

An important message from MAD's Director of Business & Development,



DAN BROWN

The greatest opponent comes from within, unless
you're an inflatable penguin. In which
case I am your greatest opponent.
Because unlike others who only
half-heartedly vie for athletic
supremacy against inflatable
penguins, I take my arctic

bird-foes seriously.

Which brings me to MAD.

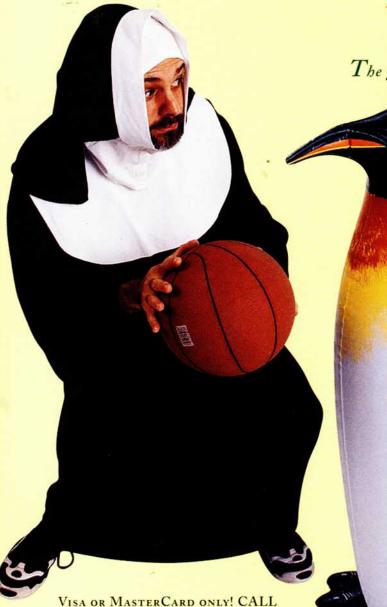
Yes, MAD — the magazine whose time is and was and continues to be — isn't written for penguins, inflatable or otherwise. But it is written for the penguin in all of us, our inner penguin, the neglected penguin of our soul who squawks and waddles and flaps about as only an inner penguin can when confronted by a man-nun.

Like all things, or most things, or at least some things, though none that come to mind right now, the inner penguin isn't what he appears to be. He's a weak power

forward who can't move to his right very well and can be dribbled past and scored upon.

Defeat your inner penguin.

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APRIL 1999 NUMBER 380

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MAD (ISSN 0024 9319) is published monthly by E.C. Diddications, Inc. 1700 Broadway, New York, N.Y. (10019). Previoletals protage paid: New York, N.Y. and a additional mailing offices Solucition in U.S.A. 12 jours \$24:00 or 24 issues \$45:00 or 16 issues \$45:00 or 26 issues \$45:00 or 24 issues \$50:00. Oxivid-U.S.A including Canadas: 12 issues \$30:00 or 24 issues \$57:00 or 36 issue \$75:00. (Canadas) price has CST tax included. Infere contents C copyright. 1999. by E.C. Padications, Inc. Allow, 10 weeks for charge or address or become effective, and include mailing label when mailing charge of address or imparing about your subscriptor.

réden vill net le responsible for unsolicited manuscrips, and reque all manucrips be accompanied by a sampad self-aidhossed return envelope. The names of characters used in all MAD fection and semifiction are fections. A similarly without solicipapose to a living persent is a colocidence. No, I'm sorry readers, the correct answer is, "What is page 23?" The MAD full-color spoof of *Jeopardy!* begins on page 23!

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FRONT COVER ARTIST: DAVID O'KEEFE



WHEN ALL IS SAID AND GUN

My congratulations to you for the superb back cover in MAD #377 ("Season's Greetings From the NRA"). However, you made three tiny mistakes. Charlton Heston, being a responsible, law-abiding gun owner would never: 1) Handle any firearm while under the influence of an alcoholic beverage. 2) Handle any firearm without ensuring the weapon is unloaded (the first step in weapon cleaning procedures being to remove the weapons magazine). 3) The rifle depicted is a .223 calibre AR-15 A2. A rifle chambered in this calibre does not deliver the downrange terminal ballistics necessary to ensure a quick, clean humane kill in an animal the size of a reindeer.

Rob Skinner Luxembourg

Robbo — For all your expertise in gun safety, you apparently still haven't learned not to shoot your mouth off! —Ed.

BROTHER VS. SISTER

I want to thank you so much for bringing my sister and I closer together. My sister had to sleep in my room last week because her room was being painted over. That is when she discovered my MAD magazines lying under my bed. She flipped through the pages and found "Spy Vs. Spy." She loved it. That is how she got hooked. Now we always argue over who is the better Spy. I like the Black Spy and she likes the White.

Clay Kerrigan Bel Air, CA

Claymation — Your letter had an odd effect on the MAD offices. After reading it, Editors Kadau, Shayne and Meglin thought that you were the better MAD reader. Conversely, Editors Mavrikis, Ficarra and Raiola thought that your sister was the better MAD reader. They all argued a bit, but ultimately your letter brought them a little closer together. Now all six think you and your sister are yahoos! And for that we will be eternally grateful. —Ed.

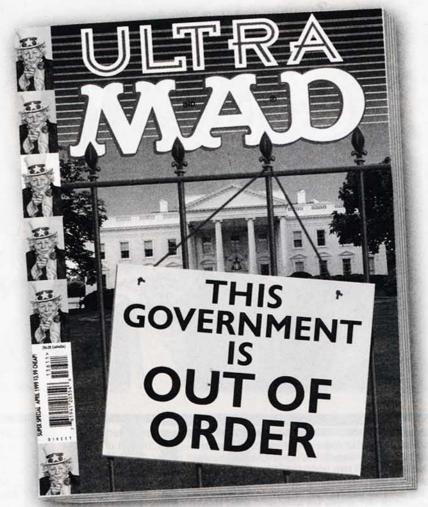
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HOW TO REACH US

Please Address Correspondence To: MAD, Dept. 380, 1700 Broadway, New York, New York 10019. MAD welcomes reader submissions. Manuscripts will not be returned or acknowledged, however, unless they are accompanied by a self-addressed, stamped envelope! MAD doesn't read faxed submissions!

ULTRABIG! ULTRASPECIAL! ULTRADUMB!



USTRA ON SALE NOW!

ASK FOR IT AT YOUR NEWSSTAND!



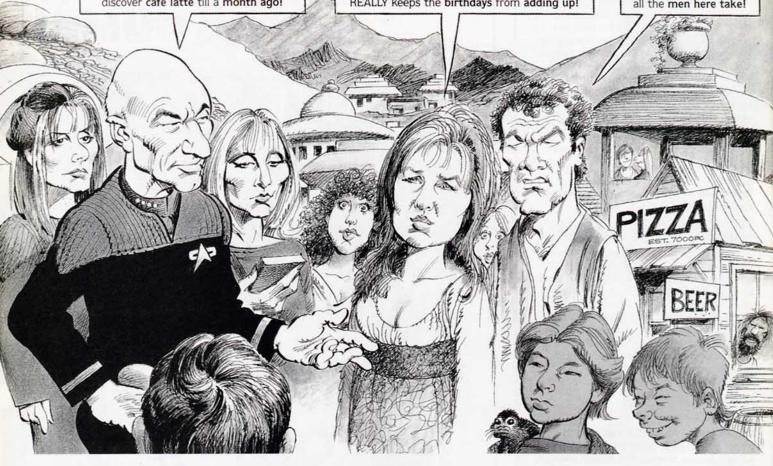
All the world awaits the return of *Star Wars*, with its great writing, fine acting and brilliant special effects! In the meantime, there's another space adventure sequel that boldly appeared in movie houses! Was it any good? Nah, just another...

STAR

I'm Luck Pickhard, Captain of the USS
Boobyprize! On this mission, we're
observing your planet of backward
people! We know that you achieved warp
speed only last year! We can understand
and forgive that! What we find more
difficult to accept is that you didn't
discover cafe latte till a month ago!

I'm Anudge! Welcome to a place where people never age, where wrinkles never show, and no one appears to be over thirty! It's called BeauCoo, located here in the Nicoderm Patch! It's surrounded by rings that emit youthgiving rays! That, and the fact that each year here on BeauCoo is 4,000 months long REALLY keeps the birthdays from adding up!

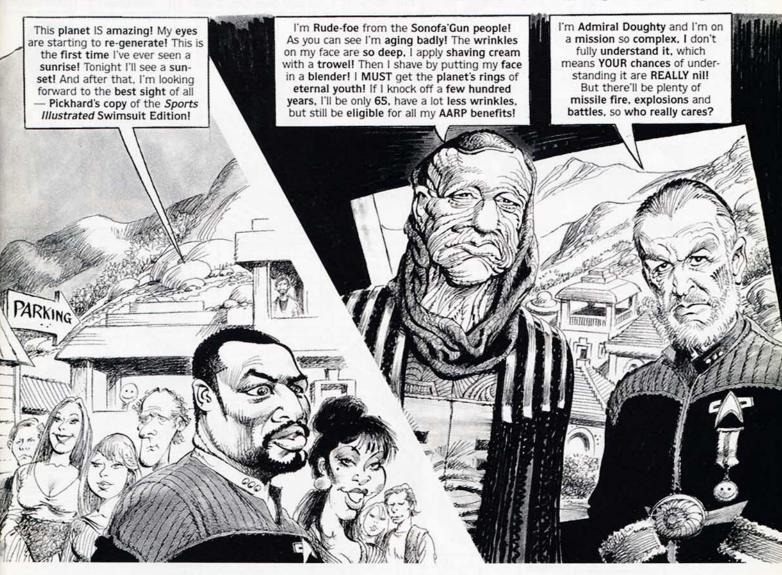
Water from this fountain helps our love-making! It's free of chlorine, lead and parasitic impurities, which makes it perfect to wash down the tons of Viagra pills all the men here take!







BLECCH IMPERFECTION

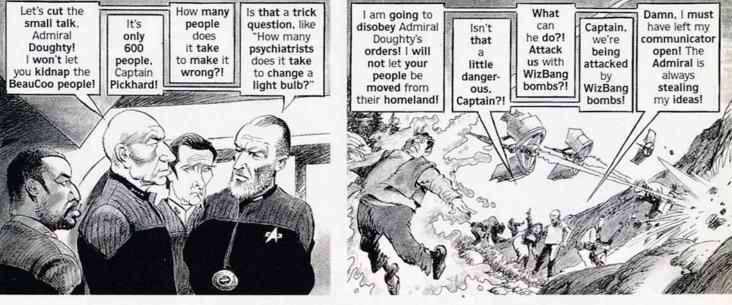




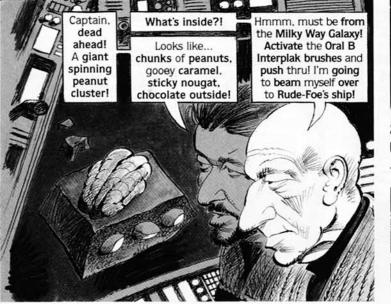


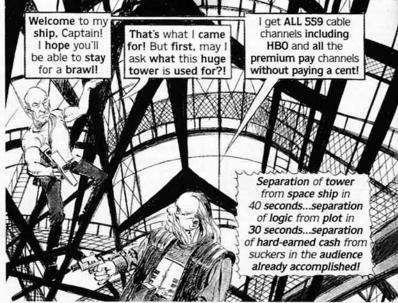




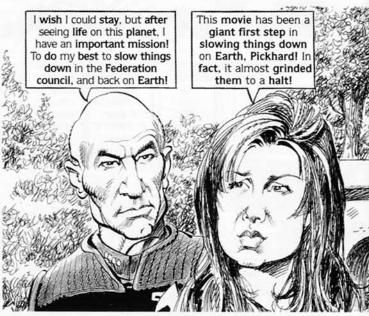


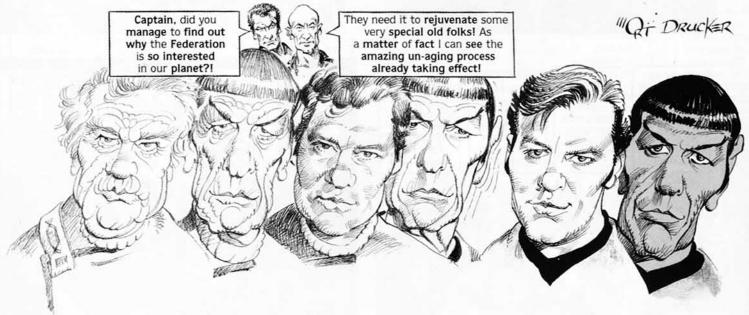


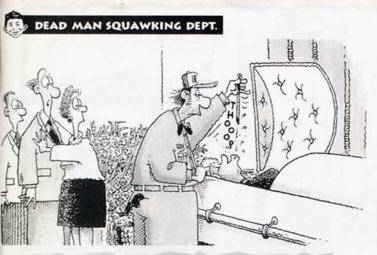












The services suffer frequent interruptions as a "technician" checks the formaldehyde level every 300 mourners

Dasman



The open casket presentation leaves a lot to be desired

Well, Gramps has finally kicked the bucket, and gone are the good old days when you could just dig a hole in the backyard and plant him! Now you have to take the time out of your busy schedule to find a place that will give the old geezer a decent send-off without blowing all of your inheritance! So before you rush down to the local crematorium that's offering 10% off coupons in the Pennysaver, be sure you read...

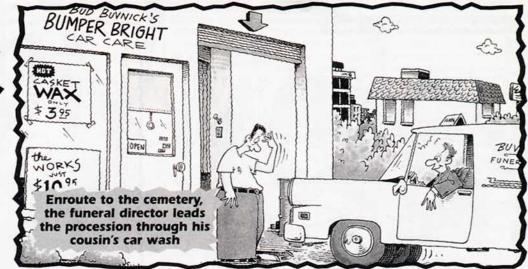
A REALLY BAD TELLATE TO LE

PARLOR

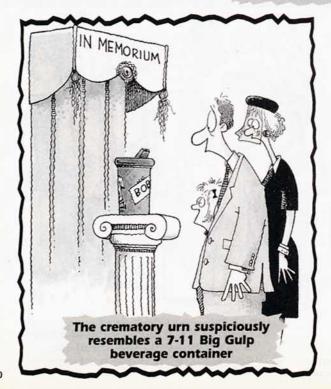
ARTIST AND WRITER:

In place of the usual collage of snapshots chronicling the life of the deceased: grisly autopsy photos



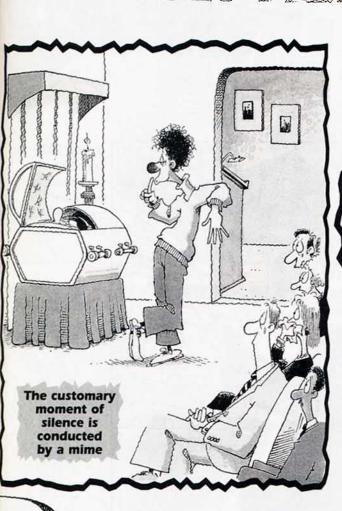






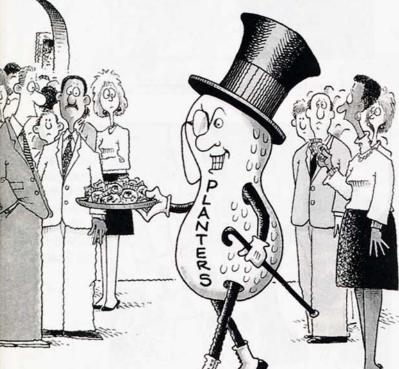


Instead of respectfully greeting mourners at the door, the funeral director hustles tickets for a 50/50 raffle

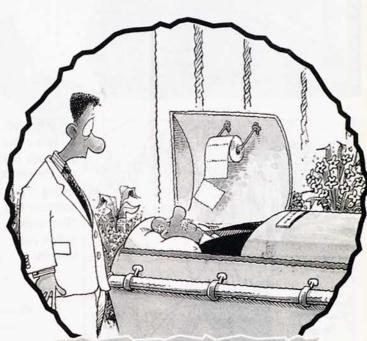




What is described in the brochure as a "non-sectarian cleric" turns out to be more accurately labeled as a "Toothless, snake-handling, wack job"



Due to a questionable co-op advertising deal, a guy in a peanut suit spends the evening mingling among the dearly beloved handing out samples



Instead of providing tissues for mourners, there's a roll of Charmin tacked over the deceased

AN INTERN FOR THE WORSE DEPT.

To some, Monica Lewinsky is a mere bimbo, but to us she's much more than that. She's the bimbo of bimbos, a bimbo whose great

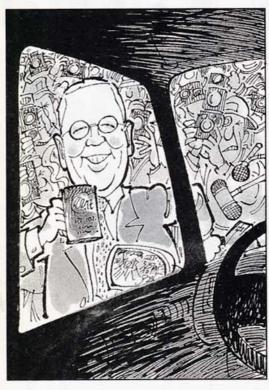
bimboness sets a new bimbo standard by which all future bimbos will be judged. Furthermore,

her bimbosity transcends the bimbo oeuvre and has bimbofied*

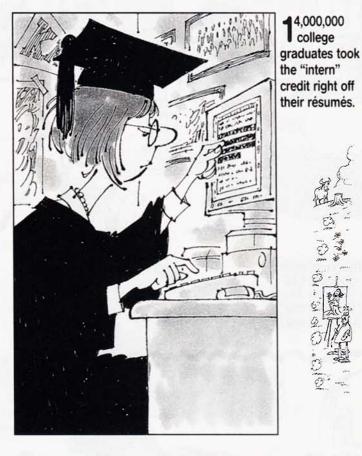
our entire culture.

Here's...

Note: The use of the word "bimbo" and its variants 10 times in the above introduction sets a new MAD record for use of the word "bimbo" and its variants in a MAD introduction.



About 15 cameramen wasted two years of their lives standing outside Ken Starr's driveway, filming eight seconds of dumb footage of him smiling like an idiot and getting into his car with that friggin' cup of coffee every day.



ARTIST: PAUL COKER

WRITER: DESMOND DEVLIN

LECTE SER!

4,000,000



or the first time in her life, Linda Tripp experienced the feeling of telling someone else. "That dress makes you look fat."



egendary French mime Marcel Marceau got bumped down to the #2 slot on the list of the "World's Most Well-Known Beret Wearers."





Any moron with an opposable thumb and a 14K bps modem now has the potential to become a major newsbreaking "player."



America's national security was ever-so-slightly weakened when Monica's "friend" Linda Tripp failed to show up for her \$90,000 Pentagon job during all the commotion.



Thanks to
Monica's secretly
recorded phone
conversations, the
Artist Formerly
Known As Prince's
last self-released
album is no longer
regarded as the
least interesting
and most indulgent
use of recording
tape ever.



ore than 240,000 trees were chopped down to make paper for the Starr Report and the 175 unreadable tell-all books by every person associated in any way with the scandal and that doesn't count the yet to be published volumes by gift-smuggling secretary Betty Currie, former MSNBC smirkmeister Keith Olbermann and the hotel clerk on duty the night Clinton met Paula Jones.



Steve Grieve's Official Catalog of Rare, Unaffordable

ROCK & ROLL TO MEMORABILIA



A poignant series of collectibles commemorating the King's final moments on the throne!







DEAD ELVIS COOKIE JAR



DEAD ELVIS

THE KING IS DEAD! LONG LIVE HIS MERCHANDISE!

(

(

ARTIST: TIMOTHY SHAMEY
WRITERS: JOE RAIOLA AND DAVID SHAYNE



A Message From Steve Grieve:

To me, rock and roll has always meant more than just the music - it's the stuff. And I'm not talkin' about ordinary stuff like Grateful Dead neckties and Beatles umbrellas that you can get in any of those other rock and roll catalogs. I'm talkin' about stuff that truly reflects what rock and roll is all about - the big egos, the heavy drug use, the crasscommercialism and selfdestructive behavior that every rock fan loves! And so, with that in mind, I hope you'll enjoy this catalog as much as I'll enjoy taking your money. Let's never forget, that's what rock and roll is all about!

The Drab Five

hey're annoying and they're everywhere: radio, TV, newspapers, magazines, films, books and now, even your PC! Only this time, you can fight back in this new interactive actionadventure CD-ROM, Escape The Spice Girls 2.0! Your mission: find the Golden Earplugs and flee Spiceworld before you go completely insane. But look out! Posh, Sporty, Scary and Baby are determined to make you stay and listen to their over-produced, synthesized "music." Features 13 poorly lip-synched levels. 62426 \$64.95 CLOSE-OUT! Escape The Spice





Be A Real Honky Cat!

he Bitch Is Back and looking better than ever! But whether or not your favorite canine is a bitch, he or she will look absolutely fabulous in these fantastically flamboyant threads originally worn by Elton John's pets! Specially designed by the late Gianni Versace, these eyecatching jumpsuits, goggles and platform shoes look great - not just on dogs, but on any cat, parakeet or iguana with a flair for the outlandish! Don't Let The Sun Go Down on this unique opportunity! Sure, Saturday Night's Alright For Fighting, but the time to order is now! Jumpsuit 82276 \$475, Goggles 00981 \$385, Platform Shoes 33311 \$610

Ringing Up A Little Doom Service!

ver since they started touring, rock stars have done millions of dollars in property damage in many of the world's finest hotels! From Aerosmith setting curtains ablaze and kicking in television sets at The Plaza to Billy Ray Cyrus shredding mattresses and vomiting in a desk at a Motel 6, our handsome 11" x 14" dioramas capture rock's mayhem in all its glory. Each print is numbered and signed by the photographer, legendary lensman Richard Avedon. A must have!

Set of 4 Dioramas 28272 \$119.95



Phat Fat: The Real Heavyweights of Rock CD Collection

giggie Smalls! Meat Loaf! And these days, Stevie Nicks! They're just a few of pop music's legendary lard-asses featured in this oversized and overpriced six-CD box set. Six bloated CDs stuffed with 134 songs, each by one of your favorite obese recording artists singing about what they love most - food! Featuring I Believe I Can Fry, Something About The Way You Cook Tonight, If You Wanna Be My Blubber, Heft Of The Middle and My Heartburn Will Go On. Includes 72-page cook booklet with recipes from Elvis, John Popper, Aretha Franklin and that fat chick from Wilson Phillips. 66466 \$89.95





A Year's Worth Of Rock Thug Mugs!

ou don't need a criminal record to enjoy this unique calendar filled with dramatic mug shots of many of pop music's best-known lawbreakers. Each month features an embarrassing full color portrait (front view AND profile), excerpts from the arresting officer's original police report and fingerprints of twelve legendary law-breaking musicians. These photos were taken just moments after the accused (and often times convicted!) performers were apprehended, and shows them with that classic, "Holy *%!\$, I really %#@-ed up this time." expression. Includes: Tommy Lee, David Crosby, George Michael, Tupac Shakur, Snoop Doggy Dogg, James Brown, Jerry Garcia, Billy Idol, Bobby Brown, Ozzy Osbourne, Rick James and Axl Rose.

82726 \$29.95

Let Celine **Dion Brighten Up Your Life!**

our light will go on" with this eye-catching halogen desk lamp featuring the world's favorite chest-pounding Canadian diva! The stunning design boasts a full-sized

replica of the singer's enormous head, crooked mouth and all! It's mounted atop an even more stunning 32-inch gooseneck extension, just a half foot shorter than Celine's actual neck! Don't make a Titanic mistake! Avoid that sinking feeling and order now! 82722 \$229.95

Amigos For Hire!

ince the summer of '96 you can't go to a social function without having to suffer through a cheesy rendition of the megadance hit, Hey Macarena! But why settle for some lame cover band when you can have the original artists - Los Del Rios themselves! With this Steve Grieve exclusive, the often-available middle-aged duo will perform a live, two-hour version of their song at your next wedding, bar mitzvah, child's birthday party, Elk's Club meeting, PTA fund raiser, company picnic, church bazaar, aerobics class or senior citizen's social! BONUS! For a small additional fee, the boys will even stick around to help wash the silverware and stack the folding chairs.

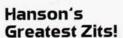
02928 \$5.25/Hour



Shoot Like The Stars!

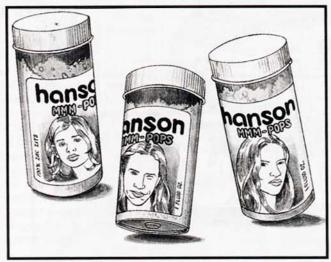
nou don't have to be "riding the white horse" to get off on these one-of-a-kind collectors' heroin needles. From the MediLab 550cc used repeatedly by Keith Richards of the Rolling Stones to the compact, Mayo Clinic-approved Hypodermic 2000 favored by Courtney Love, these needles make an invaluable addition to any rock fan/junkie's collection. Also available: bongs, coke spoons and crack pipes used by Kurt Cobain, Liam Gallagher, Gregg Allman, Boy George, and every member of Aerosmith.

Needles 11142 \$59.95, Bongs 11143 \$74.95, Coke Spoons/Crack Pipes 11144 \$84.95



ure, autographs are nice, but for the serious collector, Anothing beats owning bodily fluids of your favorite rock heroes. That's why we're pleased to offer, while supplies last, these unique 1oz. vials filled with genuine ooze from the faces of pop's premier pint-sized pubescent powerhouse, Hanson. Each handsome, freshlysqueezed vial comes with a detailed dermatological analysis and a certificate of authenticity signed by noted acne expert, Dr. Grady Pounder. MMMGlop!

72625 \$99.95



CAP

Nice Nice, Baby!

or a year and a half (or was it a day and a half?) he was rap's Great White Hope. Today, he's remembered by hiphop artists of all colors and creeds

as an embarrassment. No. Vanilla Ice isn't back and probably never will be, but that doesn't mean you still can't enjoy his work. We're proud to offer these one-of-a-kind 100% cotton GAP pocket tees, each individually hand-folded by the Ice Man himself, the Paramus, NJ's GAP Assistant Manager, Robert Van Winkle!

00001 \$39.95



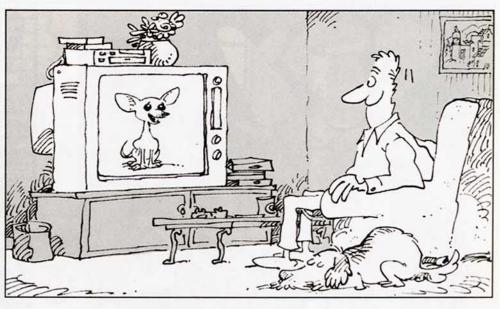
Restraining Order Lithographs (And More!)

ow, for the first time, you can own framed, museum-quality reproductions of official restraining orders filed against some of rock's biggest stars by their terrified wives and girlfriends! Choose from the legal paperwork filed by Pamela Anderson Lee against husband Tommy, Tina Turner against husband Ike, Darryl Hannah against boyfriend Jackson Browne, and a host of women, too numerous to list here, against James Brown, "the hardest working man in show business"! ALSO AVAILABLE: Willie Nelson's fraudulent federal tax returns, Mariah Carey's divorce settlement.

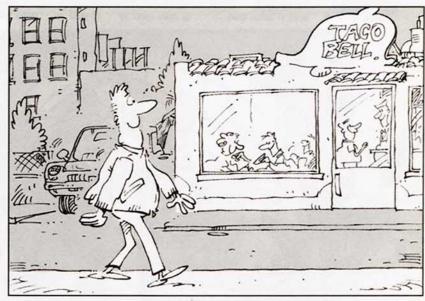


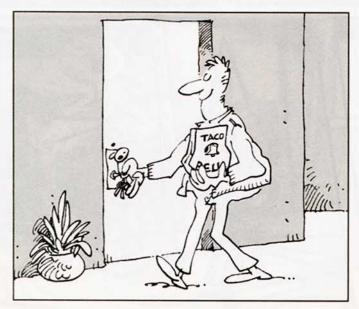


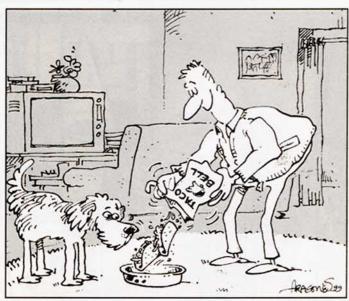




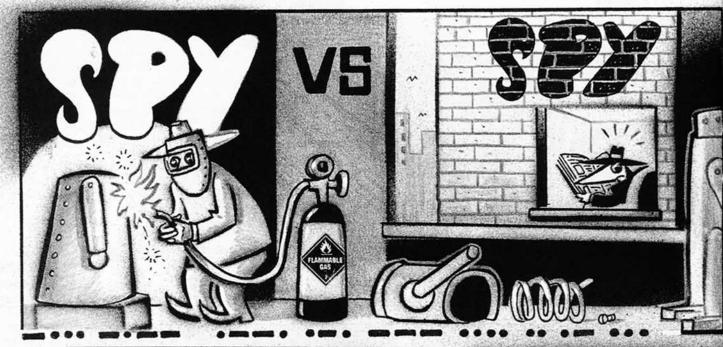






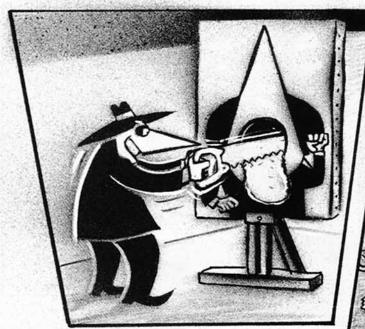


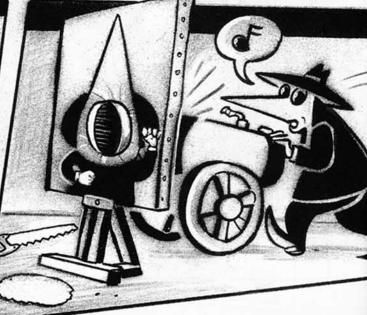


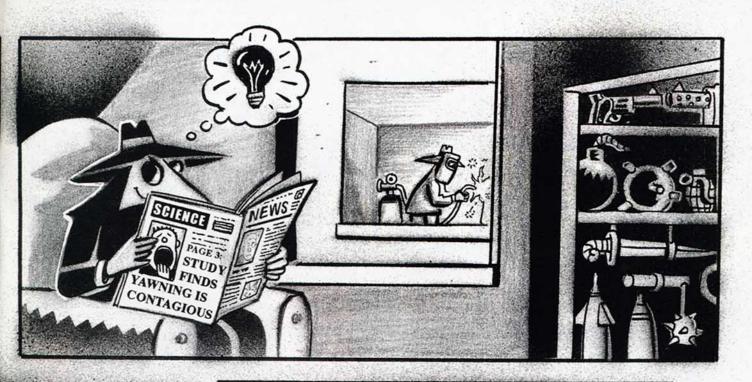


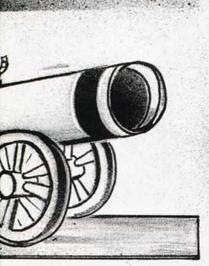


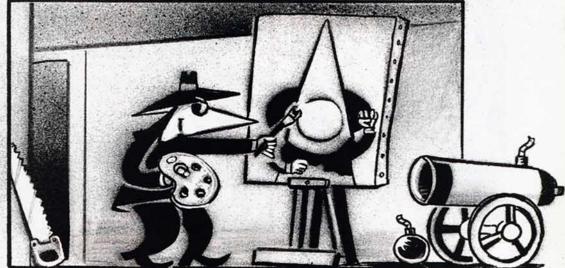


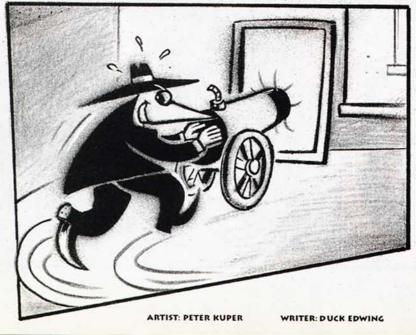




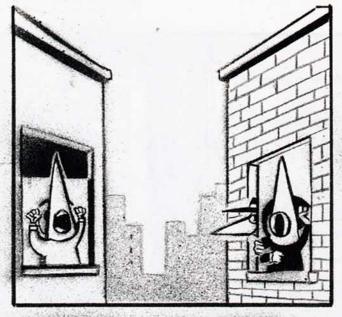


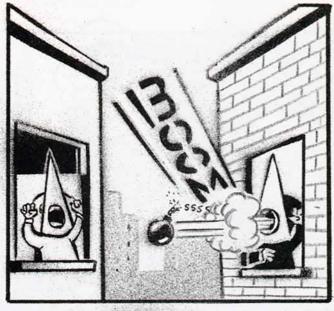








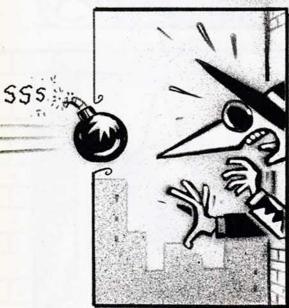






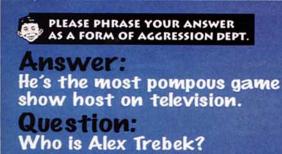










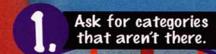


smugly behind his podium in his complimentary Perry Ellis wardrobe, ready to look down his

mustache at the first player who accidentally mispronounces "Machu Pichu"! Well, it's time to fight back and put Canada's fourteenth most-

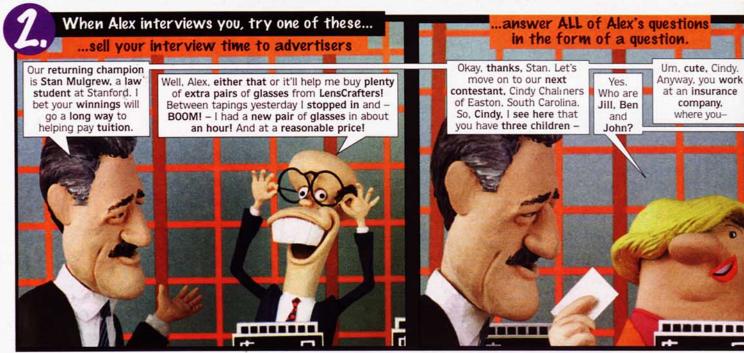
1 WAYS For a guy who's about a step and a half up from "small-CONTESTAN town weatherman" on the TV food chain, Jeopardy! host Alex Trebek is awfully snooty. Each night of Al looms CAN REALLY PISS OFF important celebrity in his place with MAP's guide to... ALEX TREBEN

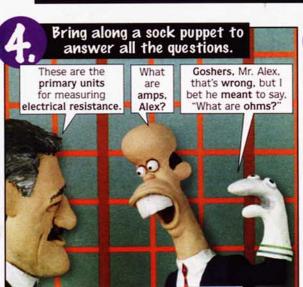
> I'm Alex Trebek. Let's play Jeopardy!

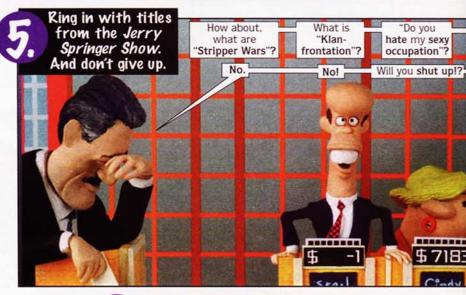


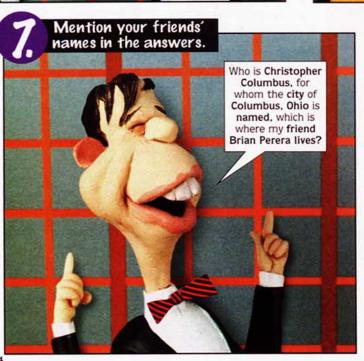
Let's take a look at our categories: Potent Potables, History, French Painters, Opera, Quotes and National Monuments. Stan. you're our returning champion, so we'll begin with you.

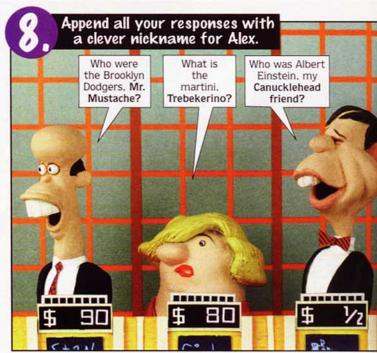
Okay, I'll take the comic strip "Nancy" for a hundred.

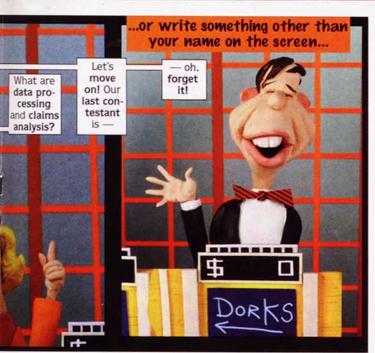


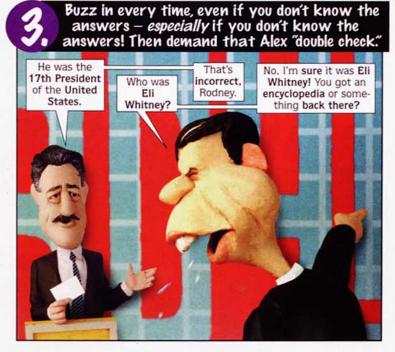




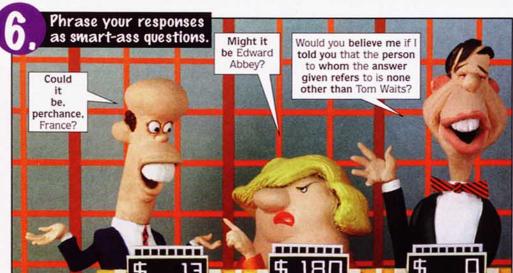


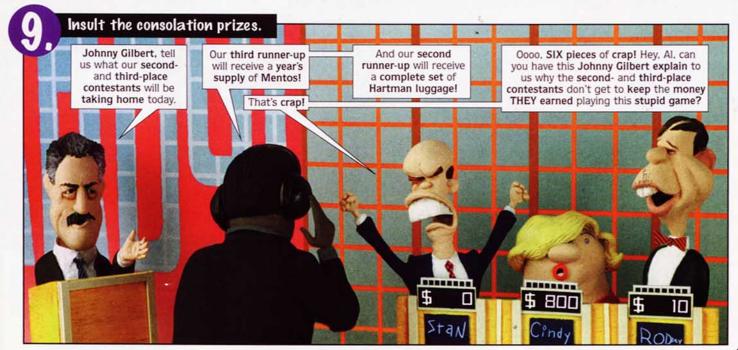


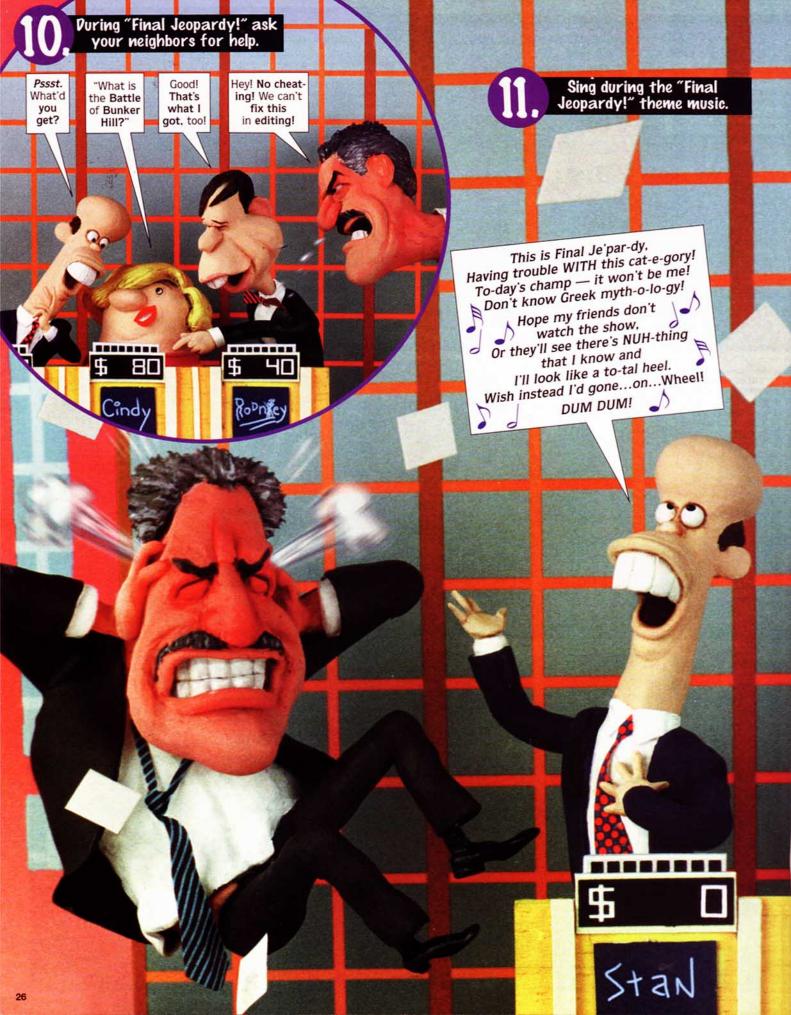














TITE_____

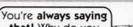
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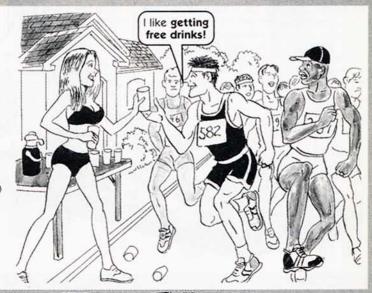
JUSTICE



RACING



that! Why do you keep running in these marathons?





Man,

ľm

really

DATING





PRAYERS



THERAPY





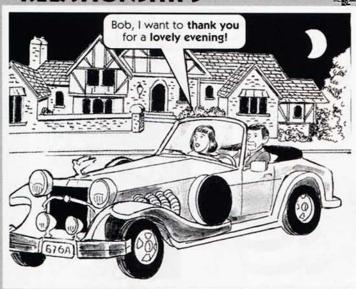
CREATIVITY



SPORTS



RELATIONSHIPS





Now I'm working on the Great American T-shirt!

ENLIGHTENMENT.

I think this high lifestyle has a negative effect on our society! I'm feeling low!

Why don't you call your guru? Maybe he'll tell you something that'll make you feel better!

This is Guru Padua! If you want to know about inner peace, PRESS ONE! If you want to know about why we're on this planet, PRESS TWO! If you want to know...



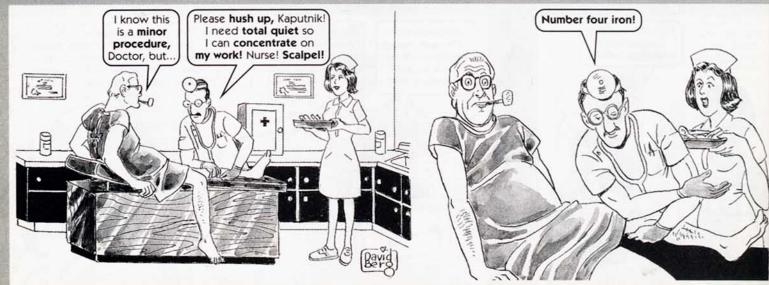
THE OFFICE



FASHION



DOCTORS



AMMAD) LOOK AT NURSES





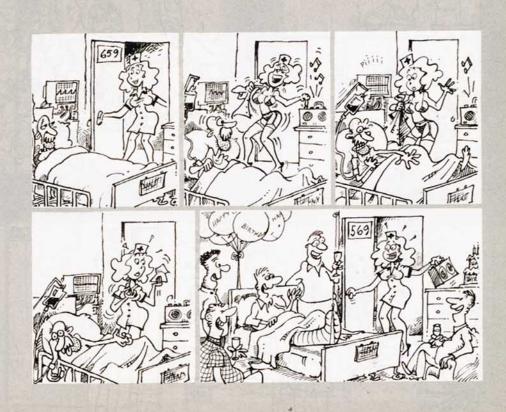










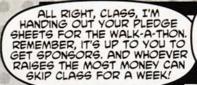












MR. JO--ER, I MEAN, FRANK, HOW DO WE GET PEOPLE TO GIGN UP?

TURN ON THE CHARM! CRANK UP THE WATERWORKS! WHAT DO I CARE? JUGT GIGN 'EM UP!

FORGET IT! I ALREADY SHELLED OUT \$70 FOR THAT DAMN BAND UNIFORM YOU WANTED! I'M TAPPED!

DAD, I GOTTA GET SOME PEOPLE TO SPONSOR ME OR I'M SCREWED!





















WALK-A-THON

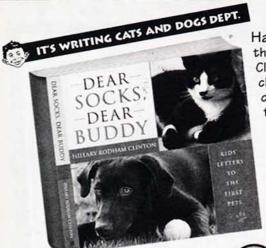
In the quiet morning, the march begins. It is a stampede of humanity—an act of attrition. The eyes of the combatants rarely meet, for fear they will show some weakness in their step. Will our hero succeed, or will he falter, beaten and blistered at the Gatorade table?



Monrae

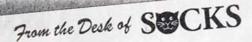






Have you seen this book? It's a collection of letters from our nation's youth to the presidential pets, Buddy the Dog and Socks the Cat! For some reason, Hillary Clinton decided to fill the book with precious little questions from precocious little children while leaving out the best part — the answers! What? Socks and Buddy couldn't be bothered to write back? Surely they could have taken time out of their "busy" schedules of sniffing butts and licking themselves to offer a few...

PONSES to Letters to Socks and Bud



Dear Ling-Ho:

Thanks for your letter! Your Siamese, Mao, sounds like a real character!

I'm afraid your question about missile technology is far too complicated for me. My expertise begins and ends with balls of yarn. So I've forwarded your letter and the generous check over to the Democratic National Committee. I'm sure some wirehead there can tell you all about the geographical coordinates of San Diego and stuff like that.

Your most favored pal,

Socks

Office

First Canine Buddy

Dear Larry:

Thanks for your letter and the nice photo of Harley. He looks like one rugged Collie!

In answer to your question, no, there isn't really a White House doghouse that I'm sharing with my master. Your parents are merely employing what is known as a "metaphor." You know, like giving someone the "cold shoulder" or the "silent treatment."

In closing, I hate to give you the "bum's rush" but I have "bigger fish to fry."

All the best,

Buddy

From the Desk of SECKS

Dear Joanne:

Thank you for your lovely note. Yes, I do have my own Secret Service detail. In fact, I have nine agents assigned to me - one for each of my lives. These guys are very good at their job and very loyal. On more than one midnight prowl they've shown their willingness to take an old shoe for me.

Yours most sincerely,

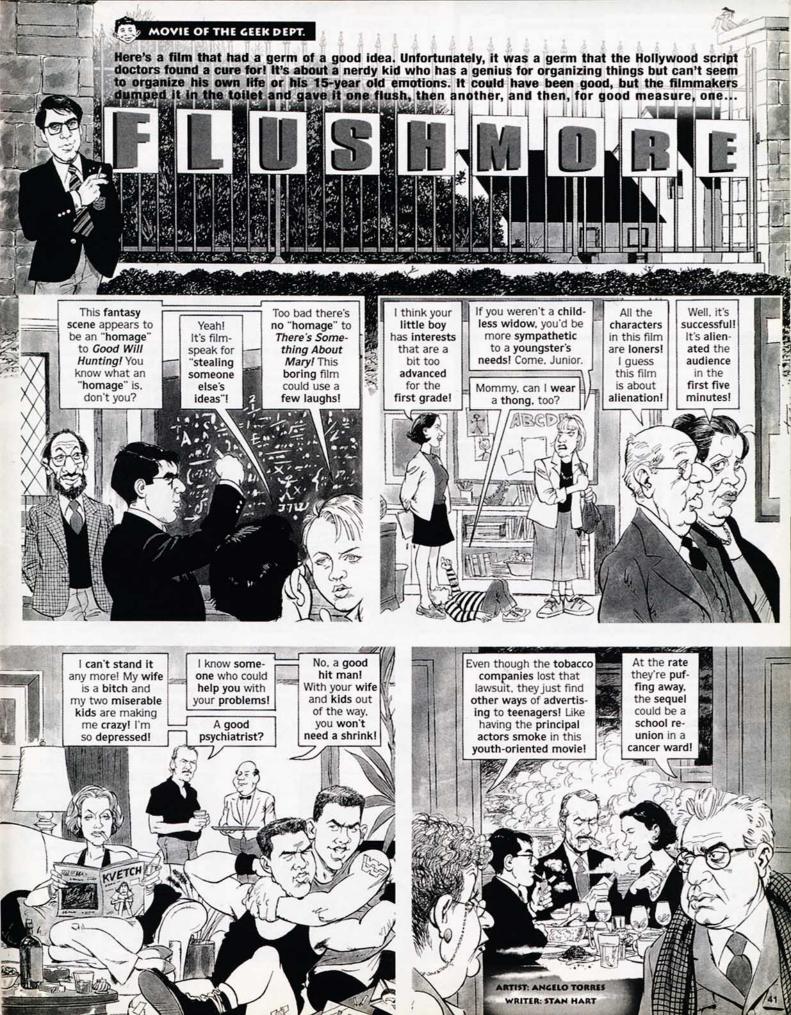
Socks.









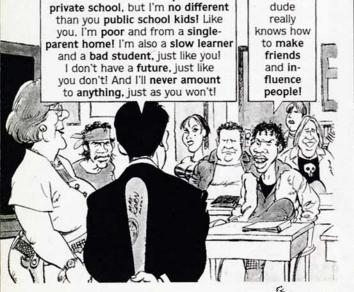






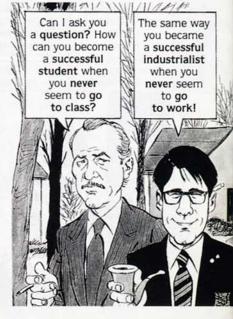
Yo! This





I'm Max Pisher! I was expelled from





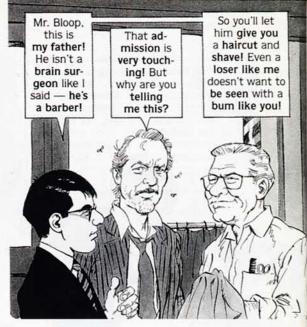




MOKING









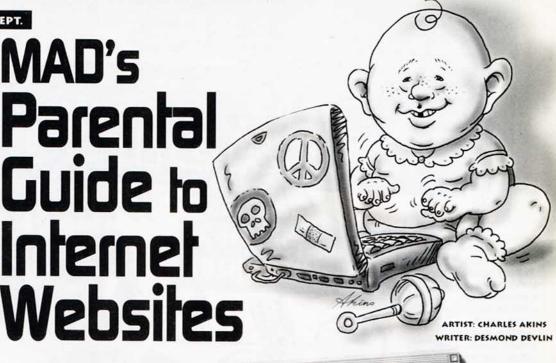


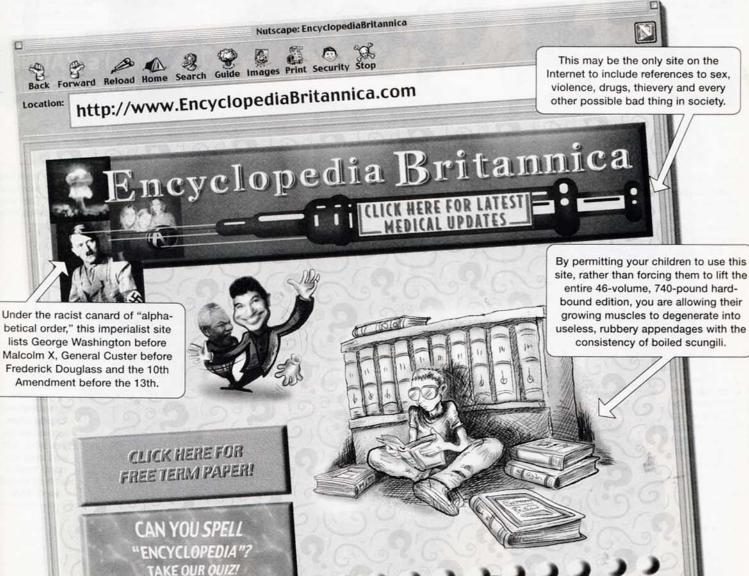


TWO THUMBS DOWNLOAD DEPT.

Hey, parents! Most of you react to the Internet the same way the Lost In Space robot reacted to danger - lots of flashing, yelling...and not a friggin' clue how to do anything! A statistic we just made up shows that there are 146 new sites being added to the Internet per second, which means there's a humongous ocean of potenfially harmful sites for your youngster to click on! Now, we know that YOU are never going to bother to check out any of those sites to see which are suitable for your impressionistic li'l youngster to surf! That's why, as usual, MAD has to raise your child for you and let you take another child-rearing shortcut by reading ...

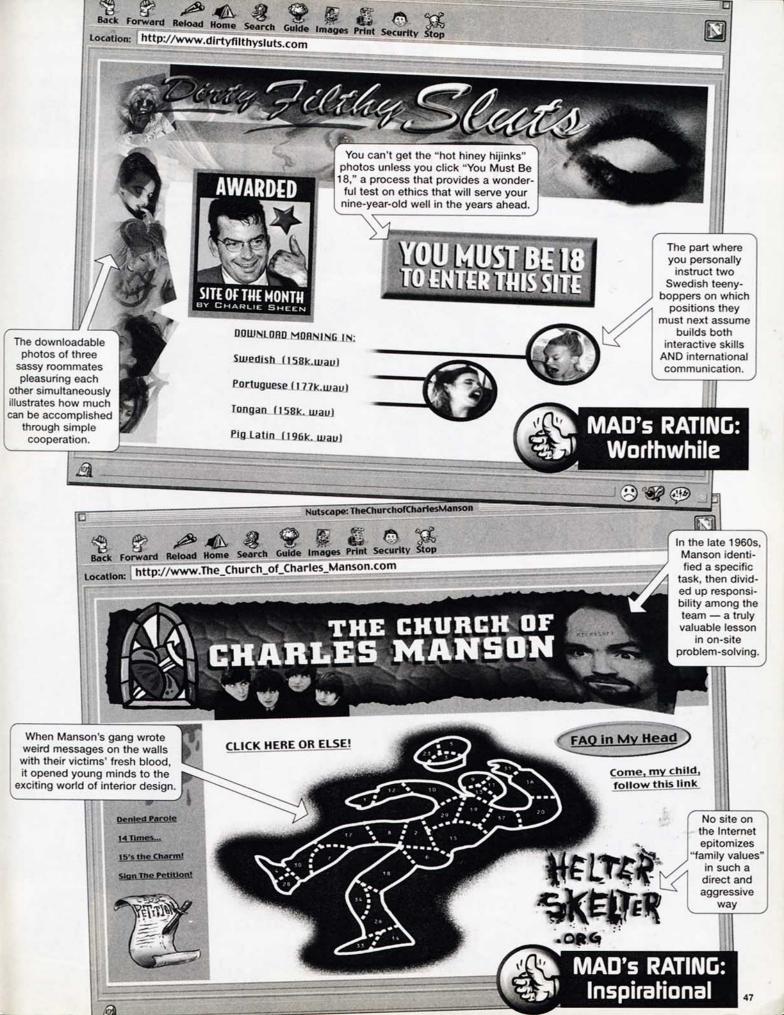
MAD's Parental Guide to Internet





MAD's RATING: lighly Dangerous



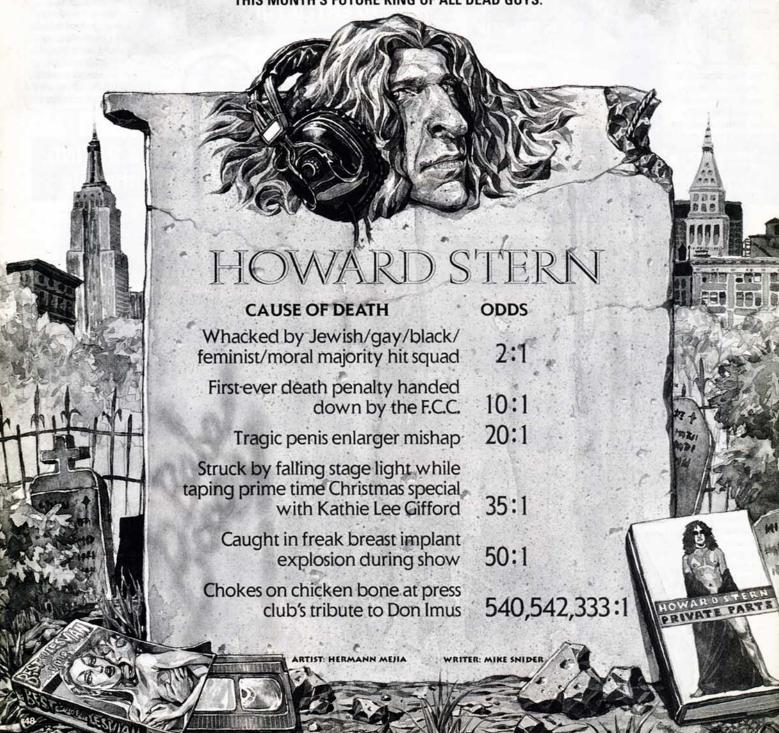




CELEBRITY CAUSE-OF-DEATH CELEBRITY CAUSE-OF-DEATH CELEBRITY CAUSE-OF-DEATH

Our team of crack oddsmakers gives you the latest Vegas line on how one of today's biggest stars is going to go off the air!

THIS MONTH'S FUTURE KING OF ALL DEAD GUYS:



WHAT IS THE ONE
OFFENSIVE STATISTIC
PRO BASKETBALL
PLAYERS DON'T WANT
TO SEE PUBLICIZED?

HERE WE GO WITH ANOTHER RIDICULOUS MAD FOLD - IN

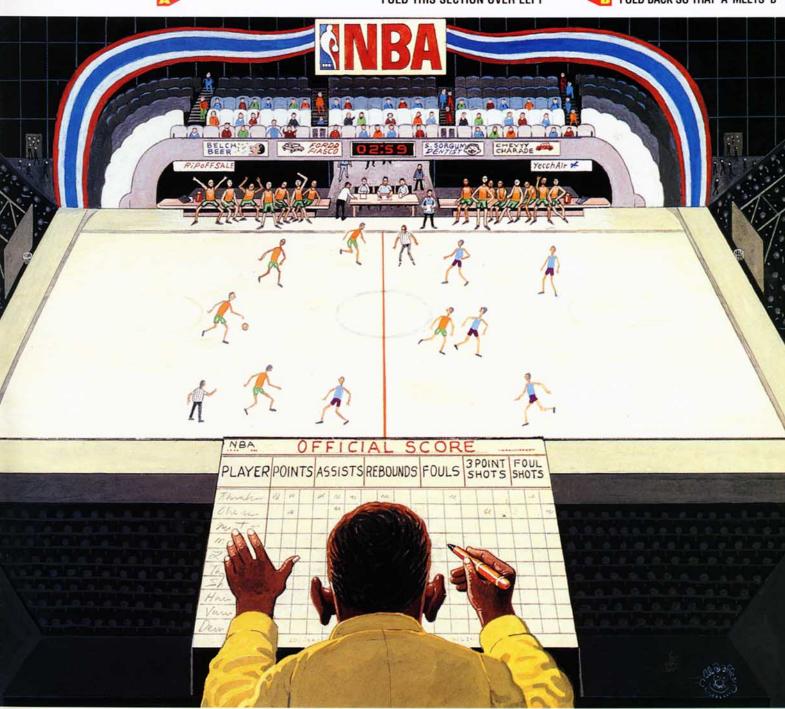
Basketball is a game about statistics. What matters is who has the most points, the most three-point baskets or the most assists. But there is one scoring statistic that players wish would go unreported. To find out what this stat is, fold page in as shown.



A

FOLD THIS SECTION OVER LEFT

FOLD BACK SO THAT 'A' MEETS 'B'



THEIR SO CALLED OFFENSIVE TACTICS AND WILD, DARING ILLEGAL MOVES HURT PLAYERS' REPUTATIONS. ITEMS LIKE THESE CERTAINLY CREATE A CLIMATE OFFENSIVE TO EVERYONE. IT'S SURELY UNINSPIRING AND ONE DAY ANGRY FANS WILL BRING NUMBING BOYCOTTS TO BOTH GAMES AND PLAYERS

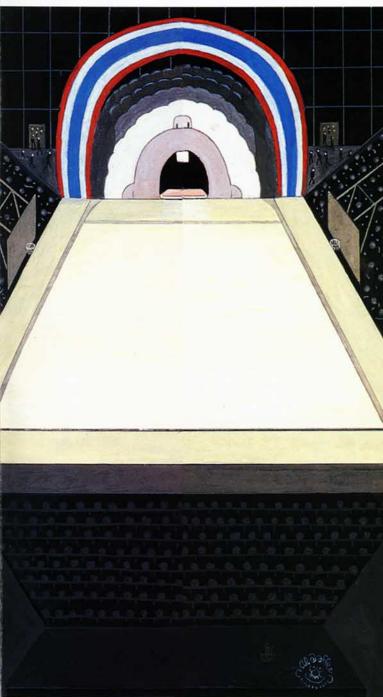


WHAT IS THE ONE OFFENSIVE STATISTIC PRO BASKETBALL PLAYERS DON'T WANT TO SEE PUBLICIZED?



FOLD PAGE OVER LIKE THIS!

FOLD BACK SO THAT 'A' MEETS 'B'



THEIR SOARING
ILLEGITIMATE
OFFSPRING
NUMBERS

WHAT A JERK!

