

· · An Open Letter to MAD Magazine Readers · · ·

Dear MAD Reader:

I was dismayed to find that the ongoing steroid scandal in Major League Baseball is the focus of the current issue of MAD. I was saddened to see Barry Bonds depicted as a disgraceful cheat (page 36) and I myself referred to as "Bud Lite" in "Barry at the Bat" (page 18).

But of greater concern to me than this maliciously accurate name-calling is that MAD is overlooking the many wonderful things happening in the game. For example, the upcoming playoffs will generate tremendous excitement among the several dozen fans who can manage to stay awake past 1 AM to watch them. Baseball is actually in the midst of a golden age unrivaled by any other sport, not counting, of course, pro football, NASCAR, and competitive wiener-eating. Yes, our game has never been more popular in the handful of large markets where the teams can afford to field halfway-watchable players.

I acknowledge that in recent months the good news in baseball has been outweighed by the bad. Reports of human growth hormone (HGH) use were particularly upsetting, because it had been my firm belief that in the "post-steroid era" the player's still-ox-like physiques were being maintained through strict regimens of squat-thrusts and banana-walnut smoothies.

There are 750 great athletes playing major league baseball, although with David Wells and Sidney Ponson still active, some might believe the true number is actually 748. Still, the vast majority of players would never betray the fans' trust, unless you consider their ditching their home teams at the first possible opportunity to sign obscene contracts with the Yankees, Mets or Red Sox a "betrayal of trust."

Regrettably, there will likely always be players who would snort crystallized goat sperm if it was purported to add a few feet to their pop-outs behind the plate. But what can I, the most powerful man in baseball, do — implement a comprehensive, zero-tolerance drug policy that in all likelihood would destroy the game I love and make huge stacks of money from? Come on! Let's be real!

In conclusion, let me just say that we live in an imperfect world and we should not rush to judgement. One can never know for sure if a player is bending our rules, even if he's a utility infielder with 73 dingers and a size 29 cap.

Sincerely,

allon H. "Bul" Selig Allan H. "Bud" Selig

agones.....Around the Magazine

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FRONT COVER ARTIST: MARK FREDRICKSON



THE CRAPPIEST PLACE ON EARTH

I am writing to you because of your "Fundalini Photo Exclusive" pictures of President Bush and lobbyist Jack Abramoff (MAD #466). In one of the pictures, it shows that Bush and Abramoff are on Space Mountain. If you knew anything of this ride, you would know that you cannot have your hands in the air during this ride because if you do, your hands would get stuck on the ceiling because the ride has low ceilings. That is why at the beginning of the ride they say keep your hands inside the cart. Besides this huge mistake, I love your mag!

Patrick Sheehan, Two Rivers, WI

Sheehan Double — We called up Disney World in beautiful Orlando, Florida to verify your seemingly outrageous claim. To our dismay, however, they informed us that you were completely right! They also filled us in on other Disney no-no's: 1)When hugging Goofy, keep it "north of the Equator" 2) at Frontierland® Shootin' Arcade, outside firearms are strictly prohibited and 3) under no circumstances should you make direct eye contact with any of the characters in the Country Bear Jamboree! Live and learn! —Ed.

BETTER GRADUATE THAN NEVER



As you can see from the photo, I have finally graduated from college. This only took me 30 years to accomplish. I read MAD the entire time I was seeking my education. I directly attribute my reading of MAD to the length of time it took me to accomplish my education goals. Since MAD has kept me busy for the last 30 years, I would like to ask that you print my picture and letter to serve as a cautionary tale to anyone else who might be in college.

Wanda Elrod, Cleveland, TN

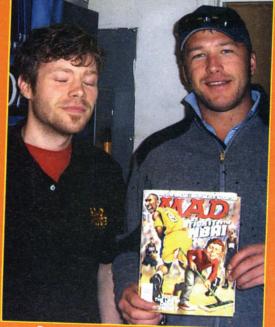
Elrod Hubbard — First off, congratulations on your momentous accomplishment. We must point out, however, that taking 30 years to graduate from college is actually considered an accelerated pace for most of our readers! —Ed.

CELEBRITY SNAPS

I got the first name on your most recent Nifty Fifty List™, Bode Miller! He came in for lunch at my workplace, Gold House Pizza in Littleton, NH. He was very nice and very cooperative, I don't know why he gave me a restraining order! I've been reading you guys since I was a little kid. You're still the best magazine in the world, keep up the good work. America needs MAD!

Peter Field, Littleton, NH

Dr. Fieldgood — Nice going! We're willing to bet that Bode was sitting in your pizzeria eating calzones instead of training for the slalom, the Super-G or one of the many other events he wound up tanking. Congratulations on winning your three-year subscription (and secret surprise gift) — you have officially won more than Bode Miller did at the 2006 Olympics! —Ed.



Peter and skiing "phenom" Bode Miller

OF VICE AND MEN

Check out the June issue of Vice magazine, which features not only a cover done by long-time MAD artist and Fold-in king Al Jaffee, but also an in-depth interview! Turns out he's a Pisces — who knew?



Al's Vice cover

A CODE OF BULL

I recently received MAD #466 and I immediately started reading it. I wanted to read everything about The Da Vinci Code, so I read "Other Hidden Messages in The Last Supper" and "MAD's Clueless Outtakes from The Da Vinci Code." But first I read the Fundalini Pages and I found a minor mistake on page 7. There's a picture of Leonardo da Vinci sneezing and La Gioconda, better known as Mona Lisa, saying "gesundheit," which means "bless you" in German. I only have one question, why would the Mona Lisa be speaking German when she is supposed to be an Italian woman named Lisa Gherardini, and not a German woman?

Luis Pulido, Huntington Park, CA

Push and Pulido — You've stumbled upon one of the greatest mysteries of MAD #466. For weeks, nay months, the hidden meaning of this cartoon written by Michael Gallagher has eluded the public, but you're on the cusp of cracking The Gallagher Code! Like the Priory of Sion, Michael added a cryptic message to "The DaVinci Cold." If you rearrange the letters in "Gesundheit" you'll arrive at the phrase "The gnus die." Gallagher scholars know that he not only lives in New Jersey, but is also a rabid soccer fan and roots for the Aberdeen Huskies. The chief rivals of this team, of course, are the Boonton Gnus. Michael's hidden note is a thinly-veiled taunt against the opposing team and its fans (known as Gnusies). Sharp eye, Luis! Let us know what you find in the inside back cover of #468. Rumor has it that if you fold Al Jaffee's artwork in just the right way, a second image will be revealed! -Ed.



HEX MARKS THE SPOT

I'm 14 years old and I became a MAD fan two years ago. I was walking down the magazine aisle and I slipped and fell on a gamer magazine. As I was picking myself up, I glanced to the side and saw the word MAD. Knowing that I watch the show, I picked it up and read it. Now I read it all the time. When MAD #465 came out, I brought it to the Catholic school I attend and read it out loud to my friends. Although we thought it was funny, the nun that teaches our class, however, did not approve and confiscated it. Two days ago, I was riding my bike to school and I crashed and broke my arm. So now I'm at home with several MADs and I'm enjoying reading them and cheering myself up. It was lucky because that day after school, I had detention for the MAD the nun confiscated. So please publish this letter so I can get some sympathy from my fellow MAD fans.

Matthew Sneed, Memphis, TN

Sneed Is Good — We're not sure if you deserve any sympathy just for being a spaz. However, it does seem as if you've had a lot of bad luck centered around MAD. Which makes us wonder, are you just a stumblebum or have other people experienced MAD-related bad luck? Could there be a curse of MAD? If you have your own true life example, send it in to: Amy "The Big Curse" Vozeolas, c/o MAD Magazine, 1700 Broadway, NY, NY 10019 and we'll print the best ones in an upcoming issue in an effort to give you some sympathy (provided you're not in a coma)! -Ed.

Make A Dumb Wish Foundation™

Ever since I bought your magazine at Movie Gallery, I've loved the dumb comedy. Then I wanted to make a wish: what if every store had MAD? I've decided to write the *Make A Dumb Wish* Foundation™. Can you make my wish come true?

Skyler Higgins, Amherst, VA

Skyler's The Limit - That sounds like a terrible idea! Do you have any idea just how dumb your dumb wish is? You don't need every store to sell pants do you? No! That's because after you've put on your pants, you've got 'em all day no matter what store you go into! (You do wear pants don't you? Because after re-reading your letter, you kinda strike us as the crazy, muttering, pantsless type!) By that same logic, after you've bought your issue for the month, why would you need to see it in every store you went into, you bedpan? Either way, you can solve your "problem" by calling 1-800-4-MAD-MAG to subscribe. Thanks for writing the Make A Dumb Wish Foundation™. —Ed.

THER SLOW FAKE NEWS

At the end of the June 15th episode of The Daily Show, Jon Stewart checked in with Stephen Colbert to see what was in store on that night's Colbert Report. The following exchange (with pictures!) occurred:



Jon: Hey, welcome back to the program. Before we go, we check in with our good friend, Stephen Colbert of The Colbert Report. Stephen.

Stephen: Thank-you, Jon. Hey, did you see the parody of The Daily Show in this month's MAD magazine?

Jon: No, I didn't see that.

Stephen: Tore you a new one, buddy! My only issue is when they made fun of our back and forth. Check this out. First they have me talk about how our banter feels too scripted.



Stephen: Then you say, "Would you mind closing with a meaningless non sequitur?" And I say, "Come on, snake eyes!" First of all, our banter is not scripted.

Jon: Indeed. That is correct.

Stephen: It is a laughable assertion.



Jon: (pause) Yes. (pause) It is.

Stephen: Undoubtedly. And as for the meaningless non sequitur - I don't even know what that's a reference to.



Jon: Me neither, Stephen. See you in a second.

Stephen: Yahtzee!



READER ALERT I

Be sure to check out the special comic Sergio Aragones Solo by DC Comics — on sale now! To find a comic shop near you go to http://csls.diamondcomics.com/ or call toll 1-888-COMIC-BOOK. Tell them Sergio sent you!



THE BIG QUESTION

This month we ask: Which celebrity would you most like to see get attacked by a Bird Flu-infected Emu?

- ☐ American Idol loser Katharine McPhee
- ☐ What's-his-name who plays Superman
- Former soft-porn model turned Beatle gold digger Heather Mills McCartney
- ☐ Daniel "We'll show you what a bad day is" Powter

Send in your pick to Amy "The Big Question" Vozeolas. c/o MAD Magazine, 1700 Broadway, NY, NY 10019.

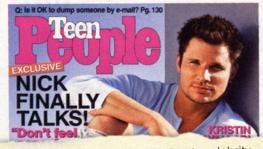
We'll illustrate the "winner" in an upcoming issue!

NEXT MONTH IN MAD #470 ON SALE SEPTEMBER 19 !

MY NAME IS EARL! PLUS OUR SALUTE TO THE MAD STRIP CLUB FEATURING LOTS OF STRIPS!

THE ANSWER MAD

Every once in a while, we like to take letters from other prestigious magazines and answer them as they should be answered! This month's gem is from the April issue of Teen People.



After constantly reading about celebrity breakups like Nick and Jessica's, it was refreshing to hear about successful couples like Hilary Duff and Joel Madden ("Secrets of Successful Couples") I love how they are taking their own approach to romance. The article made me look up to Hilary. She is a role model. —B., Shelby Township, M

B — We agree! Theirs is a romance for the ages! When we think of timeless, enduring love affairs, there are only three couples that fit the bill: Romeo and Juliet, Tristan and Isolde and of course, Hilary and Joel! Future generations will know of the love of these soulmates as they're celebrated in epic poems, plays and made-for-TV movies. Or maybe you'll just read in our September issue about how they broke up! —Ed.

READER ALERT II

Everyone that has their letter printed on this month's Letters Page will get a copy of Taking Back Sunday's new album, Louder Now, featuring the single "MakeDamnSure," courtesy of our "friends" at Warner Bros. Records. For all of you not lucky enough to score a free copy, the album is on sale now!



NEXT MONTH IN MAD CLASSICS #10 ON SALE SEPTEMBER 19 !

JACKASS!
BACK TO SCHOOL STUFF (ECCH!)
AND OUR FALL TV PREVIEW!

MAD

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Contributing Artists And Writers the usual gang of idiots

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For Subscription Questions:

Go to the MAD website! All you need is your name and zip code to renew, change your address, give a gift subscription, check your account balance and expiration dates or to request a missing issue. Just go to www.madmag.com or call 1-800-4MADMAG (U.S. and Canada only) or write to P.O. Box 421800, Palm Coast, FL 32142-1800! Please DO NOT phone, write, fax or e-mail our New York office — we're too dumb to help you here!

How To Reach Us:

Please Address Correspondence To: MAD, Dept. 469, 1700 Broadway, New York, New York, 10019.

MAD welcomes reader submissions.

Manuscripts will not be returned or acknowledged, however, unless they are accompanied by a self-addressed, stamped envelope! MAD doesn't read faxed submissions!

FAX MAD AT 212-506-4848! VISIT OUR WEB SITE! MADMAG.COM

···FUNDALINI ADVISORY

In the search for terrorists, President Bush has approved the National Security Agency's

monitoring of all phone messages made by Americans. Therefore, be careful what you text!

WHAT YOU MESSAGE







YO GF. SUP? SSDD?

Yo, Girlfriend. What's up? Same Stuff Different Day?

Your Operation Goes Forward. Stolen, Untraceable Passports? **Successfully Smuggled Detonation Device?**

ICBW -TGIF!

It Could Be Worse -Thank God It's Friday! Inter-Continental Ballistic Weapons -

OMG

Oh My God

They've Got Immense Firepower!

LMAO!

Laughing My Ass Off!

On My Go, **Launch Massive Anthrax Offensive!**

G2R

Got to Run Parent Over Shoulder Geosynchronize to Recalibrate **Point of Strike**

POS TT4N

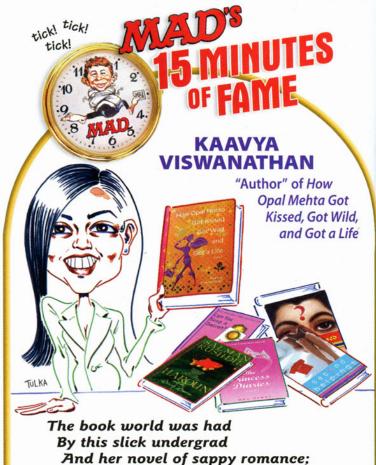
Ta Ta For Now

Terrorists Targeting Four Nations

OUR RECOMMENDATION: NEVER USE THESE TEXT ABBREVIATIONS AGAIN OR YOU MAY WIND UP IN GITMO!







Guess she thought — what the hey —

When you get half a mil in advance!

Plagiarism's okay

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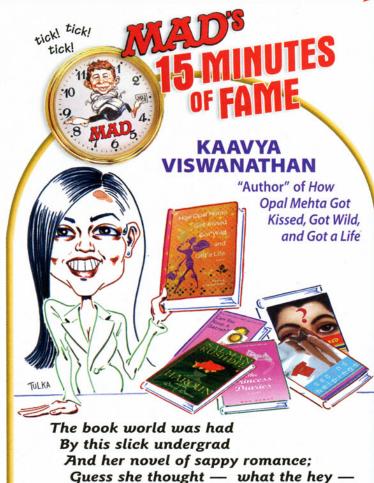
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CREATIVE SOLUTIONS FOR STEMMING THE FLOW OF **ILLEGAL ALIENS ACROSS OUR BORDERS**



500 MILES OF DISCARDED CHEWING GUM

Thees place Sucks!!



EVANGELICAL CHRISTIAN WELCOMING COMMITTEES

We smell Your burning souls! Run to us, Lost brown people, and we shall scrub your soiled hearts with the BRILLO pad that is our Lord and Savior!



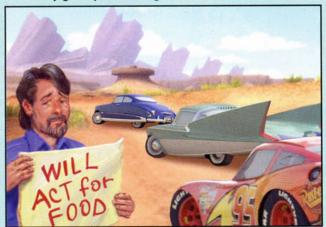


THEFUNDALINIPAGES

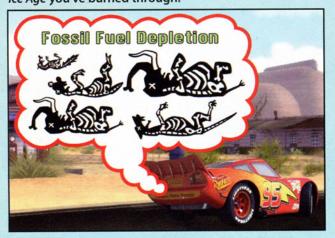
CHEAT CODES FOR PIXAR'S CARS: THE GAME

1. Enter the Cheat Code: REDNECKWRECK

This cheat puts a hitchhiker on the side of the road. If you slow down as you pass him, you'll see that it's Jeff Foxworthy, who still can't believe that Larry the Cable Guy got a part in a big movie and he didn't!

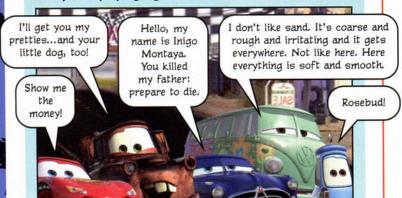


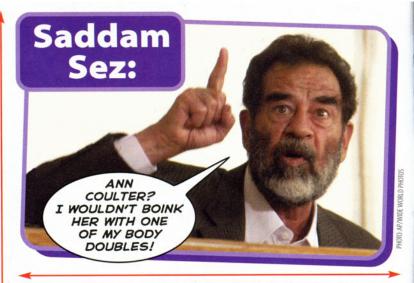
2. Enter the Cheat Code: IBURNFORYOU
Enter this code to pop up an on-screen fuel display
that shows you how many fossilized characters from
Ice Age you've burned through.



3. Enter the Cheat Code: TRAGICALLYHIP

If you're not a big fan of Pixar, this code can make the game sound more like a Dreamworks picture. It replaces the in-game dialogue with increasingly random quotes and pop culture references. If you close your eyes, you'll swear that you're playing a game based on Shrek or Shark Tale!





THE GODFREY REPORT

IN	FIVE MINUTES AGO	OUT
Hoagies	Heroes	Grinders
Activities	Hobbies	Pastimes
Pulleys	Levers	Wedges







A huge wave crashes into the mighty ship *Poseidon...*



And turns it completely upside down!



A brave passenger volunteers to lead the survivor to the top of the ship.



With water well over their heads...



They hold their breath...



And swim to safety.
But most importantly...



They learn the power of trust.



Good night everybody!

FRIENDS OF FUNDALINI

Charles Akins Scott Bricher

Tom Changy

Matthew A Cohen

n Johnson Ja

Jacob Lambert

Teresa Burns Parkhurst

Jonathan Edwards

Kiernan P. Schmitt

Bob Staake

Rick Tulka

Jack Davis





In my last film, Capote, I was a gay, lisping novelist! Now I'm Omen Deviate, a sleazy, torture-loving villain who implants explosives inside people's brains for fun! I make Saddam Hussein seem like Gandhi! Hey, I love the critical acclaim, but I'm not sure I like the Hollywood casting buzz: "We need a creepy guy, get me Philip Seymour Hoffman!"

I'm Lurker! With satellite imaging and heat signature scanners, our IMF tech team can isolate and capture any international terrorist in any remote corner of the world! If only we could develop similar technology for car keys!

I'm Brassy!
This is
Musket! We're
good guys,
but then again
we could be
bad guys! One
of us could be
a mole!

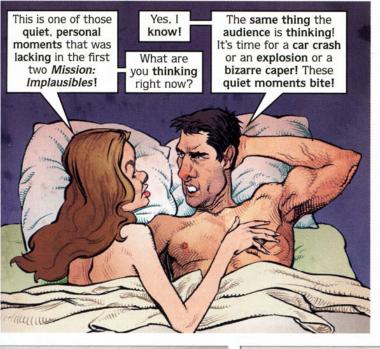
In the beginning
we seem good, then,
one of us appears
suspicious, then there
are some twists, some
head games, a red
herring, a maguffin
and a cheese danish.
Hey, when's lunch?

I'm Jack
Bauer of
24 and
even I'm
totally
confused
by this
ridiculous
plot!

















THE BAIL

he baseball season sparkled back in 1998,
With home runs being clouted at a most prestigious rate;
The Maris season record was surpassed by Mark McGwire,
Which joyous fans declared was an achievement to admire.

But Barry Bonds, though still a star, was filled with rage and spite;
He'd been eclipsed by someone else — what's worse, the dude was white;
He nosed around and soon would find Big Mac had joined the frat
Of jocks who knew that steroids could enhance each time at bat.

Big bashers got the headlines now — the rest were out of date; No sweat, the folks at BALCO Labs stepped smartly to the plate; For Bonds, their line of "nutrients" would surely help him out, To beef him up till he became the latest King of Clout.

In just a year the world would see a brand-new Barry Bonds, Rebuilt with hormone shots and pills and special creams (not Ponds); Great muscles he displayed, with wondrous delts and pecs and abs — The pride of San Francisco, not to mention BALCO Labs.

A new day dawned for Bonds and soon he'd break McGwire's mark, His homers streaking through the sky and out of Pac Bell Park; Fans marveled at his new-found strength, the fastballs that he drove, Which landed with a wondrous splash into McCovey Cove.

But trouble now was brewing — some would call it Steroidgate; Jose Canseco authored *Juiced*, which gave us our first clue; Big Mac was outed in the book, oh, yes, and Barry too.

Commissioner Bud Selig vowed that he would set things right,
Then dropped the ball as once again he'd prove to be "Bud Lite";
As for the Players Union, their response was crystal clear —
Do nothing, and then pray to God the mess would disappear.

The scandal moved to Congress, where top sluggers testified: Viagra shill Palmeiro stood erect and firmly lied; Big Mac bemoaned, "What's past is past" and shrugged off any blame; Said Sosa, "No comprende," packed his bags and quit the game. The Feds took aim at BALCO and in court their case was heard; The bigwigs both got jail terms, making "roids" a dirty word; Though Sheffield and a host of other sluggers were exposed, "Twas Barry Bonds who led the list, with crimes not yet disclosed.

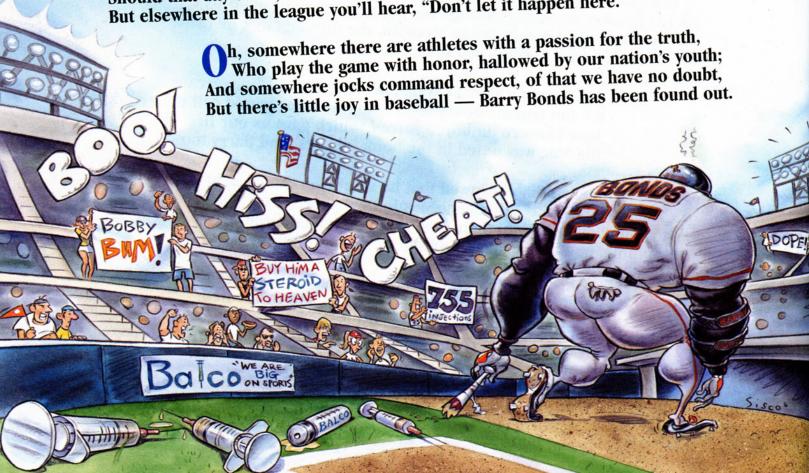
But once again the league would take a wishy-washy stand,
That is, until the hot book, *Game of Shadows* rocked the land;
Bud Selig, still a bumbling wuss, at last would intervene
And swore he'd nail the juicers till the sport was squeaky clean.

The headlines now belonged to Bonds, outdistancing Big Mac, More talked about than Britney Spears, gas prices or Iraq; ESPN aired *Bonds On Bonds*, a serving of pure pap; How nice to see his "softer side" without that steroid crap.

To Giants fans, he still remains a hero to acclaim —
An icon of the grand old game who'll make the Hall of Fame;
Those filthy steroid rumors cannot possibly be true;
His talent merely proves what healthy exercise can do.

But on the road, not many "Welcome" banners are in sight; "Bonds sucks!" proclaim the signs in Cincinnati and L.A.; "You f*&#ing cheat!" is often heard at Wrigley Field and Shea.

He now has edged the Babe for homers hit in a career, And looks to pass Hank Aaron sometime later in the year; Should that day come, in his hometown he'll get a rousing cheer, But elsewhere in the league you'll hear, "Don't let it happen here."







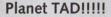












• Q · Search





[About Me]

[Name|Tad] [Age|Still not old enough to drive] [Favorite book|Your sister's diary]

[15 August|11:04am]

[mood| sweaty]



I think it's weird that there aren't any holidays in August. Every other month has at least one, and February has three, probably because February sucks so much that's the only way to get through it. It's like, "Hey, it's cold and dark and depressing, but here's a groundhog! And presidents! And valentines!"

If I ever get to have a holiday named after myself, I'm going to have it happen in August. I know that usually, a holiday goes near the birthday of whoever it's honoring, and my birthday's in February. But I'm going to say it's August 15th, and call it "Tad's Birthday (Observed).

[18 August|02:08pm]



I went to the mall with my mom today to finally buy my summer reading books, Animal Farm and The Great Gatsby. My mom also dragged me along to Linens 'N' Things, which I think is the stupidest name for a store ever. Think about it: Linens...'N' Things. It's super-specific, then supergeneral. It's like calling your pet store "Box Turtles 'N' Stuff", or a grocery store "Oatmeal, Etc."

[18 August|09:15pm]





[mood| nauseous]

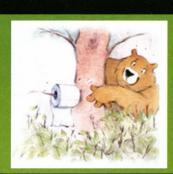
The family went out to dinner tonight to Chili's, and in the restroom, they had this sign:



It made me wonder if any customer has ever wound up just standing there, in front of the sink, waiting for an employee to come wash his hands for him.

[19 August|12:16pm]

I bet that, if all the animal mascots for products got together for a convention — like, if the Trix rabbit and the Cocoa Puffs cuckoo and Els the cow all got together — I kind of think that everyone would make a point of avoiding the Charmin ass-wiping bears. Seriously. As best I can tell, those bears would talk about nothing but ass-wiping.



[20 August|03:23pm]



[mood| unimpressed]

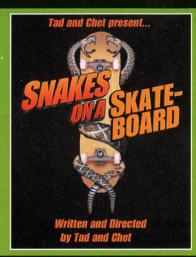
Thirty pages into The Great Gatsby, and I'm still waiting for him to do something great. He just seems like a boring rich guy to me.

[22 August|07:42pm]

[mood| annoyed]



to Snakes on a Plane called "Snakes on a Skateboard," because Chet's younger brother has some toy snakes, so we had everything we needed right there. We even came up with a cool poster:



But then we couldn't agree on whether the movie should be a special-effects extravaganza where giant snakes are attacking a village full of people played by action figures (my idea) or whether the snakes should be regular size and chasing a guy played by Chet (Chet's idea). I pointed out that it doesn't make any sense for snakes to just decide to attack a guy, and Chet said that it doesn't make any sense for there to be giant snakes on a giant skateboard, either, and then he asked me how the snakes can make a skateboard go, and I said, "I don't know, maybe they push it with their tails", and he said, "Wouldn't it be cool if they could move it using their minds?" and I told him that was a stupid idea and then he said for me not to call his ideas stupid and I told him to stop having stupid ideas, and then I went home.

I think this is what is meant by "creative differences."

[26 August|01:08pm]

[mood| sleepy]



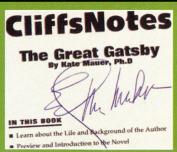
Sophie found my copy of Animal Farm, thought the cover was cute, and read it. (She's Gifted and Talented, and reads at a ninth-grade level. I know this because she keeps telling everyone she meets.)

Good news: She can write my book report.

Bad news: Now she keeps waking everyone up with nightmares about how the evil pigs killed Boxer the horse.

[29 August|08:15pm]

I went to Borders to buy the CliffsNotes for The Great Gatsby today, and there was a small crowd of old people in the back. I went to see what they were there for, and it turned out Ed McMahon was there signing copies of his book Here's Johnny. My father said he used to be the co-host of The Tonight Show, before Jay Leno. I managed to get to his table, and asked him to sign my CliffsNotes He asked if I wouldn't rather have him sign a copy of his book, and I said no, I didn't want to read his book. So he laughed and signed mine:



I asked him if he wanted to do a cameo in a movie about giant snakes on a skateboard, and he said he was busy. I said "Doing what?"

and he pretended not to hear me. The store staff then tried to drag me away, but I managed to use my cameraphone to take this picture of him.



WRITER: TIM CARVELL

TEARS FOR SPEARS DEPT.

MAD'S EXCLUSIVE OUTTAKES FROM BRITNEY'S DATELINE NBC INTERVIEW!

I **like** Larry the Cable Guy but I **don't understand** his **jokes** when he gets all **intellectual-y!**



I'm not wearing
socks because NBC said that
since Katie Couric left, someone
has to show some leg during
the interviews!

And I was like,
omigod y'all, I'm pregnant
again! How's this keep
happenin'?



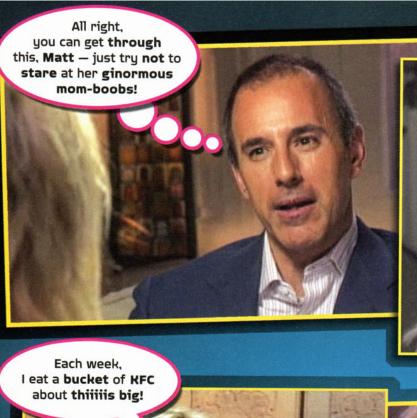
Pssst!
Yo, lemme get
20 bucks?











Oh, is that your cameraman my security team is tasering?
Oopsies!

And then, after the General Lee crashed, everyone thought Bo and Luke were dead...



What? I just
pointed out that some
people have said you're
a M.I.H.F!













































































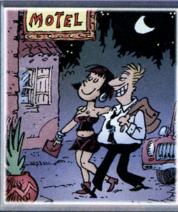
























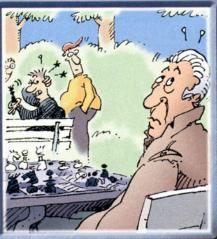




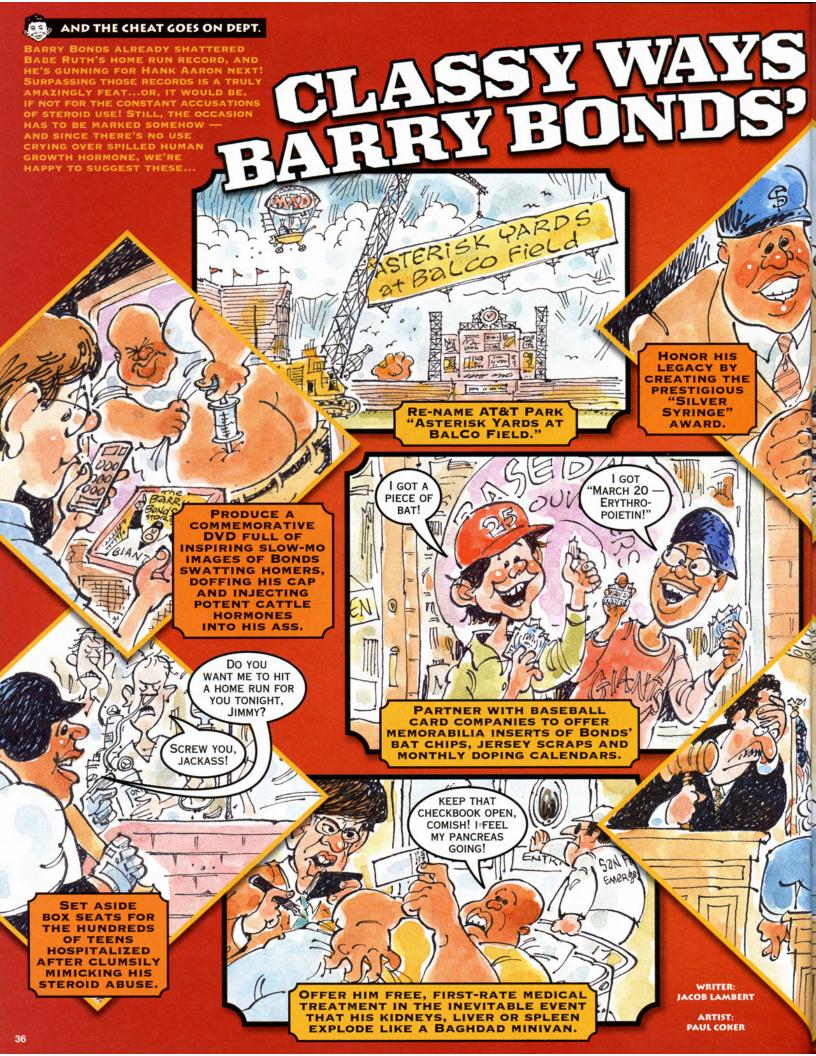


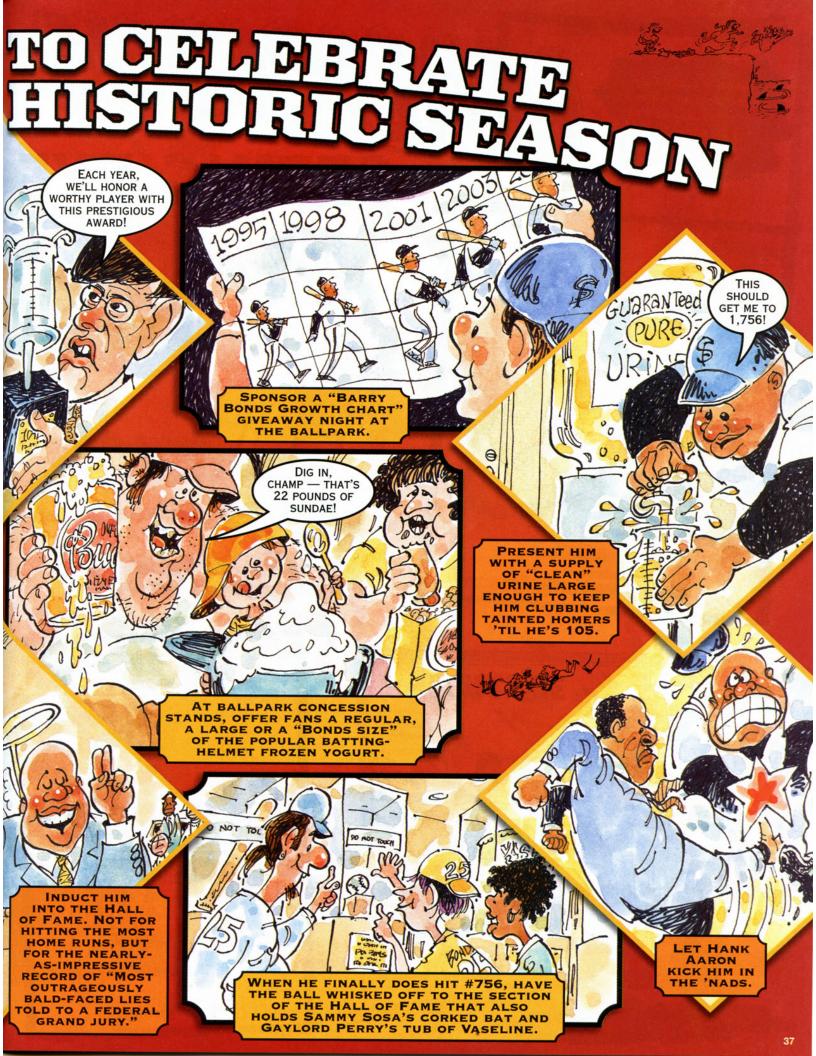








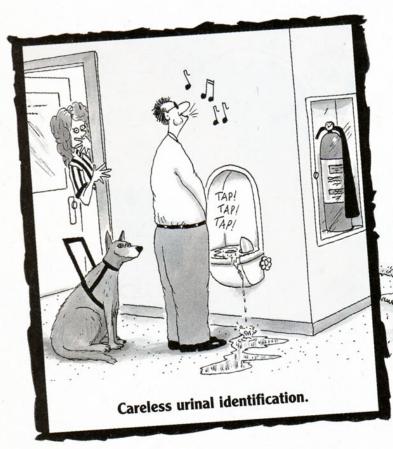


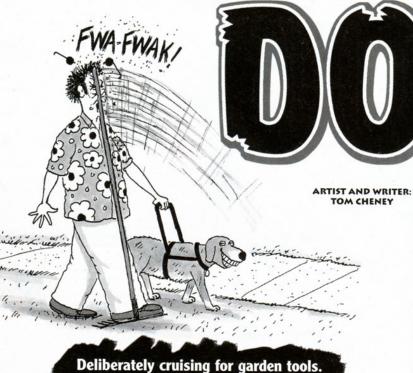




Whoever coined the phrase "dogs are a man's best friend" was barking up the wrong tree.
Check out these...

SEEING-EYE













First there was the trillion-selling book, then there was the illustrated version of the trillion-selling book. Then all the books about the book. Then the controversy about the book. Then the books about the controversy about the book. Then the commercials for the movie based on the book. By the time this hunk of crap actually made it to theaters, we were already in...

THE DAVIN

I'm Roving Languish, a professor of symbology — the study of the interpretation of symbols and codes. It's not an exact science and, as you will see, when practiced by yours truly, it's not even an *interesting* science! Despite my years of study, I have no idea what the precise mutilations across this man's chest mean. Likewise, I haven't a clue why he's naked and laying in this particular spot in the Louvre. But my doctorate in Symbology does tell me one important thing. Based on the symbolic nature of the chalk line around his body drawn by the police, I can say with reasonable certainty that this man is dead as a Dodo!

I'm Sofa. I'm a cryptologist, and if you think this plot is hard to follow, wail till you try to understand what I'm saying with my heavy French accent! I have much in common with Roving Languish. We both decipher things. We're both wooden. We're both monotonous. We're both — well, you'll soon learn just how expressionless we can be! I came to the Louvre to give Roving Languish a note telling him that he's a murder suspect! The note also warns him "not to react to this news!" What was I thinking? Like he could react to anything!



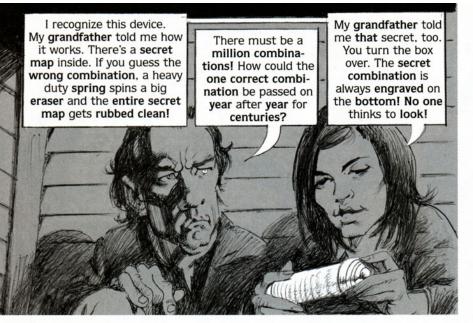
I am Bozo Farce, a French detective. I'm here to solve a murder. Nothing escapes my keen eye. I ranked high in my French detective class — right behind Inspector Clouseau! Roving Languish thinks I brought him here to offer his cockamamie explanation of this man's death.

The truth is I think Languish killed the

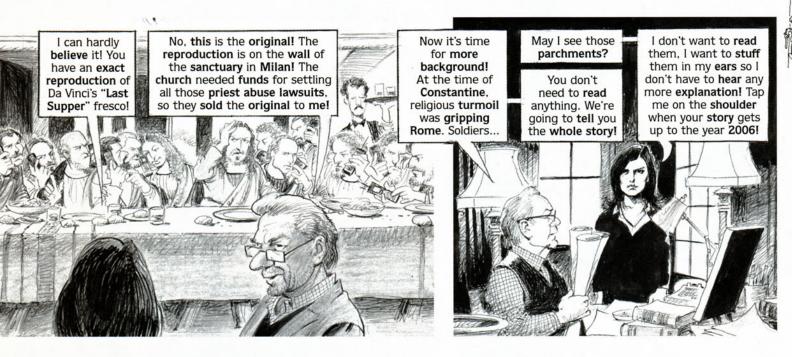
The truth is, I think Languish killed the curator! Proof? Languish is an American — that's all the proof a French detective needs!

I'm Bishop Angry-Rosa. I'm a member of the Opie Daze, a group dedicated to keeping a faith-shattering secret about a certain young lady who was seen with a certain bigwig religious leader at a certain big "last dinner" party. To tell the truth, I can't see what the Church is so worried about. The bigwig was seen with a young lady, not a young guy! These days, that's a positive story for the church! I'm Styleless, an albino monk who serves as the Bishop's assassin. I travel everywhere killing people. The Bishop said it's what God wants. It must be on a page in the Bible I missed! Excuse me now while I go beat myself. You may wonder why I'm into self-flagellation. Hey, you're sitting here reading this ridiculous satire! I might ask you the same question!









They also believe Mary

had a child and that the

royal bloodline continues



Some people believe

...and if her child had a child and that child had a child, after hundreds of years, my guess is the child would end up looking pretty much like, well, like you, Sofa!

I can't believe it. The Holy Grail is not a cup or a chalice! It's a person and I have that person right here in my house!

Sir Teabag. stop clowning around and take that dinner plate from behind my head!

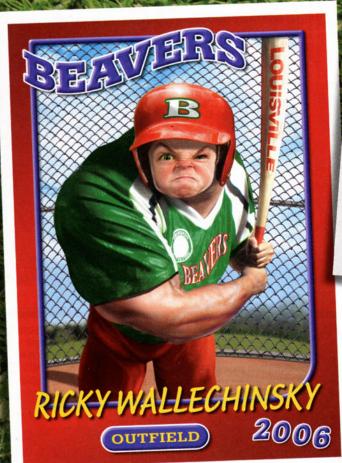


Okay, Languish

and I will now

boil down







RICKY WALLECHINSKY · OF

Age: 9 • Hgt: 4' 4" • Wgt: 144 lbs.

Bicep: 21 inches

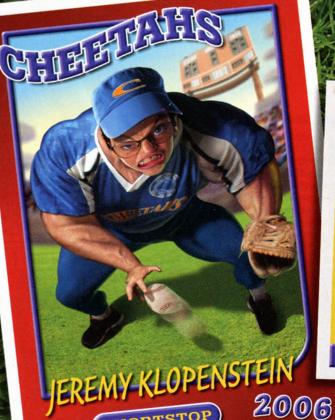
Favorite player: Gary Sheffield

STEROID OF CHOICE: DECA-DURABOLIN

DID YOU KNOW?

- During a 'roid rage incident in 2005, Ricky beat a woman senseless with a groundskeeper's rake.
- Ricky once ran right through a dugout wall while chasing a fly ball.
- Powerful Ricky can fashion a diamond by squeezing a simple lump of coal.





JEREMY **KLOPENSTEIN** • SS Age: 8 • Hgt: 4' 3" • Wgt: 135 lbs.

Calf size: 19 inches

Favorite player: Jason Giambi

STEROID OF CHOICE: METHYLTESTERONE

FUN FACTS!

- Jeremy lists "shrunken testicles" as his least favorite side effect.
- After whiffing 4 straight times during a game, Jeremy got his revenge by crushing the opposing pitcher's windpipe.
- In an ironic twist, Jeremy's paternal grandfather invented the specimen cup.



SHORTSTOP

WRITER: FRANK SANTOPADRE

ARTISTS: MICK COULAS AND JACK SYRACUSE



DAMIEN FLOYD · P

Age: 7 1/2 • Hgt: 4' 7" • Wgt: 165 lbs.

Hat size: 9 3/8

Favorite player: Jason Grimsley

STEROID OF CHOICE: TESTOSTERONE PROPIONATE

FUN FACTS!

- Damien once lapsed into a coma after accidentally injecting Red Bull into his neck.
- Damien once pinned Mike Tyson in an arm-wrestling match.
- Damien has the liver of a 78-year-old man.





TONY CHAVEZ • C Age: 7 • Hgt: 4' 9" • Wgt: 170 lbs.

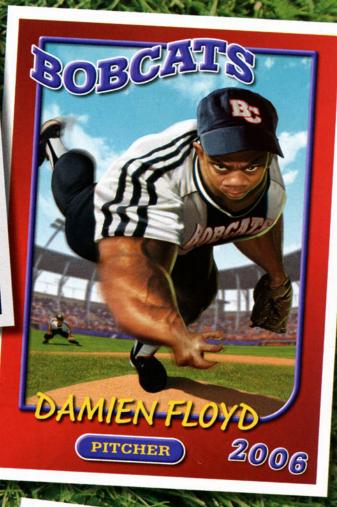
Neck size: 26 inches

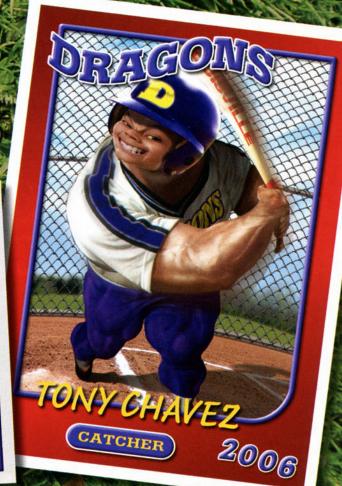
Favorite player: Rafael Palmeiro
STEROID OF CHOICE: TESTOSTERONE ENANTHATE

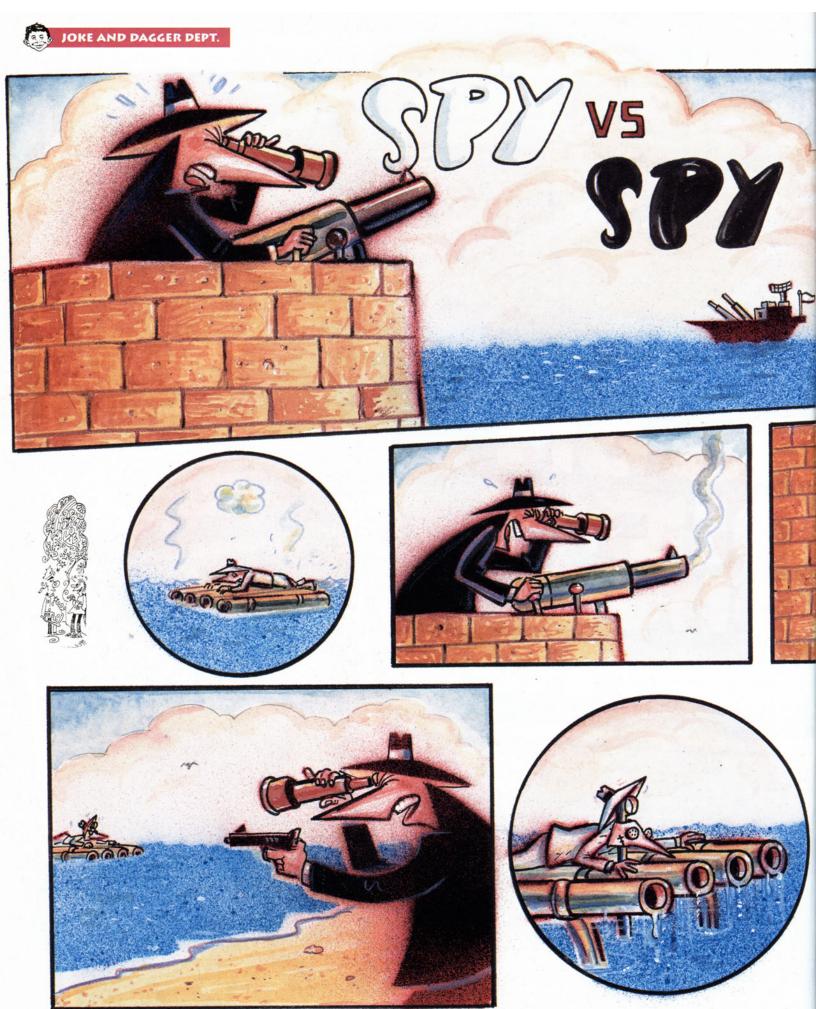
DID YOU KNOW?

- Tony's neck measures 26" around (the same as a baby rhino)!
- Tony was suspended for 2 games after he ripped an umpire's arm out of its socket when disputing a called third strike.
- Tony is afraid of needles and has pioneered the snorting of performance-enhancing drugs.











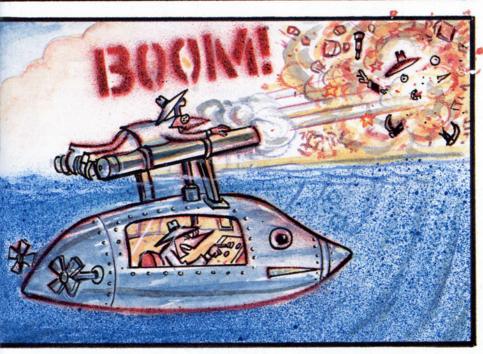














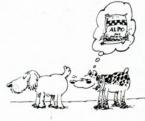
TILT-A-WORLD DEPT.

TILT-A-WORLD DEPT.

The state of the properties of large and potentially to entrust is it about these guys with their filthy t-shirts and defiant jailhouse tattoos? As it is, we're willing to entrust is it about these guys with their filthy t-shirts and defiant jailhouse tattoos? As it is, we're willing to entrust is it about these guys with their filthy t-shirts and defiant jailhouse tattoos? As it is, we're willing to entrust it about these guys with their filthy t-shirts and defiant jailhouse tattoos? As it is, we're willing to entrust it about these guys with their filthy t-shirts and defiant jailhouse tattoos? As it is, we're willing to entrust it about these guys with their filthy t-shirts and defiant jailhouse tattoos? As it is, we're willing to entrust it about these guys with their filthy t-shirts and defiant jailhouse tattoos? As it is, we're willing to entrust it about these guys with their filthy t-shirts and defiant jailhouse tattoos? As it is, we're willing to entrust it about these guys with their filthy t-shirts and defiant jailhouse tattoos? As it is, we're willing to entrust it about these guys with their filthy t-shirts and defiant jailhouse tattoos? As it is, we're willing to entrust it about these guys with their filthy t-shirts and defiant jailhouse tattoos? As it is, we're willing to entrust it about these guys with their filthy the guys and What is it about these guys with their filthy t-shirts and dentall jalinouse tattoos? As it is, we're willing to entrust what is it about them as they, among other tasks, operate the levers of large and potentially to entrust of our children to them as they among other tasks, operate the levers of large and potentially to entrust the safety of our children to them as they among other tasks, operate the levers of large and potentially to entrust the safety of our children to them as they among other tasks, operate the levers of large and potentially to entrust the safety of our children to them as they among other tasks, operate the levers of large and potentially to entrust the safety of our children to them as they among other tasks, operate the levers of large and potentially to entrust the safety of our children to them as they among other tasks, operate the levers of large and potentially to entrust the safety of our children to them as they among other tasks, operate the levers of large and potentially to entrust the safety of our children to them as they among other tasks, operate the levers of large and potentially to entrust the safety of our children to them as they among other tasks, operate the levers of large and potentially to entrust the safety of our children to them as they among other tasks, operate the levers of large and potentially to entrust the safety of our children to t What is it about these guys them as they, among other tasks, operate the levers of large and potentially to entrus what is it about these dides that they've slapped together in the dead of the night under this life of our children to them as they, among other tasks, operate the levers of large and potentially to entrus what is it about these and potentially have not under the influence of safety of our children to them as they, among other tasks, operate the levers of large and potentially to entrus what is it about these and potentially have not under the influence of safety of our children to them as they, among other tasks, operate the levers of large and potentially to entrus what is it about these safety of our children to them as they, among the last safety of our children to them as they are safety of our children to them as they are safety of our children to them as they among the last safety of our children to them as they are safety of our children to them as they are safety of our children to them as they are safety of our children to the influence of the safety of our children to the influence of controlled substances. That's reckless enough. But can you imagine what it would be influence of gravity-defying electric-powered rides that they've slapped together in the dead of the night under the influence of safety of our children to the safety of our ch That is it about children to substances. That's reckless enough. But can you imagine what it would be like influence of all manner of controlled substances. The safety of all manner of controlled substances.

WRITER AND ARTIST: JOHN CALDWELL



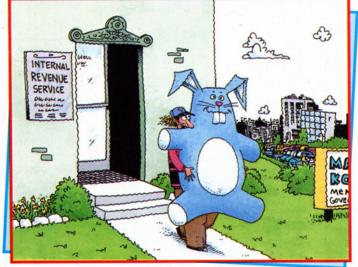




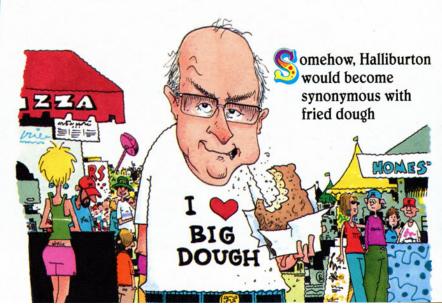
here'd no doubt be a series of commemorative stamps highlighting great achievements in skeeball



ntire political campaigns will be centered around the need to promote cleaner dunk tank water

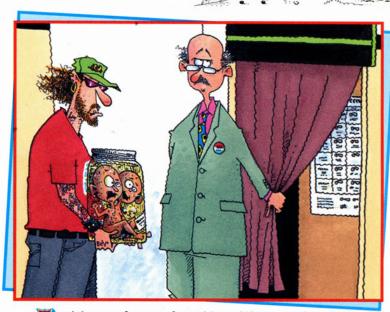


o eally huge stuffed animals would qualify as tax exemptions

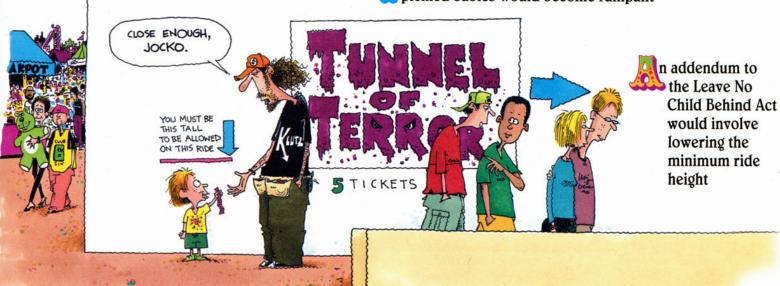


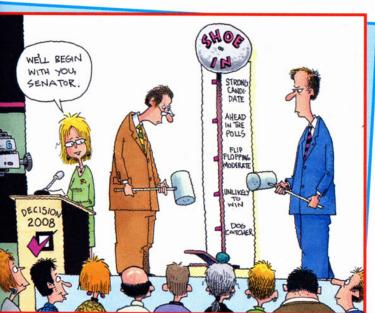


ashington would add yet another layer of bureaucracy by instituting an Office of Guessed Weights and Measures

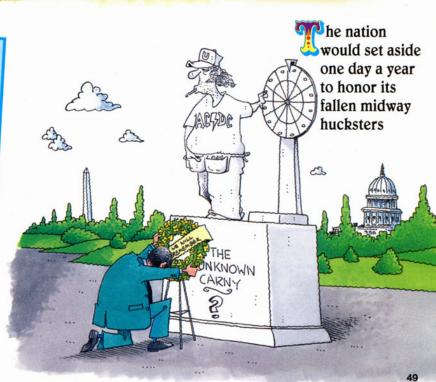


ncidents of voter fraud involving two-headed pickled babies would become rampant





coodbye long-winded debates, hello televised tests of strength





30

When MTV debuted, way back in 1981, people said it was stupid, pointless, annoying and would never last! Boy were they wrong — at least about the "lasting" part! The same way you'll sing "Happy Birthday" to the kid in class you hate, just because everyone else is doing it, bear with us as...

MAD Celebrates

25 OF VEARS



MTV hits the airwaves with footage of the Apollo rocket blasting off to the

moon. The expensive explosion, leading to an empty and lifeless void, symbolized the channel's "launch." Apparently, MTV thought it was a slightly less obvious metaphor than a farmer shoveling manure onto waiting swine.



Viewers enjoyed seeing the very best Caucasian stars of the era. But 90% of rock's performers in 1981 still looked like unshaved rodents with problem skin. However, they were judged by their musical ability, rather than by how perky they looked in some flashy video. MTV would soon fix that.

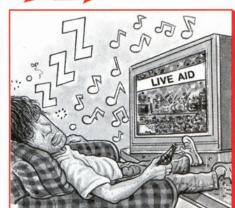


Making the leap from oblivion to the back of a Trivial Pursuit card were the original five VJs that America would come to know and tolerate: Nina, Alan, J.J., Mark and Martha. This powerhouse lineup of charismatic talent wouldn't be matched until Jose Canseco, Cousin Balki and Omarosa showed up on The Surreal Life.

The epic 15-minute Thriller was a sensation, marking both the final time MTV viewers could pay attention to something for 15 minutes, and the last time Michael Jackson needed make-up to pretend his face was rotting off.



But MTV wasn't only about image. The proudest moment of its early history came when it aired 2 hours of stirring, magnificent stage performances from Live Aid. Unfortunately, it was spread out over 17 hours of programming.



By 1987, the network suits realized they'd never get fat golden parachutes if all they did was run Bangles videos...er, that is, MTV Creative had an epiphany to expand the channel's brand identity by spicing up the schedule with alternative programming. And so the shift away from 24-hour music began. The programming department took a "throw it at the wall and see if it sticks" attitude, the same approach used by alpha monkeys in the zoo.



Sniffing the winds of the cultural zeitgeist, MTV totally embraced hiphop by creating Yo! MTV Raps. Okay, so it only ran once a week at first. In the middle of the night. And true, the channel still spent the other 166 hours per week running videos by Steve Winwood, The Grateful Dead, Cher and George Harrison. But the show's unplanned popularity was proof that MTV always defined the cutting edge.



a kids' entertainer had been derailed by his arrest in a porn theater. But the public masturbator's surprise appearance at the 1991 Video Music Awards received a wild ovation, thus making Pee-Wee the biggest one-handed star on MTV since Def Leppard's drummer.



In the histrionic Guns 'N' Roses videos of the early 90s, Axl Rose watched two copies of himself argue and walk through a mirror, visited his own grave inside a baby's eyeball, and went off to live among the dolphins. Axl would later guit the music business, because he felt no one understood him.





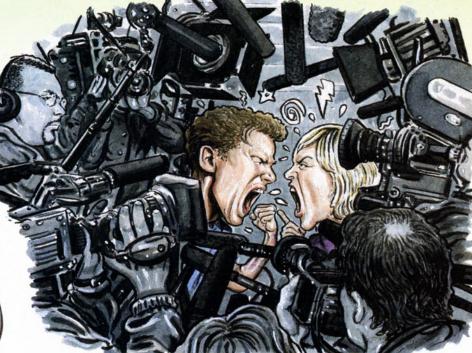
By its second decade, MTV had clout. They expanded into Hollywood with a filmmaking division and the annual Movie Awards. They expanded into politics with the "Choose or Lose" campaign. They expanded into psychiatric counseling with the 5-minute-long Van Halen "reunion." And most shocking of all, with the introduction of MTV2, they expanded into the business of broadcasting music videos.



All uses of the word "fire" are banned on Beavis and Butt-Head, because MTV doesn't want its pair of ugly, retarded sociopaths to set a bad example.



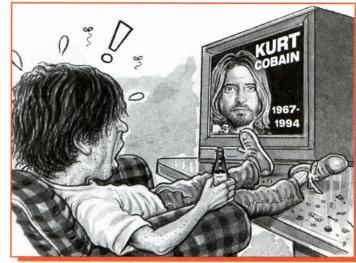
The sulphurous gates of Hell were loosed in 1992, and reality television was born. The Real World answered the question no one had been asking: what happens when seven demographically-selected gay models, insufferable bitches and beach volleyball rejects go into a full-sized Barbie Dream House and start getting real? It turned out that viewers couldn't get enough of the show, albeit only because MTV spends six months at a time running the series in 24-hour marathons.



In the video, Snoop went in with for ten cor was co powerf for safe

In the Gin and Juice

video, new rap star Snoop Doggy Dogg went into a bedroom with four women and ten condoms. This was considered a powerful message for safe sex. A generation remembers exactly where they were at the moment they heard the news of Kurt Cobain's death: sitting on their asses watching MTV. They're staggered by the unexpected news that a guy who posed for photos with a rifle in his mouth and who wrote the song "I Hate Myself and Want to Die" would commit suicide.







After 15 years, MTV is forever changing, forever exploring, forever restlessly searching for the next big thing. If it were an actual 15-year-old, it would be put on Ritalin.

On January 24, 1998, Fiona Apple's speech from the August 1997 Video Music Awards finally ended. When Apple wasn't busy stripping off her bra and sticking her head between men's thighs in her videos, she was deeply concerned about the objectification of women in the media.

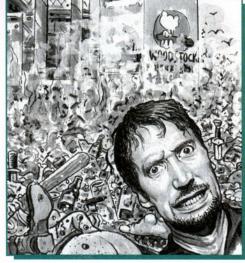


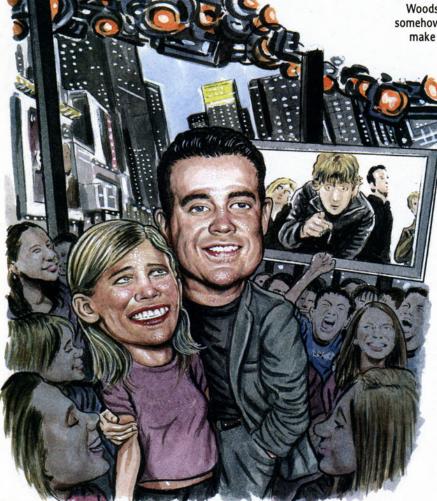
MTV opened its famous glass-windowed studio in 1997, thus raising the bar for shameless whoring in the Times Square area. Within a year, the sitting audience for Total Request Live was in place, barely blinking, inside a glass booth, like a giant lizard terrarium. Except real lizards would

never have voted for Matchbox 20 videos.

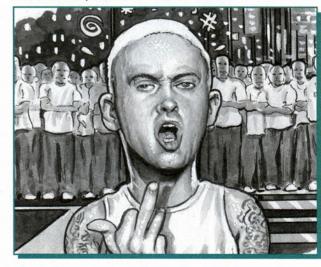
1997-2001: THE DUSK OF MTV

> Uncontrolled eruptions of arson, sexual molestation, violence, looting and vandalism marred MTV's coverage of Woodstock '99. And yet somehow, the same things make Tom Green a star.





Eminem stole the show at the 2000 VMAs, spitting out his angry message of intolerance in front of an army of identical white lookalikes. This concept was later stolen and successfully used at the Republican national convention.



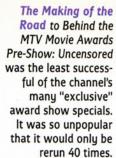




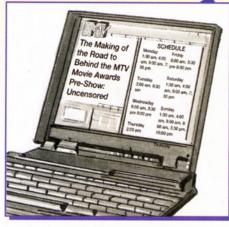
The nuclear meltdown family of the era was The Osbournes. Their hit reality series raised the question "Is an obscenity technically obscene, if no one can understand a thing you're saying?"



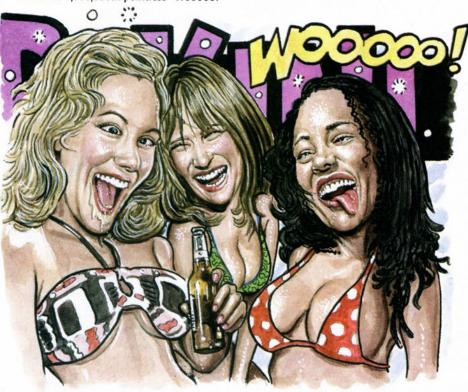
For the first and last time, MTV produced the Super Bowl half-time show, and Justin Timberlake gets further with Janet Jackson than he supposedly ever did with Britney Spears.



Fa Sh O



On July 18, 2003, a soul-crushing milestone is reached, as MTV's Spring Break coverage marks its 1,000,000th pointless "Wooooo!"





The 2005 Video Music Awards went on as scheduled in Miami, just 72 hours after Hurricane Katrina had swept through the area, causing massive damage. In fact, local residents were still without power and couldn't watch the broadcast. So, some good did come out of the hurricane.

WHERE IS IT
MOST IMPORTANT
TO STOP THE INFLUX
OF UNSKILLED
AND UNSAVORY
WORKERS?

MAD FOLD-IN

It's no secret that there are many workers who are doing jobs that are not rightfully theirs. There have been many instances where their incompetence has had dangerous and unfortunate repercussions. It's more important than ever to keep an eye on these interlopers. To find out where the worst offenders are popping up, fold page in as shown.



out where the worst offenders are popping up, fold page in as shown. **FOLD PAGE OVER LEFT** FOLD BACK SO THAT "A" MEETS "B" S. BORDE FRESPASSERS WILL BE ROUNDLY CHASTISED

IN MANY WAYS, THE PUBLIC IS PLAGUED BY THIS BUSINESS. THESE PARIAHS ARE SOME OF THE EARTH'S LOWEST PARASITES. THEY'RE EVERYWHERE. IN CABS, PLANES, HOTELS, RESTAURANTS, EVEN IN POSH INSIDER'S CLUBS. IT'S BECOME AS BAD AS IT CAN GET



WHERE IS IT
MOST IMPORTANT
TO STOP THE INFLUX
OF UNSKILLED
AND UNSAVORY
WORKERS?



FOLD BACK SO THAT "A" MEETS "B"

