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DUMP ON...**

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SPEARS**

**HIGH SCHOOL
LOSERS**

**THE TACO
BELL DOG**

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MADNESS OF THE WEEK
"What - Me Worry?" - Alfred E. Neuman

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VEY TO GO
BY P.C. VEY

MAD

SEPTEMBER 2000

NUMBER 397



20



"LISTEN, THE SIGN SAID 'DON'T FEED THE BEARS,'
IT SAID NOTHING ABOUT DRIVING YOUR CAR."

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FWAT
FWAT!**

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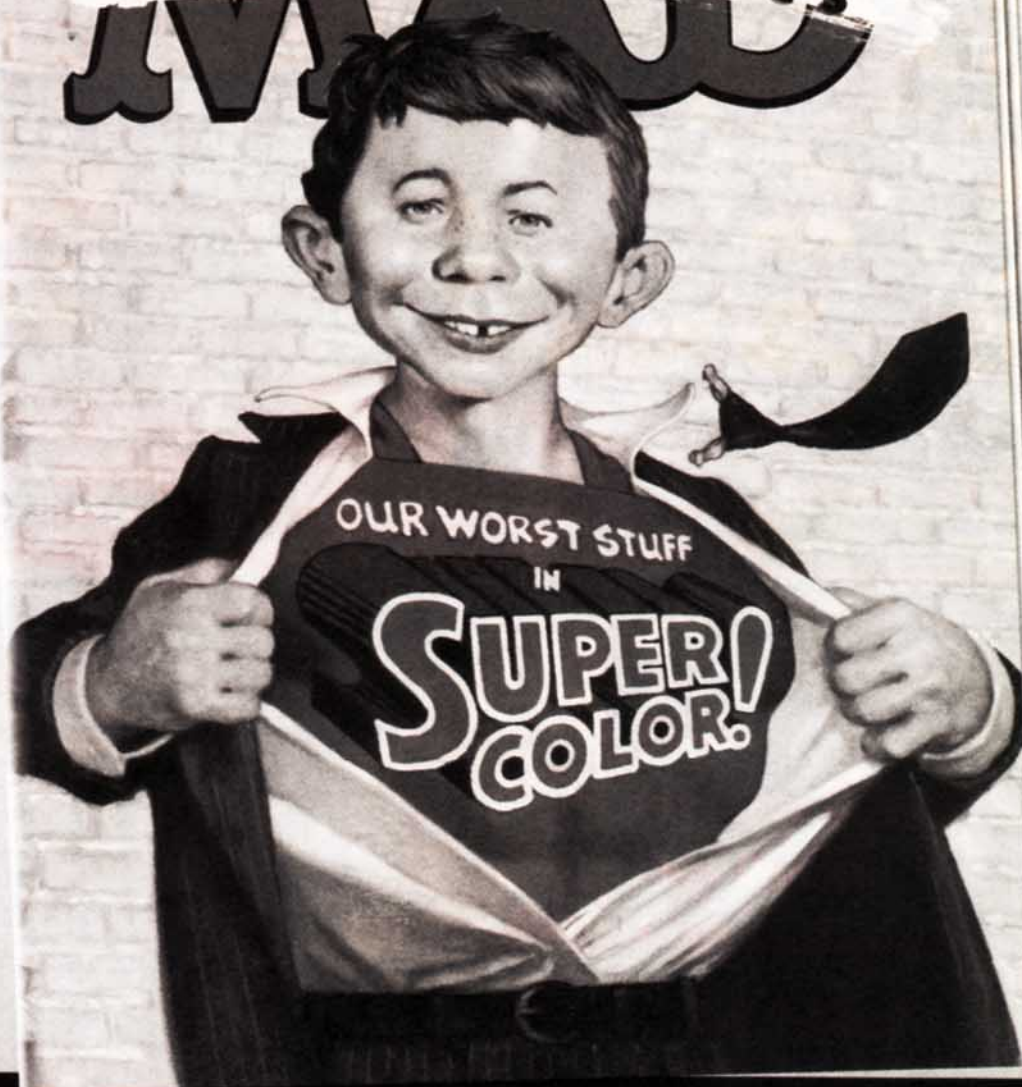


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MORE DEPARTMENTS

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1996
Real Life Seinfeld
"Soup Nazi" Surpasses
Bill Gates as Richest
Man in America

THIS MONTH
IN HISTORY

SEPTEMBER

SUN	MON	TUES	WED	THURS	FRI	SAT
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

1962
Wal-Mart
Drives First
Mom and Pop
Store Out of
Business

2000 B.C.
Rome Built Today

1984
High Times Magazine
Employee Passes Drug
Test, Is Immediately Fired

1993
Supreme Court Rules
Sharp Cheese Is Not a
Weapon; Scalia and
Thomas Dissent

30



"Many a good egg
ends up
getting beaten!"





MATH CRASS

As an avid MAD reader, I was less than happy to read on your letters page that "Calculus doesn't matter. You will never, ever under any circumstances have a practical application for this mind numbing numbers crap" (MAD #394). Oh, is that so? How's this? I can use calculus to mock President Clinton:

$$\text{Clinton} = \int_0^s axdx$$

(read: Clinton equals the integral from zero to s of axdx)

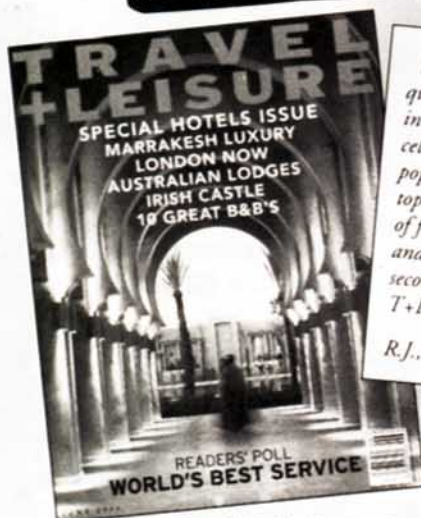
You see, $\int_0^s axdx = \frac{as^2}{2}$. Since $\frac{as^2}{2} = \frac{1}{2}as^2$, and since $s^2 = ss$, then Clinton = $\frac{1}{2}ass$.

No practical use for calculus? Don't underestimate math!

Matt Schrock, Napanee, IN

Schrock Head — With such brilliant wit as this you must also use your calculus prowess to pick up the chicks! We bet we're talking negative numbers here! —Ed.

THE ANSWER MAD



Many thanks for the insider's quick look at Omaha ("Happening in the Heartland," April). Two celebrated medical schools, a popular community playhouse, a top-tier symphony, the headquarters of five Fortune 500 companies, and a per capita restaurant ratio second to none make the city a T+L cover-story-to-be.

R.J., Omaha, NE

Once more, here is a marvelous missive sent in to the June, 2000 issue of *Travel + Leisure* magazine that we have taken upon ourselves to respond to!

R.J. — Oh yeah, a cover story on Omaha would just scream super sales for the magazine! In addition to the things you mentioned, here are a few more fun Omaha facts: There are five letters in Omaha. there are also five letters in the following words: bored, vapid, hicks and yahoo!

It is home to the Omaha Meats-by-Mail Catalog which was spoofed by MAD in issue #383. When driving out of Omaha it is virtually impossible to make a U-turn without getting depressed! When

American Indians entered into bargaining treaties with settlers, the first thing they offered up was Omaha! Cuban leader Fidel Castro is a native of Omaha, as is Queen Elizabeth II and long-time MAD artist Rick Tulka. The Omaha Aquarium was recently closed when the Zebra died. We hope these little fun facts increase your pleasure on your next T+L visit to the vacation beacon Omaha!

PLATINUM BLAND

Back in issue #224 (July 1981) Blondie lead singer Deborah Harry sent in a photograph of herself reading MAD. We thought it would be interesting to capture her face with that issue almost 20 years later. So she courteously posed at a New York City stop on a Blondie tour!



CIRCA 1981



TODAY

HOW TO REACH US
Please Address Correspondence To: MAD, Dept. 397, 1700 Broadway, New York, New York 10019. MAD welcomes reader submissions. Manuscripts will not be returned or acknowledged, however, unless they are accompanied by a self-addressed, stamped envelope! MAD doesn't read faxed submissions!

SOCKET TO ME

On the back page of issue #394, I discovered a major mistake. In the fifth panel of "Magnetic Personality" a refrigerator falls on top of the guy, crushing his skull. One eye shoots out one way, and the other eye shoots the other way. But in panel six, after the man is dead, both eyes are back in his sockets.

Charles Knieriemen, Houston, TX

Charlie — We received many letters from observant readers concerning Tom Bunk's faux pas. We promise to keep an eye out for any mistakes in the future! —Ed.

POKÉMON, IS HE ANGRY

I don't see why you have to make Pokémon the butt of half your jokes. Many people like these small creatures and have made a hobby of immersing themselves in the world of Pokémon. The way you make fun of them is totally uncalled for. For example, when you killed poor little Pikachu by sticking dynamite up his butt, my friends and I found that inappropriate and rude. Now in issue #393, you decided to use Pokémon and replace their faces with that of government officials. My parents said it was mean that you made fun of George W. Bush, who is an upstanding citizen and a brilliant political leader.

Erik Van Waes, Roselle, IL

Erik The Red — The most unbelievable part of your letter is not that anyone would feel sorry for Pokémon or would consider George W. a "brilliant political leader," but rather that someone like you would actually have friends! Nonetheless, thanks for writing! —Ed.



FAX MAD AT
(212) 506-4848!

MAD #398
ON SALE SEPTEMBER 19!

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THE ED'S NIFTY FIFTY™

It's rare that the office is more abuzz than it was the day this **Nifty Fifty™** snap came in. Was it the Pope? Nope. Was it one of the living Beatles? Nope again. It was (are you sitting down?) Dr. Dudley Herschbach, winner of the 1986 Nobel prize in Chemistry. When Co-editor Nick Meglin heard that Steven Hickman of Bellingham, WA had snapped Dr. D, he dropped his glasses into his soup! According to Steven, both he and Dr. Herschbach were present for the 2000 Intel Science Talent Search in Washington, D.C. Steven was a finalist and Dr. Herschbach was a judge. Steven writes that he didn't place in the competition. After reviewing his entry it's clear to us why he didn't. The Issac Newton wannabe didn't take into account the molecular structure of the gravitational pull in his experiment — idiot!

What's the formula for a three-year MAD subscription plus a bonus surprise? Have your photo taken with a celebrity holding a copy of MAD from the ever-dwindling **Nifty Fifty™** list. For a complete list of the **Nifty Fifty™**, please visit our website at www.madmag.com.



MR. AND MISSIVES

I think that you should not have a letters page anymore. It is the only boring thing in your magazine that is not cool. Every time I get your magazine, I skip that part. Please take it out. Then your magazine would be 200% coolness!

Perry Clouse, Marion, IA

Perrywinkle — You've really put us on the horns of a dilemma. We have long since bemoaned the poor quality of most letters sent to us and have frequently toyed with the notion of doing away with the letters page. But then a well-reasoned, articulate letter such as yours crosses our desk, renewing our faith and giving us hope that the letters page can and should continue. On behalf of letters page readers everywhere we thank you. It's just a shame you don't read the letters page to learn of the effect your magnificent missive had! —Ed.

STOP DEPRESSES

In MAD #393 ("Final Episodes of *Peanuts* You Never Saw"), Charlie Brown is taking Ritalin to cure his depression. However, everybody knows that Ritalin is for Attention Deficit Disorder. This surprises me, especially since you did "The ABC's of Drugs" in MAD #387.

Justin Graham, Petaluma, CA

Graham Cracker — This clears up a lot of confusion around the office. If you don't take Ritalin for depression then maybe Caldwell shouldn't be taking Viagra for those migraines. And probably Des Devlin shouldn't be taking Rufies for his shortness of breath. And we won't even mention Charlie Kadam's chronic dependency on Monistat-7! All we can say is this is the last time anyone from the MAD offices relies on drkoop.com! —Ed.



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the usual gang of idiots

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Men, at my signal, unleash hell!

The flaming arrows and the catapults?

Unleash the SCRIPT without the battle scenes — just the endless dialogue about "The Republic"!

Room to Let

LAPD

HELP

ROME

WORMS

They say this is one of the bloodiest movies in years!

Yeah, I hear that many critics are giving it a "severed thumbs up"!

Let's make that a "thumb's off"!

Our father, the Emperor, is weary and ailing! I shall soon be the new Caesar!

Yes, my brother! You will bring to the throne new qualities that he does not possess!

Youth and vigor!?

Let's start with a case of Alzheimer's!

ARMANI

NERO'S PIZZERIA

FOR: COMMODUS PEPPERONI MUSHROOMS

Men,
at
my
signal,
unleash
hell!

The flaming arrows and the catapults?

Unleash the **SCRIPT**
without the **battle**
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the **throne** new
qualities that he
does not possess!

Youth and vigor!?

Let's start
with a case of
Alzheimer's!

GATORADOR

ARTIST: ANGELO TORRES

WRITER: ARNIE KOGEN



Glory to the Empire!
We are kicking Bavarian butt!

It's no contest!
We are trouncing these Barbarian hordes from Germania!

The people of Germania will never have thoughts of war again!

Hoo-boy! Are YOU guys wrong!

It is a wise thing they do - trotting out the big guns!

Yes, sire! The flaming canisters, the catapults, the broadswords...!

No, I mean Richard Harris, Oliver Reed and Derek Jacobi - established English actors to elevate this farce one notch above a sword and sandals flick...although given this ridiculous script, I'm not sure even THEY can!

I LOVE EATING GERMAN...

I PREFER ITALIAN...

Veni, vidi Vallum!

What does that mean?

I came, I saw, I slept through the slow parts!

BEER UND PASTA PARTY AFTER BATTLE

It's a good thing Latin is the official language of ancient Rome, Augustus!

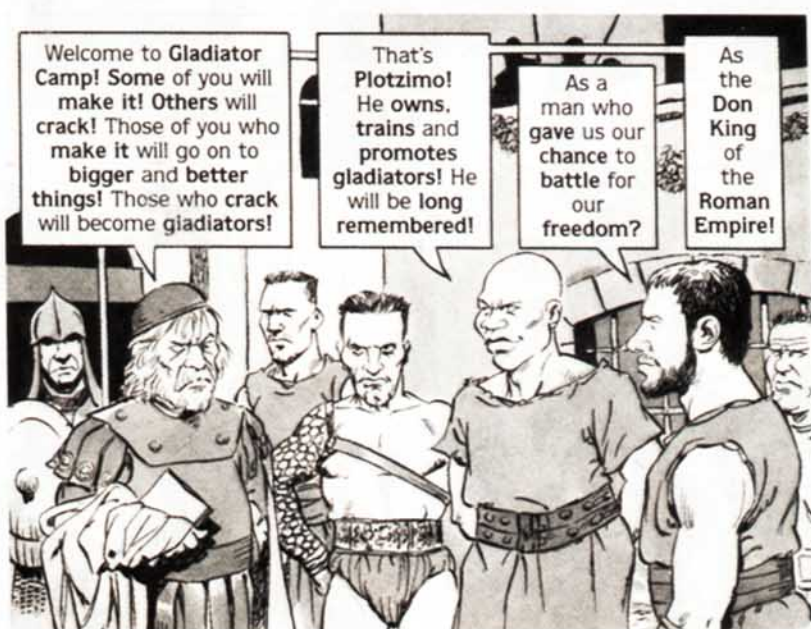
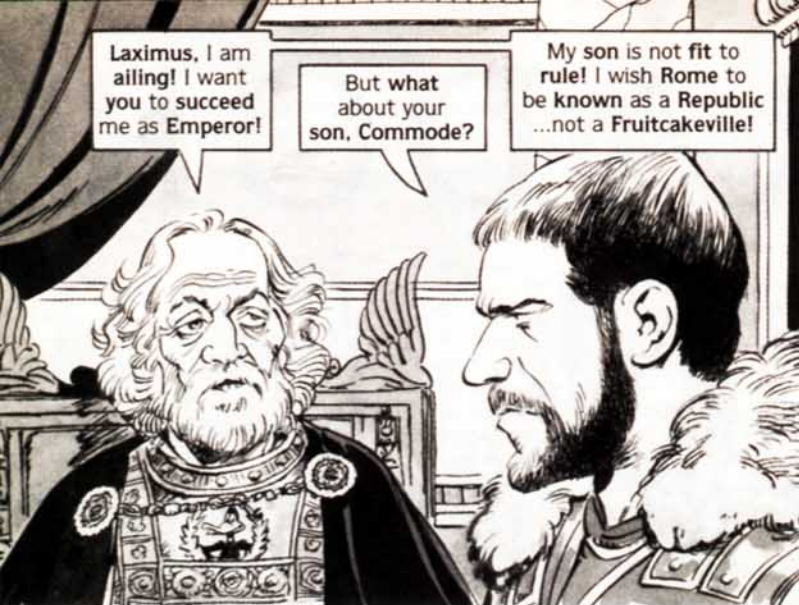
Why is that, Petronius?

After this battle they'll be writing a lot of prescriptions!

AARP

RIP

SENIOR CITIZEN







My God! Could it possibly be... you?

My name is Laximus! Commander of the Roman Army! Father to a murdered son! Husband to a murdered wife! Monotone actor with an emotional range from A to B!

Well, how about that! It IS you!



I need comforting, my sister! I need something soft and comfortable to lie on!

Shall I get you a pillow, my brother?

I was thinking more of you, idiot!



I'd like to show you it's not just the Roman Empire that can rise and fall!

Oh boy... does this family have problems!



It's Laximus Vs. the Tiger! What's the spread on this?

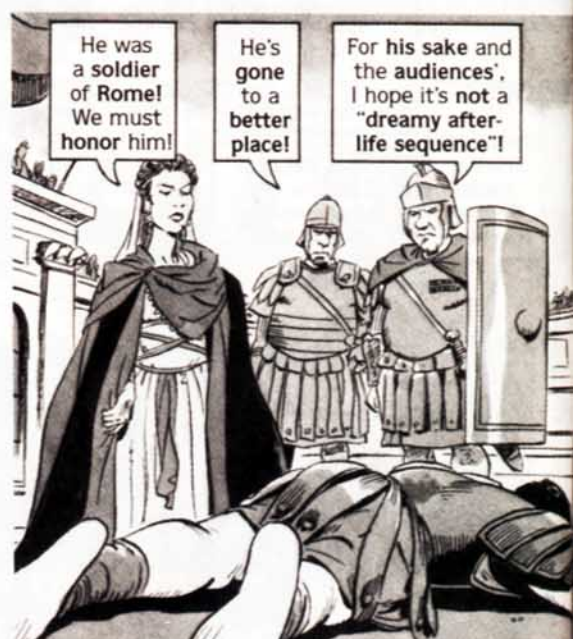
The odds are MCVII to II!



This final showdown is the most ludicrous battle in the film!

This makes no sense! It pits the greatest gladiator in the world against a wimpy emperor!

It's too bad this crappy script can't be digitally enhanced!



He was a soldier of Rome! We must honor him!

He's gone to a better place!

For his sake and the audiences', I hope it's not a "dreamy after-life sequence"!



Yes, I am in the afterlife! I've been through Hell! At last I will reunite with my wife and family! Ahh, there's my home, my farm and...oh no!



Too late! I died first! You thought I was perverse and monstrous on Earth?

This is just not possible!

Suck wind, Gatorador! We who are about to have carnal knowledge of your wife, salute you!

IN OUR LAST EPISODE...

WOW!
I WON ME A
FREE CRUISE!

I'LL WEAR MY
NEW CROCHET
BIKINI!

Yuck!
THAT THING
LOOKS LIKE A
NET FULL OF
CHUM!

STOP
TRYING TO
BE FUNNY,
YOUNG
MAN!

WHO'S
TRYING
TO BE
FUNNY?

LISTEN. DON'T
BREATHE A WORD OF
THIS TO THE PASSENGERS,
BUT MAKE SURE YOU GO TO
THE "TIKI MONKEY"! THERE'S
UNBELIEVABLE ISLAND BOUNTY
TO BE HAD, SAILOR, IF
YOU KNOW WHAT I
MEAN!

WHOA!
MAYBE THIS
TRIP WILL PAY
OFF AFTER
ALL!

ANGSTER'S PARADISE DEPT.

AND NOW
THE
THRILLING
CONCLUSION
TO...

Monty and... THE HIGH SEAS

PART TWO: THE MONKEY ISLAND MASACRE







DO YOU HAVE ANY REQUESTS? WE HAVE EVERY BARBRA STREISAND ALBUM EVER RECORDED, AND...

THIS IS MESSED UP! I WAS LOOKING FOR PIRATE BOOTY!



COME ON AND JOIN YOUR FELLOW MAN IN THE NAVY

OH! WELL, WHY DIDN'T YOU SAY SO?
YoOHooo, LORENZO!



YEEES? DID YOU RING? OOOOOH, IS SOMEBODY READY FOR A JOLLY ROGER?

WAIT A SECOND! SAILORS... NO GIRLS... LACK OF BODY HAIR... TRIANGLE TATTOOS! OMIGOSH! I GET IT!

NOOO, BUT YOU'RE ABOUT TO!



SQUAWK!! BLOW ME DOWN HELLO?

I SHOULD JUST RIDDEN THAT OTHER GUY'S BANANA BOAT!

DON'T TEASE!



SQUAAK

HONEY, WHERE YOU BEEN? YOU ALMOST MISSED THE BOAT!



HUFF... CHASED HUFF... GHETTO... HUFF...

GRASP WEES

THAT'S NICE. HERE, I GOT YOU A MONKEY ISLAND BURGER. IT'S A REAL LOCAL DELICACY -- IT'S MADE FROM CAPYBARA!

YECCH! I'D RATHER EAT CHUM!



GOODBYE MONKEY ISLAND. YOU CAN KEEP YOUR PIRATE BOOTY!

EXCUSE ME...



YEAH, WHAT'S UP?

DIDN'T I SEE YOU AT THE TIKI MONKEY?



AAAARGH!

COME ON, BASHFUL! IT'S A LONG WAY BACK TO THE MAINLAND!



Bill Wray



There is one group we at MAD can't tolerate – whiners! From politicians complaining about negative ads to dot-com sock puppets who can't take a joke to the biggest whiner of them all, Kathie Lee Gifford – we hate 'em, we hate 'em, WE HATE 'EM! Having said that, we must admit that there are certain people with justifiable beefs. The chronically ill, the elderly, and of course, homicidal maniacs! It's time for...

LEGITIMATE GRIPE OF YOUR AVERAGE SERIAL KILLER



While digging a shallow grave in the backyard for your latest victim, you accidentally hit the cable TV line.



The actress you've hacked your way through nine states to impress suddenly comes out of the closet.

ARTIST AND WRITER: JOHN CALDWELL

LEGITIMATE GRIPEs OF YOUR AVERAGE SERIAL KILLER



You're watching *America's Most Wanted's* re-enactment of your latest caper and not only is the woman playing the hooker someone you wouldn't be caught dead bludgeoning, but the guy playing you can't act his way out of a plastic trash bag.



So-called "freezer proof" stickers that aren't.



Telemarketers who always call during meals.



You put up Manson-like numbers in a two-year nationwide reign of terror, but give yourself one homemade tattoo in the mirror and suddenly you're the laughing stock of death row.





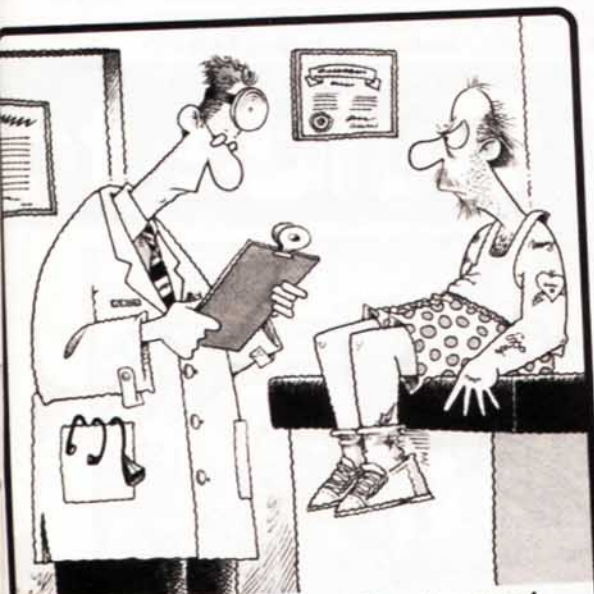
It's hard to wreak "chainsaw" terror if you're on a "Sears Craftsman Jigsaw" budget.



You run out of blood before you can finish your cryptic evil message on the bathroom mirror.



When you think: Would it kill your mother to let ONE appliance guy finish fixing the dryer before ordering you to dispose of him?



Your doctor orders you to cut out red meat immediately and there you sit with a freezer full of migrant farm workers.



Sure, where were all the marriage proposals from attractive single women who don't mind that your hobbies include carving down-on-their-luck drifters into duck decoys before you got caught?



JENKINS brings his small specimen cup to the clinic for analysis.



MELVIN leaves an unwanted sample on the doctor's framed picture of his wife.

Melvin &



JENKINS stops at the hospital gift shop to purchase something cheery for the patient he's visiting.



MELVIN hands the kid an upside-down bedpan with "NY" scratched in the stainless steel and tells him it's "an authentic Derek Jeter batting helmet."

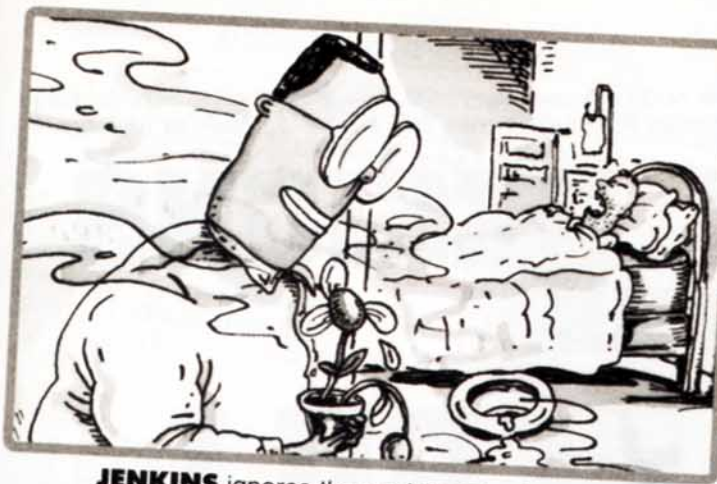
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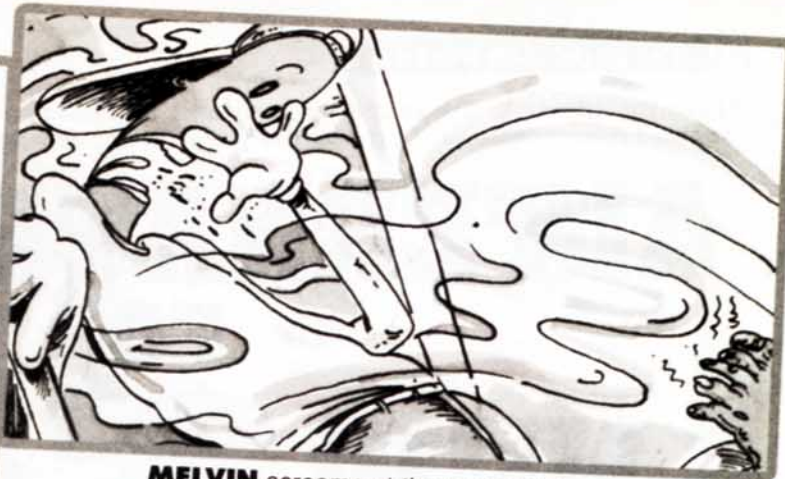
JENKINS grits his teeth and bears it when the nurse comes to take his temperature.



MELVIN won't submit to the procedure unless the lights are dimmed and there's Luther Vandross music playing.



JENKINS ignores the unpleasant odors one unfortunately encounters when visiting a house of healing.



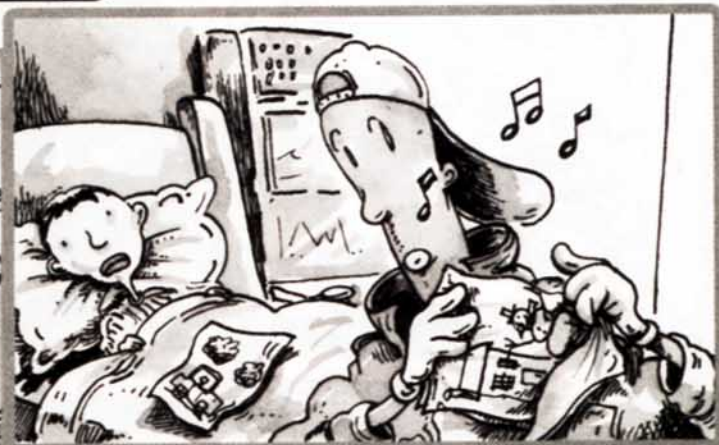
MELVIN screams at the top of his lungs, "Holy Mother of God, did somebody just hickory-smoke 100 pounds of pork loin in this room or what?"



Jenkins'



JENKINS admires all the artwork done by the tiny patients in the children's ward.



MELVIN slips a few drawings in his coat because he knows that art always increases in value after the artist croaks.

HOSPITALS



JENKINS graciously allows the more-seriously injured people to be taken ahead of him in the emergency room.



MELVIN elbow-checks a stabbing victim and a woman in labor into the revolving door because his skinned knee is liable to pus up at any moment.



THE BUCKS FLOP HERE DEPT.

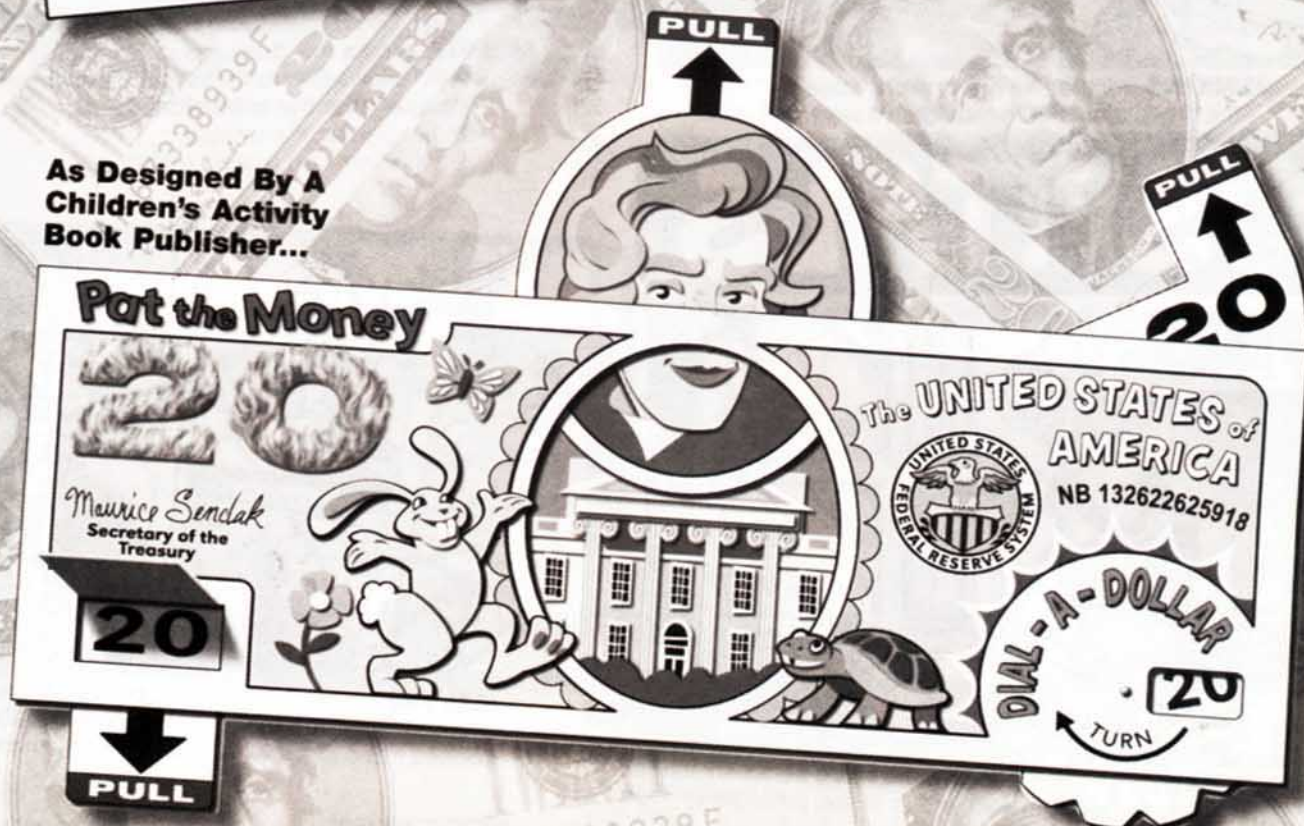
Recently, the U.S. Treasury Department issued some redesigned currency, and these new bills have received mixed reviews. Perhaps the government should have let some other folks take a crack at it! Here's...

ALTERNATE DESIGNS FOR THE NEW \$20 BILL

As Designed By A Tattoo Artist...



As Designed By A
Children's Activity
Book Publisher...



As Designed By Hollywood...

20 CURRENCY HAS A NEW NAME **20**

NB132622625

"Show me the money!"
PETER TRAVERS - Rolling Stone

"...sure to cash in on
Oscar night!"
GENE SHALIT - Today Show NBC-TV

George Lucas
TREASURER OF THE UNITED STATES

20 IF YOU SPEND ONLY ONE BILL THIS SUMMER, SPEND THE DENOMINATOR **20**


THE DENOMINATOR

ANDREW JACKSON IS **20**

THE UNITED STATES OF AMERICA PRESENTS
A TREASURY DEPARTMENT PRODUCTION
A FEDERAL RESERVE NOTE
WRITTEN AND DIRECTED BY THE U.S. TREASURER

NB13262262

Steven Spielberg
SECRETARY OF THE TREASURY



As Designed By Publisher's Clearing House...

?

Your Lucky Serial Number
NB 13262262

Scratch Here!

IN ODDS WE TRUST

This Bill May Already Be Worth \$20!!!

Two ways to win!

Scratch off the corner to reveal your denomination.
One dollar? Five dollars? Maybe even
TWENTY DOLLARS!!!

-OR-

If we pick your lucky number you could win one of
thousands of prizes in the
Super Currency Sweepstakes!!

?

As Designed By Calvin Klein...

20 the sweet scent of money

bucks

AB67032447

a financial fragrance from
Calvin Klein

UNITED STATES FEDERAL RESERVE

Scratch Here For The Scent of Mint

available at fine department stores

ARTIST: SCOTT BRICHER WRITER: DARREN JOHNSON



ALTERNATE DESIGNS FOR THE NEW \$20 BILL

As Designed By A Playing Card Maker...



As Designed By A Bumper Sticker Writer...



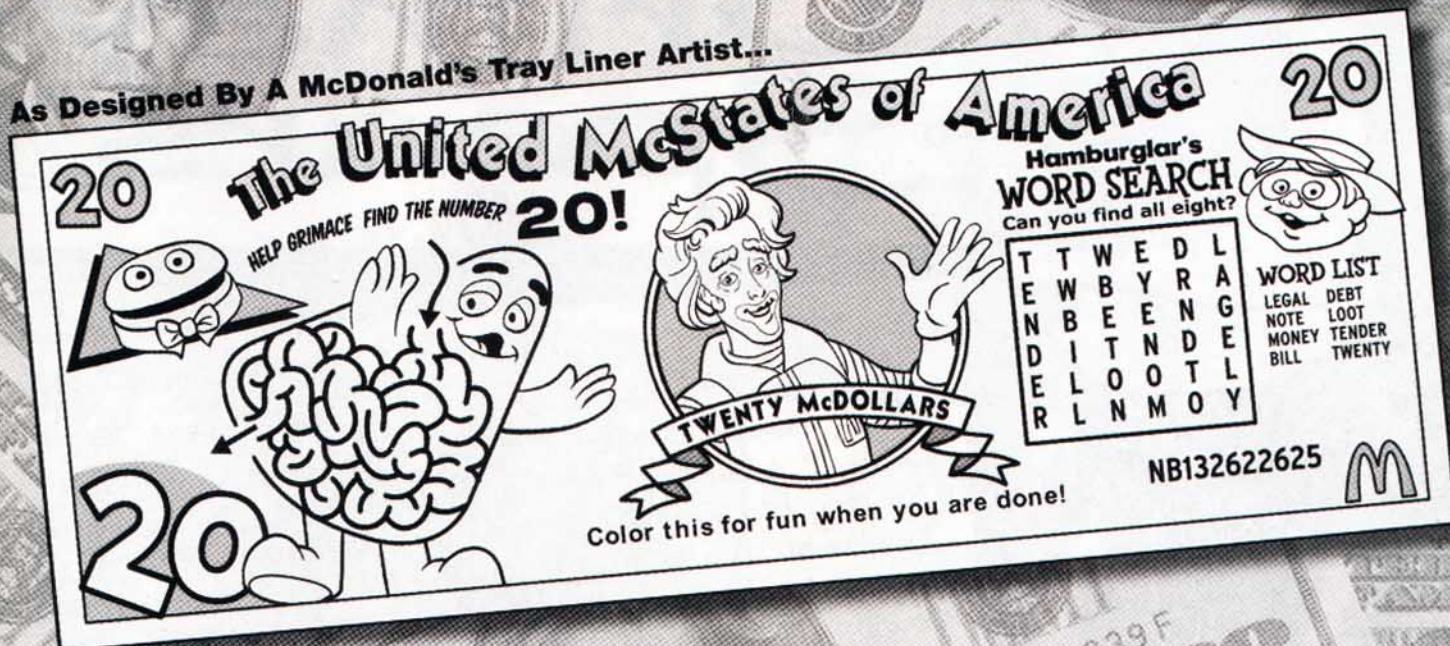
As Designed By A Strip Club...



As Designed By A Warhol-Influenced Pop Artist...



As Designed By A McDonald's Tray Liner Artist...



As Designed By The Editors Of MAD...





GUIDED MISSIVE ATTACKS DEPT.

Everyone always thinks that being famous is glamorous. All they see are the designer outfits, first-class travel and A-list parties. There are, however, certain sacrifices you have to make when you become a pop sensation. Namely, you have to spend a ridiculous amount of time reading letters written by brainless yahoos! Here's...

LETTERS to Britney Spears



Dear BRITNEY:

I'm a 7-year-old Girl who's your biggest fan in all of Second Grade!!! I want to be just like you when I grow up - into a Third Grader, next year! So, my big question to you is: what size Breast Implants should I get now? 34DD's like yours, or something bigger? (I'm 4'3" tall and weigh 78 pounds, if that makes any difference).

Please hurry! I've already got a deposit down with a Plastic Surgeon, and he's got an opening just before Halloween! (So I can be sure I can fit into my Trick or Treat costume!)

Love,
Tammy

Dear Britney.

I'm a HUGE fan of yours! Man, are you one HOT, HOT young babe!!! I got your latest CD - with the little catalog inside for Britney Fan Merchandise... but I can't seem to find the ONE thing that I REALLY REALLY want: your underwear! PLEEEZE send me a pair!

I'll pay up to 3 cartons of cigarettes for them!

Sincerely,
Ed "Killer" Pavelewski
#74893002-B
Sexual Offenders Block
San Quentin Prison
San Quentin, CA



To: PlatNumGirl@jiverecords.com (Britney Spears)

Date: Date: April 4 2000; 09:34:50 GMT

From: WillBKing@Palace.UK.Gov (Prince William)

Subject: From 1 "Brit" to another

Britney:

Sorry to bother you again, but father wanted me to ask you for ANOTHER (!!!) autographed photograph — he lost his last one somewhere on the polo grounds. I feel so stupid carrying on with this charade, but he IS, after all, bloody Prince Charles and he caught a lot of flak from the press for going ga-ga over the Spice Girls a few years ago. (So you can imagine what they'd say if they found out he now has a "thing" for YOU! Oy!)

Prince William

P.S. The "cover story" is working brilliantly! The other day the Archbishop of Canterbury told me he'd read about my E-mail romance with you in *Anglican Weekly!* (Har har)

Sue Mills, INC.

Dear Miss Spears:

As the nation's largest supplier of school uniforms, we were more than a little interested to see you wearing our Model #1025-B Plaid Skirt and White Blouse combination in your *Baby One More Time* video. We feel we must inform you, however, that the manner in which you wore it (8 inches above the knee and tied in front just under the bustline, showing a completely-bare midriff) is not the proper way of wearing this model!

To date, we have received complaints from 476,399 female Catholic School students who were given a cumulative total of 7,596,400 hours of detention for wearing their uniforms this way in class! We implore you to use your influence as a fashion role model to correct this mistaken impression about the Model #1025-B.

From the Desk of Best New-Artist GRAMMY-Winning!

christina aguilera

Dear (NOT Best New Artist) BRIT:

Just another quick note to say:
Nyeah, myeah-myeah myeah, myeah!

I DID IT! I BEAT YOU OUT for
the Best New Artist Grammy!

ME! ME!! ME!!! Not YOU!!!

Hahahahahahahahah!!!!

Be sending my next gloat
note to you tomorrow!

Love + Kisses,

CHRISTINA AGUILERA, B.N.A.*

*(Best New Artist!)

seventeen

Dear **BRITNEY SPEARS:**

As a typical Teenage Girl, your life is full of Questions:

- WHAT DO I WANT TO DO FOR A LIVING (WHEN I GROW UP)?
- HOW CAN I MAKE BOYS 'NOTICE' ME?
- WHERE CAN I EARN A LITTLE EXTRA SPENDING MONEY?
- IS THERE ANYTHING I CAN DO TO BE MORE 'POPULAR'?
- WHY WON'T MY PARENTS LET ME WEAR 'SEXY' CLOTHES?

We know. We understand. We've got Answers.

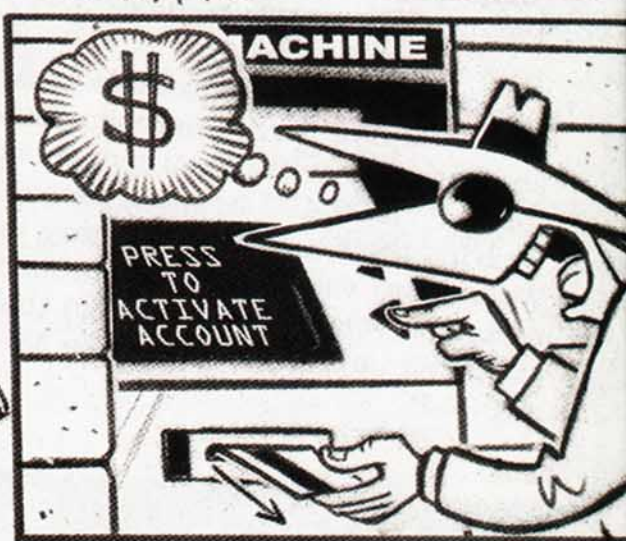
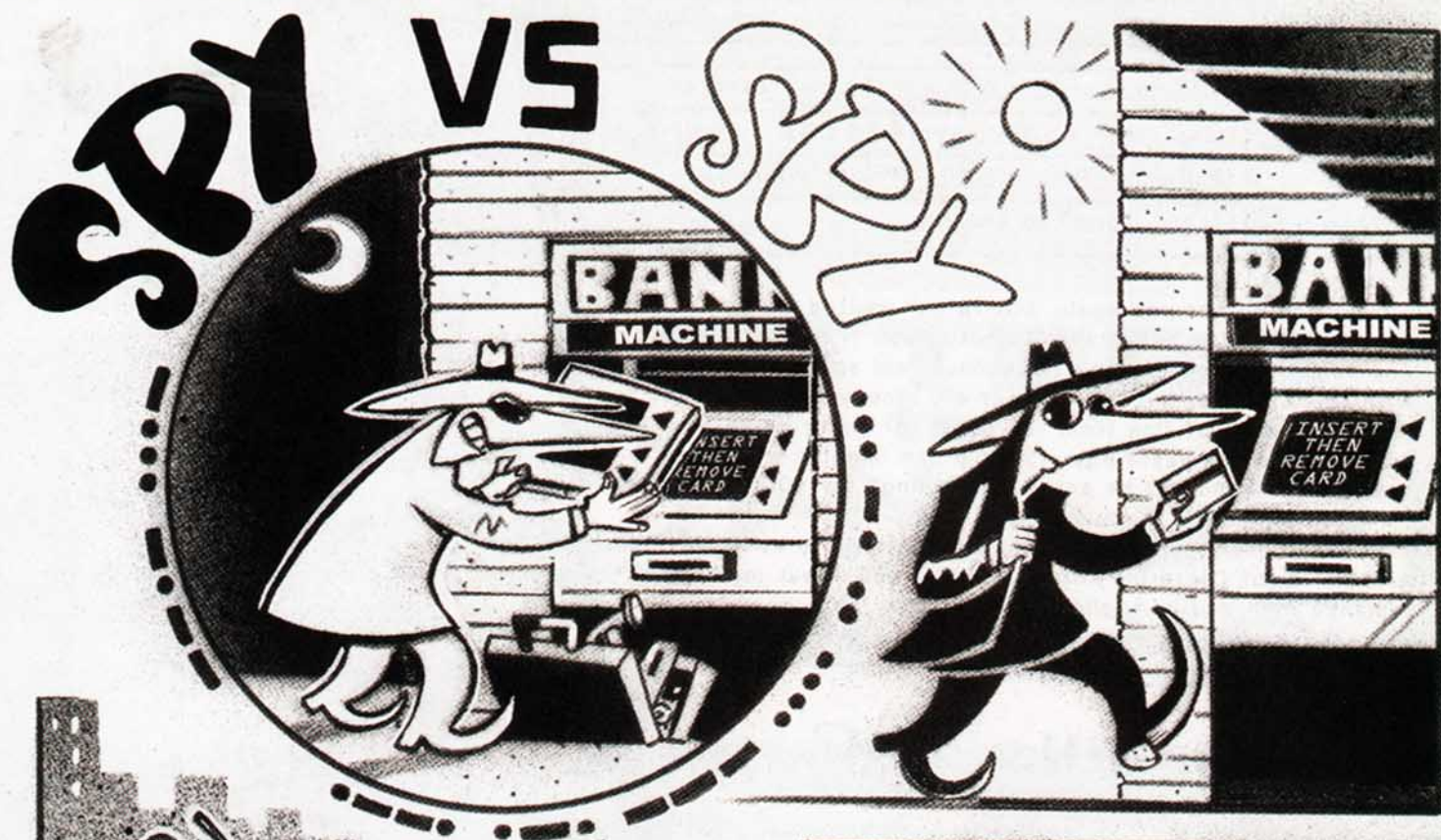
And **YOU** can have the answers, too, **Britney** — now, and every month, at the bargain subscription rate of just **\$14.95 for 12 Issues!!!**

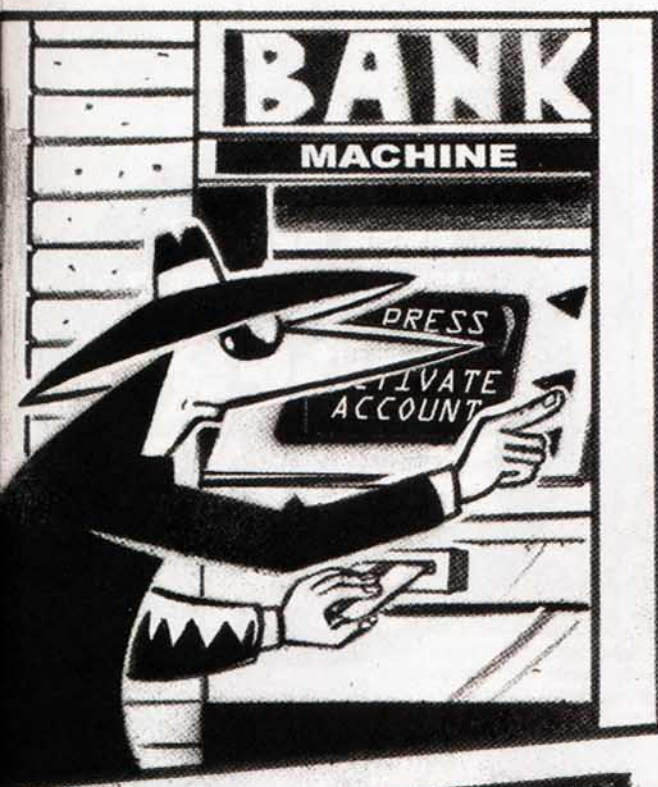
(And, for a limited time, **Britney**, add a second subscription at **HALF PRICE** for anyone else living there with you at **JIVE RECORDS** on **SUNSET BLVD. in HOLLYWOOD, CALIFORNIA!**)

Dear **Seventeen**: Yes, I have absolutely no brains, savvy or confidence and would love to have the answers to **ALL** of the questions above. Please find enclosed check in the amount of \$14.95 or credit card number for a 12-issue subscription to **SEVENTEEN!**

NAME _____
ADDRESS _____
CITY _____ STATE _____ ZIP _____

☐ Daddy's check ☐ Daddy's credit card number _____



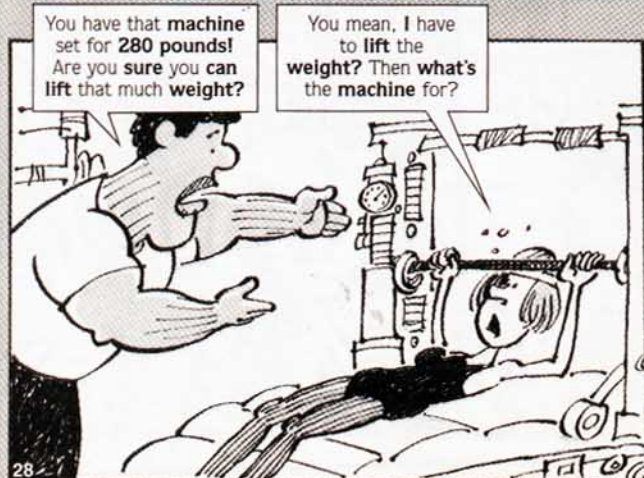


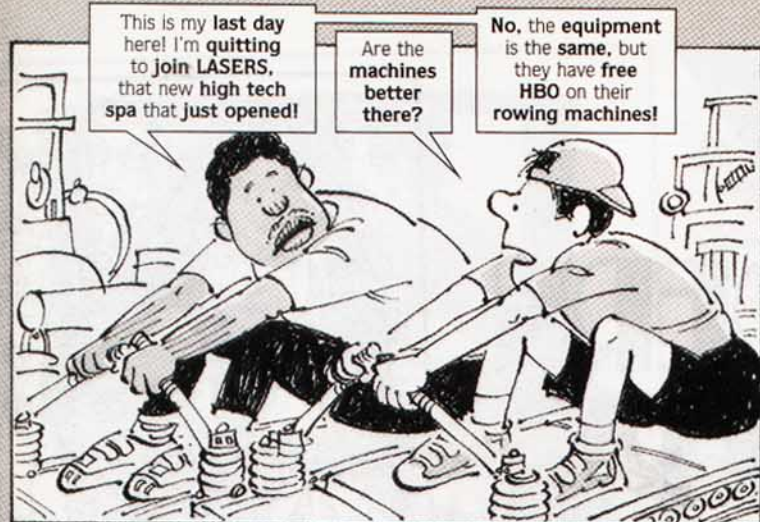


AN EMBARRASSMENT OF RICHARD'S DEPT.

We started out wanting to write an article on modern gyms but we couldn't find any! Silly us! "Gyms" are now passé! Sweat has gone hi-tech! Here's...

A MAD PEEK BEHIND THE SCENES AT A MODERN HEALTH SPA



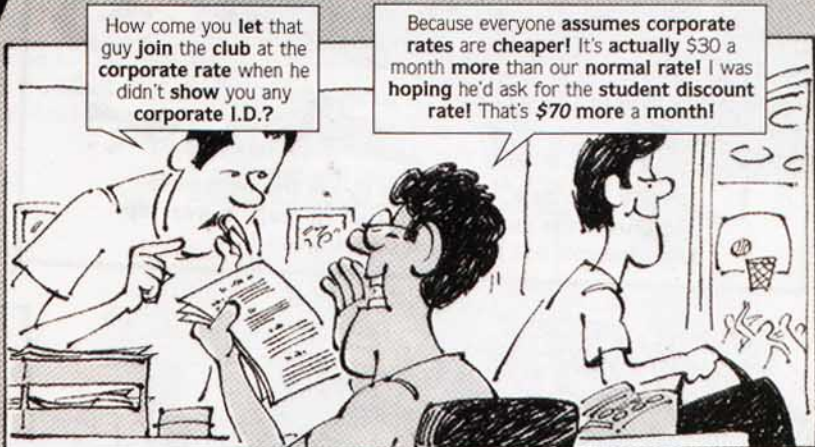


ARTIST: PAUL COKER
WRITER: DICK DEBARTOLO



He had a massive heart attack! Do you know if he was pedaling for a long time with a lot of resistance?

He wasn't pedaling at all! He was just sitting there watching the value of his tech stocks dropping on CNBC when he clutched his chest and fell to the floor!



Your exercise program is killing me! I never got headaches, but now I miss work two or three days a week! The diet upsets my stomach, so I barf after almost every meal! Everything hurts so much, I can't sleep!

I'm sorry, but the computer says you're now in good health, so we couldn't possibly allow you to change your fitness routine!





Dating is hard enough for the average couple, so one can only imagine the trials and tribulations that famous lovers have to go through! The most difficult decision for a non-famous couple may be whether to get the fried rice with or without the pork! For celebrities, it's much, much more complicated than that, as MAD points out...

MODERN CELEBRITY COUPLE DILEMMAS



On a first date, is it proper to ask the woman to throw the gun you just used to "cap" a rival hip-hop producer out the limousine window?



After a spur-of-the-moment wedding in Vegas, exactly how long should the thoughtful celebrity groom wait before announcing he wants an annulment because he was drunk as hell?



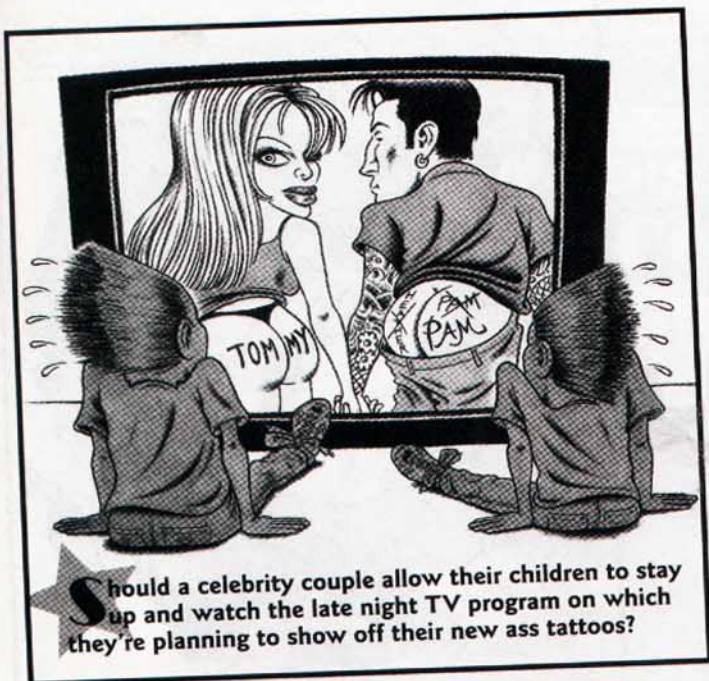
In a sham Hollywood marriage, who should leak the fictitious romantic details to the press, the bride's publicist or the groom's publicist?



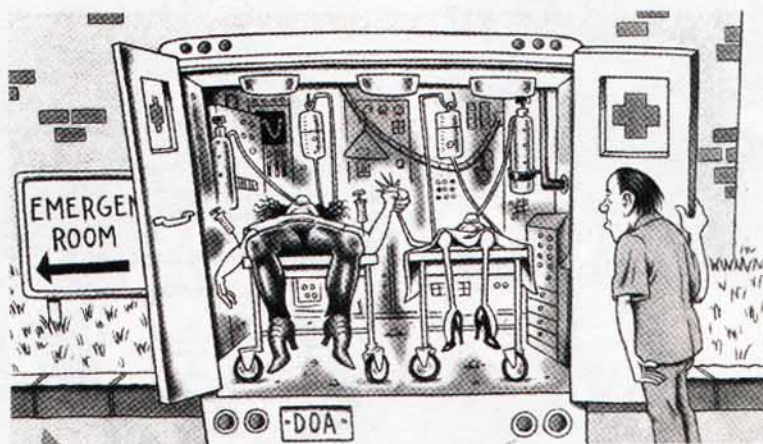
During a minor squabble with one's star-athlete boyfriend, is burning down one of his houses sufficient to let him know just how miffed you are?



What's a nice way of breaking it off with someone because Hollywood tracking polls show that 87.6% of your fans think he's too old for you?



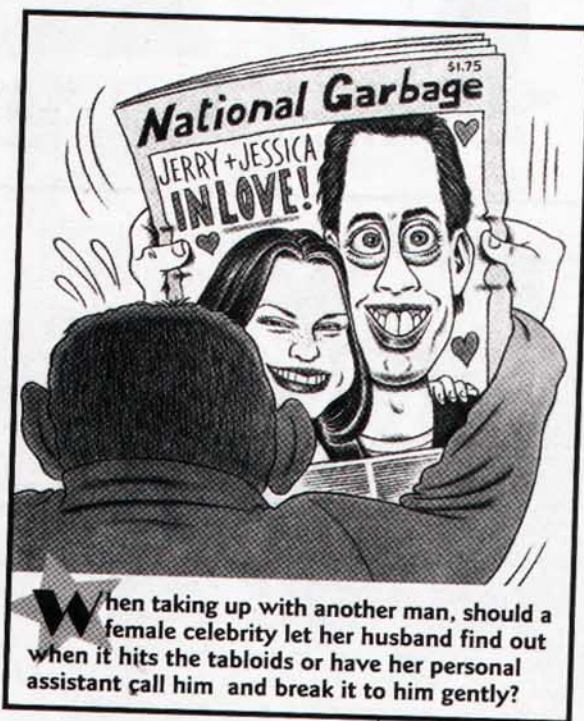
Should a celebrity couple allow their children to stay up and watch the late night TV program on which they're planning to show off their new ass tattoos?



Do a romantically-linked anorexic supermodel and a heroin-addicted rock star ride together on trips to the emergency room, or insist upon separate ambulances?



Is it insensitive not to send an Oscar party invitation to the hooker whose arrest while giving you oral sex in a parked car propelled you from semi-unknown into full-fledged star?



When taking up with another man, should a female celebrity let her husband find out when it hits the tabloids or have her personal assistant call him and break it to him gently?

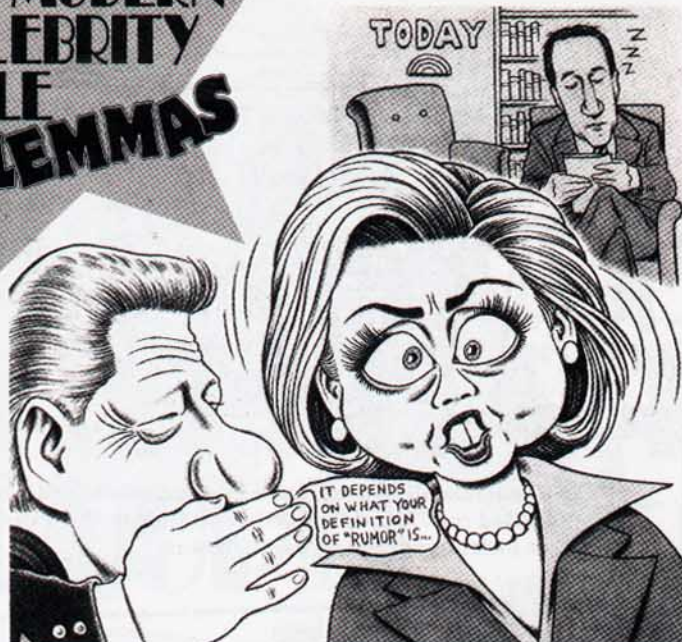


How long a period of mourning should a famous athlete observe before starting to date again: until his wife's been dead for at least six months, or until he's been acquitted of murdering her?



If 99.99999% of the population already thought you and your partner were gay lovers, is there any point in even bothering to come out of the closet?

MODERN CELEBRITY COUPLE DILEMMAS



Before sending your wife on *The Today Show* to deny rumors that you cheated on her, do good manners require that you at least inform her the rumors may be true?



Who should accompany a Grammy-nominated lesbian to the awards ceremony, her non-celebrity girlfriend or the celebrity sperm donor of their artificially-inseminated children?



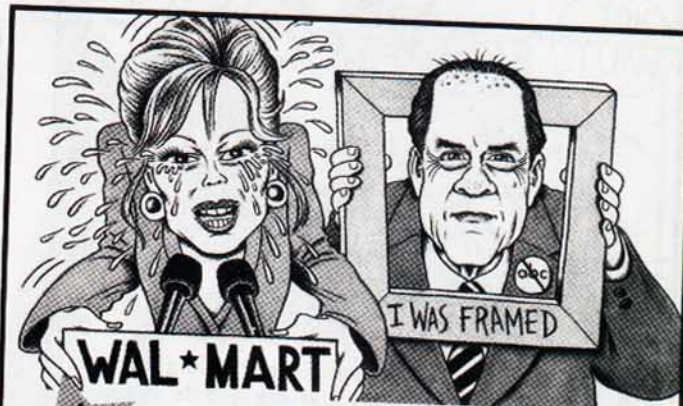
When finally marrying your stepdaughter — after years of public scandal — is a big formal church wedding or a private, low-key ceremony more appropriate?



If you decide on a big wedding for you and your stepdaughter, on which side of the church should the groom's relatives and bride's relatives sit — since they're the same people?



Exactly how long is a seemly length of time for a sexy, young female singer to hang around before dumping the fat, middle-aged record company executive she married to help her career?



At a press conference called to deflect scandalous charges about a celebrity wife, is it all right for the celebrity husband to use the occasion to do a little spin-doctoring on his own scandal?



TEN-HUT! All right, you pukers, LISTEN UP! In the old days, you went to military school to learn how to walk tall, shoot far and stand proud! But given the state of today's scandal-soaked armed forces, you're better off learning how to tell lies, turn tail and grab ass! That's why to be a successful soldier in today's army you better read...

MAD'S MODERN MILITARY COURSE CATALOG



WRITERS: MIKE SNIDER AND ANDREW J. SCHWARTZBERG

Gay Bashing 201

Learn how to circumvent the Pentagon's official "don't ask, don't tell" policy so you can successfully harass, intimidate and beat senseless any cadet you even vaguely suspect of being gay. Students will learn the proper usage for over 200 degrading slang terms for "homosexual" with a special emphasis on colorful yet vicious synonyms for the male genitalia. The pros and cons of assaulting gays with wooden vs. aluminum bats are explored and the course culminates with an experiential field trip to San Francisco's Castro District. (Additional bat fee required.)

SECTION: 2

ROOM: Calvin Glover Lab

TIMES: M-W-F 1400 Hours



Academy recruits teach an alleged homosexual how to be a "real man."

Sexual Harassment 101 (for Non-Commissioned Officers)

There's no place in today's high-tech Armed Forces for male officers who fail to utilize their superior rank to exploit young female recruits. This essential refresher class covers it all, from learning to incorporate lewd double-entendres into "military" speak ("Nice foxhole, Private!"), to getting the best results from your one-on-one midnight "bunk inspections." We'll also review obscene objects that can be formed with field rations.

SECTION: 1 **ROOM:** Hawkeye Pierce Auditorium **TIMES:** T-TH 0800 Hours



Gawking, leering and ogling are just three of the harassment techniques learned at the Academy.

Advanced Sexual Harassment 201

Study advanced techniques to make fondling, groping and pinching on the obstacle course seem like nothing more than innocently trying to give your fellow cadet a helping hand. A variety of intimidation tactics, including whispering vague threats in the mess hall and holding someone at gunpoint in the latrine are also reviewed. Finally, the infamous Tailhook incident, in which 83 women were harassed, is studied in depth, leading to an enlightening end-of-semester discussion about where the cover-up went wrong.

SECTION: 2 **ROOM:** Hawkeye Pierce Auditorium **TIMES:** T-TH 1100 Hours

Hazing 201

Camaraderie amongst cadets is an integral part of the military academy experience, and what better way to bond with one's peers than by making them swallow \$12 in loose change or pummeling them in the face with a sock full of horse manure? Properly administered, hazing encourages fellowship through psychological torture, sexual depravity and horrific, near-death experiences. Remember, the Geneva Convention only forbids you from torturing your enemies, not your allies.



Rolling out the welcome wagon for new cadets is one of the most highly anticipated events by upper classmen.

SECTION: 1

ROOM: Shannon Faulkner Memorial Hall

TIMES: M-W-F 0900 Hours

New! Serving In The Armed Forces Under Someone Who Didn't 101

Following orders is always tough, but obeying the commands of a cowardly, draft-dodging Commander-In-Chief who ducked military service is humiliating. Learn to deal with the resentment and rage you'll invariably encounter when serving under a posturing hypocrite whose only reason for taking military action is to deflect attention from his latest scandal. Special emphasis is placed on learning to salute the President without muttering under your breath or giving in to the urge to strangle the bastard. (Note: Since it's highly unlikely that we will have another President who actually served in the military any time soon, this course is strongly recommended.)

SECTION: 1

ROOM: Bill Clinton Amphitheatre

TIMES: M-W-F 1300 Hours

Deceiving the Press 201

"Our main interest in the Middle East is protecting Kuwait; we don't care about the oil." "We are 100% sure that we bombed a military target, not a civilian one." "All American troops will be out of Bosnia within six months." Those are just a few of the outright lies top-level military officials have been required to tell the press recently without giggling. In this intensive course you'll be taught the same time-tested methods of deception and double-talk used since the Civil War. Prerequisite: Lying Under Oath 101, in which we review the Commander-In-Chief's testimony at the Lewinsky deposition.

SECTION: 2 **ROOM:** William Westmoreland Media Center

TIMES: T-TH 1600 Hours



"That depends on what your definition of 'the truth' is." Creative lying to the Fourth Estate must be mastered before graduation.

Scapegoating 101

From the most insignificant of boo-boos to the catastrophic blunders that lose wars and cost lives, one of the fundamental challenges of military life is learning never to accept responsibility for your mistakes. But pinning blame on lower-ranking officers isn't as easy as it sounds. In this introductory course you'll learn how to effectively implicate your underlings with deliberately vague orders, misleading testimony and fabricated evidence. Course includes special guest lecture by legendary Marine Lieutenant Colonel Oliver North.

SECTION: 1

ROOM: William Calley Lecture Hall

TIMES: T-TH 1200 Hours



Academy students are schooled in the fine art of shifting blame.

Glorifying the Military to Attract Recruits 301

In this day of the all-volunteer army the importance of persuading gullible young men and women to enlist can't be overstated. Learn how to encourage potential recruits to be all that they "can be" without reminding them that there's a good chance this means they "can be" a tortured POW in some country with no vowels and 11 consonants in its name, a tasty snack for a swarm of insects in some boiling Middle-Eastern desert, or if they're lucky, dead. We'll study every aspect of producing commercials for the Armed Forces, including making dangerous and horrifying situations look like fun, overstating educational and career benefits and downplaying the grim realities of boot camp and military food. Finally, we'll explore the importance of showing exotically appealing mock combat scenes, complete with pulsating music and slick high-action sequences with no real enemy in sight.



New recruits are plentiful thanks to the modern propaganda methods taught at the Academy.

SECTION: 1

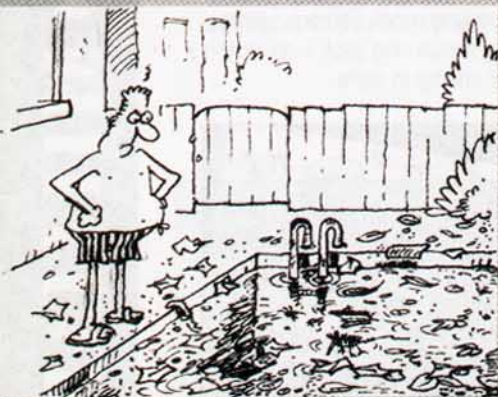
ROOM: John McCain Library

TIMES: M-W-F 1500 Hours



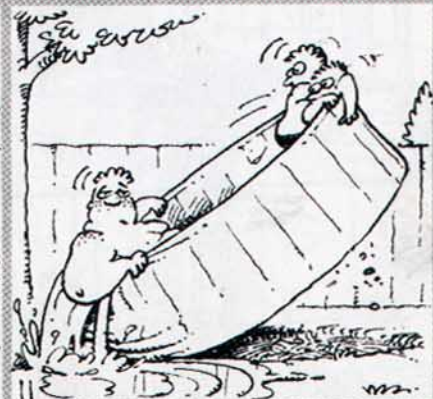
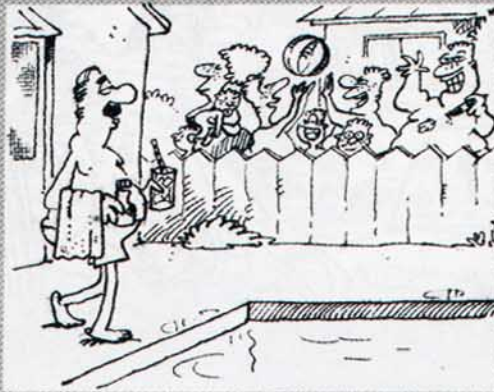
SERGE-IN GENERAL DEPT.

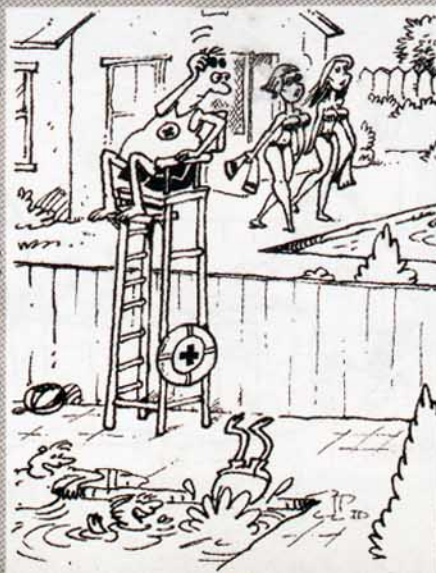
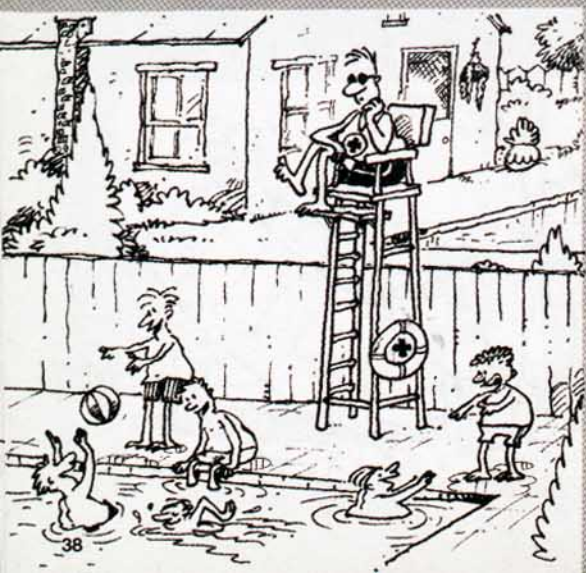
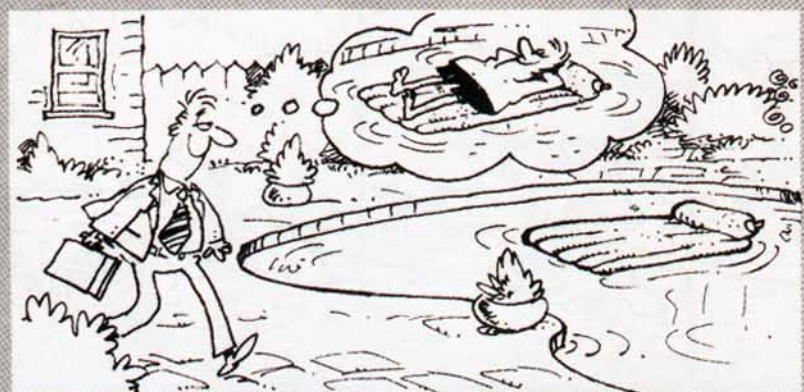
A MAD LOOK AT





ARTIST AND WRITER: SERGIO ARAGONES







THE LIGHTER SIDE

JUSTICE

Tell the court, why did you **suffocate** your wife with a **pillow**?

I'm a **considerate** person, Your Honor! I didn't want to use my **gun** and wake **everyone** in the neighborhood!



REASONING

ARTIST AND WRITER: DAVE BERG

I'm thinking about getting myself **pierced** and **tattooed**!

That would **drive** your parents **crazy**!



Not **MY** parents! They wouldn't mind at all!

Then why would you do it?



LOGIC



You're in **big trouble**, lady! You were doing **83 miles an hour**!

Then you're in even **bigger trouble**!



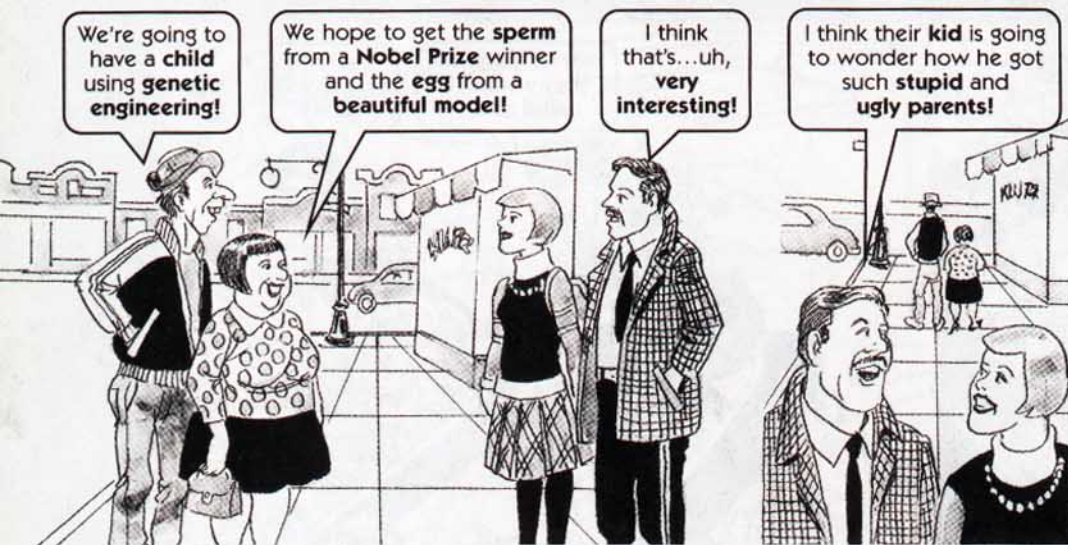
You had to be **driving over 90** to catch up to me!



TIMING



FAMILY PLANNING



RELATIONSHIPS



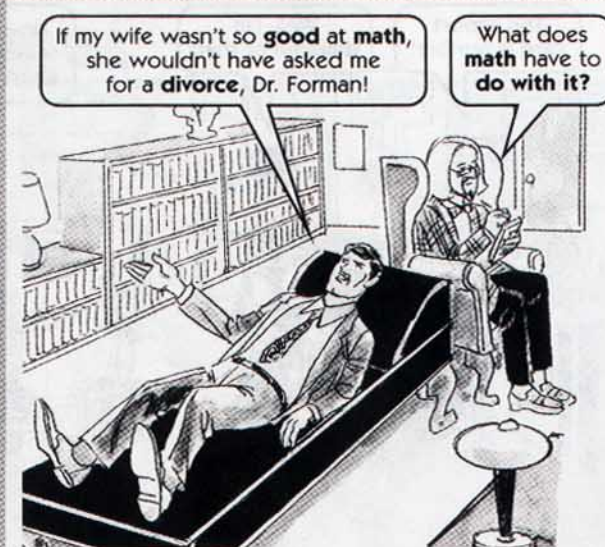
ACTIVISTS



LECTURES



THERAPY



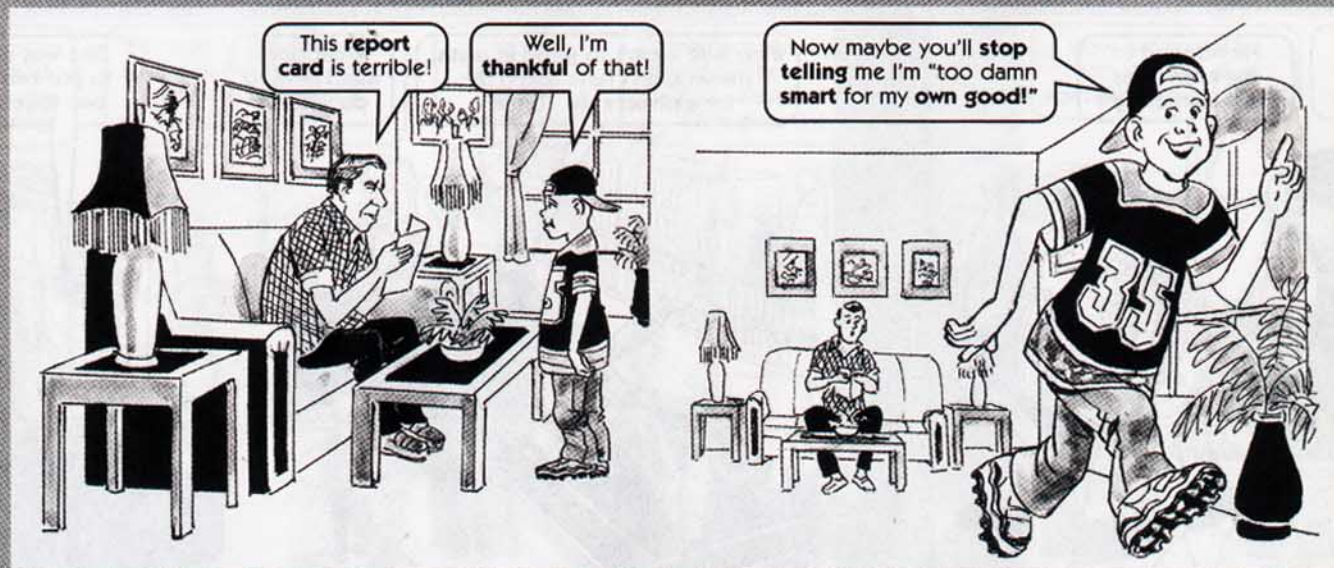
CORPORATE THINKING



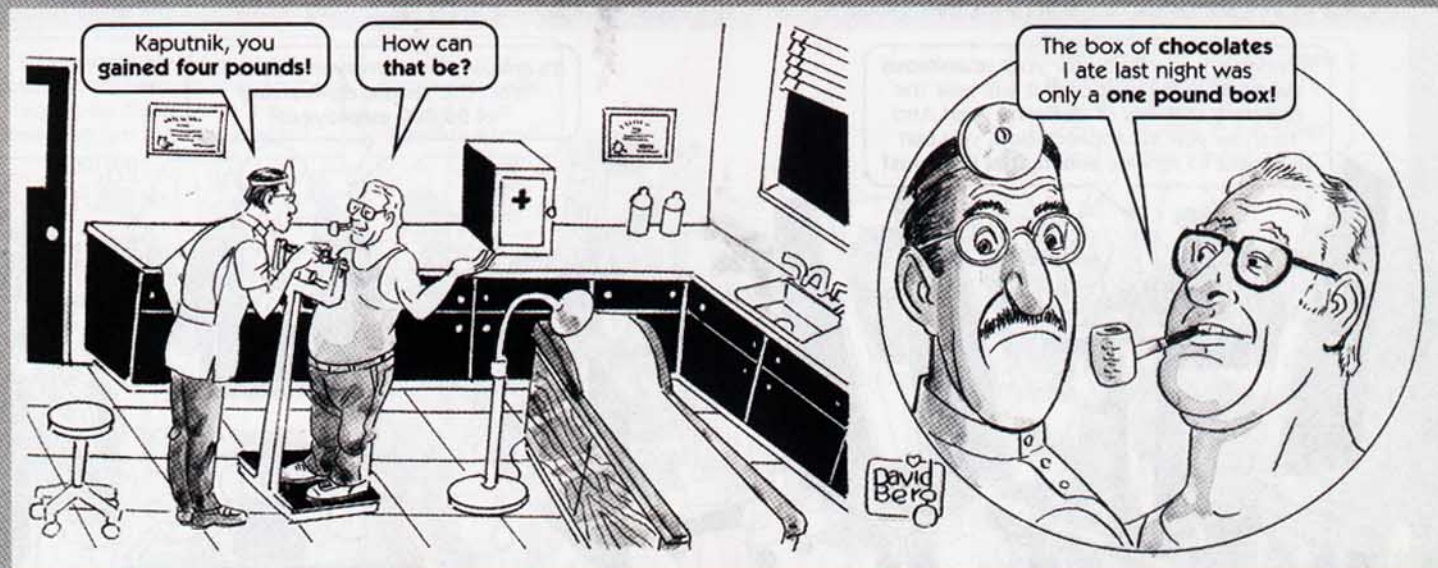
THE OFFICE



PROBLEM SOLVING



DOCTORS





Ever since kids have gone to high school, there have been cliques — you know, those subgroups of kids who celebrate their individuality by hanging out only with people who have the exact same habits, beliefs, clothes and body odor! How about you? Where do you belong? Unsure? Need a little guidance...? A little deodorant...? Then read (if you can) MAD's guide to...

Selecting the Right High School Clique for You

THE SHREDDER CLIQUE

ENTRANCE REQUIREMENTS

- Your own skateboard, rollerblades and/or BMX bike
- Extensive collection of bodily scabs and lesions

ADVANTAGES

- Younger kids think you're cool
- Kids your age think you're a pesky dork
- Weekly emergency room visits

DISADVANTAGES

- Lawsuits from surviving family members of people you plowed into

GROUP ACTIVITIES

- Running into people
- Almost running into people

COMMONLY-USED PHRASES

- "LOOK OUT!!!!"
- "OWWWWWWWW!"

GROUNDS FOR EXPULSION

- Wearing helmet and/or kneepads and/or elbow pads
- Actually apologizing after wiping someone out

POST-HIGH SCHOOL PROSPECTS

- Crash-Test Dummy
- Professional Wrestler
- Medical School Cadaver



ARTIST: TOM BUNK

ENTRANCE REQUIREMENTS

- Owning the latest software at least three months before it's even in the beta-testing phase
- Annoying, whiny, nasally voice

ADVANTAGES

- Never expected to shower or brush your teeth again
- Having all the cute chicks ask you for computer help (when they're not treating you like a viral parasite)
- The possibility of returning to your 10-year reunion as the next Bill Gates

DISADVANTAGES

- Only other cyber-geeks will socialize with you

- GROUP ACTIVITIES**
- Re-formatting your hard drive and re-installing all the software, just for fun

- COMMONLY-USED PHRASES**
- "Well, OB-viously! (snort, snort)"
 - "Can I borrow your inhaler? (sniff, sniff)"

- GROUPS FOR EXPULSION**
- Actually READING an instruction manual

- POST-HIGH SCHOOL PROSPECTS**
- Millionaire Computer Entrepreneur
 - Billionaire Computer Entrepreneur
 - Broke Cyber-Café Employee

THE CYBER-GEEK CLIQUE



ARTIST: TIMOTHY SHAMEY

THE STONER CLIQUE



ARTIST: LESLIE STERNBERG

ENTRANCE REQUIREMENTS

- Dilated pupils
- Blank expression
- Your own beer bong

ADVANTAGES

- Bump into stuff all day - and find it hilarious
- Can sleep in your clothes and forget to comb your hair and nobody knows the difference
- Always have an excuse for being a slack-jawed moron in class

DISADVANTAGES

- Constantly forgetting things (like Sophomore year)
- Getting high...coming down...getting high again
- Evading the police

GROUP ACTIVITIES

- Borrowing money for the next score
- Trying to remember who you already borrowed money from and evading them
- Flunking out

COMMONLY-USED PHRASES

- "Uhhhhhhhh..."
- "Woo....."
- "Huh huh huh huh...I'm WASTED, dude!!!"

POST-HIGH SCHOOL PROSPECTS

- Roadie for the Band Phish
- Used Bong Salesman

THE RAH-RAH CLIQUE



ENTRANCE REQUIREMENTS

- Good body/face (at least from a distance)
- Owning your own pom-pom

ADVANTAGES

- Great seats to every game
- Gives you something to put under "Extra Curriculars" on your college application

DISADVANTAGES

- Males: Having everyone think you're gay
- Females: Having everyone think you put out for the whole varsity team, even if you don't

GROUP ACTIVITIES

- Jumping up
- Jumping down
- Lotsa yelling

SHARED BELIEF

- High school football matters!

COMMONLY-USED WORDS/PHRASES

- "Woo!"
- "Yay!"
- "DE-fense!"

GROUNDS FOR EXPULSION

- Lack of spirit when team is down 45 to 3
- Unsightly zits



ENTRANCE REQUIREMENTS

- Knees in top physical condition (for kneeling)
- Notarized proof of virginity
- Holier-than-thou attitude

ADVANTAGES

- Spared the muss and fuss of teen dating and sex

DISADVANTAGES

- Miss out on the fun and excitement of teen dating and sex

GROUP ACTIVITIES

- Badgering non-Christian classmates into converting
- Badgering other Christian classmates for not being Christian enough
- Picketing stuff that most other people enjoy
- Defacing textbooks that mention evolution

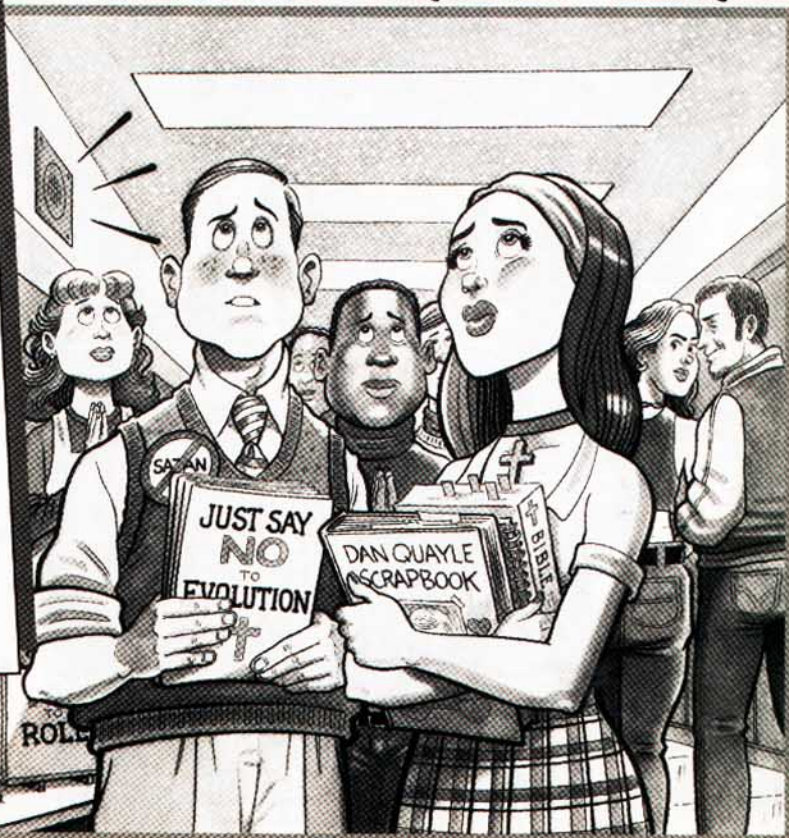
COMMONLY-USED PHRASES

- "Have you seen our pamphlet?"
- "Have you ever thought about your eternal salvation?"

POST-HIGH SCHOOL PROSPECTS

- Television Evangelist
- Television Evangelist's Secretary/Secret Lover
- Republican

THE GOD-SQUAD CLIQUE



ARTIST: R.J. MATSON

THE WIGGER CLIQUE

ENTRANCE REQUIREMENTS

- Black-sounding voice, black-looking gestures, black rapping skillz... and lily-white skin
- Extremely loose pants
- Complete ignorance of (and indifference to) real African-American experience

ADVANTAGES

- Get to totally blow off spelling and grammar
- Unlike actual Blacks, can go back to being White any time racists start hassling you

DISADVANTAGES

- That huge letdown every time you look in the mirror

GROUP ACTIVITIES

- Calling each other "homeboy" every five seconds
- Writing rap lyrics about white, suburban, middle-class oppression

COMMONLY-USED PHRASES

- "Whassup, whassup, whassup?"
- "I'm just keeping it real!"

GROUNDS FOR EXPULSION

- Failure to slouch when walking
- Actually rhyming when you rap



ARTIST: KYLE BAKER

THE JUNIOR P.C. CLIQUE



ARTIST: AMANDA CONNER

ENTRANCE REQUIREMENTS

- Willingness to believe anything a fellow student says, as long as it's politically correct
- Always having a high-minded excuse to cut class and go protest something

ADVANTAGES

- Can always blame your cheap-ass-non-designer clothes on "concern for exploited Third-World sweatshop laborers"

DISADVANTAGES

- Trying to find flavorless tofu and other vegan garbage in the cafeteria

GROUP ACTIVITIES

- Trying to keep track of what all those damn lapel ribbons mean
- Scolding other students
- Feeling morally superior to other students
- Forcing your help upon students who didn't ask for it and don't want it
- Making commemorative quilts

COMMONLY-USED PHRASES

- "No justice, no peace!"
- "Hell no, we won't [do what you want us to do that we don't want to do]!"

GROUNDS FOR EXPULSION

- Being seen within 100 yards of a McDonald's without your "Meat is Murder" sign
- Actually considering an opposing point of view
- Thinking for yourself

POST-HIGH SCHOOL PROSPECTS

- Democrat
- Irritating Health Food Store Employee

THE DRAMA DWEEB CLIQUE



ENTRANCE REQUIREMENTS

- Loud, affected hammy voice
- The insatiable desire to have everyone pay attention to you...ALL THE TIME!!!

ADVANTAGES

- Getting to see members of the opposite sex partially undressed backstage
- Free passes to the school's production of *You're a Good Man, Charlie Brown*

DISADVANTAGES

- The two dozen video-cams at every school play ensure that your lousy acting will be saved for posterity

GROUP ACTIVITIES

- Putting on each other's makeup

SHARED BELIEFS

- "We're all gonna be big, famous actors some day!"

COMMONLY-USED PHRASES

- "Help me run my lines after homeroom"

GROUNDS FOR EXPULSION

- Saying anything bad about Dustin Hoffman
- Not using big, sweeping gestures in class
- Admitting you might need something else to fall back on besides acting

POST-HIGH SCHOOL PROSPECTS

- High School Drama Teacher
- Waiter
- Nursing Home Social Director

ENTRANCE REQUIREMENTS

- Your own M-16, Uzi or AK-47
- Trench coat
- Wide assortment of irrational grudges and paranoid fears
- Mental list of people who've committed minor slights against you — and how they'll die when the big day comes

ADVANTAGES

- Possibility of converting experience into ROTC credit
- Usually able to get your own table in the cafeteria
- Never asked to participate in homecoming activities

DISADVANTAGES

- Having to listen to nothing but that heavy metal crap
- Getting killed by the SWAT team

GROUP ACTIVITIES

- Exuding aura of menace
- Avenging
- Killing classmates

GROUNDS FOR EXPULSION

- Being happy-go-lucky
- Leaving the safety on with shells in the chambers

POST-HIGH SCHOOL PROSPECTS

- None
- Ignominy

THE PSYCHO CLIQUE





GRIEVING LAS VEGAS DEPT.

MAD's CELEBRITY CAUSE-OF-DEATH BETTING ODDS

Our team of crack oddsmakers gives you the latest Vegas line on how one of today's biggest stars will play dead – forever!

THIS MONTH'S FUTURE MUTT TO BE HOISTED UP BY PAWBEARERS:

ARTIST: JAMES WARHOLA
WRITER: MIKE SNIDER

THE TACO BELL CHIHUAHUA

CAUSE OF DEATH

ODDS

Put to sleep at the nearest animal shelter immediately after Taco Bell decides on a new ad campaign icon

2:1

Mistaken for rodent and tossed into a Taco Bell meat grinder with the rest

3:1

Terminal case of diarrhea after finally trying a Taco Bell Burrito Supreme

5:1

Trampled during INS raid of Taco Bell kitchen staff

10:1

Disemboweled by hand of nearsighted puppeteer mistaking him for the Pets.com sock dog

13:1

Shot 41 times by Mayor Giuliani's N.Y.P.D. for violating pooper-scooper laws

15:1



**WHAT CHANGE TO
THE LANDSCAPE DO
ENVIRONMENTALISTS
FEAR THE MOST?**

**HERE WE GO WITH ANOTHER RIDICULOUS
MAD FOLD-IN**

Environmentalists are a very passionate group. They will use any means to make sure the air we breathe and the water we drink are safe. There is, however, a possible change to the lay of the land that scares the crap out of them! To find out what this change is, fold page in as shown.



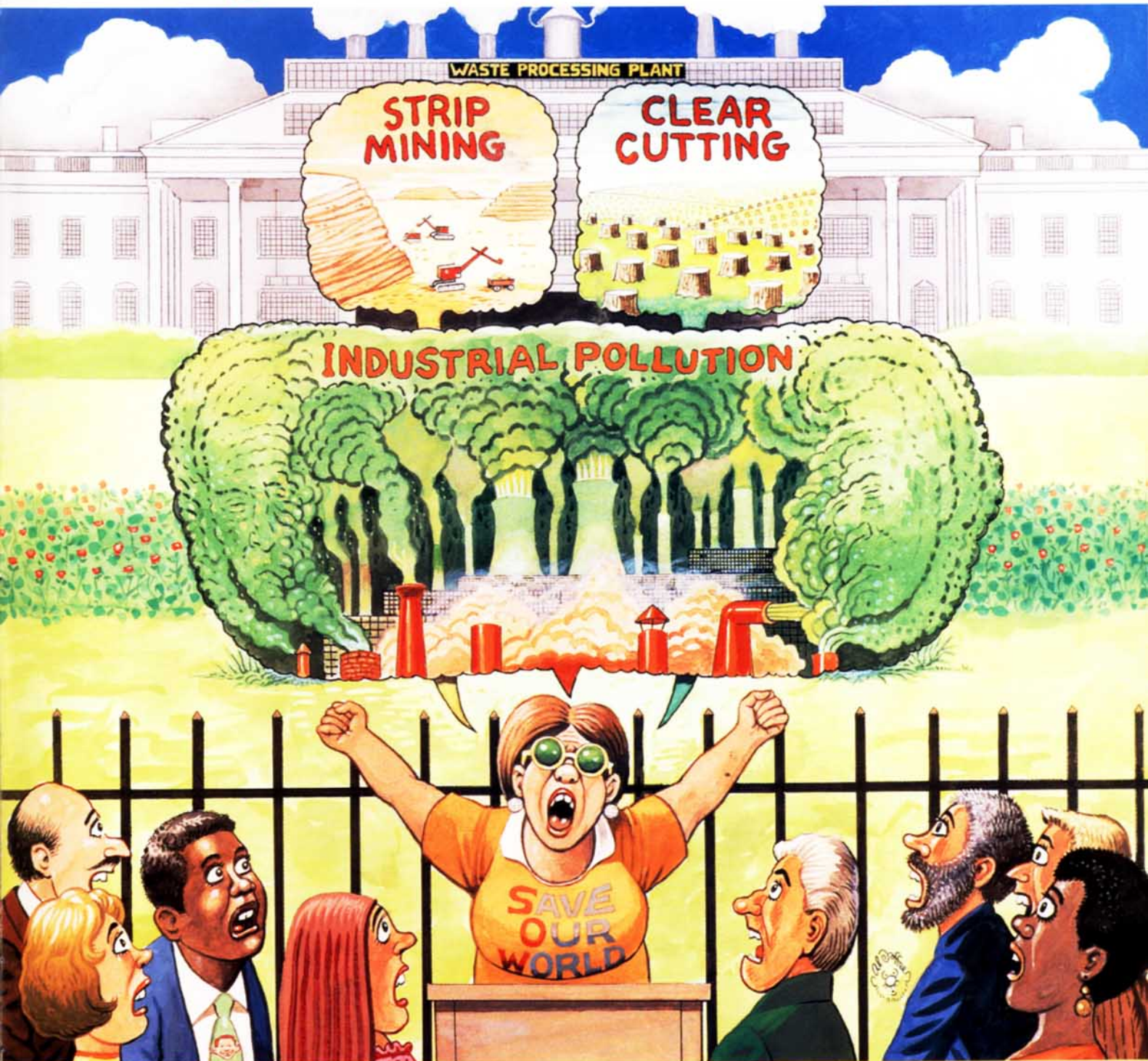
FOLD PAGE OVER LIKE THIS!

A

FOLD PAGE OVER LEFT

B

FOLD BACK SO THAT "A" MEETS "B"



**PLANTS AND FACTORIES POLLUTE. THIS IS SOMETHING A
BUSINESS-ORIENTED SOCIETY FAVORS. IF WE WISH IN THE
FUTURE TO HAVE A CLEAN LANDSCAPE WE MUST
RISE UP AND DEMAND IT. WE CAN EITHER CHOOSE
GARBAGE TO LIVE IN OR LAND THAT'S TRULY GOLDEN**

A

ARTIST AND WRITER: AL JAFFEE

B

WHAT CHANGE TO THE LANDSCAPE DO ENVIRONMENTALISTS FEAR THE MOST?

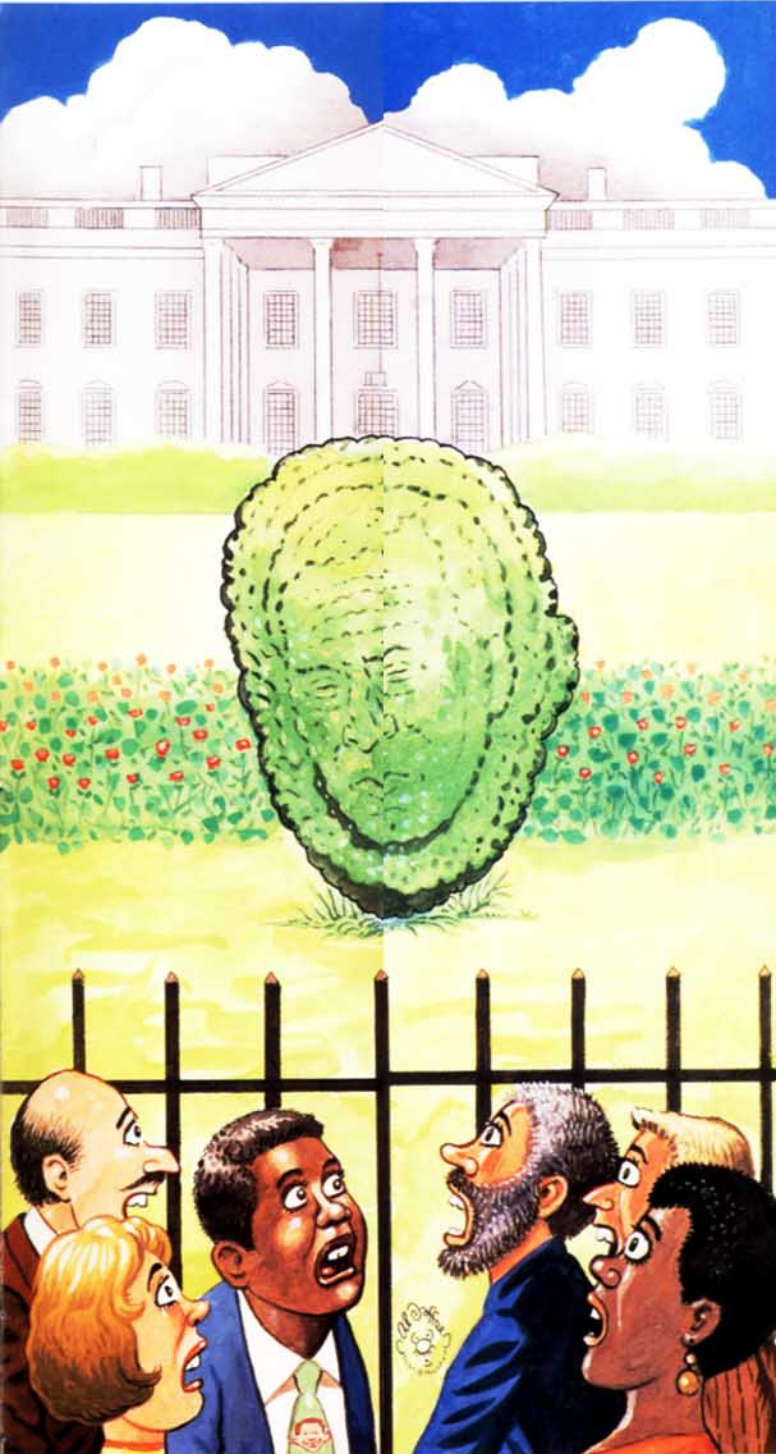


FOLD PAGE OVER LIKE THIS!

A

B

FOLD BACK SO THAT "A" MEETS "B"



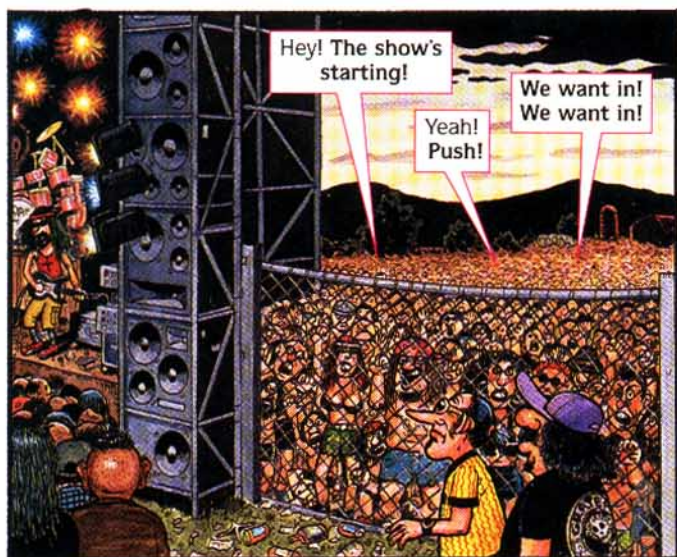
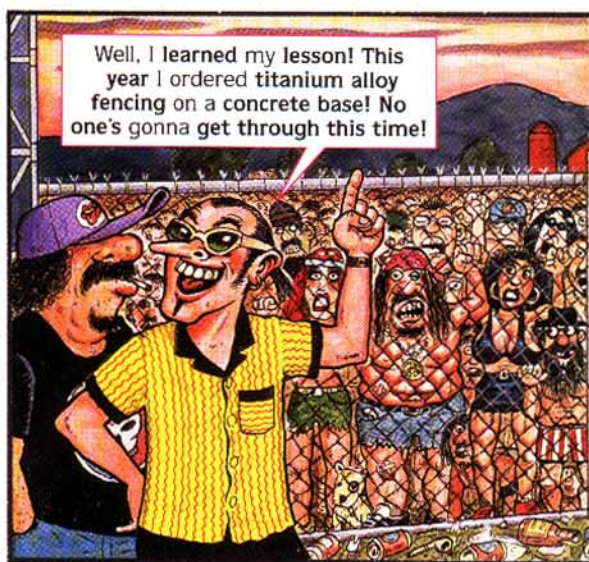
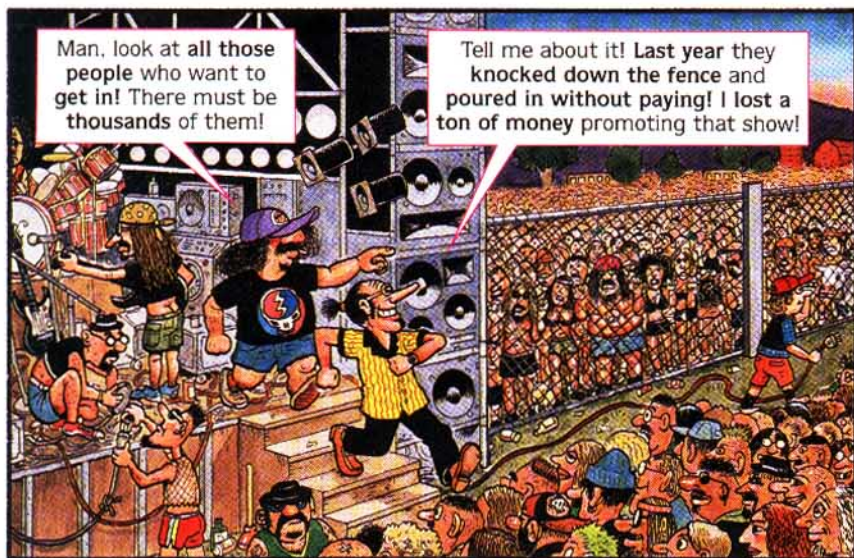
PLANTING A
BUSH IN THE

ROSE
GARDEN

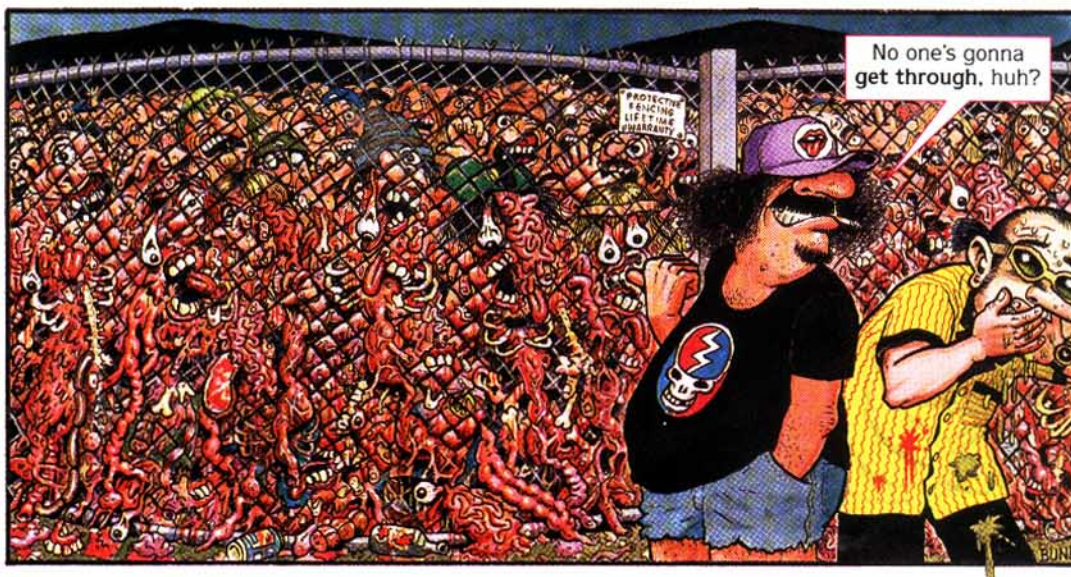
A

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THE ROCK CONCERT



SPLORT
BLURP
GOOBB!
GLUB-GLUGLE
GLURP
BWISH



ARTIST: TOM BUNK

WRITER: MICHAEL GALLAGHER