



The problem with being smart is that most people are too stupid to notice!



Make a Dumb Wish Foundation™

I have a dumb wish for the Make A Dumb Wish Foundation™. My ex-girlfriend and I broke up about a month ago because of too much drinking that night. Now I can't stop thinking about her and I want to hook up again. Anyway, she reads MAD a lot and wouldn't listen to me on the phone. So my dumb wish is for you to put this message on your Letters Page. "Courtney will you go out with me again?"

Sean Grossmann, Oak Forest, IL

Sorry, Seany, but we are unable to grant your dumb wish. Even we can't help when it comes to matters of the heart. Thanks for writing to The Make A Dumb Wish Foundation™. Good luck...now go ahead and just skip to the next letter!

O.K., now that he's gone...Courtney, we know you're reading this, baby. Listen, we understand that moron Sean did you wrong. We know you're hurt and vulnerable, but we're not like the other guys. We know how to treat a foxy lady like yourself. Ditch that loser and go out with a win-

ner this time. Write to us and make our dumb wish come true! -Ed.

MAD'S BIG QUESTION

Sitting around the office with nothing to do, we decided to revive a MAD fan favorite (we assume) — the Big Question of the Issue! In this feature, we pose an extremely important query and ask readers for their responses. There is no correct or incorrect answer, but feel free to prove us wrong!

This month, we ask: What celebrity would you like to see eating a Mad Cow-tainted cheesesteak on Fear Factor?

Mail or fax your answer to: Amy "The Big Question" c/o MAD Magazine, 1700 Broadway, New York, NY 10019. Fax Number: 212-506-4848.

HIPPOCRATIC OAF

Long-time MAD fan, Dr. David Lubin of Tampa, FL, wrote to tell us that his letter about MAD had been published in the hip and hot periodical, Medical Economics! Yes, we couldn't have asked for better media exposure! Without further ado, here's the letter:



I not only leave photography magazines in the waiting room but, being an avid MAD magazine reader and collector, I leave those in exam rooms as well. I have the entire collection of MAD, and more often than not, I'll enter the exam room and find my patient reading one of the issues. Needless to say, this can sometimes lead to interesting discussions.

Yes, "interesting discussions" indeed. We can hear it now -

Dr. Lubin: Oh, I see you're enjoying an issue of MAD magazine.

Patient: Actually I needed something to distract me from the excruciating pain that I'm in.

Dr. Lubin: My favorite is Spy Vs. Spy...

Patient: If we could just get to the exam, I'd appreciate it, because the pain is getting unbearable.

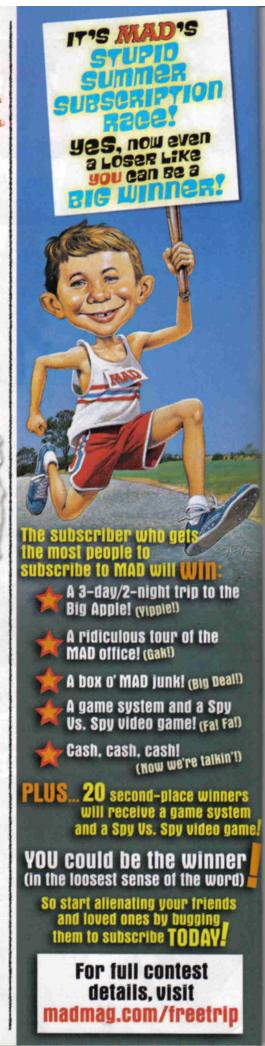
Dr. Lubin: Of course, that Fold-in is always so cleverly done ...

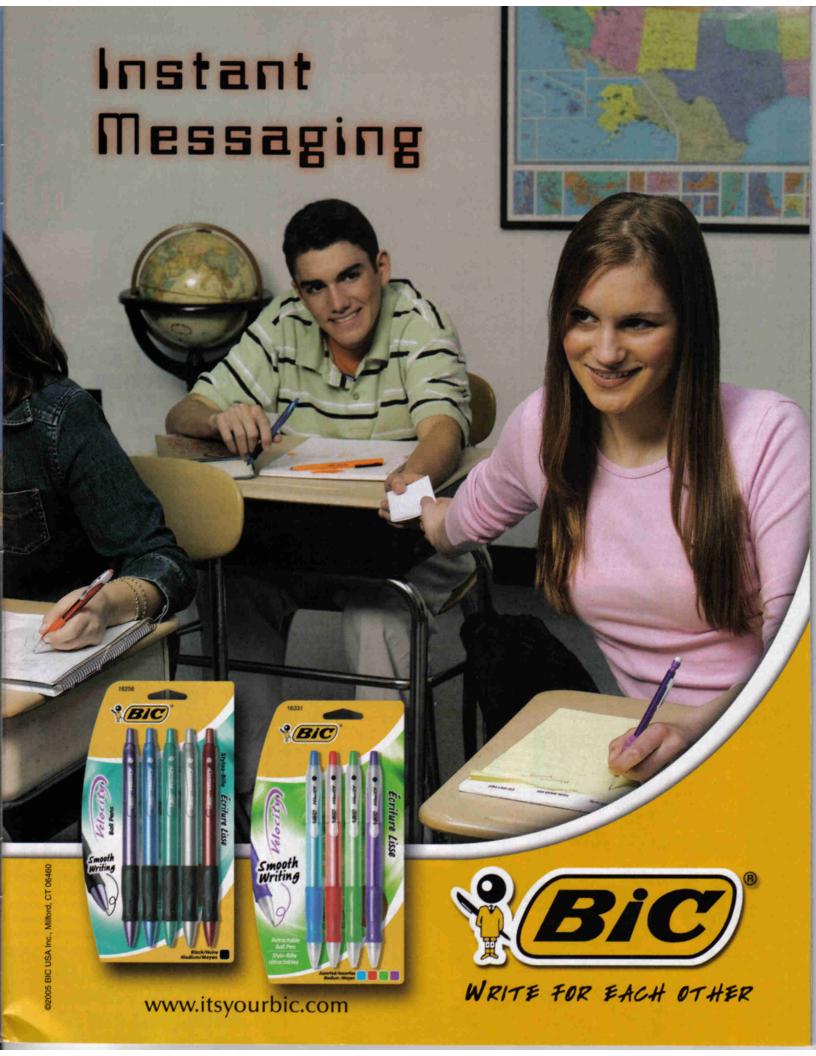
Patient: Seriously, doc, I'm tasting blood here.

Dr. Lubin: Oh, but Sergio Aragones is a consistent delight. Hey, careful, you're getting blood on my Batman collectible cover.

Patient: Oh God, it's so cold. So...very...cold (slips into coma).

> Thanks for writing, doc. Just remember, laughter isn't always the best medicine! -Ed.







IT'S A MAD, MAD, MAD, MAD GIRL

One year ago, I stumbled upon MAD magazine at my local library. I was bored out of my mind, so I picked it up. Lo and behold — a magazine as twisted as I was! I even learned that my dad read MAD when he was a teenager, too! It has taken a year of begging my parents and dragging them monthly to the store to buy new issues, but I finally have a subscription. Thank you for corrupting my straight-A student mind and making people think I'm even more insane than I am.

Hawley Wells, Enfield, CT

Hawley Smokes — We know how you feel! We felt the same exact way after we first discovered *Medical Economics* magazine! —Ed.

AS GOOD AS OLD

I am 78 and saw the latest issue of MAD prominently displayed at my local public library. I grabbed it, read it and of course laughed long and loud, but received "sshh's" and frowns. Is this any way to treat an older woman?

Ruth Unterberg, New York, NY

Ruthie — Oh we know exactly how to treat a foxy, older lady like yourself. If things don't work out with Courtney, we'll give you a call! —Ed.



HOW TO WIN A SPY VS. SPY VIDEO GAME

Here's your chance to win the new Spy Vs. Spy video game from Take 2 Games! To enter, on a 3x5 card, hand print your name, complete address and e-mail address (if you're among the lucky few to have one). Mail it



to Spy Vs. Spy Video Game Sweepstakes c/o MAD Magazine, Dept. 456, 1700 Broadway, New York, NY 10019. NO PURCHASE NECESSARY. See official rules at www.madmag.com.

P.S. This is also a chance to tell the editors what you think! Feel free to include on the card any articles you liked or disliked in this issue (this will not affect your chance of winning). From here on, the rest of this is just gibberish for you to completely ignore! Crumbcake dabble zipper flapjack gherkin chaps bumble zebra skort Tulka falafel pinkeye ewok gabardine thombus Danza plute grouper top porty willet trousers dry burnish spats bangol

INTRODUCING...

CLASSICS

#1

VERY BEST
OF OUR
WORST STUFF
FROM
PAST ISSUES
NOW WITH A
NEW LOOK
AND LOTS OF
COLORIU



NOW

OR WHEREVER
MAGAZINES ARE SOLD!

JAFFEE BETTER WATCH HIS BECK

In his new video for the song "Girl," Beck walks through a neighborhood of living fold-inst in an article on mte.com; Beck said, "The whole thing is an East L.A. tribute to Al Jaffee." Co-director Matthew Cullen added. "The song has a great dichotomy to it, so we were really drawn to the idea of seeing one image and then you fold it in on itself and it creates, something completely different, and at the core of that is Al Jaffee and MAD magazine. He's, the godfather of fold-ins and we're bringing those fold-ins to life." Godfather? Obviously Jaffee made Beck an offer he couldn't refuse! Below are photos of some of the fold-ins featured in the video.



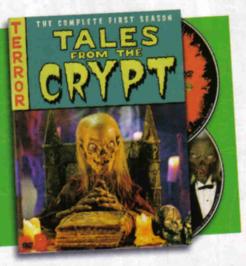






READER ALERT

It's love at first fright! Every person whose letter was printed this month will receive a free copy of Tales From The Crypt: The Complete First Season on DVD courtesy of Warner Home Video! The series is based on E.C.'s legendary and gruesome comics published by MAD's founder William M. Gaines. Look for other exciting giveaways in issues ahead. By the way, for all you losers who didn't get your letters published, the Tales From the Crypt DVD will be in stores July 12, 2005! Fal





Check out madmag.com for a free downloadable MAD screensaver PLUS a ton of wallpapers based on your favorite MAD covers!



And now, we revive a once-cherished feature that was long considered dead — MAD's 2-Question Interview! This month's victim is poker champion and Celebrity Poker Showdown co-host, Phil Gordon!



down cast Robert "Shuffle Up and Deal

QUESTION ONE: Is this our first 2-question interview?

QUESTION TWO: Shall we

We thank Mr. Gordon for taking the time to participate in MAD's 2-Question Interview!

Guarantee: MAD's 2-Question Interviews are genuine and presented verbatim!

NEXT MONTH IN ON SALE AUGUST 16!

THE 50 WORST THINGS ABOUT VIDEO GAMES! A LOOK AT ADAM SANDLER 24/7!

> NEXT MONTH IN MAD CLASSICS #2 ON SALE AUGUST 16!

ARTIST OF THE ISSUE PETER KUPER!

READER ALERT II

This summer MAD's going on tour and drawing in huge crowds around the country - well, MAD's not drawing in the crowds so much as bands like Simple Plan, The Offspring, My Chemical Romance and The Transplants are! But still, MAD will be there as an official sponsor of Van's Warped Tour 2005! Check out these bands and dozens more all summer through August! For more information go to www.warpedtour.com.





William M. Gaines founder

> John Ficarra editor

Editorial:

Charlie Kadau, Joe Raiola, Jonathan Bresman senior editors

Amy Vozeolas, Greg Leitman, Dave Croatto associate editors Nick Meglin contributing editor Dick DeBartolo creative consultant

Art Department:

Sam Viviano art director Nadina Simon associate art director Patricia Dwyer assistant art director Ryan Flanders, Brian Durniak, **Doug Thomson** production artists **Leonard Brenner** graphics consultant

Administration:

Paul Levitz president and publisher David McKillips vp — associate publisher Georg Brewer vp — design & retail product development Richard Bruning senior vp — creative director Patrick Caldon senior vp — finance & operations Chris Caramalis vp — finance Terri Cunningham vp — managing editor Stephanie Flerman senior vp — sales & marketing Alison Gill vp - manufacturing Rich Johnson vp — book trade sales Hank Kanalz vp — general manager – wildstorm Lillian Laserson senior vp & general counsel
Paula Lowitt senior vp — business & legal affairs John Nee vp - business developme Gregory Noveck senior vp — creative affairs Cheryl Rubin senior vp — brand management Bob Wayne vp — sales

Contributing Artists And Writers

the usual gang of idiots

FOR ADVERTISING INQUIRIES ONLY, PLEASE CALL 212-636-5520!

For SUBSCRIPTION Questions:

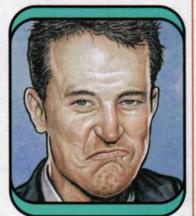
Go to the MAD website! All you need is your name and zip code to renew, change your address, give a gift subscription, check your account balance and expiration dates or to request a missing issue. Just go to www.madmag.com or call 1-800-4MAD-MAG (U.S. and Canada only) or write to P.O. Box 52345, Boulder, CO 80322-2345! Please DO NOT phone, write, fax or e-mail our New York office we're too dumb to help you here!

VISIT OUR WEB SITE! madmag.com

HOW TO REACH US

Please Address Correspondence To: MAD, Dept. 456, 1700 Broadway, New York, New York, 10019. MAD welcomes reader submissions. Manuscripts will not be returned or acknowledged, however, unless they are accompanied by a selfaddressed, stamped envelope! MAD doesn't read faxed submissions!

Fax MAD at 212-506-4848!



"I'm catching up on episodes of Friends - I was so whacked out on drugs and booze back then, I don't remember any of them."

- Matthew Perry, Friends



"I'm watching some really boring cooking show - no, wait, that's the microwave."

- Jessica Simpson



"I started to watch Metal Gear Solid: Snake Eater until I realized it was a video game and not a porno."

Charlie Sheen, Two and a Half Men

WATCHING... THE PROGRESS OF ELECTRONIC COMMUNICATION IN AMERICA

y In 1836, young American inventor Samuel Morse tapped out a message to his friend Alfred Vail on the



In 1876, Alexander Graham Bell sent a verbal message to his assistant, Thomas Watson, on the first telephone...

In 1896, residents of Milwaukee placed calls to friends on the first "dial" telephones..



In 1973, American consumers placed phone calls to friends on the first cordless phones...

as I walk into the other room

while still talking to you on my

v In the high-tech 1990s, technologycrazed Americans went 100% mobile with their communication, enjoying remarkably dear conversations on marvel-of-technology cellular phones..

_so call me if I get e part, Larry — you can reach me ere on my fab



And today, in 2005, young Americans use their ultra high-tech, extremely advanced, primo-quality cellular phones...to tap out text messages to their friends. Progress!

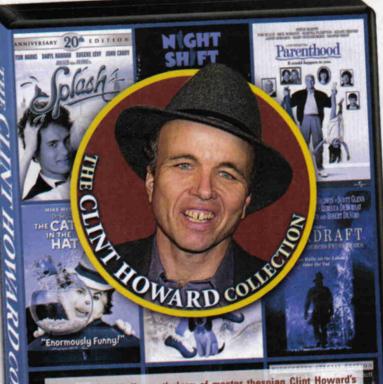
CELEBRITY CAUSE-OF-DEATH BETTING ODDS

ON HOW ONE OF TODAY'S BIGGEST STARS WILL MEET HIS DEMISE!	
CAUSE OF DEATH	ODDS
Shot after being mistaken for homeless stalker by Britney's bodyguards	3:1
Complications from quadruple hernia gotten after lifting pre-nuptial agreement he was forced to sign	6:1
Deadly bacterial infection from unwashed "wife-beater" T-shirts he always wears	9:1
Exhaustion from trying to divide "quality" time between strip joints,Las Vegas, and Britney and the baby	11:1
Brain explodes one Father's Day while trying to calculate the exact number of kids he's fathered	14:1
Dies peacefully in old age, after long, fulfilling marriage to Britney45,600,000	0,000:1





PAGES



This amazing 10-disc anthology of master thespian Clint Howard's films includes nine of his most indelible screen triumphs. Who could forget his family-friendly performance as "Citizen of Whoville" in director brother Ron Howard's How the Grinch Stole Christmas? Or his spooky appearance as "Coroner" in the Ron Howard-helmed Backdraft? There's also Clint's charming turn as "Little League Father" in the Ron Howard favorite Parenthood, plus Clint's remarkable work as "Wedding Guest" in Ron Howard's classic Splash. And that's not all — you also get Clint's early breakthrough as "Limousine Passenger" in the side-splitting Night Shift (directed by Ron Howard).

WINNERS 2005 AT THE AWARDS

BEST SHOOTER

Mall Cops II: Defenders of Sears (DorkWorks)

WORST CHILDREN'S GAME

Sesame Street Fighter 2: Torture Me Elmo (Crapcom)

BEST CELL PHONE GAME

Barely Visible Grand Prix (ComaSoft)

WORST SIMS CHARACTER

Wally, the One-Legged Homeless Beggar Who Screams in Esperanto (Electronic Farts)

BEST CROSSOVER GENRE GAME

Rugrats High-Stakes Casino (Game Clodz)

WORST STAR WARS GAME (tie)

Jabba the Hutt Dance Dance Revolution (MucasArts)

Jar Jar's Xtreme Beach Volleyball (MucasArts)

BEST RACING SIMULATOR

Traffic Jam City: Bumper-2-Bumper Gridlock (Rockscar Games)

TECHNICAL ACHIEVEMENT AWARDS

Image-Blurring Chip (PS2) Screen Shrinker Add-On (GameBoy) Color-to-Black & White Converter (Xbox)









THE GODFREY REPORT

IN Fishtailing	FIVE MINUTES AGO Jackknifing	OUT Hydroplaning
Hijinks	Monkeyshines	Shenanigans
Rumbles	Melees	Donnybrooks

SIGNS THAT YOUR TEAMMATE MAY BE ON STEROIDS



He continues to pound 500-foot home runs even after he stopped corking his bat.



You still have the mark from where he slapped you on the butt — last season.



He has a standing clubhouse offer -\$10,000 cash for a cup of your clean urine.



He has 15 letters in his last name and there's plenty of space left on the back of his uniform.



More than once he's been mistaken for the team mascot.

THE COVER WE DIDN'T USE



THEFUNDALINIPAGES

THE FUNDALINI COMEDY SPOTLIGHT

Where we celebrate the hottest new trends in humor!

THIS MONTH: Penguin & Salsa Jokes!

and red all over? A penguin addicted to salsa!

Why did the penguin cross the road? A penguin on the other side invited him to try his salsa!

How many penguins does it take to screw in a lightbulb? One - if you offer him some salsa!

A horse walks into a bar. The bartender asks, "Why the long face?" To which the horse replies, "My penguin friend is all out of salsa."

> Knock, knock. Who's there? A penguin. A penguin who? A penguin who loves salsa!

What's black and white



Kevin, I told you a thousand times already: that was just a "stunt" for the MTV Video Music Awards...I am NOT bringing Madonna home so we can have a "threesome"!

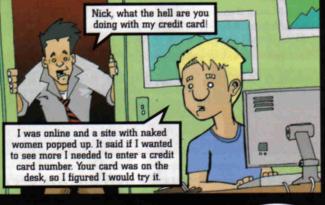
Oh, yeah? Well I say a blurry nightvision video of me picking my nose WILL sell better than one of Paris Hilton having sex!

> Kevin! How could you leave a Superstar Diva's toilet seat UP!?!

ME watch the baby?! Yeah...right! How many strip clubs and casinos do you know that have changing tables?

Jessica Simpson's reality show gets higher ratings than us!

I'm TWICE the moronic, dumb blonde than she'll ever be!



Nick, it's natural to be curious about these things when you're at this age. However, I'm very disappointed in your judgment.



Stupid kid! Doesn't he know how many FREE porn sites there are out there?

MELVIN & JENKINS'



JENKINS knows that nothing turns a date off faster than stepping into an unclean bathroom.



Melvin only buys a fresh bath towel when the old one snaps in two.



LOAD III & OF THE SH*T!

Ha!
It'll
take
an
army
to
catch
me!

But General Greasy, there is an army of clones chasing us!

Er...what I meant to say is that it'll take MORE than an army to catch me! And two Jet-eyes are boarding the ship!

Aw, for Pete's sake! Could the news get any worse? Yes! Our sensors indicate that this opening battle is the best scene in the movie... and we still have two hours to go!

And to think my horoscope actually said, "The position of the planets makes today an excellent day for beginning new relationships, prudent investments and taking over the universe"! Lying @\$#%-ing horoscope!

Oh dear! My companion Bar Stool is in that space battle! I need something to take my mind off of how much danger he's in! You could give me a hand firing these laser cannons!

No, I wouldn't want to get my hands dirty!

You could help me carry supplies to the troops!

> With my bad back? No way!

Well,
I suppose
you could
just wander
around and
be a useless,
whiny
little bitch!

Damn the Republic's "Don't Ask, Don't Tell"

policy!

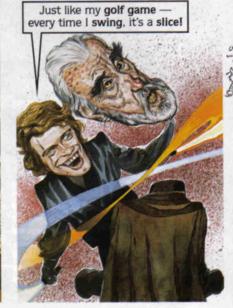
Ha ha ha! Soon my evil plan will come together! By having you kidnap me, I have set a trap for the Jet-eye! Because while they think that YOU are the Sick Lord, it is actually me, so when they rescue me and kill you, they should really kill me AND you! And this war that I secretly helped cause by having you help me start it without anyone knowing has given me, in my role as Chancellor, which is who I am when I'm not the Sick Lord, absolute power over the entire Republic! Soon, in my role as Sick Lord,

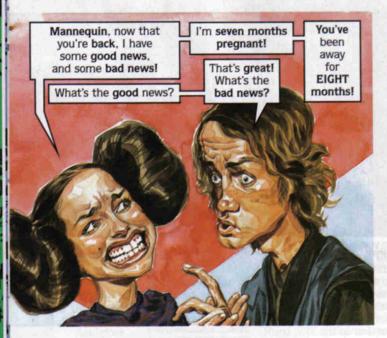
I will turn young Mannequin into an evil Sick apprentice named Dark Traitor and with him at my side, I will rule the galaxy, both as Emperor and as the Sick Lord!

Hang on you lost me at "kidnap"! So who, exactly, is the most evil guy in the universe? Actually, it's George Lucas – he's the idiot who came up with this ridiculously convoluted storyline!













Awesome! I get a Jet-eye Master's parking spot! Access to the Jet-eye Master's dining room! A Jet-eye Master's corner office with a view of all those cool ships whizzing by! Ten percent off at the Jet-eye company store! What a thrill! What an honor! What a —



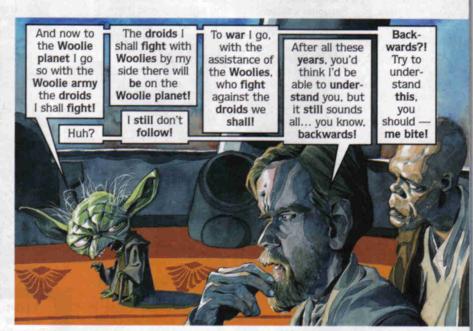


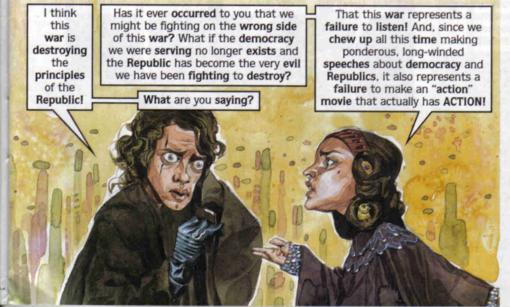


Much anger there is in him! Still mad about not receiving rank of Jet-eye Master he is!

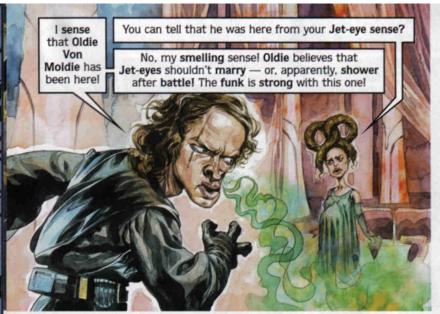
An "I was
Appointed to
the Jet-eye
Council and All
I Got Was This
Lousy T-shirt"
T-shirt I saw
him wearing!



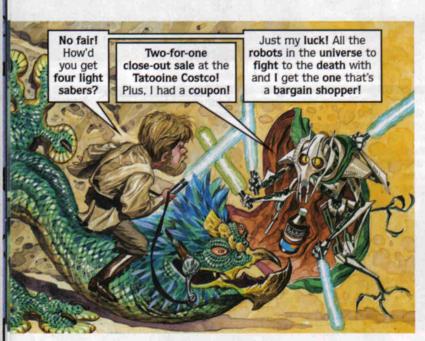
















The wrinkles! The

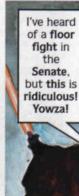
Aarrrrgh!



You think the Chancellor







almighty Force? cannot!

quels — no suspense can there be when already we know which characters live!







Our only hope is these twins, and hide them from the Emperor we must! In great danger they will be, so the girl will live with Fail Organic!

We're hiding Laidup with the leader of a galactic rebellion who is sure to be the number one target on the Empire's hit list? Could we come up with a dumber plan? The boy will be hidden on the home planet of Mannequin Skystalker with Mannequin's family! Also, change his last name, we will not! A perfect disguise this will be!

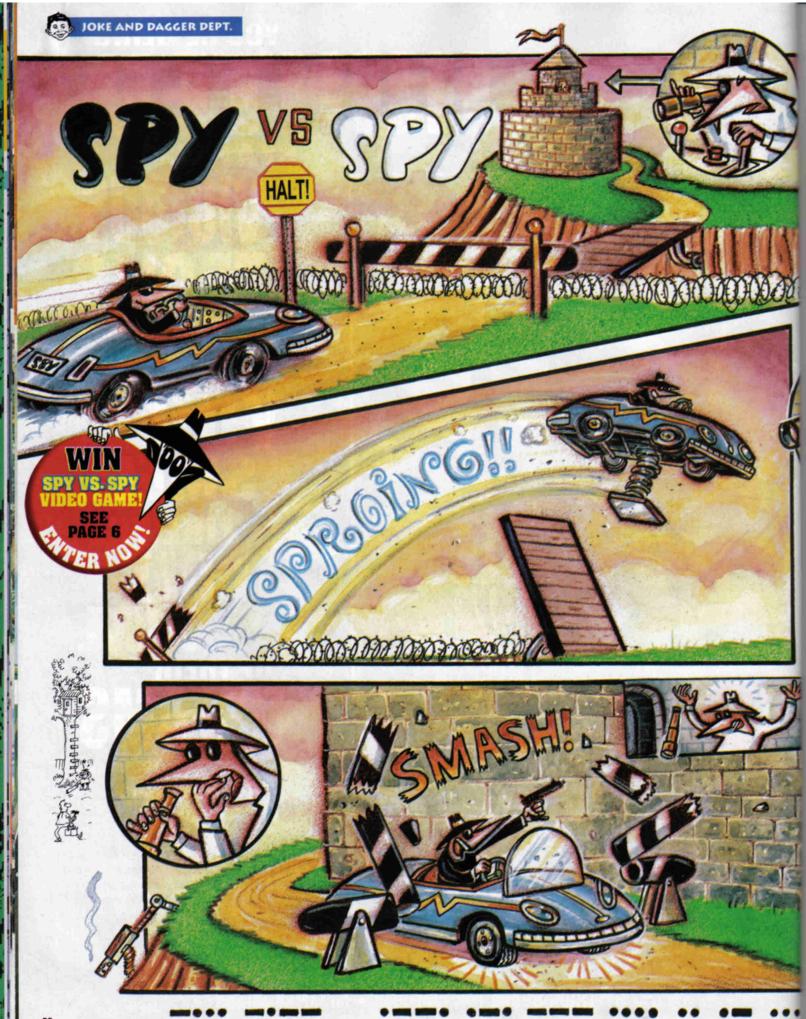
No offense, Master Yodel, but the fact that you're 900 years old is beginning to show!



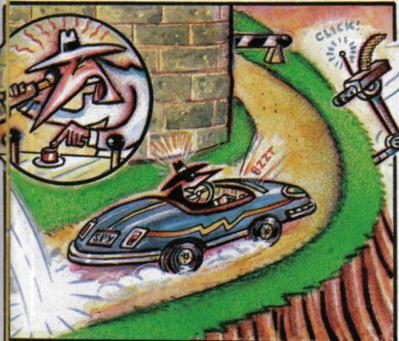


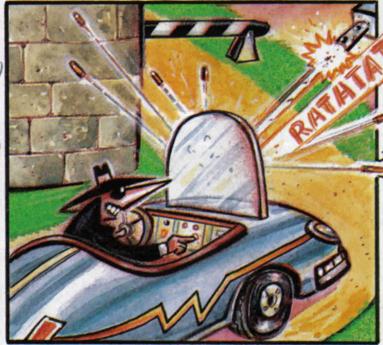


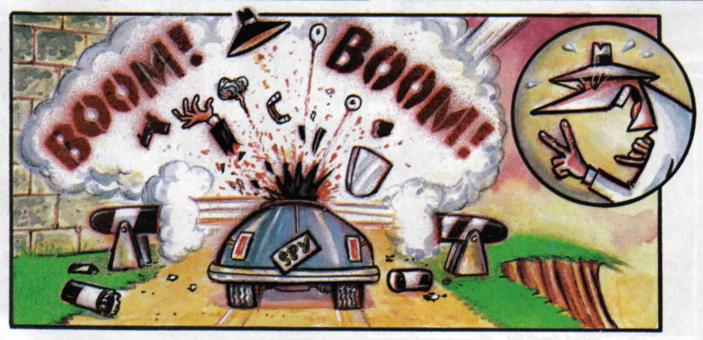








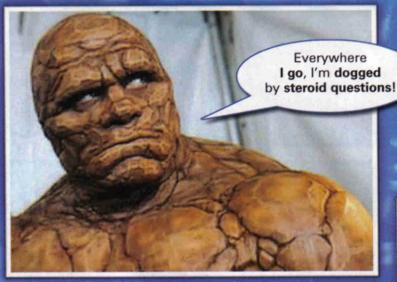






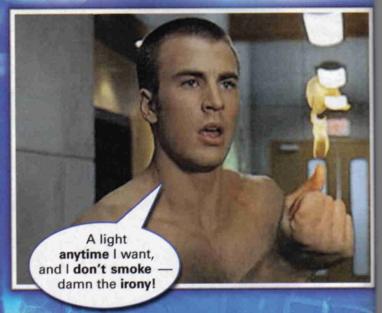
MAD's GROTESQUELY MUTATED

FANTASTIC



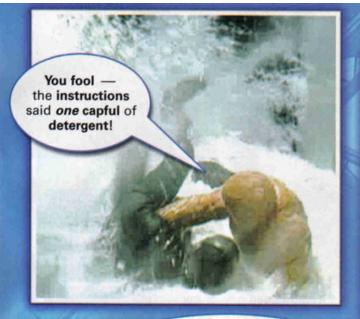
OUTTAKES

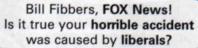


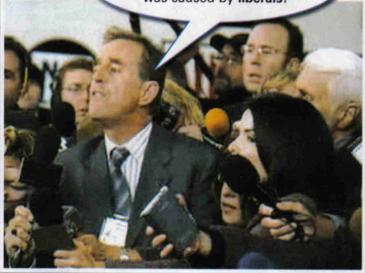


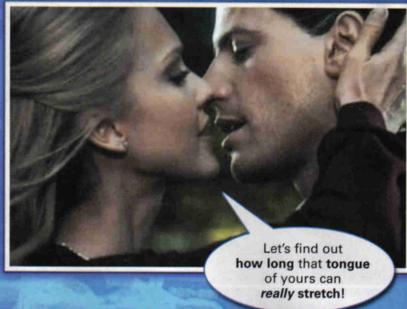








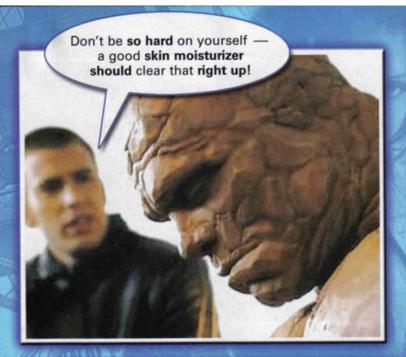






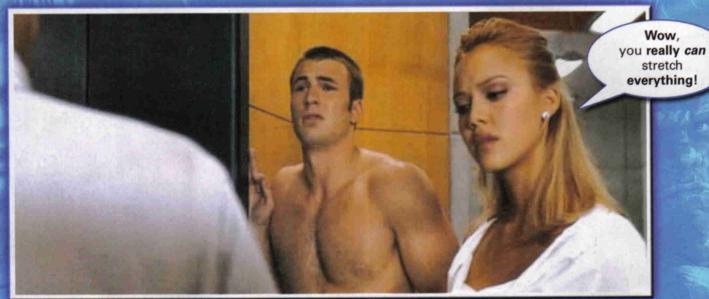


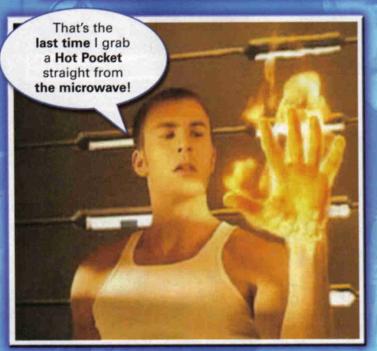






All in all, it's **still been** one of **my better** New York City **cab rides!**









SUMMER INBS









ARTIST AND WRITER: SERGIO ARAGONES





















Large Pizza with

2 Toppings
Half on pizza, half on inside of lid due to bump in road

ON THE FLOOR™

Up to 6 Toppings*

*Depending on last



Medium Pizza,

Up to 3 Toppings

Not so much sliced as creased with dull

pizza slicer, resulting in enormous mess.

Large Chili-Lovers™ Pizza, 24 Jalapeno Spewers™ & 2-Liter Bottle of Prune Juice.

1 LARGE **PIZZA WITH** FLU GERMS™

From minimum-wage employee with large family who cannot afford to stay home when gravely ill.



2 MEDIUM PIZZAS & PLASMA TV™

*Initial cost. TV will be purchased 3 days later by our phone-order taker who has kept your credit card info.



OFFICE PARTY SPECIAL™

14 Large, No-Topping Pizzas

Because no one could agree and Linda in H.R has diverticulitis and can't eat tomato products.



STONER SPECIAL™

Large Pizza with
Pineapples & Anchovies,
& a Dozen Doughnuts
On The Side



3-TOPPING MEDIUM ORIGAMI DELUXE

It was shaped like a swan when the delivery boy left the store.



LARGE 1-TOPPING

PIZZA & A 2-LITER BOTTLE

OF OFF-BRAND COLA

BOTH DUSTY

AND STICKY

While supplies last.

The best thing about ordering pizza...

WITHOUT THE PIZZA!



\$**9**99



1699 • Tax



ROUGH

INTERNET SPECIAL™

Order at www.pizzatrough.com™

2 Medium Pizzas, Endless Spam™, & Multiple Charges to Your Card

Why didn't you just pick up the damn phone? USE CODE J34G-L™

ARTIST: SCOTT BRICHER WRITER: SCOTT MAIKO

JUST THE CRUSTS™

10 Crust Curves™, 2 Wadded-Up Napkins™, & Oh, That Looks Like Someone's Gum™ "ROYAL FLUSH" POKER NIGHT SPECIAL™

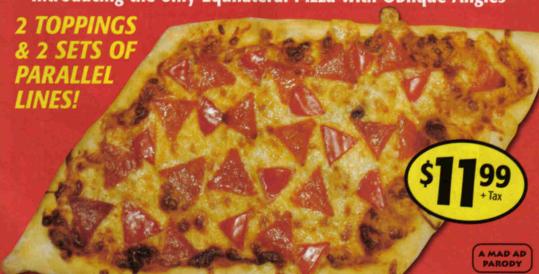
3 Medium Pizzas

Unfortunate name, but "Three Of A Kind" and "Full House" were already taken.



PIZZA RHODBUS

Introducing the only Equilateral Pizza with Oblique Angles™



FREE!
Phone in a fake
order and have
10 large pizzas
sent to your bitch
algebra teacher.
(We do not have
caller ID.)

COLA

SPINNING ISN'T EVERYTHING, IT'S THE ONLY THING DEPT.

Kids need role models - especially kids who are troubled, directionless and not that smart. (And if you're reading MAD, you probably fit the bill!) So thank heavens we have a President these kids can look up to and emulate! After all, who better for troubled, directionless and not that smart kids to learn from than one of their own! So, in an effort to get these young losers on the fast track to success, we proudly present:

A KID'S GUIDE TO



What do you mean, you need more money? What happened to the twenty bucks I gave you?

THE SOLUTION: DUBYA'S "SOCIAL SECURITY IS GOING BUST" SNOWJOB!

I know some in this house don't see it as a problem, but the truth is, more money is going out than coming in. Pretty soon my fund will be flat busted, bankrupt, unless you act now. I'm looking forward to working with you on this problem.



THE (UNEXPLAINABLE) RESULT:

Son, your down-to-earth candor has turned me around on this issue. Here's another twenty bucks!



THE PROBLEM:

YOU'VE DAMN-NEAR KILLED YOURSELF DOING A JACKASS-STYLE STUNT

What are you doing? You have a term paper due tomorrow and you're busy trying to break your neck!

THE SOLUTION: DUBYA'S GOOD OL' FOREIGN POLICY CHIN MUSIC!

Look, I know I've made some decisions that were unpopular. Sometimes in this world you make unpopular decisions because you think they're right. I don't think you want a son who tries to be popular and does the wrong thing.



THE (BAFFLING) RESULT:

Once again your country homilies run rings around my logic. Here, let me put some You stay the course!



B.S.-ing Through Life The GEORGE W. BUSH WAY



THE PROBLEM: YOU'VE BEEN NAILED CUTTING CLASS

Your math teacher says you haven't shown up for class for a week. What do you have to say for yourself?

THE SOLUTION: DUBYA'S NATIONAL GUARD DUTY TWO-STEP!

I spent my time and I went to class. I did the duty necessary. Any allegations other than that are simply not true. I read the comments from the guy who said he doesn't remember me being there, but I remember being there.

THE (PERPLEXING) RESULT:

Gosh darnit, son, your boyish smile and folksy attitude make it impossible for me to doubt you!

THE PROBLEM: YOU'VE FLUNKED EVERY SUBJECT AGAIN

I can't believe all the F's you got. How do you explain this?

THE SOLUTION: DUBYA'S "NO CHILD LEFT BEHIND" BAMBOOZLE!

There's a problem in the public education system in America. They're just shuffling too many kids through the system, year after year, grade after grade, without learning the basics. What can I say? The system is leaving me behind.



THE (BIZARRO) RESULT:

Mary, your frank and earnest explanation makes me wonder how could have doubted you. failed you. It's time to picket the school board!



B.S.-ing Through Life the George W. Bush Way

THE PROBLEM: YOU'VE BEEN BUSTED PLAYING BASEBALL IN THE LIVING ROOM

What kind of moron plays baseball indoors? What the hell were you thinking?

THE SOLUTION: DUBYA'S DRUGGIN' & DRINKIN' SMOKESCREEN!

It is irrelevant what I did twenty to thirty minutes ago. What's relevant is that I have learned from any mistakes I made. I do not want to send signals to anybody that what I did thirty minutes ago is cool to try.

THE (HEAD-SCRATCHING) RESULT:

You're right - we've all made mistakes in the past. And it's not fair to judge you based on those old errors. I was wrong to dredge up those youthful indiscretions!



THE PROBLEM: YOU'RE IN TROUBLE FOR TRYING OUT HWE WRESTLING MOVES ON YOUR SISTER

Courtney says she was minding her own business, when you "The People's Elbow" unacceptable!



THE SOLUTION: DUBYA'S "NO NEGOTIATIONS" STONEWALL!

The best way to protect myself against her is to stay on the offense. See, evidently some must think that you can negotiate with her, you can talk sense to her, you can hope that she changes. That's not what I know. What this points up to is that she's an enemy which hates what I stand for. It's a different kind of war. And that's the reality.



THE (STUPEFYING) RESULT:

Your confident, direct manner speaks to wisdom. And Courtney. I'll be keeping my eye on you!





His parents are slathering on the Son Block. lt's...













DAMN. WHO GAVE YOU MY CELL NUMBER?

INTERNET,
REMEMBER? I CAN'T
BELIEVE YOU GUYS
WENT ON GUMMER
VACATION WITHOUT
ME!



AGAIN AND AGAIN. THIS IS BETTER FOR ALL OF US.

IT'S NOT BETTER FOR ME!





ARTIST: BILL WRAY WRITER: ANTHONY BARBIERI











THERE

THAT WAS

I GOT NOTHIN























TONYB.+Bill@k4Y



Now! Exercising only 30 Minutes a Day, 3 Days a Week... is all you need to get a full 90 minutes of exercise!

The All-new BowelFlex XXXtreme looks big, yet it's compact enough to fit into any oversized room once you remove all the furniture and enlarge the doorway!

Your exercise program begins the minute your BowelFlex XXXtreme arrives! You'll find yourself lifting, stretching and bending as you try to get your unwieldy packing carton through your front door! Your very first muscle-burning workout will have you sweating and straining as you try to figure out where all those screws, nuts, bolts and tension rods go!

By the time your BowelFlex is assembled, then disassembled and then reassembled again PROPERLY, you will have had enough exercise for the week!

The amazing new BowelFlex looks so powerful, you can just leave it sitting there in your living room. Your friends will automatically assume you're in much better shape than you are, even if you never use it. We call it our exclusive "Mind Over Muscle" system.

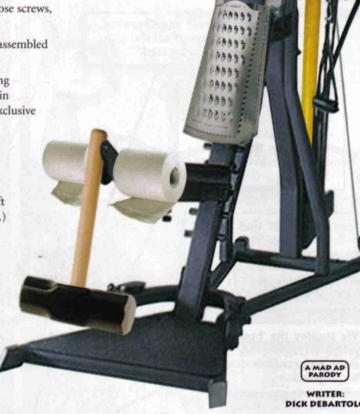
Over 90 Gym-Quality Exercises!

You'll never be bored because the BowelFlex XXXtreme offers over 90 different exercises. (Well, it's actually ten exercises, but they become 90 exercises when you consider you can do them with your right arm, left arm, right leg, left leg, right shoulder, left shoulder, right hip, left hip, etc.)

LOOK AT ALL YOU GET:

- A catalog featuring clothes designed exclusively for jocks who have awkwardly-malformed (some would say "freakish") bodies.
- A Leg Extension & Curl Attachment to build strong leg muscles.
- A Hair Extension and Curler Attachment to build strong scalp muscles.
- Listings of local steroid dealers.
- The names of flea markets in your area that specialize in selling used exercise equipment.
- AC Power option that does the workout for you!







You may not believe it, but your body can look like this IN JUST MINUTES!!

That's because we include a life-size cut-out of our toned model (minus the head, of course) with every order. Just unfold it, set it up and stand behind it! Then have a close friend take a picture of your head on her body! Voila! We send you a life-size cut-out of a toned male model too! If you're a man, you don't have to look like our model to the left, unless, of course, you want to. We're not here to judge!

☐ YES! Reserve my BowelFlex XXXtreme.

I'll pay just \$19/month* on my BowelFlex Credit Card. I understand that thanks to BowelFlex's exicusive Compression Payment Plan, 36 months will be compressed into every year, so my monthly bill must be paid every ten days! No more worrying about which month has 30 days and which has 31!

Not ready to order? Call for a free video or DVD. (It will come attached to a BowelFlex XXXtreme machine carton which we will also send you. That way if you like what you see on the video tape — you already own a BowelFlex XXXtreme!

Name:
Address:
City, State, Zip:

Phone: Fmail:

"The \$19 minimum monthly payment was discontinued in 1997, but our research shows it's such an effective marketing ploy we continue to feature it in our ads. The new monthly payment has only changed by zero. Yes, that's right, we've merely added a zero to a make the minimum monthly payment \$190. Carrying charges are figured at a rate of 457% APR. Certain other rules which are too complicated to be written down also apply. As far as our 100% Satisfaction Guarantee goes, as soon we have your total funds, you can assume we will indeed be 100% satisfied! That's our guarantee!

Spring. The time of year when your parents begin their annual ritual of telling you how hard they work all year to make money so they can send you away to camp for the summer and give you the life they never had. Of course, it's all a big fat lie. They're sending you away to camp because you make them crazy and they're hoping to get a week or two of peace and quiet with you out of their hair. The only thing you can hope for is that dear mom and dad spent at least five minutes researching where they're shipping you off to and didn't just book you into the first hellhole that came along. Knowing your parents, that's probably way too much to hope for! Anyway, goodbye, good luck, and don't forget to pack some MADs for kindling. Here's...

THINGS YOUNEVER WANT TO READ ABOUT THE SUMMER CAMP YOU'RE BEING SENT TO

"Translated from the Cherokee, our name means, 'Peaceful place where sewage is treated."

THINGS YOU'LL NEED TO BRING:

- -Calculator
- -Watercolor set
- -Red Clown Nose
- -Plastic Pocket Protector
- -Beakers

"...there's no doubt that the Greco-Roman Wrestling Tournament with the neighboring 'Portly Boy's Clothing-Optional Weight Loss Camp' will be a highlight of the week."

"We employ the 'buddy' system for swimming, hiking and random deer tick inspections."

> "Learn ancient Indian lore from trained casino employees."

"Campers quickly discover what it means to rough it 'Gitmo' style."

"Calorie burning and teambuilding skills are just two of the benefits campers will take away from their daily assistance of highway road gangs." "...and a hands-on approach to livestock slaughter unavailable elsewhere."

"...spending balmy afternoons mastering tax preparation skills they'll carry with them throughout their lives."

"With our snake bite survival rate markedly on the rise and our license to operate reinstated, we look forward to meeting the challenges of another exciting camp season!"

"Free 'I Proudly Picketed Planned Parenthood' T-shirts for every camper."

"...not to mention all the health benefits that come with swimming in our fully-stocked leech pond."

"...with campfire songs guaranteed to instill a lifelong appreciation of German operettas."

"Check here that you have read and understand the forklift operation liability waiver."



Everyone thinks that the life of a superhero team is pretty great — the nifty powers, the cool headquarters, the skin-tight costumes — but even superheroes have their bad days. In fact, when you're as disfigured as The Thing — doomed to spend your life as a pile of tenement-quality bricks — how can you have anything but bad days? So before you get all jealous of the seemingly fabulous life of the Superfriends, or the Teen Titans, or any other gang of overly-aggressive do-gooders, you might want to see what happens when...

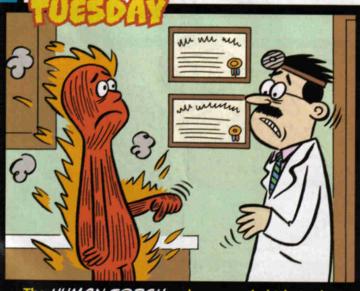
HAS A CRAP-TASTIC



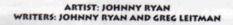
THE THING accidentally sits on the INVISIBLE WOMAN while she's on the TOILET.

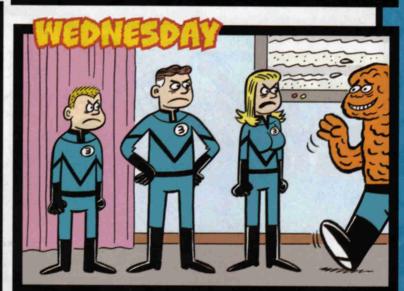


Always the practical joker, MR. FANTASTIC tells his nephew to pull his FINGER. Sadly, the kid is gone for days.

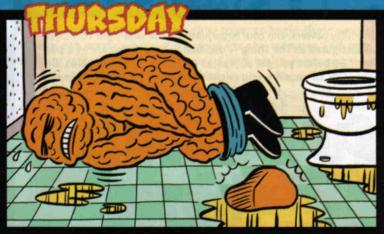


The HUMAN TORCH makes a worried trip to the doctor's office, complaining that it BURNS when he pees.





The FANTASTIC FOUR spend MILLIONS to change their logo after THE THING quits. (A week later, he sheepishly rejoins the group.)



After an agonizing THREE HOURS on the bathroom floor, THE THING finally passes the MOTHER of all kidney stones.



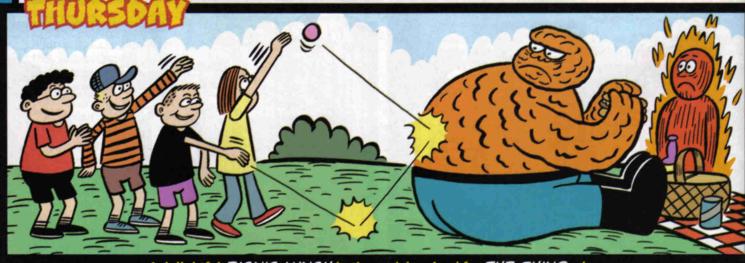
Once again, a visit to Baskin-Robbins ends in HEARTACHE for the HUMAN TORCH.



MR. FANTASTIC is unceremoniously ejected from Yankee Stadium for INTERFERING with the game.

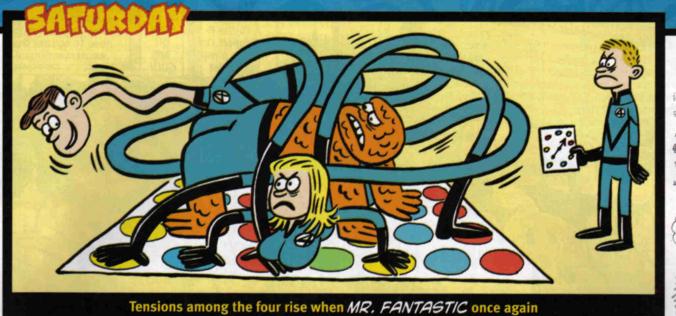


An UNAUTHORIZED use of the team's logo appears on a PORN VIDEO.

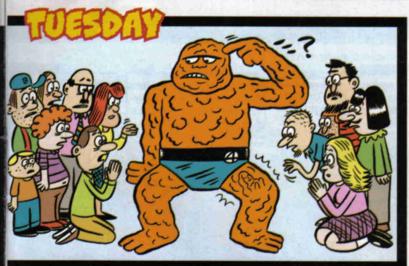


A delightful PICNIC LUNCH in the park is ruined for THE THING when a bunch of Ukrainian kids start up a game of HANDBALL on his back.

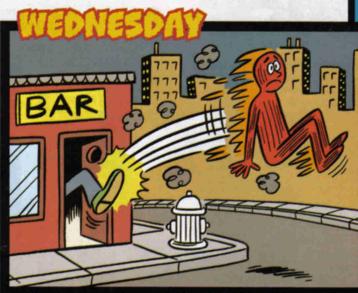




uses his SPECIAL POWER to win the weekly game of TWISTER.



A bothersome crowd gathers around THE THING when someone mistakes a CRACK in his inner thigh for an apparition of the VIRGIN MARY.



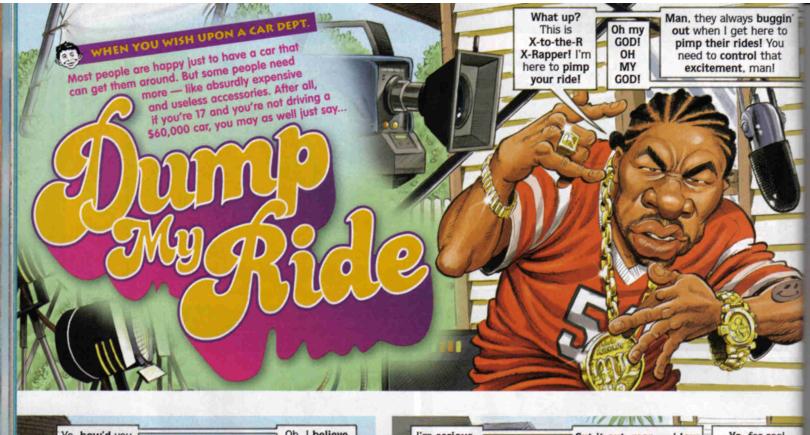
Due to the tough new ANTI-SMOKING laws, the HUMAN TORCH is kicked out of every bar in New York.

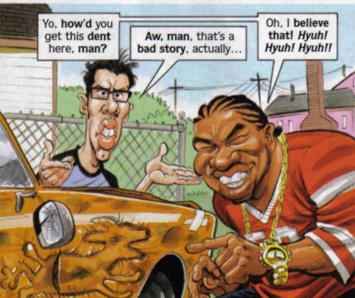


In the middle of making love, the INVISIBLE WOMAN accidentally calls Mr. Fantastic "PLASTIC MAN."

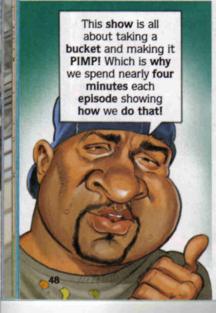


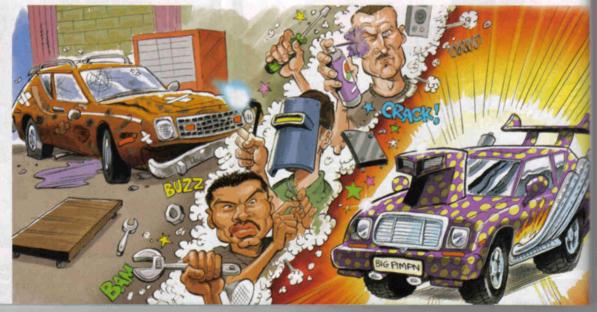
A group morale hug goes HORRIBLY awry.

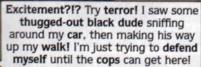












Aw, quit frontin', man!
Everyone acts so shocked
— like you didn't notice me
and my camera crew setting up on your front lawn
for the last two hours!



Ok, man, I already made fun of your car before I knocked on your door! I'm just gonna make fun of it with you here, before I drive it off to Messed-Up Customs and make fun of it again with those guys.

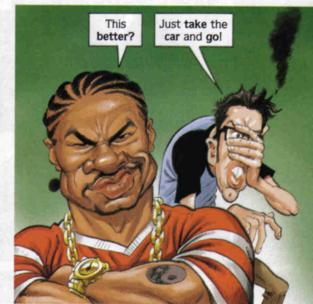
That's not exactly
biting satire, man! The
whole point of the show is
that I realize my ride is beat!
Hey, maybe you can get a job
hosting The Swan so you can
point out to the contestants
that they're fugly!



ARTIST: TOM RICHMOND

WRITER: DAVE CROATTO







When you brought your wheels in here, your trunk was cluttered with all kinds of junk — a spare tire, a jack, flares... so we decided to convert your trunk into a slot car track!

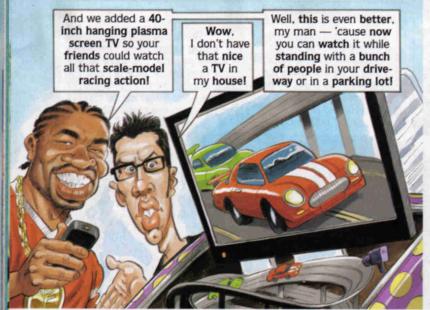
Your solution to my messy trunk was to give me a useless trunk?







No — 'cause check this out! The

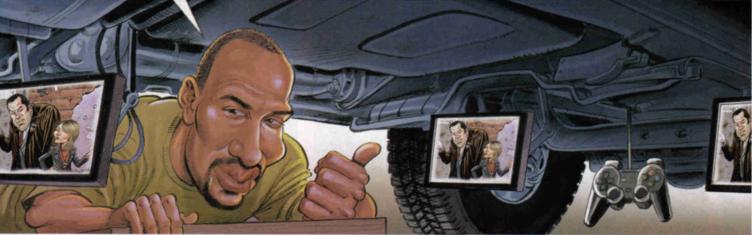


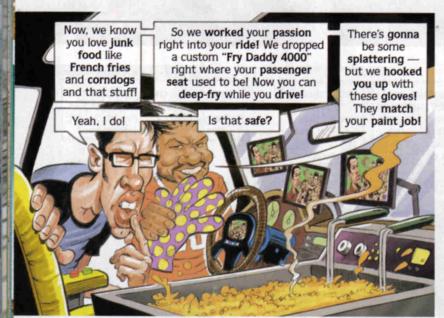


And listen up — that trunk monitor is just the beginning! Behind every rim, we mounted a 13-inch plasma screen TV! That's four monitors that no one will be able to see! But you'll know they're there — and that's pimped!

We even hooked up TiVo, so you can see the shows you missed, if you're not in your car for some crazy reason!

Plus, we added a monitor behind every headrest, another one in the dash, along with an MP4 player! Plus two PlayStations in the back and a T-Mobile Sidekick II mounted right into your steering whee!! Now you'll never be stuck watching that boring road again!

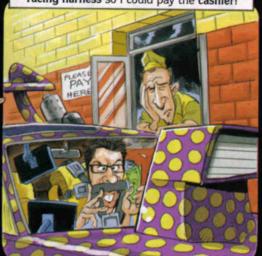








After I left Messed-Up Customs, I was hungry, so I decided to hit McDonald's. There, I held up the line at the drive-thru for 20 minutes, struggling to get free of the stupid racing harness so I could pay the cashier!



The guy behind me in line was watching the monitors in my headrest and ended up rear-ending me — completely destroying my Waterford Crystal bumper!



And, although it's definitely "pimped," it turns out that airbags made from stitched-together \$20 bills aren't that effective!



As I finally pulled through, a homeless guy squeegeed my windshield and some of the soapy water got under the hood, shorting out the mother-board for my electronics!

As I explained to the police and paramedics what happened, a shopping cart hit into the side of my car, completely destroying one of the iPod Minis that Messed-up Customs had replaced my door handles with!



I finally got out of there, and headed over to my friend's to show off my ride! But when I went over the train tracks, bottomed out, causing the koi fish to come out of their backseat pond, and ruining the cashmere carpeting in the process!



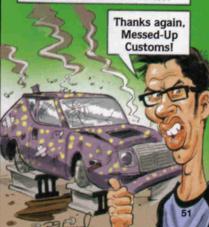
I realized that with all the stuff I was powering.
I now got about three miles to the gallon!
I had to stop to clean out all the fish corpses anyway, so I pulled into a gas station. While trying to fill up my wiper fluid, I accidentally put it in the engine-mounted coffee maker!

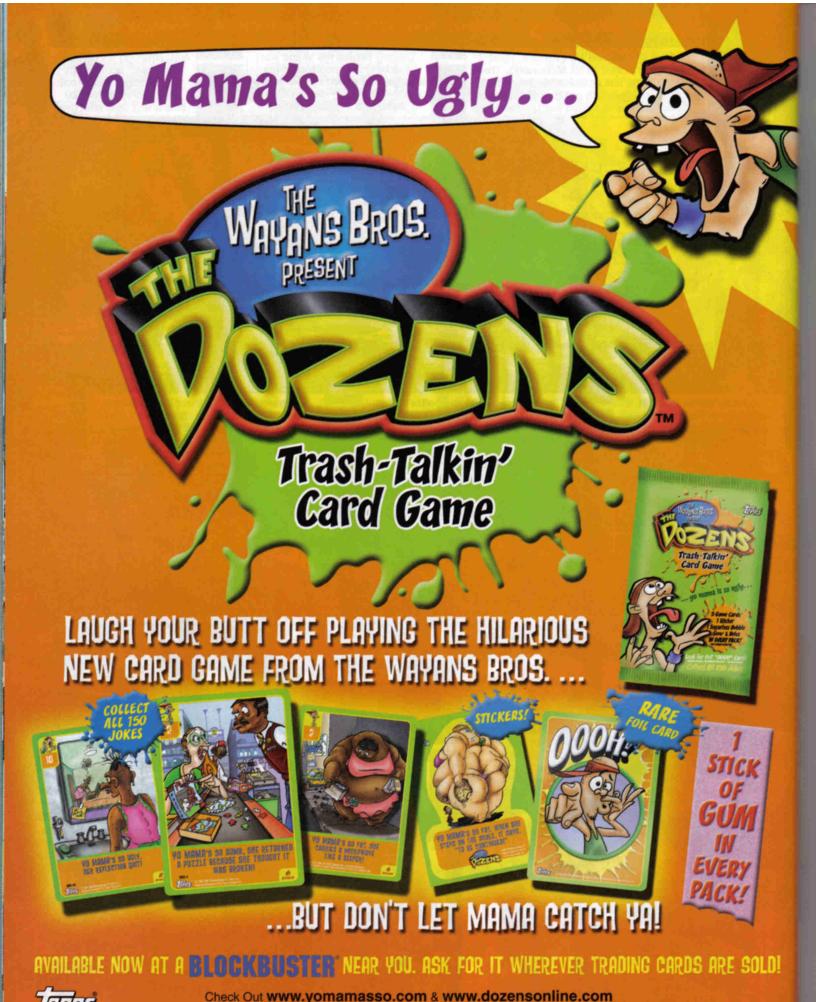


After a quick stomach-pumping at the hospital, I went to pick up a bunch of friends — and almost drowned two of them after forgetting to drain the koi pond first!



I parked at the mall and when I came back out, my ride was gutted! I guess, having \$20,000 worth of electronics in plain sight isn't the best anti-theft device!





WHAT IS THE **LEADING CAUSE OF HEART ATTACKS AMONG AMERICANS?**

HERE WE GO WITH ANOTHER RIDICULOUS

Even though it's hurting them in the long run, Americans are still clamoring to get their fill. Despite the health risks, they're determined to get what they want. There is one culprit, however, that can cause real harm to these gluttons for punishment. To find out what it is, fold page in as shown.



A

FOLD PAGE OVER LEFT

LUNCHABLES

LIQUOR

WHOPPER

FOLD BACK SO THAT "A" MEETS "B"

Mini-Mart

\$\$\$AVINGS ON EVERYTHING! THERE ARE 3 GREAT DAYS OF BARGAINS THAT ARE REAL.

PORK RINDS BEEF JERKY

THE FET. & INTER

NEW ROAD TO TOWN CENTER

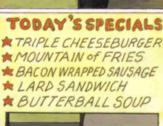


OUR RETURN













SOME PEOPLE ARE UNAWARE OF THEIR RISKY HEART-THREATENING BEHAVIOR. THEY WEIGH GOOD HABITS AGAINST BAD ONES AND ACT AS IF IT'S OK TO IGNORE THE GOOD. IT'S A PRETTY FOOLISH WAY TO INDULGE ONE'S VICES

A

ARTIST AND WRITER: AL JAFFEE

