



MON - FRI 8 A.M. - 11 P.M. EASTERN TIME, 9 A.M. - 6 P.M. SAT. U.S.A. AND CANADA ORDERS ONLY!

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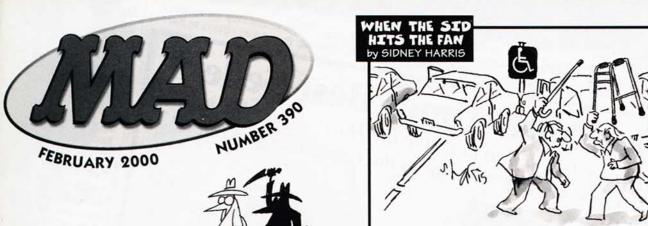
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liver a homily misstated the position held at the Vatican by Archbishop Jean Louis Tauran, who celebrated

A chart in Business Day on Monday day showing the global efforts to part

### The New York Times Best-Sellers An article last Thursday about Mr. Holbrooke's efforts to persuade Con-

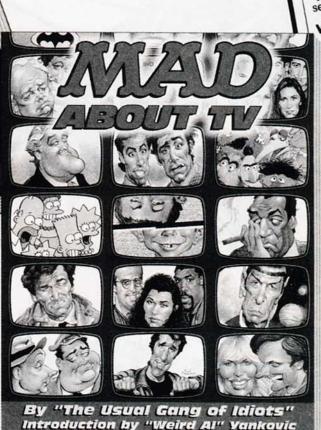
...is the phrase they use to describe the Harry Potter books, not these all-new moronic titles from the Usual Gang of Idiots!



that gave us such notable disasters as the Exxon Valdez spill, Ronald Reagan's Presidency and Michael Jackson's nose!

A MAD look back at the decade

From Star Trek to The Simpsons, over 40 spoofs of the worst of television! It's the perfect gift for the couch potato in your life!



On sale now, wherever the Harry Potter books are sold! Minister and Others Slain in Armenian S:

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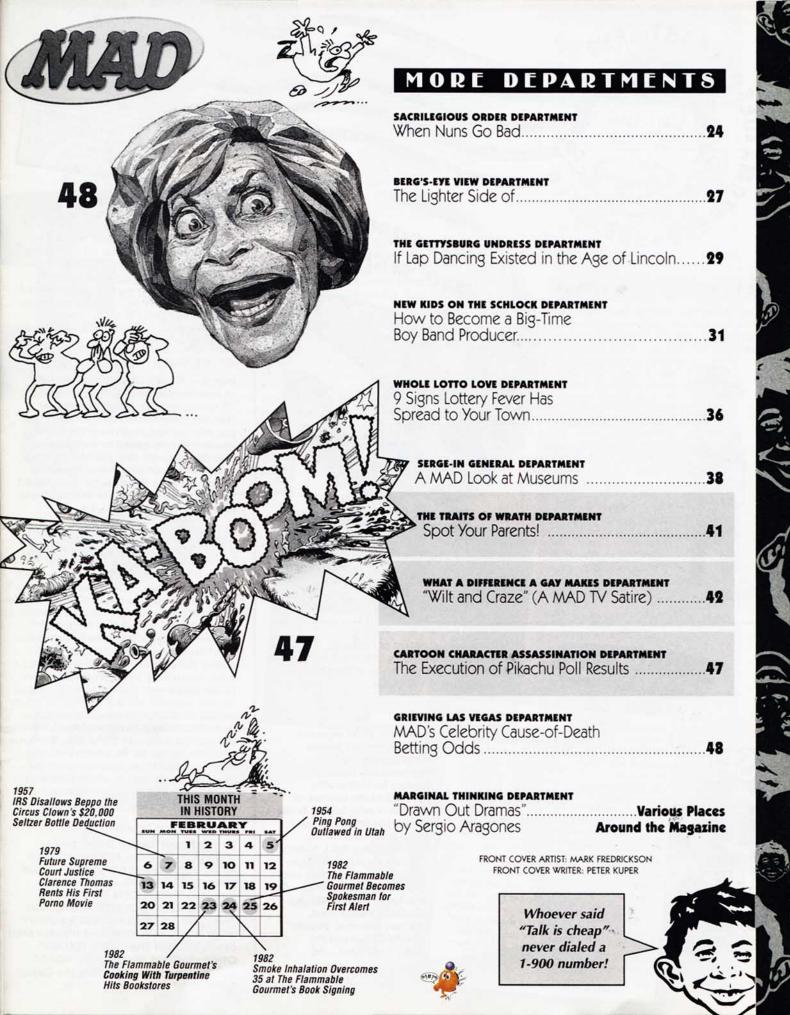
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HOW TO REACH US

Please Address Correspondence To: MAD, Dept. 390, 1700 Broadway, New York, New York 10019. MAD welcomes reader submissions. Manuscripts will not be returned or acknowledged, however, unless they are accompanied by a self-addressed, stamped envelope! MAD doesn't read faxed submissions!

### STATUES OF LIMITATIONS

The Warner Bros. Studio Store on scenic Staten Island, NY (conveniently located opposite the Fresh Kills landfill — the largest garbage dump in the world!) was the setting

for the unveiling of two new limited edition MAD products: An Alfred E. Neuman statue, looking curiously like Humphrey Bogart in Casablanca, and matching Spy Vs. Spy statues! On hand to welcome and sign autographs for several hundred MAD fans who sadly had nothing better to do on a Thursday night (Friends was still in reruns) were MAD co-editors Nick Meglin and John Ficarra, MAD art director Sam Viviano and Spy Vs. Spy sculptor Tony Cipriano. The statues are exclusive to Warner Bros. Studio Stores around the country, so hurry and get yours now before they

end up in the Fresh Kills landfill!

### THE MEASURE OF AMANDA

I just love your magazine! So does my dad! I'm 10 years old and I'll be turning 11 the 25th of October. As a faithful reader I buy MAD Magazine as much as I can. Since I love your magazine and I try to buy every issue, I was wondering if you would give me a subscription to your wonderful magazine. Thank you for bringing so much laughter into my life!

Amanda Patton, Indianapolis, IN

EUGENE SORENSEN

GOOFFELLAS:

Cipriano,

Ficarra,

Meglin,

Viviano

Mandy — It's rare that we receive a letter so heartwarming and uplifting as yours. We are enormously grateful and happy that you enjoy reading MAD and we hope you will continue to do so in the future. We were also delighted to learn of your birthday and hope that you had the most special of special days. We only wish we could have been there. As for your request for the free subscription to help celebrate your birthday - no way! -Ed.

### Make A Dumb Wish Foundation IM

This letter is written for your consideration for the Make A Dumb Wish Foundation " I used to live at Britannia House in Douglas. Last year I moved from room 24 to room 23. Shortly after I moved into room 23 I discovered I had a neighbor living in the hotel opposite who brightened my life during the time she lived there. She had a habit of standing in front of the window in her underwear. I never knew her name or even who she was but she had an effect on me. Naturally I missed her when she moved out before Christmas. I'm not trying to trace her. I daresay if she read this letter it would put her off me anyway. It's just that if somebody brings a bit of happiness into your heart, why not let it be known? You've guessed it, I'm a sad loser, but this is Make A Dumb Wish Foundation 14.

Ian Ellis, Great Britain

lan you freakin' bloody English perv -Thanks for your letter, BUT WHAT'S YOUR BLOODY WISH? HERE'S THE DEAL - WHEN YOU WRITE TO THE Make A Dumb Wish Foundation ™ YOU GOTTA HAVE A DUMB WISH! WE READ YOUR LETTER 12 BLOODY TIMES AND WE COULDN'T FIND A BLOODY WISH! HERE'S OUR WISH, AND IT'S NOT EVEN DUMB! WE WISH THAT WHEN YOU AND OTHER NIMRODS WRITE YOU'D INCLUDE A WISH! Cheerio and God Save The Queen! -The Ed. of Wales.

In vet another installment of our much beloved feature answering letters of other magazines, we give you this pearl from Spin magazine's August 1999 issue.

MAD MEN

Frankly, I am disappointed. Do you know what is bothering me? Narcissistic punkrocker critics who constantly put down any band/group/singer that have anything to do with pop music. I personally adore punk music; my favorite band is Rancid. But, do you know what? My second favorite band is 'N Sync! I have reached an impasse on my journey to defend 'N Sync, and groups like them, simply because no one will listen to my logic. Do you ever stop to listen to 'N Sync? Or do you automatically laugh them off? Do you realize they actually have talent? You need to stop judging 'N Sync by their screaming fans (who, most of the time, only worship 'N Sync for their bodies and bleached hair) and start judging them by their actual musical ability, like their true fans do. Just because they happen to have synchronized dance moves does not mean that they aren't good. If 'N Sync, B\*Witched, etc. are really that bad, people wouldn't buy their albums, just the posters, so they could look at them. Think about that.

L.S. — Ooo, good argument. Americans are well known for not buying crap! It's their insatiable passionate yearning for high quality that's led to the success of: Broadway's Miss Saigon, Jenna Elfman, The Waterboy, MAD on CD-Rom, MAD on T.V., MAD Magazine, T.G.I. Friday's, Chicken Soup For The Soul, Family Circus (excluding ones that Billy draws), Sinbad, AOL, Pokémon, Hanson, Richard Simmons' Deal-A-Meal, Richard Simmons' Sweatin' To the Oldies and the Hard Rock Cafe! -Ed.



L.S., Annapolis, MD

FAX MAD AT (212) 506-4848!



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### THE ED'S

In order to celebrate the new millennium, we have created the Ed.'s Nifty Fifty Celebrity Snaps wish list for the year 2000! If we print your photo of any of the following celebrities holding an issue of MAD, you will receive a three-year subscription and a special secret prize! (Photos cannot be returned.) And now, without further ado, here's the Ed.'s Nifty Fifty.

The Pope, Ricky Martin, any babe from Friends, Kobe Bryant, C-Span talking head Brian Lamb (still),

Senator Jesse Helms, Harry Potter author J.K. Rowling, Bill Gates, Dr. Jack Kevorkian, Bryant Gumbel, Hillary or Chelsea Clinton, Fred Durst of Limp Bizkit, any cast member of Dawson's Creek, Oprah, John Malkovich, Pete Rose,

James Brown, tennis babe Anna Kournikova, J.D. Salinger, Ron Popeil, any Beatle (living), Harrison Ford, Alan Alda, David Letterman, Zac Hanson,

Monica Lewinsky, Linda Tripp,
Siegfried and / or Roy, John
McLaughlin, the kid from The Sixth
Sense, Neil Armstrong, any member
of The Supreme Court (in their robe),
Michael Jordan, Barbra Streisand,
Spike Lee, Woody Allen or Soon-Yi,
Deepak Chopra, Jerry Lewis, Gary
Larson, Kerri Strug, Lisa Marie Presley,
any Nobel Prize winner of the last
10 years, Ivana Trump, Michael Buffer,
Brandi Chastain (bonus points for no
top on), James Carville and Mary
Matalin and Maya Angelou!



Earlier this year, I got a chance to meet our one and only Jerry Springer. He is in the issue he is holding ("MAD Celebrity Cause-of-Death Betting Odds" issue #372). I hope this qualifies me for a three-yearsubscription. Sorry it looks like I am sleeping in the picture.

Judy Sang, New York, NY

Celebrity Snap!

For sending us the picture of her sleeping with Jerry Springer and an Envelope of the Month, the lovely Judy Sang of New York, NY hits the daily double of the Letters and Tomatoes Dept.! Oo wee, it doesn't get any better than this! Congratulations on your three-year subscription for your











William M. Gaines founder

Jenette Kahn president & editor-in-chief

Paul Levitz executive vice president & publisher

Nick Meglin & John Ficarra editors

### **Editorial**:

Charlie Kadau & Joe Raiola senior editors

David Shayne associate editor
Amy Vozeolas assistant editor
Dick DeBartolo creative consultant

Annie Gaines managing editor

**Dorothy Crouch** vp-licensed publishing and associate publisher

### Art Department:

Sam Viviano art director
Nadina Simon associate art director
Leonard Brenner graphics consultant
Thomas Nozkowski production
Marla Wyche production artist

### Circulation:

Daniel Brown director-business development & mass market sales

Tracy Bowen manager-newsstand sales

### Administration:

Patrick Caldon vp-finance & operations Alison Gill exec. director - manufacturing Lillian Laserson vp & general counsel

### Contributing Artists And Writers

the usual gang of idiots

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The Fifth Amendment to the Constitution of the United States declares "No person (shall) be subject for the same offense to be twice put in jeopardy of life or limb..." Hopefully, that means the people at Paramount won't write, produce, distribute, and make us suffer through another turkey as bad as...



hear the word "FUGITIVE" and I show up!

am in real life! Yeah, THAT stiff!

of it and get myself a life!

### DOUBLE JERKERY

ARTIST: MORT DRUCKER

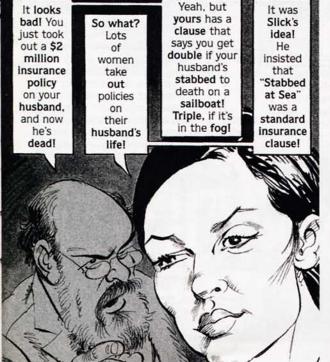
WRITER: DICK DEBARTOLO

Honey, now do you see why I love sailing? The waves lapping the hull, the wind in the sails, the blood on the teak...wh – wha – what the hell?!





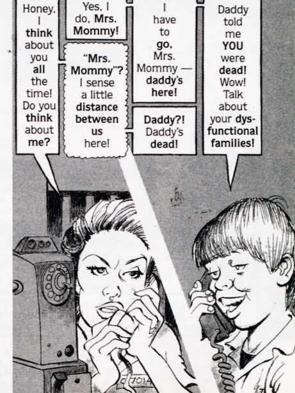
I hate to tell you Oh, sorry... Thanks. this, Livid, but Have a now Hey, kid! Turn you're being heart! Don't he charged with your head while won't handcuff I handcuff your your husband's me in be murder! I have murdering front SO to take of my old lady! traumayou in! child! tized!





Great! When

Motley,













### THE WOODSTOCK DEGENERATION DEPT.



nce upon a time, they truly believed "All you need is love." But yesterday's hippies are today's senior citizens with failing eyesight, arthritic knees and all the aches and pains that come with living too long. Sure, they need love, but what they need even more are these...



### Steal This Book

(Large Print Edition)

A myopia-friendly, giant-type version of Abbie Hoffman's yippie classic. In this revised edition, however, the phrase "Off the Pig!" is the title of the chapter that teaches your parents to cut their serum cholesterol level by eliminating pork from their diets. Also available in a special hard-of-hearing audio edition as shouted by The Who's Pete Townshend.





The Bong-matic 2000 Respiratory Bystem

Have a toke and a smile! After years of wheezing through their marijuana-ravaged lungs, mom and dad can now actually enjoy their breathing disorders. Funky, yet fully functional, this alternative breathing apparatus is handsomely decorated with art by legendary underground cartoonist, R. Crumb.







All we are saying is give pee a chance! These groovy, rainbow-colored diapers let the old folks say, "My love for the sixties is still strong even if my bladder isn't." Tune in, turn on, drop a load!



### Adjustable Waterbed

Now YOU can give your parents all the orthopedic benefits of an adjustable hospital bed with all the kinky possibilities of an authentic waterbed. Even if they're too old and sick to actually have sex, this unique bed will transport them back to their wild days (and nights) of endless free love.





### Combination Nose-Hair Trimmer/ Roach Clip

At last the old folks can toke up while they spruce up! This one-of-a-kind device is perfect for taking that last precious hit off of a fatty while clipping away those last unsightly nose and ear hairs. It's the ultimate in personal high-giene!









### u Rider" Walker

Whether they're going cross-country to see America or cross-town to see their chiropodist, here's the perfect ambulatory accessory for your favorite broken-hipped Hell's Angel! Comes complete with authentic Harley-style handlebars and helmet. 8-track player optional.



### Stairmaster to Heaven

Finally, an exercise machine that combines the headbanging sound of heavy metal with the heart-pounding benefit of a heavy workout. The old folks will love climbing the stairs to the classic Led Zeppelin tunes that climbed the charts! With a top speed of 5 mph and a hearing-impaired-friendly top volume of 35,000 decibels, ma and pa may still die of a heart attack but we guarantee they'll go with A Whole Lotta Love!





### Orthopedic

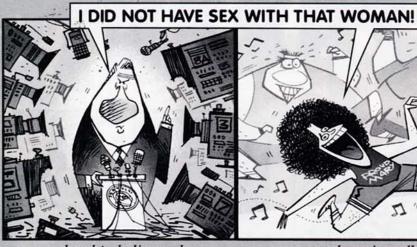
### Bo-Bo Boots Believe it or not, during

the Summer Of Love your mom used to "really get down" on the dance floor. As sure as her arches have fallen, her spirits will be lifted when she slips on a pair of these ultra-hip, podiatristapproved Go-Go Boots. Available in Nancy Sinatra white vinyl and Mama Cass extra wide.



Same magazine, different issue. Same writer, different artist. Same premise, different examples. Here's...

### STILL MORE SAME WORDS ...



... bard to believe when Bill Clinton says it.



...a much easier sell when Richard Simmons says it!



... shocking racist comment when heard on the news.



... pretty good deal at the gas pump.



... very bad deal at the sperm bank!



.. welcome news when it's about a neighbor's randy dog.



good news if you're in the stock market.

...painful news if you're on Viagra!



.. photographer, sure.

### DIFFERENT CIRCUMSTANCES!



bilarious punch line when heard on an HBO comedy special!



... not so welcome news when it's about the latest Don King fight!



... proctologist, questionable!



... somewhat expected when a cop recounts a drug bust.



...completely expected when a wife recounts a repairman's visit!



preferred way to kick off an AA meeting.



.. less than choice way to begin a toast at a wedding!



"A national tragedy" when it's the death toll at a school shooting.



"minimal collateral damage" when it's the death toll from the latest NATO bombing mission!



## MoNP&B and...



HEY, WALTER,
YOU'RE, LIKE, A "BOOK
GEEK GUY". ARE YOU
GONNA GO TO COLLEGE
AFTER HIGH SCHOOL?



NO, LIKE
LATIN CLUB OR
THE 9CHOOL
PAPER -GOT IT!
THANKS!



TAKES A LOT OF TIME, ENERGY, HARD WORK AND...



HI! I WANT TO SIGN UP FOR THE SCHOOL PAPER!

HE'LL FIND OUT.



Ex-tree! Ex-tree! Read all about it!!! Hot off the presses, our little hero learns all about extracurricular fun!

ARTIST: BILL WRAY

WRITER: ANTHONY BARBIERI

WELL, YEAH, BUT THAT'S WOT WHAT I'M TALKIN' ABOUT! I'VE DECIDED I WANNA GO TO

OLLEGE!



COLLEGE?!

I GOT FIFTY BUCKS
SAYS YOU WON'T SURVIVE
YOUR SOPHOMORE YEAR
OF HIGH SCHOOL! BESIDES,
THE WAY YOUR MOM'S
BLEEDING ME DRY, I COULDN'T
AFFORD TO SEND YOU
TO DOG TRAINING
SCHOOL.



WELL, I'M
NOT GONNA LET
ANYTHING STOP ME!
I'M GOING SOMEWHERE
COOL -- LIKE FUN UNIVERSITY

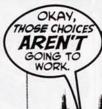


YOU EITHER
HAVE TO GET
GOOD GRADEG
OR BE A STAR LIKE
JAMEG VAN DER
BEEK IN "VARGITY
BLUEG"!



WHERE'S

HE?













GAINES





















### THE TRITE STUFF DEPT.

Lately it seems you can't turn on the news without hearing some horrible story about a building being bombed, a postal worker going "postal," a group of students shooting up a school. And every time there's a bloody rampage, we try and make sense of it all. Well, some people have succeeded! They've made sense of it — for them. And perhaps there is something we can learn from their wisdom. That something is "Move to Iceland!" But before you go, find out ...

### HOW VARIOUS PEOPLE

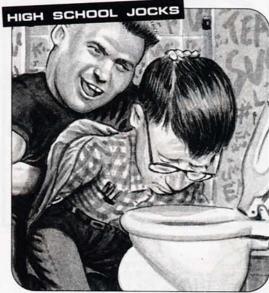


Before asking the parents of a daughter whose face was shot off, "How did it feel to identify your only child at the morgue?" anchors will consult with a TV psychologist to see how asking them how they feel about their feelings will make them feel.

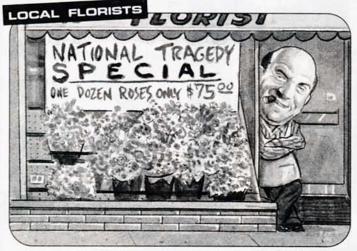
### WILL REACT TO



Will immediately publish their "We must take steps to prevent another tragedy like this from ever happening again" editorials again.



In an effort to improve strained relations with the nerdy sullen outcasts, will try not to use the toilets before shoving the geeks' heads inside and flushing.

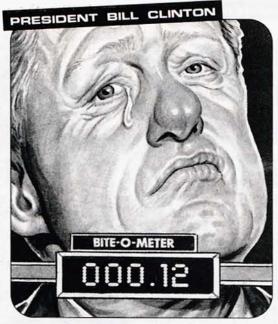


Will voluntarily agree to not greedily jack up prices 400% just because everyone within 150 miles feels compelled to buy a bouquet of flowers to leave on the sidewalk somewhere. [They'll only jack them up 200%.]

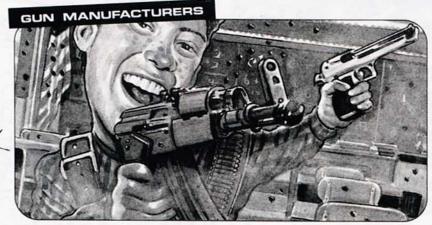




Will show that it is possible to mix comedy and tragedy by releasing the moving tribute ballad, "Pretty Fly for a Dead Guy."



To show that he remains a dynamic problem-solver, will personally counter the threat that gun violence poses to America's children by symbolically biting his lip once for each victim.



Because our Constitutional framers clearly intended for 400-round Uzi assault weapons to be readily available to any eight-year-old, they cannot agree to any plan that might slow gun sales. But as a conciliatory gesture, they will put little 'Warning: Shooting Someone Through the Head May Be Hazardous to Their Health" stickers on all shoulder holsters.

### THE NEXT RANDOM ACT



Will educate their audience to the very real results of brutality by having a peppy lizard named "Evac" dance out to hose down all the brains and splatter between screens.



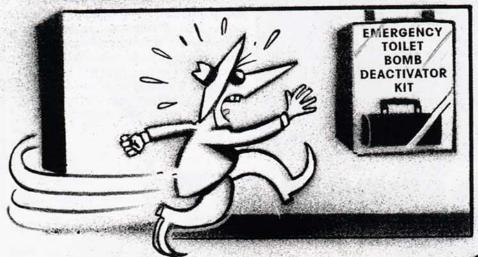
Will go on as many TV shows as they can to discuss how movies, music and videogames have numbed an entire generation of children to the effects of violence. However, they will not explain why these same emotionless automatons who've been brainwashed into having no feeling about violence all seem to be so upset by it.

OF SENSELESS VIOLENCE 19



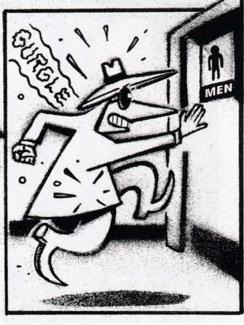




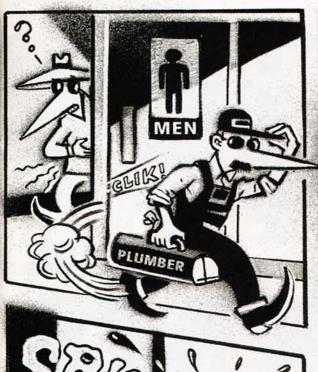




















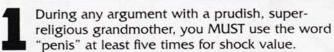




### THE GUIDES MUST BE CRAZY DEPT.

Oh those hip, trendy, media-savvy emotionally unstable teens of the WB Network! Who doesn't aspire to be more like them? After all, if history has taught us anything, it's that nothing but good can come from mindlessly imitating the actions of whomever we see on TV! So, if you want to be the next Dawson, Buffy or Felicity, first, change your name to something really stupid-sounding and then bone up on...







When attending a somber occasion, such as a funeral, be thoughtful and show respect wear a below-the-crotch-skin-tight mini-dress that reveals slightly less cleavage than usual.

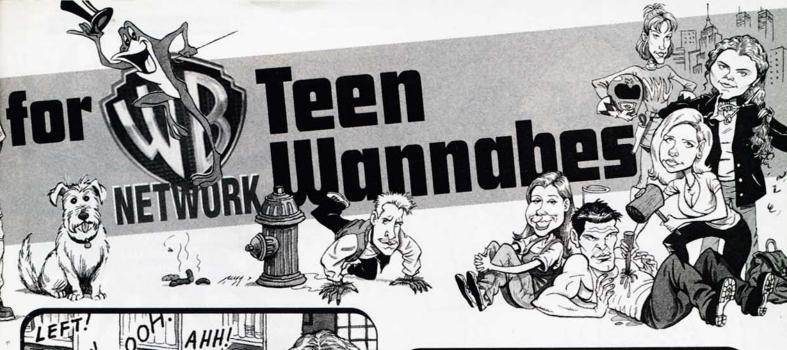
WRITER: MIKE SNIDER



Make sure to correctly ascertain whether your date is an actual vampire or just a "really yucky guy" BEFORE impaling him on a two-foot wooden stake.



When having an affair with a teacher, it is considered bad form to request a higher grade in addition to the sex.





Out of courtesy for your fellow students, keep your noisemaking to a minimum when using the library stacks area for having sex.



A simple apology is sufficient after totally messing up your twin sister's life by impersonating her – even if you do it every other week.







Before inviting a pregnant teen or homeless person to stay with the family for the night, check to see how many siblings and/or parents are doing the same – to avoid overcrowding.



After losing an election for Student Council and/or Homecoming Queen, be a good sport — don't sic a flesh-eating zombie on the winner.





"Girls of the Novitiate" photo spread

NOW, THIS IS ONE OF MY BIG SELLERS. IT'S CALLED HOOPER'S ENHANCED PORT. BETTER KNOWN ON THE STREET AS HOOP'S HIGH TEST OR GUTTER GRAPE. TO DEMONSTRATE I'D LIKE TO BRING UP ONE OF MY GOOD CUSTOMERS, SHUGGIE, WHO WILL PASS AMONG YOU TO COLLECT \$3.95 FOR A PINT......



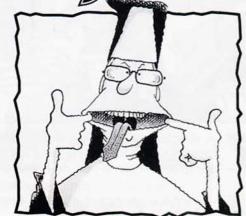
ontroversial class field trips

Bless
us Father, for
we have sinned...
mainly, we bought this
article! Save a special
place in Hell for that
blasphemer John
Caldwell as he
exposes...

When Muns

Tuns

Go





very Fourth of July it's the same thing: she shotguns a few cold ones at the church picnic, then tries to organize a wet habit contest



onducts Mad-Lib vespers



hird grade class spends the entire semester cranking out her own line of sneakers





other Superior by day, but after dark, Mistress Superior





# THE TERMS OF THE STATE OF THE S

JUSTICE

Yes, I'll allow you to defend yourself in your own trial! You couldn't be any more incompetent than some of the lawyers I've faced lately!



SPORTS

ARTIST AND WRITER: DAVE BERG



Golf was getting to be too expensive!





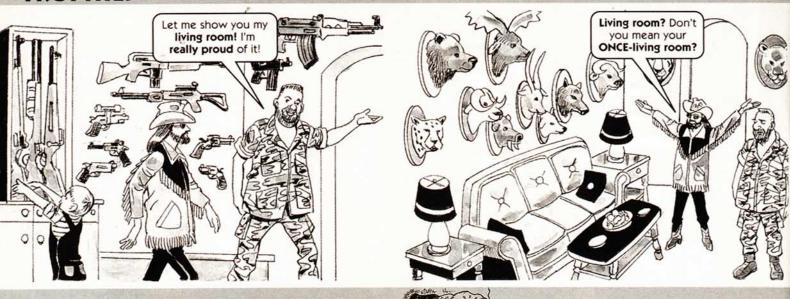
### PARENTING



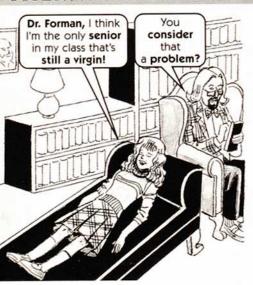




### **TROPHIES**









### GOOD NEWS



### SAFETY





### COMMUNICATION





### FAST FOOD

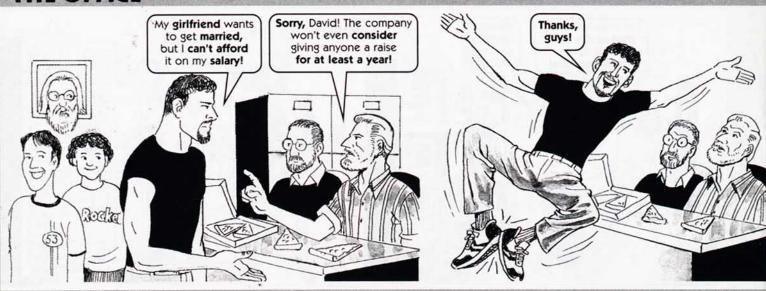


### PERSONALITY TRAITS





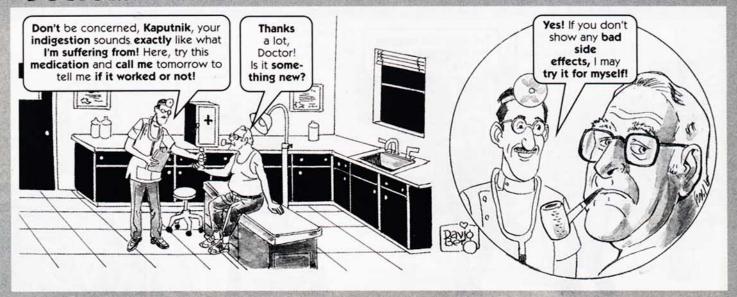
### THE OFFICE

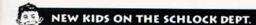


### BELIEFS



### **DOCTORS**





### What do Boyzone, 'N Sync, C\*Note, 5ive, 98° and Backstreet Boys have in common?

Well, actually, everything! These dancin' prancin' pin-up pop posses are 100% interchangeable!

Quick Quiz #1: Would anyone notice if Ben from 'N Sync replaced Alfredo from 5ive?

Quick Quiz #2: Does anyone know if there even IS an Alfredo in 5ive?

And Question #3 (the most important of all): How do YOU get in on this gravy train of cash?

Remember, there are hundreds of millions of squealing sixth-grade girls who love these hunks of the month (okay, and a few sixth-grade boys, but let's not get into that right now), and their baby-sitting money has to go somewhere — might as well be your pocket! So why not make a couple o'millon by letting MAD show you...

# HOW TO BECOME LINE

## BOY BAND PRODUCER!



LESSON

NAME THAT NAME

Each member of the band needs a short, punchy first name. Two syllables is sometimes okay, but one is much, much better. Remember the mental capacity of your audience.

Good Names include:

Mick Lance Hank Chip Ferry Theo

Bad Names include: Alouicious Skeezix

Hieronymus Xerxes Chiang-Tse Hecky

Lumpy



It's always extra cool if two of the guys share the SAME name. Fans will diferentiate them by a last initial, such as Rick T. and Rick G. Plus, only having to remember four first names instead of five will ease the pressure on your fans' brains!

DIVIDE AND CONQUER LESSON

Although boy bands have five guys apiece, there are many more than five different types of personalities to choose from. There are seven:



"TEEN DREAM"



"SASSY REBEL"



"QUIET SHRINKING VIOLET"



"DANGEROUS TROUBLEMAKER"



"MACHO MAN"



"OLDER BROTHER"



"DEWY-EYED YOUTH"

Whatever you do, don't select a boy with a personality that doesn't fit in. "Psychotic Loner," "Flatulent Oktoberfester," "Illegal Immigrant" or "Triple Amputee" may be fresher characters, but trust us, no 12-year-old girl is going to put their poster on her ceiling where it can leer down at her! Stick to the classic archetypes. Uniqueness kills.

No one boy should be the "star" of the group. Your band should look as if it's just five cool guys hanging out, with no one dude any cooler than the other four. That way, girl fans will see them as "approachable." But more importantly, if one of the pretty boys ever gets out of line, you can pink-slip his replaceable ass.

Another big advantage to breaking up the duties into five equal parts is that five singers only have to handle one line at a time. This lets you keep really dumb guys in the band even if they can't remember too many words at once, as long as they look great in tight pants.



### DEVELOPING YOUR REPERTOIRE

### See if you can tell what these ACTUAL beefy-bopper song titles have in common:

- · Tearin' Up My Heart.
- I'll Never Break Your Heart.
- True To Your Heart.
- · Quit Playing Games with My Heart

Heyyy, good catch, Beethoven! Your soonto-be fans are tremendously interested in cardiovascular love. Very, very few hit ballads have been written about lungs.

Look at the song titles on hit albums by BSB, 'N Sync, 5ive and the rest. It's Boy Band Law that each album has 12 song titles, and that these 12 titles must include three "Heart"s, four "Love"s, two "Girl"s, two "All"s and an "Everybody" or an "Everything." Whatever titles are left over should be "We'll Be Together Forever," or "Heaven is Forever," or "Forever Together," or some syrupy slop like that. Be sure to throw in parentheses on at least one title to sound impressive.

Just fill in the middle with "yeah"s and "ooh"s and "ooh yeah"s. It's a little-noticed fact that there are only 50 or 60 words in all the lyrics on a boy band album, combined!

But whichever twelve songs YOU end up using, it's got to come from the soul! Tell the boys to close their eyes, imagine they're opening their hearts, squeeze out all the special feelings they have inside...and then crank out whatever words written by music company hacks-for-hire that you tell them to sing. Recording studios charge by the hour, you know!



The single best title a boy band could ever have is this. A song with this title would top the charts for 6 months...except sadly, there is no possible singable melody.



INTERCONTINENTAL CHAMPIONS

sounds to accomplish that!

Before hitting big in the USA, top boy bands need to be huge in other countries. Why?

teenage girls like to
think of themselves as complicated
rebels...before they go out and buy the exact
same stuff everybody else has! The dopes who listen to this
kind of junk need a clear signal that your music is what they
want to hear. And goodness knows you can't count on how it

American

Play up the "global smash" angle. For instance, before they ever infected the U.S., the Backstreet Boys were big in Germany, and 'N Sync had early hits in England. Be sure to let America's young'uns know that the rest of the world just loves your boys to pieces.

Unfortunately, the rest of the world probably doesn't give a camel's ass whether they live or die. So you'll have to lie. Claim that they're already top superstars in Tonga, Equatorial Guinea, Azerbaijan, etc. Or make up fake country mees such as "Middle Cannolia," "The Duchy of Beckles," "Costa Frascarr" or "The Republic of Gzxlttpwq." By the time anyone exposes your fraud, your band will have already had its four hits and be done. Remember, in boy bands, it's here today, gone later today.

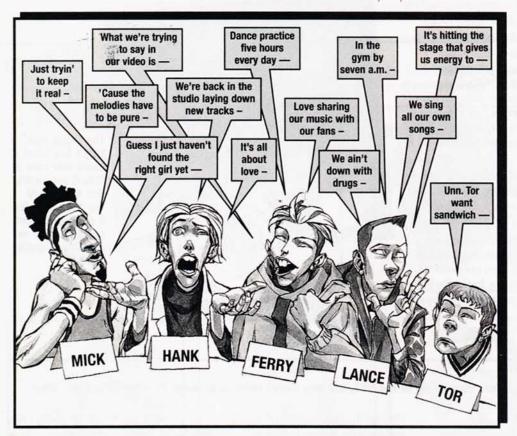




The key to any successful band is to promote, promote, PROMOTE! Sounds rough, right? Don't worry, you only need to know two basic strategies...

### STRATEGY ONE

Continuously talk over each other's sentences. This causes such confusion that no one can be offended by any statement.



### STRATEGY TWO

While one singer discusses how "there's a lot more hard work to this job than most people realize," the other four should stare at him seriously while nodding, as if he's announcing the cure for AIDS.

Fans like to feel a connection to their idols. So only tell them what they want to hear! Even if your boy banders only use the computer to download hot Asian porn, they should say that they love all the fan websites, and even check in every so often. If one of the members has a soundproof bedroom so no one can hear his victims' cries for help, he should say that he just likes "spending a quiet night with that special someone." If he's so whacked out on heroin that he wakes up facedown in crusty vomit, he should say that his pet's name is Scooter, and that his

Titanic.



favorite movie is

Of course, sometimes fans make that extra effort. For those exciting "up close and personal" stairwell encounters that last five minutes, it's always a classy, gentlemanly touch to tell the skank she's "special." Band members should claim that she's the inspiration for a song on the next album and the part where they go, "Yeah, yeah, woo yeah

LESSON EFULLY NUDGE

The critics gripe that boy bands are formulaic. But when you take five theoretically talented young men, put them in identical outfits, and drill them like army rats at West Point, the sparks have GOT to fly.

To fulfill one's potential as a performer, they gotta stay in touch with their spontaneous side. Exactly 43 minutes into your Friday night stage show, one member might yell, "Let me hear you scream, Miami!" But the next night, he should feel totally free to change this to "Let me hear you scream, Orlando!" At the 43-minute mark, of course; let's not go completely nuts. But that sort of freewheeling improvisation is what makes or breaks a live performance,

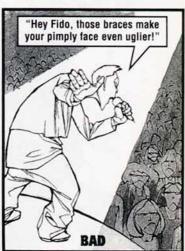
Speaking of which, onstage banter is a crucial way to interact with your young fan base. And the "grabbers" you shout in-between songs may decide whether your band is just a flash in the pan, or whether it can last the whole eight months of superstardom.

RONUS

NEVER be afraid to let your boys grow as artists. Just because the blond guy is second-from-theright in the video, there's no reason why you can't put him second-to-the-LEFT when they're on tage! True inspiration







### IT'S THE STYLING GEL. STUPID

Directing music videos is easy, because there are only two types of shots. The ones showing all five guys dancing and posing, and the close-ups of each member pretending to feel emotion. Here's a handy guide to the poses you'll need to put in every one of your videos:



Squatting In A Deep Knee Bend (AKA The "Taking A Dump In The Woods" Pose)



Holding Both Fists Up Next To Your Face While You Scrunch Up Your Face (AKA The "Which Hand Has The M&M?")



All Five Boys In A Circle. Three Stand Still While The Other Two Switch Positions (AKA The "Red Rover, Red Rover, We Call Jordan Over" Pose)



Straddling A Chair Backwards (AKA The "So I Like Rubbing Against Chairs, Is That So Wrong?" Pose)



The "Leaning Over And Making A Face Into The Camera" Pose.

(NOTE: This one is great for conveying a totally wild sense of humor. After all, what could be funnier than getting too close to a camera lens? Har har! Priceless!)



The "Sadly Turned Away From The Camera" Pose

(NOTE: This one conveys tremendous emotional impact — and is great for when one of the boys has a juicy zit on one cheek the day of filming)



The "All Five Guys Looking Down At The Camera" Pose



The "All Five Guys Looking Up At The Camera" Pose



BONUS TIP: concert videos, have several shots of all the girls in the audience choking for air with tears streaming down their faces by pumping onion fumes into the crowd! Raw sewage under the seats also gets those sinuses flowing!



You know when boy bands appear on TV and say "it's all about the music"?
That's a load of Backstreet Bullcrap! Most bands don't make squat on the music.
It's all about the merchandising, baby! Your potential for sweet, sweet profit is
limited only by your imagination and inconvenient sense of morality!

Posters! T-shirts! Videotapes! Stickers! Why do you think the boys make sixteen clothes changes per music video? Because every shirt, cap and medallion is in the catalog! (And you can charge \$9.95 for the catalog.) After all, who WOULDN'T want to own a replica of the windbreaker that Howie wears for eleven seconds in the Don't Stop the Love video?



IT'S SO HARD TO SAY
COODBYE TO YESTERDAY

And when the act goes sour, schedule a "concert tour" to a certain country with non-policed organ donor laws. You can get a lot more cash than you might suspect for five healthy livers and ten kidneys...



...Just make sure the boys' plane tickets are one-way.



It goes like this: First, a state Lotto Jackpot begins to swell and Lotto Fever spreads among regular players like an STD at a Turkish bath! The jackpot grows, and soon, even members of the Dom Perignon set are trying to decide which combination of their children's birthdays are "lucky"! Finally, the media catch hold of the story and feed us the same lame-ass reports they did LAST TIME the jackpot went up! If your state sponsors a game of chance, then odds are you've seen each of the...

> Wow - 4.5 million a year for the next twenty years! That'd be a pay cut for you, huh, Chuck? Ha-ha!

Yeah. ha-ha. \$@!# you, bitch!

\$\$\$ I'M GOING TO BE RICH! \$\$\$

\$\$\$ I'M GOING TO BE RICH! \$\$\$

> \$\$\$ I'M GOING TO BE RICH! \$\$\$

> > 00

\$\$\$ I'M GOING TO BE RICH! \$\$\$

You're in a huge office pool whose members haven't figured out that their individual shares of the grand prize jackpot would amount to roughly \$127 a year!

C'mon you #@!#\$! Let's get a move on! Somebody else could be buying MY winning ticket right now!

I don't care HOW bad you have to go - we ain't stoppin'! You kids wanna get rich or not!?!

ARIZONA BORDER NEXT LOTTO MACHINE

52 MILES

HONK

People from states without the lottery will drive for hours and cause horrendous traffic jams just for that one-in-a-zillion chance!

There's a dimwit standing in line with

thousands of other deluded ticket

buyers who calls his own personal chances of winning "pretty good!"

Well, first off, you either win or you don't win - that's a 50% chance! Besides, I got a really good feeling about this drawing...so the way

I figure it, I CAN'T lose!



You hear roughly 2.7 "happy talk" jokes per newscast about how the senior

anchorperson's salary is so huge, he

doesn't need to play Powerball!

so as you can see, you have a better chance of being eaten alive by a shark, getting hit by lightning or killed in a plane crash than winning the jackpot!

The local news runs the same stupid interview with the same bonehead math professor with the same list of "10 things more likely than winning the lottery"!

# HAS SPREAD TO YOUR TOWN

more on the continued bombing in Iraq in a moment, but first, here's Tom Hilbink! Whoa, Tom, have you already won that Lotto jackpot?

Ha-ha! Not yet. Skip, but if I had, look at what I could get ...!

ARTIST: RALPH REESE

WRITER: MIKE SNIDER

The last time I was in a Lotto line like this I got strep and was in bed for a week! But I was only three numbers off from

winning! It was awesome!

Everywhere you go there's a brain-dead dweeb insisting that waiting in line for hours in the cold and rain is a fun experience!

I'm telling you, you get so much more in the long run with lump sum!

HONK

HONK

Dude, annual payments are much hey, isn't that guy stealing your kid?

There's a three-minute report

by the oddball feature reporter

detailing all you could buy if you actually won the lottery!

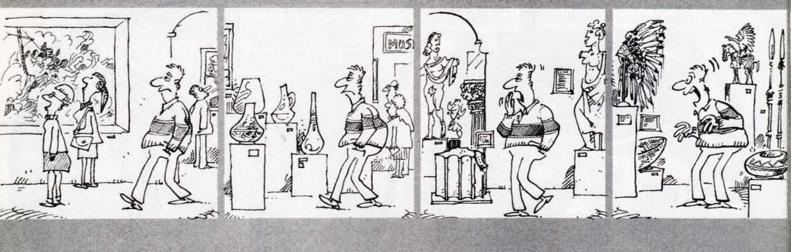
> Whatever! This is important! I gotta decide whether to pick lump sum or not!

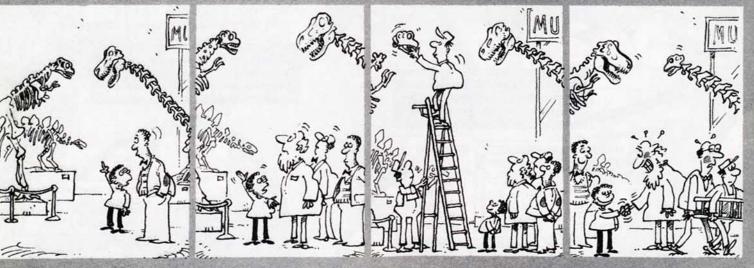
Oh sure, that extra two or three million would come in handy, but give up my career? Never!

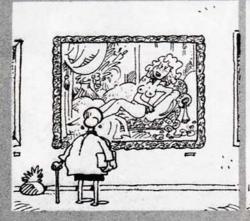
> Dozens of players — all lying through their teeth — swear they'd keep the stupid job they have now if they won!

You can't help but overhear heated debates over the burning issue of lump sum vs. 20 yearly payments!

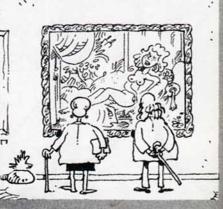
# AMATA DILCOKAT











# MUSEUMS









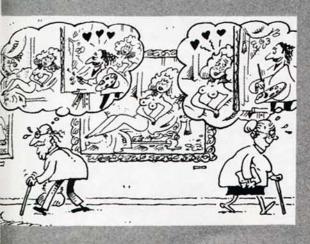






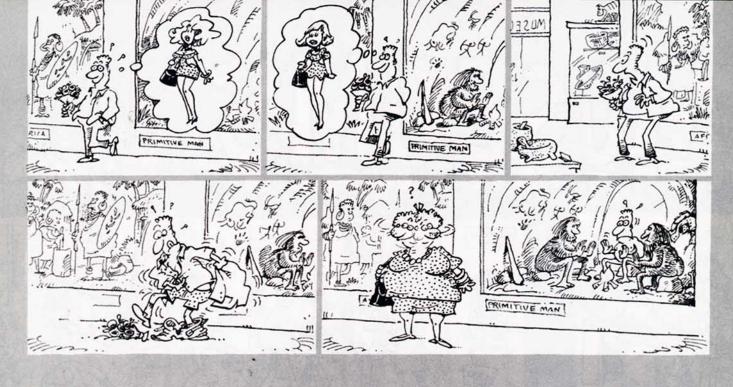




























explain it all for you!

WRITER: JEFF KRUSE

ARTIST: RICK TULKA



When Ellen was cancelled in 1998, did you say to yourself, "Gee, I wish there were ANOTHER sitcom that's totally indistinguishable from all the other cookie-cutter half-hour comedies on the major networks except for the lone fact that it features a gay main character whose name is also in the title"? You did? Then your wish has been answered by...

I'm Wilt Trauma! Since so few people watch our show, we need to introduce ourselves! I'm bright, I'm fun, I'm charming! And I have something that makes me a social outcast in today's society...I'm a lawyer! Oh, I also happen to be gay! The phrase "legal briefs" comes up much too frequently in these episodes

I'm Craze! I live with Wilt! We have this cozy little dysfunctional arrangement! I'm straight! He's gay! I've traded in sex and excitement for Merlot and witty little Advocate references! We have tons of mutual interests! We both watch The View on TV, we take the Cosmo quiz and we love to rent chick flicks – like My Best Friend's Wedding, the premise of which we borrowed from to create this series! Unfortunately, we only borrowed the premise and not the charm or humor

I'm Crabbin! Craze's assistant at her design studio! A job similar in importance to being Andre Agassi's hair stylist! I'm incredibly wealthy! I don't have to work for a living but in this series I do! My character: an outspoken, crude, rude rich bitch! Sort of trailer trash with a trust fund! How do you like me so far? Who freakin' cares?! I have nails to do! Move on to the next dialogue balloon!



## Wilt& Craze



ARTIST: ANGELO TORRES WRITER: JOSH GORDON

Catch

anything?

I hope

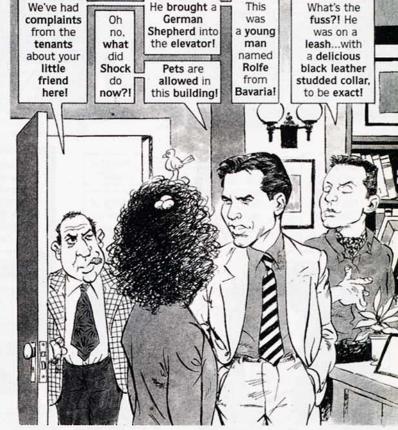
not!

Shock, you seem to be in a good mood! How was your weekend?!

I met this new guy! Skin-tight shorts, combat boots, Banana Republic face! We went fishing!





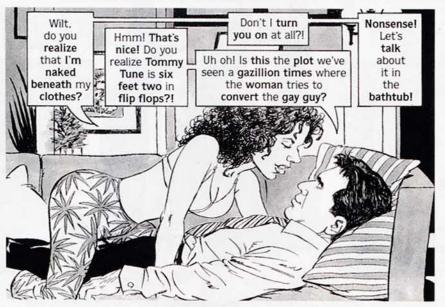




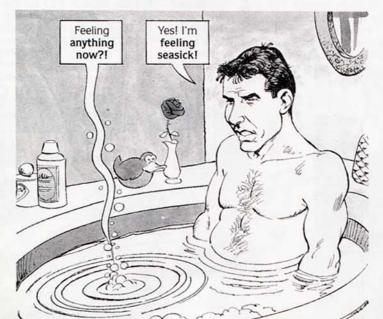


















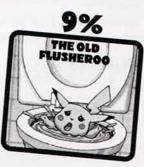


### THE VOTE IS IN!

In MAD #386 we asked you, our extremely moronic (and sadistic!) readers, to choose one of six highly unpleasant methods by which the Pokémon pictured here was to meet its well-deserved demise. The response was disturbingly overwhelming! Nearly 30,000 of you voted, which, interestingly enough, is more people than are expected to participate in the upcoming Presidential election! And so, we are perversely pleased and honored to carry out your wishes for its execution!

### THE EXECUTION OF PIKACHU POLL RESULTS













## AND THE WINNER, WITH 36% OF THE VOTE, IS THE DYNAMITE SCHTICK!











GRIEVING LAS VEGAS DEPT.

## MAD's CELEBRITY CAUSE-OF-DEATH

Our team of crack oddsmakers gives you the latest Vegas line on how one of today's biggest stars is going to be subpoenaed by the grim reaper!

THIS MONTH'S FUTURE STIFF SENTENCER:

### CAUSE OF DEATH

Ricocheting glass from mirror breaking as she walks by

Lung blowout from excessive "shushing" of witnesses

Pummeled to death by New Yorkers in subway for being TOO rude

Catastrophic nostril-flaring mishap

Slips and falls off stage while giving speech at Yale Law School on "Restoring Dignity to our Court System"

Sexually transmitted disease

### **ODDS**

1:1

3:1

5:1

10:1

2,500:1

35,400,000:1

Fate of California

WHAT'S THE MOST OFFENSIVE THING YOU CAN SEE ON DISPLAY AT A MUSEUM?

### MAD FOLD-IN

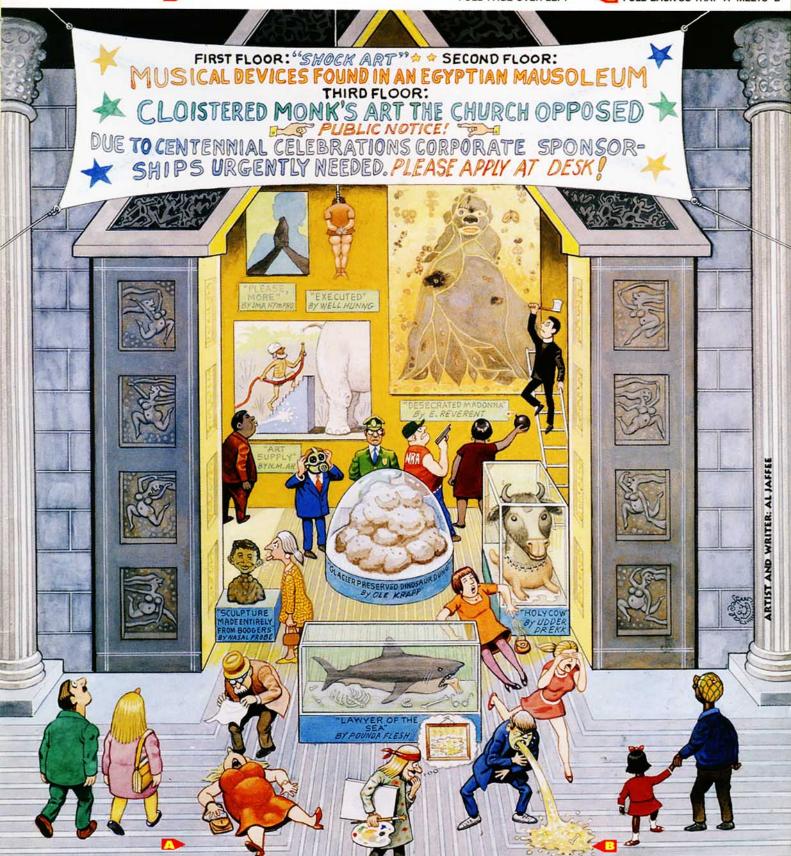
There seems to be no limit to disgusting ideas in the art world. What is great art to some is truly offensive to others. To find out what a truly revolting example of this is, fold page in as shown.



A

FOLD PAGE OVER LEFT

FOLD BACK SO THAT "A" MEETS "B"



WHAT'S THE MOST **OFFENSIVE THING** YOU CAN SEE ON DISPLAY AT A MUSEUM?



FOLD BACK SO THAT "A" MEETS "B"



LOVE ME, LOVE MY CULT

LOVE, SHMOVE. LET'S JUST DO IT

BE MY TROPHY WIFE

DESPERATE AND YOU'RE BREATHING

VISA OR MASTERCARD

SAY THAT OU LOVE ME AND I'LL POP A VIAGRA

SOREDST WHILE I KEEP SHOPPING AROUND

THAT RESTRAINING ORDER CAN'T KEEP ME AWAY!

KISS ME OR YOU FLUNK MATH