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Printed in U.S.A.





I'M WITH CUPID

Boy am I upset! On Valentine's Day I gave my sweetheart a MAD Magazine and she dumped me. Why?

Bob Shilling Redmond, WA

Bobby — We sat around the office and asked ourselves why a copy of MAD would force her to give you the heave-ho!:

1) She was so intimidated by your obvious appreciation of humor and satire that she couldn't possibly keep up with you intellectually! 2) Seeing MAD reminded her of an old boyfriend who had an appreciation of humor and satire! 3) From day one she could never get those stupid fold-ins to fold right, and by giving her a copy of MAD she thought you were mocking her ineptitude and clumsiness! 4) It had nothing to do with MAD at all — she'd just had it with those rows of golden kernels of corn you call teeth! Only you know which number is correct, Bobbo! —Ed.

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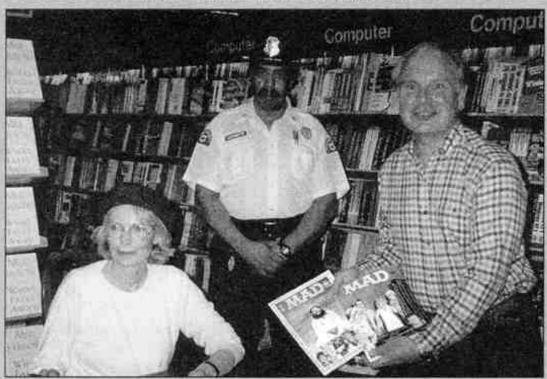


As both subscribers of *Upside* magazine know, the November 1997 issue of this pesky publication featured a morph of Alfred E. Neuman and über technogeek Bill Gates! Imagine the possibilities if such a person really existed — a man with the money of Bill Gates and the brains of Alfred — www.loser.com! Fall

HOW TO REACH US

Please Address Correspondence To: MAD, Dept. 370, 1700 Broadway, New York, New York 10019. MAD welcomes reader submissions. Manuscripts will not be returned or acknowledged, however, unless they are accompanied by a self-addressed, stamped envelope! MAD doesn't read faxed submissions!

MAD CELEBRITY SNAPS



Gene Phillip of Great Falls, VA sent in this very curious snapshot of himself, Miss Mia Farrow. two issues of MAD in which Miss Farrow appears on the covers and a big, burly bodyguard that Miss Farrow obviously hired to keep the likes of Gene the hell away from herl Although we may be mistaken, right after this photo was taken, it is rumored that Miss Farrow offered to adopt Gene. We don't know what was finally decided, but we do have a tip for Gene Farrow nee Phillip: stay out of the attic with the Woodmanl Congrats on your one-year subscription to MAD!

FATHER KNOWS JEST

My father, Dr. John B. Hession, becomes 75 on January 26, 1998. Being a loving, nurturing parent, he introduced his five children to MAD at an early age. He wanted to be sure we had a solid background for reading classic literature. It worked! We all read MAD. Now that Dad is 75, he gets his money's worth out of MAD magazine. He reads it twice before he remembers what he's read! Please print his name in your magazine. It's the cheapest gift I could think to get him.

Maeve Sanchez Chesapeake City, MD

Maeve — Our pleasure: Happy Birthday Dr. John B. Hession! Happy Birthday Dr. John B. Hession! Hope you only had to read this once! —Ed.

NAG RACING

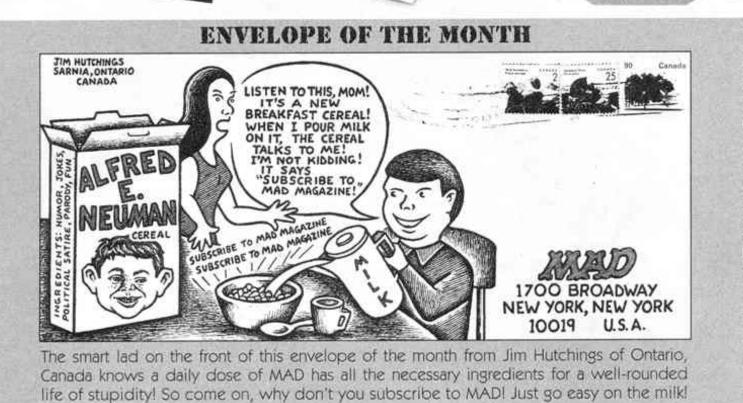
Apparently you guys don't watch drag racing very much because you screwed up a picture in your article "A MAD Look at Drag Racing" (Issue #366). You drew a picture of a drag racing driver waiting to start the race, but he can't because his door is locked. If you had any brains you would know that cars used in drag racing don't have doors, the body of the car lifts up. So why in the world is that moron trying to open the car door with a hanger? Maybe you guys should lay in the middle of a race track and get a first hand view. Or you could call up John Caldwell!

Matt Behnke Warsaw, IN

Matt — We took your advice and called John Caldwell. Unfortunately, he is still feeling the effects of the head-on collision (See letters page #366). John says: "Huh, what? They still haven't stopped the bleeding, man." But not to worry — we managed to schedule an appointment for Caldwell with the renowned physician, Dr. John B. Hession. We hear he is excellent if you don't mind having to repeat your symptoms twice! —Ed.

ORIGINAL MAD ART AUCTION!

An auction of original MAD artwork will be held on Friday, June 5 at Sotheby's Auction House in New York City. Among the items available are classic MAD covers by Norman Mingo and black and white cartoons and illustrations by the Usual Gang of Idiots. Catalogues for this auction can be ordered by calling Sotheby's Subscriptions at 1-800-444-3709. Approximate cost: \$27. Visit the MAD AOL site for more information. C'mon! Stop saving up for that Monet and buy some real art!



CARREY PACKAGE

I am disgusted that in "The California Institute of Comedy Writing" (MAD #366) you did not mention Jim Carrey. I mean, you could have added something, anything!

Dan Dawson Ontario, Canada

O Danny Boy — We didn't think that it was appropriate to mention Jim Carrey in an article about comedy. Having just seen snippets of *The Cable Guy* on HBO for the zillionth time, we stand behind our decision! —Ed.



ROUGH, TOUGH, AND IN THE BUFFY

It's about time you did a satire on my favorite TV show, Buffy the Vampire Slayer (MAD #367). Torres and DeBartolo did their usual crummy job! Boy, that Sarah Michelle Gellar is a real cutie! Any chance you guys can find out her phone number so I can ask her out on a date? I'll be waiting for that with breathless anticipation!

Joe Fonseca Ontario, Canada

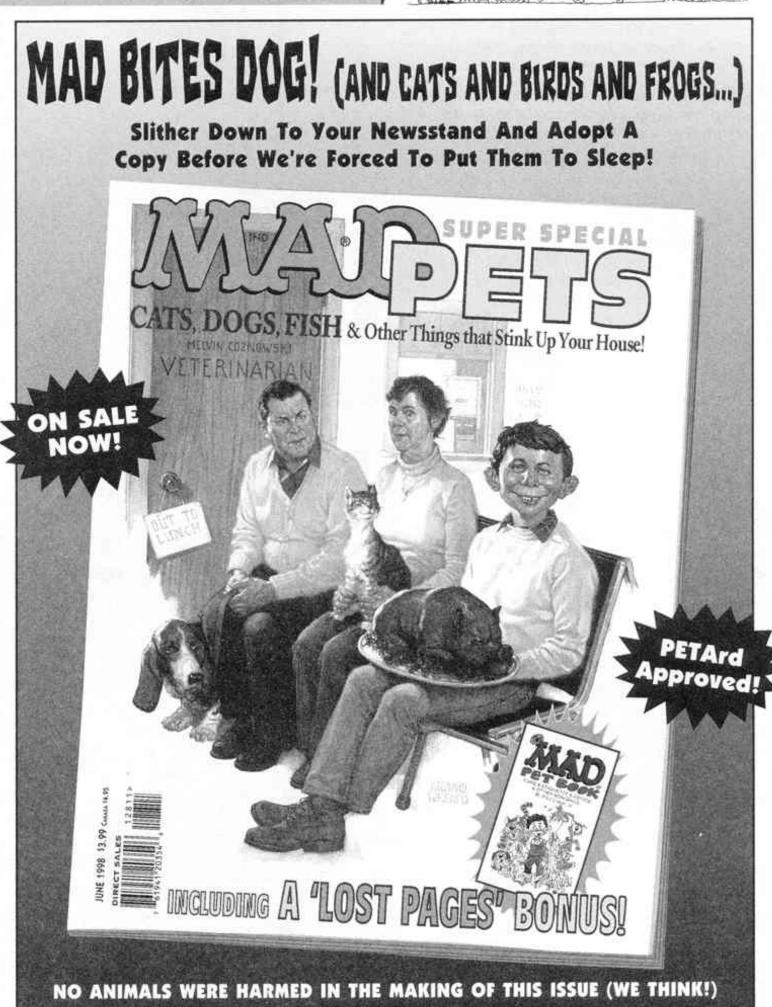
Joey Joe — Obviously we can't give you Sarah's phone number. But we did call her up and we read her your heartfelt letter. After hearing it, Sarah had to fight off the urge to plunge a wooden stake into her own heart! We hate to be the bearer of bad news, but why would beautiful, sexy and talented Sarah go on a date with an über loser from Kitchener, Ontario? We suggest you start out your journey into the pleasures of the flesh with something easier and more attainable. You know, like the Spice Girls or Hanson! Good luck and thanks for writing from the Great White North! —Ed.

THE PET OFFENSIVE

I have read MAD Magazine for the longest time and I have never been so disgusted in my life! In issue #366's "Approaches to Avoid When Your Child's Pet Dies," I think that you should consider that children are affected by a death of their pet. So maybe you should take that attitude about animals and cram it!

Denise Mercado Fort Stockton, TX

Denise — Why do we get the feeling that when you finally have to be "put to sleep," your dog/cat/goldfish/hamster is going to throw the biggest block party that Fort Stockton has ever seen! Meow! —Ed.





This

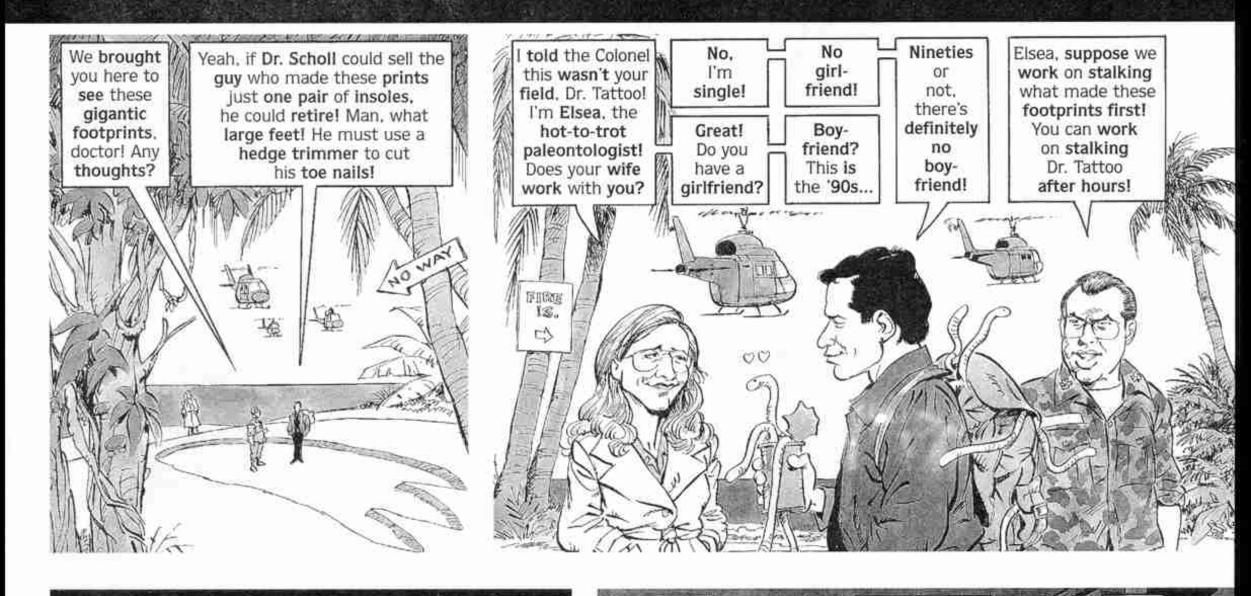
It's typical

ARTIST: ANGELO TORRES

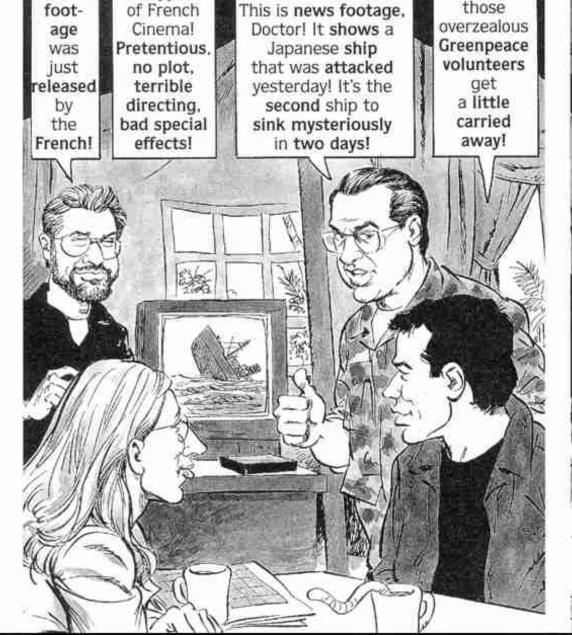
Sometimes

those

WRITER: DICK DEBARTOLO



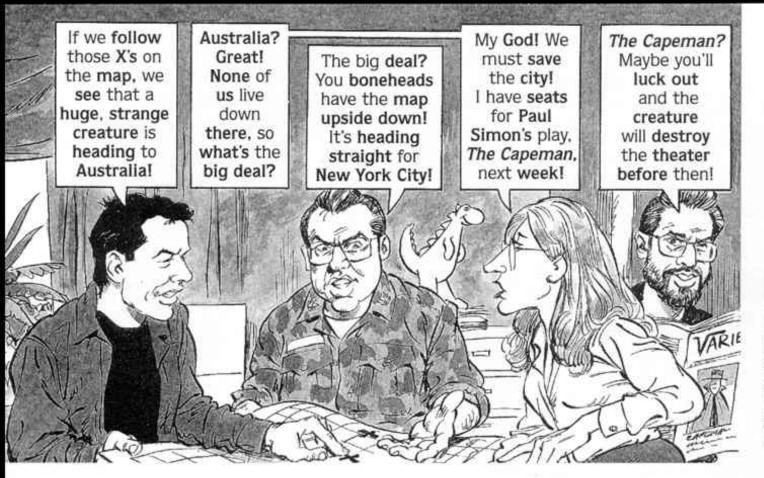
I believe





Hmmm, he's

Nude





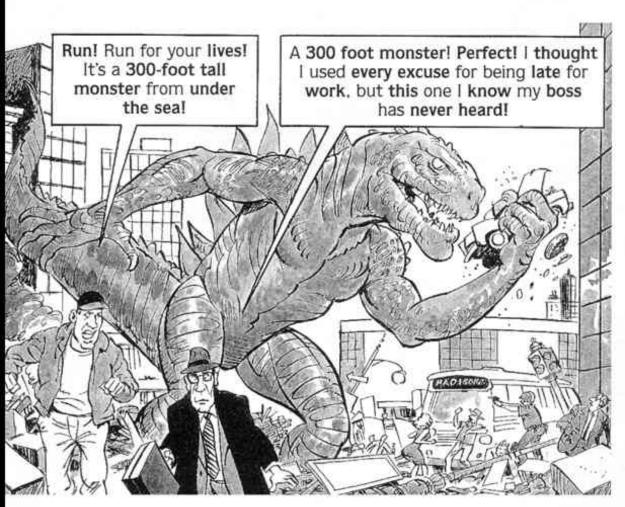
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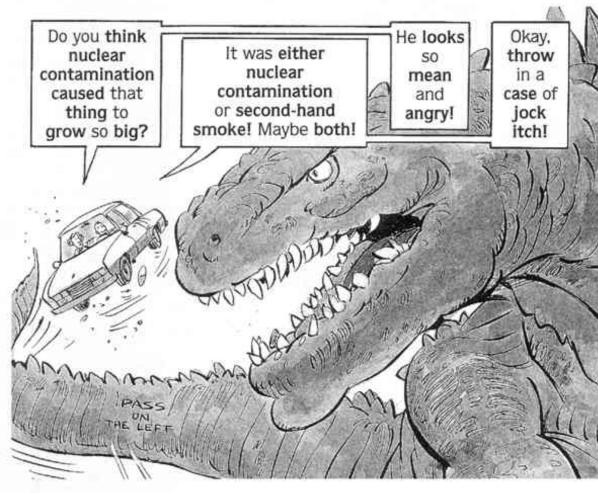
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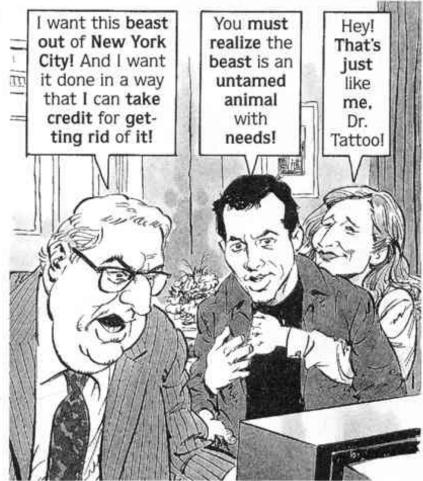
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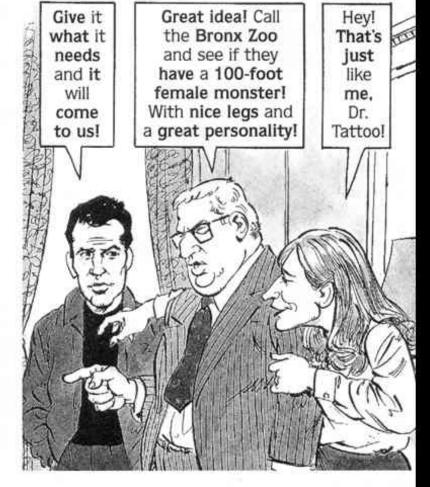
this, Elsea!



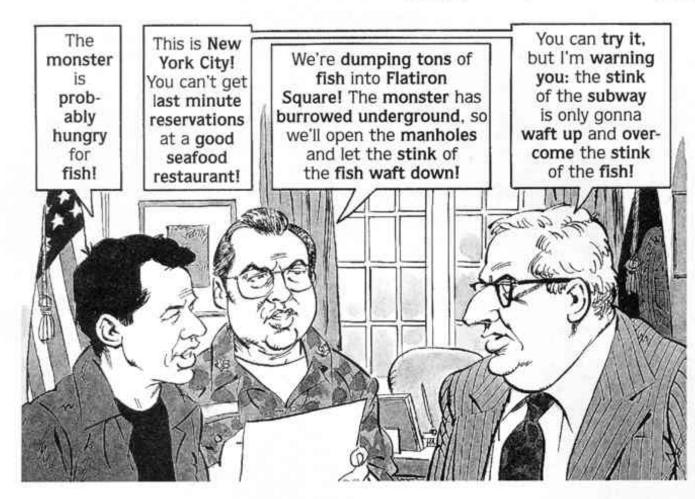




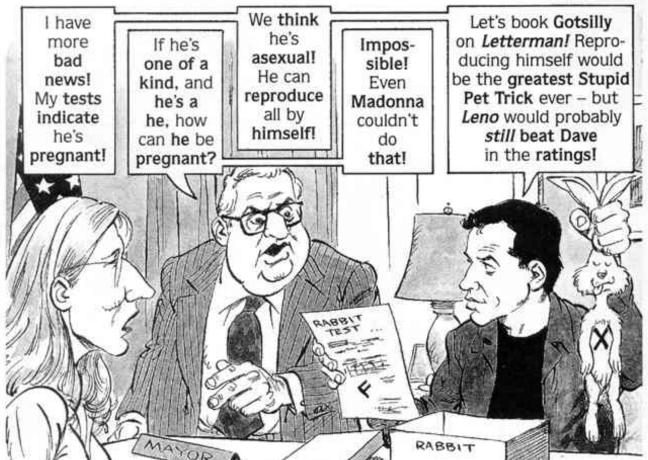


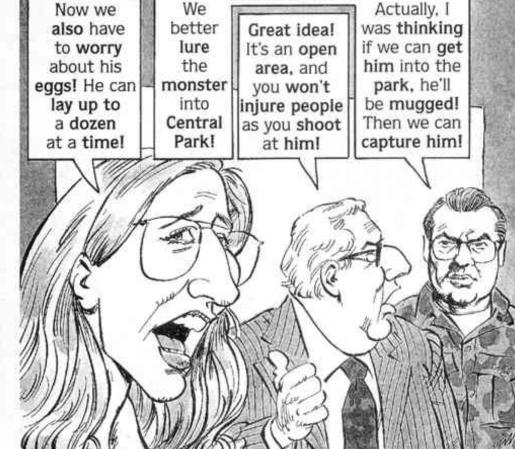


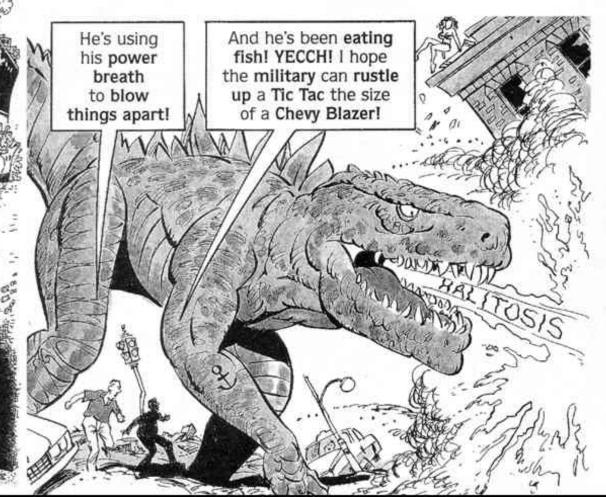


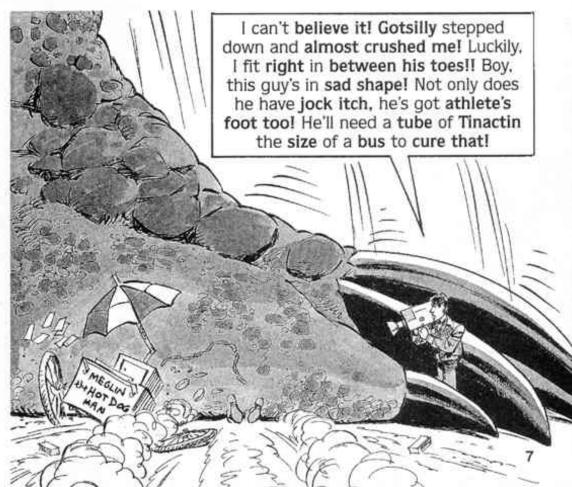


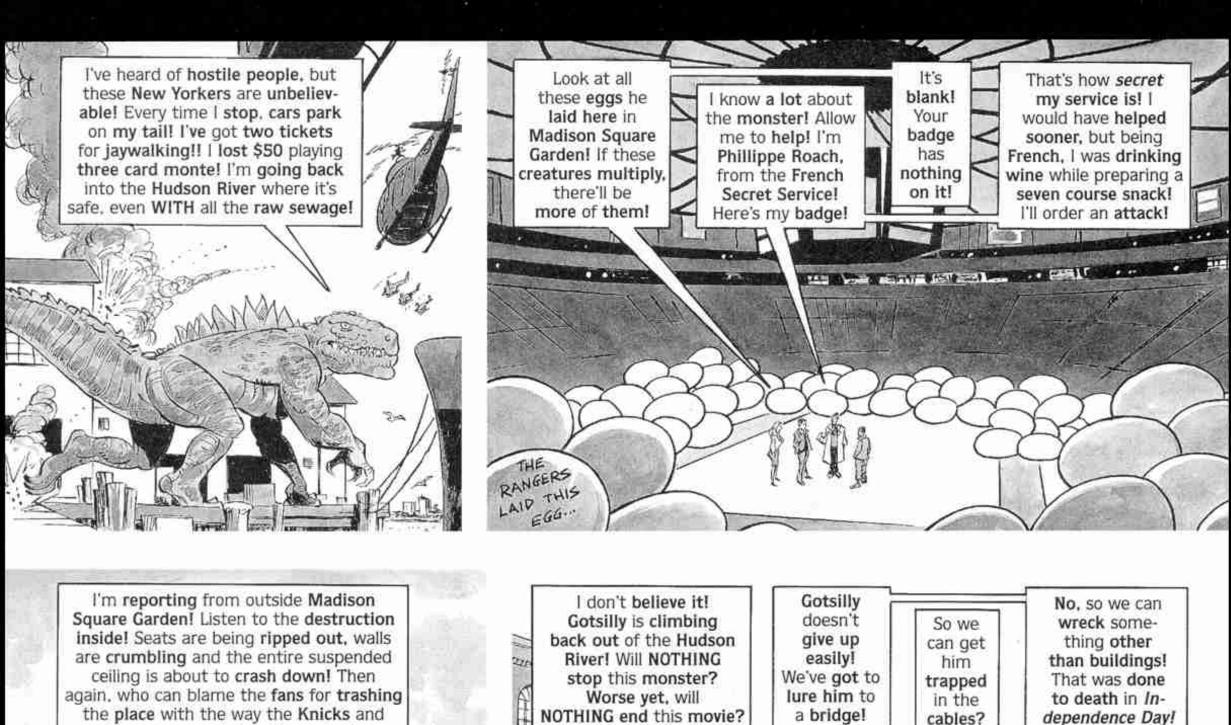


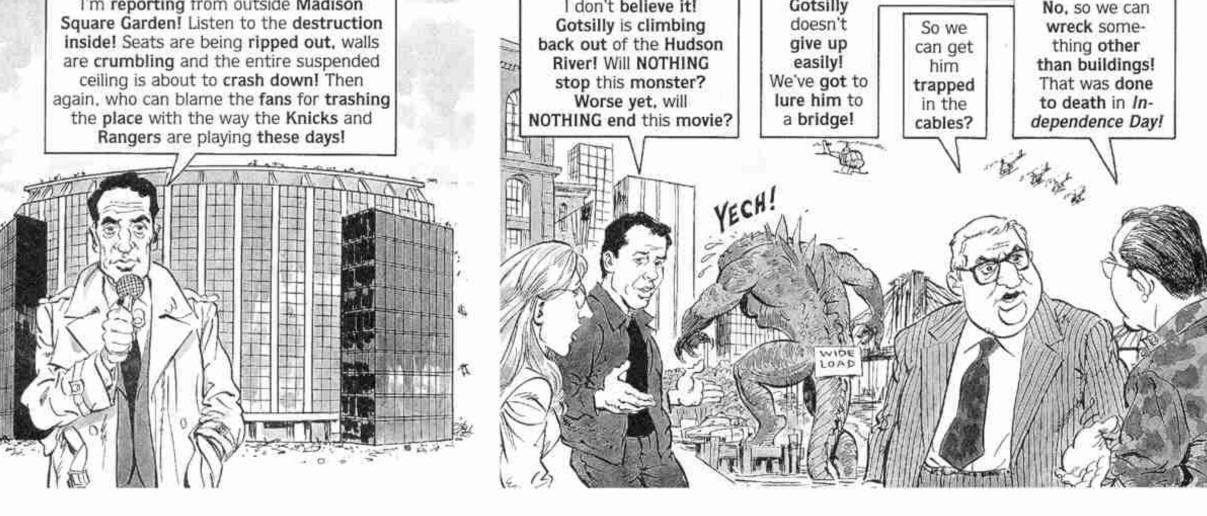


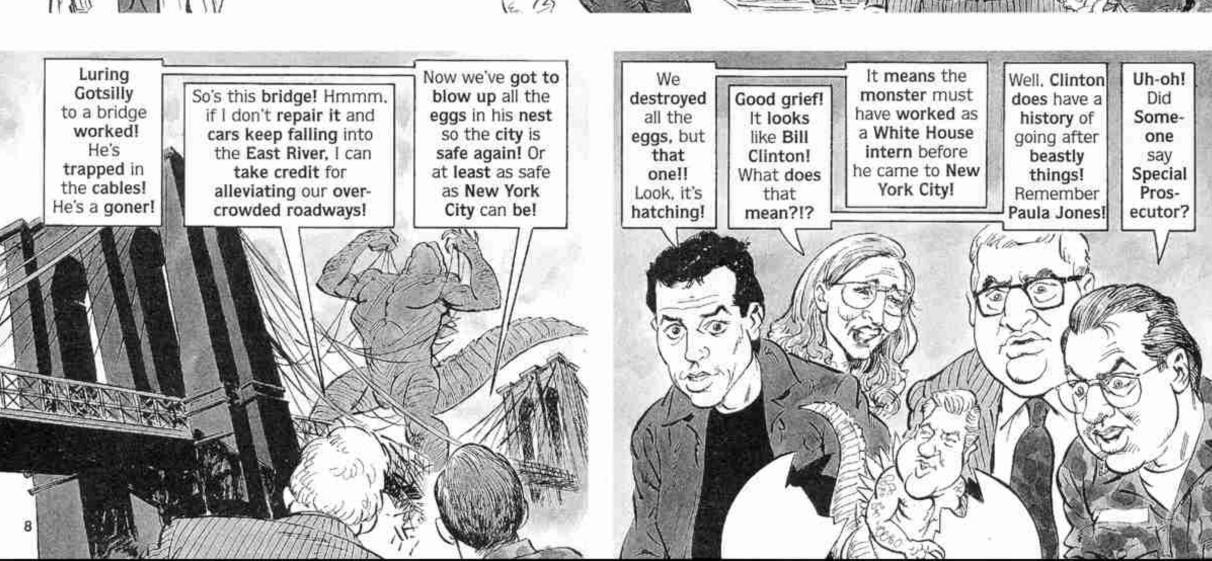






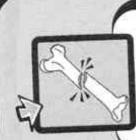






MAD OFF VIDEO POP OFF VIDEO

MADONNA "FROZEN"



Watching Madonna embrace trip-hop electronica in 1998 is uncomfortably like watching Grandma shaking her artificial hip to "Whoomp! There It Is!" at a wedding.



In the 1980s, she outraged clergy with her use of Catholic imagery. Then came her Kaballah Judaism phase.



If this album doesn't sell, she'll soon be shaking a tambourine at the airport.

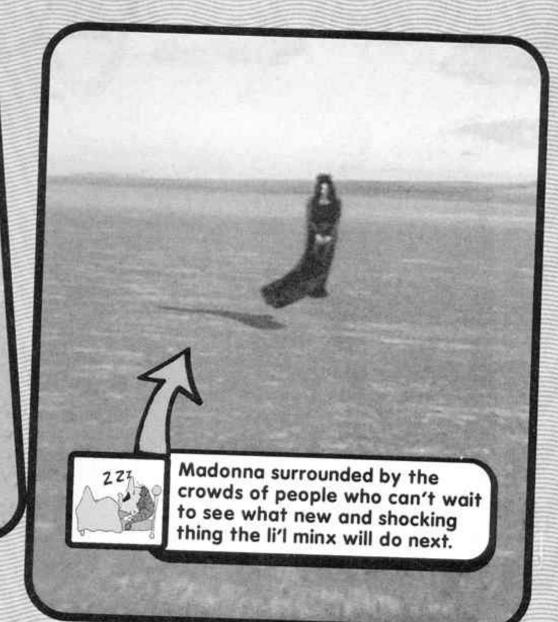
Madonna said that nothing, but nothing, would convince her to use her daughter in promotion.





The sales for Bedtime Stories, Something to Remember and Evita dipped close enough to "nothing but nothing" that she quickly taught Lourdes to say "cheese"!







Hot trends come and go. Today's navel ring is in and tomorrow it's out. (Or should we say it's innie and outie? Ha!) Currently, cigars are the hottest thing since ankle tattoos and caffeinated spring water. No supermodel worth her coked-up rock star boyfriend would dare be seen without one. How can you tell the Temporary Trendies from the dedicated Churchill Chompers? Simple! Just look for the symptoms illustrated in the following article we like to call...

Lould describe an odor similar to an arson fire at a condemned slaughterhouse as "a robust, enticing aroma that is both earthy and lingering."

ATUCATION AND THE RESERVE OF THE PARTY OF TH

_would spend an hour and a half selecting a tie that goes with his cigar band.

TONCEL.

ARTIST & WRITER: JOHN CALDWELL

_would use the word "draw." which

is an upscale term meaning "suck."

_would drool over the naturally-wrapped

Montecristo in a cigar advertisement rather than
the naturally-unwrapped model hawking it.

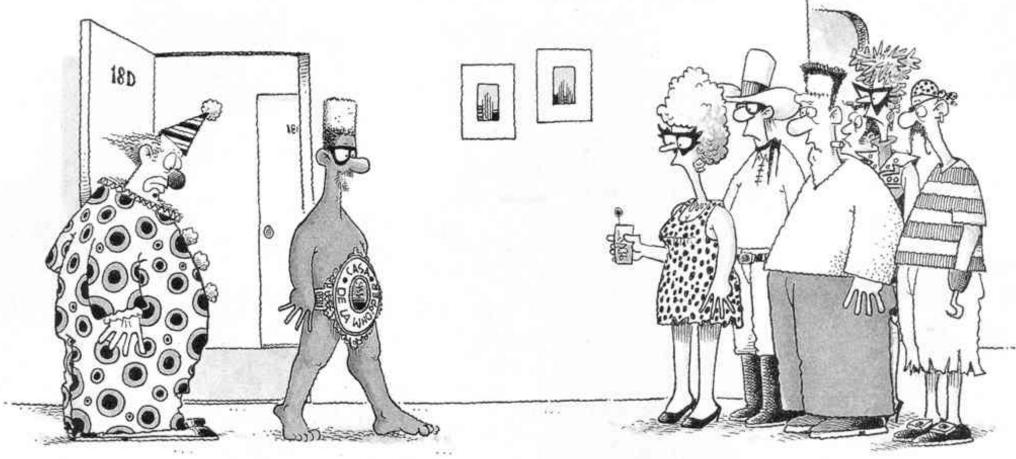




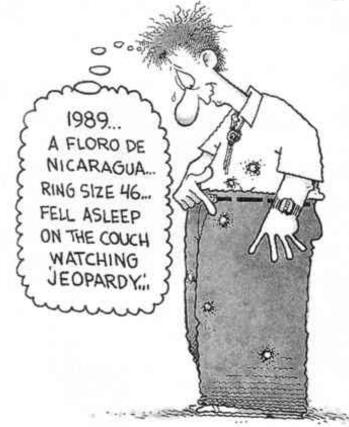
...would have her eye color listed on her driver's license as "Colorado Maduro."



...would describe a midwinter bout with hypothermia, brought on by a lengthy afternoon cigar break, as a "good smoke."



..would attend a costume party as a Honduran Double Corona.



...can fondly recall every detail of any of the numerous burn holes on his clothing.



...would go to "drug mule" lengths to smuggle home a cache of Cuban Cheroots.





Once upon a time, when the American educational system was actually educational, students spent long hours in the library conducting research to write intelligent, in-depth term papers. This meant sifting through card catalogs, poring over vast tomes, looking through piles of magazines and organizing the whole mess into a coherent paper to turn in. But today's slacking Gen-Xers don't have the time or inclination to bother with all that work, so they slap together a paper chock full of, shall we say, questionable sources — as you'll see as MAD presents...

MODERN TERM PAPER FOOTNOTES, SOURCES AND REFERENCES

Zack B. Slacker Sociology 102 Term Paper - Spring, 1998 Professor Hans Brickface

SEX AND COURTSHIP IN CONTEMPORARY AMERICA FROM A MALE PERSPECTIVE

From the day of his first "morning wood" until well into his "sexy sixties,"2 the American male spends most of his waking hours thinking about females, who have a certain "je ne sais quoi"3 that makes them so very, very different from us men^4 (e.g.⁵ for every one woman who doesn't know about Joe DiMaggio's 56-game hitting streak, 6 there are two men who do).

As first demonstrated in 1947 by the <u>Kinsey Report</u>, 7 men are "attracted" to women "sexually." When none are available, they have been known to "take matters into their own hands," with, say, a copy of Glamour magazine,8 or even engage the reasonably-priced services of two (or more!) lesbians who actually enjoy "performing," while lonely straight guys watch.9

But how "to be or not to be"10 with a real, live

woman? Some men prefer the direct, straightforward pick-up line, i.e. 11 walking up to a girl in a bar and just saying, "Yo baby, let's knock boots, "12 which, okay, has an extremely low rate of success, but "hey, it's worth a try!"13 Other men, such as rock superstars, prefer hitting on females they meet in the workplace (i.e. makeup artists just hired for a one-day video shoot 14). Fighting other males for a woman will often "win her over,"15 although sometimes this can backfire.16 Another ploy that usually works is rescuing the woman from terrorists who have tied her up in an office tower somewhere. 17 (Boy, that must really get 'em hot, because Bruce Willis isn't all that good-looking! 18)

What do women themselves say they want in a man? Just as sure as 2+2=4, 19 most of them claim that "Sense of humor is number one on my list, "20 but in reality, this is a crock of bull!21 Most find cigarette smokers unappealing, although interestingly enough, a few women say the smell of a good cigar "drives me wild"!22 Almost all women are drawn to a man who shows a little of his feminine side, but not too much!23

1Butt-head, Beavis and Butt-head. MTV. January, 12, 1996.

²Gifford, Kathie Lee, <u>Live with Regis and Kathie Lee</u>. Channel 7. April 16, 1996. 3 LePew, Pepe, Warner Brothers Cartoon. 1958.

4 Infomercial for Men are from Mars; Women are from Venus. TBS, February 4, 1998, 3 a.m. 5 My roommate, who says put in a lot of "e.g.s"

6 Win Ben Stein's Money. Comedy Central. October 6, 1997.

7 Term Paper my friend Todd Smith bought last semester.

8Costanza, George. <u>Seinfeld</u>. Must-See-TV. September 15, 1995. 9www.HotDykes4-U.com

10 Shakespeare, William. Hamlet. A 1-0-0-0-ng time ago!

11 My other roommate, who says put in a lot of "i.e.s"

12 This Really Funny Black Dude. Def Comedy Jam. April 13, 1996. 13_{My} own opinion. March 6, 1998.

14 Pop-Up Video. VH1. January 22, 1998

15"Duke Nukem 3D." Windows 95 Version.

16 Screech. Saved by the Bell. TBS. November 15, 1997. 17 Die Hard. Twentieth Century Fox. 1988.

18 Based on appearance on <u>Late Show with David Letterman</u> without toupee. May 30, 1997. 19 Schoolhouse Rock. ABC-TV. 1970s.

20 Any Supermodel. Entertainment Tonight. Any year. 21 My personal experience.

22_{Miss September. "Turn-ons and Turn-offs," Playboy Magazine. September, 1996.} 23 Simmons, Richard. Sweatin' to the Oldies. Vol. I, II, III.

ANGSTER'S PARADISE DEPT.

Do you want to rock? Well, light those lighters and get ready to scream yourself



















THE CONCERT

hoarse. But first make sure your mom will give you a ride to the show!





























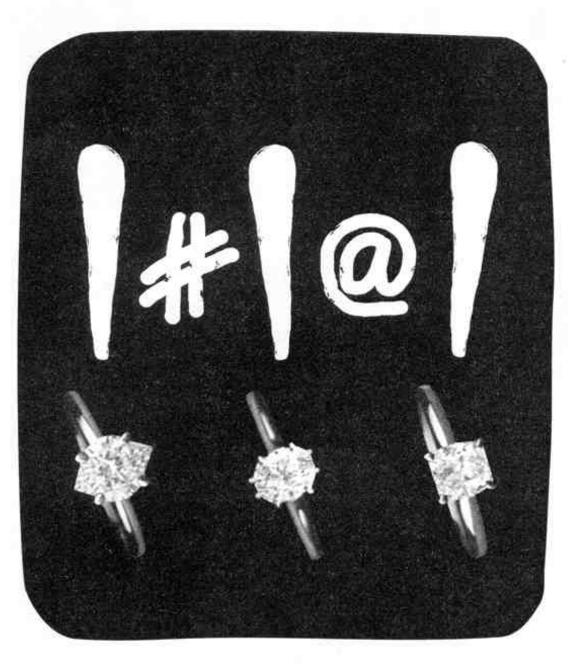
That was







ARE YOU one of the TWO MILLION victims of ENGAGEMENT RING AD anxiety?



- Relax. Most guys don't know about this stuff and that's exactly what the diamond industry is counting on when they run "friendly" ads like this one.
- 2. But you could be easily duped, so read on.
- 3. Spend wisely. It's tricky because, just like no two diamonds are alike, no two appraisals for the same diamond are alike. DeBores has over 100 years' experience in overvaluing diamonds and then mining the wallets of unsuspecting customers. They sort rough diamonds into over 5,000 grades before they go on to be cut, polished and endlessly marked up. So you're never quite sure exactly what you're buying.
- 4. Learn the jargon. Not that 4C's "Cut, Color, Clarity and Carat weight." That's Crap. Before stepping into any jewelry store, learn the 4H's. How much? How come you keep showing me rings I told you I can't afford? How come, if the ring is "appraised" at \$5,000, you're willing to sell it to me for half that amount? How much will you give me for the ring if this engagement blows up in my face and I want to resell it back to you?

5. Determine your price range. Most industry-sponsored

ads suggest the *two months' salary guideline*. Spend less, they say, and the relatives will talk. Spend more, and they'll rave. Spend the next ten years of your life paying off the damn thing and you'll be miserable, broke and resentful.

6. Watch her as you browse. But whatever you do, don't take your fianceé with you when you're prepared to buy! Women have been thinking, dreaming and scheming about a diamond from the first moment they drew breath on God's green Earth. What they want and what you can afford are always miles apart. In the months leading up to the purchase, continually cry poverty to her. That way she will be surprised and cherish the fact that you sprung for any ring at all.

- 7. Find a reputable jeweler. Good luck! And while you're at it, maybe you can help O.J. find the "real killer"! Once you've found a jeweler, ask questions like, "If you say you make 'almost nothing' on a ring sale, how can you afford to wear \$3,000 Armani suits and drive a Mercedes?"
- 8. Learn more. Ask whether any of your wiseass friends have an uncle in the business who can get you "the exact same ring, GUAR-UN-TEED, for half of what you paid," before you buy.
- 9. Finally, think romance. Chances are if you don't break down and give her a ring, she's going to cut you off. So buying a diamond is an important occasion in your relationship. No ring, no sex. Besides, it's not like you had anything important to do with two months' salary!

Diamond Misinformation Center Sponsored by DeBores Conspiring Mines, Ltd.,

A diamond is an error. **DeBores**

THERE'S A SOCCER BORN EVERY MINUTE DEPT.

Every weekend at sports fields around our great land, kids gather to play soccer. They quickly realize that it's a stupid game and move on to other, more productive time-wasting activities. But their hatred of soccer continues to grow, which is why professional soccer leagues in the U.S. go belly-up faster than a Club Med in Iraq! Still, professional leagues keep trying to make a go of it. And none seem more determined to succeed (yet destined to fail!) than the Obscure North American Soccer League (O.N.A.S.L.). Ever heard of it? Here's a glimpse into this fine sports organization.

C.M.G.S.L. 1888-1889 PREMEN

"Exciting soccer action. It's not a contradiction in terms. Really!"



1997-1998 Record: 12-20

Returning Stars: Gianni "the Illegal Immigrant"

Verolli, Peg-leg Johnson Jr.

Head Coach: Peg-leg Johnson Sr.

Home Field: Alcatraz Seating Capacity: 450

Strengths: Trendy purple/teal uniforms

Weaknesses: Inability to run, kick or bounce ball

off their heads.

Notes of Interest: This is the team's first full season

in Oakland, after moving from Cincinnati during half-time of their

tenth game last season.





1997-1998 Record: None (Expansion Team)

Stars: Jacques Ennui, Sabulitar,

Heinrich Sturmundrang

Head Coach: Really-o Trujillo

Home Field: Sylan Hills Cemetery Seating Capacity: 750

Strengths: Forward Sabulitar has only four fingers on

each hand, which slightly reduces his chances

of getting called for illegally touching the ball.

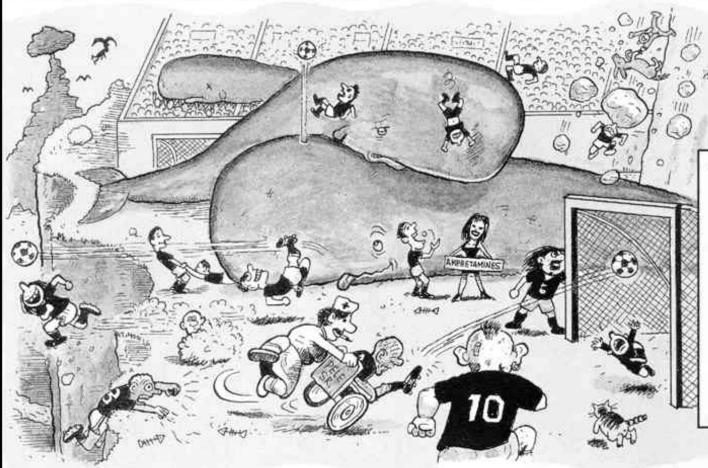
Weaknesses: Defending the offside trap off the throw-in,

whatever the hell that means.

Notes of Interest: The club's slogan, "Give the game you hate

a chance," is one of the more unique slogans in pro sports, but has not stirred much

interest in the area.



1997-1998 Record: 8-19

Returning Stars: Carl Gout, Pele's Father

Head Coach: Barry Switzer

Home Field: The Grand Canyon Seating Capacity: 200,000,000

Strengths: Found a way to mask illegal amphetamines

in urine test results.

Weaknesses: Goalie is a dwarf.

Notes of Interest: Phoenix fans tried to start their own tradition, à la

Detroit Red Wings fans, by throwing a whale carcass onto the playing field each time the Boobirds scored. Unfortunately, Phoenix was the highest scoring team in the league, and the tradition got really tedious.

PHOENIX

1997-1998 Record: 20-17

Returning Stars: Sean O'Hooligan, Alberto Baguette

Head Coach: Wolfgang Schmaltz

Home Field: None Seating Capacity: 0

Strengths: Players all wear different uniform

combinations, thoroughly confusing

players on the other side.

Weaknesses: They confuse themselves just as much.

Notes of Interest: Garnering fan support has been difficult

for Ottawa since their games are broadcast on the Dog Network at a frequency humans cannot hear.







1997 - 1998 Record: 3-17

Returning Stars: Hans Bricabrac, Vic Hitler

Head Coach: Ezekiel Grubford

Home Field: P.S. 36 Playground Seating Capacity: 100

Strengths: Players do not have to go into the season

with the memory of a painful loss, since team did not make the playoffs last season.

Weaknesses: Stupid nickname that can't be pluralized.

The Soot begins '98 amidst controversy Notes of Interest: due to the pairing of Marv Albert and O.J.

Simpson in the broadcast booth. Still, the furor shouldn't last that long since the team plans to fold right after their game on November 18 (which has been designated

as "We're Folding Right After The Game Night").







1997-1998 Record: 8-15 (As members of the

Cement Surface Football League)

Returning Stars: Sir Nigel Bedfellow, Desmondo,

Phil Corpse

Head Coach: "Paps" Carruthers

Home Field: Portland Ice Rink Seating Capacity: 400

Strengths: The arena sound system plays music with

subliminal messages urging the opposing

team to play poorly.

Weaknesses: They're an indoor football team and

know virtually nothing about soccer.

Notes of Interest: None







1997-1998 Record: 4-21

Returning Stars: That real intense guy who screams a lot,

Tony Barbieri, Guy LeHowitzer

Head Coach: Niles Pretzel

Home Field: The Seattle Kingdome Seating Capacity: 66,000

Strengths: The fact that there will probably be fewer than

20 fans per game makes a riot highly unlikely.

Weaknesses: Jet lag.

Notes of Interest: Almost all of the Miami players hail from three nations

in nearby Latin America. Unfortunately, Cuba, Panama and the Dominican Republic are baseball-mad

countries where soccer skills are rarely taught.



1997-1998 Record: None (Another Expansion Team)

Stars: Jimbo McDimbo, Lucas Mucous

Head Coach: Abernathy "Pickles" Gunther

Home Field: Parking Lot of Bob's Three-Day

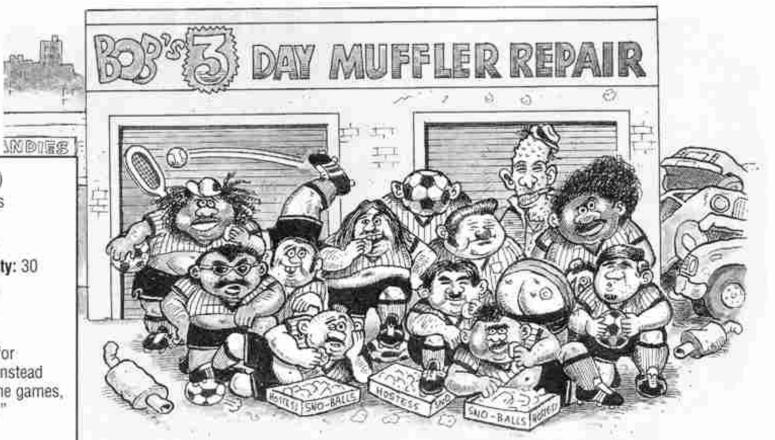
Muffler Repair Seating Capacity: 30

Strengths: Team never scores, thus greatly reducing the possibility of a tie.

Weaknesses: Hostess Sno-balls

Notes of Interest: The team petitioned the league for

permission to use a tennis ball instead of a soccer ball for all of its home games, just to "make things interesting." Their request was denied.





THE SCHMUCKS STOP HERE DEPT.

When you think of amusement parks, merry-gorounds, ferris wheels and roller coasters all come to mind. They are three things that ultimately go nowhere and have the potential to make you want to puke! Sorta like our next installment of ...

Alekins enems

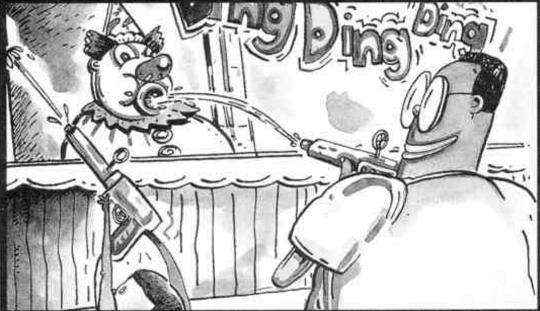
GUIDE TO AMUSEMENT PARKS

Jenkins

Jenkins thinks shooting the clown's mouth until the balloon breaks is a great way to have fun and win prizes.



Melvin thinks shooting the clown's mouth is a great way to have fun and avoid the long lines at the bathroom!





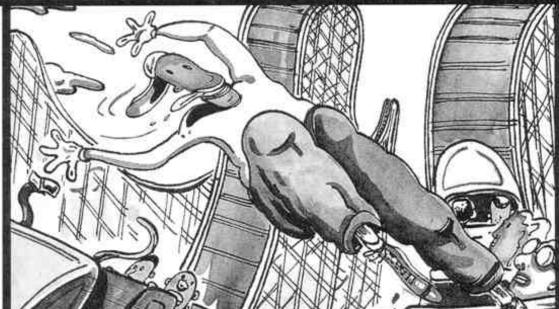
Jenkins

Jenkins minds the warning signs instructing fun-goers not to stand up while the ride is in motion.

Melvin

The core of Melvin's lawsuit is that no one at the park specifically told him that he should not undo his seatbelt and jump onto the roller coaster coming in the opposite direction.



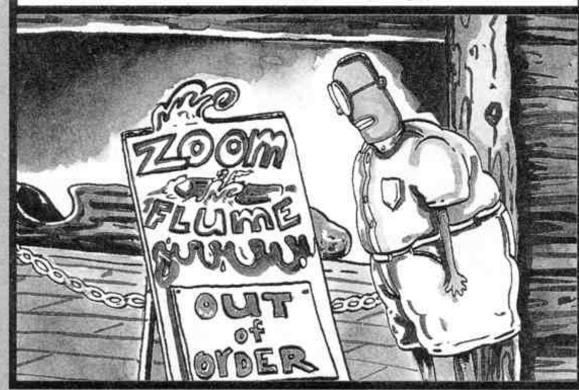


Jenkins

Jenkins is disappointed to see the "Out Of Order" sign on the water ride but knows that there are many more attractions to enjoy.

Melvin

Ever resourceful, Melvin creates his own flume ride by plugging up all eight toilets.



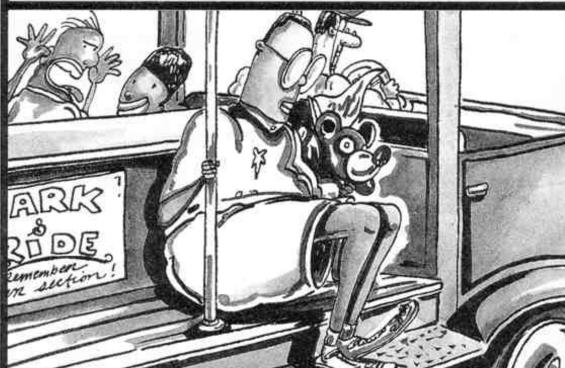


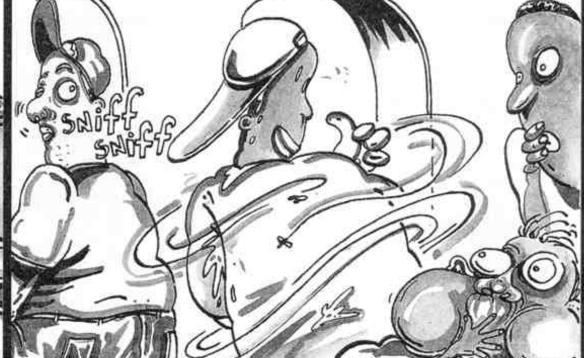
Jenkins

Jenkins goes home all sweaty, smelling of stale popcorn and with a little bit of vomit on his shoes - but happy.

Melvin

Melvin usually arrives at the park that way.





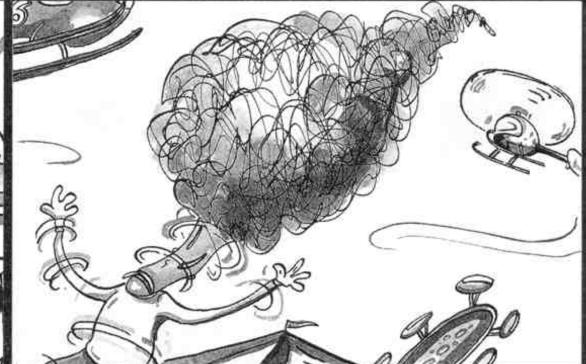
Jenkins

Jenkins never lets a trip to the amusement park go by without a delicious helping of carnival snacks.

Melvin

Melvin swirls his own head inside the cotton candy machine to the point that the resulting grotesque shape is spotted by traffic copters.



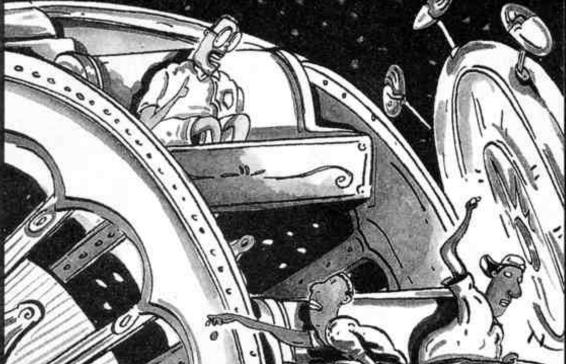


Jenkins

Jenkins instructs the kids throwing pennies off the ferris wheel to stop before they hurt someone.

Melvin

Melvin knows from experience that they never think to pat you down for concealed frozen turkeys.



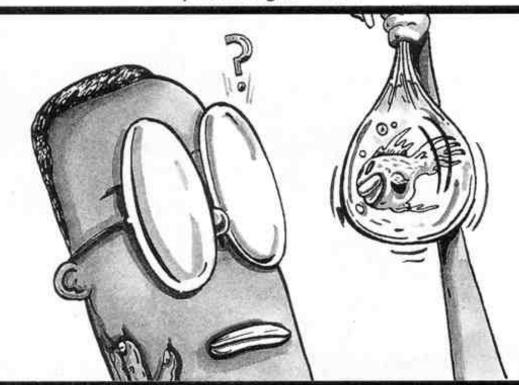


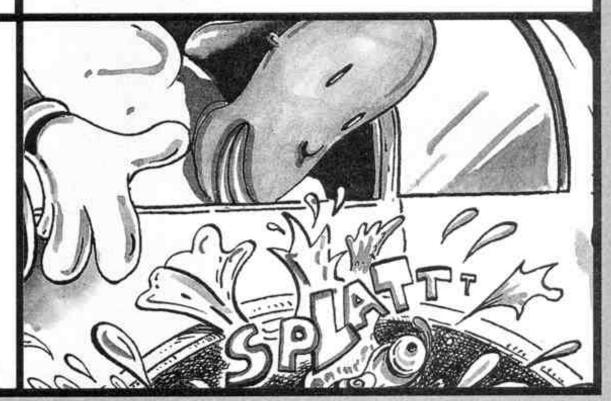
Jenkins

After winning one of the skill tests, Jenkins wonders exactly what he's going to do with a goldfish in a plastic bag of water.

Melvin

Melvin decides on the way home that the toll booth coin basket could use a friend.





Jenkins

Jenkins is annoyed by the long lines for the most popular rides.

Melvin

Melvin feels it was well worth it to shave one side of his head and make up a phony "Project Wish" T-shirt.

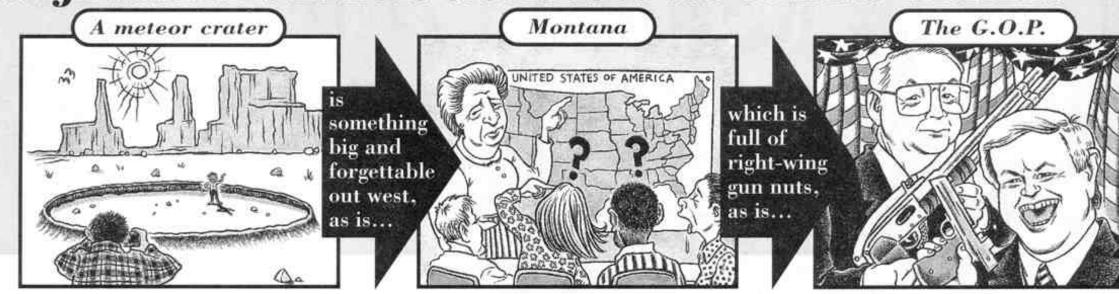




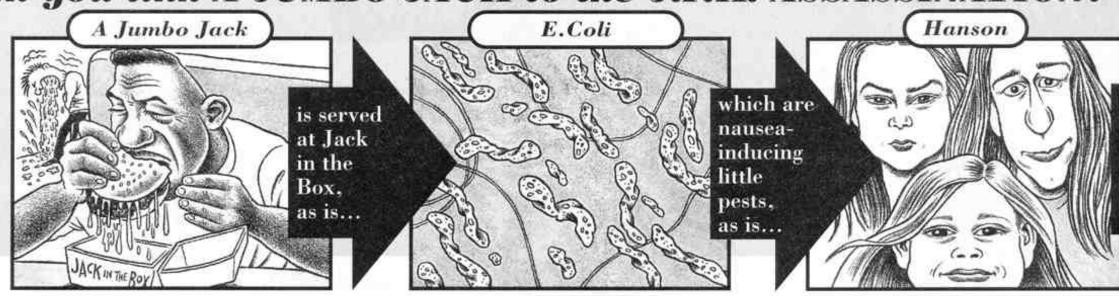
A few issues ago we put a new twist on the Six Degrees of Kevin Bacon Game. You remember how to play — you name a celebrity (for example, Winona Ryder) and link her to Kevin Bacon. Gee, let's see, Winona Ryder was in *Bram Stoker's Dracula* with Gary Oldman who was in *Murder In The First* with yup, Kevin Bacon! Easy game, eh? Well that's child's play compared to our wacky version we like to call...

6DEGREESOFSEP

can you link A METEOR CRATER to the WAYANS FAMILY?



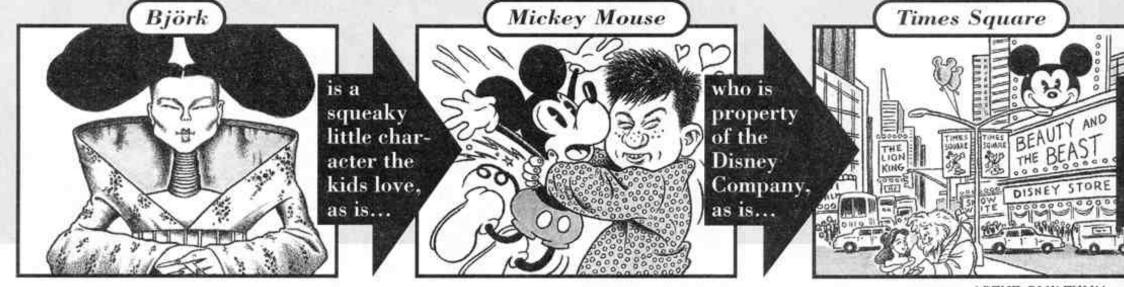
can you link A JUMBO JACK to the J.F.K. ASSASSINATION?



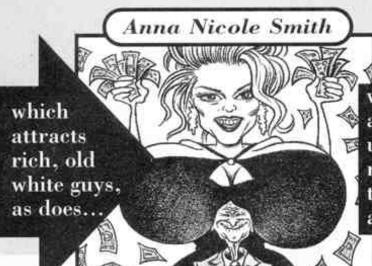
can you link FEN-PHEN to AL GORE?



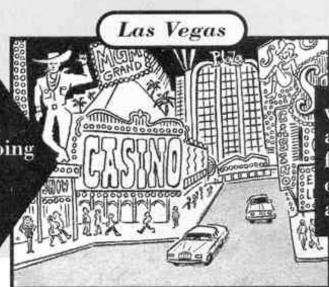
can you link BJÖRK to THAT SYMBOL USED BY PRINCE?



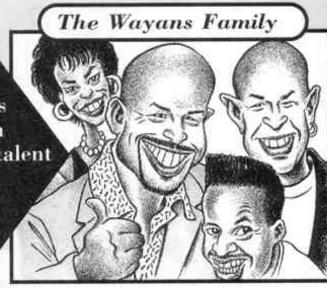
ARATIONBETWEENANYONE ANYTHING



who is always undergoing renovations, as is...



which is a haven for no-talent comics. as is...

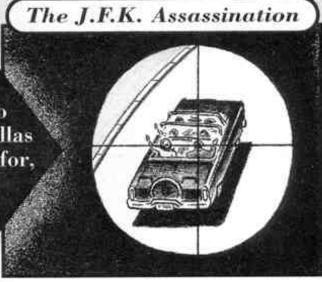


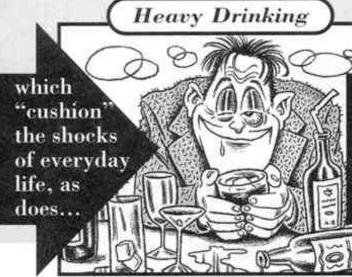


which is a criminal organization, as is...

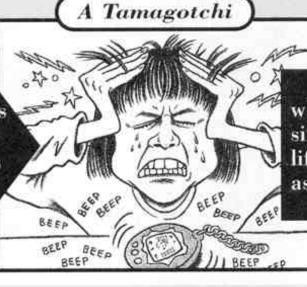


which is
one of two
things Dallas
is known for,
the other
being...





which leads to massive headaches, as does...

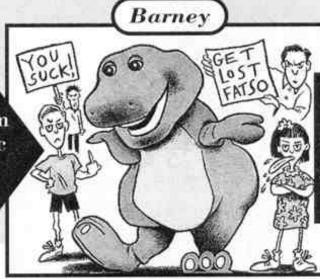


which is a simulated lifeform, as is...





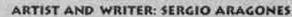
who are losers from prehistoric times, as is...



who is a nauseating purple dinosaur, as is...



AMAND LOOK AT THE









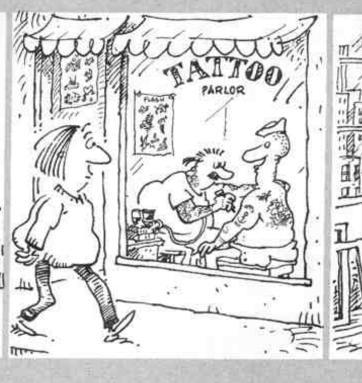


















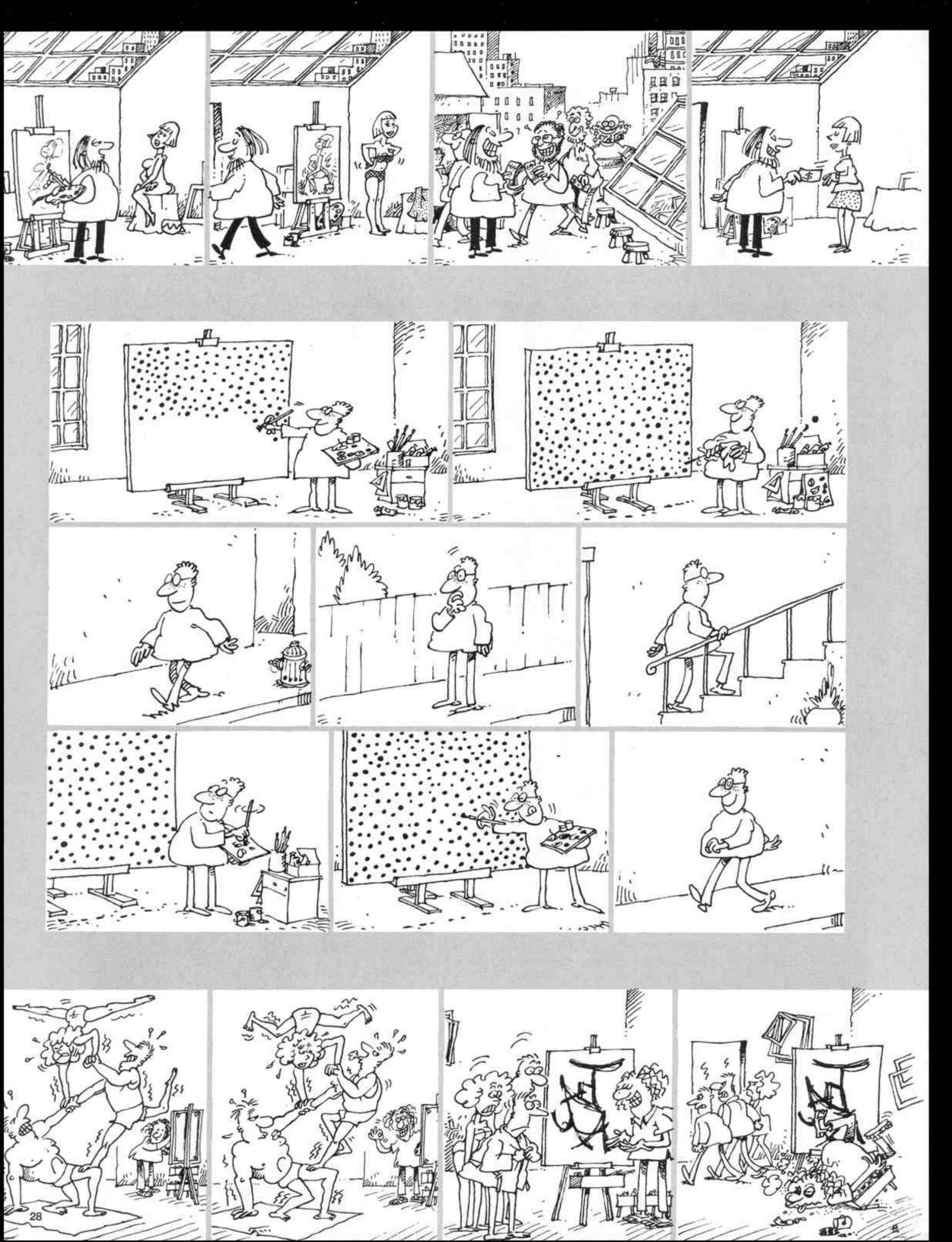


DOPLDOF A DOPL







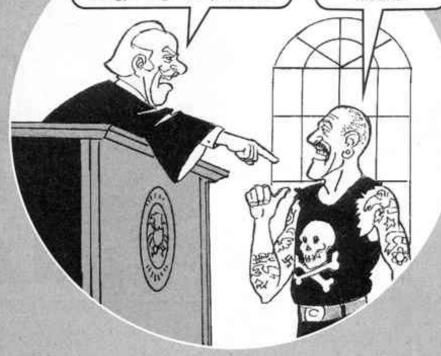




JUSTICE

You've been found guilty of car-jacking, burglary, drug dealing, and illegal weapon trafficking! I'm sending you away for a long, long time, mister!

Oh, great! Just my luck to get one of those fanatical justice freaks!



ARTIST AND WRITER: DAVE BERG

Wow! Get

those pictures



Trudy! I just spotted a flying saucer! And I took **photos** to prove it!



Nah! I can't do that! I haven't finished the roll yet!



TRAVEL





Well, one thing is for sure!



29

GAMBLING





THERAPY



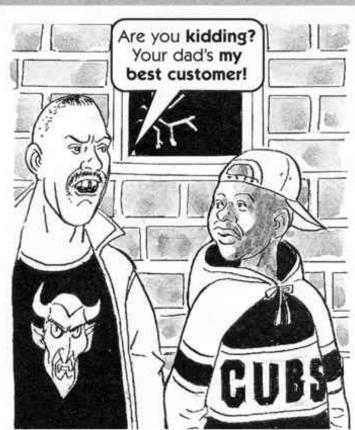


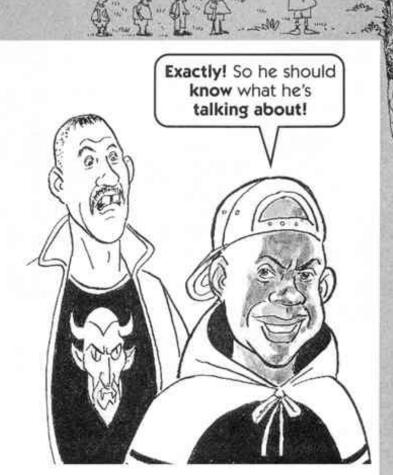
RELATIONSHIPS



DRUGS







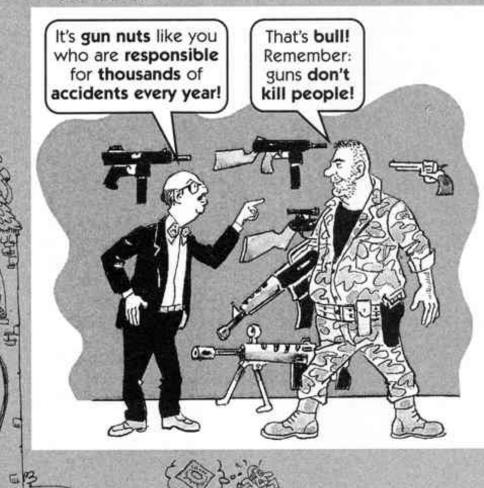


ROMANCE



ARMS







SLEEP





THE OFFICE





IDENTIFICATION



DOCTORS

Kaputnik, you're running



I'm putting together some papers that

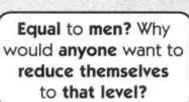


It's a malpractice

OPPORTUNITY



I'll say! A woman is limited here and can never be equal to men!



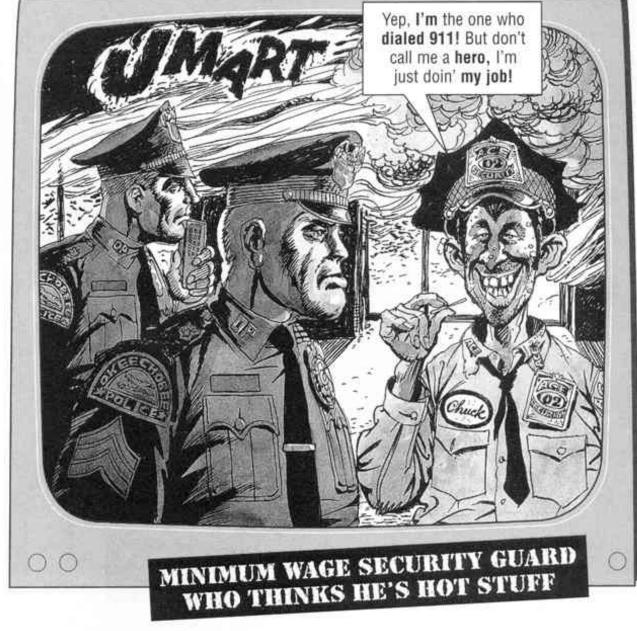




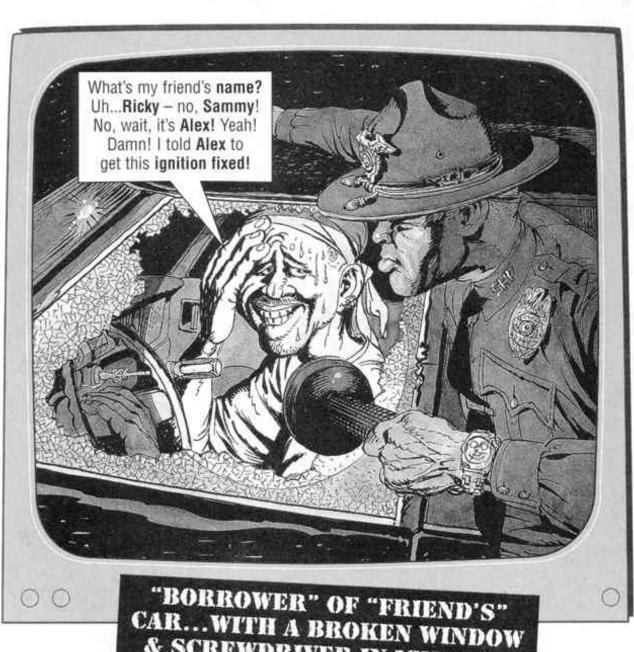
CRIME AFTER CRIME DEPT.

It's always been a mystery to us that TV viewers are obsessed with Cops, FOX's gritty, violent series about real cops arresting real criminals in America's cities. But if you watch the show for more than two episodes, you'll realize that it's the same four or five types of characters committing the same four or five types of crimes being arrested by the same four or five types of cops — only the locations seem to change! To prove our point, we'd like you to please sing the rest of this intro to the tune of the show's theme song, 'cause: Bad boy, bad boy — whatcha gonna do? Whatcha gonna do when you read...

WAAD'S VIEWER'S GUIDE TO



RECURRING AGG PERSONALITY TYPES

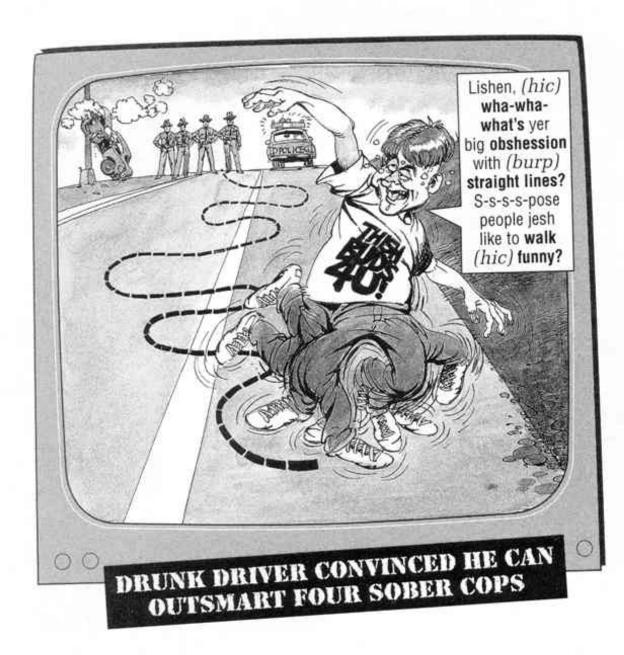


& SCREWDRIVER IN IGNITION



ARTIST: GEORGE WOODBRIDGE WRITER: MIKE SNIDER

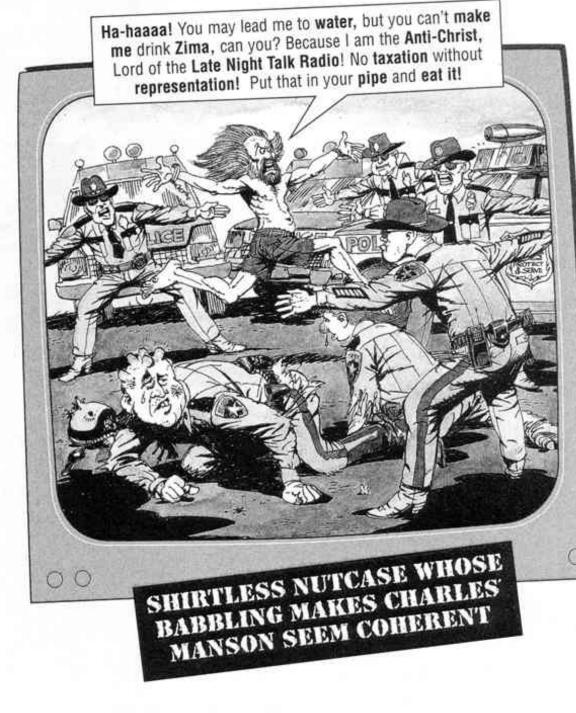




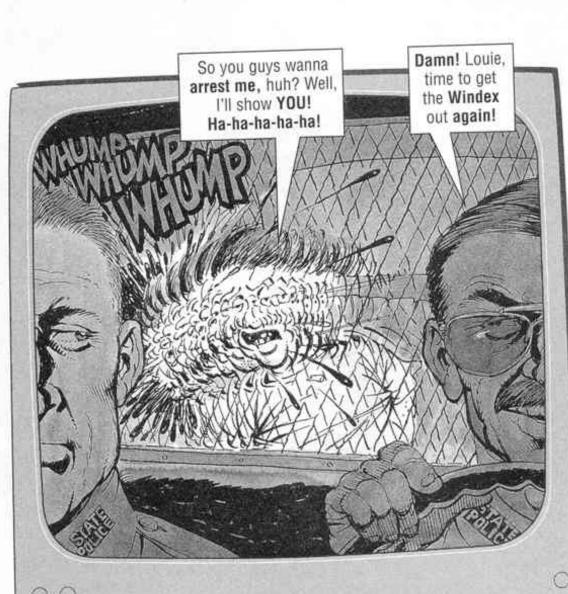




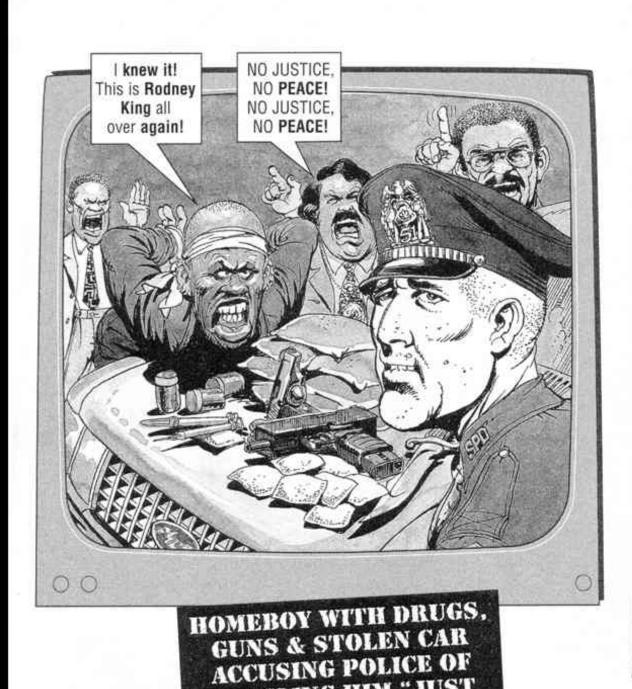
TO PRESS CHARGES





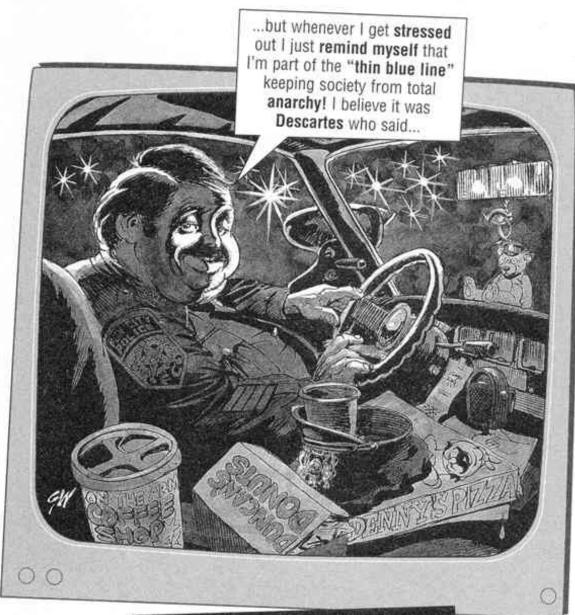


HANDCUFFED MORON BEATING
HIS HEAD AGAINST INSIDE
OF PATROL CAR WINDOW



HASSLING HIM "JUST

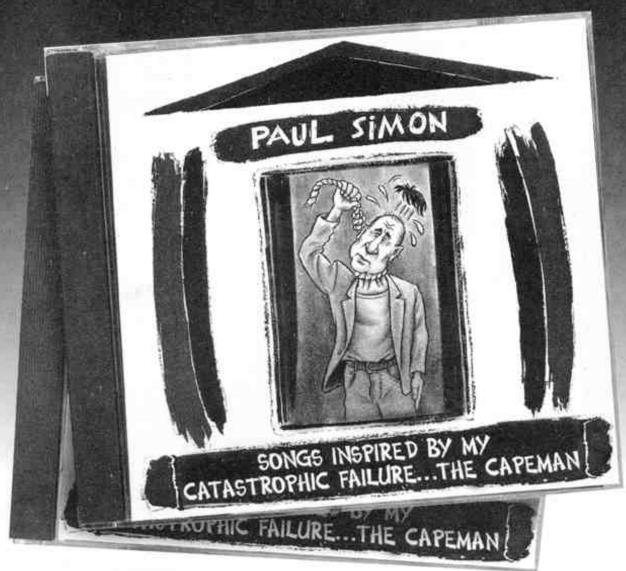
BECAUSE I'M BLACK!"



IN "GRACELAND" HE "EVOKED" THE SOUNDS OF AFRICA!

IN "RHYTHM OF THE SAINTS" HE "DREW UPON" THE SOUNDS OF SOUTH AMERICA!

IN HIS BOLD NEW ALBUM, HE TRIES TO CASH IN ON HIS LEGENDARY BROADWAY FLOP-



50 WHYS TO SKIP THE CAPEMAN

(SUNG TO: FIFTY WAYS TO LEAVE YOUR LOVER)

The problem is all upon the stage, she said to me

The lyrics, dialogue and the choreography;

I could go on but it would be redundancy...

There must be fifty whys to skip The Capeman

Fifty whys to skip The Capeman

The whole show is a bomb, Tom The music is bad, Tad Even badder than "Cats," Fats The plot's a pho-ny... The show's a mistake, Jake It's more fun at someone's wake -The songs are off key, Lee

Won't win a Tony!

THE SOUND OF SILENCE)

Good-bye Capeman, my old friend The New York Times called it a dud on stage The curtain fell...

THE SOUND OF BOOING

(SUNG TO:

My Broadway gig is near the end Ran the review on its obit page... And the actors — said it was a living hell A-midst the sound of booing!



ARTIST: RICK TULKA WRITER: J. PRETE

PAUL SIMON SONGS INSPIRED BY MY CATASTROPHIC FAILURE—

FEATURING THESE

NO ONE'S GOING TO SEE THE CAPEMAN

(SUNG TO: SCARBOROUGH FAIR (PARSLEY, SAGE, ROSEMARY AND THYME))

No one's coming to see my new play E-ven Art refuses to go ... Theater parties — all stay away My career has hit a new low!



6645 minutes of musical self pity! 99 — Bilibored

66They said nothing could be worse than the musical. They were wrong! ?? — Entertain Me Weakly

On Sale in the \$2.99 Remainder Bin!



66Like listening

wounded animal! ??

_ Drolling Stone

to a mortally

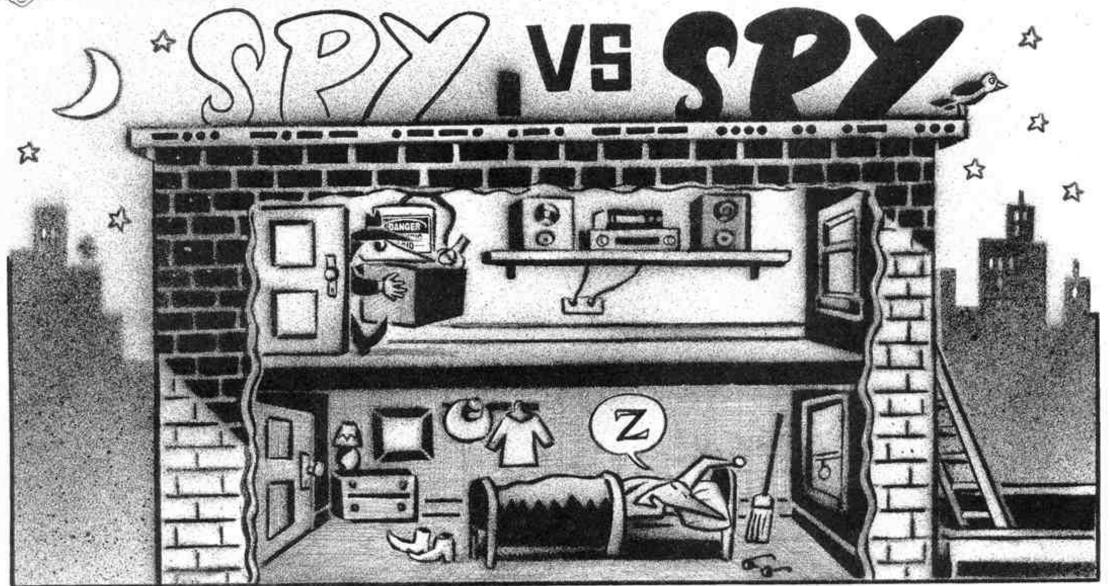
music gland Sham Goody DOUR RECORDS VIDEO

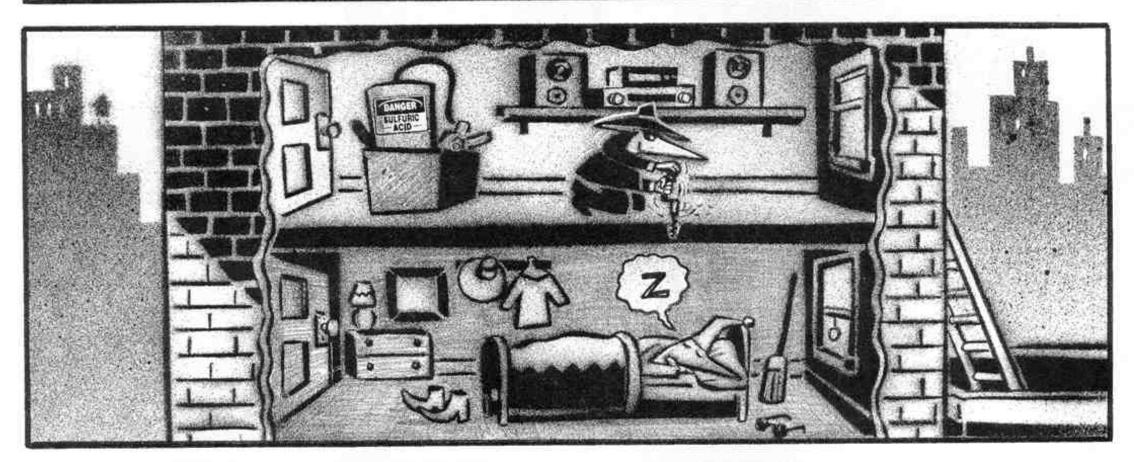


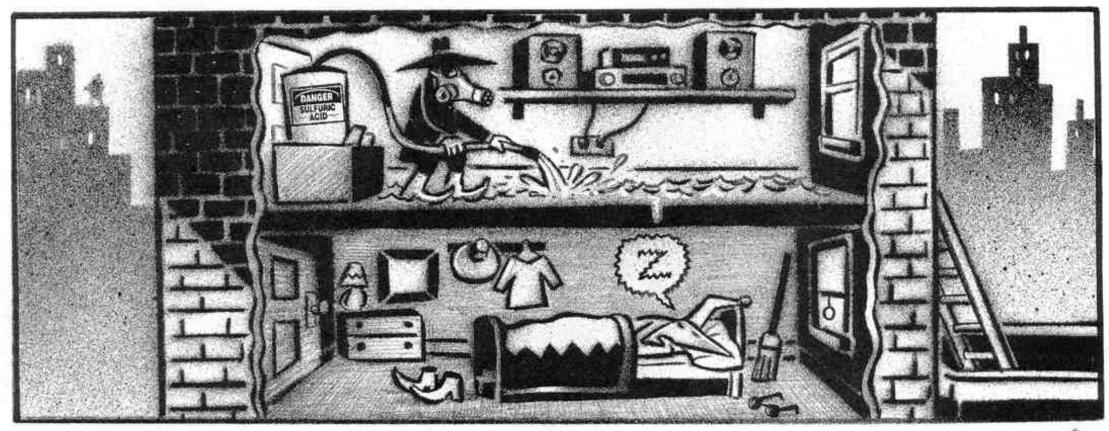
ALSO INCLUDING THESE GREAT SONGS!

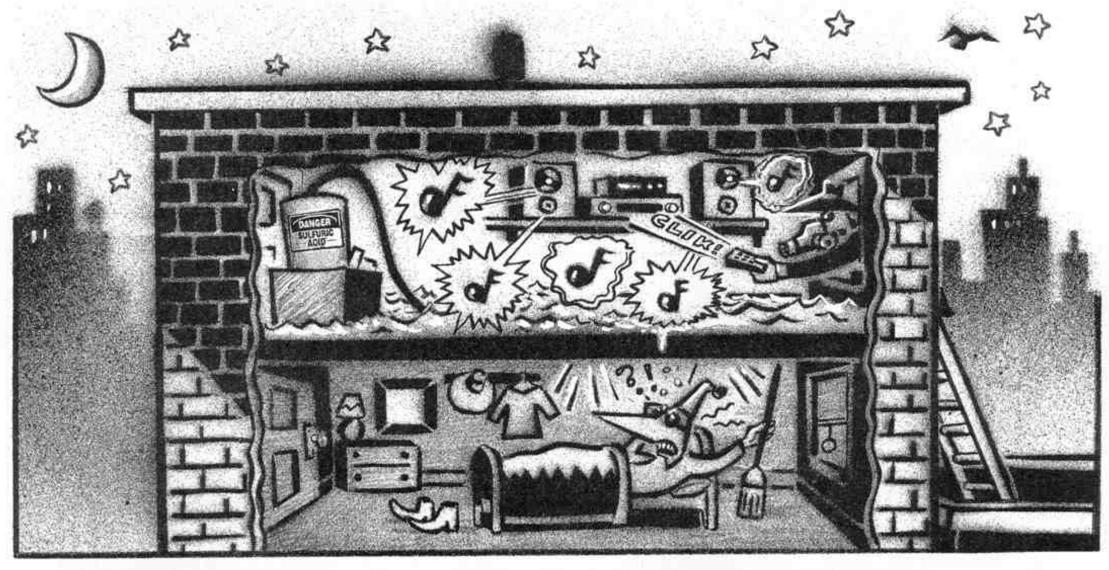
- (The Audience Is) Slip Slidin' Away
- Still Stinking After All These Rehearsals
- · For Emily, Who Wants Me To Refund Her
- The 59th Bad Review Song (Feelin' Woozy)
- I Am A Schlock

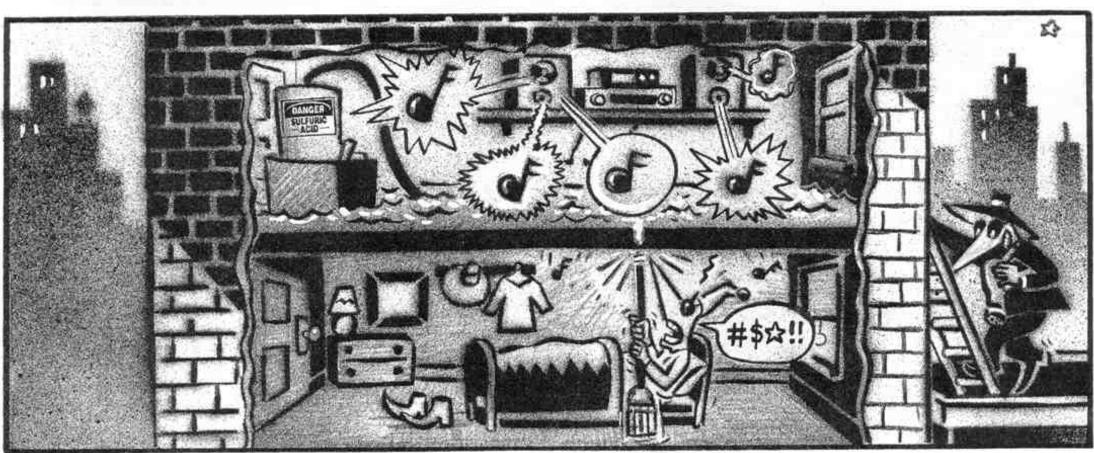


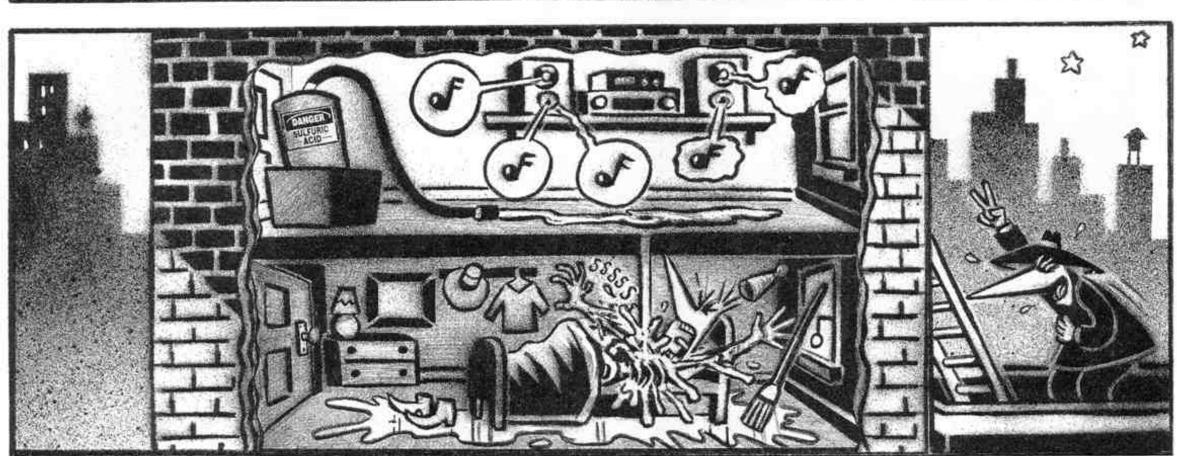




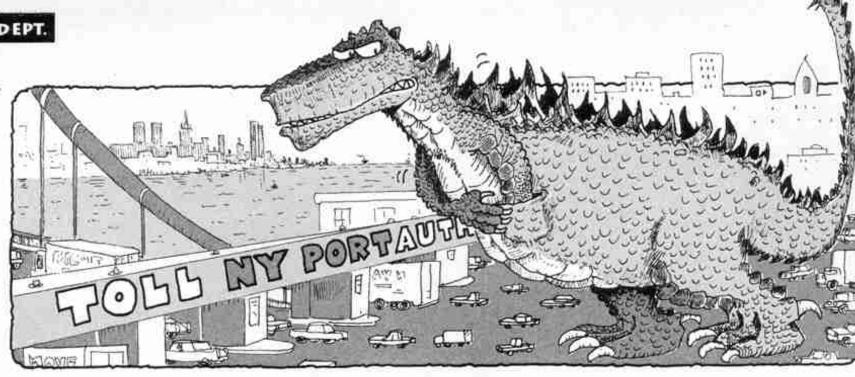




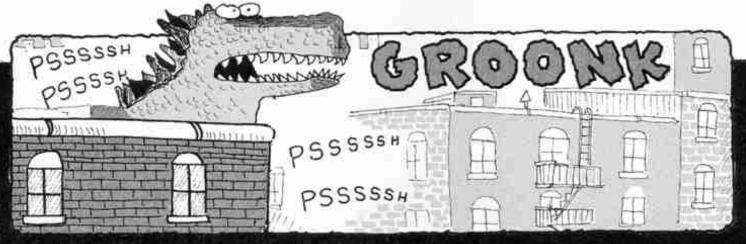


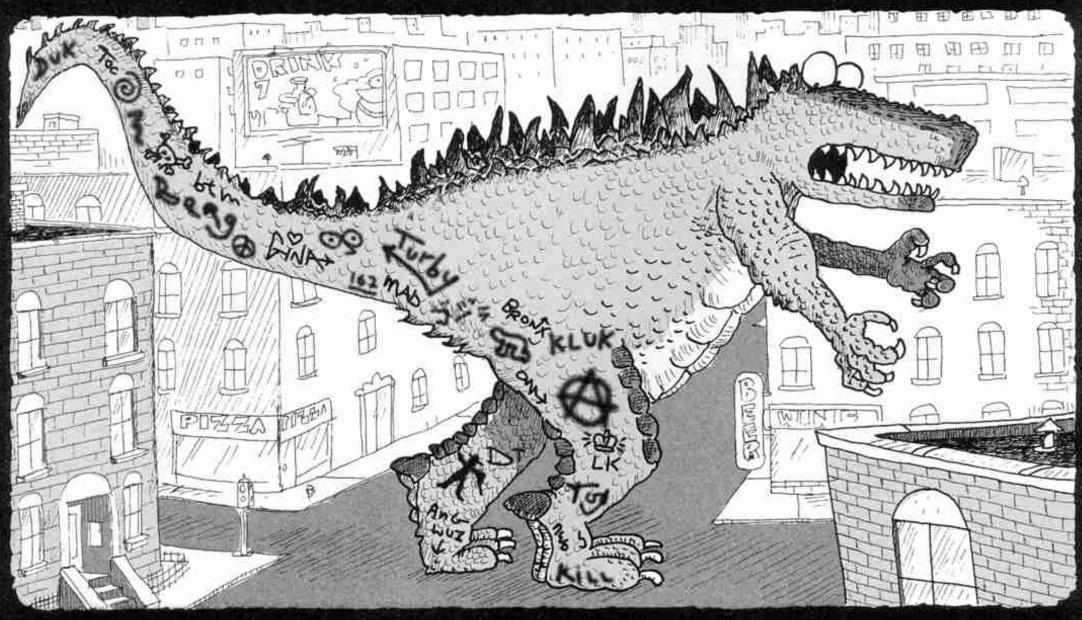


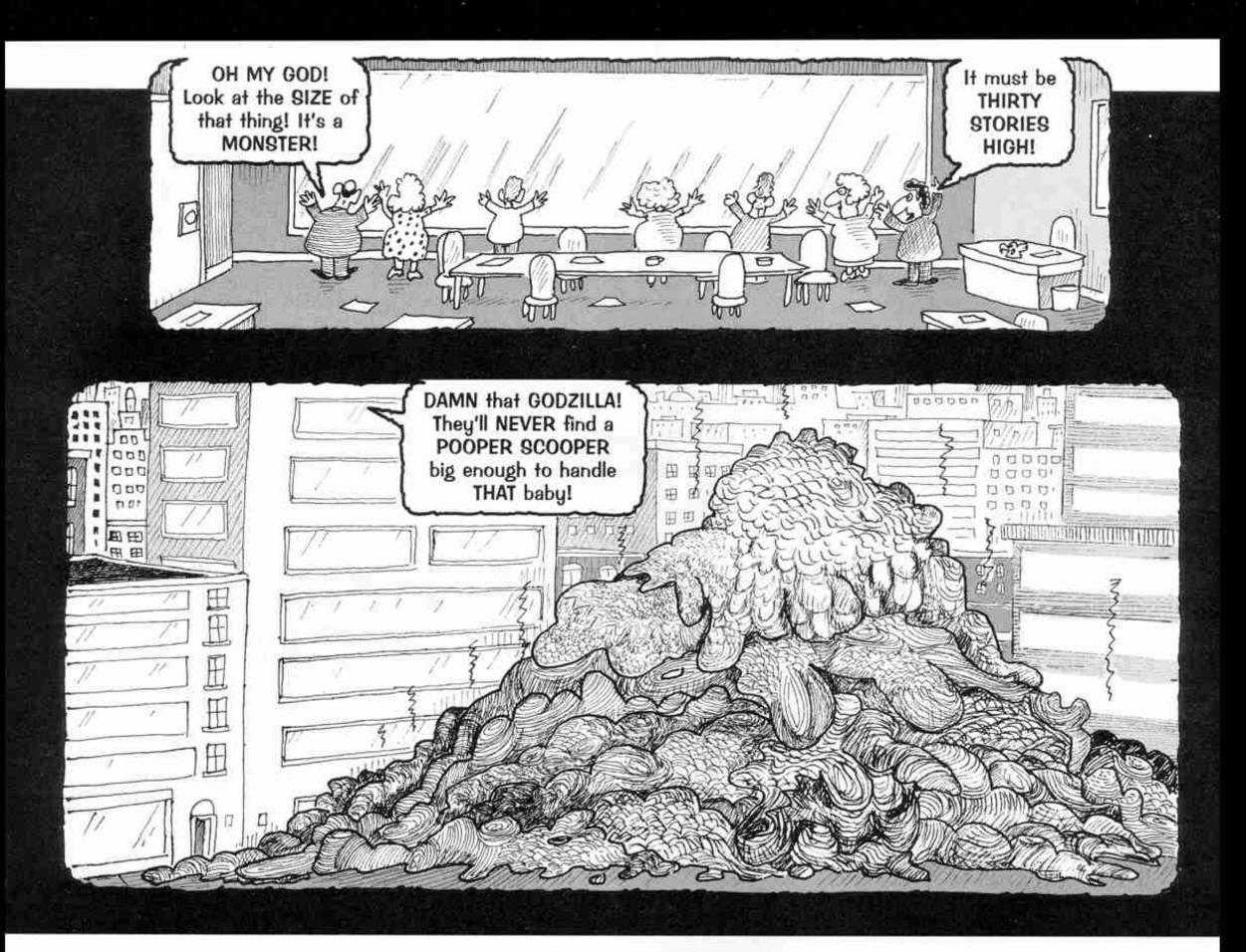


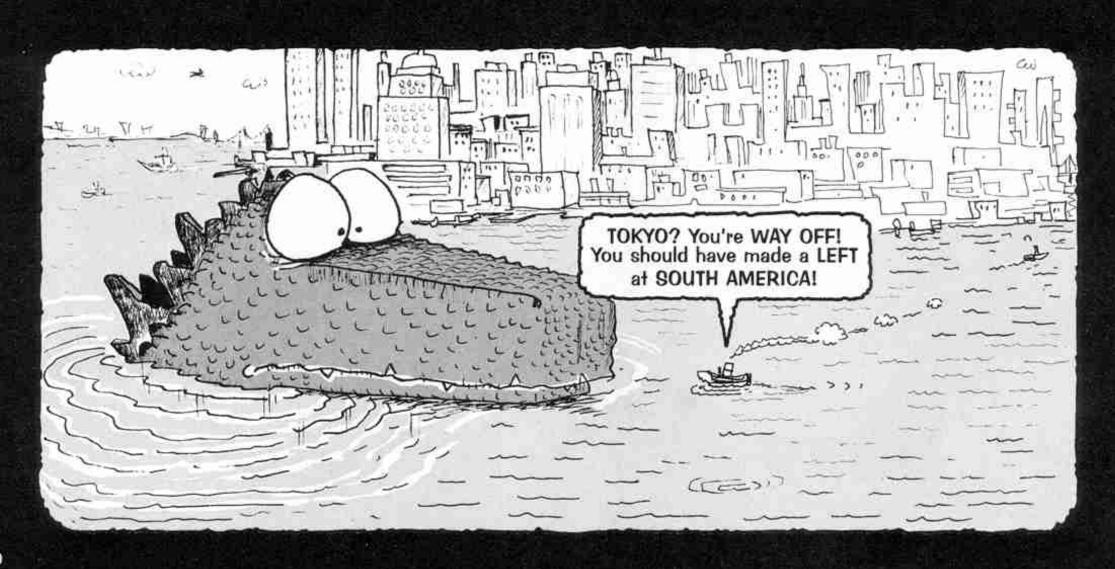


GODZILLA TAKES MANHATIAN





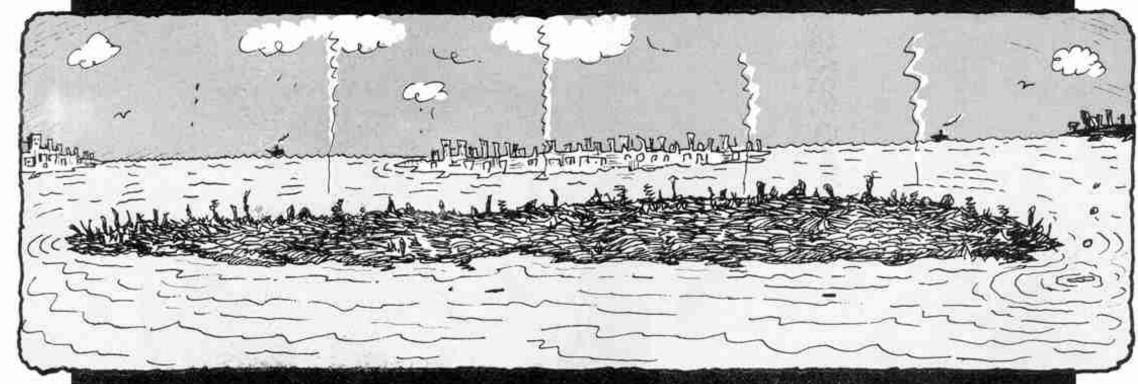










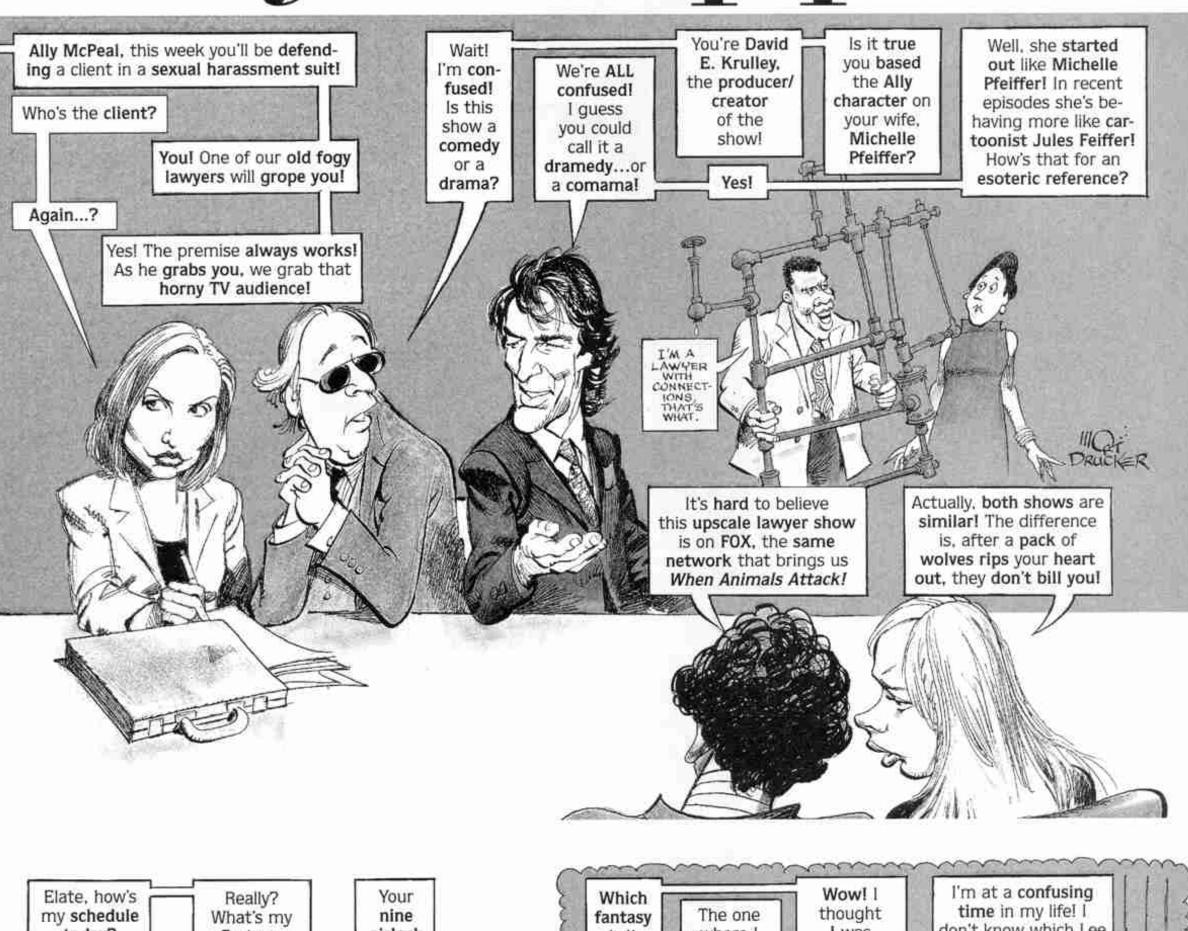


WHO GIVES A FLYING FLOCKHART DEPT.

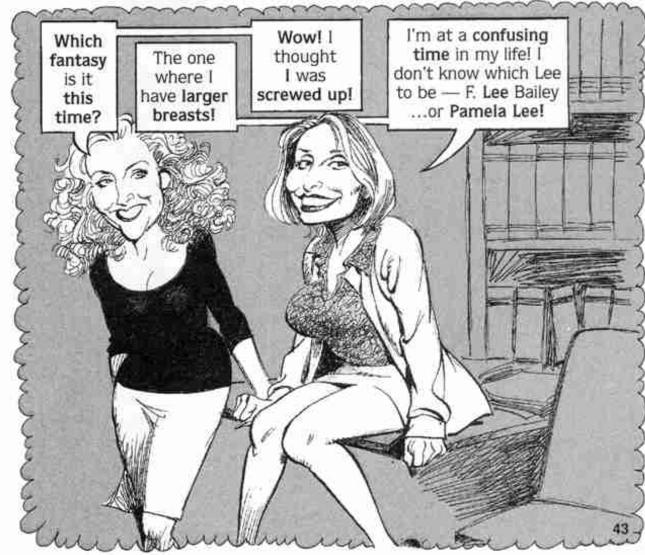
Ready for a spoof about TV's whiniest heroine? We're not either! But what the hell — we've got these five blank pages to fill, so we might as well fill them with a show that's hot! It's about a neurotic Boston lawyer who has a tendency to muse and fantasize. As she does, we have a tendency to doze and snore! Frankly, we don't get it! With a show this boring, there's no explanation for...



Ally's Appeal















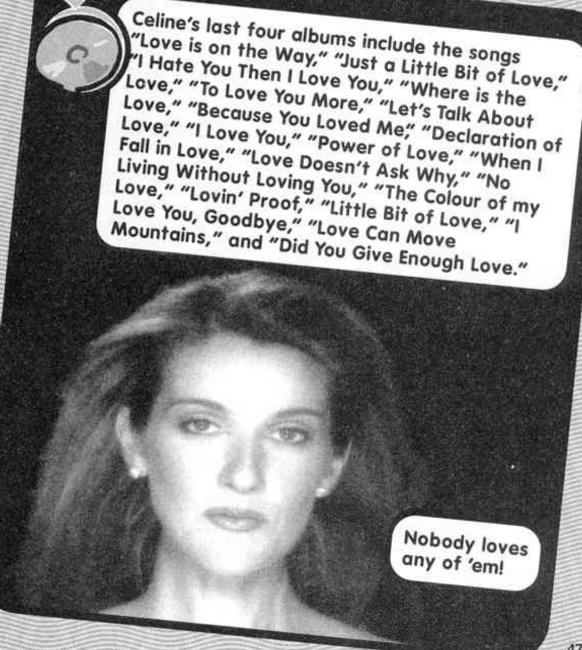
OFFWID

CELINE DION "MY HEART WILL GO ON"







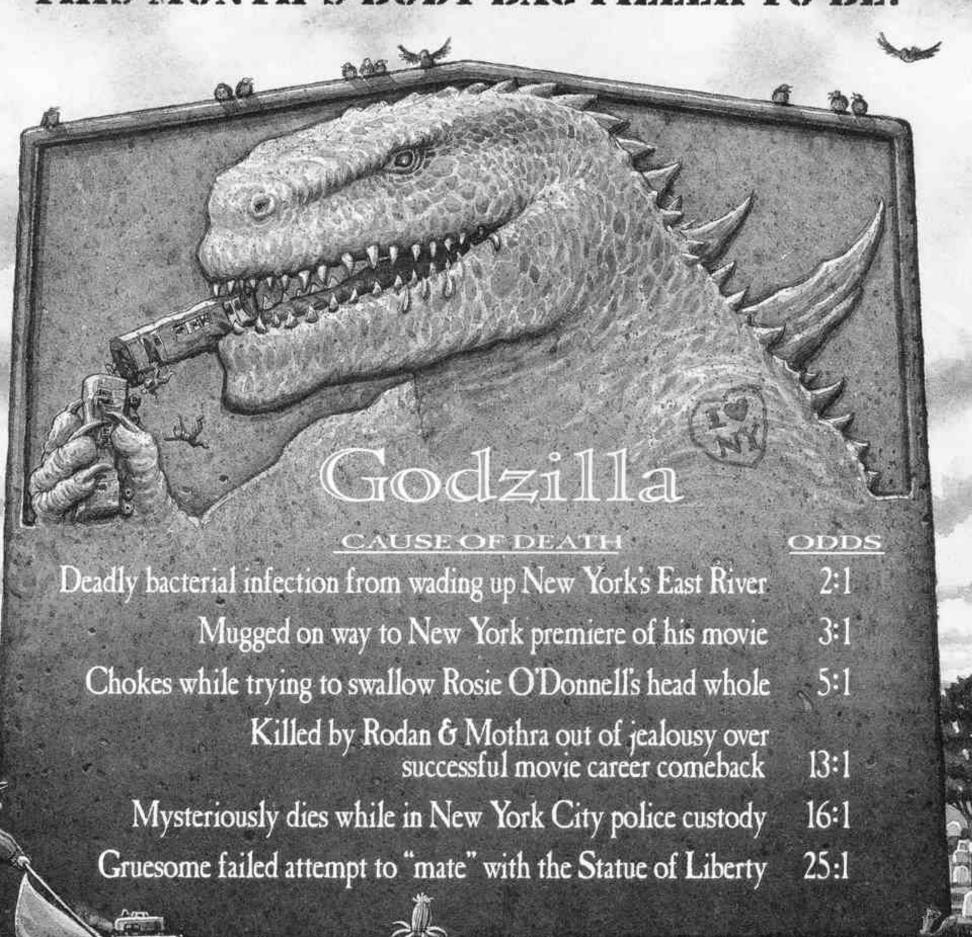


8

MAD'S CELEBRITY CAUSE-OF-DEATH BETTING ODDS

Our team of crack oddsmakers gives you the latest Vegas line on how one of today's biggest stars will become tomorrow's obituary!

THIS MONTH'S BODY BAG FILLER TO BE:



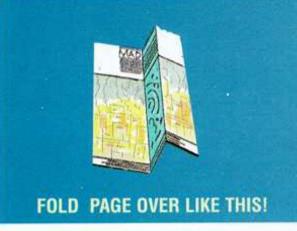
ARTIST: JAMES WARHOLA WRITER: MIKE SNIDE

WHAT HIDEOUS
BEAST IS RUNNING
OUT OF CONTROL
IN OUR COUNTRY?

HERE WE GO WITH ANOTHER RIDICULOUS

MAD FOLD-IN

Our father always said to us, "What goes around comes around!" And for once the old geezer was right! Point of fact: an old hideous creature has cropped up to wreak havoc on an unsuspecting nation. To find out what creature is running amok, fold page in as shown.



FOLD THIS SECTION OVER LEFT

FOLD BACK SO "A" MEETS "B"



THE NEWEST SOURCE OF TERROR IS A MONSTROUS
THING AMONG US. IT IS A RECKLESSLY
MEDDLING BEAST WITH FEELINGS OF A MAFIA
HITMAN ON A RAMPAGE OF EVILDOING



CANADA \$3.95 • CUBA \$6 • UK £5

Addictionado

10ECVMET

HELLO CIGARS!

— GOODBYE CIGARETTES,

CUBAN COHIBAS INTO THE U.S. 3 DISGUSTING WAYS TO SMUGGLE

OTHER THINGS THAT SMELL WORSE THAN CIGARS BURNING TIRES, CURDLED MILK, AND DOZENS OF SPECIAL CLIP-OUT LIST TO USE WHEN CRITICIZED:

BECOMES A \$ 16.95 CIGAR HOW IA CENTS WORTH OF TOBACCO

MAGAZINE **EAKE-OUT**