



It used to be that after vears of service, your company would give you a gold watch, Now vou're lucky if they give





"Schlubs" (A Mad TV Satire) GLOOM WITH A VIEW DEBARTHENT Hey America, Cheer Unit IT'S PAINING CATS AND DOGS DEPARTMENT When Veterinarians Go Back Shocking, Uncersored Outtakes from Eminem's 8 Mile ..... 20 00 Yoga Positions That Occur in Daily Life 26 30 Who's Who in the Army of Protesters

40

Various Places Around the Magazine

MAD (68N 0024 9318) is published mortifly by E.C. Proliceoloses, Inc., 1700 Stoolway, New York, N.Y. 1901 of coldinosis molling offices, Subscription in 2001 of coldinosis molling offices, Subscription in 1901 of coldinosis molling offices, Subscription in 1902 of coldinosis molling offices, Subscription in 1903 offices of coldinosis of coldinosis of coldinosis 1900 offices used. 1903 of 24 Issaes 557,000 or 26 Issaes 558,000, (Condesing time for coldinosis of coldinosis 558,000, (Condesing time for coldinosis of coldinosis 558,000, (Condesing time for coldinosis of coldinosis 558,000, (Condesing time for coldinosis 558,000, (Condes used in all MAD fiction and semi-fiction are fictificu-





#### ET TU. BRUTAL?

Editionem quadringenti viginti tres legi. et mendum inveni. In articulo "MAD Deconstructs TV Talk Shows: This Month: Late Show with David Letterman" "seguitor" ridiculum Latine significare dixistis Frratis "sequitur" follows Anglice significat, locus non sequitur, et ridiculus non est, sed jocus auod ridiculus non est "non seguitur" non est. TRANSLATION OF THE LETTER IN LATIN PRINTED ABOVE

I read MAD #423 and I found an error. You stated that "sequitur" is Latin for "funny" in the article "MAD Deconstructs TV Talk Shows: This Month: Late Show with David Letterman \* The word "sequitur" in English means, "follows." The joke does not follow, and it is not funny, but the joke is not a non-sequitur just because it is non-funny.

John White, Hampden, ME

Johnny Be Good - If Caesar were alive today. he would stab YOU in the back! Beware the Ides of MADI -Ed-av.



Eisner Award at this year's San Diego Comics Convention. Choking back tears, Frank thanked the members of the audience, the people who voted for him and his co-workers at MAD. Later in the day, it is rumored he put the furshlugginer award up on eBayl Congrats, Frankl

#### Lake A Dunk

I am writing to the Wake of Dunk Wish Foundation" because I have a dumb wish to make. I have been living in North Carolina my whole life and besides having the best college basketball team ever (Duke), North Carolina just kinda sucks. No one really knows about it. It's not stupid enough to be made fun of regularly like Wyoming, and this surprises me, because it's full of bicks, who are pretty funny critters. So my dumb wish is for you to make fun of the not-so-great state North Carolina

Signe Waldbauer, Durham, NC

Le Signe -- As you know, it is the mission of the Water of Down White Zacandation in to make dumb wishes come true. Therefore, it is particularly disheartening to turn down your request. The citizens of North Carolina sent rightwing bozo Jesse Helms to the Senate five times and have now replaced him with Bob "I shill for Viagra" Dole's wife. Elizabeth. It is clear that the people in the great state of North Carolina are more than capable of making fun of themselves! -Ed.



#### MONROE AND. NOMENCLATURE

Back in MAD #422, we asked (or begged) readers to send in their suggestions for Monroe's last name. We received thousands (OK, a handful) - here are a few of the best. Look for the judges' decision on an upcoming Letters Panel

Flarp - Parker Anderson Prescott A7 Youngfellow - Sam Draudt, Grafton, OH Dingfelder - Andrew Kowalewski.

Derby, NY Fillmore - Branden Huztable, Kent, WA Schwarzenloser - Michael O'Connor. Germantown, MD

Maggot - Laura Pearlstein, Stoughton, MA Burpenheimer - Willie Casiano, Bronx, NY Montefusco - Roxy Guarino. Metuchen N.I.

Wimpton - Chuck Bucsanyi, Whiting, IN McTague — Adria Hampton, Memphis, TN Shocks — Edwin Isley, Columbus, OH Kaputnik - Robert Foster Fugene OR Monroe - David Monroe, Alberta, Canada/Randy Gizara, San Diego, CA Dinkelmire - Jon Holliday, Escondido, CA McClelland - Darryl Gonzalez, Severn, MD Lauren Zupkus, Ocean Township, N.J. Jonathan Yeakey, Colombia, MO Eric Swotinsky, Sudbury, MA



#### HAVING A CROSS WORD FOR US

I thought it was a big deal when I was able to complete your ridiculous crossword puzzle until I realized one of the answers didn't make sense. Actually most of the answers didn't make sense but the one I must ask you to explain is 68 down. My answer was FLL If this is correct, please tell me what it means. If it's incorrect, then I known what it means - you guys have seriously screwed-up your own puzzle.

Judy Austell, Tullahoma, TN

Hey Judy - Thank you for your question about Flibu Yale. Now we have a question for you 1 Across - What is a 4-letter word for Judy?



Thank you for writing! ---Ed.





#### WISECRACK-HEAD

After 50 years, I finally figured it out! MAD's humor is based on satire and parody, but the Letters and Tomatoes Department features cruel sarcasm. It is this conflict of comedic styles that tortures the artistic souls of the Usual Gang of Idiots, thereby fueling their creative fires and resulting in the rag we call MAD. How'd I do?

Scott Smouse, Bellevue, WA.

Mr. Scott - On the Letters Page we are only cruel to the ones we love. Thank you so much for your wonderful letter! Affectionately. -Ed.



AT (212)

In the introduction to the article "New Career Options for Dennis Miller" (MAD #422) you compared the success of Dennis Miller's tenure on Monday Night Football to Napoleon's crossing of the Berezina. Unfortunately, you spelled Beresina with a "z" when it is actually spelled with an "s." Next time do your homework!

Thomas Ferris, Rutland, VT Tommy Boy- Thanks for your leter. We'll be more careful next time! -Ed.

## MAD Celebrity Watta

One of the greatest advantages of the MAD offices being in New York City is that you never know who's going to drop by. For instance, recently, the cast of Broadway's newest hit Hairspray came in to say hello. Also, famed Late Show with David Letterman drummer, Anton Fig., stopped by after he was pictured in "MAD Deconstructs TV Talk Shows: This Month: Late Show with David Letterman" (#423). To see more pictures of Anton's visit with the MAD staff, Polsacy visit his website at www.antonfig.com/madmagazine.htm

of MAD Associate Editor Amy Vozeolas' visit with Anton on the set of Late Show with David Letterman!



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the usual gang of idiots INQUIRIES ONLY

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#### VISIT THE MAD WEB SITE! www.madmag.com

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MAD welcomes reader submissions. Manuscripts will not be returned or acknowledged, however, unless they are accompanied by a self addressed, stamped envelope! MAD doesn't read faxed submissions!

#### BEDPAN HUMOR DEPT.

The probing, the digital exams with Vaselinecoated latex gloves, opening wide...no, we'n not talking about tonight's lineup on the Playboy Channel! It seems TV audiences just can't get enough of medical programs, even when the cast of "doctors" is nothing but a bunch of...



WRITER: CHARLIE KADAU

I'm 0.D.J. Actually. I'm DOCTOR 0.D. a fresh out-of medical choiced resident of a small metropolitan hospital Blanch school resident is a small metropolitan hospital Blanch school resident is a small progression of the small feet but the reveals I'm terrifyl inexperienced and have gotten myself is warp over my head — after all, that same look high intervent in the small resident in the small r

Doctor Throb Helishow, Chief of Medicinel His gruff, judgmental exterior hides a caring professional inside... Like hell it does! My gruff, judgmental exterior hides a gruff, Judgmental INTERIOR! Think of me as a kindly, old country physician — in the same way you'd think of Dr. Kerorkian as a kindly, old country physician!

Here's Dr. Pill Boxt He's my mentor, by default! He's bitter about being secondin-command to Dr. Hellshow, but his gruff, Judgmental exterior hides a caring professional

I HEAR YOU'RE

I resent being compared to Hellshowl Besides being gruff and Judgmental, I'm ALSO bitter, unstable, caustic, cynical, condescending and a borderline alcoholic! never let these attitudes affect my work, though! My patients get the highest level of care — from the time they first check in till I've dotted all the I's and crossed all the t's on their moreur toe tad! Carlot! She's a flery Latina who isn't afraid to say what's on her mind, but her gruff, judgmental exterior hides a caring professional inside... Enough with the graff, Judgmental setterior already fives voice-owns suck as exterior already fives voice-owns suck as much as your halestyled Why am I angry? Because fir a weteran rurse with more on-the-job experience than they have, your tist my reponsibility to show these new doctors respect, knowing that in five years I'll be in this same love-paying job while these idiots are debating which bearth horse to his vin Marces to his in Marces t

ABNORE

Priss
Jerk
here
is my
old
medical
school

We did go to medical school together, but I studied to be a surgeon so I wouldn't have to listen to 0.0.5 m coronic voice-overs during classes I'm proof that African-American surgeons have come a long way — in the days of segregation, I wouldn't have been permitted to operate on the wrong limb or carre my initials into a patient like white surgeons could...now I can If thath's not living to Ex Kind's dream I don't know what id I thath's not living to Ex Kind's dream I don't know what id have the surgeons and the surgeons of the Finally, this tasty confection is Dr. Smelliot Bisedi She's a woman determined to make it in a field still dominated by men! It won't be easy, though, because those men still refer to women doctors as tasty confections! I've wanted to be a doctor since I was a little girll Some people say I was so finated on becoming an M.D. that I totally ignored my social life! But other women I admire. Be Camille Paglia, Rosie O'Donnell and Ellen DeGeners concentrated on their careers first tool Now that they've made it. I'm sure they'll find nike men and get married! Or am I missing something?





Dr. Box is rejuctant to be my guide, but I think there's so much to be learned from his utter loathing and contempt for other people - at least as it applies to the medical profession!

You don't want me as your mentor! I'm brutal to new interns! Did you check out the patients

Yes sir! They were in terrible shape! All in critical condition! They were LAST

Our own

lucrative private

practices?





Hey, O.D., I just found a medical website showing nude body scans of celebrities! Look at this shot of Britney Spears! It's hot!

Aw, come on, can't you see it's fake? Yeah. that's Britney Spears' encephalogram all right, but can't you tell it's pasted on some other woman's MRI?







The erotic tension between Smelliot and me is unbear-

able, especially when we go into the supply closet and

you're certainly dedicated! Every day you spend hours studying the medical textbooks!

These aren't textbooks! They're old Wonder Years scripts! See. I'm the Innocent rookle finding his way in a cynical world! Every week! do an all-knowing, strangely nostalgia-tinged volce-over narration! I'm navlgating the fumbling first steps of a romance with Smelliott Hell, I'h e wasn't so short. Fred Savage would be playing this part!



The long shifts we interns have to work really affects our Judgment! After 24 hours on call, now I know how Jerry Lewis feels on his telethon! The other morning I sang "You'll Never Walk Alone" to a guy with shingles and then went looking for a tote board in the radiology lab! To stay awake. I had to drink so much coffee I got confused and wound up asking patients for urine samples in "tall" and grande" sizes! Talk about being punch-drunk! I nodded off I quess we'll all find out in six or seven years! But You're crushing my spleen! No way you're



Mr. Vice President. Don't bother! I'll just have John your heart is shot! Ashcroft round up a few more "suspected You're going to Taliban operatives" until we find a tissue match! Man. I love these secret need a transplant! I'll see if there are military tribunals! We can try convict and any donors available execute in an afternoon! Sometimes Immediately! we're faster than LensCrafters!



Hi. Carlot!





You mean in

all the time



Mr. Cheney.

I can't tell you what

an honor

I won't forget you...in fact, when

recommend all of your Federal funding be cut! You know.











From now on, we can only

do the gags specified

on this clipboard!



#### GLOOM WITH A VIEW DEPT

Life seems bleak at this point in our history (and not just because MAD TV is still on the air). But our moto has always been. What — me worry? '(Along with, ''Our dumb readers will swallow any stupid premise,') So we thought wed boost everyhody's spirit by pointing out the positive things we can be thankful for. It's just our way of saying...

# Hey America, Cheer up!



Because the government failed to fire anybody in our less-than-alert intelligence departments, that just means there'll be more unemployment money for the ordinary saps who've been fired for no reason at all.



No matter what horrible biological weapon terrorists come up with, the symptoms can't possibly be as bad as the side effects of most drugs advertised on TV.



The five extra hours you wait at the airport gives you time to figure out how much of that \$15 billion airline bailout actually went towards improved security.



The failure of dot-coms might wreck the economy, but it's worth it just to see obnoxious, arrogant computer geeks frying spuds at McDonald's.

# Hey America, Cheer up!



We haven't done much about Osama bin Laden and the Anthrax terrorists, but we nailed the greatest evil-doer of our time: Martha Stewart!



Now that there's talk of having an HIV-positive character on Sesame Street, we might look forward to an incurable, life-threatening illness for Barney!



Americans will be able to conduct their search for terrorist activity with no distractions now that John Ashcroft has covered up the bare breasts of D.C., statues.



It'll be fun watching Jerry Falwell, Pat Robertson and other self-appointed morality leaders explain how forced religious indoctrination in our public schools will magically instill old-fashioned values in lidds...when it obviously didn't do much for many priests!





Now that scientists are using rat genes in their genetic fruits and vegetables, we'll no longer have to eat fast food to get our daily minimum requirement of rodent by-products.



The idea of a secret shadow government sounds ominous, but it might be more competent than the one run by the current nest of clods.



The odds are really, really, really, really good that there won't be a Baretta reunion special.





Global warming means that we might not have to suffer through another corrupt, boring Winter Olympics.



The same cinematic technology that allowed Steven Spielberg to replace shotguns with walkie-talkies in E.T. could allow producers to replace Martin Lawrence with Grouch Marx, Ben Affleck with Cary Grant and Heather Graham with Grace Kelly!

#### IT'S PAINING CATS AND DOGS DEPT. As we've pointed out in previous articles, when priests,

nuns, clowns or teachers go bad, it's an ill omen for society in general. However, nothing compares to the damage inflicted to the psyches and souls of those who entrust their beloved companion animals to pet specialists who have turned to the dark side. Before you schedule that distemper booster for little "Claudette," be sure you realize what can happen...

JOHN CALDWELL

is free time, he's a corner cut man at cockfights





















# Grand Thert Lette: Visit City High Lave just bit the Shahrer, but the princes' designant (Blood provident of wholestene fan for the entire Lending January Strategy (Injury purplies of the Fright Shahrer) and the original shares of the Fright Shahrer (Lending Shahrer) and the Fright Shahrer (Lending Shahrer) and product more vollen Than Fridam, Spanjer pass Cardenton's City yes, must be integrated and princes may finally get the full carmage and marylenn they so richtly deserve (despit Shahrer therepists says). But helder (Lending Charler) and the sound of these control of the sound of the sound



You'll get to choose what tread pattern you leave on the chests of those you've run over

Welcome **WTO Representative** 















WRITER: BUTCH P'AMBROSIO





A new dashboard Jesus gives "flumbs up" after particularly gruesome play

LET THE GAMES BE GRIM DEPT.





If you can find the car that the "Can you hear me now?" cell phone guy is driving in, you'll get the pleasure of beating him until he stops asking if you can hear him now









A Starbucks will be on every corner and every time you crash into one, a brief latte macha decaf rain shower results



THE SHADY BUNCH DEPT.

# SHOCKING, UNCENSORED OUTTAKES from EMILEMS 8 MILE

































ARTIST AND WRITER: PETER KUPER

20

#### IN NO TIME, YOU'LL HAVE MUSCLES OF STEEL!

(Stay out of the rain to avoid rusting.)

Ab-Fabulizer's electronic impulses work 1,000 times faster than ANY OTHER abdominal exerciser on the market because our electronic impulses use 1,000 times the electrical power! Other abdominal exercisers operate on mere low-voltage batteries. Not the Ab-Fabulizer! It plugs directly into a 110-volt outlet! It's like touching a live wire with your wet tongue except. perhaps, it's just a wee bit safer! You actually **EXECUTE** your fat away with the same technology used in electric chairs on death rows across the country!



#### **IT'S THE FAB-ULICIOUS**

#### EAT ALL YOU WANT!

Eniov fatty French fries, sweet pies, rich cakes, sugary candy, even pure lard! With the Ab-Fabulizer, you won't gain an ounce! That's because the constant, violent electric shocks to your system from your Ab-Fabulizer actually prevent you from swallowing anything! In many cases, the high voltage actually propels the food right out of your mouth!

#### LOOK HEALTHIER, TOO!

The constant electrical charges through your body also turn your skin golden brown - like a deep-fried turkey! You'll have that "extra-crispy" look that will start people talking (and sometimes gaping), without having to go near the beach!

#### IT'S PORTABLE!

The Ab-fabulizer is lightweight, portable and convenient! Take it wherever you go! In the woods! While mountain climbing! Even on a desert island! Anywhere there's an electrical outlet! It's that simple!

#### QUALITY FOURMENT!

Similar devices sell in stores for up to \$98! We sell ours for only \$49 each! (plus \$49 shipping and handling)

#### NO DOCTOR'S PERMISSION NEEDED! Ab-Fabulizer can be used 24 hours a day, without

(\*You will, however, need a doctor's prescription in order to purchase the powerful ointments and painkillers needed to treat the severe skin burns, lacerations, abrasions, rashes, contusions, scaling and running sores using the Ab-Fabulizer for more than .05 seconds a day can sometimes cause!

#### hadow! Now that I own I've never seen the Ab-Fabulizer, I'm not NO OVERBLOWN CLAIMS!







weakling, afraid of my own afraid of bullies anywhere I just whip it out and electrocute anyone who comes near me!" -Fred Klekhaefer,

We make no overblown claims about the Ab-Fabulizer! We merely promise it will:

- · Give you a more healthy, younger appearance! . Sculpt your body into that of a Greek God or Goddess!
- · Strengthen muscles so you can bend steel bars easily! . Restore your heart to the way it was when you were horn!
- · Free you from ulcers, headaches, colds, arthritis, scabs and anal warts!
- . Increase your sex drive at least 1,000 percent!
- · Add six to nine inches to any body part you choose! . Enable you to date royalty!
- . Enable you to live underwater forever, without any sort of scuba equipment, if you so choose!

We could go on, but we'll just leave it at that! Let the other deceitful people selling similar, but better, products use the exaggerated claims!

Order Now! Yes, order before all the Ab-Fabulizers are sold out! (And before the FTC clamps down on us like they have on many similar devices!) This may be your last chance!

WHAT DO EXPERTS SAY ABOUT THE ARCHITECTER ?

HOW TO CROFE e-mail phone or for and about any city We accept credit cards, even if they're

Yes, I need to look better and lose weight! (Not to mention read ads more carefully!) Send me my \$49 Ab-Fabulizer for only \$98.00. I want to look better faster! Send me six \$49 Ab-Fabulizers for only \$599.00, plus your free "Arithmetic For Dummies" book!

Name Arkfrase

Credit Card # \_

I understand that if I am unhappy with my purchase, I may return my Ab-Fabulizers for a refund.

four refund equals the price you paid, minus a 150% re-stocking fee.) Please include full payment if you're returning your Ab-Fabulizers for a refund

We ship your order the minute your check clears. For fastest service, send cash!

Most people who seek enlightenment and peace through Yoga attend strenuous classes, visit weird ashrams and endlessly reneat mind-numbing mantrus (fa fa om. fa fa om. fa fa om)! But the truth is you don't need training, knowledge or dedication of any kind to be a true Yoga master, because you already are one! In fact, whether you realize it or not, you practice difficult and advanced Yoga postures on an everyday basis, which you're sure to recognize in these...

yoga OSIT

### THAT OCCUR IN DAILY LIFE

#### THE YOGA POSITION



#### THE REAL LIFE EQUIVALENT



Vomiting your guts out after a long night of hard drinking



Holy Fig Tree Pose



Putting the angel on top of the Christmas tree



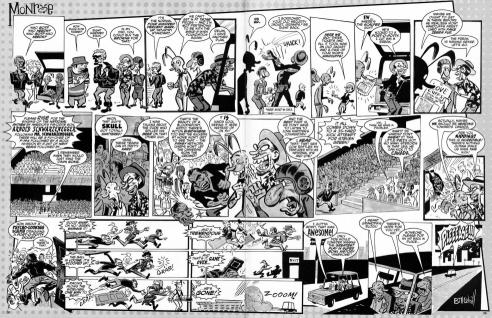
**Boat Posture** 



Lifting legs for vacuum







#### YOU DON'T KNOW DICTATOR DEPT.

Last fall, a report came out that Iraqi President Saddam Hussein hasn't ventured out of hiding in years and, instead, uses body doubles for public appearances. How'd you like to be an actor who lands THAT gig? "Hello, Mom? Guess what! All that money you spent on Yale Drama School wasn't wasted! I got work! I'm playing a evil international war criminal and despot! The pay's pretty good, and it'll hold me over until I get that callback for the Nissan commercial." So now, through an exclusive National Security Council source (okay, one of our interns is Condoleezza Rice's nephew), we've unearthed....

# REJECTED HEASADDAN HUSSEIN केंवरी वेंप वेंप केंदि





President Saddam Hussein PROM: Ali El-Elamin, Chief of Presidential Security Body Doubles

Sir: I just wanted to update you on the latest search for candidates to add to the body double pool. As you can see, we have conducted an exhaustive search, but so far, not much has come up. We will press on, but in the meantime, I beg for your patience. Please don't gas me and have my family tortured.

Your loyal servant,







Adam Sandler Kino of has the haircut: also, might be willing to write "The Ramadan Some" citing American celebrities not generally known to be Islamic



Already has the mountacles Lots of chariema Might insign on sauding "S'up boa?" at official functions



Martha Stewart ley colo bemeanor makes her a believable oterator sarin gas supply with





Portraging Sabbam means appearing at nublic events and waving your hand convincingly - too much of an acting challenge for Mr. Diesel

Vin Diesel



PASS Jeff Goldblum



Excellent mimic, losows politics. On the other hand, hasn't given an

even half-becent performance since 1992

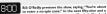


PRO: Has shown real talent and confountains for covert, meales actions CON: May steal all the pens from the office supply closet

#### THE CHAT 'N THE STAT DEPT.

new, muckraking series in which we debunked the popular myth that TV talk shows are free-wheeling, unrehearsed forums. Our research

# WAD Deconstructs TVTalkShows HISTOR PACTOR





O'Reilly proves he's not just another GOP parrot by blasting the execs who rigged the Enron collapse. (Defrite Bill amids mentioning the brilliant idea he was advocating two months before that, about dumping Social Security funds onto the stock market. If anyone had actually listened to his tirade, millions of retirees across the country would now be boiling their worthless retirement portfolios for soup.)



Jesse Jackson crusade, hammering this important, deeply relevant 21st-century political figure. We've invited this disgraceful money-stealing fraud onto our program! For some unknown reason, he refuses to come! It's like said vesterday, last week, the week before that, and every



O'Reilly does another segment in his one-man anti-

#### In his "Talking Points," O'Reilly tackles a complicated situation and breaks it down into a simple format that even a second-grader could understand. Unfortunately, you have to be in the second grade to think that O'Reilly's simplistic



The parade of talking heads begins. Unlike the usual FOX News fare, O'Reilly permits EVERY side of the political spectrum to have its say. Of course, most Liberals get to be guests on The O'Reilly Foctor for the same reason that enemy

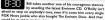


Another token Liberal buffoon is trotted out to be O'Reilly's daily whack-a-mole. Anyone who's willing to argue in favor of government youthers for strip clubs an all-lesbian army, making Michael Dukakis' birthday a national holiday, or whatever imaginary cause it takes to get the



After allowing the liberal goofball two sentences, O'Reilly spins lengthy, elaborate scenarios complete with diabolical motives, then challenges his







ARTIST: SAM SISCO WRITER DESMOND DEVLIN

# THIS MONTH: O'REILLY

Out comes some self-appointed "spokeperson" for a group nobody's ever heard of. What gives this group the power to blast Hollywood, cable TV, popular music or life in general? They've got the word "Family" in their name.

Today's movies are filled with deviant sleazel Would Humphrey Bogart have slept most to a donkey, like Shrek does? Would Katherine Helpun have caten some monkeys banana on the Planet of the Apes? Would Bette Davis have appeared in a Mammy movie and let a team of explorers violate her sarcophague? This must step! Why can it helpywood go back to producing



BIII O'Reilly thanks the spokesperson (and sole member) of the Family Council for American Families for coming on. He then warns the "big media barons," Hollywood moggia" and other "jurveyors of slime" that America won't stand for their sort of immoral product much longer, it's not clear whether the guy who signs O'Reilly's



It's time for "The Most Ridiculous Item of the Day." This could be just about anything, but option A is always apployd in the media who's mentioned O'Reilly in less than a suckup manner. Bill's usual move is to thank the critic for blasting him or his book, because any negative mention of it always causes a big spike in sales. He might have a point, soon nothing FOX News could say about Bill Cittom over



O'Rollly crows about the latest TV ratings, showing that FOX News has "pulled way shead" of CNN. He doesn't happen to point out that the two networks combined attract about 1.5% of the viewing audience, or about a sixth of what his Cleo did until the Feds shut her down. In other words, Bob Dole, Bob Barr, Bob Graham and Bob Kerrey combined still lote to SpongeBob.



It's the Viewer E-mall segment, which once again demonstrates that AOL's monthly fee is priced low enough to attract the trailer park demongraphic. Amazingly, every show includes an exact 50% split of E-mail. On days when they get 8,000 negative E-mails and two positive onces, they pick the two best negative ones. Maybe that's what FOX News means by "air and balances."



The first writer is "outraged," "incensed," "offended," "itcked off," "spitting mad" and "waxing wroth in high dudgeon." Yessir, the O'Reilly website putting up a link to



The next writer wants to know why big names like Hillary Clinton or George Cloney aren't invited to appear as guests on the show. O'Relly explains that anyone who doesn't go on his show "won't return our calls" because they're reason rediated deer don't like to attack this probably the same reason rediated deer don't like to attack this probably the same this is a shame, because if Ted Kennedy get to speak uninterrupted on FOX News' alwayses for 5 seconds, just imagine how many

viewers' minds he would change.

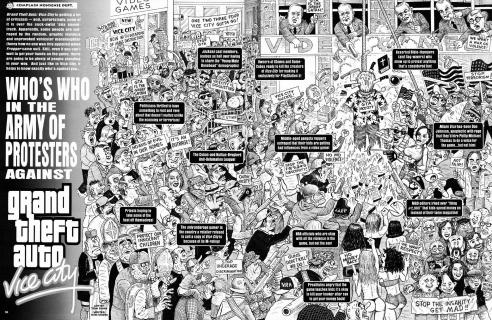


Finally, the last writer brings up the Florida election that President Bush didn't actually win, prompting Bill to howl, "Ancient history! Get OVER it!" Then O'Reilly promotes tomorrow's program, with segments about the House investigation into the Clintons taking gifts, and shocking new



in case an hour of this wear's croups, Bill gives on whether address. It's Herchandles Time Cape, shifter, signed books, varnily jackets... O'Reilly pushes more crap than in inconfinent elegishant. Plans, reserver, and order a videotopic copy of the confinence of the confinence of the confinence of the second, and the third, and the westered report from case, and the third, and the westered report from the confinence for Newly sections of the confinence for Newly sections who this the UN, uses fleets of black when the confinence for Newly sections who this the UN, uses fleets of black whose giving out their credit card number on this internet.





TITLE WAVE DEPT.

Are the actions of the public influenced by the movies they see? On the other hand, doesn't art simply imitate life? And on another, unrelated hand, didn't we do this same article last year

2002: THE YEAR IN FILM



ATTACK OF THE CLONES



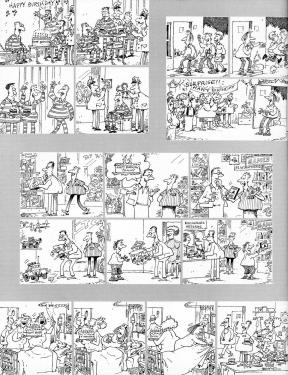






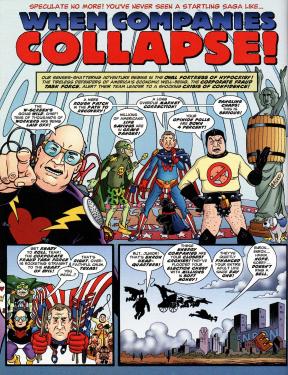






THE MEN OF STEAL DEPT.

worstcom hallburton Errori latent Trou Arthu Andresni ImcDone 44 you on lell from his exts alony foc and the way less spaking 10% somethin usual George W Bush is extry win and a copporate nides and other white coller crooks may be been very very, very naughty Boy, are those cresps in big trouble now With total control over the securities and schange Commission and the Disparament of Justice, with in six the President food about these criminals whose look affectings refinement money and the Disparament of Justice, with this the President food about these criminals whose look affecting refinement money denies that it is excepted to the president of the president THE DEFIBRILLATOR BUY TEN COPIES AS. UH, "INVESTMENTS" IT'S NO LESS RELIABLE THAN ANY STOCK OUT THERE!











## Duke Bissell's TALES OF UNDISPUTED INTEREST



YOU CAN SLEEP EIGHT TO TEN HOURS IN
THIS BABY, NO PROBLEM.

THE STEP THE STEP TO THE SELECTION OF THE SELECT



SO I HAD TO SETTLE DOWN AND MAKE



BUT SOON EVEN THAT WAS A

HOPE YOU HAVE HOME OWNER'S INSURANCE BECAUSE WE DON'T SHAVE ANY WATER.



JUST SO IT WOULDN'T BE A TOTAL LOSS I TRIED SELLING THE FEW THINGS I COULD SALVAGE ON E-BAY.



EVENTUALLY, I RECOUPED SOME OF MY LOSSES AND DECIDED TO INVEST IT FOR NEXT YEARS CAMPING TRIP.

I COULD INVEST THIS FOR YOU BUT IN PROBABLY JUST LOSE IT LIKE IVE LOST ALL MY OTHER CLIENTS' MONEY.



WHAT DISTURBING SCREEN IMAGES ARE MORE AND MORE YOUNG PEOPLE BEING EXPOSED TO?

### MAD FOLD-IN

In this day and age, it is getting harder trying to protect children from unwanted and harmful images bombarding them at every turn. However, or violent video games to the toy commercials during cartoons, the visual bombardment is unrelenting. There is, however, one image is most disturbing. To find out what it is, fold page as shown.



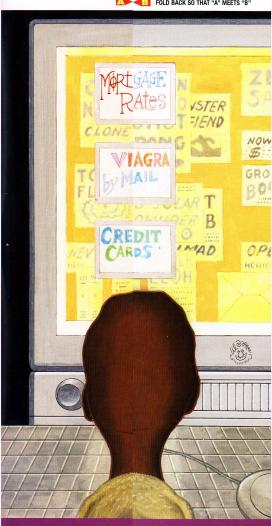
FOLD PAGE OVER LEFT TOLD BACK

COMPULSIVE VIEWING OF SICKENING IMAGES CAN ALTER
KIDS' MINDS IN OUR VISUALLY SATURATED
POP-CULTURE SOCIETY. YET, NO AMOUNT OF GROWNUP
ADVICE HELPS THEM AVOID THESE PAINFUL VICES

WHAT DISTURBING SCREEN IMAGES ARE MORE AND MORE YOUNG PEOPLE BEING EXPOSED TO?



FOLD BACK SO THAT "A" MEETS "B"



#### COMPUTER

POP-UP ADS