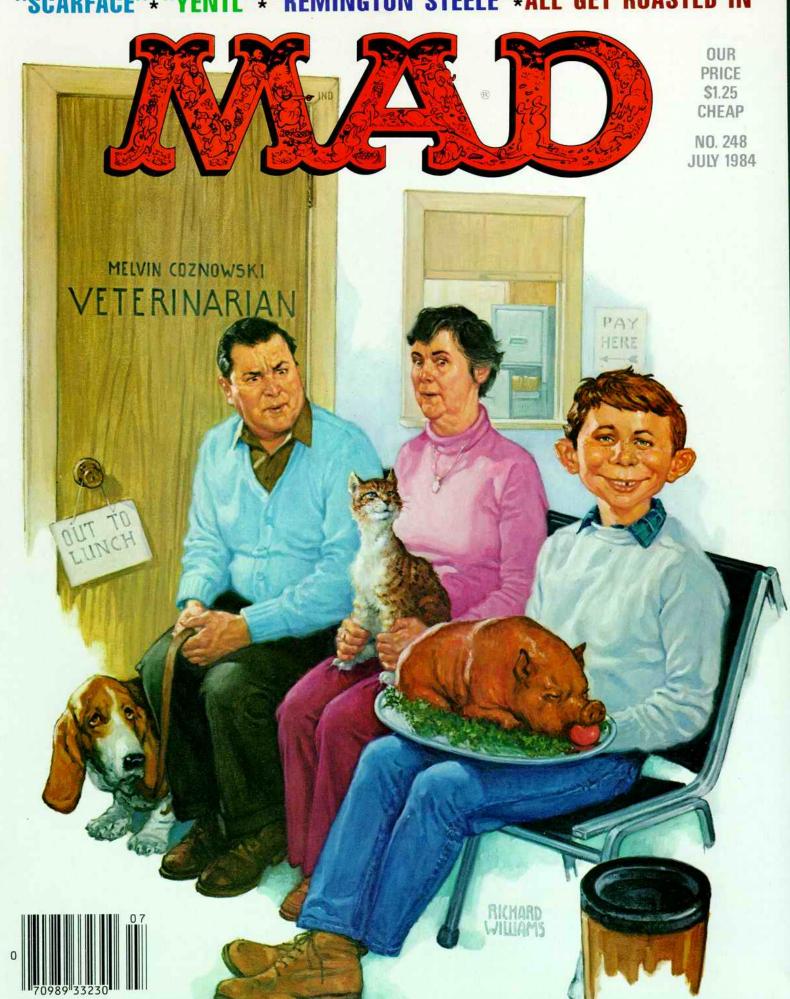
"SCARFACE" * "YENTL" * "REMINGTON STEELE" * ALL GET ROASTED IN



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MAJD

"The first thing a guy notices about a girl... depends on which way she's going!" —Alfred E. Neuman

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JACK ALBERT lawsuits

ANNE GRIFFITHS logistics

CONTRIBUTING ARTISTS AND WRITERS

the usual gang of idiots

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MAD (ISSN 0024 9219) is published monthly except February, May, August and November by E.C. Publications, Inc., 485 Madison Avenue, New York, NY, 10022. Second class postage paid at New York, NY, and at additional mailing offices. Subscription in U.S.A.: 8 issues \$10.00 or 24 issues \$25.00. Outside U.S.A.: 8 issues \$12.00 or 24 issues \$30.00. Entire contents copyright © 1984 by E.C. Publications, inc. Allow 10 weeks for change of address to become effective, and include mailing label when making change of address or inquiring about your subscription. POSTMASTER: send address change to MAD, 485 Madison Avenue, New York, NY, 10022. The Publisher and Editors will not be responsible for unsolicited manuscripts, and request all manuscripts be accompanied by a stamped self-addressed return envelope. The names of characters used in all MAD fiction and semi-fiction are fictitious. A similarity without satiric purpose to a living person is a coincidence.

VITAL FEATURES

"SCARRED FACE" (A MAD Movie Satire) Pg. 4





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BERG'S "THE LIGHTER SIDE OF..." Pg. 30





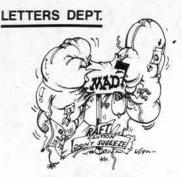
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"MENTL" (Another MAD Movie Satire) Pg. 43



Whoever wrote "Flashdunce" must be a maniac ... maniac, I know!

Paul and Jeff Hemmes Elkhart, IN

"Flashdunce" ... What a feeling!! Sort of like nausea, only worse!

> Cynthia Curtis New York, NY

SECRET CODE

Rumor has it that there is a secret MAD message encoded somewhere on the pages of your new Special, "The Worst From MAD" (On sale June 14.) Is this true?

Samuel F.B. Morse Poughkeepsie, NY

Ridiculous!-Ed.

WARNING SIGHS

The writer of your "MAD's 'Early Warning' Signs" should be nuked!

David Frankle Lorain, OH

Why wasn't there an "Early Warning Sign" to let us know that bomb article was on its way?!?

Debbie Johnson Abilene, TX



FAST FOOLS RESTAURANT

Your "How Many Mistakes Can You Find In This Picture Of A Fast Food Restaurant" was "McGreat"!!

> Y. Noodle Ridgefield Park, NJ

The hot slogan in fast foods these days is "Where's the beef?!?" In your Fast Food article the question is "Where's the laughs?!?"

> Jamie Kane Staten Island, NY

NLY 13 LE

this column...just enough to pitch our full-color portraits of Alfred E. Neuman, MAD's "What-Me Worry?" kid suitable for framing or wrapping fish or training pupples or whatever. But you'd better hurry up and order ... before there are none left. Mail 60¢ for one, \$1.25 for 3, \$2.55 for 9, \$5.15 for 27 or \$10.35 for 81 to: MAD, 485 MADison Avenue, N.Y., N.Y. 10022 Oops! Sorry! There are none left now!



ROAD SCHOLAR

It looks like Alfred E. Neuman is alive, well and fishing for cars on Route 130 South, in front of Tom's Diner in Burlington County, New Jersey.

Bill Weinberg Bronx, NY



The MAD-In-Form Man: You Never Know Where He'll Turn Up!!!

FLOOT, THWAK, PTANG

Don Martin makes me drop my pants! Sara Fowler New York, NY

How come Don Martin never used the sound effect "Floot!"?

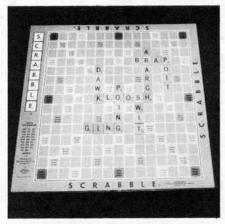
David Greenwood A.P.O. San Francisco, CA

He did! But we censored him, for obvious reasons.-Ed.

BORED GAME

We thought you might be interested in a new variation of an old word game which we call "Don Martin Scrabble". This could be the biggest thing since "43 Man Squamish".

Steve and Susan Goodrich Salt Lake City, UT



One Exceptionally Fine Day On A Scrabble Game Board

C.R.E.E.P.

After Robin Williams interviewed the "Crisis Relocation Emergency Evacuation Planner Of The Year", he should change his slogan to "Nanuke, Nanuke"!

Susan Kossler Chamblee Tampa, FL

If you guys really wanted to interview the "CREEP Of The Year" you should have interviewed Michael Jackson. So what if the guy sold a zillion records! Between the sequined glove, the dark glasses, the white socks and the girlish voice, the guy really gives me the

> Nicholas J. Mifsud Drexel Hill, PA

BOY ALFRED

When are you guys gonna do a Boy George/Alfred E. Neuman cover?

Sue Adamo Secaucus, NJ

Hopefully never! But since you're so hot to see it, take a look at the recent cover of the British edition of MAD .- Ed.



Boy Alfred - Yecch!

CHECKING IN

As I was writing out the check to renew my subscription I realized that for years I have appreciated your ethical and considerate notice of expiration, to wit-you do not supply my name to anyone else nor do you inundate me with renewal notices. Thank you for your continued sense of taste and good breeding.

I realize further that this letter is not funny. Neither is your magazine.

Robert A. Nichini Elizaville, NY

Your letter may not be funny, but your check is! We're laughing all the way to the bank!-Ed.

Please Address All Correspondence To: MAD, Dept. 248, 485 MADison Avenue New York, New York 10022

Unsolicited Manuscripts will not be returned unless accompanied by a self-addressed stamped envelope! Act now and avoid the Christmas season rush!!!

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LONGSHOT

THEN, A COLLECTION OF OLD



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- The Dirty Old MAD Polyunsaturated MAD
 The Recycled MAD The Non Violent MAD
 The Rip-Off MAD
 The Token MAD The Pocket MAD
 The Invisible MAD Dr. Jekyll & Mr. MAD Steaming MAD MAD at You The Vintage MAD Hooked on MAD The Cuckoo MAD The Medicine MAD A MAD Scramble Swinging MAD MAD Overboard MAD Clowns Around The MAD Treasure Chest MAD Sucks SuperMAD
 Abominable Snow MAD
 MAD About The Buoy
 MAD for Kicks
- | MAD Barfs | Eternally MAD | MAD About Town | Big MAD On Campus | The Endangered MAD | DON MARTIN Steps Out | DON MARTIN Drops 13 Stories | DON MARTIN Drops 13 Stories | DON MARTIN Comes on Strong | DON MARTIN Steps Further Out | DON MARTIN Drigs Deeper | DON MARTIN Drigs Deeper | DON MARTIN Grinds Ahead | DON MARTIN Grinds Ahead | DON MARTIN Comes at the U.S.A. | DAVE BERG Looks at the U.S.A. | DAVE BERG Looks at Things | DAVE BERG Modern Thinking | DAVE BERG Looks Around | DAVE BERG Looks Around | DAVE BERG Looks, Listens & Laughs | DAVE BERG Looks at the Neighborhood | The All-New SPY vs. SPY | SPY vs. SPY Follow Up File | 3rd MAD Dossier of SPY vs. SPY
- | 4th MAD Classified SPY vs. SPY | 5th MAD Report on SPY vs. SPY | 6th Case Book on SPY vs. SPY | A MAD Look at Old Movies | Return of MAD Old Movies | MAD-vertising | A MAD Look at TV | A MAD Guide to Leisure Time | A MAD Guide to Self-Improvement | A MAD Guide to Fraud & Deception | MAD Sex, Violence & Home Cooking | AL JAFFEE's Snappy Answers | AL JAFFEE's MAD Book of Magic | More AL JAFFEE's Mappy Answers | Still More AL JAFFEE'S Snappy Answers | AL JAFFEE MAD Inventions | Lord! Another JAFFEE Snappy Answers | AL JAFFEE Freaks Out | ARAGONES MAD about MAD | ARAGONES MAD about MAD | ARAGONES MAD as the Devil | ARAGONES MAD as the Devil | ARAGONES MAD Marginals | Sing Along With MAD | Sing Along With MAD
- MAD About Sports
 MAD Talking Stamps
 The MAD Jumble Book
 More MAD About Sports
 MAD Around the World
 MAD Goes Wild
 Get Stuffed With MAD
 MAD Jock Book
 MAD Word Power
 Politically MAD
 MAD Look at the Future
 MAD Book of Mysteries
 MAD Tell It Like It is Book
 MAD Cradle to Grave Primer
 MAD Make Out Book
 MAD Clobbers the Classics
 MAD Book of Revenge
 MAD Guide to Careers
 MAD Book of Revenge
 MAD Survival Handbook
 MAD's Fast Living
 History Gone MAD
 The MAD Worry Book
 MAD Weirdo Watchers Guide
 MAD Stew
 The Sound of MAD
 DEDWING Bizarre Bazaar
 EDWING Book of Almost Superheroes
 Clod's Letters to MAD
 PORGES Cheap Shots
 Coker MAD Pet Book

Allow 10 weeks for delivery Outside the U.S.A., add 15% extra.

The Uncensored MAD Pumping MAD Horses Around

The Eggs-Rated MAD A MAD Carnival

Explosive MAD

I ENCLOSE \$1.95 FOR EACH (Minimum Order: \$5.85)

We cannot be responsible for cash lost or stolen in the Mails. Check or Money Order Preferred!

SNORT SUBJECT DEPT.

Some time ago, a promising young film star rose to new heights portraying a brilliant Italian-American college graduate who takes over a huge criminal empire. Now, more than ten years later, this same film star sinks to new lows portraying a sick, amoral Cuban junkie who takes over another huge criminal empire. In real life, this would be called "degeneracy." In Hollywood, this is called "progress." Anyway, here's our version of-

SIAK



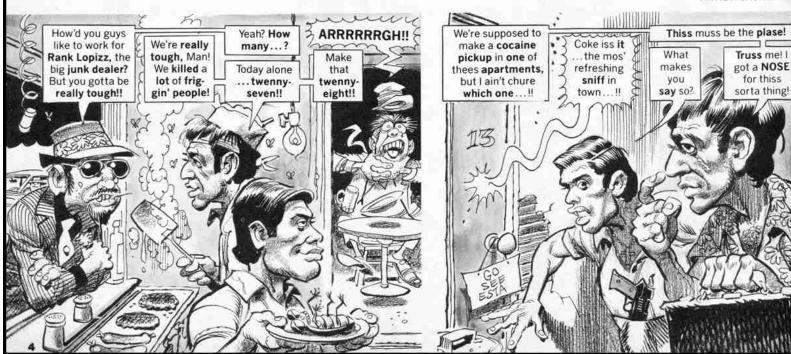
ARTIST: JACK DAVIS

Truss mel I

got a NOSE

for thiss

sorta thing!



RED FACE

Listen, I got beeg dreams, Bebbee! Some day, all of thiss weel be YOURS!!

THISS...?!? Feefty dirty tents...an' ninety tons of street crap?!? I said I had BEEG dreams, Bebbee ...!! I never said I had TER-RIFIC ones! Iss all set, Toadie!
Rank Lopizz says he
weel spring us from
here! All we gotta
do iss ICE one of
his ol' enemies...!

Man, in Cuba, they locked us UP for killing somebody! Here, they're gonna let us OUT for killing somebody! I tol' you America iss GREAT!!

They say that Fidel Castro emptied his Cuban jails of the worst criminals and shipped them here to Miami Beach...!!

There goes the neighbor-hood!!



WRITER: LARRY SIEGEL











I took friggin' care of your friggin' hoods, an' now I'm gonna wipe YOU off the friggin' face of the friggin' Earth, too!

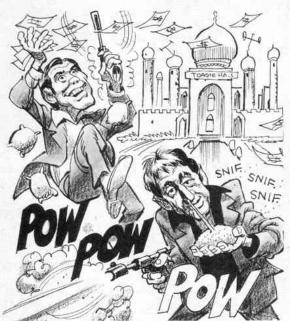
word "frigg" in this move as a noun, a verb, a preposition, an adjective ... forty ways in all! There's no other way to say it!

Wow! You realize they used the

Frigg you, fink...!! Frigg YOU, Rank...!! Hey, Man, that's fanfriggintastic!

Make that FORTY-ONE!



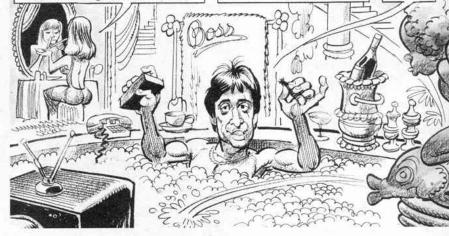


Well, Bebbee ... how you like bein' married to the mos' important dope dealer in Miami, with six billion dollars an' ninety-two mansions!?

You're still a greaseball, Toadie!

Greaseball...?!? I take eight bubble baths a day!!

Is that what you call them?! You're supposed to use SOAP in the water, not COCAINE! You take YOUR bubble baths, an' I'll take MINE!!

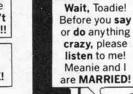


Hey, Boss... I juss found out that your bes' friend, Meanie, iss livin' with your Siste!!

What?!? Yecch! Ptui!
That makes me feel
dirty all over! I'll
grab another bubble
bath, an' then I'll
fly over an' see them!

They're livin' right here in town, Boss! You don't need to take no PLANE!!

Hey, Man... I said I'd FLY over! I didn't say nuthin' about no PLANE!



Married?!? You're a sweet, decent girl! You CAN'T marry him! Don't you know that your marriage wass already arranged... to a decent, wonderful, old-fashioned boy...!!













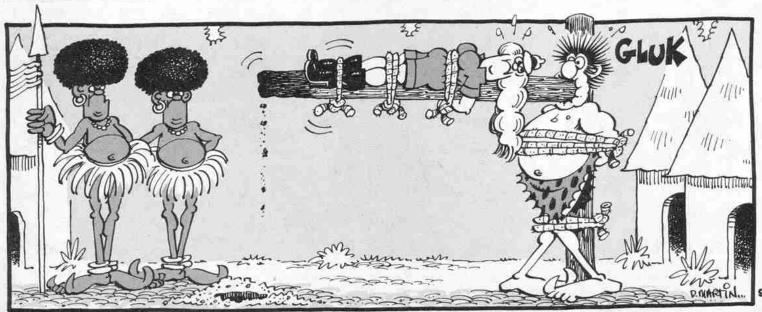


DON MARTIN DEPT. PART I

EARLY ONE MORNING IN AN AFRICAN JUNGLE





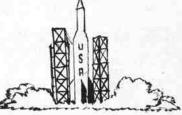


MAD'S MAD'S SIZE SON EDWING TO THE MADE ON EDWING TO THE MADE ON EDWING TO THE MADE OF THE SECOND TO T



PRESIDENT RONALD REAGAN

... UPON LEARNING OF JOHN GLENN'S PLUG IN "THE RIGHT STUFF.". IMMEDIATELY DEMANDED EQUAL TIME!



(HE GOES INTO ORBIT ON NOVEMBER 15T)

The Book of Revelations
TELLS US THAT
SATANS
NUMBER

666

RONALD: SIX LETTERS WILSON: SIX LETTERS REAGAN: SIX LETTERS

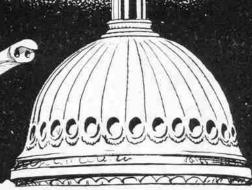
IT IS WRITTEN :

"He Shall Destroy the Earth"

submitted by: THE DEMOCRATIC NATIONAL COMMITTEE

HOUSE SPEAKER

SLEEPS ON THE DOME OF THE U.S. CAPITOL BUILDING!



THEY USE HIS NOSE TO WARN OFF LOW-FLYING AIRCRAFT!

EVEN THOUGH

Ronald Reagan

PARTY'S NICKNAME, THE G.O.P., DOES NOT STAND FOR "GREAT OLD PRESIDENTS"

OF MUCS

VICE PRESIDENT

ONCE GREW A BEARD SO NOBODY WOULD

RECOGNIZE HIM

... AND NOBODY DID!

HOWEVER, WHEN HE SHAVED IT OFF ... NOBODY DID EITHER!



IF ALL OF THE THE GOVERNMENT GIVES AWAY WERE PILED ... ONE ON TOP OF THE OTHER

... WE WOULD HAVE WELFARE LINES IN OUTER SPACE!

A Congressional Optical Illusion



ALTHOUGH IT APPEARS THESE CONGRESSMEN ARE IN SESSION ... THEY ARE ACTUALLY DEFENDANTS IN AN ABSCAM TRIAL!



THE FIRST LADY, IS REALLY **NOT** THE FIRST!

- SHE'S RONNIE'S SECOND WIFE
- · EVE WAS ACTUALLY THE FIRST LADY
- AS FOR BEING THE FIRST LADY OF THE LAND ... SHE IS REALLY THE 270)74



THE UNEMPLOYED IN

ONE SINGLE LINE

... THE LAST PERSON ON LINE WOULDN'T COLLECT HIS UNEMPLOYMENT INSURANCE FOR 47 YEARS! BY THAT TIME, HE'D BE TOO OLD ... AND HE'D HAVE TO SWITCH TO THE SOCIAL SECURITY LINE!

Back in 1968 (MAD #116), we published some "Ads We Never Got To See" ... a collection of ill-fated

advertising campaigns that sounded good when they were first created, but upon reflection certainly

MORE ADS



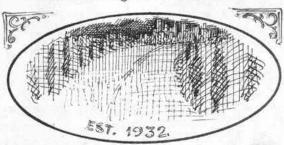
Space Age



it's something to shout about



FENWICK TO SCHOOL 8-HOUR CRASH COURSE IN DRIVING!



didn't say what the advertisers intended to say. Well, it's taken sixteen years for the laughter to die down. And now that everyone's had a chance to catch his breath, we're ready to go again with...

EVER GOT TO SEE

ARTIST: HARRY NORTH

WRITER: DICK DE BARTOLO



THE CRANSTON COSMETIC SURGERY CLINIC



ABLET

For people on the go!



It's the American way!

PREPARATION H

For temporary hemorrhoid relief, it leaves all the others behind!



3/10

SOAP PADS
We're always working to improve them and we've just started them and we've just started to scratch the surface!

Let our cheerful drivers take you for a ride!



The Yellow Cab Co.





THE SLEUTH HURTS DEPT.

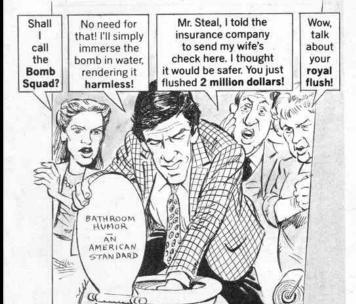
We're used to what's "missing" on TV shows today, since invariably we're talking about intelligence, taste, and humor! (Yeah, we know, the same thing can be said about Mad Magazine!) But there's a show that's missing something else-mainly, the main character! Hoo hah! That's right! It seems that this gal thinks she'd make it better in the male-dominated world of private Eye-ism if she was a guy, so she invents one, but then some boob shows up and says he's him and ... oh, forget it! If it's that important to you, you should see the show, or better yet, read Mad's version of ...

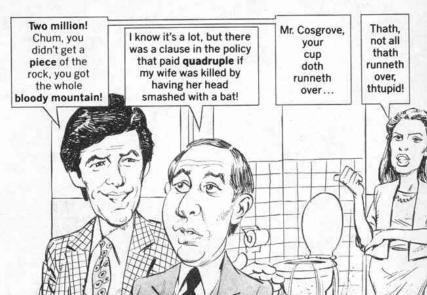
REMINGTON STEAL

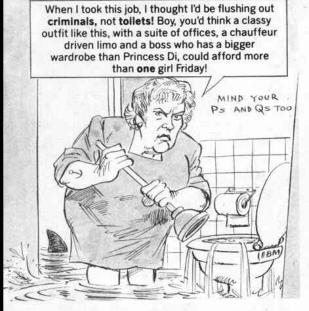












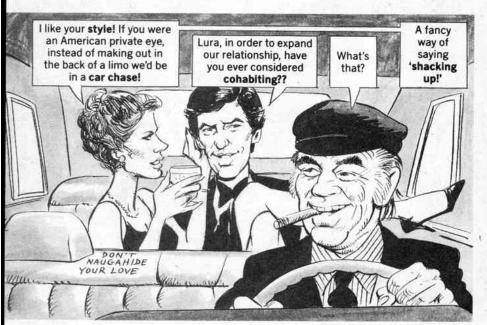




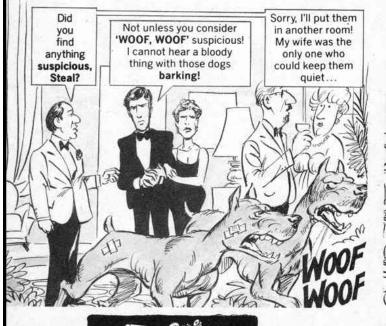














I have it! They

all did it! Just

There are

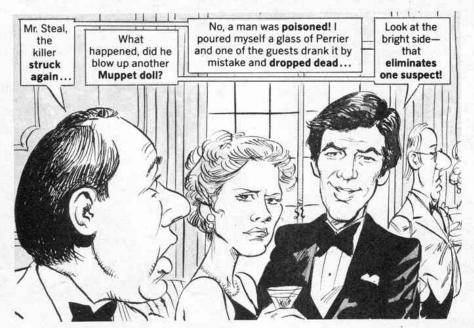
ten

possible









Make that two suspects, Mr. Steal, there's been another shocking murder -he turned on the TV set and was electrocuted..

Perhaps he was simply bored to death! Have you seen any of the new shows this season?





Moldread, would you kindly bring the surviving guests in here?

Surely you don't

think the dogs did

You are all aware that our host, Mr. Cosgrove, two guests, and his wifewere brutally murdered!! You all had motive and opportunity, but only one person was in the room when Cosgrove was killed! Irving Mulchpile, I accuse you of the murder! Don't pretend to be sleeping.

Steal, he isn't sleeping! He's dead! He's the man who was poisoned!





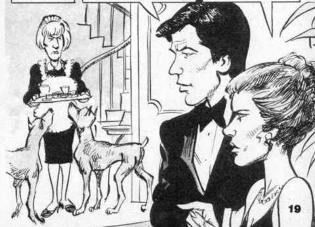


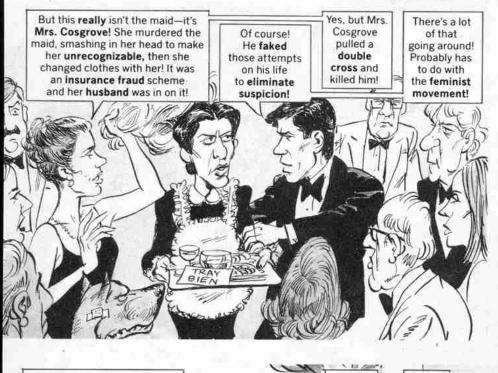
Thanks alot!

Notice how On **NBC** the dogs ran right to the maid!

Ah, yes-perhaps it's because she bears a striking resemblance to Lorne Green!

So does Mouldred, but they didn't go to her! They went to the maid! Why?







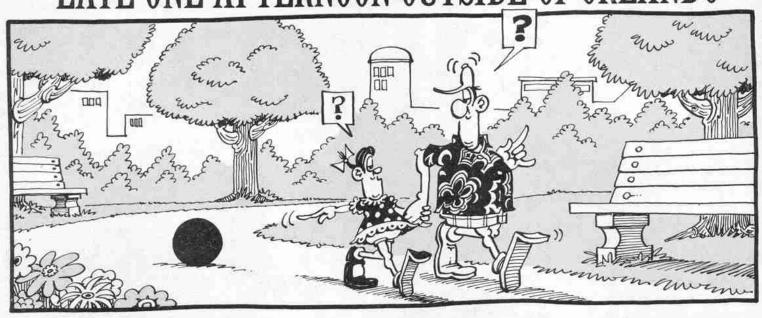


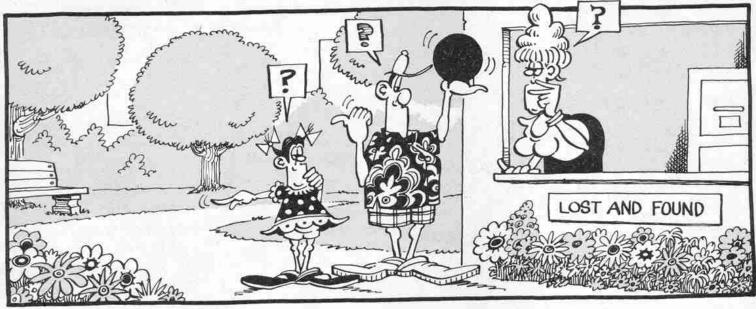






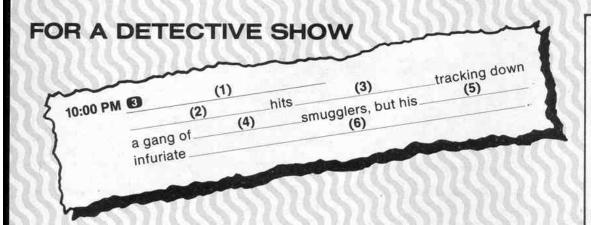
LATE ONE AFTERNOON OUTSIDE OF ORLANDO





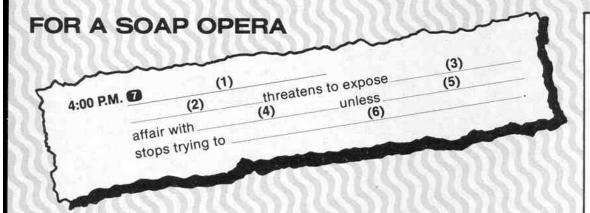


MANKACCOUNTS DEPT. MINISTER COUNTS DEPT. MI



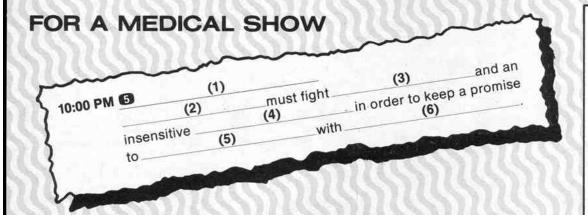
1

HARDCASTLE & McCORMICK
MAGNUM, PI
SIMON & SIMON
REMINGTON STEELE
MATT HOUSTON
HART TO HART
THE FALL GUY
MANIMAL



1

GENERAL HOSPITAL
DAYS OF OUR LIVES
ANOTHER WORLD
THE EDGE OF NIGHT
SEARCH FOR TOMORROW
ONE LIFE TO LIVE
AS THE WORLD TURNS
ALL MY CHILDREN



1

TRAPPER JOHN, M.D.
QUINCY
TRAUMA CENTER
ST. ELSEWHERE
EMERGENCY
M.A.S.H.
AFTERMASH
CUTTER TO HOUSTON

VE DO-T-YOURSELF LISTINGS

WRITER: MIKE SNIDER

2

McCormick
Magnum
A.J.
Jonathan
Houston
Steele
Colt
Jonathan

3

the streets
the high seas
the jet-set circuit
the booze
rock bottom
a Chinese disco
an uncooperative psychic
below the belt

4

drug
weapons
diamond
gold
inept
inscrutable
Orthodox
oreo cookie

5

unconventional methods
illegal searches
reckless escapades
endless speeches
loud pants
low ratings
ill-fitting toupees
spiked handcuffs

6

the police
the A.C.L.U.
his mother
viewers
the entire civilized world
the network brass
Howard Cosell
the criminals

2

Ed Mary Janice Mrs. Whitney Travis Dorian Barbara Leora 3

Nola's
Alex's
Rachel's
Nancy's
Miss Piggy's
the make-up man's
Cinderella's
Flipper's

4

Jason
Sister Marie
Mitch
The producer
Mister Rogers
The hairdresser
Sneezy, Dopey and Doc
Orca, the killer whale

5

Kathleen
Jarvis
Mac
Mike
Ronald Reagan
"the Man"
Linda Lavin
the network

6

blackmail Mona
frame Richard Nixon
besmirch her reputation
ad-lib his lines
act like a 'B'-movie player
'mess wit' my mind'
sing
foist this trash on the public

2

Trapper
Quincy
Michael
Fiscus
Johnny and Roy
Hawkeye
Klinger
Beth

3

red tape
the clock
superstition
ignorance
a giant squid
nausea
Muhammed Ali
the weather

4

administrator
judge
social worker
parish priest
marine biologist
stomach
Leon Spinks
traffic cop

5

a Vietnam Vet
a coal miner's widow
a Christian Scientist
an altar boy
an injured diver
an old peasant
an old school chum
3 chorus girls

6

leukemia
six children
hepatitis
herpes
no time to spare
trenchmouth
six months to live
the "hots"

SCOUTOLOGICAL DEPT.

For over seventy years, The Boy Scouts have awarded Merit Badges for accomplishments in various activities. Whoopie! But seventy years is a long time. How about updating some of the old badges to bring them into line with the experiences of The American Boy of the '80's? What do we mean by that? Well, stop being so argumentative and take a look at Mad's suggestions for...

MODER

SCORING MERIT BADGE

REPLACES: NATURE STUDY MERIT BADGE

- 1. You must make out with the girl of your choice by the third date.
- 2. You must remain silent about your conquest by not telling your friends for at least one school day.

3. You must respect her for at least one school week while successfully avoiding the *guilt trip* she is trying to lay on you.



SURBURBAN SURVIVAL MERIT BADGE

REPLACES:

WILDERNESS SURVIVAL MERIT BADGE

1. Live off the "land" (shopping mall, miracle mile, etc.) by eating all meals for one whole day at fast food joints.

2. Live to tell about it.

3. Using scientific methods, identify beyond reasonable doubt which part is food and which part is cardboard or plastic container.



DIVORCE SURVIVAL MERIT BADGE

REPLACES: GENEOLOGY MERIT BADGE

Do not tell your father which one of your mother's "friends" is sleeping over, even if it is one of his friends.
 Agree with your father

that the silly, young lady he is dating is "real swell, and a lot of fun."

3. Convince your father that you look forward to visitation day; convince your mother you look forward to coming home when visitation day is over.



ROAD MAP READING BADGE

REPLACES: ORIENTEERING MERIT BADGE

1. Be prepared to identify the nearest state with a lower drinking age than your own.
2. Re-draw a map of your area, designating important sites and landmarks like nude beaches, famous hot spots and singles bars, etc.

3. Locate the remote back roads where drag races can be held without anyone finding out.





MERIT BADGE ARTIST: GEORGE WOODBRIDGE WRITER: STAN

MEDICINAL PLANT GARDENING MERIT BADGE

REPLACES:

BOTANY MERIT BADGE

1. Grow the variety of "medicinal" plant your patrol leader suggests.

2. Engage your patrol to help you separate the seeds and stems from the leaves of the full grown plant.

3. Organize a sales drive to unload the produce, saving at least half the funds you collect for emergency bail.



REPLACES:

MUSIC MERIT BADGE

1. Use a boom box weighing up to but not exceeding 150 lbs. without suffering permanent hearing or brain damage.

2. Entertain people within a two mile radius with "your kind of music."

3. Master lip-reading or sign language so that you can communicate with others.



APRE SKI MERIT BADGE

REPLACES: SKIING MERIT BADGE

1. Engage a pretty girl in a conversation about skiing without letting on that vou've never been on the slopes in your life.

2. Help a pretty person get out of her wet ski clothes while preventing her from putting on dry clothes.

3. Avoid getting herpes for two consecutive skiing sea



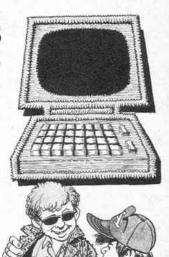
ELECTRONICS MERIT BADGE

REPLACES: SPORTS MERIT BADGE

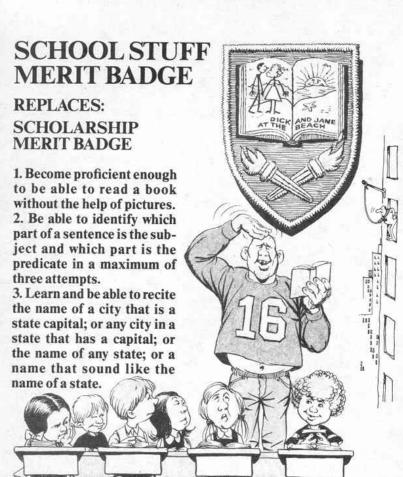
1. Resist the temptation to program the family computer so that it prints out dirty words and dopey jokes. 2. Demonstrate your com-

puter and your skills to a friend without screwing up and looking like a complete jerk.

3. Break the code for your school's computerized record data bank so you can make a few bucks selling your friends the information.

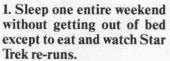






SLEEPING MERIT BADGE

REPLACES: CAMPING MERIT BADGE



2. Be able to fall asleep immediately upon taking your seat in any math class.

3. Develop the ability to sleep with your eyes open when your parents begin any discussion with, "When I was your age ... "



FREE **ENTERPRISE** MERIT BADGE

REPLACES: **AMERICAN** BUSINESS

MERIT BADGE

1. Learn the difference in insurance coverage between accidental fire and arson: and who to call to make the latter appear the former.

2. Go into a business venture with a partner and take advantage of him.

3. Compile a list of at least 25 tax loopholes that can be used in the business you are considering for the future.





GROOMING MERIT **BADGE**

REPLACES:

APPEARANCE MERIT BADGE

1. Learn what a "suit" is.

2. Learn what a "shoe shine"

3. Own and wear one article of clothing that isn't wrinkled.



SPOOKING FROM PICTURES DEPT.

Hey, gang! After ten years, it's time once again for MAD's nutty "Cliché Monster" game! Here's how it works: Take any familiar phrase or colloquial expression, give it an eerie gothic setting so you create a new type monster, and you're playing at

ARTIST: PAUL COKER



Driving A HARD BARGAIN



WRITER: FRANK JACOBS



Hanging On To The BITTER END



Ducking An ISSUE



Weighing The ALTERNATIVES



Going Out With A BANG



Coming To A SCREECHING HALT



Losing One's VIRTUE



Bottling Up One's EMOTIONS



Throwing A TANTRUM



Opening An OLD WOUND



Honoring A COMMITMENT



Getting A SECOND OPINION



Hammering Out A COMPROMISE



Returning A FAVOR



Running Into A SNAG



Shattering A RECORD

ANXIOUS MOTHERS

So how's your Daughter? Like always! She's breaking my heart!



What is it this time? Shewants to settle down with some nice boy...!!



So what's the matter with that? I think it's marvelous!

Well, I think it's terrible!



I want her to GET MARRIED!!



BERG'S-EYE VIEW DEPT.

THELIGHTE

SUPERSTITIONS

Oh, look!! A "Wishing Well"! I'm going to drop a coin in, and make a WISH!! Ahh, that's ridiculous!
Those things don't work!
It's just a silly, stupid superstition!



There...! I made MY wish! Now, YOU make YOUR wish!! Well ... okay! I'll humor you! But I think it's DUMB!!



Sure it's dumb, and it's a superstition! But there's plenty of evidence that... once in a while ... it actually WORKS!!



right

It does?!
Uh... just a minute!
I'll be





TEENAGE PHASES



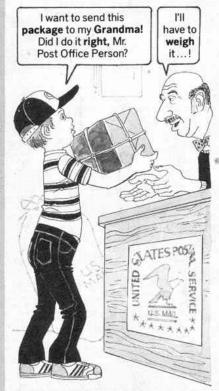






ARTIST & WRITER: DAVE BERG

THE POST OFFICE









INCOME TAXES



And if I DON'T, I'm







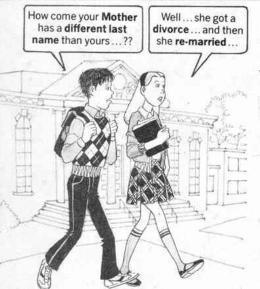


Oh? Is it like

in school...



RELATIVES

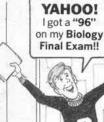




SENIOR CITIZENS



EDUCATION



You DID ...?!? I thought that Biology was your worst subject!



IT WAS!! But I discovered a NEW METHOD for getting high marks on final exams!

What method is that??



I make use of VISUAL AIDS! Gee! That's sort of old fashioned!! How do you employ that method to pass a Biology Final??



I COPY from the guys next to me!!



RECIPES



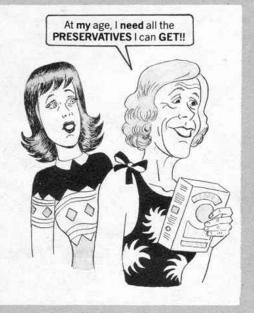








THE MOVIES







FIGHTING





Son, I'm proud of you! You





EATING OUT

I distinctly ordered a RARE steak! Look what I got instead!

Well, don't just sit there like a dummy and a wimp! Say something!









HOME REMEDIES

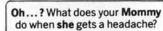
Oh ... it's YOU, Alvin! Listen, I've got a terrible headache!

Gee, I'm sorry to hear that, Grandma!











She send me over HERE to play ...!



MOVING OUT

A few months ago, I moved out of my parents' house, and got my own apartment! And now, I can't hack it!



I'm lonely! I don't know where my next month's rent is coming from! I owe a big electric bill! My phone's been shut off! And I haven't had a good meal in days!



l'm desperate! Desperate! DESPERATE!



So why don't

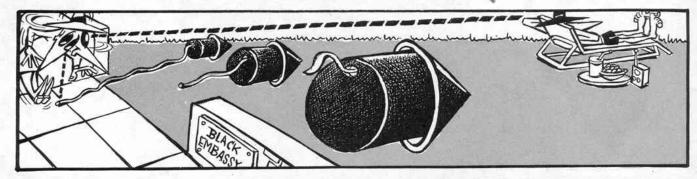
you move back

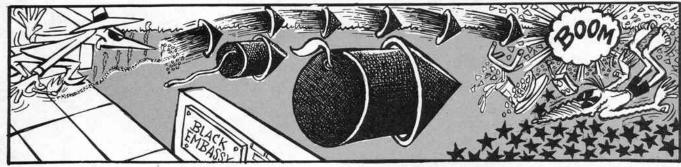
I'm not THAT desperate!!

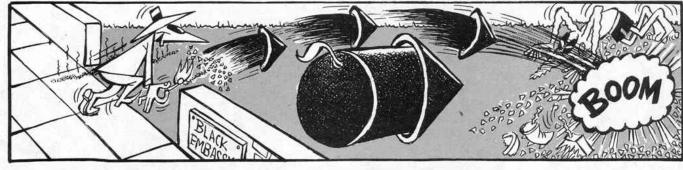


JOKE AND DAGGER DEPT.

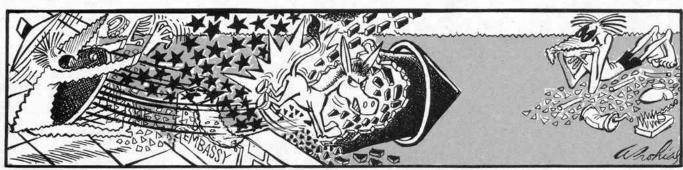












RED-HOT PEPPER-FLAVORED TONGUE DEPRESSORS



No need to describe the hysterical reaction when you use one of these on your patients!

PORNOGRAPHIC INK BLOTS



Dirty pictures cleverly hidden in Rorschach cards! Ask them what they see... and they'll be too ashamed to tell you! Lots of laughs!!

ITCHING PLASTER CASTS



Mix our "Itching Powder" into the plaster before applying any type cast! Drives 'em crazy!

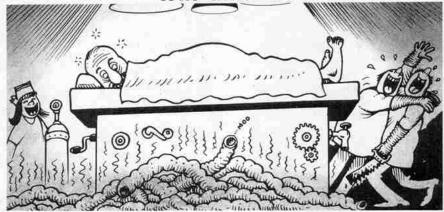
TRYING YOUR PATIENTS DEPT.

Attention, all you Doctors out there! It's time you exploded once and for all the myth that Doctors are serious people, intent on healing the sick, with no

MAD'S PRAC CATALOGUE F

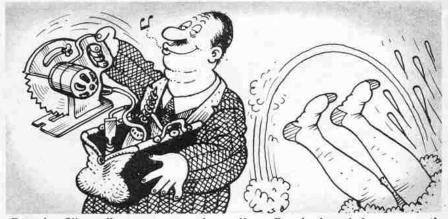
ARTIST: AL JAFFEE

COWS' INTESTINES



Leave these lying around Post-Op, and watch their faces when they come to!

FUNNY INSTRUMENT BAG



Contains 8" needles, rusty saws, bent pliers, One look and they pass out!

BLURRY EYE CHARTS



Watch them squint, strain and rub their eyes while you howl with laughter!

time for foolishness and no sense of humor. (By the way, what are you doing, reading MAD?!) You can accomplish this impossible task by using the items in

TICAL JOKE OR DOCTORS

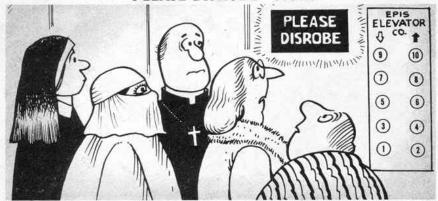
WRITER: BEPPE SABATINI

MANGLED I.D. BRACELETS



Slip one of these into a patient's plate of hash before the Orderly takes in his tray of hospital food. Yeow! Perfect for your stubborn overweights!

"PLEASE DISROBE" SIGNS



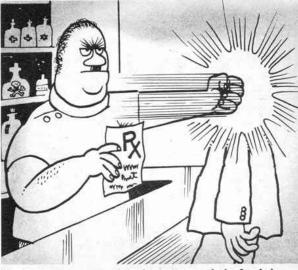
A scream! Put them in your waiting room, your hallway, your lobby-every-where! Then, switch 'em all on! Your office'll look like a Nudist Colony!

RUBBER NOSES



Slip one of these onto your nose job patient before she comes out of the anesthetic! When she does, she'll take one look and go through the roof!

FAKE PRESCRIPTIONS



Each one has pre-printed swear words in Latin! Watch 'em get punched out by their Pharmacist!

ADULT-PROOF PILL BOTTLES



Watch as they struggle for hours because these special bottles cannot be opened! Perfect for hypochondriac (and other complaining) patients!

DRIBBLING SPECIMEN BOTTLES



Wait'll they try carrying these into your Lab!

TO BEEP...OR NOT TO BEEP DEPT.

Aren't you sick and tired of making phone-calls and getting a recorded message from a machine? Aren't you really curious as to what kind of recorded messages

TELEPHONE ANSWERIN FOR SOME FAMOUS

WRITER

This is RIP VAN WINKLE! I'm not in right now, but if you've got time to wait—like 20 years or so—just leave your name and the year you called, and I'll get back to you!

This is COUNT DRACULA! I'm not in my coffin right now, but what do you expect from a fly-by-night operation? If you'd like to hear from me, just state your name, address and blood-type at the sound of the shriek . . .

This is DR. JEKYLL! I'm not taking any calls right now . . . because I never know when I'm going to have one of my spells! So I've left this message on my machine . . . which I really want to smash into little pieces and destroy! Kindly leave your name at the sound of the beep, and I'll . . . stab, bludgeon, mangle and murder—and run screaming through the streets with the blood of my victims dripping . . .

Hi! This is the INVISIBLE MAN! I'm not at home right now... but even if I were here, who would really know?!

This is SHERLOCK HOLMES! I prefer not to take your call at this time! However, at the sound of the beep, you may leave your name! From this brief utterance, I shall be able to determine your sex, age, birthplace, education, station in life, profession and what manner of foul play now compels you to seek my services. The rest, dear caller, is elementary!

This is MISS PIGGY, the Divine Swine, and I know how disappointed you are to hear only my recorded voice and not the real moi in person! At the sound of the beep, leave your name, your number, and your honest opinion as to why Bo Derek is eating her poor heart out, and . . .

literary characters might have had if they'd owned phones? Aren't you fed up with ridiculous MAD premises like this one? Well, tough! Because here are . . .

G MACHINE MESSAGES LITERARY CHARACTERS

FRANK JACOBS

This is DARTH VADER! I'm sorry, but I am not in the galaxy right now! At the sound of the metallic wheeze....

ONEBONE K-11 AUTOMATIC

FONEBONE K-11 AUTOMATIC

This is the FROG PRINCE! I'm not in right now, but if you really want to communicate with a spotted green creature that's icky to touch and catches flies with his tongue, leave your name and your phone number at the sound of the "ribbit-ribbit"...

This is QUASIMODO! I had a hunch you might call while I was out, so I've . . .

This is the TIN MAN! It may seem heartless, but your call is being answered by a machine! I'll get back to you just as soon as I finish helping this weird little girl get to Emerald City, wherever that is . . .

Ungawah! This is TARZAN! I'm not in my treehouse right now, so leave your name and number at the sound of the AAAIYAHEEYAHEEE...

This is ROBINSON CRUSOE! You're getting this recorded message because my man Friday didn't show up at the hut today to take my calls while I'm out!

Not that it really matters . . . since I haven't had a call in 31 years! Still, when you hear the sound of the beep—

This is DON CORLEONE! I'm not taking calls right now, but if this is the Capo from the Tortini Family, we're calling off the Mob War till after Holy Week! And if this is Fat Louie from the Collazo Family, you can find your brother in the trunk of a 1977 Dodge parked on 83rd Street! And if this is Angelo's Pizzas, send up six plain, two with anchovies, four with mushrooms and five with everything! Anybody else, leave your name and number at the sound of the blast . . .

SNAKING DO DEPT.

FOR ALL YOU PET LOVERS WHOSE BOA CONSTRICTORS HAVE GROWN TO UNMAI

OTHER USES FOR PET

WRITER AND ARTIST







BAR RAIL BOA

SPEED BUMP BOA



FLUE CLEANER BOA

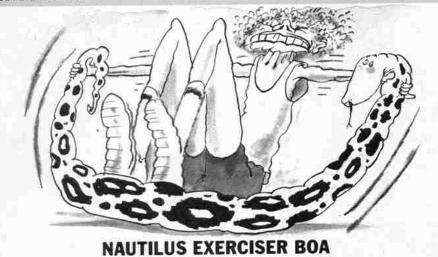


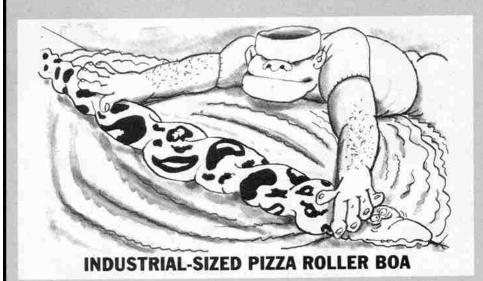
BURGLAR-PROOF BOLT BOA

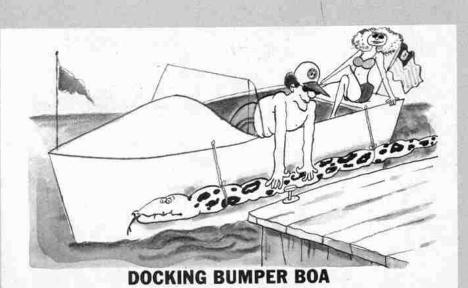
GEABLE SIZES, BUT HAVEN'T THE HEART TO GET RID OF THEM, WE BRING YOU...

BOACONSTRICTORS

PAUL PETER PORGES





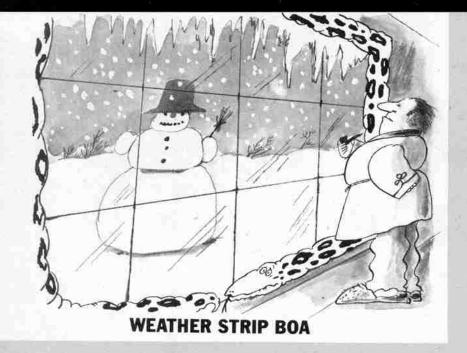


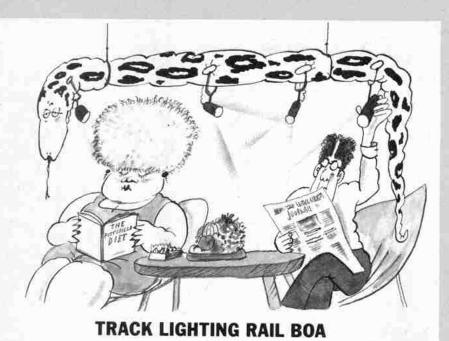


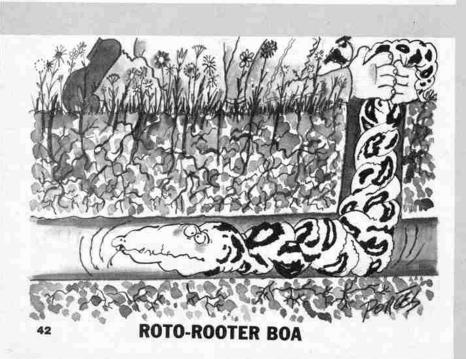
UMBRELLA STAND BOA



LIGHT BULB REMOVER BOA









VANITY POUF BOA



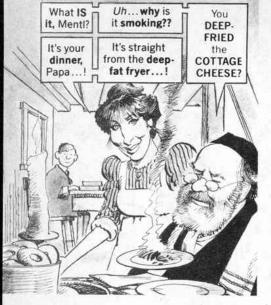
FIREMAN'S POLE BOA

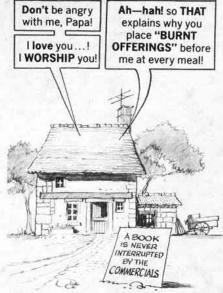
FUNNY BOY DEPT.

Once upon a time, there lived a nice Jewish girl from Brooklyn who could sing really terrific. One day, she read a story about another nice Jewish girl from Eastern Europe who dressed up like a man to study the Talmud. And the nice Jewish girl from Brooklyn immediately decided that this story would make a fantastic movie which she could produce, direct, write, sing and star in. What she ended up with was "Tootsie On The Roof." Because any girl who thinks she can be "convincing" as a man just by cutting her hair short and strapping her breasts to her chest has got to be a bit—

MENTI

ARTIST: MORT DRUCKER WRITER: ARNIE KOGEN That Mentl is Look...! A A LADY Fiddler? The Law of the She may know No, Miss!! But women Oy Fiddler on strange one! RELIGION ... the Old Testament! That's a are only vay! the roof!! GOD said so!! So independent! Law! That's right! Have but when it SACRED allowed 17 In this film, I got a comes to book! For to read IF I WAS Look again!! women take problem I understand MARRIAGE, MEN only! story books! The SHE did not!! with she knows the she hasn't over ALL the CHRIL! Law?? SHE never It's a traditional YAYAYA this TALMUD better got a WHOSE I'm just said anything Where is FiddlerESS! male roles!! one!! than any man! PRAYER ...!! ٥ browsing! Law?! of the kind!! it written? JANUARY VHITE FISH SALE STORY BOOKS WOMEN OST TRIBE JEWISH TO READ THE TALMUD.







Mentl, it's for-

bidden to pray!

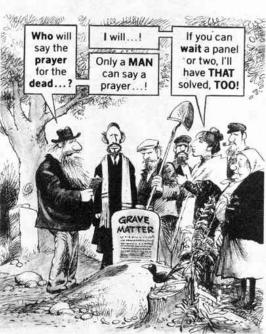
With all

that drama,

X Papa ..

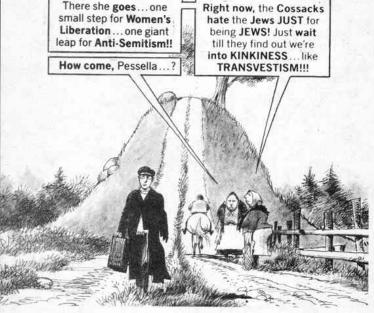
please get well!

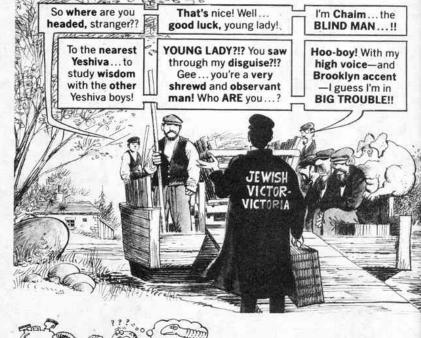




THERE!...! Now, I'm ready for the biggest challenge of my life: trying to fool all of Eastern Europe with the SILLIEST DISGUISE in history!

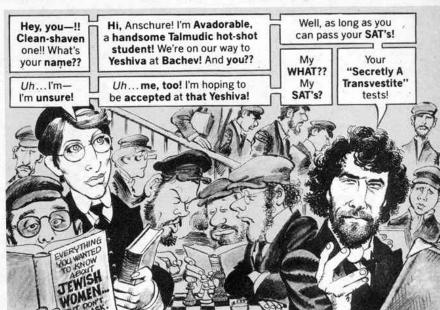












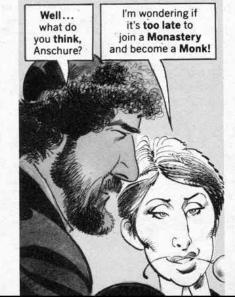
They don't take
ANYONE! You've
got to be able
to quote, argue
and debate the
wisdom of the
wisest Rabbis in
Europe! Listen—

It was Rabbi Ben Penska, of Minsk, who said "A men with farfel all over his face is not likely to find gainful employment!" But it was Rabbi Mensch, of Pinsk, who said, "Just because a goat wears a beard does not necessarily mean that he is wise!" True! But it was
Rabbi Scharfman, of
Krakow, who argued,
"If you pull a man's
leg, he will laugh!
But if you set fire
to his hair, he
will smell terrible!"

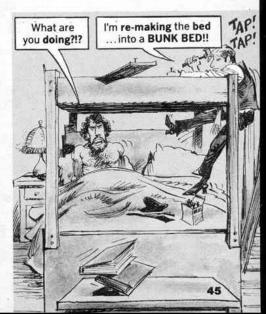
Granted! But it was Rabbi Veldt, of Upper Chelm, who observed, "One seventh of our entire lives are lived on Tuesdays!"

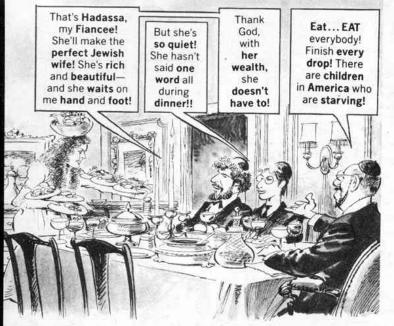
However, it was Rabbi Gunty, of Lublin, who claimed, "If you hail a cab before one has been invented, you should be hit hard across the nose with a breadstick!"

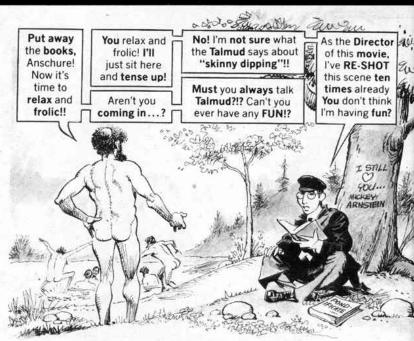








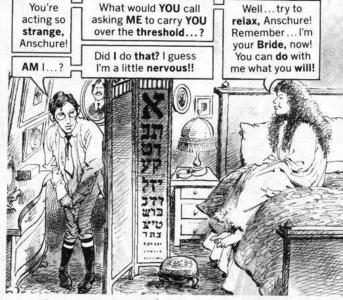
















But... all we did was read the Talmud! Right! And you're the first girl I've ever done that with! And something else!! We finished TOGETHER!

I'd like a cigarette!

A cigarette ... ?! A Jewish girl in 1904 smoking a cigarette?!

It's my HONEYMOON!! I'd sure like to do SOMETHING exciting!!

So ... ? How's it going with the Newlyweds?

Well, Avadorable ... I certainly do not possess the exciting PHYSICAL magnetism that you have, but I've awakened other more RELIGIOUS interests in Hadassa!!

I would like to say a PRAYER for the DEAD!!

Our Huh? Who SEX died? LIFE!



So ... now you know my secret! My name is NOT Anschure! It's MENTL! And I'm not a man ... I'm a WOMAN!

And all along, I thought you were a SOFT BOY!!

You're gawking! Have you never seen a naked woman before?!

Not quite like THIS from only the SHOULDERS... UP!!

Well, as the Producer, I want this to be a PG movie!!

But ME you filmed in the BUFF! Boy, talk about SEXISM!

You'll be happy with Hadassa! She'll cook and clean for you! I could never do that!

What about you, Mentl?

I'll be going to a new place where I've heard things are quite different ... where someone like me will fit in with no problems!







DON MARTIN DEPT. PART III

ONE FINE EVENING ON A BROOKLYN STREET





WHAT HAS
REPLACED THE
BALD EAGLE
AS AMERICA'S
SYMBOL ALL
OVER THE
WORLD?

HERE WE GO WITH ANOTHER RIDICULOUS

MAD FOLD-IN

When peoples of other countries think of America's national symbol, they no longer picture the Bald Eagle! To find out what they DO think of, fold in page as shown.



A

FOLD THIS SECTION OVER LEFT

4B FOLD BACK SO "A" MEETS "B"



ARTIST & WRITER:

THE BALD EAGLE'S ALWAYS BEEN THE NATIONAL BIRD OF THE U.S.A. BUT THE FEELING AMONG MANY FOREIGNERS IS THAT NOW THIS SYMBOLIC ROLE BELONGS TO ANOTHER FAMOUS THING.

