



S<sub>O</sub>B<sub>E</sub>

# Drink with Oclotification with the Colotification of the Colors of the C

Enter at www.xbox.com/sobe for your chance to win cool stuff.

Only on XXBOX Fall 2001

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VEY TO GO BY P.C. VEY



STAND BACK THERE'S NOTHING HERE TO SEE, UNLESS YOU WANT TO SEE THE BROKEN SHATTERED REMAINS OF A LIFE GONE SO TERRIBLY WRONG."

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	"Planet of the Remakes" (A MAD Movie Satire)6
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### MARGINAL THINKING DEPARTMENT:

"Drawn Out Dramas"......Various Places by Sergio Aragones Around the Magazine

1993 Young Dirty Bastard officially becomes Ol' Dirty Bastard.

### 1995

In a misreading of the consumer market, Muhammad Ali rejects the idea to create a fat-reducing grilling machine.

### NOVEMBER SUN MON TUES WED THUES PRI 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24

THIS MONTH

### 2000

Marlon Brando receives lap dance. Takes three days.

25 26 27 28 29 30

1991

Pee Wee Herman's disability insurance claim for repetitive motion syndrome

1955

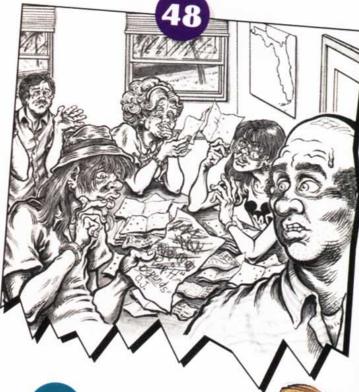
denied.

Honeymooners creator Jackie Gleason rewrites Ralph Kramden's definitive line from, "Bitch, you better recognize," to the more benign "To the moon, Alice!"

"The most troublesome side effect of many prescription drugs is that they make you feel well enough to go back to work!"

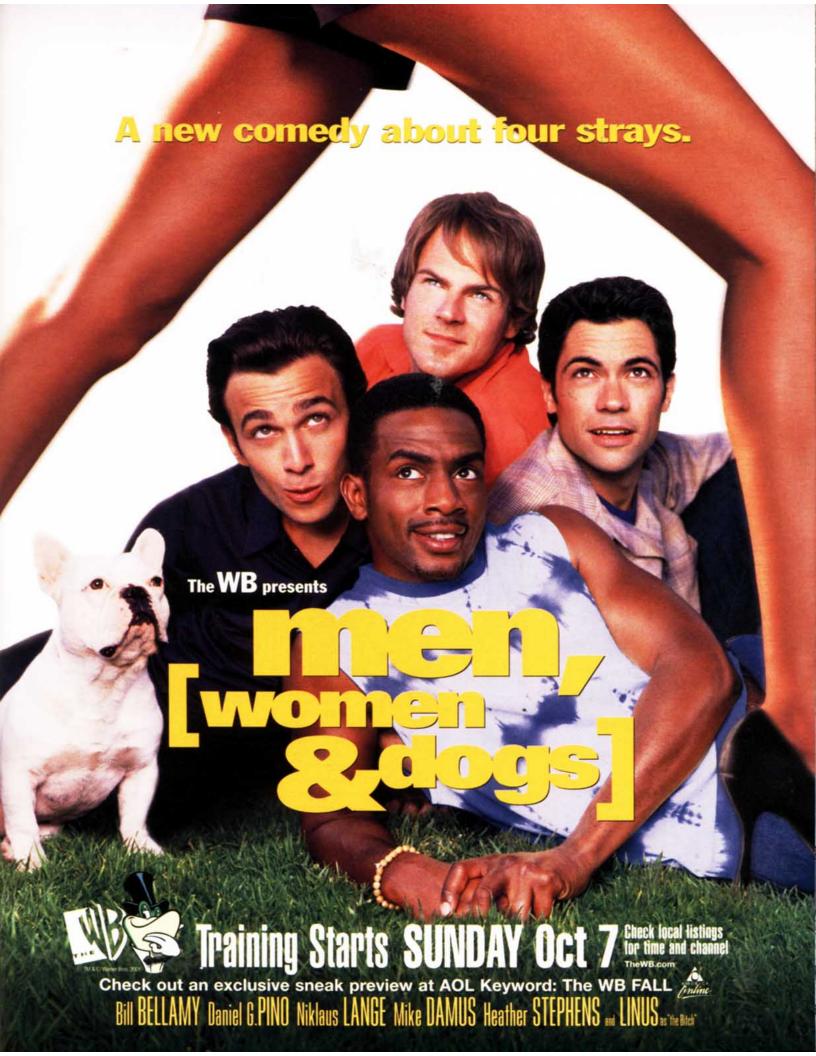
COVER ARTIST AND WRITER:
JOHN CALDWELL













### THE HIPPOCRATIC OAF

In a controlled, prospective, randomized clinical trial, we found that reading MAD immediately before surgery reduced intraoperative hypertension and minimized postoperative anxiety. It was judged to be the pharmacologic equivalent of 7.5 mg of intravenous Valium as a preoperative sedative.

Richard Forster, M.D., Niskayuna, NY

Doc — Thanks for writing, but we were shocked that your findings contradict another study which found that reading MAD had the same effect on patients as swallowing two Viagra pills with a tequila chaser! Here are some other medical facts about MAD: Chewed daily, one MAD helps fight plaque buildup. Placed in a shoe, it can relieve the burning and itching and also works in controlling nail fungus better than that Lamisol crap! Oddly enough, crumpling up and ingesting any article by John Caldwell will have the same effect as two Viagras — which was welcome news to Mrs. C. (if you know



Dr. Forster's patient prepping for surgery by reading MAD!

what we mean!) Lastly, a copy of MAD is enormously helpful when reviving a choking victim with the Heimlich Maneuver. Specifically, onlookers can use it to swat away the half-chewed, grizzled pieces of meat dislodged from the victim's throat, now flying through the air in their direction! (Ewww!) Can there be any doubt that the M in MAD stands for "medicine"? —Ed.

### A SMASHING PUMPKIN

Jeff Mahannah of Kalamazoo, MI recently sent in this photo which he swears is a Jack 'O Lantern, though we're not too sure! So now is your chance to show up Jeff and create a real Alfred-E-Lantern simply by buying MAD XL #12 (currently on sale wherever MAD XL #12 is sold)! It contains an exclusive stencil you can use to print or cut Alfred's face onto a pumpkin. Be sure to take a picture and send it to us, the best of which we will print on our Letters Page! Send all photos to MAD Magazine c/o Amy, The Big Pumpkin, 1700 Broadway, New York, NY 10019.

Alfred-E-Lantern...or some hideous mutant?!

### Make A Dumb Wish Foundation

I have a wish for the Make A Dumb Wish Foundation ™ that needs granting. I need a poem printed. I wrote it last year in my English class. My teacher's class was so boring that I wrote a poem. It was an "on the spot" poem that I enjoy. Here it goes:

I sit in class like a statue
My eyes are droopy
They want to fall out of my head.
My brain is turned off like a light
Words run through my ears like water.
I sit, I stare
There is nothing to do

My head becomes cloudy...
My eyes are heavy like stones
I am drifting...drifting...
Sleep sets in like the sun goes down

I am gone... No more class, no more listening, no more teacher

I am there...my own world.

### Adam Kinsman, Universal City, TX

Adam Ant — As you know, it is the mission of the Make A Dumb Wish Poundation to make dumb wishes come true and indeed, with your "on the spot" poem we have a winner which we happily print above. We also have an "on the spot" critique poem which we also happily print:

Adam Kinsman wrote a poem in class
To wile away the time
It's a shame poor Adam Kinsman never
Heard of the concept of rhyme!
The Make A Dumb Wish Foundation \*\*
published it for the yuks,
They're probably the only ones that would,
Because Adam Kinsman's poem really,
really sucks! —Ed.







ATTENTION For all subscriptionrelated matters (includins related matters (including change of address) in the U.S. and Canada, please call U.S. and MAG or write 1-00 and Southern D.C. and Southern D 1-800-4 MAD MAG or write, P.O. BOX 52345, Boulder, P.O. BOX 52345, Please DO CO 80322-2345! Please DO NOT phone, write, fax or NOT phone, write, fax or E-mail our New York office help you there!

Back in the Letters Page of MAD #408, Karl Peterson of Yakima, WA wrote in about his obsession with cheese. We asked you, the loyal and cheese connoisseurs to speculate as to what Karl's favorite book, video game, rock band, play and TV show would be. Here's some of the best responses we received:

### **FAVORITE BOOK:**

The Old Man and the Brie" Gloria Tarantino, Cadillac, MI "Grate Expectations" "The Wizard of Osiago" "East of Edam"

Jacquelyn Goldstein, Fairport, NY

### **FAVORITE MOVIE:**

"Blue Velveeta"

THE GRIPES OF RAP

The cover of MAD #406 makes me want

to hang my head in shame for reading

"Will The Real Slim Shady Please Shut

comes directly from Christina Aguilera's

pathetic attempt to insult Eminem. It

makes me sick to my stomach to think

that you guys cannot come up with bet-

ter comedy than a terrible pop singer.

Jimbo — Had we received your letter

before going to press with issue #406,

there was an excellent chance we would

have dropped Slim Shady in favor of "Will

The Real Jim Dewey Please Shut Up! Please

Shut Up! Please Shut Up!" You know, it's

still not too late to say it! "WILL THE REAL

JIM DEWEY PLEASE SHUT UP! PLEASE SHUT

UP! PLEASE SHUT UP!" -EminEd.

CALENDAR

Jim Dewey, Claridon, OH

MAD for the last 10 years. The cover

Up! Please Shut up! Please Shut Up!"

### **FAVORITE VIDEO GAME:**

"Sonic The Wedgehog Desiree Urbanski, Orland Park, IL

"Pokemonterey Jack" PJ Berg, Cos Cob, CT

### **FAVORITE TV SHOW:**

"The Roquefort Files" and "Edam-12" - Jason Bloom, Baltimore, MD

"The Muensters"

Jacquelyn Goldstein, Fairport, NY — Harold Smith, Ridgewood, NY

### **FAVORITE ROCK BAND:**

Twisted Swisster

- Timothy Chambers, Providence, RI "Run Brie MC"

Jonathan Jaeger, Burke, VA

### **FAVORITE PLAY:**

"The Taming of the Fondue"

Mike Higginson, Ontario, Canada

### THE SINGLES SEEN

I was reading MAD #407 and I saw my true love. Thank you so much for printing "MAD's Photo Personals Gallery." I love Talana! I have the same attributes as her. I've lead a poverty-filled life and I will listen to her story all she wants. I also enjoy volleyball and dancing. Please give me Talana's address so I can contact her.

Frank Galante, Lincoln Park, NJ

Frankie - Who are we to stand in the way of true love? it is our pleasure to forward to you Talana's address. It's usually the park at 23rd Street and Madison Avenue, the third or fourth bench from the left.

If she's not there, try the outbound entrance of the Lincoln Tunnel at dusk. We wish you two love birds all the best! Don't forget to invite us to



Now you can have 365 more days of stupidity brought to you by the Usual Gang of Idiots! The Mad Page-A-Day 2002 calendar includes Alfred E. Neuman quotes, illustrated gems from Al Jaffee, John Caldwell, various Sergio Aragones' "A MAD Look" at and other crap from our archives. Available now wherever calendars are sold!





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Paul Levitz

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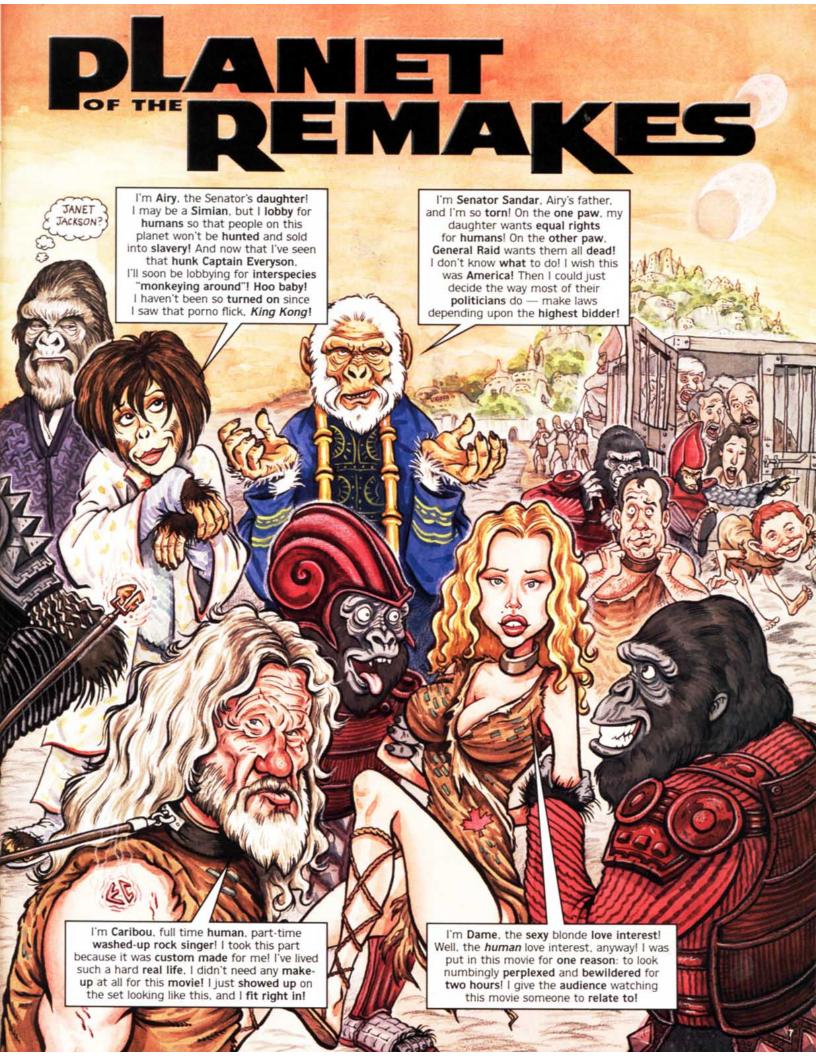
the usual gang of idiots

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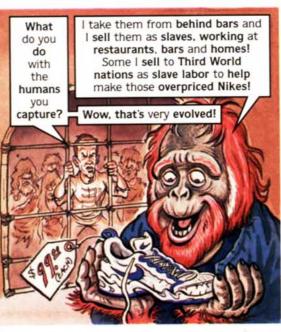
it elevates slave trading to a respectable occupation — at least that's what the producers would like you to believe!

ITER: DICK DEBARTOLO

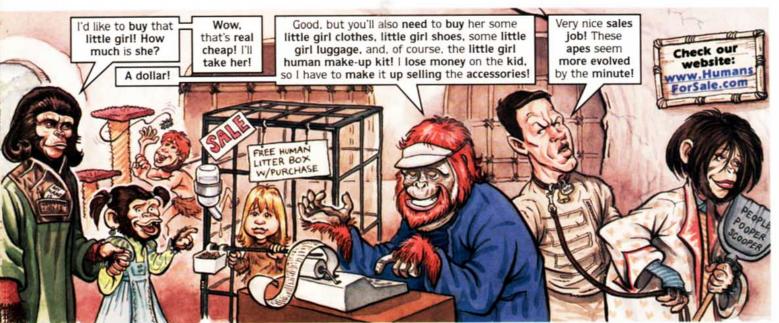
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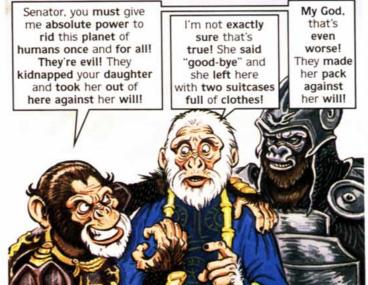


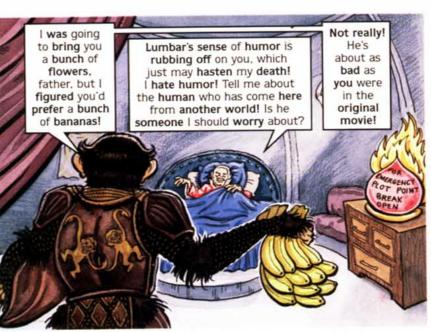


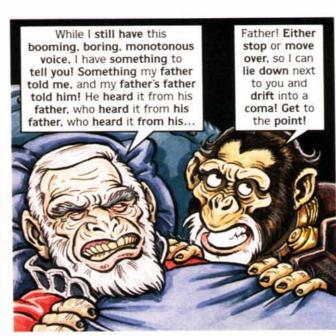


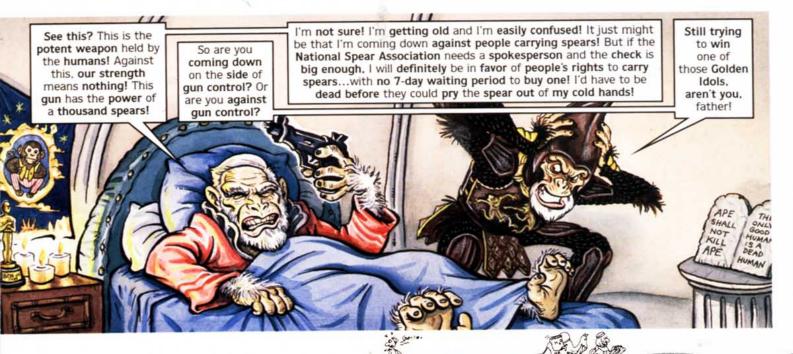














### 250

Ah, the big NYC Marathon. Tens of thousands of dedicated endurance runners line up to put themselves through a tortuous 26-plus miles of grueling hardships. The first question you may well ask is, "Why?" (Another question you may well ask is: "Are there any fat guys in Kenya?" But that's a matter for another day.) We can't tell you why people run, but we can tell you that everybody shows up to watch this unique event. Unlike the other major sports happenings where you sleep out in the streets to get the best seat in the house, marathon aficionados sleep out in the streets because it is the best seat in the house! So, if you're planning to show up this year, don't even think of taking up a curbside position without first consulting MAD's...

### NEW NEW



Remember. this is an international event. Memorize several phonetic translations of, "If you ran any slower you'd have pigeons landing on you!"



Milemarks 5 through 7 are considered the prime locations for spotting the fat loudmouths (who bet their buddies they could run a marathon without training) cramping and ralphing.



It's common knowledge that runners fighting dehydration will grab anything offered try it!



# ECTATOR'S FUN GUIDE TO THE FORK CITY MARATHON ARTIST AND WRITER: JOHN CALDWELL





Though considered a disgraceful nuisance any other day of the year, an overdosed crackhead can add up to your "unobstructed view."



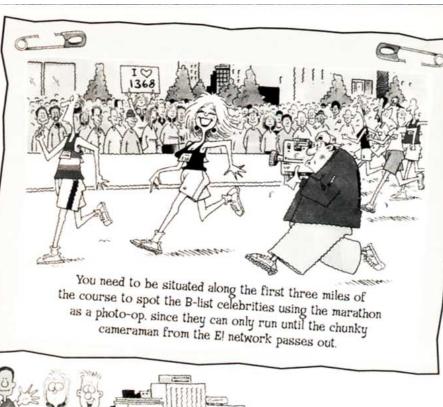


While souvenir prices at other sports venues are jacked up out of control, it's heartening to know that a NYC Marathon commemorative Rolex is still only ten bucks.



Should you find yourself in the vicinity of a stricken runner try pushing through the crowd yelling, "It's okay, I'm Dr. Scholl!"







Every story has a beginning.

THE WB PRESENTS

## 3 MALLIE

KRISTIN KREUK MICHAEL ROSENBAUM ERIC JOHNSON SAM JONES III. ALLISON MACK WITH ANNETTE OTDOLE JOHN SCHNEIDER AS JUNGTHAMAEN
AL GOLIGH & MULES MILLAR MIKE TOLLIN ROLAN RORBINS. JOE DAVID A DAVID MILTER. ANNETTE OTDOLE JOHN SCHNEIDER AS JUNGTHAMAEN

PREMIERES TUES OCT 16

TheWB.com AOI Keyword: The WB





It's time for the next installment of our anti-hero's and his family's hellish cross-country experience! California, lock up your Golden Gates! It's...

### MONTOSP and...



LOOK, THERE'S
SOME KIND OF POLICE
ROADBLOCK AHEAD.

ALL RIGHT,
EVERYBODY FOLLOW
MY LEAD. MONROE,
GET THE TIRE IRON
FROM UNDER THE
SEAT!

CALIF
ROPE
CHESI
POINT





WELL..THERE GOES
THE FAMILY CAR, AND IT
STILL HAD A HALF BOTTLE OF
THE GOOD GIN UNDER
THE GEAT!

A LITTLE
WALK WILL DO
LIG GOOD.

OD

THE GOOD

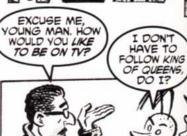
THE ONLY PEOPLE
WHO WALK ARE
LOSERS AND
HOOKERS!





Fide the Movies."

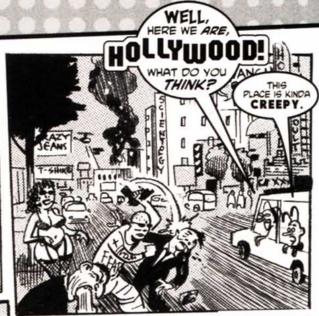
RIDE THE PORNO
MOVIES FOR A HELLUVA
LOT CHEAPER AND A
LOT MORE FUN!



## THE GREAT AMERICAN ROAD TRADER

















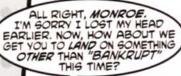


Montee

















\*GEE MAD #397!

CERTAINLY, PAT.

MONROE, YOU'RE OFF TO

MONKEY ISLAND!\*

FABULOUS, SUN-DRENCHED.



П

NONSENSE, SWEETY. BESIDES, I REMEMBER YOU MAKING SOME NICE FRIENDS ON MONKEY ISLAND LAST TIME I'M SURE THEY CAN'T WAIT

TO SEE YOU!









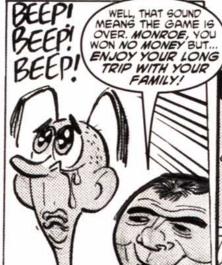


ENJOY A DELICIOUS LOCAL
CAPYBARA SANDWICH, DANCE THE NIGHT
AWAY IN THE PORTHOLE LOUNGE OR SIMPLY
RELAX AND SOAK UP SOME RAYS, COURTESY
OF REVP CRUISES AND WHEEL OF
FORTUNE!









CAN'T I JUST HAVE THE YEAR'S SUPPLY OF CENTRUM SILVER?









### SPEND YOUR BUSH TAX REBATE HERE (AND KEEP US IRRATIONALLY EXUBERANTI)

SPY VS. SPY: THE COMPLETE CASEBOOK Watson-Guptill, ISBN: 0-8230-5021-1





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MAD NEUMANISMS ULTIMATE COLLECTOR'S PACKAGE





JUST-US LEAGUE OF STUPID HEROES: Alfred E. Neuman as Batman DC Direct APR010564



JUST-US LEAGUE OF STUPID HEROES: Alfred E. Neuman as Superman DC Direct APR010566



SCHOOL ISSUE!





WHITE SPY SOFT TOY DC Direct JAN010476



ON SALE NOW!

All books available at your local bookstore. For DC Direct products call 1-888-COMIC BOOK for the location of the nearest comic book shop!





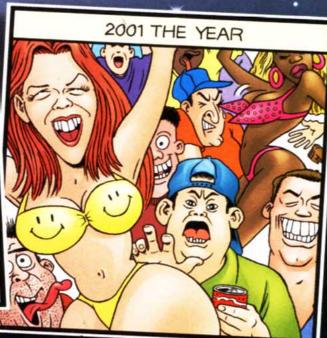
In 1949 author George Orwell wrote 1984, predicting that by then, America would be a tyrannized, gray place where free speech was illegal and evil Big Brother ruled. Old Georgie was so wrong, we're sorry to have even mentioned the idiot's name! On the other hand, in 1968, filmmaker Stanley Kubrick directed 2001: A Space Odyssey, a movie that predicted with Nostradamus-like accuracy what our world would look like today, as you'll see in...

## WHAT THE FILM 2001 PRESENTED TO THE PRE

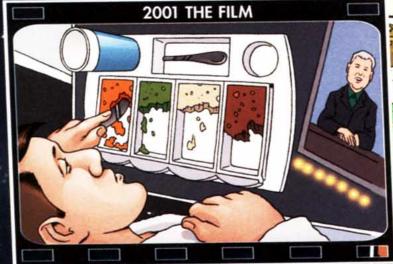
### YEAR 2001 Actually DELIVERED



UNDENIABLE EVIDENCE THAT WE HAVE EVOLVED FROM PRIMATES



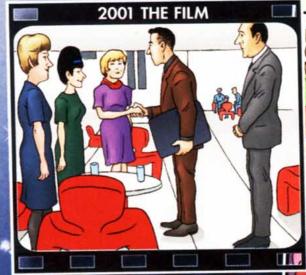
THE STUDIO AUDIENCE OF THE MAN SHOW



TASTELESS, SYNTHETIC FOOD

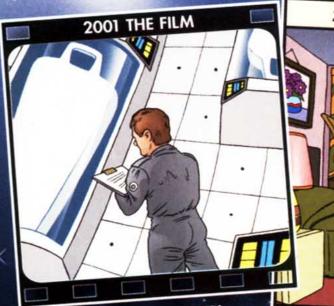


TACO BELL CHALUPAS



A WORLD IN WHICH MINORITIES DON'T EXIST

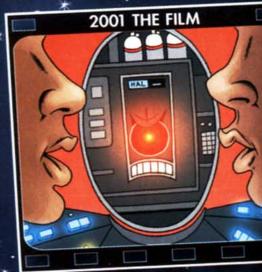




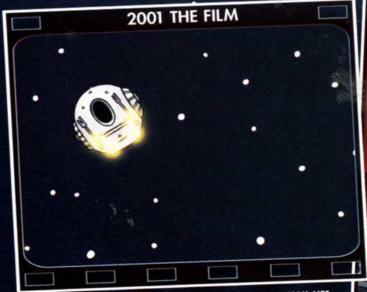
TINY CRYOGENIC SLEEPING PODS



HOLIDAY INN EXPRESS



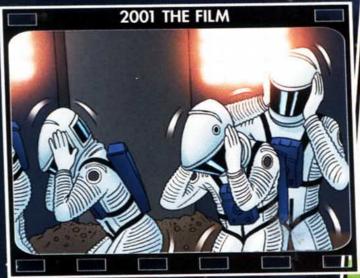
THE RISE OF EVIL, VENGEFUL COMPUTERS



DARK, VAST SPACES TOTALLY DEVOID OF ANY HUMAN LIFE



THEATERS SHOWING MOULIN ROUGE

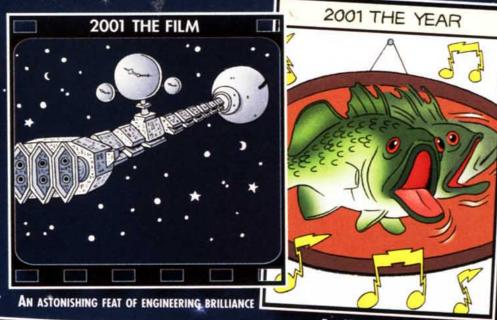


AN INEXPLICABLE CATASTROPHE ENDING AN ILL-FATED MISSION.

THE XFL'S CHAMPIONSHIP "MILLION DOLLAR GAME"

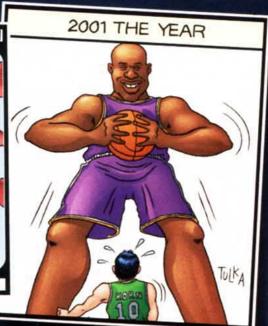


Microsoft



2001 THE FILM

A HUGE, PERPLEXING BLACK THING



SHAQUILLE O'NEAL



### PEDDLER

YOUR ONE-STOP SOURCE FOR ADOPTING THE ANIMALS OTHER PEOPLE EVENTUALLY GOT SICK OF



IRISH SETTER, 23 No need to care for him 24/7, since he tends to wander off for days at a time. Not much of a "pet," really. Answers to the name of "Get your butt off the couch, you worthless mongrel." 555-4567

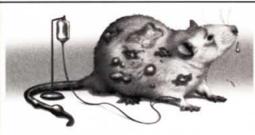


POT-BELLIED PYTHON, 6 We don't know what sort of pet is in his stomach, but we will throw it in for free! 555-6294.



RUSSELL TERRIER. Can do an amazing assortment of tricks: fetch ball, roll over, make Statue of Liberty disappear, etc. 555-0033

LORIKEET, WAS 15 Excellent taxidermy job. Makes no mess, doesn't squawk at night. Great for recreating that Monty Python "Pet Shop" skit with your geek friends. 555-8008



FORMER LAB RAT, 2 Has five different types of cancer. Loves NutriSweet, aspartame, MSG. Must have chemo each week. 555-6954



HELPER CHIMP, 8 Has served the disabled for five years. Can prepare meals and operate a standard VCR (though, unfortunately, has great love for Steven Seagal films). Dabbles in playwriting, currently working on Shakespearean tragedy with 999 other chimp collaborators. 1-800-555-9008



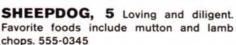
FREE-RANGE LAWN FLAMINGO Sturdy aluminum, has had all shots and been spayed. Free to good home, 555-0011



RODEO BRONCO, 3 So your whining little daughter wants a pony, does she? She'll shut up real quick after a ride on Ol' Rowdy! 1-853-555-8000



SHEEPDOG, 5 Loving and diligent. Favorite foods include mutton and lamb



ARTIST: SCOTT BRICHER WRITER: JEFF KRUSE



COCKATIEL, 7 Highly intelligent, approx. 10,000 word vocab. Stubby can't actually speak any of the words, but he does know them. Trust me. 555-4381



PIGEON, 3-6ish Tri-colored (light gray, gray, and dark gray). Millions more where he came from, like in your backyard. That's not my problem...getting rid of this one is! (555) 800-9000



**UNTAMED PIT BULL, 5** Named "Fluffkins." Loves people, especially when they're smothered in ketchup. 555-0065

HALF-PARROT/HALF-VULTURE, 4

Affectionate, talks a lot, mostly about death.

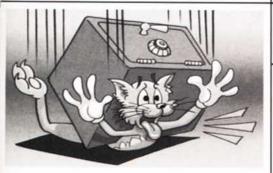
555-2301



SMALL, YAPPING ANIMAL, 4 Yorkshire terrier, maybe ferret, or possibly a lemur. Very cute and loving, whatever it is.

555-6700

SEEING EYE GREYHOUND, 7
Perfect for the blind sprinter. 555-1800



CARTOON CAT, 5 Can withstand dynamite, falling pianos and being pushed off cliffs. 1-500-555-1967 (Ask for Hanna or Barbera.)



**SPONGE, 23** Bright red, a colorful addition to any aquarium. Also handy for wiping up minor spills. 555-0033



RHINO, 10 Toilet-trained, reasonably housebroken. Horn is artificial, because I ground up the real one to use as an aphrodisiac. I think it's working myself, but my wife begs to differ. 555-5798



LOCATED AT THE CORNER OF SHERGOLD & HOOKHAND For years, TV executives were bombarded with complaints that their shows didn't feature enough Hispanics, Blacks, Asians, Gays or Disabled people - and, conversely, that they portrayed way too many middle-class White guys. Ever fearful of boycotts, TV execs immediately attempted to fix these inadequacies. We'll give them "E" for effort, but unfortunately, their work is far from done. If they're truly committed to presenting fair and balanced entertainment, let them start correcting some of the annoying imbalances we've found. Here's MAD's guide to...

### and



Trash-talking couples who think the best way to work out their differences is to go on The Jerry Springer Show and have a fist fight...are

OVER-REPRESENTED



Pissed-off athletes who blame God when their team loses...are

UNDER-REPRESENTED

Well thanks a lot, Mr. Almightyl What, were you too damn busy to make my field goal go six inches the other way? You can FORGET about my donation to the church repair fund this year!



"Wacky neighbors" and "zany co-workers"...are way, way, way



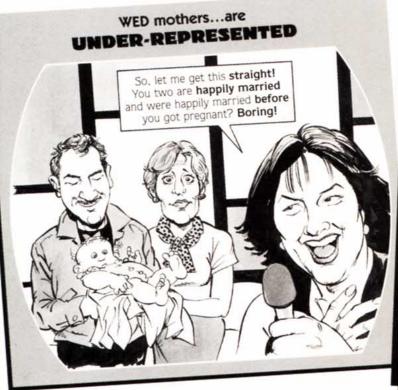
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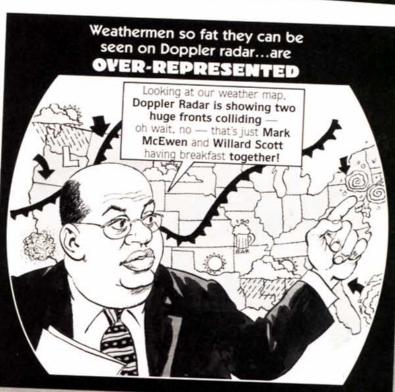


Lawyers who only care about getting justice for their clients and don't give a damn about lining their pockets with inflated legal fees...are

OVER-REPRESENTED

No. no. we couldn't take a penny of our 30% fee after what the legal system put you through. Mr. Trump! You keep the entire \$6 million judgement!

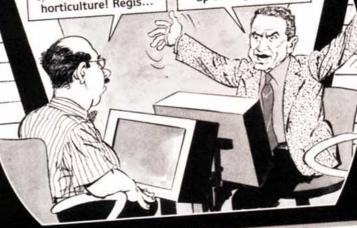




## UNDER-REPRESENTED and OVER-REPRESENTED GROUPS on

Contestants on Who Wants To Be A
Millionaire with at least one friggin' interesting
anecdote about themselves are...
UNDER-REPRESENTED

...and then I moved to Cleveland where I began working as a librarian specializing in Victorian horticulture! Regis... My god, Rupert, I'll make a deal with you! I'll give you the million bucks if you just shut up about your life!



Angels imparting life lessons so syrupy you just want to puke...are OVER-REPRESENTED

You see, Philip, we were sent here to stop you from killing yourself!

God's will is like a flower, blooming in the rain of eternity!
Each of us must open our heart to the dew on the petals!

I've changed my mind again! Give me the gun back! I want to blow my brains out!



Former rock stars who were able to handle their first taste of success and didn't blow millions on cocaine, hookers and limos with swimming pools in them...are

UNDER-REPRESENTED

happiness and financial security! Soon he was awash in T-bills, mutual funds and Education IRA's for his children!

Teachers who genuinely care about their students' education and who aren't burnt out by low pay, shoddy classrooms and obnoxious parents...are

OVER-REPRESENTED

Why do I teach?
I teach because I
believe in the children!
I touch the future!

That's beautiful!
I'm welling up!
Either that or my







## DABK ABENA

### GAME BOY ADVANCE









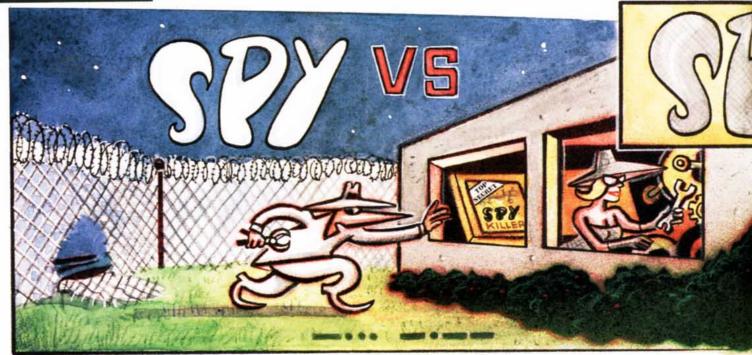
TEEN (13+)
VIOLENCE





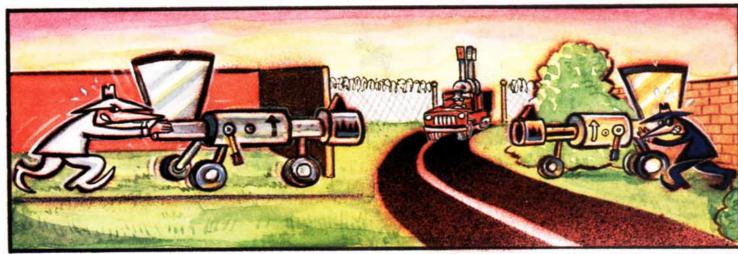










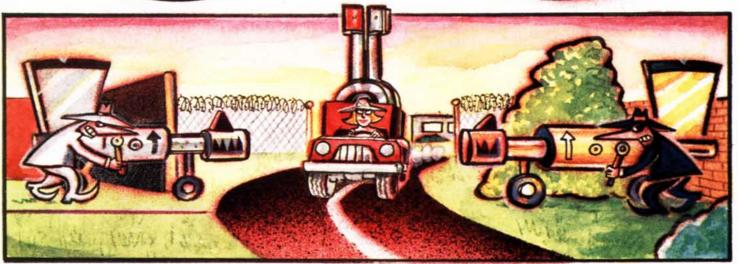


ARTIST AND WRITER: PETER KUPER

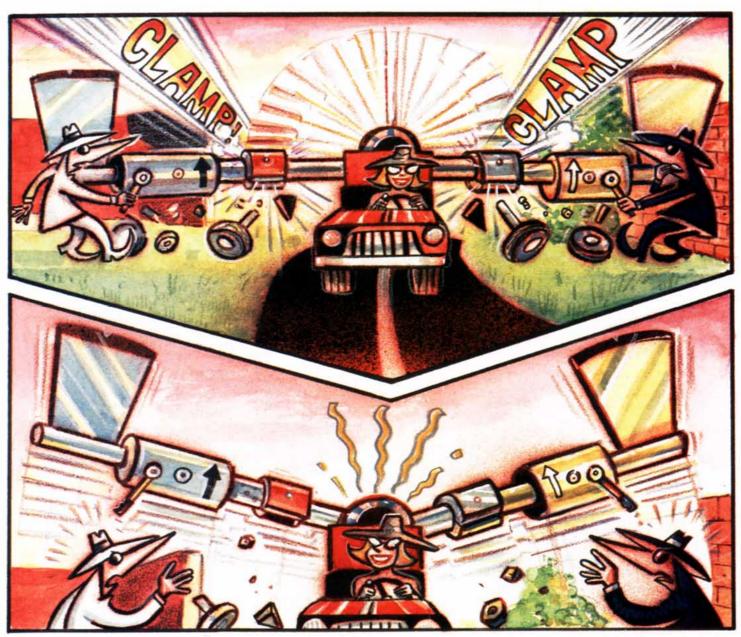








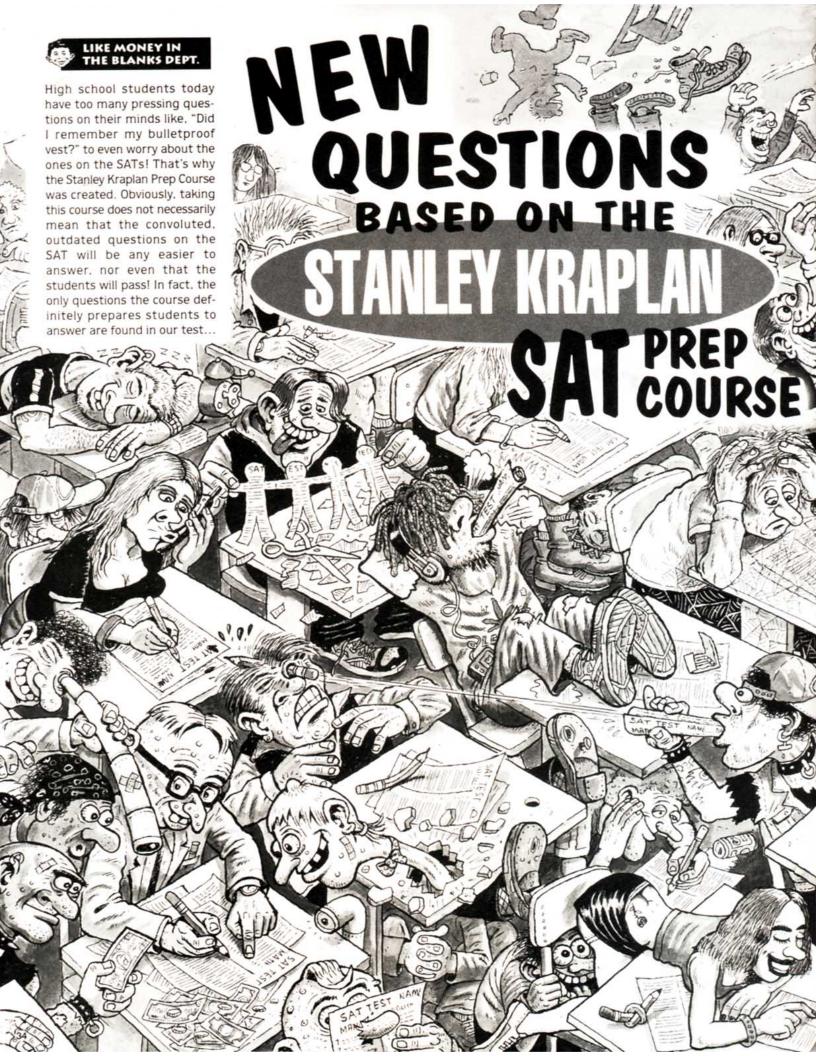








got chocolate milk?



# MATH SECTION

- 1. If your parents paid \$1,500 for a ten-week Kraplan Prep Course and later discovered you could have learned the identical material from an SAT prep book available at your local bookstore for \$14.95, how much money have they wasted?
- (A) \$1,485.05
- (B) Enough so mom is forced to work the night shift at Wendy's.
- (C)  $14^3 + \frac{64}{4} \left( \frac{6^2 \times 55.32}{3} \right) \div \sqrt{81}$
- (D) All of the above.
- 2. The Stanley Kraplan company collects \$1,500 per student for a ten-week course. To determine the profit the company is making on each course, you would need to know what piece of additional information?
- (A) Stanley Kraplan pays \$100 a month rent for a dingy basement classroom.
- A minimum of 50 students is crammed into each classroom.
- (C) Instructors are paid 15 cents an hour above minimum wage to attract employees who might otherwise apply for a job at Burger King.
- (D) All of the above.
- Tonight Brandon, a high school junior, needs to study Kraplan SAT vocabulary words for two hours, take a three-hour Kraplan practice exam, study for his Spanish midterm, and write a 15-page paper on the Cold War. If it's already midnight and Brandon needs to be at school by 8:30 a.m., which of the following must be true:
- To save time, Brandon will download a paper on the Cold War directly off the Internet.
- Brandon will fail his Spanish midterm again, this time causing him to flunk out of high school — so it really won't matter what he gets on his SATs anyway.
- Brandon will fall asleep during tomorrow's three-hour Kraplan session, which he does even after getting a full eight hours of sleep.
- (D) All of the above.

# READING COMPREHENSION SECTION

Read the following passage and answer the questions:

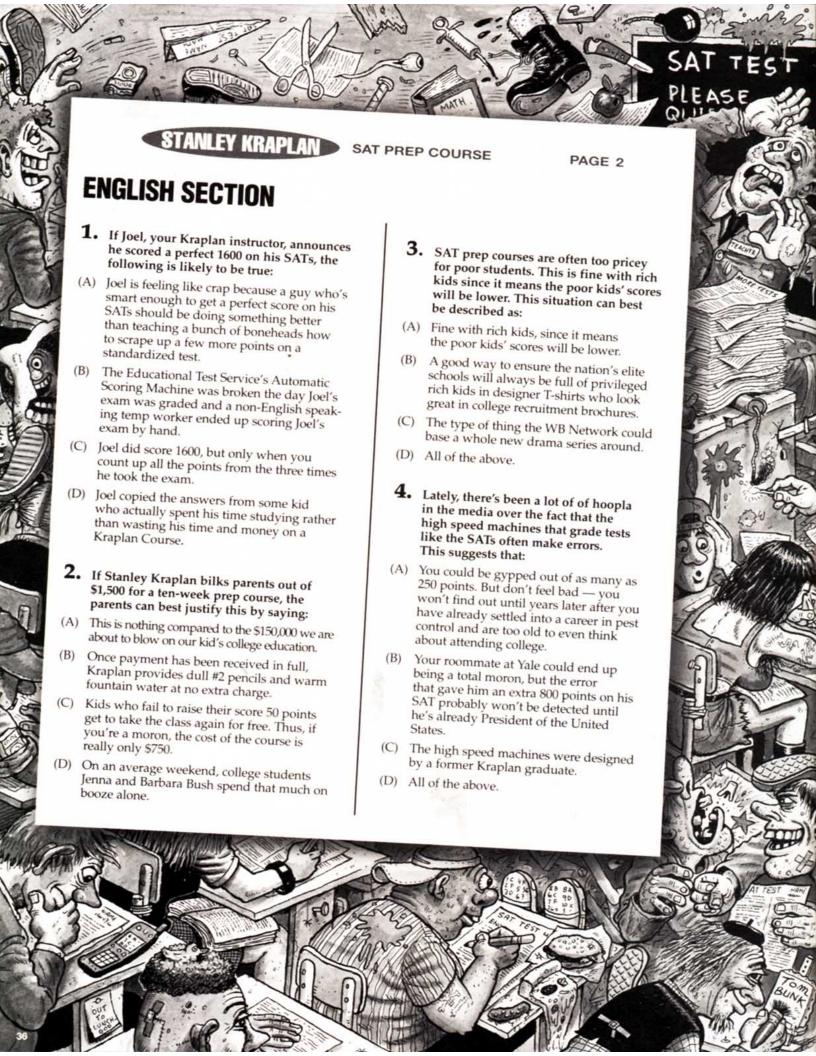
Chances are that after you've slogged through four years of college and racked up 150 grand in debt, you still won't have any marketable skills. This means you'll move back in with your tremendously pissed-off parents who will badger you every moment of your waking life to "Get a job!" Soon they will start charging you rent to live in your very own bedroom. The only way to escape this miserable fate will be to attend graduate school. There are many types of graduate school: Law School, Medical School, Business School and others. All of them take years to complete and put you even further into debt due to sky-high tuition bills. They all require you to take another long and boring test just like the SAT. But don't worry! Stanley Kraplan offers helpful prep courses for those tests, too!

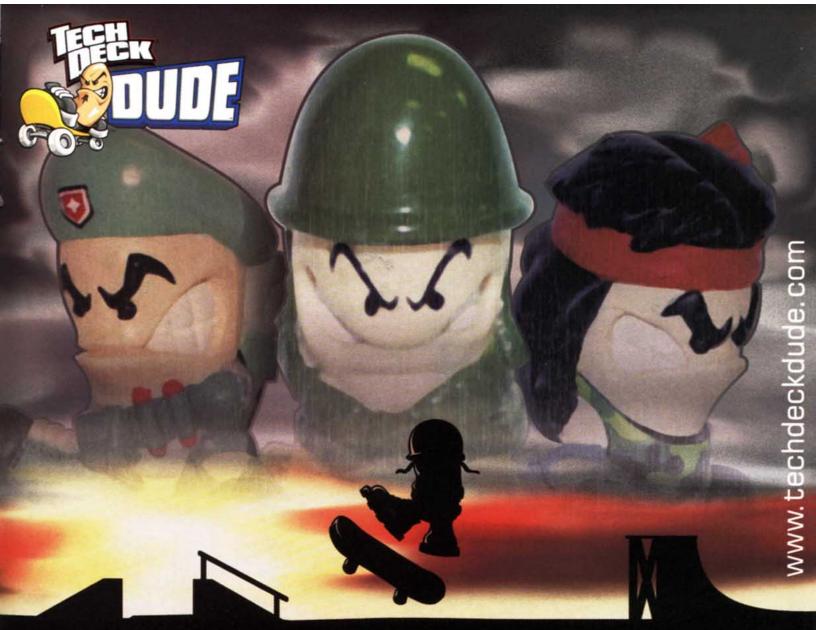
- The main idea of this passage is:
- (A) Attending graduate school is a great idea since it allows you to pay the Stanley Kraplan company another 1,500 bucks.
- (B) Stanley Kraplan is a humanitarian organization dedicated to turning losers living at home with their parents into highly paid professionals like doctors and lawyers.
- (C) If you don't go to grad school you might end up like the minimum wage slaves who go around college campuses hanging up neon fliers for Stanley Kraplan Courses.
- (D) If you go to grad school, your career options will double: you'll be able to teach twice as many Kraplan Courses!
- The most appropriate title for the above passage is:
- (A) Everything I Needed To Know I Learned From A Stanley Kraplan Course
- (B) Harry Potter And The Prisoner Of Stanley Kraplan Courses
- (C) "S" Is For Stanley Kraplan
- (D) Stanley Kraplan: Chicken Soup For The Perpetual Student
- (E) The Staggering Profits Of Stanley Kraplan

ARTIST: TOM BUNK

WRITER: AMY GILLETT







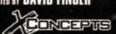
X-CONCEPTS PRESENTS

# skating private finger

the mission is a finger

ATECH DECK DUDE PROBUCT TANK FINGER IN "SKATING PRIVATE FINGER" MUSIC BY RAP MASTA THUMB EXECUTIVE PROBUCER KEVIN KNUCKLE DIRECTED BY DAVID FINGER

THIS PRODUCT NOT YET RATED









# AMAD LOOK AT

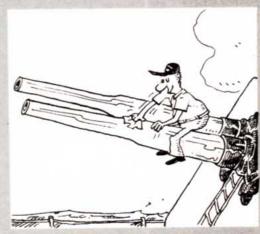






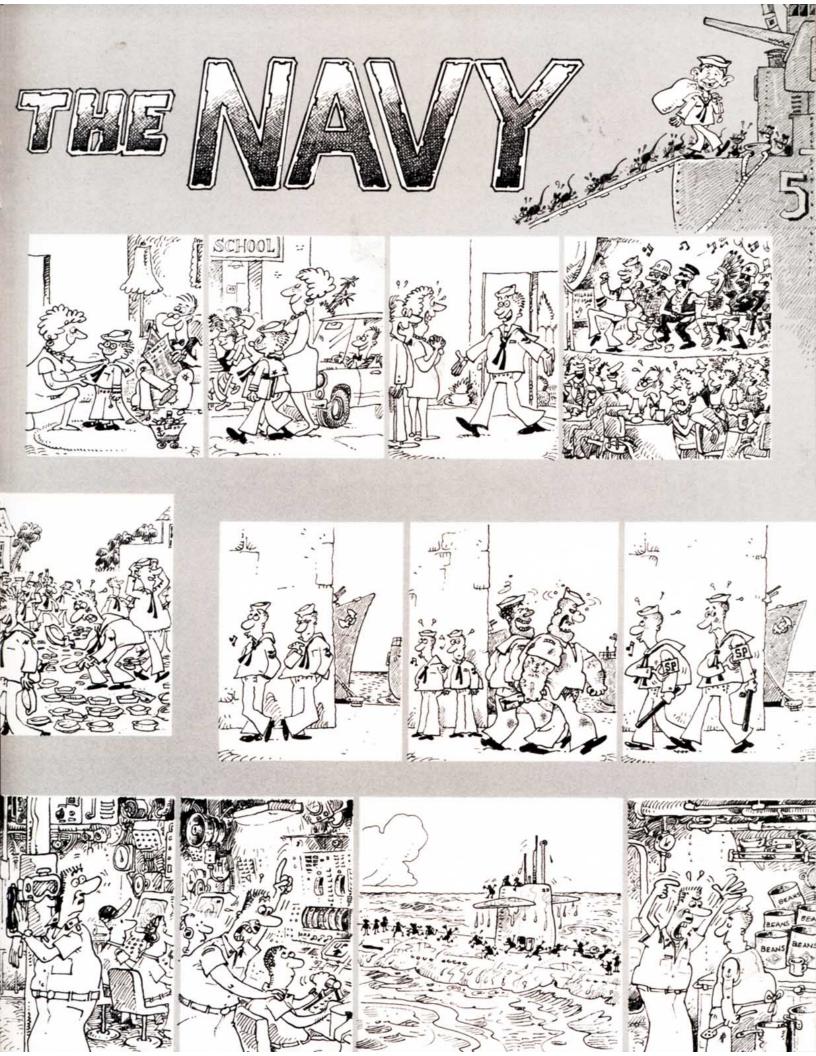


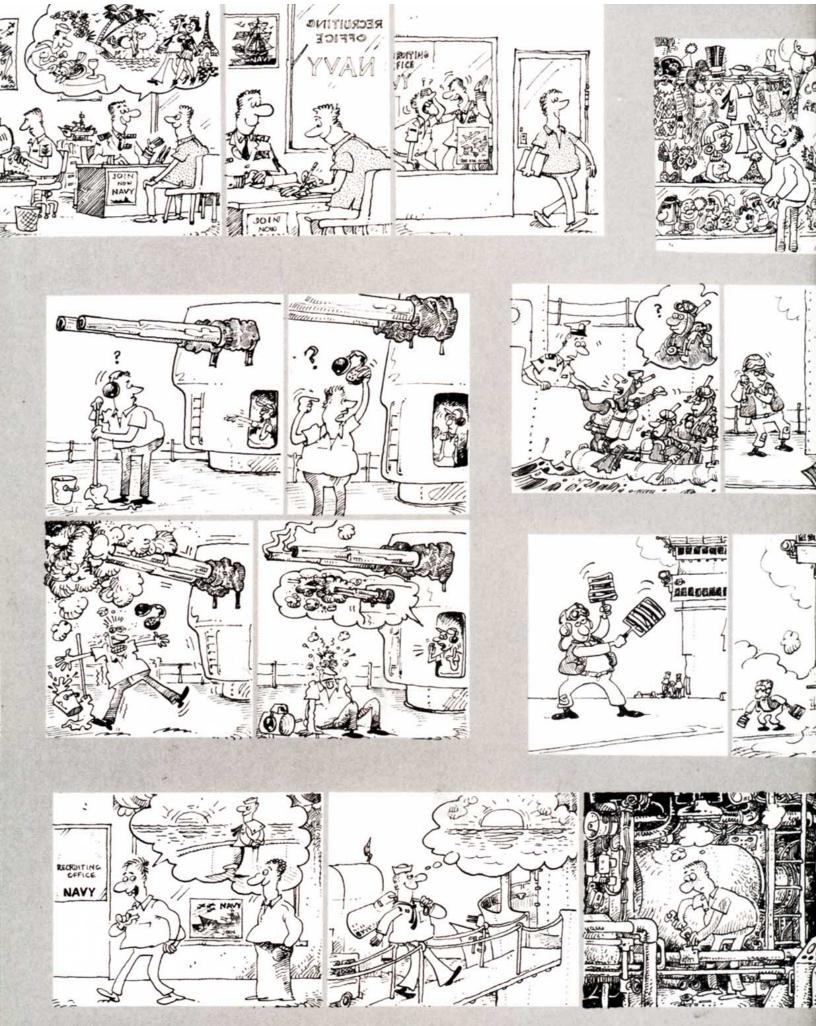


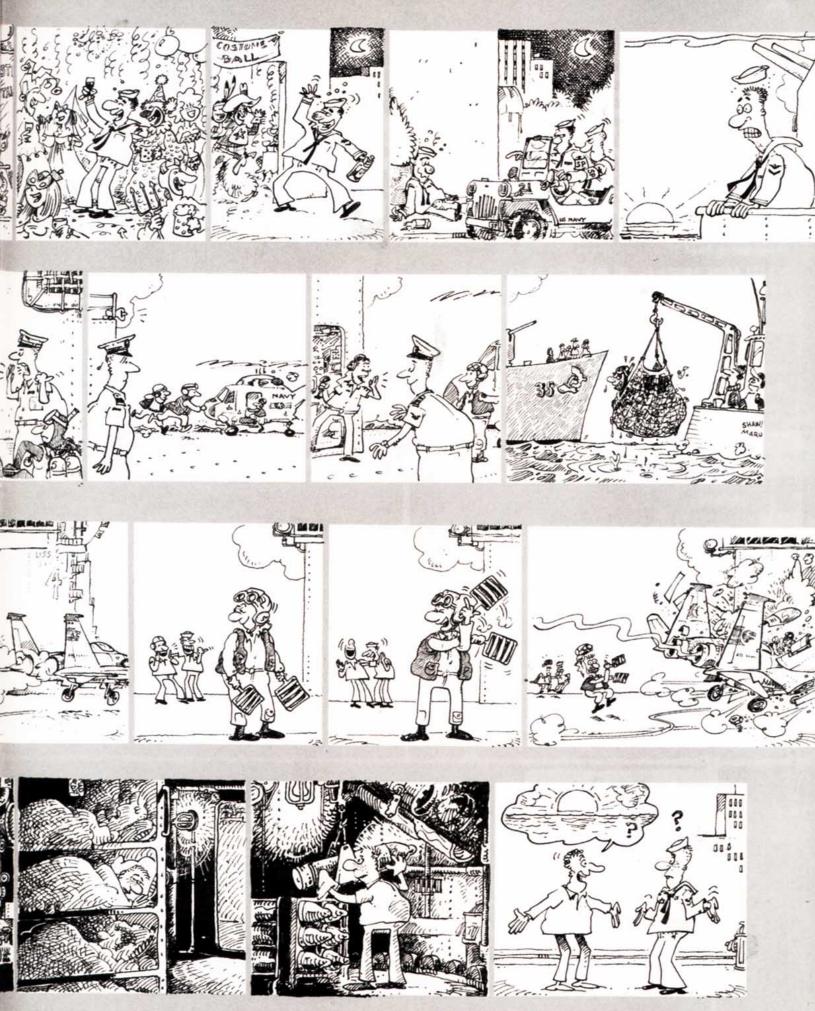










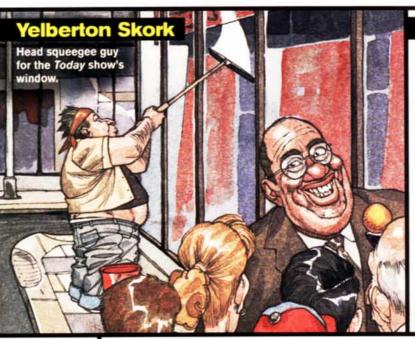


Every year, magazines like Premiere and Entertainment Weekly concoct their master lists of The 100 Most Powerful Figures in Show Biz. Which always makes us wonder, "Uhhh, what's the point?" Do we really need some hack staff writer's list to know that one phone call from Steven Spielberg would convince any studio to greenlight the label on the side of a jar of Ragu? Does Tom Hanks cry out in horror if he "slips" from #7 to #9? And considering that 90 of this year's 100 names are the same names as last year, who cares? Instead of informing us that Julia Roberts is the #1 actress, why can't they tell us something we don't know...like, who's the #200,001 actress? They'll never do it, though. It takes losers like us to tell losers like you about the Hollywood losers who are...

# THE 25 LEAST LOWERFUL PEOPLE IN SHOW BUSINESS

ARTIST: HERMANN MEJIA

WRITER: DESMOND DEVLIN



### Millicent Sonnengum

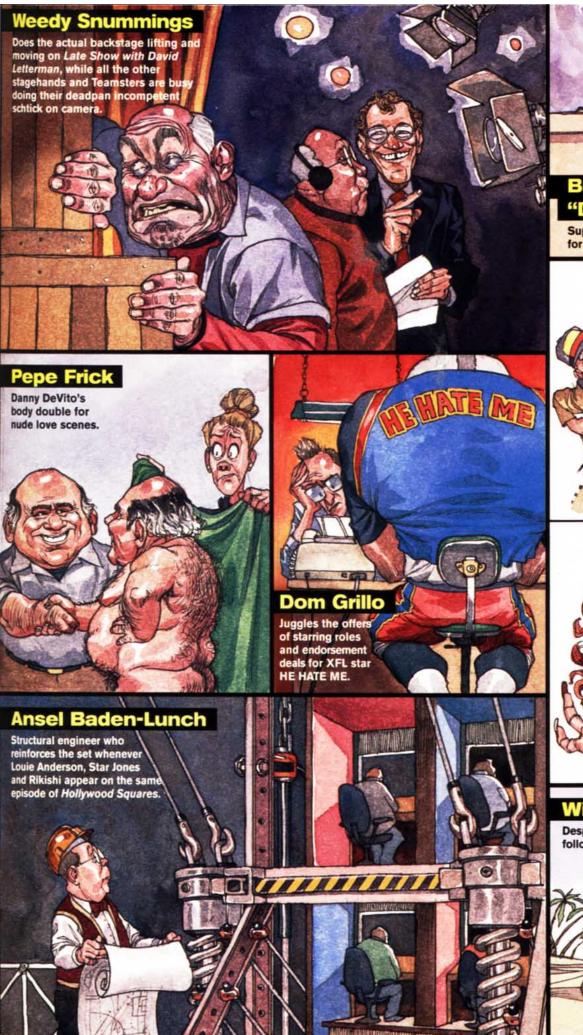
The stylist who braids, waxes and garden-weasels Robin Williams' back hair.

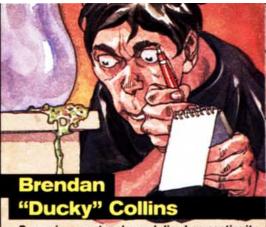


### **Giovanni Basset**

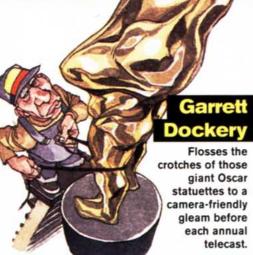








Supervises snot, puke and diarrhea continuity for the Farrelly Brothers movies.





### Wilson the Volleyball

Despite being in the #1 movie of 2000, this year, follow-up scripts are coming in kind of slow.



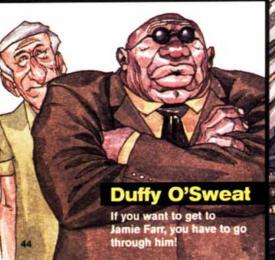
# THE 25 LEAST POWERFUL PEOPLE IN SHOW BUSINESS

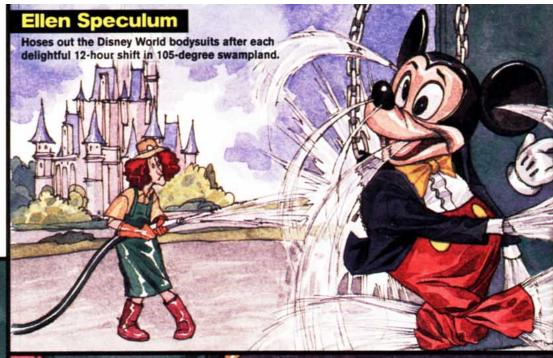
## **Kareem Skoom**

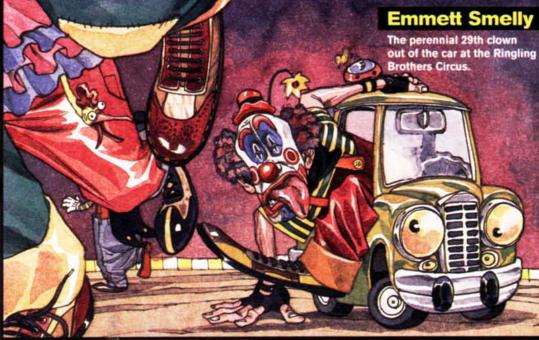
represents Hank the Angry Drunken Dwarf for everything except The Howard Stern Show.



# Ta'a'a'rffa F'a Selected to belt out the Olympic anthem, if and when the tiny island nation of Tonga ever gets the games.

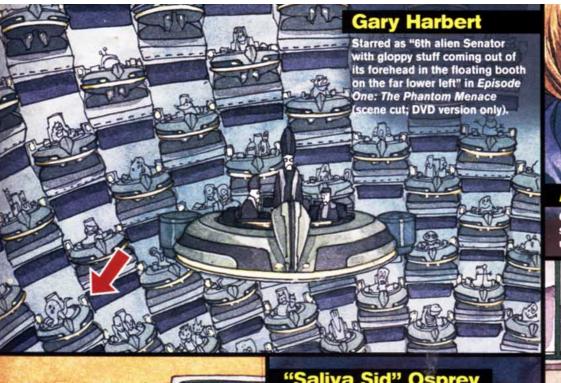














spittle out of his microphone, using only Windex and a toothpick.



## "Saliva Sid" Osprey

Personally licks and seals invitation envelopes for every Hollywood awards ceremony.



# Kimby Wadsworth

Lower East Side New York performance artist whose in-your-face "jello head" dance remains as piercing a critique of the 1985 Iran-Contra scandal as ever.

# **Bethany Foozball** and Matilda Mulch

**Dueling webmasters for** www.paulapoundstone.org and www.paulapoundstone.org.uk.

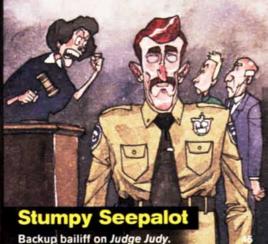
# Jean-Luc Mustard



# Grun-Helga Olsen

The unacknowledged third Olsen triplet, believed to be the talented one, whom Mary-Kate and



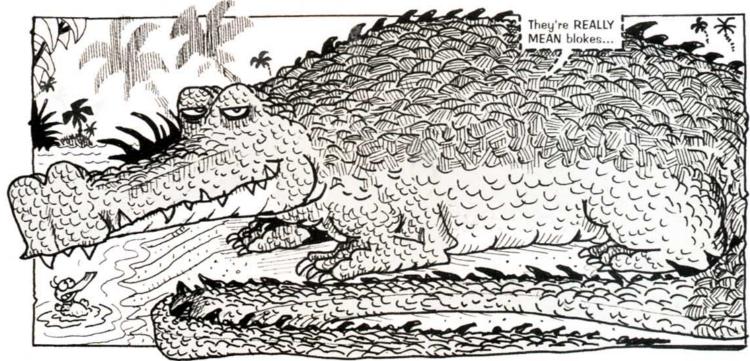




# We'd Like To See: THE CRUCUDILE HUNTER







# Midgard Reborn

No longer held at bay by Arthur's reign, the brute strength and raw fighting power of the Norse is unmatched among the realms.

> Three realms at war Thousands of players An epic awaits...

www.darkageofcamelot.com

A massively multiplayer online roleplaying game Coming October 2001

Illustration by Terese Nielsen www.tnielsen.com



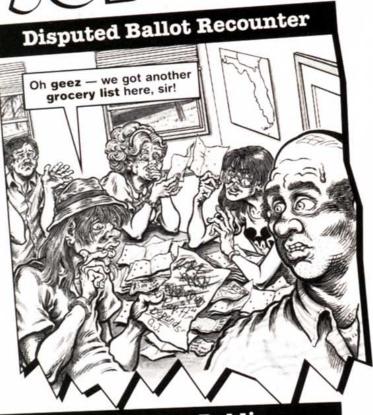




INTERNET CONNECTION REQUIRED

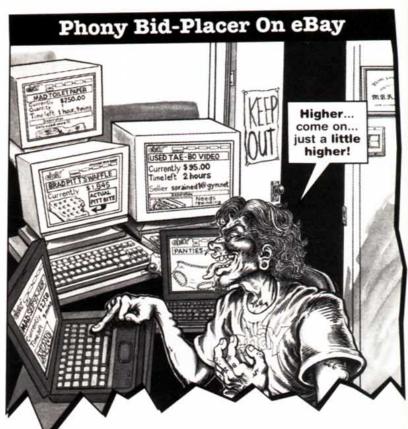


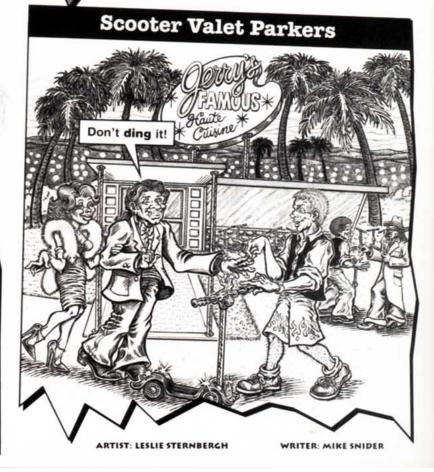
People are saying the job situation is looking pretty bleak. The economy is starting to slump, unemployment is up people are saying the job situation is looking premy bleak. The economy is starting to slump, unemployment is up But that's all a bunch of nonsense! (Except for the part about the GAP — that, sadly, is true!) There are plenty of jobs











and, from what we hear, the GAP is not currently accepting applications for folders and sorters.

out there — and tons more being created every day! Don't believe us? Then check out these booming new...

# THE NEW MILLENNIUM

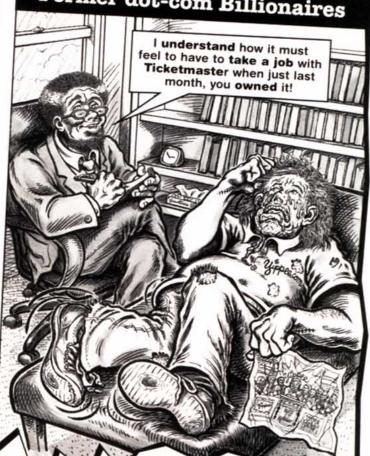




# MTV's *Jackass*-Copycat Autopsy Technician



# Psychotherapist for Depressed Former dot-com Billionaires



# Presidential Pardon Bribe-Broker





# Studio-Paid Robert Downey, Jr. Tracker

...subject walking! No drugs
visible...still no drugs...no smoking,
snorting or shooting up!
Everything A-Okay...oh no! He just
bumped into Matthew Perry!

# Tom Hanks Award Polisher

Former XFL Players Career Counselor

Do you have any experience with a shovel? How about a rake?

Would it kill him to take a lesson from Brando and start refusing these damn things?!

# New Harry Potter Book Line Place-Holder

Thanks, man, here's the grand I owe you for waiting.
Now you better hurry over to the Civic Center!
N'Sync tickets go on sale a week from Tuesday!

TODAY.



The West Wing's President Bartlet is quite a guy – he's honorable, dignified and heroic – even when he lies! Yes, he's that rare politician we actually like. The only problem is that he's fictional. Which brings us to the current inhabitant of the Oval Office, George W. Bush, who we wish was fictional! The bad news is he's real and he's different from Bartlet in lots of other important ways too, as we astutely point out with...

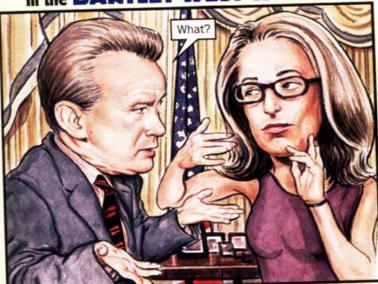
# BARTLET WEST WING...





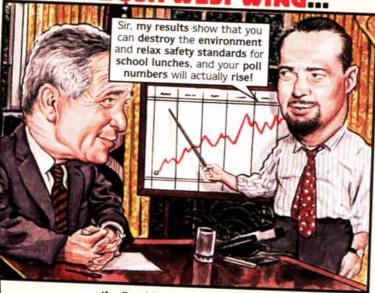
# BUSH WEST WING...

### In the BARTLET WEST WING...



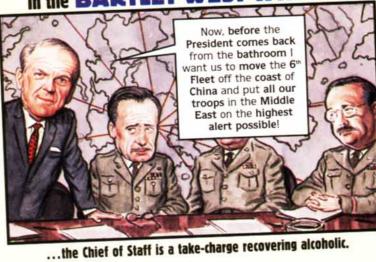
...the President's pollster is deaf.

# In the BUSH WEST WING...



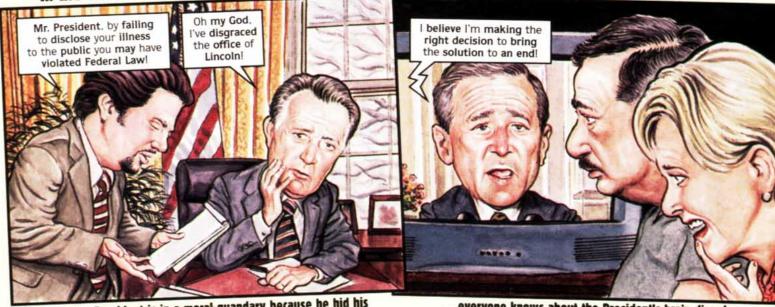
...the President's pollster is dumb.

# in the BARTLET WEST WING...



...it's the President who's a recovering alcoholic.

# In the BUSH WEST WING...

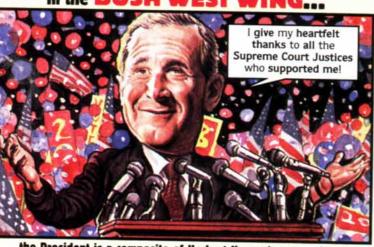


...the President is in a moral quandary because he hid his brain disorder from his staff and the country.

... everyone knows about the President's brain disorder.



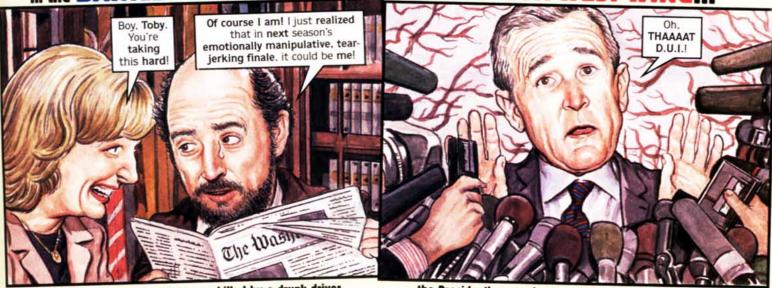
...the President is a composite of JFK's idealism, FDR's strength in the face of adversity, and like Ronald Reagan, became President by easily winning the election.



...the President is a composite of Herbert Hoover's economic sense, Richard Nixon's credibility, and like Gerald Ford, became President without winning an election.

# In the BARTLET WEST WING...

### In the BUSH WEST WING..



...the President's secretary was killed by a drunk driver.

...the President's campaign was almost killed by a drunk driver.

# In the BARTLET WEST WING...

# In the BUSH WEST WING...

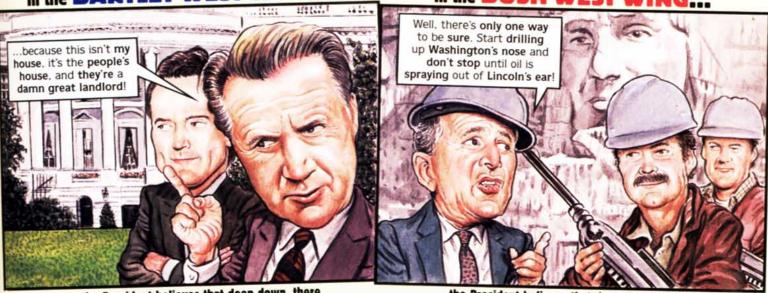


...the President comes from a proud family of New England pioneers.

...the President comes from a proud family of New England vacationers.

# In the BARTLET WEST WING...

### In the BUSH WEST WING...



...the President believes that deep down, there is a noble decency in every American.

...the President believes that deep down, there is oil in every decent looking part of America.

# In the BARTLET WEST WING...

# In the BUSH WEST WING...



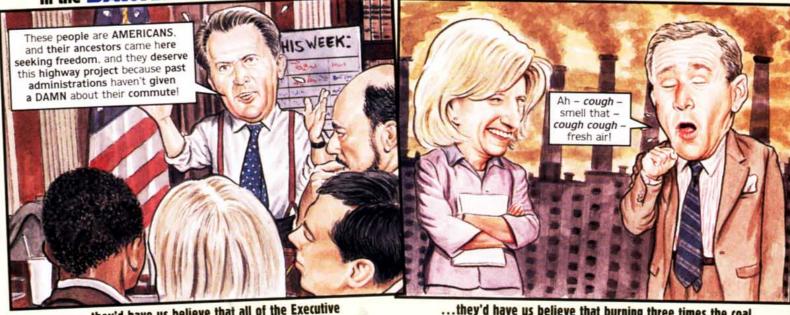
...the Vice President is an ambitious politician who longs to be President.



...the Vice President pretty much IS President.

# In the BARTLET WEST WING...

# In the BUSH WEST WING...



...they'd have us believe that all of the Executive Branch's motives are clear and pure.

...they'd have us believe that burning three times the coal we do now will keep the air clean and pure.

# In the BARTLET WEST WING...

### In the



...the President gives opposing members of Congress hell when they oppose his highly principled initiatives.



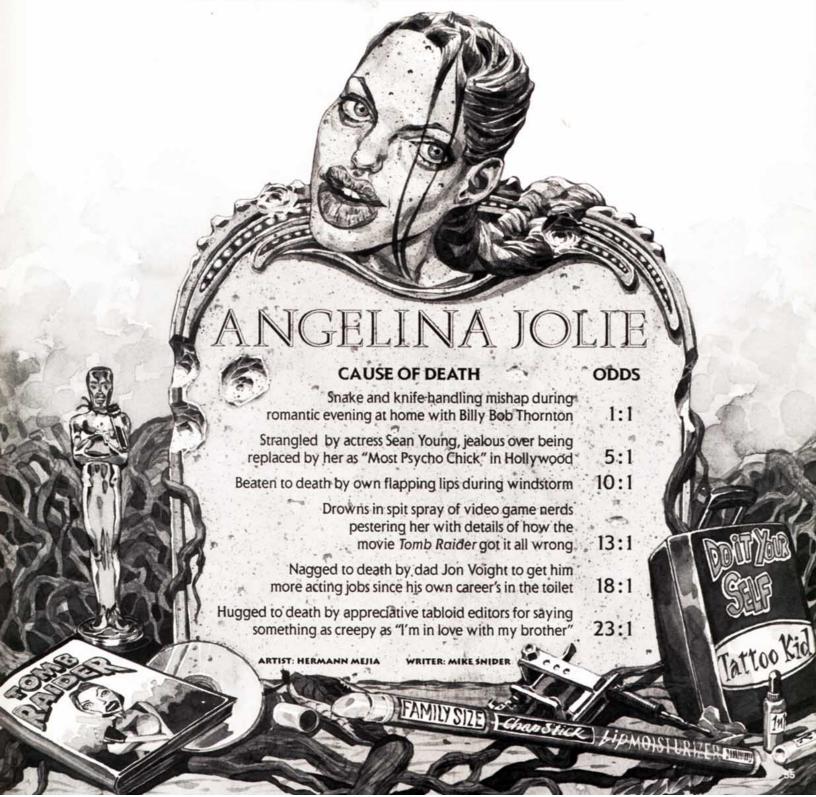
...the President gives opposing members of Congress nicknames.



# CELEBRITY CAUSE-OF-DEATH

Our team of crack oddsmakers gives you the latest Vegas line on how one of today's biggest stars will go from Tomb Raider to Tomb Decayer!

THIS MONTH'S FUTURE GIRL WHOSE LIFE WAS INTERRUPTED:



# THE AUTION IS REAL BUT THE AUTORS ARE NOT.

Experience the cutting-edge in ultra-realistic computer animation!



Special 2 Disc Set!

From the creators of the Final Fantasy video game franchise.

RENT THE VHS & \*\*\*
OWN THE SPECIAL EDITION \*\*!
AVAILABLE ON OCTOBER 23

A new reality in DVD loaded with never-before-seen special features:

- Interactive Documentary
- Alternate Opening Sequence
- Joke Duttakes
- Film Deconstruction
- Commentaries
- Final Fantasy Thriller Music Video
- · And Much, Much More!

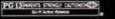
Be sure to log on to www.cthe.com beginning October 23rd for an exciting, prize-filled Final Fantasy Sweepstakes!\*

"No purchase necessary. See www.cthe.com for complete rules & restrictions. Entries must be received by 11:59 PM(PT) on 12/27/01 Void in Florida and where prohibited.

Columbia Pictures and Square Pictures Present FINAL FANTASY: THE SPIRITS WITHIN



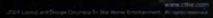
COLUMBIA A













WHAT **MIND-ALTERING EXPERIENCE IS LEAVING MORE AND** MORE PEOPLE **OUT OF TOUCH** WITH REALITY?

# HERE WE GO WITH ANOTHER RIDICULOUS D FOLD-IN

People trying strange things to influence how they perceive their surroundings is not new. Drugs, alcohol and even hypnosis all alter peoples' thoughts. Lately, there is a new activity that has tremendous influence keeping people out of touch with the goings on in the real world. To find out what this activity is, fold page in as shown.





FOLD PAGE OVER LEFT



FOLD BACK SO THAT "A" MEETS "B"

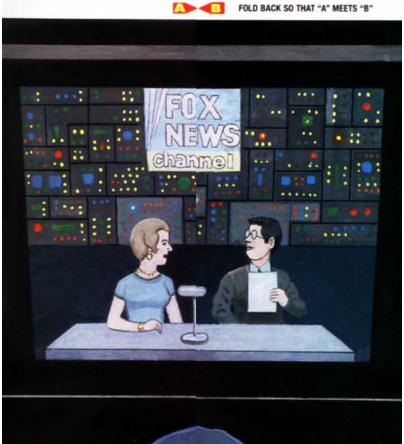


WATERY EYES, RUNNING NOSES AND RETCHING GUTS ARE WHAT HIP HOPPERS GET AT THE UN-BRIDLED RAVE SCENE. IT'S A WILD AFFAIR AND UNBELIEVABLY, CROWDS VIE FOR THIS CAL-AMITOUS EVENT. YOUNG, INEXPERIENCED FOOLISH KIDS WATCH OLDER DUDES MIX NEW FOUND JUNK TO PUT INTO THEIR BODIES



WHAT **MIND-ALTERING EXPERIENCE IS LEAVING MORE AND MORE PEOPLE OUT OF TOUCH** WITH REALITY?







WATCHING THE UN-FAIR AND UNBAL-ANCED FOX NEWS A B



A HERO TORN BY CONSPIRACY



A CITY'S FATE ON THE EDGE OF INSANITY



COMING FALL 2001

FOR MORE INFO ABOUT BATMAN: VENGEANCE, VISIT WWW.UBISOFT.COM







PlayStation<sub>®</sub>2





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