

**WIN A NIGHT  
WITH THE  
SPICE GIRLS**

**IS THE KIND OF GIMMICKY CONTEST SLEAZY MAGAZINES  
USE TO SUCKER IN READERS! ZIGAZIG HA!**

73.20 CANADA



# MAD<sup>IND</sup>®

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WITH THE  
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\*IS THE KIND OF GIMMICKY CONTEST SLEAZY  
MAGAZINES USE TO SUCKER IN READERS! ZIGAZIG HA!

#363 November 1997 Our Price \$2.50 Cheap!



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*Tis the season to waste money!*

*FA FA FA FA FA — FA FA FA FA!*



*MAD's real dumb and not too funny!*

*FA FA FA FA FA — FA FA FA FA!*

*Most will find it quite unpleasant!*

*FA FA FA FA FA — FA FA FA!*



*Screw 'em all, it's a cheap present!*

*FA FA FA FA FA — FA FA FA FA!*

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# MAD

NOVEMBER 1997 NUMBER 363

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— Alfred E. Neuman

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NIKE AD PARODY PHOTOGRAPHER: IRVING SCHILD  
NIKE AD PARODY WRITERS: DAVID SHAYNE AND JOE RAIOLA



# TOMATOES • DEPARTMENT AND • TOMATOES • LETTERS

MAD #364 ON SALE  
NOVEMBER 18!

## COOPER SCOOP-ER



The MAD office is usually filled with dweebs, geeks, hacks and fanboys! (And that's just the staff!) But frequently we'll walk out of our office and BAM! there's someone cool there! Such was the case the other day when who should be lurking around our hallowed halls but legendary rocker Alice Cooper! (No relation to mediocre MAD writer Russ Cooper!) We still don't know why he showed up and choked our Alfred statue, but we're certainly glad he did, given that the only other person to show up that day was equally mediocre MAD writer Butch "The Westchester Weasel" D'Ambrosio. Hello, slumberland! Fa fa!

## "CORN AIR"

In Issue #360 you had a satire of the movie *Con Air*. You had Nicolas Cage say that he has a five-year-old daughter and he is serving a ten-year prison sentence. Well, if you had even seen the movie you would know his daughter is six years old, not five, and Nicolas Cage's character, Cameron Poe, is serving a seven-year sentence, not ten. If you guys are going to make fun of a movie try watching it first!

Johnny Hornbeck II  
Pontiac, IL

**Becky** — We had a full editorial conference regarding your letter. It was agreed (in a close vote) that perhaps the writer and/or artist and/or at least one editor should see the movie, or at least the longer version of the trailer, before publishing a satire on it. Thanks for the nifty suggestion, which we are implementing immediately in Issue #364! That issue will contain our classic spoof of the film *Contact* where Jodie Foster and Matthew Modine team up to shoot down a Death Star-like, Rubik's Cube-shaped spaceship at the urging of President Harrison Ford. Enjoy! —Ed.

## MAD MUMBLINGS @aol.com

My celery stalks at night! — Duece1000...My hamster whispers my name when nobody is around. — Sean Blake...How does one become part of your gang? Do I have to go through a nosehair-trimming initiation ceremony, or just gut a squirrel? — Borden96...I am a stapler. Please refill me. — SuperDrago...How many warts could a warhog hog, if a wart-hog could hog warts? — PsychoK...The world is a carousel of walnuts! — Brak12...MAD IS LIFE!!!! — LordLou13

## WHAT, ME WETTING?

Proud Papa and longtime MAD subscriber Tom Anderson of Birmingham, Alabama sends along these disturbing photos of himself and his beautiful new baby Siobhan! Years from now, as Siobhan goes



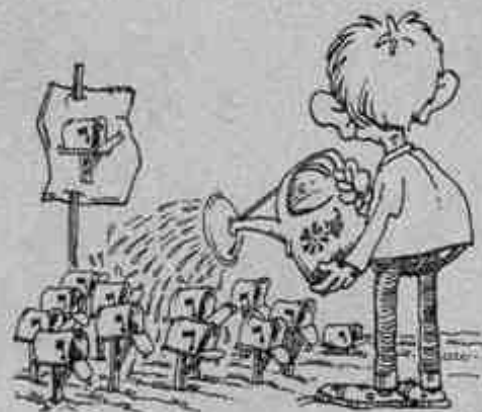
through intense psychological counseling and the suppressed memory of her dad putting her in a MAD diaper bursts forth, she will probably come after him with an axe!

You've been warned, Tom! Where are the child welfare officials of Birmingham when you need them? It's an absolute outrage!



## ENVELOPE OF THE MONTH

Continuing our space-wasting tradition, here's this issue's envelope of the month, sent in by notorious diaper fiend Tom Anderson of Birmingham, AL!



32  
USA



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KEYWORD: MAD**

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WEB SITE!  
<http://www.dc.comics.com/mad/>**

## COVER STORY

You said MAD #359's four Batman covers would have a message when they were put together. I couldn't find the message.

Mari Tg  
Spokane, WA

**Mari — Couldn't find the message?**  
Well here's a message straight from the entire MAD staff just to you (to be read out loud in a high-pitched shrill)  
**SCHMUUUCK!!! —Ed.**

## GUFFAW-FAW-FAW!

I want to ask the editor a question about issue #359's letters page in which a fan's letter is being answered about something pertaining to Garfield. What in the name of hell does "guffawing" mean? You, once again, supplied a nonsensical word/phrase to screw up readers' thought processes! I would appreciate some sort of appropriate explanation.

Katie Polatsek  
Jupiter, FL

**Katie — See above message to Mari! —Ed.**

## DEAD LETTER

In your "Celebrity Cause-of-Death Betting Odds" feature, the odds of n:1 imply a probability of  $1/(n+1)$ , so Courtney Love's probability of dying is 1.083356282, Richard Simmons' is 0.842857168 and Kathie Lee Gifford's is 0.614718615. I thought everyone's probability of dying is 1.000000000. Do you know something I don't know?

J.S. Butler  
Visiting Professor of Economics  
Syracuse, NY

**Do we know something you don't, Prof?**  
**Yes! The odds of you being dead from the neck up: Even money! —Ed.**

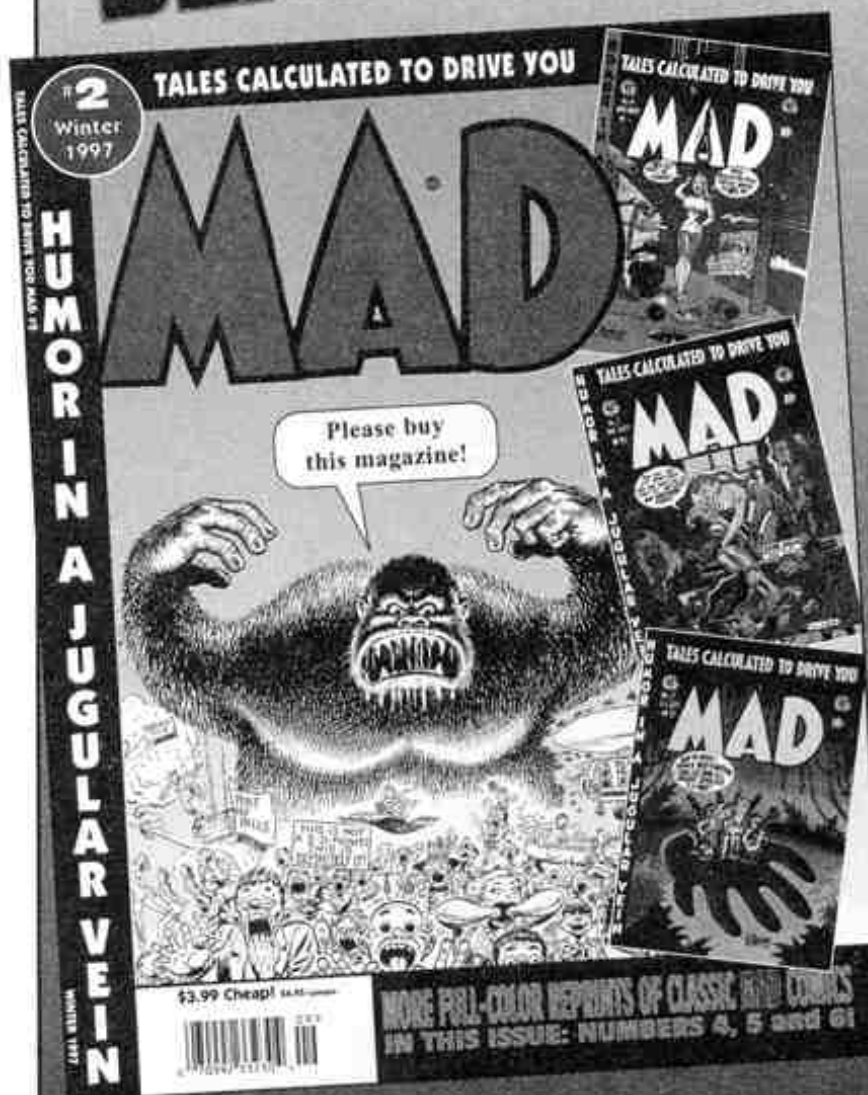
## CONDOM-NATION

You sexist pigs have done it once again! In "Condom Buying for Dummies" (MAD #359) there was not one girl buying condoms. Now, I realize that guys have a bigger sex drive, but that's no excuse. Safe sex is a guy's and girl's responsibility. Hugs & kisses (and naughty little wishes)!

Melanie Johnston  
Ontario, Canada

**Mellie Mel — What? You can use condoms for safe sex? Wow! We always use them for water balloons and smuggling doritos into class (you know, like those drug mules)! Next thing you know you'll be telling us that you can use a diaphragm for something other than a frisbee! —Ed.**

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## MAD FOLD THIS BOOK!

A RIDICULOUS  
COLLECTION  
OF FOLD-INS



FOREWORD BY  
CHARLES M.  
SCHULZ

WRITTEN  
AND ILLUSTRATED  
BY

Al  
Jaffee





## IDENTITY FOR TWO DEPT.

This summer, John Travolta and Nicolas Cage teamed up to star in the best action flick of the year! Of course, the competition was *Batman & Robin*, *Speed 2* and *Con Air*! (Need we say more?) Frankly, we're getting tired of Hollywood producers who think they can sucker us into the theater with another overblown, mega-violent, brainless explosion-fest! We wish those guys would just...

I'm Worn Arches, an FBI agent who heads a covert anti-terrorist unit! Our operation is so secret even the government doesn't know it exists! To protect our identities, our paychecks are blank! I'm going broke working here! I even have an unlisted Social Security number, so I can't retire! But I won't quit until I capture that psychopathic criminal, Casting Ploy! The only perk of working for this agency is that I can murder just about anybody — good guy, bad guy, and everything in between! James Bond may have a license to kill, but I have a license to kill, maim, slaughter, and slingblade — just as long as it's in my quest to capture my arch-rival!

That would be me, Casting Ploy! I'm responsible for countless terrorist bombings, numerous cold-blooded murders and altering the expiration dates on milk cartons! I'm also responsible for killing Worn Arches' son, but that was a mistake! I wanted to murder Worn Arches himself — turns out when you open fire into a crowd of innocent children riding a carousel, accidents can happen! Who knew? So now he's vowed to get revenge! I mean, what's the big deal? So I killed his son! He has another kid! What is he, some kind of pro-life fanatic?



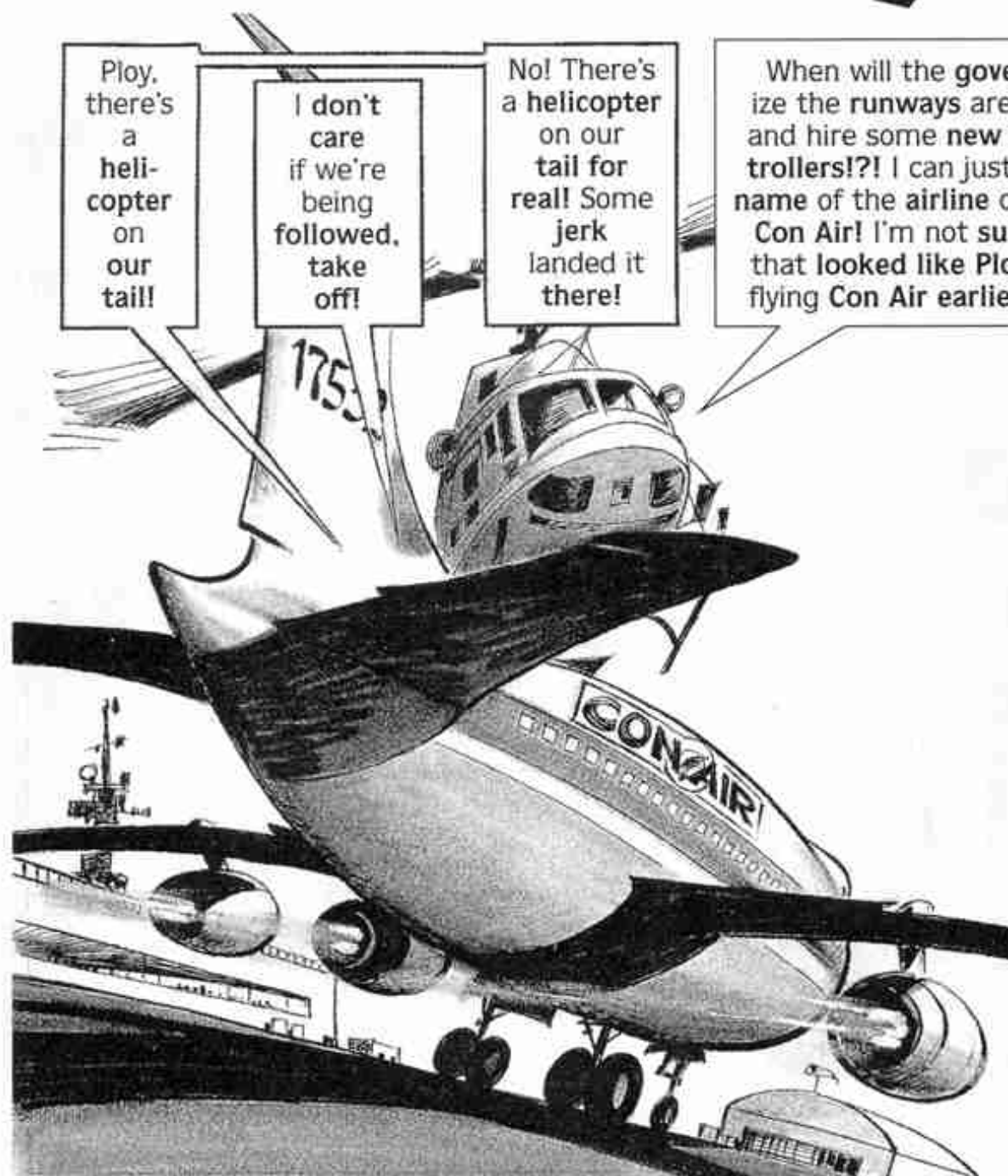
I'm Grief Arches, Worn Arches' neurosurgeon wife! Thank God for that! Considering his non-existent job and income to match, at least we have some money coming in! Up till now I've never been with another man, but as you'll soon see, that changes even though it doesn't change at all! Confused? Stick around! It gets a lot worse!

I'm Jammies Arches, the typically atypical daughter! Talk about uptight, my dad is so strict he wouldn't give me permission to get my tongue pierced, so I had my nose pierced instead! He still got mad! Then he turns around and gets his whole face changed! Parents are such hypocrites!

I'm Sucha Hustler! I'm Casting Ploy's gun-toting, over-sexed girlfriend! I'm also the mother of his illegitimate child, who I raise in the home of my ultra-violent, drug-dealing brother! And I'm the POSITIVE role model in this flick!



# F\*!@/OFF



Ploy, there's a heli-copter on our tail!

I don't care if we're being followed, take off!

No! There's a helicopter on our tail for real! Some jerk landed it there!

When will the government realize the runways are too crowded, and hire some new air traffic controllers?! I can just about see the name of the airline on that plane — Con Air! I'm not surprised! A guy that looked like Ploy was spotted flying Con Air earlier this summer!

Do you think driving this plane through the hangar door will get Worn Arches off our tail?

No, but we're trying to set a record for the most glass ever broken in a major motion picture, so shattering this many panes in one shot is hard to pass up!



Wow, this is the first time I've flown...with-out an airplane! Do I earn frequent flyer mileage for this kind of flying, Worn??

That's something you won't have to worry about, pal! You're gonna die!

I may die, Worn, but my memory lingers on! I've planted a bomb and you'll never guess where!

On movie screens all across the country?



Casting is in a coma — a real bad coma!

What are these burn marks on his chest?

We're using him as an ashtray! I said it's a real bad coma!

An ashtray — so he's helping to keep our environment clean! This is the most useful he's ever been!



With Casting in a coma, there's no way to find that bomb he planted before it goes off!

There is one possibility! His brother who designed the bomb is in jail! If we lock you up in there, he might tell you where the bomb is! He wouldn't talk to you, but if you weren't you, then that different you would have a real chance at finding out! You understand?

Which "you" are you talking to? You or you?

We can take your face and temporarily replace it with Ploy's!

Switching faces? What's the danger involved?

That audiences will laugh us right off the screen, but it's worth a shot!



Worn, you can't tell your wife about this operation!

That's bad news!

But there's good news, too! You can max out all of Ploy's credit cards and you'll never have to pay a penny of it!

Okay, let's start! I don't need any anesthesia! This dialogue is putting me out!



This is going to be a very delicate and bizarre operation! Above all, I don't want any laughing! Ready?

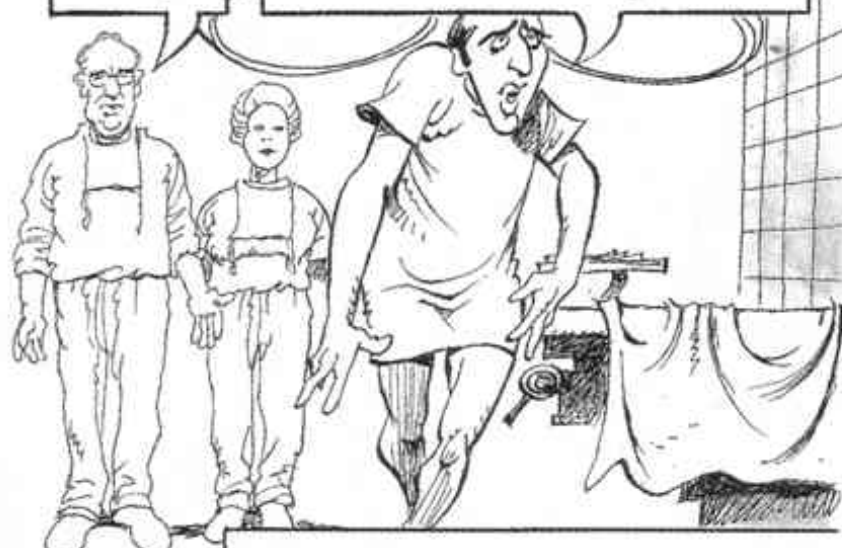
Ready, doctor!

Let's begin. Laser shears... exacto knife... staple gun... double-sided masking tape... crazy glue... paper clips... one of those little springy things... no, make that two of those little springy things... styptic pencil... BIG styptic pencil!



Oh, oh! We goofed! His walk is a dead giveaway!

*\*Though you can tell by the way I prance and strut I'm a Fever man With disco butt! Have to try To hide my rage, Behind the bod And face of Cage!*



*\*Sung (painfully) to the tune of "Stayin' Alive"*

Doc, I look exactly like Ploy, but I still sound like me!

Normally, I would plant a microchip on your larynx that would make you sound like Ploy! But this is a magazine, so what you sound like doesn't matter!

Worn, you have ten minutes to completely heal and then you're off to prison to get your "brother" to talk about where "you" planted the bomb! Don't drop the ball!

Or the soap! I've heard about those prison showers!







These are magnetic shoes!  
The entire prison is one  
big magnetic field! We'll  
know exactly where you are  
every minute! Any questions?

Do you have these in a loafer  
style? Maybe in a narrower  
width? Don't you think these  
make my feet look big?

Here — you'll find some  
helpful suggestions in  
this *Martha Stewart  
Guide to Prison Dress!*

My God!  
She's got  
a book  
for every-  
thing!

**RULES**  
① DO NOT  
TRY TO  
ESCAPE!  
② OBEY  
THE  
RULE!

MAX  
KORN  
WASNT  
HERE

Damn! I really shaved too close this  
morning! Took the skin completely off! If I  
put after shave on now I'll go through the  
roof! I found this in a jar! It must be face  
cream, because there was a face in it!  
Wait! This is Worn's face! Could it be  
he has my face? Let me try his face on!  
Perfect fit! Ah, the miracle of Velcro!

A funny thing happens when you put  
on someone else's face! Without  
explanation, you suddenly inherit  
part of their brain! How else would  
I know which FBI agents were in on  
this "face switch" thing! And how  
to get them here to kill them all!  
Medicine can be mysterious at times!

You look  
like my  
brother,  
but for  
some reason  
you don't  
act like  
my brother!

♪ *Stayin' Alive! Stayin' Alive!* ♪  
What're you talking about,  
bro? It's Saturday Night,  
and I've got the fever! Bro,  
you're good with wires, can't  
we put flashing lights  
under this prison floor?

I think your mind  
is gone! Good  
thing that didn't  
happen before you  
planted the bomb  
at the L.A. Con-  
vention Center!

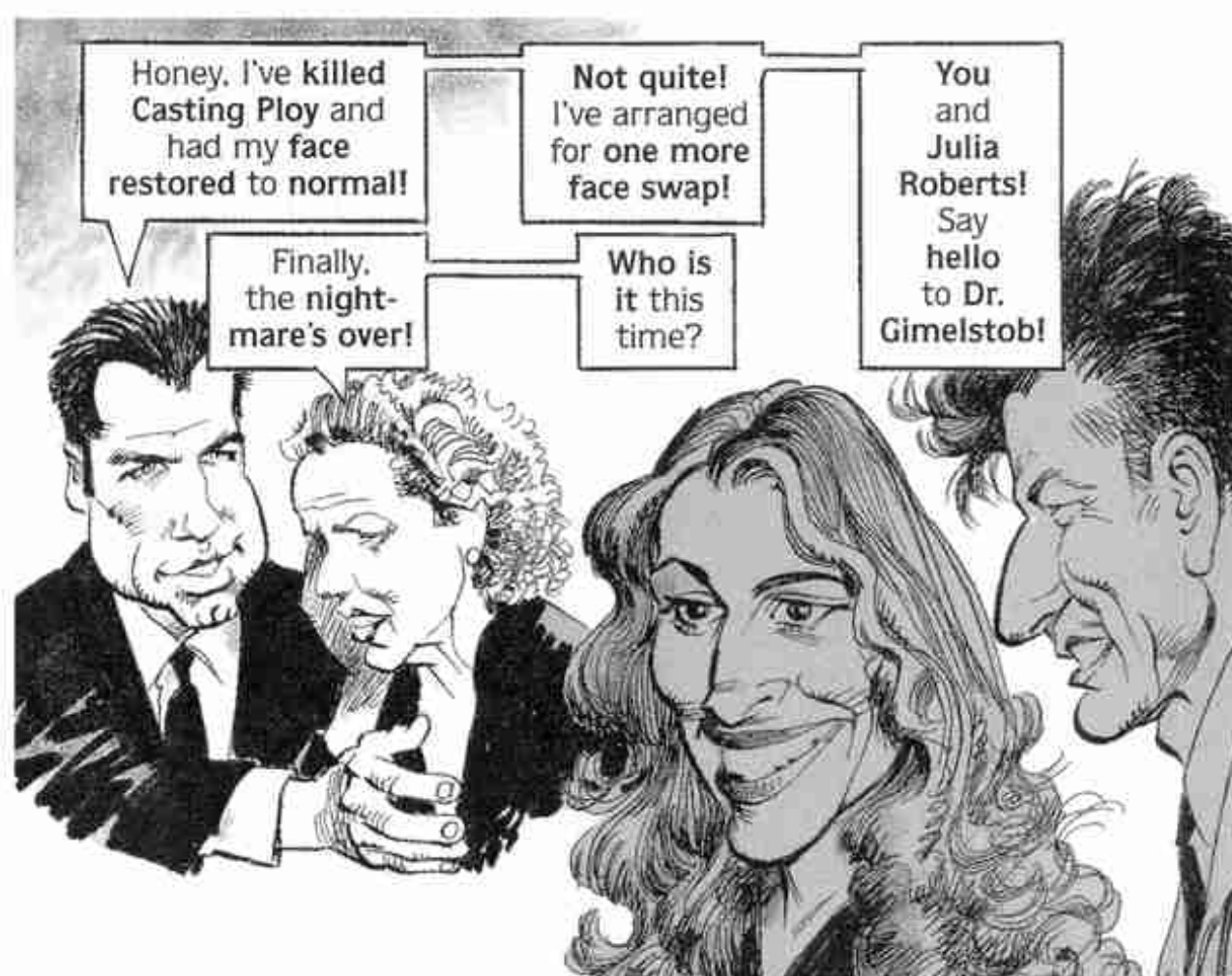
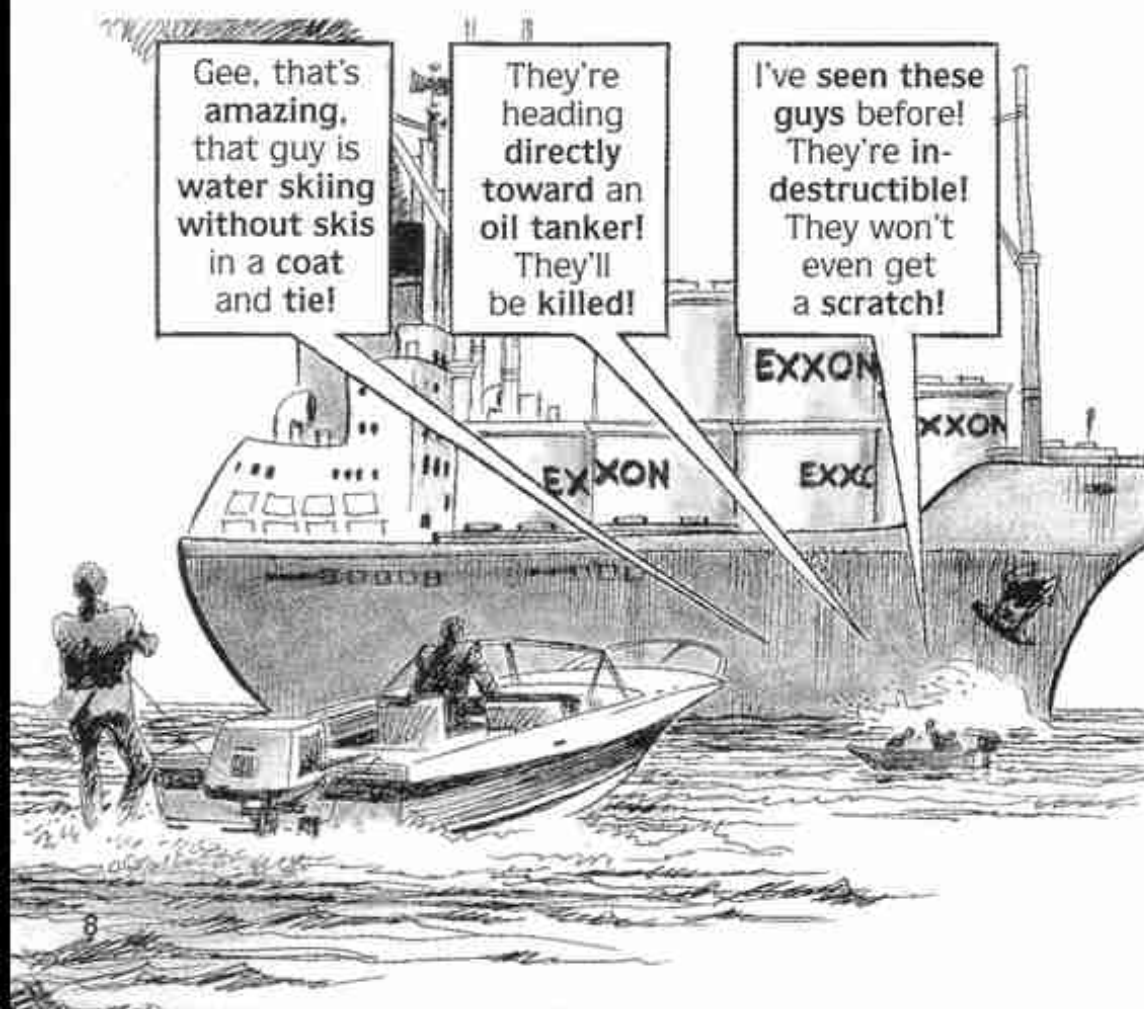
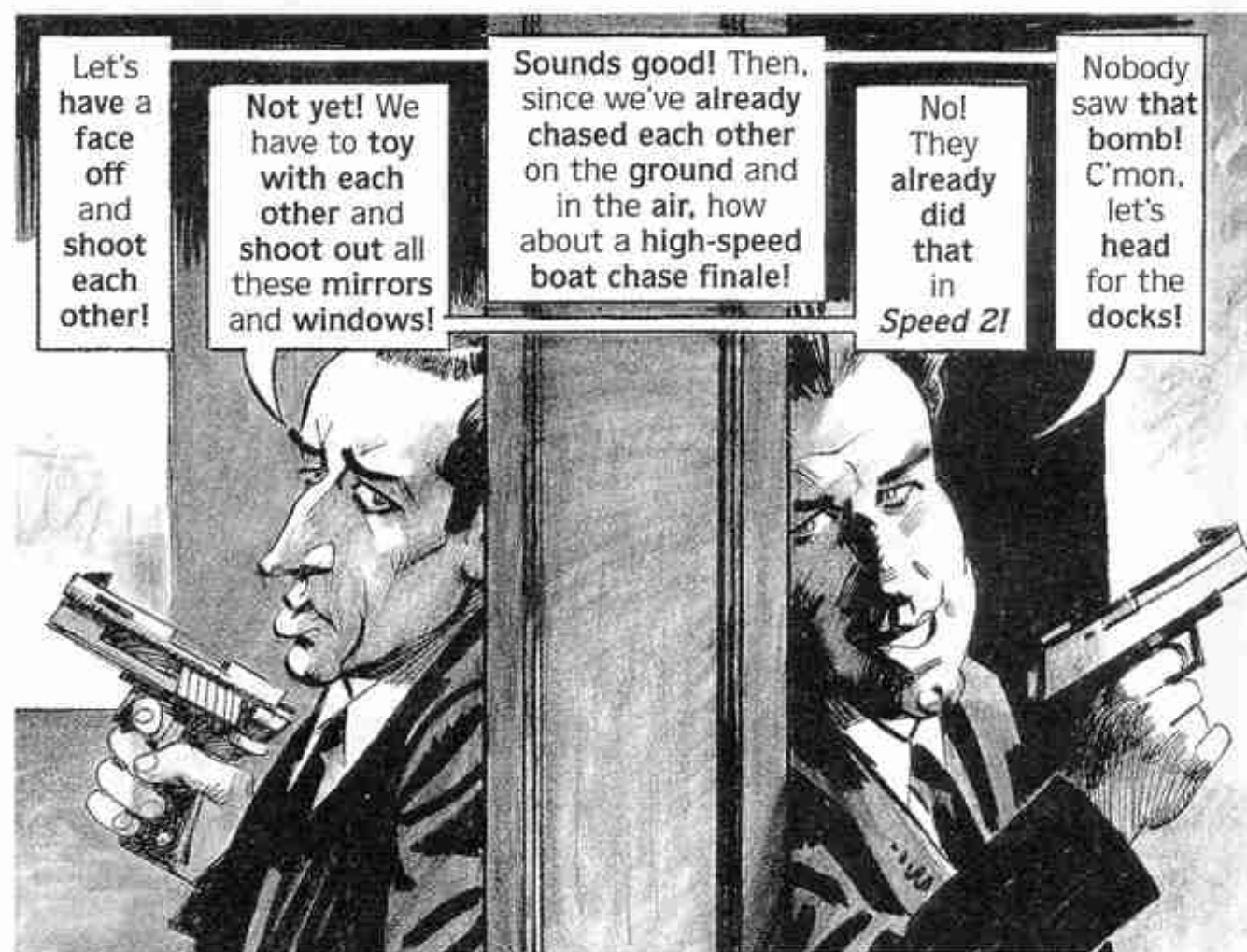
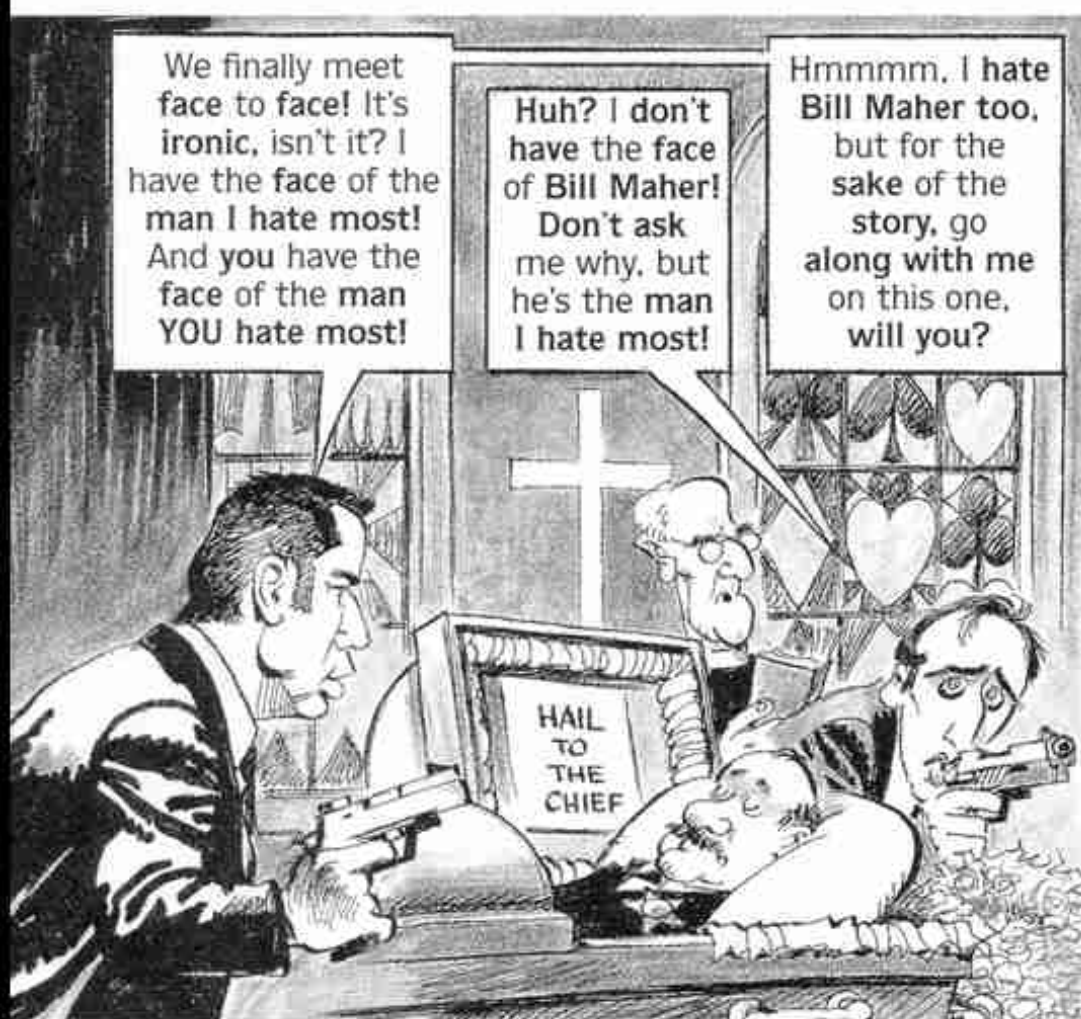
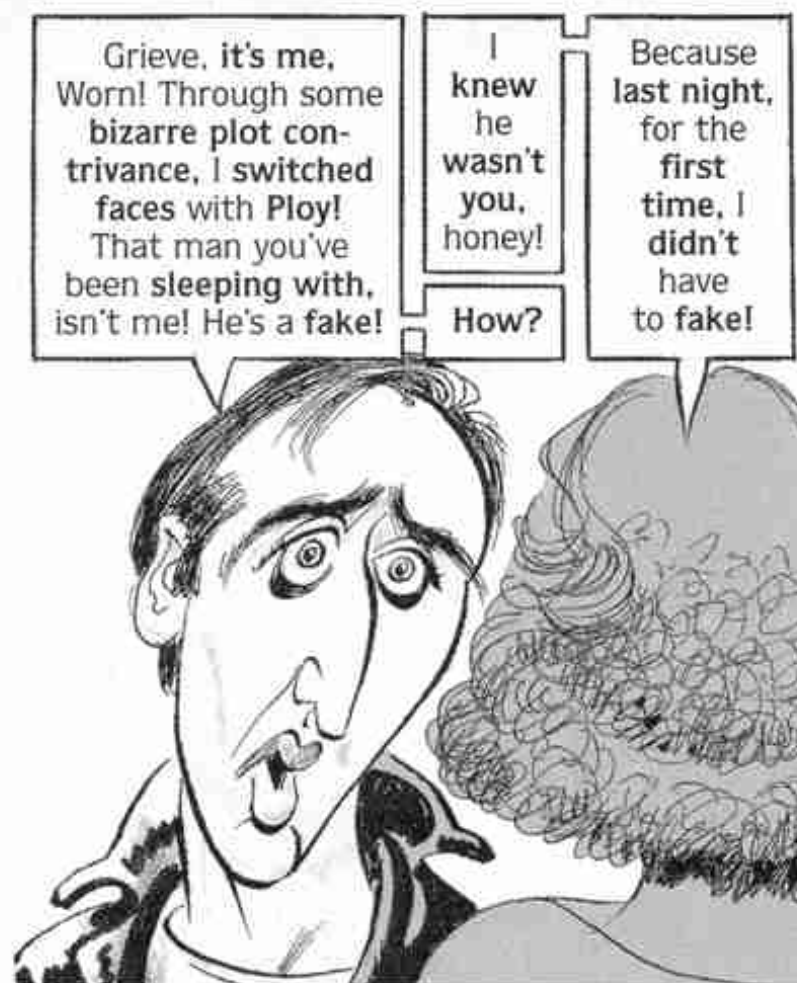
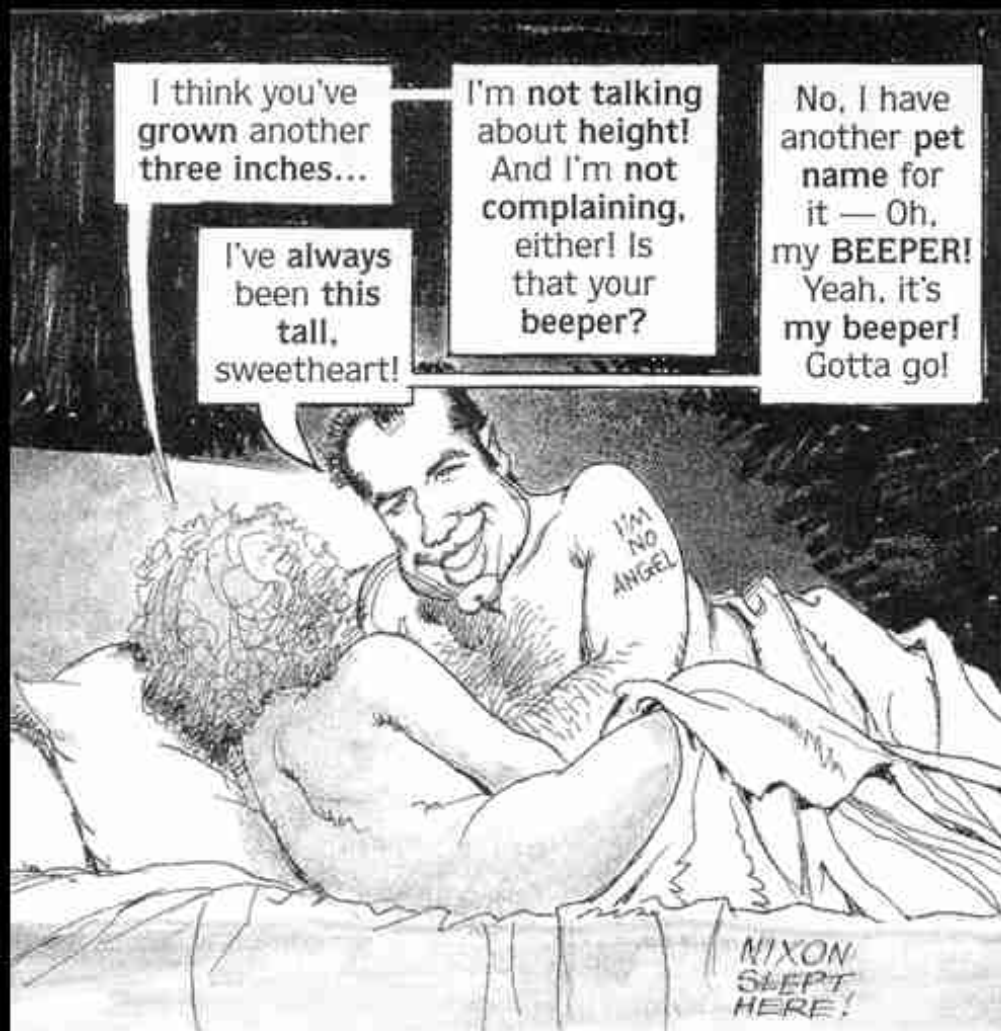
Bingo! I  
got the  
info I  
needed  
in about  
30  
seconds!

A lot of good that will  
do you! Didn't you read  
the last two panels?  
Casting is on to your  
face-switching gimmick!  
You're stuck in  
this prison forever!

You  
think  
so, huh?  
Read  
the  
next  
seven  
panels!

TIMOTHY PLOY  
(B704297)









#### THE SCHMUCKS STOP HERE DEPT.

As you might expect, our pals Melvin and Jenkins are two swinging guys who are quite popular with the opposite sex. Of course, as you might also expect, their ideas of romance differ slightly, as you'll see in...



# Melvin & Jenkins'

## GUIDE TO DATING

### Jenkins

knows that women are turned on by intimate exchanges of feelings and gentle gestures of tenderness.



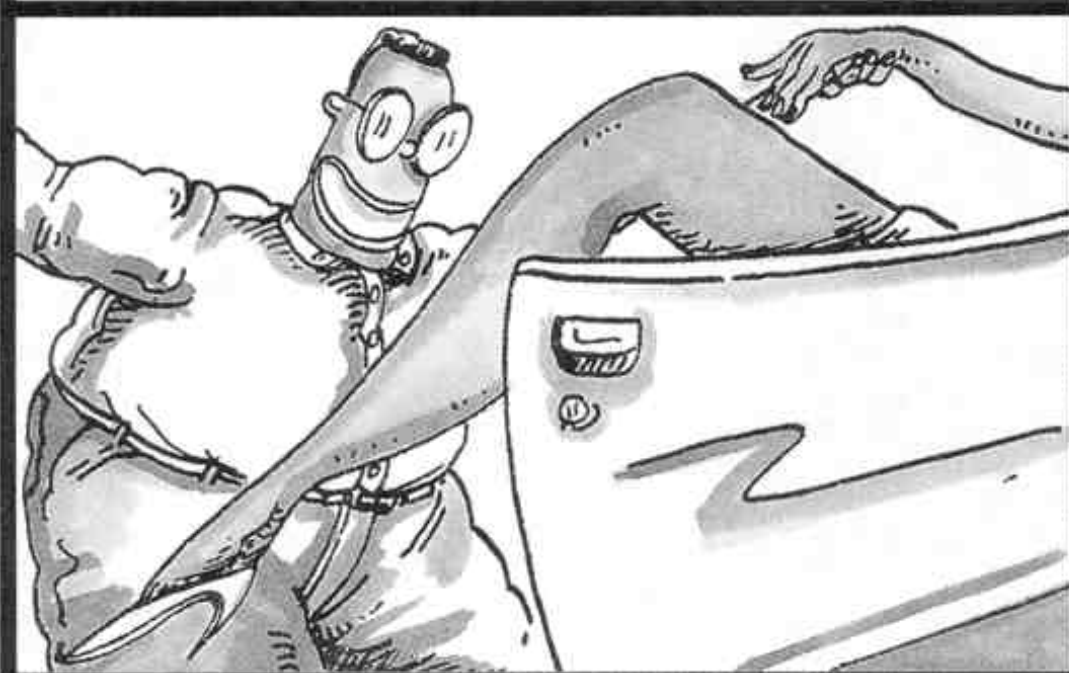
### Melvin

considers "pull my finger" to be his best opening line.



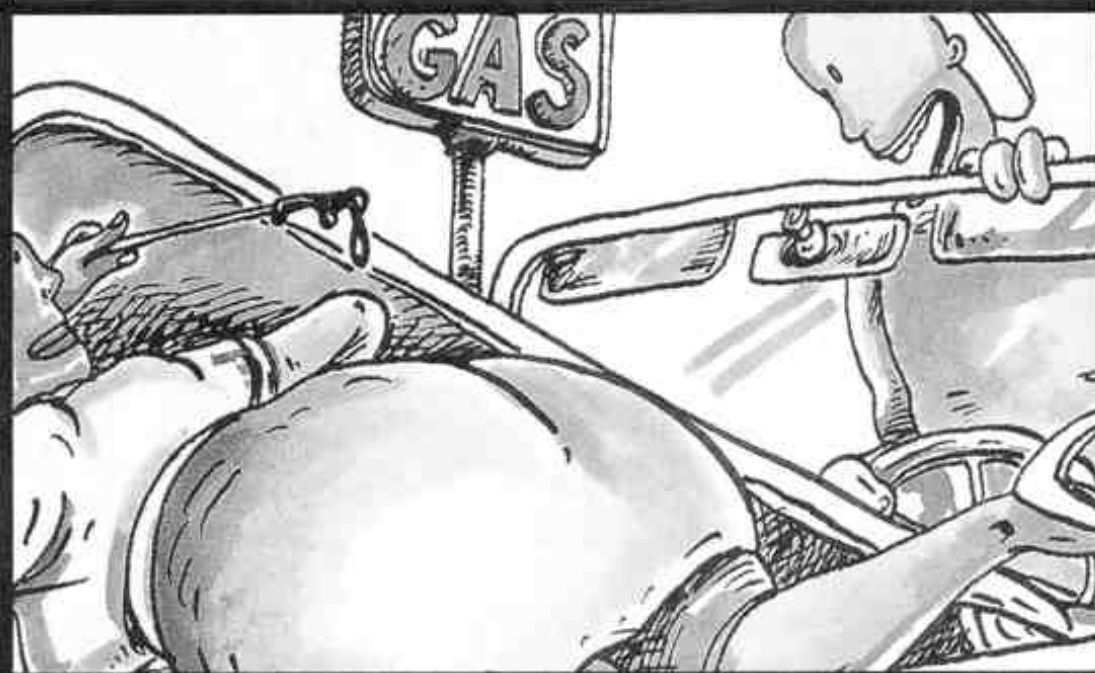
### Jenkins

always remembers to open the car door for his date when she enters and exits the vehicle.



### Melvin

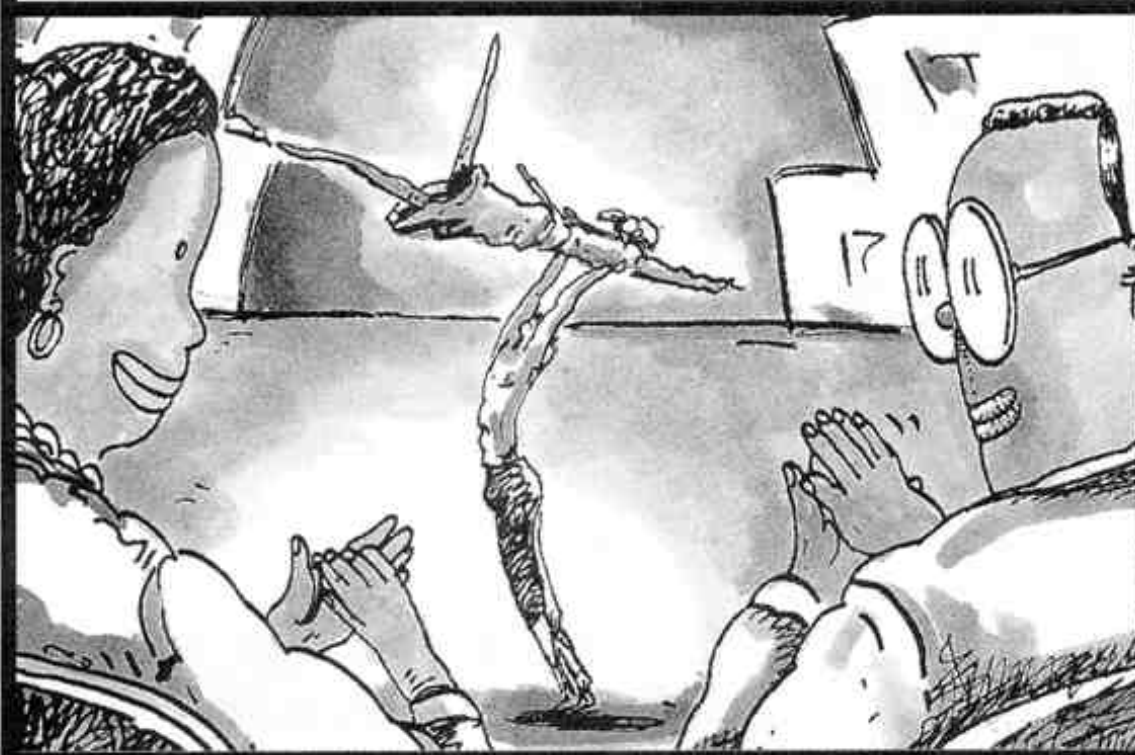
always asks his date to check the oil and tire pressure when she's through working the pump.





## Jenkins

takes his date to the ballet to celebrate the glory of the human form in motion.



## Melvin

takes his date to nude female mud wrestling for the same reason.



## Jenkins

always makes an effort to show his blind date a good time, even though she may not be his type. After all, she has feelings, too.



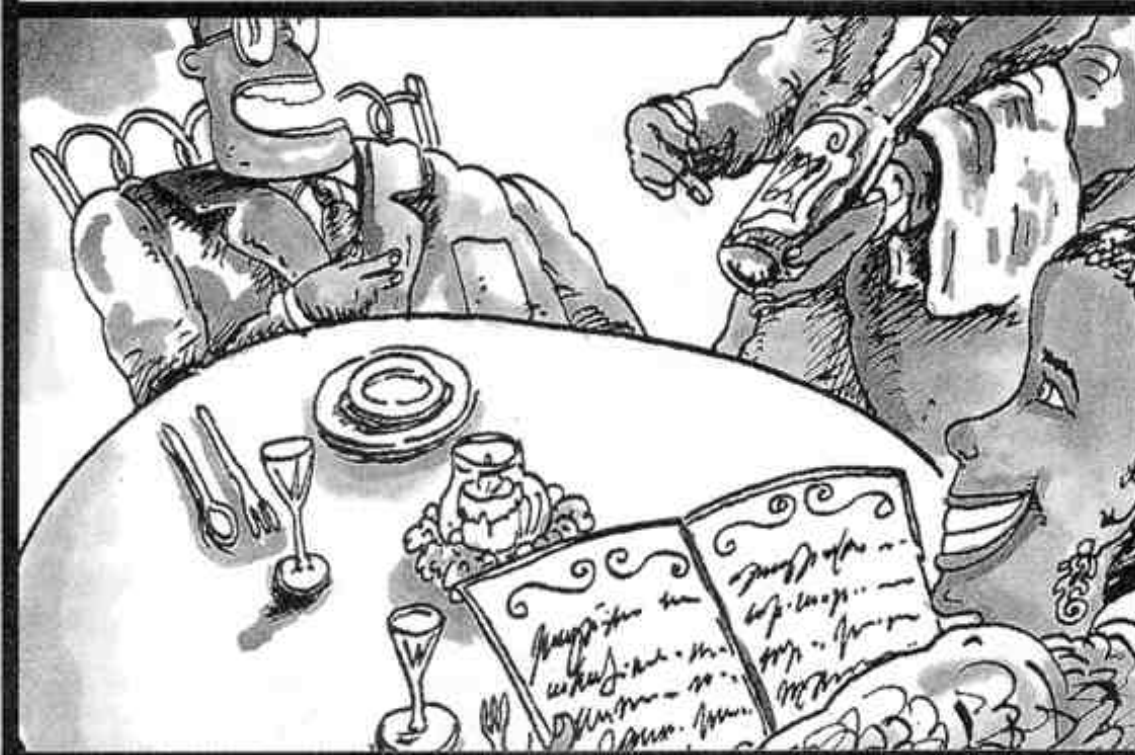
## Melvin

knows that squeezing through a packed crowd at a concert is the best way to ditch a fat chick while cruising for a replacement.



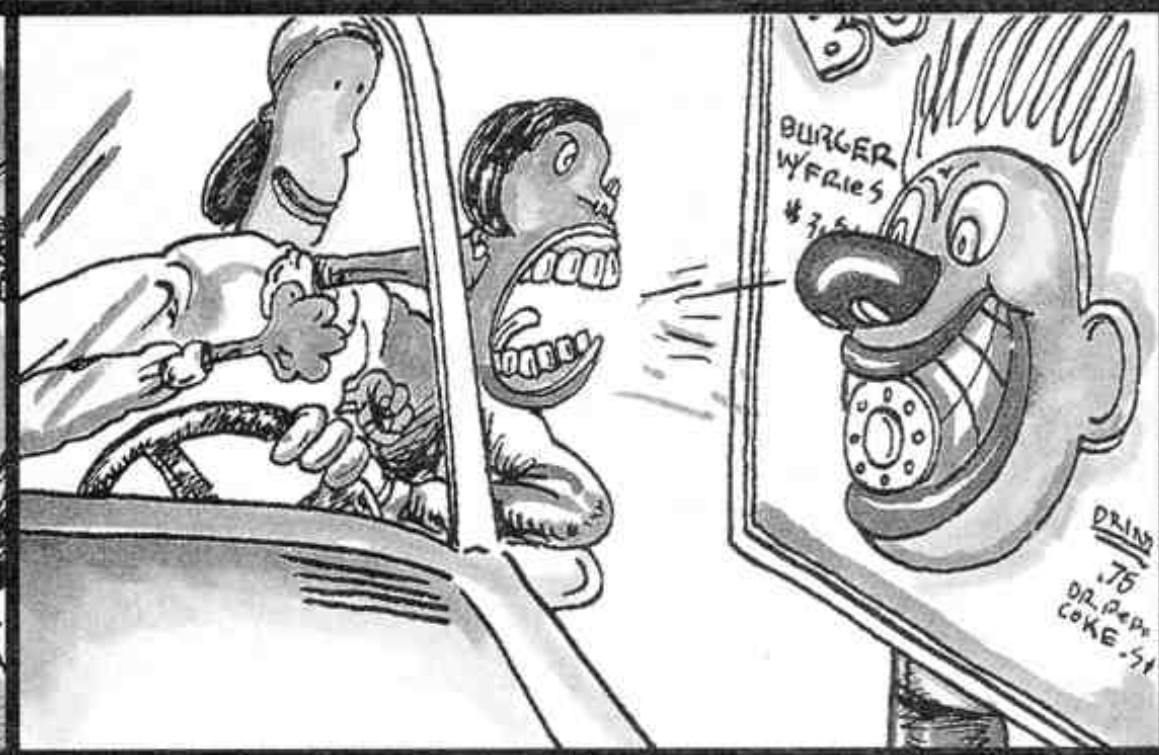
## Jenkins

orders a succulent six-course meal, impressing his date with his command of the French language.



## Melvin

lets his date yell into the clown.





## Jenkins

makes it a point to spend a lot of time cuddling with his lover as a means of forming strong emotional bonds.



## Melvin

waits until his lover is asleep before going through her purse and raiding her refrigerator.



## Jenkins

always remembers his girlfriend's birthday with a thoughtful card, flowers and dinner at her favorite restaurant.



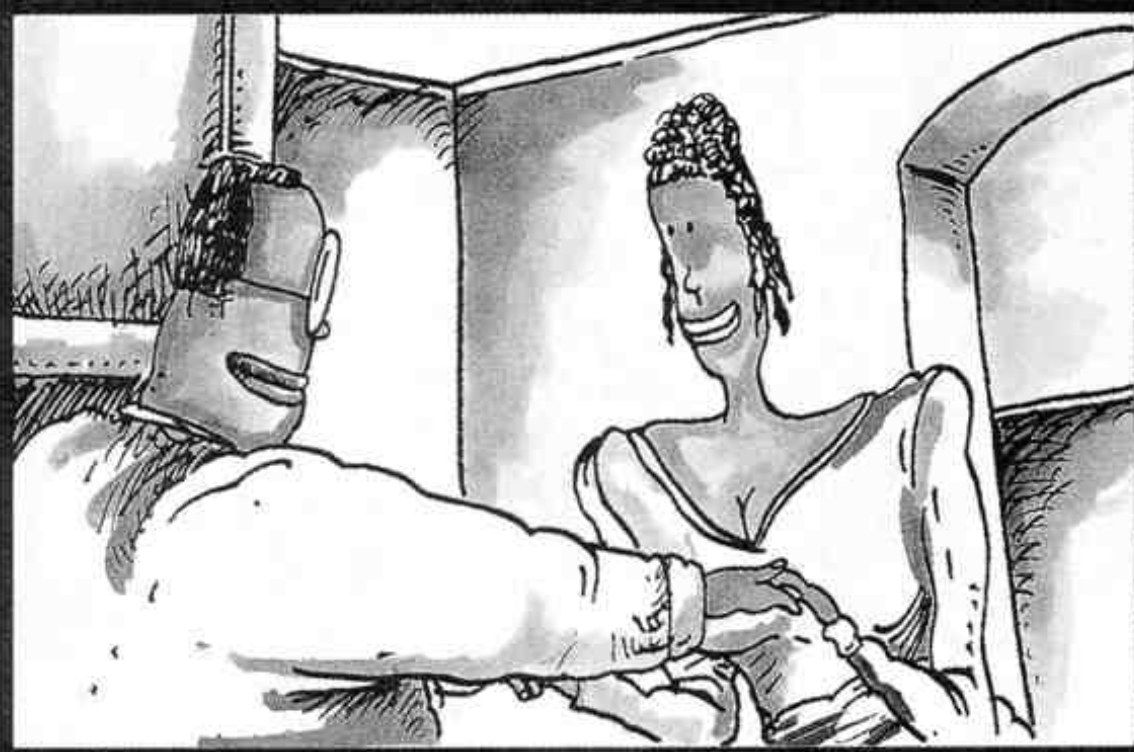
## Melvin

gets his girlfriend a subscription to *Hustler* so he'll have something to read while she does his laundry.



## Jenkins

always ends a relationship gently and with respect for the delicate feelings of his partner.



## Melvin

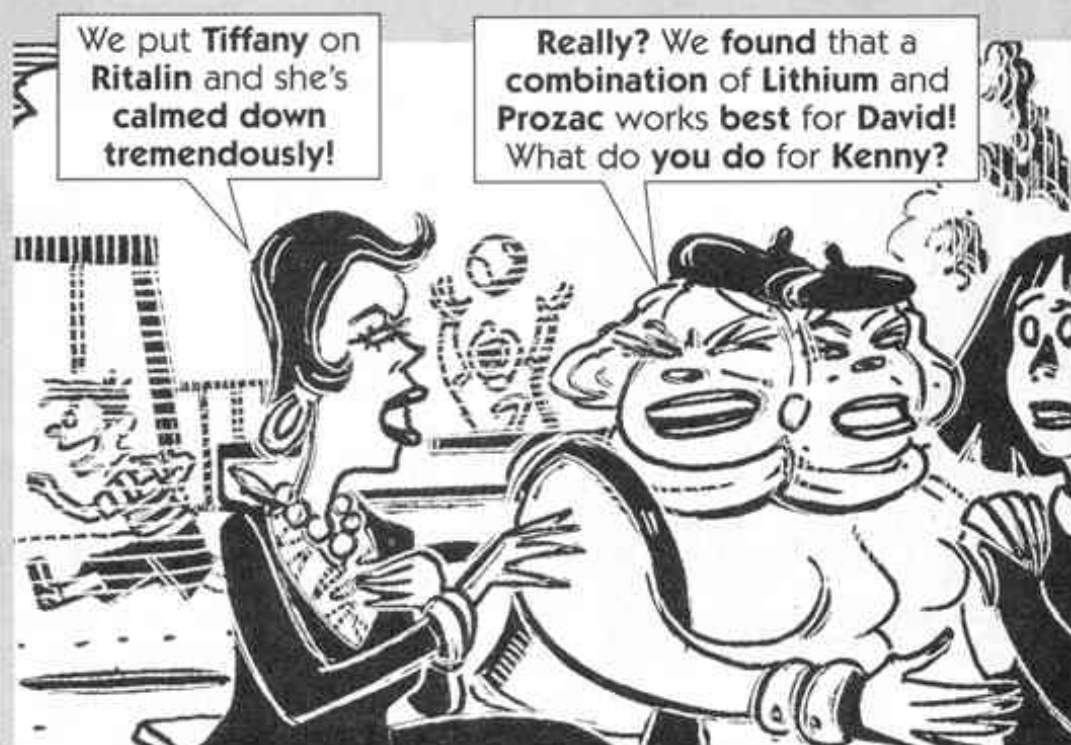
keeps a revolving set of fake IDs to avoid paternity suits.







# THE MAD WORLD





# OF... DRUGS

ARTIST: PETER KUPER

WRITER: ANNA BECKER









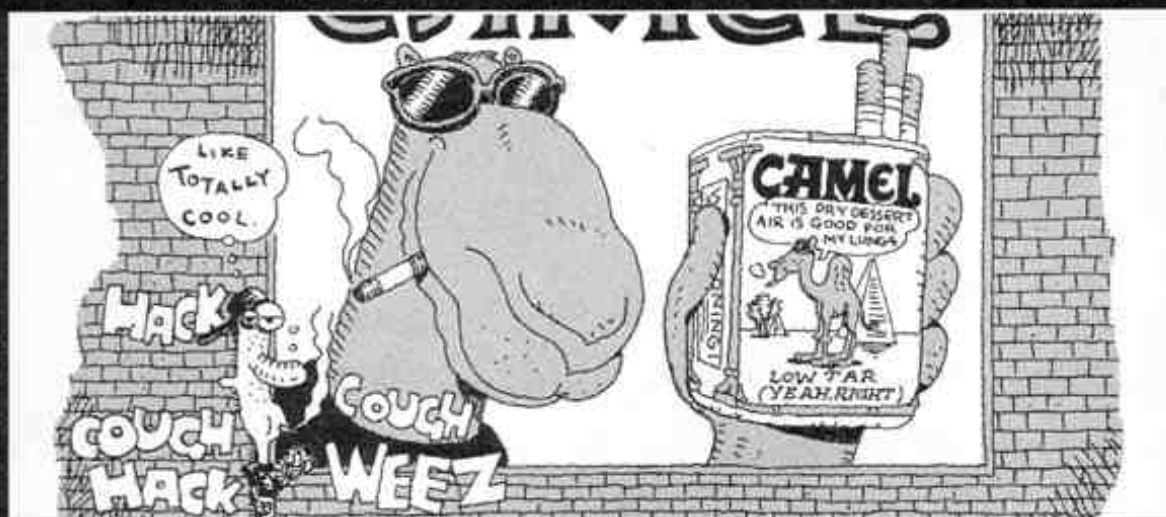


## INITIAL DISTRACTION DEPT.

An acronym is a word formed from the initial letters of other words, such as NATO (North Atlantic Treaty Organization), SCUBA (Self-Contained Underwater Breathing Apparatus) and FIAT (Fix It Again, Tony)! However, there are examples of acronyms that have somehow evaded everyone, so we now bring to your attention...

# PRODUCT ACRONYMS

# YOU NEVER KNEW EXISTED



**CAMEL** Clever Advertising Makes Emphysema Lucrative



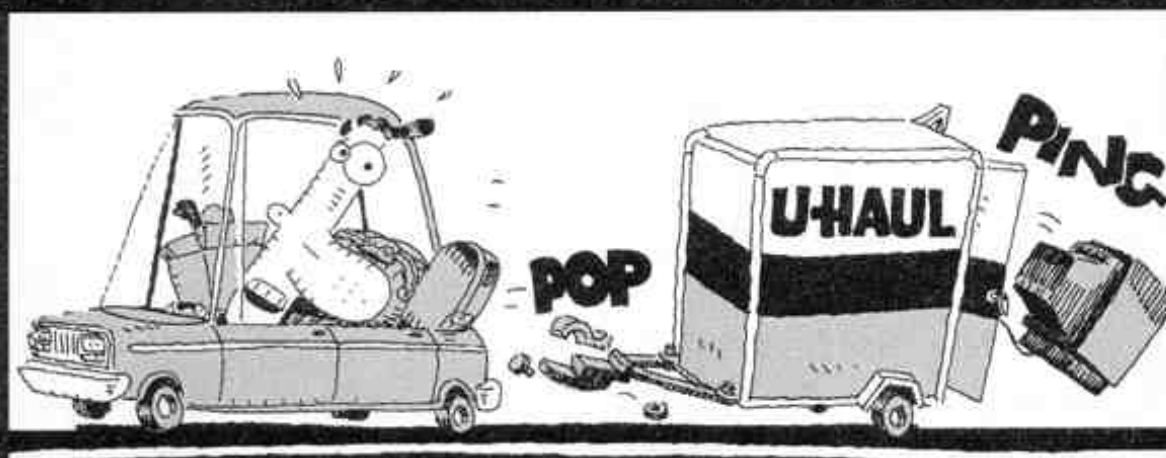
**K-MART** Keeping Middle America Really Tacky



**STAR** Supermarket Tabloid Attracting Retards



**LEGO** Lethally Edged Gouging Object



**U-HAUL** Unsafe Hitches And Unreliable Latches



**VISA** Victimizes Impulsive Shopping Addicts



**LOTTO** Lose Often To Terrible Odds



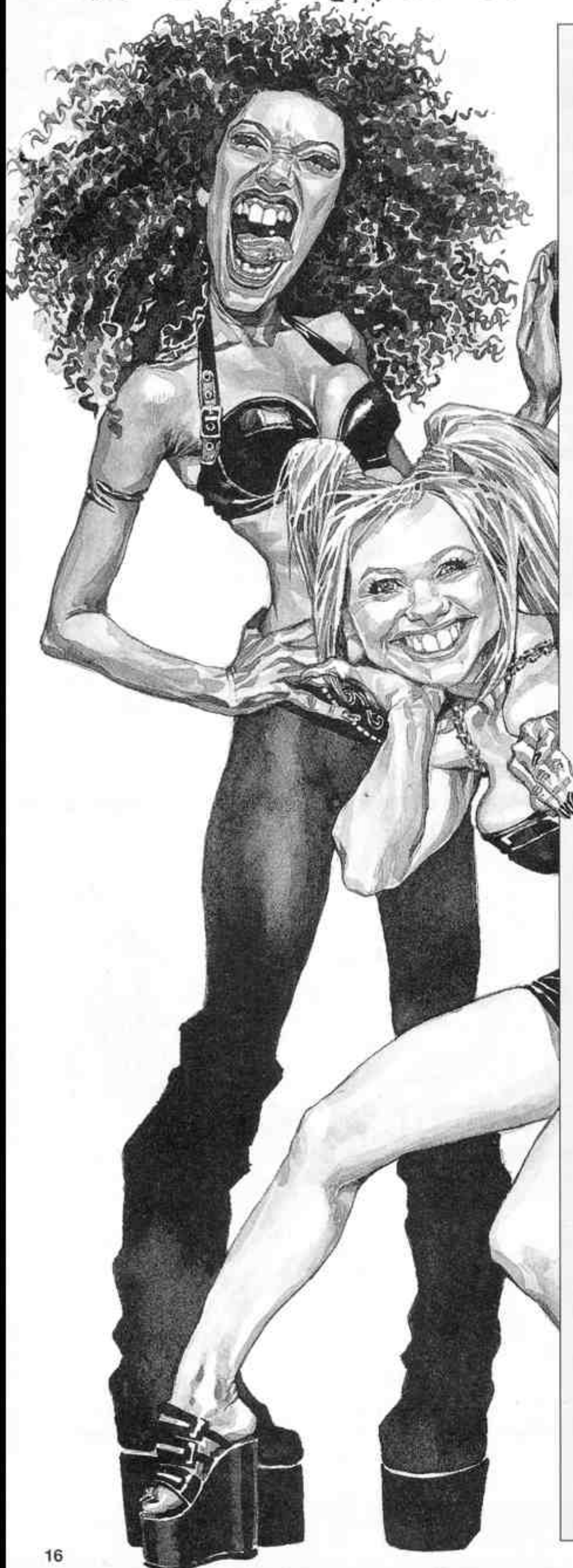
**RED WOLF** Ridiculously Expensive Domestic With Outrageously Lousy Flavor





Laws say there must be nine Supreme Court Justices, 40 men on a professional football team and 435 members of Congress, but there are no laws fixing the number of Spice Girls! Five was

# JOB APPLICATION FORM



## JOB APPLICATION FORM FOR THE NEXT SPICE GIRL

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

- 1. Every Spice Girl has a "Spice" nickname. If you were to become one, which of the following nicknames best describes you? (Choose one)**

☐ Cellulite Spice    ☐ Bulimic Spice    ☐ Lice-ridden Spice  
☐ Itch-fighting Spice    ☐ Amway-selling Spice    ☐ Amish Spice  
☐ Comatose Spice    ☐ She-male Spice    ☐ Other: \_\_\_\_\_

- 2. Every Spice Girl must have an annoying British accent. Which of the following best characterizes your accent?**

- a. A high-pitched, nasal bray  
(Like Robin Leach after another all-night caviar binge)
- b. A guttural, vocal belch  
(Like Ozzy Osbourne lapsing back into consciousness)
- c. A whiny, lingual mush  
(Like Tracey Ullman as 45 of her 97 characters)
- d. An erudite, unintelligible stutter  
(Like an ecstatic Hugh Grant in the back seat of a rented BMW)

- 3. Spice Girls are constantly in the public eye. Which of the following is the *most appropriate* behavior for a Spice Girl?**

- a. Expressing foolish, unreasoned political opinions
- b. Dumping the contents of an elaborately set dining table on the floor
- c. Pinching the buttocks of a member of the Royal Family
- d. Urinating on the floor of a 5-star hotel
- e. All of the above

- 4. What is a quick translation of the line "Zigazig ha" in the song "Wannabe"?**

- a. "Gee, you don't even need lyrics that make sense to have an international hit!"
- b. "When the album sales die down we'll take that standing offer from *Playboy*."
- c. "Thank God for music videos — if no one could see us our careers'd be in the toilet!"
- d. "Let's break — we'll think of something for that part of the song after lunch."

- 5. Besides the Spice Girls, which other prefabricated musical group do you see as your biggest musical influence?**

- a. Menudo
- b. The Monkees
- c. New Kids On The Block
- d. New Edition



just a start, and like any successful business venture, they're looking to expand! Do you think you have what it takes to be a Spice Girl? There's a simple way to find out! By filling out the...

# FOR THE NEXT SPICE GIRL

6. No, really, what do you think the song lyric "Zigazig ha" means?

- a. "Someone left the cake out in the rain"
- b. "If there's a bustle in your hedgerow, don't be alarmed now"
- c. "Mars ain't the kind of place to raise your kid — in fact it's cold as hell"
- d. "She's Lump, she's Lump, she's Lump, she's in my head"

7. Each Spice Girl must have a specific attribute.

If you were a Spice Girl, your attribute would be:

- a. To go everywhere with a bare midriff — even to funerals **SORRY, TAKEN**
- b. To do back flips repeatedly (applies to less attractive group members only) **SORRY, TAKEN**
- c. To model in the nude at the drop of a hat **SORRY, TAKEN**
- d. To grab one's private parts through mounds of baby fat **SORRY, TAKEN**
- e. To look really hot, but not sing or dance so well **SORRY, TAKEN**
- f. To answer reporters' questions with goofy, off-color nonsensical responses **SORRY, TAKEN**
- g. Other \_\_\_\_\_

8. One last try. You see, we're not sure what "Zigazig ha" means either and are looking for all the help we can get. You think it means:

- a. "Su su sudio"
- b. "Supercalifragilisticexpialidocius"
- c. "Mmm bop, ba duba dop"
- d. "Do be do be do"

9. Which is the best example of "Girl Power"?

- a. Picking one's nose in public
- b. Lying about your real age
- c. Dumping the original manager that brought the group together
- d. All of the above

10. A good title for the next Spice Girls movie would be:

- a. 2001: A Spice Odyssey
- b. A Hard Day's Spice
- c. Forrest Spice
- d. Batman & Spice Forever
- e. Other \_\_\_\_\_

11. On a separate piece of paper, please state in fifty words why you want to become a Spice Girl. Special attention will be given to your application if at least 35 of the 50 words are different.

Send your completed application to:

1 Wannabe A Spice Girl  
5 Thatcher Circle  
London, England SE5 2LS

**GOOD LUCK,  
WANKERS!**



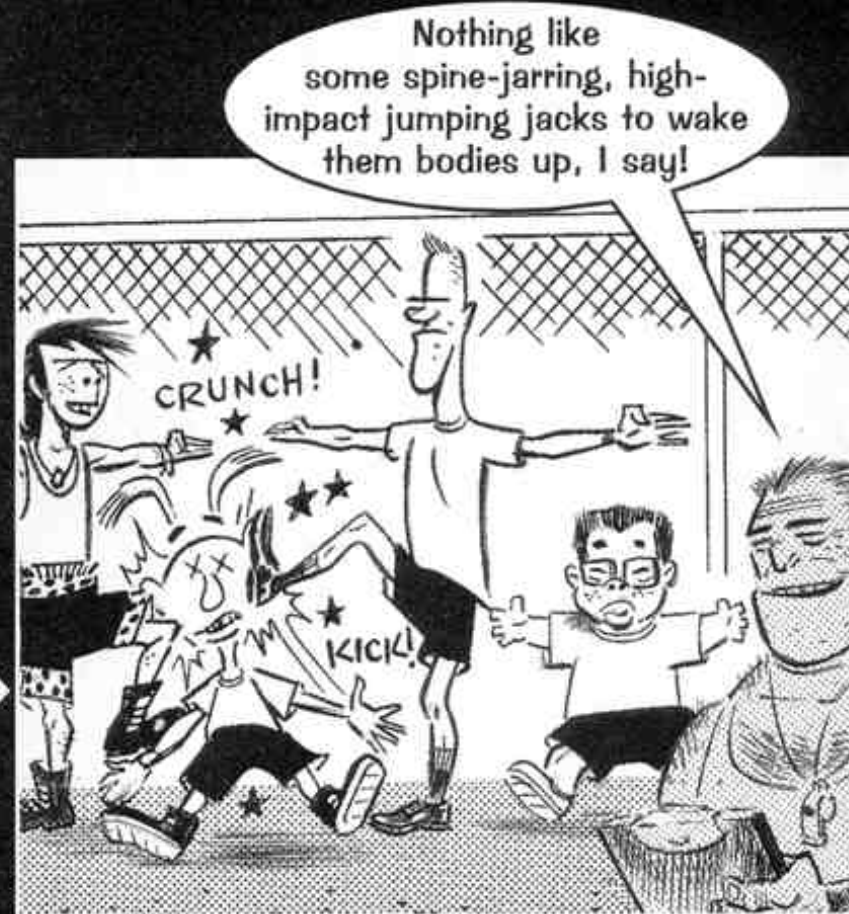


# MONROE & ...

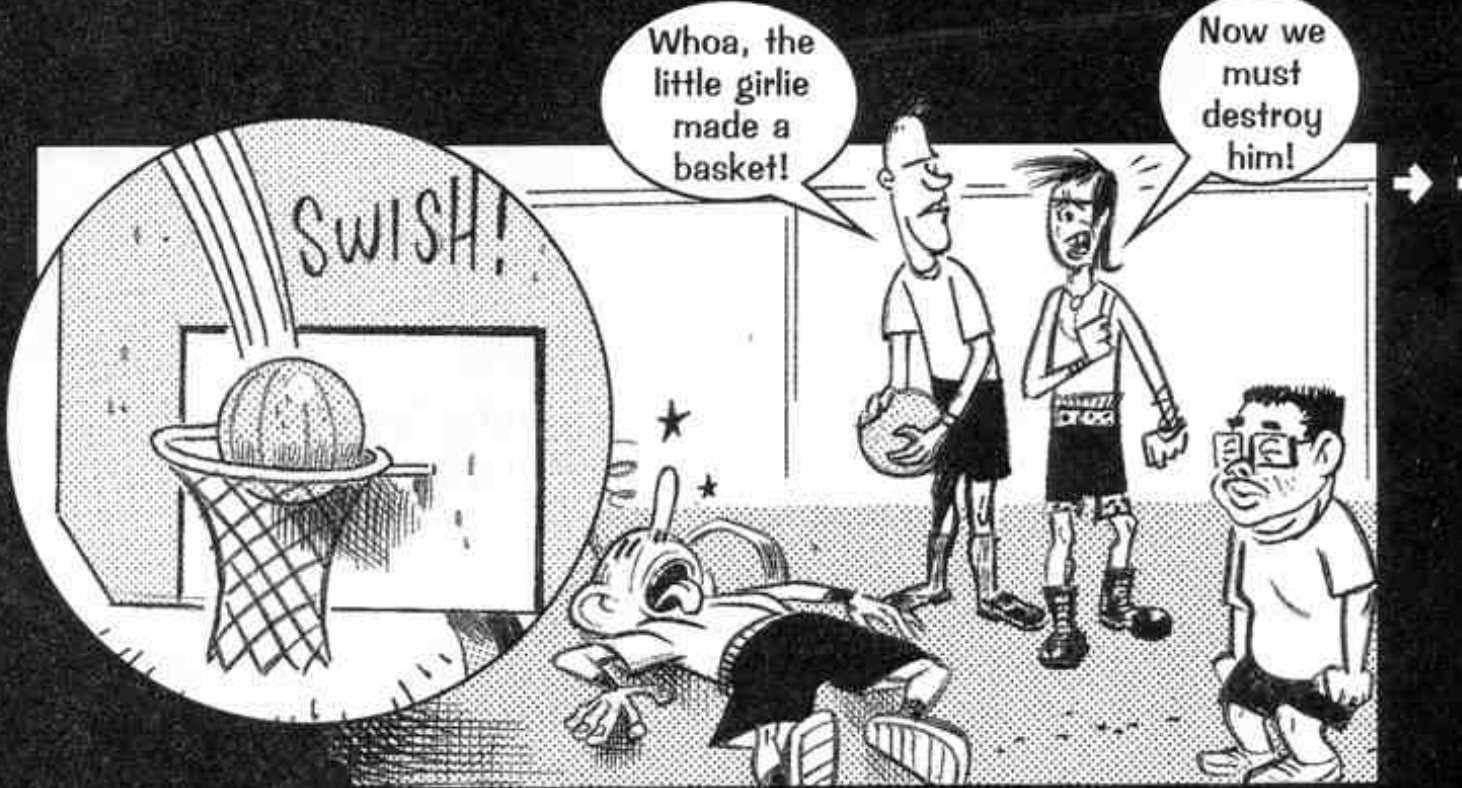
Gym class. Where the smell of damp towels and moldy sneakers can stay with



Awright, you little jellyrolls! Today we're gonna try something different. You freshmen are gonna take on the seniors in a little basketball game. But first, some warm-ups!



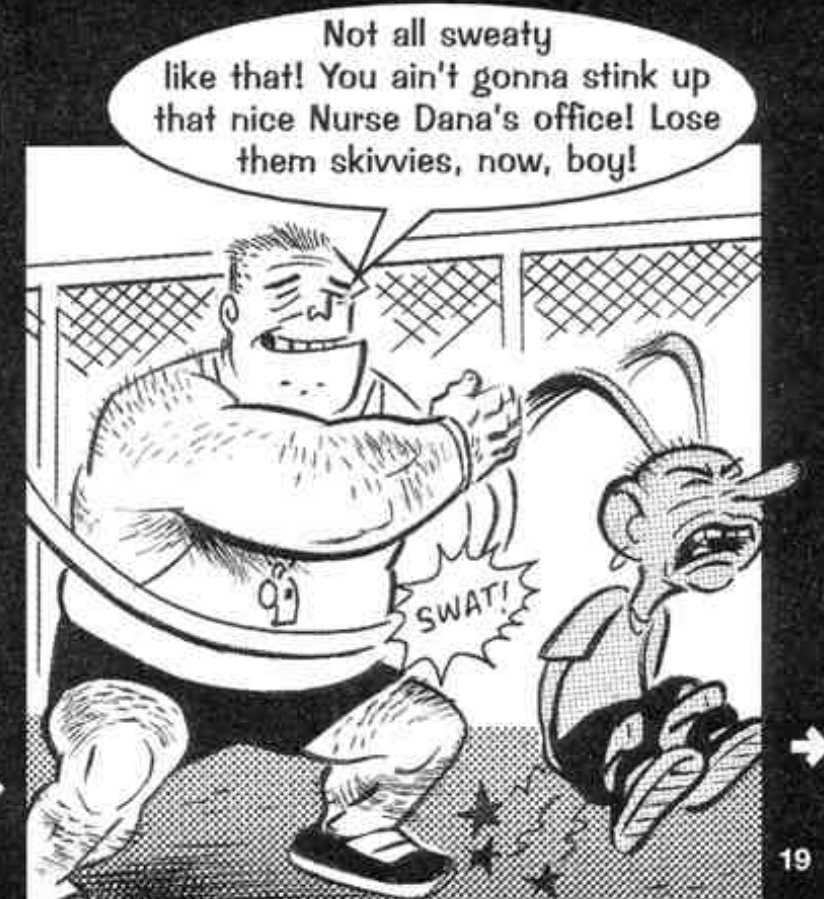
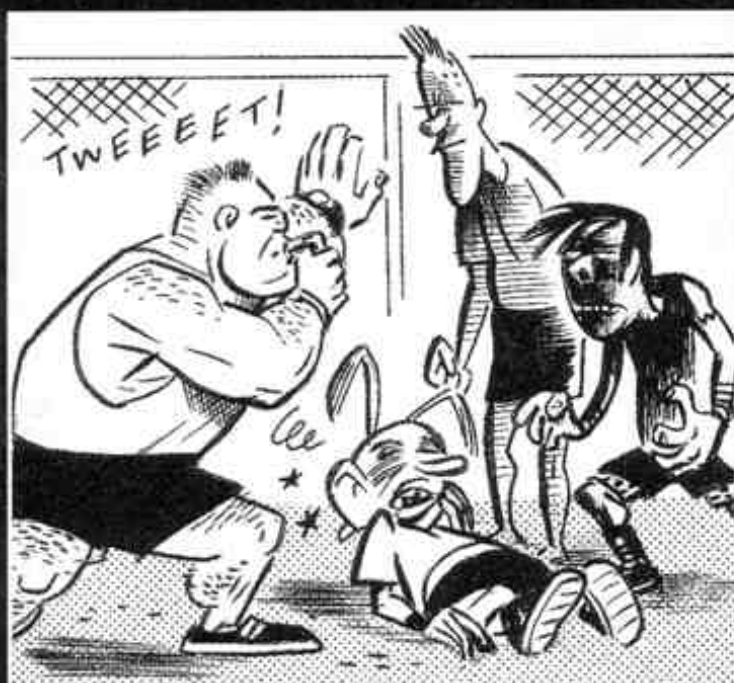
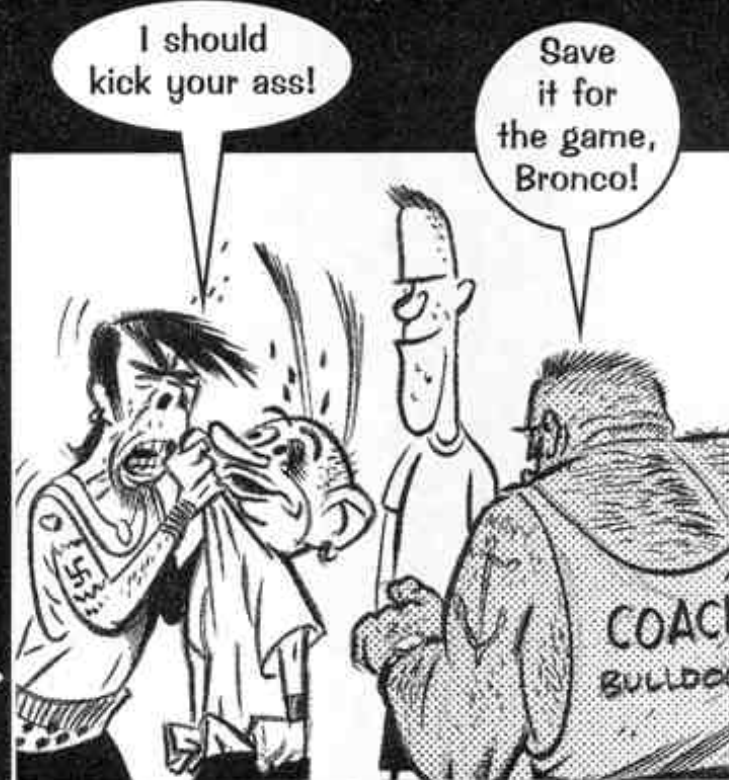
Nothing like some spine-jarring, high-impact jumping jacks to wake them bodies up, I say!



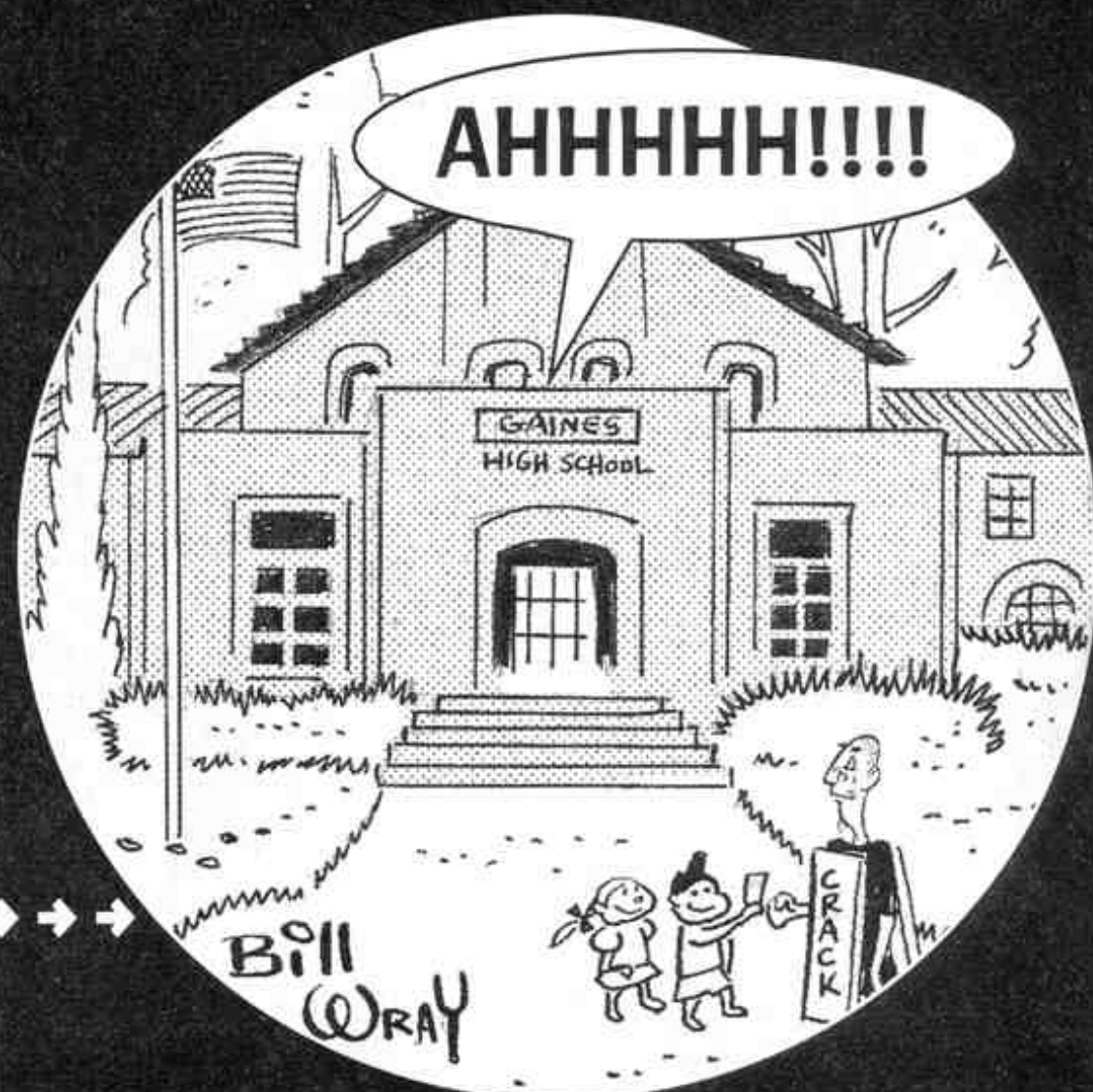
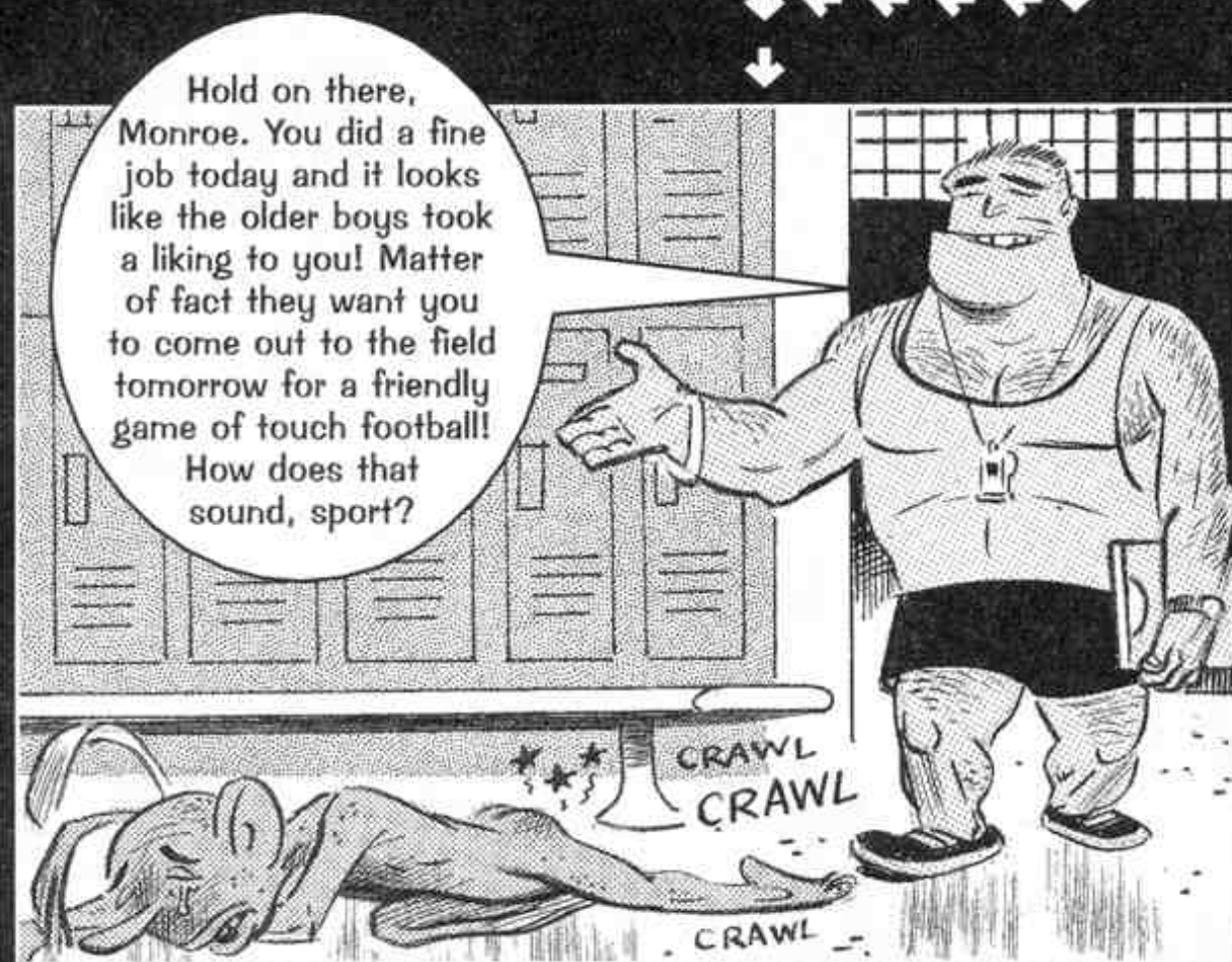
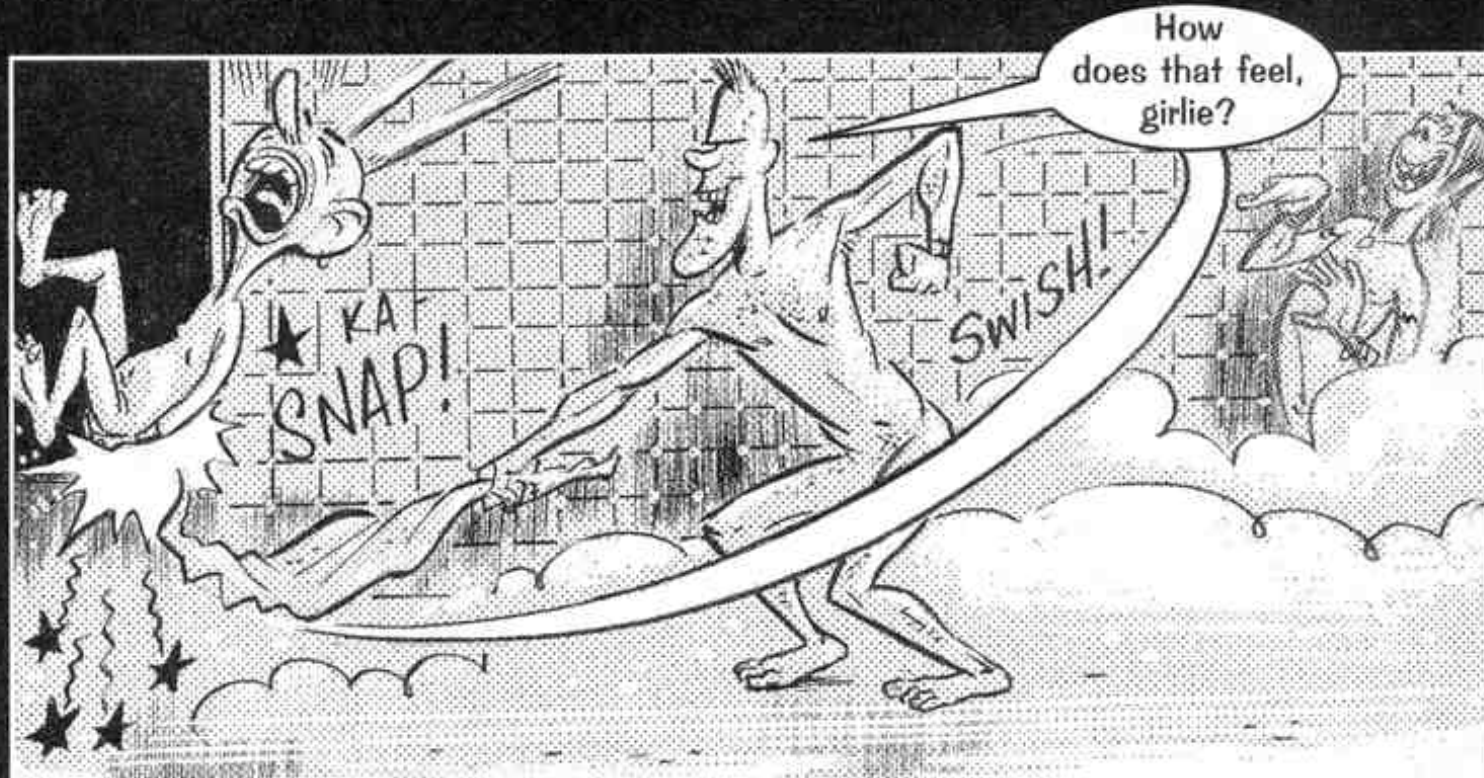
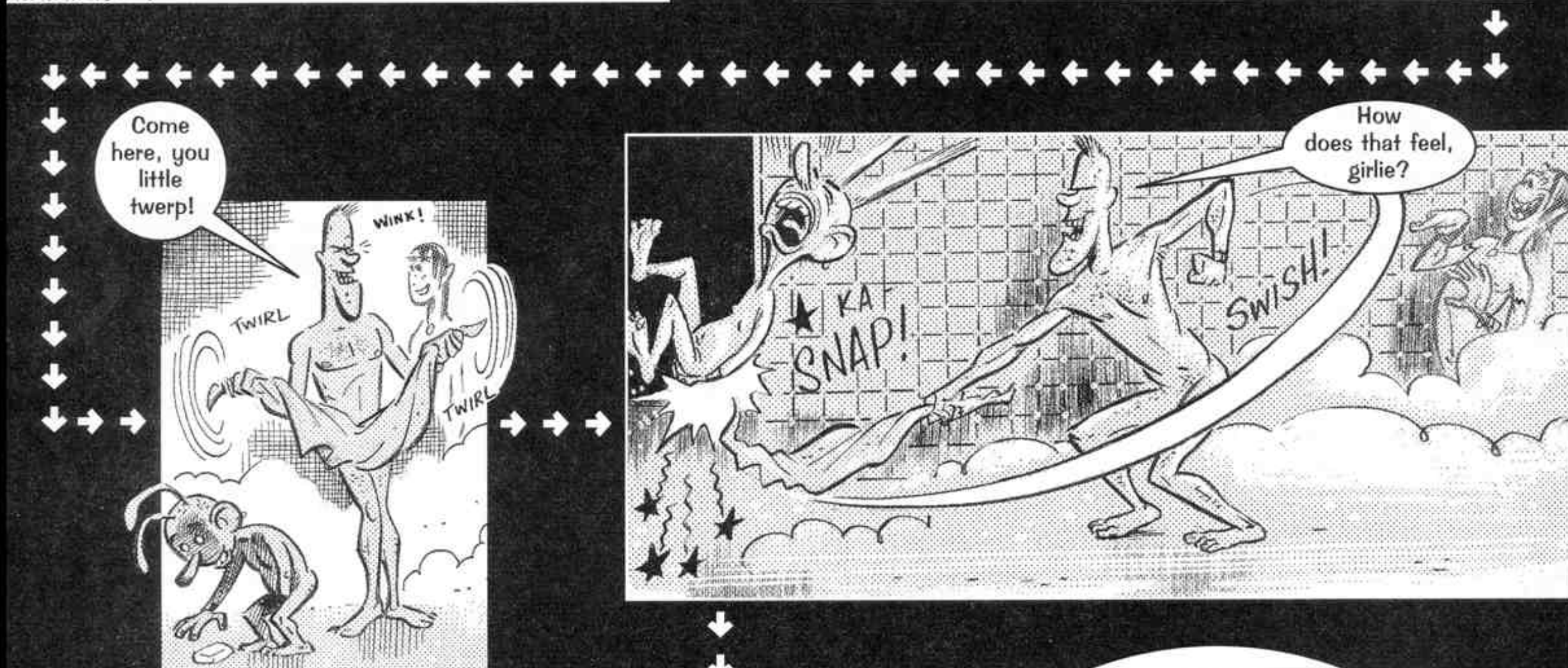


# THE GYM CLASS

a person for a lifetime. It's here where our hero mixes it up with the big boys!











Next time you're in need of a good laugh at the dinner table, ask your parents why they decided to have children! They'll feed you more lies than Bill Clinton at a White House press conference! "For the joy of parenting..." "Because we knew how special you'd be..." "Because we love each other very much..." Forget it, kid! It's time for you to take an express trip to Painful Realityville and learn...

# Why Your Parents



# REALLY Had You



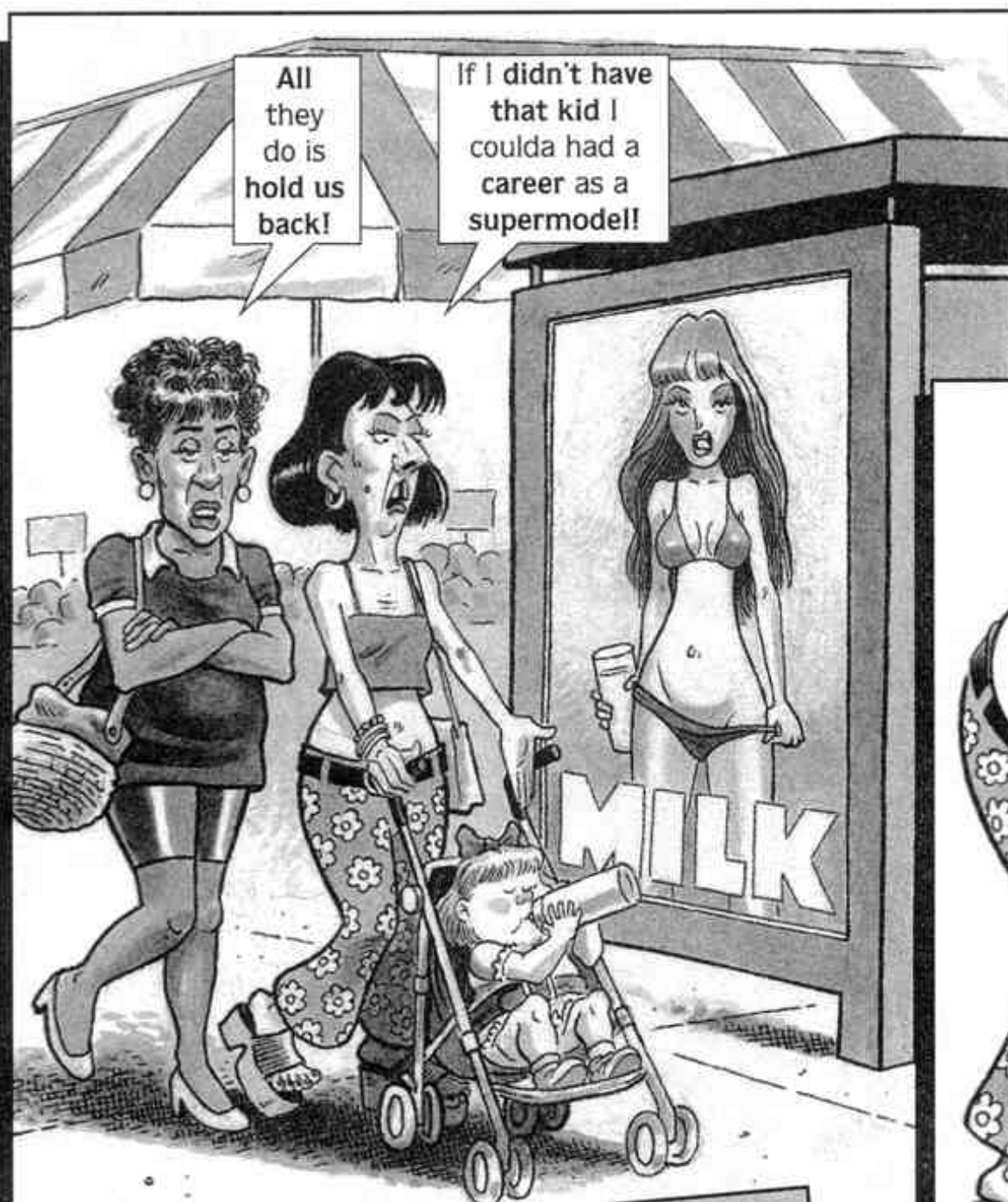




**You are easily exploited to promote your parents' personal causes!**



## Why Your Parents REALLY Had You

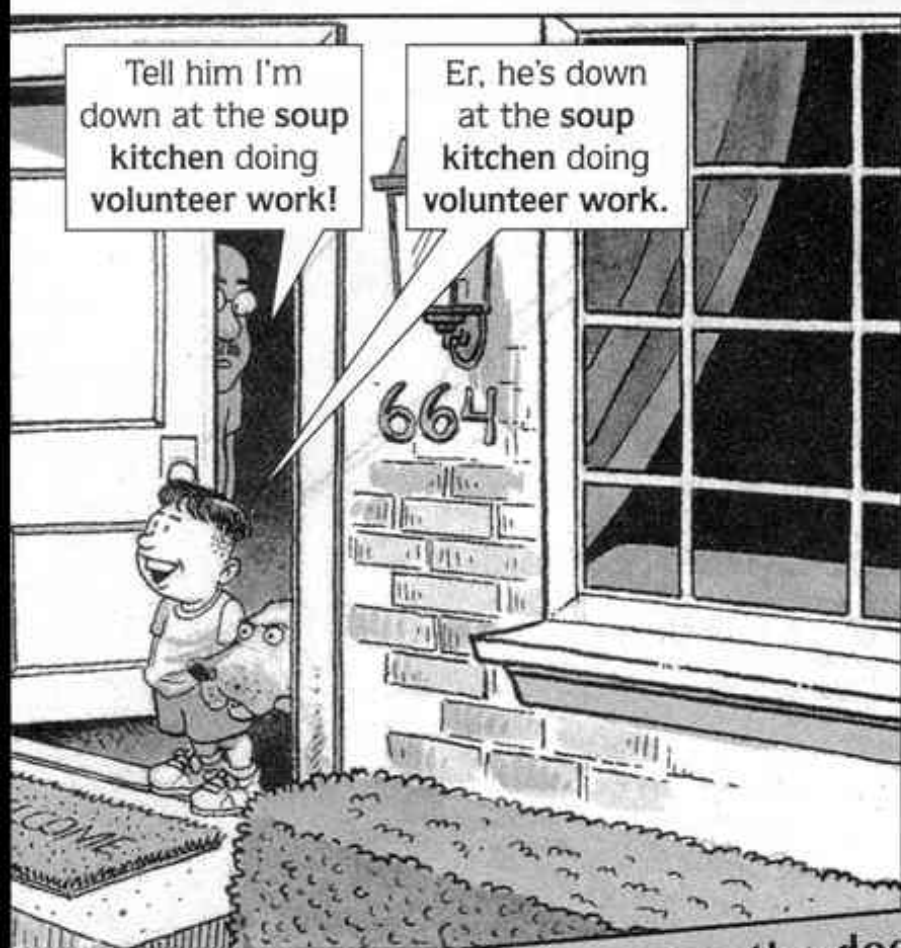


**You're the perfect scapegoat for your parents' wasted life and unfulfilled dreams...**



**...but then again, they can force all their unfulfilled dreams on you!**

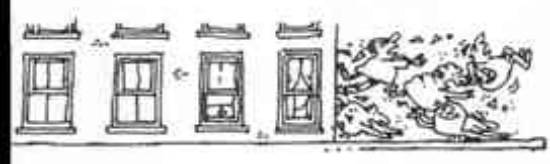




You're handy for answering the door when unwanted visitors come calling!



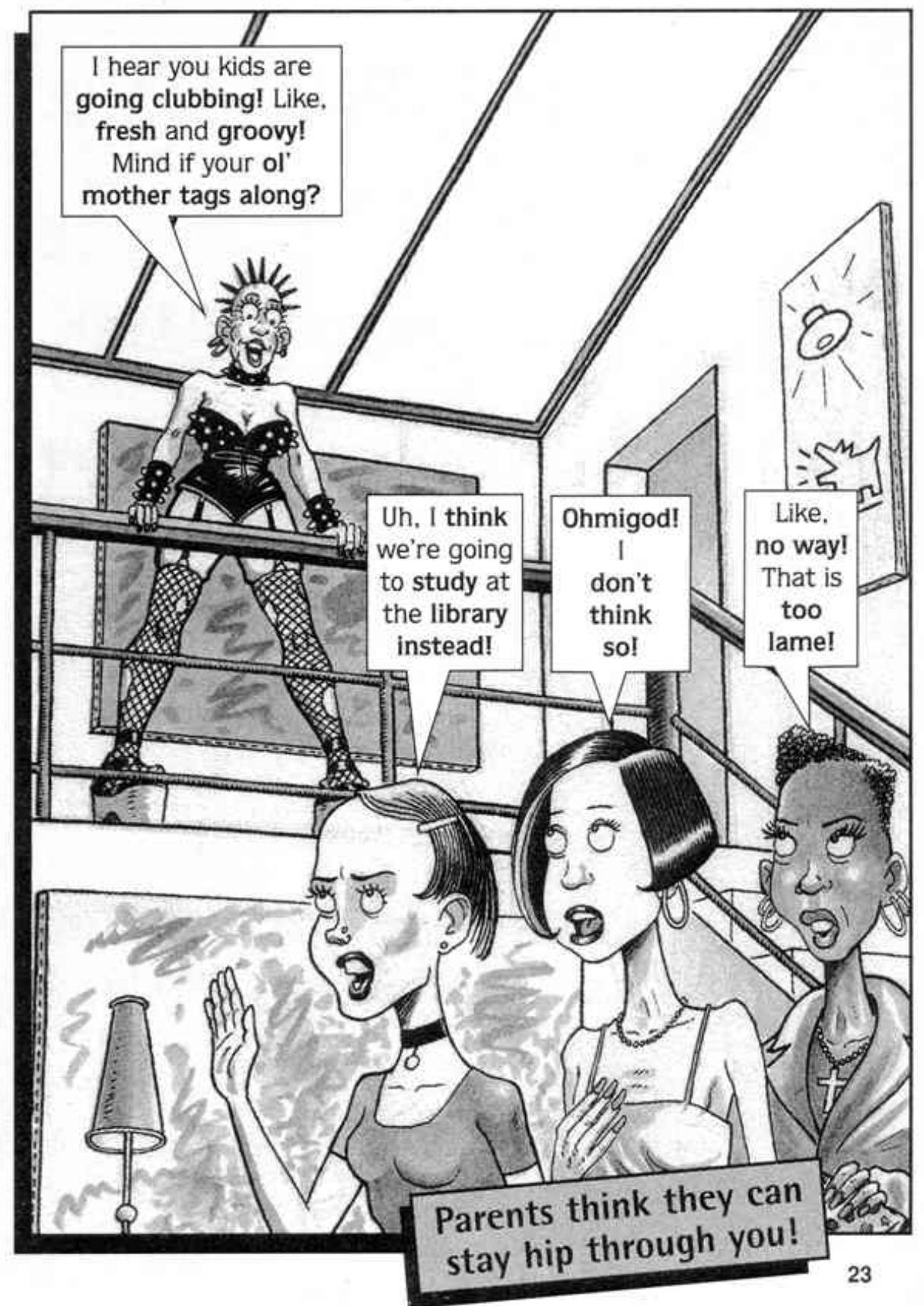
They can guilt you into taking care of them when they get old!



Sorry to bother you on your big night, dear! But could you come home? I need to tape QVC!



You're the only one in the house who knows how to work the electronic equipment!





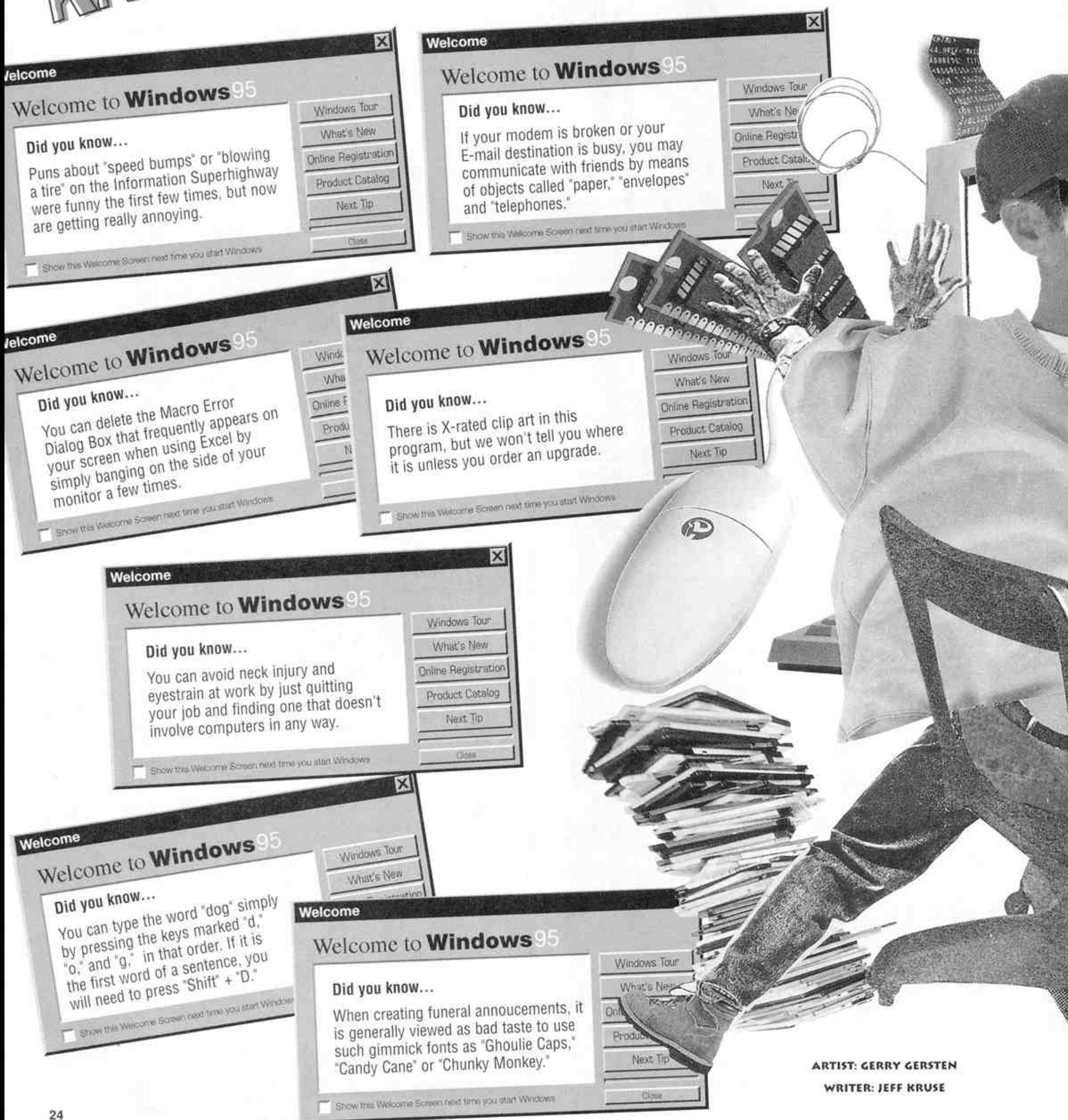


IT'S A BOOT POINT DEPT.

If you have Microsoft Windows 95, a Tip of the Day appears on your screen whenever you first boot up your computer. These tips describe features, commands and shortcuts in Windows that you

# LITTLE KNOWN

# WINDOWS 95

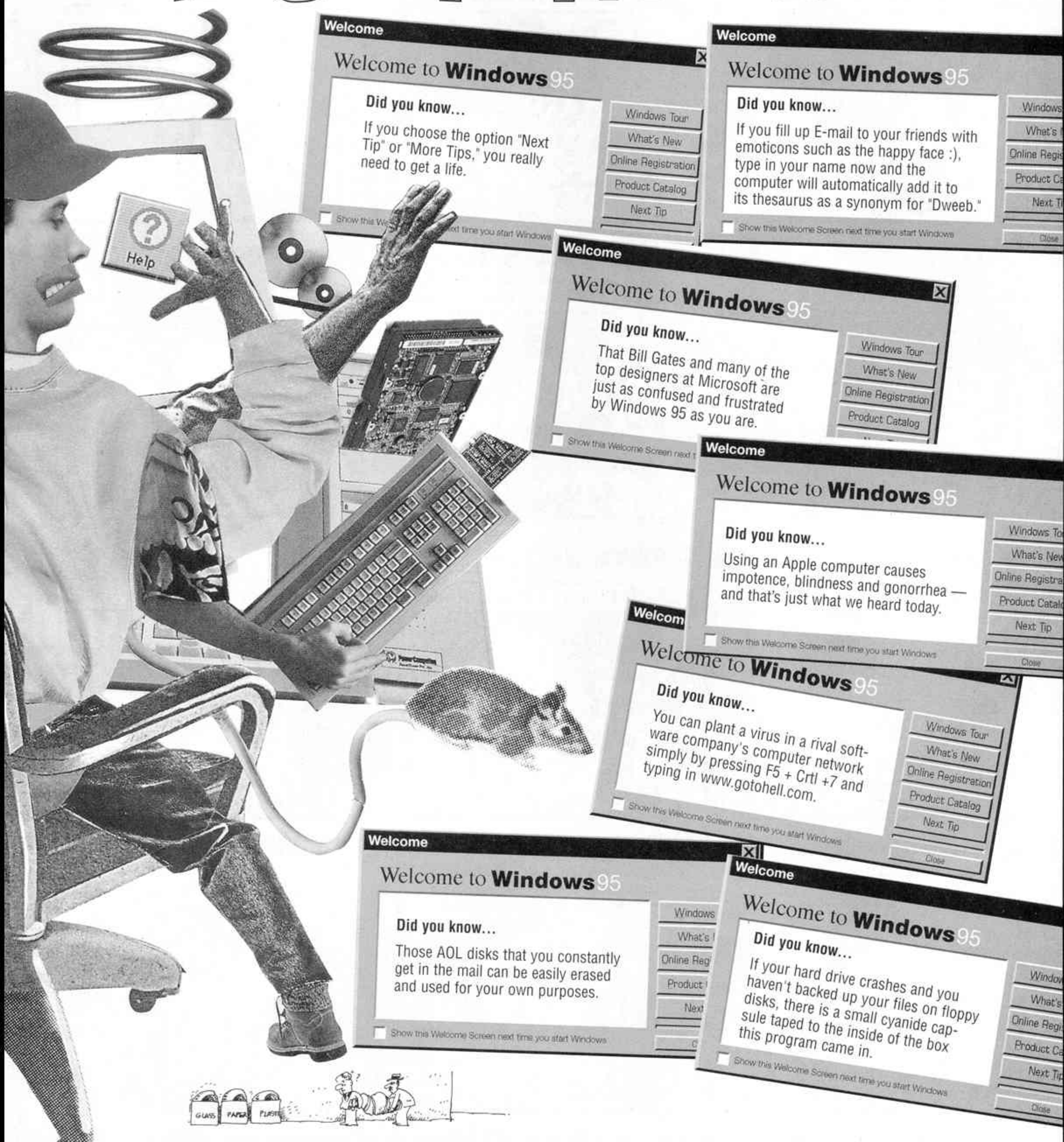


ARTIST: GERRY GERSTEN  
WRITER: JEFF KRUSE



may not know. Problem is, the designers of Windows were so busy trying to get rid of all the bugs in their program (not to mention exercising their Microsoft stock options) that they left out a few important factoids! That's where we come in! Here's MAD's...

# "TIPS OF THE DAY"



Welcome

Welcome to **Windows 95**

Did you know...

If you choose the option "Next Tip" or "More Tips," you really need to get a life.

Show this Welcome Screen next time you start Windows

Windows Tour

What's New

Online Registration

Product Catalog

Next Tip

Welcome

Welcome to **Windows 95**

Did you know...

If you fill up E-mail to your friends with emoticons such as the happy face :), type in your name now and the computer will automatically add it to its thesaurus as a synonym for "Dweeb."

Show this Welcome Screen next time you start Windows

Windows

What's New

Online Registration

Product Catalog

Next Tip

Close

Welcome

Welcome to **Windows 95**

Did you know...

That Bill Gates and many of the top designers at Microsoft are just as confused and frustrated by Windows 95 as you are.

Show this Welcome Screen next time you start Windows

Windows Tour

What's New

Online Registration

Product Catalog

Welcome

Welcome to **Windows 95**

Did you know...

Using an Apple computer causes impotence, blindness and gonorrhea — and that's just what we heard today.

Show this Welcome Screen next time you start Windows

Windows Tour

What's New

Online Registration

Product Catalog

Next Tip

Close

Welcome

Welcome to **Windows 95**

Did you know...

You can plant a virus in a rival software company's computer network simply by pressing F5 + Ctrl + 7 and typing in [www.gotohell.com](http://www.gotohell.com).

Show this Welcome Screen next time you start Windows

Windows Tour

What's New

Online Registration

Product Catalog

Next Tip

Close

Welcome

Welcome to **Windows 95**

Did you know...

Those AOL disks that you constantly get in the mail can be easily erased and used for your own purposes.

Show this Welcome Screen next time you start Windows

Windows

What's New

Online Registration

Product Catalog

Next Tip

Welcome

Welcome to **Windows 95**

Did you know...

If your hard drive crashes and you haven't backed up your files on floppy disks, there is a small cyanide capsule taped to the inside of the box this program came in.

Show this Welcome Screen next time you start Windows

Windows

What's New

Online Registration

Product Catalog

Next Tip

Close

GLASS  
PAPER  
PLASTIC





Everybody knows the Six Degrees of Kevin Bacon Game — name a celebrity (say, Dustin Hoffman) and link him to Kevin Bacon. Okay, here we go: Dustin Hoffman was in *Rain Man* with Tom Cruise, who was in *A Few Good Men* with, you guessed it, Kevin Bacon. Fun, huh? No, not really! For a real challenge, you should link the truly bizarre by playing...

# 6 DEGREES OF SEPARATION

## can you link **THE PILL** to **THE POPE**?

**The Pill**



is a form of birth control, as is...

**Lorena Bobbitt**



who is a famous knife enthusiast, as is...

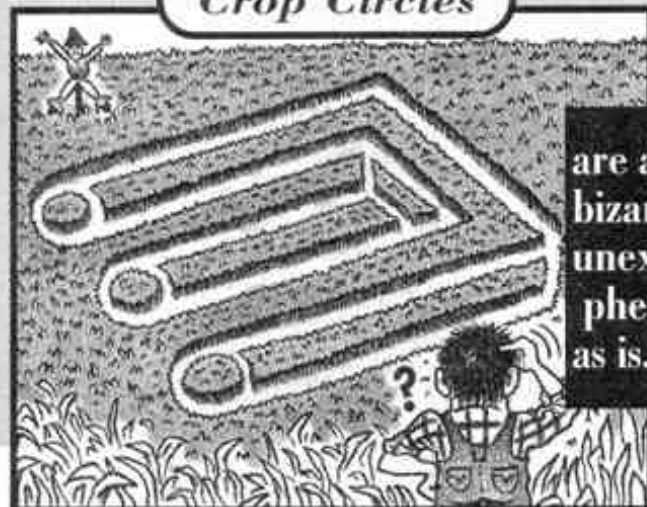
**O.J. Simpson**



who is full of crap, as is...

## can you link **CROP CIRCLES** to **KEVIN COSTNER**?

**Crop Circles**



are a bizarre, unexplained phenomenon, as is...

**Michael Bolton**



who has no soul, nor does...

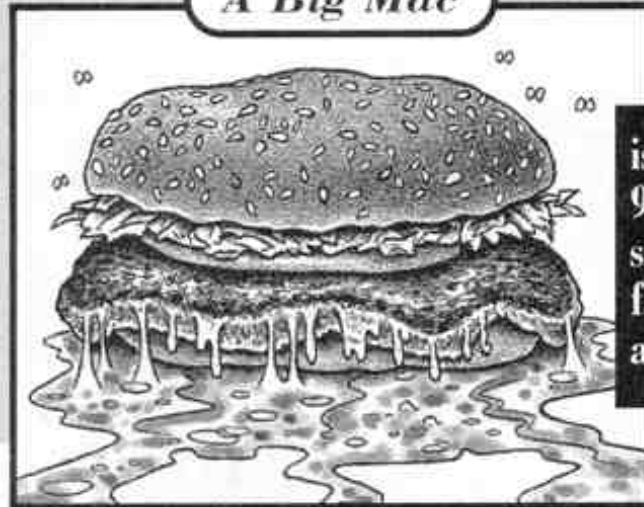
**Dracula**



who is a relentless blood-sucker, as is...

## can you link **A BIG MAC** to **BEIRUT**?

**A Big Mac**



is 90% saturated fat, as is...

**Rosie O'Donnell**



who has a humongous head, as does...

**The Statue of Liberty**



which is a magnet for immigrants, as is...

## can you link **COURTNEY LOVE** to **MAD COW DISEASE**?

**Courtney Love**



is a tacky noise-maker, as is...

**Ronco's "Mr. Microphone"**



which is an unfortunate byproduct of the '70s, as is...

**Aerosmith**



which is packed with aging baby boomers, as are...



# ATION BETWEEN ANYONE AND ANYTHING

ARTIST: RICK TULKA

WRITER: MIKE SNIDER

**A Toilet**



which has  
a smooth,  
white  
surface,  
as does...

**Michael Jackson**



who never  
boinked  
Lisa Marie  
Presley, nor  
did...

**The Pope**



**The IRS**



which is  
a bloated  
government  
entity,  
as is...

**Ted Kennedy**



who is a  
survivor of  
a water  
disaster,  
as is...

**Kevin Costner**



**A Welfare Check**



which  
requires  
little to no  
work at all,  
nor does...

**A Postal Service Job**

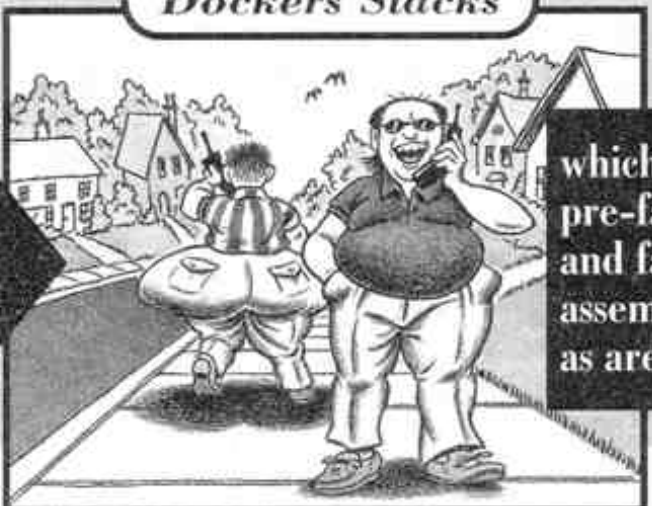


which is  
a breeding  
ground for  
machine  
gun-toting  
psychos,  
as is...

**Beirut**



**Dockers Slacks**



which are  
pre-fabricated  
and factory  
assembled,  
as are...

**The Spice Girls**



who are  
a deadly  
British  
export,  
as is...

**Mad Cow Disease**







SERGE-IN GENERAL DEPT.

# A MAD LOOK AT



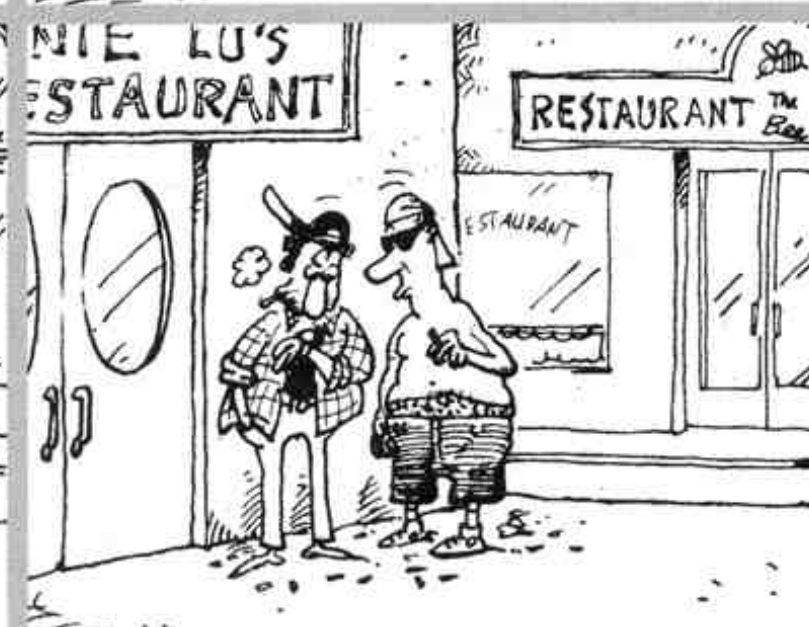
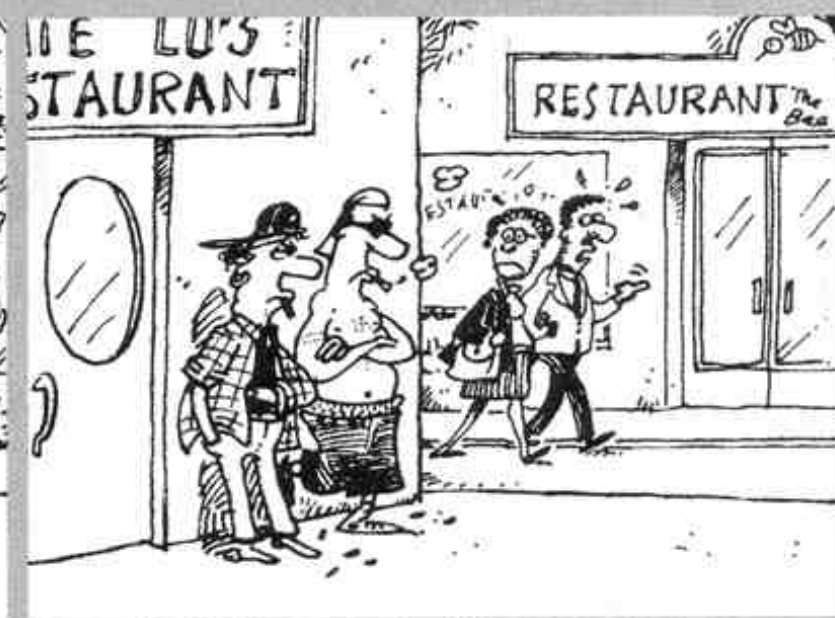
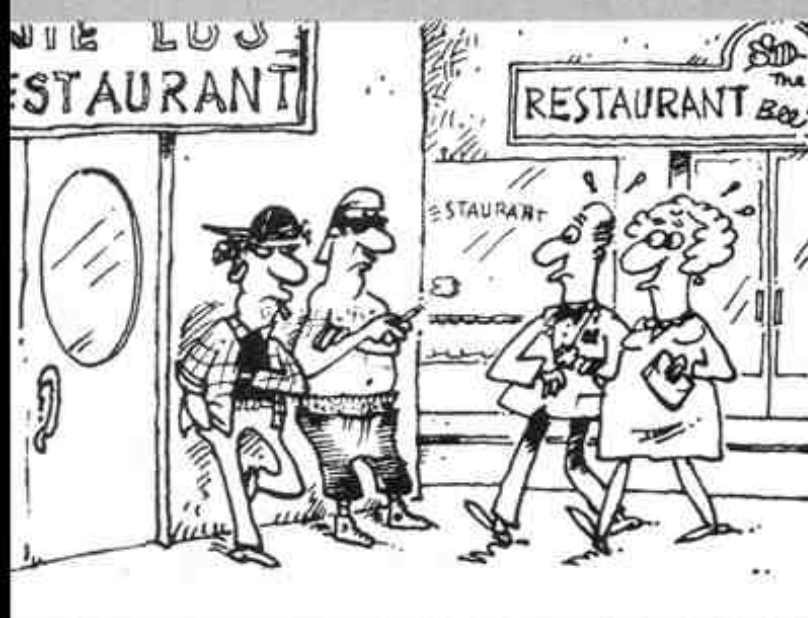




ARTIST AND WRITER: SERGIO ARAGONES







ARAGONES





## SLAUGHTER IN THE COURT DEPT.

With all the high profile criminal cases in the news lately, a new kind of media celebrity has emerged — the defense attorney. But with all the hoopla, it's tough to get an exclusive with these guys, unless you're really good at kissing ass! So we went right to the best — Colon O'Brien and his cherubic sidekick, Andy Sphincter!

# MAD INTERVIEWS THE DEFENSE ATTORNEY OF THE YEAR

ARTIST: TIMOTHY SHAMEY

WRITER: STAN HART

We're here with Irving Putana, the man who the American Bar Association says is the best criminal defense attorney in the country! Mr. Putana, what made you decide to become a lawyer? Do you have a passion for seeing that justice is served?

What a stupid question! If justice was ever served, most of my clients would be in prison faster than you can say "Tim McVeigh"! Man, no wonder you always have to play second banana to this string bean!

That's an enormous picture you have framed on your wall!

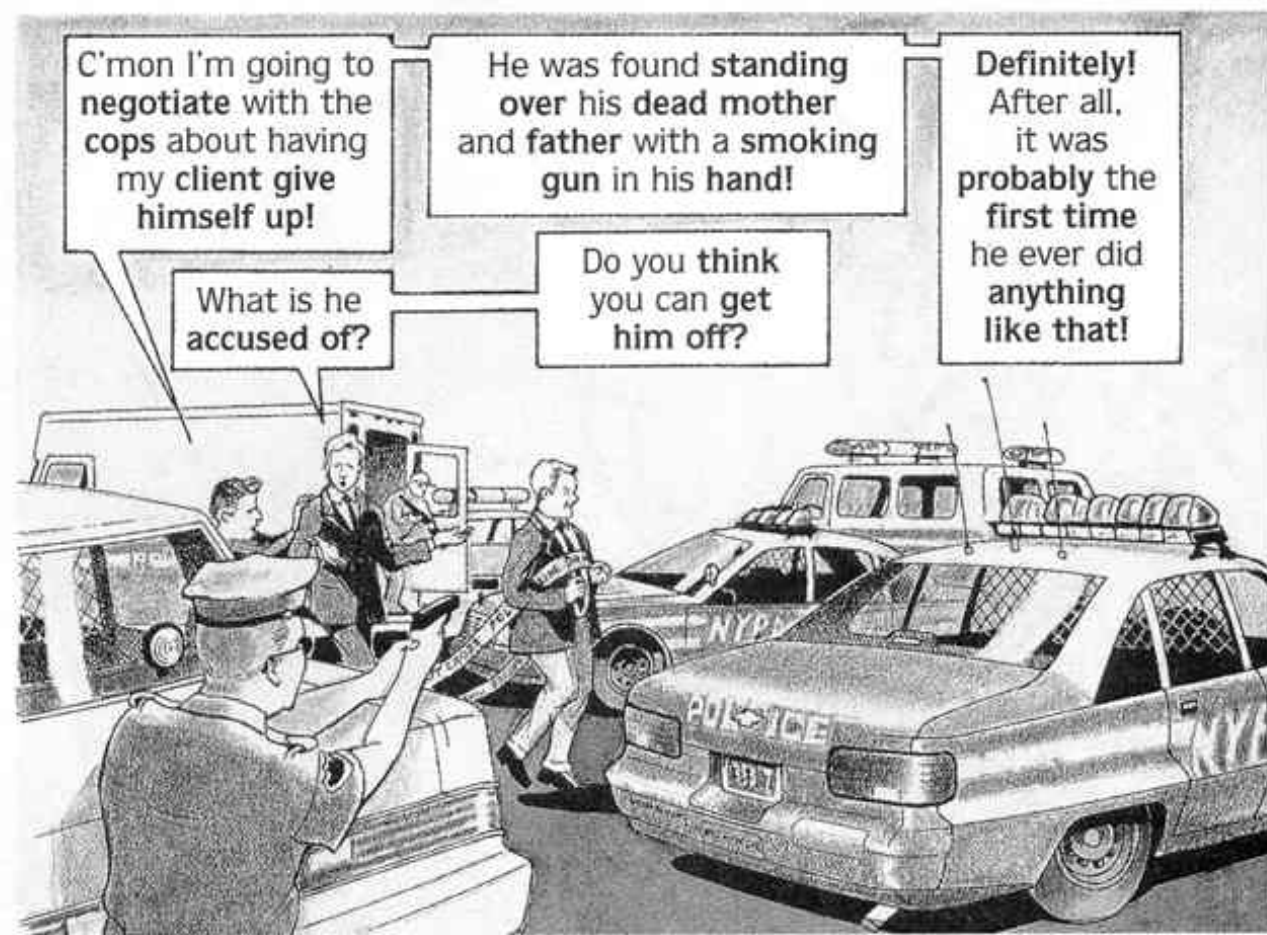
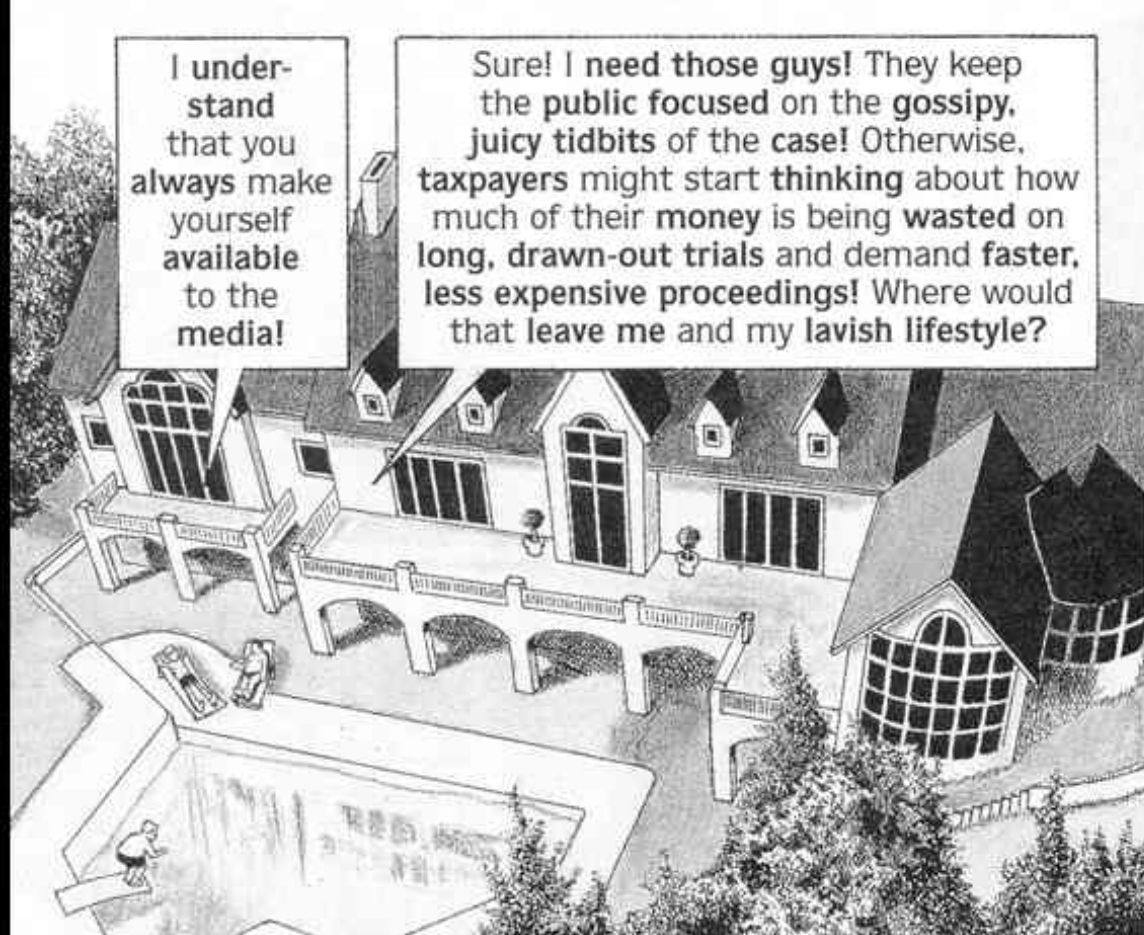
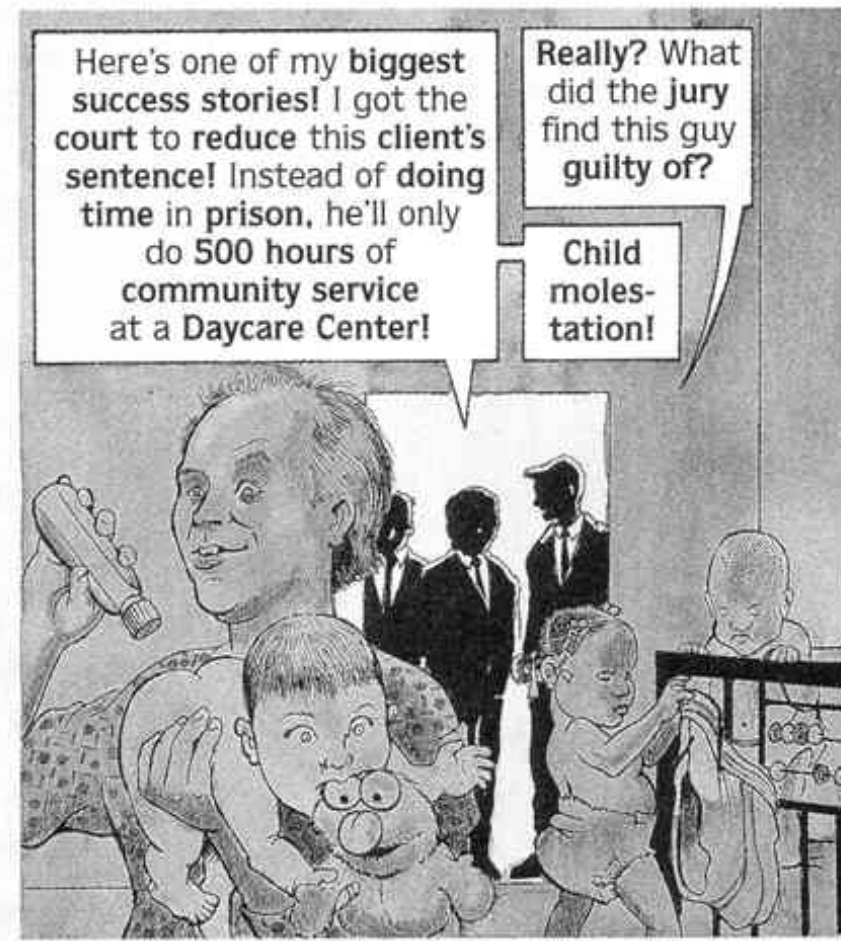
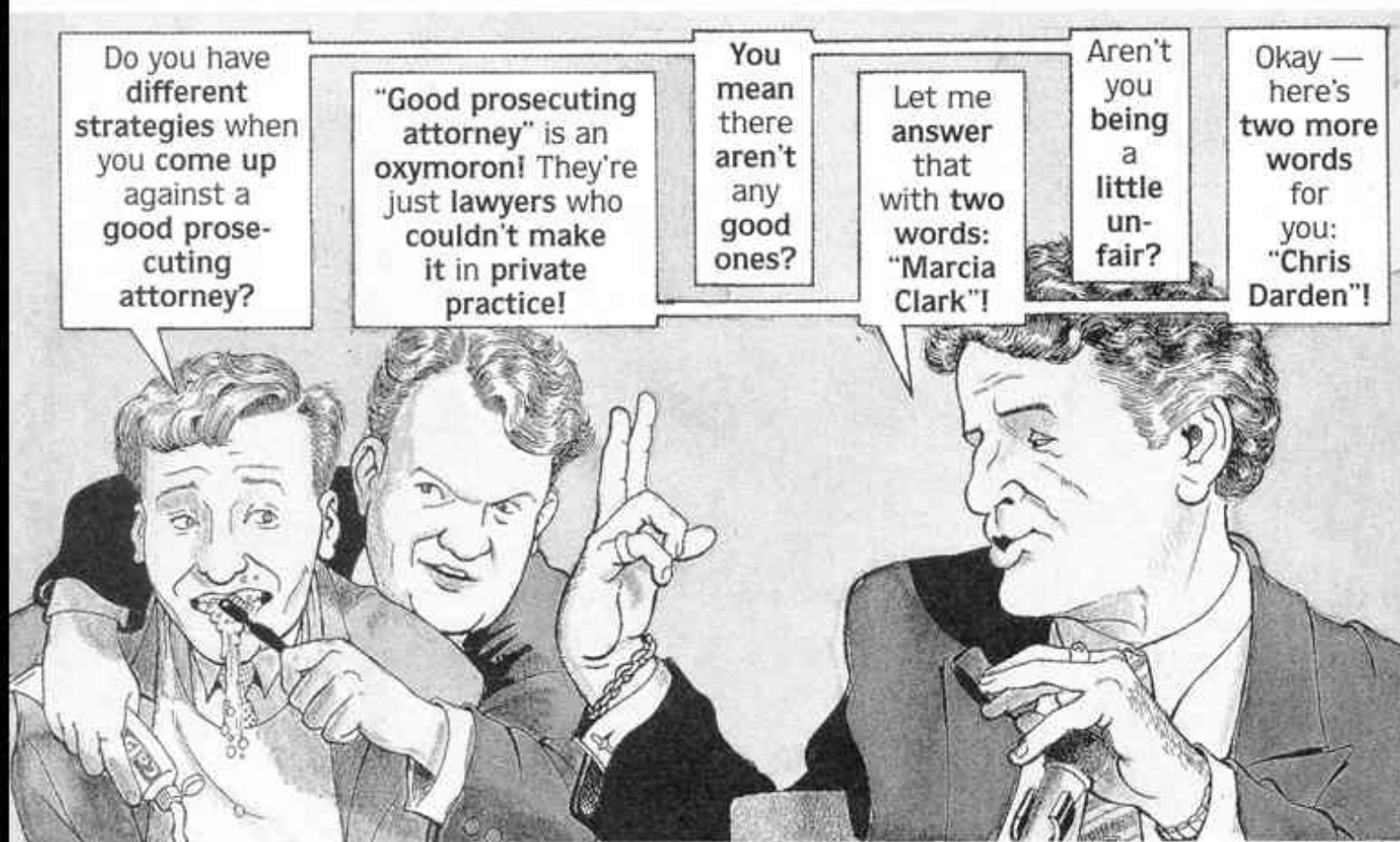
Yes, this man is a great hero to defense attorneys! With a guy like Judge Lance Ito on the bench, we can't lose!

What kind of cases do you handle?

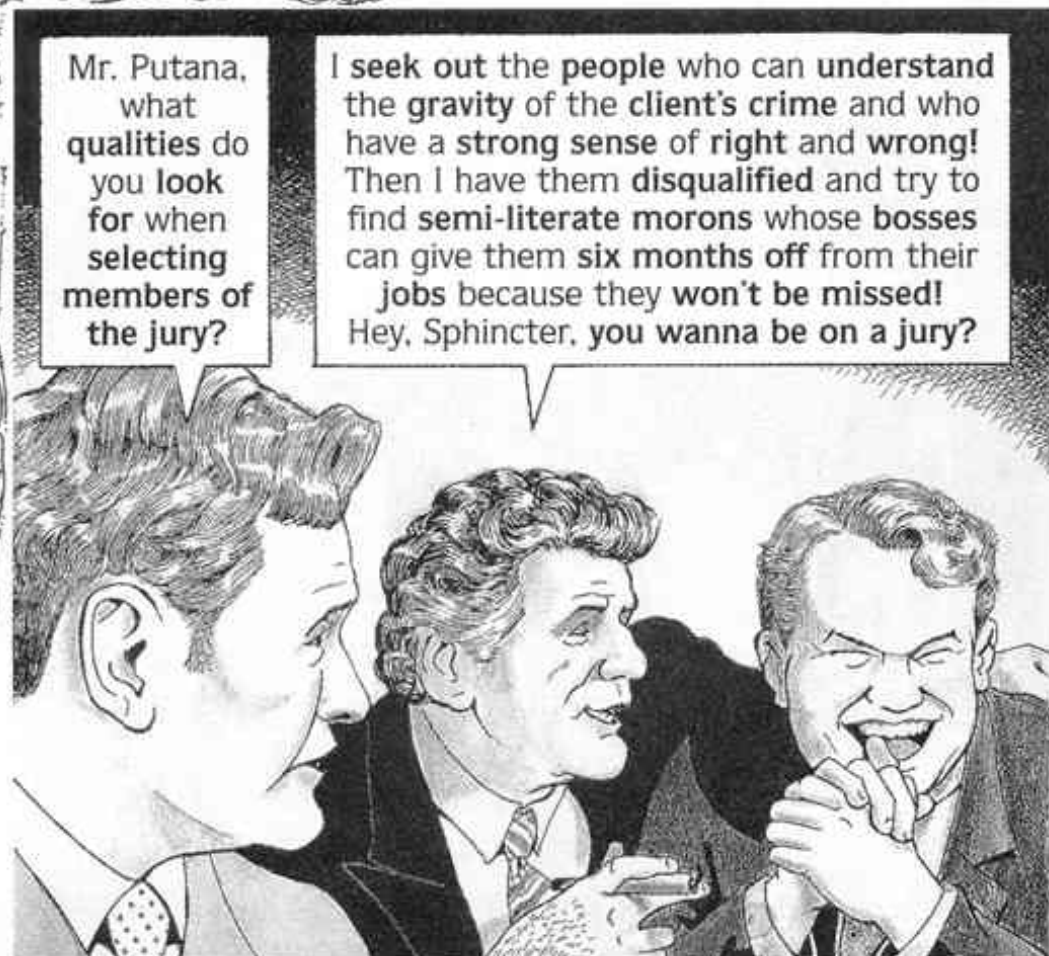
Everything from tobacco companies to serial killers! Come to think of it, there ain't a hell of a lot of difference between the two!





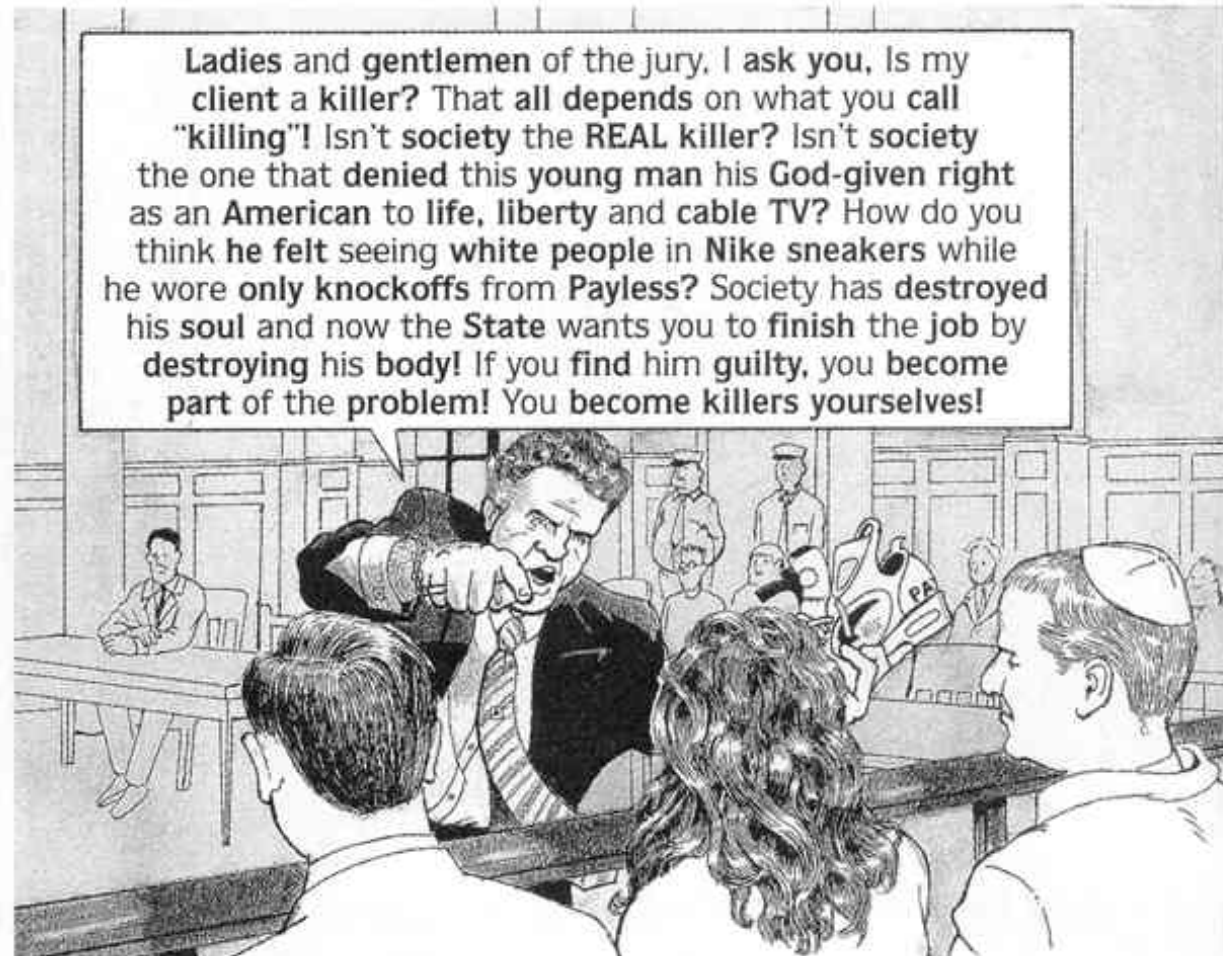






Mr. Putana, what qualities do you look for when selecting members of the jury?

I seek out the people who can understand the gravity of the client's crime and who have a strong sense of right and wrong! Then I have them disqualified and try to find semi-literate morons whose bosses can give them six months off from their jobs because they won't be missed! Hey, Sphinxer, you wanna be on a jury?



Ladies and gentlemen of the jury, I ask you, Is my client a killer? That all depends on what you call "killing"! Isn't society the REAL killer? Isn't society the one that denied this young man his God-given right as an American to life, liberty and cable TV? How do you think he felt seeing white people in Nike sneakers while he wore only knockoffs from Payless? Society has destroyed his soul and now the State wants you to finish the job by destroying his body! If you find him guilty, you become part of the problem! You become killers yourselves!



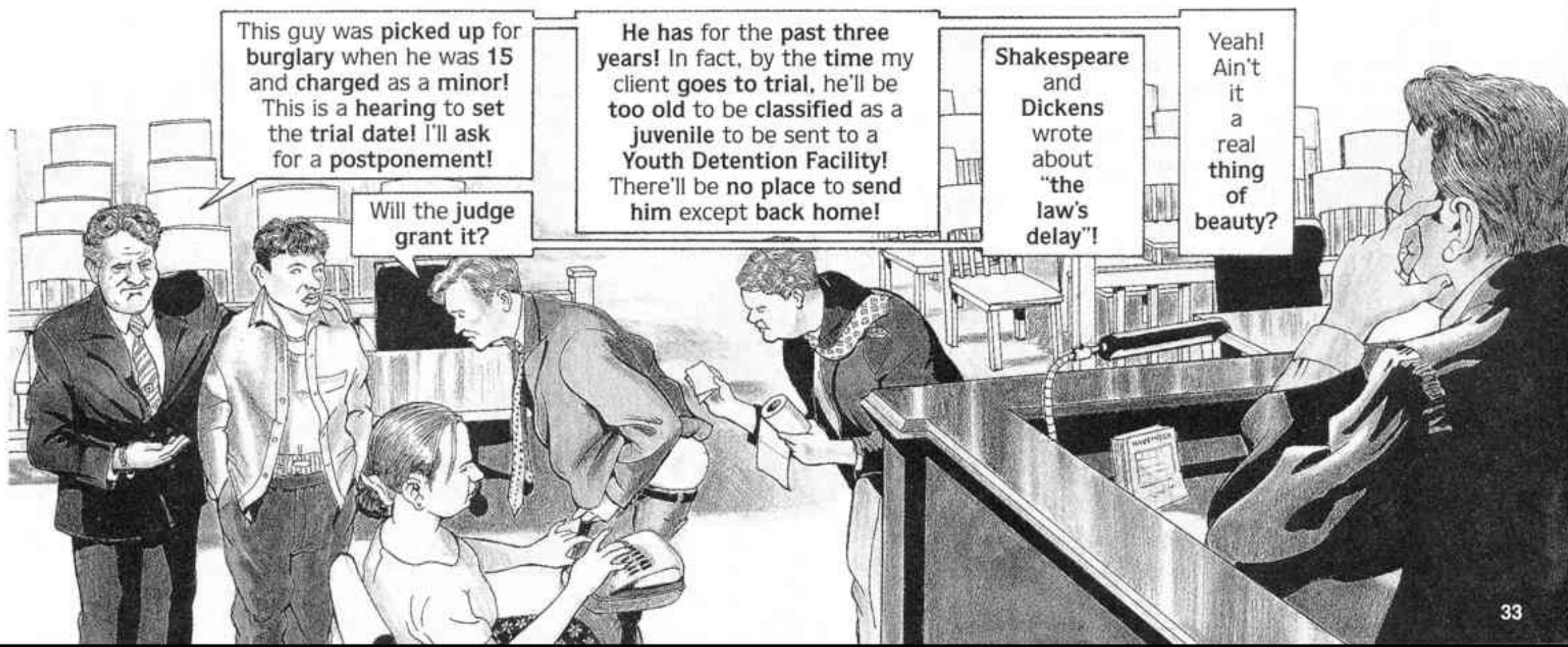
Notice how I made the perpetrator into the victim? That works especially well with minority juries! It's their chance to even the score for all the crappy things society has done to them!

Isn't that "Playing the Race Card"?

Hey, I'd play a baseball card if it'd help me win! Let's get out of here, I've got other cases to work on!

But aren't you interested in what happens to your client?

Sure! I told him to call me if anyone contacts him with a book or TV movie deal!



This guy was picked up for burglary when he was 15 and charged as a minor! This is a hearing to set the trial date! I'll ask for a postponement!

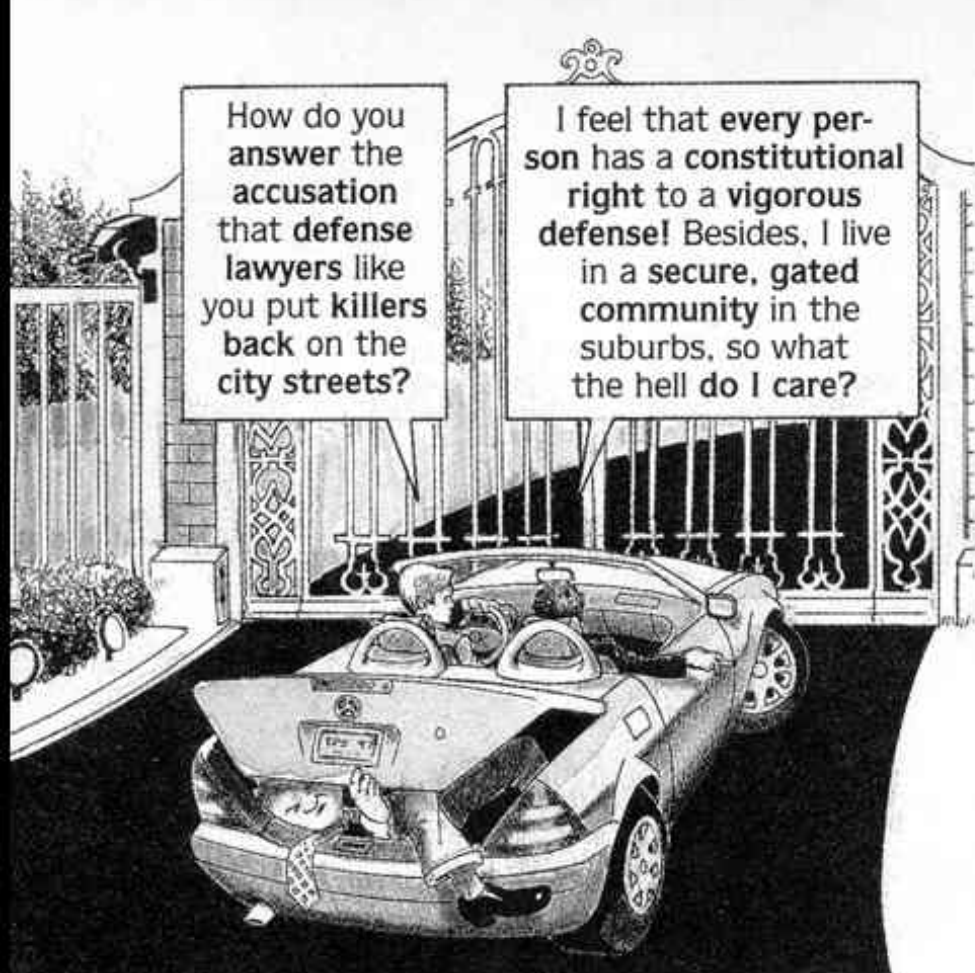
Will the judge grant it?

He has for the past three years! In fact, by the time my client goes to trial, he'll be too old to be classified as a juvenile to be sent to a Youth Detention Facility! There'll be no place to send him except back home!

Shakespeare and Dickens wrote about "the law's delay"!

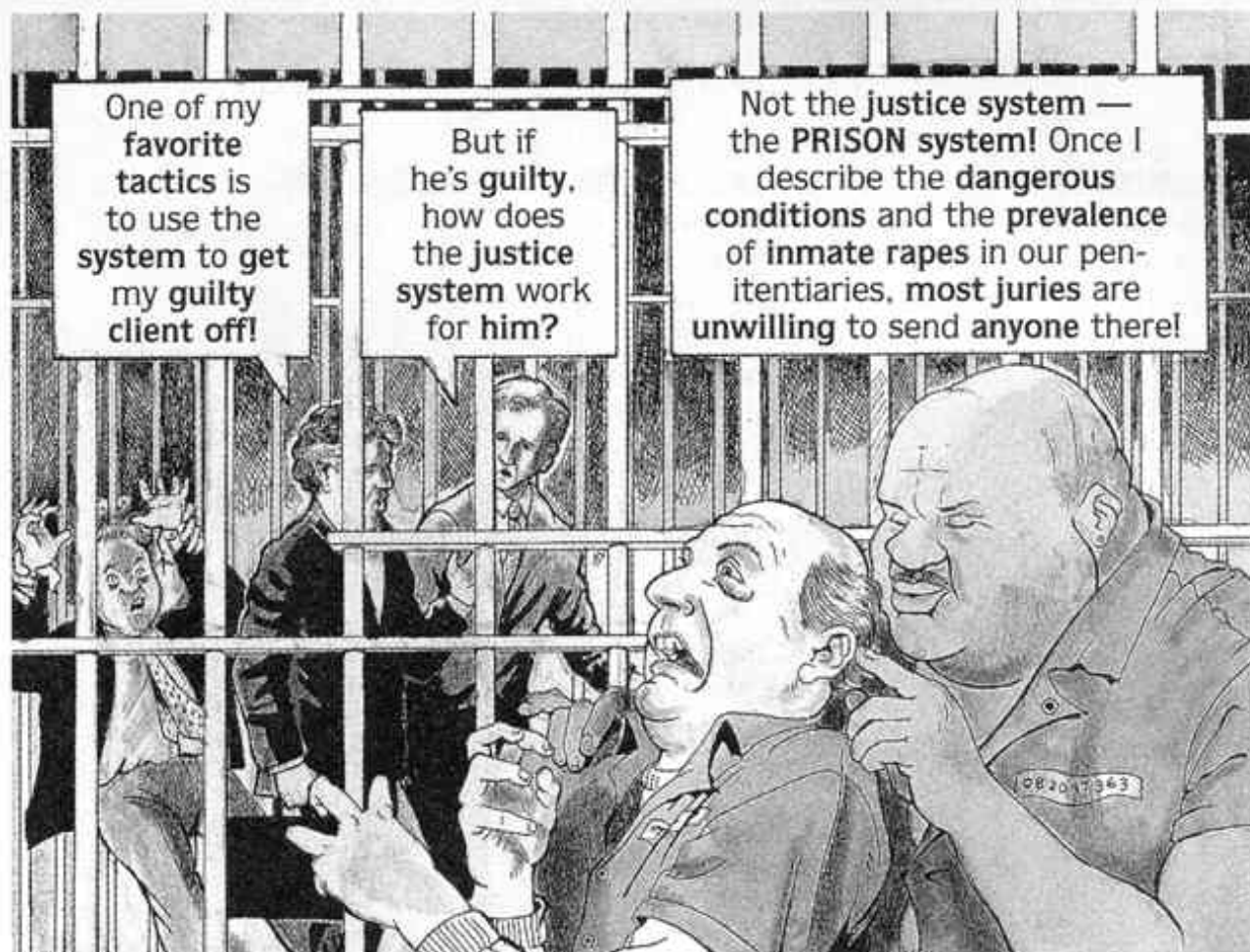
Yeah! Ain't it a real thing of beauty?





How do you answer the accusation that defense lawyers like you put killers back on the city streets?

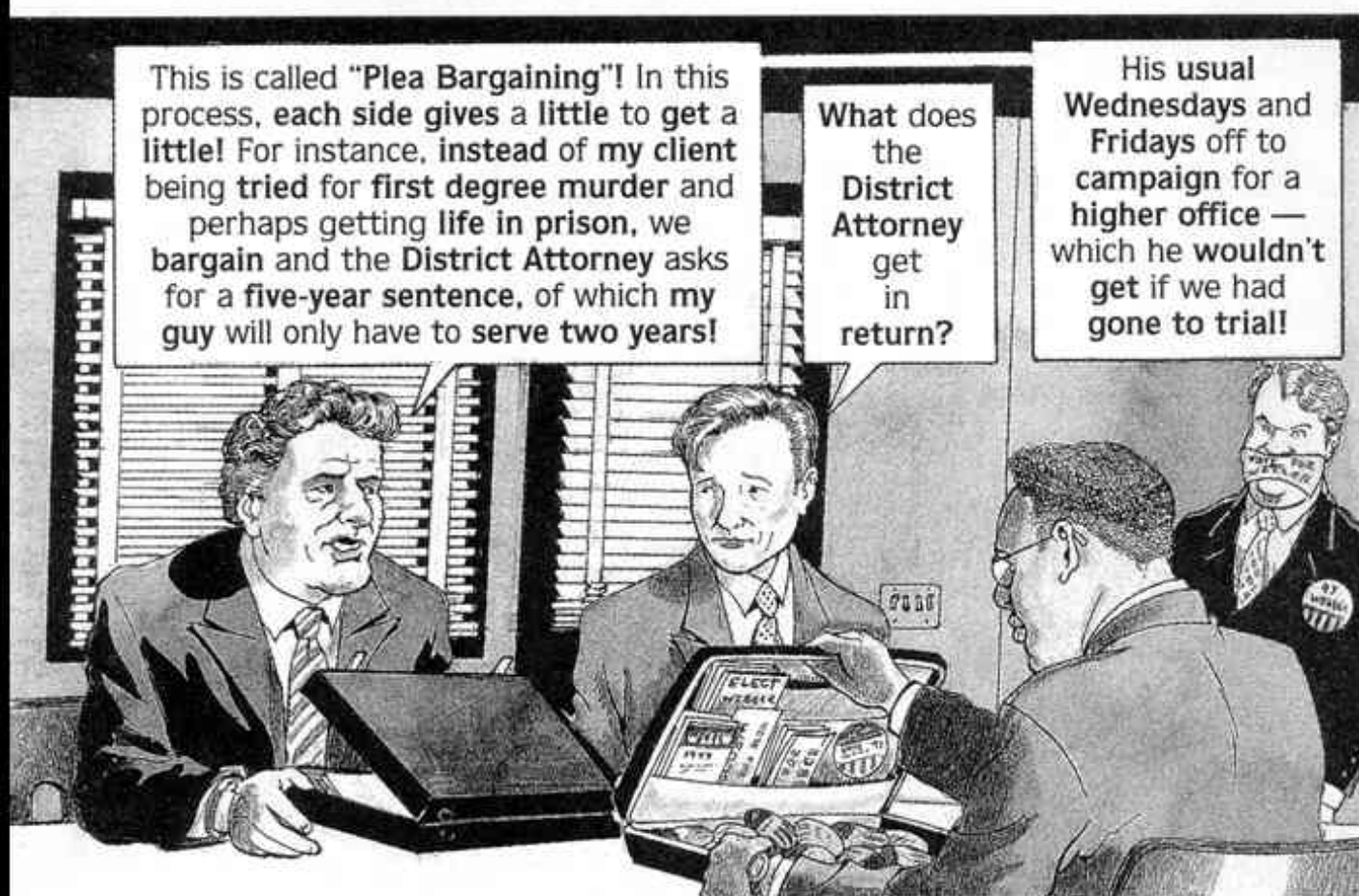
I feel that every person has a constitutional right to a vigorous defense! Besides, I live in a secure, gated community in the suburbs, so what the hell do I care?



One of my favorite tactics is to use the system to get my guilty client off!

But if he's guilty, how does the justice system work for him?

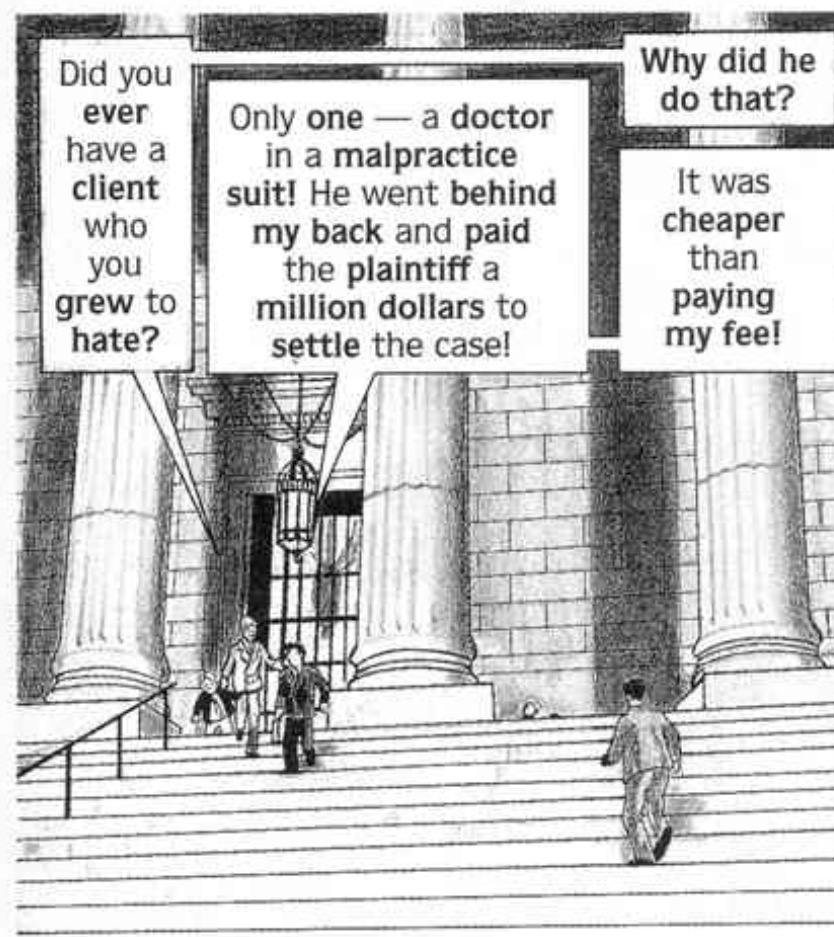
Not the justice system — the PRISON system! Once I describe the dangerous conditions and the prevalence of inmate rapes in our penitentiaries, most juries are unwilling to send anyone there!



This is called "Plea Bargaining"! In this process, each side gives a little to get a little! For instance, instead of my client being tried for first degree murder and perhaps getting life in prison, we bargain and the District Attorney asks for a five-year sentence, of which my guy will only have to serve two years!

What does the District Attorney get in return?

His usual Wednesdays and Fridays off to campaign for a higher office — which he wouldn't get if we had gone to trial!

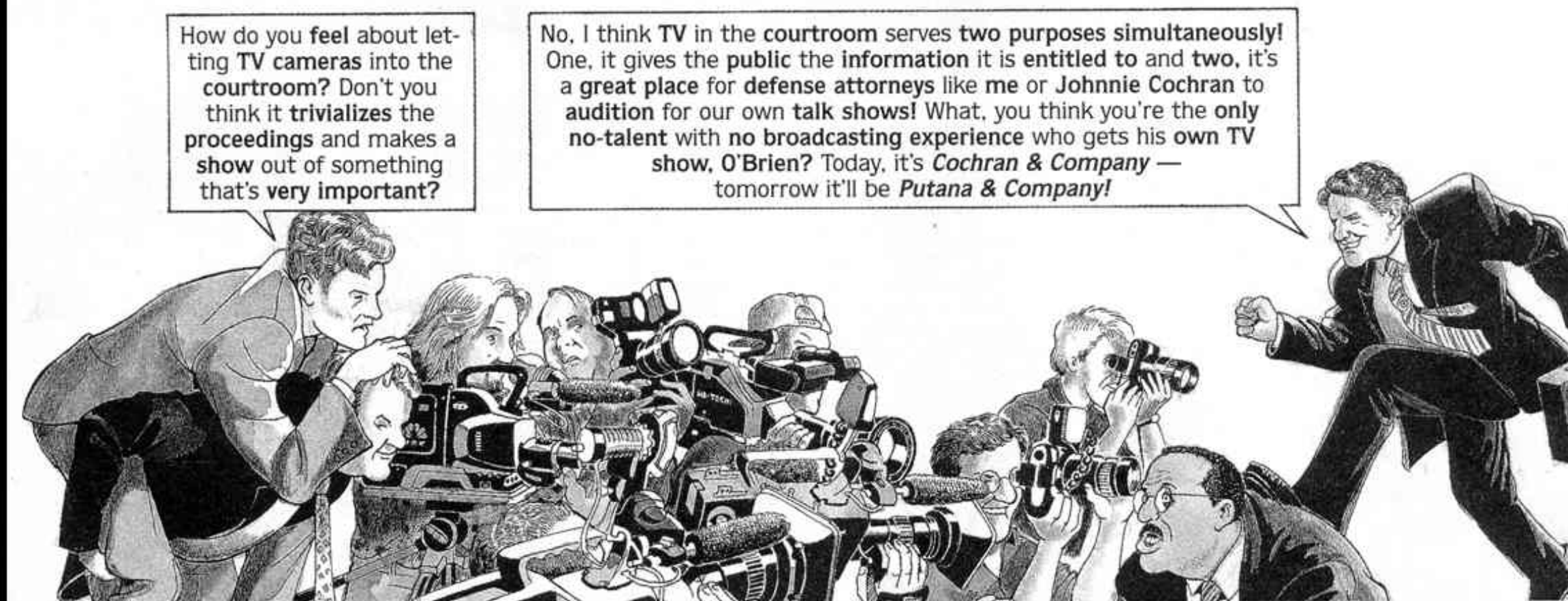


Did you ever have a client who you grew to hate?

Only one — a doctor in a malpractice suit! He went behind my back and paid the plaintiff a million dollars to settle the case!

Why did he do that?

It was cheaper than paying my fee!



How do you feel about letting TV cameras into the courtroom? Don't you think it trivializes the proceedings and makes a show out of something that's very important?

No, I think TV in the courtroom serves two purposes simultaneously! One, it gives the public the information it is entitled to and two, it's a great place for defense attorneys like me or Johnnie Cochran to audition for our own talk shows! What, you think you're the only no-talent with no broadcasting experience who gets his own TV show, O'Brien? Today, it's *Cochran & Company* — tomorrow it'll be *Putana & Company*!





Was there ever a case where you felt bad that you won?

Actually, yes! He was accused of child abuse and I got him off scot-free!

And why do you regret it? Because he's a menace to society?

No! Because if he had been convicted, I had a deal worked out! As part of my fee I would have gotten his Knicks tickets!



This guy's the country's most powerful drug lord! You're representing him, too?

Yeah, but just between us, a lawyer half as smart as me could get him off! Big-time drug lords NEVER get convicted! Only the little guys serve time!

Isn't that a terrible message to send to our nation's youth?

Not at all! It tells them that if you do something, be good at it!



One of the most potent weapons defense attorneys have is DNA evidence!

Why? Because it never fails to prove innocence?

No, because it never fails to cause confusion! Once we call in our scientific experts to "explain" how DNA testing works, the jury is so perplexed or bored, the evidence is meaningless! Thank God the average juror has the attention span of a three-year-old!



Was there ever a case that no matter how hard you tried, how clever you were, you just couldn't win?

It hurts me to admit this, but last year I lost my first case! I just had no idea how to defend him! In all my years as a defense attorney, I never came across anyone like that before!

What was the problem?

He was innocent, so I didn't have a strategy to get him off! He got 12 years!



As parting words of wisdom, share with us your vision of the future!

I'm not optimistic! Just look at the latest crime statistics!

But they show that the crime rate is dropping!

I know — that's the problem! In a couple of years, I'm going to be out of business! Case closed!





**ON CHILDREN AND LABOR:**

---

**SO WHAT**

**IF IT'S**

**110**

**DEGREES,**

**YOU'D BETTER**

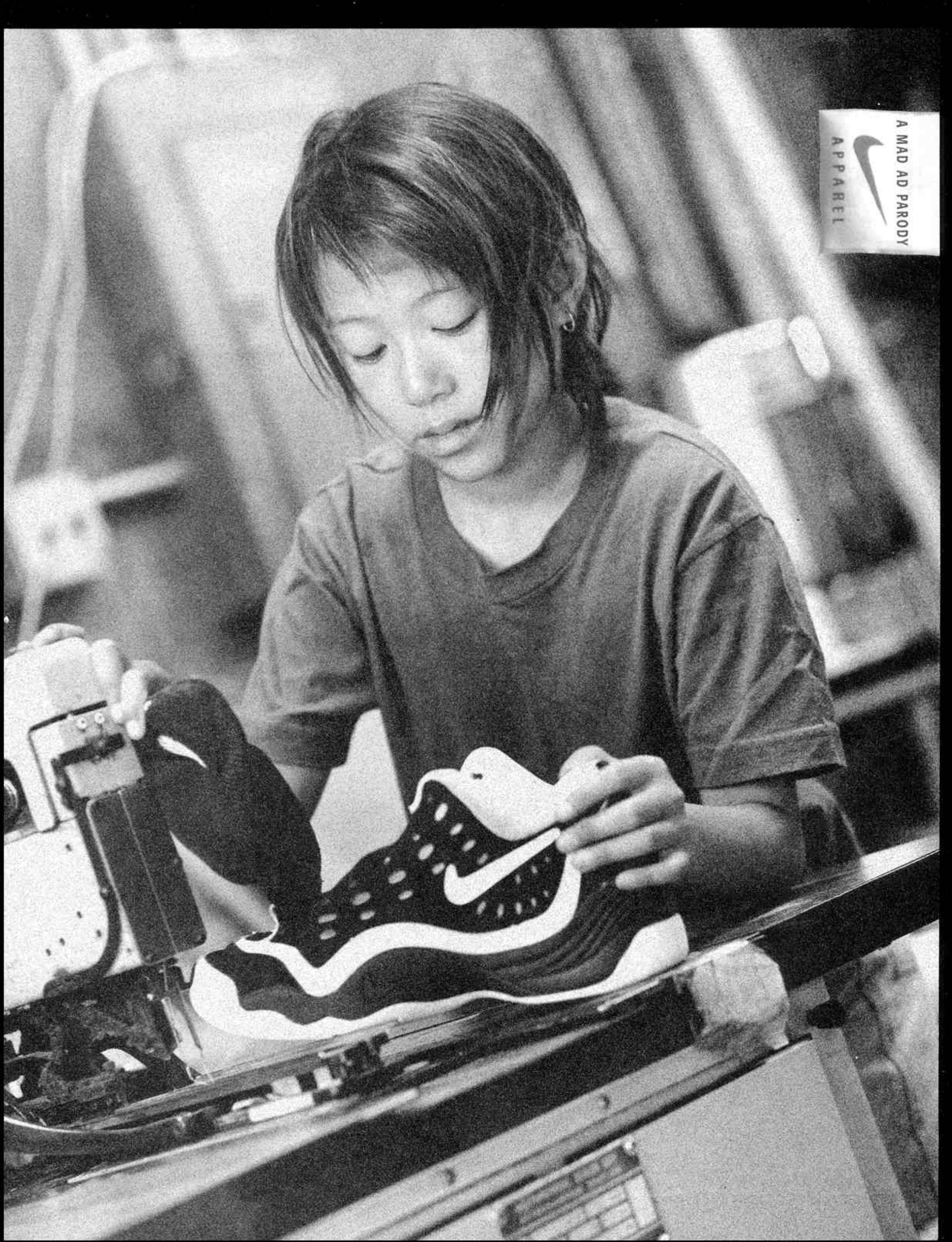
**KEEP**

**SEWING.**

Sure, it's unbearably hot and you've almost collapsed from heat exhaustion. But you've got 850 pairs of Air Jordans® to sew together before noon. Fortunately, Nike's Dry-F.I.T.® apparel wicks away sweat to keep you dry and comfortable in our sweltering, dangerously overcrowded factories. Too bad at a salary of 32¢ a week you'll never be able to purchase a Nike® product in your life.



A MAD AD PARODY  
APPAREL



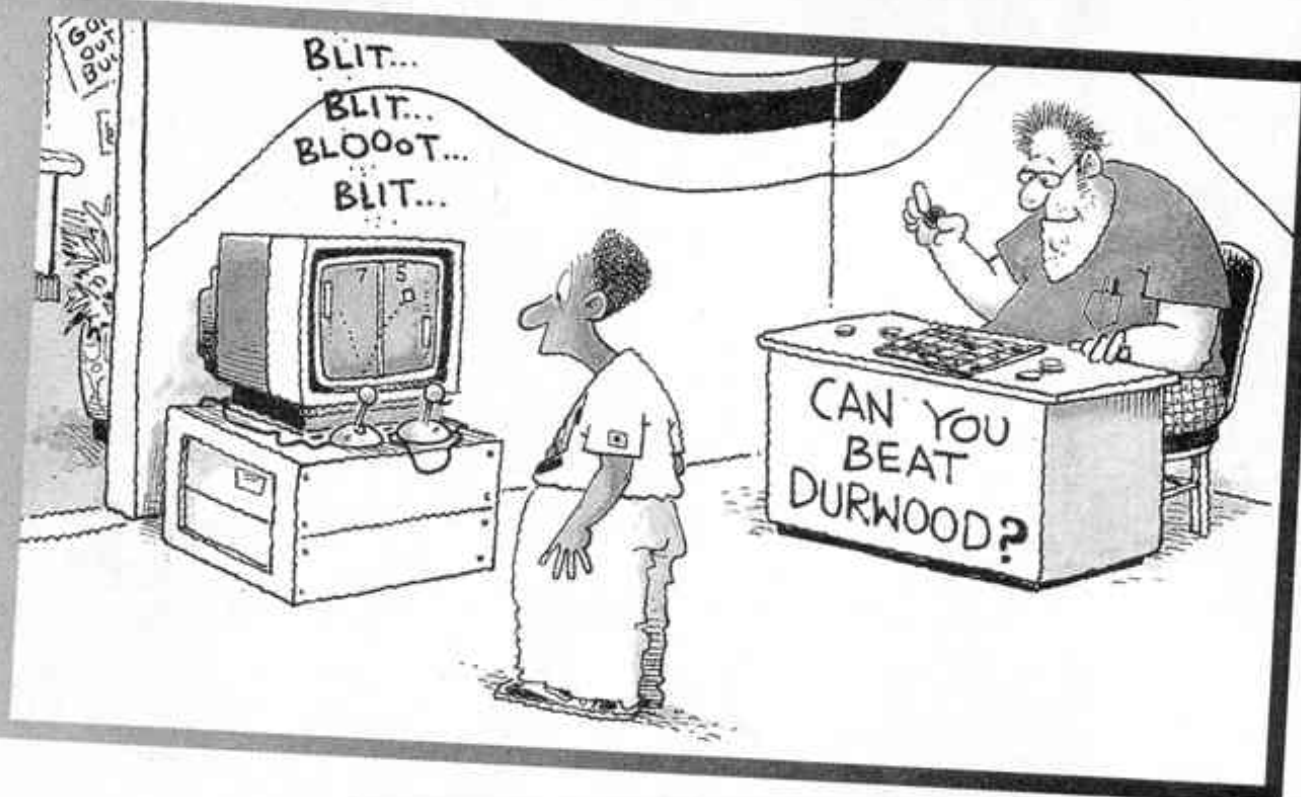




# **TAKING THE WIND OUT OF THEIR SALES DEPT.**

They came along in the fifties and sixties and changed the face of consumerism. Shopping malls brought the retail world to a central location in the suburbs and left the inner city a bleak landscape. Today, thanks to overexpansion, catalog shopping, QVC and the Internet, many of the once-bustling malls are becoming vast expanses of empty stores! Is your favorite mall hitting the skids? You'll have a better idea after perusing...

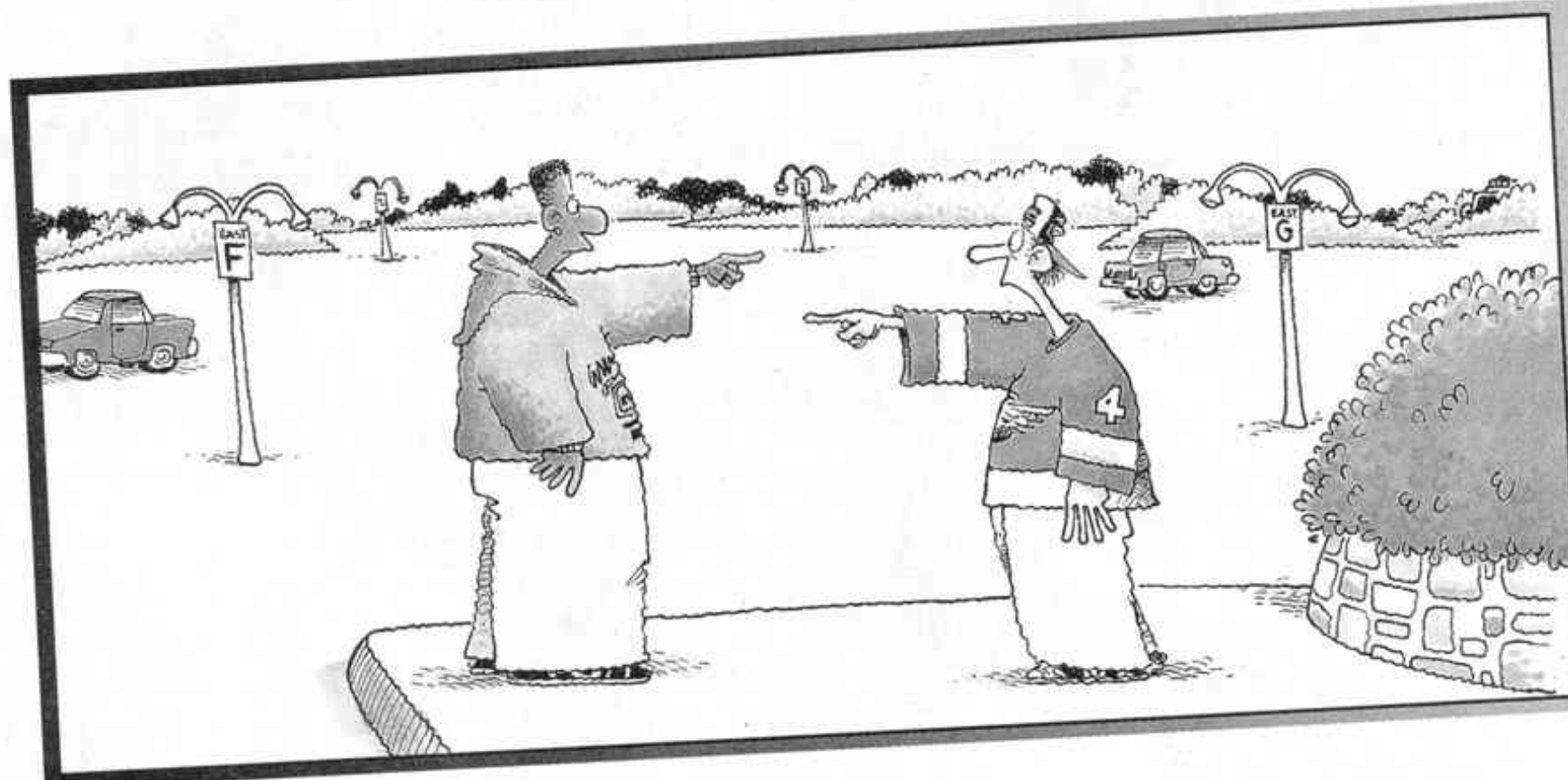
The arcade area is down to a Pong game and some fat guy who'll play checkers with you for a buck.



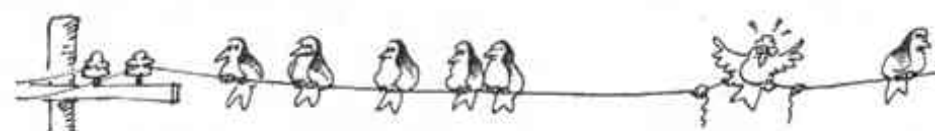
# **THE DEAD-ON SYMPTOMS OF A DYING SHOPPING MALL**



The mall has switched to an all-volunteer security force.



Instead of having to memorize the lot and section where you parked your car, you need only recall, "Oh, yeah! Mine's the green one!"





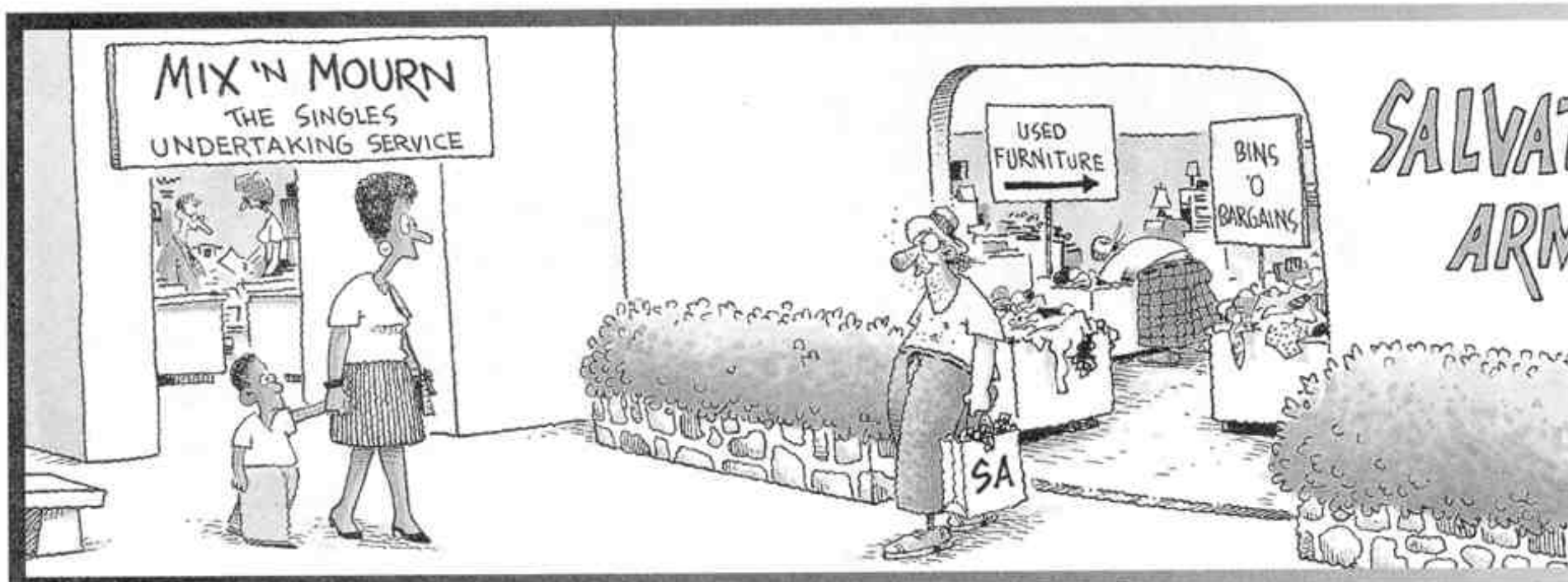
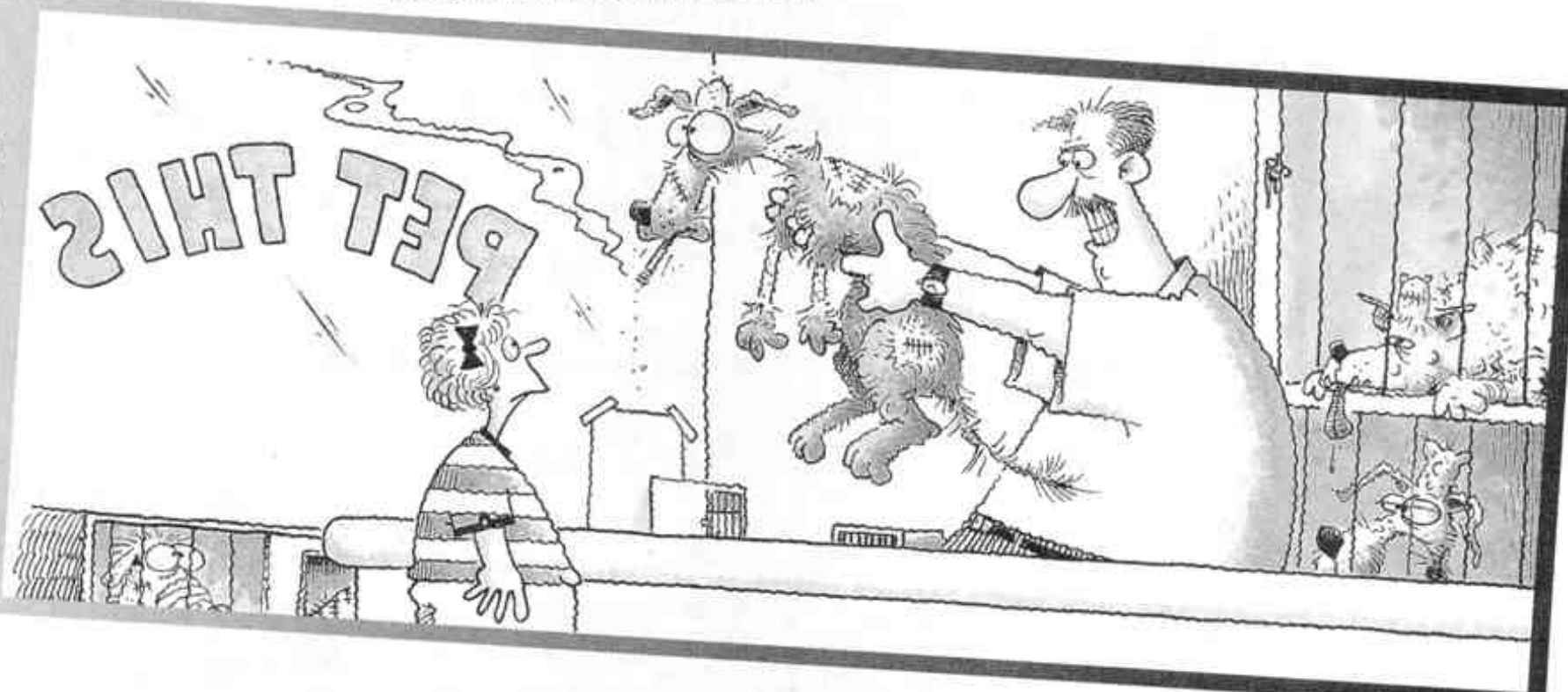
Upon closer observation, you realize that the mall Santa and his helpers are actually members of a prison chain gang.



The annual mall-wide auto show consists entirely of some guy trying to peddle an '85 Ford Tempo.

ARTIST & WRITER: JOHN CALDWELL

The pet shop sells nothing but scarred and shaven lab animals.

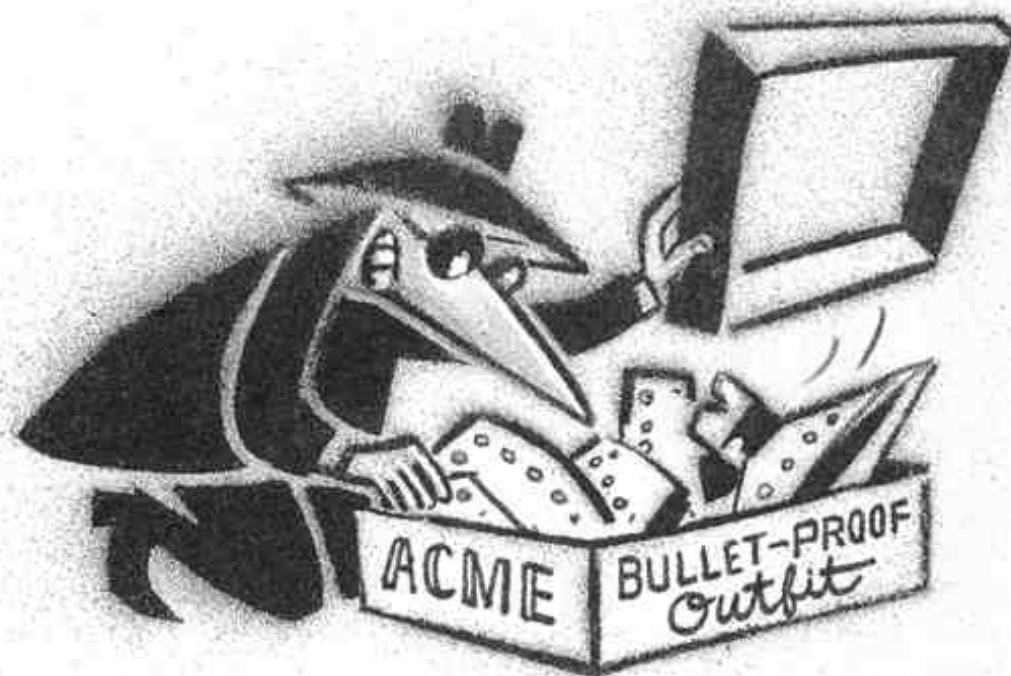


Suddenly, and without fanfare, the mall's anchor store has become a Salvation Army Thrift Shop.





S  
P  
Y

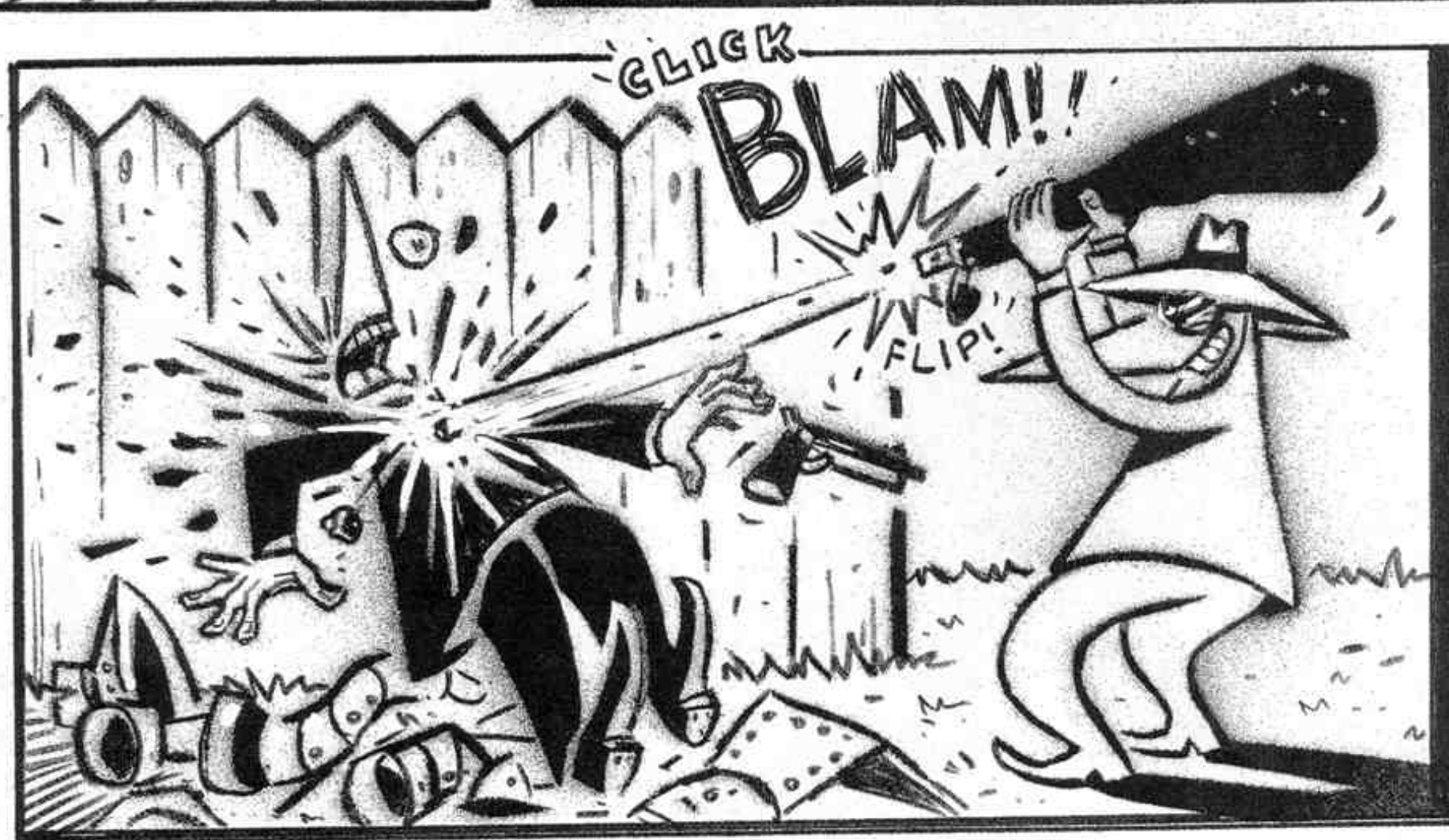




# SPY

... ..

KUPER





**SETI AS SHE GOES DEPT.**

When we recently saw the trailer for a certain Jodie Foster/Matthew McConaughey film we were psyched: it looked to be the best outer space flick in a long time! But alas there were no gory aliens, no cool light saber battles, no thrilling jumps to hyperspace, no high-speed intergalactic chases and no teeth-rattling laser blasts! It was just a bunch of preachy, pseudo-intellectual, faux-religious Carl Sagan redux tripe! They could have made a bad-assed action flick, but instead they took the...

**C**

I'm Dr. Ellie Outaways, astronomer! I've always been fascinated by the outer galaxies! When I was a kid, I spent endless hours calling into outer space, trying to make contact! But the only contact I ever made was with my angry neighbors, who told me to stop using a megaphone and start using a radio transmitter! I had a very supportive father! He bought me my first telescope! I used it to scan the stars in the heavens! He used it to scan the motels on the hill! He said we were both looking for heavenly bodies!

I'm Palmer Loss, advisor to the President on religion! I tell him how far he can stretch the truth without it being a real bad sin! I'm a busy man! I believe God made man, and my mission is to make women — like Ellie! And I believe I can do it! Real belief can make miracles!

I'm David Humdrum, the President's science advisor! I keep the President up-to-date on the latest scientific matters! Right now I'm supposed to prepare a report on future space ventures between the United States and Russia, but you can bet nothing's going to happen in that area until the Cold War finally ends and the Berlin Wall comes down — but that could take forever!

Greetings! I'm Rachel Constant-Pain! It's my job to protect the President by keeping the press at a distance! I've always been able to do that with a smile and a few kind words! Of course, this administration is so corrupt I have to keep the press at a distance with an Uzi and a few hand grenades!





# CONTACT

I'm Michael Kidz, National Security Advisor! I may act like an old fart, but in truth, I'm a MIDDLE-AGED fart! You may notice my acting style has gotten a little over the top lately! A little cartoonish even! It fit perfectly in my last role as Hades' voice in Disney's *Hercules*! In this movie I'm not sure what the hell acting style I'm using!

I'm Dr. Bent Bark! I may not be able to see, but I can use my highly sensitive ears to listen for subtle sounds from outer space! Quite frankly, as far as this movie is concerned, not being able to see is an asset! I only have to LISTEN to this endless pretentious dialogue!

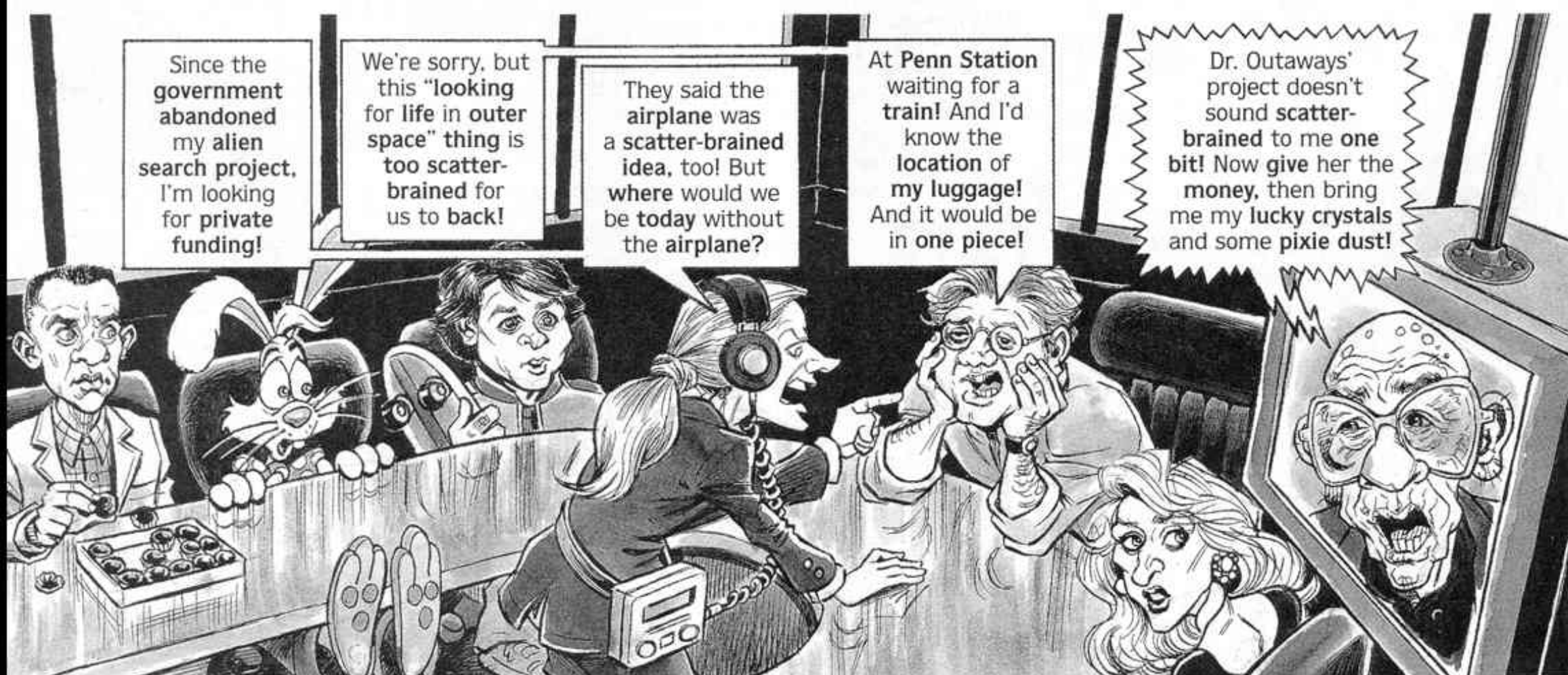
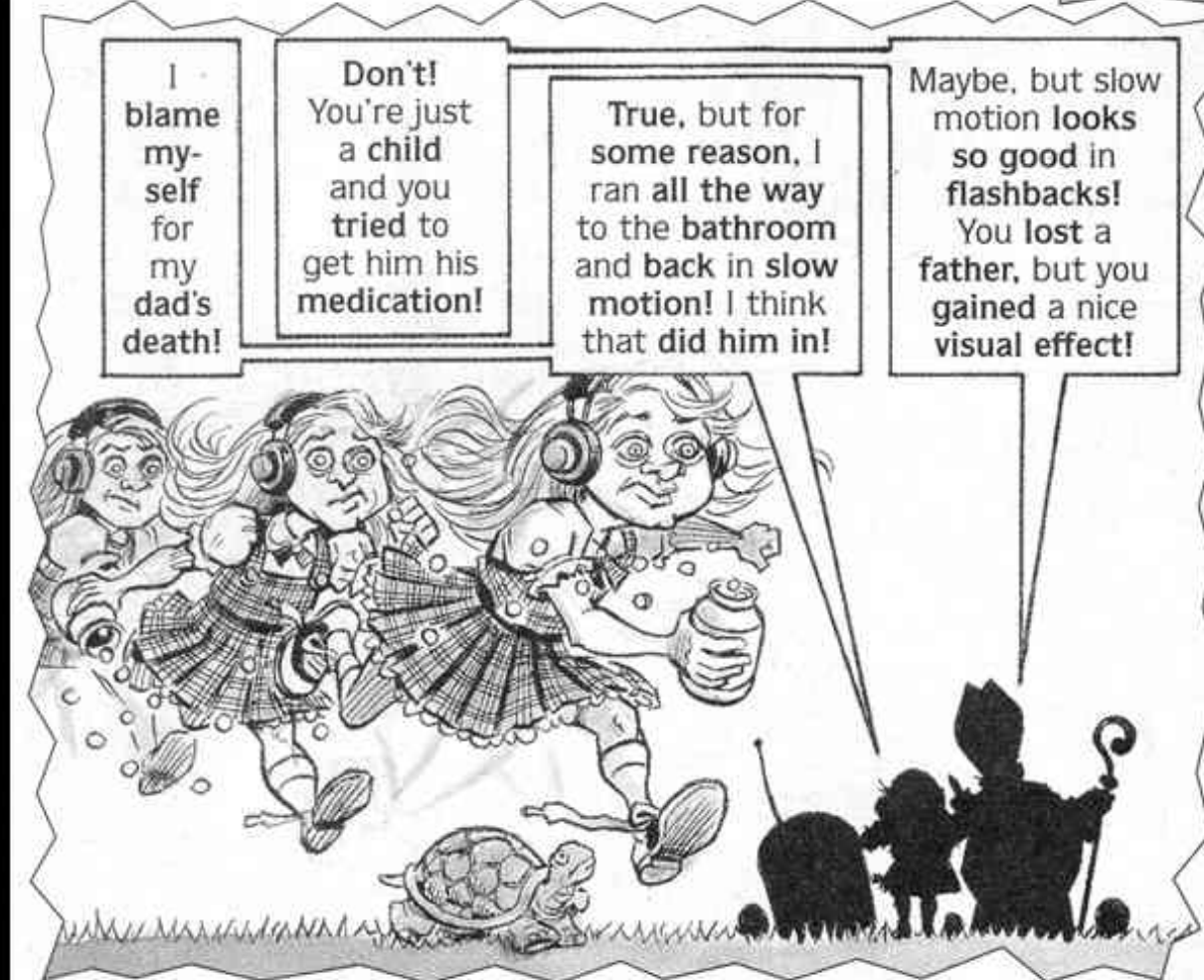
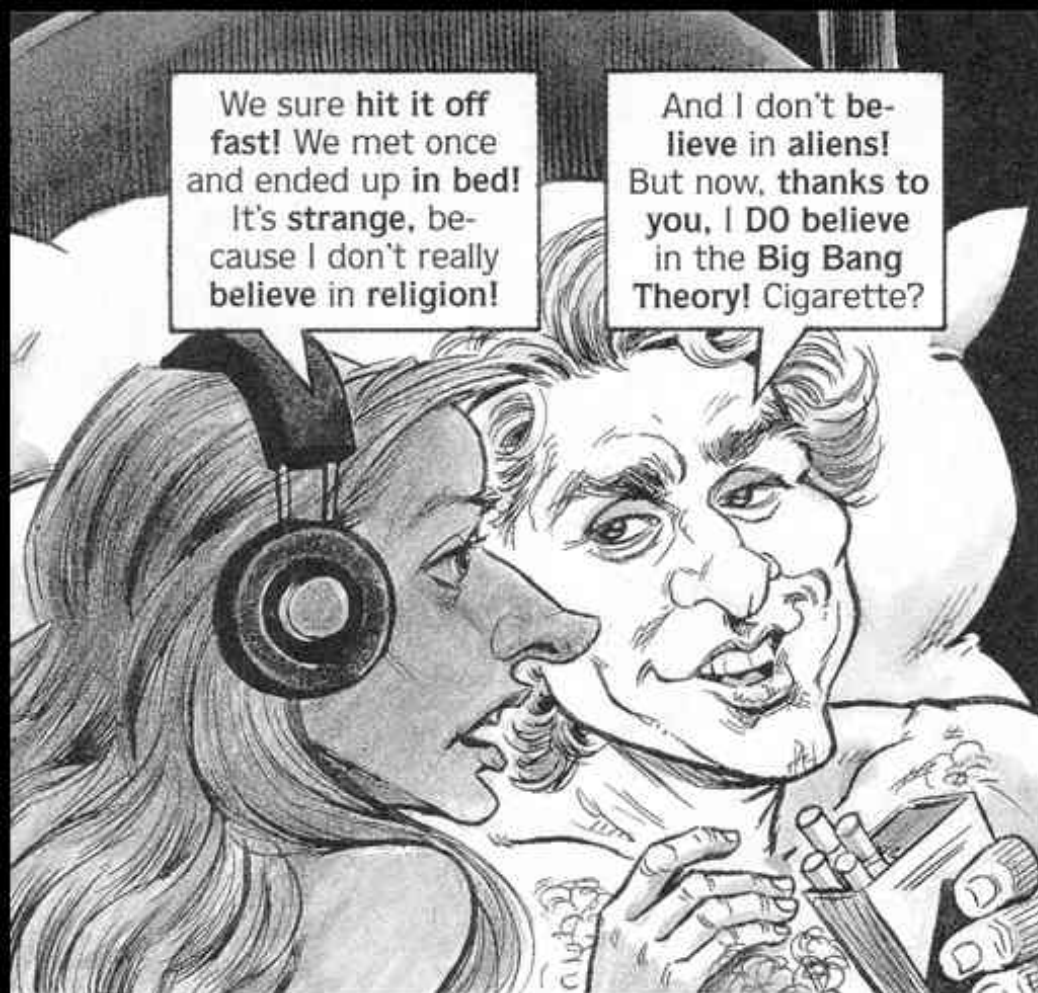
I'm R.S. HasBeen, multimillionaire! Believe it or not, I actually live on an airplane! I guess you could call me the ultimate frequent flyer mileage junkie! I earn mileage 24 hours a day, 365 days a year! The downside? When you have an entire 747 to yourself, being upgraded to first class doesn't mean much!

I'm President Clinton! With today's special effects, producers can put me in movies that I didn't really act in! And they can put words in my mouth too! Although that's no big deal — just about anyone with enough money to donate to my campaign has been able to do that since I first ran for office!

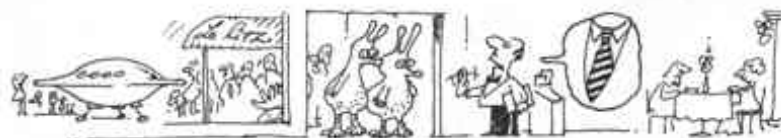


WRITER: DICK DEBARTOLO  
ARTIST: SAM VIVIANO









I'm finally hearing signals from outer space! Turn those knobs! Fiddle with those switches! Tune in that big thing!

What happened to all your scientific jargon?

We've gone so many years without hearing anything from outer space, I've forgotten most of the technical terms!

Leave her alone! I don't care what she sounds like, as long as she doesn't start talking like Nell again!

As the President's Security Advisor, I must know what's going on here!

I think we're picking up Vega!

Really? I don't hear Wayne Newton...

Not Vegas — Vega! There's a big difference! Vega may have intelligent life — and no Elvis impersonators!



**BAH-BOOMP-BAH-BOOMP-BAH-BOOMP**

They're sending us numbers...

Give me a secured phone line!

Wait! Don't call the President yet!

Screw the President — they might be sending us winning lottery numbers! Did they mention a state? I need a state! Ask them!

1,2  
BUCKLE MY  
SHOE...  
3,4...

BOX OFFICE  
RECEIPTS

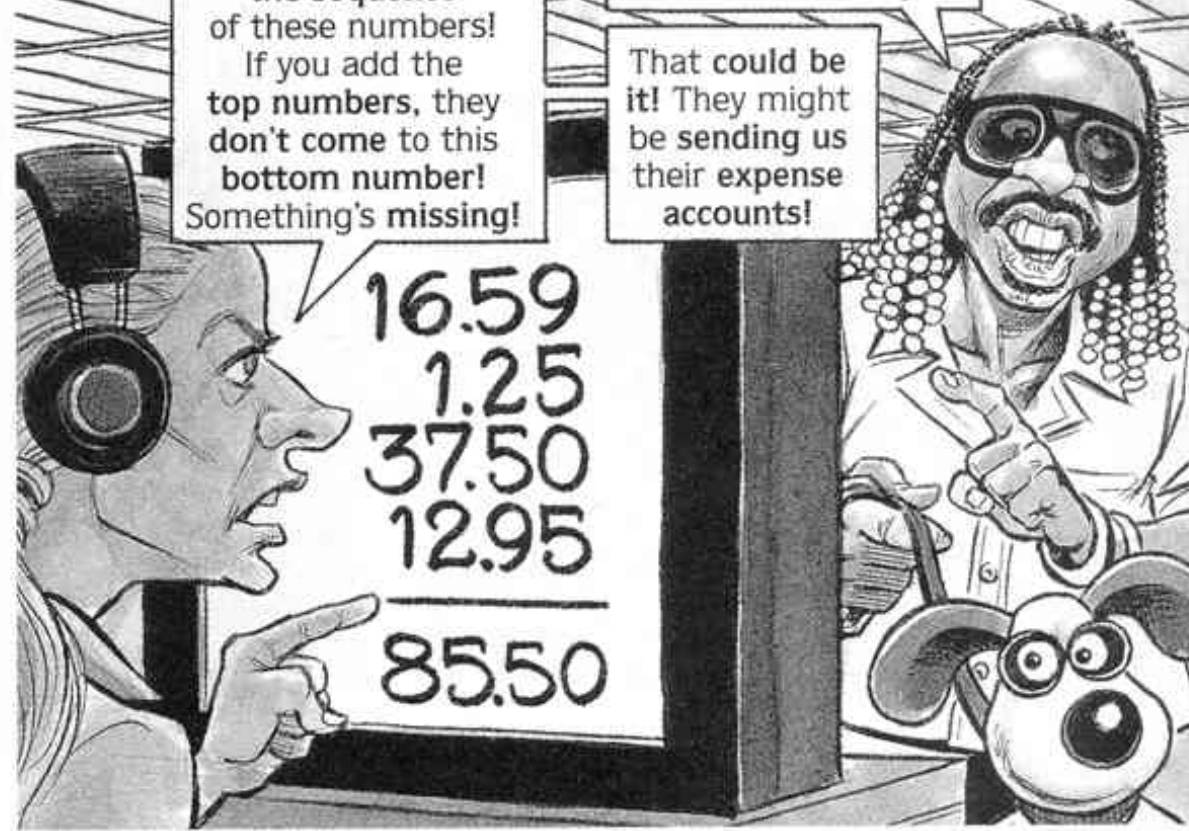


I can't figure out the sequence of these numbers! If you add the top numbers, they don't come to this bottom number! Something's missing!

I know! Try adding in the tax and tip!

That could be it! They might be sending us their expense accounts!

16.59  
1.25  
37.50  
12.95  
85.50



We made contact with aliens at last!

Great! I can't wait to tell the President about my discovery!

It was MY discovery! You always take credit for everything I've done!

Not true! When your department went \$8 million over budget, I gave you full credit when I spoke to the President!



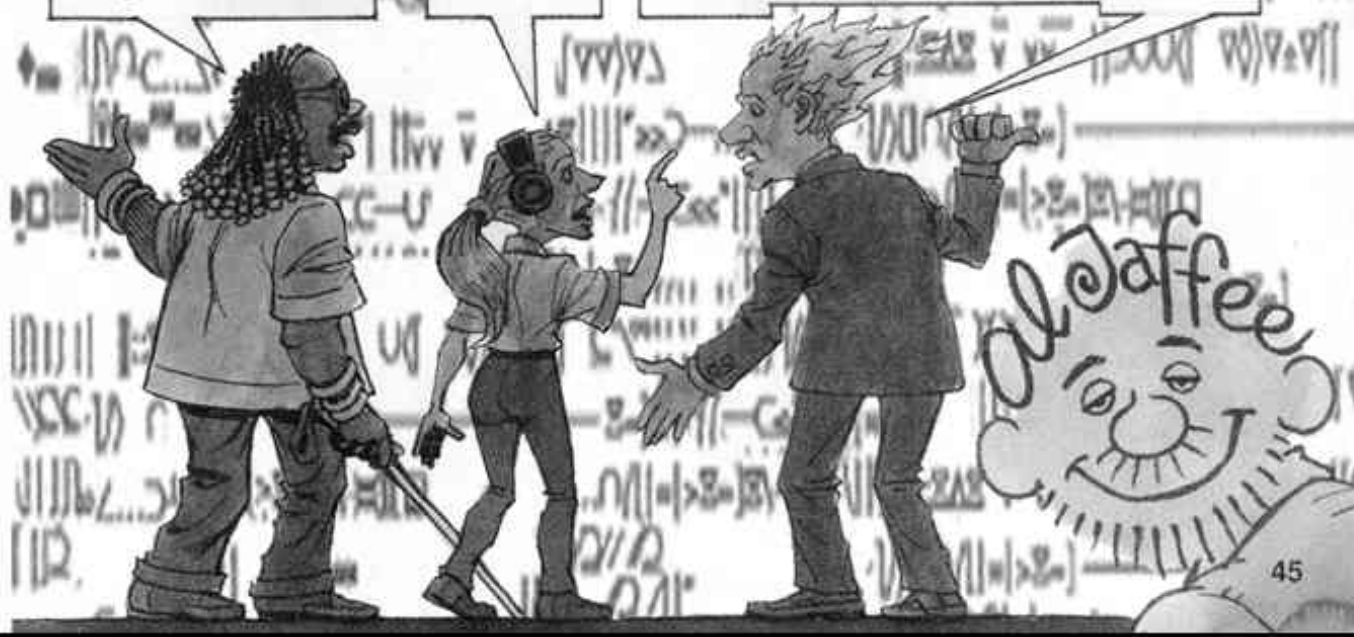
We finally decoded the messages! We thought we'd have to use a supercomputer until we realized we had the pages upside down!

These pages contain instructions for a machine!

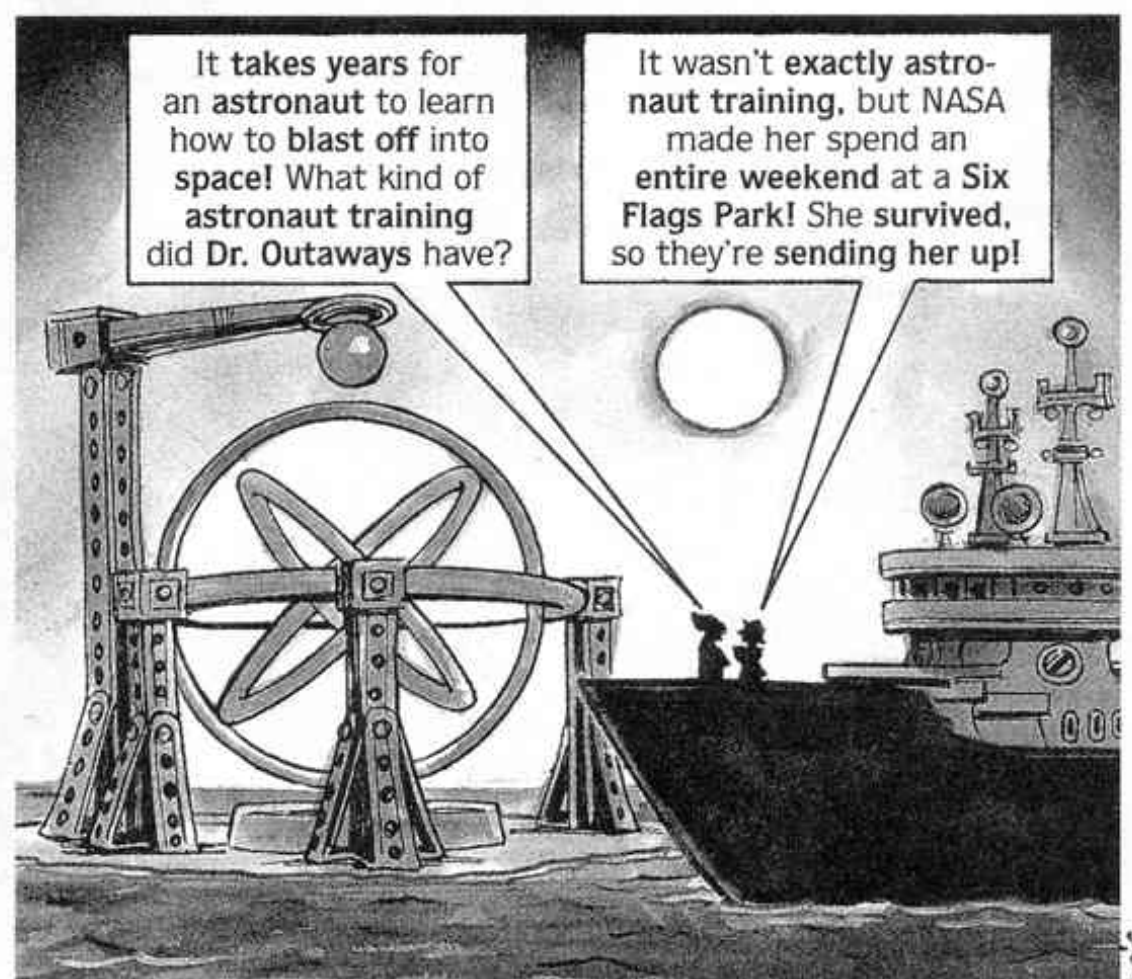
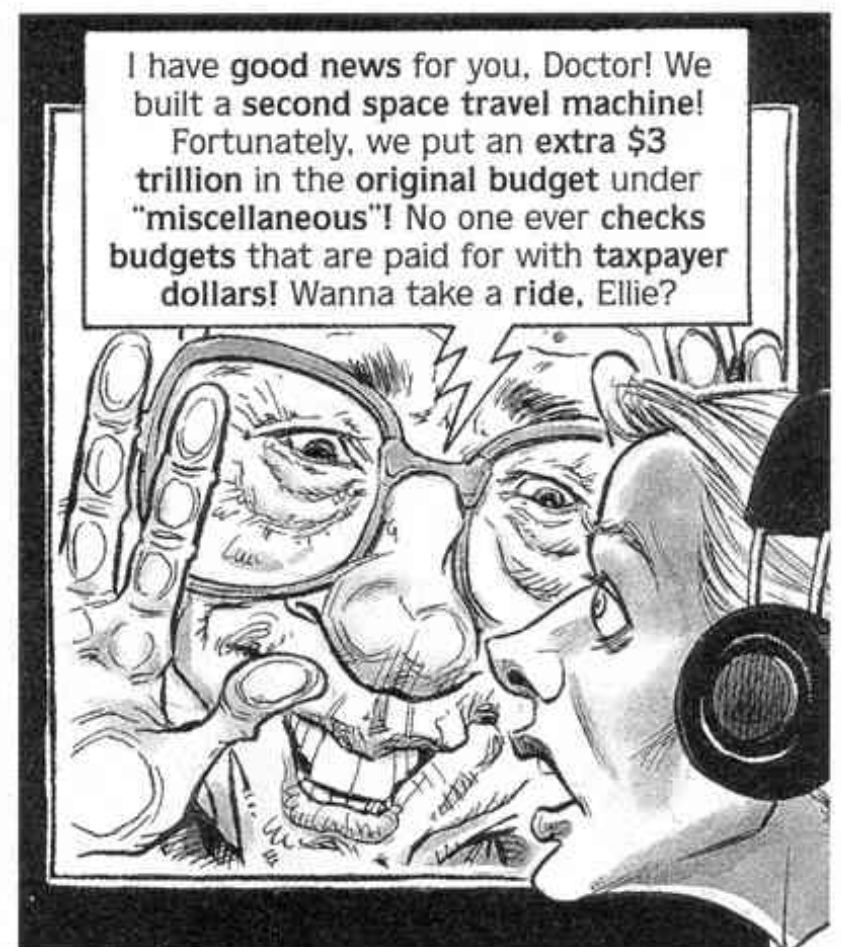
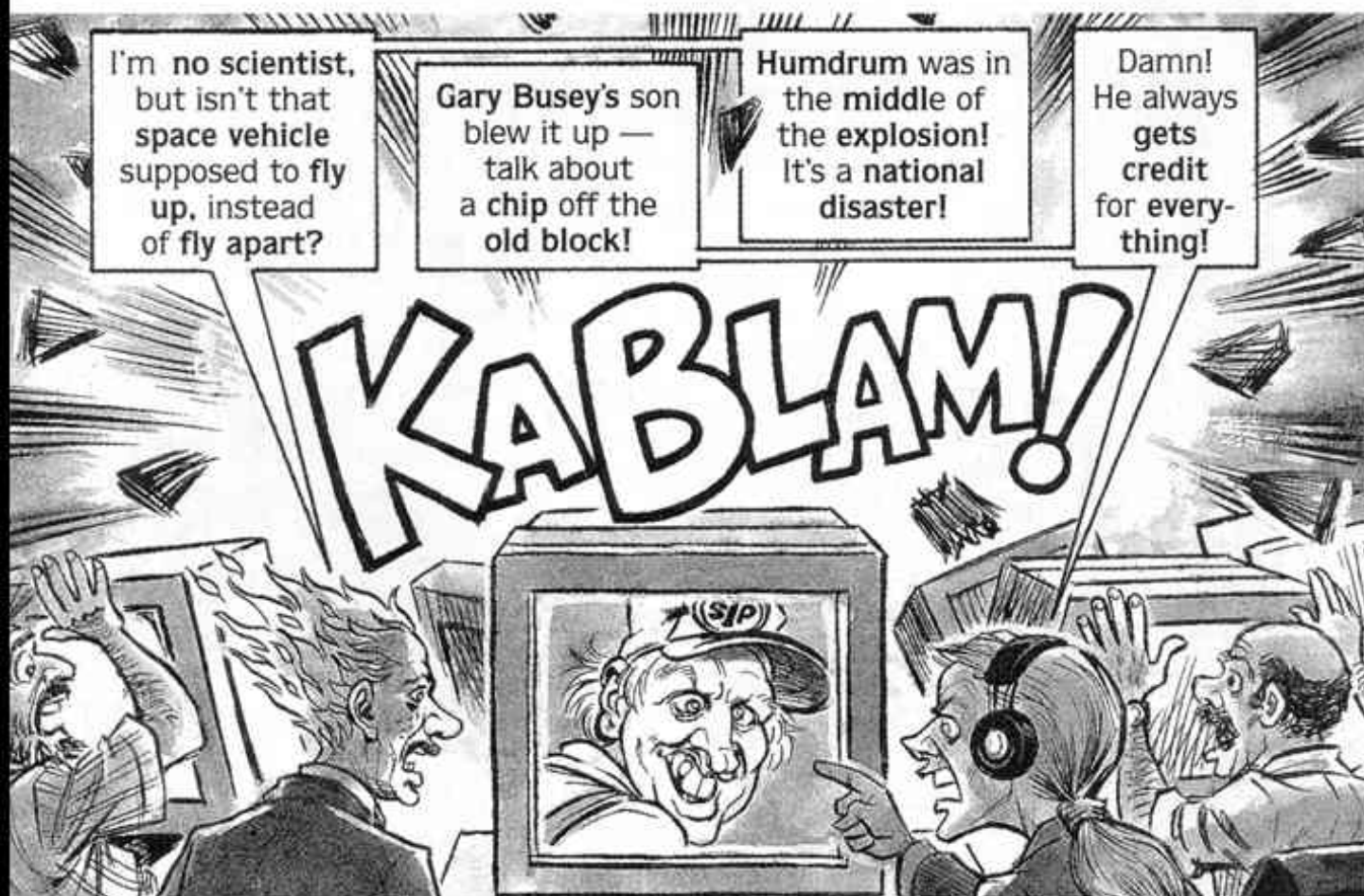
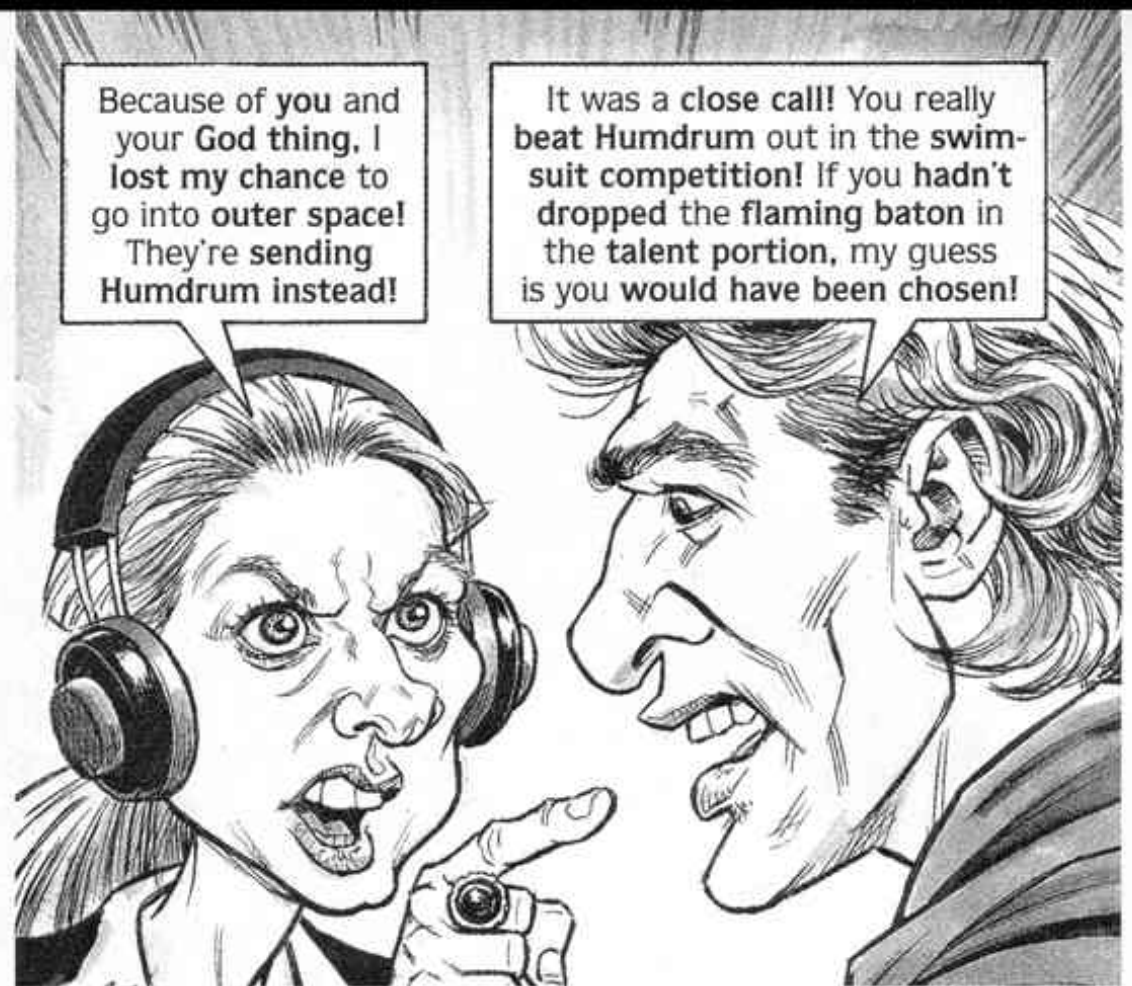
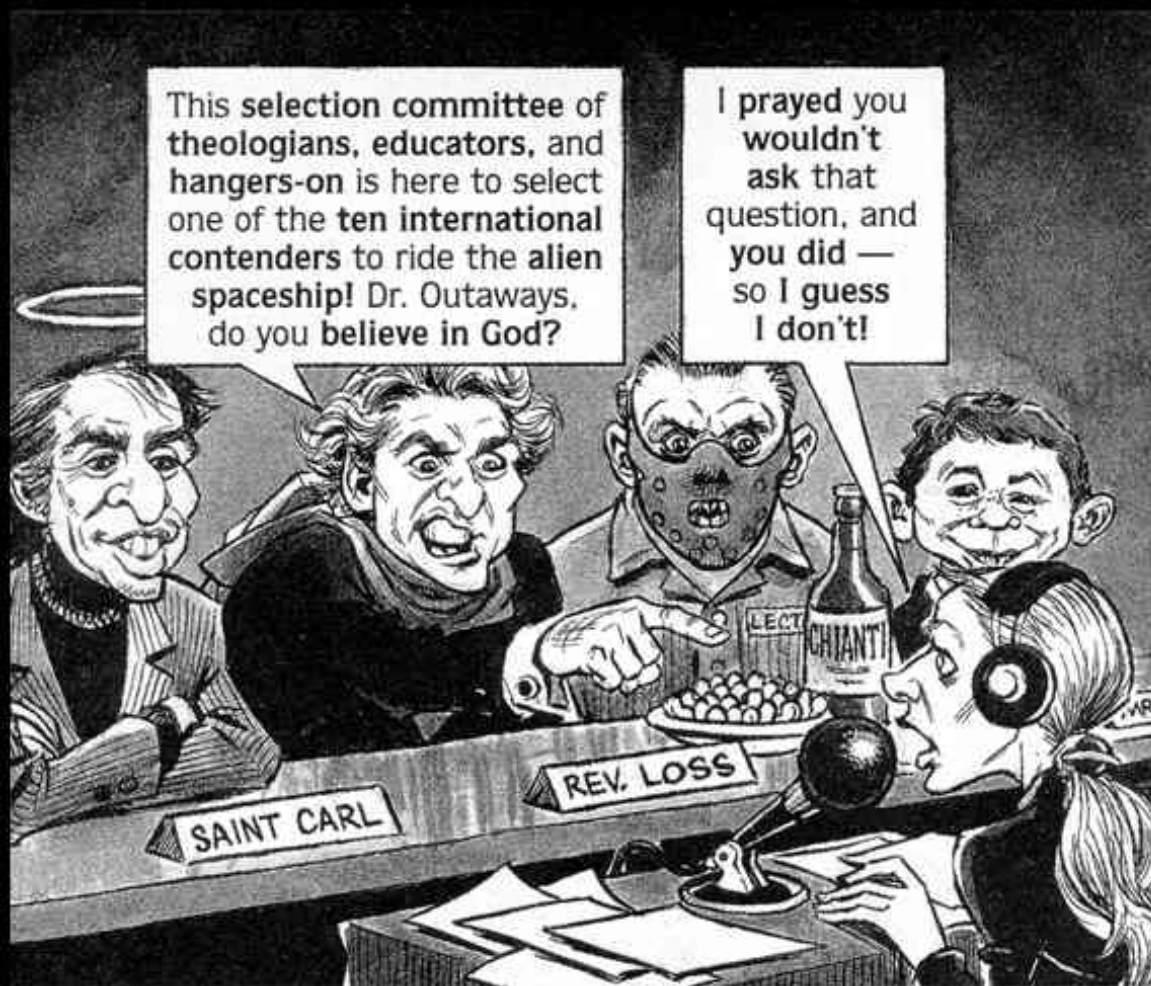
And how do you figure that?

These little notations! Tab A, to flap B, to tab C — and this folds into...

A Fold-in! Let's get Al Jaffee in here to help!









Remember, Doctor, you have the capsule for 10 days, or we'll have to pay an extra daily rental rate of \$80,000 plus \$21,000 a mile! And be sure to return it to THIS launching pad, or they'll hit us with a \$300,000 drop-off charge! One other thing — pilot carefully because we didn't take the collision waiver!

BACK TO THE FUTURE

CLANK  
CLANK!

There's fierce v-v-vibrations! I'm going through a w-w-wormhole! V-v-vibrations getting worse! I'm going t-t-through an anxiety attack! Even w-w-worse v-v-vibrations n-n-now! I'm g-g-going t-t-through the w-w-wind-s-s-shield!

Wow! I'm in a tranquil, peaceful, restful place! The water is crystal clear and the sands are pure white! I haven't seen such an idyllic place since I painted it as a kid!

Hello, Doctor!

Are you my father?

I look like your father, but I'm actually a real estate agent! Would you like to buy some property here?

Is — is this place heaven?

For \$8,000 down and \$1,750 a month, it can be! This is Virtual Reality Acres! Everything's an illusion but your mortgage payments!

What's happening? Everything was so clear and now it's getting cloudy!

Quick, sign this contract before it's too late, and I lose my commission! A lot of people come to look, but very few actually buy!

INTERGALACTIC CONTRACT  
I in this contract the party of the part will be the party of the

That was some experience! I was actually in outer space!

Outer space, nothing! You didn't go anywhere, Doctor! We had a VCR running inside the capsule, and all it shows is 48 Hours with Dan Rather!

What?!? No Friends? No Seinfeld? No Must See TV? Damn! I have a doctorate in science, but I STILL can't figure out how to program the @I\*& VCR!

This is weird! We lost track of Outaways in the pod for only 30 seconds, but the VCR recorded 18 hours of TV! She did go into some sort of time warp! Somehow she turned 30 seconds into 18 hours! This is the most astounding time shift ever known to man!

Actually, it's the second most astounding! The first most astounding belongs to the producers of this film! They made two and a half hours seem like an eternity!

WHITE HOUSE  
TOP SECRET





# MAD'S CELEBRITY CAUSE-OF-DEATH BETTING ODDS

Our team of crack oddsmakers gives you the latest Vegas line on how five of today's biggest stars are going to cash in their chips!

**THIS MONTH'S UPCOMING COFFIN DWELLERS:**



## The Spice Girls

### CAUSE OF DEATH

### ODDS

"Terminal Giggling"

2:1

Strokes from mental strain of keeping all the  
"how the group was formed" stories straight

5:1

Platform shoe-induced altitude sickness

7:1

Caught and groped to death by  
mob of 11-year-old boys

10:1

Salmonella contracted at banquet  
celebrating the group's tenth  
anniversary in show business

20,786,349:1





**WHAT  
SCIENTIFIC  
MEDDLING HAS  
MANY FOLKS  
TREMBLING?**

## HERE WE GO WITH ANOTHER RIDICULOUS **MAD FOLD-IN**

People have always been frightened by scientific advances. Some fear that a deadly manmade virus could be created and released. Others worry about a nuclear chain reaction that could destroy the planet. There is one scientific discovery, however, that has EVERYONE quaking with fear. To find out what this diabolical experiment is, fold page in as shown.



**FOLD PAGE OVER LIKE THIS!**

**A**

**FOLD THIS SECTION OVER LEFT**

**B FOLD BACK SO "A" MEETS "B"**



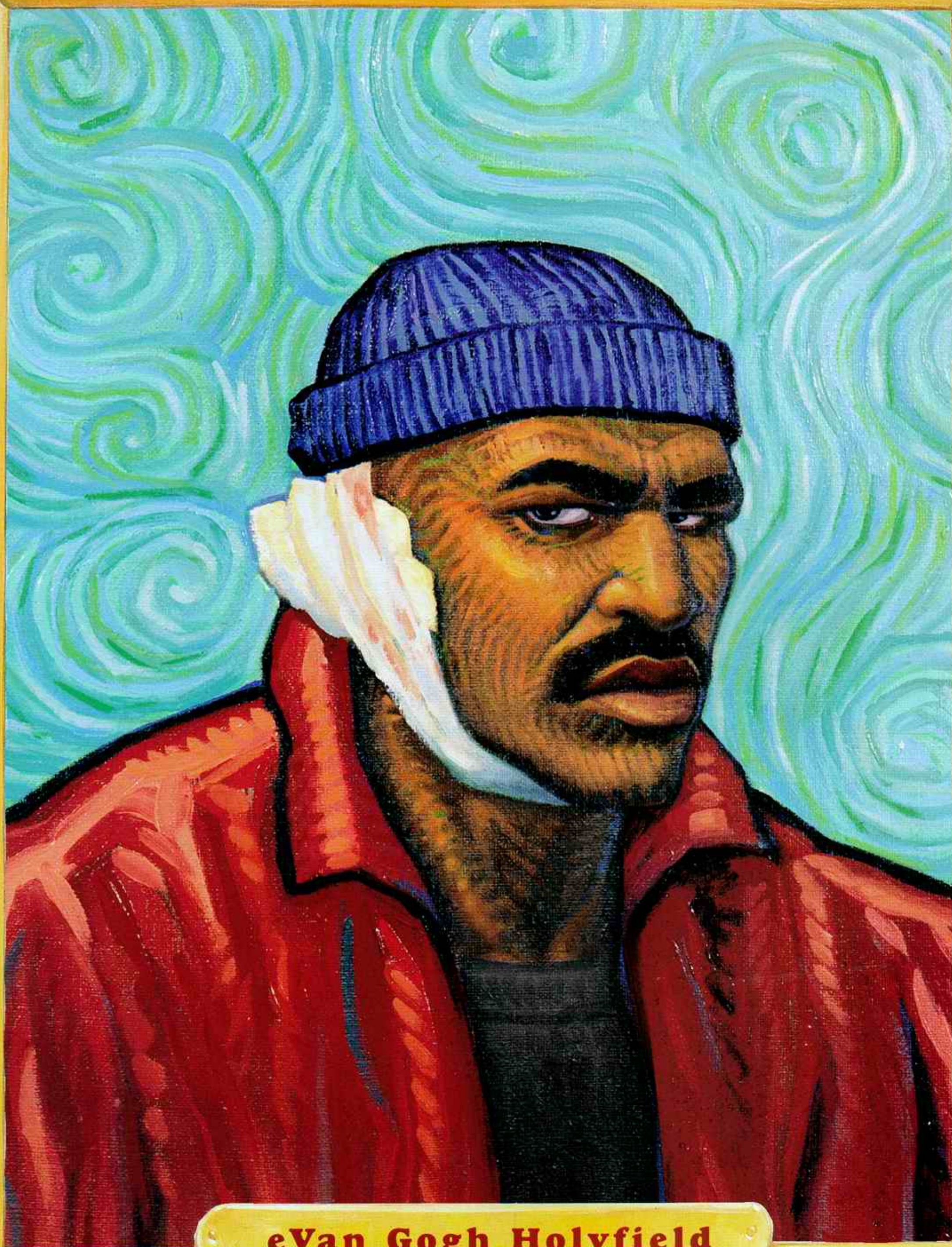
**CLEARLY, MANY SCIENTISTS ARE NOW BUSILY HON-  
ING THEIR SKILLS TO PRODUCE THE GROTESQUE HALF-  
BAKED HORRORS THAT LEAVE MANY OF US SCARED**

**A**

ARTIST AND WRITER: AL JAFFEE

**B**





**eVan Gogh Holyfield**  
***Self-Portrait***