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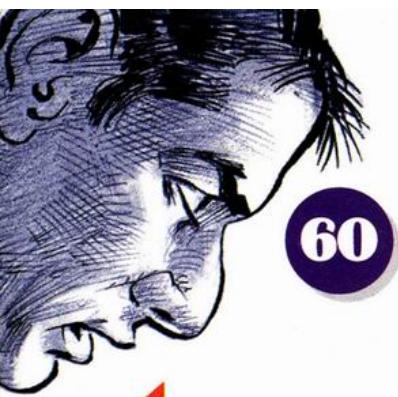
Naughty little bears

RAY ALMA • SERGIO ARACONES • GIUSEPPE BAGGI • ANTHONY BARRIERI • GARY BELKIN • JAMES BENNETT • DAVID BERG • GREY BLACKWELL • NORMAN BLAGMAN • SAM BOBRICK • THOMAS FLUHARTY • ARNOLDO FRANCHIONI • FRANK FRAZETTA • FRANK KELLY FREAS • SARA FRIEDMAN • MARK FREDRICKSON • DREW • PAUL LEVITZ • BARRY LIEBMANN • SCOTT MAIKO • LARRY MALEMAN • DAVID MANAK • DON MARTIN • R.J. • BERG • KEITH SEIDEL • JOHN SEVERIN • MARIE SEVERIN • TIMOTHY SHAMEY • DAVE

THE USUAL GANG OF IDIOTS 1952-2002



DURMAN • PATTY DAVIER • DICK EDWARDS • SEAN EISENPORTH • WILL ELDER • DONALD EPSTEIN • AL FELDMAN • JONAS FLEMMING • SHARI FLENNIKEN • LORI KOLMAN • LESTER KRAUSS • BERNARD KRISTEIN • JIM KURTZMAN • HARVEY KURTZMAN • PAUL LACROIX • LETHMAN • DAVE LEVIN • JAMES WARHOLD • MARLA VOYCE • RICHARD WILLIAMS • BASIL WOLVERTON • WALLACE WOOD • GEORGE WOODBRIDGE • BILL WRAY • BRIAN • SCOTT SOMMERBORN • RICKY SPRAGUE • ROB STANKE • BRUCE STARK • LEAH STEINBERG • MARK STUTZMAN • GREG THAKSTON • ANGEL TORRES • RICK TULKA • MARSHALL VANDERBEE • C. VAY • SAM VIVIANO • DON NEELY • SY • HARRY NORTH, ESQ. • TOM NOZKOWSKI • JACK NOZKOWSKI • JOE ORLANDO • RYAN PACELOW • ROBERTO PARADA • C. PAVNE • KEVIN POPE • PAUL PETER BOSCH • JOHN POUND • ANTONIO PROHNS • JOHN PUTNAM • JOE RAJOLA • DON NEELY • SY • PHIL HAHN • GARY HALLGREN • TOM HALLGREN • JACK HANRAHAN • CHRIS HART • STAN HART • PHIL INTERLANDI • FRANK JACOBS • AL JAFFEE • DARREN JOHNSON • BOB JONES • CHARLIE KADAV • JENETTE KAHN • ARIE KAPLAN • TOM KOCH • ARNIE KOCHER • PHIL KOCHER • AMANDA CONNER • RUSSELL COOPER • DAVE CHATTO • DOROTHY COUCH • BUTCH D'AMBRASIO • JACK DAVIS • DICK DEBARTOLO • JERRY D'FUGIO • JOE DAVITO • DESMOND DEVLIN • EARLE DOUB • MORT DRUCKER • BRIAN



50 YEARS OF STUPIDITY!



NOVEMBER 2002

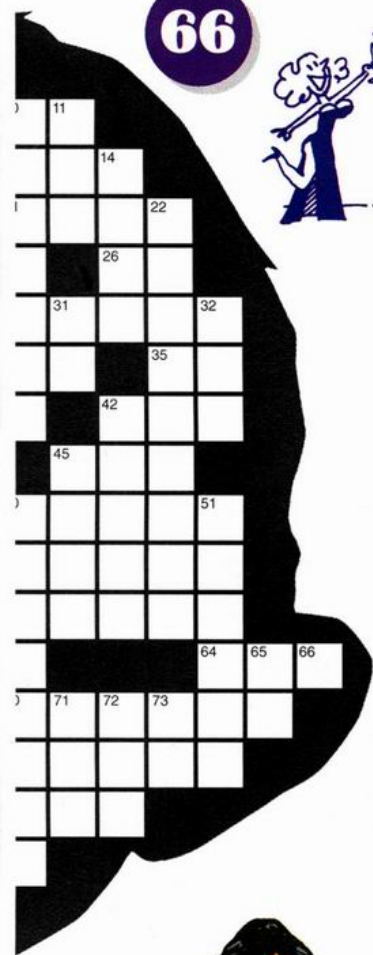
NUMBER 423

DEPARTMENTS

THE USUAL GANG OF IDIOTS
1952-2002 PULL-OUT POSTER! (Inside front cover)

You can avoid many
a close shave by not
working yourself up
into a lather!

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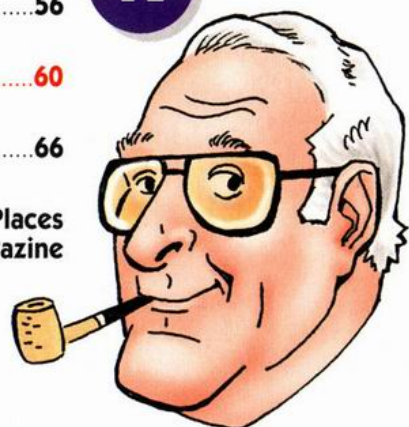
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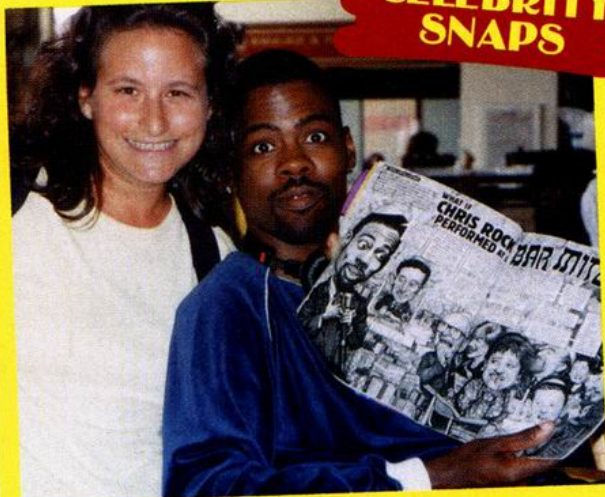
DEFACING THE MUSIC— 1ST MOVEMENT

Congratulations to your front cover artist for using the *Sgt. Peppers Lonely Hearts Club Band* album of the Beatles to illustrate the "50 Worst Things About Music." Still, on the original, Hitler was on the sidelines, but I cannot find bin Laden on your cover (unless he was disguised as the snake?).

Steven Bernard, Geneva, Switzerland

Bernie — Keen eye! Originally, bin Laden was supposed to be on the cover, but at the last minute he backed out citing a scheduling conflict in a photo shoot with Annie Leibovitz for an upcoming *Vanity Fair* cover. By the way, one small correction to your letter — our cover had absolutely nothing to do with the Beatles — it was supposed to be a parody of The Rolling Stones' *Their Satanic Majesties Request*! —Ed.

MAD CELEBRITY SNAPS



I've been a reader since the late 1970s and I've always wondered how it was that people were able to arrange to get their pictures taken with a celebrity and a copy of MAD, thus earning a free subscription. My question was answered in Baltimore's Penn Station, when I met Chris Rock filming his new movie. I think I deserve an extra-special bonus prize since not only did I get a picture of him with the magazine, but with his picture in the magazine.

Jordana Baden, New York, NY

Jordy — You're right! You deserve an extra special prize — but we don't give extra special prizes, so you'll just have to take the free three-year subscription and be happy, happy, happy — you follow? —Ed.

DEFACING THE MUSIC— 2ND MOVEMENT

In your "50 Worst Things About Music" (MAD #420) you mentioned Satellite Radio as #11. Are you mad? XM Satellite Radio is saving us from the eight crappy songs you hear on FM. XM Radio is modeled after MAD with a copy in every studio. Where else will you find a channel that plays nothing but the world's worst records (like William Shatner doing Beatles songs) or a 24/7 cocktail channel where Don Ho lives with Esquivel. Our metal channels are satanic, our rap channels uncensored and our rock channels play everything in Frank Zappa's library. We have places you can hear Phil Collins, too. We are saving radio.

Lee Abrams, Chief Programming Officer
XM Satellite Radio, Washington, D.C.

Leelee — You can't be sirius! You may be "saving radio," but we're saving a whopping \$10 a month by not subscribing to XM! —Ed.



Speed Racer — We've long had a jones for the oboe for just the reasons you articulated so brilliantly. We would love hearing from you about your feelings toward the accordion, the harp and the cowbell! See ya in the pit! —Ed.

Racer LeVan, Lewisburg, PA

Alfred E. Cereal



THE BIG EASEL

Back in MAD #420, we challenged readers to create an Alfred E. Neuman face in a medium of their choice. Dave George of Bellflower, CA sent in a photo of his daughters Katie and Kristine holding their peach. Jim Hutchings of Ontario, Canada sent in two portraits, one made from buttons and spools of thread and another from Froot Loops, Nesquik, Count Chocula, Frosted Cheerios and two Oreo cookies. (It's obvious that Jimbo has way too much time on his hands and way too many sugar cereals on his breakfast table!) We continue to seek Alfred contributions in other mediums like pizza, body hair or kitty litter. You name it, we want it! Send pictures to Amy "The Big Easel" c/o MAD Magazine, 1700 Broadway, New York, NY 10019. Don't be bashful, how bad could yours be compared to Jimbo's Froot Loop fiasco!

Katie and Kristine
George with their
Alfred E. Peach



DEFACING THE MUSIC— 3RD MOVEMENT

I just read your "50 Worst Things About Music" issue (MAD #420) and I must say congratulations! You guys hit every nail on the head! You guys are probably going to get a lot of nasty mail because of #50 (the oboe). So I'm giving you guys a defense for those damn prudes! As you know, the oboe's claim to fame is that it plays an "A" so everyone can tune up. What people don't know is that only useless tone-deaf morons actually need that "A." So if they'd get rid of the oboe, we wouldn't have any useless tone-deaf morons in the orchestra. Now I play the cello in an orchestra, and I'm always in tune before the oboe plays its annoying whiny moan. It's just an inferior version of the bassoon.

Alfred E. Buttons



EARTH HAS A DEADLINE

The background of the poster is a view of Earth from space, showing the Americas. A bright, glowing orange and yellow fissure runs vertically through the center of the planet, from the North Pole to the South Pole. The word 'THE CORE' is superimposed over this fissure, with the 'O' in 'CORE' being a bright, glowing circle that aligns with the center of the Earth.

THE CORE

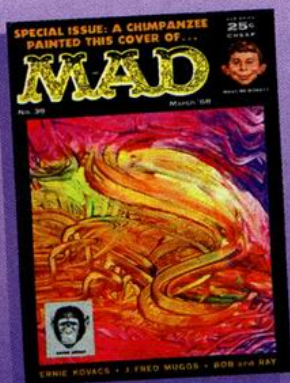
THIS FALL
THE ONLY WAY OUT IS IN



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TheCoreMovie.com

Recently, we asked readers to send a note telling us when they started subscribing to and/or began reading MAD, as part of our 50th anniversary celebration. We received a boat-load of responses — too many to fit on one Letters Page. So beginning in this issue and continuing in the next, we will be reprinting selected highlights from many of the letters we received. Thanks to all who took the time to write!



I have subscribed to MAD since about 1986, But I've been reading it since issue #38, March, 1958.
— Joe Polanin, Greenbelt, MD

I have been a fan for the last 50 years and have had your subscription for the last 25 years.
— Pate Bridges, via e-mail

I have read MAD since about the age of 13 when my mother would buy copies off the newsstand. That was 28 years ago, and I have enjoyed each and every issue.
— Lynn Lanphar,
Robins Air Force Base, GA

I have been a subscriber for five years. It may not seem like a lot, but I have 140 MADs and some of them were given to me by my dad when he was a subscriber at my age (15 years old).
— Preston Simon, Newville, PA



My subscription began with issue #112, July, 1967 as a gift from an aunt in California.
— Tony Avak, Lexington Park, MD

I was a subscriber from the very beginning. It was interrupted when I went overseas in the early 60s. I resubscribed, then went overseas again in the early 80s and then I re-subscribed in 1986 until now. I may not be the longest, but I was there when you were born.
— Mark Zigoris, Cincinnati, OH

I began buying MAD regularly in the late 1950s, and my parents got me a subscription in the early 1960s. After 40 odd years, I'm not only a subscriber, but I have every issue since 1957.
— Maggie Parkhurst, Glendale, CA

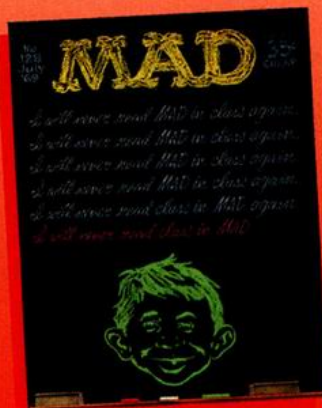
I have almost every issue since #97, September, 1965. I missed a few off the newsstand, so this was the impetus to subscribe which started around 1969.
— Marty Plastic, Harrisburg, PA



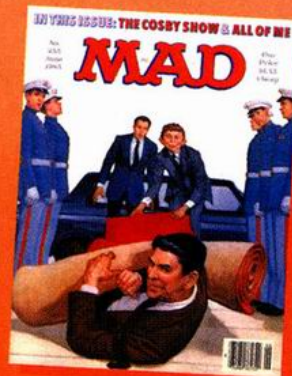
I have every issue, but recall buying #5 about 20 years ago, as it was the only one I didn't have. Therefore, I didn't subscribe until #6 or #7. I also subscribe for my grandson.
— Robert H. Laird, 3rd, Dresher, PA

I've had a subscription going since 1986. I'm 27 years old and a member of MENSA. If it's one thing I've learned from all the years of reading MAD it's that there is nothing in this world, no matter how sacred or profane, that is free from ridicule.
— Bill Montbleau, via e-mail

I have been a subscriber since 1957. I have an almost complete collection of MAD. (I'm only missing the first 15 issues.)
— Ira Anekstein, East Northport, NY

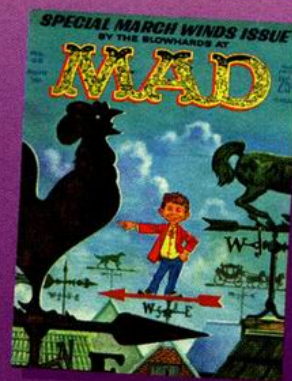


I originally subscribed to Mad with #128, July, 1969. I covered the cost with my paper route and lawn mowing money.
— Mark Sommer, Teaneck, NJ



I've been buying every issue since #39, May 1958, but I've only been subscribing since #255, June 1985. I may not have the oldest continuous subscription, but I'm probably the oldest (60 this year) subscriber.
— Gene Phillip, Great Falls, VA

I can attest to my membership from #47, June, 1959. I'm 72 years old and love MAD.
— Jerry Welshoff, Spring Hill, FL



I began subscribing with issue #62, April, 1961. Through college and Vietnam I continued to receive MAD, though my parents had to censor it before sending it along. I often bought MAD at the PX in Vietnam where you could only get Playboy, Penthouse, Army Times and MAD.
— Thomas Stevens, Dover, NH

My association with MAD has been a long one. I was first introduced to it in 1954 when I was serving in the U.S. Army stationed in Germany. Upon my discharge, I continued my career in dentistry commuting between Philadelphia and New York University's School of Dentistry. For educational literature during the commute, I started my subscription in 1957. The first magazine I placed in the waiting room was MAD. Incidentally, that was the only magazine that the kids took home with them. I retired from Orthodontics to pursue a second career in forensics. As we say, things go around and go around. Since September 11th, I have been a part of a team working at the Office of the Chief Medical Examiner of New York helping to identify the victims of the World Trade Center attack. Once again, I am commuting to New York with my MAD magazine under my arm.
— Dr. Norman Goodman,
Phoenixville, PA

WNW POLL: WHY CLONE WHEN YOU CAN MORPH?

WORLD NEWS WATCH

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Dr. Muto Revealed!

Meet The Man Behind The Morph
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MAD SCIENCE WATCH

The Doctor Is In

Are You A Man Or A Mouse?
 Morph into six strange creatures from a gorilla to a spider using Dr. Muto's amazing Splizz Gun

Use a wide variety of gadgets only a mad scientist could invent such as Rocket Boots and the Super Butler

PROFILE ON... Professor Burnitall

As energy magistrate of the Centralis solar system, Professor Gunter Burnitall has outperformed all expectations for energy production by strip-mining and pillaging the natural resources of every planet in the system; he's a master at making energy while demolishing a society. But the genius Dr. Muto has become a wrinkle in his expansion plans. We caught up with the professor recently, who told us, "He's a maniac bent on ruining my beautiful energy empire. That ridiculous Dr. Muto believes he can build a planet from scraps of DNA and terra, then steal my energy reserves at the catalyst PAH!" Burnitall went on to say that Muto is a renegade terrorist and, "My forces will stop at nothing to destroy the horrible little man, no matter WHAT creature he shapes himself into."

DR. MUTO

screenshots from PlayStation 2 computer entertainment system

Defend yourself against hairy Rent-a-Cops, vicious "Charks," and other henchmen of your rival, Professor Burnitall



Fall 2002
PlayStation 2



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Don't know which idiot is which on our inside front cover poster? Be sure to see our next issue for the answer key!

**MAD
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NOVEMBER
19!**

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4848!**

Dear Sarah — I never thought I'd find myself writing to you, but I must share with you an incident that happened yesterday as I was reviewing letters to the editor. We received a longing missive from a young woman who confessed that she turns to the Letters Page when she is alone in bed and can't sleep. While she didn't come out and say it exactly, it was clear what was on her mind. When she inquired whether the letters were real, it was painfully obvious that she was really inquiring whether I, Ed., was real or just a fantasy. I wrote and told "S" that oh yes, I am real and that I would be there for her any night she needed help falling asleep. I also asked her to invite a couple of insomniac girlfriends over, oh my! —Ed.



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MAD – 50 Years And Still Going (Downhill!)

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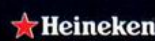
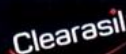
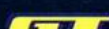
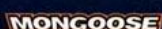


Sunday	10/6	4:30-6:00 pm
Sunday	10/13	4:30-6:00 pm
Sunday	10/20	4:30-6:00 pm
Sunday	10/27	4:30-6:00 pm
Sunday	11/3	4:00-6:00 pm
Saturday	11/9	4:30-6:00 pm
Saturday	11/16	4:30-6:00 pm

All times Eastern and subject to change.
Check your local listings.

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HANKS FOR NOTHING DEPT.

I once spent six weeks with my father, Mack O' Sullenone, in the winter of 1931. You'll spend six weeks with him too, in this two-hour movie! At least it'll *seem* like six weeks in this incredibly slow father-son journey...

ROAD TO SEDATION

ARTIST: HERMANN MEJIA

WRITER: ARNIE KOGEN

SCANNER: NEOM VINCENT

Wow! What a big house!

Please don't say "Big House!"

You work for Mr. Looney, don't you?

Yes, Mr. Looney has been very generous to us! Even though there's a great depression going on, he keeps our family in basics: food, shelter, bullets and a large assortment of fedora hats!

Let's drink to Duncy McGuffin! Duncy McGuffin was a good man! A decent man! An honest man, relatively speaking: I'm almost sorry I ordered him whacked!

I'm Clunker Looney! I'm part of a long movie tradition — unbalanced sons of mob bosses! I'll put it this way: if Sonny Corleone and Fredo Corleone were Irish and had a child...it would be me!

Hold still, young man! You're that creepy crime photographer that takes pictures of the dead!

Smile and say "Blood splattered corpse in Kankakee!" But I'm not dead!

Just wait a few minutes!

Hey, aren't you Frank Nutty? That's me! First lieutenant to Al Capone! Looney's mob is part of the Capone operation! I'm amazed that John Looney lives this lavishly!

But Looney gets a piece of all the action in this area! All the bootlegging, prostitution and gambling!

This is Rock Island, Illinois! Last month's action was a case of Pabst, two fat ladies and an illegal pinochle game!

What's the Great Depression? You're looking at it!

You mean the poor people outside in bread lines?

No! I mean an award-winning actress like me, Jennifer Jason Leigh, playing a frumpy wife with only two lines in the film! Now *that's* the great depression!

Poor Amy O'Sullenone! Her husband is a murderer for a mob family and she has to quietly live with that!

She's the Carmela Soprano of the 1930s!

This film is about fathers and sons!

It's about nobility in a corrupt world!

It's about betrayal, loyalty and vengeance!

It's about two superstars from two generations! Does Newman still have juice overseas? Does the film have legs to do 300 million worldwide? Will it outgross *Scooby Doo*?

Who are they? Three film students and the Dreamworks accountant!



This is a nice bonding moment!

It's been a long time since I played a piano duet with my boss!

You've done this before?



In a movie called *Big!* And it was with our feet!

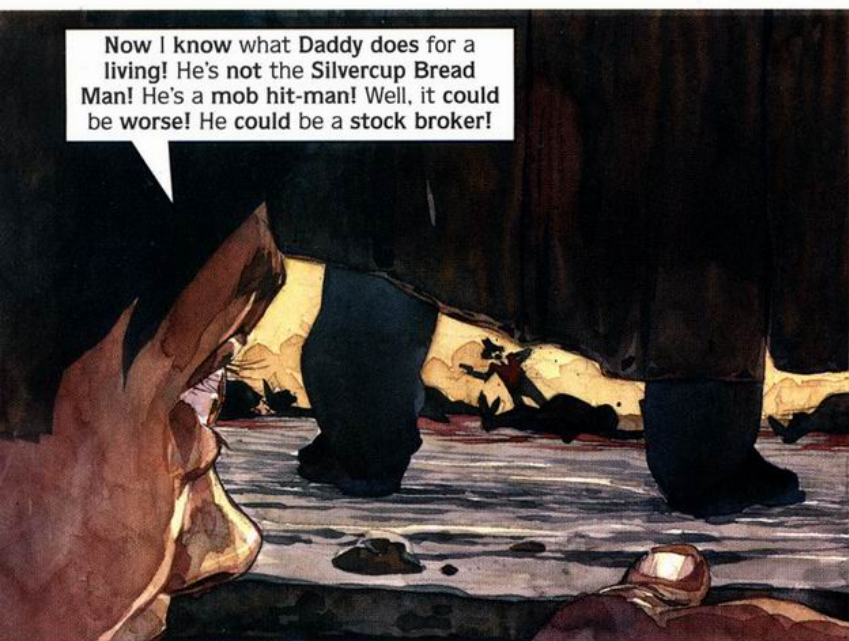


What does Papa do? What's his job?

Let's put it this way: he puts bread on the table!

He's a baker?

Well, sort of! He makes dough and he fries people's buns!



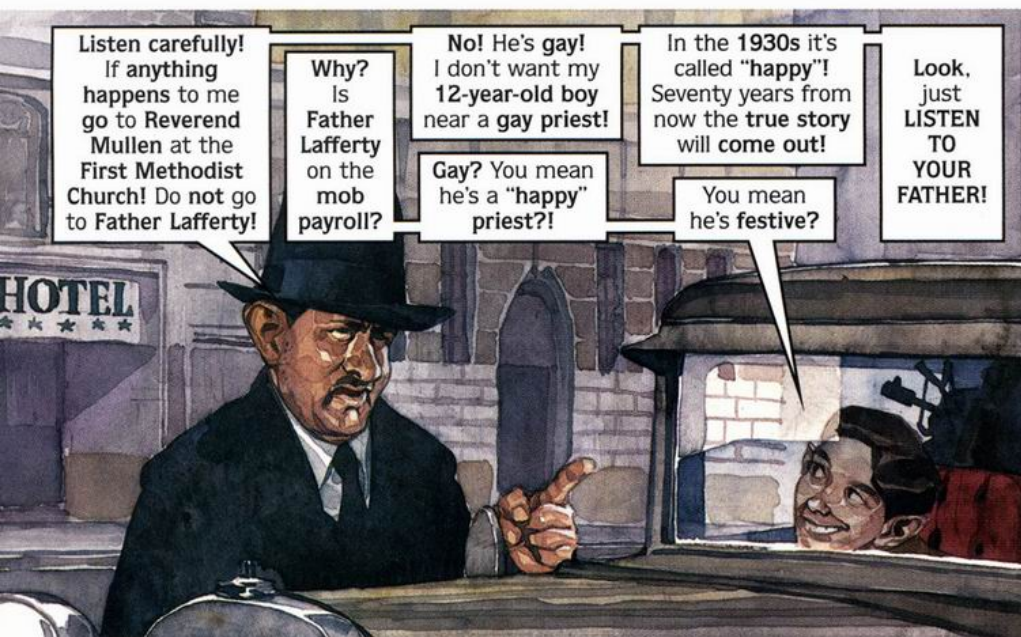
Now I know what Daddy does for a living! He's not the Silvercup Bread Man! He's a mob hit-man! Well, it could be worse! He could be a stock broker!



Your mother and brother were murdered! We have to leave this house! Pack some things!

Like what? What should I pack?

Your toothbrush, some clothes, oh, and a tiny machine gun might come in handy!



Listen carefully! If anything happens to me go to Reverend Mullen at the First Methodist Church! Do not go to Father Lafferty!

Why? Is Father Lafferty on the mob payroll?

No! He's gay! I don't want my 12-year-old boy near a gay priest!

Gay? You mean he's a "happy" priest?!

In the 1930s it's called "happy"! Seventy years from now the true story will come out!

You mean he's festive?

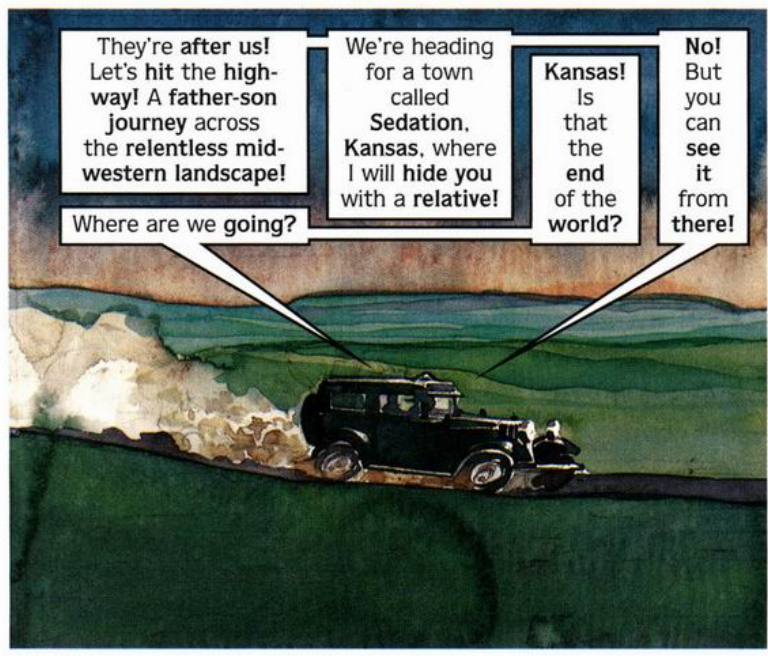
Look, just LISTEN TO YOUR FATHER!



I'm glad to see you, Mr. Nutty!

I don't know what you're so glad about! There are orders out to kill you!

I realize that! It's just very unique to see an *Italian* mobster in this film!



They're after us! Let's hit the highway! A father-son journey across the relentless mid-western landscape!

Where are we going?

We're heading for a town called Sedation, Kansas, where I will hide you with a relative!

Kansas! Is that the end of the world?

No! But you can see it from there!



This could be the last diner in a while! We'll stop here!

Pa, I'm not so sure stopping here is a good idea!



Hello, creepy stranger! You seem out of place here!

You mean in this roadside diner?

I mean on this Planet!



The name is McWired! I'm a press photographer! I dabble in still life!

Still life?

Well, corpses! I photograph the dead and unmoving! As a matter of fact, I've been taking shots of your performance during this film!

Don't confuse moody and sullen for lifeless!

I won't! But the audience may not be as forgiving as I am!



Looney has hired that maniac photographer to kill us! The plan is to hit midwestern banks and steal Capone's money! You're going to be my wheelman! I'm going to teach you how to drive!

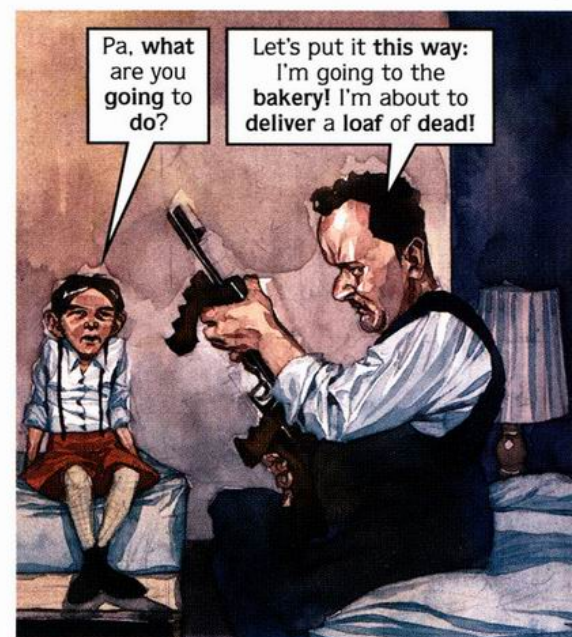
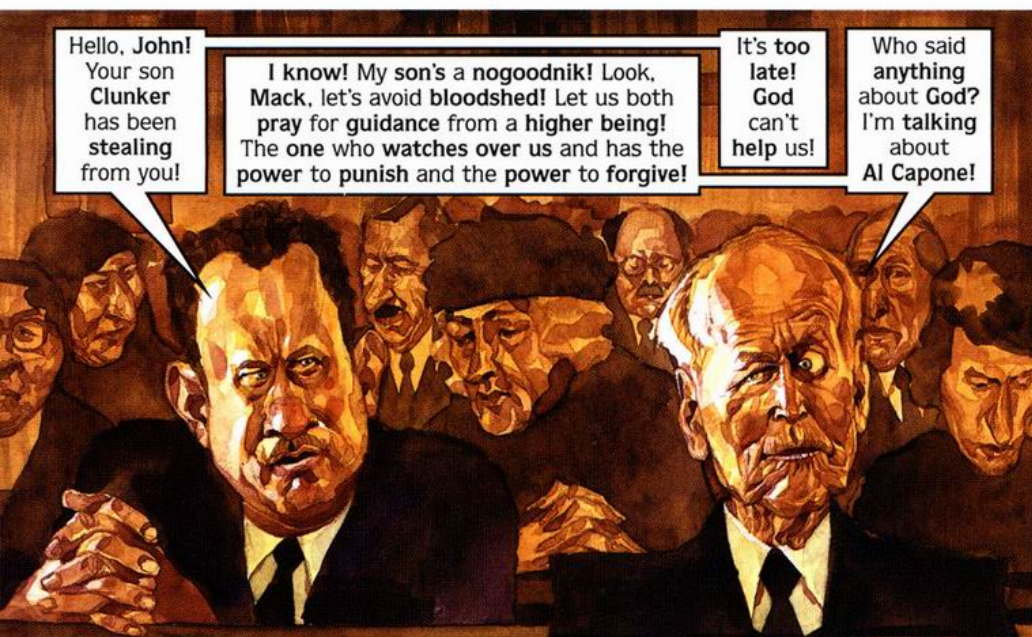
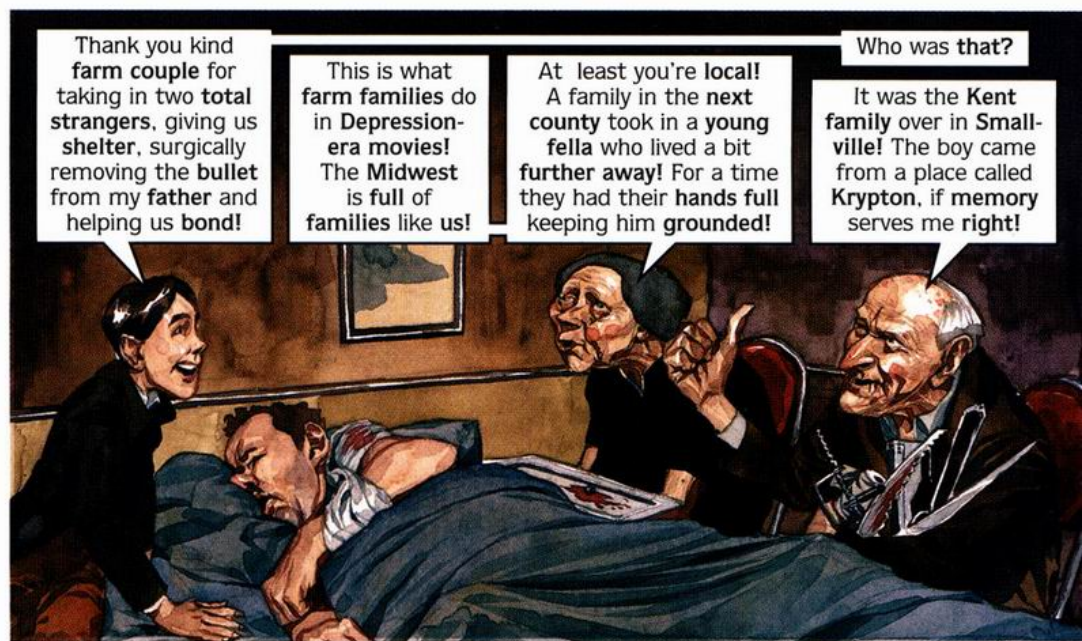
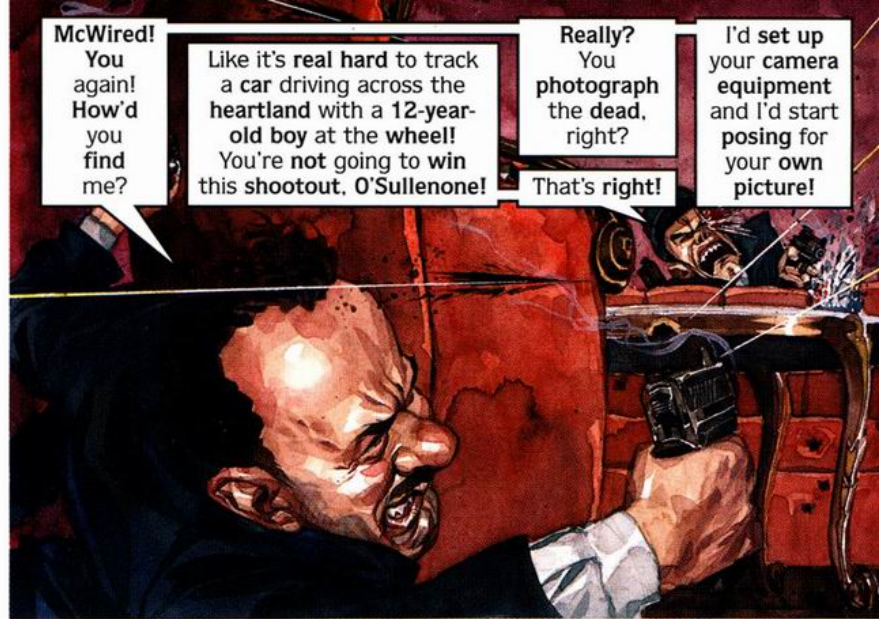
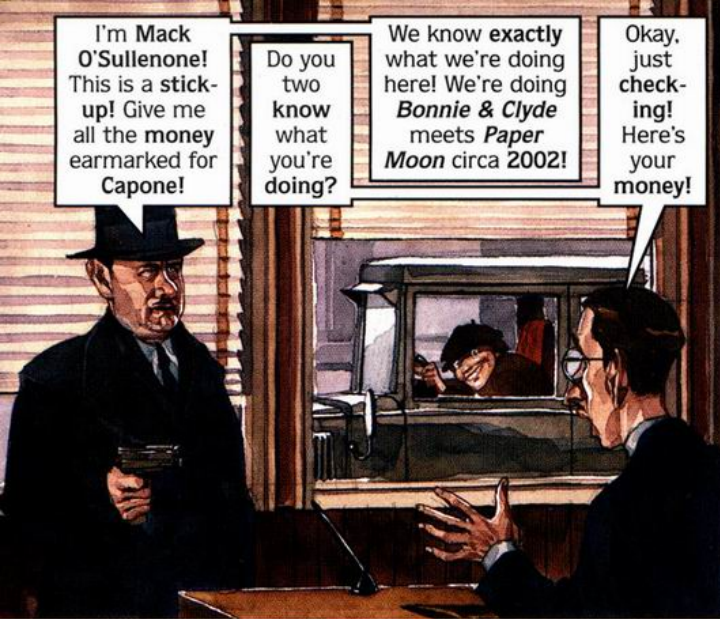
But I'm only 12! Isn't that illegal?

I gunned down 23 men last week! Let's not sweat a few traffic violations!



I'll need you to go a little faster! Sixty feet an hour is not going to do it for us! The movie is slow, but not *that* slow!

That's what you think!





This is the most beautifully-filmed cold-blooded massacre I've ever seen!

It's a pleasure to have my guts spilled in a blood-bath so cinematically stylized and artsy!

If I have to die, I'm glad it's in slow motion!

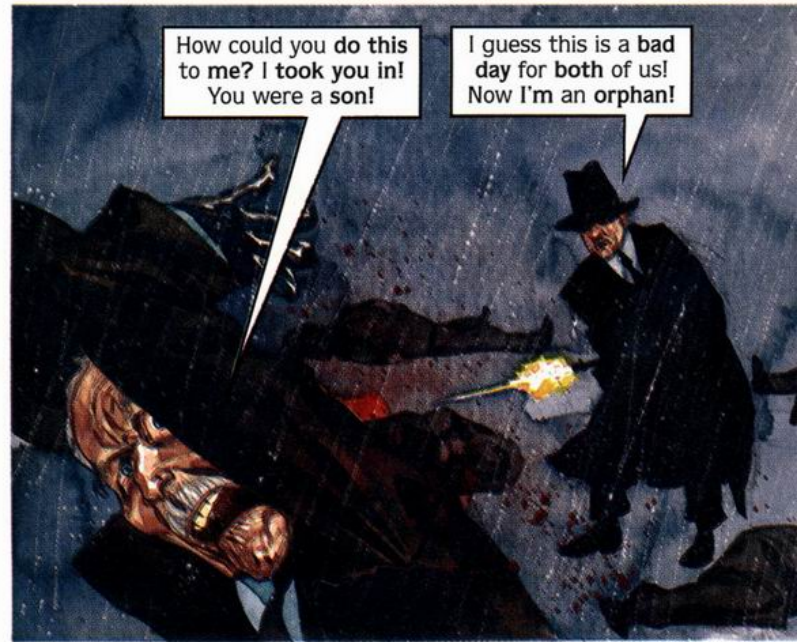
With the pace of this film, how can you tell when it's slow motion?



Here's tomorrow's headline! "John Looney sleeps with the fishes, dies in Lake Michigan!"

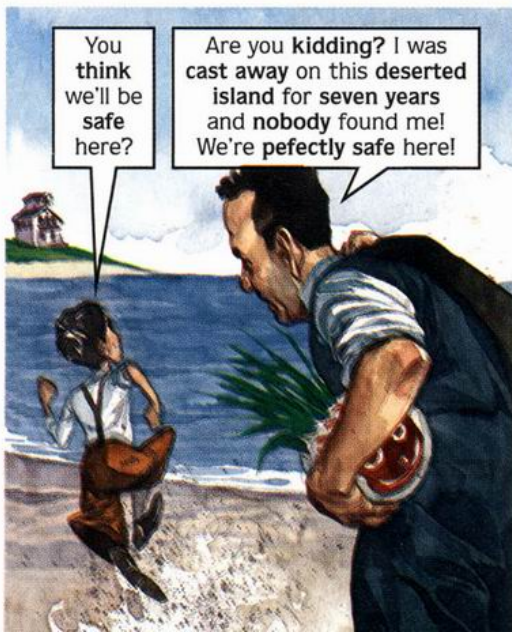
This is not Lake Michigan!

If this rain keeps up, it will be in ten minutes!



How could you do this to me? I took you in! You were a son!

I guess this is a bad day for both of us! Now I'm an orphan!

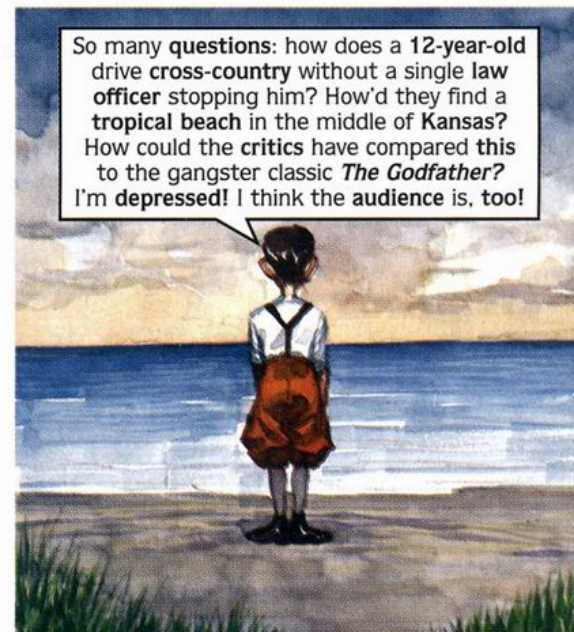


You think we'll be safe here?

Are you kidding? I was cast away on this deserted island for seven years and nobody found me! We're perfectly safe here!



Okay, call me a liar!



So many questions: how does a 12-year-old drive cross-country without a single law officer stopping him? How'd they find a tropical beach in the middle of Kansas? How could the critics have compared this to the gangster classic *The Godfather*? I'm depressed! I think the audience is, too!



RATING PENDING
RP
CONTENT RATED BY
ESRB

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call 1-800-771-3772
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NOW ON PLAYSTATION®2

A hand icon pointing upwards towards the 'DECEMBER' label.

The **MAD** Reader, the first in a popular series of over 200 forgettable **MAD** paperbacks, is published by Ballantine Books. Educators note a sudden, inexplicable drop in student reading scores that continues to this day.

be

Timeline showing the progression from October 1956 to September 1957.

...brings the MAD
...where they pay
...visit to their lone
...subscriber and beg
...renew. He does. Thus,
...trips are born, and
...years "The Usual
...idiots" travels around
...visiting Europe,
...North America and
...highly international
...during these trips.

1961 "The Lighter Side of..." debuts nationally, even after 240 minutes, creator Dave Karger got around to the "Lighter Side of the Reaction Between Acid and Boron."

Appeals rules that the magazine has the right to parody their songs. The Supreme Court refuses to hear the songwriters' appeal, thereby setting a precedent for ruling in favor of idiots—which George W. Bush would benefit from in the 2000 election.

Don Martin coined the sound effect "SPUSH!" (#24).

MAD writer Dick DeBartolo's article "Some 'Purchase Tags' Few People Ever Get To See," is published (#103), beginning his incredibly moronic (and ongoing!) streak of writing an article for every issue of **MAD**— which now stands at a truly stupefying 32!

JANUARY 1966 A young Chevy Chase is his first and only article in *MAD* (#130), a career he will come to regret even though his decision to appear in Vegas Vacation.

JUNE 1966

1978

MAD hits Off-Broadway!
The MAD Show starring Linda Lavin and Jo Anne Worley, among others.

begins a two-year run at the New Theater. (Some people even come to see it, and one actually sits through the entire production!)



Richard Nixon, at his record sixth (*24). Five years equal Tricky Dick's sixth cover appearance and Bill Clinton tied for second with five cover appearances each.

1951) and the fact that publisher William Gaines pays tens of thousands of dollars to have all references to the magazine removed from the subsequent video release.

own by Jack Davis, makes a surprise appearance on a **MAD** cover featuring Sylvester Stallone with "achievement" with his "ice" (#338). (George Dubya



At the first **MAD** art auction, long-time **MAD** fans Steven Spielberg and George Lucas wasted a lot of money to purchase original **MAD** cover art spoofing many of their movies.



Completely **MAD**, the official history of the magazine, written by Maria Reidelbach and published by Little, Brown & Company, hits bookstores and becomes an immediate best-seller. (Go figure!)

MAD's Founder
Publisher Will
Gaines dies in
New York City
at age 70. Since
attendance in
office has been
at best.

To settle the ongoing debate, **MAD** (#322) holds the definitive Alfred E. Newman lookalike contest between Prince Charles, Ted Koppel and David Letterman. Letterman finishes a distant third and Koppel is the runner-up. Prince Charles finishes first with 38.2% of the vote and wins the uncovered grand prize—a free **MAD** subscription.



MAD is featured in Howard Stern's new *Private Parts*, a continuing history of magazine appearances dating back to the Beatles' *Hard Day's Night* cover.

DC Comics' Jenette Kahn
MAD's new Editor-in-Chief
They vow to continue the
tradition of stupidity. **A**

MAD's first and the "28 Dumbest and Things of appears. The intent to choose Dumbest People of the Year" has due to space o



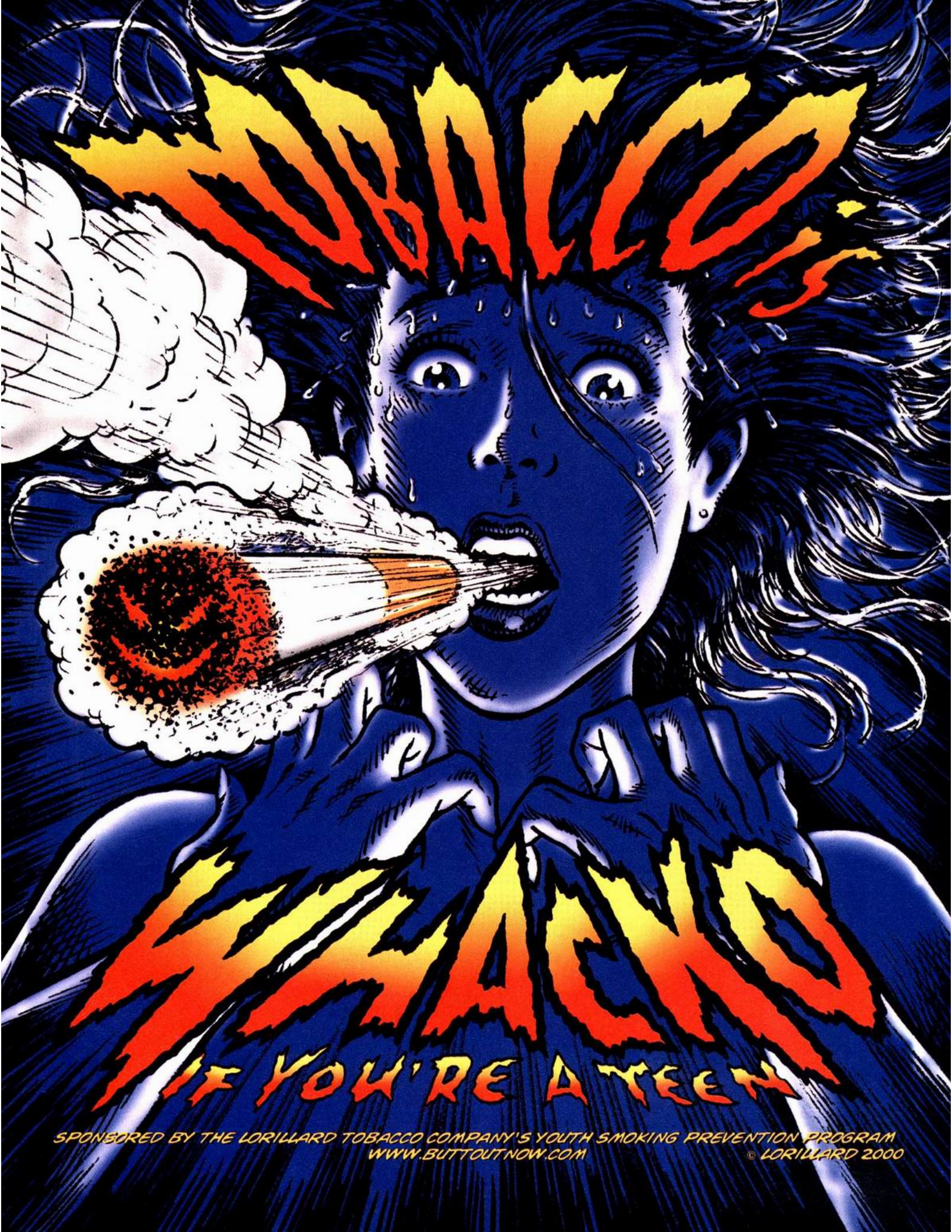
2000

run-down of people, events
Year" (#377)
s' original
\$2,000
ents and Things
be scrapped
erations.

MAD goes to a new color format and begins accepting ads. Critics say William Gaines is "spinning in his grave," but he's not. He was cremated.

madmag.com is born. Three months later, the internet economy totally collapses.

A screenshot of the MAD magazine website. The top navigation bar includes links like 'Home', 'About', 'Contact', 'Advertise', and 'Subscribe'. The main content area features a large red banner with the text 'Martin Stewart Shock Scandal TIMELINE' and a small image of a man's face. To the left of the banner is a smaller image of a man's face with the text 'WACSA.COM' below it. The website has a classic, slightly cluttered layout with various links and images.



IF YOU'RE A TEEN

SPONSORED BY THE LORILLARD TOBACCO COMPANY'S YOUTH SMOKING PREVENTION PROGRAM
WWW.BUTTOUTNOW.COM © LORILLARD 2000



THE CHAT 'N THE STAT DEPT.

Recently we here at MAD debuted a new muckraking series in which we debunked the popular myth that TV talk shows are free-wheeling, unrehearsed forums. Our research proved that all talk shows are actually over-planned, tightly-scripted snore-fests. Last time, we turned our spotlight on *The Tonight Show With Jay Leno*. We now continue our series as...

MAD Deconstructs TV Talk Shows

THIS MONTH: LATE SHOW with David Letterman

11:35 Pre-taped introduction showing colorful scenes of New York City. Enjoy taking this video tour while you can. As soon as the intro ends, 95% of the show is shot inside a generic studio, with the remaining 5% being taped in the same one-block radius.



11:36 David Letterman walks onstage. He begins the show by making a cryptic reference that only the studio audience can possibly understand, thereby pandering to 300 people while confusing millions.



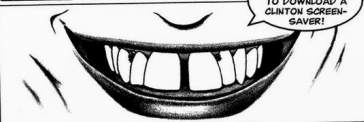
11:37 Opening monologue. Of the seven jokes Dave tells, the audience applauds wildly at the conclusion of all seven. They laugh out loud at two.



11:39 Dave repeats the punch line that bombed the worst.



11:40 Dave repeats the punch line that bombed the worst.



11:41 Dave repeats the punch line that bombed the worst.



11:42 Dave repeats the punch line that bombed the worst, this time in a "dumb guy" voice. The audience, realizing this will go on for another 40 minutes unless they do something, applaud.



11:43 Dave does a "found comedy" sketch featuring mumbly stagehands, his self-important announcer or dull-witted tourists. After enough times hearing the audience cheer when a dell owner says "That's right, Dave," even Dave's lazy writing staff begins to believe that this C+ material is gold.



11:52 To create an atmosphere of false excitement, Paul Shaffer's band sings the name of the comedy skit to the same interchangeable music as the last 700 skits. For instance, if the skit is "Calling a Pay Phone," they sing, "Calling a paasay phooonne!!!!" But if it's a prop comedy segment called "Celebrity Snow Globes," the band sings, "Celebrity snooowwww glooobbes!!!!"



12:01 It's the Top Ten List. The #10 line doesn't have to be funny, because people are still easing into the premise. The #6 and #5 lines don't have to be funny, because they're caught in the transition between the first screen of jokes and the second one. The #1 line doesn't have to be funny, because they can jazz it up with swooping graphics and blaring music. There's no explanation for #9, #8, #7, #4, #3 and #2, though.



12:03 With the show more than half over, the first guest arrives. They repeat Dave's earlier punch line that bombed, and receive a standing ovation.



12:04 Dave just barely chokes back his utter contempt for the guest and for show biz in general. If you listen closely, you can almost hear the angry fat re-congealing around his heart.



12:23 A fresh new standup comedian with "New York City attitude" can mean only one thing: the music act cancelled.

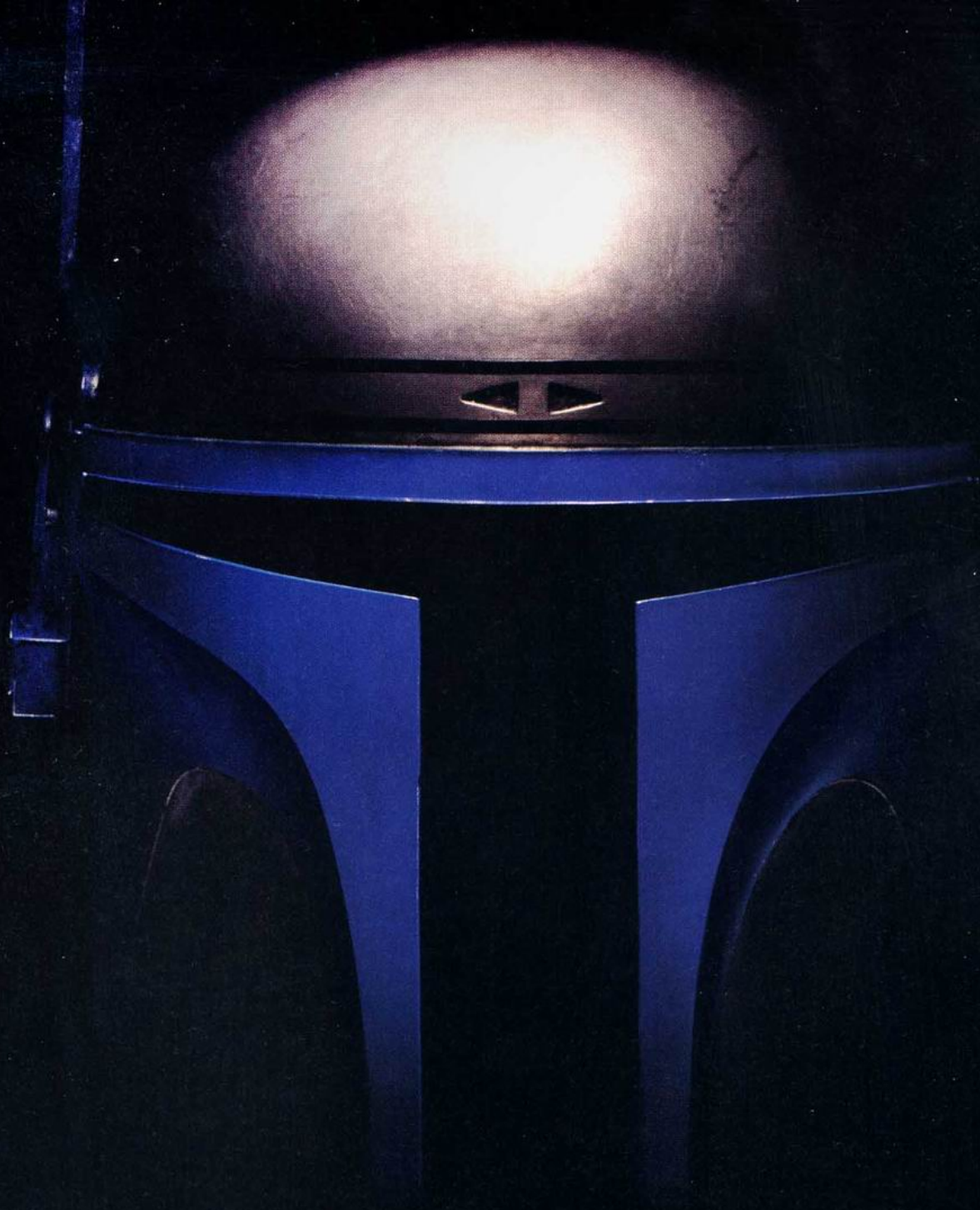


12:33 Dave announces tomorrow night's guests with the same palpable joy in his voice that's usually reserved for taking the family aside in cancer wards.



12:34 As the Worldwide Pants logo flashes onscreen, the announcer says something uproarious like "I like cake," or "Scratch this, Pedro," or "That's oblong," or something else apparently scripted by a Ouija board. In comedy lingo, this type of joke is called a non sequitur. "Sequitur" is Latin for "funny."





THE HUNT BEGINS
NOVEMBER 2002



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Hit reset, it's

IN OUR LAST EPISODE...

OMIGOD!
YOU GUYS GOT ME
PLAYSTATION 2!

THAT
SHOULD
SHUT YOU
UP.

AND HOPEFULLY
RENDER YOU **BLIND!**
NOW GET BUSY RUINING
YOURSELF, BOY, SO WE
CAN **SUE US** SOME
SONY MONEY!

Monty and... PLAYSTATION 2

PART TWO

HERE YA
GO, SPORT. I
PICKED YOU UP
A NEW GAME
FOR YOUR VIDEO
THINGY.

**GRAND
THEFT AUTO III!**
WOW! THANKS! AND
LOOK, THE **SECURITY
TAG** IS STILL
ATTACHED.

HOW ABOUT
THAT. YEAH, YOU
SEEMED LIKE YOU
WERE GETTING
TIRED OF PLAYING
THAT DEMO
DISK.

DUH! I
COULDN'T
PLAY IT
BECAUSE,
HELLO, IT WAS
A DEMO
DISK.

WELL, IF IT WAS TOO
HARD FOR YOU, THAT'S YOUR
PROBLEM. NOW **GET PLAYING!**
THE FASTER YOU PLAY, THE FASTER
YOU CAN DEVELOP SOME SORT OF
REPETITIVE MOTION PROBLEM
AND THE FASTER I CAN FILE A
LAWSUIT AGAINST SONY!

COOL!
CAN I STAY
UP LATE?

YOU **BET!**
I'LL FIX YOU SOME
HIGH-OCTANE
COFFEE.

I COULDN'T
SLEEP. WHAT IN
THE HELL IS THIS
SHOW YOU'RE
WATCHIN'?

IT'S
NOT A **SHOW!**
I'M GONNA BE THAT
GUY THERE. HE'S A
**LOWDOWN DIRTY
CARJACKER.**

JUST
LET ME
TAKE A QUICK
PEEK AT THE
MANUAL...

SCREW THE
MANUAL -- JUST CHANGE
THE CHANNEL! A RERUN
OF MURDER, SHE WROTE
WITH THAT FOX, ANGIE
LANGSBURY, IS ON.

JUST
A SECOND...
CONTROL
ACCELERATOR...
BRAKE...

YESSIREE,
SLICE ME OFF
A **CHUNK**
OF THAT
ANGIE...

3 HOURS
LATER...

HOW'S
IT GOING,
SPORT?

OH,
UM, OKAY I
GUESS...

WHEW, 3 A.M.!
I'VE BEEN AT THIS FOR
FIVE STRAIGHT HOURS.
I'M FEELIN' KIND OF
WOOLY. I NEED SOME
REST.

NONSENSE. I
MADE YOU A FRESH POT
OF JOE. I EVEN CRUSHED
UP NO-DOZ TABLETS FOR
A LITTLE **EXTRA KICK!**
BOTTOMS UP!

OKAY --
I'M READY...

...ONLY
FIFTY-SEVEN
MISSIONS TO
GO...



ALL RIGHT, HE CAN SKIP SCHOOL, BUT I BETTER SMELL SOME BREAKFAST SOON.

ONCE I COLLECT FROM SONY FOR ALL THE DAMAGE THEIR GAME SYSTEM HAS DONE TO THE BOY, YOU'LL BE ABLE TO HAVE BREAKFAST IN Monte Carlo!

I'M GOING BACK TO BED.

RIGHT BEHIND YA! GRRR!

OMIGOD! I'M TOO LOCKED ON TO EVEN BE DISTURBED BY THAT. YIKES!

YOU OUTTA THE CAR.

OMIGOD! A KATE CRIME! I LOVE AMERICA! USA NUMBER ONE!!

RELAX, YOU'RE JUST BEING CARJACKED.

Whew! Allah be praised! Death to America!

TAXI!

HOP ON IN.

TO THE ZOO.

ZOO? FORGET IT.

WHY?

BECAUSE THE GRAPHICS DESIGNERS BARELY FINISHED THE CITY, THEY'LL MILK OUT A BRAND NEW AUTO V BEFORE WE SEE A "ZOO."

WHAT THE -- DYLAN AND JOLINDA! THIS IS GREAT!

OMIGOD! YOU'RE STILL ALIVE!

BETTER THAN THAT, BABE. I HAVE AN UNLIMITED LIFE CHEAT CODE!

I'M GETTING OUT OF HERE.

I DON'T THINK SO, SPORT! IT'S TIME FOR SOME MIND-WARPING GRAPHIC VIOLENCE!

WHOMP! WUMPI!

I CAN'T BELIEVE I GOT MONEY FOR RUNNING THOSE TWO OVER. I SHOULD'VE DONE THAT AGES AGO.

DIE DIE DIE!

LOOK AT HIM, HE'S A MESS.

I DUNNO, HE DOESN'T LOOK ANY WORSE TO ME THAN BEFORE WE GAVE HIM THAT DAMN GAME. ANOTHER ONE OF MY GREAT PLANS HE MANAGED TO SCREW UP!

OH COME ON, I WAS KICKING ASS!

FORGET IT. THIS THING AIN'T WORTH THE ELECTRICITY IT'S BEEN COSTING ME!

ONE MORE CHANCE, I PROMISE I'LL SCREW ME UP MORE!

FORGET IT. YOU'RE ALREADY BOTTOM OF THE BARREL, KIDCO. COULDN'T DO NO WORSE.

WELL, IT WAS WORTH A SHOT.

SHOT? HEY, LARRY AT THE BAR'S GOT A KID MONROE'S AGE! I'LL UNLOAD THIS ON HIM. OUGHTA FETCH US A COUPLE ROUNDS AT LEAST!

I'LL GET MY COAT.

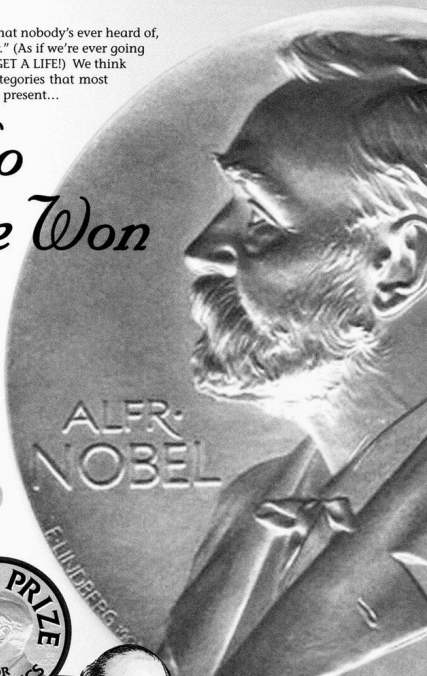
I GUESS I SHOULD'VE BEEN IT COMING.

HELL, DIDN'T YOU EVEN SEE THE INTRO?!

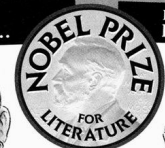
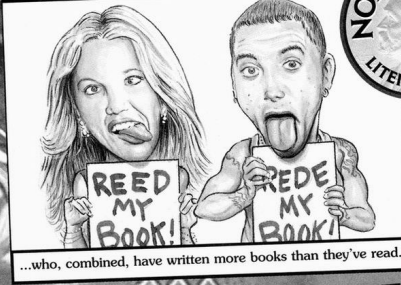
AWARD TO THE UNWISE DEPT.

Every Fall, the Nobel Prizes are awarded to a bunch of geeks that nobody's ever heard of, for "achievements" like finding "a new way to observe matter." (As if we're ever going to need more than ONE way to observe matter? C'mon guys, GET A LIFE!) We think the Nobel committee should start recognizing people and categories that most of us actually care about. And it's with that in mind, that we present...

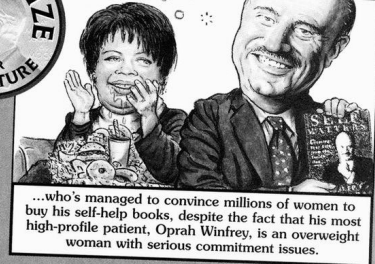
People Who Should Have Won This Year's NOBEL PRIZES



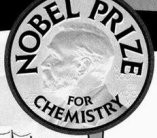
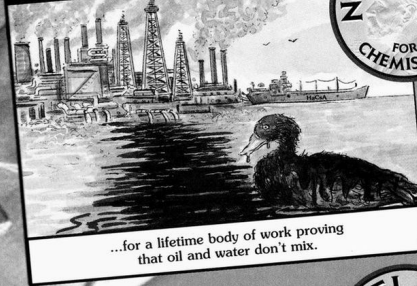
RECIPIENTS:
BRITNEY SPEARS AND EMINEM...



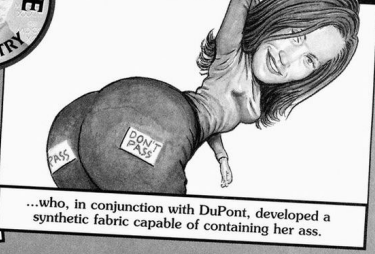
HONORABLE MENTION:
DR. PHIL MCGRAW...



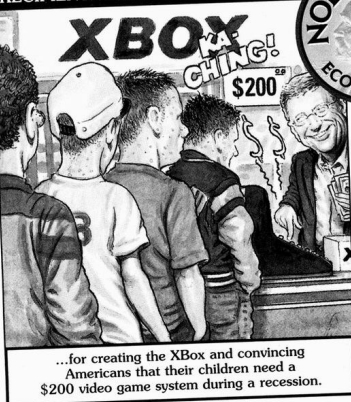
RECIPIENT:
AMERICA'S OIL COMPANIES...



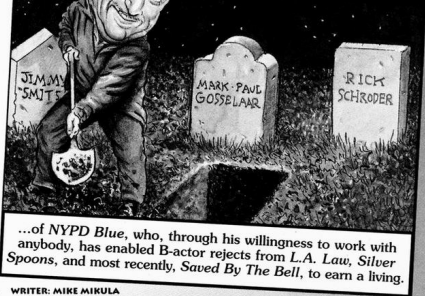
HONORABLE MENTION:
JENNIFER LOPEZ...



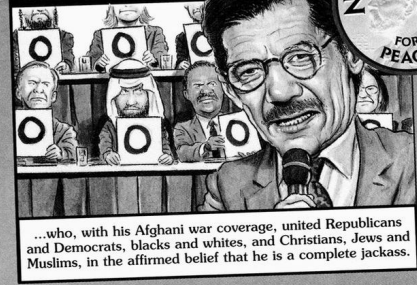
RECIPIENT:
BILL GATES...



HONORABLE MENTION:
DENNIS FRANZ...



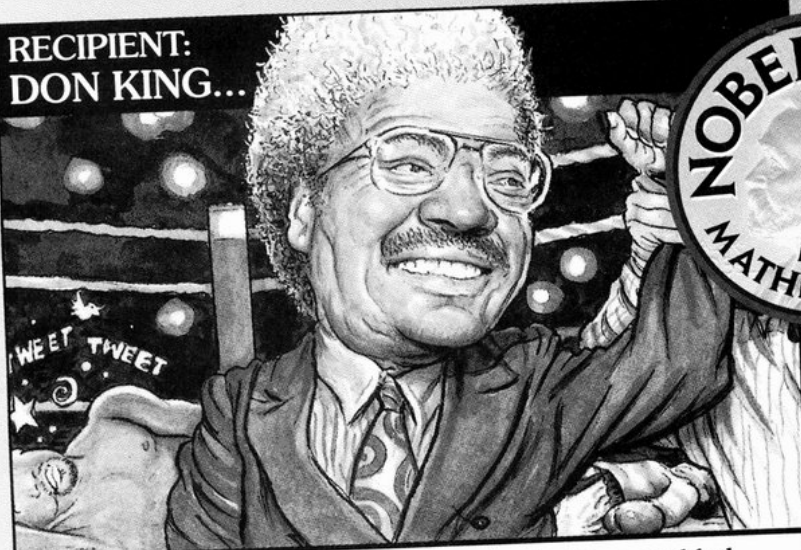
RECIPIENT:
GERALDO RIVERA...



HONORABLE MENTION:
YASSER ARAFAT AND ARIEL SHARON...

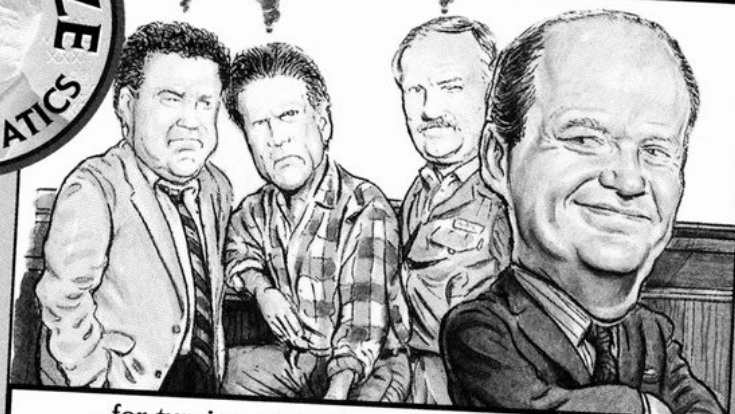


RECIPIENT:
DON KING...



...for developing a unique formula that has enabled him to make more money on every fight he's ever promoted than both boxers combined.

HONORABLE MENTION:
KELSEY GRAMMER...



...for turning a guest appearance on *Cheers*, almost 20 years ago, into a \$1.6 million-a-week gig.

RECIPIENT: JARED...

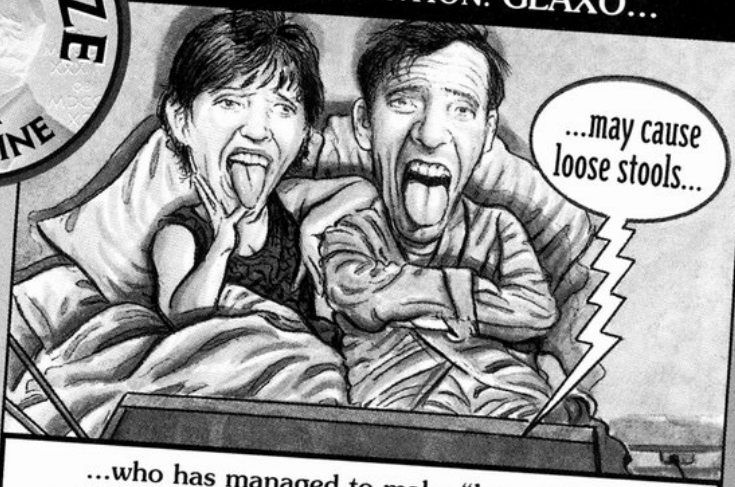


*The Great Jared
Subway
Swallower.
Watch him make
pounds disappear!*

...of Subway Sandwich fame, whose claim of losing hundreds of pounds and achieving optimum health by eating nothing but oversized, greasy heroes was questioned by no one.



HONORABLE MENTION: GLAXO...

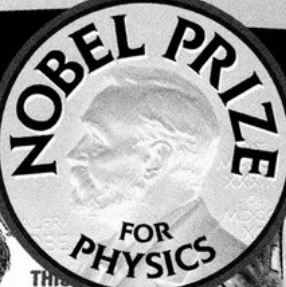


...who has managed to make "loose stools" a side effect of every one of the drugs it produces.

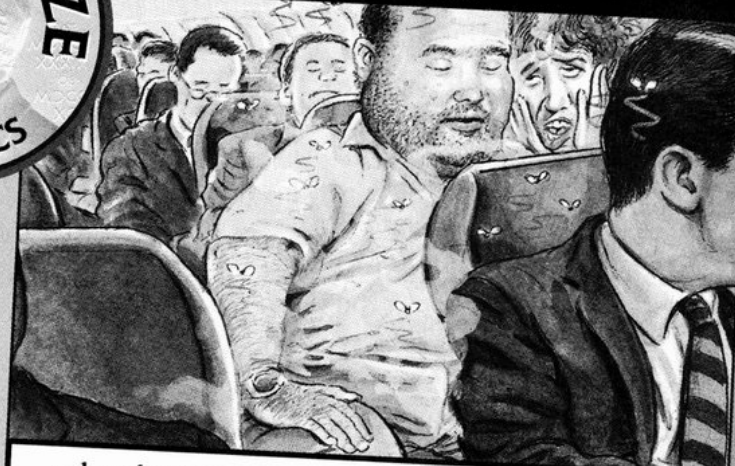
RECIPIENT:
THE EDITORS OF MAXIM...



...for managing to create 300 magazine pages a month using no other subjects besides beer and models.



HONORABLE MENTION:
THAT 300-LB. GUY...



...who always manages to jam himself into the coach seat right next to yours on coast to coast flights.

Who needs nine lives when you can control time?



Rewind time to throw the world in reverse and uncover secret areas.



Hit fast-forward to tackle challenges that require you to be quick on your paws.



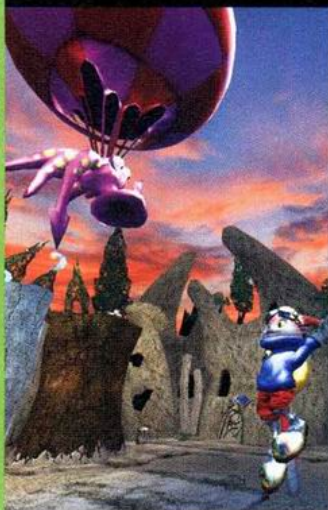
Slam on pause to take free shots at frozen enemies or grab crystals without any hassle.



Record yourself during wild adventures, then replay for twice the Blinx™ action.



Go slo-mo to make everyone seem like they're stuck in mud as you and "The Time Sweeper™" do damage.



MILD VIOLENCE

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SPY VS SPY



ARTIST AND WRITER: PETER KUPER SCANNER: NEON VINCENT GROUP: HACSA

KUPER



WARNING: WHEN THE GAME TURNS OFF, SO DO YOUR POWERS.

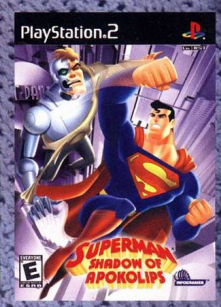
You cannot fly. You are not stronger than a locomotive or faster than a speeding bullet. You have no business attempting to use superpowers outside the realm of *Superman: Shadow of Apokolips*. Any attempt to do so will undoubtedly result in broken legs, arms, fingers and toes, sprained ankles, bruised ribs and eges, loss of limbs, pride, and ultimately-life. Just remember sport, when the game turns off, so do your powers.



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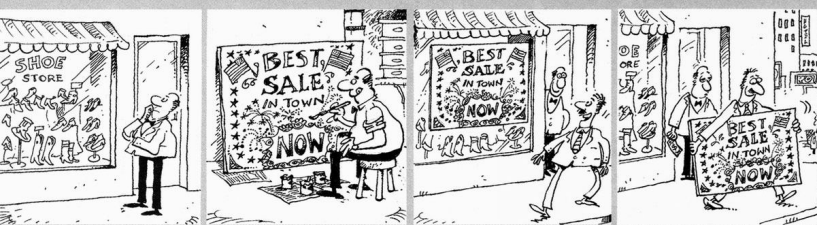
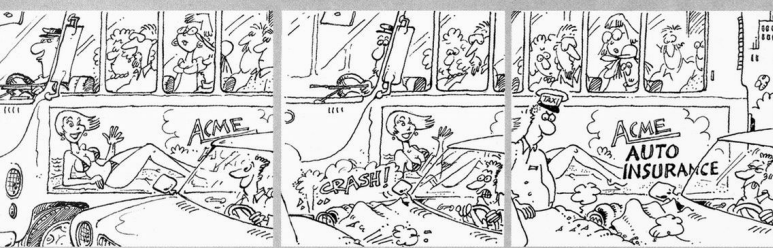


www.supermangame.com

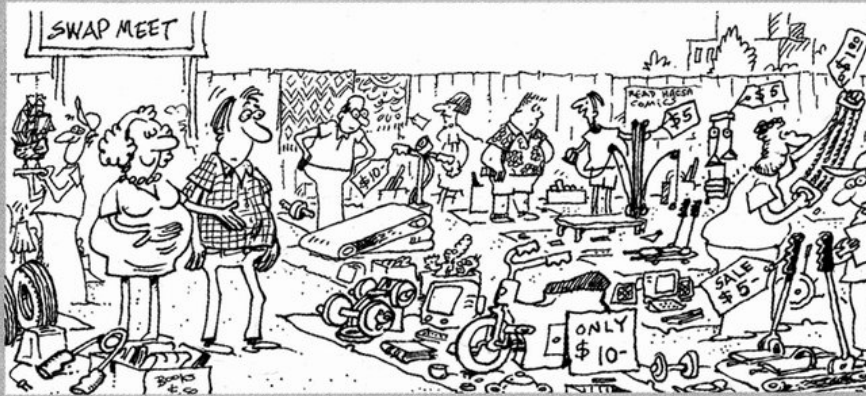
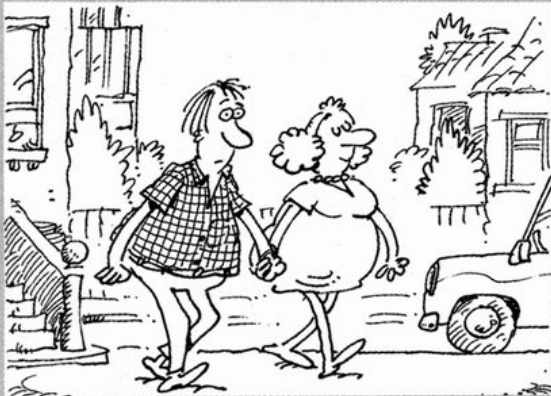


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A MAD LOOK AT ADVERTISING



ARTIST AND WRITER: SERGIO ARAGONES



ARACOMES

SMASHING!

The last thing to go through your mind will be your ass.

BURNOUT™ POINT OF IMPACT



HEART RACING. POLICE SIRENS FLASHING BEHIND YOU. HANDS CLENCHING THE WHEEL AS YOU MANEUVER THROUGH THE MOST REALISTIC TRAFFIC SCENARIOS EVER DEVELOPED. EYES WATERING AS YOU WITNESS THE MOST REALISTIC AND HORRIFIC CRASHES EVER SEEN IN A GAME. MUSCLES TENSING AS YOU TRY TO MAINTAIN CONTROL THROUGH 30 OPEN ROAD STAGES. YOU'VE PICKED YOUR CAR FROM AN AUTOMOTIVE ARSENAL OF 14 ALL-NEW VEHICLES. HOPEFULLY, CAR AND DRIVER WILL SURVIVE THE POINT OF IMPACT. OR THE LAST THING TO GO THROUGH YOUR MIND WILL BE YOUR ASS.



PlayStation 2



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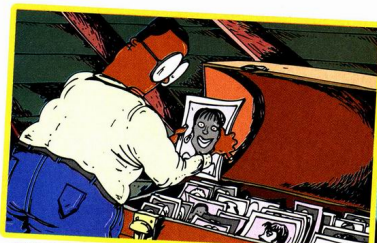
THE SCHMUCKS STOP HERE DEPT.



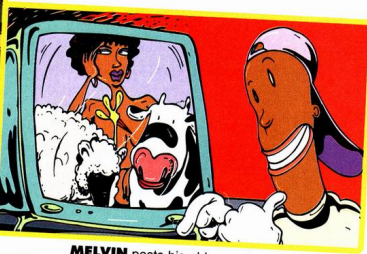
JENKINS is insulted when she breaks up with him over the phone, rather than doing it in person.



MELVIN thinks that a flaming bag of dog crap and a ring of the doorbell say a lot more than mere words ever can.



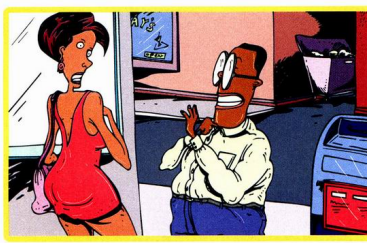
JENKINS puts away all his photographs of happier days.



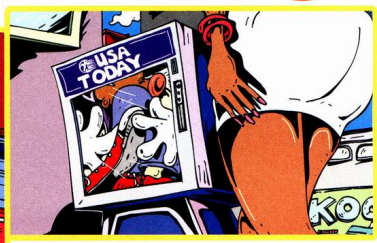
MELVIN posts his old snapshots online, but only after running them through his computer's Photoshop program first, to add nude torsos and more than a few animals.

Melvin & Jenkins'

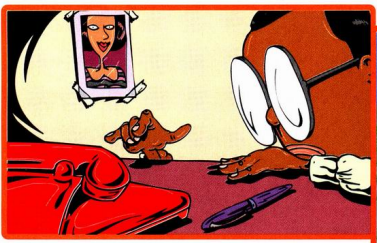
ARTIST: KEVIN POPE
WRITER: DESMOND DEVLIN
SCANNER: NEON VINCENT
GROUP: HACS A



JENKINS is uncomfortable bumping into his ex-girlfriend on the street, but gets through the situation calmly and gracefully.



When he sees her coming the other way, MELVIN quickly wedges himself inside the nearest USA Today newspaper box.



JENKINS keeps wanting to phone her up, but realizes it's best that both of them get on with their new, separate lives.



MELVIN's mailman pulls a shoulder muscle while delivering a June phone bill that separately lists 2,881 one minute 'hang-up' calls.

Guide to BREAKING UP



JENKINS misses having someone to walk alongside, to tell his troubles to, to share intimate moments with.



MELVIN doesn't know who the hell he's gonna get to tweeze that hairpatch on his back now.



JENKINS throws himself, heart bruised but hopeful, back into the dating scene.



MELVIN thinks: "Well, back to Ginger!"

THE CLONE WARS ARE FAR FROM OVER



Pilot over five land and air combat units.



Engage in close combat to all out warfare.



Battle through 16 missions on six vast worlds.

Where Episode II ends, your battle begins.

Defend the Republic on the ground and in the air across the battlefields of six different worlds. Battle through four multiplayer modes, including team-based strategy, deathmatch, king-of-the-hill and co-op endurance. Or lead your clone troopers to victory in an epic single-player campaign as Mace Windu, Anakin Skywalker and Obi-Wan Kenobi. Your directive: crush the Separatist armies!

STAR WARS THE CLONE WARS

www.swclonewars.com



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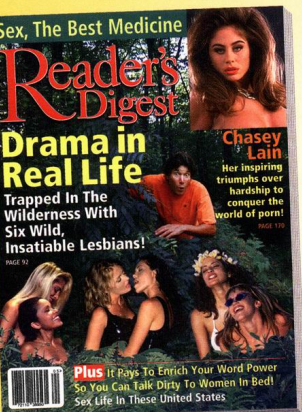
PlayStation 2



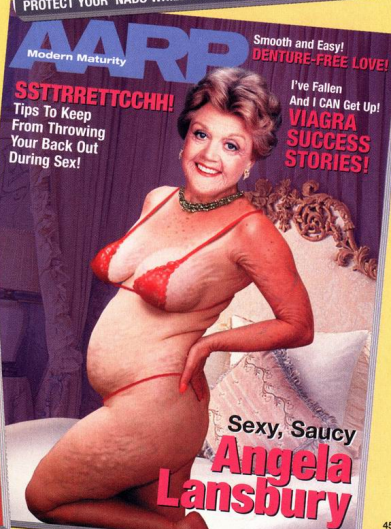
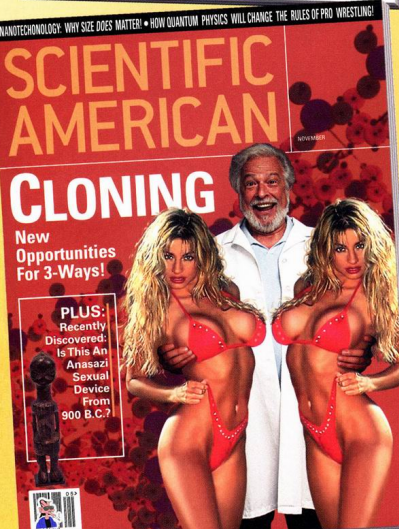
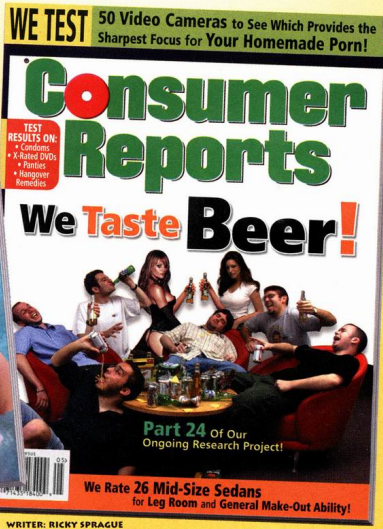
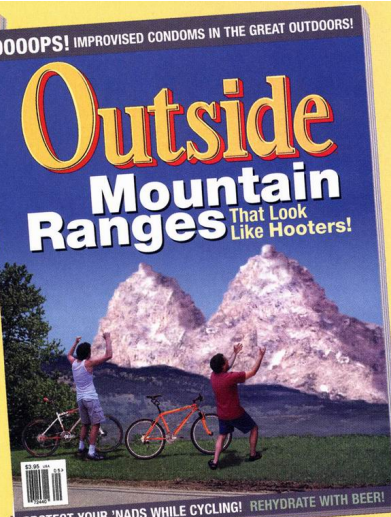
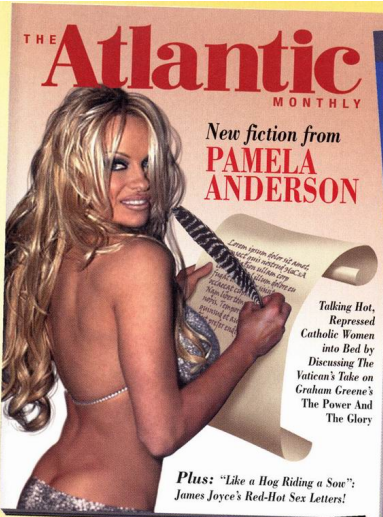
Violence

KNOCK OFF, WHO'S THERE DEPT.

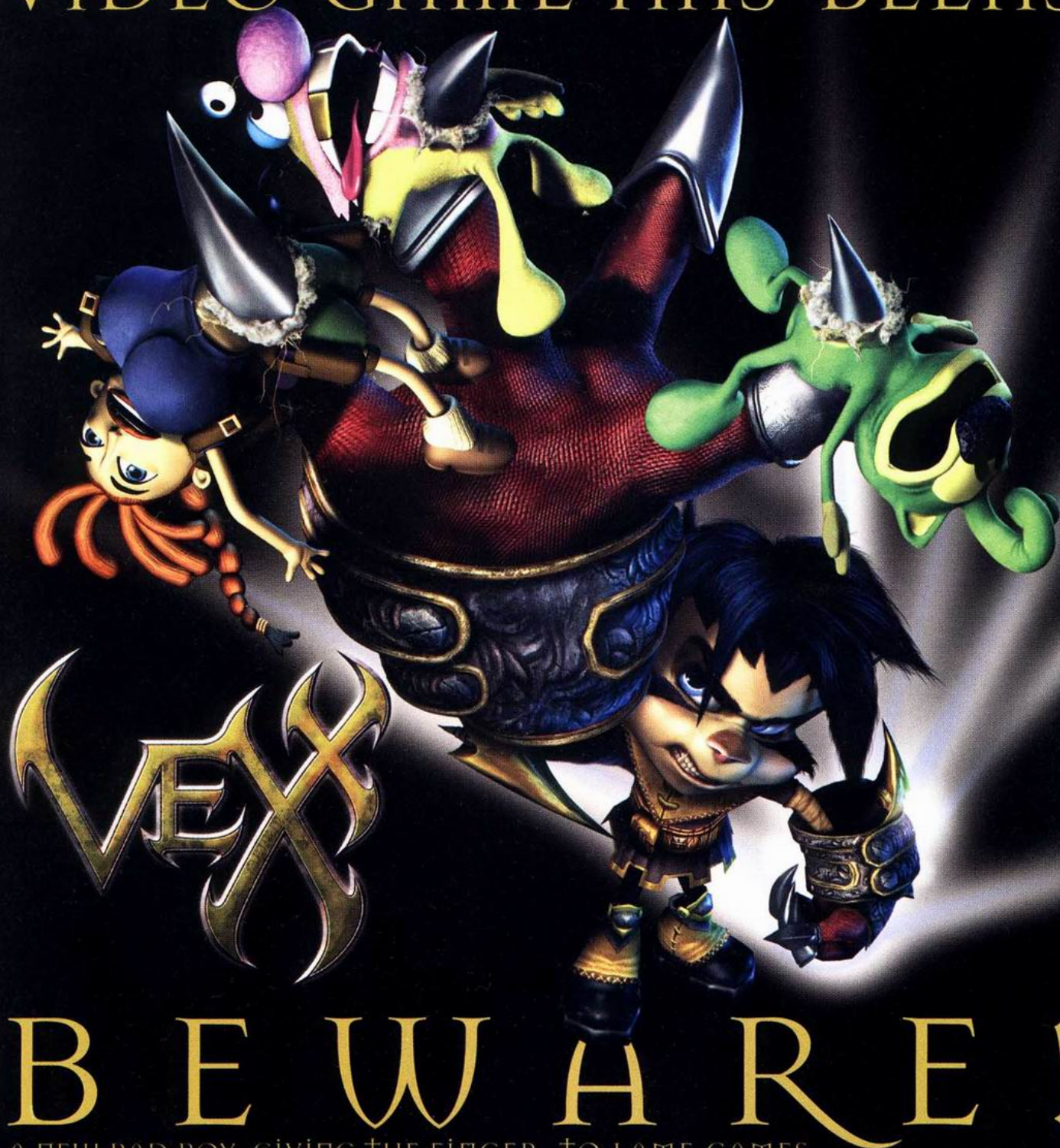
Maxim magazine has been one of the great success stories in publishing. Their formula is a simple one: write about sex, gadgets, sports, sex, beer and sex over and over again, month after month and watch your circulation soar. Well, like most successful things, sooner or later others come rushing in to "borrow" your approach and see if it might work for them, too. Which got us to wondering what it will be like...



WHEN OTHER
MAGAZINES FOLLOW
MAXIM's
**"SEX, BEER
& BABES"**
FORMULA FOR SUCCESS



VIDEO GAME HAS-BEEENS



A NEW BAD BOY, GIVING THE FINGER TO LAME GAMES.

IT'S A FIGHT FOR FREEDOM. AND AN ADVENTURE FOR REVENGE! FEATURING 6 DANGEROUSLY INTERACTIVE WORLDS WITH OBJECTIVES VIEWABLE FROM ANYWHERE IN THE VEXX UNIVERSE! SCALE SHIER CLIFFS AND UNCOVER DEADLY ATTACK COMBOS AND SPECIAL ABILITIES! BUT BEWARE OF NIGHTFALL - YOUR ENEMIES MORPH INTO MORE EVIL FORMS AS THE LIGHT OF DAY WADES! VEXXTHEGAME.COM



Violence



PlayStation 2

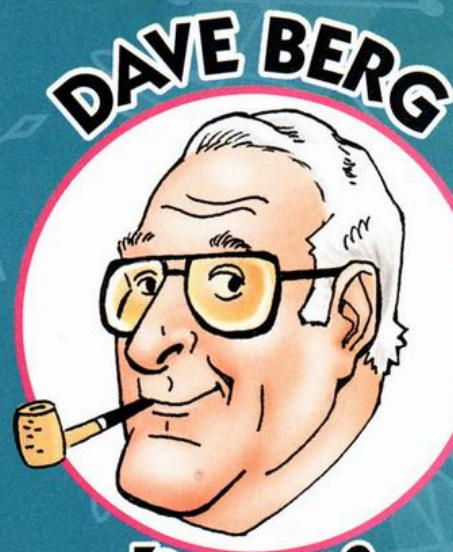


Acclaim

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The Lighter Side of...



1920-2002

**THANKS FOR 45 YEARS
OF MADNESS!**

ARTIST AND WRITER: DAVE BERG
SCANNER: NEON VINCENT
COLORIST: DIGITAL CHAMELEON

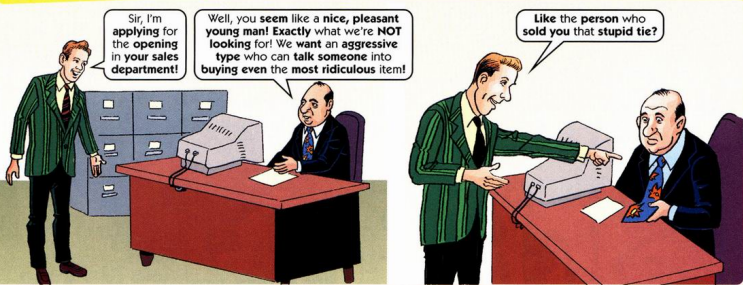
RELATIONSHIPS



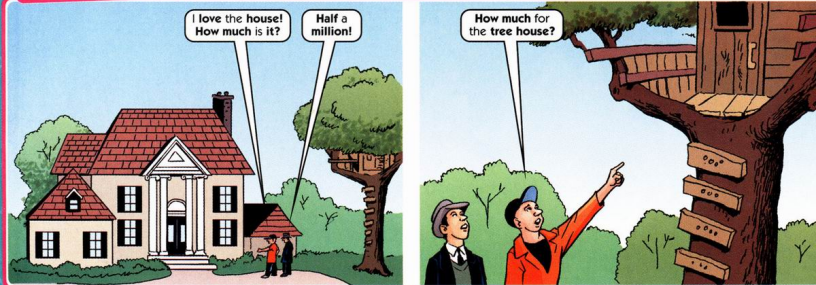
COMMUNICATION



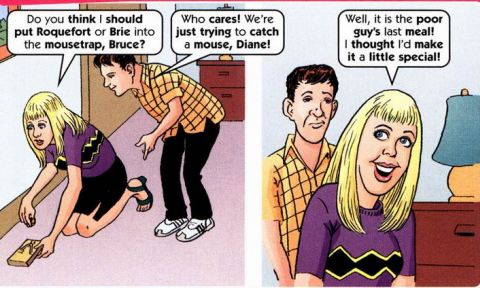
JOB INTERVIEWS



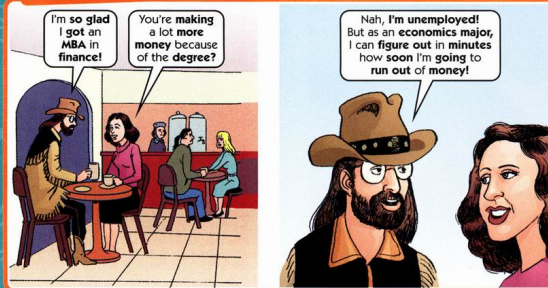
REAL ESTATE



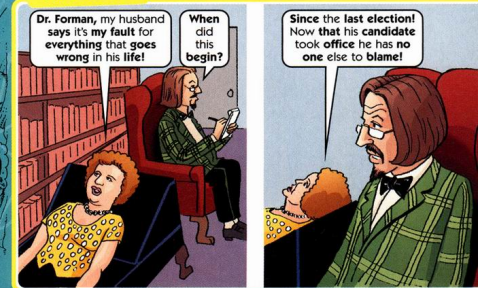
SENSITIVITY



EXPERTISE



THERAPY



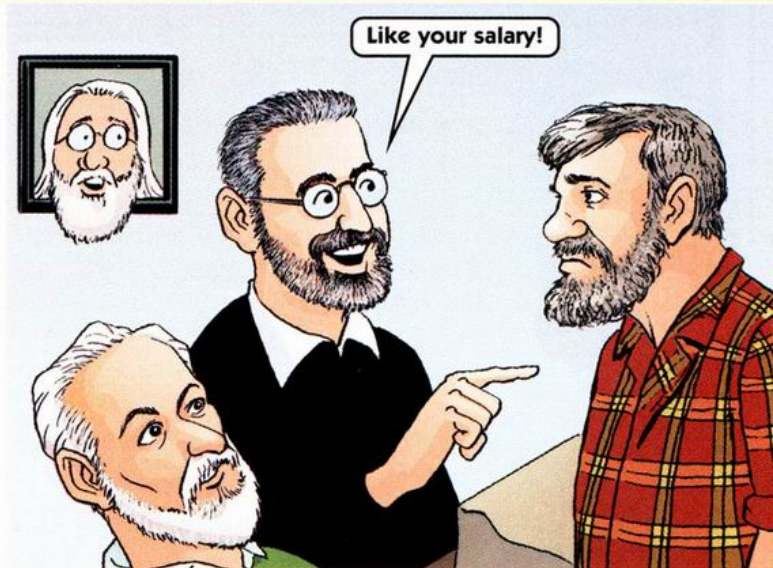
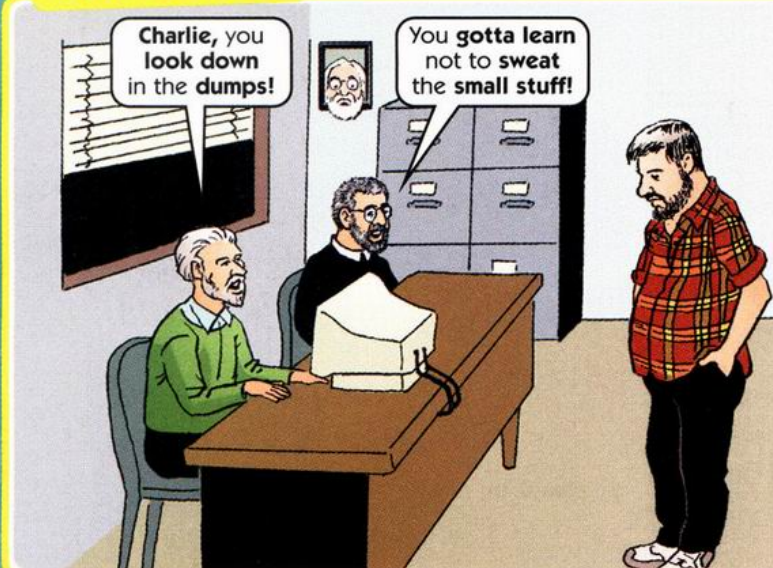
LUNCH



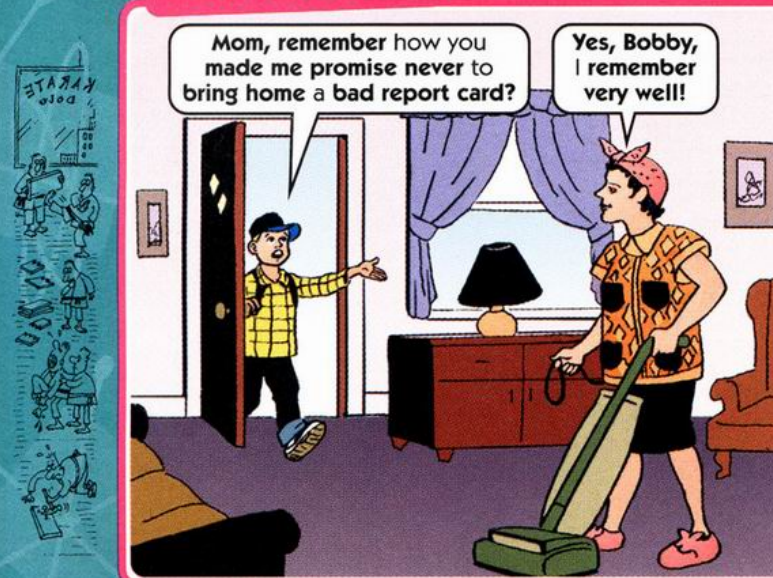
SURPRISES



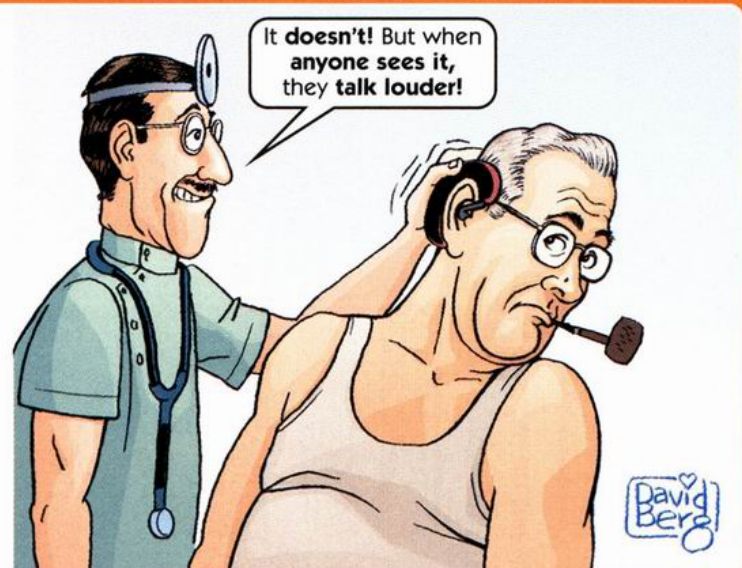
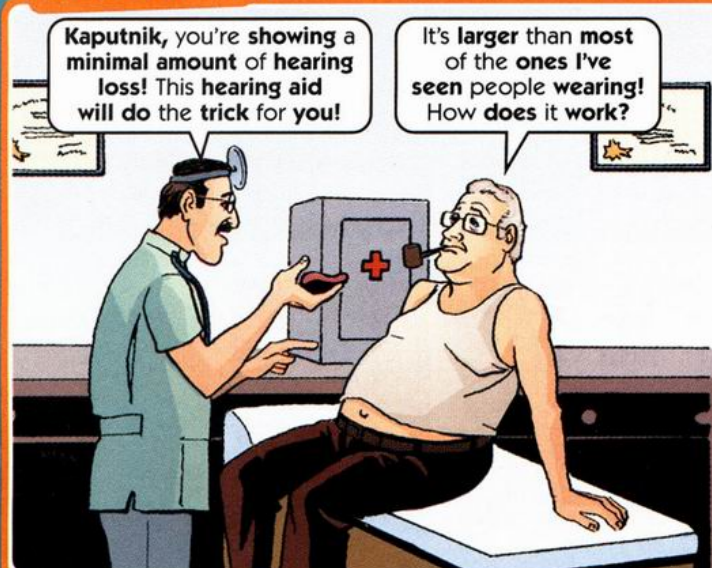
THE OFFICE



DEDICATION



DOCTORS



Cents-Less Coupons

Your money-saving circular

Surprise!
That's NOT Meat!
It's Mulch, Mulch More.

Taste familiar? It should.

Your old comic books are in there. So's your baseball card collection. (Thanks, Mom!) Grass clippings, too. And so's the oak that came down in that storm last March and blocked the street until a road crew could get out with a chainsaw and a wood chipper! It's *all* in there, plus a lot more. With Fiber Burger, a meatless patty made from recycled materials isn't pulp fiction anymore.



Fiber Burger

85% Post-Consumer Content 100% Delicious

TRY ALL 4 VARIETIES!

MANUFACTURER'S COUPON

NOT REDEEMABLE

Save \$1.00

on any variety of *Fiber Burger*

TO THE CONSUMER: This coupon is good on any purchase of FIBER BURGER Recycled Meal Patties. Any other use constitutes fraud. It's a frickin' coupon! What else are you going to do with it?! Pay off a gambling debt? Re-paper the bedroom? Collect your dry-cleaning? Listen, pal, it's not worth it. You've worked too hard to get where you are to throw it all away like this. Think of your family, man! There's people out there who care about you! It doesn't have to end this way. C'mon, now, drop the coupon. That's it. Nice and slowly...Okay, Becker, MOVE IN NOW! GO GO GO!



Hickory Newsprint



Pepper Maché



Spicy Cardboard
& Crabgrass



Kinko's™ Smokehouse

NEW!

"I used to have to threaten to put the cat to sleep before the kids would clean the litter box. Now they can't wait to do it!"

FUNCLUMPS™

SHAPE-CLUMPING CAT LITTER

Eliminates Odor!
Reduces Tracking!
Clumps Urine Into Fun Shapes!



MFR COUPON EXPIRES NOW

FUNCLUMPS™
\$1 OFF
Shape-Clumping Cat Litter

Monsey, NY, Greyhound Station 7/2 — Me: Short, dumpy, bad skin, big wet sweat stains under my smelly armpits. You: Gangly, stringy hair, whorish make-up. Our eyes met as you were picking your nose. I wanted to say something, but I had a mouth full of stale cheese and crackers. Brunch? 555-1267



YOU'RE ONE OF A KIND.

Why take a daily supplement made for everyone else?

Vita-Mal

MULTI VITAMIN & MINERAL DAILY SUPPLEMENT

has the right combination of vitamins and minerals for your unique personality.

MFR COUPON

VOID WHERE INHIBITED

SAVE 75¢

on any variety Vita-Mal Daily Supplement

9 pm: LOVE BOAT (comedy) — 1. An ad exec (Peter Graves) falls in love with his client (Nipsy Russell). 2. Julie (Lauren Tewes) finds romance at the Midnight Buffet with a carrot. 3. Newlyweds (Caesar Romero, Mackenzie Phillips) have trouble enjoying their honeymoon while heaving over the ship's side and on April Lopez (Charo).



Turn Snack Time into Thanksgiving with



Specially bred bite-size turkeys are **BIG** on taste!

Now with quick & easy recipes — and illustrated Heimlich Maneuver on every box!

MFR COUPON

EXPIRES WITHOUT WARNING

SAVE 50¢

on one 22-ounce package of Windpipe Lodge™ Mini-Turkeys

RETAILER: Doesn't it just kill you to take 50¢ off this crook's grocery bill, especially since she ate about a half-pound of grapes in the produce section and isn't even buying any fruit?! And what happened to that box of animal crackers her brat was chomping on as she shopped? It's not on the conveyer belt here, is it? Yeah, two months from now you'll find the half-empty box stashed behind a can of soup in aisle 3. And wasn't she looking at men's razors? For like ten minutes? Those things are expensive, and she's not buying any. You know they're in her purse. And this is someone who drove up in a brand new Lexus. Aah, well whaddaya gonna do? Screw it: Give the kid who rounds up the carts five bucks to plow a whole train of them into her car next time she shops here.



A Marriage Made In Heaven!
And you thought they'd never get together!

DENTA-FROST

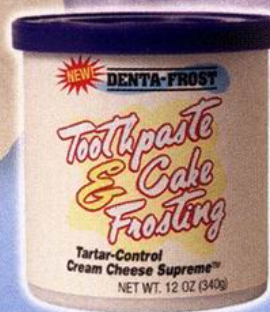
**Toothpaste
& Cake
Frosting**

NEW!

**So Sweet
it Hurts
Your
Teeth—
While
CLEANING
Them!***

*Clinically proven to fight
cavities while causing them.
(ADA Report, 3/2002)

**TRY ALL
FIVE
ANTISEPTIC
VARIETIES!**



MANUFACTURER'S COUPON

NOT VALID IN AMERICA

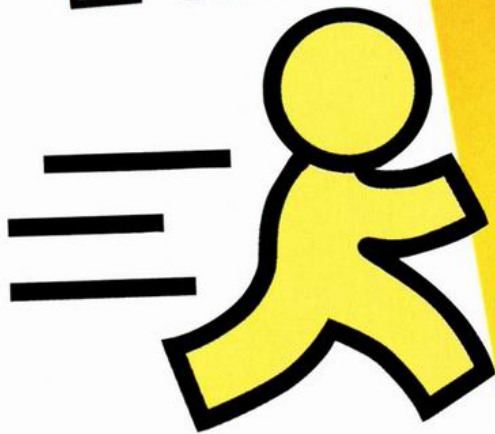
SAVE 25¢

when you buy any flavor

DENTA-FROST Toothpaste & Cake Frosting

Retailer: Please settle a bet. I say Marla Gibbs replaced Esther Rolle as the housekeeper on *Maude* after she left the show, but my husband insists it was Bruce Vilanch. Who's right? There's a steak dinner riding on your answer.

NEW!



LOOK AT ALL THESE NEW AOL 9.0 FEATURES!



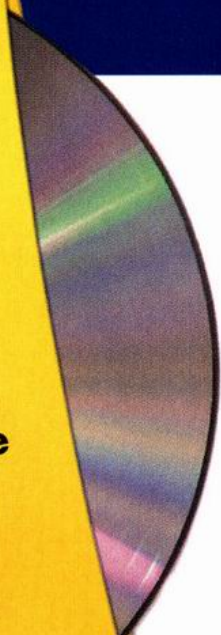
9.0

SIGN UP NOW!

(So you'll have something to upgrade from when we introduce AOL 10.0 in two weeks!)

1000 HOURS FREE

(Which must be used during the first day after sign up!)



- ▲ People who use smiley faces in chat rooms will be immediately bumped offline!
- ▲ The Little AOL Man on the sign-on screen now does The Macarena while you're waiting to connect!
- ▲ New foolproof "anti-pedophile" measures (every chat room entrant must click on the "I am not a pedophile" button first!)
- ▲ The first new AOL version *not* to pester you every 5 minutes to upgrade to the *next* version!
- ▲ A full 0.00029% fewer ads "pop up" over whatever screen you're trying to look at!
- ▲ Easy access to our extensive database of clever retorts and comebacks to use whenever you get ridiculed about still being an "America Online sucker"!



- ▲ The pesky "bug" that prevents retrieval of stock quotes for AOL Time Warner on days it goes down is nearly fixed!
- ▲ "Teasers" on welcome screen now lead you to actual content in *under 5* hyperlinks!
- ▲ We now give you a 3-second warning before knocking you offline for no reason!
- ▲ "You've got mail" greeting now categorized for your convenience with additional "You've got junk mail" greeting... "You've got virus-spreading mail" greeting...and "You've got craploads of mail from porno websites all because of that one you visited last week" greeting!



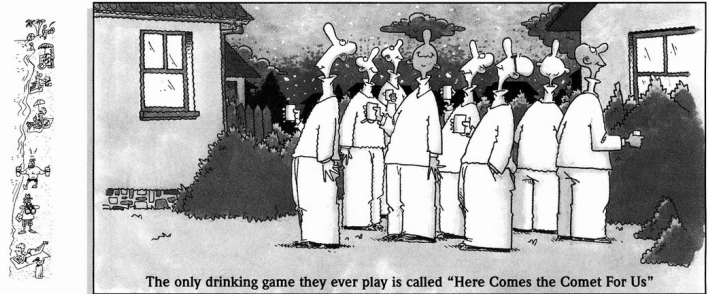
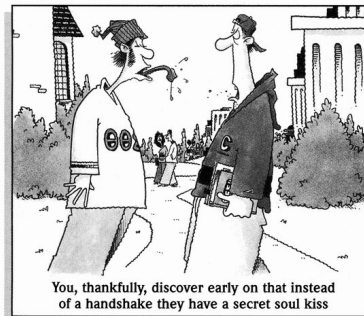
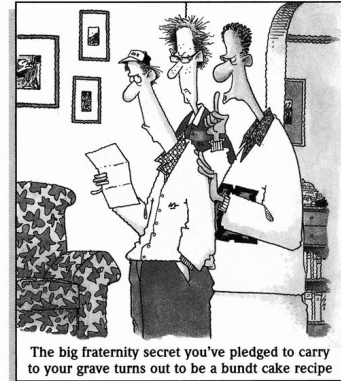
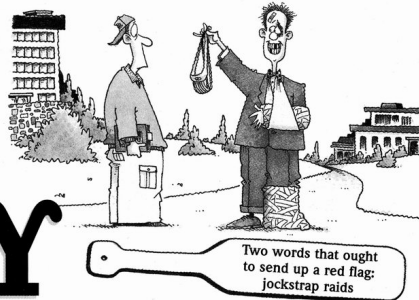
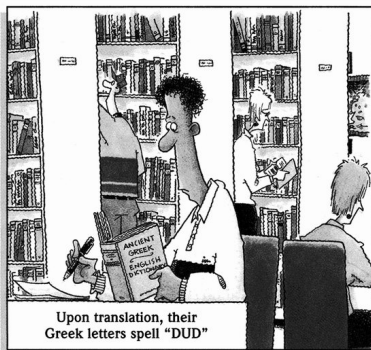
Pick up your AOL 9.0 disc now. There's one bound inside every copy of every magazine printed in the last two months! Or pick up a copy at your favorite bookstore. Or coffee shop, bar, liquor store, library, bookie joint, hardware store, sex shop, brothel, funeral home, nursery, bakery, hot dog cart, pet store, mink farm, lumber yard, nail salon, trout stream or NASA space station! Why, there's probably a 9.0 disc in your mailbox right now. Maybe even a *bunch* of 9.0 discs in your mailbox right now! And dozens more in just about every trash bin in America! Or you can send for one. We've made two AOL 9.0 discs for every living person on the planet. Plus some extras!

OH, BE HAZED! DEPT.

Okay smart guy, you somehow managed to get yourself into college. Your parents have coughed up the first year's tuition and you're matriculating up to your eyeballs. Just one problem: Your social calendar is on life support. You suck at intercollegiate sports and the "Future CPAs of America" club has not exactly been a doorway to meeting those babes that you always drool over in the *Coeeds Gone Wild* video. What to do? Well, it's obvious you need to find an on-campus fellowship of Greek brotherhood—a collection of good-hearted, fun-loving lads joined together at the liver. Come on, you're familiar with the classics, you've seen *Animal House*. As you check out what's available at your school, make a note to thank us later for preparing this invaluable crib sheet detailing...

THE DISTINGUISHING WARNING SIGNS OF A CRUMMY FRATERNITY

ARTIST AND WRITER: JOHN CALDWELL
SCANNER AND GROUP: NEON VINCENT AND HACSA





WRECKING CRUISE DEPT.

Imagine a world where people's thoughts can be read, and they can be arrested before they even have a chance to commit a crime! Now, if the hacks who made this movie lived in that world, they would have been locked up long before they conned innocent moviegoers into wasting their hard-earned money on a cinematic scam like...

MINORITY RETORT

ARTIST: MORT DRUCKER WRITER: DICK DEBARTOLO SCANNER: NEON VINCENT GROUP: HACSA

I'm Yawn Anacin! I'm the Chief of the Pre-Slime Unit! We stop crimes before slimeball criminals commit them! We do it by analyzing the imagery culled from our psychic pre-clogs! Of course, about 40% of the people we've captured are probably innocent, because the software needed to translate those psychic thoughts into electronic images was developed by Microsoft! But Microsoft says a 40% error rate is as close to perfection as they've ever gotten!

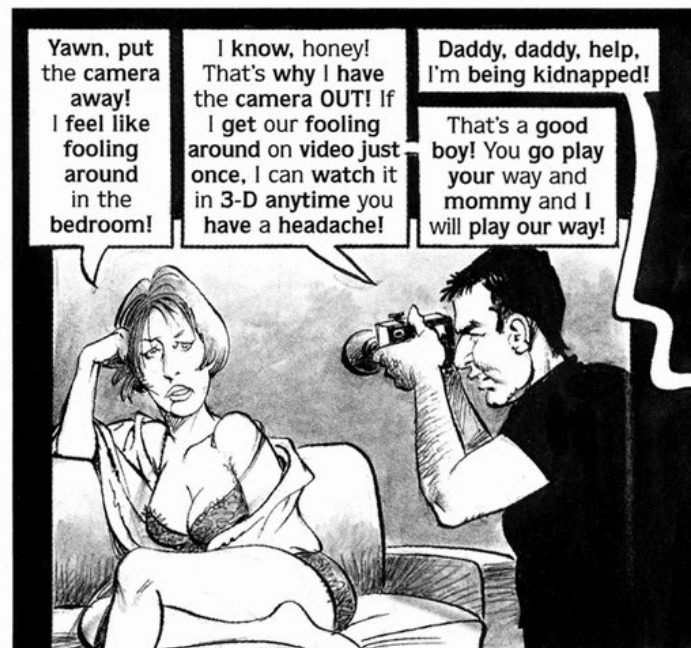
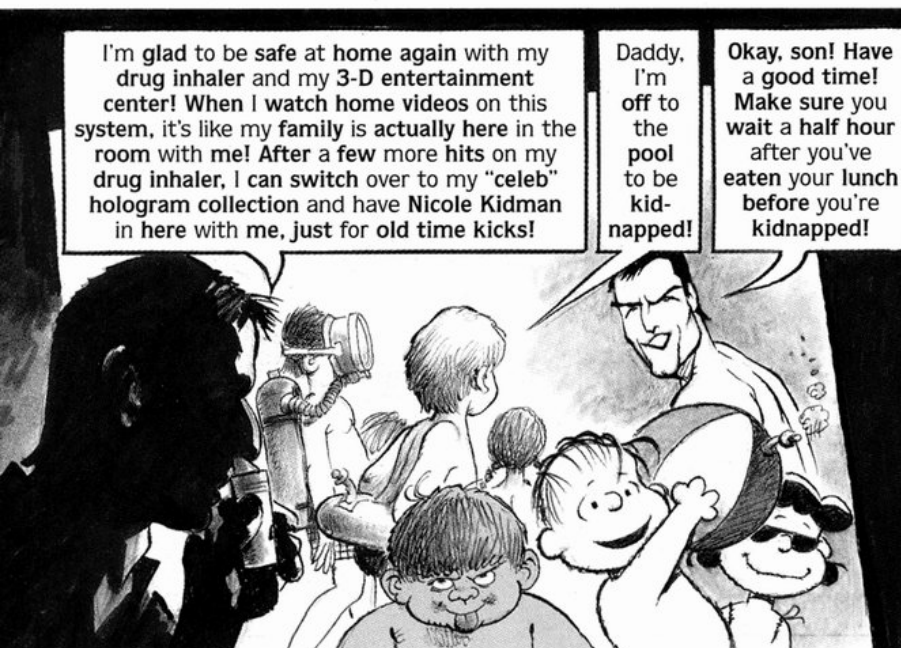
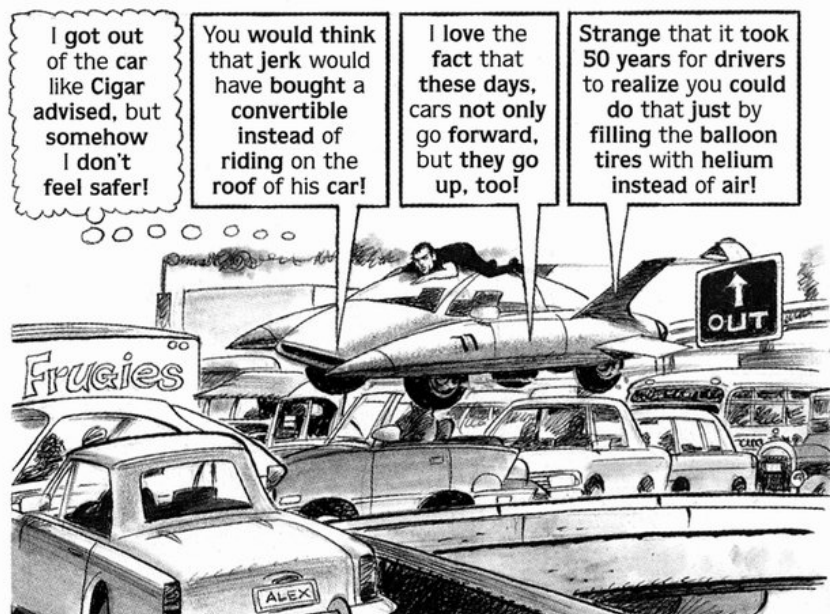
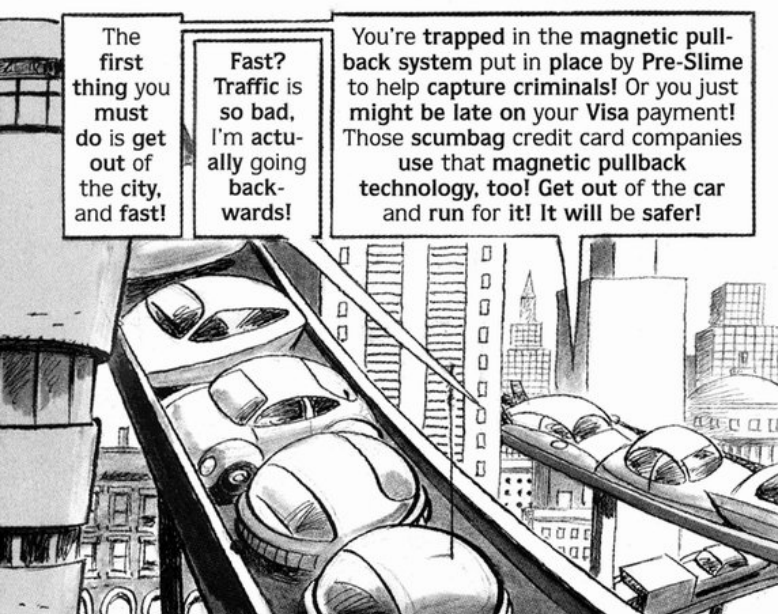
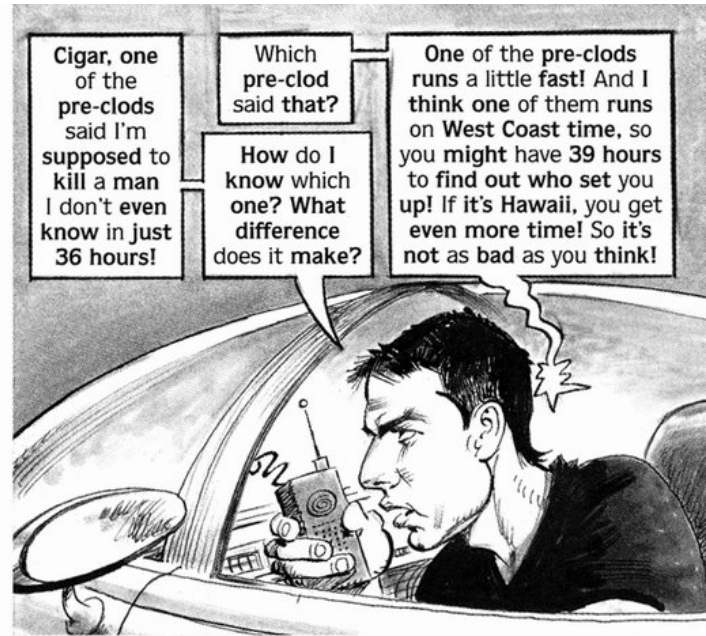
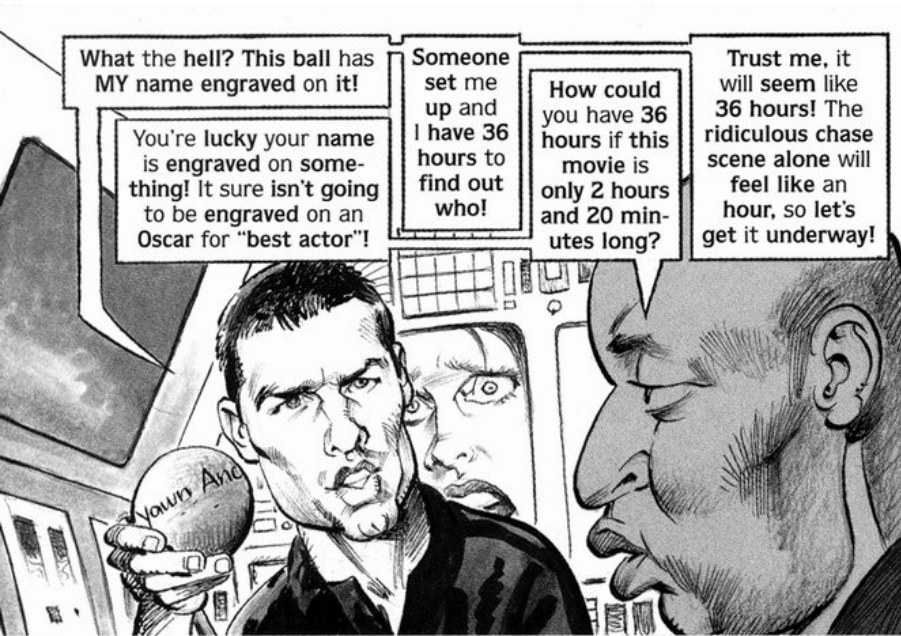
Morning, men! I'm Damn Witless, an official from the Department of Justice! I'm here for two official reasons! One is to officially observe what goes on, to make sure there are no flaws in the Pre-Slime Unit! The other is to pretend like I'm the bad guy, the guy who is secretly trying to bring this whole Unit down! In other words, I'm the official red herring!

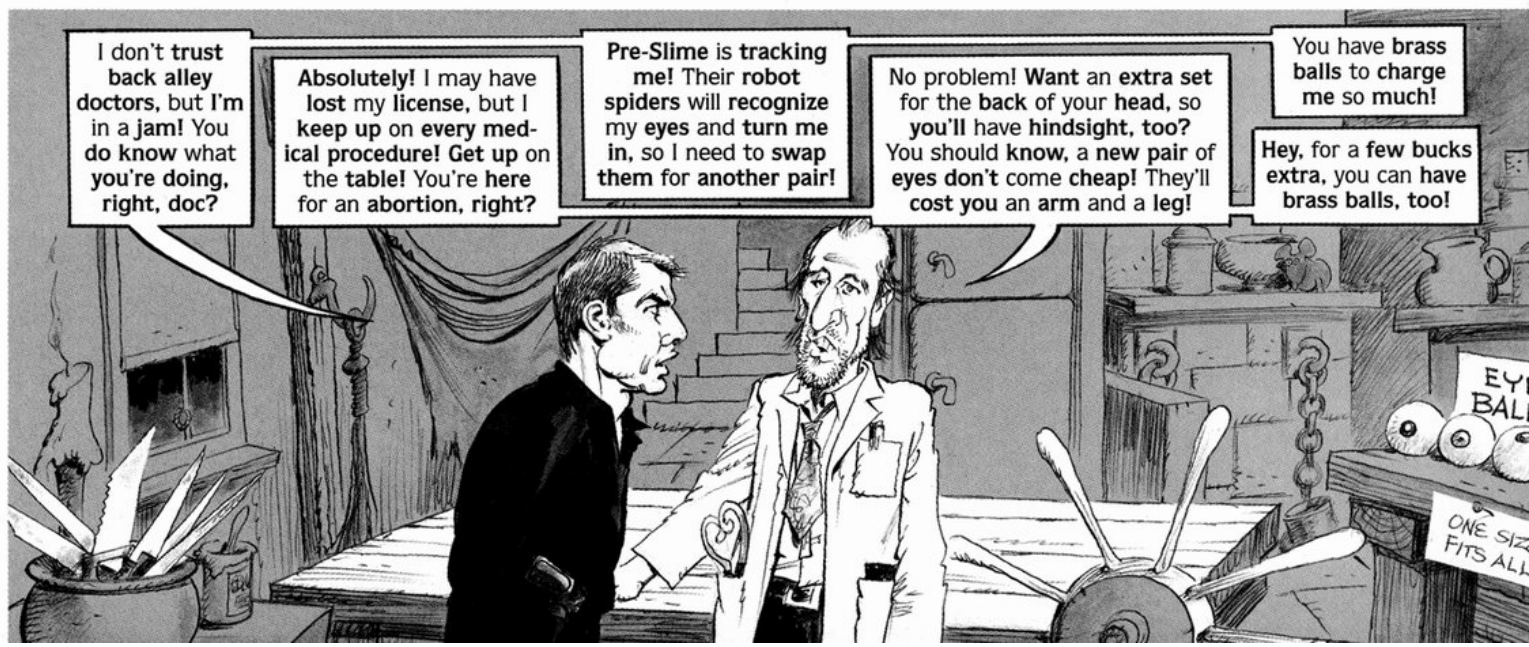
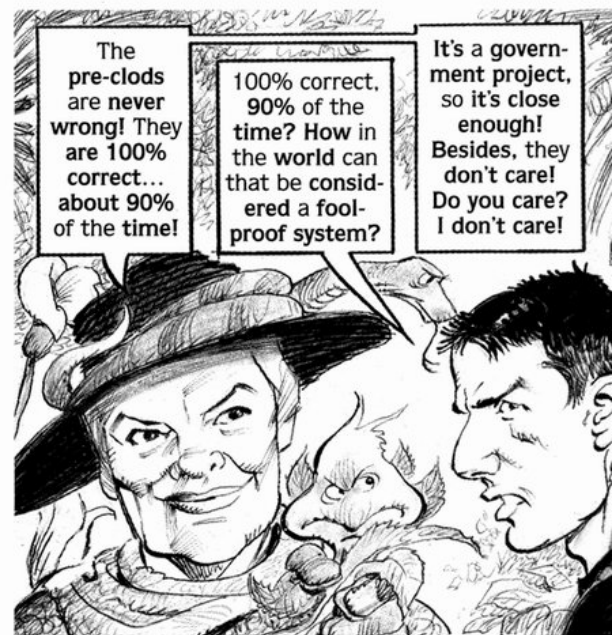
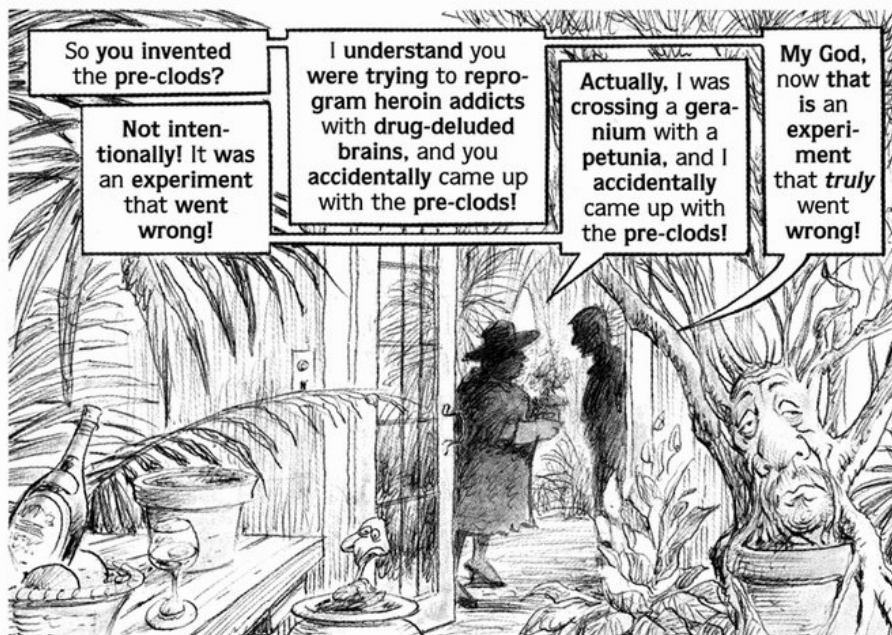
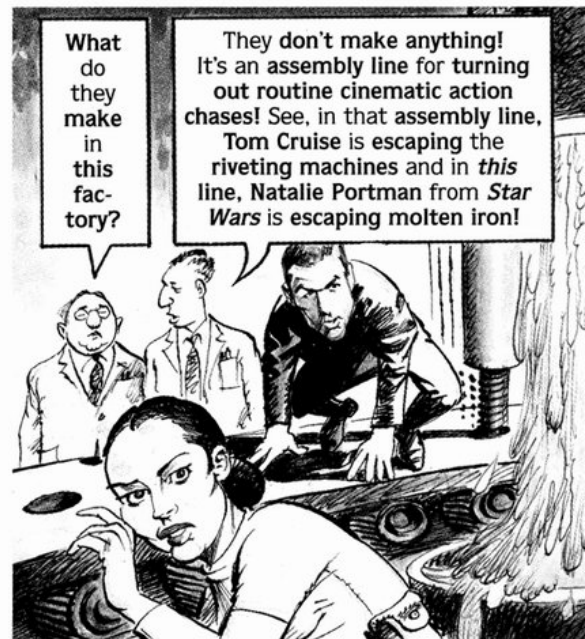
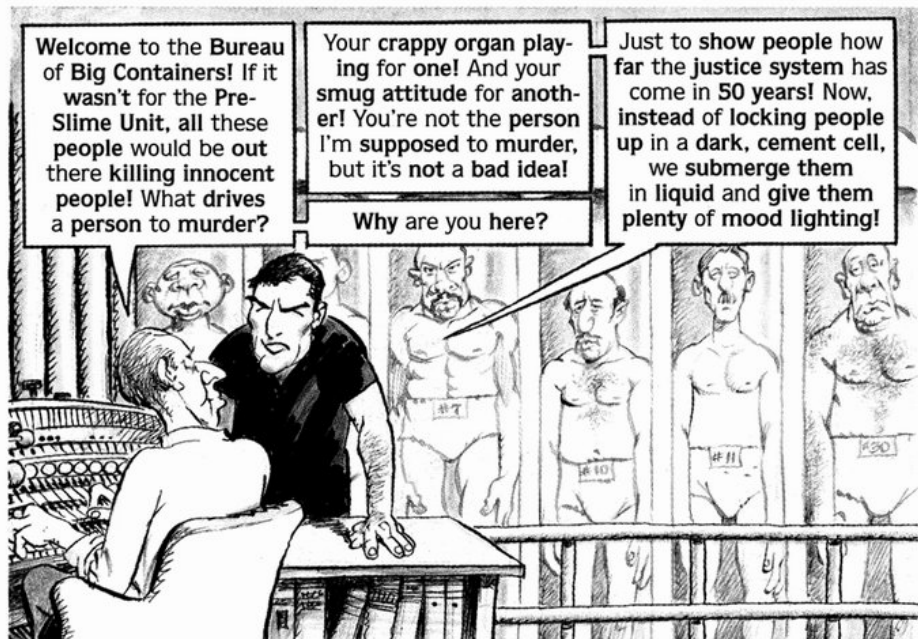
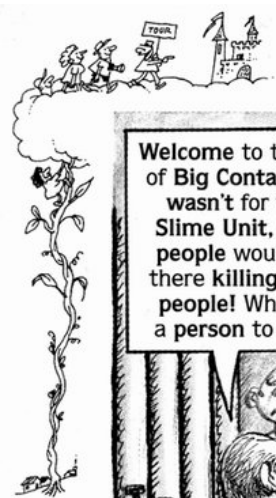
We'll still explain how the Pre-Slime Unit works! Once a pre-clog predicts a crime, their thoughts are recorded onto memory chips, and the name of the perpetrator is engraved on a ball...an eight ball, which comes down this chute! When the pre-clogs aren't predicting crimes, we use their brain power to foresee the winning lottery numbers — and those balls come down *this* chute!

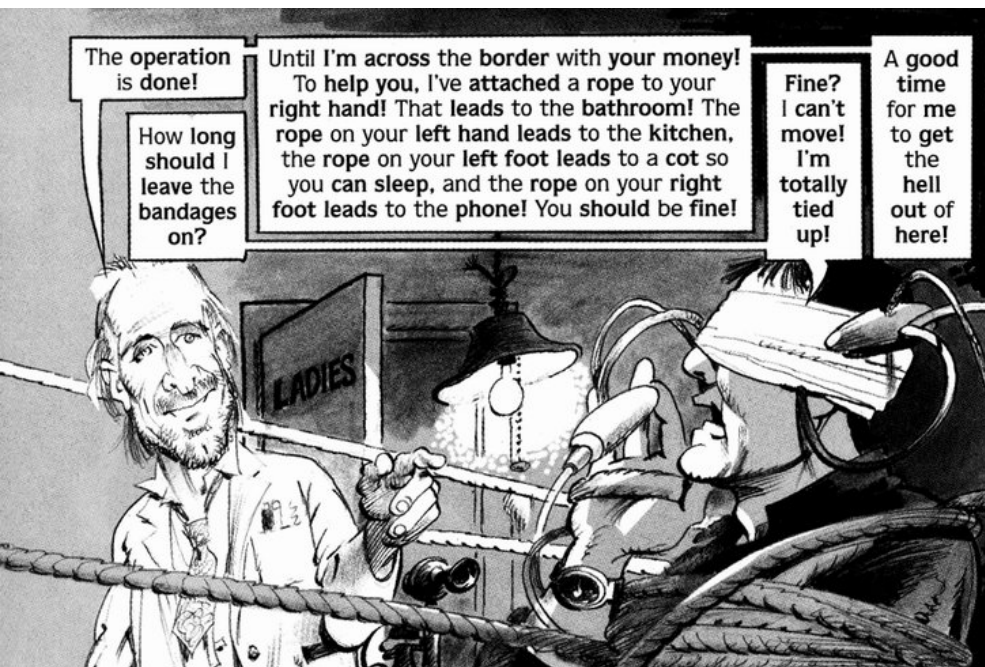
After we examine evidence from the pre-clogs, we fan out through the city to capture the would-be killers! Sometimes, when the pre-clogs don't come up with any names, we write the names of people we don't get along with on the balls and go out and capture them! It's great fun! Since they don't know they're gonna commit a crime, we could just walk in through the front door and capture them, but for some unexplained reason, it's absolutely mandatory that we smash through the roof and swing into the room on ropes to grab them!

There hasn't been a single murder in this town for six years! Every citizen in Washington, D.C. is proud of the Pre-Slime Unit! Except of course, the Federation of Funeral Directors and Grave Diggers! They're the ones picketing outside! They're pushing for a return to crime so they can start making some real bucks again!









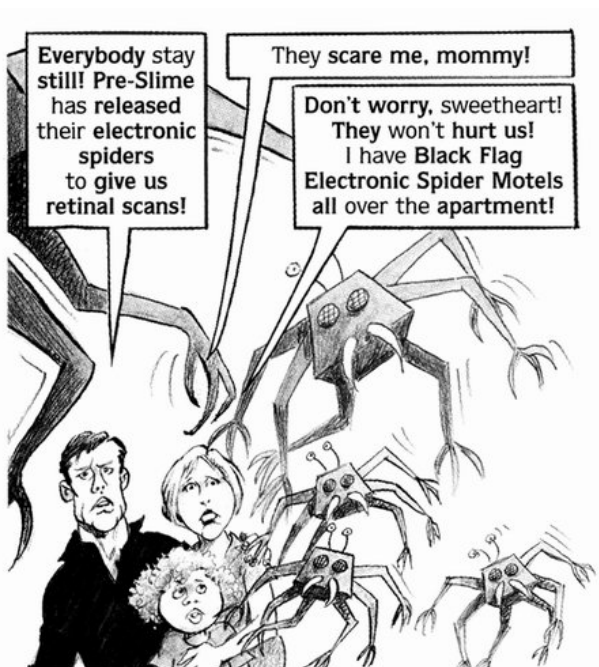
The operation is done!

How long should I leave the bandages on?

Until I'm across the border with your money! To help you, I've attached a rope to your right hand! That leads to the bathroom! The rope on your left hand leads to the kitchen, the rope on your left foot leads to a cot so you can sleep, and the rope on your right foot leads to the phone! You should be fine!

Fine? I can't move! I'm totally tied up!

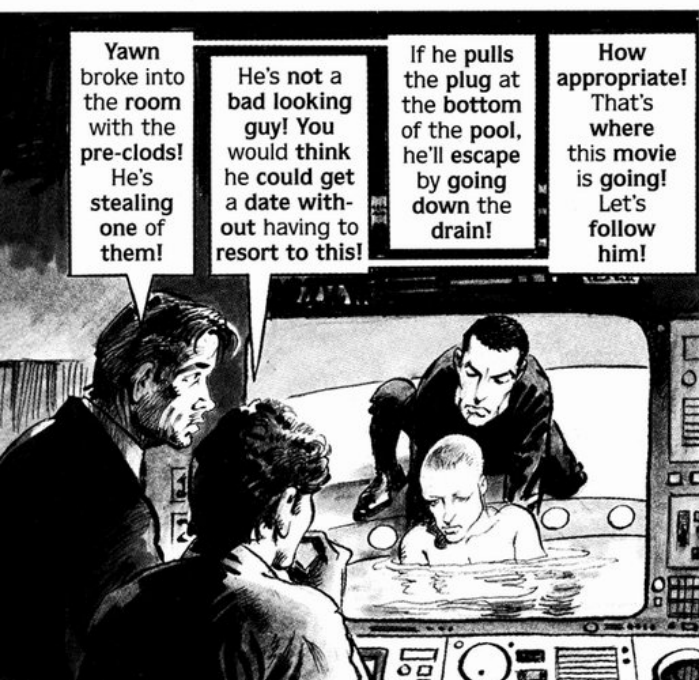
A good time for me to get the hell out of here!



Everybody stay still! Pre-Slime has released their electronic spiders to give us retinal scans!

They scare me, mommy!

Don't worry, sweetheart! They won't hurt us! I have Black Flag Electronic Spider Motels all over the apartment!

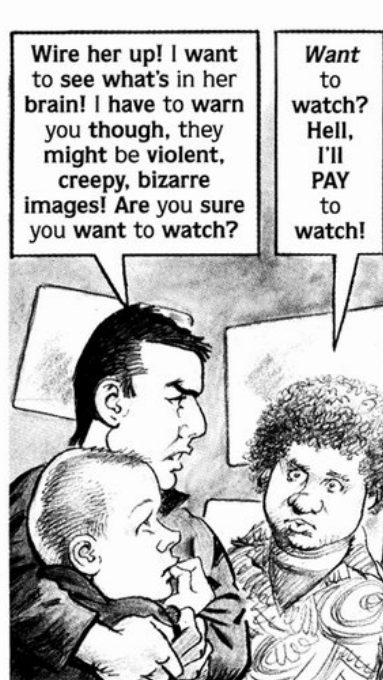


Yawn broke into the room with the pre-clods! He's stealing one of them!

He's not a bad looking guy! You would think he could get a date without having to resort to this!

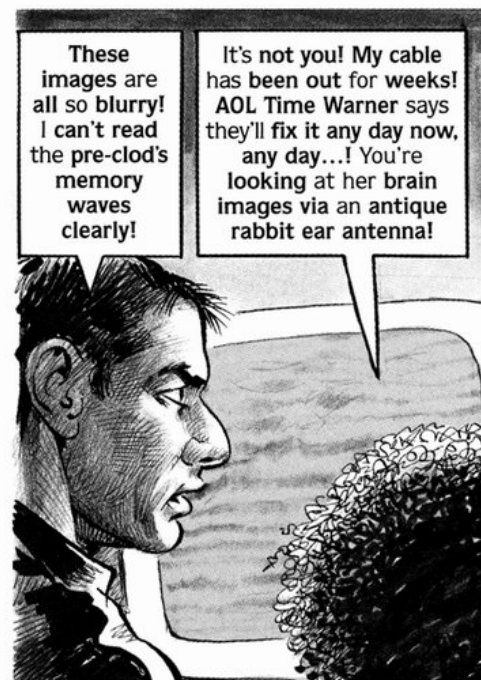
If he pulls the plug at the bottom of the pool, he'll escape by going down the drain!

How appropriate! That's where this movie is going! Let's follow him!



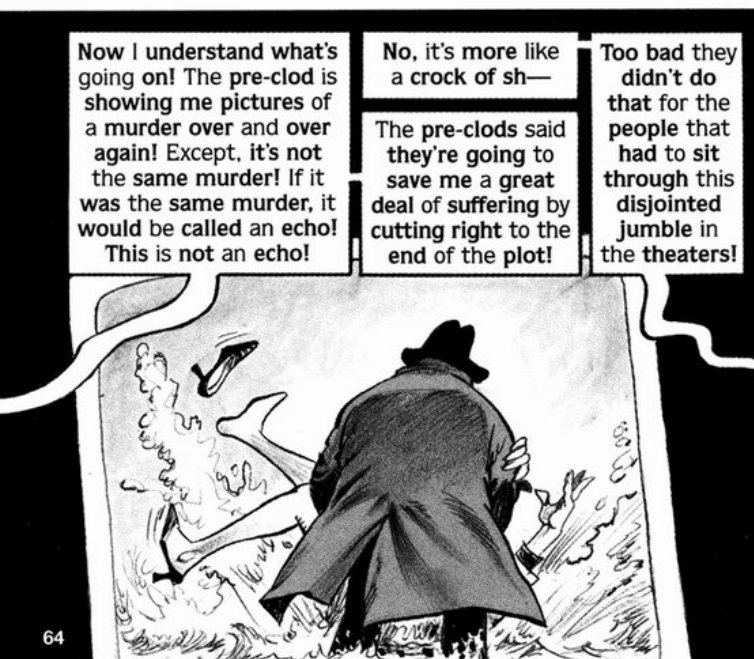
Wire her up! I want to see what's in her brain! I have to warn you though, they might be violent, creepy, bizarre images! Are you sure you want to watch?

Want to watch? Hell, I'll PAY to watch!



These images are all so blurry! I can't read the pre-clod's memory waves clearly!

It's not you! My cable has been out for weeks! AOL Time Warner says they'll fix it any day now, any day...! You're looking at her brain images via an antique rabbit ear antenna!

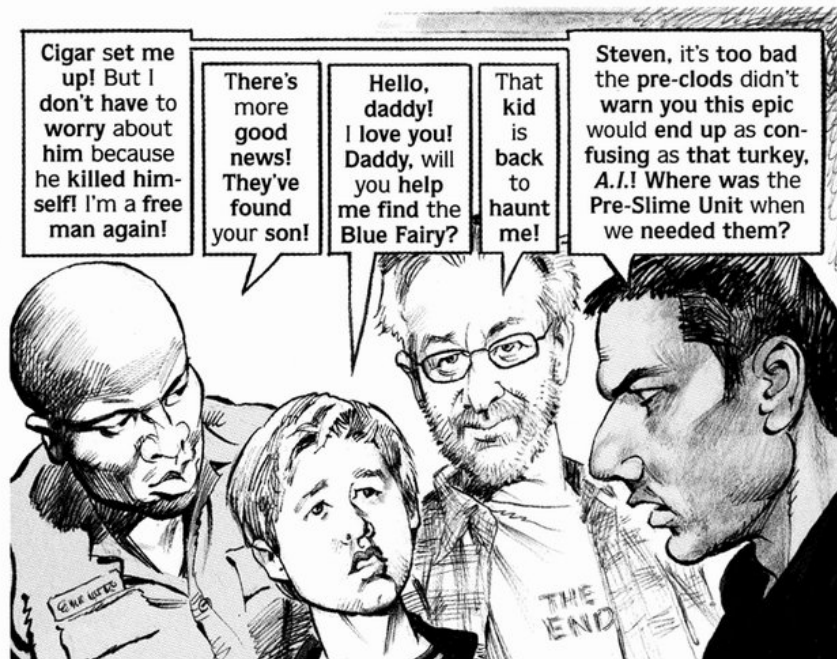


Now I understand what's going on! The pre-clod is showing me pictures of a murder over and over again! Except, it's not the same murder! If it was the same murder, it would be called an echo! This is not an echo!

No, it's more like a crock of sh—

The pre-clods said they're going to save me a great deal of suffering by cutting right to the end of the plot!

Too bad they didn't do that for the people that had to sit through this disjointed jumble in the theaters!



Cigar set me up! But I don't have to worry about him because he killed himself! I'm a free man again!

There's more good news! They've found your son!

Hello, daddy! I love you! Daddy, will you help me find the Blue Fairy?

That kid is back to haunt me!

Steven, it's too bad the pre-clods didn't warn you this epic would end up as confusing as that turkey, A.I.! Where was the Pre-Slime Unit when we needed them?

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Mild Violence

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YOU EITHER WALK AWAY
A CHAMPION OR
A TOASTER.**



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MAD's ^{Ridiculous} 50th ANNIVERSARY CROSSWORD PUZZLE

ACROSS:

1. MAD's price!
6. Our staff's ____ under pressure is aided by their natural lack of "warmth"
9. MAD mascot's slogan
12. Synonym for dope, jerk, boob, nimby... well, even you get the idea
13. On cover #208, Superman and our retching mascot ____ over Metropolis
15. Swill from our readers that appears in the Letters & Tomatoes Dept.
16. Member of the "Usual Gang"
21. Simians in *Planet of the Remakes* (MAD #411)
23. **See art**
26. Next to DC, our favorite electricity
27. ____ Neuman
30. MAD's first editor
33. Scrabble pieces needed to start Don Martin sounds "VaROOM!" and "VOMT!"
34. The "y" in "spy," pluralized
35. State where fewest readers complain about MAD (because it's the smallest): Abbr.
36. **See art**
37. On cover #346, the lawn is ____ by our mascot using a twisted hose
42. MAD mascot, initially
43. *Little ____han Melvin* was in issue #9
44. Dave Berg's "The ____ Side"
45. Just write ETC here...okay?!
49. **See art** (literally)
50. Swerves, like our skiing mascot does on cover #212 (right into a tree!)

52. On the cover of MAD #341, our mascot goes to the ____ for our *Apollo 13* spoof
53. **See art** (last name)
54. **See art** (first name)
55. **See art**
59. MAD's debut year, for short
61. P, O, I, U, Y, and T on a typewriter, i.e.
62. The ____ take for MAD's only movie, *Up the Academy*: was \$37
64. Just read the clue for 12-Across again!
67. Mets' stadium 7.6324198799465342 miles from editor Charlie Kadam's MAD office
69. Film genre spoofed in *201 min. of a Space Idiocy* (MAD #125)
70. News summaries like those that might appear on *Broadcast Snooze* (MAD #280)
74. ____ fair in love and...MAD?
76. Satire, humor, ____ (3 things we've yet to get the hang of!)
77. **See art** (but lose the middle initial!)
83. Schlitz (from *Hokum's Heroes*) and Friday (from the very next clue!)
84. In issue #3, *Dragged Net!* was our version of this cop show
85. Org. the actors in MAD's *Up the Academy* belonged to (and were promptly asked to leave!)

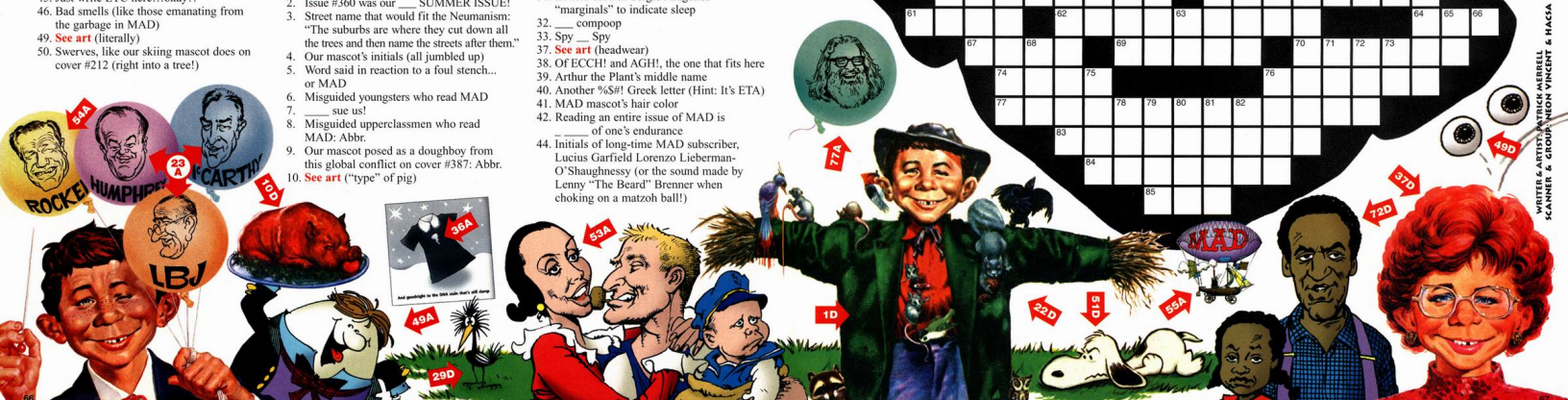
DOWN:

1. **See art** (garment)
2. Issue #360 was our ____ SUMMER ISSUE!
3. Street name that would fit the Neumanism: "The suburbs are where they cut down all the trees and then name the streets after them."
4. Our mascot's initials (all jumbled up)
5. Word said in reaction to a foul stench... or MAD
6. Misguided youngsters who read MAD ____ sue us!
8. Misguided upperclassmen who read MAD: Abbr.
9. Our mascot posed as a doughboy from this global conflict on cover #387: Abbr.
10. **See art** ("type" of pig)
11. "Shut yer ____!"
12. "____ dal!" (successful phrase rarely heard around our offices)
14. Quantity of paper (500 sheets) used to come up with a typical MAD cover idea
15. Congratulations! You found the missing middle initial from 77-Across
16. Only a fool would write IMD here—so start writing!
17. In *The Sound of Money* (MAD #108) Mitzia sang about "dough," rather than this female deer
18. Adj. ending for moron
19. Shmork from Pork was our version of Mork from this planet
20. One of those Greek letters we hate in crossword puzzles (hint: it's TAU)
22. **See art**
24. (341# DAM) "reverof 'ylloD olleH' gnignIS IrIG ynuuf a ____ naC uoY yaD raelC a nO"
25. One who attempts (not us, according to the Avis button on cover #115)
27. Another word for the lawyers MAD ridicules...and then needs
28. One might assume from *A Letter to the American People* in issue #416 that Enron execs are a bunch of big, fat ____!
29. **See art** (bird's name)
31. Letters used in Sergio Aragones' "marginals" to indicate sleep
32. ____ compoop
33. Spy ____ Spy
37. **See art** (headwear)
38. OFECCH! and AGH!, the one that fits here
39. Arthur the Plant's middle name
40. Another %\$#! Greek letter (Hint: It's ETA)
41. MAD mascot's hair color
42. Reading an entire issue of MAD is ____ of one's endurance
44. Initials of long-time MAD subscriber, Lucius Garfield Lorenzo Lieberman-O'Shaughnessy (or the sound made by Lenny "The Beard" Brenner when choking on a matzoh ball!)

45. Like a slippery sea creature in a poem from *MAD's For Better or Verse*
46. Mantra (that our "idiot swami" on cover #121 might chant—if he could remember it)
47. A prolific (and self-reliant!) writer, Frank Jacobs has done numerous ____ *It-Yourself* articles!
48. Green goop the Ninja Turtles are standing in on cover #306
49. **See art**
50. Long-timers Mort Drucker and Dick DeBartolo (or retired soldiers)
51. **See art**
53. Modern art style actually used on a 1960s MAD poster
54. Next to the AFC, our favorite NFL conference to skewer
56. Next to "shucks!" our favorite word of humility to avoid
57. 9s in Roman numerals?
58. In *We'll Make a Fortune* (MAD #266), Pat Somejeck's negative reply to: "Is there a 'C'?"
59. The 3 consonants in FA FA FA
60. *Star Blech* ____; *The Search for Plot* (MAD #251)
61. First or last letter of Roger's last name in *The Lighter Side*
63. Al Jaffee's longtime feature would be the OLD-N with these letters removed
65. We waxed poetic on the Caped Crusader in *Clooney ____ the Bat* (MAD Batman Spectacular)
66. Average grade of our average reader

68. Before Bush was a "bumbling shmuck" on cover #395, he was one of these at Yale
71. Poetic word meaning "before" used by the likes of Frank Jacobs
72. **See art** (nickname)
73. 2000 revenue-producing MAD addition
75. It goes downhill quickly in the winter (MAD does year 'round!)
76. Actor Brad drawn by Angelo Torres as Crusty Coolhand in *No Emotions Eleven* (MAD #416)
78. Likely abbr. to be found on one of our mascot's shirts
79. MAD's song "It's ____" is also known as "Burp Sharp Minor"
80. It would be really pathetic if you knew that Captain Klutz's hometown was ____opolis
81. Our group of 16-Across
82. We've given up! This answer made little sense in 4-Down, and yet here it is again!

Look for the answers in the next issue. Hopefully, we'll have figured them out by then!



SOBE



TRAVIS PASTRANA

be sure to check
TRAVIS bustin' backflips
on nbc's gravity games oct 6 - nov 16

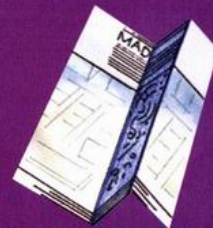
sobebev.com



**FOR YEARS,
WHERE HAS THERE
BEEN A MAJOR
INTELLIGENCE
FAILURE?**

HERE WE GO WITH ANOTHER RIDICULOUS **MAD FOLD-IN**

These days it seems that no one knows the full story of what's happening with world and domestic issues. Everyone from the CIA to the President of the United States seems completely clueless. There is, however, one place where there has been the biggest intelligence failure of all. To find out where this is, fold page in as shown.



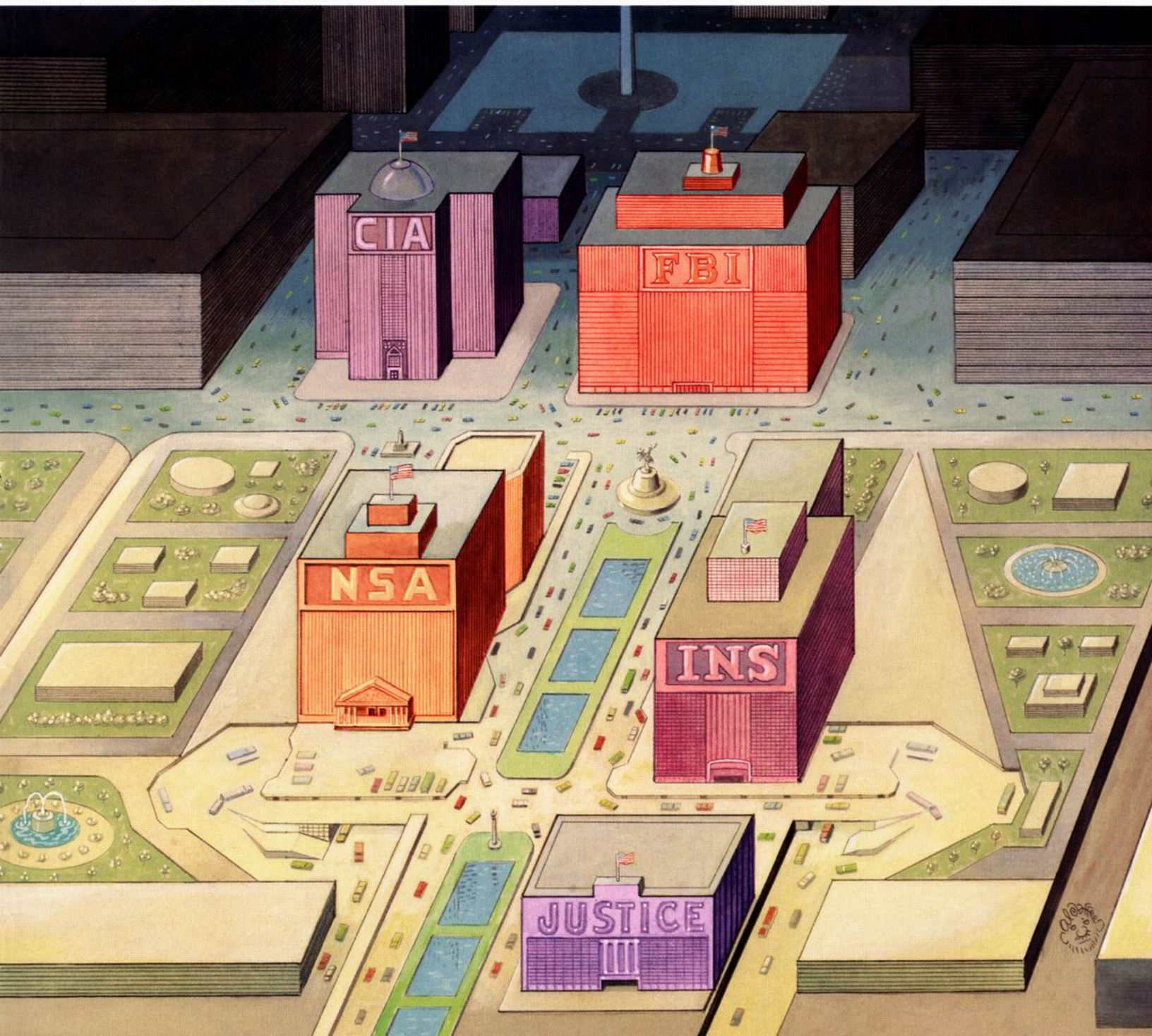
FOLD PAGE OVER LIKE THIS!

A

FOLD PAGE OVER LEFT

B

FOLD BACK SO THAT "A" MEETS "B"



**ONE THING ORGANIZATIONS KEEP SECRET FROM THE
PUBLIC IS THEIR INTELLIGENCE FAILURES. FOR AGES
WE HAVE DEPENDED ON THEM TO WARN US OF
OFFENSIVE, HOSTILE ATTACKS. THEIR BUMBLING
MAKES US APPEAR STUPID ALL OVER THE WORLD**

A

ARTIST AND WRITER: AL JAFFEE

B

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My only fear is running out.

got chocolate milk?

GOLDEN ANNIVERSARY EDITION (BIG DEAL!)

MAD

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