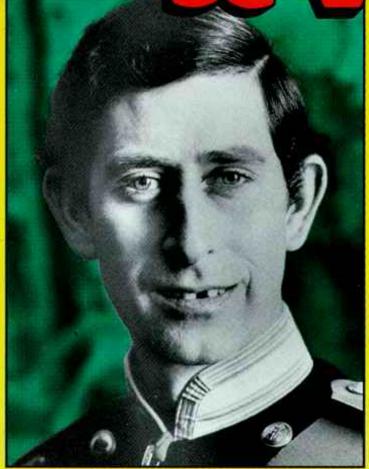
### ALFRED E. NEUMAN LOOKALIKE CONTEST!

No. 322 October 1993 IND A R

Our Price \$1.75 Cheap!



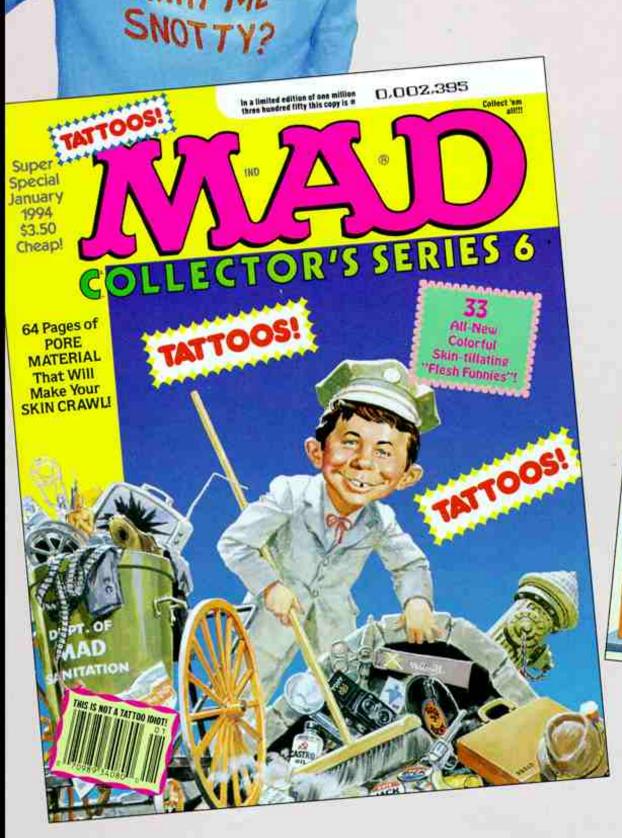
One of these
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Lookalikes
will win a
Free Subscription
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Unlucky Winner!
VOTE TODAY!

For details see page 48

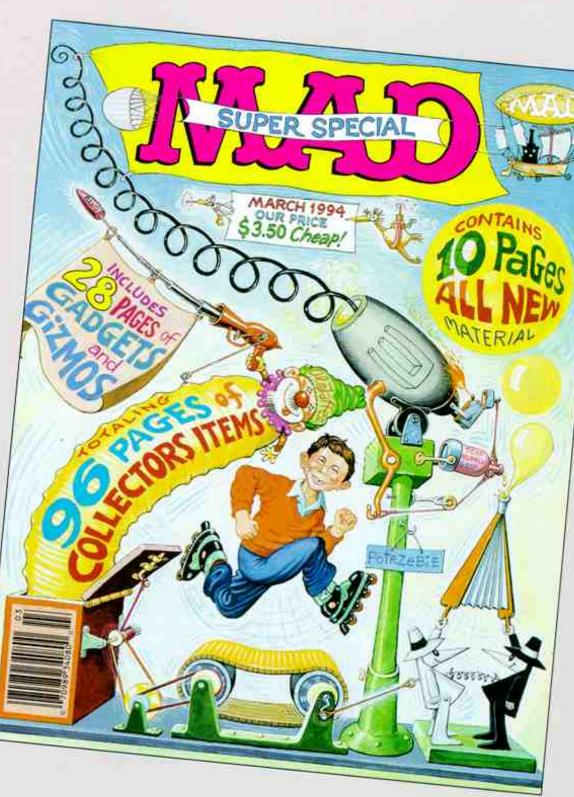








WHAT-ME



Don't Blow It!

Booger down to your newsstand and Dig Deep for the Green Stuff to get these 2 Finger Lickin' Good Super Specials!

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## WWAID)

"English is a language where double negatives are a no-no!"

—Alfred E. Neuman

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FRONT COVER ARTIST: RICHARD WILLIAMS

FRONT COVER PHOTOS: AP/WIDE WORLD

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#### **VITAL FEATURES**

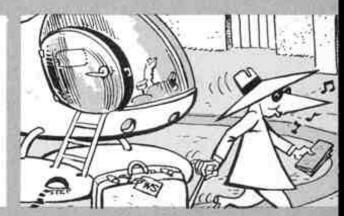
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PERSONALITY TRAITS AND GENETICS Pg. 41





TO BE OR NOT TO BE (A QUEEN'S SOLILOQUY) Pg. 46



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1977

1981

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#### USE COUPON OR DUPLICATE

#### LETTERS AND TOMATOES DEPT.



#### HE DOESN'T KNOW SPIT

In issue #320, the 3rd item on Bill Clinton's "Things-To-Do Lists of the New Clinton Administration" reads "Instruct Al on how to drain the spit-valve on my sax." Holy Woodchuck feathers! Only brass instruments and extremely large woodwinds have spit-valves. Most members of the woodwind family are de-salivated through the use of rags or swabs, but not spit-valves!

Tom Dennehy Boston, MA

De-salivated? Rags? Swabs? Spit-valves? Are you sure you wanted to send your note to our letters page and not the letters page of Penthouse? Thanks for writing, you horny dog!—Ed.

#### SCRABBLE BABBLE

As a bona fide Scrabble fanatic, it is my duty to point this out. In issue #320's "MAD's Rotisserie League Draft Form," you have Xavier Hernandez being worth 84 points on a triple word score. Hernandez alone would be worth 66 points, along with 48 for Xavier, totally 114 points, not to mention the 50-point bonus for using all of the letters. Please try to keep the facts straight in the future!

Mike Baldoumis Danbury, CT

Mikey—As our response, we're thinking of a two-word phrase that would score 72 points on a triple word score with a double letter score thrown in for good measure! Even though the coarse two-word phrase we're thinking of is against official Scrabble rules, we could care less!—Ed.

In your "Rotisserie League Draft Form" It said of Xavier Hernandez: "When placed on a triple-word score during a Scrabble game, his name scores you a whopping 84 points." Well, first, you can't use proper nouns in a Scrabble game and second of all, you score 780 points, not 84!

Nicole Anderson Latrobe, PA

780 points? Hoo boy! Mike Baldoumis Vs. Nicole Anderson in a Scrabble playoff! Now there's a Pay-Per-View event even we'd pony up the dough for!—Ed.

#### **DISHING MAD**

I am an avid reader, collector and fan of MAD. Recently, my Mom gave me a plate set where one can design their own plate. I designed a cover of MAD—a picture of the plate is enclosed!

Mike Geer Dunedin, FL





### 2-QUESTION INTERVIEW

We are pleased to kick off a new MAD feature, the 2-Question Interview! Our first interviewee is Mayim Bialik, the lovely and talented star of NBC's top-rated sitcom, Blossom! The goal of MAD's 2-Question Interview is to prove that, unlike other publications, we don't need to ask fifty, or twenty, or even three questions to present comprehensive, in-depth profiles of today's most popular and exciting personalities!

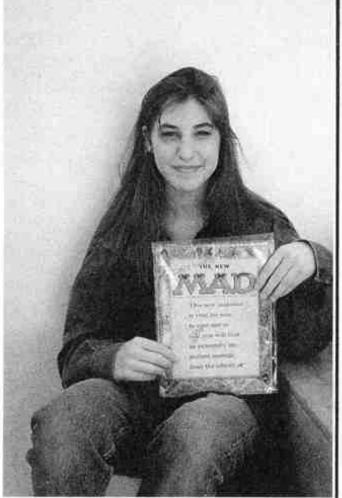
QUESTION ONE: Have you ever participated in a two-question interview? MAYIM: No, I've never had the pleasure. QUESTION TWO: Now that it's over,

MAYIM: I think the first question kind of threw me off, but with the second one I felt more comfortable.

how do you think it went?

We thank Ms. Bialik for giving of her time to take part in MAD's 2-Question Interview.

Guarantee: MAD 2-Question Interviews are genuine and presented verbatim!



Blossom star and MAD interview subject Mayim Bialik relaxes in Hollywood with an authentic, rare and valuable copy of MAD #24 from her father's own collection!

#### OH, CANADA?

I was really disappointed with "Enjoy and Profit From World Cup Soccer" in MAD #320 which made fun of soccer. I would like to see you fat slobs sprinting around the field for 90 minutes. And your American sport baseball—all they do is walk to the plate and hit a ball! Have you ever noticed all baseball players are FAT? For instance, Babe Ruth. Do yourself a favour and put a bag over your head!

Ian Murray British Columbia, Canada

Thank you so much for your "What's Right With America" feature (#320). As a Canadian, I've been waiting for an answer to this puzzle for some time. Finally, I know there are at the very least 16 positive aspects to the U.S.A. I can't think of a 17th, but thanks again!

Tracy Martell Alberta, Canada

You want a 17th thing that's right with America? You don't live here! Number 18? That yahoo hoser who wrote the letter above yours doesn't live here either! We'd warn you against going to a soccer game and getting trampled in the usual riot following your pathetic Canadian team's loss, but hey, everybody knows the players aren't fat!—Ed.



Mike Geer's MAD plate (inspired by the cover of Super Special #55): can a Spy Vs. Spy tea cozy be far behind?

## MAD'S BIGANSWER

In MAD #320 we posed our first Big Question: If you could perform unnecessary Root Canal on any celebrity, who would you choose and why? Well, we continued counting votes until the eleventh hour, because that's when we decided to stop! Here are the top three vote-getters along with representative comments from our readers. To the top 3 winners, we say, "Open wide!"

1. Rush Limbaugh

"Anyone arrogant enough to write a book titled *The Way Things Ought to Be* deserves it unanesthetized!"

—Sarah Bookman, Memphis, TN.

2. Gilbert Gottfried

"Maybe then he would shut his yap long enough for us to tell if he really has eyeballs!"

-Bob Hoffstetter, Ft. Lauderdale, FL.

3. Barney the Dinosaur

"Because I would love to see him sing 'I Love You, You Love Me...' with his mouth stuffed with gauze and his jaw shot up with Novocain!"

—Lars Engstrom, Providence, RI.

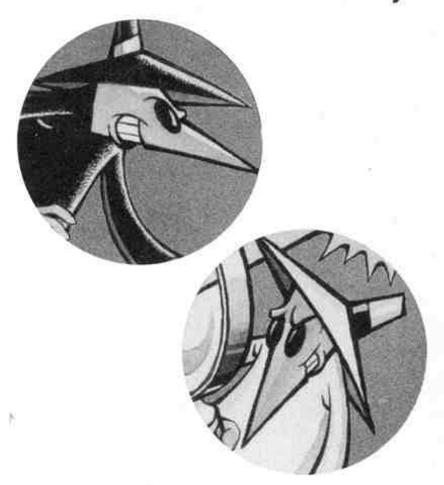
Other top vote-getters included Madonna, Roseanne Arnold, Macaulay Culkin, Bill Clinton, Whitney Houston, Ross Perot, Arnold Schwarzenegger, Michael Jackson, Dan Quayle and Alfred E. Neuman!



Please Address All Correspondence To: MAD, Dept. 322, 485 MADison Avenue New York, New York 10022

MAD welcomes reader submissions. Manuscripts will not be returned or acknowledged, however, unless they are accompanied by a self-addressed, stamped envelope!

## THE COLD WAR MAY BE OVER,



# BUT THE LUKEWARM WAR RAGES ON!



On Sale Wherever Books Are On Sale!





Master Bruce
there was
just a
bulletin
on TV! The
Pengrin has
vanished
without
a trace!

Damni Just
when my BatsComputer figured
out that the
villain with the
top hat, umbrella
and ratty bowtie
WAS the Pengrini

Perhaps you should get off your BatsButt and spend a little less time frolicking with Master Ribbin' and a little more time chasing down criminals!

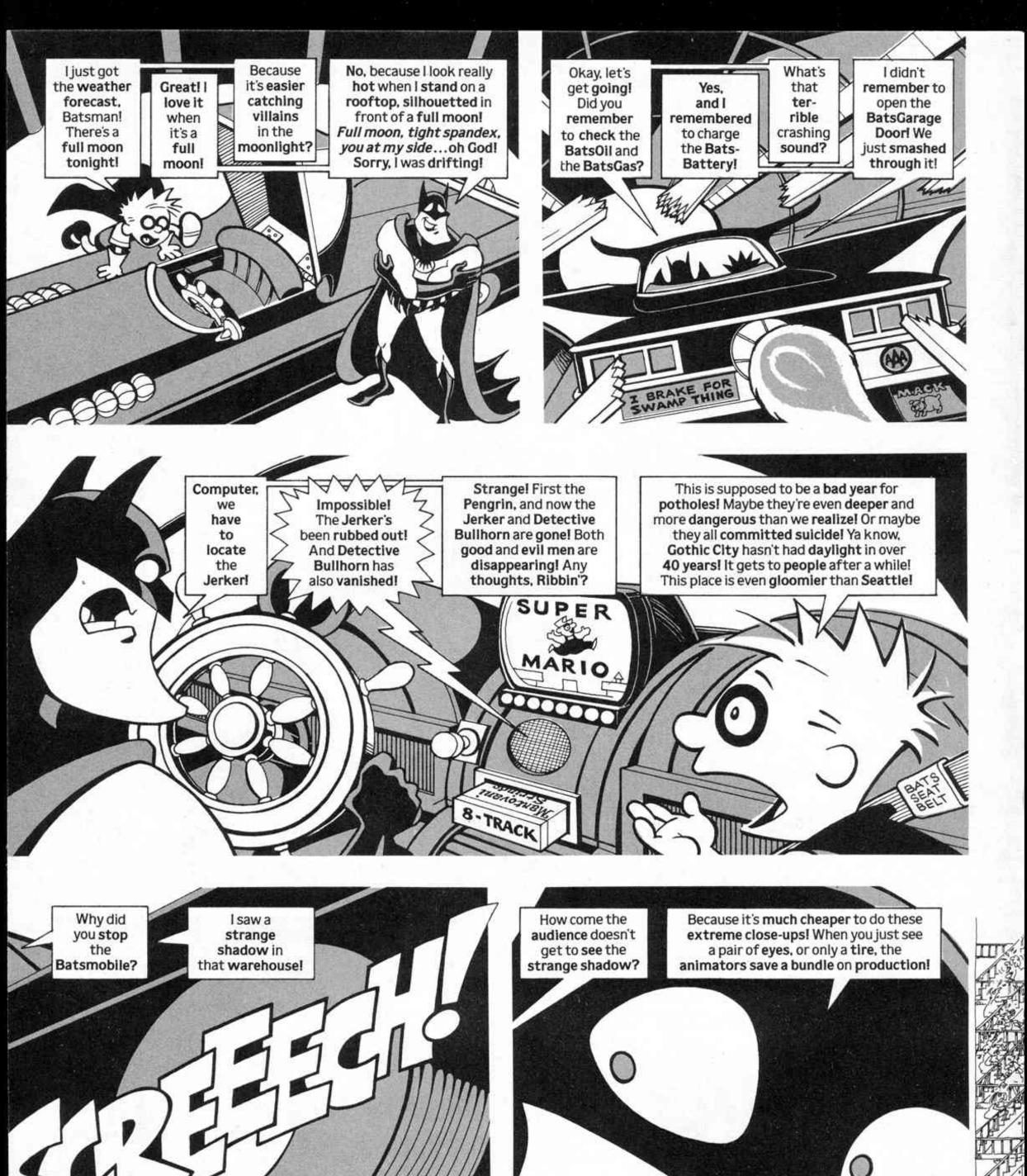
Look! The Jerker's on TV! I bet he's unleashing another of his diabolical plans on Gothic City!

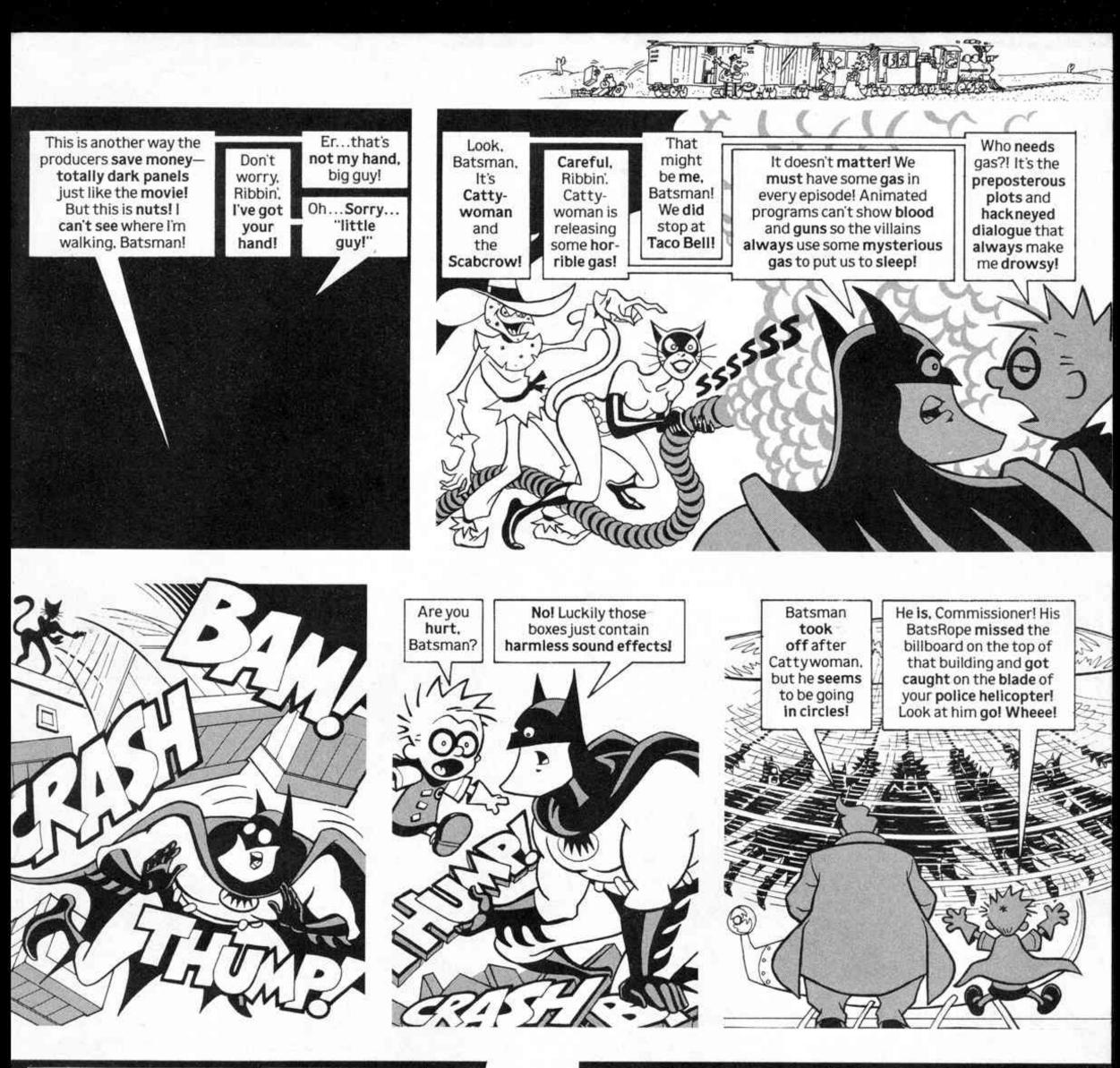
I've seen this before! It's his info-mercial! Call me now on the Psychotic Friends Network! Only \$9.95 a deranged minute! Ha-he-ha! 24 hour minimum per call! Ho-ho-ho!

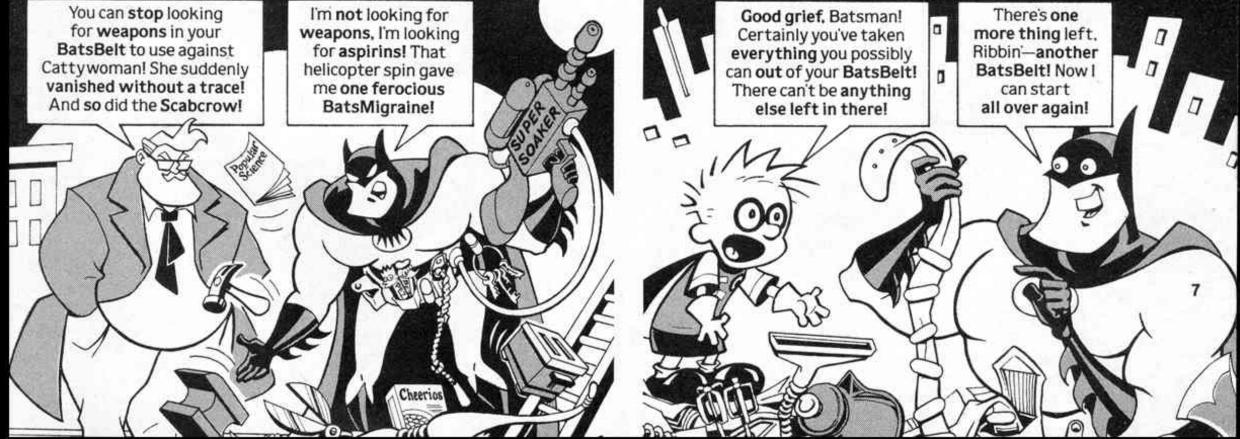
joined a higher class of thieves along with Cher and Dionne Warwick! But I wonder what he's really up to! Let's drive downtown and see!





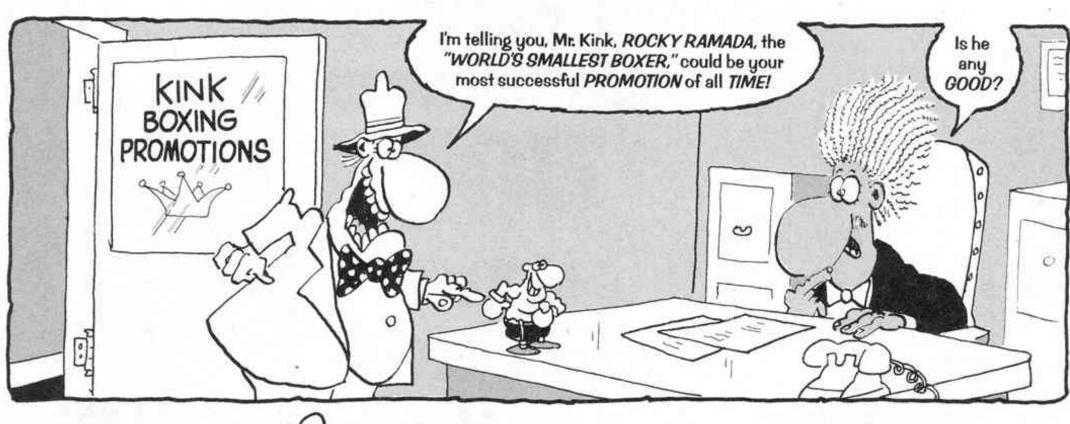


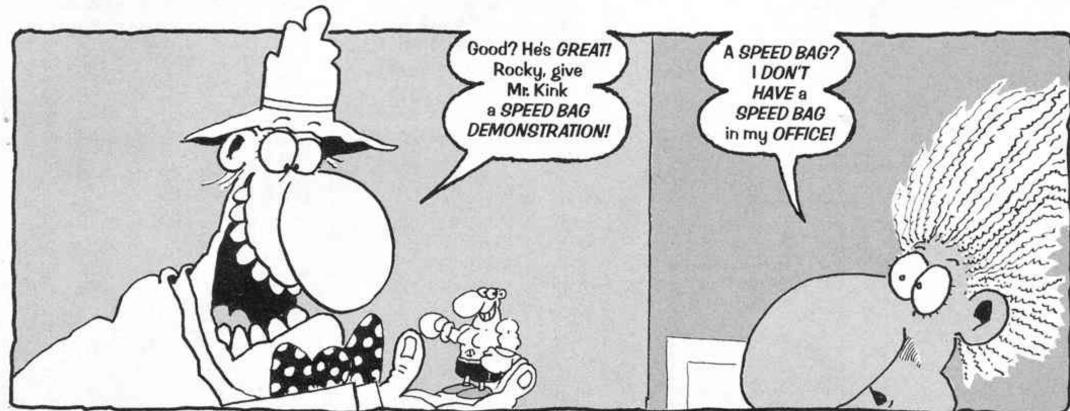


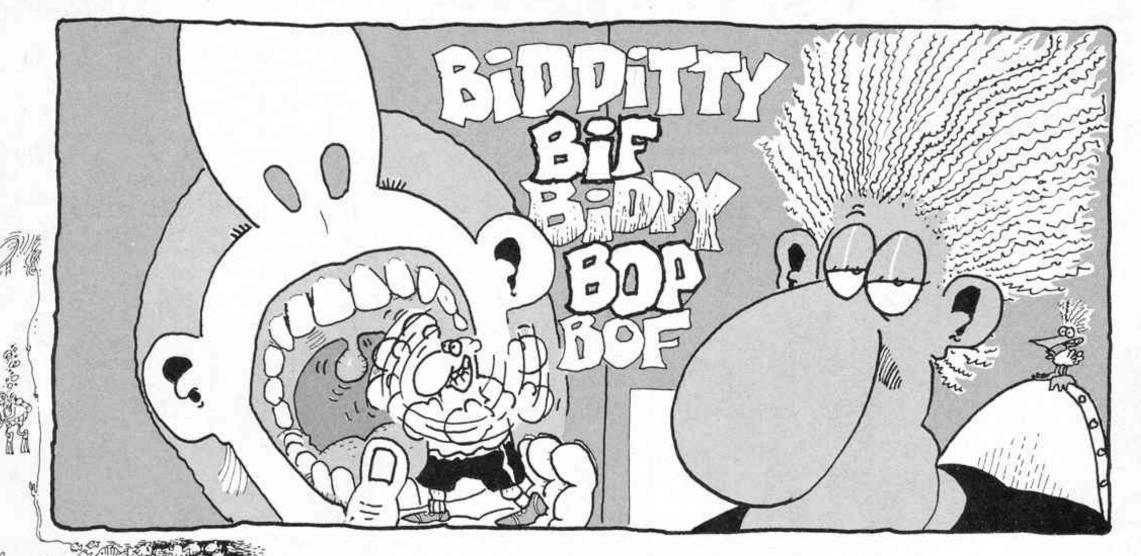




### THE PUNY PUGILIST'S PERFORMANCE

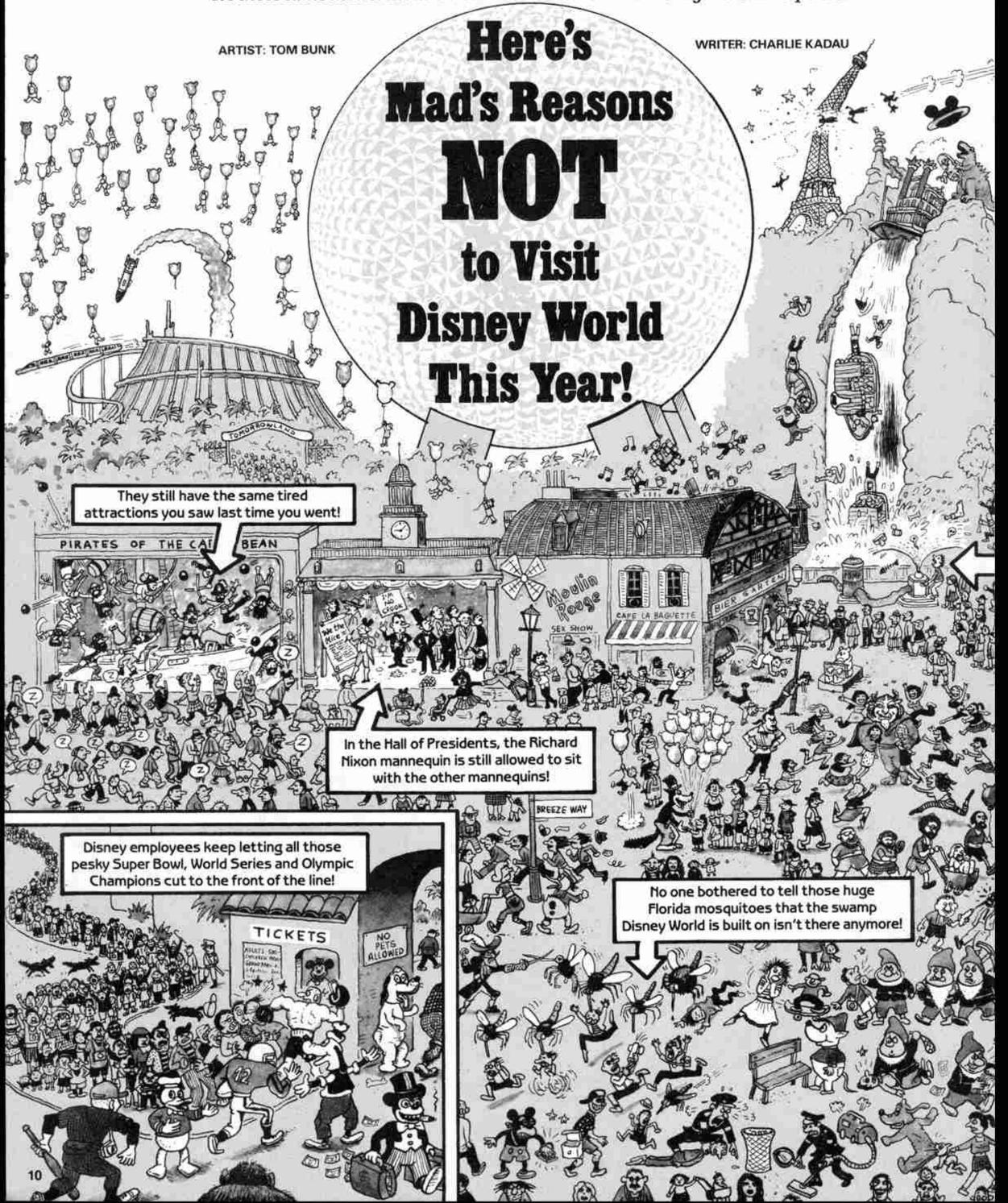


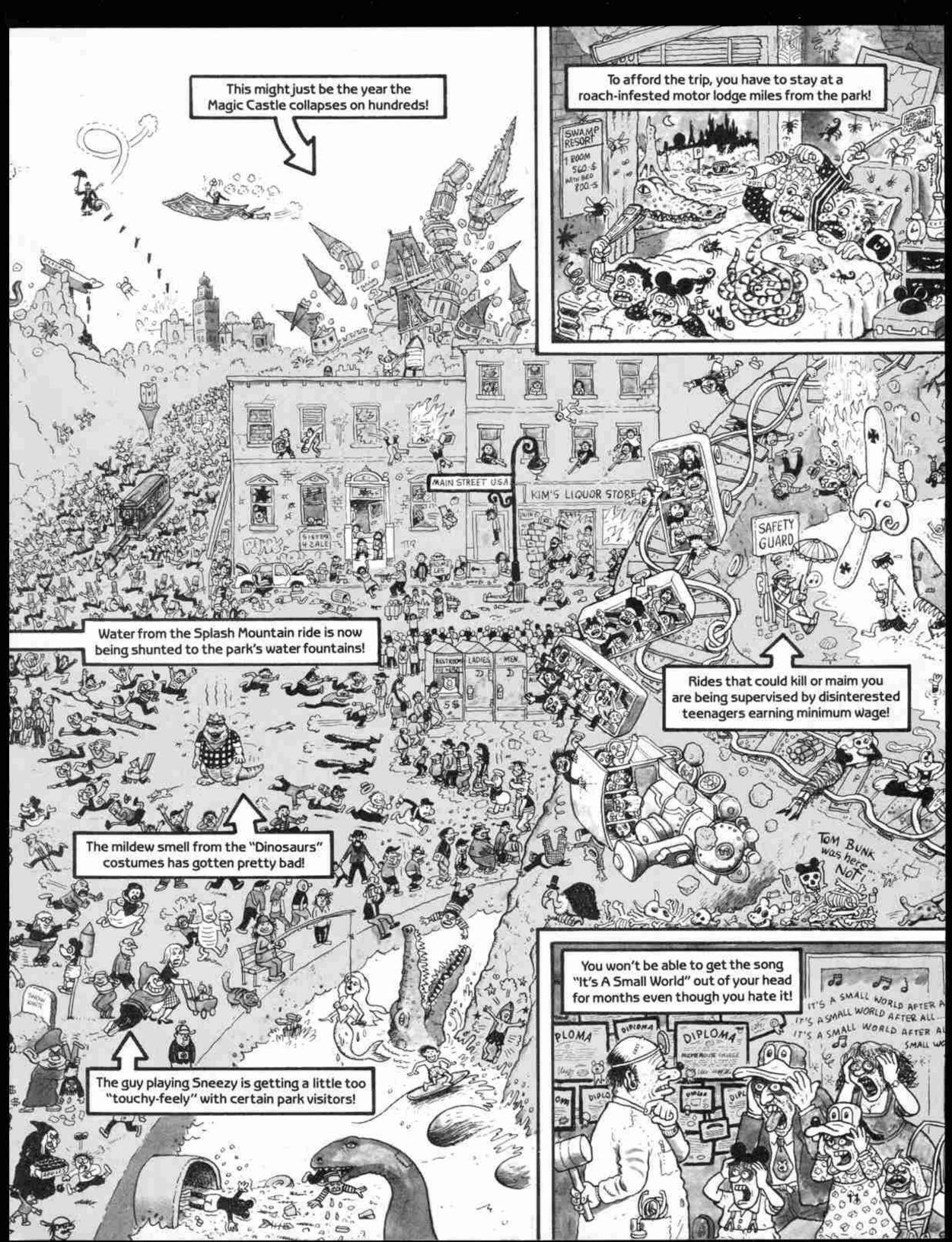


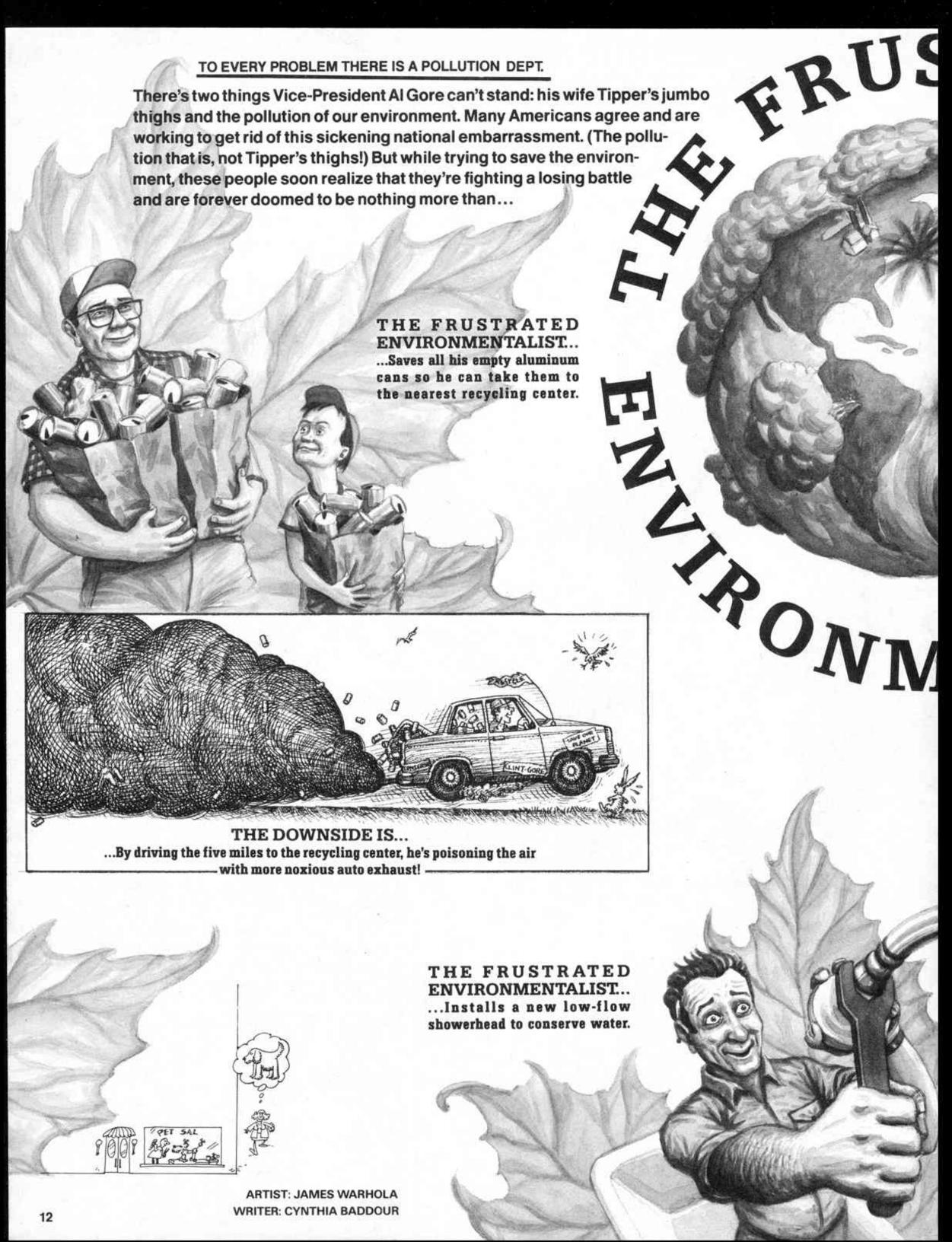


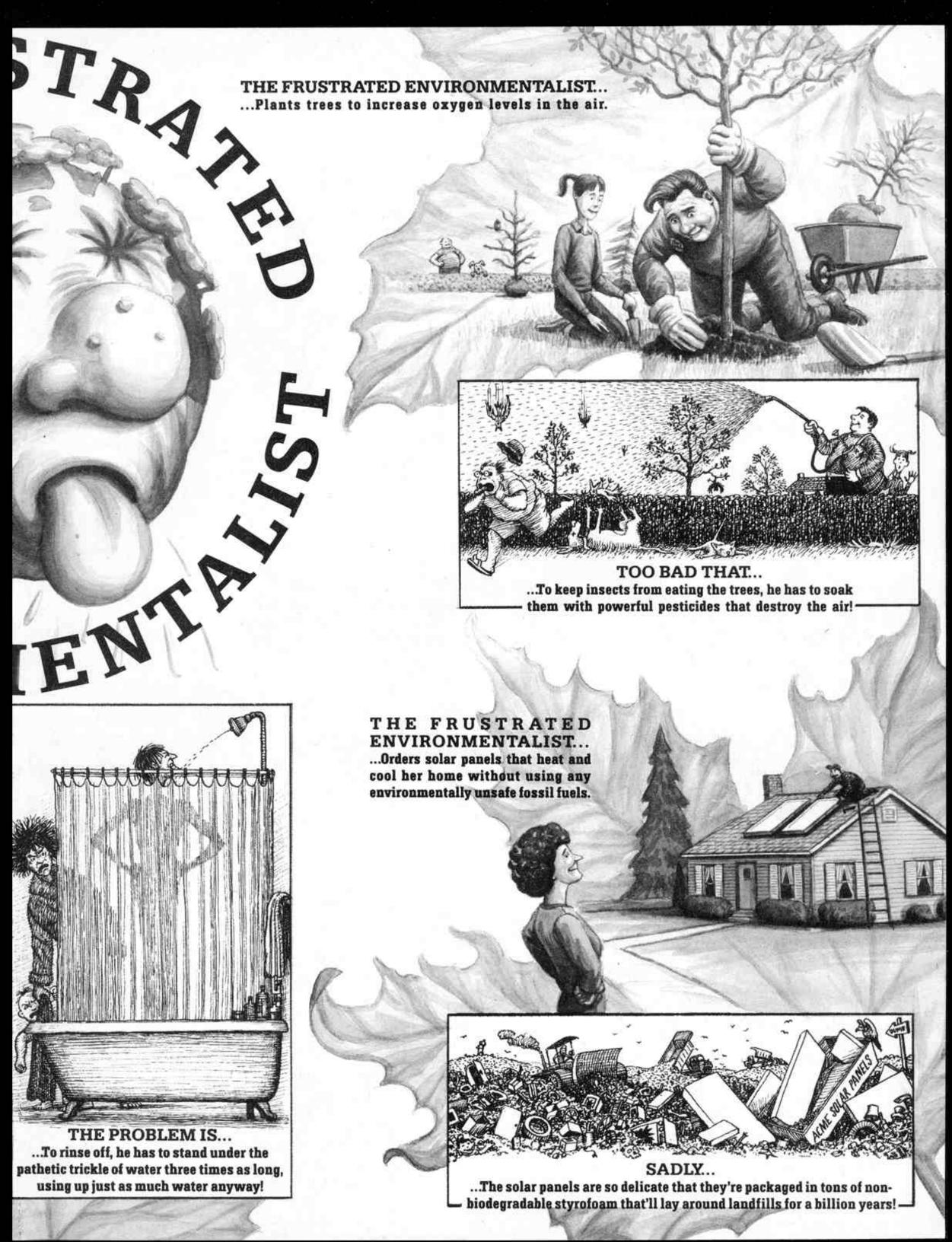


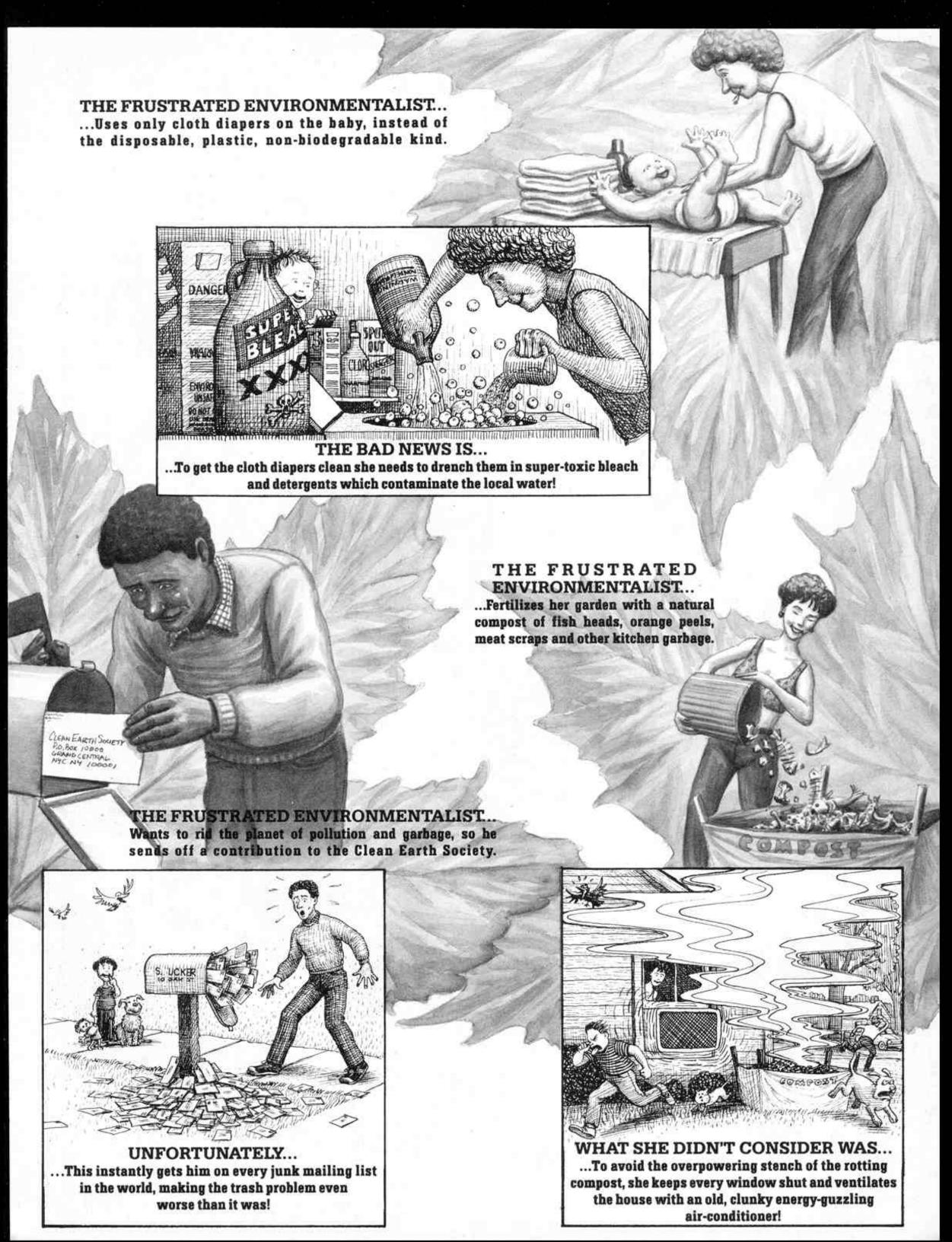
It's those goofy mouse-ear hats! It's Donald Duck on skis! It's those same monotonous TV commercials over and over again! Our response?



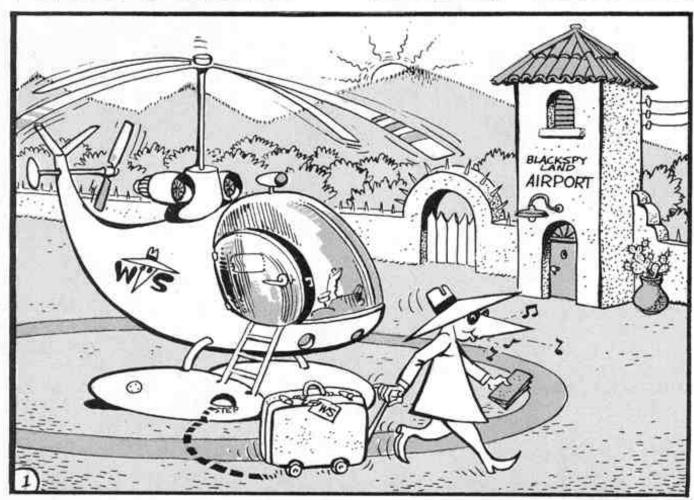




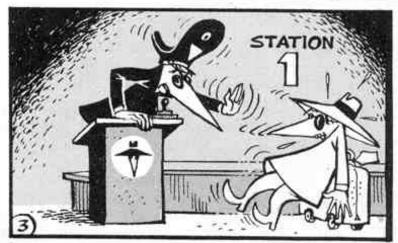




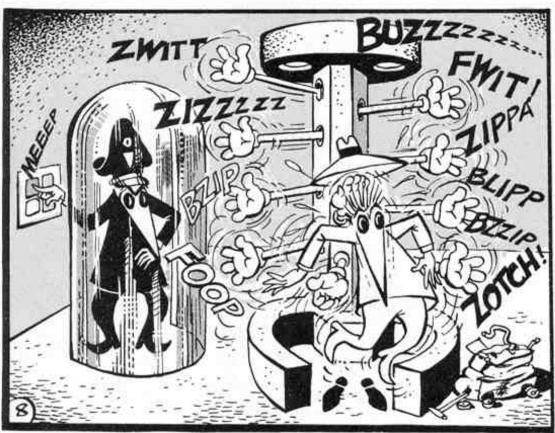
## GDW VS SDY THE TOURIST



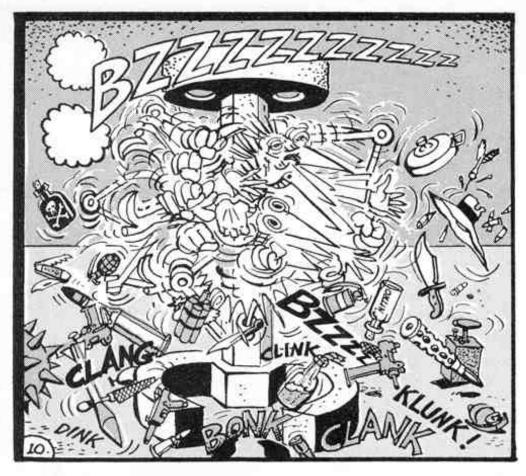




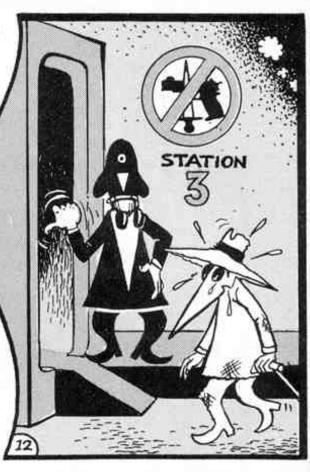


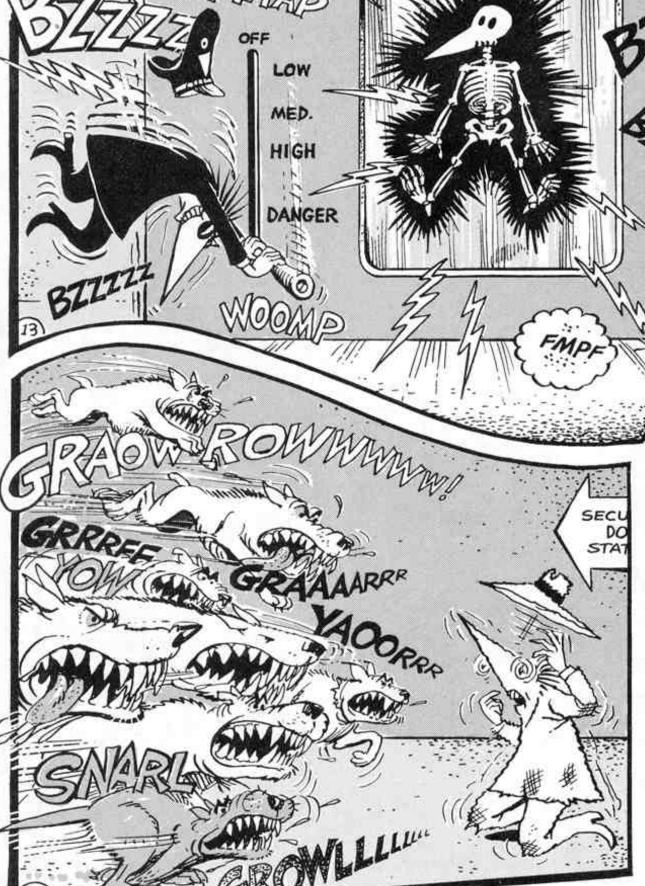


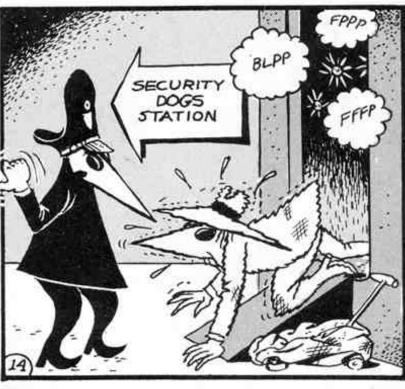




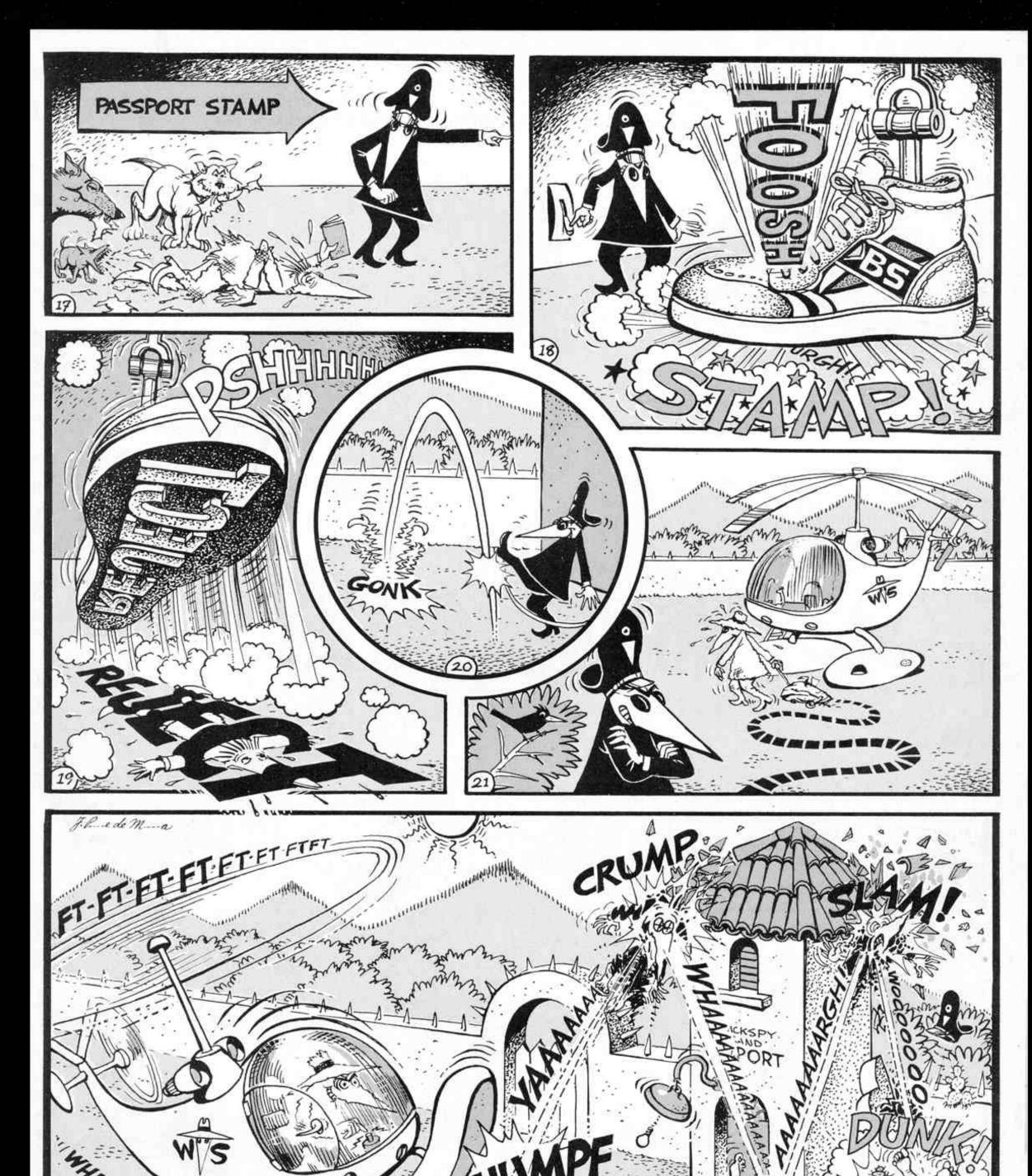


















Finishing the New York City Marathon?

OR Finishing a pizza and some soda while you watch someone else finish the New York City Marathon?



Getting promoted for working really hard?

Getting promoted because your obnoxious OR and overbearing boss just got fired?

#### ALONG THE DECIDE LINES DEPT.

Which is more satisfying-getting beaten repeatedly by three goons with baseball bats or winning the lottery and becoming a millionaire? The answer to this question is obvious, but sometimes it is a much more difficult task for one to determine...

# 



Running into your ex-girlfriend while you're on a date with the prom queen?

OR

Running into your ex-girlfriend while she's on a date with the biggest loser in the solar system?



Watching your kid make the game-winning play in a little league championship game?

OR

Watching your loudmouth, braggart neighbor's kid make the bonehead game-losing play?



Successfully programming your VCR?

OR

Throwing it off your roof when you're unsuccessful?

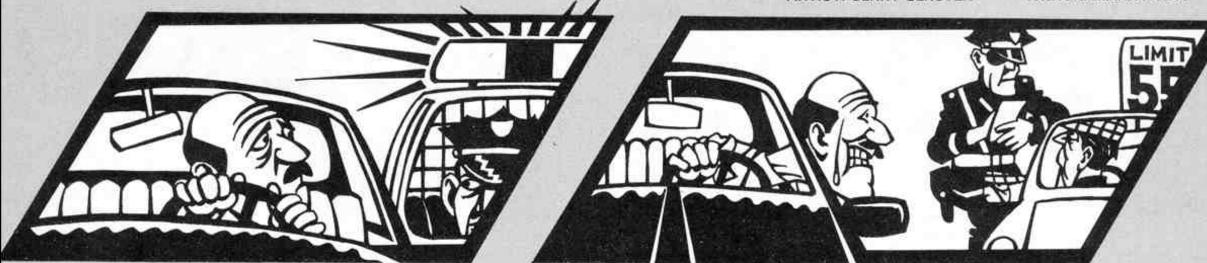


Managing to get two nosebleedseat tickets to the Super Bowl?

Getting the tickets, scalping them for fifty times their value, and watching the game at home where you can actually see something?

ARTIST: GERRY GERSTEN

WRITER: MARK HUDIS



Not getting caught by a police speed trap because you slowed down in time?

OR

Not getting caught because the guy cruising at warp speed in his Porsche was snagged first?



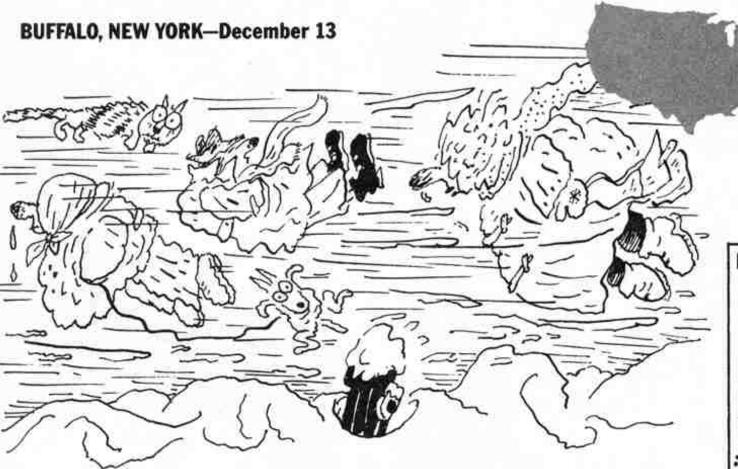
Convincing your parents that you and your date just **OR** Convincing your friends that you and your date made "went to a movie" when you actually made out for hours? **OR** out for hours when you actually just went to a movie?





IT WAS THE FESTIVE TIMES...DEPT.

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ARTIST AND WRITER

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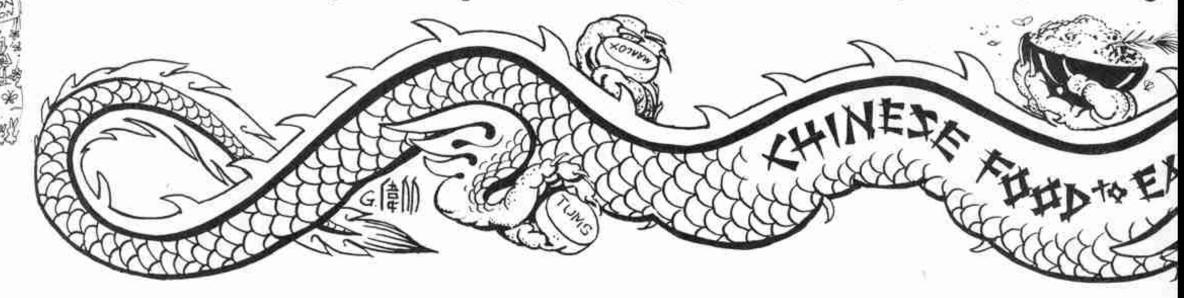
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上	海春	卷	*	Burn Your Tongue Platter	
+	肉	#		Barbecued Bear Ribs	
瓜	足	報	*	Scallion Cow Pancakes (for two)	2.95
排	*	骨		MSG with Orange Flavor	4.95

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Ħ				Styrofoam Peanuts5.50
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-無-	骨	排		No Fun Noodles4.75
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+	捞	麵		Andrew Diced Pork9.75
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1+	錦 撈	麺	*	Porky Pig Cartoonese Style7.50
雜	蝦 捞	麵		Pork And Mindy

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2		COSTO	*	Bean Crud with Special Rotting Fungus6.25
蝦	: गु	粉	*	Snow Shovel with Peas7.75
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海	蜂	麵		Vegetables with Tingling Horse Flavor5.50



#### **POULTRY**

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雪	豆栽	200		San Diego Chicken with Pine Tar6.25
宫	保賴	1=		Battering Ram Chicken6.25
腰	果蝦	1=		Peeking Daffy Duck
四	川鰕	1=	*	Lemon Pledge Chicken
四	李豆蝦	1=		Amazing Talking Chicken8.75
1+	錦蝦	1=	*	Tongue Licked Duck
豆	豉 蝦	1=		Chicken & Grief
+	燒 鰕	1=		Duck Edwing Prepared in
w				Questionable Taste6.25
0	香蝦	1=	*	Chicken Escaping With Wings7.75
鰕	1二 雜	糊		Mocked Duck
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炒	雙	T		Goofy Grinning Chicken6.75
雜	糊	水		Innocent Bystander Chicken6.25
11	金帛	雞		Moo Goo Guy Williams8.75
11	-	+	*	Moo Goo Guy Molinari8.25
11	錦蝦	तक व		Moo Goo Guy Pan & Teller
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炸 香 蕉★	What's Your Beef7.25	

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### **PROPERTY**

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雲	呑	湯	*	Shrimp with Alibi	25
酸	500	湯		Young Dead Fish9.2	
雲	委	多		Crispy Fish with Discarded Needle9.9	
青	菜	易	*	Prawns in L.L. Bean Sauce7.5	0
本	樓	-0		Aromatic Octopus On Wheels	0
雞力	4 王メ	长湯		Force Fed Shrimp7.7	
	2	金帛	*	Flounder with Water Pistol8.9	5



Tienanmen Square Beef...... 17.75

Oppressed young beef, severely battered, crushed with bamboo shoots and brutally smothered as you watch from your table on a big screen.



#### **DESSERTS**

					AND THE PROPERTY OF THE PROPER	
970	9)	里	蝦		Unfortunate Cookies2.5	0
8	B	Q.	鰕		Sweet Fried Rolaids	5
110	錦				Ice Cream with Garlic Sauce2.7	5
芥	1	7	貝	*	Boneless Pudding	0
魚	香	干	A		Chicken Almond Ring Ding3.9	5



魚運搬

### Health Inspector's Seafood Delight......FREE!

Fresh lobster, shrimp and prawns expertly prepared in the clean Mexican restaurant down the block, brought in through our back door and served with a crisp fifty dollar bill rolled in a napkin. (Must be ordered in advance.)

Cashier will change shirt at your request.

SERGE-IN GENERAL DEPT.

# AMA

## LOOK.AT

















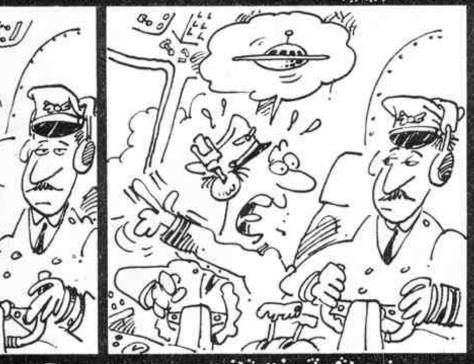








ARTIST AND WRITER: SERGIO ARAGONES







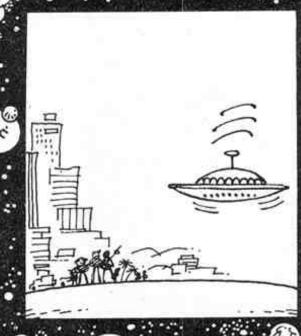


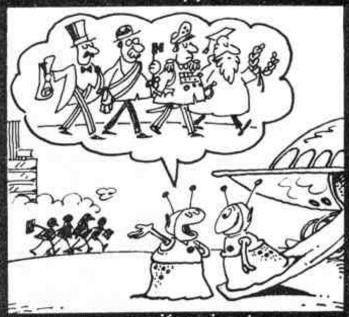




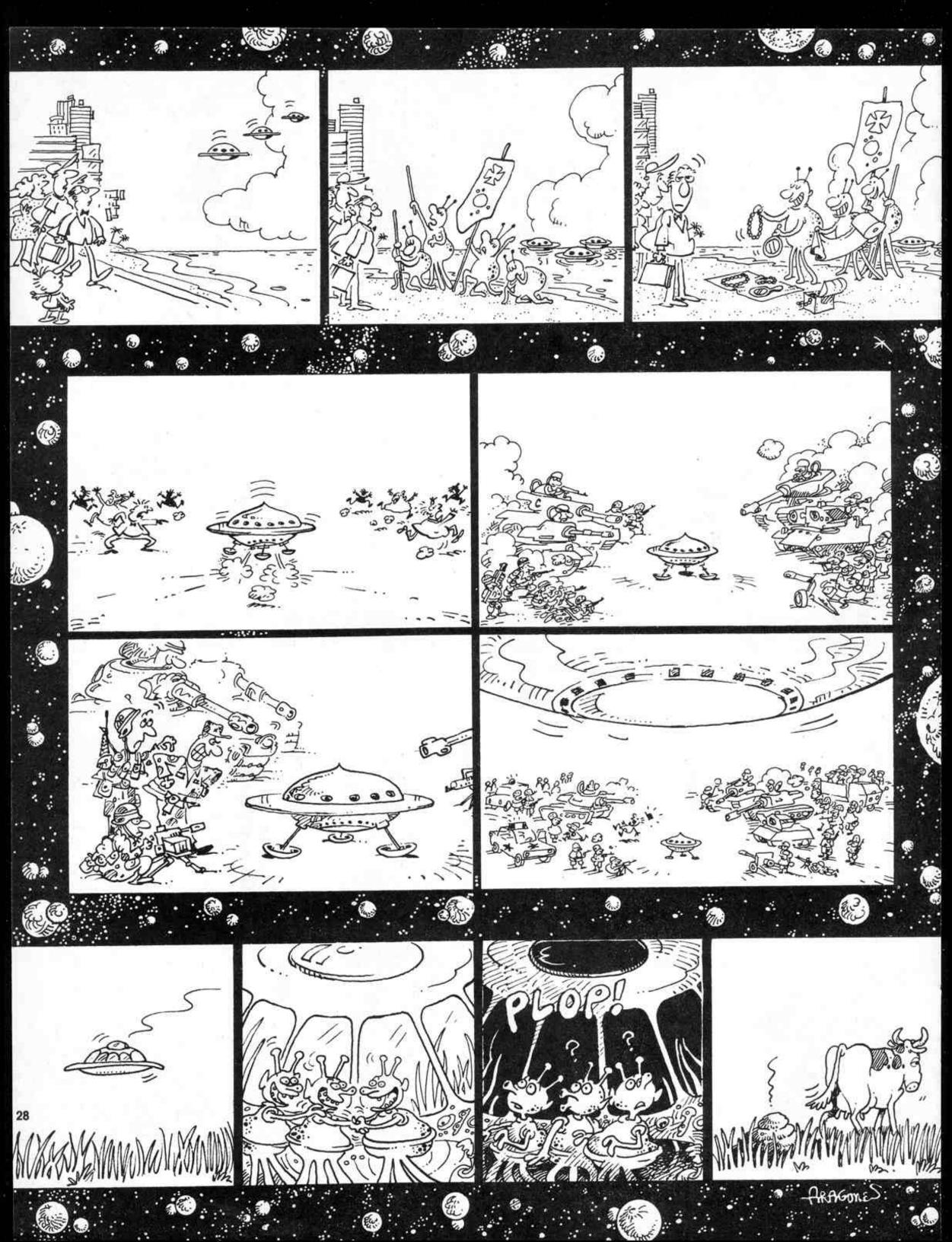
















BERG'S-EYE VIEW DEPT.

## The Lighter Side Of...

ARTIST AND WRITER: DAVE BERG

#### CRIME





#### RELATIVITY









#### EMPLOYMENT

While we weren't too impressed with your personal interview, Mr. Rothman, we're extremely impressed with your résumé!

Does that mean you're going to hire me?



#### **POSITIVE THINKING**



#### LOGIC



#### SELF IMPROVEMENT







#### THE TELEPHONE





Why? Because I worked two hours on a clever response to your answering machine message!

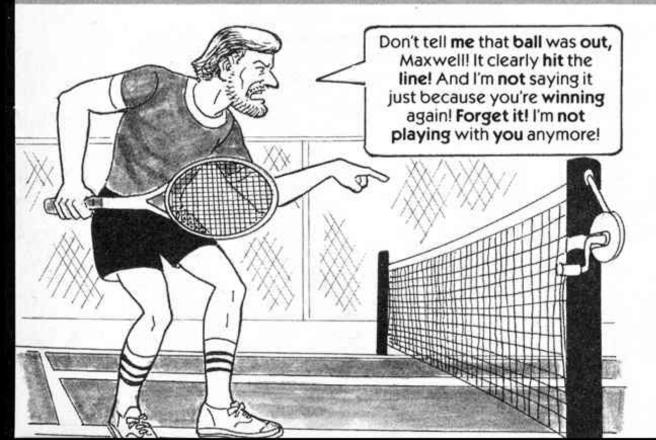


#### COMMUNICATION





#### MATURITY





#### THE OFFICE

We treat our interns like professionals here, Jim!

Correct! You start on the same level as we Associate Editors!



As a matter of fact, we're making you chairman of the conference committee! Chairman? Wow! What do I have to do?



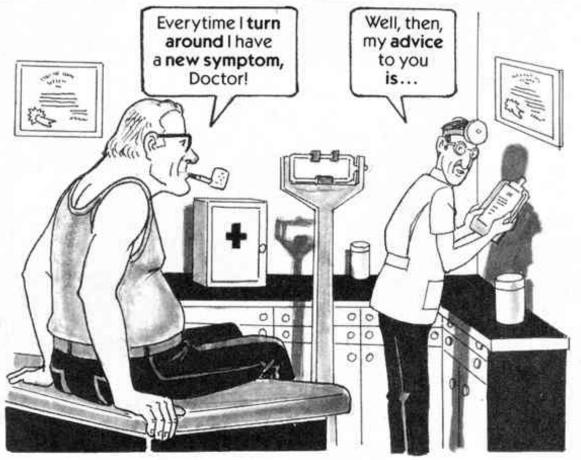
Bring in the chairs for the conference!



#### **DOCTORS**





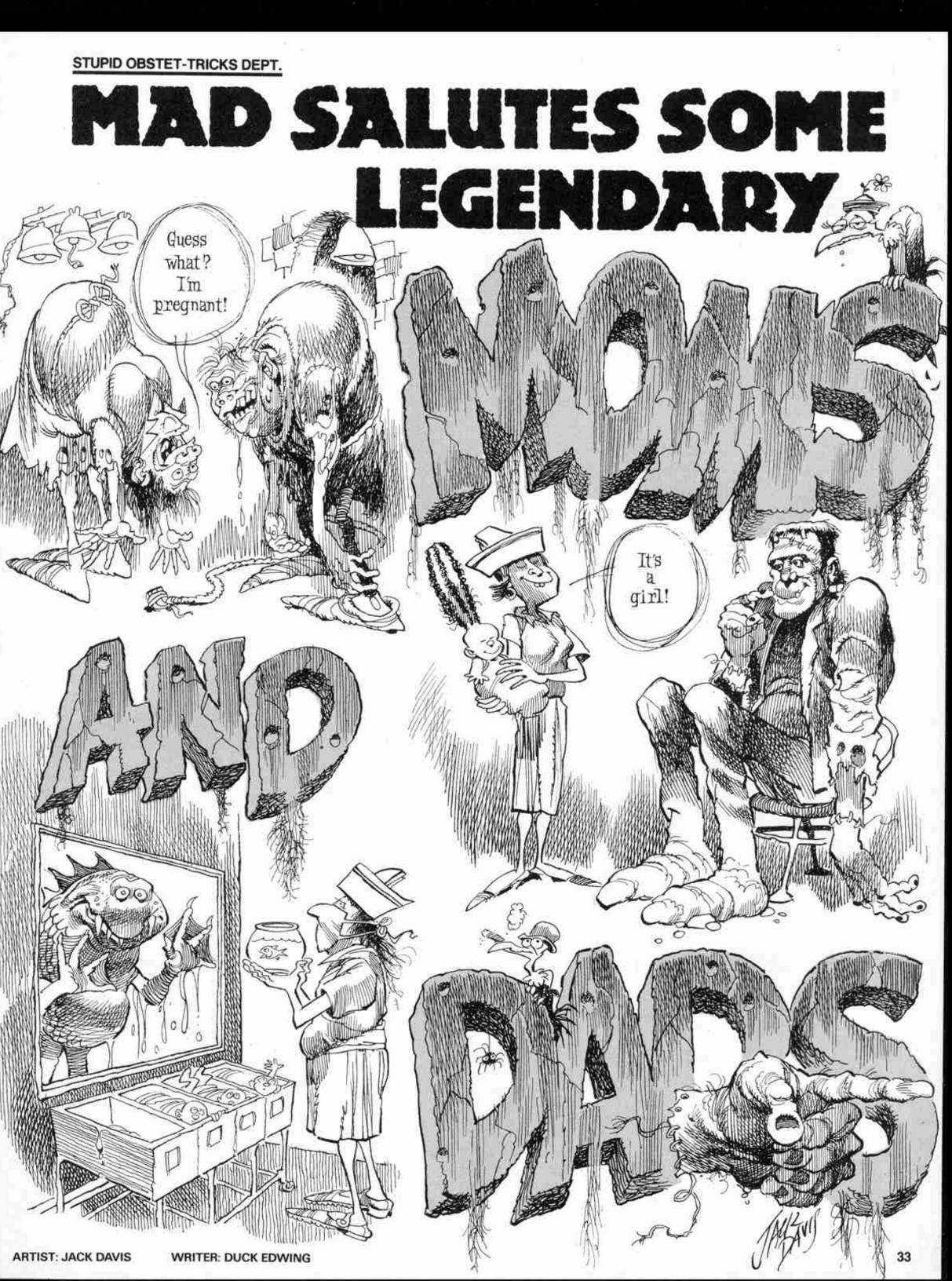






It doesn't mean that at all! It means
I need that time to put together
a new batch of medical gags and
doctor's retorts! Patients like
you have already heard my best lines!

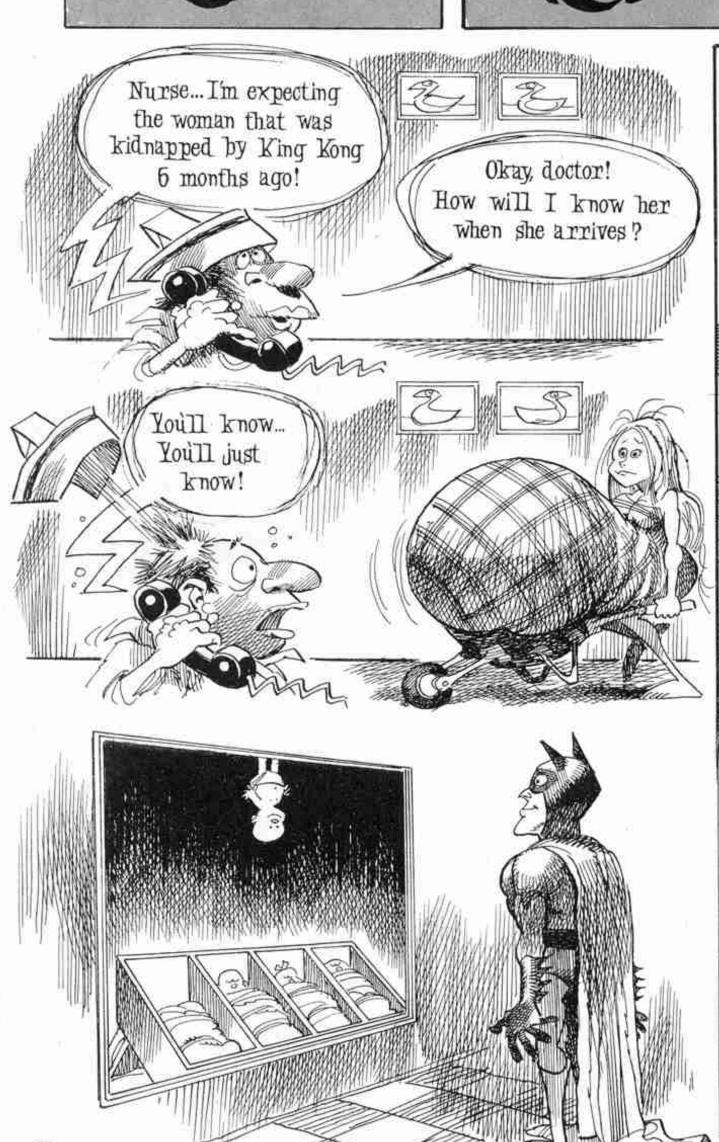










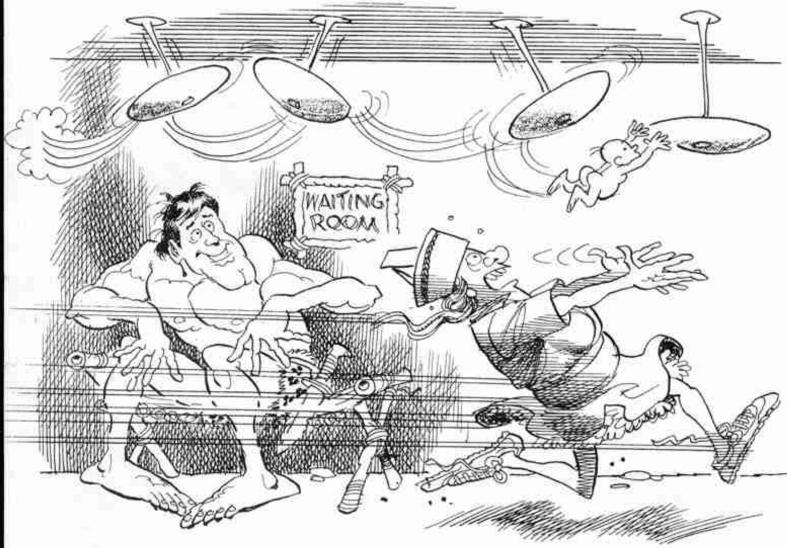












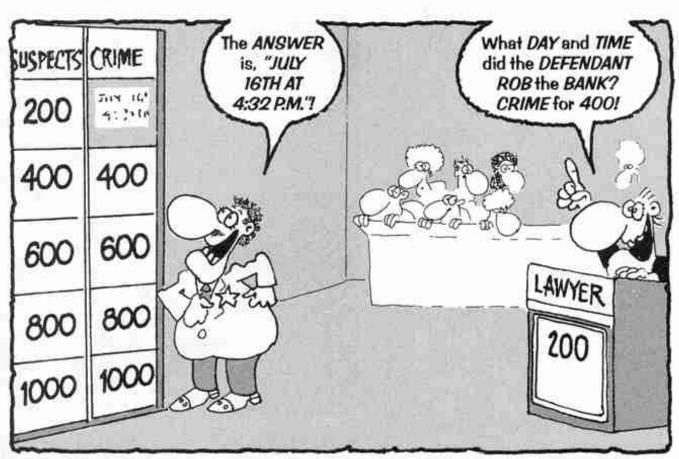


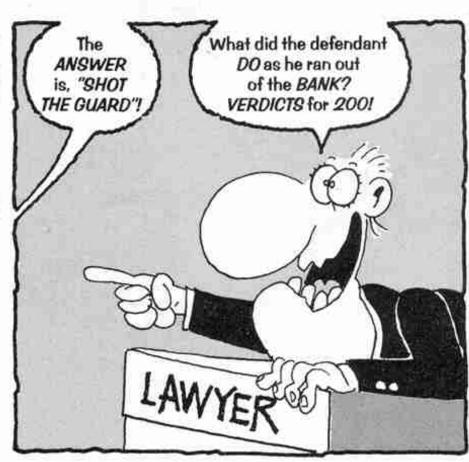




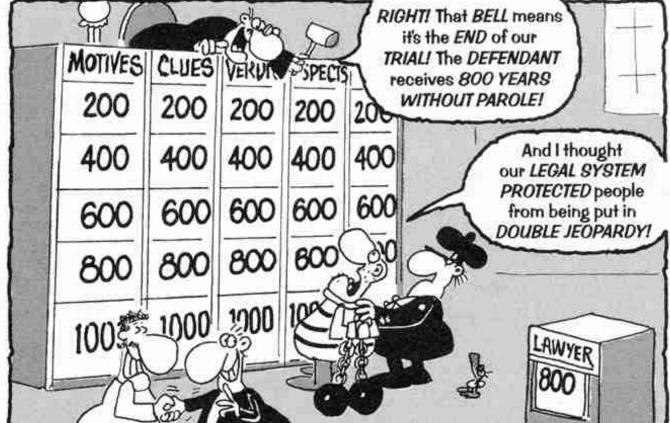
### THE TUMULTUOUS TREBEK TRIBUNAL











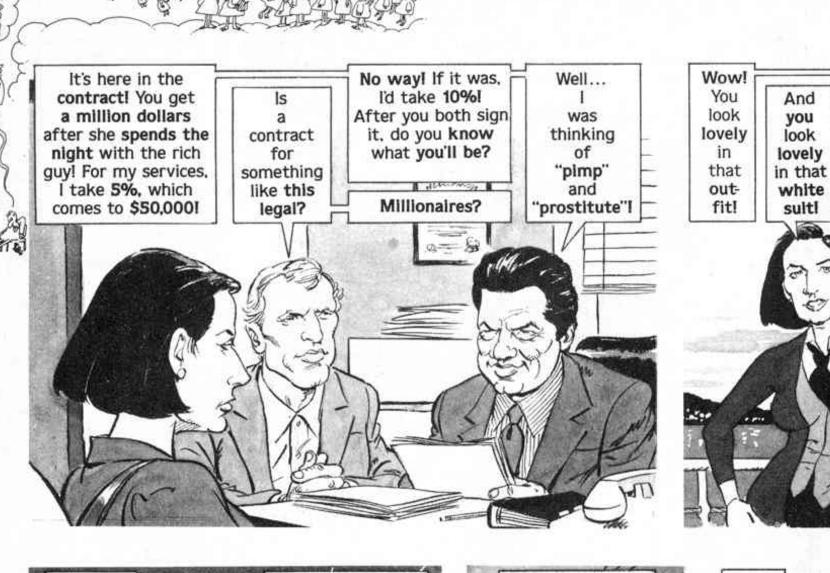
Does Robert Redford keep getting older or does he just keep getting better? The answer: he just keeps getting older! "Better" is going to have to wait for another movie! And when was it decided that Demi Moore is terrific and has great popular appeal? And where were we when the vote was taken? As for Woody Harrelson, he's proof positive that not only can't some White men jump, some can't act either! But enough! We don't want to tire you with all this text and no pictures! We just wish that when the script for this dog first came in, the studio executives simply flushed it down the toilet and given it...

### A DECENT DISPOSAL

ARTIST: ANGELO TORRES WRITER: STAN HART















It's my

favoritel

I wore

it in

The

Great

Gatsby!

I thought a

person like

you would

never wear

anything you

were seen

in before!

That's

truel

But don't

forget,

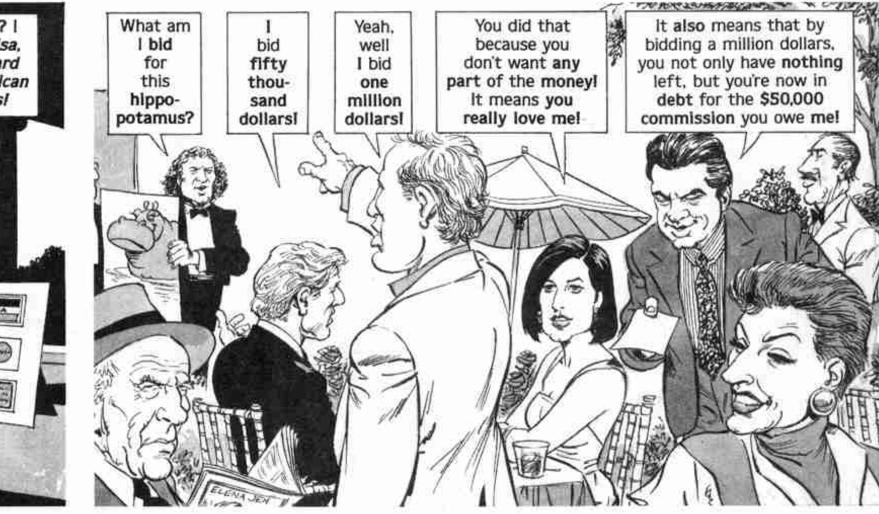
nobody

saw The

Great

Gatsby!





Boy, did we lose out





Not to worry, love!

everything from the size of the uvula to the shape of the schnozz—are determined by genes. But startling new research by Dr. Grady Pounder (a pioneer in the "startling new research" field), proves that genes are also responsible for all the furshlugginer idiosyncrasies and pesky personality traits of human behavior! MAD is proud to present Dr. Pounder's work in...

# PERSONALITY TRAITS AND GENETICS



Dr. Grady Pounder

## Or: Why You Are the Way You Are

ARTIST: PAUL COKER

WRITER: P.J. MADDEN

#### The "No Mechanical Ability" Gene

Characterized by the desire to fix a toaster, while it's plugged in, with a fork.



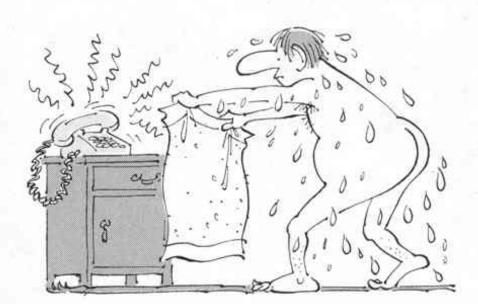
#### COMMON STATEMENTS





#### The "Lack of Logic" Gene

Characterized by the belief that it's indecent to answer the phone when naked.







#### The "Junk Food" Gene

Characterized by the firm belief that Raisinets are a fruit.



#### COMMON STATEMENTS





#### The "Lateness" Gene

Characterized by the belief that you are on time for any event as long as you arrive on the correct date.





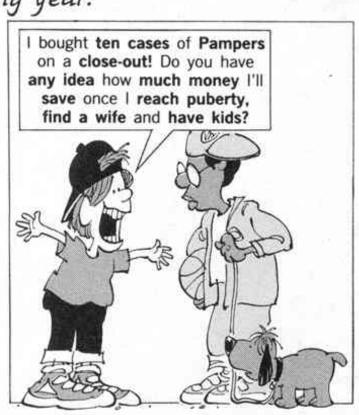


#### The "I Can't Resist A Bargain" Gene

Characterized by the tendency to buy a marked down, marked down, marked down Christmas tree on December 26th to save for use the following year.







#### The "Pack Rat" Gene

Characterized by the belief that recycling will never work because it requires throwing things out. COMMON STATEMENTS







#### The "Backhanded Compliment" Gene

Characterized by the inability to say something nice about someone without saying something not nice about someone.







#### The "No Sense of Humor" Gene

Characterized by the willingness to camp overnight to be first in line for Joe Piscopo tickets.







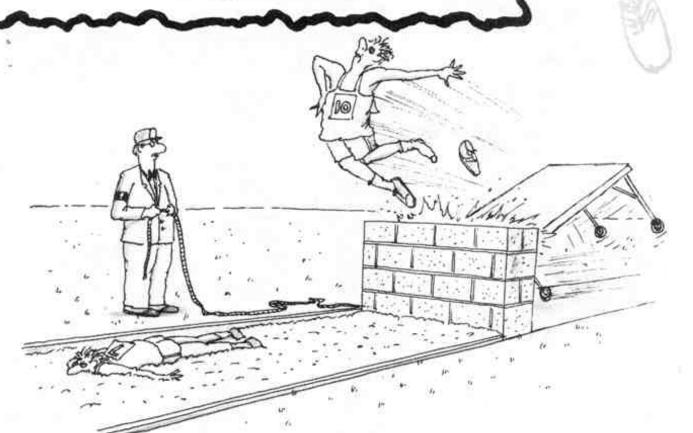
THE WIDE WORLD OF CORPSE DEPT.

The thrill of victory, the agor

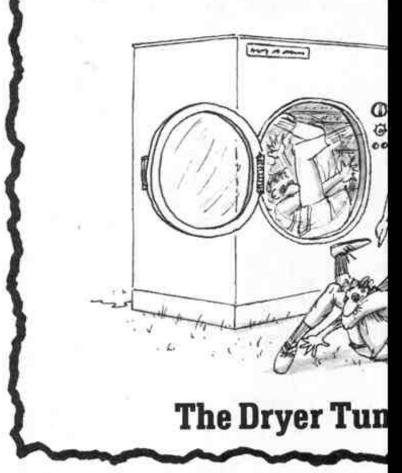
# 



The High Bounce



The Rolling Gurney Long Jump



\*Alpine Cha



The Three-Man Embalming Relay

y of deceased! Presenting...

# EVENTS R

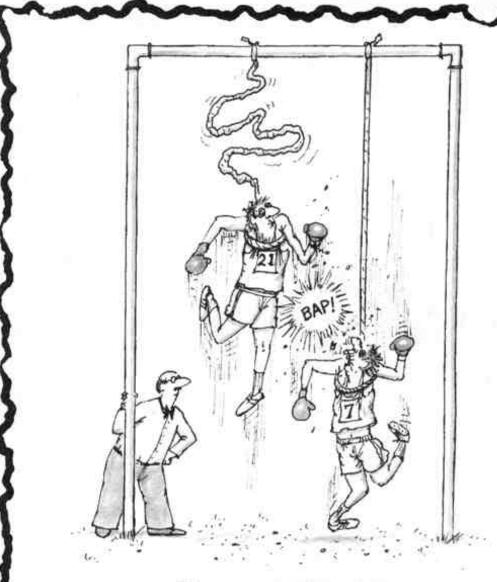
EAD

ARTIST AND WRITER: TOM CHENEY

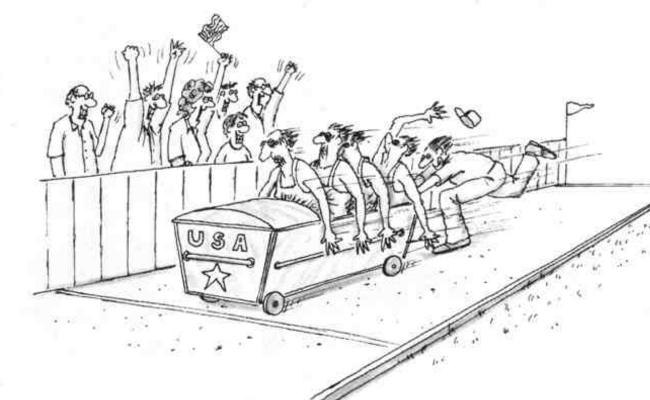


ble Top-Knot

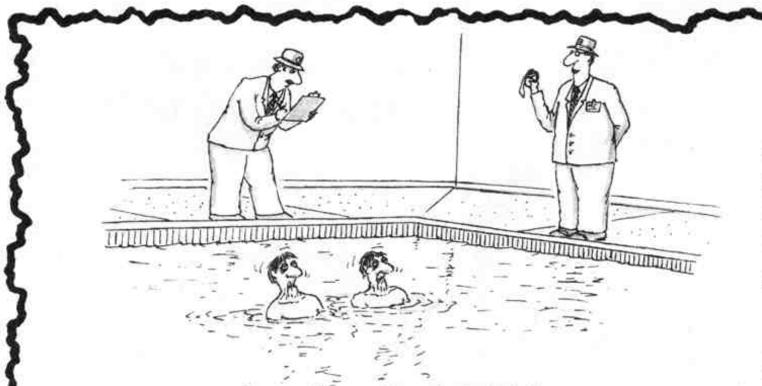




**Bungee Boxing** 



The Four-Man Bob-Coffin



Synchronized Bobbing

These are tough times for the British monarchy, with enough drama, philandering and misfe





# TO BE OR

To be or not to be? That is the question!

Pray, do I hang tough on the throne or liveth a life free of indigestion?

Do I suffer the flings and sorrows of outrageous loonies, or do I call a reign-out and retire to the boonies?

Behold my son, the dweeb who would be king! What misery doth his sex-life bring! Alas, he yearns for hotter action on the side, Which serves to tick off royally his bride! Goodnight, sweet Prince, thou cannot escape Thy hanky-panky caught on tape! Yon Diana has a lean and hungry look!

Methinks 'twas one too many diet pills she took!

Forsooth, she gives good curtsy as Princess of the Brits,
But, lo, the Prince doth spurn her, and calleth her a ditz!

Ah, but yet he might have kept her

Had he let her dally more with his royal sceptre!

Hark! "Save the Wales!" rises up the call—
"Twould be the most unkindest split of all!"
But, nay, the Di is cast, midst great lament!
Yea, this is the whimper of her discontent!
But pray mark well the scheme that 'neath her beauty lurks—
She doth kick out the Prince but keepeth all the perks!



rtune for a dozen Shakespearean tragedies! So let us call on Bill the Bard as we present

# NOTTOBE

ARTIST: MORT DRUCKER

WRITER: FRANK JACOBS

(A Queen's Soliloquy)

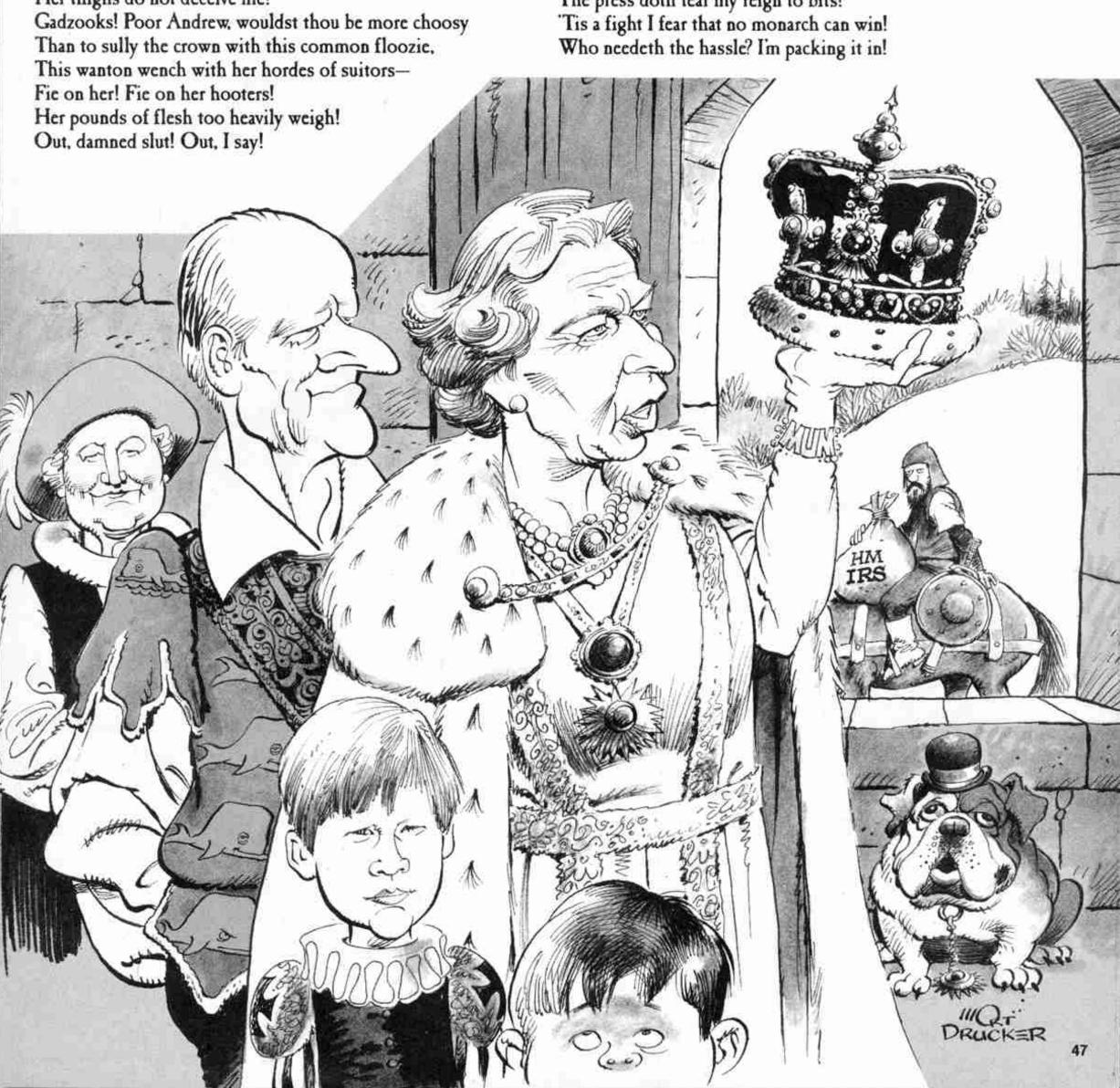
What blight through yonder tabloid breaks?

What vile scandal comes to grieve me?

'Tis Fergie, topless on a beach-

Her thighs do not deceive me!

A plague on all their spouses! Ive much graver trouble!
My wealth now is taxed; my castle burns to rubble!
Yea, verily I suffer fits—
The press doth tear my reign to bits!











Will Be The Unlucky Winner In MAD's





like Contes



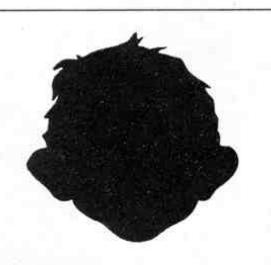
THE PRINCE OF LATE NIGHT NEWS TED KOPPEL



THE PRINCE OF LATE NITE BUFFOONERY DAVID LETTERMAN



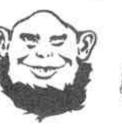
THE PRINCE OF WALES **PRINCE CHARLES** 



WRITE-IN CANDIDATE (PLACE PHOTO HERE)













Cast your vote today! Ballots must be postmarked or FAXED to the MAD office by August 25th, 1993. Mail To: ALFRED E. NEUMAN LOOK-ALIKE CONTEST MADMAGAZINE

485 MADison Avenue, New York, NY 10022 FAX To: (212) 752-6872





Winner will receive a free one-year subscription to MAD whether they want it or not! In the event the winner is unable to fulfill his obligations as the official Alfred E. Neuman look-alike (as outlined in the guidebook yet to be written), the first runner-up will assume all duties and receive all benefits, including any remaining issues on the free one-year subscription. The original winner will then be billed for whatever portion of the free one-year subscription he has received. In the event that the first runner-up is unable to fulfill his obligations as the official Alfred E. Neuman look alike (as outlined in the guidebook yet to be written), MAD reserves the right to abandon all plans to write the guidebook. Your inclusion of a photo gives MAD the right to reproduce photo without any remuneration, including a free one-year subscription!



**REMEMBER: DON'T DRINK AND VOTE!** 





WHERE IS
THERE PESTILENCE,
HUNGER AND HUMAN
SUFFERING THAT
EVEN THE U.N.
CAN'T STOP?

#### HERE WE GO WITH ANOTHER RIDICULOUS

#### MAD FOLD-IN

One can hardly open the newspapers these days without reading terrible stories of human hardship. One place, in particular, has been enduring suffering for years, yet no one seems to be able to stop the misery. To find out where, fold page in as shown.

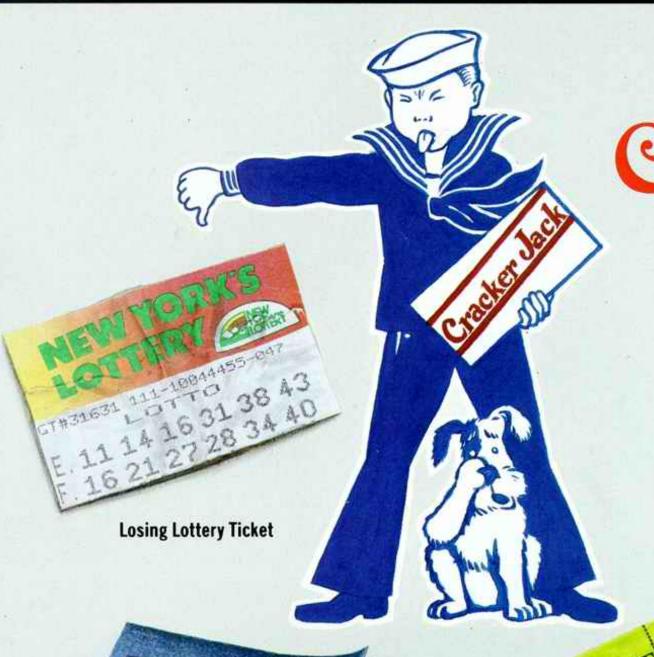
FOLD THIS SECTION OVER LEFT



B FOLD BACK SO "A" MEETS "B"



IN EVERY PART OF THE WORLD PEOPLE ARE SURROUNDED BY VIOLENT ACTS AND EVENGRIMMER CASES OF TORTURE. SADLY, THE U.N. IS COMPLETELY POWERLESS IN MANY INSTANCES.

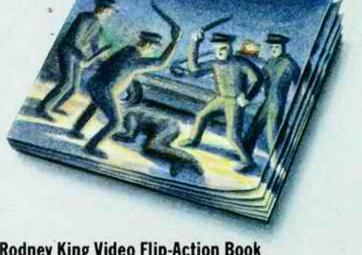


### REJECTED Cracker Jack Prizes





**Rodney King Video Flip-Action Book** 



"Have Fun Faking Your Own Suicide" Booklet

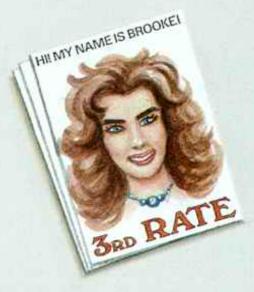


"Get The Slugs in the Mobster" Skill Game

**Unidentifiable Chunk of Plastic** 



**Head Lice Starter Kit** 

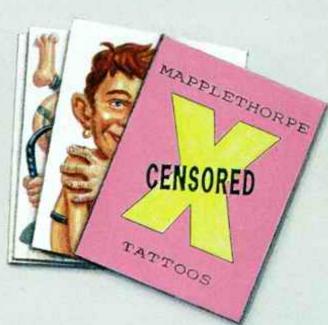


**Bob Hope Third-Rate Guest Star Iron-Ons** 



**Richard Lewis Spin-Top Fortune Teller** 





**Robert Mapplethorpe Tattoo Series**