

SPY vs SPY • SPIDER-MAN 2

# MAD

FALL TV  
PREVIEW

WE BITE INTO

**Fear** factor

PLUS 11 OTHER  
MOUTH-WATERING SHOWS!



DIRECT SALES

#446 OCTOBER 2004 \$3.50 CHEAP!



4 4 6 1 1 >

7 61941 20353 9

\$5.25 CANADA

www.madmag.com



# MAD

OCTOBER 2004

NUMBER 446

## DEPARTMENTS

### LETTERS AND TOMATOES DEPARTMENT:

Random Samplings of Reader Mail ..... 2

### RANDOM ACTS OF MINDLESS DEPARTMENT:

The Fundalini Pages ..... 8

### THE WEB ZINGER DEPARTMENT:

"Spider-Sham Too" (A MAD Movie Satire) ..... 12

### SERGE-IN GENERAL DEPARTMENT:

A MAD Look at Paparazzi ..... 18

### PAPA DON'T TEACH DEPARTMENT:

The Downsides of Home Schooling ..... 22

### KEVIN CAN WAIT DEPARTMENT:

Five Degrees of Bacon ..... 24

### BETWEEN IRAQ AND JIHAD PLACE DEPARTMENT:

George W. Bush's 10-Point Plan for Fighting Terrorism ..... 27

### JOKE AND DAGGER DEPARTMENT:

Spy Vs. Spy ..... 30

### THE BASHIN' OF THE CHRIST DEPARTMENT:

The Bush Campaign's TV Commercial if He Was Running Against Jesus ..... 32

### THE NOT READY FOR CRIME TIME PLAYERS DEPARTMENT:

"Without a Trace of Interest/Old Case" (A MAD TV Satire) ..... 33

### BIAS BEWARE DEPARTMENT:

Your Candidate and My Candidate ..... 40

### ANGSTER'S PARADISE DEPARTMENT:

Monroe and...Europe Part Three ..... 42

### THE PASSION OF THE MICE DEPARTMENT:

If Mel Gibson Had Directed *Stuart Little* ..... 44

### SLACK TO THE FUTURE DEPARTMENT:

The Underachiever's Timeline ..... 46

### SHOW-FLOPPERS DEPARTMENT:

MAD's Fall TV Preview ..... 48

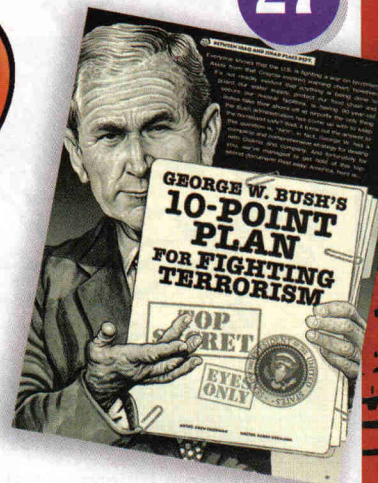
### MARGINAL THINKING DEPARTMENT:

"Drawn Out Dramas"

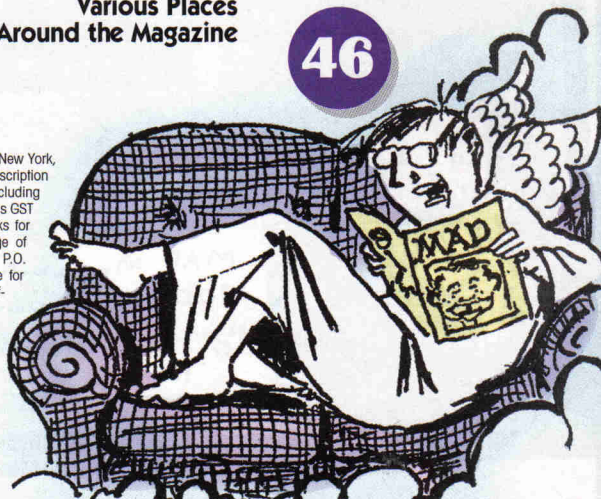
by Sergio Aragones ..... Various Places Around the Magazine

FRONT COVER ARTIST:  
MARK FREDRICKSON

MAD (ISSN 0024 9319) is published monthly by E.C. Publications, Inc., 1700 Broadway, New York, N.Y. 10019. Periodicals postage paid at New York, N.Y. and at additional mailing offices. Subscription in U.S.A.: 12 issues \$24.00 or 24 issues \$45.00 or 36 issues \$60.00. Outside U.S.A. (including Canada): 12 issues \$30.00 or 24 issues \$57.00 or 36 issues \$78.00. (Canadian price has GST tax included.) Entire contents © copyright 2004 by E.C. Publications, Inc. Allow 10 weeks for change of address to become effective, and include mailing label when making change of address or inquiring about your subscription. POSTMASTER: send address change to MAD, P.O. Box 52345 Boulder, CO 80322-2345. The Publisher and Editors will not be responsible for unsolicited manuscripts, and request all manuscripts be accompanied by a stamped self-addressed return envelope. The names of characters used in all MAD fiction and semi-fiction are fictitious. A similarity without satiric purpose to a living person is a coincidence. Printed in U.S.A.



46



12



When you put someone on a pedestal, it just makes it easier for them to look down on you!



30







## WHEN THE T-SHIRT HITS THE FAN

I would like a Bitterman t-shirt in large or extra-large. If you haven't made them yet, you're missing out on a great revenue item as that is the best thing in the magazine! Please send me in the right direction.

Tim Bucaro, Coconut Creek, FL

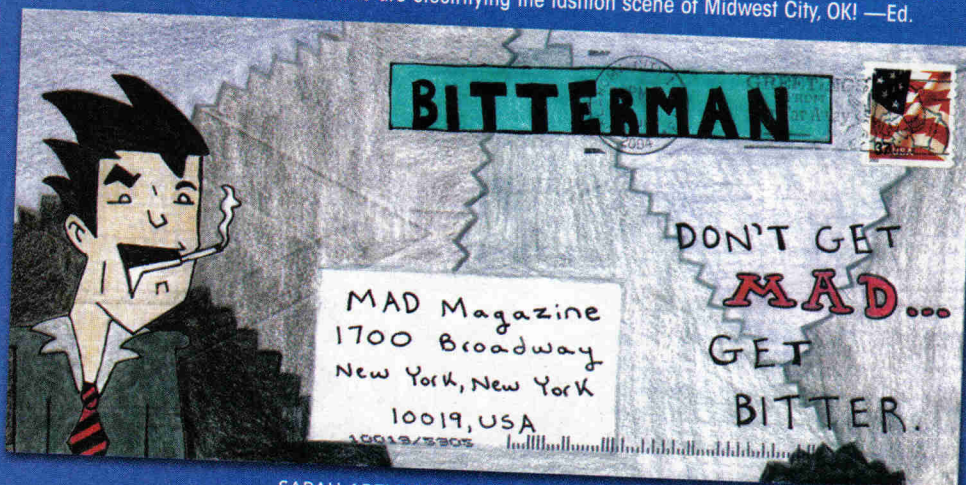
Bucaroo — Unfortunately, there is no Bitterman merchandise available at this moment. The good news, though, is that it has never been easier to make your own officially licensed Bitterman products! Here's how it's done — first you need to buy the exclusive rights from Bitterman creator Garth Gerhart and MAD Magazine, then apply for a small-business loan from a local money-lending institution, hire a design team to brainstorm graphics and materials for the shirt, then research which third-world children have the nimblest t-shirt-making fingers, and finally, find a "mule" to bring your finished t-shirt back to the good ol' U-S-of-A! Congratulations on completing your one large Bitterman t-shirt — repeat the above steps to make your very own extra-large t-shirt! —Ed.

## ENVELOPE OF THE MONTH

Just another rabid fan saying you guys rock hardcore! I love MAD! Hope you like the envelope!

Sarah Abele, Midwest City, OK

Honest Abe — Boy oh boy, between the request for Bitterman merchandise and this Envelope of the Month, it seems like the whole world is coming down with Bittermania! It's just a matter of time before Tim Bucaro's officially licensed t-shirts are electrifying the fashion scene of Midwest City, OK! —Ed.

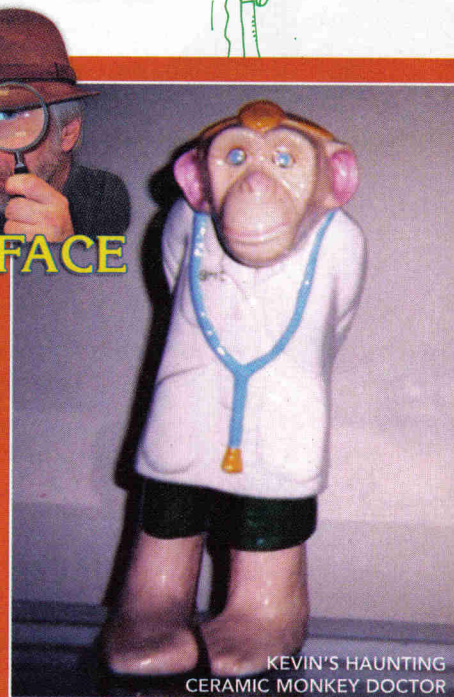


SARAH ABELE'S BITTERMANIACAL ENVELOPE

## ANTIQUES FREAKSHOW WITH HANS BRICKFACE

This ceramic monkey doctor has been in our family for at least 30 years. My dad was a doctor and a patient said she made it for him. His initials are on the coat pocket. When I turned 18 years old and was moving out of my house, I found Dr. Monkey in the garage. Much to my surprise, my father said I could have this priceless antique for free! I couldn't believe how generous my father could be. What a great man! Please tell me how much my monkey doctor is worth. That way, I can truly know the generosity of my father.

Kevin Behrens, El Paso, TX



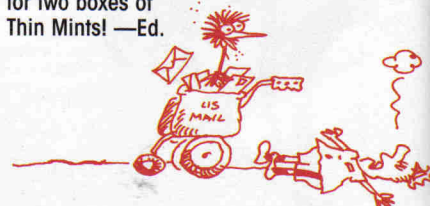
Han's Appraisal — If you had brought this item to my attention six months ago, I would have simply labeled it a disturbing and worthless hunk of crap and left it at that. But a lot has changed in the last six months, thanks in no small part to the runaway popularity of the MAD feature "Monkeys Are Always Funny." I have good news and bad news. The good news is it's a seller's market and if Dr. Monkey was in my shop, I could easily get you \$40 for it. Now the bad news: if you had the complete set of "Professional Monkey Workers" (including Monkey Lawyer, Monkey Securities Trader and the ultra-rare Monkey Telemarketer) it could fetch upwards of \$5,000 at auction. Call me when you find these three remaining gems!

## READ BADGE DISCOURAGED

I really enjoyed the article "The MAD World of High-Tech Communication" in issue #443. See, I'm in Boy Scout Troop #8 in Hinsdale, IL and I'm working on my Communications Merit Badge. I'm 14 years old and I'm the Senior Patrol Leader of this troop. This article helped me get this merit badge and I thank you for printing it.

John P. Anderson, Hinsdale, IL

Port-O-John — Thanks for your letter and congratulations on getting your Communications Merit Badge. With any luck, the Boy Scouts will soon debut a new merit badge for writing boring, boastful letters! Say hi to your Scout Master and go ahead and put us down for two boxes of Thin Mints! —Ed.



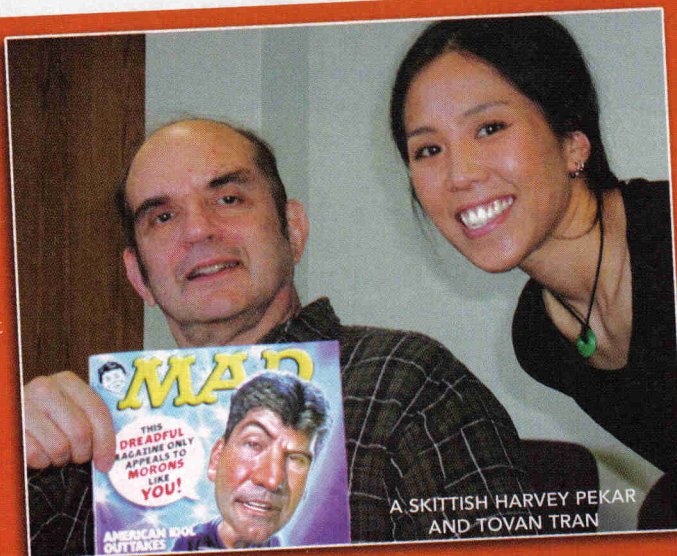




## THE ED'S NIFTY FIFTY™

Here's my submission for the **THE ED'S NIFTY FIFTY™** — a picture of me, my current issue of MAD and Harvey Pekar. I work at the department of Sociology at the University of Minnesota. My department hosted a lecture with Mr. Pekar and also another small private discussion session with graduate students. He was impressed that he was identified as a "comic book superstar" (there was no acknowledgement of the "socially maladjusted" part). He also mentioned MAD Magazine during his public lecture, saying that MAD was one of the comics he first read as a youngster. Thanks MAD! Although my friends make fun of me that I still have a subscription to MAD at age 26, it's still one of my favorite reads!

Tovan Tran, Minneapolis, MN



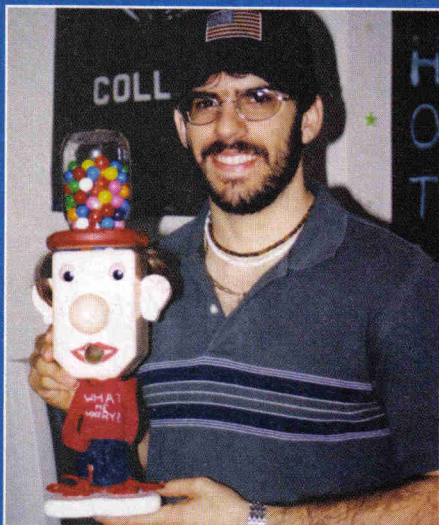
Tran-tastic — We have one question: why does *American Splendor* creator Harvey Pekar look like he's recoiling in disgust? We don't know if it's the magazine or you, but he looks a little scared and confused by the whole picture-taking process. We hope your shameless grab for a free three-year subscription hasn't scarred poor Harvey permanently! —Ed.

## The Big Easel

This is me holding an Alfred E. Neuman gumball machine that I made back in 7th grade shop class. I am now a sophomore in college (as if the lack of facial grooming didn't give it away) and it's been sitting at my house ever since, so I figured it's about time I share my creation with those who inspired it. Needless to say, I was one of the few kids who failed shop that year.

Blake Young, Lake Jackson, TX

Shake 'n' Blake — Between your unsettling facial hair and the creepy bootleg Alfred gumball machine, we're betting that the ladies on campus are just *filling* the dry-erase board on your door with loads of sultry messages. For your sake, we hope you've changed the gumballs since you made it almost a decade ago! —Ed.



BLAKE AND HIS "CHICK MAGNET" GUMBALL MACHINE

## READ IT AND CHEAP

I have been subscribing to your magazine for about eight years now. In that time, countless movies have been made. Because of your movie spoofs, I have not had to waste my money seeing any of them! I would like to thank you for saving me hundreds, possibly thousands, of dollars that would have been spent at the movies or the video store. And because my subscription is a gift subscription eight years running (thanks mom), I haven't paid a dime!

Chris Paladin, Baldwin, MO



Chris-tal — Thanks for your letter and for being such a loyal reader. However, if we may make a suggestion, perhaps you could take those "hundreds, possibly thousands, of dollars" that you saved and finally move out of your mom's basement! —Ed.

## CAMP GROUNDS FOR CONCERN

I am a 12-year-old kid that reads your magazine a lot. I have been at summer camp for three weeks and I have nothing to read except two MAD magazines. I was hoping that you could send me one of those package things with MAD stuff, because my brain is dead reading the same crap for three weeks.

Max Eingorn, Nassau, NY

Tex-Max — Reading your letter got us thinking. Your parents sent you to some "camp" for the summer, and after three weeks, they still haven't sent any care packages? We have some bad news for you, Scout — clearly, your parents have lost interest in you and have moved on. We hope they taught you some survival skills at this "camp," 'cause you're on your own for the foreseeable future! We would gladly send you a batch of MADs, but it doesn't look like you're going to have a permanent address anytime soon! —Ed.

## MAD FAN OF THE MONTH



This odd creature is my Grandfather-in-law, visiting Arizona from Canada. His name is Fred Gagin — besides being a MAD fan, he is probably the oldest MAD fan!

Wyatt Loren, Ontario, Canada

Wyatt Riot — Not only is Fred the oldest MAD fan, but in our estimation, he's also the creepiest! On the upside though, since he is only an in-law (as you were so eager to point out) at least you don't share any genes with him! Vive le snug Spy Vs. Spy boxer shorts! —Ed.

MAD FAN OF THE MONTH, FRED GAGIN





## ALFRED LOOK-A-LIKE

While at my brother's baseball game, I noticed a young boy who resembled Mr. Neuman. Jordan Whittingslow of Puyallup, WA, age seven, was eager to make his contribution. I hope this lands me a prize of some sort!

Derrick Morlino, Spanaway, WA

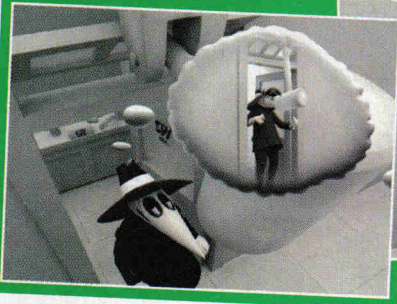
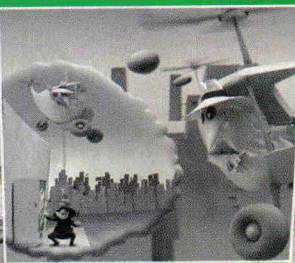
Sunny D — We're happy that you sent in this picture, unfortunately, no prize is given for Alfred look-a-likes. However, what we can give you is a valuable life lesson — as a rule of thumb, it's probably not the best idea to approach strange young boys and ask to take their picture. (Even the most innocent of intentions can be wildly misinterpreted, take our word on this!) In any event, we're sorry that you risked arrest for nothing! —Ed.

DERRICK'S SCARILY ACCURATE ALFRED LOOK-A-LIKE



## THE SPIES HAVE IT

MAD fans and soda lovers everywhere were overjoyed to see the new Mountain Dew ads featuring MAD's own deceitful duo, Spy Vs. Spy, battling it out over a can of Dew. Below are a few pictures from the two commercials that are currently running. They can also be viewed at [mountaindew.com](http://mountaindew.com)!



**NEXT MONTH IN  
MAD #447 ON SALE  
OCTOBER 12!**

**OUR BIG POLITICAL ISSUE!**

**NEXT MONTH IN  
MAD XL #30 ON SALE  
OCTOBER 12!**

**AN ALL-NEW SPY VS. SPY  
JACK-O-LANTERN STENCIL,  
MAD ARTIST OF THE MONTH:  
IRVING SCHILD AND A  
HALLOWEEN FILM FESTIVAL!**

## READER ALERT!

Check out MAD XL #30 for an exclusive Spy Vs. Spy jack-o-lantern stencil! As if their Mountain Dew commercials weren't exposure enough, soon our very own Spies will grace countless pumpkins around the world!



# MAD

**William M. Gaines**  
founder

**John Ficarra**  
editor

## Editorial:

**Charlie Kadau, Joe Raiola**  
senior editors

**Amy Vozeolas, Greg Leitman &  
Dave Croatto** associate editors

**Nick Meglin** contributing editor

**Dick DeBartolo** creative consultant

## Art Department:

**Sam Viviano** art director

**Nadina Simon** associate art director

**Patricia Dwyer** assistant art director

**Ryan Flanders, Brian Durniak &  
Doug Thomson** production artists

**Leonard Brenner** graphics consultant

## Administration:

**Paul Levitz** president and publisher  
**Georg Brewer** vp — design & retail product development  
**Richard Bruning** senior vp — creative director  
**Patrick Caldon** senior vp — finance & operations  
**Chris Caramalis** vp — finance  
**Terri Cunningham** vp — managing editor  
**Dan DiDio** vp — editorial  
**Alison Gill** vp — manufacturing  
**Rich Johnson** vp — book trade sales  
**Hank Kanatz** vp — general manager — wildstorm  
**Lillian Laserson** senior vp & general counsel  
**David McKillips** vp — advertising & custom publishing  
**John Nee** vp — business development  
**Gregory Noveck** senior vp — creative affairs  
**Cheryl Rubin** senior vp — brand management  
**Bob Wayne** vp — sales & marketing

**Contributing Artists  
And Writers**  
the usual gang of idiots

**FOR ADVERTISING  
INQUIRIES ONLY,  
PLEASE CALL 212-636-5520!**

## For SUBSCRIPTION Questions:

Go to the MAD website! All you need is your name and zip code to renew, change your address, give a gift subscription, check your account balance and expiration dates or to request a missing issue. Just go to [www.madmag.com](http://www.madmag.com) or call 1-800-4MAD-MAG (U.S. and Canada only) or write to P.O. Box 52345, Boulder, CO 80322-2345! Please DO NOT phone, write, fax or e-mail our New York office — we're too dumb to help you here!

**VISIT OUR WEB SITE!**  
[madmag.com](http://madmag.com)

## HOW TO REACH US

Please Address Correspondence To:  
MAD, Dept. 446, 1700 Broadway,  
New York, New York, 10019.  
MAD welcomes reader submissions.  
Manuscripts will not be returned  
or acknowledged, however, unless  
they are accompanied by a self-  
addressed, stamped envelope! MAD  
doesn't read faxed submissions!

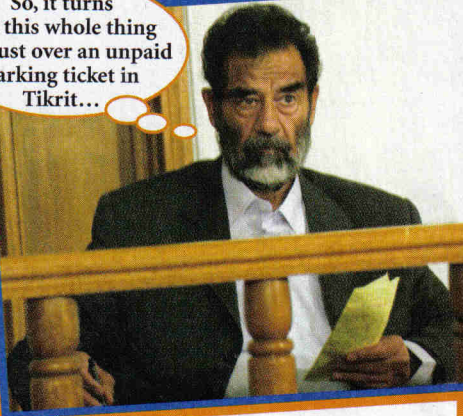
Fax MAD at 212-506-4848!



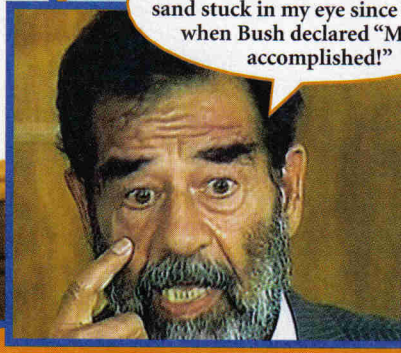
# THE FUNDALINI

## FUNDALINI FOTO NEWS: SADDAM ON TRIAL

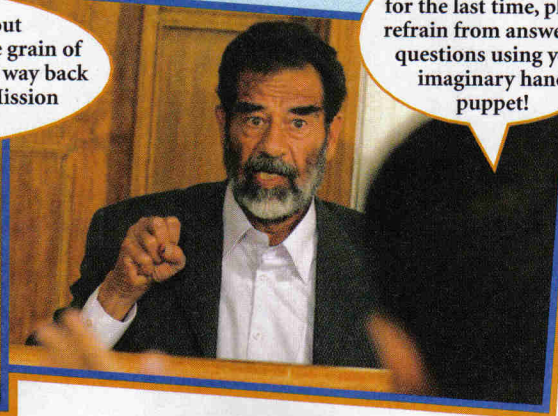
So, it turns out this whole thing was just over an unpaid parking ticket in Tikrit...



You wanna talk about torture? I've had the same grain of sand stuck in my eye since way back when Bush declared "Mission accomplished!"



Mr. Hussein, for the last time, please refrain from answering questions using your imaginary hand puppet!



AP/WIDE WORLD PHOTOS

### COLLEGE BASKETBALL

"He looks off the open man and launches another ill-advised, off-balance, running one-hander! I haven't seen shot selection that bad since Jayson Williams showed off his shotgun!"

### COLLEGE FOOTBALL

"You know, the Miami Hurricanes are fielding a frontline of six convicted felons. That's a new NCAA record!"

### SOCCER

"This game would be considered one of the all-time classics if anyone in America actually gave a damn about this sport."

### FIGURE SKATING

"This guy's so effeminate on the ice he makes Tara Lipinski look like Mark Messier!"

### NBA

"Could this game be any more boring? At least if this were the WNBA, there'd be lesbians making out in the crowd to look at."

### NASCAR

"And here come the cars around the track. Only 499 laps of the exact same thing to go, folks!"

### BASEBALL

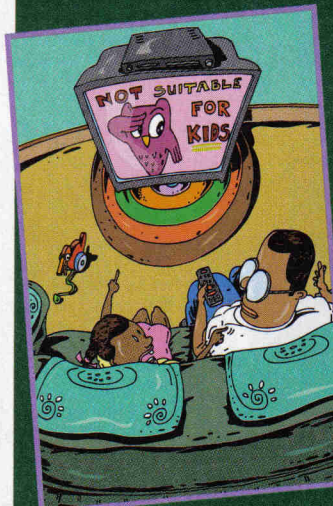
"Fans, this pitcher's working so fast that you barely have time to grab a beer and take a leak in between pitches!"

### HOCKEY

"That's the sixth fight of the game — not counting the one that's been going on in the stands since the start of the second period!"

THINGS YOU'LL NEVER HEAR ON ESPN

## MELVIN & JENKINS' GUIDE TO TECHNOLOGY

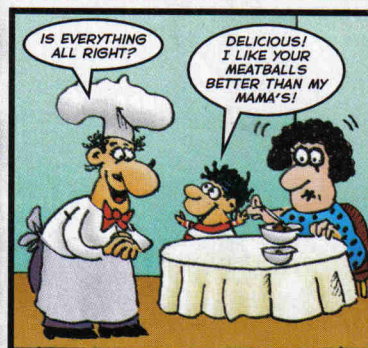


**Jenkins** doesn't like censorship, but feels that some sort of lookout device may be a necessity for parents with small, impressionable children.



**Melvin** still hasn't figured out that it's impossible to see the naked boobies behind those squiggly squares on the *El Hot On The Beach* specials even by sidling next to the TV and peeking at a super-sharp angle.

## MAMA-MAFIA





# PAGES

**ON SALE NOW!**



## CELEBRITY CAUSE-OF-DEATH BETTING ODDS

OUR TEAM OF CRACK ODDSMAKERS GIVES YOU THE LATEST VEGAS LINE ON HOW ONE OF TODAY'S BIGGEST STARS WILL MEET HIS DEMISE!

**This month: MICHAEL MOORE**

### CAUSE OF DEATH

Shot in Iraq (after being drafted by special Presidential order).....	2:1
Killed by bad vibes of millions of Conservatives just thinking about him being dead .....	10:1
Massive shock when one of his films actually changes someone's mind .....	20:1
Infection from sweatband-borne bacteria inside unwashed baseball cap he's been wearing non-stop for 10 years .....	35:1
Sexually transmitted disease .....	12,000,000,000:1



## NEW REALITY SHOWS

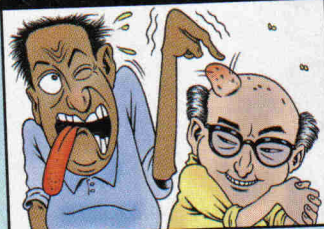
**CURRENTLY IN DEVELOPMENT AT FOX TV**

- ★ Pimp My Riding Mower
- ★ The Amazing Race Riot
- ★ Who Wants to Slip My Dad The Tongue?
- ★ Celebrity Strip Poker



- ★ Last Crackhead Standing
- ★ Who Wants to Be an Organ Donor?
- ★ Deaf, Dumb and Blind Date
- ★ I'm Amish, Get Me Out of Here!
- ★ My Big Fat Obnoxious Goiter
- ★ When Animals Have Heart Attacks
- ★ The O'Reilly Fear Factor
- ★ Who Wants to Buy Me a George Foreman Grill?
- ★ Real World: Survivor
- ★ Colonial Sorority House
- ★ Who Wants to Shave My Chinchilla?
- ★ Trading Braces

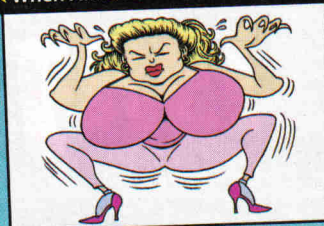
- ★ Who Wants to Touch My Cyst?



- ★ Who Wants to Kidney Punch Donald Trump?
- ★ Extreme Pap Smear
- ★ America's Next Top Mohel
- ★ Who Wants to Give Dick Cheney an Angioplasty?
- ★ Homo-Erotic High School Reunion
- ★ Extreme Makeover: Cadaver Edition
- ★ Who Wants to Marry The Apprentice?
- ★ I Want a Prostate Exam

- ★ Trading Races
- ★ Survivor: Bayonne
- ★ Who Wants to Be an Actor With No Lines Who Dies on a Star Trek Episode?
- ★ Self-Love Cruise
- ★ Scar Search
- ★ Who Wants to Tell the Angry Homeless Man on the Subway to Shut Up?

- ★ When Anna Nicole Smith Attacks



- ★ Pimp My Bride
- ★ Who Wants to Get Knocked Up by My Dad?
- ★ World's Craziest Restaurant Chases
- ★ America's Next Drug-Addicted Model
- ★ Celebrity Cockfights
- ★ Who Wants to Pull the Plug on My Big Fat Comatose Grandmother?
- ★ Who Wants to Help Me Dispose of the Body?
- ★ The Apprentice's Apprentice
- ★ When Radiologists Attack
- ★ Who Wants to Give My Dad a Happy Ending?
- ★ Roadkill Rules
- ★ Average Joe Priest

- ★ Who Wants to Bitch Slap Tori Spelling?



- ★ Project Greenspan
- ★ Celebrity Photographer Beating
- ★ Who Wants to Steal Another Election?
- ★ Tranny Island
- ★ My Loud Bloated Dyslexic Podiatrist

## THE PUZZLE NOOK

Which of the 4 choices best completes this phrase?

? **RA MAKES YOU LOOK 10 POUNDS HEAVIER.**

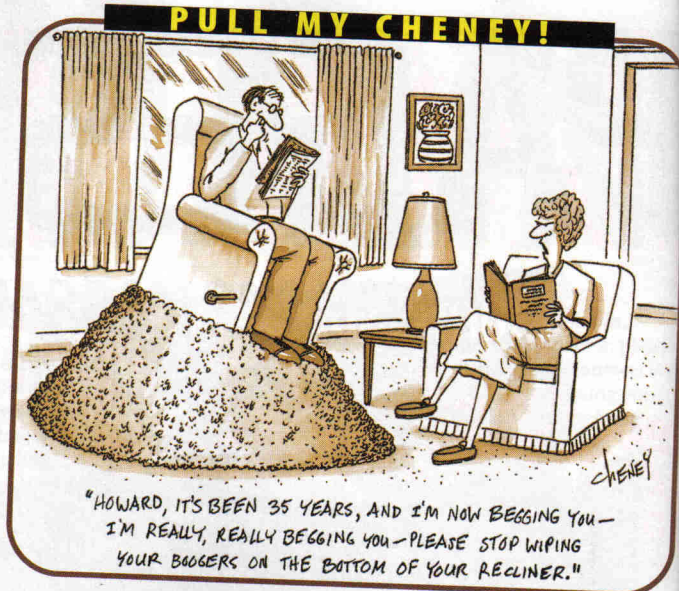
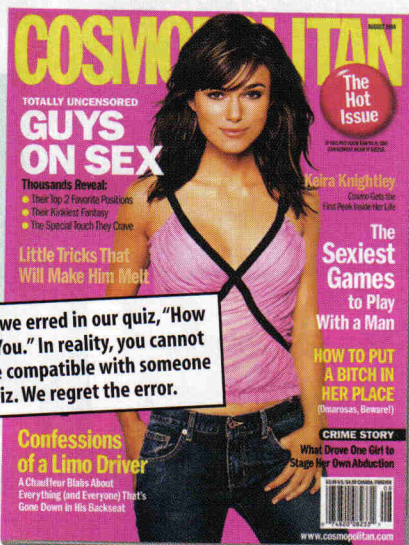
1. THE CAME-
2. USING VIAG-
3. WEARING A MIRACLE B-
4. STANDING NEXT TO CHRISTINA AGUILE-



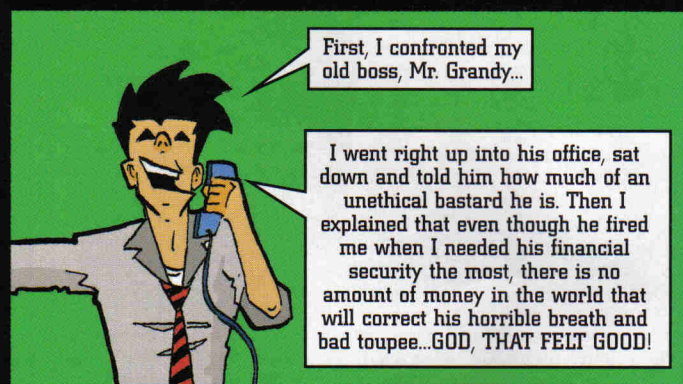
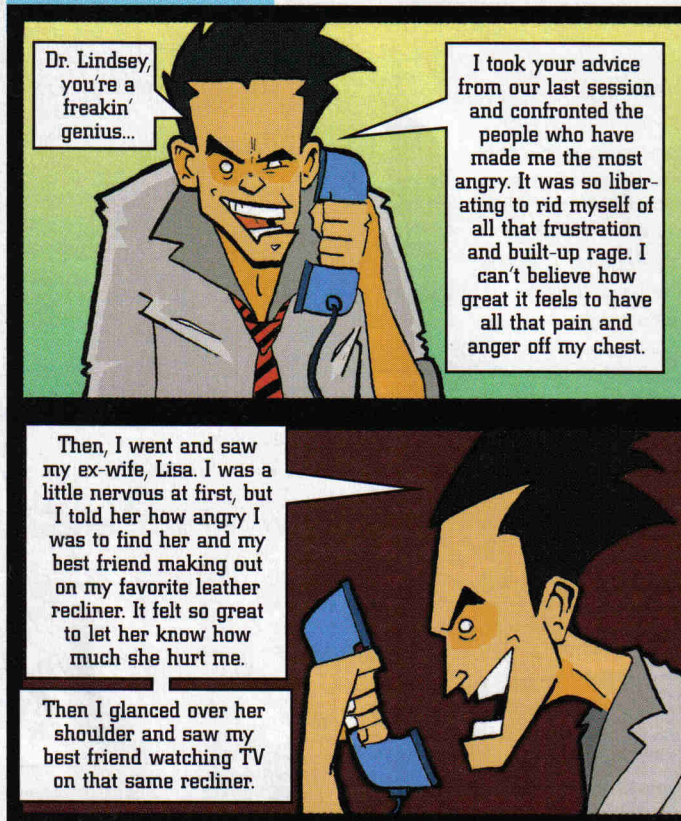


## MAGAZINE CORRECTIONS YOU MAY HAVE MISSED

In our August, 2004 issue we erred in our quiz, "How to Tell if He's the One for You." In reality, you cannot tell whether or not you're compatible with someone on the basis of a short quiz. We regret the error.



## BITTERMAN



## VIDEO GAME NEWS TICKER

Next generation PlayStation console rumored to ship bundled with pickle jar to eliminate annoying bathroom break pauses... Release of NCAA '05 on hold until designers work out the "bribery recruitment" software virus... Square Enix game designers:

"Nothing ironic about a game called *Final Fantasy XI*!... Democratic Presidential nominee John Kerry throws away his Electronic Arts' *Medal of Honor* disc to protest video game violence... Sony Pictures announces rapper DMX to star in *Grand Theft Auto: The Movie*... Gamers complain: "*Conflict: Desert Storm II: Back to Baghdad* takes much longer to finish than game designers led us to believe"...

Nintendo President Satoru Iwata announces re-release of classic 8-bit console aimed at nostalgia market; boasts bulky cotrollers, primitive graphics and tinny sound; will sell at same price as current model... High scoring *MLB 2005* gamer admits to using corked-bat cheat code... To reach broader demographic, Nintendo announces new gay themed titles: *Richard Simmons' Final Fantasy*, *Queer Eye for the Donkey Kong Guy*, *The Sims: Massachusetts* Same-sex *Wedding* expansion pack, *Sweaty Navy Seals*, and *WWE Rubdown*...

## FRIENDS OF FUNDALINI

Charles Akins  
Tom Cheney  
Desmond Devlin  
Duck Edwing  
Josh Eiserike  
Garth Gerhart  
Charlie Kadau  
Jeff Kruse  
Patrick Merrell  
Kevin Pope  
David Shayne  
Mike Snider  
Jack Syracuse  
Rick Tulka







Peeper Porker is having trouble expressing his feelings of love for MT. And he's not sure he can reveal his identity to his friends and family. Oh, and he has to fight a scientist friend who just went crazy. Sound familiar? Sure, they can add some new special effects, but don't be fooled – it's just the same endless parade of boring problems and plotlines as the first movie! Which means it's just a...

# SPIDER

My goal was to create a perpetual sun that never stopped shining! Ten percent of it was funded by OurCrap Corporation and the other 90% was funded by Coppertone! But now I wish it was funded by Allstate, because this piece of crap I built is totally out of control and it's definitely *not* in good hands!


Help! Spider-Sham, help us! Doc Schlock is having a wardrobe malfunction of epic proportions!

When my father was killed in a fight with Spider-Sham and I took over as President of OurCrap Corporation, I promised him I'd continue to fund experiments that were likely to go out of control and destroy innocent lives! I mean it *is* the family business! That's why I put money into backing this physics genius! The problem is, he keeps asking me for more and more funds — and now he's *really* putting the squeeze on me!

It's at times like this that I wish my husband Been was here — but then I think, what good would he be? He's dead! Didn't you schmucks see the first *Spider-Sham* movie?



# -SHAM TOO



Peeper Porker was supposed to meet me here, but I'm still waiting! Actually, it would be great if he showed up now! Maybe he'll get jealous if he sees me in the arms of another man, even if they're razor-sharp metal alloy arms!

Spider-Sham's not doing a thing to help us! He must be in another one of his "split personality" quandaries! Anyone know how to get in touch with Superman? At least DC characters save lives with none of the angst!


Oh God, another crisis! What should I do? The more I follow my inner superhero instincts, the less I follow my outer "average Joe" instincts and the less I get to see my girlfriend, MT! And I want to see her more, not less! At least that's what I think...more or less!



This will shut down Doc's out of control machine! I hope it's the right plug! I'd hate to accidentally disconnect his VCR, or worse, his answering machine! Resetting the clocks on those things is a bitch, even if you are a brilliant scientist!

At last Spider-Sham is taking some action!

Look on the The super force created w haywire some taxis! impossible in this pa

A comic book illustration of Spider-Man in a computer room. Spider-Man, in his iconic red and blue suit, is shown from the waist up, holding a large black power plug. He is looking towards the right with a determined expression. In the background, a computer monitor displays the text "THIS OUTLET RATED FOR 500 TRILLION GIGA-AMPS DO NOT OVERLOAD". To the right, a man with dark hair and a mustache, wearing a suit and tie, is shown from the chest up, looking up with a surprised expression. A large, coiled black cable is in the foreground, and a woman with long dark hair is partially visible in the lower right corner. The scene is set in a room with computer equipment and a purple wall.

At last Spider-Sham is taking some action!


Look on the The super force created w haywire some taxis! impossible in this pa



**Look on the bright side!**  
The super magnetic force the machine created when it went haywire brought us some taxis! Normally it's impossible to get a cab in this part of town!

A man with dark hair and a purple shirt is pointing his right index finger towards a yellow taxi. The taxi is integrated into a large, metallic, coiled telephone receiver that dominates the lower half of the frame. The taxi has a black and white checkered pattern along its roofline and the word "TAXI" written on its side. The background is a bright yellow with radiating lines, suggesting a powerful magnetic force. The man has a determined expression on his face.

You ruined my life's work, Spider-Sham! This machine would have developed free electricity for the entire world! Plus, all these arms were sure to bag me the "Best Apple Picker" title! But you ruined everything! You are my archenemy for all of eternity, Spider-Sham! Well, okay, you're my archenemy for the next two hours and ten minutes! But it will seem like an eternity, trust me!



I just got a phone call from St. Overdose Hospital! A man with four extra arms has gone berserk! I want him on the front page! I'll dub him the Obnoxious Octopus!

Octopus? An octopus has eight arms! How can you call him octopus when he only has four arms?

Because it sounds better than the Quad Clod, you idiot!

Octopus? An octopus has eight arms! How can you call him octopus when he only has four arms?

Because it sounds better than the Quad Clod, you idiot!

Because it sounds better than the Quad Clod, you idiot!

I didn't want to tell you, Peeper, but I need to get a loan to save my house!

I know that the bank is foreclosing on your mortgage, Aunt Mayday!

You put a copy of the foreclosure notice in with my birthday card last week! By the way, thanks for the \$20 I.O.U!

How did you find out?

MOVIE PRODUCTION FINANCING

I know that the bank is foreclosing on your mortgage, Aunt Mayday!

How did you find out?

You put a copy of the foreclosure notice in with my birthday card last week! By the way, thanks for the \$20 I.O.U!

MOVIE PRODUCTION FINANCING

How that the bank  
reclosing on your  
age, Aunt Mayday!

You put a **copy** of the  
foreclosure notice in  
with my birthday  
card last week! By  
the way, thanks for  
the \$20 I.O.U!

How did you  
find out?

**You put a copy of the foreclosure notice in with my birthday card last week! By the way, thanks for the \$20 I.O.U!**



A cartoon illustration of a man in a Captain America costume and a woman in a Wonder Woman costume. The man is speaking, and a speech bubble contains the text: "You put a copy of the foreclosure notice in with my birthday card last week! By the way, thanks for the \$20 I.O.U!" They are standing in front of a sign that reads "MOVIE PRODUCTION FINANCING".

I need money! Lots of money to rebuild my machine! Oh my God, I just thought of something! I'm not wearing a mask! I hope no one can identify me after I leave!

He's making off with millions of dollars in cash!

Look at the bright side, Harry! Our branch never held the single day deposit record, but now no other branch will ever top our single day withdrawal record!

He's making off with millions of dollars in cash!

Look at the bright side, Harry! Our branch never held the single day deposit record, but now no other branch will ever top our single day withdrawal record!

Look at the bright side, Harry! Our branch never held the single day deposit record, but now no other branch will ever top our single day withdrawal record!

Peeper, I'm in a play that everyone's seen but you! I even sent you free tickets! I have to stop thinking about you, because you obviously don't care about me or listen!

MT that's ridiculous! I think about you all the time! I hang on your every word!

So why didn't you come to see my play?

What, you're in a play? That's great! Let me know when it opens and I'll be there! Maybe you could send me some free tickets!

MT that's ridiculous! I think about you all the time! I hang on your every word!

What, you're in a play? That's great! Let me know when it opens and I'll be there! Maybe you could send me some free tickets!

A cartoon illustration of a man with a large nose and a speech bubble. The man has a large, bulbous nose, large eyes, and a wide, open mouth. He is looking towards the right. A speech bubble is coming from his mouth, containing the text: "What, you're in a play? That's great! Let me know when it opens and I'll be there! Maybe you could send me some free tickets!". The background is a solid light blue color.

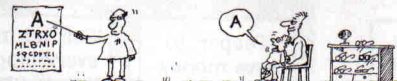
T that's ridiculous!  
think about you all  
the time! I hang  
n your every word!

So why didn't  
you come to  
see my play?

What, you're in  
a play? That's  
great! Let me  
know when it  
opens and I'll be  
there! Maybe you  
could send me  
some free tickets!

**What, you're in a play? That's great! Let me know when it opens and I'll be there! Maybe you could send me some free tickets!**





Uncle Been, I can't live your dreams any more! I need a life of my own!

Peeper, you've been given a gift of great power! Do you know what comes along with great power?

A great pair of spandex tights?

Well, yeah, that's a given! But it also comes with a choice! To live your own life or the life picked for you by your destiny!

Is that all you can offer me — comic book hero rhetoric?

It's a lot more serious than that! It's a pivotal plot point, so don't take it lightly!

ETERNITY  
→  
25 MI

Hey did you throw this uniform in the garbage?

Yes, sir!

Well, listen up! Monday, you can put out newspapers! Wednesday, you can put out metal and glass! Friday, it's plastic and Saturday, it's discarded superhero costume day! Today's Friday! That's gonna cost you \$25!

Big deal! I'll send them five bucks and my aunt's \$20 I.O.U.!

**LOST!**  
AUDIENCE'S ATTENTION DURING THESE LONG, BORING, NO SPIDER-MAN SCENES!  
IF FOUND, CALL SAM RUM 555-5507

I have big news for you, MT! I've changed a lot in the past two panels! I want to be your boyfriend again!

Well I have big news for you too, Peeper! I'm getting married!

Oh, no! That changes everything, doesn't it?

Yes! We'll only be able to date when my future husband goes on business trips! But the good news is, since he's an astronaut, he doesn't just leave town, he leaves Earth! Pucker up!

OBLIGATOR CAMEO

I found this in the garbage!

Stop the presses! I want a new front page headline! "Spider-Sham Ends Career!" Then a smaller headline: "Sends publisher of *Daily Bungle* his Uniform As Proof He's Retired!"

Chief, how can you make up headlines that aren't true?

Easy, I trained at *The New York Post*!

**KERRY'S CHOICE**  
Dem pick Gephardt VP

I can't believe I'm watching a mugging and I'm not lifting a finger to help!

Don't feel bad! You're just like the other 200 people watching and not lifting a finger!

I'm not helping either! These days, people are so eager to sue, it's best not to get involved!

Who said that?

I did!

I have a confession, Aunt Mayday! I just can't live with it any more!

Don't make such a big deal out of it, Peeper!

But I'm afraid it will shock you!

I'm a modern woman! I know a lot about closet homosexuals! I'm just so glad you decided to come out! Every time you asked me to sew a button on your spandex tights, I knew!

DAD?



It's nothing like that, Aunt Mayday! It's about Uncle Been! You see, before he died, he drove me to the library, but I went someplace else! I entered a wrestling match and won some money, but then the guy who owned the arena wouldn't pay me! Then a thief stole the owner's money and tried to take Uncle Been's car! So, because of my desire for revenge, Uncle Been got shot! I tried to tell you this so many times, but you always fell asleep!

ZZZZ--ZZZ-Z-Z-Z-ZZ-Z-Z!

Peeper, to save money, I'm moving into a smaller place!

Well, let me help! Should I put everything in this big carton?

No, dear, *that's* what I'm moving into!

Not bad! Beats my place!

See that boy? One day he wants to be Spider-Sham...

Yeah, well tough, because I got a five picture deal! I mean, really? He does?

Spider-Sham is a hero! And everybody loves a hero! And sometimes in order to be a hero, we have to give up our dream! Or even a girlfriend! Even if that girlfriend is named MT! If I'm being too subtle here, let me know and I'll dumb it down for you!

No, Aunt Mayday, I know exactly what I have to do! I'll just rip off my clothes and...

One other piece of advice! Before you rip your clothes off, make sure you're wearing you're Spider-Sham outfit underneath!

RIP!

What is it with you? I go to the bank, you come through the wall! I go for a coffee, you come through the wall! There's no way I'm going to the men's room!

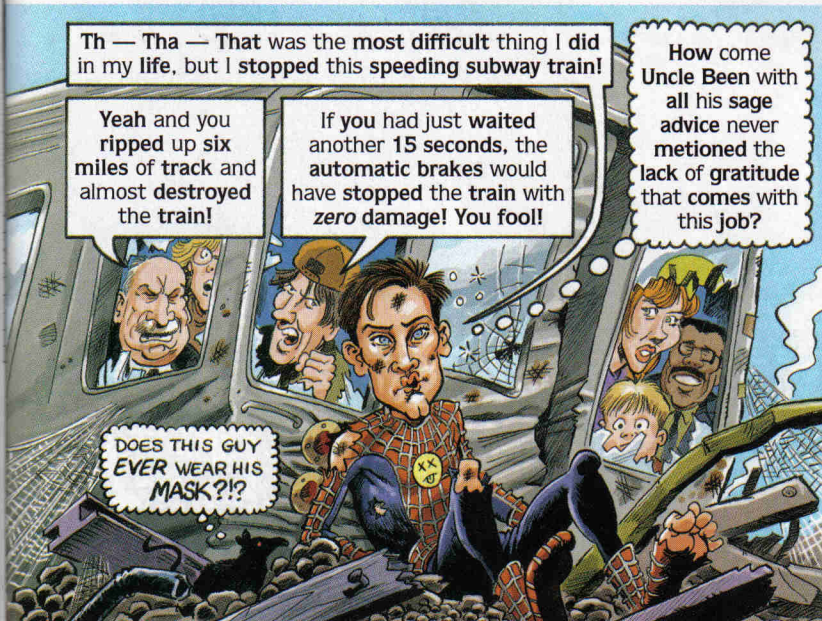
Find your friend Spider-Sham and tell him to meet me at 42nd Street and the Hudson River! At the pier that's always blowing up and shooting off fireballs! The one that for some strange reason, no one is suspicious of! And if Spider-Sham doesn't show up in the next 24 hours, I'll rip the flesh off your girlfriend's bones!

Okay, but no kissing her! I couldn't stand that!

Look! Two people are fighting on top of that train!

Some cheap-skates will do anything to avoid paying a measly \$2 fare!





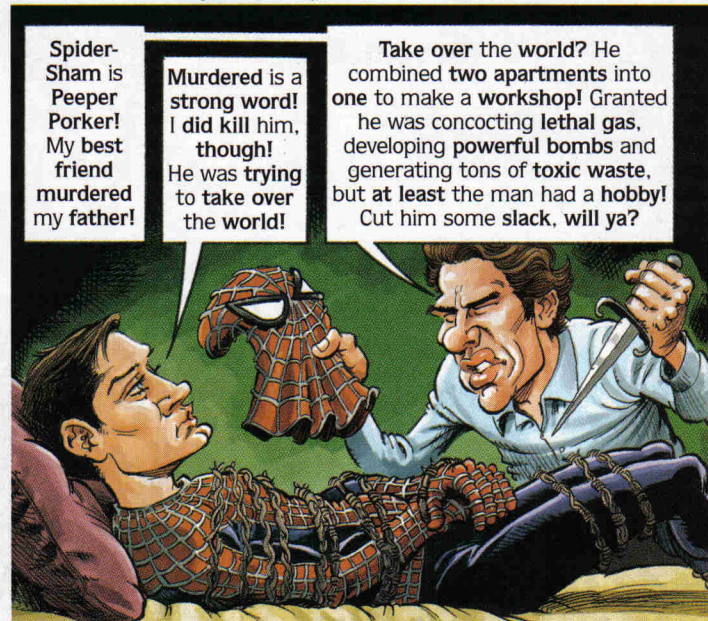
Th — Tha — That was the most difficult thing I did in my life, but I stopped this speeding subway train!

Yeah and you ripped up six miles of track and almost destroyed the train!

If you had just waited another 15 seconds, the automatic brakes would have stopped the train with zero damage! You fool!

How come Uncle Been with all his sage advice never mentioned the lack of gratitude that comes with this job?

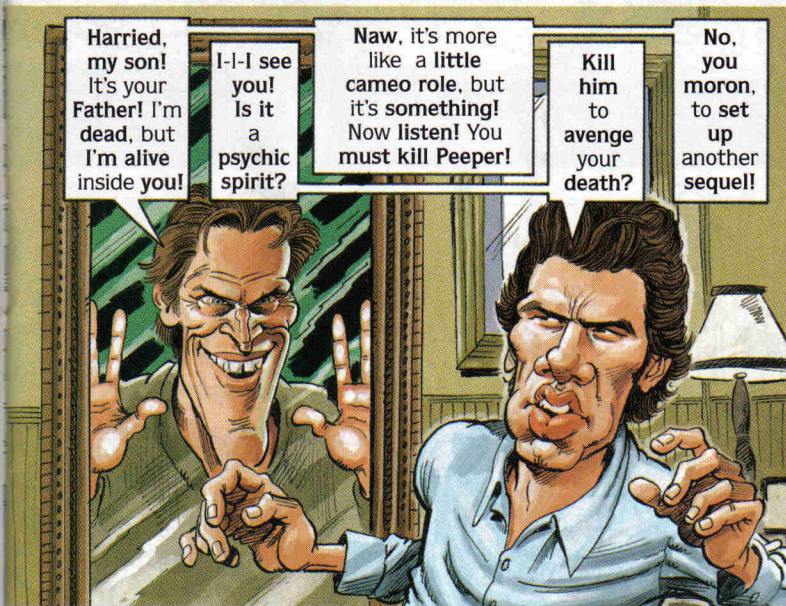
DOES THIS GUY EVER WEAR HIS MASK?!!



Spider-Sham is Peeper Porker! My best friend murdered my father!

Murdered is a strong word! I did kill him, though! He was trying to take over the world!

Take over the world? He combined two apartments into one to make a workshop! Granted he was concocting lethal gas, developing powerful bombs and generating tons of toxic waste, but at least the man had a hobby! Cut him some slack, will ya?



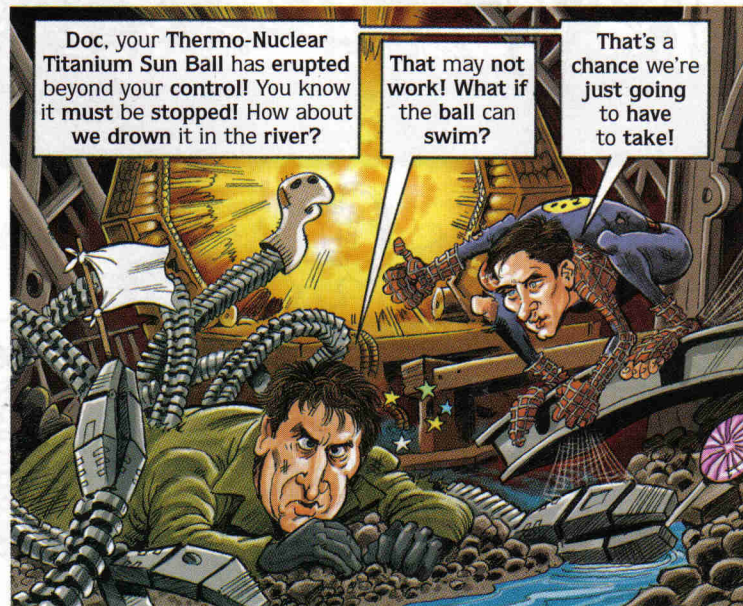
Harried, my son! It's your Father! I'm dead, but I'm alive inside you!

I-I-I see you! Is it a psychic spirit?

Naw, it's more like a little cameo role, but it's something! Now listen! You must kill Peeper!

Kill him to avenge your death?

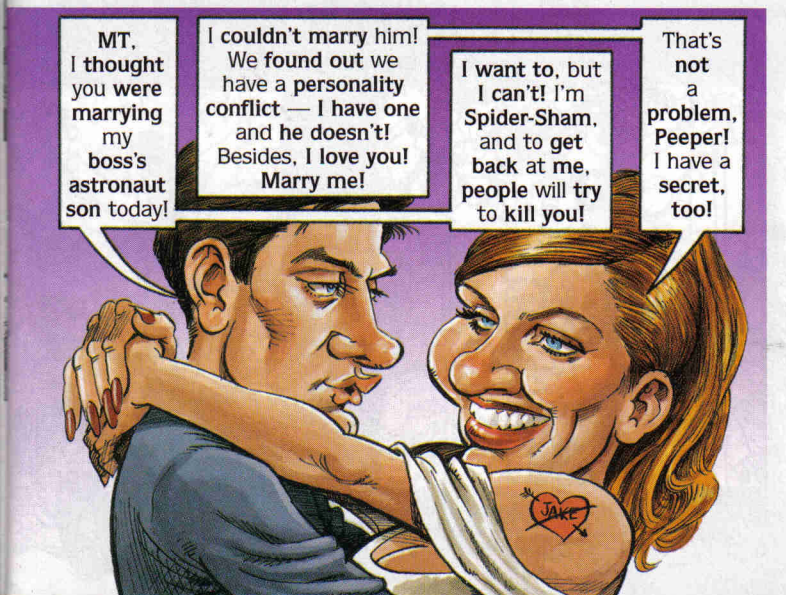
No, you moron, to set up another sequel!



Doc, your Thermo-Nuclear Titanium Sun Ball has erupted beyond your control! You know it must be stopped! How about we drown it in the river?

That may not work! What if the ball can swim?

That's a chance we're just going to have to take!



MT, I thought you were marrying my boss's astronaut son today!

I couldn't marry him! We found out we have a personality conflict — I have one and he doesn't! Besides, I love you! Marry me!

I want to, but I can't! I'm Spider-Sham, and to get back at me, people will try to kill you!

That's not a problem, Peeper! I have a secret, too!



I may look like MT, a white chick, but I'm really Shawn Wayans!

What the heck are you doing here?

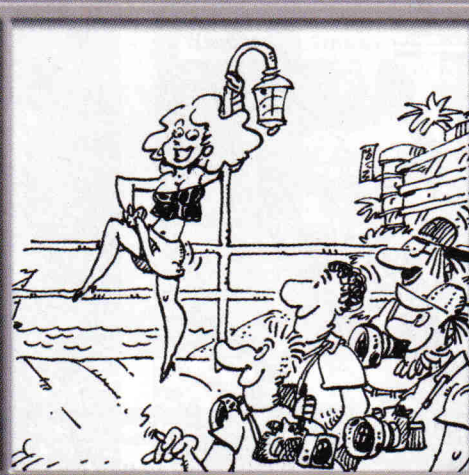
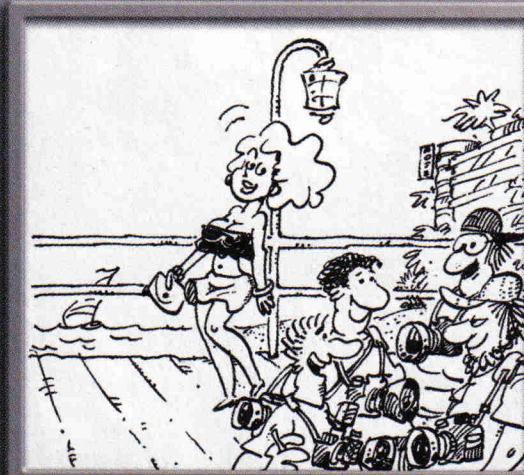
Since MAD only sends up hit movies, the one chance in hell of being in this magazine was to sneak in here!





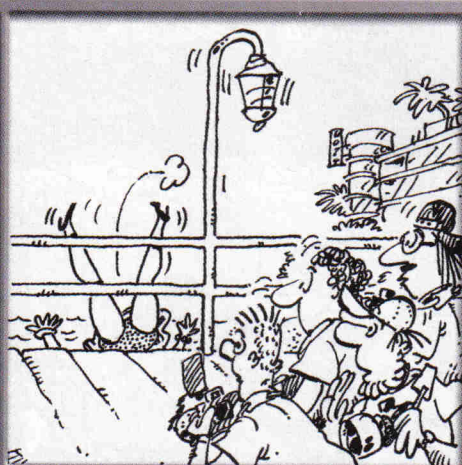
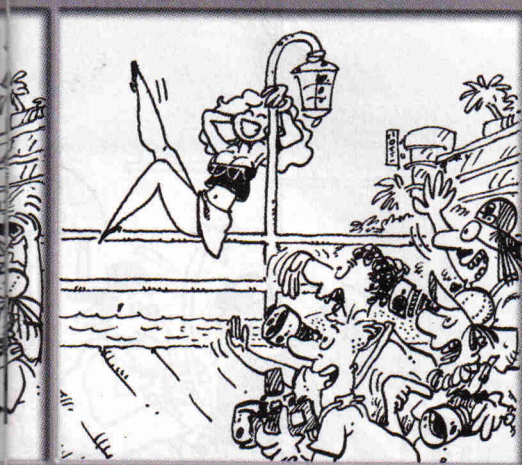
sergio aragones

# presents A MAD LOOK AT

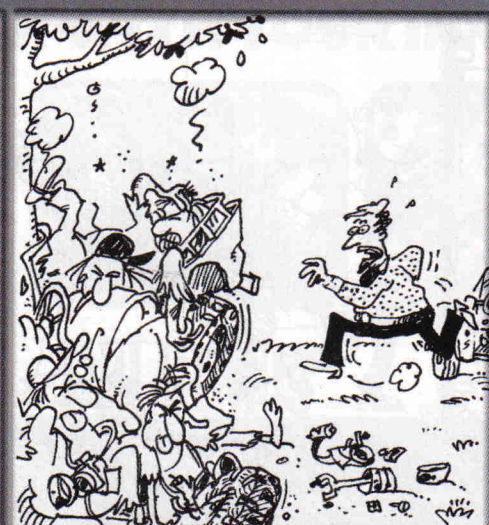




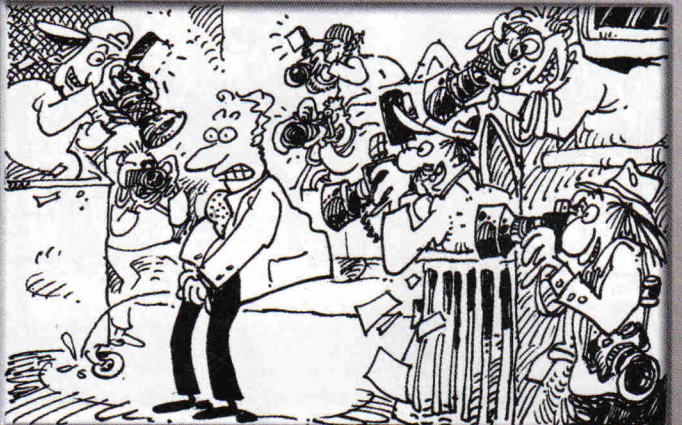
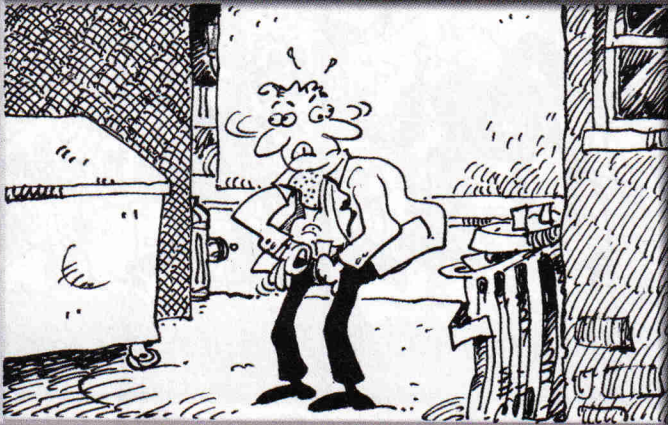
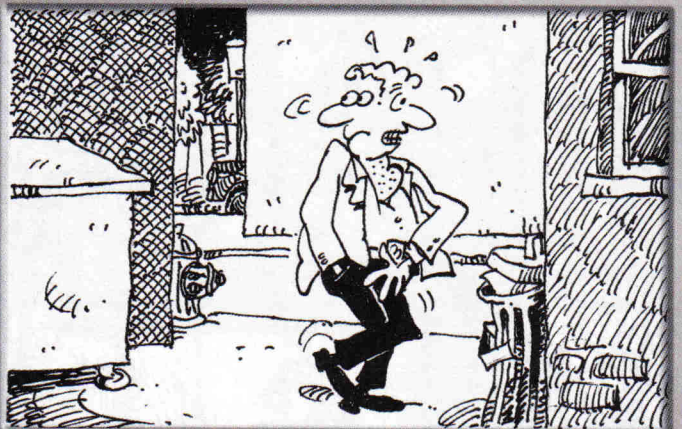
# PAPARAZZI



ARTIST AND WRITER: SERGIO ARAGONES











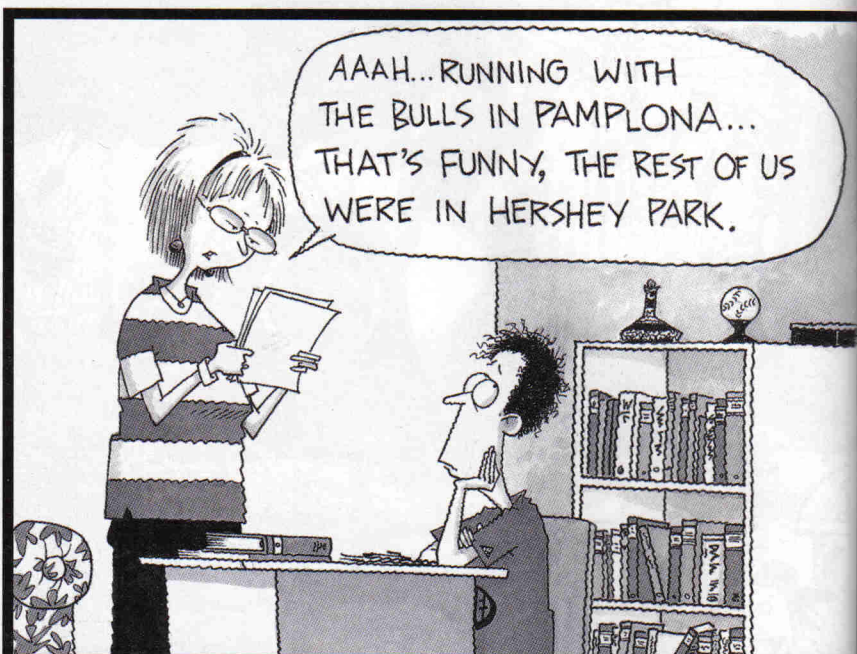
So your parents have pulled you out of school and you're ecstatic! With violence in the classroom at an all-time high and the popularity of dweebs like you at an all-time low, this could be the greatest decision your usually dim-witted folks have ever made. Sure, you'll be hearing volumes on God's creation of man and nary a mention of evolution or biology, but that's the trade-off. Hey, even a free car lease has its trade-offs! So sit down, be quiet, and learn...

JOHN CALDWELL'S

# THE DOWNSIDES OF HOME SCHOOLING



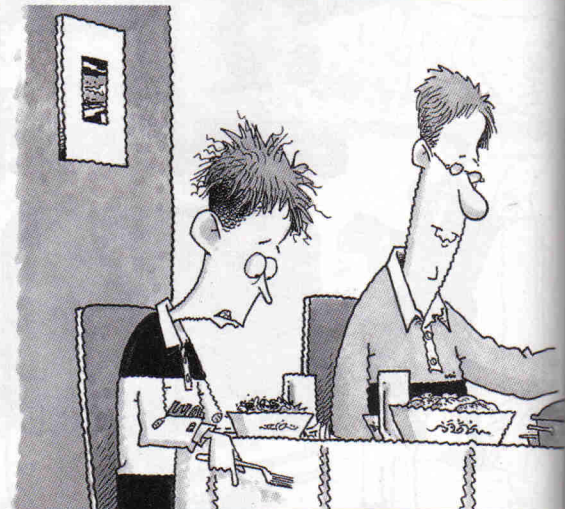
Phys-ed class very often involves a rake.



Embellishing "What I did on my summer vacation" essays are an uphill battle.

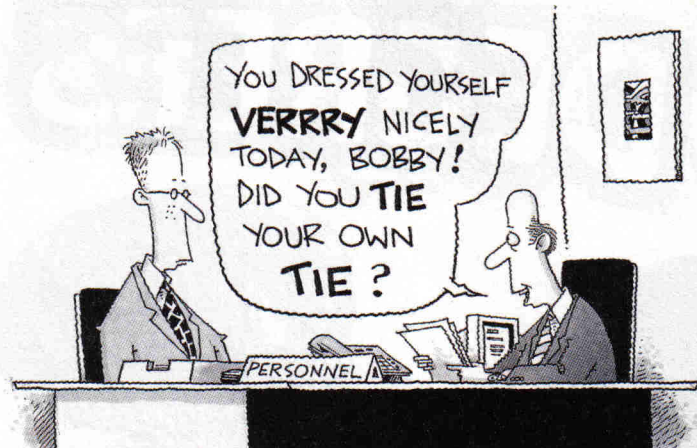


After every hot school lunch comes drying the school lunch dishes.

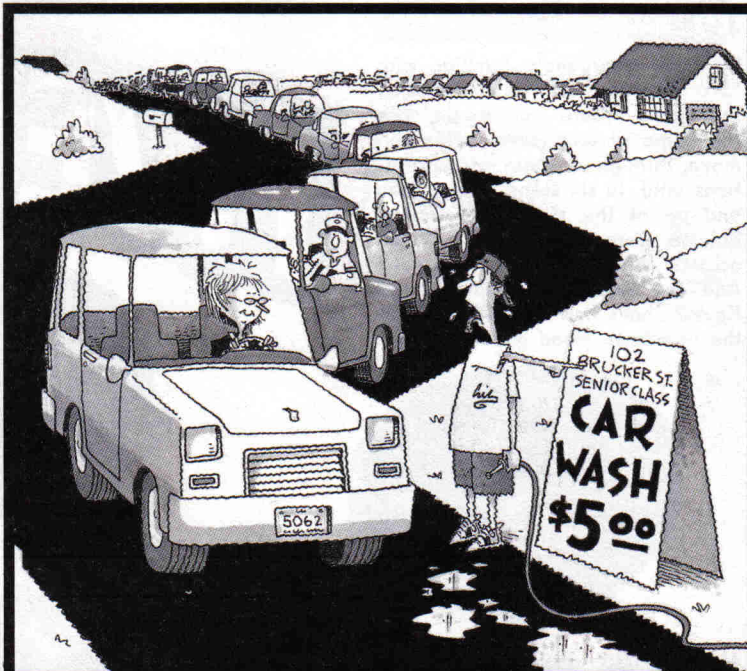


The cucumber that your mother used in the embarrassing sex-ed condom demo? Come suppertime, that bad boy's sliced up in your salad.





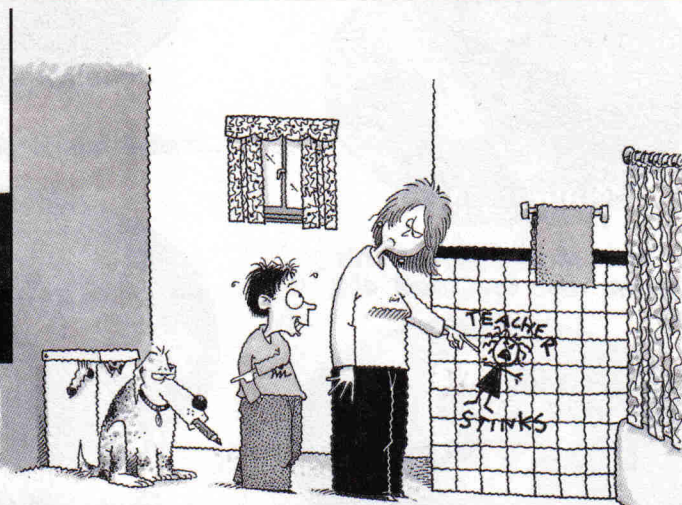
Statistics show that 64% of prospective employers associate "home schooling" with the term "group home," and speak louder and slower during interviews.



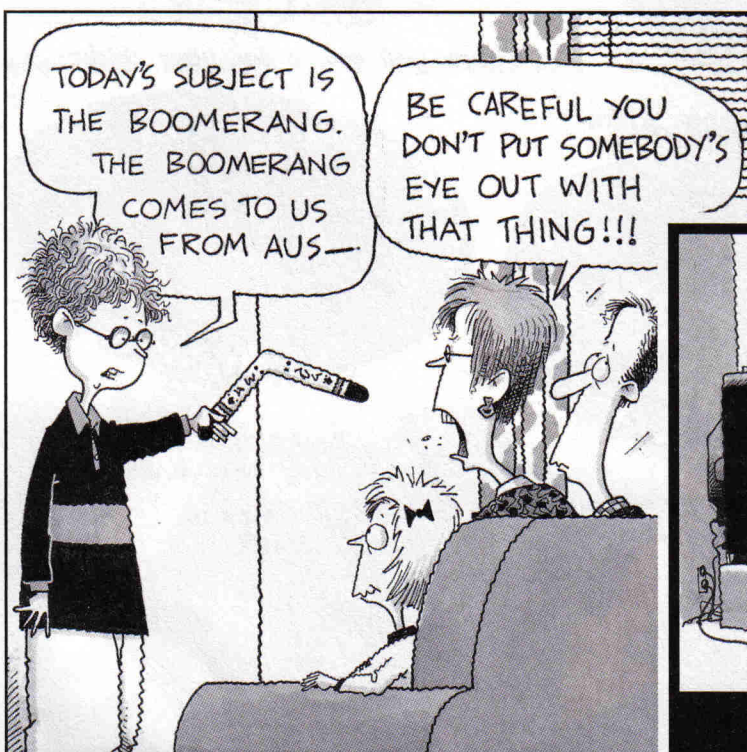
Running a carwash to pay for a class trip is a bit too labor intensive to make it worthwhile.



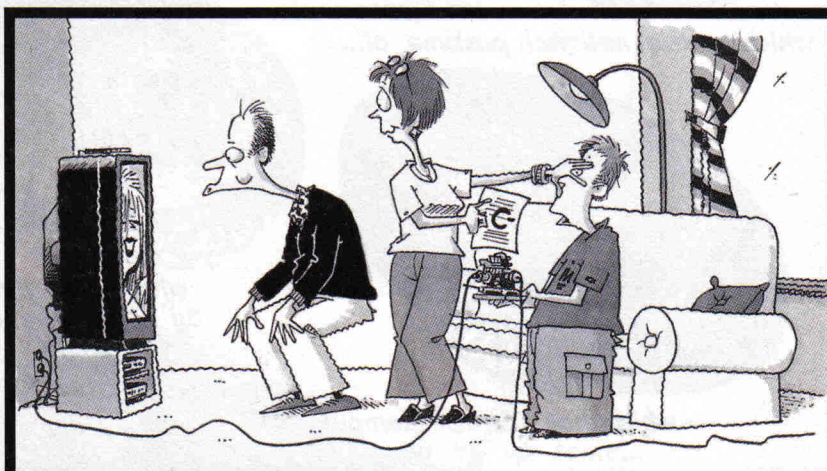
When it comes to "excuse" notes to your teacher, you're down to counting on distant relatives with very little influence.



Bathroom graffiti is a whole lot easier to trace back to you.



Show and tell demonstrations are always peppered with maternal warnings.



Your super strict, by-the-book parents give you a lousy C- on your science project, despite the fact that because of your hard work, they ended up with free HBO.

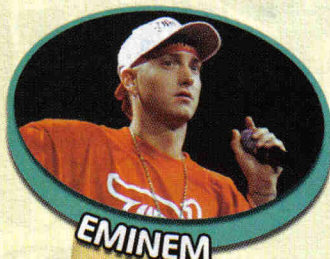




## KEVIN CAN WAIT DEPT.

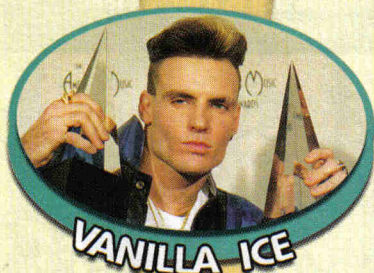
By now, everyone's familiar with "Six Degrees Of Kevin Bacon," the game where you begin with the name of any movie actor and move through a chain of associations until, in six steps or less, you end up at the star of *Footloose*. But we were thinking: who needs actors? Who needs six degrees? And for that matter, who needs Kevin? That's how we came up with the new lean, mean game we call...

# FIVE DEGREES



**EMINEM**

is a white rapper, as was...



**VANILLA ICE**

who shares part of his name with the sport of...



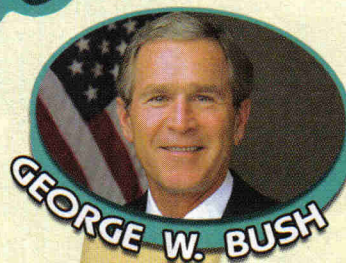
**ICE HOCKEY**

which is the national pastime of...



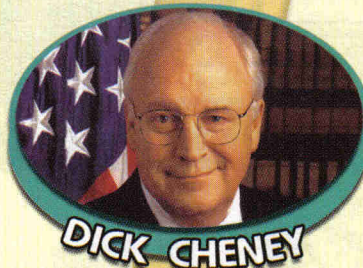
**CANADA**

which has its own famous style of...



**GEORGE W. BUSH**

runs the country with...



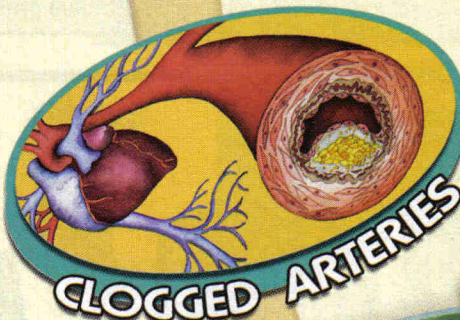
**DICK CHENEY**

who has had several...



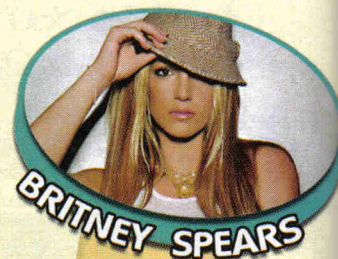
**HEART ATTACKS**

which are the result of...



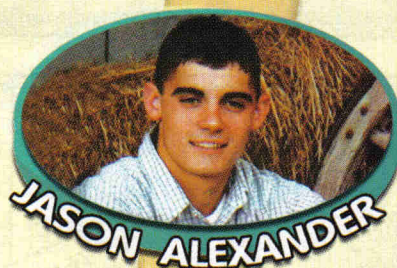
**CLOGGED ARTERIES**

which are often caused by consuming too much...



**BRITNEY SPEARS**

was married for about five minutes to a guy named...



**JASON ALEXANDER**

which is also the name of the *Seinfeld* star who did commercials for...



**KFC**

where you can order your chicken...



**EXTRA CRISPY**

which is also how many people like their...



**BACON**

WRITER: MICHAEL RODMAN  
BACON/CLUB SANDWICH PHOTOS:  
IRVING SCHILD  
PHOTOS:  
AP/WIDE WORLD PHOTOS  
CORBIS • IMAGE SOURCE  
PHOTODISC • RUBBER BALL



# OF BACON



**BATMAN**

has a sidekick named...



**ROBIN**

as does...



**HOWARD STERN**

who frequently encourages his guests to...



**STRIP**

which is what you call  
a serving of...



**SADDAM HUSSEIN**

is the former leader of...



**IRAQ**

which is a country that borders...



**TURKEY**

which shares its name with  
a key ingredient of a...



**CLUB SANDWICH**

which also includes lots of...



**KEVIN BACON**

appears in *Mystic River* with...



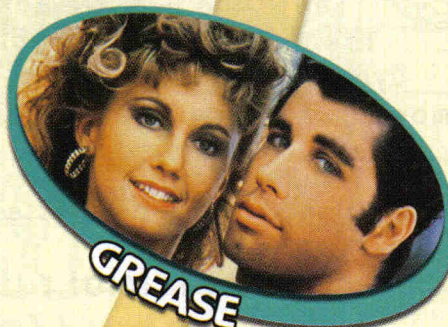
**SEAN PENN**

who was in  
*The Thin Red Line* with...



**JOHN TRAVOLTA**

who was the star of...



**GREASE**

which is what's left in the pan  
after you fry up some...

**ON**





Everyone knows that the U.S. is fighting a war on terrorism. Aside from that Crayola-inspired warning chart, however, it's not readily evident that anything is being done to guard our water supply, protect our food chain and secure our nuclear facilities. Is having 90-year-old ladies take their shoes off at airports the only thing the Bush administration has come up with to keep the homeland safe? Well, it turns out the answer to this question is, "NO!". In fact, George W. has a complete and comprehensive strategy for dealing with Osama and company. And fortunately for you, we've managed to get hold of this top-secret document! Rest easy, America, here is...

# GEORGE W. BUSH'S 10-POINT PLAN FOR FIGHTING TERRORISM

**TOP  
SECRET**

**EYES  
ONLY**

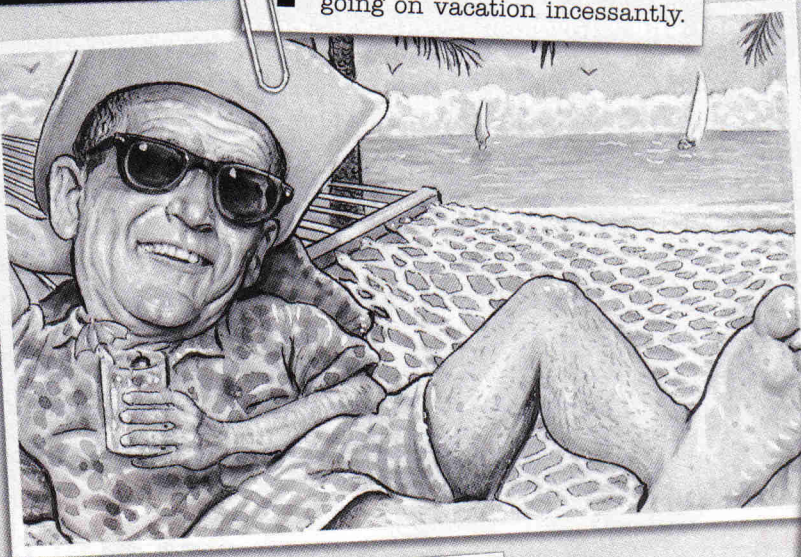


ARTIST: DREW FRIEDMAN

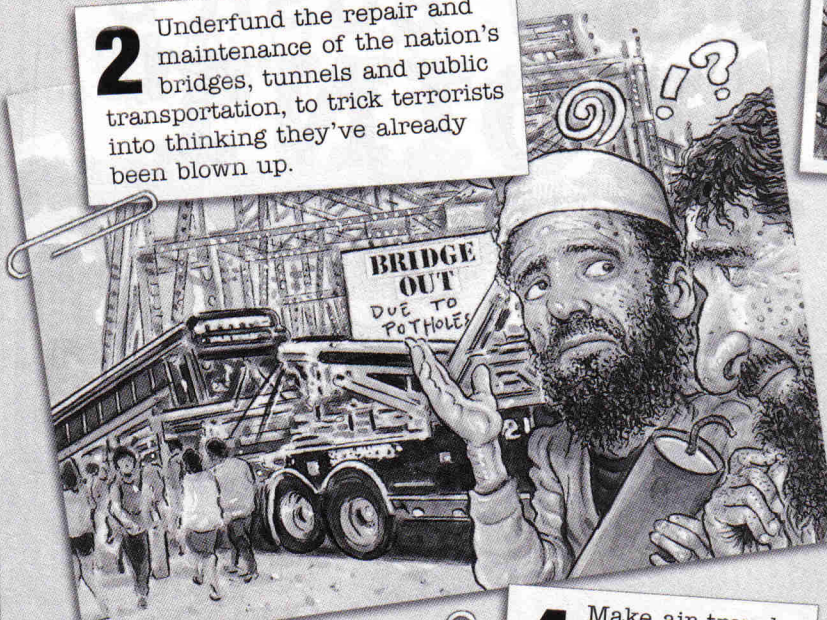
WRITER: BARRY LIEBMAN



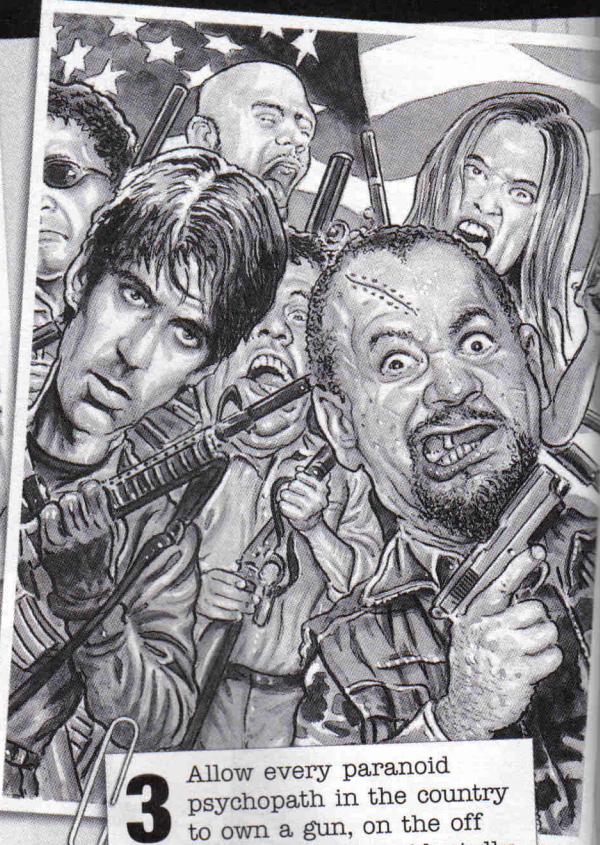
**1** Show a calm, unflappable image to our enemies by going on vacation incessantly.



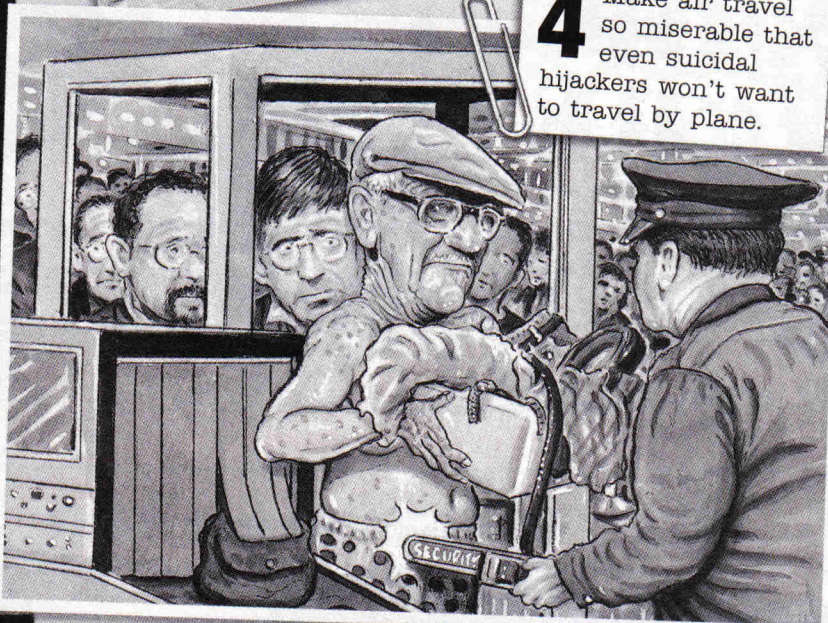
**2** Underfund the repair and maintenance of the nation's bridges, tunnels and public transportation, to trick terrorists into thinking they've already been blown up.



**3** Allow every paranoid psychopath in the country to own a gun, on the off chance that they'll accidentally shoot a few sleeper agents.



**4** Make air travel so miserable that even suicidal hijackers won't want to travel by plane.



**5** Make sure Americans have plenty of time to look for potential terrorist activities by not being saddled with mundane chores...such as going to work.

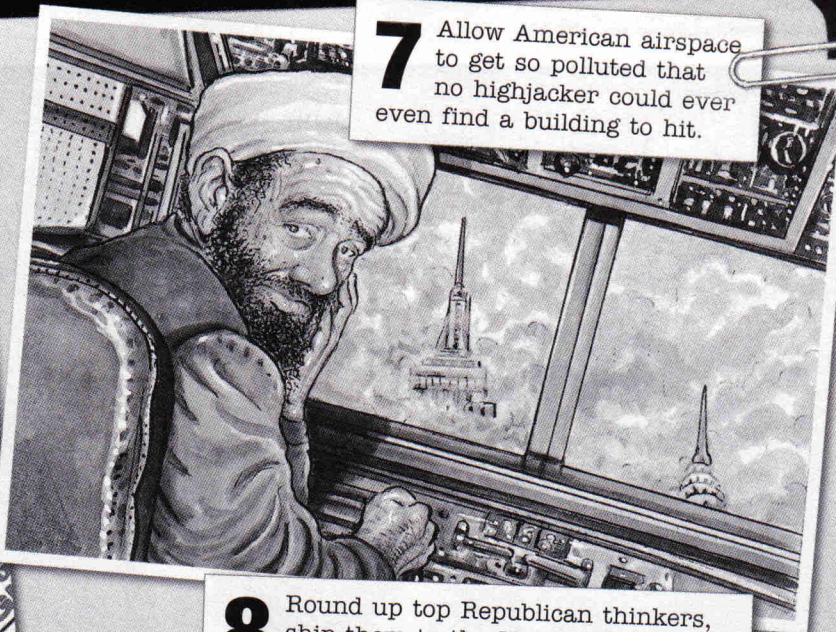




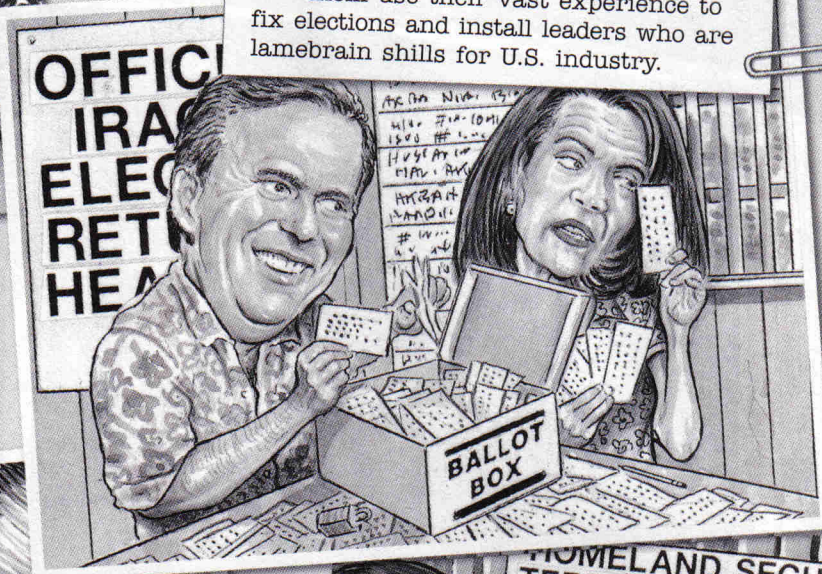
**6** Screw up the economy so bad that impoverished wackos will no longer see the U.S. as a land of rich indulgence.



**7** Allow American airspace to get so polluted that no hijacker could ever even find a building to hit.



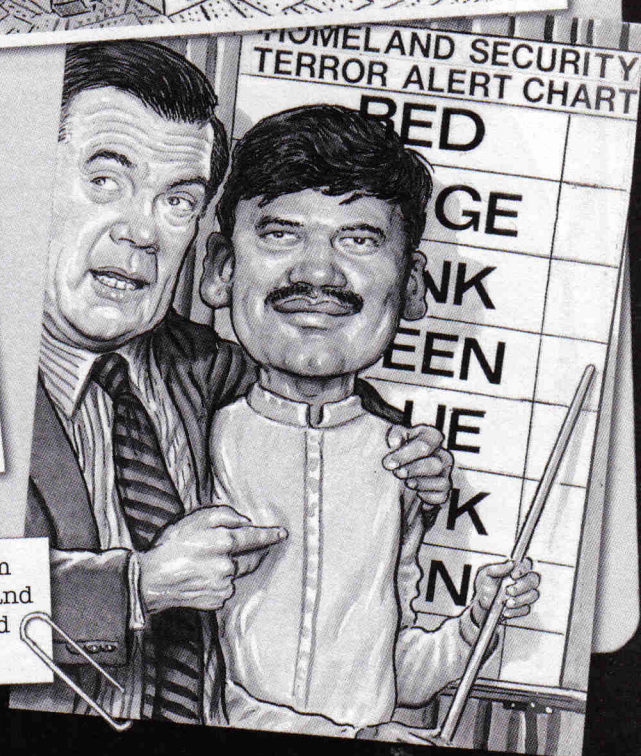
**8** Round up top Republican thinkers, ship them to the Mid-East, and have them use their vast experience to fix elections and install leaders who are lamebrain shills for U.S. industry.



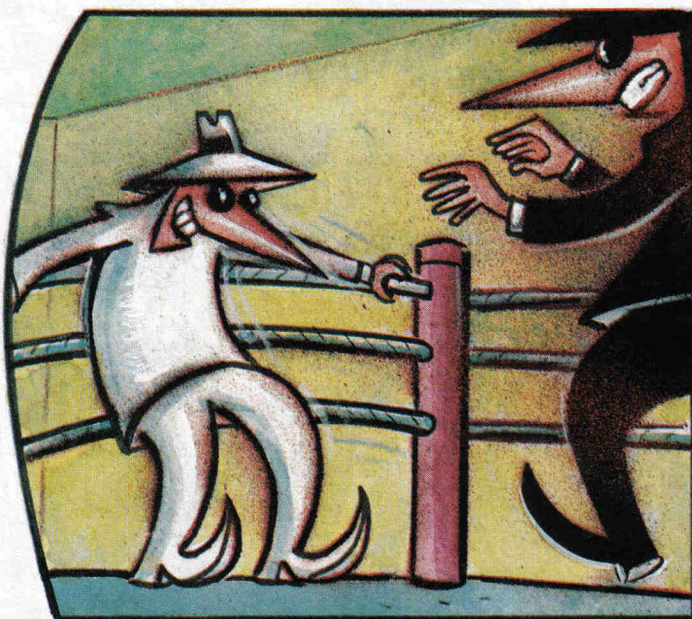
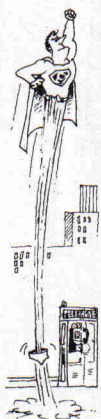
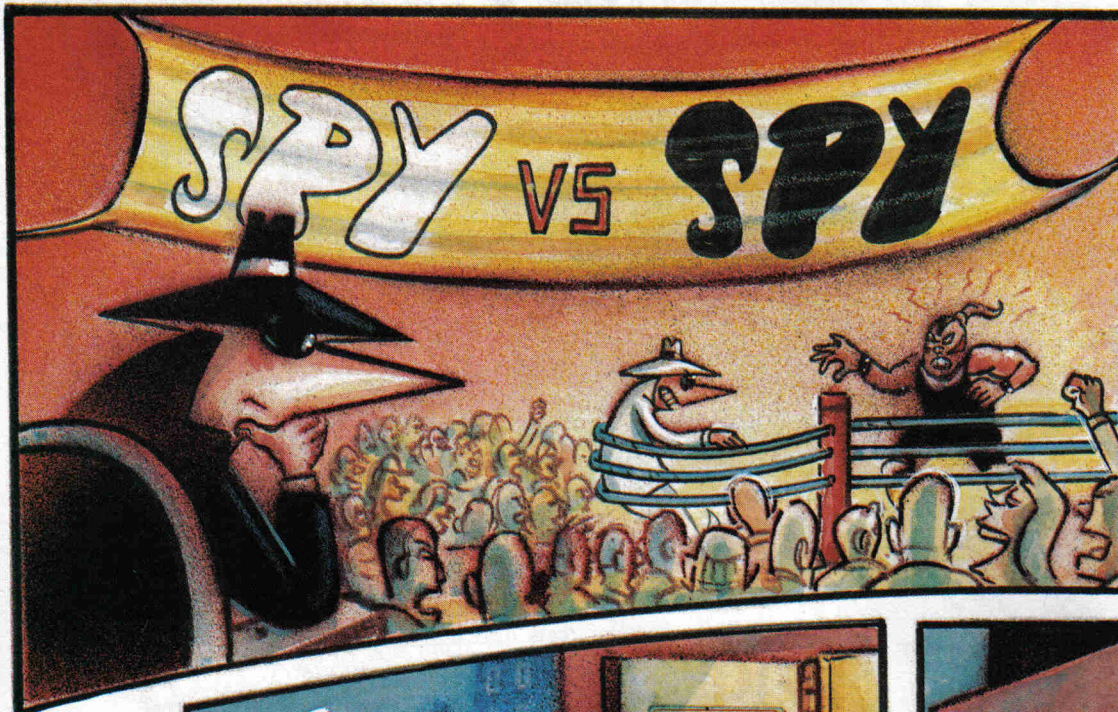
**9** Allow American crops to be genetically modified, radiated, and/or sprayed with toxic chemicals so that terrorists will find poisoning our food supply redundant.



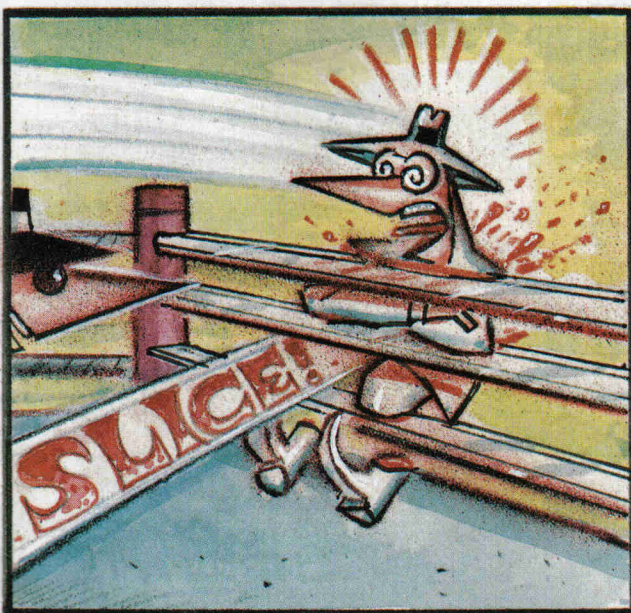
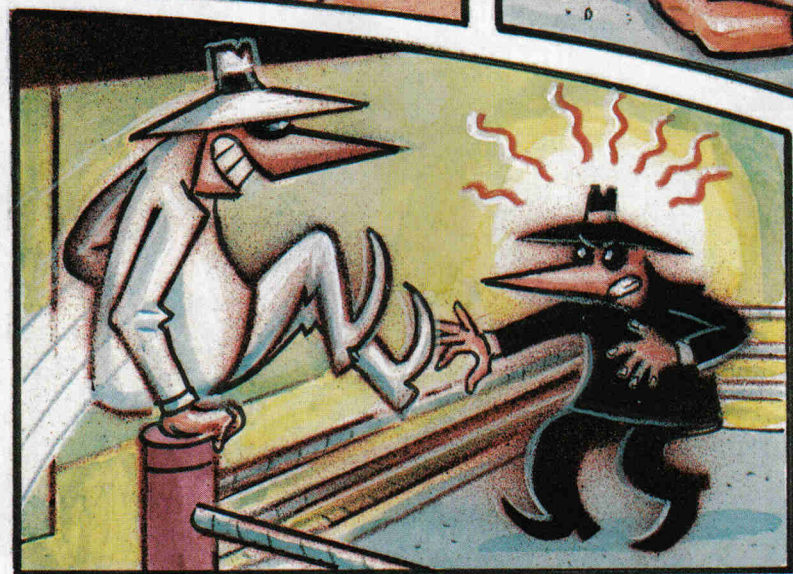
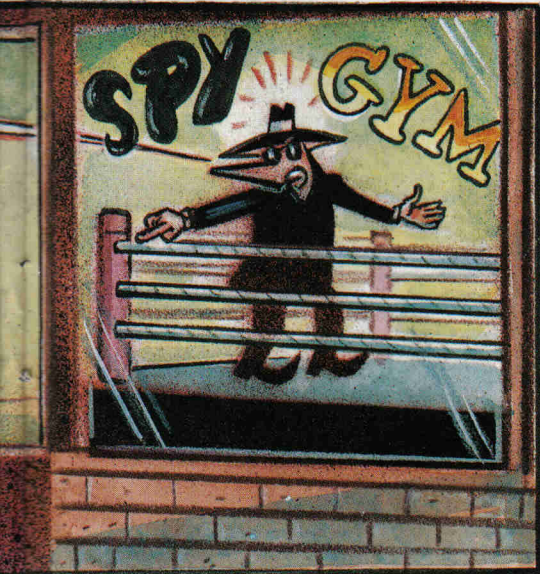
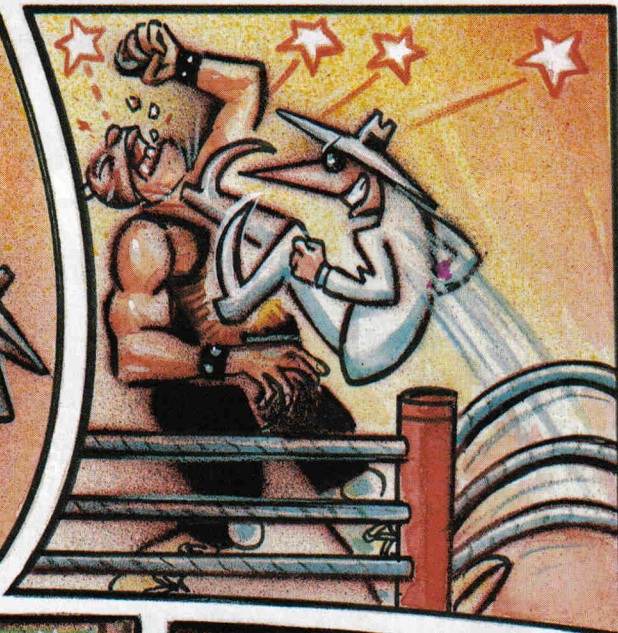
**10** Let the task of fighting terrorism be accomplished the way more and more work is being accomplished nowadays — by outsourcing it to India.







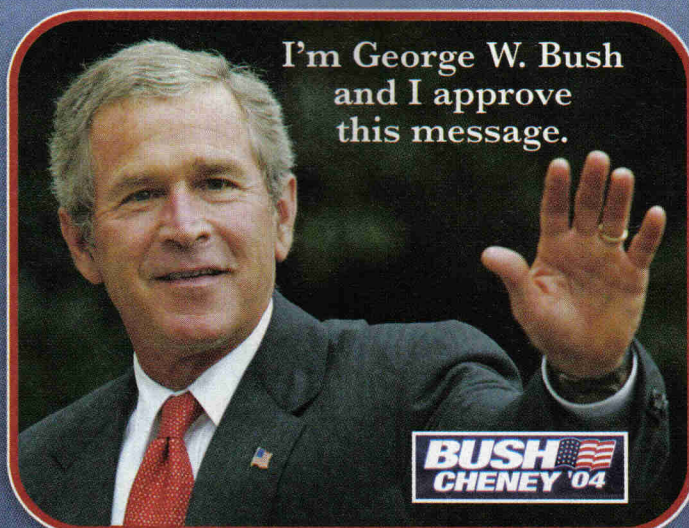
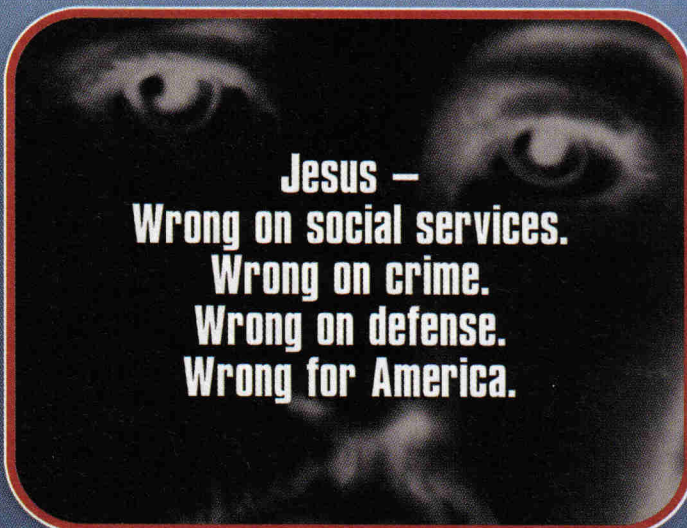
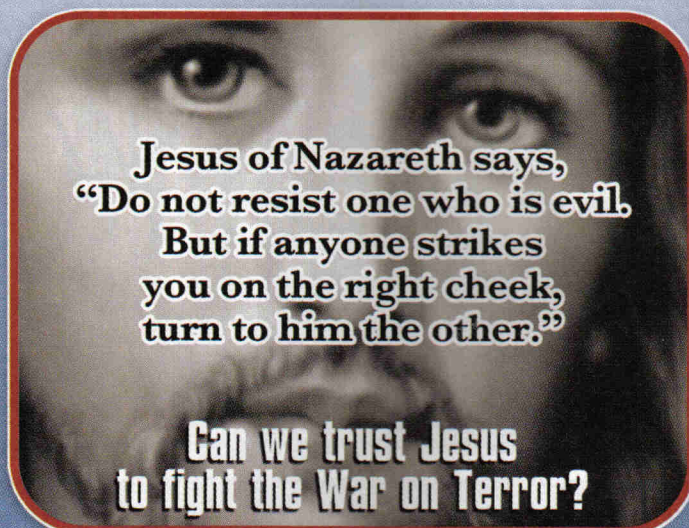
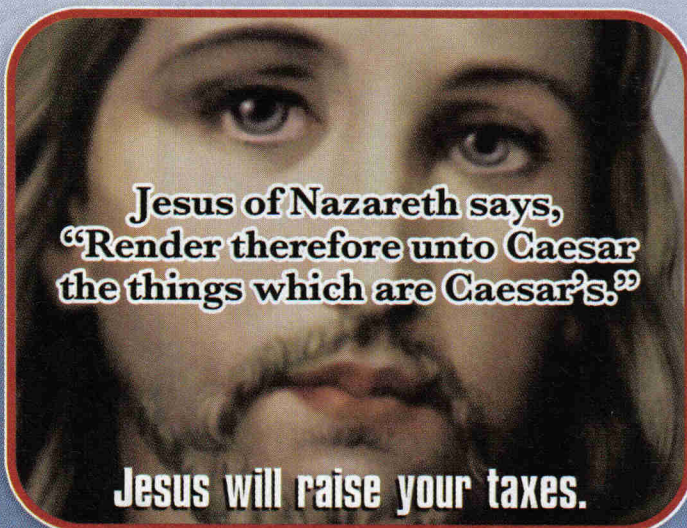
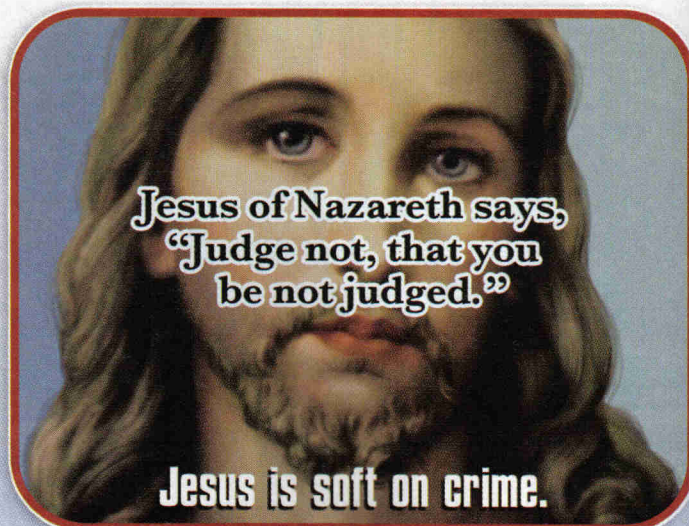
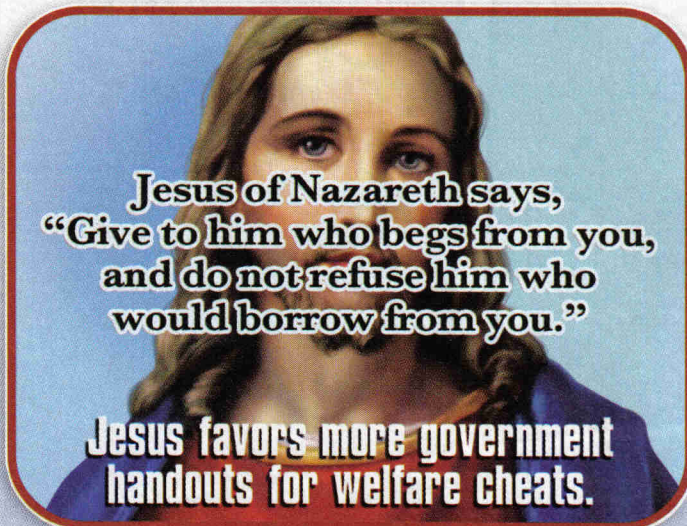








# THE **BUSH** CAMPAIGN'S TV COMMERCIAL IF HE WAS RUNNING AGAINST **JESUS**







Sure, we're all fed up with "Reality Shows" but there's a genre (for you, average MAD reader, that means style, type) of TV show that's even more annoying: The Cop Drama! They're endless. *Law & Order*, *The Shield*, *The District*, *NYPD Blue*, and all the *CSIs* ...there's *CSI*, *CSI: Miami*, *CSI SVU*, *CSI: Staten Island* (cable). They keep on coming! And, unlike Reality Shows, there's nobody warm and cuddly you can relate to, like William Hung or Donald Trump or Omarosa! Well, if you're fed up, here's two more crime shows to make you *more* fed up! The first one is very slow paced and very unexciting. In fact, you can watch this one....

# WITHOUT A TRACE OF INTEREST

Okay, what do we have here?

Judson Hawke, 17, lead singer for an emo band, had a drug habit, girls stalking him, occasionally frequented gay bars, went out to the alley to score some coke and flash a busload of tourists! He suddenly disappeared!

Hmm... not much to go on, but we'll give it a shot! Did the kid have any enemies?

A few! Other emo bands, his manager, his dance coach, his drug dealer, his twin and millions of music fans who love tasteful music!

How do we know all this?

A hair fiber!

Good work, Dimmy!

On these TV crime shows, it's amazing how much info they get from a hair fiber!

Hurry! Every second counts!

Because we may lose him?

Because we may lose our audience to *ER*! We have to make psychological profiling look more exciting than an infected spleen!



A boy rock singer disappeared! What's the problem?

He could be kidnapped! He could be dead! The world may never see him again!

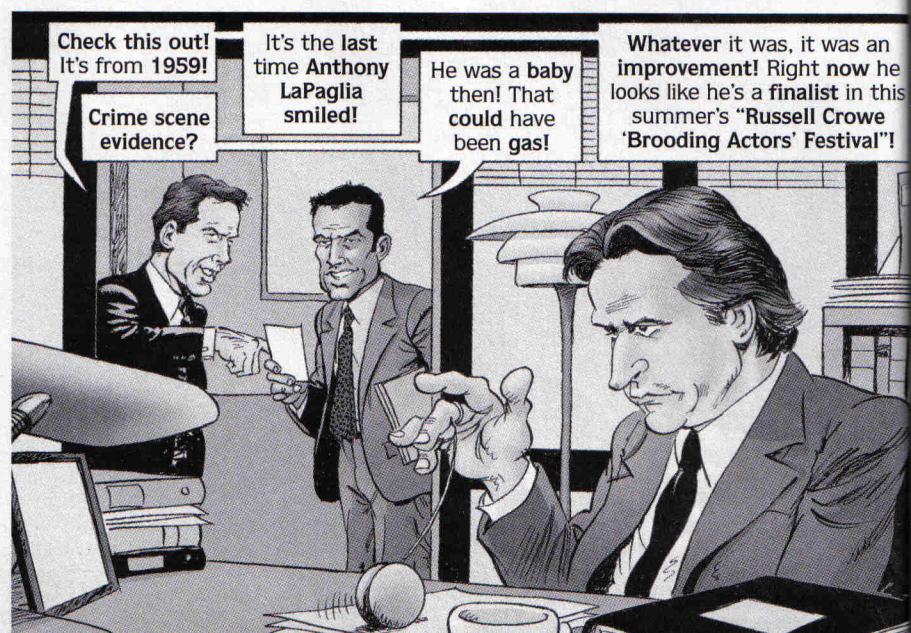
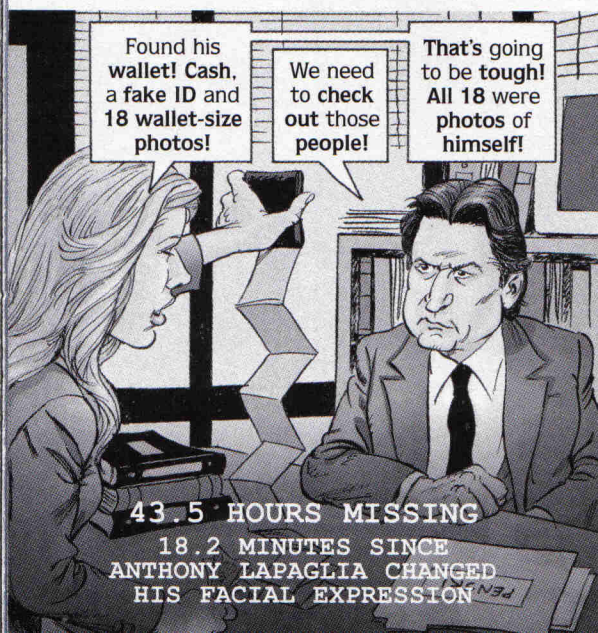
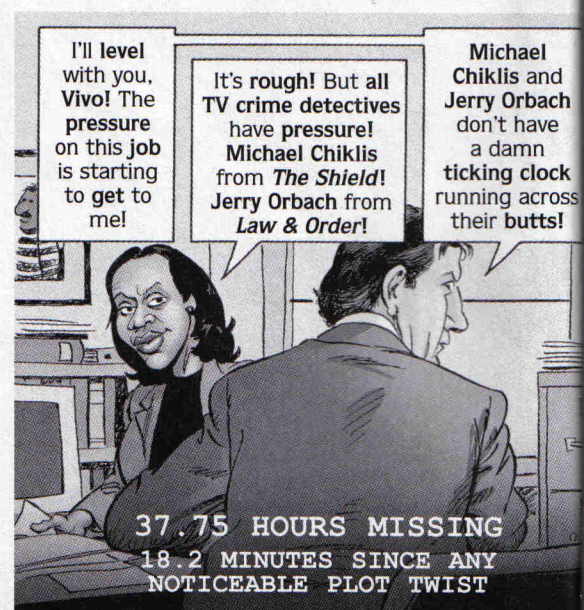
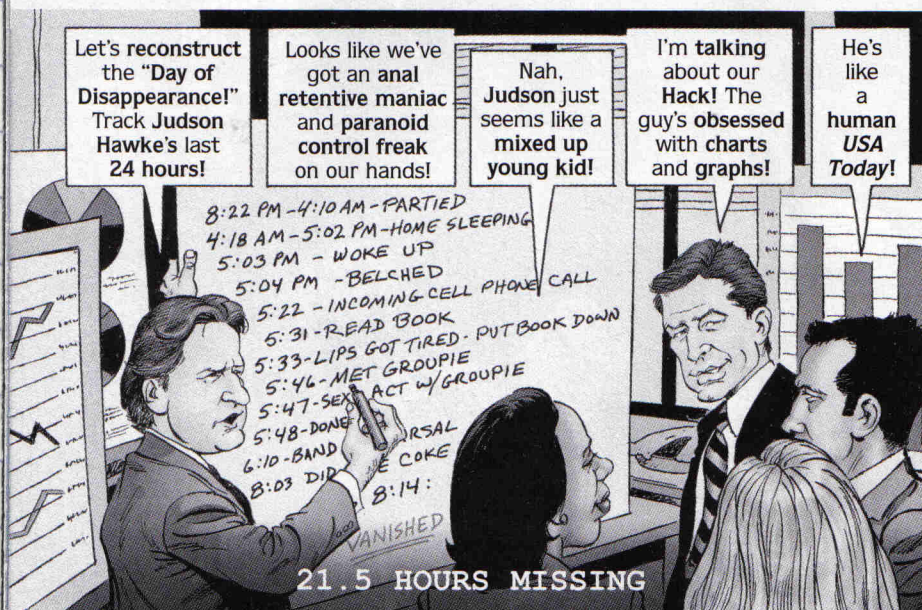
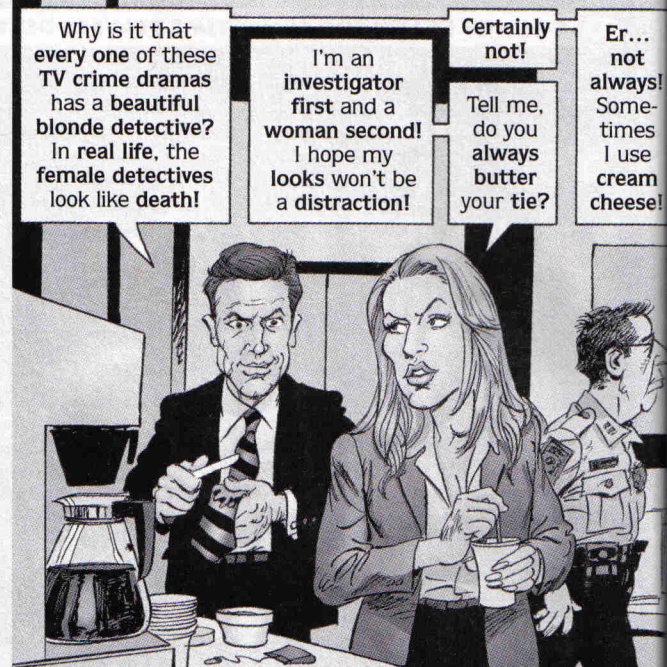
As I said, what's the problem?

Who are these guys?

They are a special unit of the FBI that is designed to find missing people!

Man, have we got our priorities screwed up! The FBI is conducting a massive search for a coked-up, sexually-perverted, waste-of-life rock singer and nobody seems to be looking for bin Laden and al-Zawahiri!









Hack, isn't it time we interviewed suspects?

I see it! I see the damn timeline! But first we have one of our famous revealing flashbacks!

61.7 HOURS MISSING  
12.2 MINUTES SINCE VIEWERS STARTING DOZING

Yo!

What up, dawg?

Cool!

Hey!

Just chillin'!

Later, man!

That's revealing?

It reveals they're idiots!

We're definitely not going to be checking for clues at Mensa!

Judson couldn't deal with the pressure! Emo bands were over! His 15 minutes were up! He freaked!

You two fought! He let you go as his manager!

He let everyone go! He let his personal trainer go! He let his drug dealer go! He had burnout at 17 and went to live at home!

After a week, he let his mother go!

What happened there?

Mr. Osbourne, you had a feud going with Judson?

Where were you on Jan 23rd?

Any witnesses?

I hated the no-talent @\$%&#! The lad's a !@\$%&#! punk! But I didn't kill him!

I was home biting off the heads of chickens!

There were 12 other chickens who lived! Ask any of them!

71 HOURS MISSING  
42.7 MINUTES SINCE VIEWERS GRABBED REMOTES AND STARTED SWITCHING TO ER.

I've got good news and bad news! The good news...next season the writers are going to get into the personal lives of the agents! I hear they're creating a love interest!

What's the bad news?

Rumor is it's going to be you and Dimmy!

Hack, we just got a call from John Travolta!

What's the problem?

What, again?

His career is missing!

It vanished! He needs help finding it!

We don't do vanished careers, do we?

We're not doing well with vanished people! Let's give this a shot! This missing career thing could be huge! We can turn this rock singer mystery over to those dipwads on...



# OLD CASE



We're a Philadelphia Homicide Squad that deals with unsolved crimes from the past! We go back decades to solve crimes still on the books!

How old is the case this week?

Six days!

Six days?

A rock singer disappeared! Seems those numbnuts on *Without a Trace of Interest* couldn't handle it! It's ours now!

Shouldn't the 20 and 30-year-old cases be solved first?

We got orders from upstairs to make this a priority! Now let's go down memory lane and try to think six days ago!

Wow! Who's that?

Her name is Lolly Rash! She's a homicide detective!

CBS has done a complete 180 since the days when their sexiest crimefighter was Angela Lansbury on *Murder, She Wrote*!

This is one of the most unusual crime series attempted in the last few seasons!

Because of the visual style and camera work?

No, because it's a cop show without Kim Delaney!

How's it going, Knock?

Not great! I just had a Philly cheese steak!

Your cases are backing up!

My lunch is backing up faster than the cases!

What decade are you working on?

The 1960s! Hippies, love generation, lots of pot! I'm not sure I can believe these witnesses!

Why not?

The theory is: if you can remember the sixties, you weren't there!

L. RASH

M

BAD COP

GOOP

I'm Jerry Bruckheimer, producer of this series! I'm proud of this concept! This is groundbreaking TV programming! It's absolutely unique! Going back in the past for episodes!

Obviously you haven't heard of a thing called *That 70s Show*!

Primetime needs another sophisticated procedural cop drama like my computer needs spam!

You can get rid of spam! The cop dramas keep coming!

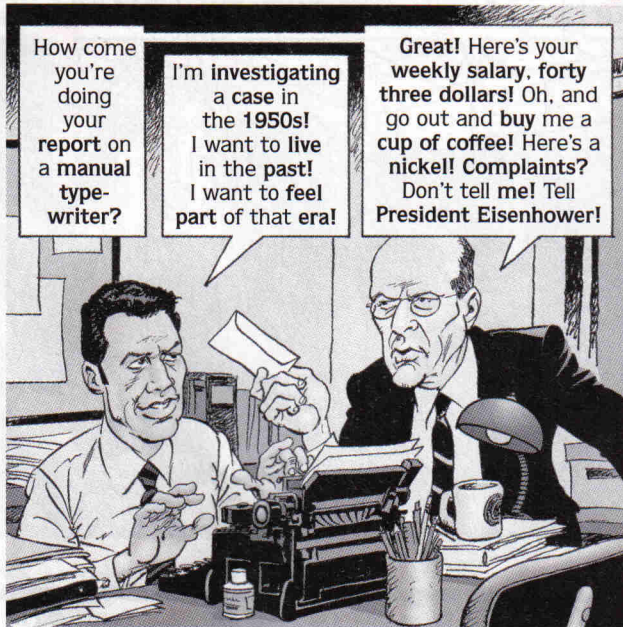
Have you noticed the detectives in all these crime shows are very low key?

Right! Petersen on *CSI*, Caruso on *CSI: Miami*, LaPaglia on *Without A Trace*, and now this gal, Morris, all speak very, very softly!

Yes! They bring a "quiet confidence" and "gentle concern" to the role!

Stop me if I'm wrong, but didn't that used to be called "dull"?

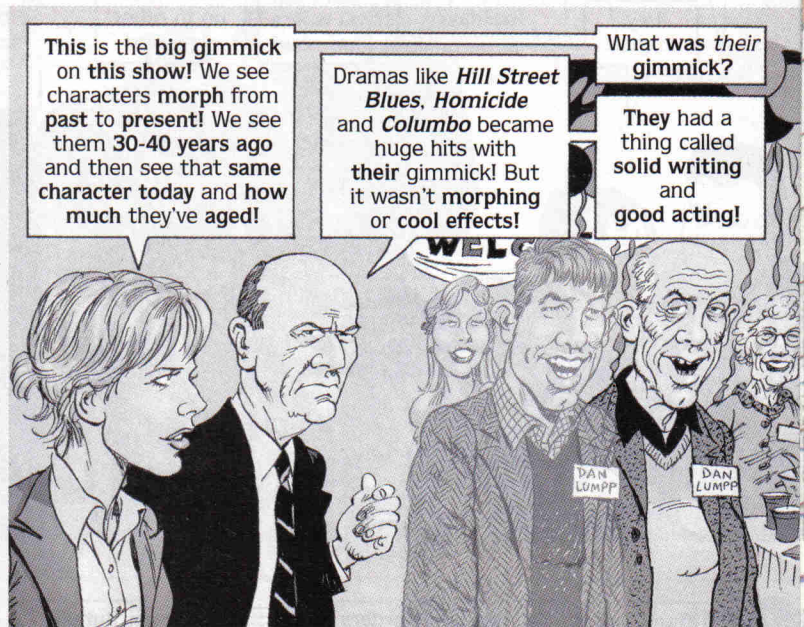




How come you're doing your report on a manual type-writer?

I'm investigating a case in the 1950s! I want to live in the past! I want to feel part of that era!

Great! Here's your weekly salary, forty three dollars! Oh, and go out and buy me a cup of coffee! Here's a nickel! Complaints? Don't tell me! Tell President Eisenhower!

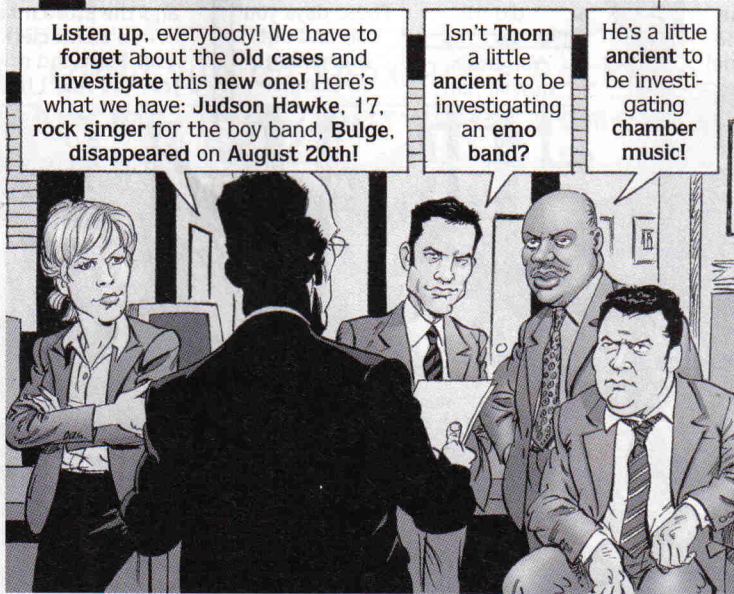


This is the big gimmick on this show! We see characters morph from past to present! We see them 30-40 years ago and then see that same character today and how much they've aged!

Dramas like *Hill Street Blues*, *Homicide* and *Columbo* became huge hits with their gimmick! But it wasn't morphing or cool effects!

What was their gimmick?

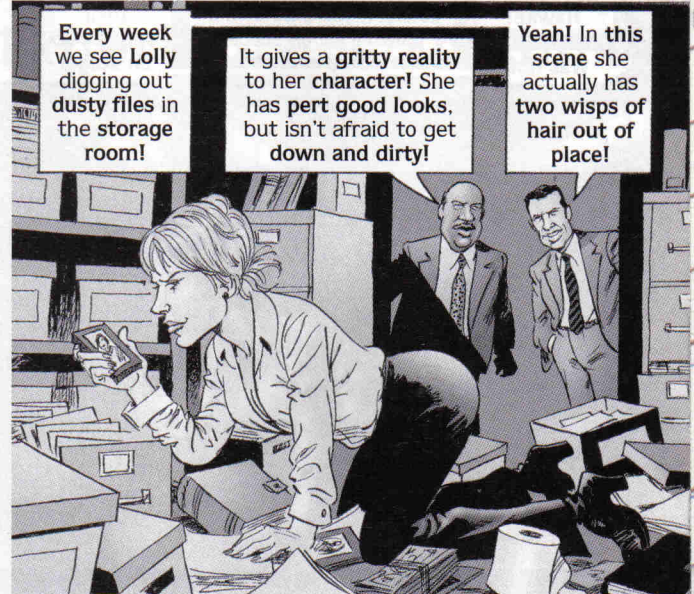
They had a thing called solid writing and good acting!



Listen up, everybody! We have to forget about the old cases and investigate this new one! Here's what we have: Judson Hawke, 17, rock singer for the boy band, Bulge, disappeared on August 20th!

Isn't Thorn a little ancient to be investigating an emo band?

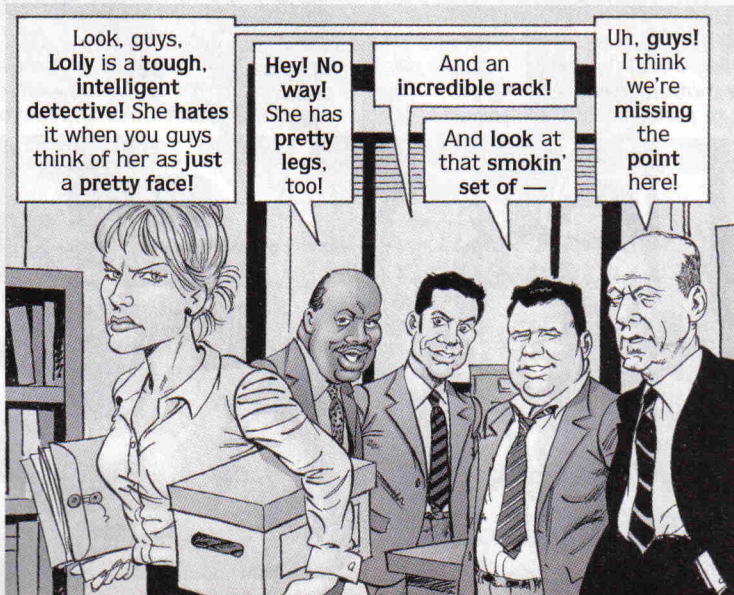
He's a little ancient to be investigating chamber music!



Every week we see Lolly digging out dusty files in the storage room!

It gives a gritty reality to her character! She has pert good looks, but isn't afraid to get down and dirty!

Yeah! In this scene she actually has two wisps of hair out of place!



Look, guys, Lolly is a tough, intelligent detective! She hates it when you guys think of her as just a pretty face!

Hey! No way! She has pretty legs, too!

And an incredible rack! And look at that smokin' set of —

Uh, guys! I think we're missing the point here!

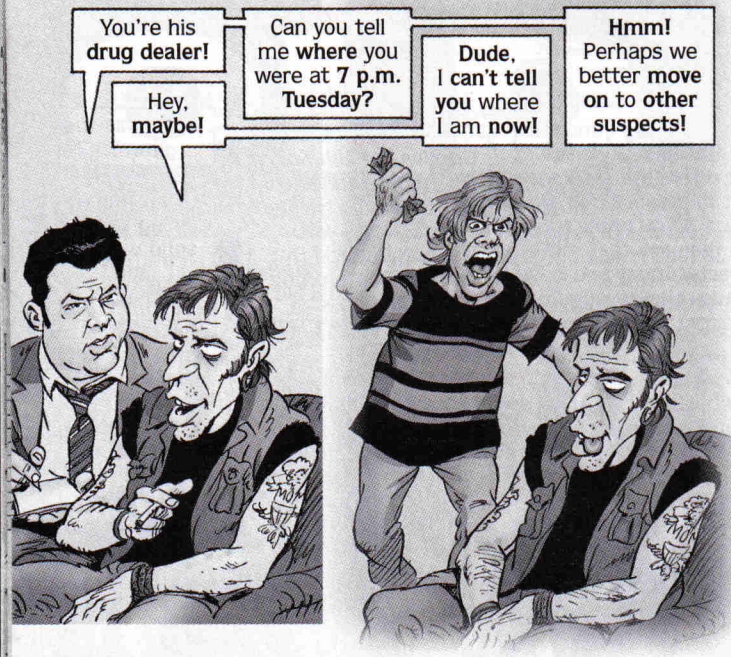


Okay, here's the scoop on Judson! We've narrowed the suspects down to his drug dealer, his twin brother, his grandmother and 346 women who have stalked him!

346 stalkers?

Yes! And you'll be interviewing all of them! Start with Tiffany Shlemendrik of Altoona, PA!





You're his drug dealer!

Hey, maybe!

Can you tell me where you were at 7 p.m. Tuesday?

Dude, I can't tell you where I am now!

Hmm! Perhaps we better move on to other suspects!



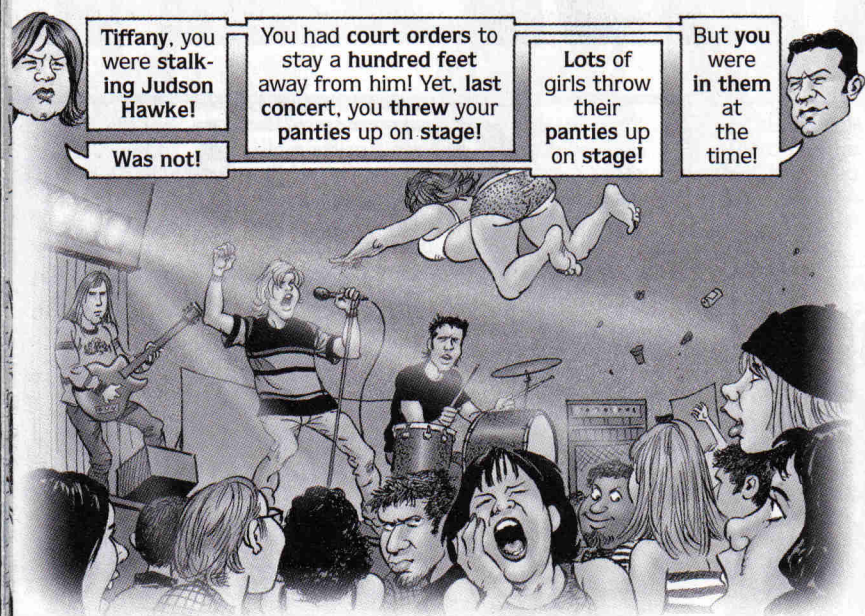
I'm with the police!

May I say I feel like taking the law into my own hands?

You may not!

Why not?

We're going back 30 years for plots! We're not going that far back for bad one-liners!



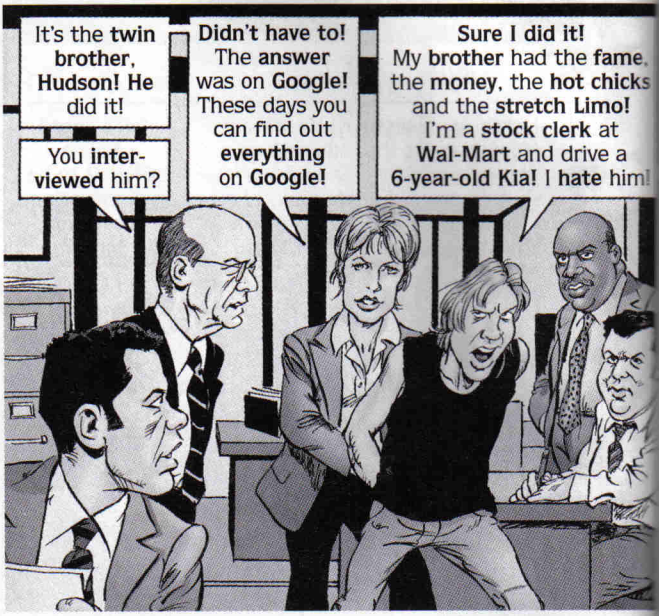
Tiffany, you were stalking Judson Hawke!

Was not!

You had court orders to stay a hundred feet away from him! Yet, last concert, you threw your panties up on stage!

Lots of girls throw their panties up on stage!

But you were in them at the time!

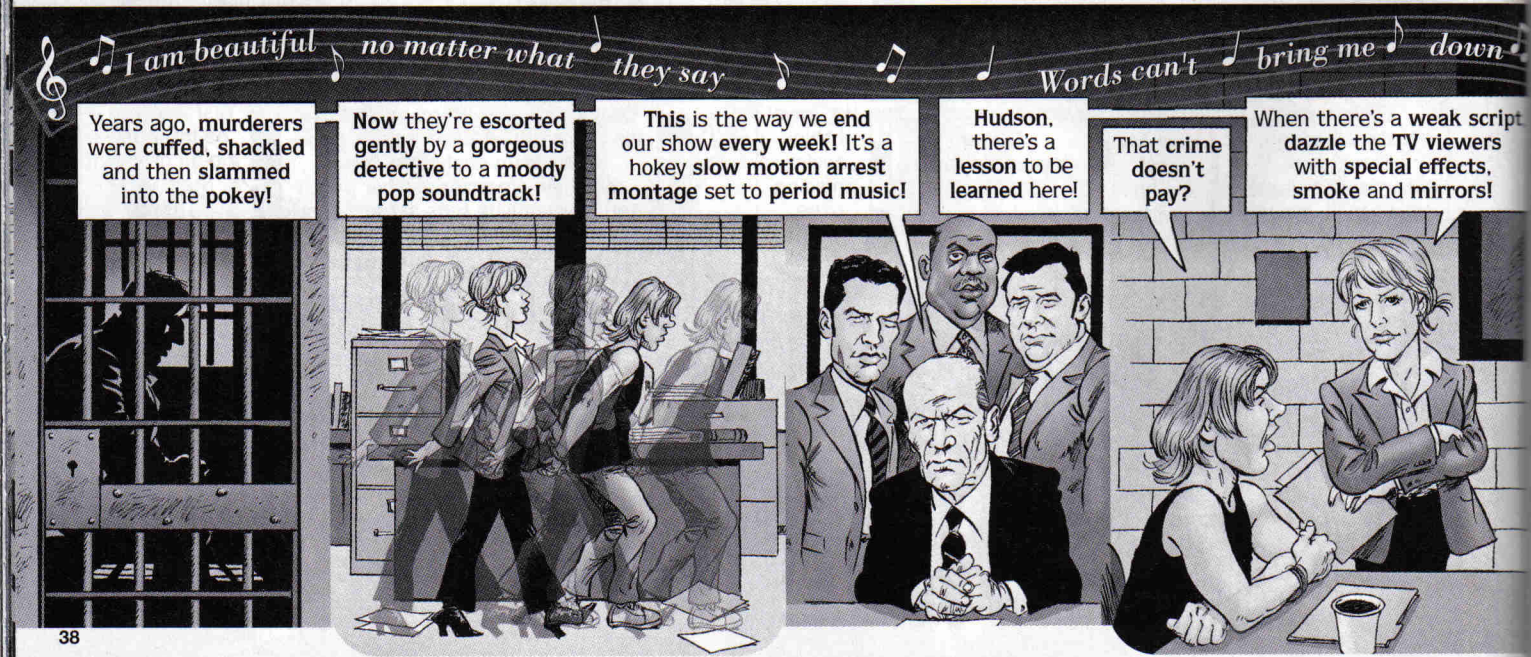


It's the twin brother, Hudson! He did it!

You interviewed him?

Didn't have to! The answer was on Google! These days you can find out everything on Google!

Sure I did it! My brother had the fame, the money, the hot chicks and the stretch Limo! I'm a stock clerk at Wal-Mart and drive a 6-year-old Kia! I hate him!



*I am beautiful no matter what they say Words can't bring me down*

Years ago, murderers were cuffed, shackled and then slammed into the pokey!

Now they're escorted gently by a gorgeous detective to a moody pop soundtrack!

This is the way we end our show every week! It's a hokey slow motion arrest montage set to period music!

Hudson, there's a lesson to be learned here!

That crime doesn't pay?

When there's a weak script dazzle the TV viewers with special effects, smoke and mirrors!





How's that? You really think voters can size up candidates fairly, without the slightest touch of bias? Not bloody likely, dude, as you'll see when you check out the differences between...

# YOUR CANDIDATE

## YOUR CANDIDATE

flip-flops on the issues.

## MY CANDIDATE

has redefined his position.

## YOUR CANDIDATE

panders to lunatic fringe groups.

**MY CANDIDATE** reaches out to disenfranchised voters.

**YOUR CANDIDATE** shamelessly takes contributions from lobbyists and favor-seeking corporations.

**MY CANDIDATE** believes all Americans have a right to participate in the political process.

**YOUR CANDIDATE** surrounds himself with bootlicking toadies.

**MY CANDIDATE** puts together a team that shares his dream for a better America.

**YOUR CANDIDATE** mumbles weasel-like rationalizations when confronted with his drinking and womanizing in the past.

**MY CANDIDATE** admits to "youthful indiscretions."





**AND**

# MY CANDIDATE



**YOUR CANDIDATE**  
stonewalls the press.

**MY CANDIDATE** reserves the  
right not to disclose information that  
could jeopardize the national interest.

**YOUR CANDIDATE**  
waffles on the issues.

**MY CANDIDATE**  
sees the merits of both sides  
of the argument.

**YOUR CANDIDATE** will pack the  
courts with judicial hacks who'll  
rubberstamp his extremist agenda.

**MY CANDIDATE** will handpick  
eminent jurists whose rulings reflect  
the will of the American people.

**YOUR CANDIDATE** sucks up to blacks,  
Latinos and Asians to get their votes.

**MY CANDIDATE** works to bring  
minorities into the mainstream.

**YOUR CANDIDATE** smears his opponent  
with vicious lies and personal attacks.

**MY CANDIDATE** simply wants  
to set the record straight.





PREVIOUSLY...

YOU, MONROE ARE THE HEIR TO THE THRONE OF CHIZBURGASTAN!

GREAT! TAKE HIM AND GET THE HELL OUT OF HERE!

SHOVE!

I'M TAKING YOU ALL...ON A EUROPEAN HOLIDAY AND, THEN, TO RECLAIM THE Crown!

OKAY, SO LONG AS THE KID GETS A ONE-WAY TICKET!

SOUNDS GOOD TO ME.

ABSOLUTELY!

THIS IS PARIS, THE CITY OF LIGHTS.

ONE MORE FRENCHY GIVES ME THE STINK-EYE AND I'LL PUT OUT HIS LIGHTS.

Prepare to get royally screwed. It's...

# Monroe and...

AND THIS IS WHERE THE **GLADIATORS** WAGED BATTLE AGES AGO.

Mmm, I CAN IMAGINE RUSSELL CROWE GETTING ALL OILED UP BEFORE A BIG BATTLE.

I DON'T KNOW ABOUT YOU, BUT MY APPETITE IS GONE.

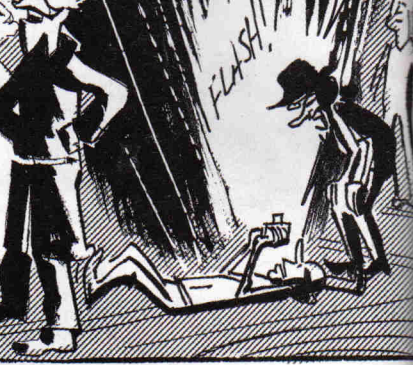
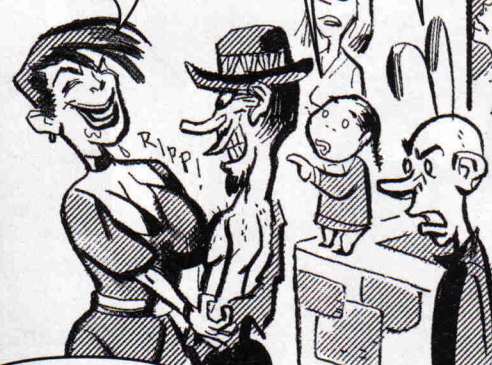
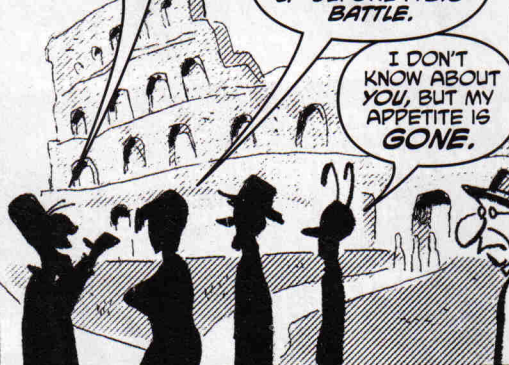
HIS BODY GLEAMING AS HE WRAPS UP THE FIGHT AND HEADS BACK TO HIS TRAILER FOR A RUBDOWN. Mmm, RUSSELL, WHERE DOES IT HURT? Mmm.

THAT WOMAN'S MOUTH IS FOAMY, MAMA.

MOM, YOU'RE CREEPING OUT THE TOURISTS.

THE SISTINE CHAPEL CEILING REMAINS ONE OF MICHELANGELO'S GREATEST ACHIEVEMENTS. IT'S *Spectacular.*

HEY, MONROE, GIMME THE CAMERA.



EXCUSE ME, CHIEF.

WHOA, DAD! CHISEL THE CHISELER!

ALL THAT TIME IN THE **DRUNK-TANK** WAS GOOD FOR SOMETHING. LOTS OF CASH IN HERE. LOOKS LIKE WE'RE BOTH HAVING A GOOD DAY.

WE HAVE TIME FOR ONE MORE CITY. WILL IT BE MADRID OR BERLIN? LONDON OR DUBLIN? WHEREVER YOU CHOOSE.

Um, I DUNNO, IS THERE A WATER PARK SOMEWHERE?

LET ME HANDLE THIS, BOY. I KNOW EXACTLY WHERE WE WANT TO GO!

**AMSTERDAM!**









AND THIS IS THE RED LIGHT DISTRICT. WOMEN OF THE NIGHT *PLY THEIR TRADE* BEHIND THESE DOORS.

HEY! WHERE'S GRANDPA?

DAMN! YOU KNOW WE HAVE TO KEEP HIM TETHERED WHEN THERE'S PROSTITUTION AROUND! I BETTER GO LOOK FOR HIM.

NICE TRY, STUD. WE'LL WAIT RIGHT HERE.

I DON'T EVEN KNOW WHAT YOU'RE IMPLYING.

I'M SURE YOU DON'T.

SOON...

HERE'S OUR BOY.

CAN SOMEONE PLEASE TELL THESE GIRLS THAT A POST-DATED, THIRD PARTY, OUT-OF-STATE CHECK IS PERFECTLY FINE?

## CHIZBURGASTAN!

FINALLY, THE RETURN OF THE KING.

JUST LIKE

### LORD OF THE RINGS

MORE LIKE LORD OF THE BOOORRING.

GOOD ONE, OLD MAN!

GOOD LORDS AND LADIES OF CHIZBURGASTAN. I PRESENT THE HEIR TO THE THRONE,

### KING MONROE!

I APOLOGIZE, SIRE, BUT IT SEEMS THEY DO HAVE A CLAIM.

AS SUCH, ANY DUAL CLAIM SHALL BE SETTLED ON THE FIELD OF HONOR.

FIELD OF WHO-WHAT?

GOODY, JUST LIKE RUSSELL CROWE!

HOW ABOUT WE PLAY XBOX FOR IT? I DIDN'T THINK SO...

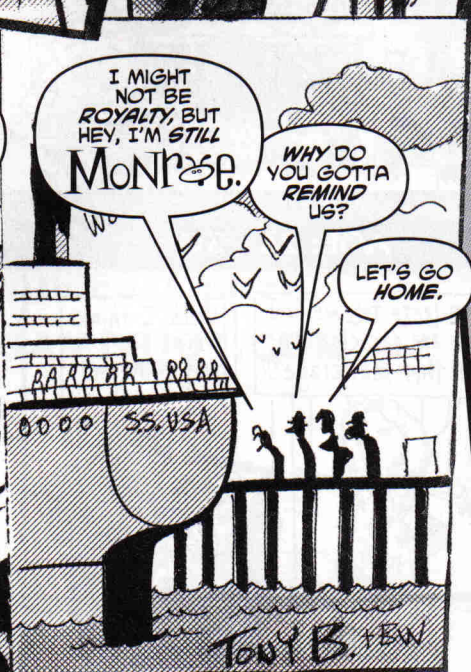
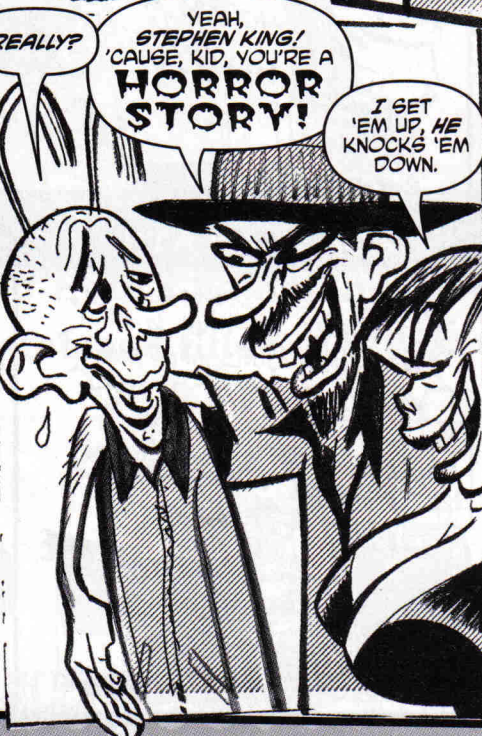
I BARELY TOUCHED HIM.

HOW'D I DO?

YOU ALMOST MADE IT THROUGH THE OPENING HANDSHAKE.

ALL HAIL KING CARL!!









# THE UNDERACHIEVER'S TIMELINE

BIRTH

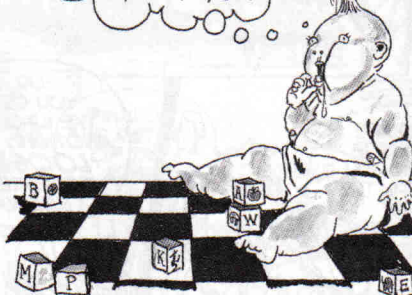
AGE: 0 - 3

AGE: 4 - 6

It's been 3 days - he seems content to just stay put.



This tower's plenty tall... wonder if BLUES CLVES is on yet?



I call bein' cashier!

I am the BOSS!

I'll be the guy on food stamps



AGE: 7 - 9

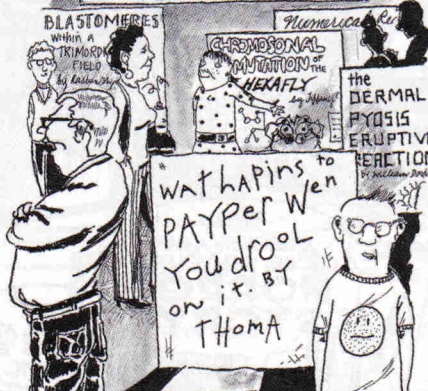
AGE: 10 - 17

AGE: 18 - 25

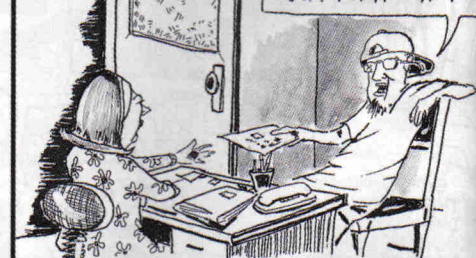
Cursive-schmursive. What is so great about connected letters anyway?



SCIENCE FAIR



So far, I've been unable to find a summer job that is suited to my individual style and Baywatch schedule.



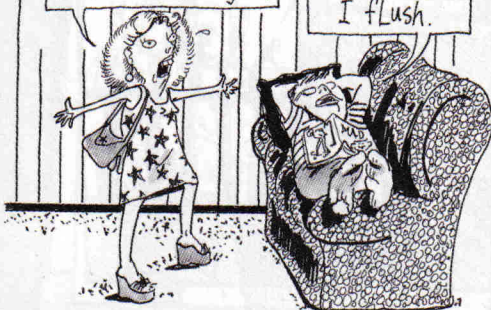
AGE: 26 - 30

AGE: 31 - DEATH

THE AFTERLIFE

Puh-leeze tell me how you are participating in this marriage?!!

Well, I think about stuff... and sometimes I fLush.



Stay tuned for hour 6 of The Golden Girls marathon!!

Yummy! Realistic apple cobbler!



C'mon dude, we're going up!

Nah. This is fine.







## SHOW-FLOPPERS DEPT.

It's that hotly un-anticipated time of year again, when *TV Guide*, *People*, *Us Weekly*, *Entertainment Weekly* and every Sunday newspaper TV section in America bombard us with a plethora of boring stories about this season's lame new shows and lame new episodes of old shows the networks should have long since cancelled. We figure, why can't we waste some pages doing the same thing? With that in mind, we proudly present...

# MAD'S FALL

## FEAR FACTOR • 8 p.m. Mondays • NBC

As with each successive incarnation of the stomach-churning *Fear Factor*, actual adrenaline-pumping stunts continue to take a backseat to what viewers really want to see — contestants eating intensely repulsive stuff. Ape-like host Joe Rogan boasts, "We've lined up some really nasty-ass crap for contestants to chow down." Iron-stomached viewers beware: Among the "foods" those competing will have to swallow are bright orange circus peanuts, McDonald's Shamrock Shakes, low-grade chocolate pieces from a Christmas 2002 Advent calendar, heavily-salted Mexican candy and assorted fixin's from a Sizzler salad bar in Rosemead, California.



**SPOILER ALERT!** *Fear Factor* will be rolling out the big guns for sweeps weeks throughout the season with an "All-Implants" episode, featuring six contestants with breast implants (as opposed to the usual three) for Joe Rogan to ogle and drool over; and an episode — sure to become a fan favorite — with six players all prone to spontaneous bouts of chronic projectile vomiting — and poor Joe without an umbrella!

## new!

## FATHER OF THE PRIDE • 9 p.m. Tuesdays • NBC

Armed with enormous amounts of money and obviously having learned nothing from the spectacular failures of *God, the Devil and Bob* and *Stressed Eric*, NBC has teamed up with the producers of *Shrek* to heave another animated primetime network comedy into the sacrificial pit at the feet of *The Simpsons*. John Goodman heads up a few-star cast as the voice of the leader of the pride of white lions who perform in the world-famous Siegfried and Roy show, presumably in some sort of alternate universe where Roy was not almost mauled to death on stage and continues to perform.

**WATCH FOR:** NBC desperately trying to recoup its hefty investment on this expensive, all-CGI show by canceling it after airing three episodes and selling the entire run for pennies on the dollar to the graveyard of failed primetime animation — Cartoon Network's late night lineup, probably around December.





# TU PREVIEW

**new!**

**LOST • 8 p.m. Wednesdays • ABC**

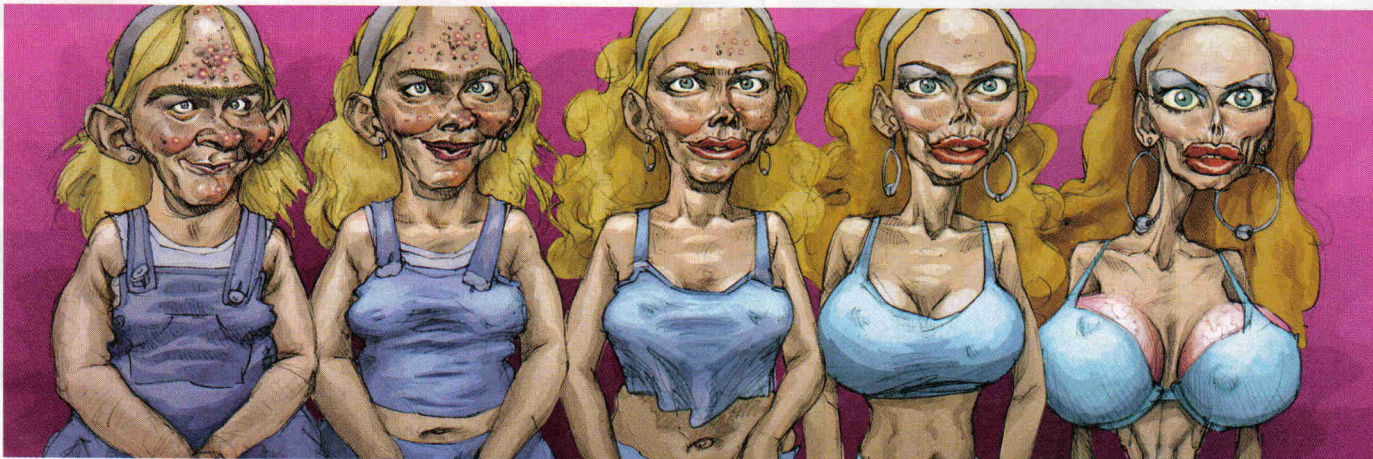
A stellar ensemble cast of nobodies stars in this drama broadly plagiarized from *Cast Away* and *Survivor*, while exploiting America's increasing paranoia with air travel. Producer J.J. Abrams offers this action-packed adventure in hopes of keeping his parking space on the ABC lot now that audiences are losing interest in his muddled and confusing *Alias*. 48 survivors of a Pacific Island plane crash must forget their differences and work together to ensure that all plots revolve around the four or five stars while forty-some-odd others remain in the background and safely out of all close-ups.



**WATCH FOR:** The cast of *Gilligan's Island* to make the all-too-obvious last-panel appearance in the unlikely event this series lasts long enough to warrant a MAD satire.

**THE SWAN 2 • 9 p.m. Mondays • FOX**

The old show-biz adage "You can't polish a turd" comes to life yet again as FOX's surprise hit of last season returns with more women in overalls than the audience at an Indigo Girls concert. This season's pathetic pack of self-esteem-challenged woofers will risk, well, really, nothing at all, in a dramatic transformation that will ultimately take one of them down the alley from fugly, pimple-faced porker to pole-dancing Vegas stripper in clown-whore makeup.



**WHAT'S NEW:** In a twist that would make Dr. Moreau proud, the losing contestant of each pair will relinquish whatever shred of human dignity and self-worth she still possesses and submit to plastic surgery and body modification where actual parts harvested from Canada geese and trumpeter swans will be grafted onto her body. These contestants will then begin a new life in various traveling carnival sideshows.



## THE O.C. 8 p.m. Thursdays • FOX

*The O.C.* is back for another season and you'll be surprised — that is if you've never seen a single episode of *Beverly Hills, 90210*, *Melrose Place*, or, God forbid, *Models, Inc.* In this non-ground-breaking season, oh, let's see...someone gets shot, probably; someone gets, oh, pregnant; someone's going to probably OD; someone inconsequential gets killed; something blows up and/or burns down, and someone who feels he or she doesn't fit in sits around and broods, all to a heavily-promoted and annoying soundtrack.



**SPOILER ALERT!** Emotions run high mid-season when Cohen family patriarch Sandy (Peter Gallagher) suffers a near-fatal surfing mishap and nearly drowns when his enormous eyebrows absorb so much water they pull him under.

**new!**

## THE CONTENDER 8 p.m. Tuesdays • NBC

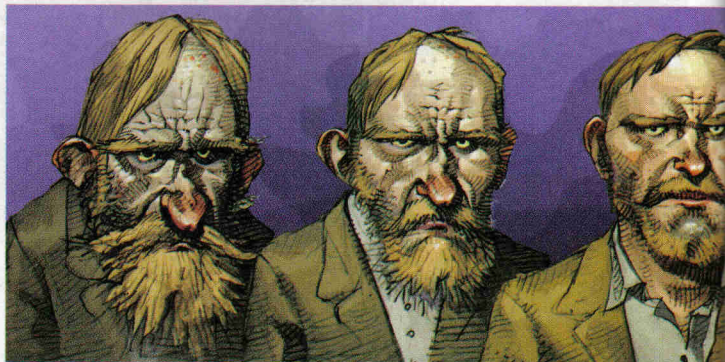
Fresh from a grueling workout as The Toymaker in *Spy Kids 3*, former movie star Sylvester Stallone continues his backslide into obscurity, completely bypassing the high-paying "Japanese Commercial" phase and stumbling directly into the ring of network television. *The Contender* follows the lives of 16 boxers not selected in a nationwide search for Oscar De La Hoya's (rip-off) reality show on FOX. Sly is cautiously optimistic about his show, hoping that it will provide the fibrous Hollywood buzz to help him pinch out yet another Rocky sequel. "If not," he muses, "maybe it will be successful enough so I can charge fifteen bucks for a signed still of me at one of those autograph shows."



**WATCH FOR:** *The Contender II*, *The Contender III*, *The Contender IV*, *The Contender V*, *The Contender VI*.

## EXTREME MAKEOVER

The *Extreme Makeover* team has scoured America's trailer parks, food courts, bail bond offices, crack houses and NASCAR events for another batch of stringy haired, pockmarked, dentally-challenged freaks. Once again, the nation's most hideous misfits are rewarded for their lack of hygiene, negligent oral care, piss-poor diet and Goodwill fashion sense by being transformed into living, wheezing works of art.





**new!**

## LISTEN UP 8:30 p.m. Mondays • CBS

Jason Alexander is back (for a few months maybe) starring, temporarily, as Tony Clineman, an irreverent sports show host. Poor Tony has got his hands full, juggling the show, a newspaper column, and a standard issue sitcom family — all the while waiting for the infamous *Seinfeld* Curse to rear its ugly, Grim Reaper-like head again by banishing this dog of a sitcom to the Land of Cancelled, and send Jason back to musical theatre and celebrity card games on the Gameshow Network.



**WATCH FOR:** Old episodes of *Seinfeld* in syndication. Or even *The Cosby Show* reruns on Nick at Nite.

## 8 p.m. Thursdays • ABC

**SPOILER ALERT!** Controversy has already rocked this season's *Extreme Makeover* as 17 of the show's most pathetic cases were later revealed to be first season guests who reverted to their former selves (and reportedly were unrecognized by the producers) after being unable to keep up with their obscenely expensive makeover regimen — which typically includes \$100-a-session-three-times-a-week personal trainers, current season designer clothes, \$400 hair stylists, Beverly Hills make-up artists, nutritionists to the stars and toothpaste.



## AVERAGE JOE 8 p.m. Tuesdays • NBC

It's the backne boys versus the Abercrombie crowd in yet another pointless, practically pre-determined go-round of NBC's one-note reality series where women are revealed to be just as shallow as the men they're always bitching about. Who will this season's horny hypocrite choose: the stick-armed CPA or the buff personal trainer? The balding file clerk or the long-haired rocker god? The computer programmer with braces or the unemployed actor with the killer smile? See our heroine fidget as she cuts loose more and more of the pencil-necks while trying to decide whether ab definition or bicep size will ultimately be the deciding factor on who gets to sleep with her first after all the losers have been sent packing.



**WHAT'S NEW?** Any "Average Joe" who is referred to in the blatantly disingenuous "I'm sorry I had to cut you" speech as "cute," "sweet" or "a really nice guy" wins immunity for another week and is immediately returned to the pool of contestants, forcing the woman to come up with new, more creative lies or possibly even resort to, heaven forbid, blatant honesty.





## THE BACHELOR 9 p.m. Wednesdays • ABC

TV's most ruthless reality show, *The Bachelor*, returns to ABC's lineup, once again pitting one lone man against a vicious pack of crazed, man-hungry, desperate, back-biting women forcing him to dance a grotesquely contrived, cartoonishly romantic dance of death with each one until he's deftly vanquished two dozen would-be fiancées with the crushingly humiliating stigma of being rejected on national TV. Yet one woman alone will realize her dream: winning the hand of the stranger she "loves," appearing on the cover of three months' worth of *People* and *Us Weekly*, and unloading that engagement ring on eBay two months later, once it all goes sour.



**WHAT'S NEW?** This season, the Bachelor finds out exactly what sort of hell he's in for as each of the twenty-five contestants, one at a time (and with her mother!), are casually led into a wedding planner's boutique, while hidden cameras and microphones pick up everything.

**new!**

## CSI: NY 10 p.m. Wednesdays • CBS

The newest addition to the popular *CSI* family of series stars Gary Sinise as Mack "Mac" Taylor, a dedicated and driven can-do New York City police detective with rugged good looks. Emmy Award-nominee Melina Kanakaredes plays his partner, a smart and sexy workaholic who's a jack-of-all-trades. Together, they lead a team of jacks-of-all-trades, can-do forensic experts who are either workaholics, dedicated and driven, possess rugged good looks, or are smart and sexy. These skilled investigators search the steamy underbelly of the city for evidence and clues to solve such mysteries as "Who killed Gary Sinise's movie career?"

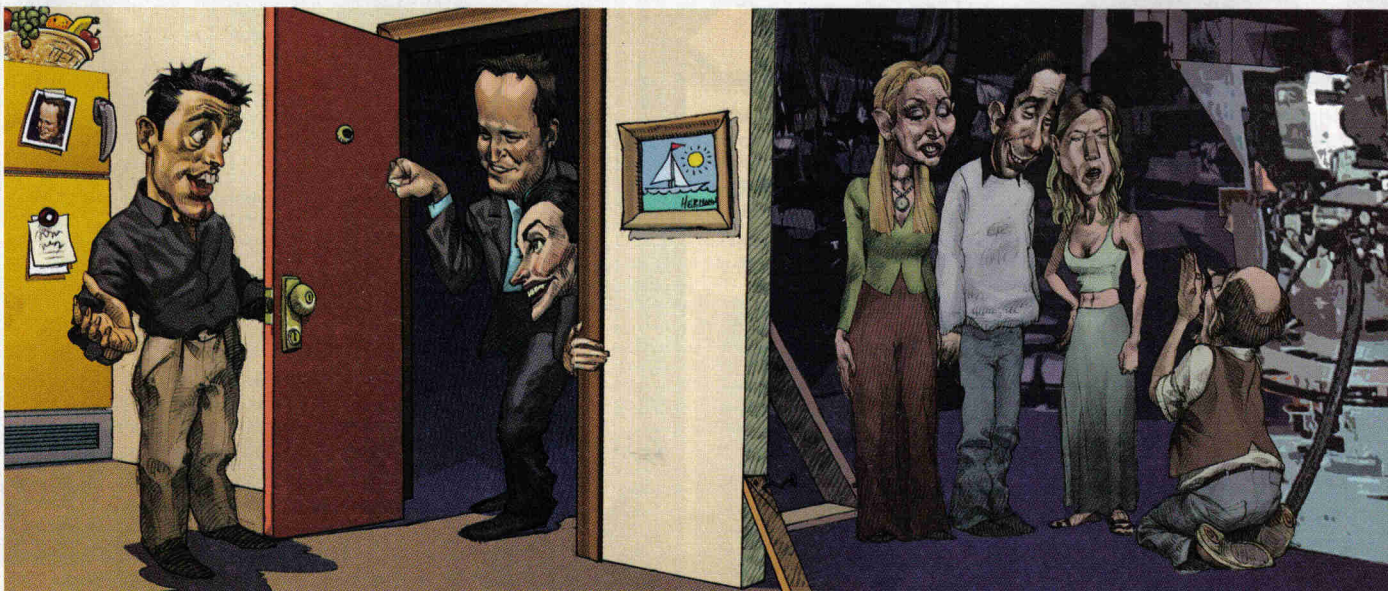


**WATCH FOR:** Exciting business opportunities. If interested in owning a *CSI* franchise in your city or town, please contact Programming, CBS Television, 51 West 52nd Street, New York, NY, 10019.

**new!**

## JOEY • 8 p.m. Thursdays • NBC

Emmy non-winner Matt LeBlanc evidently still doesn't feel creatively fulfilled after playing horny dumbass Joey for an entire decade, and reprises the most one-dimensional and expendable character of the *Friends* cast, now transplanted to Los Angeles, where the aspiring actor will continue to flounder through countless auditions and forgettable roles, which should be good practice for early 2005, when he'll be doing that for real.



**WATCH FOR:** Matt and the producers calling in five desperate favors to some old "Friends" as the ratings plummet.



**WHAT'S  
CAUSING THE  
UNEMPLOYMENT  
RATE TO RISE  
EVERY WEEK?**

# HERE WE GO WITH ANOTHER RIDICULOUS **MAD FOLD-IN**

It seems it is harder than ever to keep a job in this country. Part of the problem stems from companies going bankrupt, outsourcing jobs to India or downsizing their staffs. There is, however, one main cause for the nation's skyrocketing unemployment rate. To find out what it is, fold page in as shown.



FOLD PAGE OVER LIKE THIS!

**A**

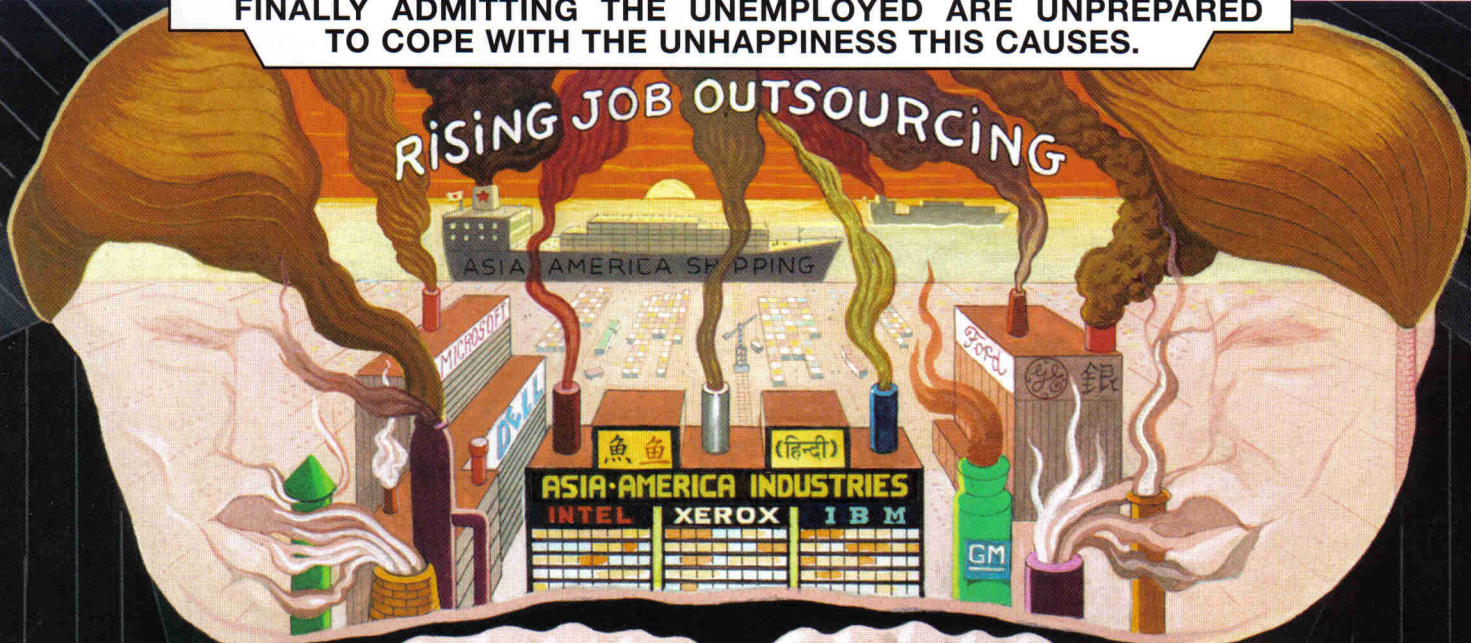
FOLD PAGE OVER LEFT

**B**

FOLD BACK SO THAT "A" MEETS "B"

**YOU HEAR A LOT ABOUT THE LOSS OF JOBS LATELY. THEY'RE  
FINALLY ADMITTING THE UNEMPLOYED ARE UNPREPARED  
TO COPE WITH THE UNHAPPINESS THIS CAUSES.**

## RISING JOB OUTSOURCING



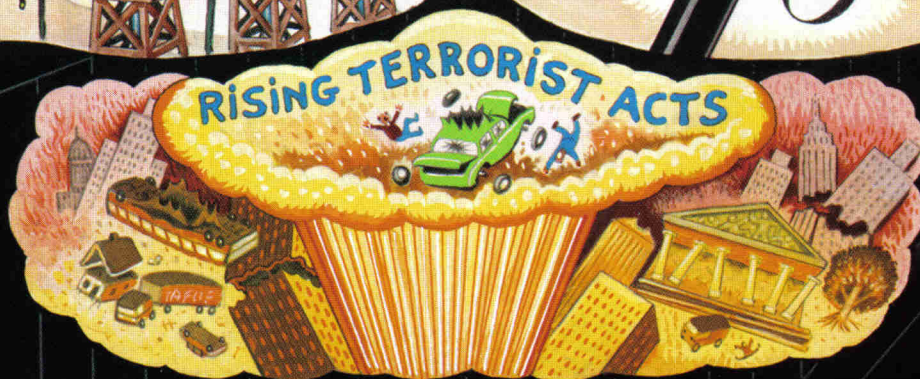
## RISING OIL PRICES



## RISING INTEREST RATES



## RISING TERRORIST ACTS



**DON'T PAY ATTENTION TO BIGSHOTS WHO BOLDLY TELL BALD  
FACED LIES ABOUT UNEMPLOYMENT FIGURES. THEY  
TRY TO CONVINCE JOB SEEKERS TO BELIEVE THEM AND JUMP  
ON THEIR SIDE OF THE ISSUE. THEY LOUDLY PROCLAIM, "THE  
APPARATUS FOR JOB CREATION OPERATES QUITE DIFFERENT-  
LY TODAY. JOBS ARE MOSTLY IN MILITARY SERVICE"**

**A**

ARTIST AND WRITER: AL JAFFEE

**B**