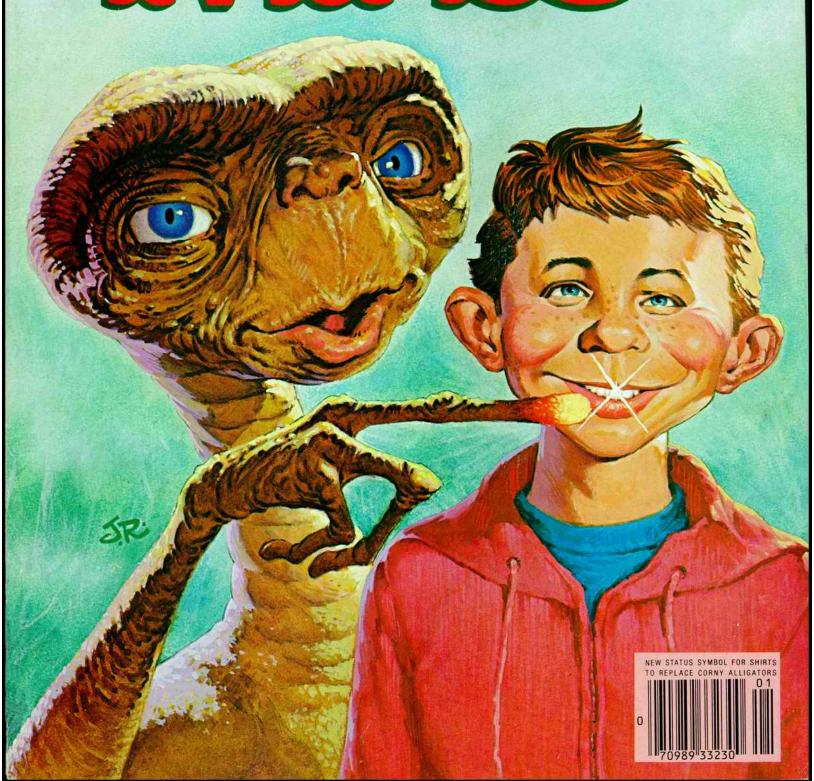
"E.T." "STAR TREK II" "ANNIE" DON MARTIN

... AND THE USUAL GANG OF IDIOTS ARE ALL IN THIS ISSUE OF...



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"A born executive is a guy whose father owns the business!"
—Alfred E. Neuman

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CONTRIBUTING ARTISTS AND WRITERS

the usual gang of idiots

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VITAL FEATURES

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(A
MAD
Movie
Satire)
Pg. 4





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LETTERS DEPT.



"M*U*S*H"

Re: your take-off on M*A*S*H—you were too kind. Since the show when Radar was sent home, the writing has gone from good to garbage. The characters have all been butchered and censored into what resembles "Est" graduates. Loretta Swit looks like she just shot a "What Makeup Can Do" commercial, and the show's become so sloppily maudlin that they should change the title to "As The War Turns". Don't let the day come when "Too Close For Comfort" wins an Emmy. We must never forget what's bad.

Vicky Smith Arvada, CO

I want to call you every four-letter word in the book for insulting M*A*S*H, my favorite TV show! (But to tell you the truth, I agree with almost everything you said.) The reruns are better than the current show and Hawkeye certainly isn't the big stud he used to be.

Jack Gordon
Watertown, WI

As MAD has stated many times, anything that McLean Stevenson is associated with is always a complete bomb. Isn't putting him on your cover a bit suicidal?

Jonathan Weinstein Merrick, NY

No more so than printing your letter!-Ed.

STEALING MATERIAL

In regard to Al Jaffee's collection of "Theft And Vandal-Proof Products," how about a device which keeps jerks at the newsstand from folding-in the back cover of your magazine?

Brett Coker San Bernardino, CA

Al Jaffee's "Theft And Vandal-Proof Products" was just great! Of course, you wouldn't have to have a theft-proof issue of MAD... who'd be stupid enough to steal MAD?!?

Lee Velsor West Babylon, NY

PLUGGING AWAY

I try to get away from the insanity of MAD by watching some intelligent TV (mainly, "Good Morning America") and who do I see? Dick DeBartolo, Mort Drucker and Al Feldstein! How many people did you have to pay off to get on that show?!?

Andy Sigler Princess Anne, MD

THE AMERICAN WAY

Your "MAD Look At American Justice" was "the truth, the whole truth, and nothing but the truth."

Someone Somewhere, USA

MISSING IN ACTION

Hey!!! Your magazine is confusing and crazy enough without leaving things out! In your "Marching Songs Now That The Armed-Forces Are Co-Ed," you left out some of the titles! Now ple sed n't do t at a ymor hank ou! Michele Ray

Albuquerque, NM

I don't believe it! Mort Drucker was so busy making Radar look like Alfred E. Neuman, he forgot to put Frank Buns on the cover of MAD #234! What's M*A*S*H without "old Ferret-Face"?!?

> Mark Scerpella Oak Creek, WI

After examining the cover of your latest issue, I can only conclude that Frank Buns was "HONOR ABLY discharged!"

Tad Gregg Allentown, PA

I give my compliments to Mort Drucker for the M*A*S*H cover on MAD #234. One question, though: you show everyone who has ever been in the main cast of M*A*S*H. Why did you leave off the original budinski of the show, Frank Buns?

Chris Nelson Bel Air, MD

The reason Frank Buns was left off the cover of issue # 234, and some song titles were omitted from "Marching Songs Now That The Armed Forces Are Co-Ed" is because of the severe budget cuts enacted by the Reagan Administration. Thankfully, because of a partial reappropriation of funds by Congress, we are now able to publish below the four omitted song titles. If you want Frank Buns to appear on the cover of MAD, we urge you to write your congressmen.—Ed.

(Reading left to right.) "The Service-Women's Rouser" as sung to the tune of "Anchors Aweigh"; "The Women's Anti-Uniform Anthem" as sung to "Over There"; "The Service-Women's Fight Song" as sung to "From The Halls Of Montezuma"; "The Air Women's March" as sung to "Off We Go Into The Wild Blue Yonder".

MAD ON VACATION

No vacation is complete without MAD. Everywhere! At any time! And I really mean it (at 30 miles per hour)!

John M. Kellen Toronto, CANADA



A Super Special Photograph

A LICENSE TO LAUGH

Thought you might enjoy seeing a photograph of the license plate my children ordered for me.

Barbara Marks Hillsborough, CA



The Plate Says It All

PUNK ROCK

Look, punk rockers have a pretty bad reputation as it is, so please don't make things worse by crediting them with perverse acts such as biting off the head of a live chicken. Such actions are reserved for heavy metal/acid rock morons like Ozzy Osborne. A better pick-up line would have been: "Haven't we slammed somewhere before? I never forget a spiked collar."

R.A. Hill Somewhere, USA

You must get a lot of dates.—Ed.

"COMMEMORATIVE STAMPS"

You guys had a stamp honoring Jimmy Carter (5¢ Mediocre President), but you obviously forgot the stamp that honors Ronald Reagan—0¢ Bankrupt President!

Bob Hodge Jr. Rialto, CA

WATT'S WRONG WITH THIS PICTURE?

Thank you for your "Watt...We Worry!" poster. It should be hung with the mug shots of other insidious criminals in every post office throughout the country. Watt, with his underhanded attempts to emasculate American environmental laws, makes Nixon look like an Eagle Scout.

Bob DeNike Porterville, CA

Let's be fair. There isn't anything on the planet Earth that could make Nixon look like an Eagle Scout!—Ed.

"PASTIMES"

Your "MAD Pastimes For The Bedridden" was really sick!

Tatia Johnson Germantown, TN

In "MAD Pastimes For The Bedridden" you forget "Bellybutton Lint Knitting." David PierPont Boulder, CO

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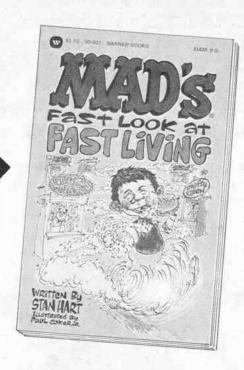
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A MAD Scramble	DAVE BERG Looks at the U.S.A.
Swinging MAD	DAVE BERG Looks at People
MAD Overboard	DAVE BERG Looks at Things
MAD Clause Assund	DAVE DERG LOURS at Tillings
MAD Clowns Around	DAVE BERG Modern Thinking
The MAD Treasure Chest	DAVE BERG Our Sick World
MAD Sucks	□ DAVE BERG Looks at Living
SuperMAD	☐ DAVE BERG Looks Around
Ahominahla Snow MAD	DAVE REPC Loving Look

Return of MAD Old Movies
☐ MAD-vertising
☐ A MAD Look at TV
A MAD Guide to Leisure Time
☐ A MAD Guide to Self-Improvement
A MAD Guide to Fraud & Deception
AL JAFFEE's Snappy Answers
AL JAFFEE'S MAD Book of Magic
☐ More AL JAFFEE's Snappy Answers
☐ AL JAFFEE's Monstrosities
Still More AL JAFFEE's Snappy Answer
AL JAFFEE MAD Inventions
☐ Lord! Another JAFFEE Snappy Answers
☐ AL JAFFEE Freaks Out
ARAGONES "Viva MAD"
ARAGONES MAD about MAD
ARAGONES MAD-ly Yours
ARAGONES In MAD We Trust
ARAGONES MAD as the Devil
ARAGONES Incurably MAD
ARAGONES Shootin' MAD
☐ ARAGONES MAD Marginals
MAD As a Hatter
☐ MAD for Better or Verse

☐ 4th MAD Classified SPY vs. SPY
☐ 5th MAD Report on SPY vs. SPY

6th Case Book on SPY vs. SPY A MAD Look at Old Movies

Sing Along With MAD MAD About Sports MAD's Talking Stamps The MAD Jumble Book More MAD Jumble Book
More MAD About Sports
MAD Around the World
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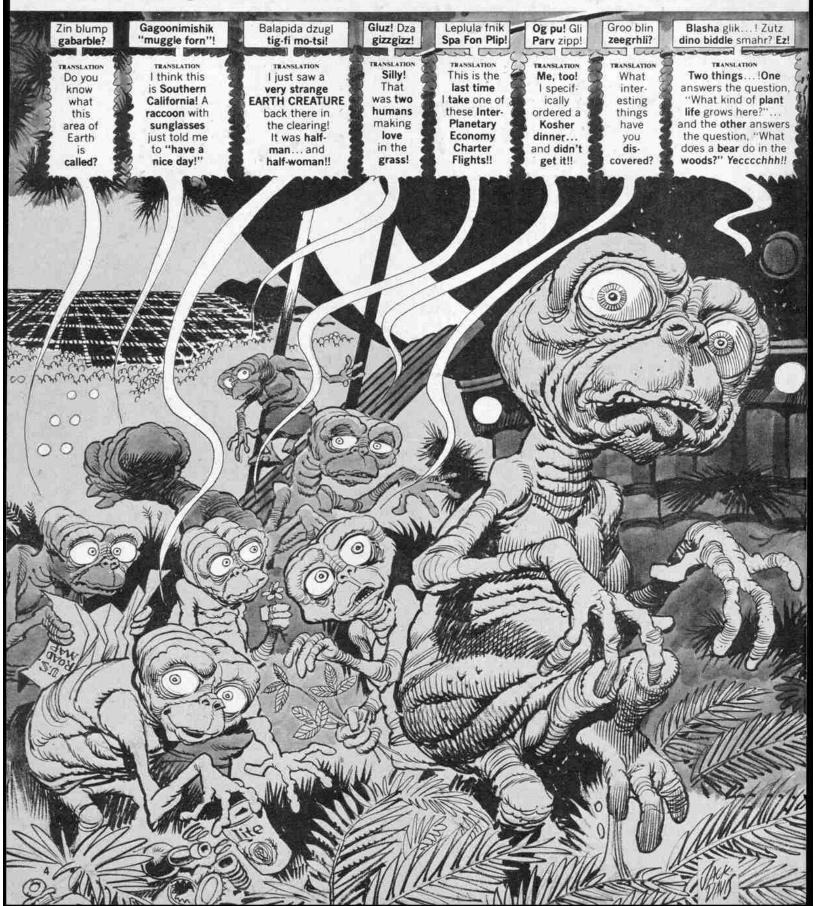
Pumping MAD MAD Horses Around

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GIVING ET THE FINGER DEPT.

Wanna make a block-buster of a movie? Here's the recipe: Take a large helping of precocious kids, add a dash of sci-fi, fold in a generous amount of special effects and top it off with an "extra terrestrial"! Just make sure it's not the usual outer space monster! Make it almost human! Make it adorable! Make it a...





THE QUASI-TERRESTRIAL



You watch your language! There will be no dollar You butt head! Isn't it They're nice to see good just a signs, asterisks, amper-You armpit! bunch of sands, exclamation points friends get together!? You nerd! \$ * &! X's! or X's spoken in my house!

ARTIST: JACK DAVIS

WRITER: STAN HART













I'm gonna drop these candies!

If you follow them, they'll

lead you right to my bedroom!

Piddle op!

m m

He has a





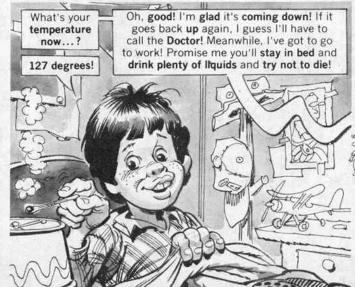






My eye ...! There's no doubt you











Mite!!

You

come

out of







Okay! By the by, isn't this

darling hat

just to DIE!!

Don't get

P.O.'d at

ME, Mom!

My coming







Today, we are going to dissect some frogs! So—we're going to "put them to sleep" in the fastest, most humane way possible!

What way is that, Teach?

Jump up and down on them! They'll never know what hit 'em! Just one bit of advice —wear shoes!



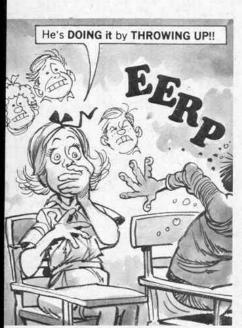
municie

Now I know what Earthlings use

intoxicants for! To help them

Teacher... Teacher...! Yelliot is trying to attract my attention... So...? What's wrong with that...??





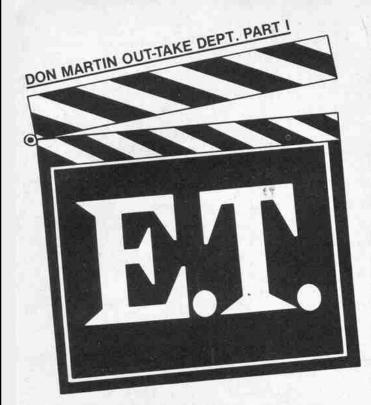




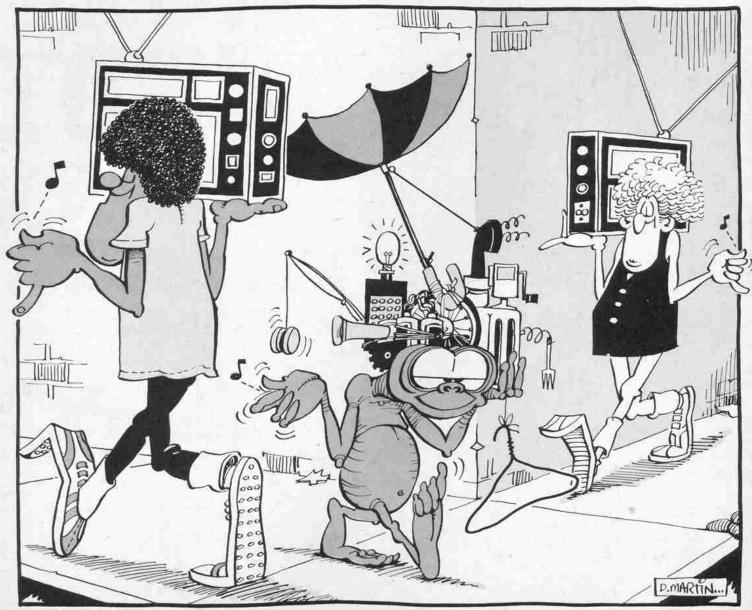












CHUTZPAH IS...



... copying an entire final exam from the kid next to you, and then, when you get a "D," accusing him of not studying.

CHUTZPAH IS...



... anything you do if you're an executive of an oil company.

CHUTZPAH IS...



... pushing a shopping cart up to a "Ten Items Or Less" supermarket express check-out counter, and claiming that 12 120 cans of beer and 9 boxes of pretzels is only 2 items.

CHUTZPAH IS...



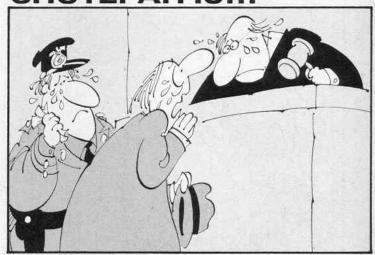
. . . backing into a parking space, smashing into a parked car, and suing the owner because you got hit in the rear.

GAUL BUSTING DEPT.

According to Webster, the word "chutzpah" is of Yiddish origin and means "unmitigated effrontery or impudence." To give you an idea, there's the old joke about the boy

GHUT IS ARTIST: PAUL COKER

CHUTZPAH IS...



. . . getting a ticket for illegally parking a car in a spot reserved for the Handicapped . . . and pleading not guilty to the judge on the grounds that you suffer from hemorrhoids.

CHUTZPAH IS...



... when you meet a girl at a wedding, and you ask her for a date the following Saturday, and she's the bride.

CHUTZPAH IS...



... when a doctor tells a heart attack victim to avoid shock, stress and aggravation, and then sends him a whopping bill.

who kills his parents . . . and then throws himself on the mercy of the court on the grounds that he's an orphan. Now that's chutzpah! Want more examples? Then read on.

/APAIR

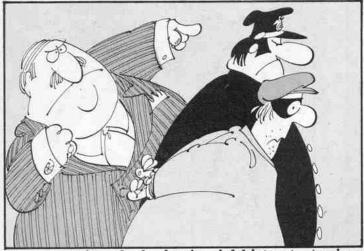
WRITER: LARRY SIEGEL & AL JAFFEE

CHUTZPAH IS...



... when a Congressman is elected on a platform to cut down on "Unemployment"... and fulfills his campaign promise by hiring 16 out-of-work relatives to work for him at government expense.

CHUTZPAH IS...



... running a bank, charging sinful interest rates, juggling books, using your influence to overthrow foreign governments, and then offering rewards for bank robbers.

CHUTZPAH IS...



...publishing a crummy magazine and charging 90¢ for it... and then suddenly and unexpectedly raising the price to \$1.00, without adding any more pages to it or improving the quality.

CHUTZPAH IS...



...taking money for babysitting after you and some of your friends have devoured about \$50.00 worth of food and drink.

CHUTZPAH IS...



...asking the Taxi Dispatcher if you can use his phone to call your Husband to pick you up here at the station.

CHUTZPAH IS...



... borrowing a friend's car for the weekend, and then handing him a bill for the gas you put in it.

CHUTZPAH IS...



...demanding that the lady in front of you remove her tiny hatwhile you're wearing an Afro that blocks six rows in back of you.

CHUTZPAH IS ..



...condemning Socialized Medicine from the hospital bed that the Government provides you and other Congressmen with free of charge.

CHUTZPAH IS...



...taking a shop-lifted item of clothing back to the store to exchange for one of the correct size.

ORPHAN RUINING DEPT.

Leapin' lizards, gang! Whatever happened to that sweet, charming Broadway musical called "Annie"? Hollywood took it and made it into a movie and changed it into...



WRITER: LARRY SIEGEL

Oh, what will I do...?
I'm lonesome and blue!
I feel like a leper

ARTIST: ANGELO TORRES

> Won't someone out there Please answer my prayer And send me a Daddy or a Mommy?!

Or a Commie!

Sob... sob! I guess I'm never gonna fall asleep again!

Cheer up, Rivka! I know it's tough living in an orphanage and trying to sleep on a lousy hard cot! Are you kidding?
I could sleep on a lousy hard ROCK if SHE'D only SHUT UP!

For a little girl, she's got a big mouth! Last night she hit a high note and busted every window from here to Jersey City! What tune
is Awful
Annie
singing,
anyway?
It sure
doesn't
sound
familiar!

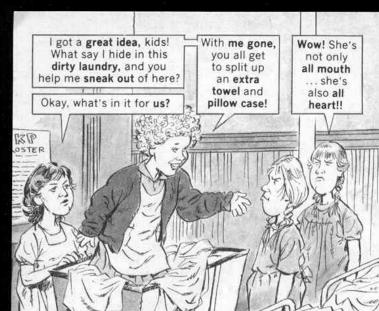
What's the difference?! The only song anyone knows from this epic is "Tomorrow" ... and that doesn't come till later!



No wonder we don't get enough to eat around here! They spend all of their money on expensive background music!! Don't you know the Hollywood Movie Musical Ordinance? "Every Orphanage must have an offstage orchestra!" Le'me at her! I'll kill her!! I'll KILL her!!

You leave Awful Annie alone! She happens to be a pretty nice kid! Not Awful Annie!! My AGENT!! "Audition!" she says! "You could do a GREAT Awful Annie!" she says! So what happens...?? The same thing that happened to all of us! They pick someone who can do a great Shirley Temple... and we losers end up in bit roles, playing second fiddle to that human siren!

tourn











Look at those mean boys, tor-

turing that poor dog! I think









Sniff...sniff!

Leapin'

I'm Graze Farfel! I work for trillionaire Oliver Morebucks! He sent me to borrow a cute little orphan to hang around his Fifth Avenue estate! Do you have one...?

Let me look around and see!

Excuse me, ladies! Before you go on... I'm here to present a Special Award to the writer of this screenplay in the category of "Most Chutzpah In A Story Development Scene For A High Budget Musical Film"!





Oh, Awful Annie

I'll be honest with you, kid! I liked one other girl back there a lot more but somehow, "Little Orphan Rivka" just didn't have the right ring to it!!



Isn't this magnificent land?! It runs almost three miles in one direction and half a mile in the other! The best part of it is, it's right on Fifth Avenue, and it's all part of Mr. Morebuck's estate!

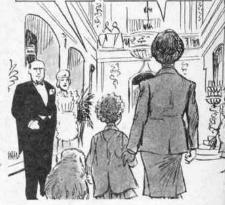
Gosh, I'm a dummy! All along I thought this place was called "Central Park"!

てかいしている つち つう というはいかいいない かんしょう

Don't be a so hard on yourself, Awful Annie! Lots of people make that very same mistake!

Well, how do you like Mr. Morebuck's mansion?

Gosh, I feel like such a dummy again! I know! All along, YOU thought this was Grand Central Station! Actually, it was! Mr. Morebucks BOUGHT it and had it MOVED here last month!



Gee, Mr. Morebucks seems nice! Not at all like a big important person!

Invest three billion in oil, six billion in copper, buy out U.S. Steel, call Rockefeller, then get me China!

Any particular NUMBER in China, Sir...? I don't want to CALL China! I WANT China! Get it for me! It'll make a swell companion piece for India and my Pacific Ocean! Leapin' lizards! I guess he IS a big important person!! Oh, boy...
what a great
place! I'm
gonna love
everyone in
it to pieces,
and then put
them all back
together and—

That's the orphan I rented for you, Sir!

Isn't she absolutely adorable?

Get RID of her!

With all that sweetness under the same roof with me and my diabetes, I'd give myself six minutes to live!









You did a terrific job in Washington, Awful Annie, and to show you my gratitude, I've decided to make you my own little girl, officially!

Leapin' lizards...you really want to adopt me?

You're everything I've always wanted in a daughter! Someone to torture my delinquent tenants, torment moneygrubbing associates, put the screws to my debtors, and drive a wedge through the Communist monolith in Moscow! And just think! You can do all that by just being your sweet, slobbering, goey, nauseating self!!



I'd love to be your daughter, Mr. Morebucks! But I already HAVE a Mommy and Daddy! And some day, they're gonna find me again! And when they DO, we'll RECOGNIZE each other because they're gonna have the other half of this broken locket I always wear!

That has got to be the most IDIOTIC plot gimmick I've **EVER** heard!

Don't knock it! It was written by a screenwriter who won a SPE-CIAL AWARD fourteen panels back!

I see by the papers that Oliver Morebucks is offering \$50,000 to the REAL PARENTS of Awful Annie if they'll come and claim her! And by an odd coincidence, I happen to have the other half of the locket they'll need to do it! Now, where could I find a rotten, unscrupulous couple-

Hey, look who just blew in! My ne'erdo-well brother. Booster, and his ne'er-do-well girl friend, Dilly! What brought you here at the exact right moment in my life?

That Awardwinning screenwriter everybody's talking about!





There are so many dishonest people out there, claiming to be Awful Annie's parents, just to grab the reward!!

Don't knock dishonesty! Forty years from now, it'll be running this

can't believe that! But I'll keep interviewing the phonies anyway! Bonejab, send in Mr. and Mrs. Nixon next then Mr. and Mrs. Agnew!

THE RESERVE



... and that's our story, Mr. Morebucks! For all these years, we've been broken-hearted... and desperate!

Right! And since we have the other half of the locket, we'd like to now take our most precious possession home with us



I'm not sure I trust them, Awful Annie!

What makes

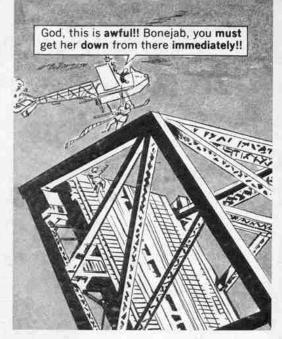
you say that?

Just a hunch, I guess! It all started when they took the CHÉCK... and left YOU!!









Oh, Daddy!
You and
Bonejab
saved my
life! You
did it out
of love—
right??

Wrong! We did it out of EMBARRASSMENT!
A 30 million dollar extravaganza... and
the best spot they could pick for a big
chase scene is a tacky little RAILROAD
BRIDGE? How about the EMPIRE STATE
BUILDING! Or the STATUE OF LIBERTY!
Or I could have bought MT. RUSHMORE
and had it moved to New York for them!

Sorry, Sahib!
Those places
have all been
used in other
movies! There
are just no
spectacular
places left!



What happened, Daddy? How come the climax scenes on bridges? The production scenes in Radio City? The jugglers, clowns, elephants and fireworks in this big final number? What happened to that sweet, charming little Broadway musical this is from? Where did we go wrong?

Where we always
go wrong! In our
desperation to
make a hit film,
we take a proven
hit from another
medium... and we
HOLLYWOOD-IZE
It! And it comes
out AWFUL, ANNIE!



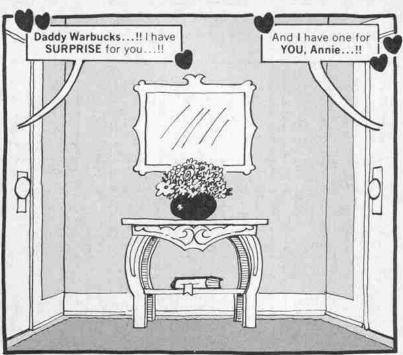
*To guarantee hits we'll borrow; From another medium we'll borrow... like a play! From best-selling books we'll borrow; Even a hit musical we'll borrow... from Broadway!

Then we'll over-produce the juice out of it, With a Hollywood dose of gross display... And what'll come out is sorrow; Nothing like the property we borrow... for big pay!

The novel we borrow... The comics we borrow... It's always a flop ciné!!









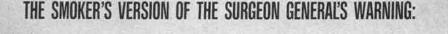
PLAQUES FOR CLAQUES DEPT.

There are a lot of well-known quotations and official statements around that everybody is expected to agree

with. But not everyone does! There are always special interest groups with their particular point of view.

MOTTOS, OATIS, INSGR BEWRITTEN FOR SPECIAL IN

ARTIST: BOB CLARKE



THE BIGOT'S VERSION OF THE INSCRIPTION AT THE BASE OF THE STATUE OF LIBERTY

The Surgeon General Has Determined That Cigarette Smoking Is Dangerous To Your Health...Despite His Never Having Examined You Personally And That, For All We Know, He May Be A Reformed SMOKER...And You Know What Unreasonable Fanatics THEY Are!

THE CITIZEN'S VERSION OF THE U.S. POSTAL SERVICE MOTTO:

NEITHER SNOW, NOR RAIN, NOR HEAT, NOR GLOOM OF NIGHT STAYS THESE COURIERS FROM THE SWIFT COMPLETION OF THEIR APPOINTED ROUNDS...ALTHOUGH NONE OF THE ABOVE SENTIMENTS CAN GUARANTEE YOUR FIRST-CLASS LETTER GETTING ACROSS TOWN IN LESS THAN 6 DAYS!

THE AGNOSTIC'S VERSION OF A U.S. COIN



GIVE ME YOUR TIRED, YOUR POOR, YOUR HUDDLED MASSES YEARNING TO BREATHE FREE...BUT DON'T MAKE 'EM SO TIRED THEY CAN'T PULL THEIR LOAD, OR SO POOR THEY'LL WIND UP ON WELFARE—AN IF THEY'RE GONNA MOVE IN AND BREATHE FREE, LET 'EM DO IT NEXT DOOR TO SOMEBODY ELSE!

With this in mind, MAD...which believes in giving equal time to everyone...presents this collection of

PTIONS, ETG. TEREST GROUPS

WRITER: FRANK JACOBS

THE OIL COMPANIES' VERSION OF THE DECLARATION OF INDEPENDENCE

We hold these truths to be self-evident: that not all men are created equal: that a half-dozen or so all men are created equal: that a half-dozen or so are endowed with certain unalienable rights; that are endowed with certain unalienable rights; that among these are life, liberty, driving up the price among these are life, liberty, driving up the price of gasoline by creating phony shortages, amassing a fasciline by creating phony shortages, amassing enormous profils, and generally screwing the poor enormous profils, and generally screwing prosecuted.

THE GOSSIP COLUMNIST'S VERSION OF THE OATH TAKEN IN A COURTROOM

I swear to tell the truth, the whole truth, and nothing but the truth...allowing, of course, for rumors, heresay, planted items, and an occasional wild distortion of what really happened...so help me God!!

THE PACIFIST'S VERSION OF THE MARINES' HYMN

From the bat-tles we refuse to fight
To the safe-ty of the rear;
When the gung-ho guys go charg-ing in,
That's the time to dis-ap-pear;
We don't care for guns or bay-o-nets;
We dislike unpleasant scenes;
You can bet your life that we disgrace
The United States Marines!

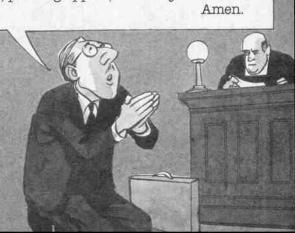


THE LAWYERS' VERSION OF THE LORD'S PRAYER

Our Father, Who shall be termed Party Of The First Part, Whose place of business is in Heaven, hallowed by Thy Name. Thy Kingdom, pursuant to terms and conditions, come. Thy will, duly uncontested, be done on earth, in so far as existing statutes permit, as it is in Heaven.

Give us this 15th day of August, 1981, our daily bread. And forgive us our debts, notwithstanding claims, liens and legal costs, as we, who shall be termed party of the second part, forgive our debtors.

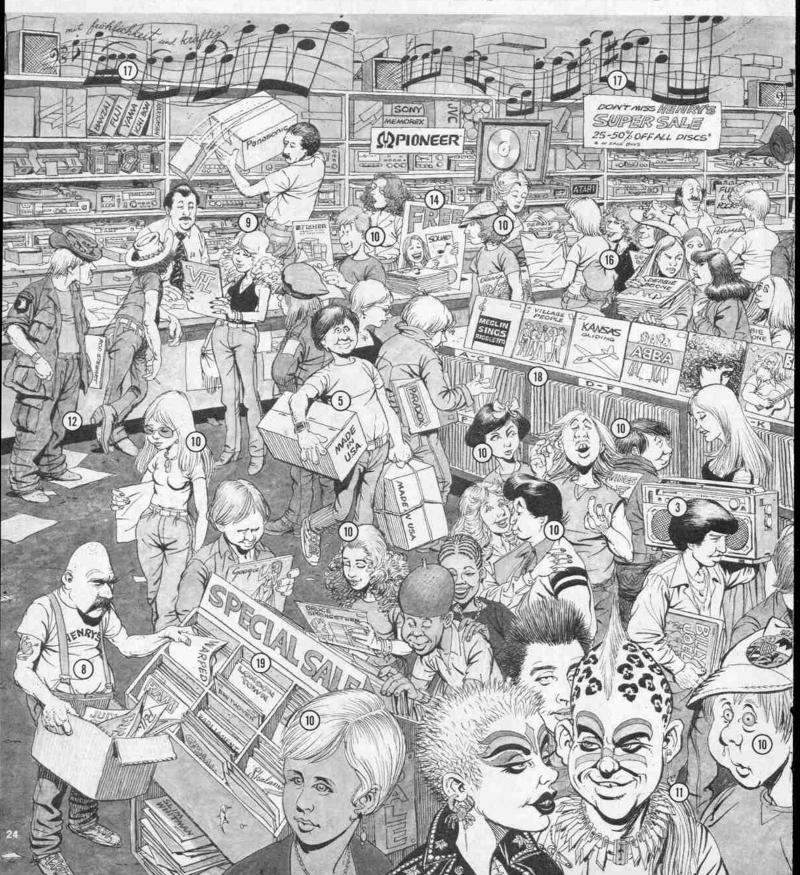
And lead us not into temptation (i.e., sin, corruption, greed, gluttony, etc.), but deliver us from evil, the nature of which shall be determined by the Court. For Thine is the Kingdom and the Power and, pending appeal, the Glory forever.



ERR APPARENT DEPT.

Recently, we asked one of our idiot artists to do a drawing of a "Discount Stereo Hi-Fi Store." Unfortunately, he didn't do a

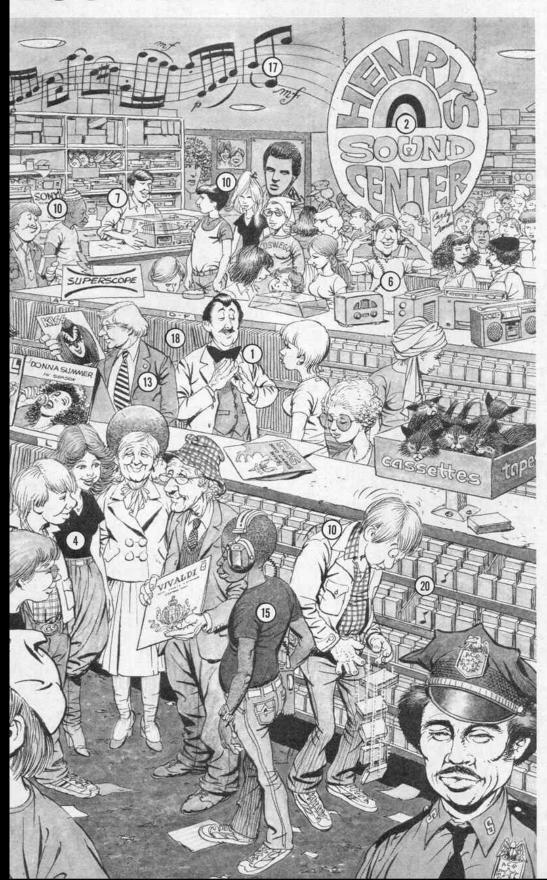
HOW MANY MISTAKES CAN



very good job. In fact, he made a lot of mistakes . . . 20 in all! And now, it's up to you to find them. Which is why we're asking:

YOU FIND IN THIS PICTURE?





ANSWERS

- The salesperson is offering his help, even though he's not working on a commission basis.
- The store is independently owned, and not a franchise.
- 3. The person is testing a "boom box" with the volume on "low."
- The teenagers are looking at the older couple buying a classical music album with admiration instead of contempt.
- The customer has just purchased an "American" brand stereo set.
- 6. The guy is actually buying a pair of stereo headphones for his parent's sake so they won't have to listen to his music.
- 7. The salesperson is not telling the customer that he just bought "the best stereo in the shop!"
- 8. The employee is removing all the warped record albums.
- The girl actually believes that her favorite rock singer doesn't do drugs.
- 10. None of the customers have zits.
- 11. The punk rocker is wearing only one safety pin through his ear.
- The guy wearing the army fatigue outfit is really a veteran.
- Someone over the age of 14 is buying a "Kiss" album.
- The "free music magazine" contains more articles than ads.
- The guy with the stereo headset isn't on roller skates.
- The Debbie Boone album is a hot seller.
- Bach is being played through the store's music system.
- The record albums are actually stacked in alphabetical order according to the alphabet.
- The "Specially Priced" albums are really priced lower than the other albums.
- 20. The cassette tapes are easily accessible, and not hidden behind 6" bullet-proof glass.

ARTIST: GEORGE WOODBRIDGE WRITER: CHRIS HART

BABY SITTING

Hi! I'm Come in, Dear! the have some babyinstructions sitter! for you!

If he runs around wildly, or breaks things, or generally makes a nuisance of himself, then punish him by sending him off to bed early!



What if he's quiet and wellbehaved and doesn't bug me?! Then what do I do ...??



Take his temperature!!

BERG'S-EYE VIEW DEPT.

THE LIGHTE

CREDIBILITY





THE TELEPHONE



RSIDE OF...

ARTIST & WRITER: DAVE BERG

POLITICS

Well, I happen to be a Republican! What are you...? Me...?! I'm a Democrat!

Why in the world would ANYBODY want to be a Democrat!?

Because my Father was a Democrat ...and his Father before him was a Democrat!!



That's rather ridiculous!
What if your Father was a
BABOON... and his Father
before HIM was a Baboon?!
THEN, what would you be?!?



A REPUBLICAN!!

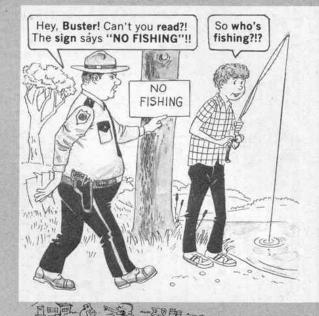


SNACKS

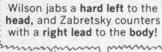




EXCUSES



SPORTS











ADVICE





BARGAINS



BAD HABITS





SPRAY CANS



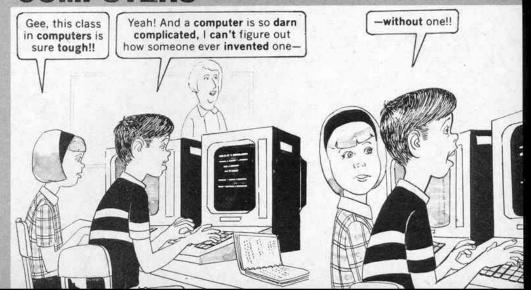






COMPUTERS





EATING









SHOPPING

Whew! I'm exhausted! We've been shopping for hours! Can't we quit and go home now? Just a few more items!

Remember the last time we did this? We spent another hour looking for the car in that huge parking lot!



Not to worry! This time I was smart and took precautions so we'll find the car right away!

What

did

you

do?



I turned on the headlights!



COLD WEATHER

Hey, look at Melvin! He's all bundled up! I don't feel cold!! Do you, Mark...??

No...I don't feel cold! Do you, Curtis? No...I don't feel cold! Do you, Sid?

No... I don't feel cold! Do you, Carl? No... I don't feel cold! Nobody else feels cold, Melvin! So why are you all bundled up...?

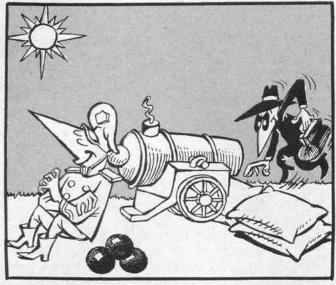
My MOTHER feels cold!!





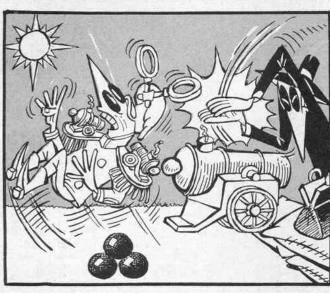


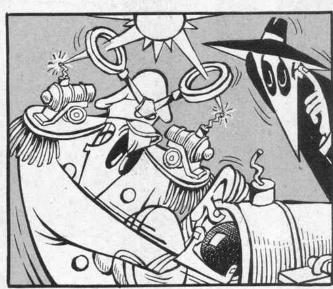
SON VS SDY





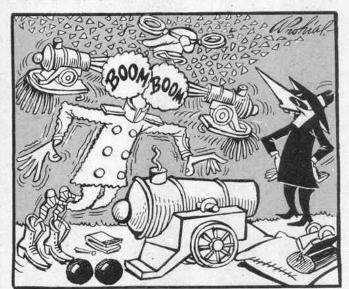












IF YOU BE... WELL, THEY COULD NORSE THEY COULD BE...

IT'S BAD ...



. . . when you get a flat tire in a tough neighborhood late at night!

IT'S EVEN WORSE...



... when you find that you don't have a jack handle in your trunk!

IT'S DOWNRIGHT HORRIBLE...



. . . when you suddenly discover that the only person around who does have a jack handle is about to bury it in your skull!

IT'S BAD...



... when you put your term project in your school locker... and then can't remember the combination of the lock so you can get it again! IT'S EVEN WORSE ...



... when the school security guard won't help you because you cannot produce an I.D. card to prove that the stuck locker is really yours! IT'S DOWNRIGHT HORRIBLE...



... when you finally talk him into helping you, and find that you've accidentally had him open the locker next to yours... which just happens to be filled with marijuana!

IT'S BAD..



... when you feel like you're coming down with the flu the week of your Senior Prom!

IT'S EVEN WORSE...



... when you are sick, and it turns out to be mononucleosis!

IT'S DOWNRIGHT HORRIBLE...



... when everybody knows that the only person you could've caught it from is the biggest nerd in school!

DOWNRIGHT HORRIBLE

IT'S BAD ...



... when your telephone privileges are taken away from you just because you accepted a collect call from your sailor boyfriend stationed in Korea!

IT'S EVEN WORSE...



... when the phone suspension continues, although you urgently need to spread the news that your school's sex symbol is three months pregnant! IT'S DOWNRIGHT HORRIBLE..



... when your folks maintain the ban even after a local D.J.'s announced that you'll win a free record album if you call the station immediately!

IT'S BAD...



... when you're disciplined by being confined to your backyard . . . while your friends are all at a birthday party right next door! IT'S EVEN WORSE ...



... when you're confined to the house ... while your brother is having his birthday party right out in the yard!

IT'S DOWNRIGHT HORRIBLE...



... when you're confined to your room . . . while your very own birthday party is taking place right down stairs!

IT'S BAD ...



... when a big guy with lots of tatoos asks whether the seat next to you is taken, and you're afraid to say "Yes!"

IT'S EVEN WORSE...



. . . when the huge guy sits down, and you immediately sense that he hasn't taken a bath in at least two weeks!

IT'S DOWNRIGHT HORRIBLE...



... when the girl for whom you were saving the seat accidentally sits down in his lap . . . and five minutes later, they leave the movie together!

... when your neighbors who have always hired you to mow their lawns and rake their leaves suddenly up and move away!

IT'S EVEN WORSE...



... when they leave still owing you for the last six weeks work you did!

IT'S DOWNRIGHT HORRIBLE...



. . . when they not only leave without paying you, but they also take your lawn mower and leaf rake with them!

IT'S BAD...



... when you forget to fix your hair the day the pictures for the school yearbook are scheduled to be taken!

IT'S EVEN WORSE ...



... when the photographer catches you at the exact moment you have your eyes shut tight ... and your mouth wide open!

IT'S DOWNRIGHT HORRIBLE..



... when your portrait photograph is the one he humorously chooses to display prominently in his shop window!

IT'S BAD...



... when you don't catch anything on your fishing trip after you've already invited the guys over for fish dinner!

IT'S EVEN WORSE...



... when you try to fake success by buying fish at a market and the guys identify it as a species from Norway!

IT'S DOWNRIGHT HORRIBLE.



... when the fish you bought causes all your friends to get food poisoning . . . and one of them is a lawyer!

IT'S BAD ...



... when you're in Little League and your folks don't come to the games!

IT'S EVEN WORSE.



... when they come to the big game, and they boo you because you strike out three times and make six errors!

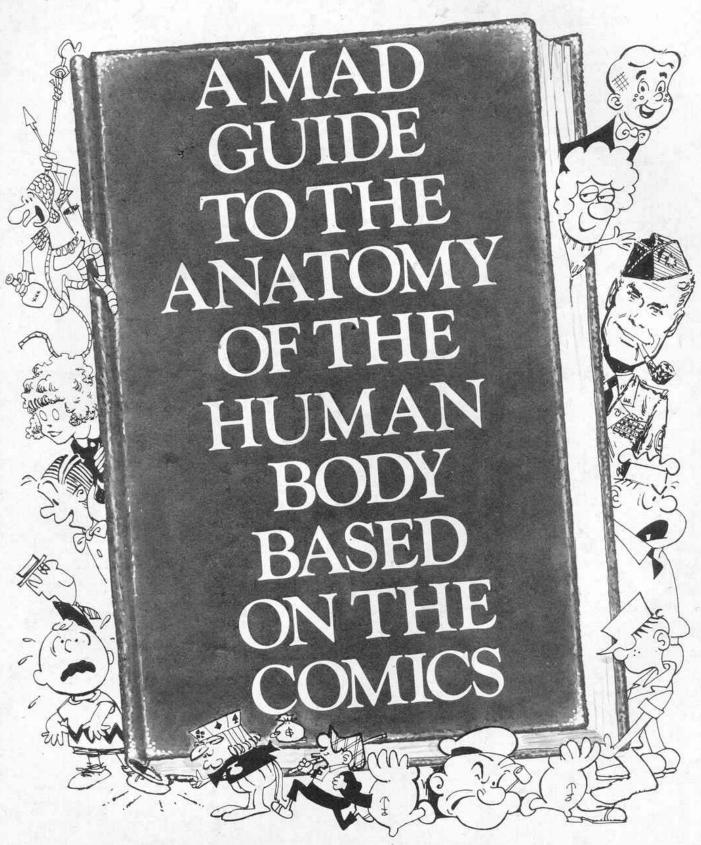
IT'S DOWNRIGHT HORRIBLE...



... when they come again ... and laugh at you because you've been demoted to team mascot and have to wear a chicken suit!

FUNNIES' BONES DEPT.

Have you ever wondered why there are so few good Doctors around today? Well, MAD feels that it's because most Doctors don't really understand the human body and how it works. And why is this? Because like everybody else, Doctors were brought up on "The Comics" and therefore developed a distorted concept of the human body. Mainly, The Comics show us bodies that are unlike anything else around. To demonstrate the problems and confusion this has caused today's Doctors, here are some excerpts from

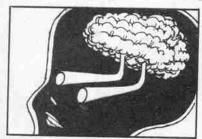


THE EYES

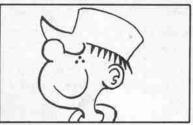
ES In many cases, a "normal" eye is not necessary for vision!



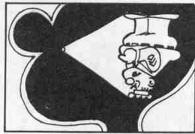
Contrary to accepted medical opinions, some humans do not need pupils in order to see. However, this rare condition (known as annieus orphanius) occurs only in certain types of people who also never age.



Images are sent to the brain via solid tinted tubes, like modern-day fiber optics. The result is seeing everything through rose-colored glasses.



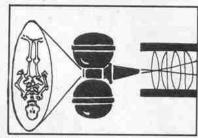
Occasionally, some humans can see without having eyes at all. This rare condition (beetleus yardbirdis) causes that person to appear as if he's fast asleep while he's really awake, and vice-versa.



Images are absorbed through pinholes in cheeks that resemble freckles. Vision can only be activated by loud, raucous military commands.



Some humans are able to see through solid objects and to spot things happening miles away. People with this rare condition (kryponus x-rayus) often wear eyeglasses, even though totally unnecessary.



This intricate mechanism for vision is composed of a pair of telescopic lenses linked up with an alternative pair of miniature x-ray machines.

THE NOSE

The size and shape of the nose often determine willpower and determination.



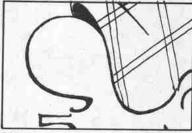
A hooked nose (tracy bumpus) is the sign of a person who relentlessly pursues a goal, regardless of any personal danger. Even after 50 years, he'll still stick to his job.



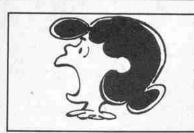
A keen sense of smell helps this nose sniff out dangers which may be threatening the safety of the entire body.



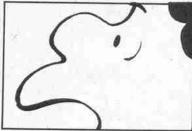
A bulblike nose (andicappus handicappus) indicates lack of willpower and inability to complete a given job or task. The nose, like the person, has no clear direction.



Through frequent abuse, this nose begins to turn bright red, this condition being known as proboscis inebrius.



A small, peanut-shaped nose (lucyus obnoxious) indicates a powerful determination on the part of its possessor to achieve goals regardless of any damage done to others.

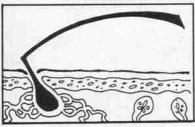


At first, this nose appears subordinate to the mouth. That's because the mouth is much larger than normal.

THE HAIR Hair growth and hair quality depend entirely on the diet.



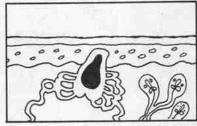
This common disorder of the scalp (dagwoodus cowlickus) occurs after long years of combining many varieties of foods into one sandwich.



Hair follicle is damaged, and hair grows abnormally.



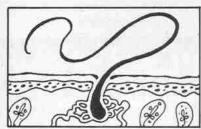
Total baldness (warbuckus extremus) can be traced to a diet of rich gourmet food, gooey desserts, and very expensive wines and champagne.



Hair follicle is dead and unable to function at all.



thick, full, healthy head of hair is the result of eating hamburgers, pizza, French fries, malteds, and other types of "fast food."



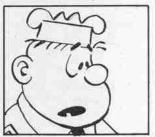
follicle is healthy and hair behaves normally.

The shape of the skull determines how a person functions in everyday life.





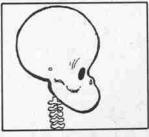
A rectangular skull is the mark of a highlyevolved and intelligent individual. Such people are born to lead. They are usually very handsome, and they always have perfect teeth.





A sloping forehead is found on an individual who has not yet completed his evolutionary cycle. Note the protruding lower tooth . . . a telltale indication of this sub-human type.





An elongated skull occurs when someone lacks the ability to speak. In such cases, there is also no sign of any mouth. It is not known if this type of individual takes any nourishment.





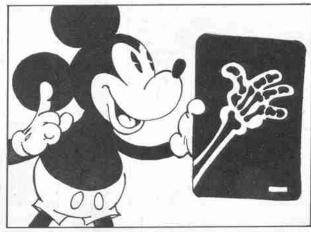
A round skull with a nose cavity between the eyes, blocking off the mouth from the brain, indicates an underachiever. Speech is not impaired, but sounds bewildered and confused.

THE ARMS

The size and shape of the arms depends on the amount of chemicals in the body.



This condition (nautilus pugnatious) results from an imbalance of iron in the body system, creating a swollen appearance. X-rays of arms reveal a green substance surrounding muscles. Substance has same chemical properties as a certain leafy, green, yecchy-tasting vegetable.



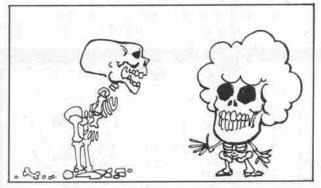
Some arms appear to lack muscles altogether (disneyus rodentus), a condition caused by a fiber deficiency in which the tissue turns to cheese. This condition usually results in the loss of one finger of each hand, but does not effect the efficiency of the rest of the hand.

THE TORSO

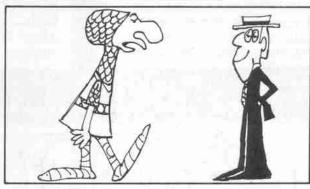
The size of a torso is a chief indicator of dominant leadership—or lack of it.



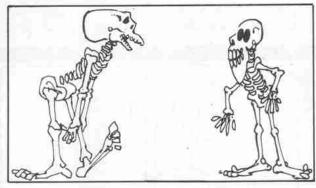
A dwarf-like, compact torso is the sign of a strong-willed, often tyrannical power figure. Such people, as in the two examples of case studies depicted here, dominate less compact people, whom they consider unfit to make any decisions at all, or to lead their own lives.



This condition (ironhandus despoticus) is due to the fact that the brain is close to the torso, allowing power from the brain to travel a much shorter distance, and thus remain strong.



A tall, lean torso indicates a person who is obviously extremely weak and docile and who allows himself to be browbeaten and manipulated. Such people, as in the two examples of case studies depicted, fail in the exercise of power, and end up as dupes and followers.



This condition (nebbish submissivus) is due to the fact that the brain is further away from the torso, meaning that power must travel a much greater distance, and thus weaken.

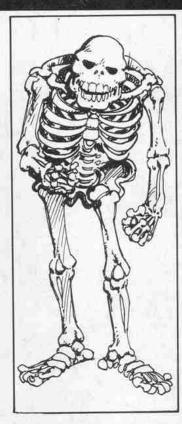
THE GLANDS

In isolated cases, there occurs a glandular condition (bannerus hulkus) in which intense anger and rage causes a transformation of personality, intelligence and physical structure.









The personality, which is usually boring and insipid, becomes dynamic and outgoing. The I.Q., which is usually a near genius 162, plummets suddenly to a sub-moronic 27. The height, usually an average 5'9", suddenly increases to an abnormal gigantic 8'6".



Before transformation, the individual's glandular cells are normal and quite well-behaved.



After transformation, the individual's glandular cells expand to twice their normal size.

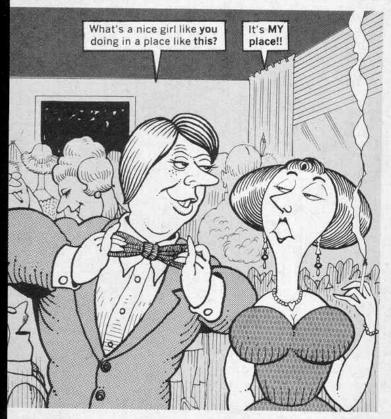
SPOILED MEET DEPT.

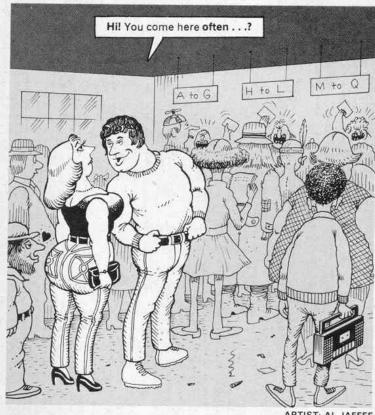
MAD PRESENTS SOME GRAP

WHEN NOT TO USE F

AT A PARTY . . .







ARTIST: AL JAFFEE

DURING AN EMERGENCY...





AT A MASQUERADE.



HIC DEMONSTRATIONS OF...

AMOUS "PICK-UP" LINES

AT THE ZOO . . .



IN A HOSPITAL . . .



IN A PAROCHIAL SCHOOL . . .



WRITER: CHRIS HART

IN A MUSEUM OF MODERN ART . . .

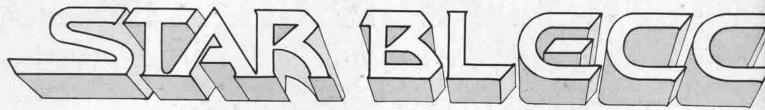


AT A V.D. CLINIC . . .

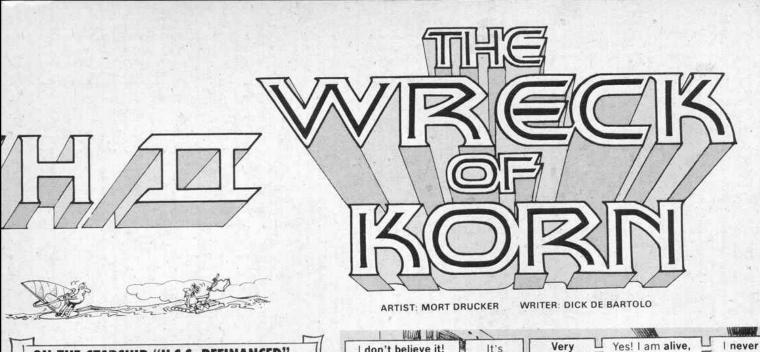


PROFITABLE ENTERPRISE DEPT.

Usually, sequels to successful movies are total disasters. But the Producers of the "Star Blecch" series have it all backwards. The original was a total disaster and, by comparison, the sequel was a lot better! We're talking about







ON THE STARSHIP "U.S.S. REFINANCED"..

Checkoff...our mission is to seek out and explore areas that are devoid of life forms, so we can use them as subjects for Project Geritol"!

Well... we've already checked out Hollywood! Where to next?

Wait a minute! Our sensors are picking up life forms on Alpo V!

Impossible! Not even a DOG could survive that environment! Let's beam down and see what's going on!



I don't believe it! It's the wreckage of the Starship 'Botany Tie''! Look! There are piles of dirty dishes that, have been accumulating for years!

It's rather obvious! bachelor must live here!!

Very observant! My God! It's

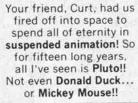
KORN!! You're alive!!

and I never forget a face! How are you doing. Richmond?

Sorry, my name is Checkoff!

forget a face! Names?! They give me a real

problem!



And for GOOD REASON!! You tried to take over the planet Earth! If you'd had your way, that poor planet would now be suffering from wars, inflation, high taxes, unemployment and-and-

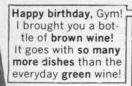
Hey...!! Did you give your plan to someone else to put into operation?!



I have a little surprise for you! These slimy little BUGS are the only life that exists on "Alpo V"! They enter the ear and seek out the brain! Their prey becomes extremely susceptible to suggestion!

But look at the **BRIGHT** side! You'll have a "pet" for life! You'll never have to take him for a walk or feed him!





Gym, are you feeling moody?

No! Yes! Maybe I am! Maybe I'm not! You may be right ... but I don't think so!

Y'know, Gym, you should be back in command of a Starship! Desk work doesn't agree with you! I speak as your FRIEND and as your DOCTOR! As your friend, I suggest you do it for your

health! As your Doctor, you owe

It's really good to see you back on the flight deck of the Boobyprize, Admiral Curt! Are you still feeling badly about reaching middle age?

Not any more! My mind is as sharp and as clear today as it was when I first took Command!

Oh-oh! We could be in BIG TROUBLE!



me \$50.00 for medical advice!



This is for real now. Lt. Savvy! Have you ever taken a Starship out of it's mooring?

No. Sir!

my four years of Then this instruction and my if your training manuals chance! Do correctly, I push you think this button marked "TOTAL AUTOMATIC you can handle it? DOCK DEPARTURE"!

Yes! If I remember

You forgot two items, Lieutenant! You must ALSO always hit the "STAR BLECCH THEME" buttonand the "AUDIO UP" button!!

Irregular One, this is Checkoff! We have been ordered to pick up all work done on "Project Geritol" and assume responsibility

What?!? Listen, I'm not giving up "Project Geritol" without checking with Adm. Curt first! And if you don't like it, you can stick it in your ear!!





Admiral Curt, this is Dr. Markus on Irregular One!

crackle...crackle...

Admiral Curt, can you hear me! There seems to be terrible interference!

crackle...snap...pop!

Just barely, Dr. Markus!

crackle...snap...crackle

You'll have to speak louder! I'm eating a bowl of Rice Krispies and they're making a terrible racket!



Sorry, Admiral! We're losing the picture! It's just snow and shadows!

With all the money they spent on this ship, you'd think they could afford a good roof antenna for the TV set!

We better find out what's happening on Irregular One! Since that means going on Active Duty, the Senior Officer should be in charge!!

But, Spook ... is that fair??

Admiral, I have no ego to bruise! And besides... if you screw up. it won't go on MY record!!





With Korn and the Refinanced out of the way, it gives us this chance to beam down here to Irregular One so we can see exactly what's going—OOPS!

Hey, Spotty! What's wrong with the transporter?! I WARNED you! I TOLD you the Boobyprize had only about HALF the power needed to beam you down there! But, did you listen to me? No! You went anyway!!

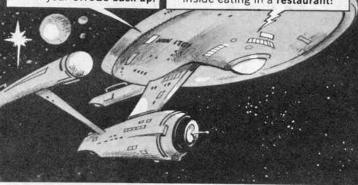


Spook on the Boobyprize—
to Admiral Curt on Irregular One! The situation
here is getting worse!
We're losing more power!
Right now, we've got only
enough to finish beaming
you down... and then just
beam your SHOES back up!

Spook, these are your orders!

If we are unable to return to the Boobyprize in one hour...

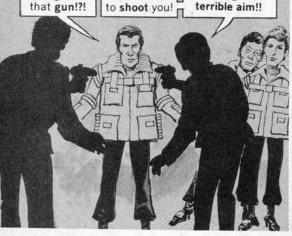
leave without us! Take the ship to the nearest star station and call All-Space Insurance! Tell them all the damage was done in a parking lot while the crew was inside eating in a restaurant!



It's Checkoff and Captain Terroryell!! Checkoff... what are you doing with

Don't move, Admiral! You don't know how hard it is for me to shoot you! Your feelings for me run that deep, huh?

What feelings!?
I've got
terrible aim!!





Checkoff seems to be coming back to his senses again!

Look what I found in his ear, Sir!

Hmmm! I KNEW something was BUGGING him ... but THIS is absolutely ridiculous!!

So you want to know what we've been doing down here on "Project Geritol", eh, Admiral? Well, take a good look!!

You...?!? You made those mountains? You created those trees and those rocks and that waterfall andWhat are you talking about?! That was all here! I planted those TULIPS! Kind of sets the whole thing off nicely, doesn't it!?



Okay, Spook! You can beam us back up now!

Beam us back up? But I thought the Boobyprize had a TOTAL POWER FAILURE!! Let's call it a little deception, my dear...

I get it! To fool Korn!! Yes, partly to fool Korn... but mostly to fool the Interstellar Utility Company! It keeps our electric bills reasonable!

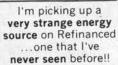






Korn can easily outmanuever us, out-run us and out-gun us! And yet, you seem so UNWORRIED, Admiral!

Don't worry, Spook! We will come out on top in the long run! Korn isn't the ONLY one who can make a **FANTASY** come true!



Good Lord! They've set Geritol for detonation!

HOW dangerous IS Geritol!

got the power of two million bottles of prune juice!!





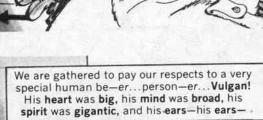


THAT MEA











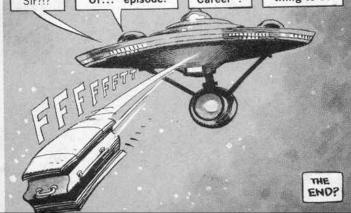


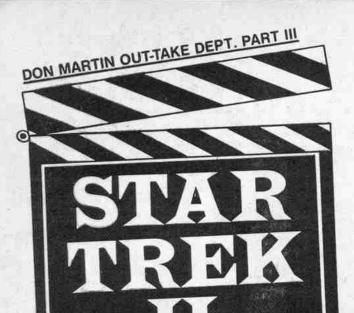
WHY did we kill him off in this movie, Sir?!?

He wanted to try other things! So far, the only thing he's got lined up is another "In Search Of..." episode!

"Leonard Nimoy ...In Search of an Acting Career"!

Don't worry! He'll be back for "Star Blecch III"! It's the only logical thing to do!









WHAT PROBLEM?

HERE WE GO WITH ANOTHER RIDICULOUS

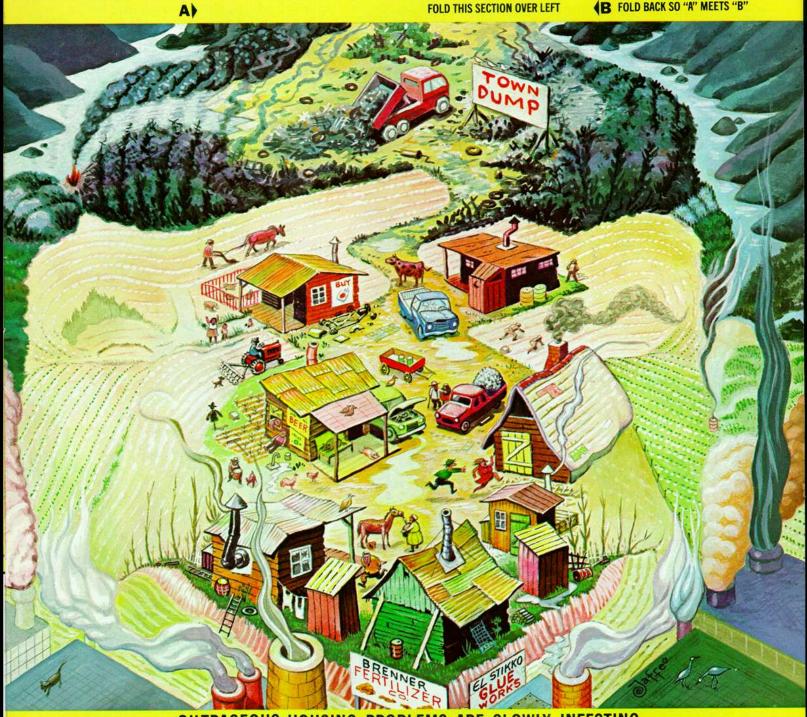
MAD FOLD-IN

Today, our nation's poor are suffering from major economic problems. As a result, they also have a terrible "housing" problem. Find out what it is by folding in page as shown.



FOLD PAGE OVER LIKE THIS!

B FOLD BACK SO "A" MEETS "B"



ARTIST & WRITER: AL JAFFEE

OUTRAGEOUS HOUSING PROBLEMS ARE SLOWLY INFESTING THE WHOLE LAND. ONLY TAX DOLLARS CAN BRING DEFINITE HOPE TO THE POOR. AND WHEN ADMINISTRATIVE ABUSE OCCURS, THE POOR MUST PUNISH THE MAJOR PARTICIPANT

∮B AL



