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# EARTHWORM JIM



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# MAD

September 2001

NUMBER 409



6

VEY TO GO  
BY P.C. VEY



"YES, YOUR WIFE IS BETTER AND NO,  
YOU CAN'T SHOOT HER AGAIN."

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# MAD

## MORE DEPARTMENTS

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by Sergio Aragones **Around the Magazine**

1996

USDA Report  
Reveals Denny's  
Fiesta Burgers  
Contain No  
Fiesta at All

2000

Roget's Thesaurus  
Declares Term  
"Al Gore" Official  
Synonym for "Boring"

1989

Director's Cut Version of The  
Sound of Music Runs Short After  
Maria Falling-Off-Mountain-  
in-First-Scene Reinstated

### THIS MONTH IN HISTORY

#### SEPTEMBER

SUN	MON	TUES	WED	THURS	FRI	SAT
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

1997

McDonald's  
Scraps Plans for  
Drive-Thru  
Window Service  
at Indy 500

1991

Confused Surgeon  
General Warns  
Knitters Against  
Sharing Needles

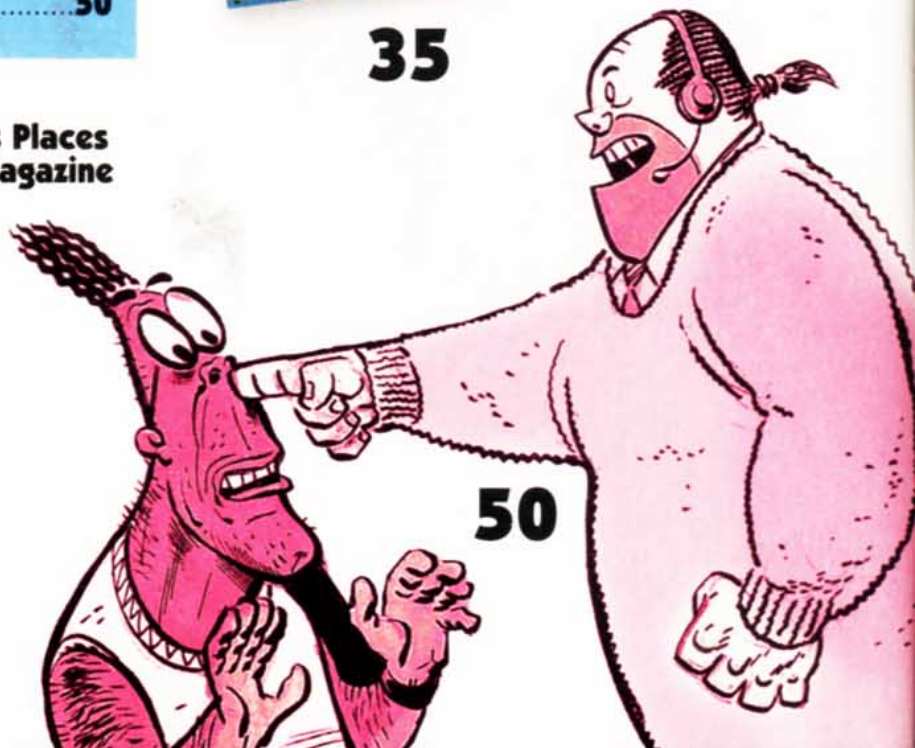


**35**

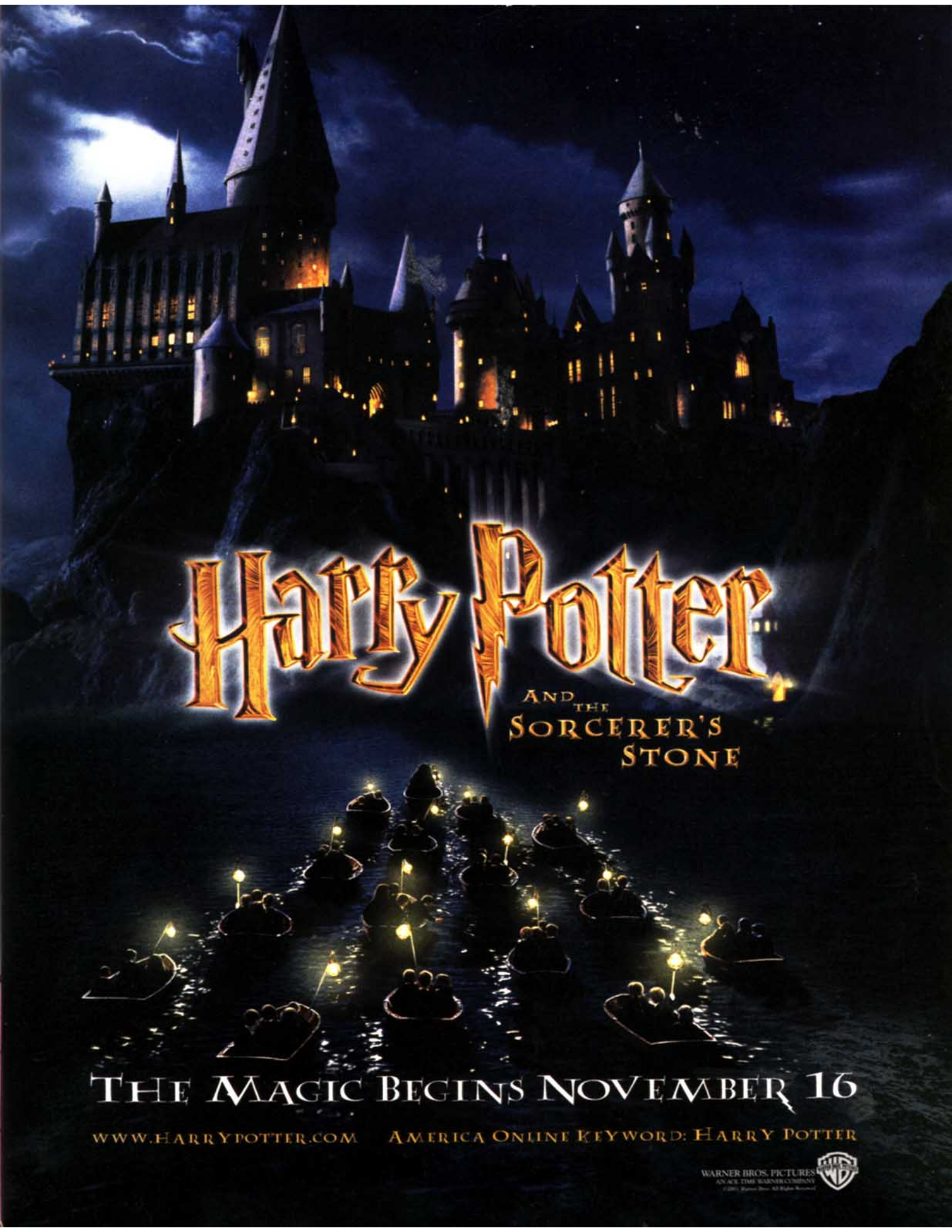
**50**

"Genius is rarely recognized  
in its lifetime, but  
fortunately, neither is  
gross incompetence!"

FRONT COVER ARTIST:  
ROBERTO PARADA





The background of the poster features a dramatic night scene of Hogwarts Castle perched on a dark, craggy cliff. The castle's numerous windows and towers are illuminated from within, casting a warm, golden glow that contrasts with the dark, stormy sky. In the foreground, a body of water reflects the castle's lights. A line of small, dark boats, each carrying a person and a single lit candle, leads from the bottom center towards the castle, creating a sense of journey and anticipation.

# Harry Potter

AND THE  
SORCERER'S  
STONE

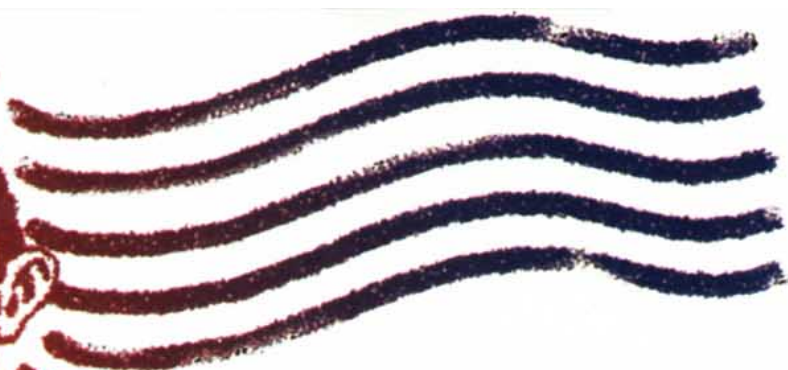
THE MAGIC BEGINS NOVEMBER 16

[WWW.HARRYPOTTER.COM](http://WWW.HARRYPOTTER.COM) AMERICA ONLINE KEYWORD: HARRY POTTER

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Please Address Correspondence  
To: MAD, Dept. 409, 1700  
Broadway, New York, New York  
10019. MAD welcomes reader  
submissions. Manuscripts will not  
be returned or acknowledged,  
however, unless they are accom-  
panied by a self-addressed,  
stamped envelope! MAD doesn't  
read faxed submissions!

## STILL WWF'D UP

Let me just say that a great injustice has been done to MAD. It occurred in issue #405 on the Letters Page. Eugene Lumley from NY told you guys that you "had not been smelling what The Rock was cooking" because D'lo Brown had never had ho escorts. Let me reassure you that there was a brief period when D'lo actually had ho's, it was when he teamed with the Godfather (I used to always watch this before I got a life). Therefore you guys were right all along, what was this idiot thinking? As a faithful reader, I would like you to know that I am on your side and will probably watch out for errors like this as long as my orthodontist keeps up his MAD subscription.

Gary Orton, Cedar City, UT

**Yo G** — Let me get this straight. You read MAD in your orthodontist's office, took the time to write us to correct a mention of D'lo Brown ho's in a wrestling storyline that played out about two years ago and you insist in your letter that you "have a life"? Hmmm, Gary O, it's time for you to smell what the psychotherapist is cooking! —Ed

## THE CAUSE OF TODAY'S EDUCATION CRISIS REVEALED!

I am somewhat distressed to say that I actually found your magazine to be quite helpful in my career. I am a high school English teacher, and I am currently teaching a unit on poetry. A recent focus within the unit was on satire. As I have been, and continue to be, a devoted subscriber to your magazine for over ten years, I am versed with your well-known satiric style. Quite a few of your recent issues struck me as being ideal tools for my students and me to use. Your takes on people and things like: Y2K, signs that your football team sucks, Sean "Puffy" Combs, Ricky Martin, Ben & Jerry's ice cream flavors, driver's license penalty points, Woodstock '99, Valentine's Day candy hearts and warning labels on rock albums really got through to my students. Maybe as an assignment I'll have my students write you to thank you (or curse you out), depending on the grades they get.

Adam Fairbank, Albany, NY

**Adam's Apple** — Don't have them write to thank us, have them write us to subscribe! In fact, we think MAD should be part of the core curriculum in every classroom in America. This way, when the next round of test scores come out and kids have done worse than ever, teachers and politicians will have something concrete to cite as a reason. See ya in detention! —Ed.

## A KISS ON THE GRANNY

As your records will show, I have been subscribing to MAD since a year or two after you started publishing your rag. All those years, I have been poisoning the minds of my children and grandchildren by passing on my copies to them and giving them gift subscriptions. Viagra, Schmiagra — who needs it? I've had Alfred E. Neuman by my side all these years. Now that I am a senior citizen — and thus a senior subscriber, don't you think MAD should make an honest woman of me and give me a free subscription for the rest of my life? I think it's the only decent thing to do for an 83-year-old woman who has stuck by your side for so many years.

Mrs. George Bookman, Lakeville, CT

**Mrs. B** — Thanks for your letter. However, we must take issue with your statement "Viagra, Schmiagra — who needs it?" Who needs it? We'll tell you who needs the quicker picker upper: John Caldwell, Rick Tulka, Dave Berg, Nick Meglin, Sergio Aragones, Duck Edwing, Al Jaffee, Angelo Torres, Sam Viviano and Rick Tulka, again (the little scamp is insatiable!) to name a few. Sorry, no can do on the lifetime subscription, but we are sending you a special item from the MAD staff. It's the least we can do for duping you all these years into subscribing to our ridiculous publication! —Viagra-free Ed.

# THE SIMPSONS



## MAD SUFFERS ANOTHER BART ATTACK

As Simpsons viewers already know, MAD was featured in a recent episode in which a deranged music producer comes to New York and destroys our offices after MAD publishes a scathing satire on his boy band the Party Posse. Here are some of the outtakes — for more go to [www.madmag.com](http://www.madmag.com)!





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ON SALE SEPTEMBER 18!

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## REUBEN HIM THE RIGHT WAY

The National Cartoonists Society (NCS) held their 55th annual Reuben Awards in Boca Raton, Florida on May 25th-27th, 2001. As always, who would win The Reuben (The "Oscar" of the cartoonist world) was a highly anticipated event. Past winners of this prestigious award include: Charles Schulz (Peanuts), Bill Keane (Family Circus), Jim Davis (Garfield), Gary Larson (The Far Side), Garry Trudeau (Doonsebury), Scott Adams (Dilbert) and Will Eisner (The Spirit) and MAD's own Mort Drucker and Sergio Aragones. This year's winner was long-time MAD favorite Jack Davis. Congrats, Jack! For more photos from the NCS weekend please go to [www.madmag.com](http://www.madmag.com)!



Jack Davis holding his Reuben



Reuben winners Sergio Aragones, Jack Davis and The Simpsons creator Matt Groening

An Infection of Idiots! Top Row: Bob Clarke, Sergio Aragones, Duck Edwing, MAD co-editor Nick Meglin, Tom Richmond, R.J. Matson, Jack Davis, Angelo Torres and C.E. Payne. Bottom Row: MAD Books editor Charles Kochman and Grey Blackwell



## Make A Dumb Wish Foundation™

I like making stupid wishes and I thought your *Make A Dumb Wish Foundation™* would be perfect. I wish one of your brilliant journalists would make an article comparing George W. Bush to a dog (preferably a Chihuahua).

Conrad Ely, Spokane, WA

Connie — As we've stated countless times, it's our mission here at the *Make A Dumb Wish Foundation™* to make your dumb wishes come true. Behold the startling yet true similarities between a Chihuahua and George W. Bush:

A Chihuahua has a small round head and large ears. George W., ditto.

A Chihuahua doesn't understand Global Warming. George W., ditto.

A Chihuahua has never been elected President. George W., ditto.

Thanks for your support of the *Make A Dumb Wish Foundation™*! —Ed.

## MAD MUMBLINGS @madmag.com

MAD magazine was the hidden file in the loaf of bread of my youth! — David Catalano  
...I am the Queen of toaster pastries! — LilSmurf89...If I want to learn a new language, it would definitely be gibberish — FREEfall72...A wise man once told me that there will never be time enough in all my life to paint all the frogs — Shelby0406 ...My shrink told me not to go on-line nude anymore. OOPS — NoRules487...Oatmeal inspires me — CARTMANip



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<http://www.madmag.com>

# MAD

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president & editor-in-chief

**Paul Levitz**  
executive vice president & publisher

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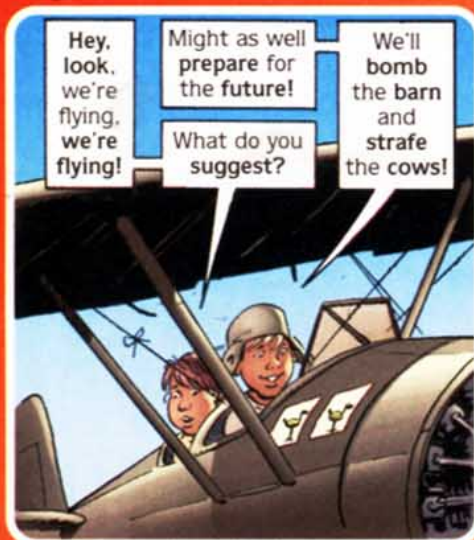
**Lillian Laserson** vp & general counsel

## Contributing Artists And Writers

*the usual gang of idiots*

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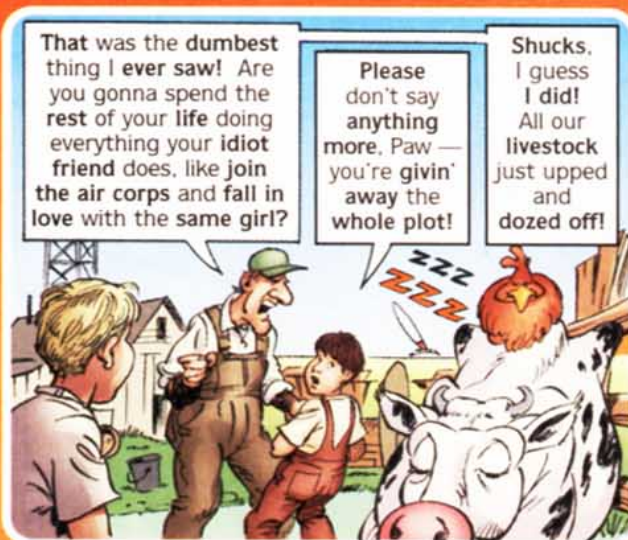


Hey, look, we're flying, we're flying!

Might as well prepare for the future!

What do you suggest?

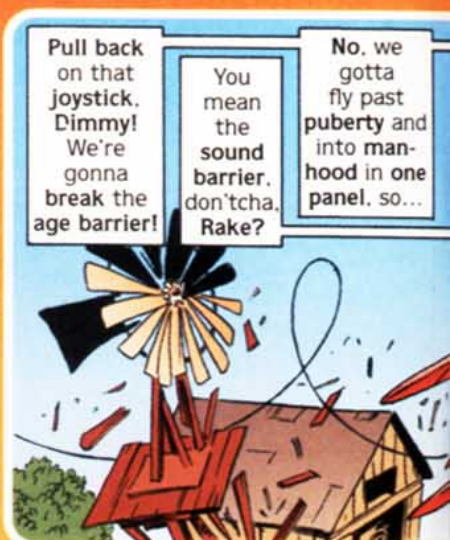
We'll bomb the barn and strafe the cows!



That was the dumbest thing I ever saw! Are you gonna spend the rest of your life doing everything your idiot friend does, like join the air corps and fall in love with the same girl?

Please don't say anything more, Paw — you're givin' away the whole plot!

Shucks, I guess I did! All our livestock just upped and dozed off!



Pull back on that joystick, Dimmy! We're gonna break the age barrier!

You mean the sound barrier, don'tcha, Rake?

No, we gotta fly past puberty and into man-hood in one panel, so...



You're the main lookout at Pearl Harbor! Your job here is to spot incoming planes! Are you sure you know what you're doing?

You can count on me, sir! It's in my blood! I'm descended from a long line of lookouts! My father was a flame-spotter in Chicago before the Great Fire, my grandfather was the iceberg spotter on the Titanic and my great grandfather was a lookout for Custer at Little Bighorn!

Thanks, sailor! I'll sleep better at night knowing you're on watch!

Thank you, Sir! You can take a nap right now if you'd like! Nothing in these skies except a flock of strange-looking gulls heading this way! Boy, talk about bird-droppings!

THAT'S BANZAI... NOT BONSAI!!

Are you ready to enter the war, you cocky flyboys?

When the going gets tough, Rake McAwsome gets going. Col. Doodlelittle! Yes, I'm a brash, cocky WWII flyboy who knows that winning is everything, a stitch in time saves nine, and you can lead a horse to water but you can't make him drink! But this situation makes me well aware that things will never be the same as they used to be — and never as good!

As when you were a farm boy in Tennessee?

As when I did buddy movies with Matt Damon! I catch your drift! How about you, young man?

Dimmy Wonker is also better safe than sorry, Sir! Rake and I are childhood chums who know that you can't make a purse out of a sow's ear and he who laughs last, laughs best! We both have poster boy good looks, know all that glitters is not gold, and that our skill at flying is superseded only by our ability to utter inane clichés!

I think those approaching planes are part of a sneak attack on this base! My only wish is that I die in battle and not of boredom listening to you two schmendricks!



Hey, wait!  
Don't rush  
so fast  
past  
puberty!

Too late! We're into it,  
ol' buddy! A new  
adventure! With  
enough clichés to last  
three hours! The  
phrase "Bombs Away!"  
will take on new  
meaning as we visit...

# HURL HORROR

ARTIST: ANGELO TORRES

WRITER: ARNIE KOGEN

COLORIST: DIGITAL CHAMELEON

I am  
afraid we  
have  
awakened  
a sleeping  
giant!

First we  
must  
awaken  
a  
sleeping  
audience!

There's not  
enough bombs  
in the entire  
Imperial Empire  
arsenal that will  
accomplish that!

Well, here  
we are —  
ditsy  
nurses  
assigned to  
this  
Hawaii  
base, girls!  
Isn't it  
peaceful?

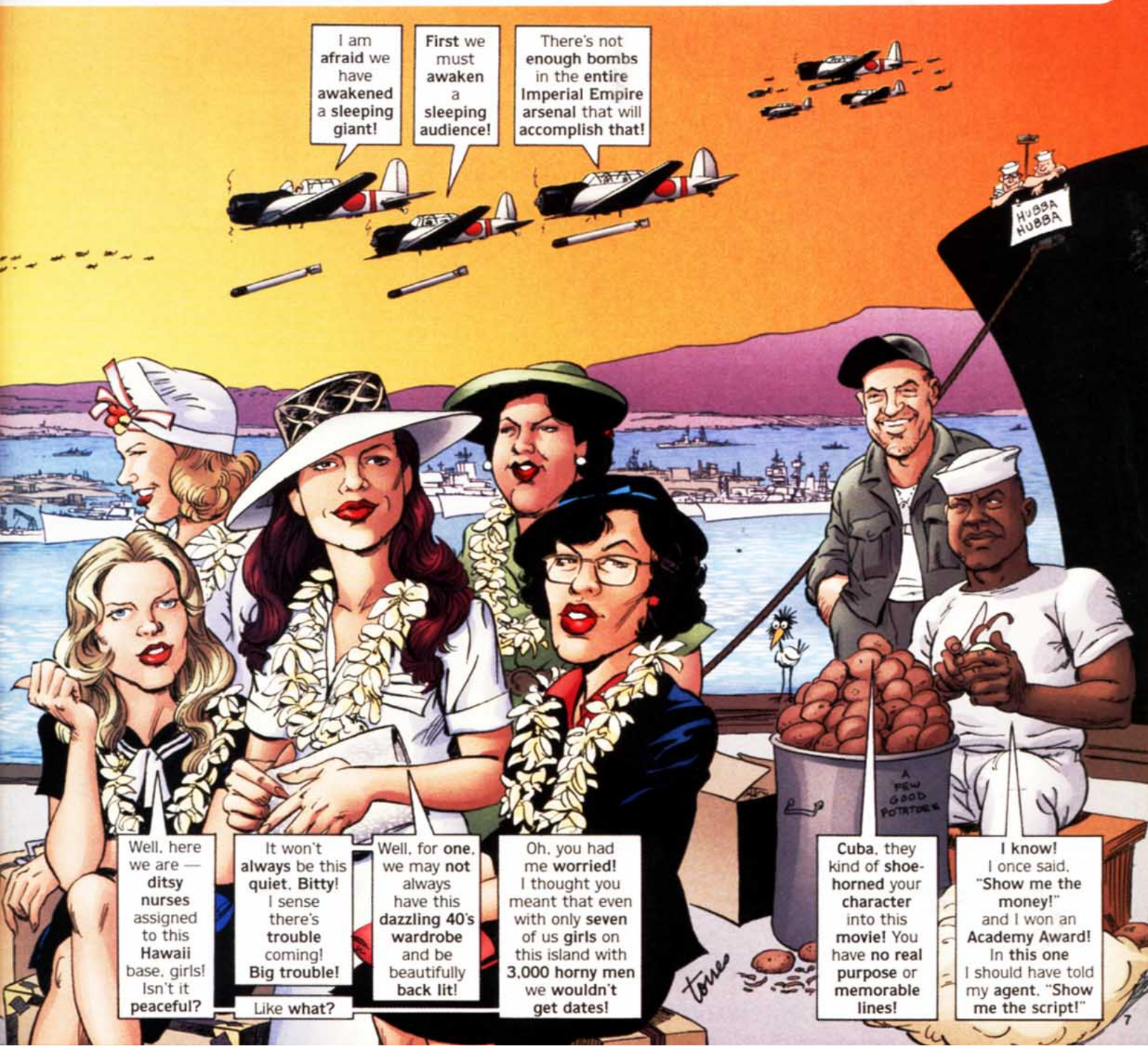
It won't  
always be this  
quiet, Bitty!  
I sense  
there's  
trouble  
coming!  
**Big trouble!**  
Like what?

Well, for one,  
we may not  
always  
have this  
dazzling 40's  
wardrobe  
and be  
beautifully  
back lit!

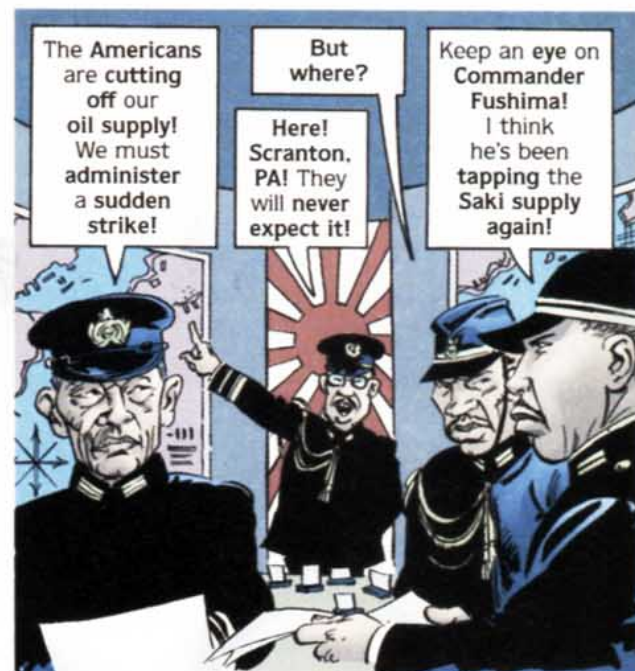
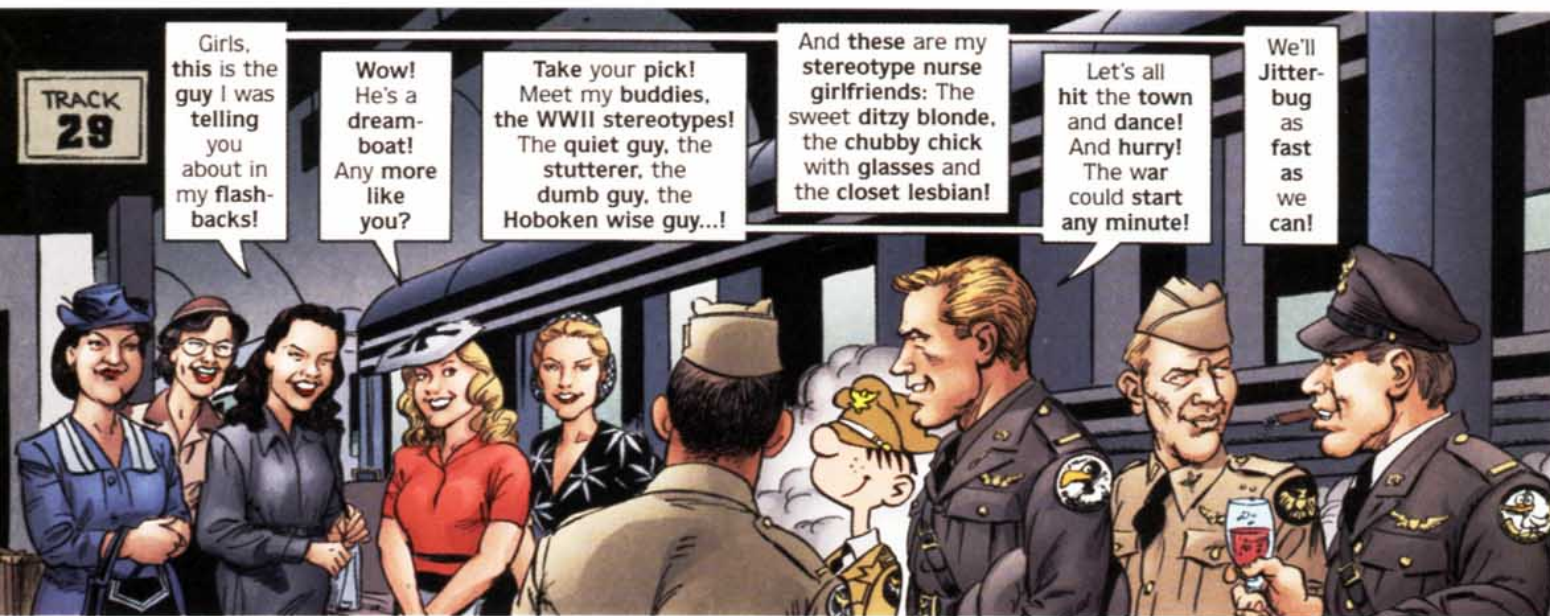
Oh, you had  
me worried!  
I thought you  
meant that even  
with only seven  
of us girls on  
this island with  
3,000 horny men  
we wouldn't  
get dates!

Cuba, they  
kind of shoe-  
horned your  
character  
into this  
movie! You  
have no real  
purpose or  
memorable  
lines!

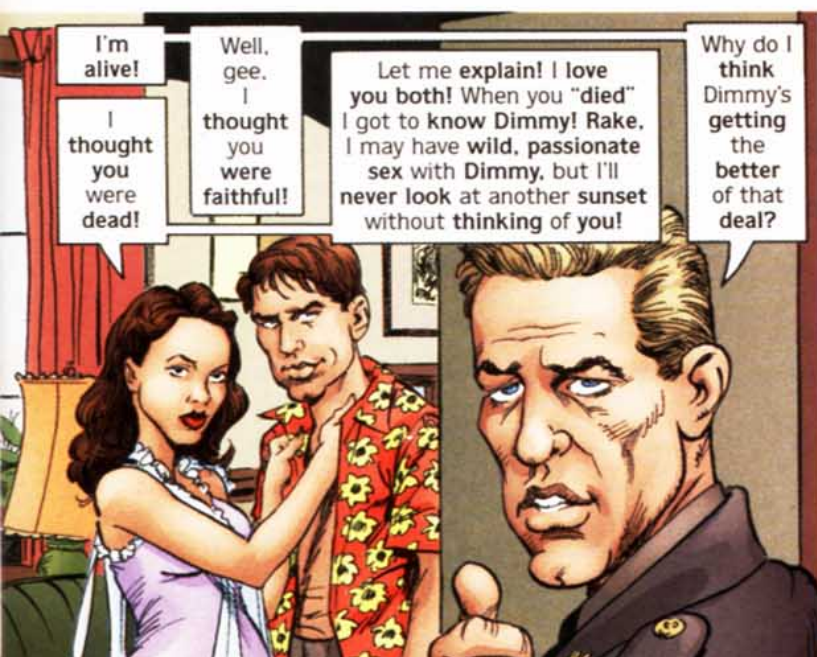
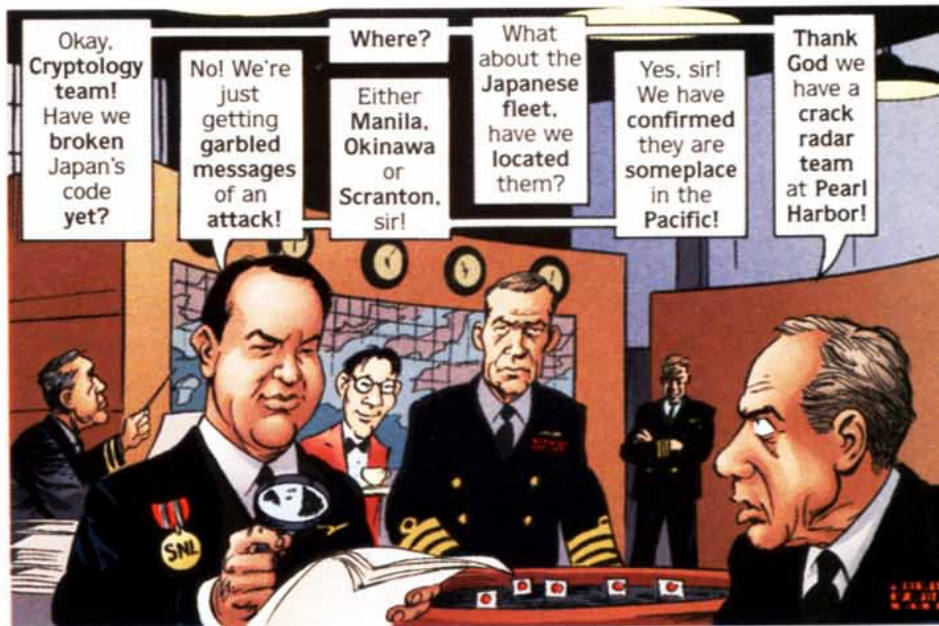
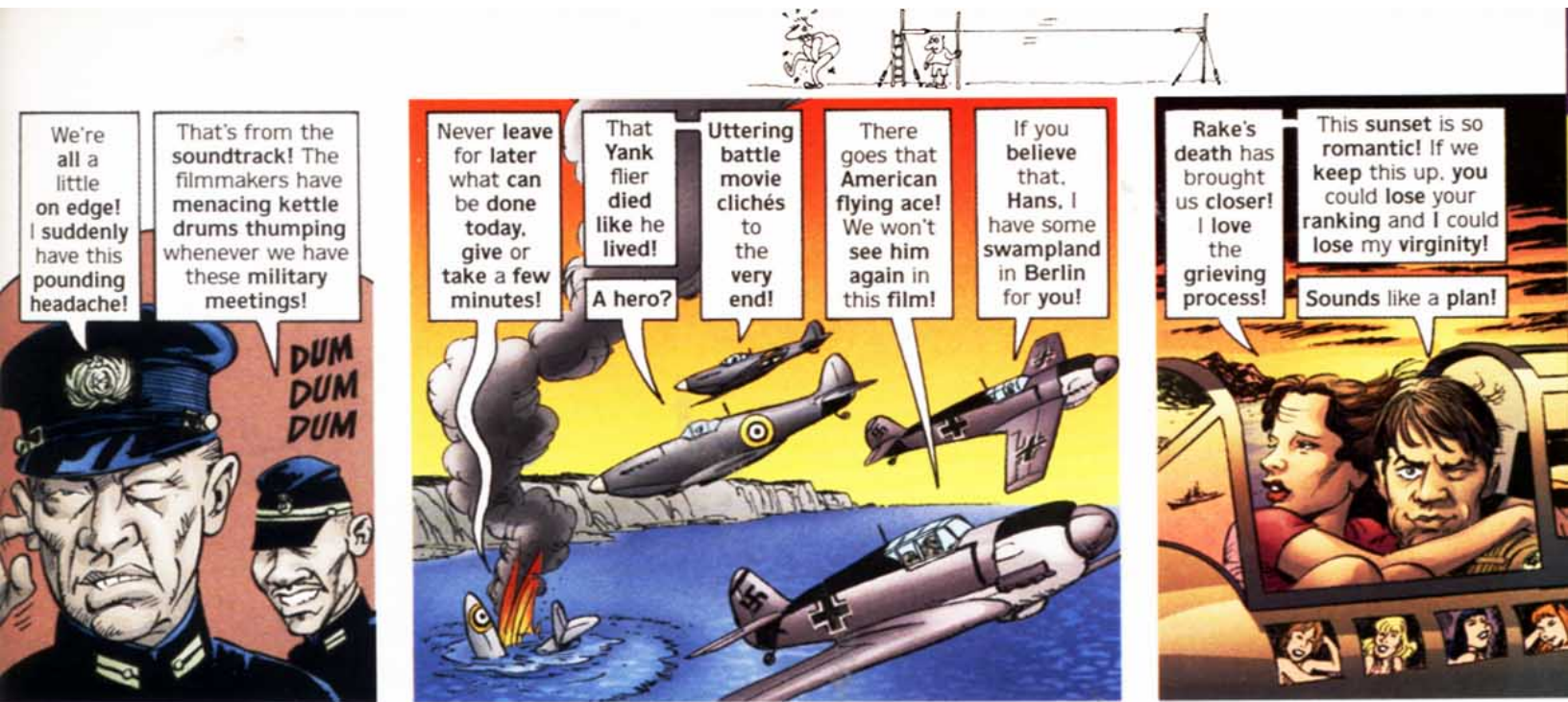
I know!  
I once said,  
"Show me the  
money!"  
and I won an  
Academy Award!  
In this one  
I should have told  
my agent, "Show  
me the script!"



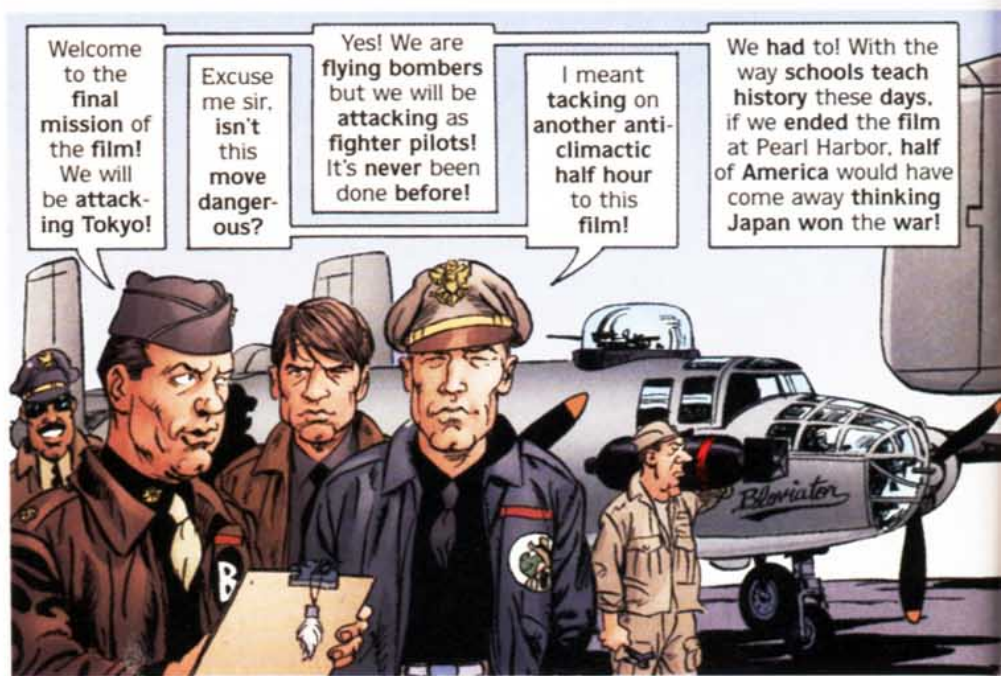
















A HERO TORN BY CONSPIRACY



A CITY'S FATE ON THE EDGE OF INSANITY

# BATMAN VENGEANCE™

COMING FALL 2001

FOR MORE INFO ABOUT BATMAN: VENGEANCE, VISIT [WWW.UBISOFT.COM](http://WWW.UBISOFT.COM)



PlayStation®2



Violence

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Since they first began opening over thirty years ago, shopping malls have been spreading like a cancer across the land, each one bigger and bigger than the next. These cavernous cement bunkers of commerce can be overwhelming to shoppers, which is why some retail genius came up with the idea for a mall directory — a floor plan that tells you where you are and how to get to *Radio Shack* by way of *Hickory Farms* and *The Gap*. Not a bad idea, but whoever designs these directories is usually woefully incomplete in the information they are providing. That's where we come in with...

(FOR THINGS REGULAR MALL DIRECTORIES NEVER POINT OUT)





CRAP  
SALE!  
20% OFF

BANANA  
REPUBLIC  
YES, WE  
HAVE NO  
BANANAS

Emergency  
Shoplifter  
Exit

!@#%!  
Best Location To Crank Up  
Annoying Boom Box For  
Maximum Acoustic Dispersal

Fun-To-Harass  
Elderly Mall  
Walkers Route

Best Corner  
to Take Leak  
In If You Can't  
Find Restroom

Best Corridor To  
Ditch Parents  
After They Bring  
You To Mall

Help Yourself  
"Spare Change"  
Repository

Kiddie Carousel For  
Really Lame Divorced  
Dads To Bring Kids  
On Visitation Days

CINEMA  
EXIT  
Multiplex "Exit"  
Door That Does  
Not Close Tightly

Ideal Spot To Pull "Slip And  
Fall Insurance Scam" (No  
Security Camera Coverage)







As most informed, well-educated MAD readers know, the subject of global warming and greenhouse gases is a matter of serious environmental debate. For the remaining 99.6832% of our readers, simply put...

**WE MAY BE DOOMED!** Proponents of one side say man's industrial progress is hurtling Earth toward a tragic demise, while opposing experts dismiss their findings as nothing more than junk science. Since we here at MAD consider ourselves experts in this area (junk, not science) we decided to compile a list of symptoms that may reveal something is environmentally amiss. So before you don your Chicken Little suit and run screaming down the street, be sure you've checked off a majority of these...

# **CREEPING SIGNS THAT MIGHT LEAD YOU TO BELIEVE GLOBAL WARMING IS FOR REAL**

ARTIST AND WRITER: JOHN CALDWELL



You suddenly realize it's impossible to give directions to out-of-towners without using the phrase "Hang a right at the giant melting iceberg."

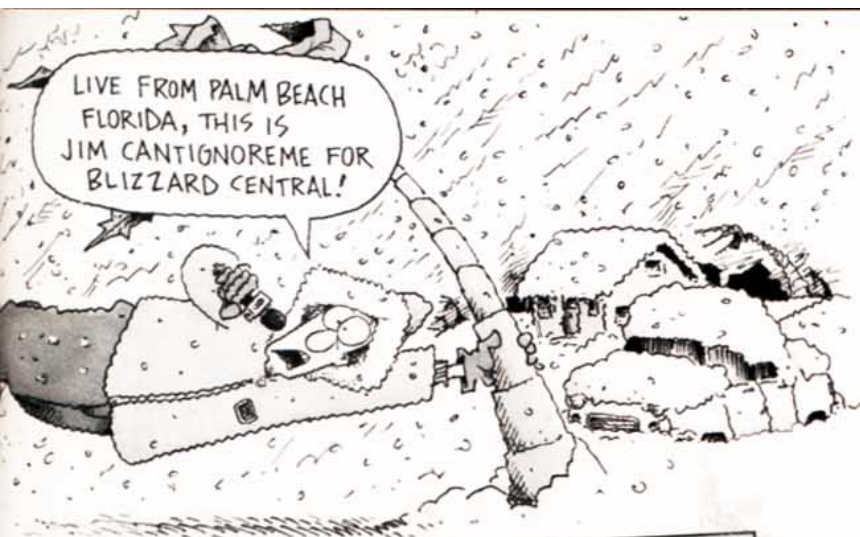


"Casual Friday" Speedo sightings are up a disturbing 39%.

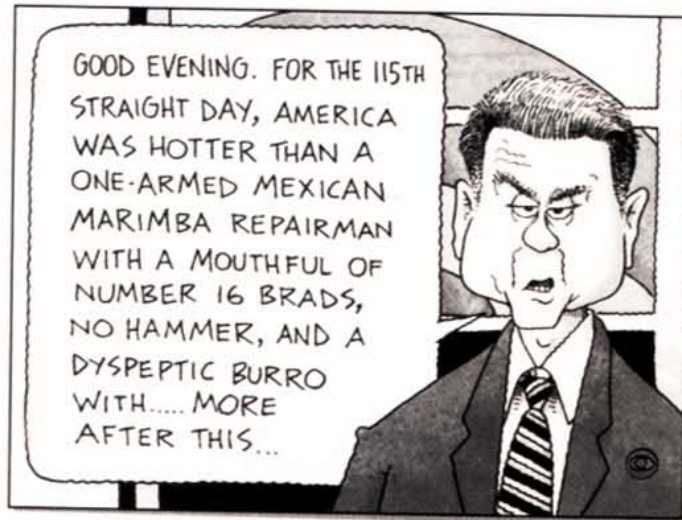


You find yourself asking when did Siberia become a force to be reckoned with on the surfing circuit?

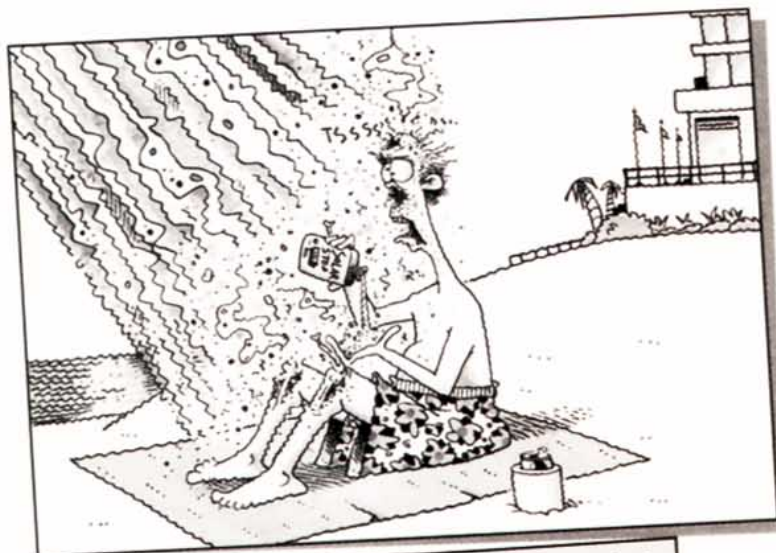




Bolstered by the frequency of topsy turvy weather events, dangerous on-location remotes by the Weather Channel's meteorology geeks wind up clobbering the major networks in the Prime Time Nielsen ratings.



Dan Rather's homespun, wacky Texas metaphors for the weather conditions go on through two commercial breaks.



You discover that sunscreens rated at 1,000 SPF don't even *begin* to work.



You awake one morning to find that there is now a Gulf of Wyoming.



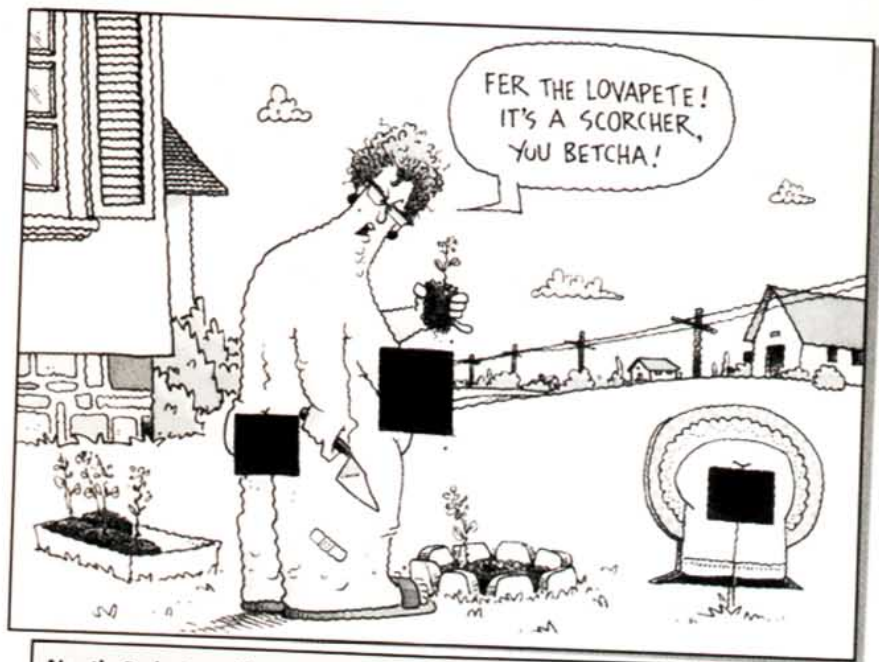
Your glee over the news that the tropical rainforest is making a comeback is tempered by the fact that it's happening in your suburban Detroit neighborhood.



# **CREEPING SIGNS** **THAT MIGHT LEAD YOU TO BELIEVE** **GLOBAL WARMING** **IS FOR REAL**



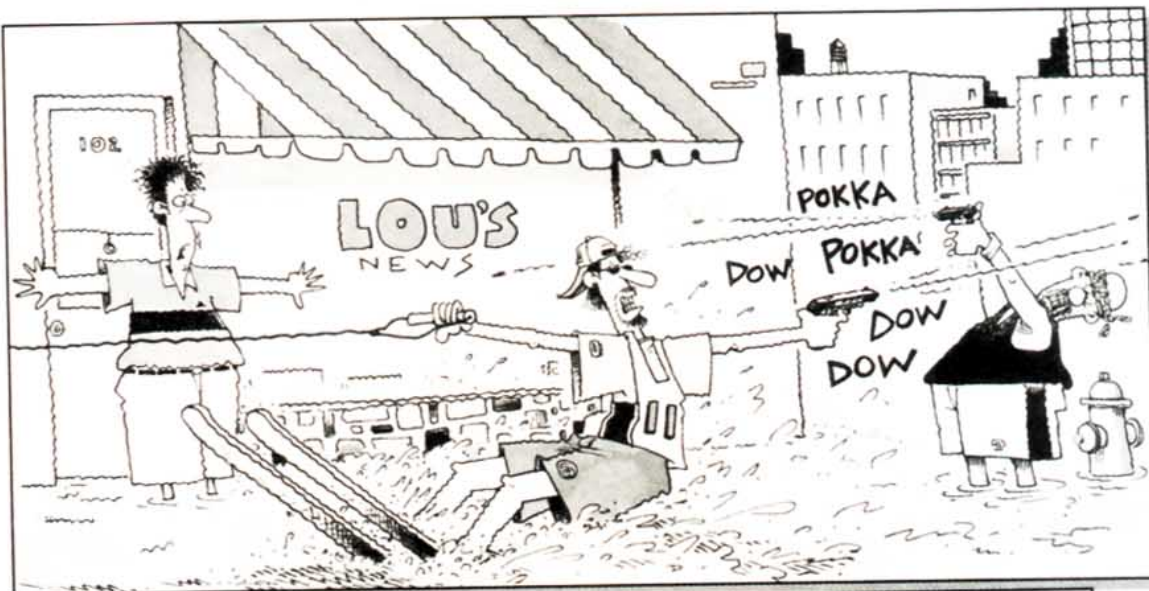
There's a serious lobbying effort afoot to make "running through sprinklers" an Olympic event.



North Dakota officially declares itself a clothing optional state.



For the 149th show in a row, the Top Ten List is "Other Least Popular Things You Can Fry On A Sidewalk."



Suddenly urban areas become inundated with a rash of water ski-by shootings.



THE LATEST PIERCINGS THAT PREVENT NORMAL BODILY FUNCTIONS!

# MAIMED FLESH

The Magazine For People Who Mutilate Their Bodies With Excessive

Tattoos And Grotesque Piercings In A Misguided Cry For Attention

August \$3.95

UNLOCKING  
THE SECRETS OF  
**MANDY  
DEADBOLT!**

An Interview with  
America's Hottest  
Grrrl Locksmith!

**Hot  
Pin-Ups!**

**FAT GIRLS**  
DRESSED LIKE SAILOR MOON  
WITH BAD SKIN, PINK HAIR  
AND HELLO KITTY TATTOOS

**Dozens  
of New  
Designs  
You'll  
LOVE!**  
(UNTIL YOU  
SOBER UP)

**PICTORIAL!**  
Half-Naked  
Wrinkly Old  
Women Covered  
in Ink  
YOU'LL THANK  
GOD THEY  
AREN'T YOUR  
GRANDMOTHER

**A  
Squirt  
of pus  
for Flavor!**

KEEPING YOUR JOB IN THE  
FOOD SERVICE INDUSTRY  
WHILE YOUR PIERCINGS HEAL

**Distinguishing  
Between New,  
Sore Tattoos &  
Lyme Disease  
Symptoms**

ARTIST: HERMANN MEJIA  
WRITER: SCOTT MAIKO

**ARTIST INSIDER! DREAMING UP THAT PERFECT ONE-WORD NAME:  
A PANEL DISCUSSION WITH RENOWNED INKSLINGERS CRUST, SMEGMA, & ORIFICE**





# MAIMED FLESH

Publisher  
Big Don

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Glaring Grammatical Errors  
Big Trey

Confusing Layout Designer  
Big Markus

Associate Editor in Charge of Running  
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So You Have to Tilt it Under a Bright  
Light in Order to Read Off the Glare  
Large Beth

Goatee & Sideburn Wrangler  
Big Ken

Armpit Photography  
Stanky Pete

Assistant in Charge of Applying  
Deodorant For Armpit Photography  
Dennis Musk

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 Bwaak!**

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**TATTOOS**

Artists: Wipe, Big Claude  
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**MAIMED FLESH**



**O**ur second annual Tattoo and Piercing Expo was held on June 6, 2000 at an abandoned pork fat rendering plant in Hurtsboro, Alabama. Almost three dozen freaks of nature showed up and competed for a coveted Hervé, making this our biggest event ever! Some convention-goers traveled from as far away as Sweden to attend the six-hour event, proving that stupidity is international!

### "God Was I Drunk" Tattoo

Josh Moshpit blames his winning tattoo on "drinking a lot of tequila with my best friend in our briefs while watching a Van Damme kickboxing movie marathon on TBS while my girlfriend was out of town."



1ST PLACE

### Best Use of Back Hair Incorporated Into Tattoo

Cletus O'Neal shows that he's smarter than the average redneck by using his copious back hair to add even more realism to his Yogi tattoo.



1ST PLACE

### Heaviest Ear

67 separate piercings help Jeanine Musk's left ear tip the scales at a whopping 2 pounds, 4 ounces!

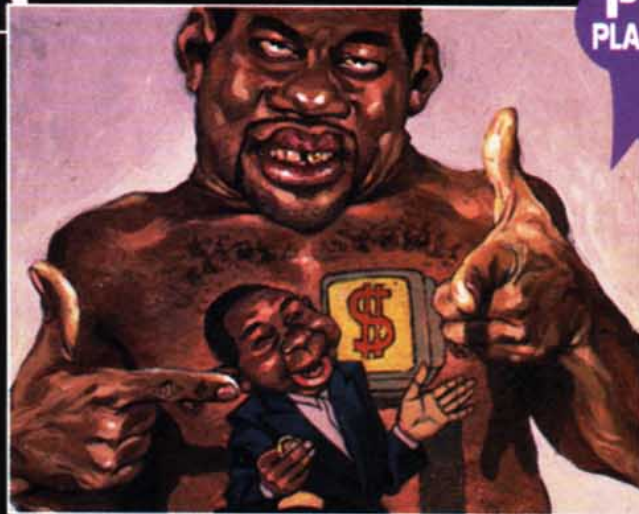


1ST PLACE

# MAIMED TATTOO & EXPO

### "Most Likely to Be Outdated in a Few Years" Tattoo

Beating out countless images of Buffy the Vampire Slayer, *South Park* characters and the little Blair Witch symbol is Dave Mohron's colorful image of Gary Coleman auctioning off his belongings online.



1ST PLACE

### Most Unusual Piercing

Brettifer Rumpstank was only 6 when he was impaled in the skull by a mis-thrown lawn dart at a family reunion in Soddy-Daisy, Tennessee. Doctors were unable to remove it without further damage to his brain, and now Brett, 28, wears the lawn dart as a badge of pride.



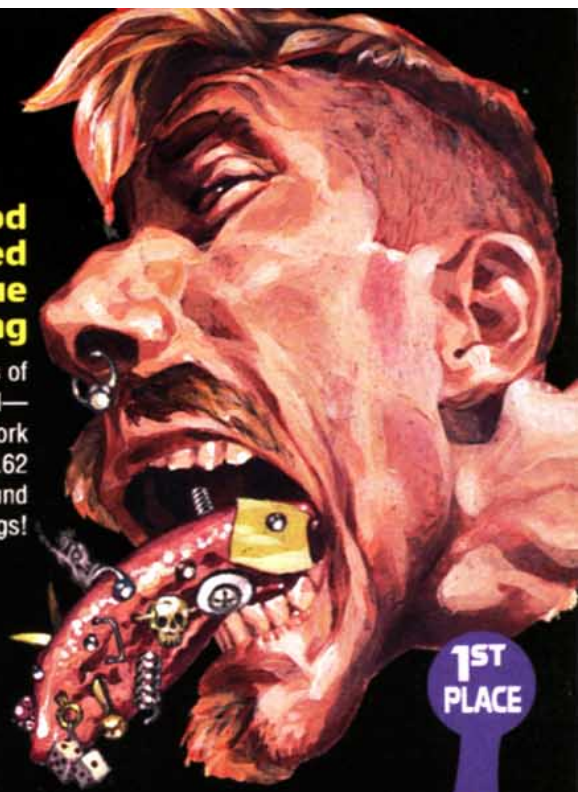
2ND PLACE



# PIERCING 2000

## Most Food Collected Under Tongue Piercing

Shrimp-flavored ramen, portions of a 7-11 Big Bite, Batman cereal—not made since 1992!—and pork rinds, weighing a total of 4.62 ounces, were found in and around Paul Spackle's tongue piercings!



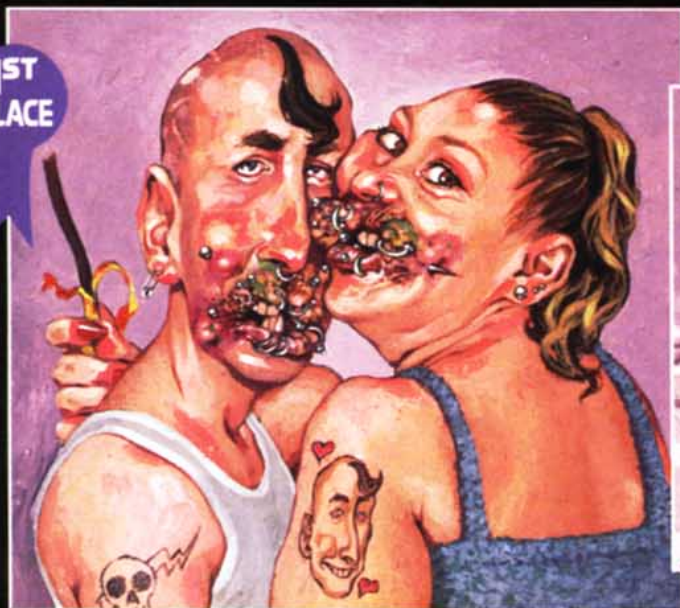
## Worst-Smelling Infection

Hans Schluffy thought he had locked up this award by getting his navel pierced 9 times at home by a friend suffering from contagious leprosy using a rusty shingle nail found in a drainage ditch outside a sewage processing plant, but winning second prize still almost makes it all worth while!



## Most Canker Sores

Skye and Jason Sputum tied for first this year, with 48 sores apiece! Though so many canker sores (some the size of walnuts!) make it painful to talk and chew Slim Jims, Red Hot Cheetos and other staples of the white trash lifestyle, the happy couple issued a typed statement upon winning: "We are very much in love, and attribute our many canker sores to multiple tongue and mouth piercings which we don't allow to properly heal before making out with one another."



## 1ST PLACE



## Most Stretched Bosom, Male

A bowling pin attached to a janitor's key ring through a pierced nipple helped Marty Flotsam s-t-r-e-t-c-h past the competition for first place! Way to go, Marty!

## 1ST PLACE



## Youngest Tattoo or Piercing

Our youngest contestant ever, little Marquis Beltwhelp, age 7 months, took first prize for youngest tattoo and piercing, but had to relinquish the trophy when Social Services showed up and took the child into custody.



# TATTOO & PIERCING EXPO 2000 CONTINUED

## Piercing That Most Inhibits Ability to Breathe or Pick Nose

John Septum has had to breathe through his mouth for the last two years of his life since he got this heavy-duty ring, which is actually a 1-1/4" stainless steel Sears Craftsman washer. "It looks (pant pant) really cool (pant pant), ya know?"



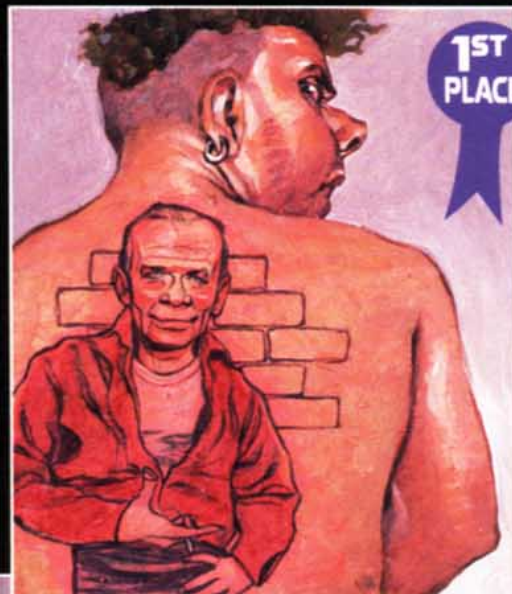
3RD  
PLACE

## Most Unusual Piercing

Al Rottman of Monsey Swamp, Florida got this unique fondue-fork-through-neck piercing when he was caught in a Pier 1 Imports during a tornado.



1ST  
PLACE



1ST  
PLACE

## Worst Likeness of a Classic Celebrity

Though tattoo artist Felch insists that the work he did on Uterus Wilson's back is supposed to be James Dean, most people have mistaken it for Hayden (Dr. Bellows on *I Dream of Jeannie*) Rorke.



2ND  
PLACE

## Worst Likeness of a Classic Celebrity

Maria Hogg claims that originally, her tat depicted a classic Marilyn Monroe image, but since putting on 200 pounds, she tells people it's Chris Farley shortly before his death.

# BUSINESS DIRECTORY

### THE DECAYING SEPTUM

Body Piercing at Bargain Basement Prices  
Piercers: Bacteria Bill, Big George, Quarantine

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Bonesteel, SD 57501  
605-555-7933

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sign on the door—  
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Artists: Grimey Joe, Pore  
Piercer: Big Al

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Artists: Smear, Rash, Big Joe

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Artists: Pukin' Pete, Big Mike, Terlet  
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# ASK BIG GUNTHER

**Big Gunther** Frenum is the owner of Big Gunther's Discount Tattoo and Piercing Parlor in Tempe, Arizona. Each month he answers reader's questions relating to slinging ink and getting pierced, though quite often no one writes in and he's forced to make up questions based on something he read in another tattoo magazine.



**Dear Big Gunther,**

I'm thinking of getting multiple erotic piercings, but I'm afraid they'll set off the metal detectors when I go to the airport, and the ensuing search could be embarrassing. How can I prevent this?

**Nervous**

Ansonia, CT

**Dear Nervous,**

Unfortunately, there's no way to prevent excessive piercings from setting off airport metal detectors. Go Amtrak!

**Dear Big Gunther,**

Should I get a tattoo?

**Not Sure**

Anaheim, CA

**Dear Not Sure,**

Yeah.

**Dear Readers,**

I'm sad to mention the passing of Big Kevin Hafadas last month. "Big Kev" was the owner and proprietor of Very Improper Piercin's (V.I.P.'s), and also held the record for most body piercings (178) in all of Broward County, Florida. In the end, what did him in wasn't his steady diet of Taco Bell food, or complications from the hepatitis he got from using unsanitary, shared equipment, but an undiagnosed cancerous tumor the size of a softball on the back of his neck which he mistakenly believed to be one of his underskin ball-bearing implants. He will be missed.

**Dear Big Gunther,**

I often see folks with tattoos of their beloved pets on their bodies. In fact, I just got a tattoo of my 6-week old kitten, Mittens, on my thigh. I know how much she loves me, so I'd like to return the favor and get her a tattoo of me. Can you recommend a good tattoo parlor that tattoos small animals?

**Animal Lover**

Santa Barbara, CA

**Dear Animal Lover,**

Check out our Directory for any of the fine professionals who specialize in tattooing and piercing underage children (including newborns!), passed-out customers brought in by pranksters, and people brought in against their will. Many of these parlors feature restraints to keep the tattooee in place while the painful work is being done.

**Dear Big Gunther,**

I'm debating whether to get "666" tattooed on my forehead or a large portrait of my girlfriend done on my back. I also want a row of Japanese letters spelling out curse words down my arms. I'm only 16, so my money is tight and I won't be able to have all of this done at once. What should I do?

**Confused,**

Little Rock, AR

**Dear Confused,**

They all sound like great ideas, but I would go for the back portrait of your girlfriend. You'll be graduating from high school in six or eight years and chances are good that you and your girlfriend will go your separate ways, or that she'll marry whoever gets her pregnant next month and that might not be you. What better way to remember her for the rest of your life than with an expensive tribute to her that you'll only be able to see with a mirror? And don't worry, you're still young, so you'll have plenty of time to make many more astinine decisions concerning other tattoos!

**Confidential to Perplexed,**

Don't be a fool! An aluminum frame rotary kit with six-gauge O-rings coupled with nine-wrap plastic bobbins to prevent excessive vibration to the needle bar is already old tattooing technology! If you're really looking for a state-of-the-art setup, go with a steel or bronze combo unit with a brass yoke fitting under the electrical coil and a grounded footswitch to enhance current conduction.

## DORM ROOM TATTOOS

Artist/Piercer: Jason

380 Bong Dr., Apt. 37  
Westwood, CA 90027  
310-555-6320

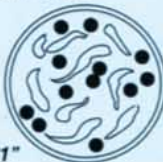
"Dudes! I just got this totally cool used tattoo and piercing kit off of eBay!!! Come on up and we'll smoke out and I'll ink you up!"

## PETRI DISH STUDIOS

Artists: Armpit, Big Keith, Tinkle  
Piercer: Pube

623 Unsanitary Way  
Lumpkin, GA 30301  
(800) 555-3287

"A Breeding Ground  
for Bacteria Since 1981"



## REGRETTABLE CHOICES BODY ART SALON

Artists: Manure, Lard, Dermis  
Piercers: Chew, Awl

931 Whywhywhy Way  
Hot Sulphur Springs, CO 80202  
303-555-6426

"Painful Piercings for Men"

## THE SWOLLEN TESTICLE

Piercers: Cheese, Crotch, Big Marvin

873 Ball Blvd.  
Johnson City, KS 66603  
913-555-3756

Artists: Slop, Grunge, Big Dmitri Piercers: Yank, Dr. Agony, Marrow

## PAIN & INK STUDIOS

764 Ouch St., Shingletown, CA 93583  
(213) 555-2855

"Free hit off of our stolen tank of nitrous oxide  
with every piercing!"

## SHARED NEEDLE TATTOOS

Artists: Pasty, Big Dave, Blotch

67 Ew Way, Crook, CO 80202  
(303) 555-2754

"Since we only have one needle,  
customers are encouraged to make an appointment,  
though walk-ins are accepted."

## DRUNKEN STUPOR TATTOO SALON

Artists: Pee, Stank, Big John  
Piercers: Bile, Biohazard

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(562) 555-2750

# MAIMED FLESH



# Complete Body Piercing Kit

THE PERFECT SOLUTION FOR THE COMPLETELY INEXPERIENCED BEGINNER, THE WEEKEND PIERCING HOBBYIST, OR THE PROFESSIONAL WHO DOESN'T TAKE HIS WORK OF PERMANENTLY MAIMING OTHER PEOPLE'S BODIES TOO SERIOUSLY.

THIS KIT HAS EVERYTHING NEEDED FOR THE PIERCER ON THE RUN, INCLUDING A CUSTOM-MADE CARRYING CASE!

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| 1 Three-Hole Heavy Duty Adjustable Paper Punch (with receptacle to collect skin dots) | 1 Pair Slip Joint Dental Pliers                             | 4 Double-Twined Dry Cleaner Hangers              |
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| 2 Tri-Tined Casino Buffet-Grade Shrimp Forks  | 1 Surgical Grade Bone Chisel                                | 8 Wing Nut/Lag Screw Combos (3/4")               |
| 1 Spring-Loaded Staple Remover  | 1 Microwaveable Red Hot Poker                               | 18 Oval Head Carpentry Screws (2")               |
| 1 Cold-Tempered Poking Thing (For Poking Things)                                      | 6 Hot-Dipped Galvanized Carnage Bolts (3")                  | 24 Aircraft-Grade Tempered Steel Rivets          |
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Gangrene, NY 12188 USA

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Issue is Very Strong Among  
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## **ATTENTION POTTY ANIMALS!**

Once again MAD has squeezed out the best in self-defecating humor. You'll be bowled over by each article—and we're not just pulling your chain! We guarantee these classic blasts from MAD Magazine can be read in one sit down—which makes more scents than you think!

You bought Number One, now pick up Number Two! (And be on the lookout for the turd in this series sometime in the future!)





**NO SH**

**NO SH**

**NO XC**

**WATCH AUGUST**



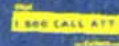
**ESPN ESPN2 ABC EXPN.COM**





# IRT OES GAMES

18 - 23







We all have the dream of setting out and seeing our great land. It's just that not all of us wake up screaming from it. Buckle up, it's.....

# MONROE and...



ARTIST: BILL WRAY  
WRITER: ANTHONY BARBIERI



## PART ONE







GRAMPS, WHAT ARE YOU DOING?

THESE PEOPLE GAVE ME TWENTY BUCKS TO STAND HERE.



HE IS TRULY THE MOST WONDERFUL EXAMPLE OF MUMMIFICATION I'VE SEEN.

HEY LADY, FOR TWO HUNDRED BUCKS I'LL LET YOU KEEP HIM!



ALL RIGHT, EVERYBODY. BACK IN THE CAR! AND YOU, YOUNG MAN, WHAT'S THIS I HEAR YOU WERE TRYING TO SELL YOUR GRANDFATHER AS A STOREFRONT DUMMY?!

SORRY.



SORRY, HELL, I'M PROUD OF YA! YOU'RE FINALLY SHAPING UP, JUST REMEMBER THAT IF YOU DO EVER SELL THE OLD GEEZER I WANT A CUT. GOT IT?



WHERE TO NOW?

YOUR GUESS IS GOOD AS MINE. AFTER ALL, WE HAVE A WHOLE SUMMER OF FUN IN FRONT OF US!



HEY, WHERE'S THE DOG, DAD?

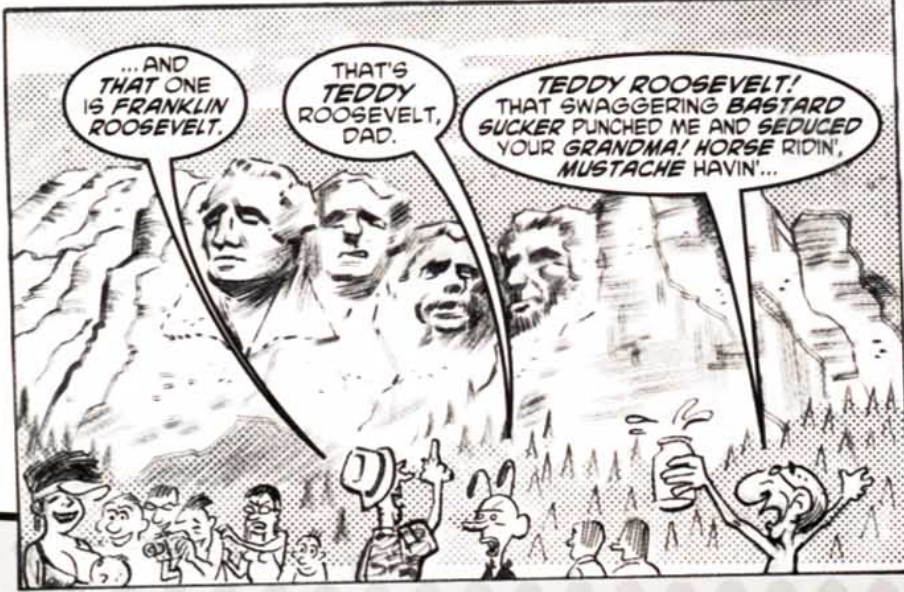
DOG?

UH OH.

TO BE CONTINUED...

In our next episode of

## Montrose and... THE GREAT AMERICAN ROAD TRIP



...AND THAT ONE IS FRANKLIN ROOSEVELT.

THAT'S TEDDY ROOSEVELT, DAD.

TEDDY ROOSEVELT! THAT SWAGGERING BASTARD SUCKER PUNCHED ME AND SEDUCED YOUR GRANDMA! HORSE RIDIN', MUSTACHE HAVIN'...



EASY, GRAMPS, YOU'RE SPILLING YOUR JAR...

...AND PUT YOUR CLOTHES ON! YOU'RE GONNA SUNBURN YOUR 'NADS!

SORRY.

BILL WRAY





STARRING

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PRESENTS:



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X-CONCEPTS PRESENTS

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THIS PRODUCT NOT YET RATED

X-CONCEPTS

### COLLECT THEM ALL

LOOK FOR NEW DUDES COMING SOON







Back in the really-olde days, young lovers met "at a pep rally," "in the Peace Corps" or "at a 4-H meeting." In the more-recent-olde days (back in June 1997, when we published the first volume of this yawn-fest), they met "in the mosh pit," "at a Safe-Sex demonstration" or "trying to car-jack the same BMW"...which sound extremely lame & not at all worth sharing as romantic, nostalgic memories with family and friends in the years to come — that is, until you realize how much worse things have gotten in the intervening four years! That's why it's time for MAD to revisit...

# "How We First Met"

## Stories That Today's Young Lovers Will Be Stuck With...VOL. II:



We were on a trash talk show and her sister's husband's 400-lb. mother was sleeping with my brother's transvestite/pimp lover!

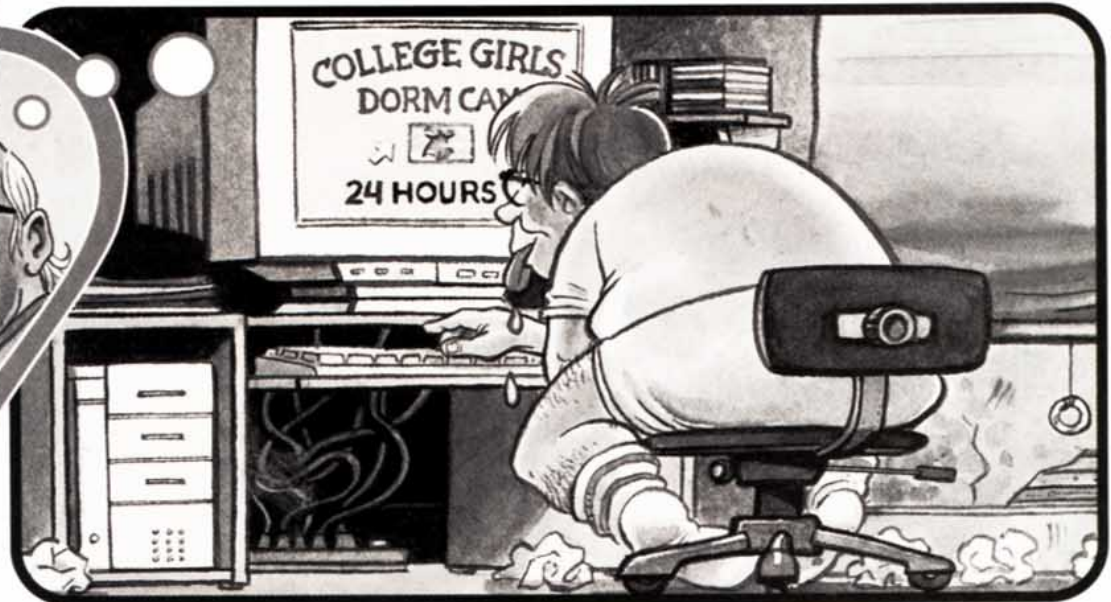


It was the second school shooting of our Sophomore year; we were crouching with fear under the same cafeteria table!





She happened to be stepping out of the shower at the exact moment my computer accessed her webcam! I immediately IMed her!



We woke up in the same Intensive Care Unit two weeks after crashing into each other because we were yakking on our cell phones!



...in the Boy Scouts: he was my Troop Leader!





# "How We First Met"

Stories That Today's Young Lovers  
Will Be Stuck With...VOL. II:



...there was something about  
the way she typed "LOL" at  
all my stupid jokes!



...at the Senior Prom.  
He helped me when  
my water broke!



I was drunk as hell on Spring  
Break, and he gave me \$20  
to flash my boobs for his  
Girls Gone Wild video!







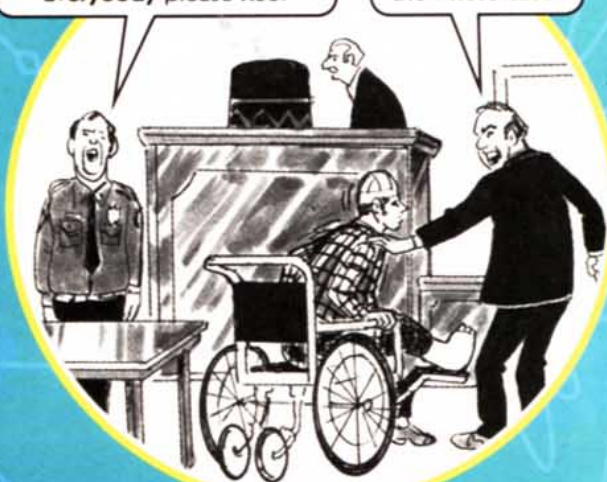
# THE LIGHTER SIDE OF...



## JUSTICE

Hear ye, hear ye! Court is now in session! Judge Joseph Dougherty presiding! Everybody please rise!

Not you, idiot! If you rise, you'll blow the whole case!



## OPPORTUNITY

ARTIST AND WRITER: DAVE BERG



## CONCERN





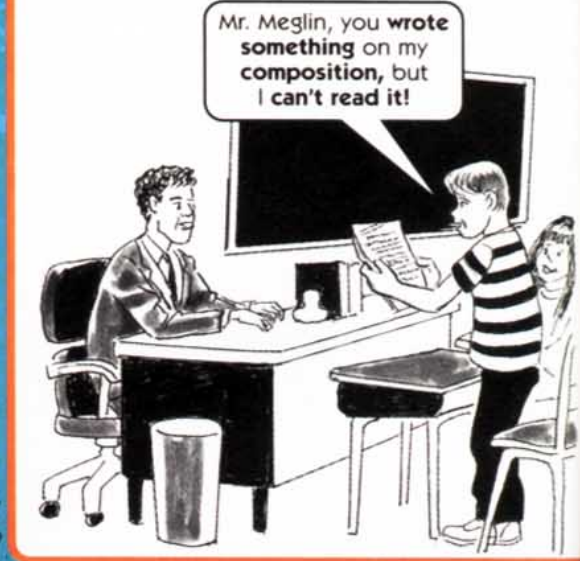
## TRADITION



## AWARENESS



## TEACHERS



## WEAPONS

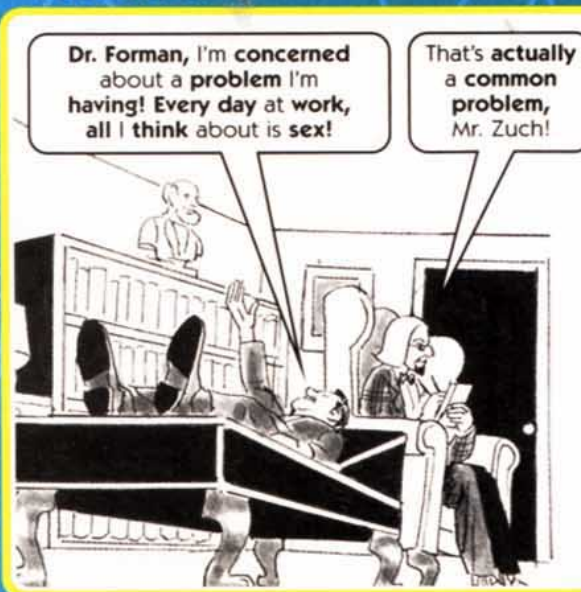
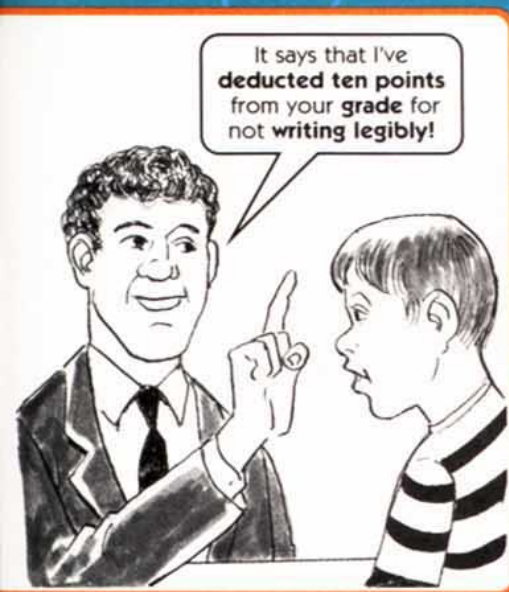




## MISSING PERSONS



## THERAPY



## LOGIC





## THE OFFICE



## RELATIONSHIPS



## DOCTORS







GRIEVING LAS VEGAS DEPT.

# MAD's CELEBRITY CAUSE-OF-DEATH BETTING ODDS

Our team of crack oddsmakers gives you the latest Vegas line on how one of today's biggest stars will soon turn pretty wormy!

THIS MONTH'S FUTURE ACADEMY AWARD WINNING STIFF:



## JULIA ROBERTS

### CAUSE OF DEATH

### ODDS

Entire skull pops out of open mouth during extra-wide smile

2:1

Weirdo brother actor Eric Roberts finally flips out and kills her at a family reunion

5:1

Double pneumonia from displaying maximum cleavage in every other scene in *Erin Brockovich*

10:1

Car wreck after blinding self with reflection bouncing off her own teeth in rearview mirror

15:1

Stroke from strain of having to fake surprise at winning Oscar

20:1

Starves during long actors strike that stops all film shoots

35,000,000:1







# a MAD LOOK a





# AT SHREK

ARTIST AND WRITER: SERGIO ARAGONES







ARTIST'S SIGNATURE



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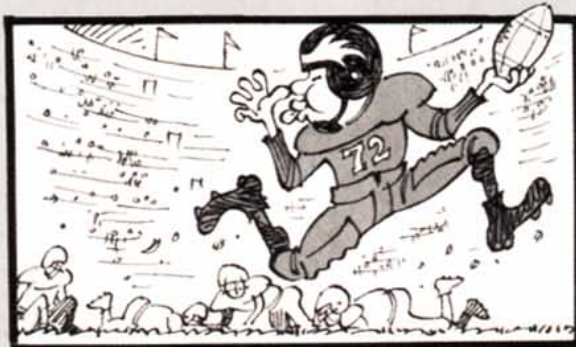
It's commonly believed that the world of sports is unpredictable, that any team can beat any other team in any given sport on any given day, that the only thing you can say with certainty about sports is that nothing in sports is certain. We say FA! Today, more than ever, sports are as predictable as a noontime siren, and not quite as entertaining! Here's MAD's...

# PERENNIAL



**2** — Football announcer Keith Jackson broadcasts his annual "last game of his career." Whoa, Nellie!

## JANUARY



**24** — Favorite blows out underdog as Superbowl sucks beyond belief yet again.



**30** — The NFL's Raiders threaten to move back to Oakland or Los Angeles, depending on which of those cities they're playing in now.

## FEBRUARY



**9** — FOX introduces yet another "graphic enhancement" gimmick in desperate attempt to make hockey watchable on TV. Broadcast rises in Nielsen ratings to #119, just behind the WB's *Charmed*.



**11** — Some yahoo named Dale, Jeff or Sterling wins the Daytona 500.



**21** — Baseball Spring Training begins. 24 small market teams virtually eliminated from pennant race.



**9** — After his appeal for reinstatement is once again rejected, Pete Rose signs \$45,000 worth of autographs on his way out of the Commissioner's office.

## MARCH



**20, 21** — Four 16th seeded teams and three 15th seeded teams lose by an average of 48 points in opening round of NCAA Men's Basketball Tournament.



**27** — Mike Tyson signs to fight a recently paroled retarded fighter with only slightly less intelligence than Tyson himself. At bizarre pre-fight weigh-in, Tyson threatens to "father his opponent's grandmother." Bout postponed.



# SPORTS' CALENDAR

ARTIST: PAUL COKER WRITER: MIKE MIKULA

## APRIL



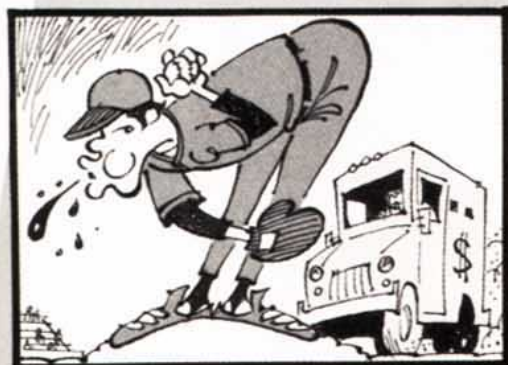
**1** — Baseball season opens. Gary Sheffield insists he's a "changed man."



**2** — Second game of baseball season. Rickey Henderson begins 11-week stay on disabled list after "pulling hammy."



**27** — Tyson bout with paroled retarded fighter rescheduled.



**1** — Yankees suffer tough three-game losing streak; purchase contract of National League's top starting pitcher from small market team that can't afford to pay him.

## MAY



**15** — Sportscaster Leslie Visser wears a ridiculously oversized hat at the Kentucky Derby.

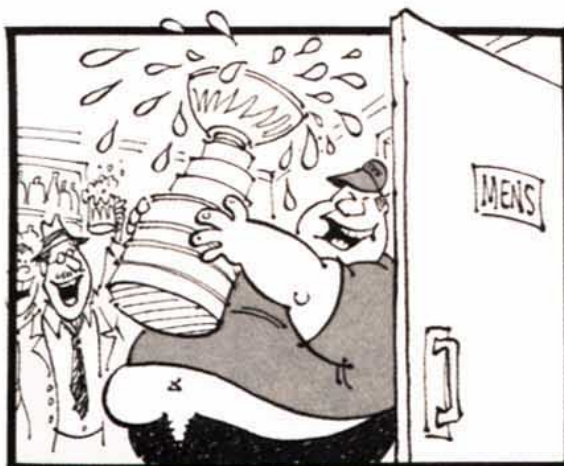


**24** — Mike Tyson stops taking medication, drives car through Connecticut mansion, destroying three floors. Bout with paroled retarded fighter postponed again.

## JUNE



**14** — NBA finals conclude. Mayor of championship city estimates damage caused by rioting fans at \$250 million.



**19** — Last game of NHL Stanley Cup Finals concludes at 11:46 pm; Stanley Cup urinated in by fan at Detroit bar at 1:03 am.



**27** — L.A. Clippers squander #1 draft pick.



# PERENNIAL SPORTS CALENDAR

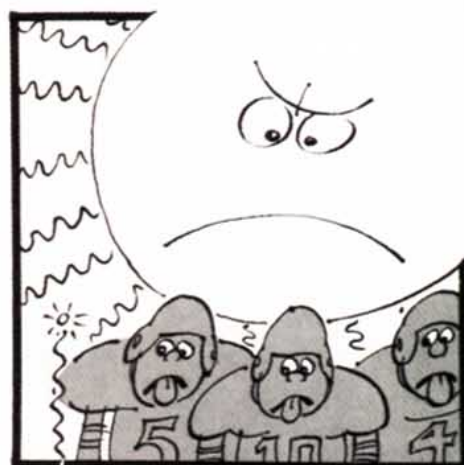
## JULY



**8** — Venus and Serena Williams' father, Richard, makes a total ass of himself in post-Wimbledon press conference rant.



**15** — Yankees suffer tough three-game -losing streak; purchase contract of National League's top homerun hitter from small market team that can't afford to pay him.



**26** — First high school football player of the year collapses and dies of heat exhaustion after full-gear practice in 99-degree heat.



**10** — The tallest Taiwanese 12-year-olds you've ever seen win the Little League World Series.

## AUGUST



**16** — Mike Tyson threatens to immolate himself when local officials deny him permit to keep tigers on his Southampton estate. Bout with paroled retarded fighter postponed yet again.



**30** — America's most prominent lesbians attend WNBA Championship Game.

## SEPTEMBER



**1** — NFL season opens. Even though he's retired, Troy Aikman concussed.



**9** — Yankee manager, coach and/or player becomes afflicted with life-threatening illness that will unify team and propel them to win the World Series.



**23** — Sammy Sosa hits 66th homerun. Cubs lose 105th game.



# OCTOBER



**9** — Heavily-favored Atlanta Braves choke in postseason series.



**16** — Mike Tyson breaks hand while beating Hooter's waitress' 6-year-old son. Bout with paroled retarded fighter postponed once more.



**30** — NBA season begins. Shaquille O'Neal hits one of his first two free throws, putting his percentage at 50%, the highest it will be all season.

# NOVEMBER



**1** — NBA star releases extremely crappy rap album.



**9** — Emaciated, impoverished, yet extremely fast Third World runner wins NYC Marathon.



**29** — God instructs Deion Sanders to return punt 45 yards, then fumble.



**8** — Heisman Trophy awarded to future NFL bust.

# DECEMBER



**15** — Dodgers sign overrated pitcher who will win a total of 3 games for them in his entire career to a 6-year, \$131 million contract.

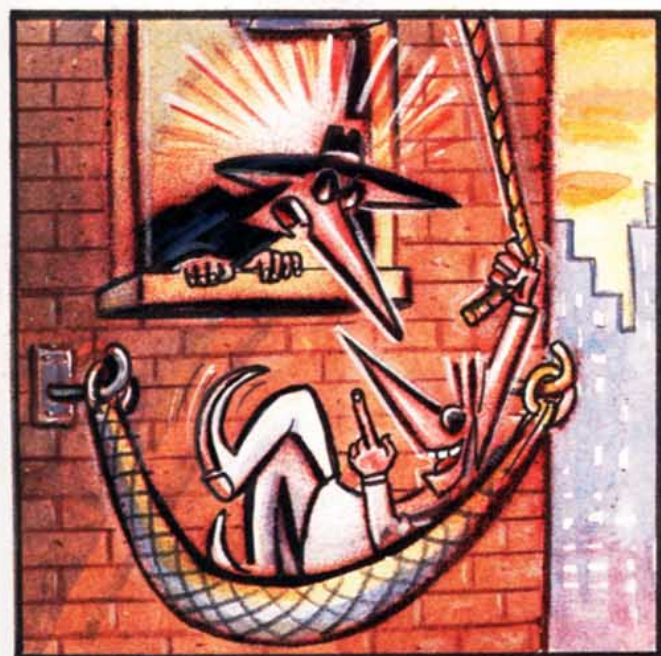


**15** — Tyson bout with paroled retarded fighter rescheduled.









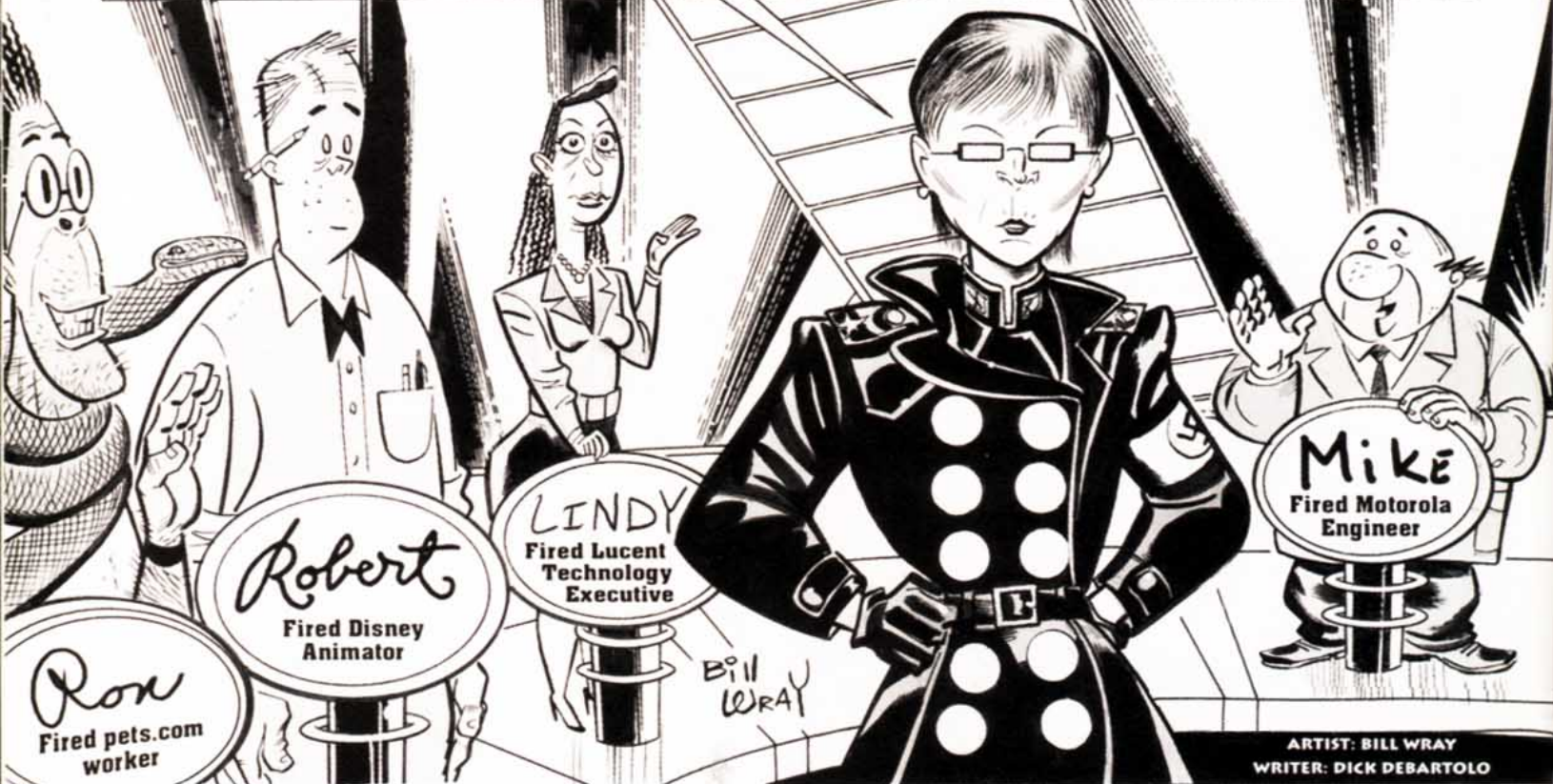


These eight incredibly stupid people have actually agreed to be humiliated on national television, as contestants on tonight's anti-game-game show! One of them might walk away with one million dollars, the rest will walk away with no money! But none will walk with dignity or pride, since round by round, they are reduced to human waste by our vicious host, and voted off by their teammates!

Now let's meet the host, Anne RobotOne, who is truly...

Welcome to — The Wicked Link! I'm Anne RobotOne, hostess of — The Weirdest Link! I love saying — The Wacky Link, which is good, because this is — The Freakiest Lick! NBC imported me from Britain to be the host, because they couldn't find anyone here in the United States with a more annoying, two-dimensional presence than me. The Wettest Link! Well, there is George W. Bush, but he's kinda busy trying to figure out what a President is supposed to do!

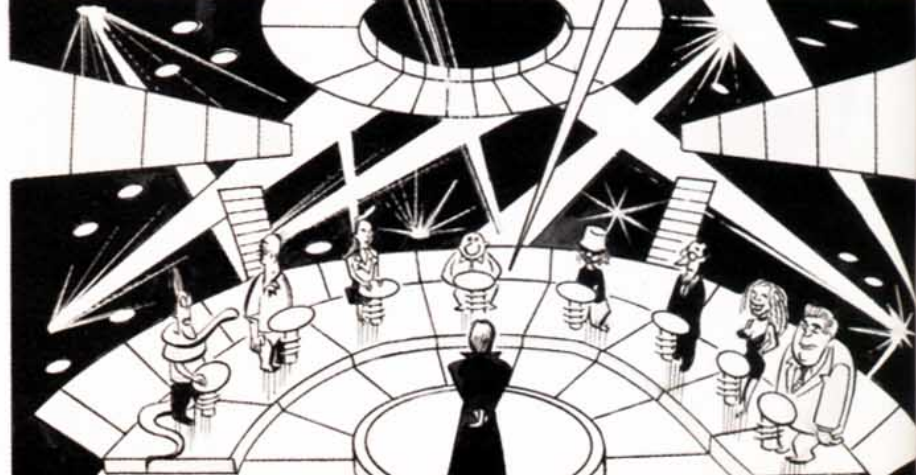
Here's how we play — The Wretched Link! Any of you eight people could win up to one million dollars! Of course, with the impossible rules we've devised to keep dropping the earning level back to \$1,000, the chances of actually winning one million dollars is about the same as the chance of me winning a Nobel Peace Prize!



These are the rules! In each round, you will — Oops, sorry! Let me start over again! These are the rules for — The Weakest Fink! In each round of — The Wicked Stink! — you will try to answer enough questions correctly to reach your unreachable \$125,000 target within the time limit of — The Bleakest Link!

The fastest way to reach that target is to create a chain of eight correct answers! However, our rules have been structured in such a way that you have to keep dropping back to the paltry \$1,000 starter level to accumulate any money at all! So even if a brilliant mind like Albert Einstein was to come back from the dead, he wouldn't be able to get within 5% of that bogus million dollar sum!

And don't forget, I'm here to help you! Help you feel uneasy, and help you to fail on — The Meekiest Link!





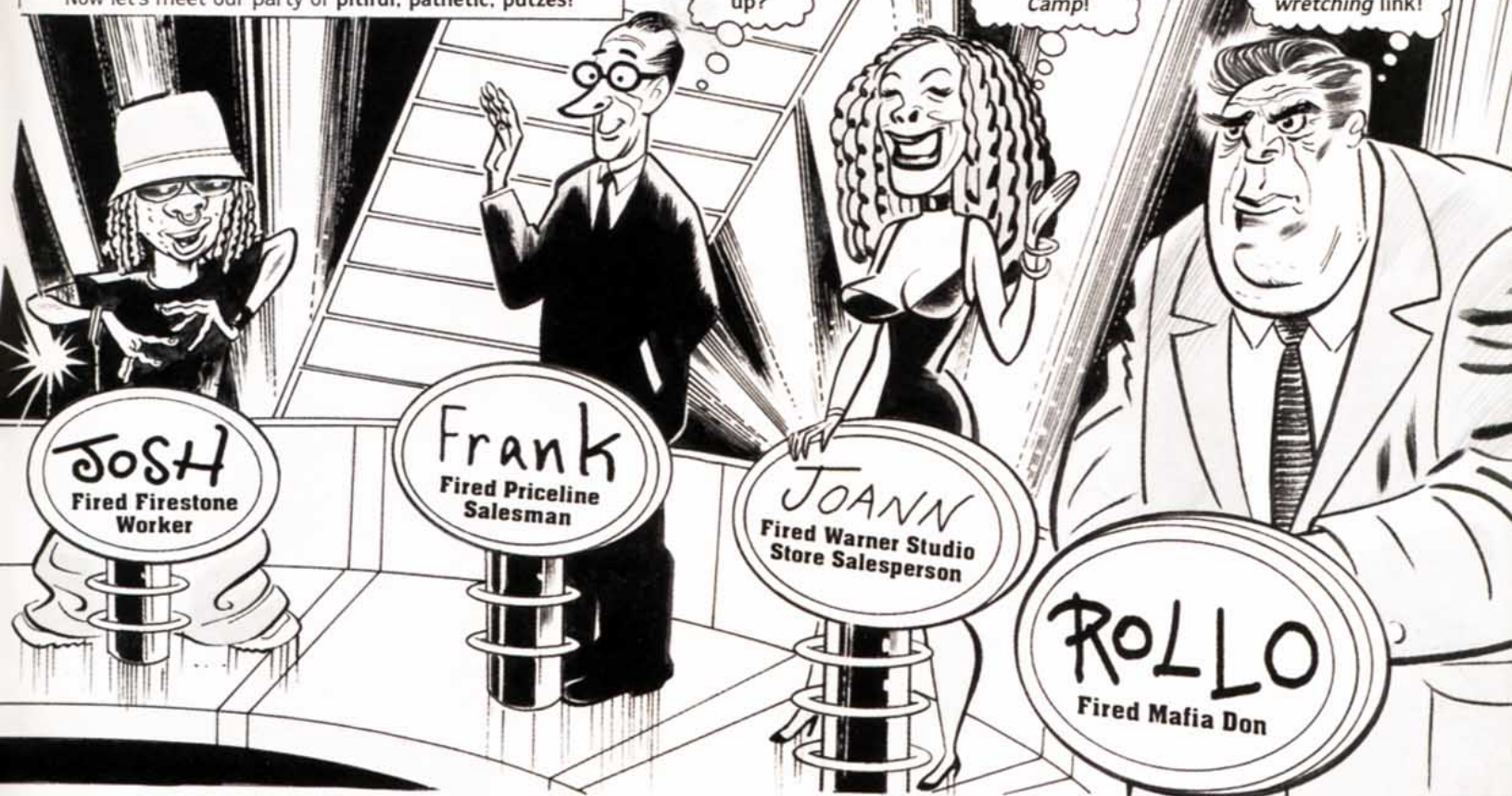
# THE WICKED LINK!

These eight contestants don't know each other, which is strange, because they've been backstage together for hours planning strategies, and have rehearsed together for the past three days! However, to try to generate a bit of tension, they will pretend not to know each other, as round by round we eliminate the player who is — **The Wussy Link!** Now let's meet our party of pitiful, pathetic, putzes!

My God, does she ever shut up?

She's a Marine Drill Sergeant in drag! She should be on Fox's *Boot Camp*!

If she pauses one more time and then says: "The Wretched Link," I'm going to become the *wretching link*!



If you get your question wrong, you break the chain and lose all the money in the chain! However, if you say the word **BANK** before your question is asked, the money is safe, but we start a new chain! At the pitiful \$1,000 mark! At the end of the round, only the money that is banked can be carried over to the next round! If for any bizarre reason you start to win a large amount of money, we'll add some new rules to knock it back down to a piddling sum!



This show is kind of complicated, isn't it?

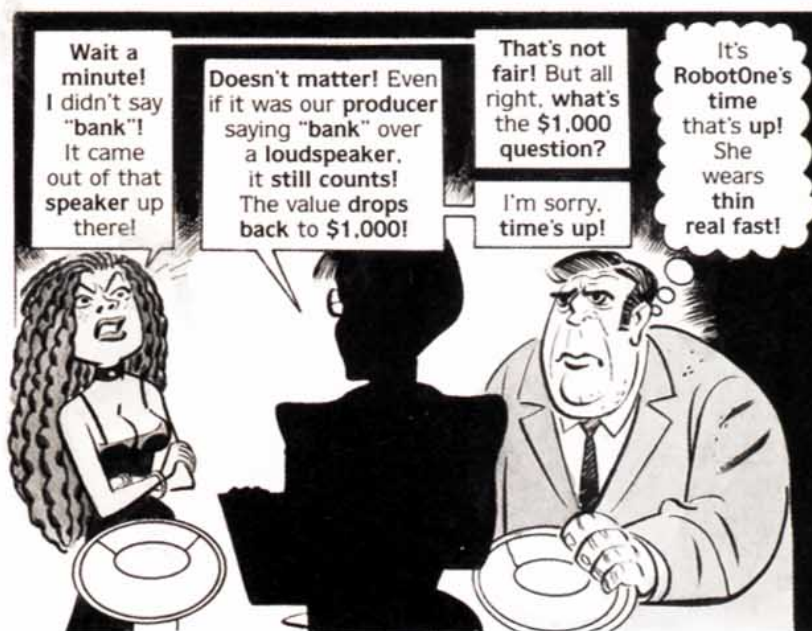
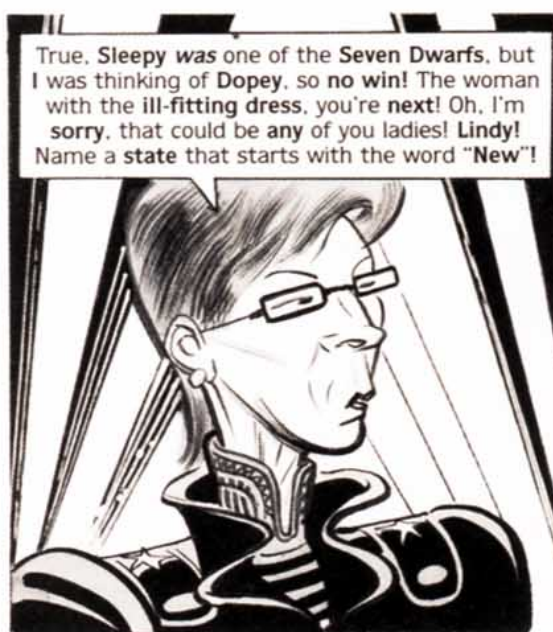
Not really! Once you watch a round or two, it becomes very clear!

All those complicated rules become very clear?

No, the fact that any of our home audience with half a brain will never watch this show again becomes very clear!











The fired **pets.com** worker with the **awful breath!** This is **your** question. I hope you'll be able to **understand** it. It's in **English!** By the way, in addition to **bad breath**, you also have **bad posture!** Stand up straight, Ron! Here's your question. How many **stripes** are there on the flag —

13!

You suffer from **premature enunciation**, Ron! Now I'll finish the question! How many **stripes** are there — on the **flag of Russia!** Obviously **none**, like the amount of **brains** you have!

Where did **NBC** find this **sadistic woman** host?

I believe she came over from **England**.

**England?** Sounds more like she came over from **Germany!** **Nazi Germany!**



At college, did you major in **stupidity**, Ron?

I—I

Don't strain yourself, Ron, trying to string more than one word — one word — one — er —

Oh my God! Anne's prompter stopped! She's dead if she can't read **every put-down** off that monitor! Tell her in her earpiece to end the round, or people will know this whole thing's just a big, expensive, bad act!

Team, that is the end of round one!

What? The clock says we have **45 seconds** left!

Er...er... I felt the game was a little slow! I knocked some time off!

**45 seconds** ain't gonna help speed up this show! Knock off **45 minutes** and we might see some improvement!

I'm bored with your complaining! You're finished! Good-bye!



Out of a possible **\$125,000**, you bungling bag of buffoons banked a pitiful, piddling, paltry, zero! Let's vote one of you the hell off this stage!

So contestants get voted off the show, just like on **Survivor!**

Well, not exactly like on **Survivor!** On **Survivor**, people at home are **interested** in who stays and who goes! On this monotonous show, no one could care less about what happens to the contestants!

Hmmm...the computer says there are **240 votes** to get Anne RobotOne the hell off this stage!

There are only **eight contestants!** How could she get **240 votes?**

**Eight contestants**, 212 people in the audience, and 20 people on the staff! No one can stand her! That's **240 votes** to get her uptight ass out of here!



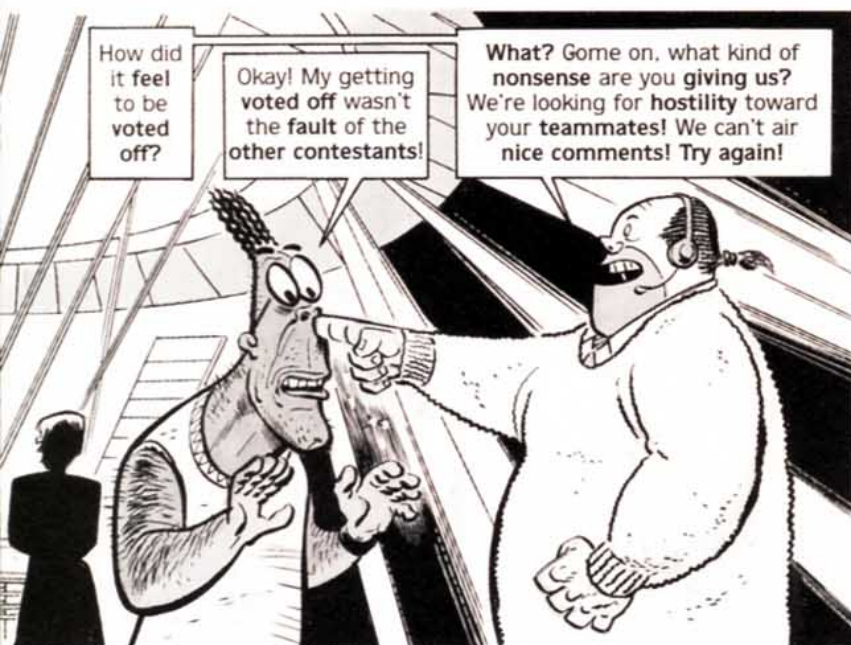




You have all voted Ron as **The Leakiest Link!** Hard choice, since you all suck! Strangely, Ron, you voted for yourself as **The Sneakiest Link!**

Yes, I figured a stroll down "**The Walk of Lame**" is a picnic compared to staying up here on the stage with you!

Good-Bye, Good Riddance! That sign - **E - X - I - T**, is the one you go out! I understand Ron's family came to watch, and they're in the studio audience! Throw those pathetic parents out of here too! They should be ashamed of giving birth to that buffoon! We'll be back with more fun, right after this!



How did it feel to be voted off?

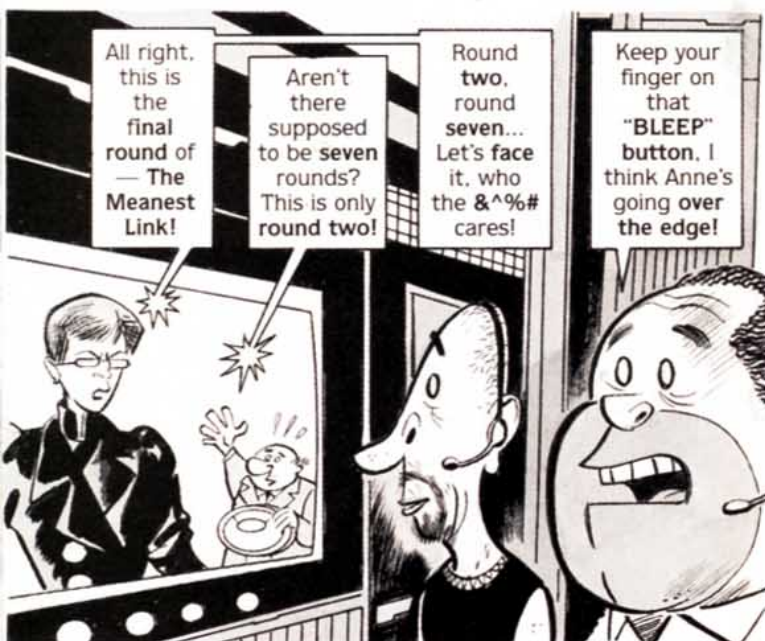
Okay! My getting voted off wasn't the fault of the other contestants!

What? Come on, what kind of nonsense are you giving us? We're looking for hostility toward your teammates! We can't air nice comments! Try again!



Those traitors! I thought we were a team! I held back on my answers so I wouldn't show up my team members as the stupid dimwits they really are!

Excellent! That's exactly the kind of true feeling I knew you could fake!

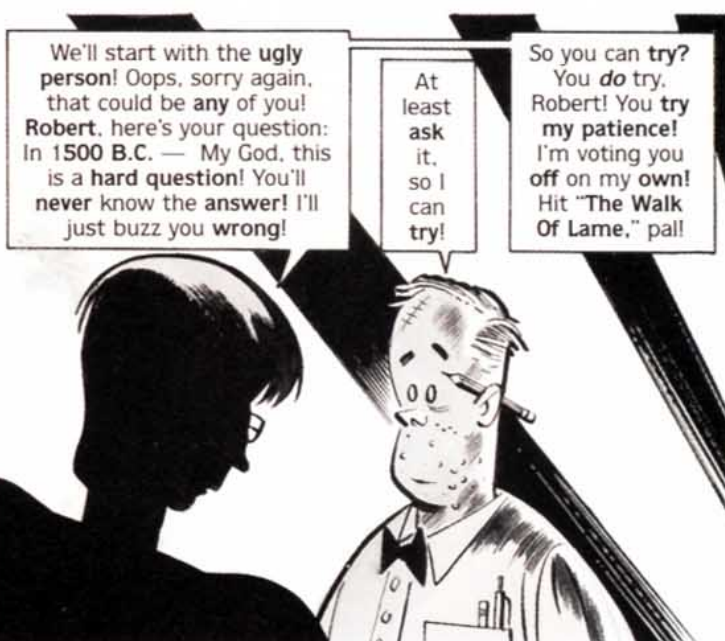


All right, this is the final round of - **The Meanest Link!**

Aren't there supposed to be seven rounds? This is only round two!

Round two, round seven... Let's face it, who the &^%# cares!

Keep your finger on that "**BLEEP**" button, I think Anne's going over the edge!

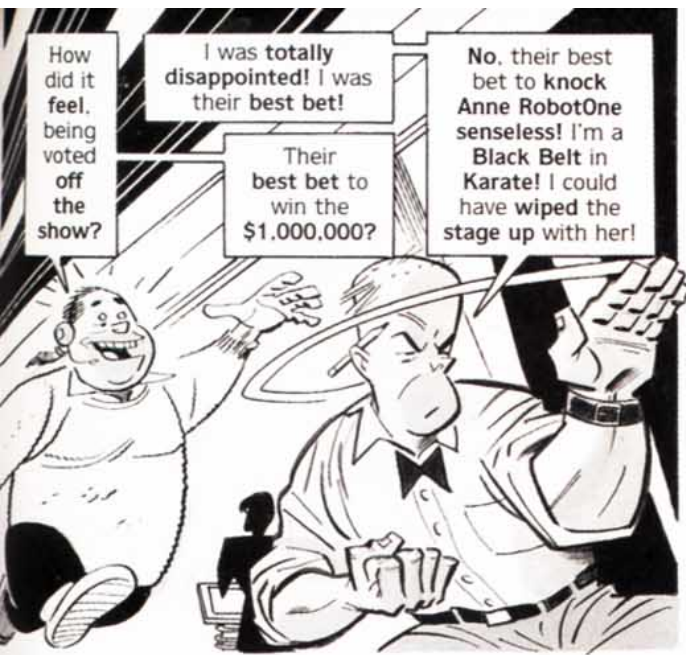


We'll start with the ugly person! Oops, sorry again, that could be any of you! Robert, here's your question: In 1500 B.C. - My God, this is a hard question! You'll never know the answer! I'll just buzz you wrong!

At least ask it, so I can try!

So you can try? You *do* try, Robert! You try my patience! I'm voting you off on my own! Hit "**The Walk Of Lame**," pal!



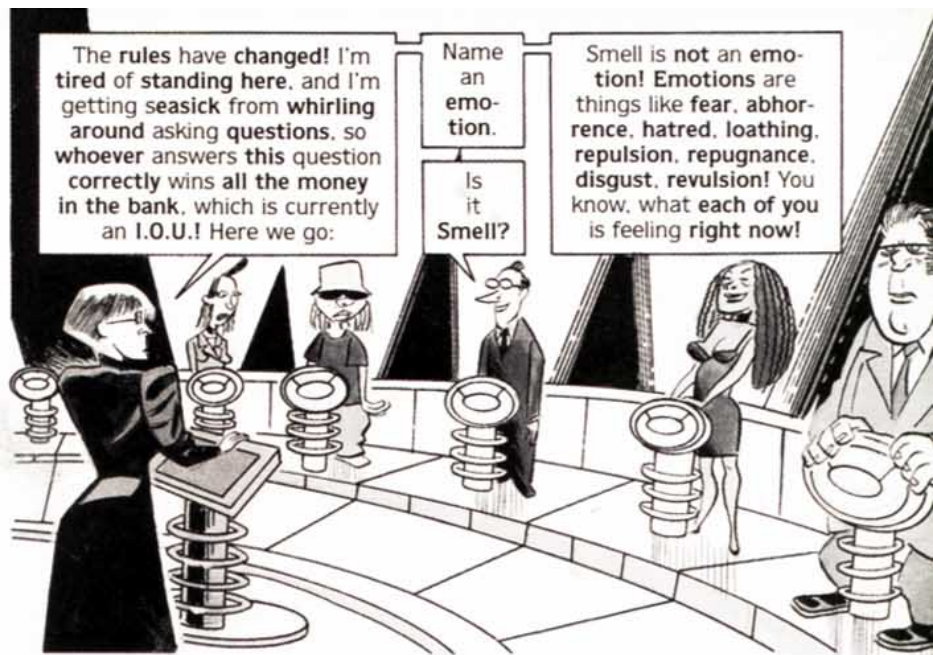


How did it feel, being voted off the show?

I was totally disappointed! I was their best bet!

Their best bet to win the \$1,000,000?

No, their best bet to knock Anne RobotOne senseless! I'm a Black Belt in Karate! I could have wiped the stage up with her!

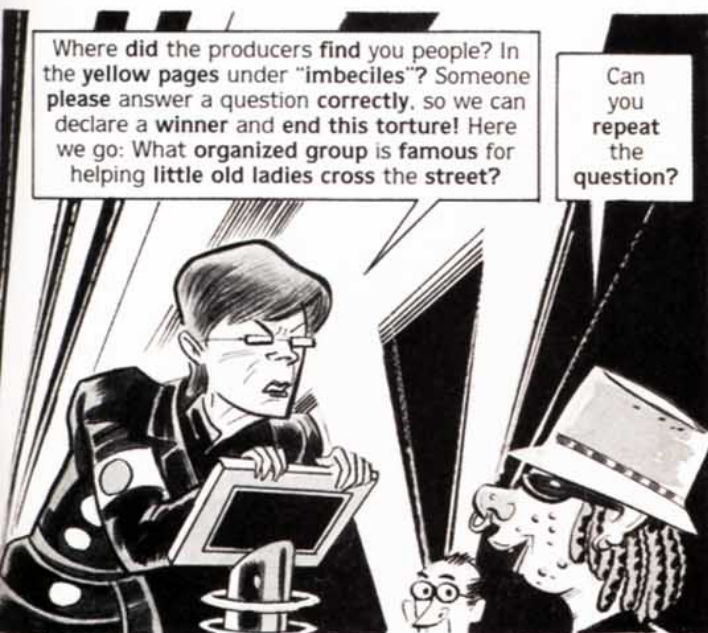


The rules have changed! I'm tired of standing here, and I'm getting seasick from whirling around asking questions, so whoever answers this question correctly wins all the money in the bank, which is currently an I.O.U.! Here we go:

Name an emotion.

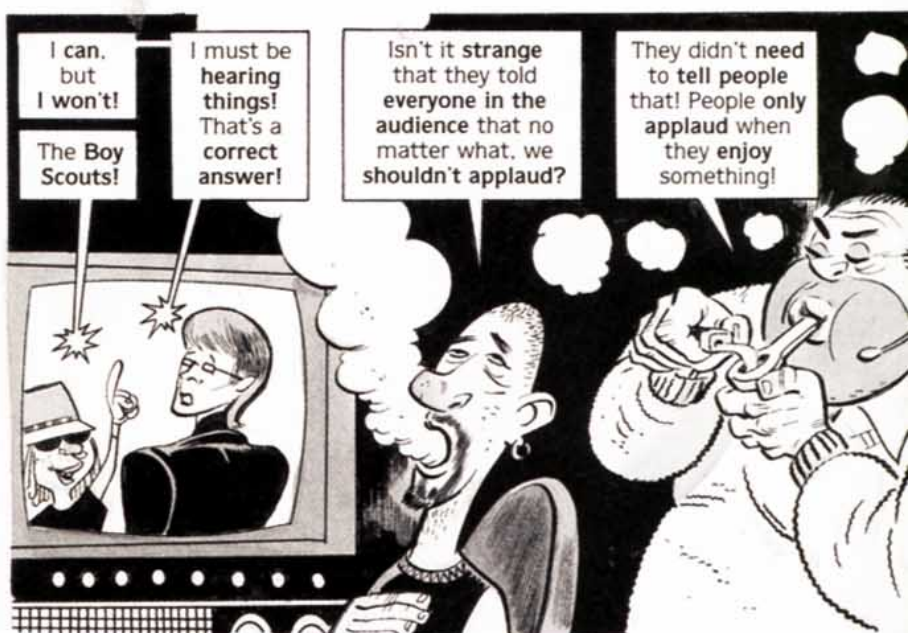
Is it Smell?

Smell is not an emotion! Emotions are things like fear, abhorrence, hatred, loathing, repulsion, repugnance, disgust, revulsion! You know, what each of you is feeling right now!



Where did the producers find you people? In the yellow pages under "imbeciles"? Someone please answer a question correctly, so we can declare a winner and end this torture! Here we go: What organized group is famous for helping little old ladies cross the street?

Can you repeat the question?



I can, but I won't!

The Boy Scouts!

I must be hearing things! That's a correct answer!

Isn't it strange that they told everyone in the audience that no matter what, we shouldn't applaud?

They didn't need to tell people that! People only applaud when they enjoy something!



Wait a minute! What happened?? The crowd's clapping like crazy! I thought they weren't supposed to applaud no matter what happened!

The security guard shot Anne RobotOne!

All right! Let's hear it for the security guard!



With Anne out of picture, this show is doomed! They'll never find anyone as mean as her!

What are you talking about? NBC's been prepared for this since the first show aired! They already have a new host! Look!

Hello, Sleazebags! Welcome to The Witchiest Link! I've been trying to ditch my Kathie Lee "goody two shoes" image for years! And this is my big break, birdbrains! You thought you had it bad before, contestants? Think again, slobs! From now on, I'm Kathie Lee and I am The Bitchiest Link!



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WHAT HORRIFIC  
EVENTS IS THE  
GOVERNMENT  
INCREASINGLY  
CONCERNED ABOUT?

HERE WE GO WITH ANOTHER RIDICULOUS  
**MAD FOLD-IN**

Everytime you open the newspaper these days another disaster has occurred that causes the government embarrassment. To find out the latest scary things alarming many of our elected officials, fold page in as shown.



FOLD PAGE OVER LIKE THIS!

**A**

FOLD PAGE OVER LEFT

**B**

FOLD BACK SO THAT "A" MEETS "B"



JOLTED BY DISASTERS, THE MILITARY TRIES TO BACK-  
UP ITS PEOPLE. THOUGH MANY INVESTIGATORS AMASS  
COPIUS AMOUNTS OF DAMNING EVIDENCE, TOP BRASS BOY-  
COTTS THE FACTS AND DOWNPLAYS THESE THREATS

**A**

ARTIST AND WRITER: AL JAFFEE

**B**









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