

No.  
247  
June  
1984

# MAD

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## THE RIGHT STUFF?



JOHN GLENN'S STRAW POLL  
BEFORE "THE RIGHT STUFF"

-AND  
AFTER

## ALSO THE WRONG STUFF LIKE...

"AFTER  
MASH"

ACADEMY  
AWARDS

DON  
MARTIN

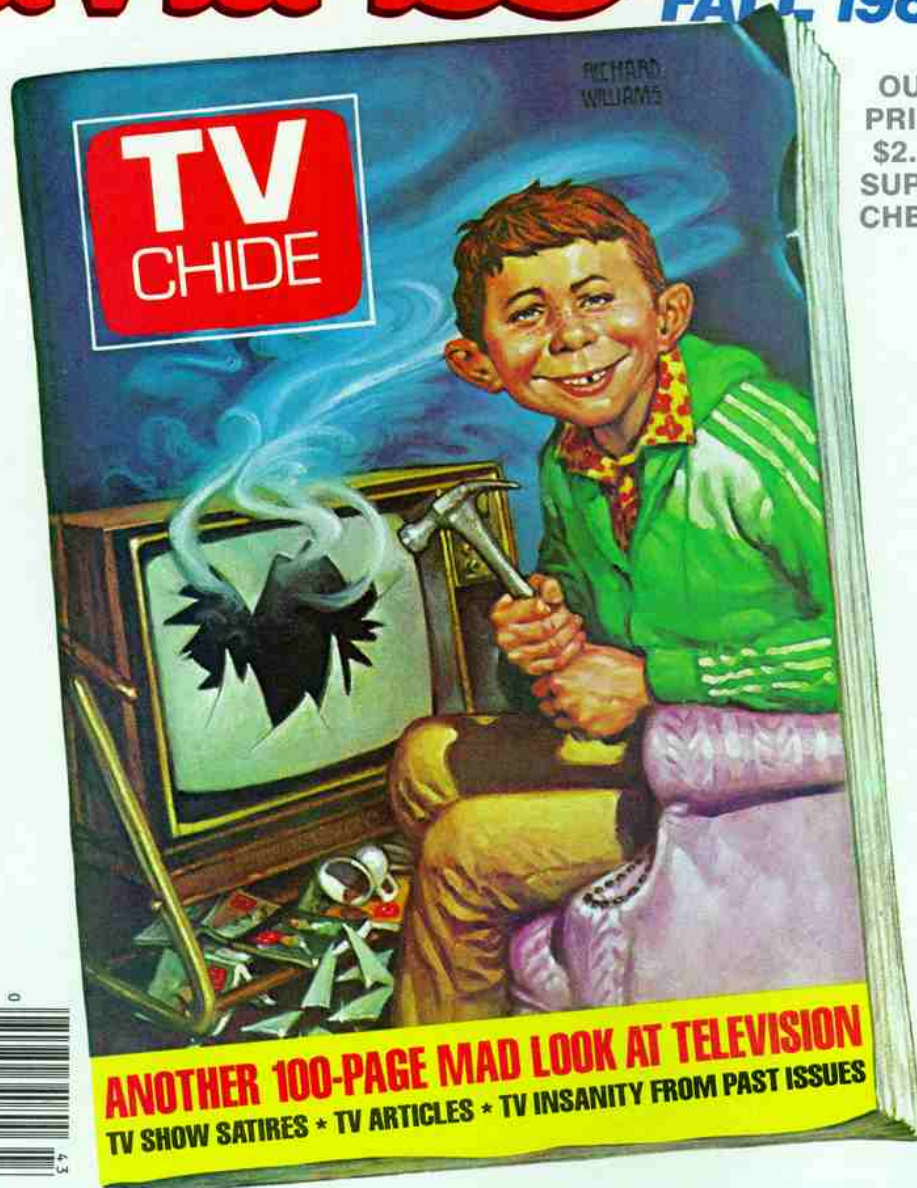
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*"The successful politician knows how to remain in the public eye without irritating it!" —Alfred E. Neuman*

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**JACK ALBERT** lawsuits **ANNE GRIFFITHS** logistics

**CONTRIBUTING ARTISTS AND WRITERS**  
*the usual gang of idiots*

## DEPARTMENTS

<b>BERG'S-EYE VIEW DEPARTMENT</b>	
The Lighter Side Of.....	14
<b>BLAST-OFFUL DEPARTMENT</b>	
"The Right Stiff" (A MAD Movie Satire).....	4
<b>CLASS ACT DEPARTMENT</b>	
Academy Awards For Teachers.....	25
<b>DON MARTIN DEPARTMENT</b>	
One Morning On The West Coast.....	11
One Afternoon In A Large City.....	29
One Dark Night On The East Coast.....	48
<b>JOKE AND DAGGER DEPARTMENT</b>	
Spy Vs. Spy.....	32
<b>LEMON AID DEPARTMENT</b>	
The MAD Owners Manual For A New American Car.....	33
<b>LETTERS DEPARTMENT</b>	
Random Samplings Of Reader Mail.....	2
<b>MARGINAL THINKING DEPARTMENT</b>	
"Drawn-Out Dramas" By Aragones.....	**
<b>MISS MASH DEPARTMENT</b>	
"After-Mush" (A MAD TV Show Satire).....	42
<b>NEUMANCLATURE DEPARTMENT</b>	
More Additions To The Dictionary.....	24
<b>OFFERS YOU CAN'T REFUSE DEPARTMENT</b>	
The MOB 1984 Shop-By-Mail Catalogue.....	19
<b>OFF THE WALL DEPARTMENT</b>	
A Hospital Bulletin Board.....	12
<b>THAT'S CHAUV BIZ! DEPARTMENT</b>	
It's A Mad, Mad World.....	38
<b>THE EERIE OF RELATIVITY DEPARTMENT</b>	
Time Flies... Time Drags (And Vice Versa).....	30
<b>TURNING BACK THE CROCK DEPARTMENT</b>	
Runners-Up To The Three Biggest Lies In America.....	22

\*\*Various Places Around The Magazine

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**"THE RIGHT STIFF"**  
(Movie Satire)  
Pg. 4



**RUNNERS-UP TO THE THREE BIGGEST LIES IN AMERICA**  
Pg. 22

**MAD'S ACADEMY AWARDS FOR TEACHERS**  
Pg. 25



**THE MAD OWNERS MANUAL FOR A NEW AMERICAN CAR**  
Pg. 33

**IT'S A MAD, MAD WORLD**  
Pg. 38



**"AFTER-MUSH"**  
(A MAD TV Show Satire)  
Pg. 42



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# LAST OFFER AT THIS PRICE!

As you'll recall, our last offer for  
these full-color portraits of Alfred  
E. Neuman, MAD's "What—Me Worry?"  
kid, suitable for framing or for wrap-  
ping fish, was at this same price. So  
was the one before that, and the one  
before that! Like, how can we charge  
more, when we can't even sell them at  
this price?? So take advantage! Mail  
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## LETTERS DEPT.



### MORE MAD E.S.P.???

More MAD ESP! Back in 1978 (MAD  
#198) MAD ran an article about what would  
happen when UPC symbols took over com-  
pletely. One gag was about a UPC featured on  
the cover of a record album. Well, the progres-  
sive rock band YES produced their most re-  
cent album under the name of "90125" be-  
cause that's their UPC code. This was the first  
time I ever saw a UPC code printed directly  
onto an album jacket.

Harriet Parinello  
Santa Cruz, CA

# Sol Bellows

AND HIS Accordion Maniacs



# GREATEST HITS

UPC MANIA-MAD #198



MORE MAD ESP?—YES!

ZZZzzz

I fell asleep while reading "Stayin' Awake."  
Allain Morais  
New Brunswick, CANADA



MAD #245



I was very disappointed in the cover of your  
March issue (MAD #245). I live on a busy  
highway that has no rest stops. It is all too  
common to have people peeing in our front  
yard. There is nothing humorous about any-  
one of any age peeing anywhere except in a  
restroom facility. Perhaps you'll send me your  
home address and I can forward the offensive  
people we find in our front yard to you!

M.J. Wright  
Kyburg, CA

I couldn't believe my eye! I'll bet urine big  
trouble after the controversial cover of MAD  
#245, and that snow joke. From now on, you  
better watch your Pees and Q's before some-  
one gets pissed off.

Eric R.P.  
Indianapolis, IN



TV SHOW GOES MAD



Mad Artist/Writer Sergio Aragones was  
recently featured in a segment of the  
show "Real People." Above, Sergio is in-  
troduced to the studio audience by  
"Real People" Hostess Sarah Purcell.



## WELCOMING IN 1984

Depicting the President of the United States, or any other public figure, as a fool is good, healthy, irreverent fun. Depicting someone urinating on the ground is none of those things. Crass isn't irreverence!

Richard Staum  
Brooklyn, NY

Your cover of MAD #245 was just another case of "yellow journalism"!

Allen Arata  
Hawthorne, CA

If I was going to rate the cover of MAD #245 on a scale of 1 to 10, I would definitely say that "you're-an-eight"!

Jim Lang  
Columbus, OH

Looking at cover #245, I was "relieved" to know that the usual gang of idiots are continuing their superb brand of humor right into '84!

Jack Tutela  
Scituate, MA

God only knows how Alfred would have dotted the "i" in Christmas had he extended Christmas salutations last issue!

Jeffrey Lowndes  
Scranton, PA

Why didn't anyone claim ownership to the artwork on the cover of MAD #245, which had Alfred demonstrating his artistic talents? And how come I didn't see any yellow paint or paintbrushes?

Michael H. Tavares  
E. Taunton, MA

Alfred E. Neuman's "1984" was number one in my book!

Michael Skinner  
Emmaus, PA



### MAD ANT-ICS

After reading your "MAD Look At Ants" I realized that you forgot one very important one—"Deodor-ant"!

Doug Yellin  
Freeport, NY



### Deodor-ANT



### Adam ANT

You left out the most popular ant of all—"Adam Ant"!

Tom Wells  
Long Beach, CA

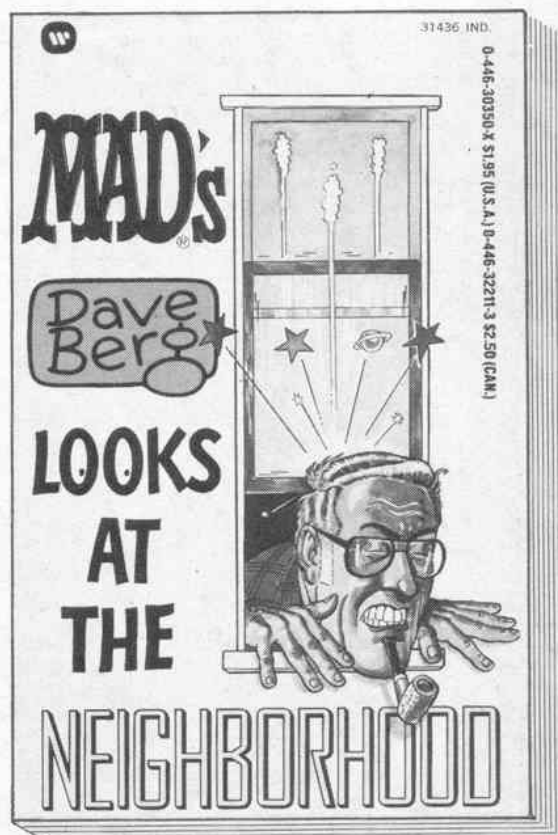
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## DAVE BERG

... KNOCKS HIS  
BLOCK OFF, AND  
SHOWS US THE  
LIGHTER SIDE OF  
HIS STREET, WHEN  
HE PUTS HIS  
ENVIRONS ON THE  
FIRE IN THIS ALL-  
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- ☐ MAD Horses Around
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- ☐ A MAD Carnival
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- ☐ Eternally MAD
- ☐ MAD About Town
- ☐ Big MAD On Campus
- ☐ The Endangered MAD
- ☐ DON MARTIN Steps Out
- ☐ DON MARTIN Bounces Back
- ☐ DON MARTIN Drops 13 Stories
- ☐ DON MARTIN's Captain Klutz
- ☐ DON MARTIN Cooks
- ☐ DON MARTIN Comes on Strong
- ☐ DON MARTIN Carries On

- ☐ DON MARTIN Steps Further Out
- ☐ DON MARTIN Forges Ahead
- ☐ DON MARTIN Digs Deeper
- ☐ DON MARTIN Grinds Ahead
- ☐ DON MARTIN Captain Klutz II
- ☐ DAVE BERG Looks at the U.S.A.
- ☐ DAVE BERG Looks at People
- ☐ DAVE BERG Looks at Things
- ☐ DAVE BERG Modern Thinking
- ☐ DAVE BERG Our Sick World
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- ☐ DAVE BERG Loving Look
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I'm **Chuck Yaggear!** I've been **higher—and faster—**than any man in the world! So much for my "drinking" and "sex" habits! I'm also the **best test pilot** in the world! Which is why they didn't choose me for the **Space Program!** There's no room for excellence in any Government Project!

I'm **Scott Carpentry!** People ask **why** we're spending **billions** to explore space when there are so many **poor people** on Earth to support! We have to explore space to find out if there are any poor people out there to support!

I'm **Alan Schlepper!** When I signed up to become an **Astronaut**, I had no idea of the kinds of **demands** that would be made on my **body!** But I finally solved the problem by limiting it to only **TWO or THREE GROUPIES** a night!

I'm **Gus Gruesome!** I don't know if the other guys hold it against me for letting my space capsule sink, but when I'm not around, they refer to me as the "**Jacques Cousteau of Outer Space!**"

I'm **Wally Hurrah!** If I'd known they were going to make the **story** of the **Mercenary Astronauts** into a major motion picture, I would've said a helluva lot more than I did during the Space Program!



**THE VERY FIRST JET PILOTS BELIEVED THAT A DEMON LIVED IN THE SKY, AND THAT WHEN YOU CAME FACE TO FACE WITH IT, YOUR CONTROLS WOULD FREEZE UP, YOUR INSTRUMENTS WOULD SHATTER AND YOU WOULD POOP IN YOUR PANTS. THEY BELIEVED THAT THIS CREATURE LIVED BEHIND A BRICK WALL CALLED THE "SOUND BARRIER." BUT SOME WERE BRAVE ENOUGH TO GO LOOKING FOR THE DEMON. THESE MEN WERE GIVEN SPECIAL EQUIPMENT CALLED "TEST PLANES" AND SPECIAL INSTRUMENTS CALLED "TEST GAUGES." AND THESE MEN WERE CALLED SPECIAL NAMES—LIKE "IDIOT" AND "SCHMUCK"!**

I hear you guys say that the sound barrier can be broken!

I say it can be broken for \$150,000!

I say it can be broken—and I'll do it for free!

Okay, Yaggear, you're **ON!** Although I'm breaking one of the **cardinal rules** of our Government: **Never** have anything done for free when you could pay \$150,000 for it!



Hey, Yaggear! Where are you going??

I'm off to break the sound barrier!!

I meant in an airplane! Not on a horse!





BLAST-OFFUL DEPT.

THESE ARE THE MEN  
THAT THE GOVERNMENT PICKED  
WHEN THEY WENT LOOKING FOR...



# THE RIGHT STIFF



ARTIST: MORT DRUCKER

WRITER: DICK DE BARTOLO



I'm Deke Slayem!  
I almost didn't  
make the team!  
Oh, I got high  
marks on all of  
my physical  
endurance tests  
—but I barely  
squeaked by with  
a "C—" on my  
"Charisma" exam!

I'm Gordon Kookie!  
They call me the  
self-confident one,  
the guy who thinks  
he's REALLY IT!  
Baloney! I just do  
my job REAL WELL!  
And it beats me  
why the Government  
hired these six  
assistants for me!

I'm John Grin!  
They call me  
the "Clean  
Marine"! But  
quite frankly,  
when I hear  
that nickname,  
I get so sick  
I could just  
barf my milk  
and cookies!!



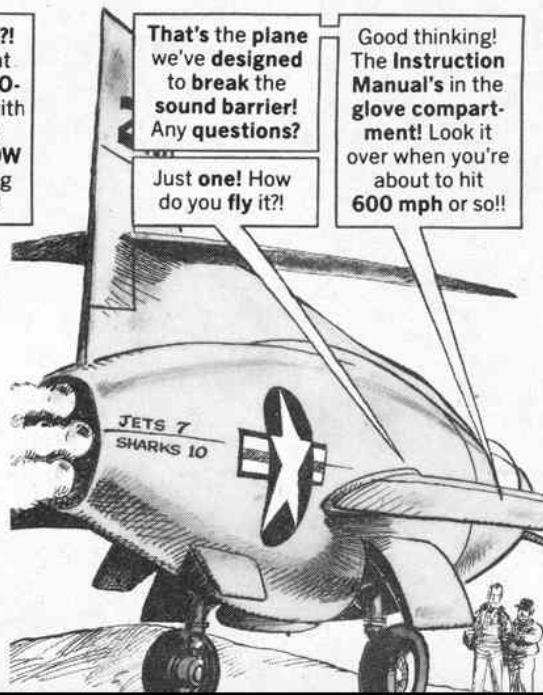
I had a little acci-  
dent yesterday! My  
horse threw me and  
I broke a few ribs!  
I don't want those  
guys from Washington  
to think there's any-  
thing wrong with me!

Are you kidding?!  
Just the fact that  
you're actually GO-  
ING THROUGH with  
this crazy thing  
makes them KNOW  
there's something  
wrong with you!

That's the plane  
we've designed  
to break the  
sound barrier!  
Any questions?

Just one! How  
do you fly it?!

Good thinking!  
The Instruction  
Manual's in the  
glove compart-  
ment! Look it  
over when you're  
about to hit  
600 mph or so!!



Hey,  
Yaygear!  
What's  
it like?  
How are  
you  
feeling?

My head's throbbing, my  
blood pressure's going  
through the roof and my  
vision is all blurred!!

Man, that Pauncho can  
mix a mean Marguerita!!



And just what do you think you're doing?!

Calling my paper! This is big news!! Yaygear just broke the sound barrier!

I'm sorry, but that's confidential information! And to insure that this story never leaks to the press, I'm going to have to take away your dime!

Oh, wow! You guys have the toughest security system I ever saw!

PHOTO

Everybody is calling Chuck Yaygear the fastest man on Earth!!

Oh, yeah? They ought to check out how MY husband MAKES LOVE!

Gee... I sure hope there's enough to DO on this desolate Air Force Base!

Not to worry! Between boozing at Paunchos... and attending funerals... the days will just fly by!!



The Russians have a space capsule up...!! Sputnik!

Nudnick! No, Sir, I'm sure that it's called Sputnik!

The capsule IS called Sputnik! YOU'RE the Nudnick! We know about the Russians!

We've got to put something up into space immediately!

How about we send up a monkey?

No, we need Lyndon here on the ground!

How could the Russians have beaten us?! They're using German scientists, and WE'RE using German scientists!

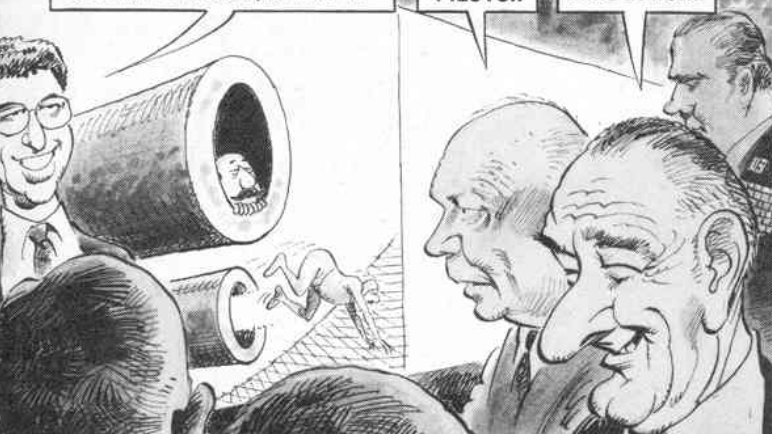
There's one slight difference! In America, the German scientists work 40 hours a week! In Russia, they make them work 40 hours a DAY!!



Mr. President... we've started scouting possible candidates to send into space! Our best bet is "The Flying Zucchini!" They work cheap, but they'll want us to put up a net over North America which will cost \$45 billion!

No! Since these men will have to FLY, I suggest we get PILOTS!!

Wow! What an incredible thought! This, Gentlemen, is truly the military mind at work!



AND SO, AMERICA LAUNCHED A CAMPAIGN TO FIND A GROUP OF MEN TO SEND INTO SPACE. THEY SEARCHED EVERY PLACE THAT OFFICERS QUALIFIED TO FLY COULD BE EXPECTED TO BE FOUND:

...ON TV GAME SHOWS...

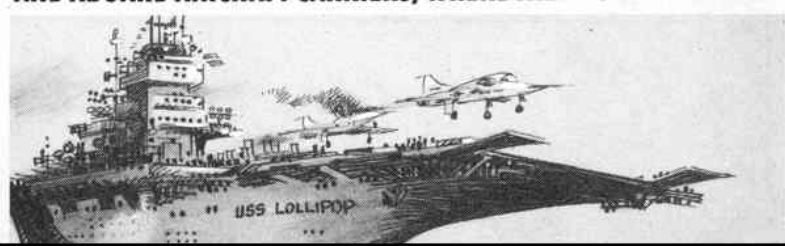
...IN SLEAZY BARROOMS...



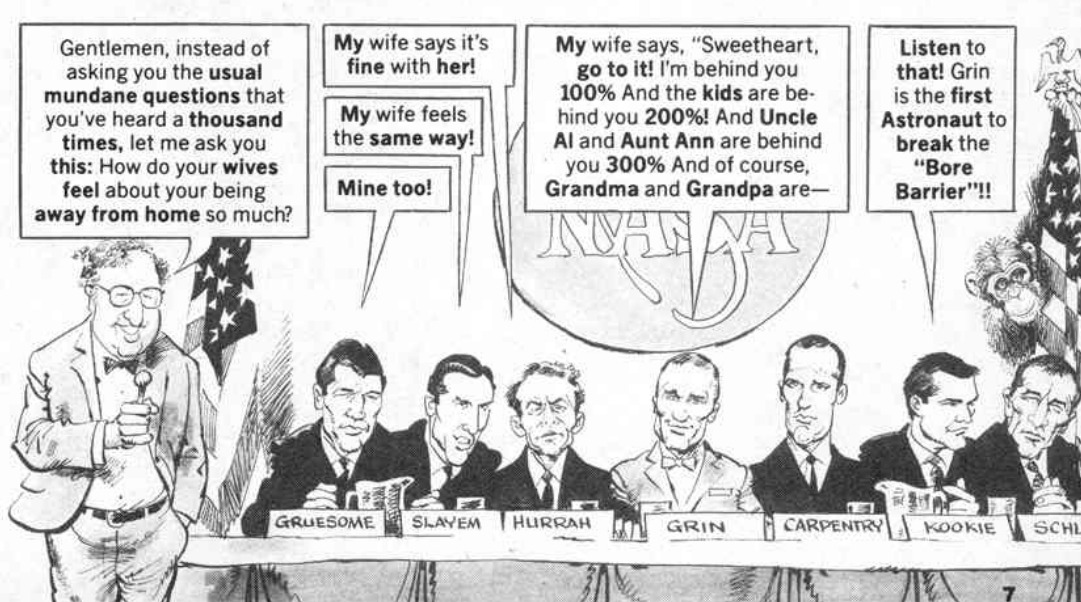
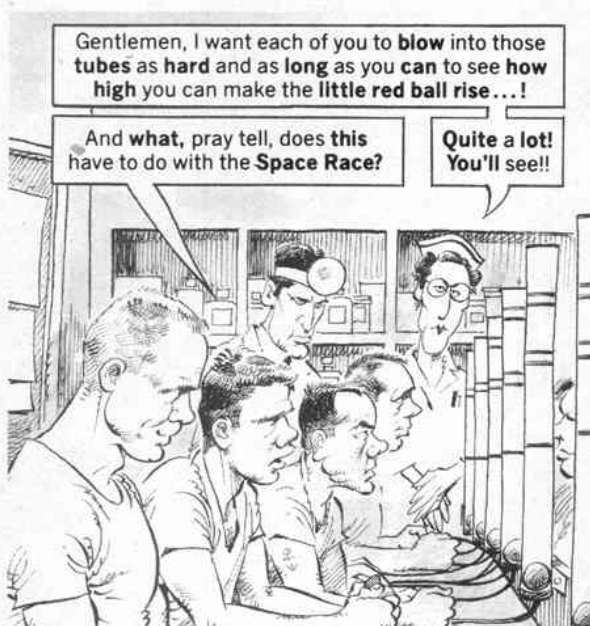
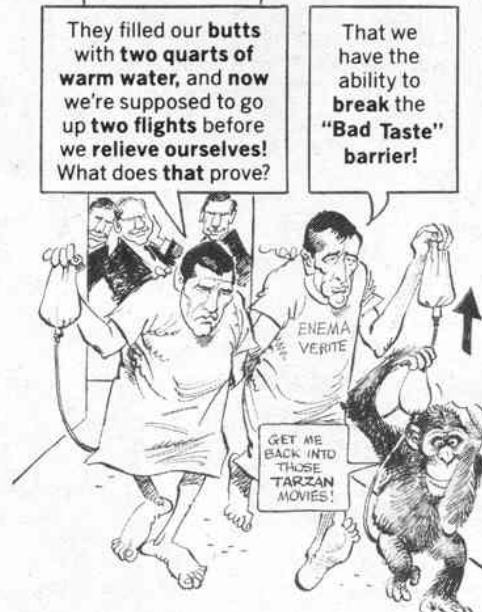
THE TV GAME SHOW OF SHOWS



...AND IN THE MOST UNLIKELY PLACES OF ALL, ON AIR BASES AND ABOARD AIRCRAFT CARRIERS, WHERE THEY DO FLYING STUFF.







Gentlemen, sign these contracts with "Like Magazine," and each of you will earn \$25,000 a year!

Gee... I don't know about this! I'm not a very good writer, and my life isn't that interesting!

Don't worry! I've got 300 writers on my staff! When they get finished, your life will seem so exciting, you'll wish you'd really lived it!

That's the sixth failure! We'll never catch up with the Russians!

Look at the bright side, Kookie! We're at least two years ahead of them in the Scrap Metal Race!

**BLAM!**

BACK TO THE DRAWING BOARD.

Since you can't seem to get your **ROCKETS** up, fellahs, maybe **WE** can help you raise **SOMETHING!!?**

Hey, guys... I think we're about to **break** the "Sex Barrier"...!!

I will not stand by while you men run around with loose women...!

Who are **YOU** supposed to be... our **Spiritual Advisor?!?**

No, I'm just expressing my feelings! But I will be hearing **Confession** tomorrow, right after Mass...

Boy, those tests to see if **MONKEYS** can do our work are absolutely humiliating!

They're not half as bad as these tests to see if **WE** can do the monkeys' work! I still have seven bunches of bananas to eat, and I have to swing from a tree for three hours!

BEANIE 1

Looks great... but where's the window?!

And we gotta have an explosive hatch... or I won't be able to screw up by blowing the hatch prematurely!

Sorry! We don't make alterations!

You don't make alterations?!? Is this **NASA**, or a **Department Store**? We'll let the Press decide...!!

How did the Press get in here?!? This is a **Top Secret Security Area**...!!

Well, they're not really in here! They're ten feet away being restrained by a piece of string...!

Then our security is still intact! No alterations!!

Really? I guess I'll just pass out dimes for phone calls...!

Okay! You win!! You'll get your window—and your hatch!!

**TOP SECURITY AREA**



This is **Eric Neveride**! America has put a **monkey** into space ... and the Russians have made **monkeys** out of us by putting a **man** into space! But today, **Alan Schlepper**, America's first man in space, is **poised**, ready to be **launched** into history! And we can hear his fellow **Astronauts** cheering him on...

Go, Alan! Go! Go!!

**I JUST DID!** Now, my **space suit** needs to be **dry cleaned**!

Does he mean what I **THINK** he means?!

Yes, but **don't worry!** We broke the "**Bad Taste**" barrier already!



Meanwhile, at this very moment, reporters are swarming all over the **Schlepper household**, trying to get vital information from **Louise Schlepper** about her **Husband**...

What brand of **COFFEE** does he drink...?

What brand of **TOOTHPASTE** does he use?

What brand of **DISPOSABLE DIAPER** does he wear when he goes into space...??



Here we are, **many months and one panel later**, at the **El Divo Hotel**! It's an **entirely different scene** this time, because **Gus Gruesome** **blew** that hatch and his **space capsule** **sunk**... along with **any chance** of his wife meeting **Jackie Kennedy**...

Look, Sweetie! They filled the refrigerator with **beer** for us!

**Beer?! Not even Champagne?!?** They owe you, Gus! They owe you a lot for what you did!!

Actually, Dear, it's the **other way around!** As an **Astronaut**, I'm responsible for the **safe return** of my capsule! So I owe **THEM!** **BOY**... do I owe them....!!



Grin, the Russians have a **man in space** **orbiting the Earth!** If we don't put a man in orbit **now**, the **Space Race** is over and we've lost!

I should tell you that the **rocket** we plan to use hasn't been **tested**, and we're not sure the **capsule** will stand up during **re-entry!** But we know we can count on you, **John Grin**...

Oh... you want **JOHN Grin**...! This is **DON Grin!** Sorry... you have the **wrong number!**

I'm your man!!



Well, we finally got you **launched** into **space**, **John Grin**... and everything is **perfect!** You're free to go a **full seven**—

**BEEP! BEEP! BEEP!**

Yep... like I said, you're free to go a **FIVE** orbits!!

What happened to **SEVEN** orbits...?!

What's the **difference?! Once** you orbit the **Earth**, you've seen it all!!



Do you mind telling me **what's** going on?

His **heat shield** may have come **loose**... but we're not sure!

**How** will you be **sure?**

If the **rocket** comes **down**, and you can fit what's left of it into a **shoe box**, the **heat shield** came **loose!**





Uh... John... we're going to have to bring your capsule down after the third orbit!

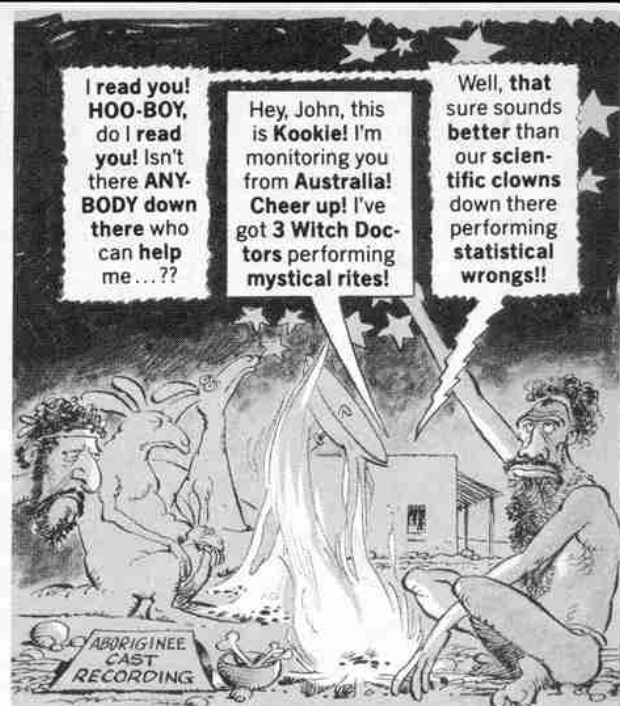
**THIRD orbit?! We've gone from seven to five and now to three! Man, that burns me up! Bite your tongue!!**



You're now on manual! Just make sure the heat shield is facing **DOWN!** And John, do you still have those sandwiches I made??

Yeah... I got 'em!!

Well... get rid of them and **wrap yourself up in the aluminum foil...!**



I read you! **HOO-BOY**, do I read you! Isn't there **ANYBODY** down there who can help me...??

Hey, John, this is **Kookie!** I'm monitoring you from **Australia!** Cheer up! I've got 3 **Witch Doctors** performing **mystical rites!**

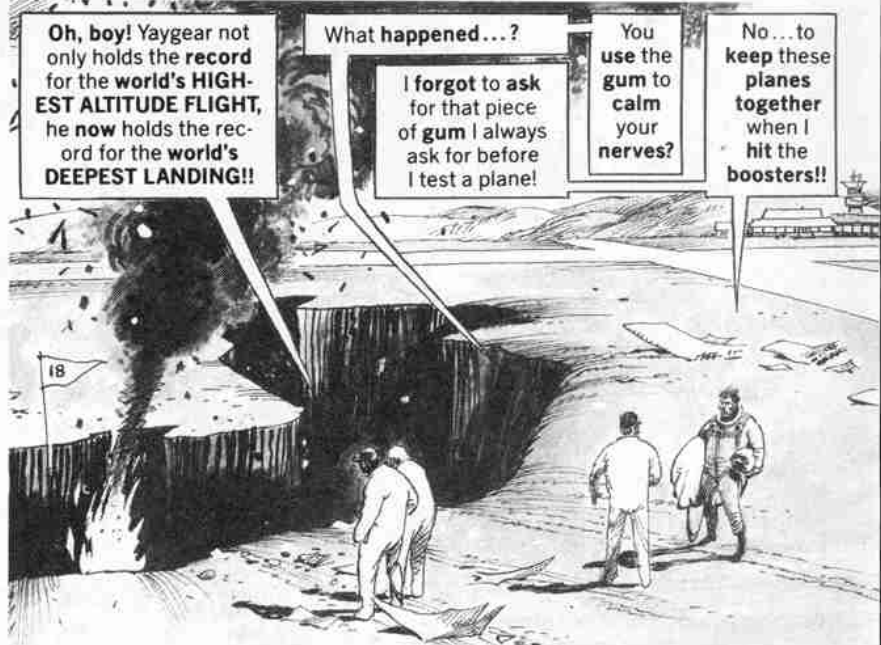
Well, that sure sounds better than our **scientific clowns** down there performing **statistical wrongs!!**



Hey! Yaygear just climbed into that **new \$800 million jet**, and he's taking it up!

Give me that phone! Are you calling the **General??**

No, you idiot! The **Insurance Company!** You **KNOW** that Yaygear never brings anything back in one piece!



Oh, boy! Yaygear not only holds the record for the **world's HIGHEST ALTITUDE FLIGHT**, he now holds the record for the **world's DEEPEST LANDING!!**

What happened...?

I forgot to ask for that piece of **gum** I always ask for before I test a plane!

You use the **gum** to calm your nerves?

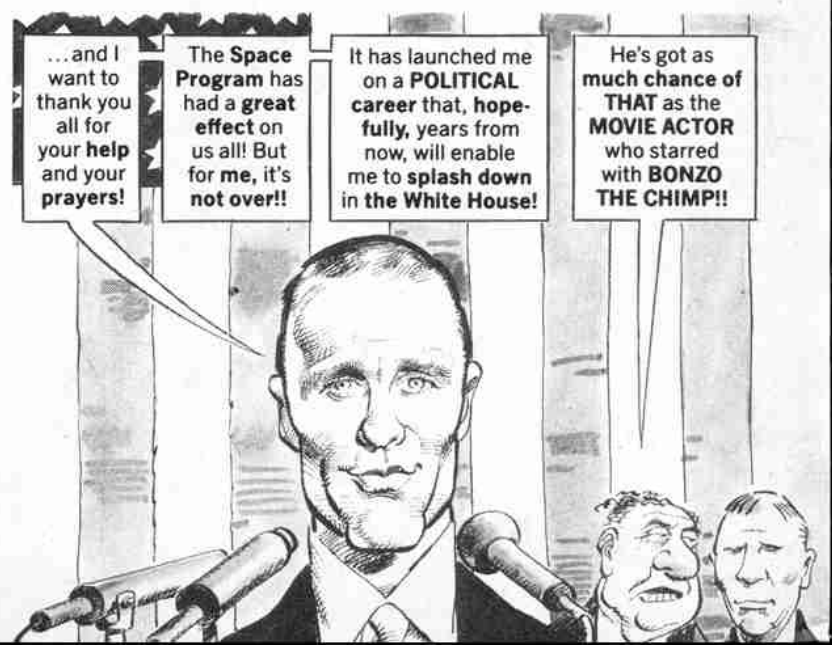
No... to keep these **planes** together when I hit the **boosters!!**



Ladies and Gentlemen... we are here to honor the **seven Mercenary Astronauts** who have brought so much glory to our nation!

And what better way to thank them before **God** and the **world** than to have a **STRIP TEASE ARTIST** come out and do a **hokey fan dance!**

So... say hello to **Miss Sperry Rand!!**



...and I want to thank you all for your help and your prayers!

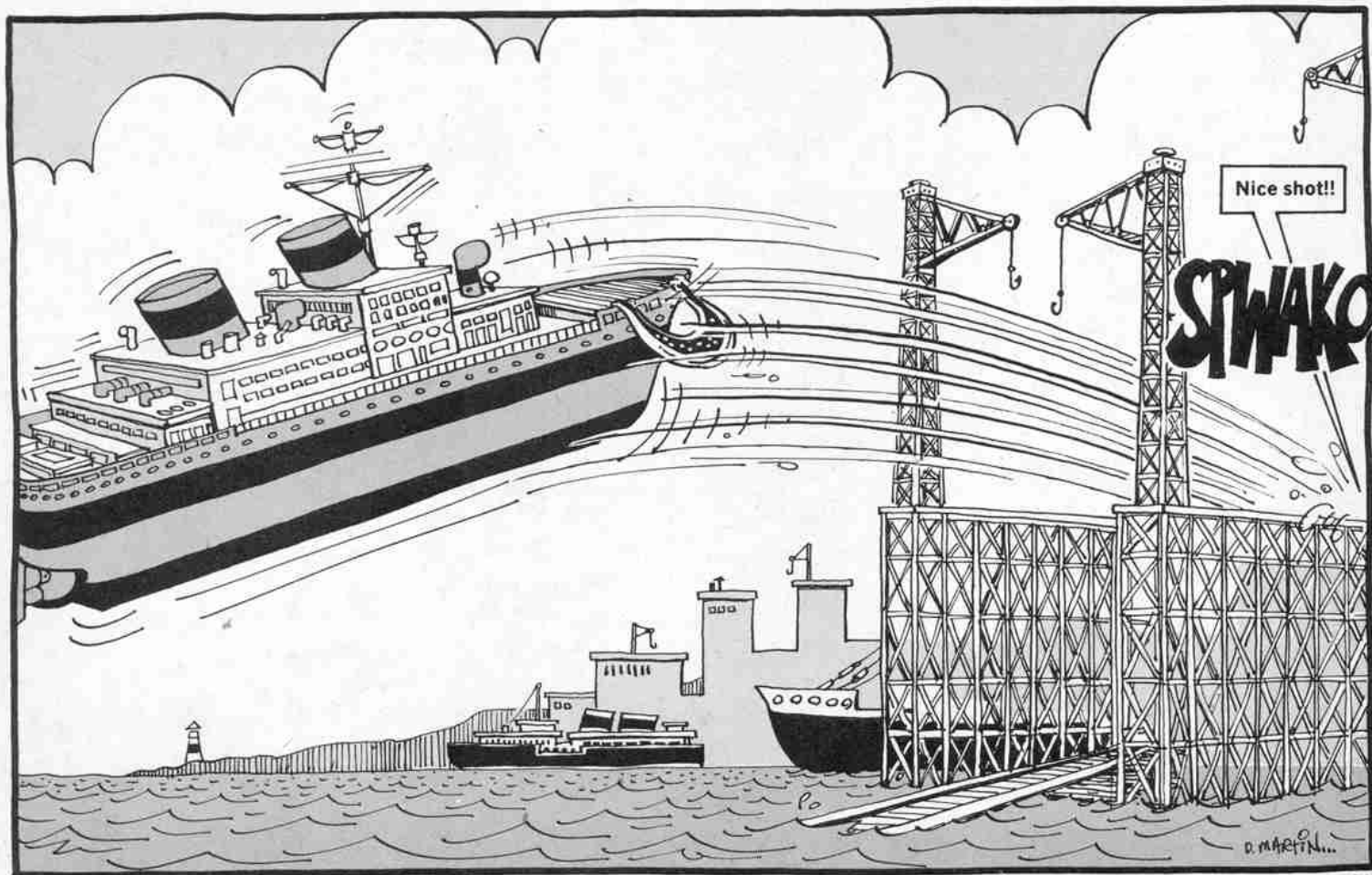
The **Space Program** has had a **great effect** on us all! But for me, it's not over!!

It has launched me on a **POLITICAL career** that, hopefully, years from now, will enable me to **splash down** in the **White House!**

He's got as much chance of **THAT** as the **MOVIE ACTOR** who starred with **BONZO THE CHIMP!!**



# ONE MORNING ON THE WEST COAST



Ever wonder why hospital nurses are late with bedpans, why doctors and internes can't be located and have

# HOSPITAL BUL

*Lost - My favorite forceps, probably left in incision during one of 12 appendectomies I performed last week. Nurses are asked to take note of any complaints of severe pain, nausea, cramps, etc.*

*Dr. Entwistle*

This Thursday's Lecture by  
Doctor Thaddeus N. Winkle  
in the Memorial Auditorium

**"SCALING DOWN FEES  
FOR THE LESS  
WEALTHY PATIENTS"**

Has been cancelled indefinitely  
because of lack of interest.

To: All Nurses and Internes  
From Administration Office

You are hereby ordered to prevent, by whatever means at your disposal, the departure of all discharged patients until after 11 a.m. so that they may be charged for an extra day.

A farewell party will be held Saturday evening for Resident Doctor Sidney Youngblatt, who has been dismissed by the hospital board for performing an emergency tracheotomy without checking first on the patient's ability to pay.

*Will trade 5 Medicare patients (netting over \$600 per month in fees) for one rich, chronic hypochondriac. Dr. Reeves*

Congratulations to Nurse Wanda Edgely (4th floor) for most closely predicting (to the hour and minute) the death of the terminal patient in Room 607, thereby winning the \$100 Geriatric Service staff pool.

*Dr. Wilberforce wishes to thank the members of his surgical team who improvised for him when he fainted from squeamishness during last Friday's unsuccessful kidney transplant in Operating Room D.*

Your name inscribed on a beautiful diploma of the Medical School of your choice. Guaranteed to look authentic. All colleges and universities available. Framed in glass - Yours for only \$175.00 per diploma. No questions asked.

A & B Doctors Service  
Tel: 555-8778



to be paged? Most likely because they're checking out the latest offers, announcements, etc. on their...

# LETIN BOARD

I want to thank first-year Interne Clyde Muttz for covering for me during Sunday's heart transplant, enabling me to defend (successfully!) my title at the Rolling Hills Country Club Golf Tourney.  
Dr. Fulsham

Dr. Thaddeus Phyle wishes to thank everyone who expressed condolences on the death of his brother, Dr. Ezra Phyle, and to announce that he will sell his brother's MD licence plates (enabling anyone to park anywhere anytime) to the highest bidder.

MURRAY MINKLER  
ATTORNEY AT LAW  
("The Doctor's Mouthpiece")

IS PLEASED TO ANNOUNCE THAT HE HAS EXPANDED HIS PRACTICE AND NOW WILL DEFEND, IN ADDITION TO MALPRACTICE SUITS, ALL CASES INVOLVING INCOME TAX EVASION, ILLEGAL FEE-SPLITTING, QUESTIONABLE KICKBACKS AND GENERAL PROFESSIONAL INCOMPETENCE

Send a Get-Well card to Interne Robert Tugwell, who's still in grave condition in the Infectious Disease Ward after eating a meal in the Patients' Cafeteria.

FOR SALE. UNOPENED CASE OF AMPHETAMINES. HIGHEST OFFER TAKES. NO QUESTIONS ASKED.  
NURSE ELYRA SKAGG  
PHARMACY

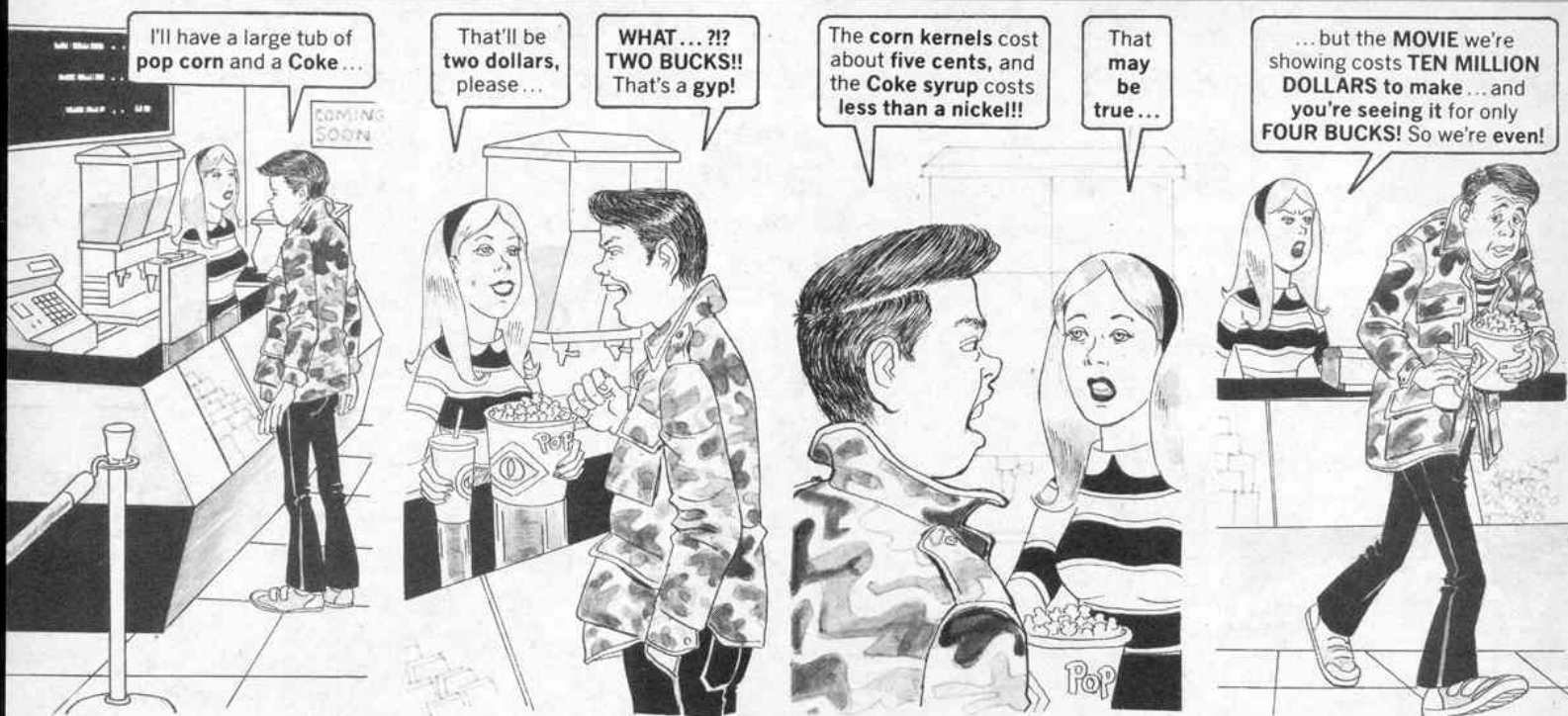
Will trade my Morocco-bound 12-volume set of Gray's Anatomy for one copy, in good condition, of "Doubling Your Income Through Fee-Splitting" by Gulvey.  
Dr. Estrogen

WE COLLECT FROM DEADBEATS—OR ELSE!  
"When your patient can't pay, We find him the way!"  
FAZIO and SPINELLI  
Loan-Sharks and Strong-Arm Specialists  
551-8730

To: All Nurses  
From: Head Nurse Myra Skumble  
The following services to patients must be performed daily at exact times stipulated:

- 7:00 a.m.—Serve breakfast
- 7:00 a.m.—Take Temperature
- 7:00 a.m.—Give enema
- 9:30 a.m.—Give prescribed medication
- 10:00 a.m.—Confer with doctor on change in medication
- 10:30 a.m.—Give revised medication
- 12:00 noon—Administer bed pan
- 12:00 noon—Serve lunch
- 2:30 p.m.—Administer sedative
- 2:30 p.m.—Admit visitors
- 2:45 p.m.—Give enema
- 6:00 p.m.—Serve dinner
- 6:00 p.m.—Take specimen
- 9:00 p.m.—Lights out
- 11:00 p.m.—Give prescribed medication
- 2:00 a.m.—Give prescribed medication
- 3:30 a.m.—Administer sleeping pill
- 5:30 a.m.—Wake up patient

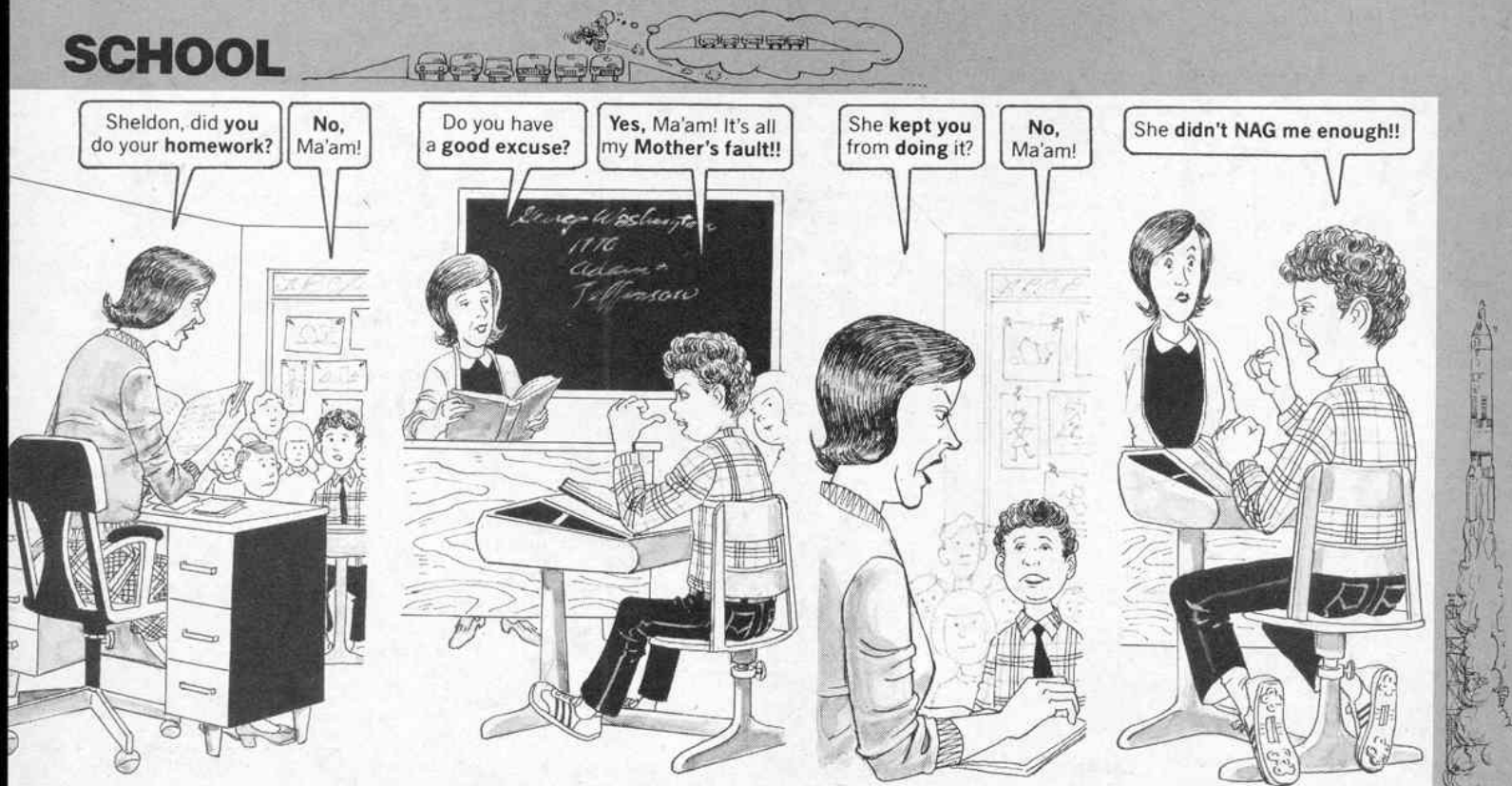
# MOVIES



BERG'S-EYE VIEW DEPT.

# THE LIGHTS

## SCHOOL





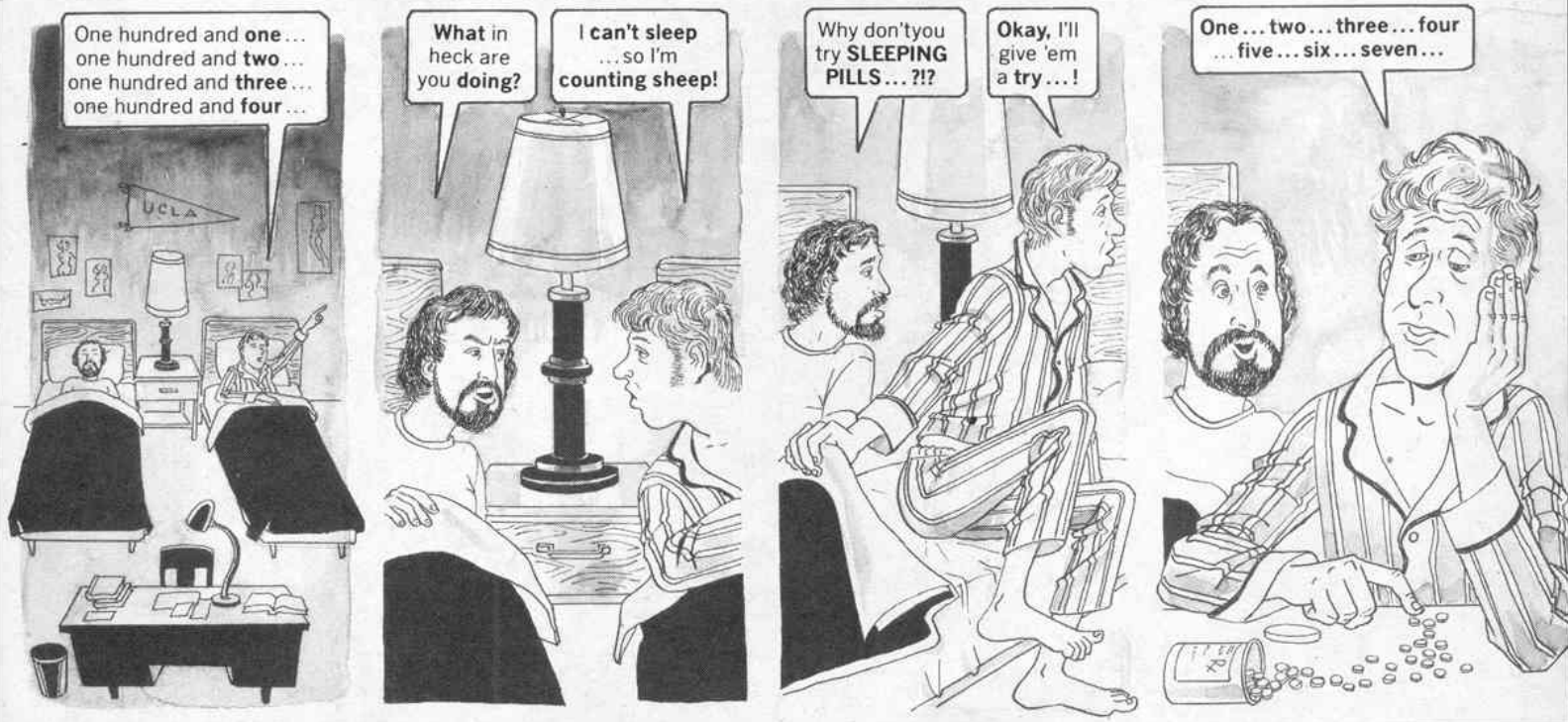
# SHOPPING



# R SIDE OF...

ARTIST & WRITER:  
DAVE BERG

## INSOMNIA



## CONVERTIBLE SOFAS



We'd like to see something in a pull-out bed for overnight guests!

Certainly! Here's a very nice one! Try it yourself!

I must say, this is very comfortable! Not too hard... not too soft! In fact, it's just right....!

Good!! Will this be cash or credit card....!

NEITHER! We're not taking it!

But you said it was just right!! Very comfortable!

That's the trouble with it! We don't want anybody staying a second night!!



## WORRY

Mom, you know how you always worry that if I played ball in the house, I might break that expensive porcelain pitcher in the living room....?

Yes! What about it....?

Well... you can stop worrying!!



## JOB HUNTING

Before I hire you, there are a few things I have to know about you! First, do you lie, steal or drink on the job!

No, Sir! I don't!



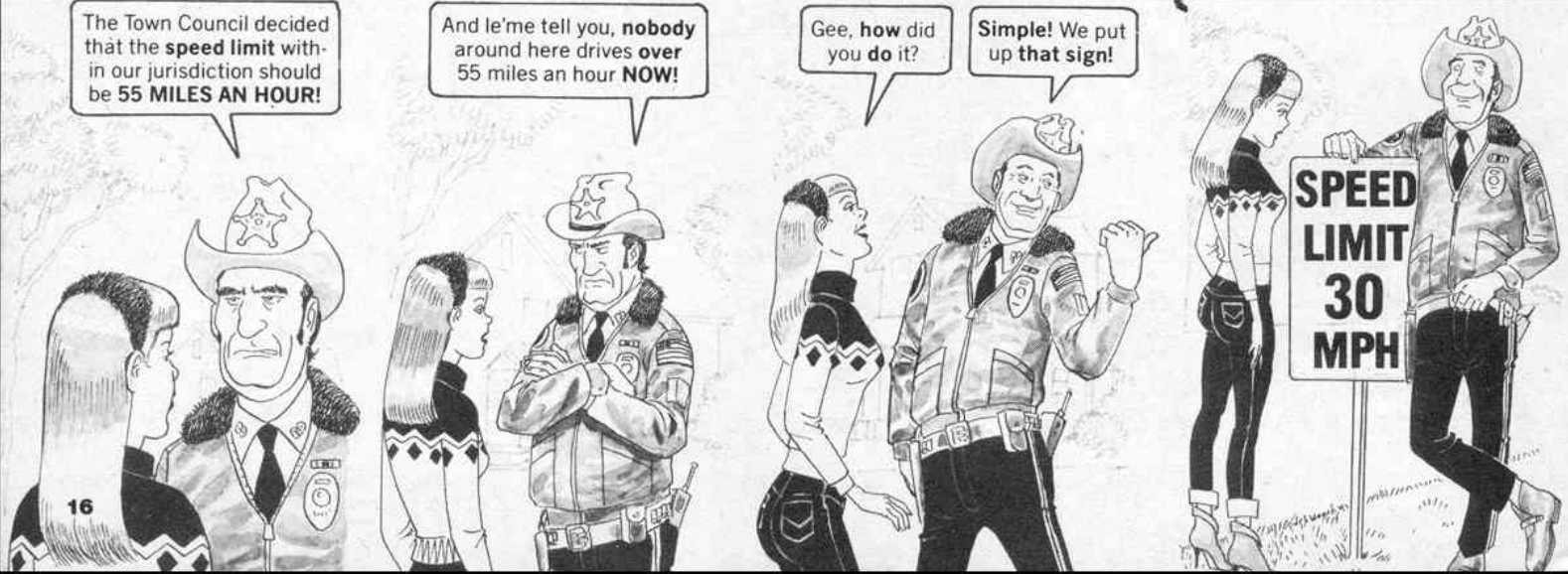
## THE LAW

The Town Council decided that the speed limit within our jurisdiction should be 55 MILES AN HOUR!

And let me tell you, nobody around here drives over 55 miles an hour NOW!

Gee, how did you do it?

Simple! We put up that sign!





# MOTHERS



# THE BLUES



# APPRECIATION



# COMPUTERS



Pop, I'm learning all about **computers** in school... and they're **real neat!** Would you **buy me** a personal computer?

**Absolutely NOT!!**

What's **WRONG** with you?!? Your Son finally shows some **interest** in something, some **initiative** for **learning**... and **YOU** turn **NEGATIVE!!**

What **possible REASON** could you have for **refusing** him?

Listen, I **work** with computers **all day long** in my office!!

I **don't** want my **HOME** loused up, **TOO**...!!



# SALARIES

Is it true that you **school bus drivers** are **demanding** a **raise**?

Well, it's **not exactly** a **raise**?

It's **COMBAT PAY!!**



# EMPATHY

Why are you looking so **down-in-the-mouth**?

It's so **sad**...!

My **boyfriend** had a **rich Father**, and we sure lived it up! **Sports cars** in **Monaco**, **sailboats** on the **Riviera**, **skiing** in **Switzerland**! We were really into the **Jet Set** life! Then, suddenly, his **Dad's investments** **turned sour**... and he **lost** everything!

No wonder you're so **sad**! You're **hurting** for your **boyfriend's bad luck**, eh?

I **sure am**...!

The **poor guy** is gonna **MISS** me!





**OFFERS YOU CAN'T REFUSE DEPT.**

Rather than face the unruly crowds, uncaring sales persons and unbelievably slow-moving lines in department and discount stores today, many people are doing their shopping via mail from their own homes. Mail order shopping is especially helpful to those people who don't want to show themselves in public for other reasons... like members of "The Mob." Recently, we came across a mail order catalogue filled with items aimed directly at all these underworld consumers. So here we go with:



**M.O.B.**  
**MAFIA OUTLET**  
**BUREAU**

# 1984 SHOP-BY-MAIL CATALOG

**BARGAIN PRICED MERCHANDISE AND GIFTS  
FOR THE DISCRIMINATING MOBSTER**



**The Al Capone  
Commemorative Lamp  
(see Page 49)**

**Jam-Packed With  
Offers You Can't Refuse  
SERVING THE UNDERWORLD  
SINCE 1927**

WRITER: FRANK JACOBS

ARTIST: BOB CLARKE

HAPPINESS  
IS A  
CLEAN  
GETAWAY

CRIME  
DOESN'T  
PAY  
TAXES

GUNS DON'T  
KILL PEOPLE

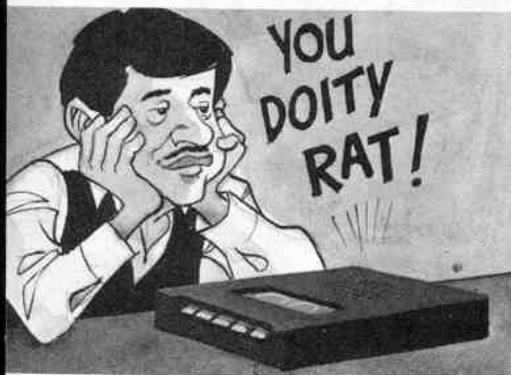


...WE DO!

#### INSPIRATIONAL WALL PLAQUES

Wise sayings, witty epigrams that will dress up your hideout and impress your fellow thugs when they come to visit. Choose from (1) "I never met a man I couldn't bribe." (2) "If crime doesn't pay, how come I drive a Cadillac?" (3) "God hates squealers." (4) "Tomorrow is one more day you're not doing time."

# 4407—Each plaque.....\$3.95  
All four.....\$12.00



#### "TUFF-TALK" CASSETTES

You can't be a believable mobster unless you talk like one. And now you can, with "Tuff-Talk," the easy way to master underworld lingo. Just play the cassettes and you'll be taught all the "right" expressions by Sal "Shades" Tartini, ex-capo of the famed Palazzo Family in Cleveland. Soon you'll get the handle on phrases like "Lean on the creep," "Tailpipe the rat," "Deep-six the fink which fingered Little Izzy," and hundreds more.

# 3459—"TUFF-TALK" CASSETTES. \$29.50  
per set of six



#### NIX THE TEENAGE PUNK LOOK

Even if you are one! Now, with "Beard In A Can," you can instantly add years to your looks. Simply rub the ash-like flakes on your face and you'll come off as a veteran hitman with a two-day beard. They'll never know you only shave once a week and have to show I.D. in bars. Choose from three lifelike shades—macho black, bigshot brown, honcho red.

# 2276—"BEARD IN A CAN".....\$4.95

#### LUCKY LUCIANO'S THUMB-PRINT

The thumb-print of the Mob's most celebrated hero now becomes a dazzling piece of modern abstract art. This is a 16" x 24" blow-up of Lucky's thumb-print taken by the FBI just before he was deported to Sicily. A real conversation-piece that will add class to any mob-leader's office or clubroom. State whether you want right or left thumb.

# 4115—LEGENDARY THUMB-PRINT  
.....\$9.95  
SAME, FRAMED IN RICH  
GOLD-LEAFED PLASTIC  
.....\$19.95



#### GENUINE BRASS KNUCKLES

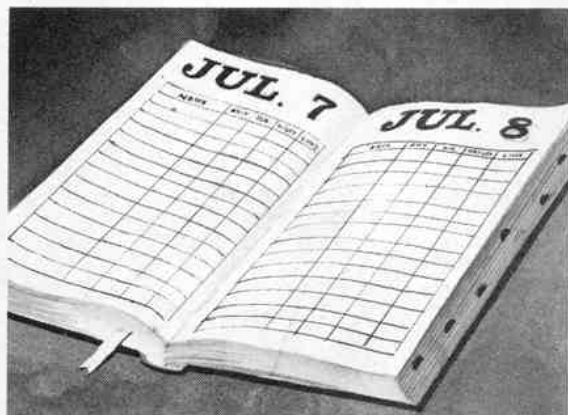
You can't beat this rap—a rap, that is, right on the kisser using good old "brass knucks." Reliable, perfect for enforcement problems, they save wear and tear on the hands. One size fits all, unless fingers are disfigured from punching without them. A must for the up-and-coming hoodlum; a great sentimental gift for your capo.

# 6512—BRASS KNUCKLES  
.....\$19.95

#### LOAN-SHARK'S DATE BOOK

More than just a daily calendar or memo pad, this item is designed especially for the money-lender. Provides spaces for names of who owes you money, how late they are in payment, which limb you'll break if they don't come across. Special! Order now and get Free Bonus Book: "Torture Techniques For Fun & Profit."

# 2167—LOAN-SHARK'S COMPANION  
.....\$5.95



#### MYSTERY TRUNKS

What's in them? Hi-jacked appliances? Bank loot? A dead squealer? We've got dozens of them gathering dust in our warehouse—all left over from gang wars, heists, the estates of dead fences, etc. If you like the fun of opening surprise packages, then this item is for you!

# 3345—SURPRISE STUFFED  
TRUNK.....\$14.95

#### "DIAMOND" PINKIE RING

Just because you're not a high-level Mafioso doesn't mean you can't look like one. Wear this glittering ring in your neighborhood. Only you will know the "rock" isn't real as local toadies kiss it and grovel at your feet while they thank you for letting them live. "Diamond" available in three sizes.

# 2414—Impressive giant size. \$19.95  
Extra-large Capo size \$29.95  
Super-large Don size \$39.95







#### HISTORIC GANGLAND MENU

Now you can own a replica of the famed menu of the historic "Peace Parley Banquet," partaken by the Collazo and Bombagni Families in 1967 just after they agreed to split up Pittsburgh and only moments before Bombagni realized he was being set up to be rubbed out during the fifth course.

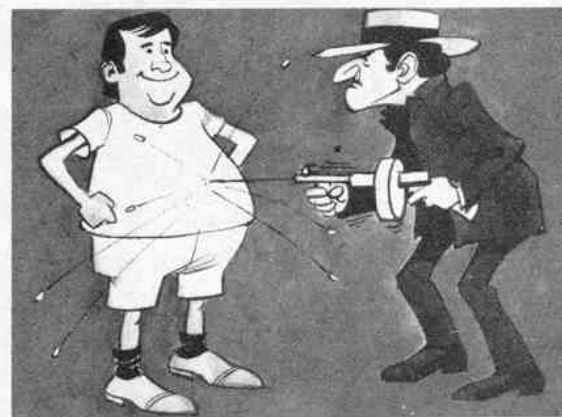
# 8002—HISTORIC MENU.....\$5.95

# 8003—SAME, WITH SIMULATED BLOODSTAINS.....\$7.95

#### BEGINNER'S COUNTERFEITING KIT

It's never too late to master this time-honored "money-making" craft. A few days practice, and you'll be turning out \$10's and \$20's that will fool a bank officer! Kit comes complete with dyes, paper, printing press and plates. A great "second income" for "nothing-to-do" days when you're between heists.

# 2098—COUNTERFEITING KIT.....\$298.95



#### BULLET-PROOF UNDERWEAR

A flashy suit and tie mean nothing if you're not protected underneath. Our lead underwear will keep you alive when rival mobs try to gun you down. Let them plug away—you'll come through without a scratch. Choose from three fashion-plate colors—Marinara red; Zucchini green; Eggplant purple.

# 4416—T-shirt.....\$22.50

# 4417—Shorts.....\$19.95

Add \$5.00 and have your monogram inscribed.

#### "HOW TO PICK UP BIMBOS"

Without a bleach-blond floozie on his arm, a mobster counts for nothing. In this info-packed book, you'll learn where to find them, how to make a good first impression, when to slap them around, other valuable tips.

# 3345—BIMBO BOOK .. \$7.95



#### STOLEN CREDIT CARDS

The handy alternative to using cash, especially when they're in someone else's name. Visa, Mastercard, Diners Club, you name it—we've got thousands taken from burglaries, heists, other sources we'd be foolish to name. Use them in restaurants, shops, wherever you can get away with it.

# 1891—CREDIT CARDS Per dozen.....\$19.95



#### ADD-A-SCAR KIT

Top mobsters know that shakedowns are more successful when they look menacing. Now you can make your victims cower and cringe when you "touch up" your cheek with a life-like, chilling scar. Just follow the easy instructions and you're a cinch to frighten the life out of shop-keepers, news-dealers and others you prey upon.

# 1113—SCARFACE KIT.....\$14.95



#### LEATHER PAY-OFF SATCHEL

Next time you visit a politician, drop off the cash in one of our plush leather Pay-Off Satchels. It's the class way of bribing, and separates you from mugs who use paper bags. Handy inside compartments can be used to separate small bills from \$50's and \$100's.

# 27—LEATHER PAY-OFF SATCHEL.. \$27.50  
DELUXE VELVET-LINED VERSION FOR GOVERNORS AND U.S. SENATORS.. \$37.50



#### NEW IDENTITY KIT

The Feds are hot on your trail and you need to lay low or else face 10-to-20 years in the slammer. What to do? Just order one of our New Identity Kits, and in minutes you can turn yourself into, say, retired druggist Harold Pierson of Pueblo, Colorado. Each kit comes complete with new birth certificate, driver's license, social security number, the works.

# 6167—NEW IDENTITY KIT.....\$99.95

# TURNING BACK THE CROCK DEPT.

There's an old joke which asks: What are the three biggest lies in America today? And the punchline goes something like: 1) The check is in the mail!, 2) I'll get back to you on Monday!, and 3)...well...the third lie is so filthy, disgusting and depraved we couldn't possibly type it and then use

# MAD'S LIST OF R "THE THREE BIGGES

On any paint can label...



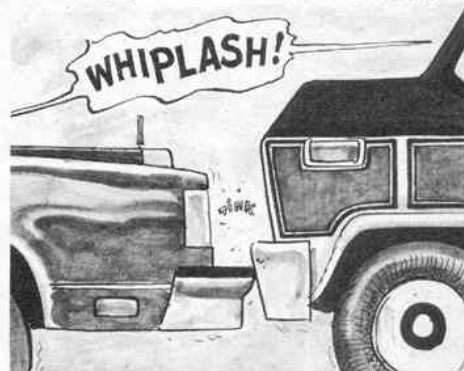
"One coat covers"

In any late-night TV commercial...



"Order now! This is a limited offer!"

At any fender-bender accident...



"WHIPLASH!"

In any classified ad section...



"You can earn up to \$1,000 per week in your own home!"

On any record album...



"Warning: Any unlawful copying of this record will result in criminal prosecution"

From any Pentagon official...



"The U.S. can survive a nuclear exchange!"

On any delicatessen wall...



"No beer sold to minors"

At any movie ticket booth...



"Rated R. Under 17 not admitted unless accompanied by parent or guardian"

In any automatic elevator...



"Door Close"



the same hands to touch those we love and respect. You'll just have to ask your father what it is. (Don't ask your mother!) Anyway, the point is: it's an old joke. And since it's been written, society has come up with a lot more blatant lies that it uses every day. "Like what?" you ask. Well, here is...



# WINNERS-UP FOR BEST LIES IN AMERICA"

ARTIST: HARRY NORTH

WRITER: JOHN FICARRA

In any supermarket...



"Express Lane Checkout"

On any pair of socks or gloves...



"One size fits all"

In any compact car brochure...



"Seats five comfortably"

On any garment...



"100% Permanent Press  
No ironing required"

In any ad for a tacky nick-nack...



"Guaranteed to soon become a  
valuable collector's item"

On the shipping carton of anything  
that needs to be put together...



"Follow enclosed instruction  
sheet for quick easy assembly"

In any Hollywood Chapel...



"I do"

On any hiring office wall...



"An equal opportunity employer"

On the cover of a certain un-  
named so-called humor magazine...



"\$1.25 CHEAP"

A number of issues back (# 174 to be exact), we pointed out that many of the words we use come from the names of real people. For instance, "diesel" comes from Rudolph Diesel, its inventor, and "derby" comes from the Earl of Derby, its wearer, etc. We then suggested that it would only be a matter of time before the names of current celebrities would become part of our language, and we presented a list of them to be added to the dictionary. Well, it's time to update that list as MAD now offers:

# ADDITIONS TO THE DICTIONARY

## asner

**asner** ('az-nur) *n.* : a cut-off grant. (Because of the asner, we went down the tubes.)  
**barrett** ('bar-ut) *n.* : a machine for digging up and distributing dirt; a manure spreader. (Don't get too close to the barrett or you'll get spattered.)  
**bronson** ('bron-sun) *vt.* : to obliterate; to destroy; to wipe out. (From the pile of bodies, we knew the city had been bronsoned.)  
**brooks** (brüks) *adj.* : describing a gross national product.  
**'bush** (büsh) *vi.* : to wear out from lack of use.  
**'bush** *n.* : the half of the ticket that's thrown away.  
**capote** (kü-'pō-tē) *vi.* : to curve; to deviate. (The road is straight for a mile, then it capotes.)  
**'carter** ('kär-tur) *interj.* : a term of disappointment.  
**'carter** *n.* : a beer bust; a flaky cracker devoid of taste.  
**cher** (shār) *vi.* : to flash on the screen, then disappear.  
**connery** ('con-ur-ē) *n.* : a gilt-edged bond. (With these connerys, we'll make a killing.) see **moore**.  
**dangerfield** ('dān-jur-fēld) *n.* : self-abuse.  
**derek** (de-rük) *n.* : a knockout requiring a count of ten.  
**falwell** ('fal-wel) *n.* : a majority of one.  
**farrow** ('fa-rō) *n.* : a woody substance. *syn.* keaton, lasser.  
**'ford** (ford) *vi.* : to stumble over one's feet; to suffer injury from inanimate objects; to fall upstairs.  
**'ford** *n.* : a solo performer; a raider.  
**gaines** (gānz) *n.* : a dumping ground for garbage; a trash heap. 2: pollution. (The gaines got worse and we had to close the beaches.) *syn.* feldstein, meglin, ficarra.  
**garfunkel** ('gar-funk-ul) *n.* : one of the performing arts. *syn.* carney, tatum.  
**graham** ('gra-um) *n.* : 1: a compulsive saver. 2: a revival. (The graham can't

hold a candle to the original.)  
**henson** ('hen-sun) *vt.* : to manipulate. (He couldn't control himself because he was hensoned.)  
**hepburn** ('hep-burn) *n.* : something that improves with age.  
**houseman** ('hous-mun) *n.* : an over-inflated commercial hot-air balloon.  
**jagger** ('jag-ur) *n.* : a semi-precious stone.  
**kermi** ('ker-mit) *adj.* : high on the hog.  
**khmeini** (ko-'mā-nē) *n.* : an internal disease for which there is no cure. ("It's khmeini," the doctor said, "and it's spreading.")  
**kuhn** (kün) *n.* : a power failure. (Because of the kuhn, there was chaos everywhere.)  
**lucas** ('lū-kus) *n.* : a space-filler.  
**mondale** ('mon-dāl) *see* **bush**.  
**moon** (mūn) *n.* : 1: a banned, illegal import. 2: a mental illness that affects the young. (He's suffering from moon, so what can you do?)  
**moore** (mōr) *n.* : a bond of little more than face value. *see* **connery**.  
**nimoy** ('nē-moi) *adj.* : 1: vulcanized. 2: direct; to the point.  
**o'connor** (ō-'kon-ur) *n.* : a fallen arch.  
**'osmond** ('oz-mund) *n.* : a tooth of abnormal whiteness. (He flashed his osmonds and blinded the audience.)  
**'osmond** *n.* : innocence; purity. (While others went wild, she held on to her osmond.)  
**parton** ('pār-tun) *vi.* : to stand out. (Most of the hills are small, but those big ones—see how they parton?)  
**pavarotti** (pav-'ū-'rot-ē) *n.* : a stuffed Italian meatball served in great quantities and consumed with relish. (The pavarotti ended the dinner on a high note.)  
**rather** ('rath-ur) *n.* : an anchor that falls short.  
**'reagan** ('rā-gun) *n.* : a sad condition often leading to depression.  
**'reagan** *vi.* : to lose one's direction

## youngman

while looking for one. (He reaganed and, as usual, no one could follow him)  
**reeve** (rēv) *n.* : a quick-change artist.  
**reggie** ('rej-ē) *n.* : a hot dog concession.  
**rooney** ('rū-nē) *see* **villechaize**.  
**rose** (rōz) *adj.* : once red, but now fading with age.  
**salazar** ('sal-ū-zār) *vi.* : to win in the long run.  
**schwarzenegger** ('shwar-zen-eg-ur) *vi.* : to throw one's weight around; to muscle in. ("This town ain't big enough for the both of us," he said as he schwarzenegged.)  
**selleck** ('sel-ük) *vi.* : to become crazed with lust and desire. (He walked into the room and she sellecked.)  
**shields** (shēldz) *n.* : a decorative ornament of little creative value.  
**simon** ('sī-mun) *n.* : a hitman who rarely misses.  
**spielberg** ('spēl-burg) *adj.* : to emit a weird, unworldly cry. (The creature spielberged, scattering the onlookers.)  
**stallone** (stū-lōn) *n.* : a rocky stretch. (Hold on—there's another stallone ahead!)  
**staubach** ('stō-bok) *n.* : a passed-out cowboy.  
**steinbrenner** ('stīn-bren-ur) *vi.* : to go berserk with a club. (We screamed in horror while he steinbrennered.)  
**townshend** ('town-zund) *n.* : a crumbling rock formation. (It looks like a townshend, but who can tell?)  
**villechaize** ('vil-ū-shāz) *n.* : a unit of measurement, two of which equal one rooney or one williams.  
**walesa** (vā-'len-sū) *n.* : the polestar. (There, beneath the Great Bear, we saw the walesa.)  
**watt** (wät) *n.* : 1: a steal leading to a give-away. 2: a man-made natural disaster.  
**williams** ('wil-yumz) *see* **villechaize**.  
**youngman** ('yung-mun) *n.* : an over-ripe banana. *syn.* amsterdam, berle.





# CLASS ACT DEPT.

Every year, Academy Awards are presented to the best actors and actresses in the Motion Picture Industry. But what about all the other industries where "acting" is important? Like for instance those real-life performances that take place every day in our schools! We think it's about time that the actors and actresses in our Educational System were given the recognition that is due them! Here we go with:

# ACADEMY AWARDS FOR TEACHERS

ARTIST: GEORGE WOODBRIDGE

WRITER: LOU SILVERSTONE

Welcome...to the fabulously plush "Teachers' Lounge" of the scandalously constructed Alfred E. Neuman High School...where all of the greats and near-greats of Education are gathered to witness the "First Annual MAD Academy Awards For Teaching"!

Incidentally, the "Teachers' Lounge" is the favorite room of the faculty members of any typical High School! Here is where they can relax, light up a cigarette, puff a joint, down a drink or whatever! In other words, it's the **only** place in the school where the Teachers can enjoy the same privileges as the students!

Tonight, the winners in each category will receive this coveted gold statue, the "Edward," named after the Mayor of The Big Apple, who, in solving a recent financial crisis, put the Teaching Profession in its proper perspective! Mr. Koch, in his infinite wisdom, decided against laying off Sanitation Workers...and instead, fired 1800 Teachers!!

Oh-oh! The house lights have dimmed, so let's get it on...!



The first category is for Best Performance in "CLASSROOM DISCIPLINE"! And the first nominee is Alvin Spritz for his stirring, "I'm An Adult! I Should Be Able To Cope With A Bunch Of Kids!"



The second nominee is Ms. Marlene Mildew for her fine rendition of, "I'll Send You To The Principal!"

How do you DO it, Spritz?!! What's your secret? Why, your kids are actually quiet! and they're WORKING!!

I'm a grown man with two degrees! So I certainly should be able to handle a bunch of KIDS! I used PSYCHOLOGY on them! I picked out the biggest, the meanest kid in the class, Rocco Barbello...

Don't tell me you beat him up?!!

Me!! Beat him up!! No way!! I paid him to keep the others in line! Anybody gives me trouble, they've got to deal with Rocco after school!

I've solved the discipline problem in my classes! If any of my students get out of line or give me a hard time, I threaten to send 'em down to the Principal!

You mean to tell me that actually SCARES the kids?

No but it terrorizes the Principal!

He doesn't want any of those monsters hanging out in his office, so he doesn't put any unruly kids in my classes!



And the winner is Mr. Matthew Frankfurter for his heart-rending interpretation of "It's A Jungle In There!"...

Congratulations, Mr. Frankfurter! Here's your "Edward"! I guess it's pretty rough dealing with High School kids these days!

What High School kids?! I teach SECOND GRADE!

I'm sorry, Sir! I refuse to teach in that animal house!! If—if I go back in there, I swear I'm gonna be KILLED!!

They're only children, Frankfurter! Didn't they teach you how to handle a few wild kids?!

I'm afraid not! At the college I went to, they didn't offer us courses in Kung Fu and Karate!!



The next category is for Best Performance in a "TEACHERS' STRIKE"! And the first nominee is Ms. Zelda Hornhonker for her magnificent portrayal of "Striking Is The American Way!"

The second nominee is Mr. Kenneth Klutz for his touching and convincing performance in "The Public Is Behind Us 100%!"

You KNOW that it's against the law for Teachers to strike! And besides, you're setting a bad example for your students!

Nonsense!! We're actually showing them how Americans have ALWAYS dealt with unfair and unjust working conditions... by resorting to their Constitutional right of peaceful protest!

Right on, Ms. Hornhonker! And when you're back at work, WE'RE gonna follow your example... and go out on strike against homework!

Listen... the public is behind this strike 100%!

Let's see! How do you feel about strikes by employees of an essential industry?

It's the worst thing that can happen!

In your opinion, then, the Teachers should not be on strike?!

Teachers?!? Are them bums striking? I thought you were talking about Pro Football Players!!



And the winner is Mrs. Mildred Schmerz for her, "We're Not In This For Any Personal Gain! We're Doing It For The Children!"

Congratulations, Mrs. Schmerz, not only for winning this "Edward", but for winning a pay increase with your controversial strike!

Big deal! They gave us a few dollars more... and then they increased the sizes of our classes from 25 to 35! The raise won't even keep us in the extra aspirin we'll need!

We're not doing this for OURSELVES! We're doing it because adequately-paid Teachers will mean that your children will get a decent education!

Hah! You people are ALREADY overpaid! Hell, you only work a six hour day!!

ONLY six hours?! Listen, Mister... when was the last time YOU spent a six hour day with YOUR rotten kid?!





The next category is "THE REWARDS OF A TEACHING CAREER," and the first nominee is Mr. Sidney Gromitz for his splendid performance of "One Of The Great Thrills Of A Teaching Career Is Seeing Your Students Graduate And Go Out And Take Their Place In The World!"



The second nominee is Mr. Rodney Alan Dinklehoffer for his excellent portrayal of "Teachers Don't Get No Respect!"

I always get choked up at Graduation!

Just think! These young people we've taught are going out into the real world! I especially like this year!

What's so special about THIS year?

Since Reagan was elected, things are tough out there! Now these clowns can't step right into high-paying jobs ... and then laugh at all us slobs barely making a living on our Teachers' salaries!!



And the winner is Mr. Victor Brioche for his memorable performance in "I Didn't Go Into Teaching For Monetary Gain!"

I KNEW I would never get rich being a Teacher! But there are more important things in life than money!

Like getting off work at 3 P.M., having all holidays off, and not having to work all summer! It's a great profession for lazy slobs!



No wonder the kids don't pay attention to me! The JANITOR gets more money than I do! Even the guy who delivers the MILK makes more than me!!

Then why don't YOU get a job as a janitor or a milkman?!!

WHAT?!? And just THROW AWAY my six years of college?!!



Unfortunately, Mr. Brioche couldn't be with us! But here to accept his award is one of his students!

Mr. Brioche couldn't be with us because today is Friday—and he always takes his sick leave on Fridays! That way, he can have a long week-end!



The next category is for Best Performance in "EXTRA DUTY ASSIGNMENTS," and the first nominee is Mr. Carl Cravitz for his touching interpretation of "We Must Obey The Rules!"



The second nominee is Mr. Francis Fungold for his inspiring "The Power Of Prayer!"

You boys are supposed to be in Class...not wandering around the halls! And since I'm on Hall Duty, I'm going to have to send a note home to your parents, Dimwitty! Sorry, but that's one of the Principal's rules, not mine!

Hey, that's not fair! Aren't you gonna send a note home to GRUBER's parents?!!

There's another rule that goes... "Never send a note home if the student is BIGGER than the Teacher!" Sorry, but that's not one of the Principal's rules...it's MINE!!



Pardon me, Fungold!! I didn't know you were into RELIGION!

Actually, I'm not! I just found out that I've been assigned as the Cafeteria Monitor all next week... and I'm sure gonna need all the help I can get!!

Mind if I JOIN you?!? I'm Faculty Rep at the Basketball Game!!



And the winner is Miss Hester Primm for her heartwarming "Being A Chaperon At The Prom Is A Learning Experience!"

I really enjoy this job, chaperoning the School Prom! It's so...so **EDUCATIONAL** ...watching these youngsters...the way they behave...and relate to one another!

Yeah! It's like taking a course at "Masters and Johnson"!!

Congratulations, Miss Primm! I'll bet being Chaperon took you back to **YOUR** School Prom!

Are you kidding?! **MY** School Prom was never like **THAT**! Which is why I'm volunteering to be Chaperon again **NEXT** year! I can't **WAIT**!!

The last category is for Best Performance in "PASSING OR FAILING STUDENTS," and the first nominee is Mr. Al Mulcher for his "It's Not My Fault! They Shouldn't Be In My Class!"

I don't believe these exam papers! Why, half these kids can't even read!! They don't belong in this grade!!

Then why don't you **FLUNK** them?!!

Are you crazy?!? If I flunk them, they'll be **LEFT BACK**...and I'll have them in my class again **NEXT** year!

The second nominee is Mr. Robert Blunders for his inspired interpretation of "Good Test Scores Depend On The Right Teacher!"

How do you do it, Bob? Your class scored way above the national average!!

It's all in the technique I use when I give an exam! I have a **very special method**!

What **IS** it, Man?!? What's the **secret** you use for getting such high test scores?

It's very simple! I look the other way when they **CHEAT**!

And the winner is Mr. Thomas Spittle for his outstanding work in "God Knows, I've Tried To Give You Kids A Break!"

I just don't understand what happened to you kids! I went over all this material in class! But the test results were terrible! So to be fair, I've graded you on a **CURVE**!

But... that means that **HALF** the class **FLUNKED**!

Don't complain!! If I'd graded you on a straight percentage, the **WHOLE CLASS** would've flunked!

Congratulations, Mr. Spittle... and I think it was really nice of you to grade on a curve and help half your class to pass!

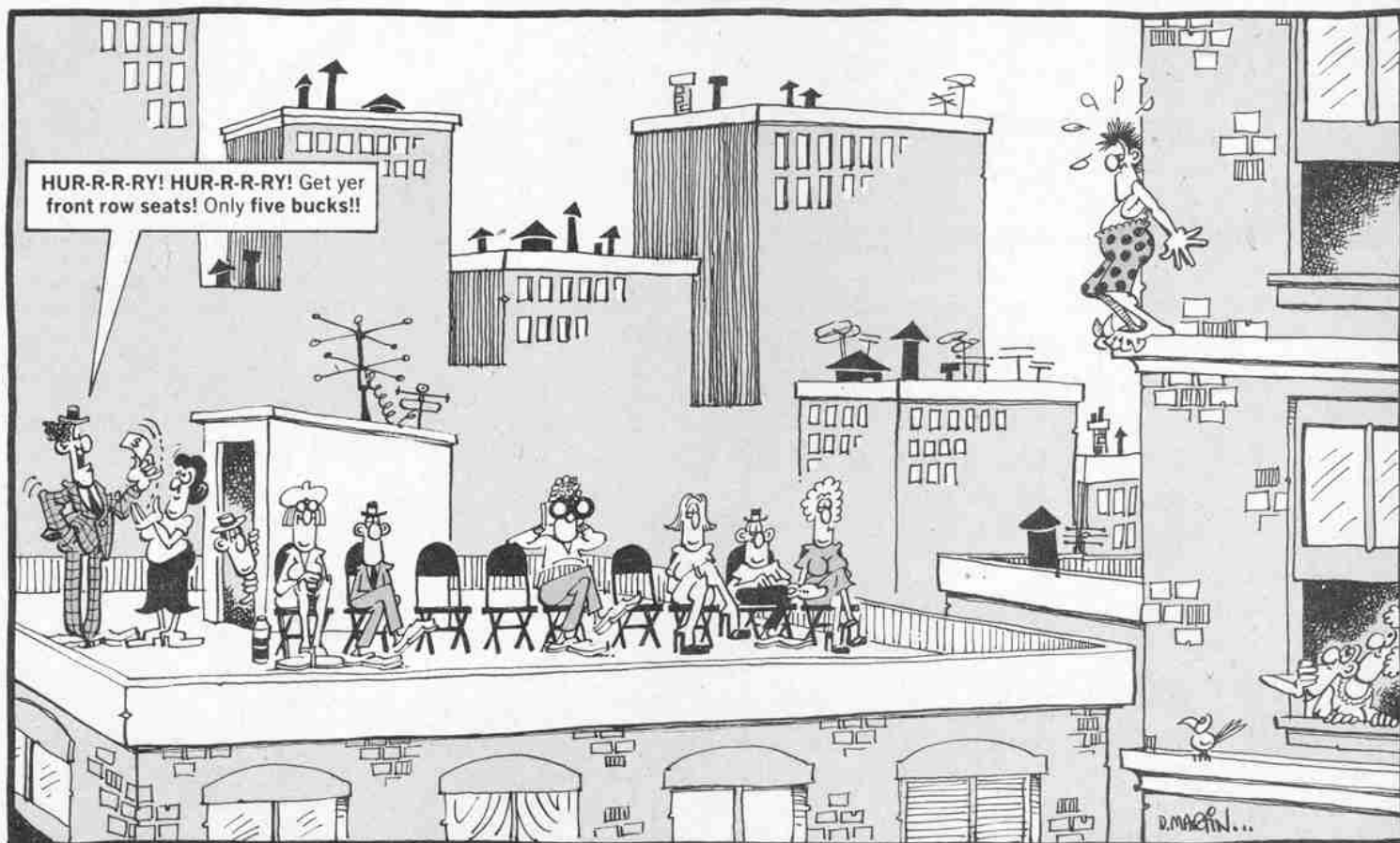
I didn't do it for them! I did it for **ME**! How would it look on my record if my **WHOLE CLASS** flunked an exam?

That's our Academy Awards Show! A wise man once said, "Those who can, **DO**! Those who can't, **TEACH**! And those who can't even **TEACH** become School Principals!" G'night!





# ONE AFTERNOON IN A LARGE CITY



**THE EERIE OF RELATIVITY DEPT.**

In issue No. 180 (Jan. '76), we ran an article we didn't think very much of! But, we were wrong. People wrote in and told us how much they loved it. And so, since

# TIME FLIES...TIN

## TIME FLIES...



...when you're playing a video game.

## TIME DRAGS...



...when your friend is playing it.

## TIME FLIES...



...during your summer vacation.

ARTIST: PAUL COKER

## TIME FLIES...



...when a beautiful nurse is giving you a rub-down.

## TIME DRAGS...



...when a male nurse is giving you a rub-down..

## TIME DRAGS...



...when you're waiting for the phone to ring.

## TIME FLIES...



...when you're trying to answer it before the caller hangs up.

## TIME FLIES...



30 ...between the times you have to take your dog out.

## TIME DRAGS...



...while you're waiting for him to finish what you took him out to do.

## TIME FLIES...



...when you're in a deep sleep.



we're very sensitive to our readers' likes and dislikes, we're running this new version of the article, a mere seven years later! And you thought we didn't care!

# TIME DRAGS... (AND VICE VERSA)



## TIME DRAGS...



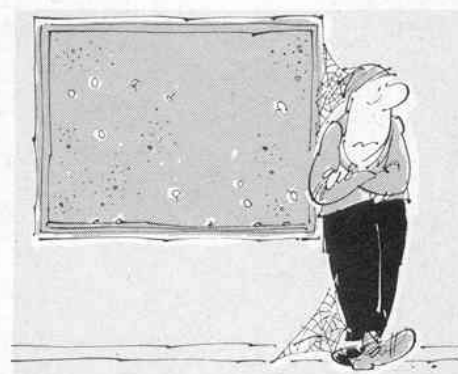
...until the next one starts.

## TIME FLIES...



...when you take a final exam.

## TIME DRAGS...



...when you wait for the results.

WRITER: STAN HART

## TIME DRAGS... TIME FLIES...



...when you're waiting for the girl to get undressed.



...when she is undressed.

## TIME DRAGS... TIME FLIES...



...between bank deposits.



...between bank withdrawals.

## TIME DRAGS...



...when you have insomnia.

## TIME DRAGS...

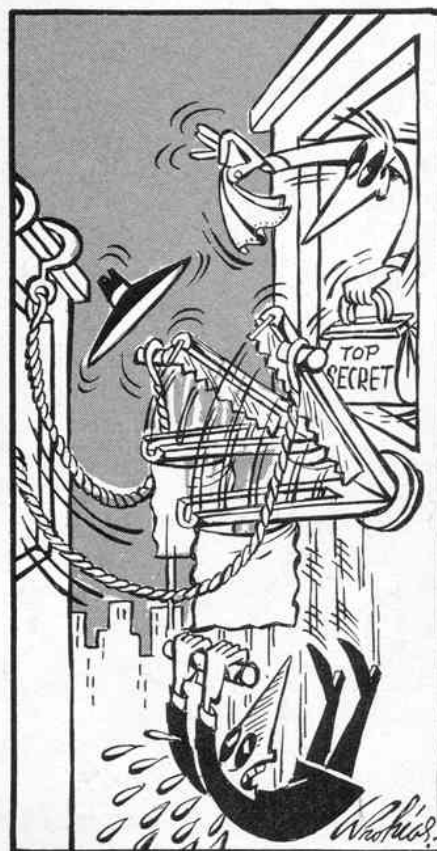
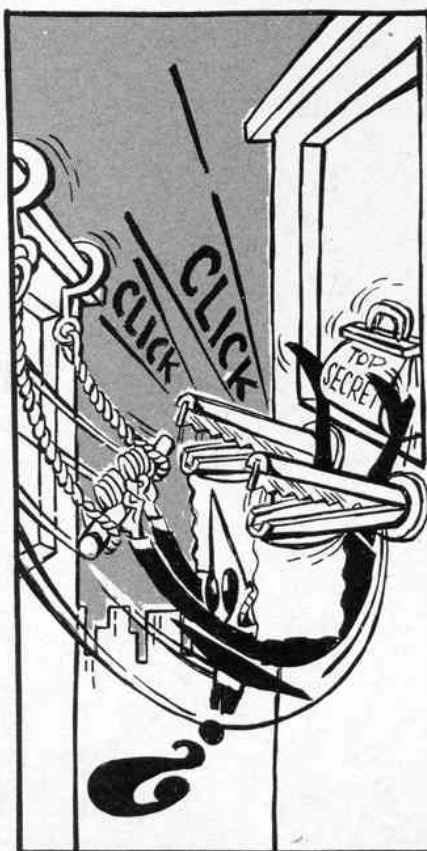
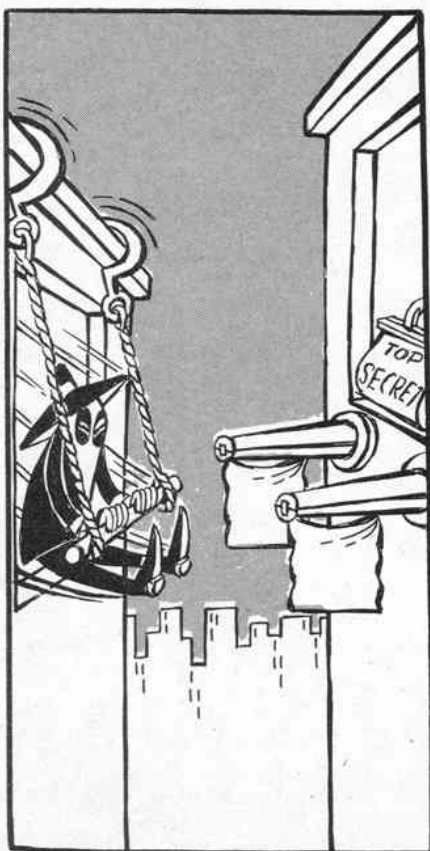
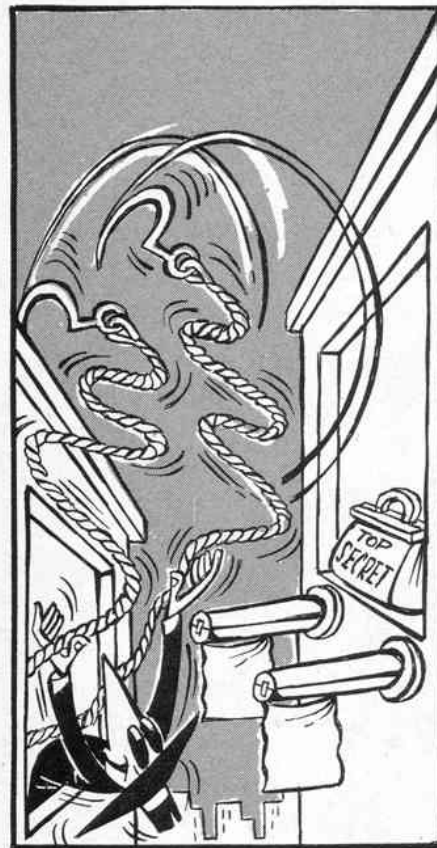
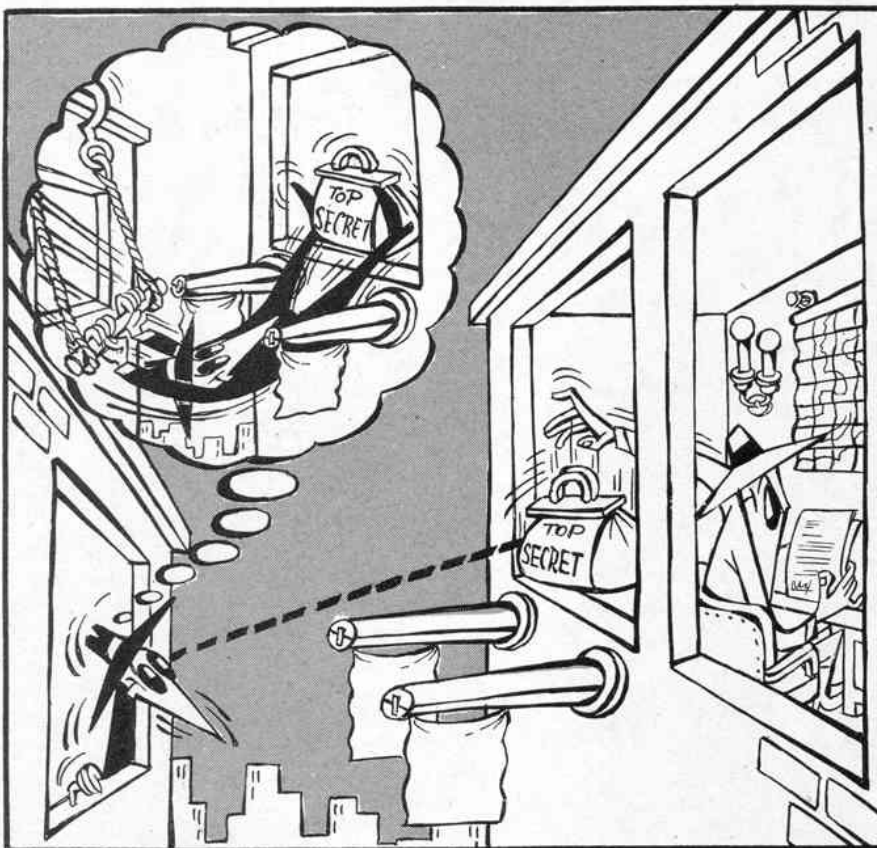
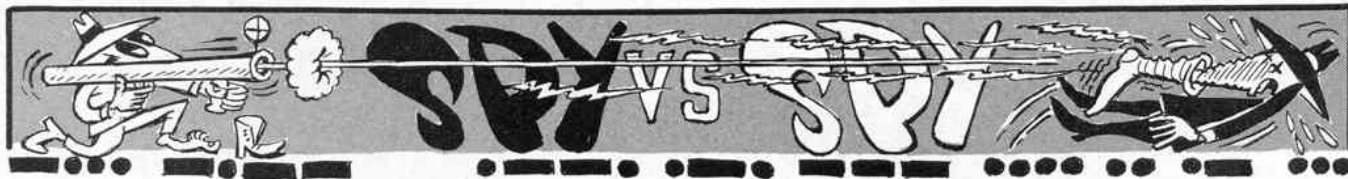


...when you wait for the pizza to go from "boiling" to just "red hot."

## TIME FLIES...



...when the same pizza goes from "red hot" to "ice cold."





#### LEMON AID DEPT.

With foreign car makers driving their American competitors closer and closer to bankruptcy each year because their products are cheaper and better manufactured, it's rather ridiculous to see Detroit still publishing those cheery New Car Owner's Manuals that make you think you got a bargain on a perfect product, and that any small problem that may arise will be the result of your own misuse or neglect. Not only is this dishonest, but it also leaves buyers of American cars unprepared to cope with the mishaps that probably await them. We think the time has come for Detroit to start leveling with the car buying public by issuing something like...

# THE MAD OWNER'S MANUAL FOR A NEW AMERICAN CAR

ARTIST: AL JAFFEE

WRITER: TOM KOCH

## LEARNING TO LIVE WITH YOUR DECISION TO BUY THE NEW 1984 FURD MONGOOSE



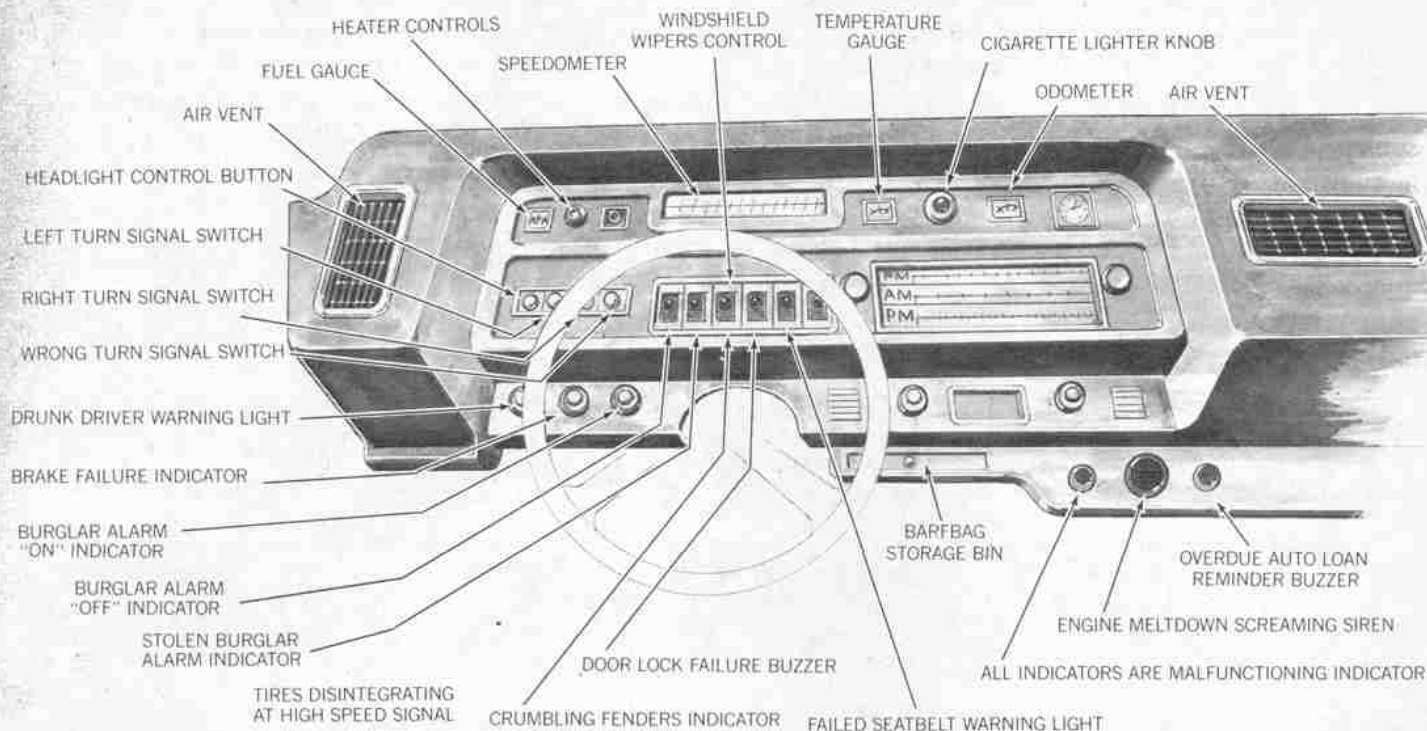
Congratulations! With your purchase of the new Furd Mongoose, you have joined the dwindling ranks of gutsy motorists who show enough patriotism, enough sense of adventure and enough stupidity to buy an American-built automobile. It is our fervent hope that you will also show enough maturity and emotional balance to remain calm once you discover that the '84 Furd Mongoose is not quite as dependable as the salesman promised it would be before you bought it.

Although you may feel tempted to look upon your new Mongoose as a piece of junk, try to appreciate the fact that this year's model could have turned out even worse than it did. For one thing, most of the cars were assembled while half of our workers were out on strike. And even when all of them were present, many were goofing off, spending their day hanging around the coffee machines.

This, of course, resulted in numerous defective cars rolling off the assembly line with some of their parts missing. Few of these defects were caught by our supervisors because they goof off and hang around the coffee machines even more than our assembly workers. So you can understand how miraculous it is that we've been able to continue building cars at all when good help is so hard to find. And besides, how much quality do you expect for less than \$12,000?

We wish you many years of happy motoring...crawling under the engine, hanging around the repair shop and all the other wonderful things you'll be doing once you start driving your Furd Mongoose.

# UNDERSTANDING THE QUIRKS OF YOUR NEW CAR'S INSTRUMENTS AND CONTROLS

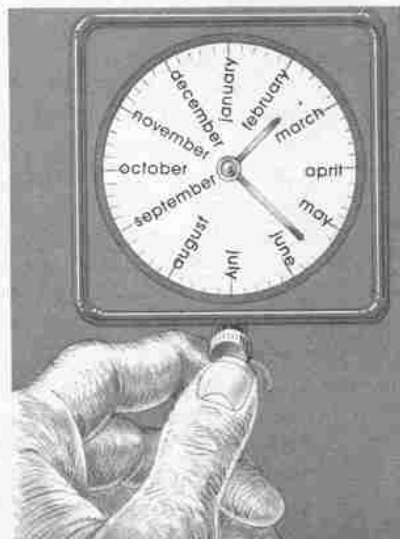


## OPERATING



1. Situate yourself comfortably in the driver's seat, and then close the door securely. If the door fails to latch tightly due to faulty installation or poor manufacture, keep opening it and slamming it hard until it either (A) closes, or (B) fights back by letting the door window shatter or fall out.

2. Before attempting to start the engine, remember to wind and set the instrument panel clock. This enables you to calculate how long it takes the tow truck to arrive, in case the engine fails to start.



3. Pump the accelerator three or four times before turning on the ignition. This may cause the engine to flood... but that's a heck of a lot better than waiting until you get into traffic to discover that the accelerator pedal usually comes unbolted, leaving you with no control over the car's speed.



1. **AIR VENT**—This louver is designed to let fresh air circulate through the passenger compartment. Also, to let bus fumes, pig smells and other outside odors circulate through the passenger compartment. Do not try to close this vent, even during freezing winter weather...because it doesn't!

2. **FUEL GAGE**—Anticipate that the needle will remain stuck on "FULL" until the tank is half empty. Then, when the needle drops to the halfway mark, the tank will be almost empty. So you will never see the needle drop any further than halfway...because by that time, you will already be walking to the nearest gas station.

3. **HEATER CONTROLS**—By sliding the handy levers back and forth, you are able to control the climate inside the passenger compartment. Choices range from cold air blowing on your feet to hot blasts blowing in your face. Experiment with the available settings until you find the one that causes the least amount of suffering.

4. **SPEEDOMETER**—Even though the '84 Furd Mongoose has the same engine as the '83 model, the speedometer has been stepped up to record a maximum of 160 MPH, rather than the previous 90 MPH. This amazing improvement was included to make you feel like you're driving a sports car. (Actually, the Mongoose's top speed again this year is 67 MPH—with a strong tail wind.)

5. **TEMPERATURE GAUGE**—This dial is designed to enhance your driving pleasure in heavy traffic on hot summer days by giving you something to watch as it climbs into the red danger zone.

6. **WINDSHIELD WIPERS CONTROL**—A partial turn to the right activates wipers at half-speed. A full turn is for fast speed. However, either move may cause the wipers to remain off, and the electric windows to go down instead. This is because there are a whole lot of little wires all bunched together under the dash and it's hard for our unskilled workers to get them all connected to each other correctly.

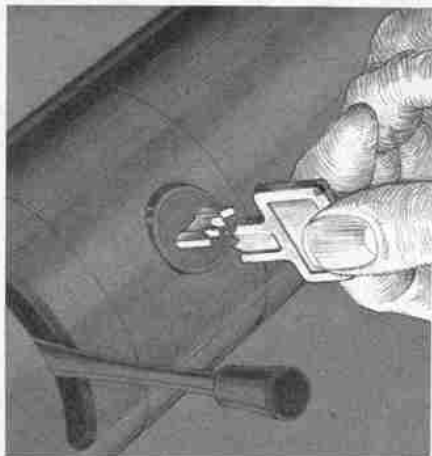
7. **ODOMETER**—This is the gizmo that shows you exactly how far the car has been driven, unless the car has been driven more than 9,999 miles...which you can bet your life this car won't be!...and which is why 9,999 miles is the maximum distance the '84 Furd Mongoose's odometer needs to register.

8. **CIGARETTE LIGHTER KNOB**—Before you push this button, stop to consider that smoking is hazardous to your health. Then, stop to consider that pushing in this button may also be hazardous to your health because the connecting wire is wrapped around the battery cable, and so is the powered radio antenna wire...which could result in the electrocution of anyone who touches it during a thunderstorm.

9. **HEADLIGHT CONTROL BUTTON**—Pull knob out to the first position, and the parking lights will come on. Pull knob out to the second position, and the headlights will come on. Pull knob all the way out...and it will come off in your hand. So look out!

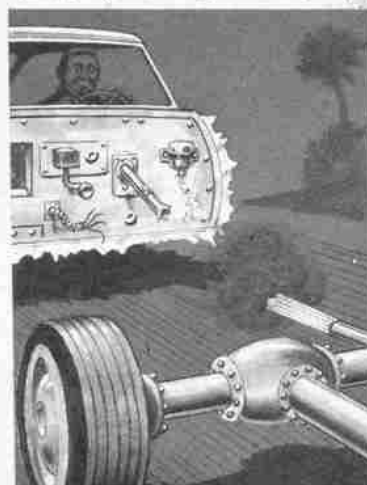
# INSTRUCTIONS

4. Turn the ignition key all the way to the right to activate the starter, and start the engine. If the starter fails to respond, you probably have a defective battery. If the starter operates, but the engine fails to catch, you probably have a broken fuel line. If everything works as it should, you probably got into someone else's car.



5. Drive slowly for the first few blocks to bring the engine to a normal operating temperature of 160°. If the operating temperature quickly rises to 212° instead, it may be that your car was assembled on a day when the guy who installs the fan belts was out sick. This is no big problem. Merely take a taxi to the nearest Mongoose dealer, buy a fan belt and return by taxi to install it.

6. Even when you are out on the open highway, NEVER, NEVER, NEVER shift into "Overdrive"! Overdrive is that fuel saving thing we just couldn't get perfected, but decided to install in this year's Mongoose anyway!



# MAINTAINING YOUR

Many current foreign cars are so well built that they do not need your help to keep them running indefinitely. You will be delighted to learn that this is not the case with your new Furd Mongoose. It desperately needs your constant

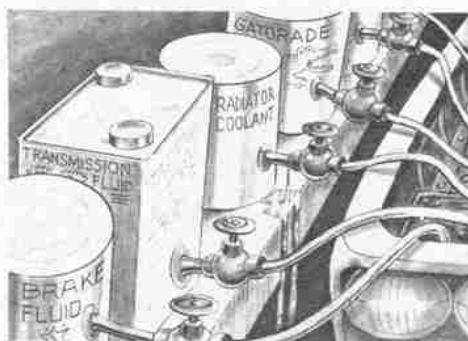
## CHECK OIL LEVEL DAILY



As indicated elsewhere in this manual, the engine parts in your new Mongoose fit loosely because they were put together in haste, which means that oil will leak out the cracks. So use only Furd 90-W Oil to fill the crankcase. Its gummy, sludgelike quality enables our oil to stick to the engine, unlike those cheaper brands that will merely dribble out all over your garage floor.

## CHECK OTHER FLUIDS REGULARLY

Sloppy hose fittings make it necessary to check the radiator coolant level in your new Mongoose every 75 miles. It is also recommended that you do what you can to avoid costly repairs by checking the brake fluid every 100 miles, the transmission fluid every 150 miles and the windshield shpritzer fluid every 200 miles. If low, refill only with approved Furd Radiator Coolant, Furd Brake Fluid, Furd Transmission Fluid and Furd Pure Windshield Water.



## COLLECT DRIPPAGE FROM GARAGE FLOOR PROMPTLY



The tires on your new Mongoose may rot if the vehicle is left to stand overnight in its own corrosive drippings. To prevent this, place pan under the engine. For best results and continued happy motoring, use only an approved Mongoose Drip Pan.

# THE BREAKING-IN PERIOD



During the first 100 miles of your new car's operation, do not drive at speeds above 30 MPH. This will lessen the risk of injury to occupants when parts that were improperly assembled at the factory drop out and are run over by the rear wheels. After the first 100 miles, it would be most wise and prudent not to exceed 30 MPH with this car in any case.



For proper breaking-in, your new Mongoose has been equipped with special light weight break-in oil...unless we forgot to put it in! If such is the case, the dipstick will appear dry when removed. Also, the gaskets will appear black after a few miles of driving, the pistons will appear scorched and, in most cases, the entire engine will appear to be on fire.



After the first 1000 miles, return the car to your Mongoose Dealer where you will receive your Initial Service Inspection. With extraordinary luck, you may also receive a handsome gold trophy for being the first Mongoose owner to drive a full 1000 miles—without having to bring the car back in earlier to have something fixed.



# R NEW MONGOOSE

loving care and attention (not to mention a lot of your hard-earned bucks) to stay alive. Follow the maintenance tips listed in this section, and your '84 Mongoose should reward you with dozens of miles of trouble-free driving.

## REPLACE BURNED-OUT HEADLAMPS PROMPTLY

Driving with burned-out headlamps is dangerous. However, it is almost as dangerous to try to replace them in your new Mongoose without assistance. That's because the one-piece fender and grill unit was welded after the original lights were installed. As a result, they can only be replaced by a midget who must crawl between the engine and the fender well. (See your Mongoose Dealer for a list of service stations employing midgets.)



## KEEP YOUR TIRES PROPERLY INFLATED



For normal driving, maintain tire pressure at 29 lbs. You will soon find that this requires frequent stops for air because the company saved you money by equipping your 1984 Mongoose with leftover tires made for the 1957 DeSoto. The difference in wheel size results in a considerable air loss! However, it should be remembered that this inconvenience is saving you \$28.00.

## CHECK WHEEL ALIGNMENT AT FREQUENT INTERVALS

Your Mongoose Dealer will tell you that almost everything that goes wrong with your car will be your fault because you let your wheels get out of alignment. Be ready to challenge this claim by checking your alignment regularly! To do this, remove both hands from the steering wheel at 50 MPH. If the vehicle swerves into a ditch, or careens into oncoming traffic, return it to your Furd Mongoose Dealer at once for professional safety maintenance.



## YOUR FURD MONGOOSE WARRANTY

YOUR NEW 1984 FURD MONGOOSE (SERIAL NUMBER \_\_\_\_\_) IS COVERED BY THIS FULL WARRANTY FOR THE FIRST 6 MONTHS OR 10,000 MILES OF OWNERSHIP, WHICHEVER COMES FIRST. THERE ARE ABSOLUTELY NO CONDITIONS OR EXCLUSIONS OF ANY TYPE...EXCEPT FOR THE CONDITIONS AND EXCLUSIONS LISTED HEREIN, WHICH YOU BETTER READ OR ELSE.

1. Even though "All Parts And Labor Will Be Provided Free While This Warranty Is In Effect", Furd Mongoose Repair Centers may impose a Service Fee equal to 100% of the "standard charge" for parts and labor.
2. Operating this vehicle without having it Winterized whenever the temperature drops below 50°, or having it Summerized whenever the temperature rises above 70°, will invalidate this warranty. Winterizing and Summerizing must be performed at Owner's expense by a qualified Mongoose Dealer.
3. We'll decide later which Dealers are qualified and which ones aren't.
4. The owner must state the exact nature of the mechanical difficulty when presenting the car for warranty work. Naturally, Dealers must impose the standard labor charge while wasting time hunting for undiagnosed problems. Since most mechanical problems take six hours to find and ten minutes to fix, you can see where a deal like this leaves you.
5. The company is not responsible for damage to parts caused by dirty spark plugs. The company is also not responsible for discovering that your spark plugs are dirty, even if you installed brand new clean ones the day before.
6. Cars that have been deliberately driven on publicly maintained highways and privately owned driveways are no longer covered by this warranty.

NOTE: YOUR FURD MONGOOSE DEALER RESERVES THE RIGHT TO SERVE PAYING CUSTOMERS FIRST, AND TO DISCLAIM ANY RESPONSIBILITY FOR YOUR WARRANTY EXPIRING BEFORE HE GETS AROUND TO YOU!

Today, the U.N. isn't working, wars are breaking out everywhere, and peace is as elusive as it ever was. The basic differences between the peoples of the world just cannot seem to be resolved. To illustrate this fact, MAD recently did some

# IT'S A MAD,

## IF THEIR NATION PRODUCED AN ATHLETE WHO COULD RUN A THREE-MINUTE MILE...



...the CZECHS would send him to the Olympics accompanied by fifty bodyguards to make sure he couldn't try to defect to the West.

...the UGANDANS would never find out how fast he could run because nobody has a watch.

...the VIETNAMESE would assign him to pulling the Communist Party Chairman's rickshaw.

...the AMERICANS would never even get to see him in a national track meet because an N.F.L. team would quickly sign him up for a million bucks a year... as a "punt returner."

## IF A RECESSION CAUSED ONE-THIRD OF THE NATION'S WORKERS TO BE UNEMPLOYED...

...the EGYPTIANS would hail it as a great step forward, because two-thirds of their nation's workers have been unemployed for years.

...the CANADIANS would cut the rate by encouraging their unemployed to move to Detroit or to Buffalo and be unemployed there instead.

...the CAMBODIANS would shoot everyone without a job as a traitor, then proudly announce that the country had achieved full employment.

...the AMERICANS would put half of their unemployed labor force to work processing the welfare application papers of the other half.



## IF THE NATION'S FARMERS PRODUCED A SURPLUS OF WHEAT HARVEST...



...the BRAZILIANS would sell it overseas so wealthy land owners could afford to build bigger mansions while the peasants starved.

...the FRENCH would find a way of making a new and exciting vintage wine out of it.

...the RUSSIANS would stop buying grain from the U.S. after announcing that they'd just discovered Americans are Imperialists.

...the AMERICANS would give it away free to emerging Third World nations so that the poor people all around the U.S. would still have to pay \$1.59 for a lousy box of cereal.



research to determine exactly how we Americans and the peoples of other cultures and nations around the world might react to a series of possible events. And the results... which came as no surprise to us... only goes to prove the old adage:

# MAD WORLD!

ARTIST: JACK DAVIS

WRITER: TOM KOCH



## IF MORE THAN TWO PEOPLE WERE OBSERVED TOGETHER ON A STREET CORNER...



...the LIBYANS would form a bigger group so they could all chant anti-American slogans.

...the JAPANESE would take their pictures because such gatherings must always be recorded on film to be treasured in years to come.

...the RUSSIANS would hold them for questioning because people who talk to each other may be saying something bad about the State.

...the AMERICANS would conduct a public opinion poll among them to determine what TV shows the entire USA will watch next season.

## IF TRAFFIC IN A COUNTRY'S LARGEST CITY BECAME COMPLETELY UNCONTROLLABLE...

...the ITALIANS would remove all the stop lights, and give a medal to every pedestrian and motorist who was still alive a year later.

...the BRAZILIANS would abandon that old city and build a new one, where the traffic would also become completely uncontrollable.

...the MEXICANS would put a lot more old buses and gasping taxis on the streets in an effort to bring traffic to a final standstill.

...the AMERICANS would attack the problem by spending billions to construct a new interstate highway... between Denver and Cheyenne.



## IF A WORLD'S FAIR WERE HELD IN A NEUTRAL, DEVELOPING NATION...



...the RUSSIAN exhibit would feature rosy-cheeked peasant dancers who were really secret agents who'd come to start a revolution.

...the NORWEGIAN exhibit would feature Lapland handicrafts such as crocheted earmuffs...which absolutely no one would go to see.

...the SPANISH exhibit would be completed a little behind schedule, and would open two months after the rest of the fair had closed.

...the AMERICAN exhibit would feature "The Fantastic Industrial Computer Of The Future" ...which would blow out every single fuse in the host country the minute it was plugged in.

## IF A SMALL GROUP OF PEOPLE DISAGREED WITH GOVERNMENT POLICY...



...the NICARAGUANS would name them "The Popular Front for the Oct. 11th Revolution."

...the IRANIANS would call them American Spies and order them all shot before sundown.

...the RUSSIANS would find them mentally disturbed and send them away for forty years of intense psychiatric treatment in Siberia.

...the AMERICANS would organize them into a committee headed by Jane Fonda or Ed Asner.

## IF THEIR NATIONAL TEAM WON THE WORLD SOCCER CUP...

...the ARGENTINIANS would hold a month-long wild celebration, during which the city of Buenos Aires would be totally destroyed.

...the BULGARIANS would put out a special series of 38 commemorative postage stamps.

...the GUATAMALANS would use the victory as a good excuse to go to war with Honduras.

...the AMERICANS would read all about it in a big three-line story on the sports page ...under the "High School Basketball Scores."



## IF A TRAIN CAPABLE OF TRAVELING 500 MILES AN HOUR WERE DEVELOPED...



...the ITALIANS would run it from Rome to Istanbul at ten miles an hour because they feel the trip is more romantic at that speed.

...the ISRAELIS would run it from Tel Aviv to Jerusalem in six minutes because they really don't have anywhere else they can run it.

...the RUSSIANS would run it underneath the ground so no one else would know they had it.

...the AMERICANS would assign it to Amtrak, which would derail it, or park it on a siding outside Chattanooga and misplace it forever.

## IF A LONG WEEK-END WERE SCHEDULED TO MARK THE NATION'S INDEPENDENCE DAY...

...the AUSTRALIANS would all celebrate by playing endless rugby matches until everyone in the country had at least one fractured arm.

...the RUSSIANS would all celebrate by going down to Red Square to silently watch this year's thrilling "Tractors and Tanks" parade.

...the EAST GERMANS would all celebrate by picnicking in the countryside, and then trying to sneak under the fence to West Germany.

...the AMERICANS would all celebrate by having 987 people killed in highway accidents.





## IF ZAMBIAN TROOPS INVADED ZIMBABWE...



...the FRENCH would sell both sides as many guns and planes as they could pay for in cash.

...the BRITISH would announce that Her Majesty's Navy is rushing to the troubled area, and should arrive there in about two months.

...the RUSSIANS would declare their neutrality, and then dispatch the entire Cuban army to the battlefield to create additional chaos.

...the AMERICANS would threaten to boycott the Olympics if they are ever held in Zambia.

## IF THE COUNTRY'S LEADER WAS SCHEDULED TO DELIVER A TV ADDRESS AT 8 P.M....

...the CHINESE would all miss it because they'd all be out spying to make sure their neighbors were watching, as required by law.

...the HAITIANS would fear the worst, and 7000 would flee in leaky boats before 8 P.M.

...the ALBANIANS would be confronted with the burning question of the day: What's TV?

...the AMERICANS would give the speech a TV rating of 11.6... which is better than "Father Murphy" but less than "Happy days."



## IF A WORLDWIDE PEACE TREATY WERE PROPOSED AT THE U.N....



...the IRANIANS would immediately get up and walk out, claiming that it was sacrilegious for people to stop killing each other.

...the FRENCH would wait to see how their allies voted so they could display their independence by voting the exact opposite way.

...the SYRIANS would agree to it, but only if it contained a provision to abolish Israel.

...the AMERICANS would agree to it, but only if it contained a provision to make Coca-Cola the official beverage of mainland China.

## IF A VOLCANO ERUPTED IN A SMALL, DEFENSELESS COUNTRY...

...the FRENCH would help by offering to sell defective truck parts to the starving.

...the CUBANS would assist by sending in a whole new team of espionage agents to replace those that were lost in the disaster.

...the ARGENTINIANS would overrun the place with troops, after announcing that it really belonged to them since 1768 anyway.

...the AMERICANS would immediately ship tons of food, clothing and medical supplies before discovering that no one in the U.S. State Department knows where the country is.



Around here, every half hour has **three distinct parts**: One part is the **Comedy**, another part is the **Drama**, and the last part is the **Mystery ...!**

Trying to discover **which part** is the **COMEDY!!**

**Who  
are  
the  
two  
Love  
Birds?**

That's **Klinker**, and his bride, **Soon Leave!** He married her in **Korea!** It was a **very bold** thing to do in 1953!

To get married outside his RACE??

No...to  
get mar-  
ried in a  
"DOUBLE  
GOWN"  
ceremony!

Since this show takes place in the **1950's**, we **try** to keep everything **true** to **that period!**

MR D'ANJELLO

MAILED  
IN  
KOREA

Tones

Who says we're **too old** to have fun, if you **know** what I **mean**! So **tonight**, let's **make up** for all those years we were apart! First, I'll turn the **lights** down low ... and then I'll pour the **wine** ... and then I'll play some **soft music** ... and then, do **know** what I'm **going to do** ... ??

### What...?

I was hoping **you'd** know! I forgot!!

Okay... I'll be  
right over!!

I'm **terribly sorry**, Dear, but I have to go to the **Hospital!** It's an **emergency...**!

That's all right, Dear! **Go ahead!!**

Milkdud, you **really are something!** You **didn't object** when I went off to **Korea** for three years, and you **never object** when I get called away to the **Hospital!** I sure **appreciate** your making all these **sacrifices!!**

They're  
**not** exactly  
**sacrifices,**  
Dear...!  
Actually, I  
**really don't**  
**like being**  
**WITH you!!**



# AFTER MUSH

Ah hah! Now I understand who you are!

Huh?!? What do you mean?

You're the cartoonish, pompous, unbelievable "Boss" who always used to be in TV SitComs—like "My Little Margie"—thirty years ago!!

If this show were set in contemporary times, our Veteran's Hospital would be much larger—thanks to President Reagan's policies...!

You mean the hospital would have more Federal funds?

No... more wounded Marines!

How come you hang around the Hospital practically all the time?

With Doctors and Nurses like THEM, prayer is the ONLY HOPE you patients really have!!



ARTIST: ANGELO TORRES

WRITER: STAN HART

I have to pick up Klinker on the way!

I can never understand WHY...!!

Neither can I! Why don't you call a friend and go to a movie tonight?

Good idea! I'll call the friend I spent so much time with while you were away!

What was her name?

Irving!



I am very confused, my Husband! This is not like Korea! I am not used to your ways!

I can certainly understand that, Soon Leave! Our ways must seem FUNNY to you!

That is problem! Your ways do NOT seem funny to me! Not like they did in Korea, in M\*A\*S\*H unit!



I have to go over to the Hospital!!

Of course, my Husband! But ... I am going out later, and I wish that you would either **NOT WEAR THAT** ... or ...

SEOUL MATES

... buy another set of underwear ... so we could each have our own!

Sorry ... but I haven't figured out yet how to make **ends meet** on the money they pay me in my job!

Just what IS, your job, my Husband ... ?

I haven't figured **THAT** out yet, either!

Look at poor Father Mulberry! He's having such a difficult time adjusting ... !

Well, it IS hard to change so abruptly when you've gotten used to something!

You mean suddenly going from wartime to peacetime ... ??

No, suddenly going from a great show like **M\*A\*S\*H** to this drive!!

Do you know what they have in our Psycho Ward? **Crazy people**, that's what! Supposing a Congressman came and saw loonies lying all over the place!? What would he think ... ??

He'd think he was back in Congress!

Hey, Mr. D'Anjello! You better come quick! We got big troubles!!

I don't have time now! I have to go to a Luncheon! I'm getting an award from "The Society For The Prevention of Mirth" ... !

I wonder what all the **TRUE LIFE VETS** think when they see the head of a Veterans Administration Hospital portrayed as a schmuck like that?

They probably think it's the **only bit of reality** in the entire show!!

There we were, at **35,000 feet**, dropping our bombs! The flak was awful! Then, our tail section got shot away, and we had to bail out! We were taken prisoner, but I don't hold any grudge against our captors!

Where'd you get shot down??

Over Kansas City!!

Gee! That must have been terribly embarrassing!!

Maybe that's why so few of our crew show up at reunions ... !! Please ... **don't** let them send me back up!

We'll have to watch that ex-GI closely!

Yecch! What IS this stuff?

The sign says, "**Sirloin Steak**"!

Where do they get the nerve to call it that?

If we have the nerve to call this garbage "**M\*A\*S\*H**", they can call that Sirloin Steak!

NUTS!

WATER





Hmmmmmm!  
I don't  
remember  
seeing  
anything  
like that  
before!!

It's **ONLY** an ingrown toenail!

That may be...! But I've been  
doing **combat surgery** for so  
long, there's only **one thing**  
I can **suggest!** Go out and get  
yourself **SHOT in the FOOT!**

What? Why'n'hell  
would I do a dumb  
thing like **that?**!

Because **gun-  
shot wounds**  
I can **treat!**

BITE  
THE  
BULLET

Mr. Klinker, you really **turn me on!** You remind me  
of my **first great love...** whom I **tragically lost!**  
He **flew off** one day... and he **never returned...**!

He was a **PILOT...** ??

No... he was a **PARROT!!**

Oh! Do you see  
what's **going on**  
between those  
two? We've got  
to **get rid of**  
that man...!!

Why  
do you  
**HATE** him  
so much,  
Alum??

Because he  
does **absolute-  
ly NOTHING**  
around here!!

Yeah? **So...** ?

That's  
**YOUR**  
function!  
I hate  
**DUPLI-  
CATION!!**

Boy... they **really NEED**  
**ME** around this place!!

For **WHAT**, may I ask...?

When they run out of **dumb things**  
to **say**, they can **always fill**  
those **empty moments** by doing  
**jokes** about the **size** or my **nose!**

Who are you?

And just what do you do?

In **other** words,  
you're our **oldest**  
living **CLICHE!**

I'm the **color-  
ful "Old Geezer"**  
that **everybody**  
always **loves!**

I **GEEZE**, what else...!  
And when I'm **not geezing**,  
I'm **dancing...** or doing  
other **"Old Folk"** schtick!

You got it,  
Sonny!!

I've seen such  
**TERRIBLE THINGS!**  
I've seen **men**  
**butchering other**  
**men...** without  
blinking an **eye!**

You must  
**try to**  
**forget**  
about **Korea?**

**Korea?! I'm talking**  
about in the **OPER-  
ATING ROOM!** This  
Hospital is staffed  
with **world class**  
**INCOMPETENTS!**

SECTION  
8

Son, the **Doctors** in our **Veterans Hospitals** are every bit as good as the **Doctors** in our **Civilian Hospitals**!

Really?!? Civilians will be thrilled to hear that!!

Should I put him in a straight jacket, Colonel?

Why do they keep calling you "Colonel"?

So when people see Klinker and me in "civvies," they won't think they're watching an old "Love Boat" re-run!

Maybe **Father Mulberry** can help that poor troubled kid!

I don't know! He has a **bad problem** himself! He **drinks!!**

Yes, but only to **drown out** those **DEPRESSING VOICES** he hears!

What voices are they?

**YOURS and MINE!**

I cannot get the memory of all that **disgusting, rotting, stinking, mutilated carrion** out of my mind...!!

That you once saw in battle?

No... that I just saw in the **Hospital kitchen!**

Have faith, my Son! Remember that **God is watching you!!**

Always... ???

Well, maybe not in the **FALL!** Then, I guess, He watches "**MONDAY NIGHT FOOTBALL**"... like everybody else!

Today, I experience **PREJUDICE** for the first time since I have come to **America**, my **Husband!** Our **neighbors** say such **cruel and horrible things** about other people... just because they look **STRANGE!**

What did they **SAY** about you?

Not about me!! About **YOU!!**

Honorable Husband... I miss my family! Could you bring them here to **America**, please...?

Let's talk about it **next week!**

Why then??

Because **problems disappear between weeks** on this show! Remember our **money worries**...? Or **Father Mulberry's hearing problem**...? Or our **conflict** about you getting a **job**...? They were **here** one week, and **gone** the next! It's "**TV Magic**!" So—forget about your family... and let's make love!

We do **that** next week, **too!** By then, "**TV Magic**" might also work on **headache** I have this week!

I'm worried about the **Hospital**, Milkdud...!

I know how dedicated you are, Dear! But I **really hate** when you bring your problems **home** with you!





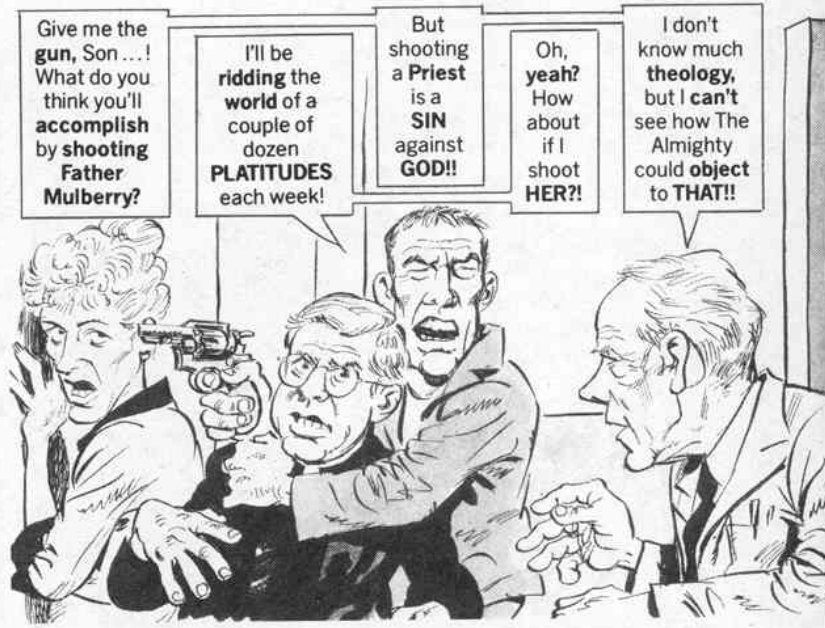


Hmm!  
I see what you mean!

Better get over to the Hospital right away, Colonel! That looney is holding some people hostage!

Gee... aren't you worried?

Only when I think about it ... which I try not to do! Hell ... something like that can ruin your whole day!!



Give me the gun, Son ...! What do you think you'll accomplish by shooting Father Mulberry?

I'll be ridding the world of a couple of dozen PLATITUDES each week!

But shooting a Priest is a SIN against GOD!!

Oh, yeah? How about if I shoot HER?!

I don't know much theology, but I can't see how The Almighty could object to THAT!!

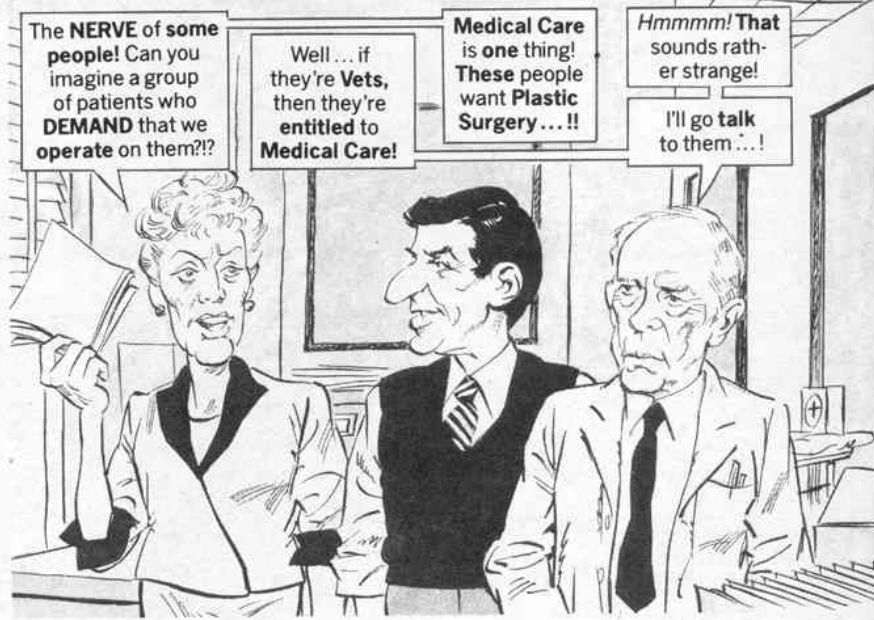


I give up! help me!! I can't control these terrible impulses I have!!

Then you'll have to go to some other Hospital!!

This man is a PSYCHOTIC!! How can you send him away?!

Because his sickness just ISN'T AMUSING! If you want to deal with UNFUNNY sickness, then apply for a staff position at "ST. ELSEWHERE"!



The NERVE of some people! Can you imagine a group of patients who DEMAND that we operate on them?!

Well ... if they're Vets, then they're entitled to Medical Care!

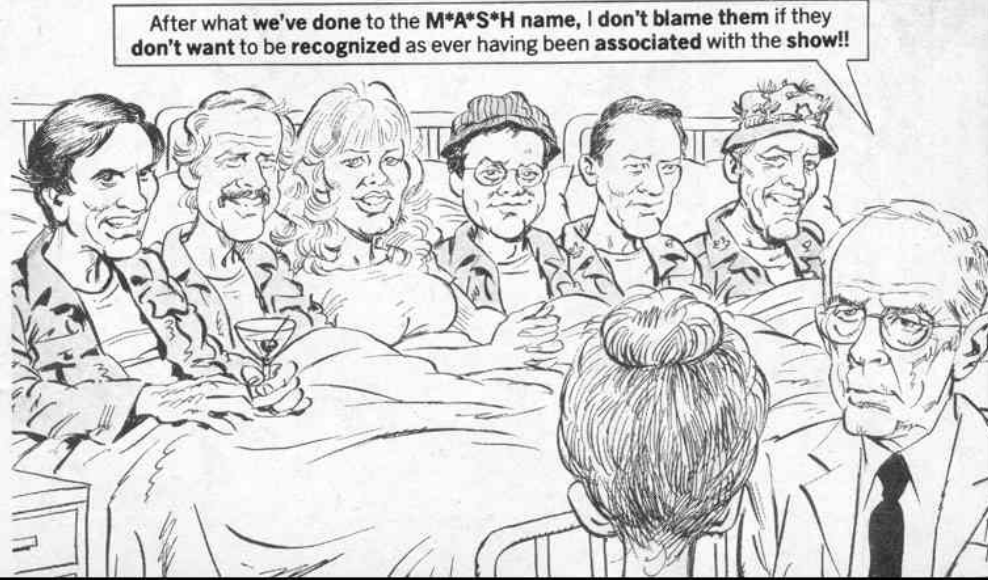
Medical Care is one thing! These people want Plastic Surgery ... !!

Hmmm! That sounds rather strange!

I'll go talk to them ...!

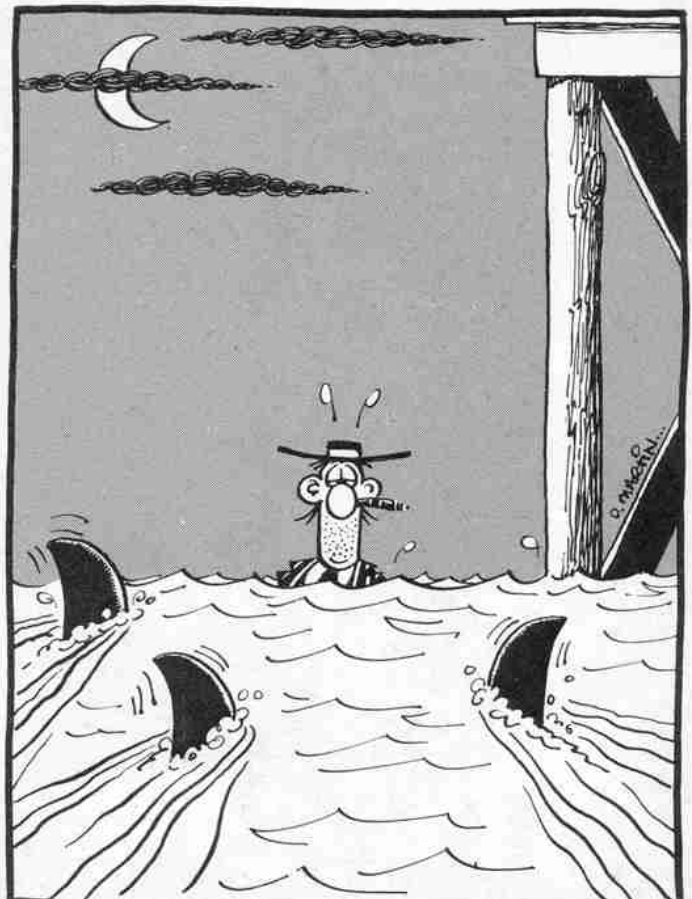
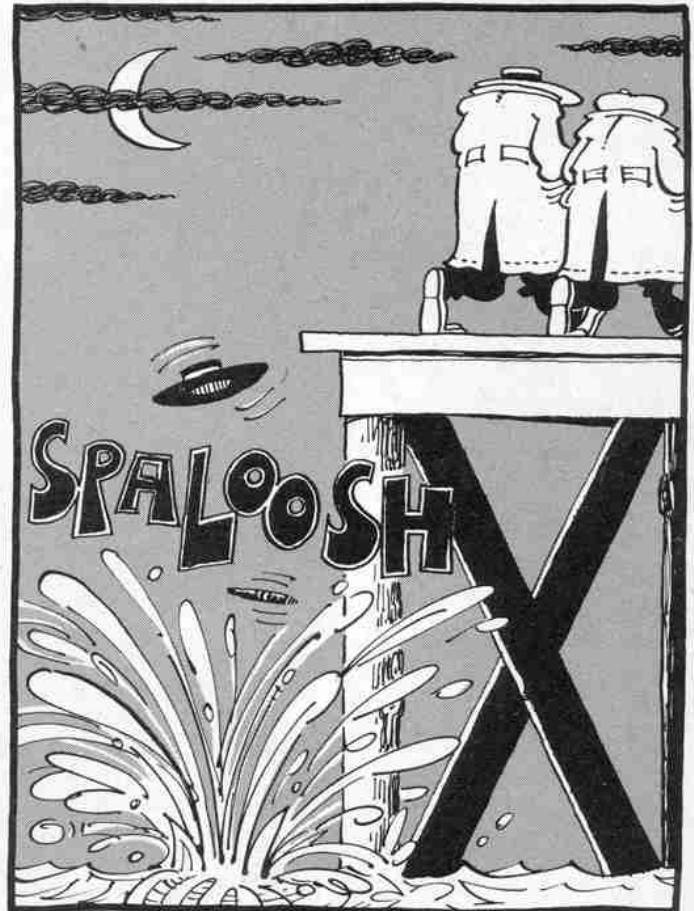


It's all right, Alum! I'll authorize plastic surgery for them all! I have to agree with them that they need it!



After what we've done to the M\*A\*S\*H name, I don't blame them if they don't want to be recognized as ever having been associated with the show!!

# ONE DARK NIGHT ON THE EAST COAST





**WHAT IS THE  
ONE ISSUE  
THAT LEAVES  
PRES. REAGAN  
ABSOLUTELY  
COLD?**

## HERE WE GO WITH ANOTHER RIDICULOUS **MAD FOLD-IN**

Every President has his pet hate among the burning issues of his day, and Pres. Reagan is no exception. To discover the issue that leaves Ron cold, fold in the page as shown.



FOLD PAGE OVER LIKE THIS!

**A**

FOLD THIS SECTION OVER LEFT

**B**

FOLD BACK SO "A" MEETS "B"



ARTIST & WRITER:  
AL JAFFEE

**A NUMBING CHILL GREET'S LIBERALS NOWADAYS. IT'S CLEAR  
REAGAN DOES NOT SHARE THEIR VIEWS. HE FEELS  
FREE TO IGNORE THEM. THIS, THEY MUST SOON REALIZE.**

**A**

**B**



ANOTHER



# SCENES WE'D LIKE TO SEE

(THE FROG PRINCE)

