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... smash in

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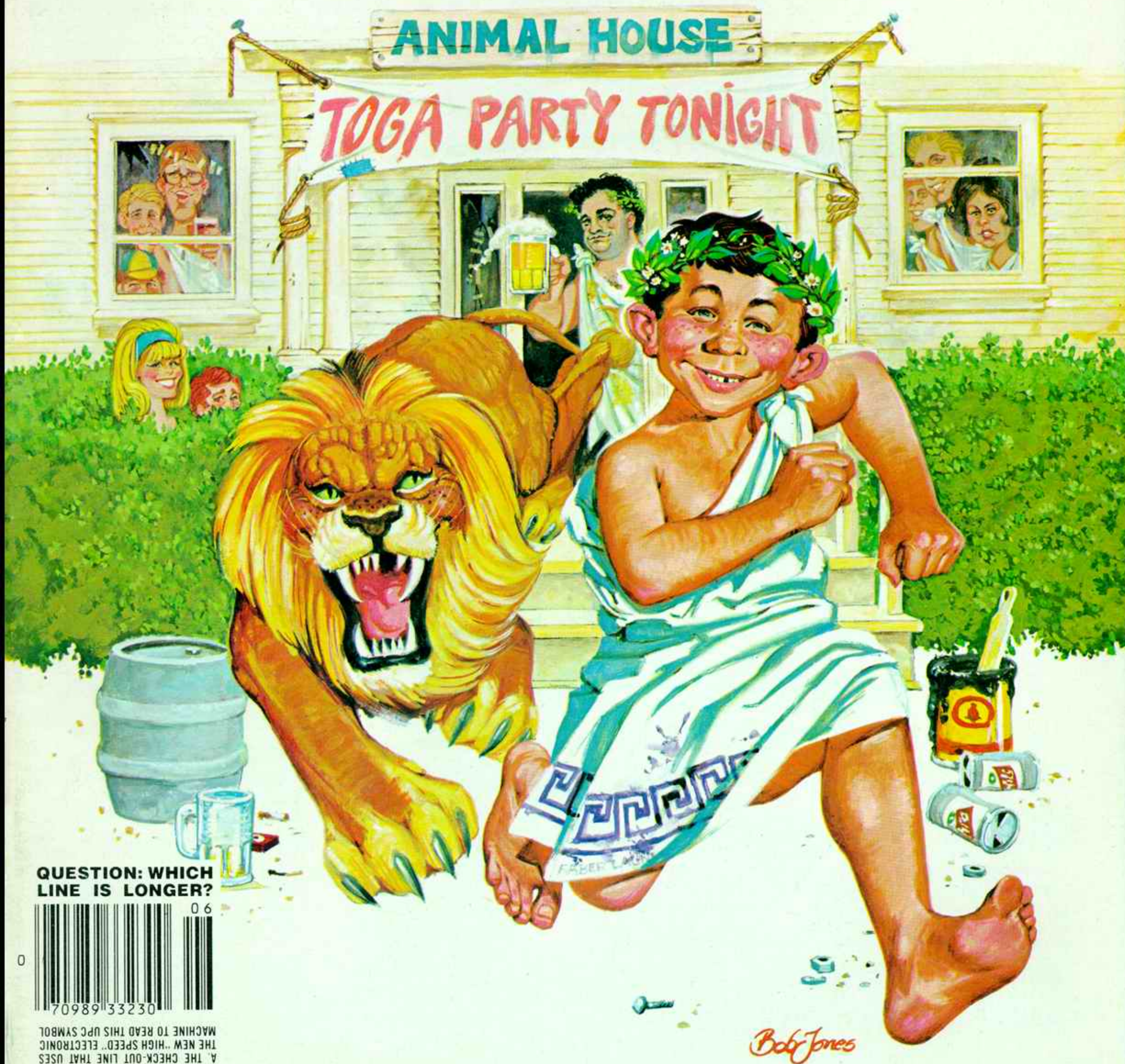
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# MAD

*"The trouble with some people who don't have very much to say is that you have to listen so long to find out!" —Alfred E. Neuman*

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**JERRY De FUCCIO, NICK MEGLIN** associate editors  
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**DAVID FRAZIER** subscriptions

**CONTRIBUTING ARTISTS AND WRITERS**  
*the usual gang of idiots*

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\*\*Various Places Around The Magazine

## VITAL FEATURES

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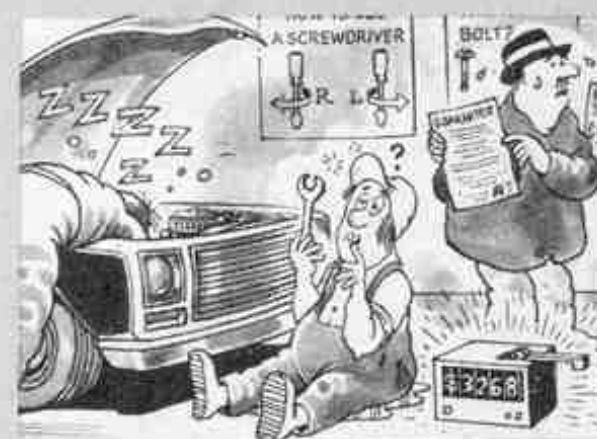


**KLUMP!**



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 (A MAD  
TV  
Satire)  
 Pg. 41



## LETTERS DEPT.



### RICKARD'S "GREASE" BALL

I thought Jack Rickard's cover of "Grease" was slick!

Chris Morris  
Cherry Hill, N.J.

We would like you to know how tremendous we think your cover and feature on GREASE are. You certainly did a great job.

Michele Cohen  
Director of Publicity  
John Travolta Productions  
Burbank, California

### CEASE

"Cease" was magnificent! Stan Hart really got the idea with the moral on the last page. Keep up the clever reading between the lines.

K. Thomas  
St. Laurent,  
Quebec, Canada

"Cease" was good but youse guys forgot to add Sha Na Na to it. They were definitely the best thing about the movie. And they would have been better in your mess!

Sharon Ripple  
Sturgis, Mich.

It took a lot of imagination to believe Olivia Newton-John could be a "loose girl", but it was even harder to believe all those old fogies were in high school!

Leann Hanlin  
Medford, Oregon

### "AIRPORT" HOLDING PATTERN

Way back in issue #195, you featured an article called "Airport '77". In this article, you had "Mr. Steelking", a main character, say, "I just bought every 747 ever made! That's the only way I could think of to prevent them from making 'Airport '78'!" Well, I just heard that they are now making a movie called "Airport '79 Concorde". More MAD premonition, perhaps?

Todd P. Schwartz  
Dayton, Ohio

## WE'VE RUN OUT OF THEM!

Yep, we've run out of these clever fake-out headlines that sucker you into reading these ads for our full-color portraits of Alfred E. Neuman, MAD's "What Me Worry?" kid—suitable for framing or wrapping fish. But we did it again anyway. So c'mon! Mail: 35¢ for one, 75¢ for 3, \$1.55 for 9, \$3.15 for 27 or \$6.35 for 81 to: MAD, 485 MADison Avenue, N.Y., N.Y. 10022



## SOME REALLY DANGEROUS STUNTS WE'D LIKE TO SEE EVEL KNEIVEL DO ON TV

I really liked "Some Really Dangerous Stunts ..."! Would you please do more things like that?

Amy Holzhausen  
Elkhart, Ind.

I loved the Silverstone-Davis piece, "Some Really Dangerous Stunts We'd Like To See Evel Knievel Do On TV". Their "prophetic" segment on ousted coach Woody Hayes gave me the chills, and many other gags really fractured me. I think you could employ the basic idea for several more articles, and I would really like to see that.

Mark Colella  
Los Angeles, Calif.

Silverstone and Davis always had a MAD field day with the scourge of the sidelines, both as the bombastic "Coach Hades" in "MAD's College Football Coach Of The Year", issue #175, and the real life Coach Hayes in "Evel Knievel's Dangerous Stunts". Thanks to them, the former O.S.U. slugger has become a bona fide folk hero!

Andy Reichart  
Wayne, N.J.

After all their "Hayes-ing", Silverstone and Davis won't have Woody Hayes to kick around any more!

Jeff Blustein  
Brooklyn, N.Y.



MAD Preliminary to the Main Event?

I've attempted such hazardous deeds as: (1) taking a taxi and not tipping the driver, (2) passing a gay bar with a pro-Anita Bryant button on, and, (3) going to traffic court in New York City. I've

reserved a bed in Bellevue for Evel, so we may compare casts, stitches, lacerations and other such wounds.

Nora Chermak  
New York, N.Y.

### CONSUMER REPORTS FOR GOV'T PURCHASING AGENCIES

I'd like to comment on Dick De Bartolo's "Consumer Reports For Government Purchasing Agencies". He was completely wrong about our Polish Aircraft Carrier. Because our ship floated upside down, with the planes landing on the hull, our enemy always thought we were sinking. Therefore, the Polish Navy lost no aircraft carriers due to enemy action. Also, since we had steam propulsion (smoke stacks under water), we never gave our position away due to unwanted smoke streaming from the boilers. Please reconsider our illustrious carriers. They are better than most people think!

J.B. Wiltski  
Houston, Texas

In case you haven't heard, Polish jokes are passé. In seven years, I had expected your magazine to realize this, mature somewhat and change its policy. Then again, what can you expect from a magazine written for teenagers by adults with pre-teenage minds.

John Jantak  
Montreal North,  
Quebec, Canada

### THE LIGHTER SIDE OF SNOW

"The Lighter Side Of Snow" should be changed to "... Snow And Rain". I don't know about you guys, but here in Utica, it usually rains when the temperature goes above 32 degrees Fahrenheit. Snow doubt about it.

Holley Lambert  
Utica, New York

### LOU GROUCH

To sum it up, "Lou Grouch" by Torres and Koch annoyed, bothered, irritated, and totally bugged me! Other than that, it was pretty good.

Paul Colbert  
Northridge, Calif.

### PARENTAL GOADING

I bought my son the March '79 issue of MAD and upon reading it, he dialed "Child Abuse". Could you suggest a good lawyer?

Genette T. Hochman  
Ewing Township, N.J.

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Er—Hi, guys! I'm Dirk Neitchemeyer . . . Rush Chairman of Omooga House!

You guys are in the wrong place! The "Laurel and Hardy Look-Alike Contest" is downtown!

Uh—we're here to pledge your frat!

Are you kidding?!? We're clean-cut, blonde, blue-eyed "A" students and campus leaders! You're two slobs! Who'd believe it?!

That we came to rush your frat?

No! That in this movie, WE turn out to be the "BAD GUYS," and YOU'RE gonna be the "GOOD GUYS"!!

As President of this, the most conservative, classiest fraternity on campus, I'm sorry to say you two clowns don't fit our image!

What IS our image?!

Let me put it this way: If Hitler had known how to play tennis, we would've pledged him immediately!

I'm Leery Krockor!

I'm Kink Barfman!





# ABOMINABLE HOUSE



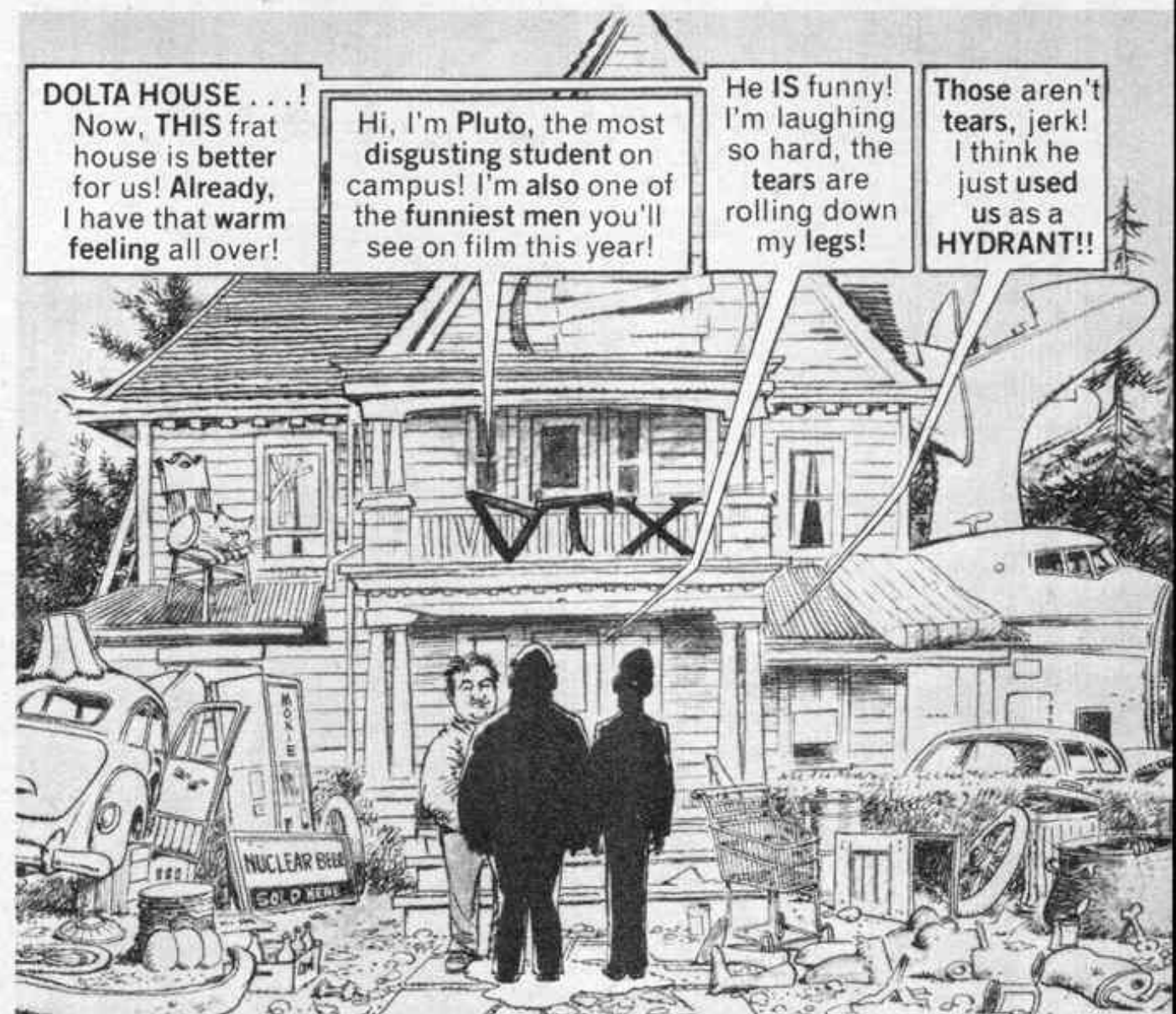
Look at those two! A wimp and a blimp!

Can you imagine those two wanting to join a frat house?

Yeah! The fat guy IS a frat house!

Let's go! I don't think we're wanted here!

What do you mean, "WE", Tubbo!



**DELTA HOUSE . . . !**  
Now, **THIS** frat house is better for us! Already, I have that warm feeling all over!

Hi, I'm Pluto, the most disgusting student on campus! I'm also one of the funniest men you'll see on film this year!

He IS funny! I'm laughing so hard, the tears are rolling down my legs!

Those aren't tears, jerk! I think he just used us as a **HYDRANT!!**

ARTIST: MORT DRUCKER

WRITER: ARNIE KOGEN

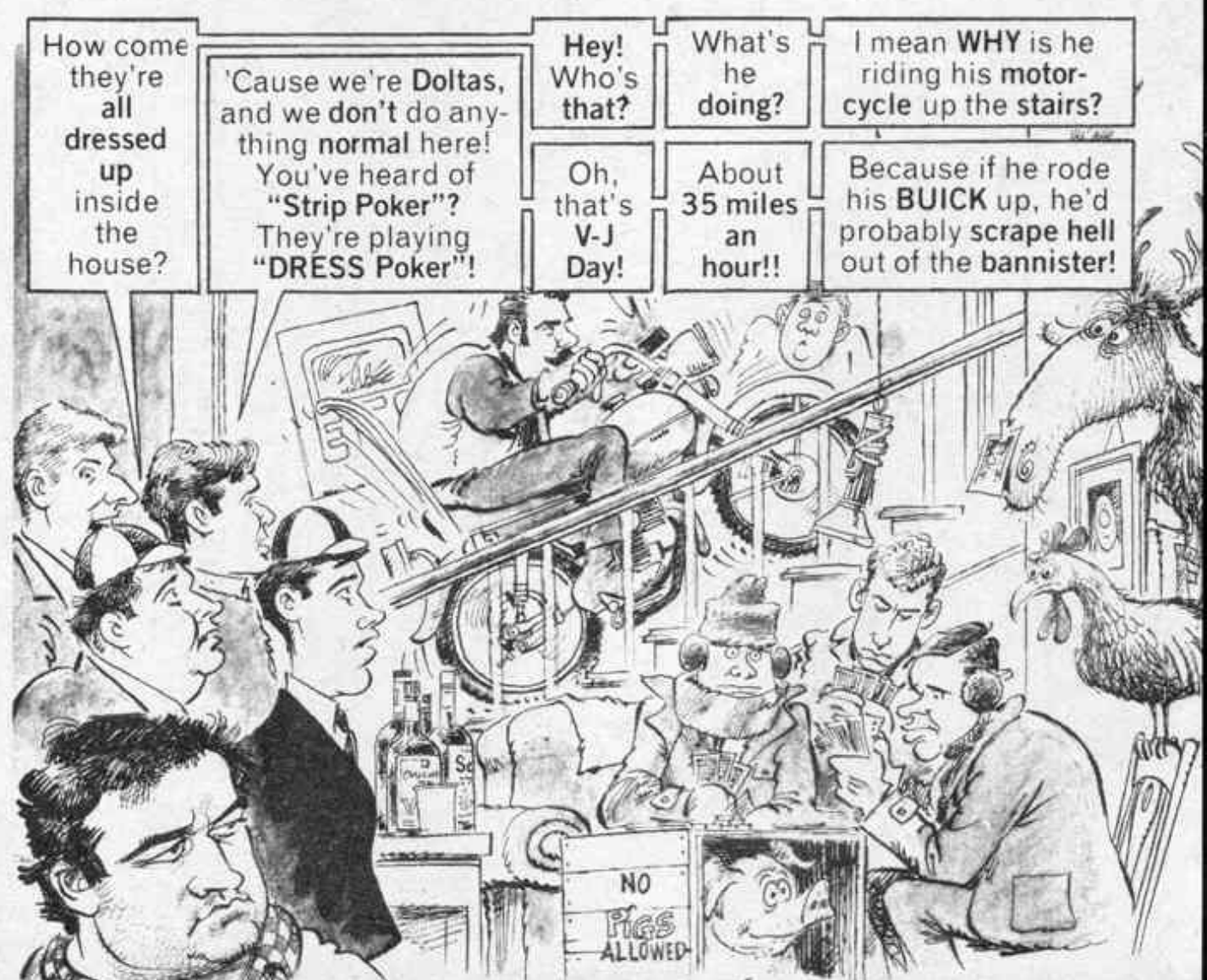
ADDITIONAL DIALOGUE: DICK DE BARTOLO



Welcome to Delta House . . . the freakiest frat house on campus! Help yourselves to the refreshments! We've got cookies, punch, pizza, soda, pickles, beer and ice cream!

What's so freaky about that??

All mixed together in one huge bowl!?!?



How come they're all dressed up inside the house?

'Cause we're Deltas, and we don't do anything normal here! You've heard of "Strip Poker"? They're playing "DRESS Poker"!

Hey! Who's that?

What's he doing?

I mean **WHY** is he riding his motorcycle up the stairs?

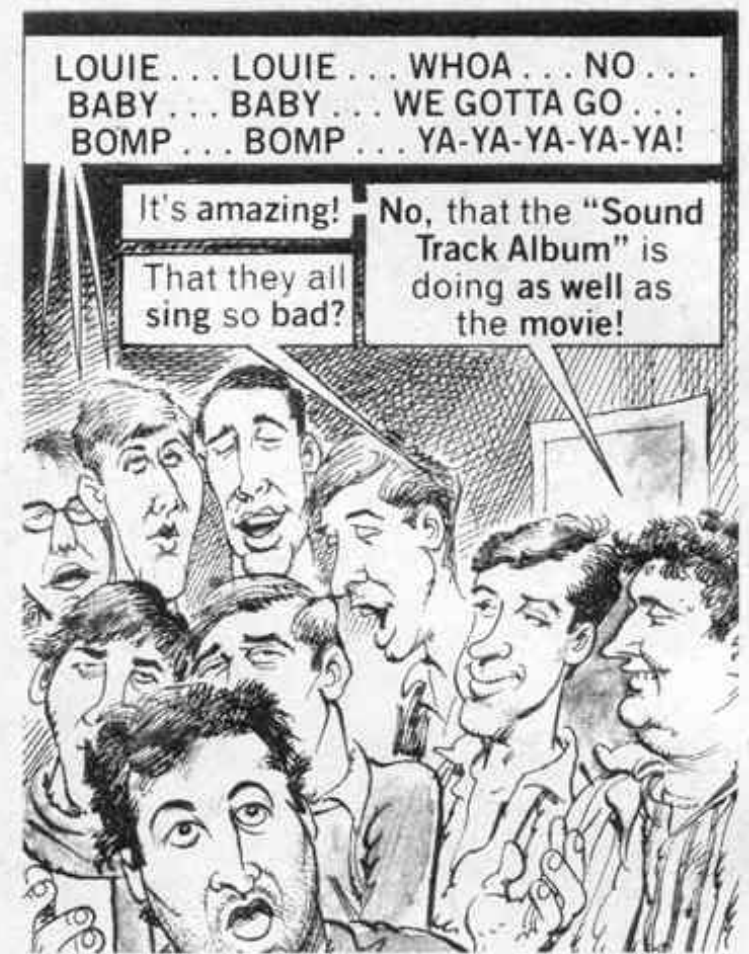
Oh, that's V-J Day!

About 35 miles an hour!!

Because if he rode his **BUICK** up, he'd probably scrape hell out of the bannister!

NO PIGS ALLOWED









But—you can't join a Frat, Dean Wormy!

Then as of this moment, I'm putting them on **DOUBLE SECRET PROBATION!**

Double Secret Probation?!? What's that?

How should I know?! That's part of the secret!!



I hate those creeps at Delta! I have the feeling that even now one of 'em is pulling some underhanded trick...

Close, Dean Wormy...! Close...



I've locked the doors and pulled the shades because I thought you might want to join me in an "avant-garde", really mind-blowing experience for 1962... a real head-trip!

Gee! Are we going to smoke POT?!

Don't be a fool! Pot will be around for years! We're gonna listen to a **MORT SAHL** album!

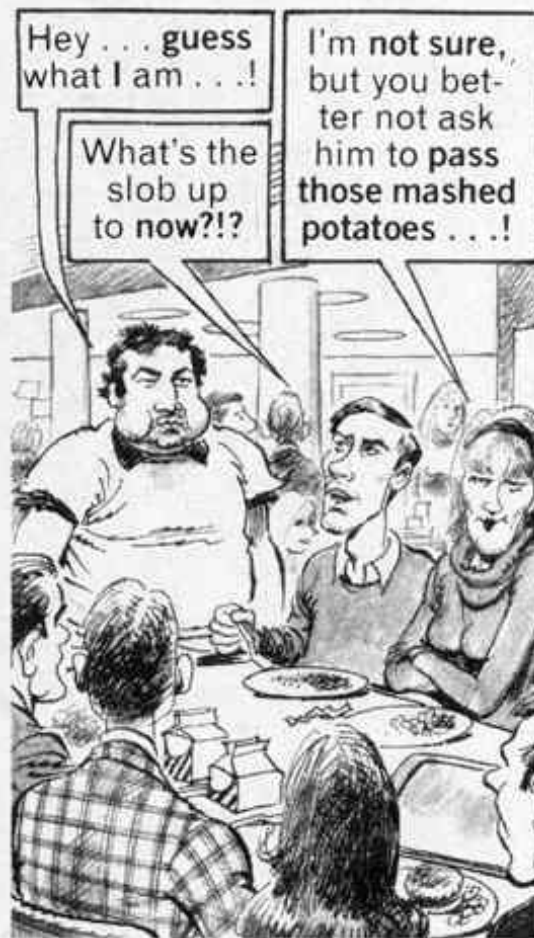


Let's see... we owe you \$10.50, Pluto...

**WHAT?!** He ate \$23.00 worth of food on line, he's got \$16.00 worth on his plate... and **YOU'RE** paying **HIM?!?**

That's our deal! Since he's been on campus, we haven't paid one cent for **Clean-up** or **Sanitation!** Pluto, here, eats all the garbage!

**Not ALL** the garbage! I didn't eat the script for this movie!



Hey... guess what I am...!

What's the slob up to now?!?

I'm not sure, but you better not ask him to pass those mashed potatoes...!



I'm a **ZIT!** Get it?

That boy is an absolute **PIG!**

Disgusting!

You're lucky! Next, he does his impression of a "festering sore", using a fried banana!



**FOOD FI-I-IGHT! !**



A food fight!! What a healthy outpouring of uninhibited fun!

Now, this embodies the true spirit of **Higher Education** in America!

Y'know, this "Cafeteria Scene" has really caught on with the kids! It's become a cult favorite!

Yeah! Kids all over the country are parking in **Lovers Lanes** and spitting potatoes at each other!

How unfair, and totally inconsiderate!

What a terrible, terrible waste!

Don't they know there are starving comedians in India... just **DYING** to use food as props?!?

God... I hate corn!

That's not corn, lady! That's **CREAMED SPINACH!**

Idiot! I'm not talking about what we're **THROWING!** I'm talking about what we're **DOING!**



I've come to this hell-hole of a fraternity to set you creeps straight! You clowns are the scum of the campus! Your house grade-point average is a disgrace, the lowest in Farber history! And your behavior... your drinking and carousing could get you expelled! Now, what do you plan to do about it?

We plan to throw a "Toga Party"... raise hell... and seduce your wife!

Good! As long as we understand each other!

Tell me, what exactly IS a "Toga Party" anyway?

It gives us a chance to put on sheets and go berserk!

Y'know, there's another bunch of guys into that!

Another frat... here on campus?

No, the Ku Klux Klan!

Right But I don't think they'd hire the same band!

SHOUT — A LITTLE BIT SOFTER NOW! SHOUT — A LITTLE BIT LOUDER NOW! SHOUT — A LITTLE BIT REPETITIOUS NOW! SHOUT — A LITTLE BIT BORING NOW! SHOUT — IT'S SO NOISY NOW!



Are you wearing anything under that sheet?

Would you like to see??

No, thanks! I wouldn't want to spoil this swell time I'm having.

Well, I think Pluto looks simply adorable!

It wasn't easy! He had to go to every Men's Shop in town to find a size 48 stout Contour Sheet!

Where do you guys get that unbridled energy?! All these orgies... all these zany pranks... going crazy-wild every Saturday night...!!

That's just for kicks... for now, while we're in college! When we grow up and become respectable citizens, I don't think we'll be making our livings by going crazy-wild every Saturday night!

Hey... speak for yourself, chum



Hi, Punto...!

Hey! Why, it's Chlorine, the girl I picked up in the Supermarket! I'm glad you could make it!

I got some catching up to do! What do you have to drink?

Man, she's a boozer! I've got it MADE!!

How about some 12-year-old Bourbon???

No, thank you! I make it a rule never to drink anything OLDER than I am!

Whoops!

Well! Dean Wormy's wife! Welcome...! You're just what this party needs! ... Another drunk!

The Dean is very upset, Udder! He found out that you were cheating!

On my Midterm Exams???

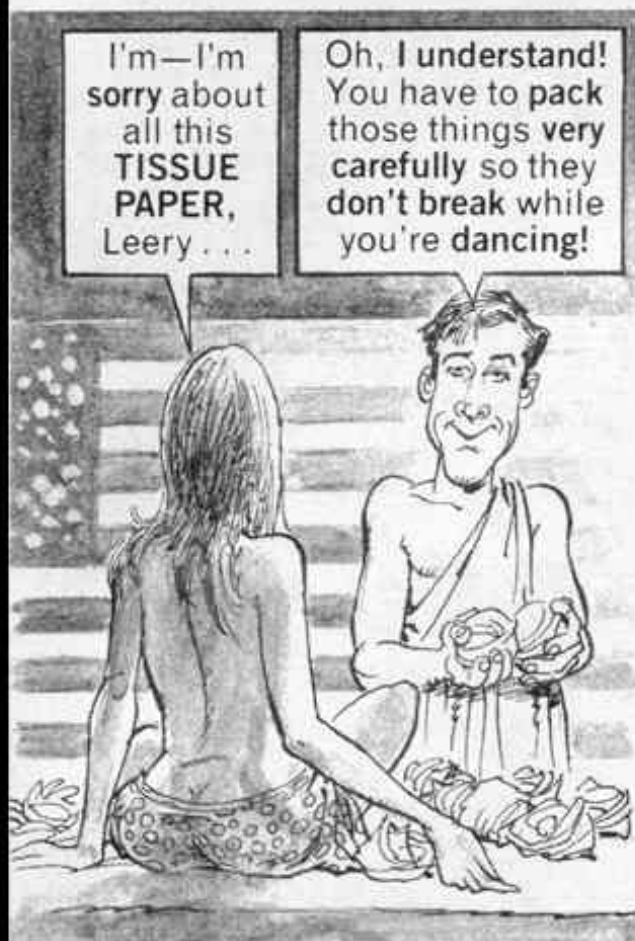
No... With ME!

But... I haven't cheated with you!

Let's go upstairs to the bedroom... and talk about it!







I'm—I'm sorry about all this **TISSUE PAPER**, Leery...

Oh, I understand! You have to pack those things very carefully so they don't break while you're dancing!

The meeting of the **Pan-Hellraising Disciplinary Committee** will come to order! Proceed directly with the charges against—yech—**Dolta House**!

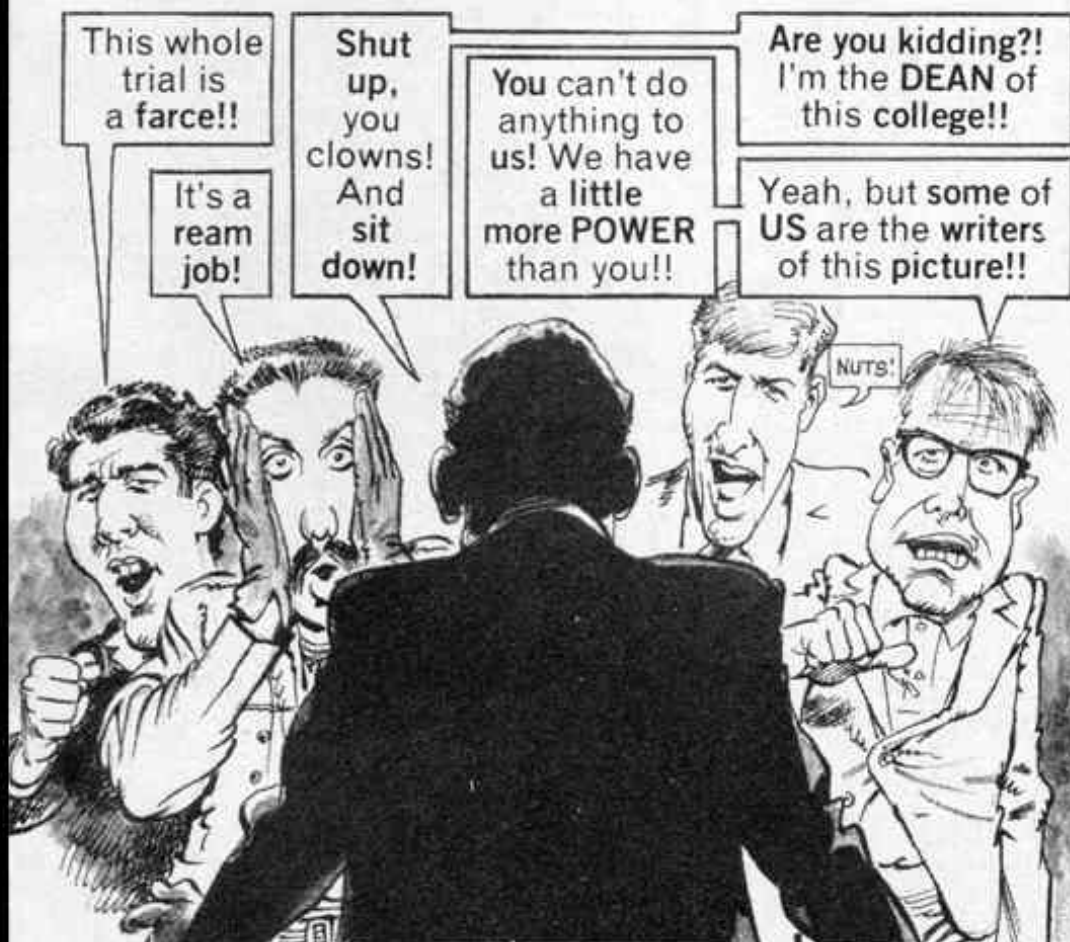
It is charged that **Dolta House** members are guilty of the following disgusting, perverted and obscene acts!

1. Conducting a lewd **Toga Party**!  
2. Having intimate relations with a minor!  
3. Having intimate relations with a chicken!

4. Roller skating on a virgin!  
5. Dancing the twist on the **Mayor's** face!

6. Opening an umbrella inside a campus **Police-man's** pants!  
7. Finger-painting a **Pom-Pom Girl**!

Hey... no one's perfect! So I painted outside the lines!!



This whole trial is a farce!!

It's a ream job!

Shut up, you clowns! And sit down!

You can't do anything to us! We have a little more **POWER** than you!!

Are you kidding?! I'm the **DEAN** of this college!!

Yeah, but some of **US** are the writers of this picture!!



Well, I guess he **DID** have more power than us! He took away our charter, expelled us from **Farber**, and gets all our future first-born children... that belong to his wife!

What are we gonna do now? We gotta get even!!

We could mess up their big **Homecoming Day Parade**!

Great idea! We'll enter a **FLOAT**!

Where we gonna get a float?

We have one right here... **PLUTO**!

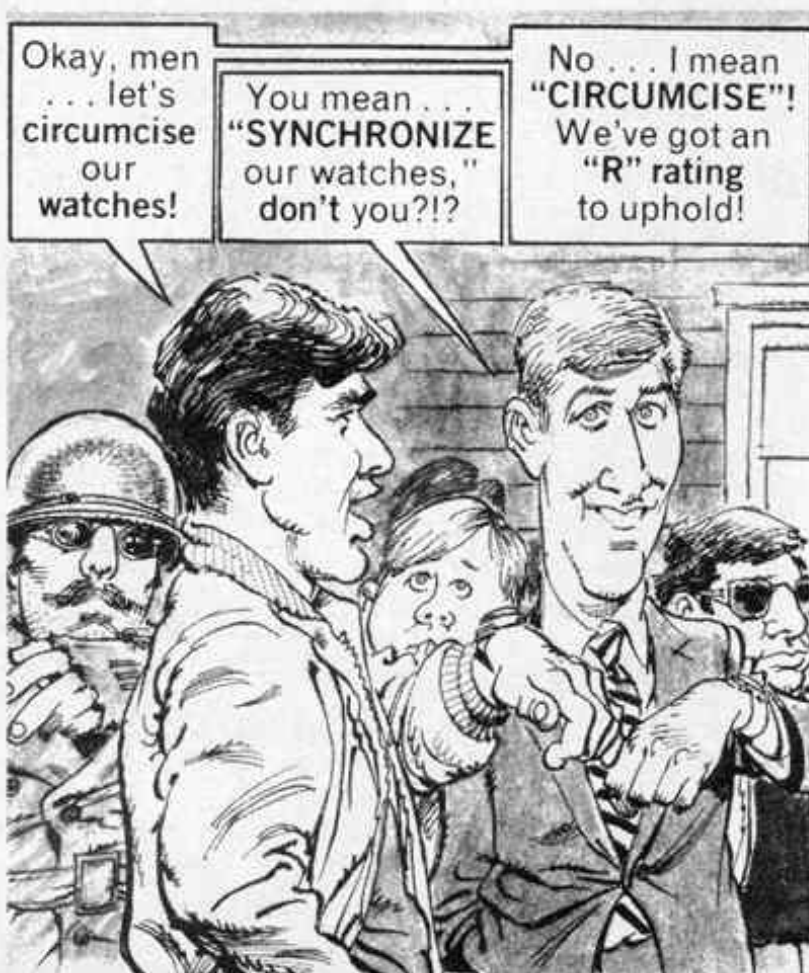
No good! We need something we can **MOVE**!



May I have **288 marbles**, please!

That's **two gross**!

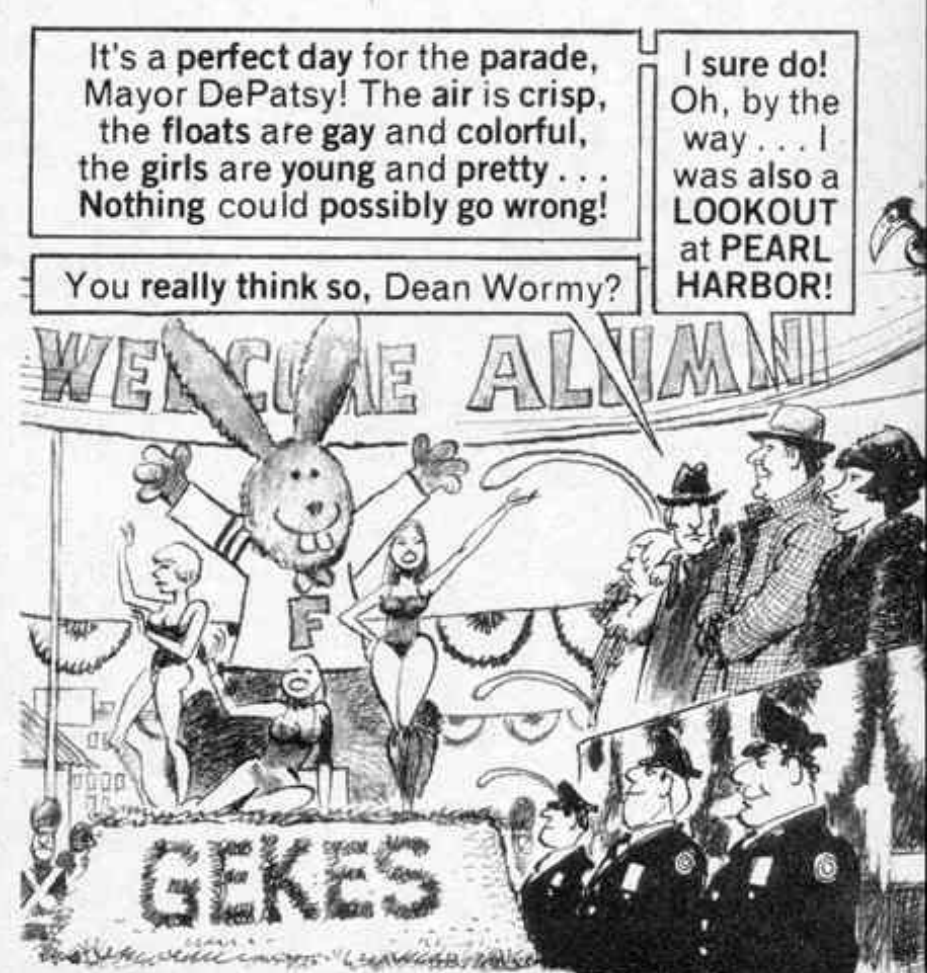
**NOTHING's** too gross for this movie!



Okay, men... let's **circumcise** our watches!

You mean... "**SYNCHRONIZE** our watches," don't you?!?

No... I mean "**CIRCUMCISE**!" We've got an "**R**" rating to uphold!



It's a perfect day for the parade, **Mayor DePatsy**! The air is crisp, the floats are gay and colorful, the girls are young and pretty... Nothing could possibly go wrong!

You really think so, **Dean Wormy**?

I sure do! Oh, by the way... I was also a **LOOKOUT** at **PEARL HARBOR**!



Dean Wormy, look!! Where did that ridiculous **CAKE** float come from?!

Oh, it was probably entered by one of our **GAY** frats—**OH! NO!**

It's those clowns from **DOLTA HOUSE!** They're trying to destroy our parade . . .!!

And I think they're **SUCCESSING!!**

Just look at those college kids . . . smoking pot, driving recklessly, having no respect for anything! What can that possible train them for?

A career in **Government Service!**



You're **FINISHED** in this town, Wormy! You're **FIRED!!**

I quit, anyway!! College life here at Farber in 1962 is **TOO TERRIFYING!** I'm gonna spend the rest of the '60's teaching in a college where it will be **PEACEFUL** and **QUIET!**

Really . . .?!? Where are we moving to?

A Place called **BERKELEY.**

Does this movie have a message?

Yeah . . . that television isn't as bad as we thought.

What do we do now, Pluto?

We end the picture!

But there **IS** no end to this picture!

Then we cop the same ending that "American Graffiti" used when **THEY** had no end to **THEIR** picture!

You mean . . .?!?

You got it . . .!! "Where Are They Now?" photos!! Roll 'em!!



**VINCENT JAMES DAY '63**



Legal Assistant to Ralph Nader.

**ROBERT HOOVERVAC '63**



Had Sex-Change Operation. Now A Leading Female Tennis Pro.

**KINK BARFMAN '66**



Missing Since 1971. Rumored To Have Been Sucked Into A Tuba.

**G. BRENT MARMALADE '63**



Rabbi—Temple B'nai Loaded Rockville Centre, New York.

**DIRK NEITCHEMEYER '63**



Successful Stand-up Comedian Hollywood, California.

**DEAN VERNAL WORMY '48**



Burned At Stake During Student Demonstrations, Berkeley, 1967.

**MRS. WORMY 38-27-38**



Arrested For Molesting A Minor Now Serving 10-20, Chattahoochee.

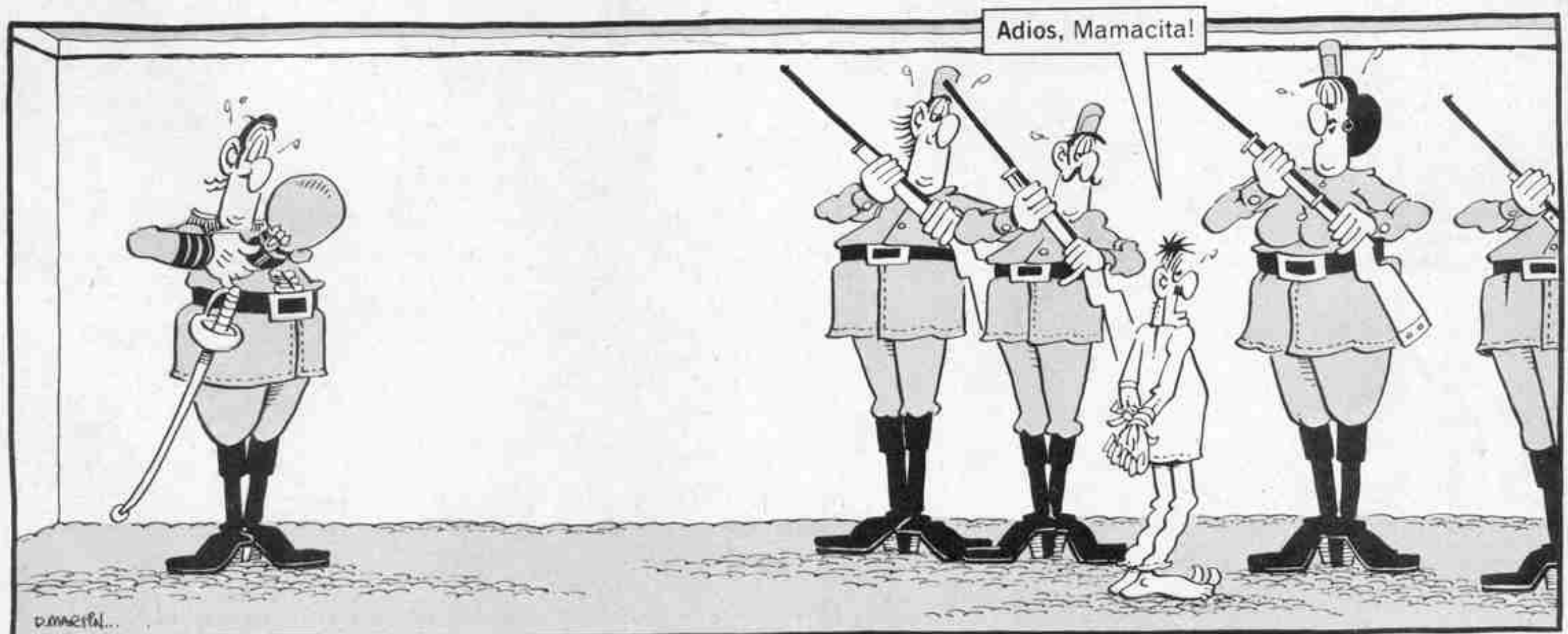
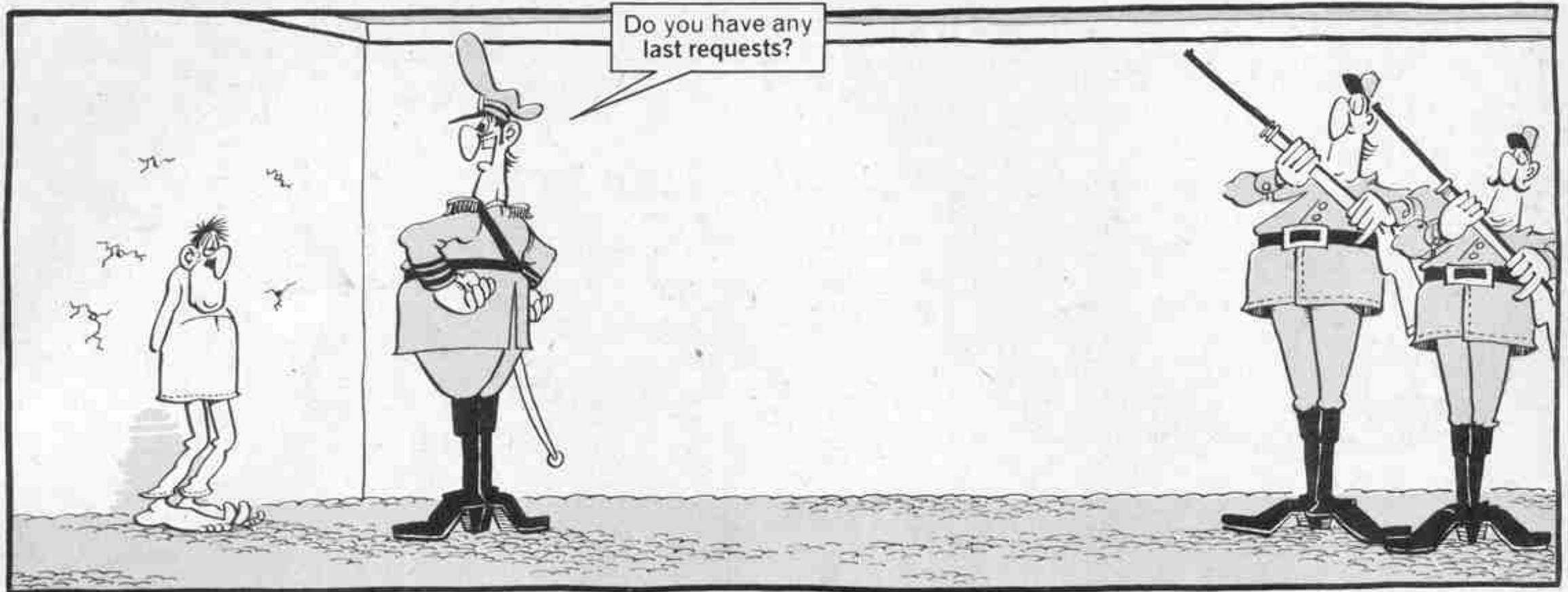
**JOHN MOP PLUTO '63**



Advisor to Pres. Nixon '68-'72  
Advisor to Pres. Ford '73-'74  
Advisor to Pres. Carter '74—



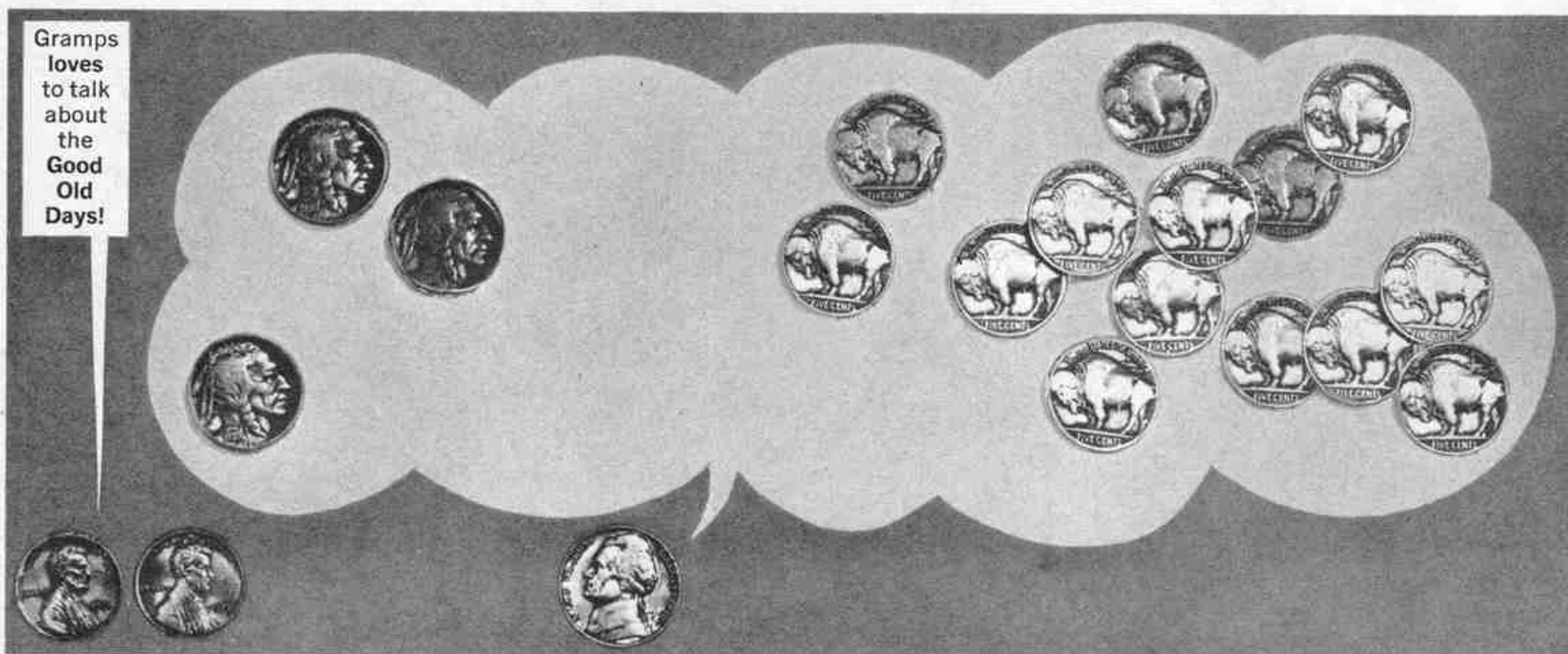
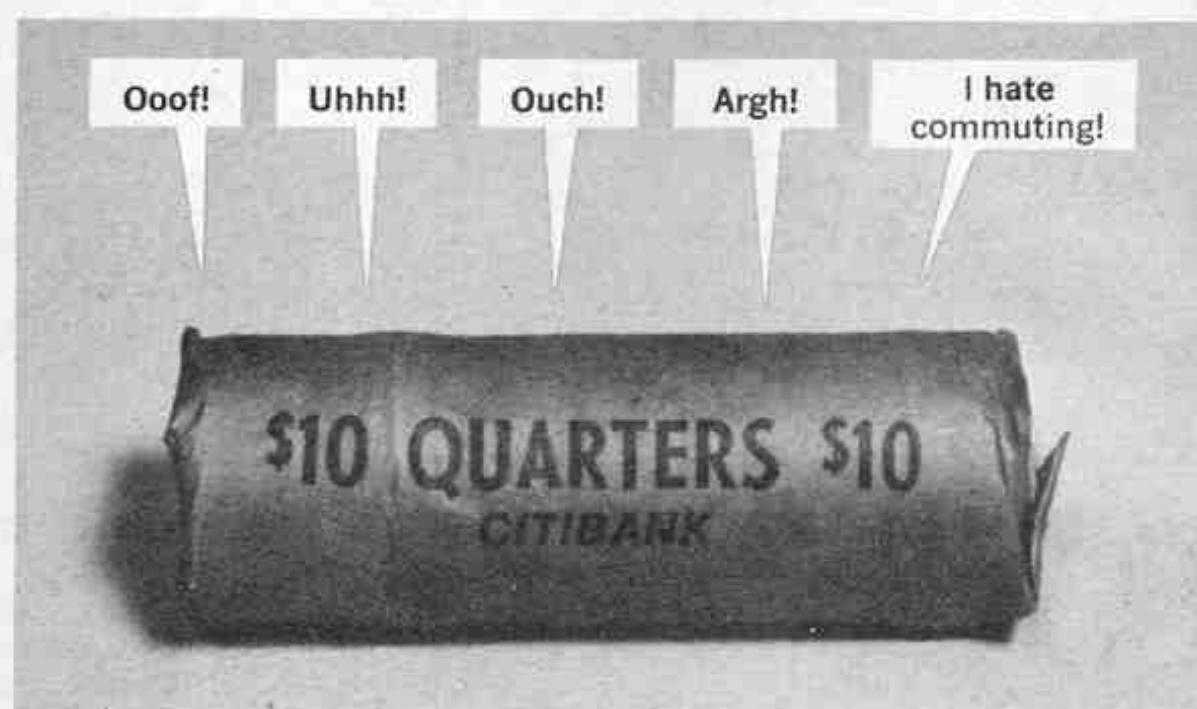
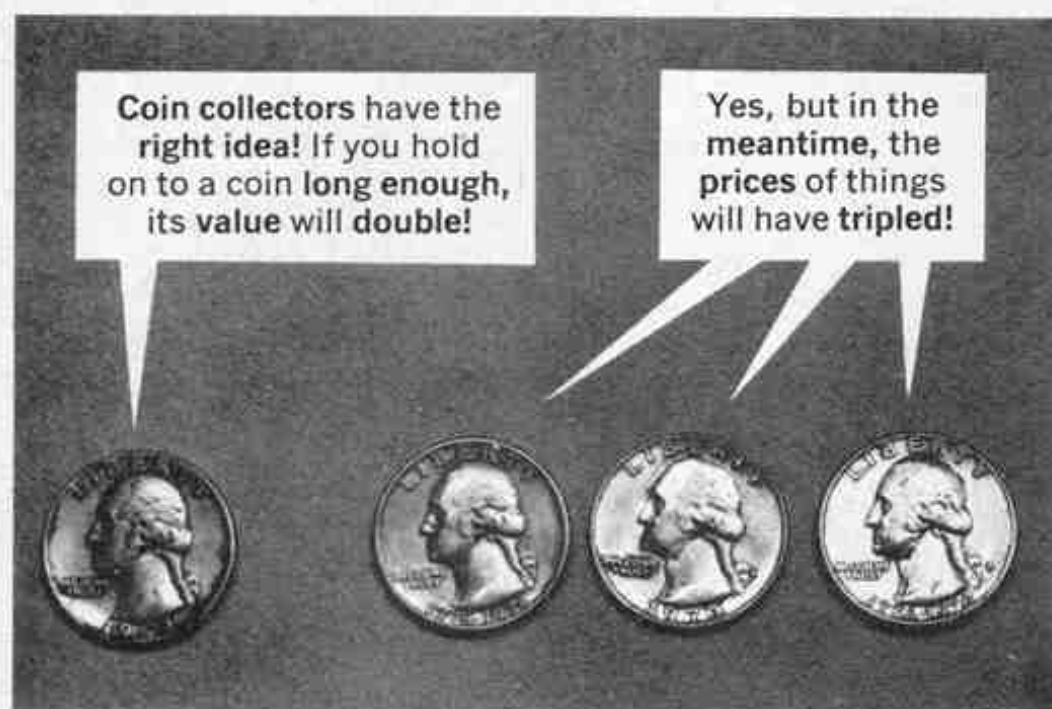
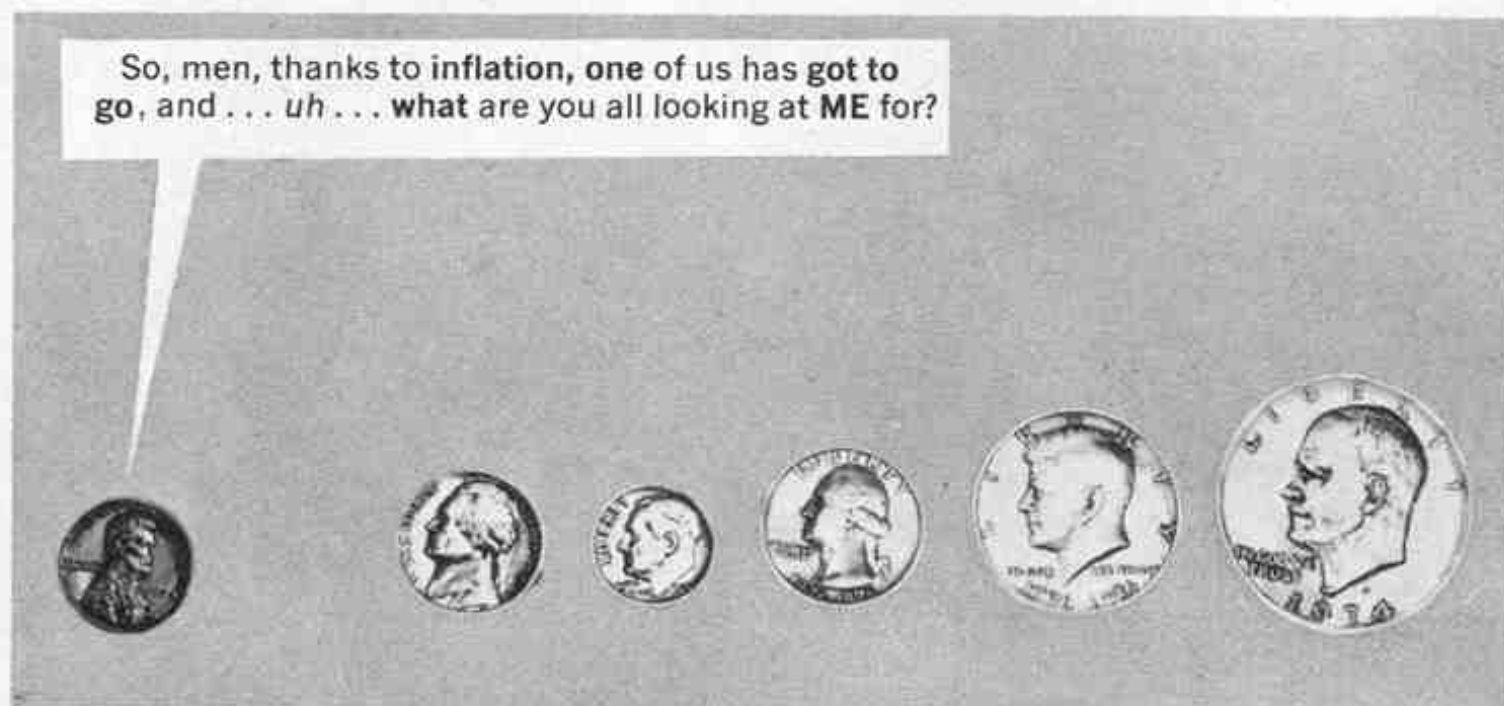
# EARLY ONE MORNING SOUTH OF THE BORDER





IT MAY BE DIFFICULT TO BELIEVE,  
SINCE NONE OF US SEEM TO HOLD  
ON TO IT LONG ENOUGH TO STRIKE  
UP A CONVERSATION WITH IT, BUT

# MOON



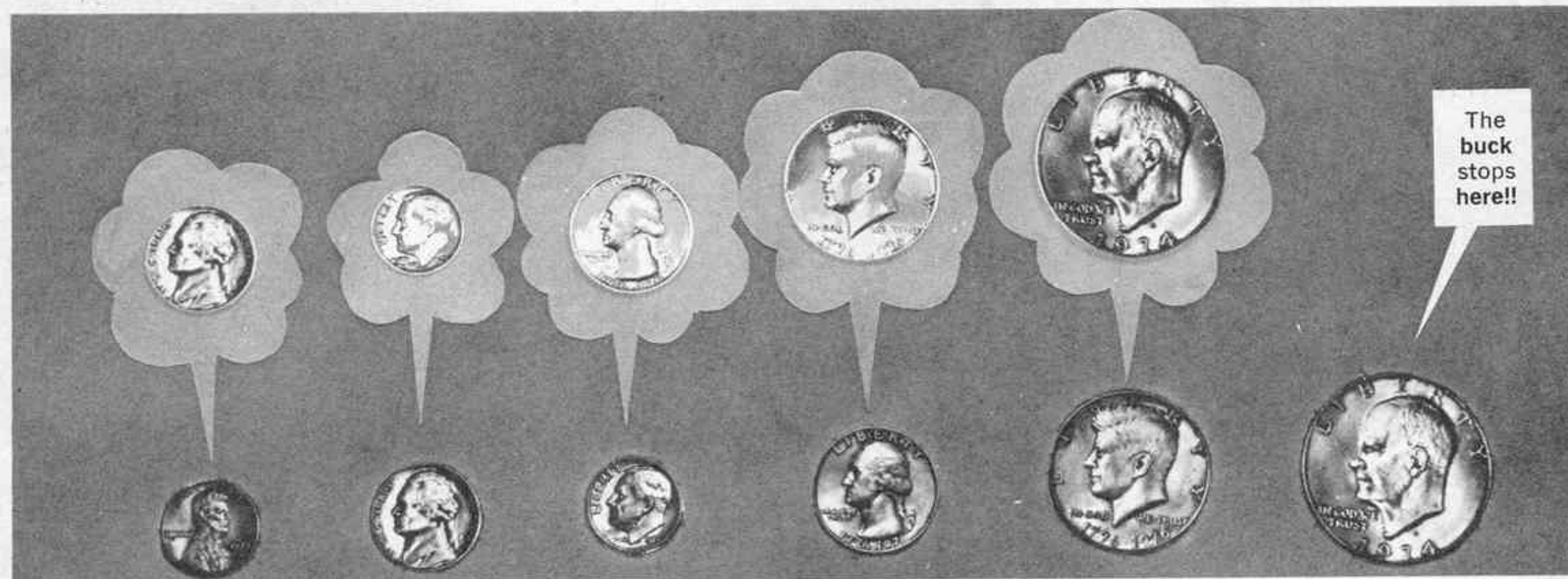
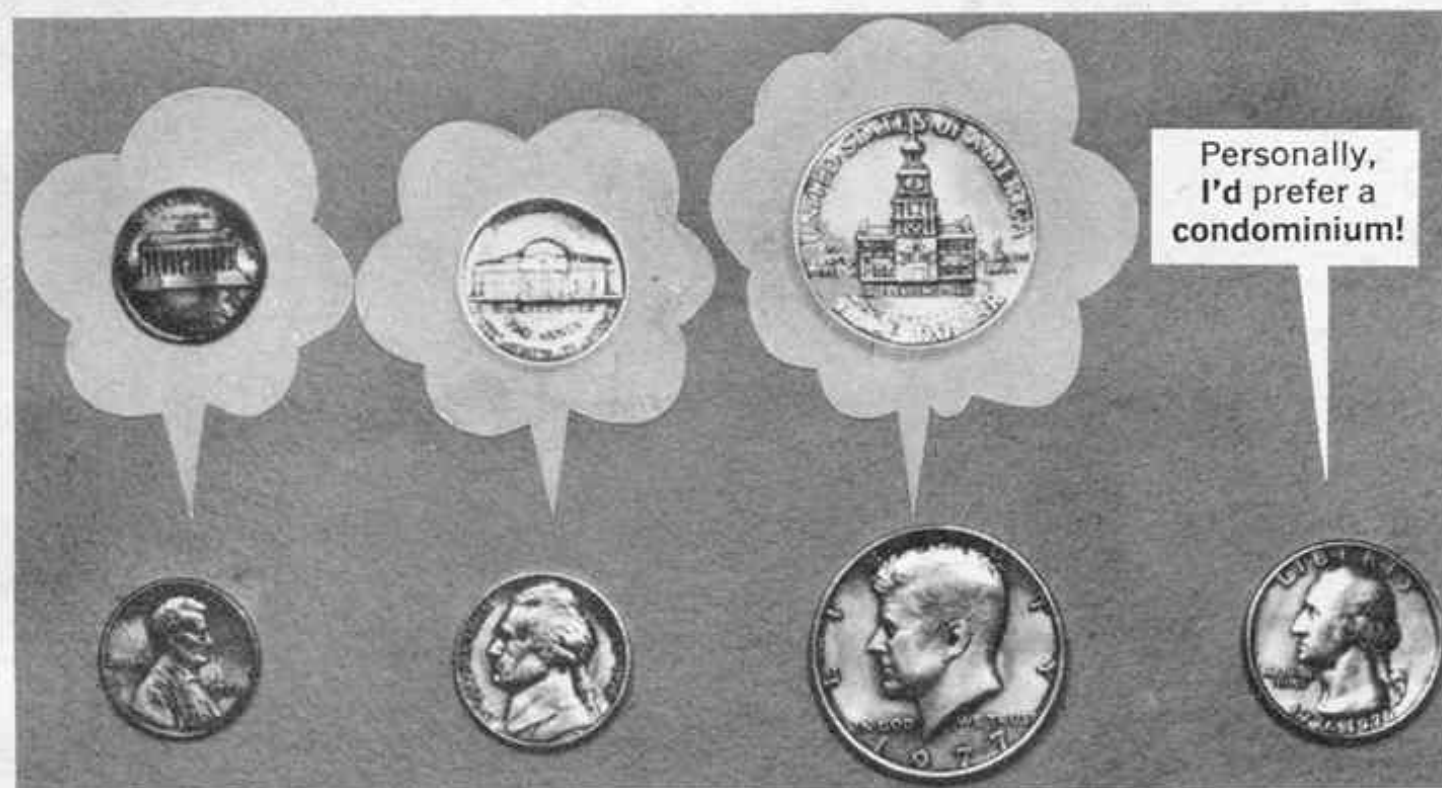


# RYTHMKS



ARTIST: BOB CLARKE

WRITER: HENRY CLARK





One of the greatest glories of our nation is "The Constitution." It assures us of our Rights in our Democracy. If you're an Adult, that is! But if you

happen to be a Kid, it doesn't apply! Oh sure, it's supposed to protect everybody, but today there's one group that violates the Constitutional Rights

# PARENTS ARE UNCONSTITUTIONAL

## AMENDMENT I

(There shall be) "...no law...abridging the freedom of speech..."



## AMENDMENT V

"...nor shall any person...for the same offense... be twice put in jeopardy of life and limb..."



## AMENDMENT I

(There shall be) "...no law...abridging the right of people to peaceably assemble..."



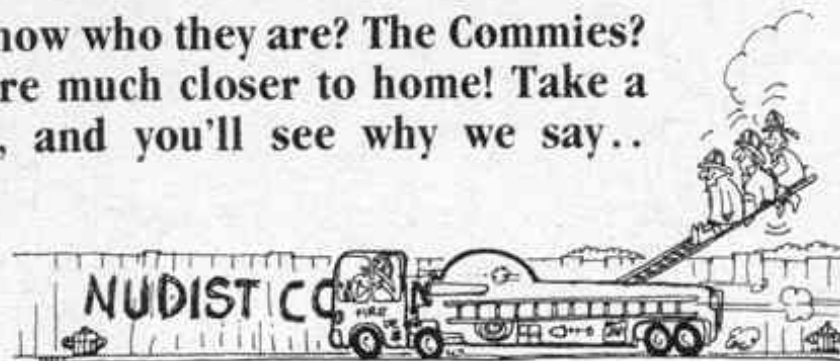
## AMENDMENT V

"No person...shall be compelled... to be a witness against himself..."





of Kids constantly. Know who they are? The Commies? The Nazis? No, they're much closer to home! Take a look at this article, and you'll see why we say..



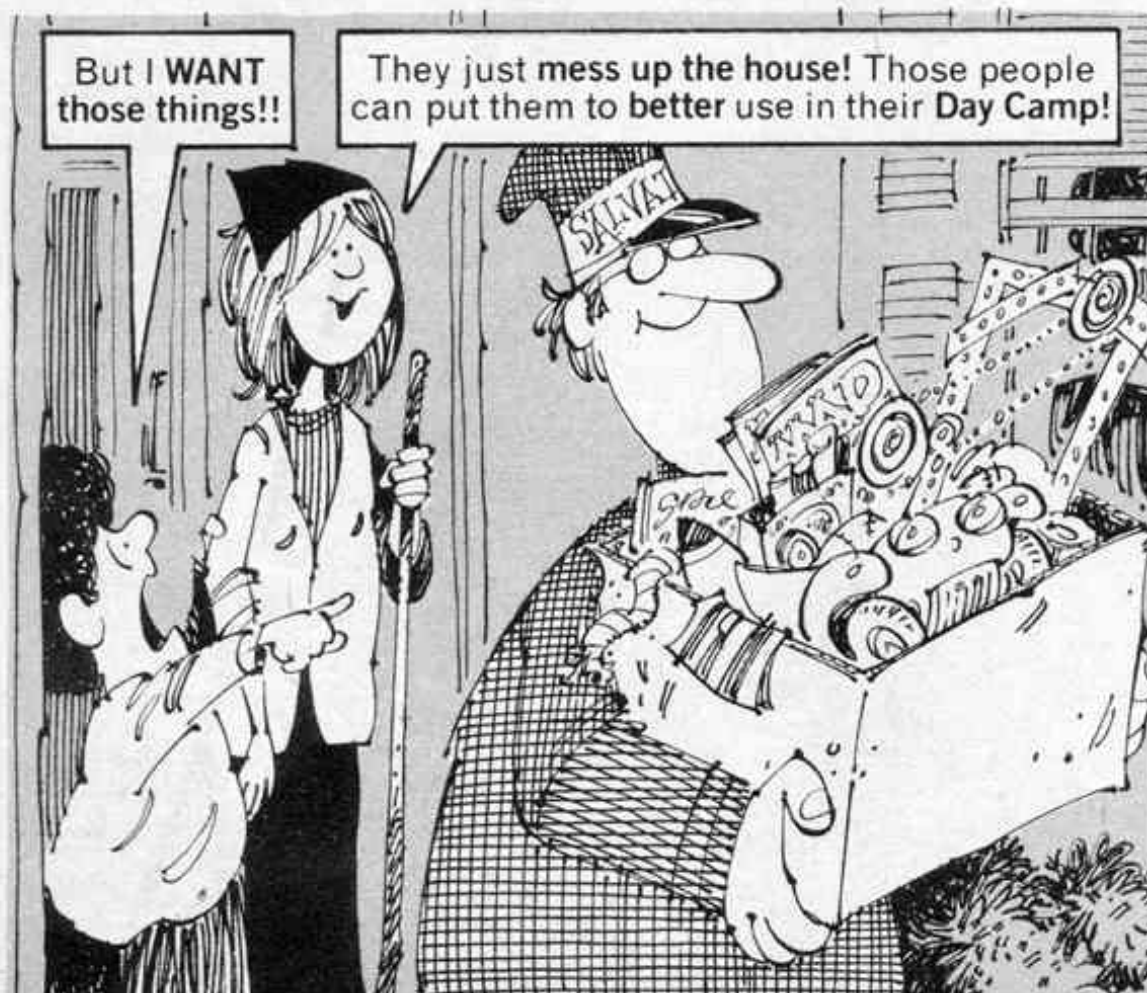
ARTIST: PAUL COKER  
WRITER: STAN HART

# TIONAL

**AMENDMENT I**  
(The people have a right) "...to petition for a redress of grievances..."



**AMENDMENT V**  
"...nor shall private property be taken for public use without just compensation..."



**AMENDMENT I**  
(There shall be) "...no law respecting an establishment of religion..."



**AMENDMENT IV**  
"The right... to be secure against... unreasonable searches and seizures shall not be violated..."



**AMENDMENT VI**  
"...the accused shall enjoy the right to a speedy... trial..."





# AMENDMENT VI

"...the accused shall...be informed of the nature and cause of the accusation..."



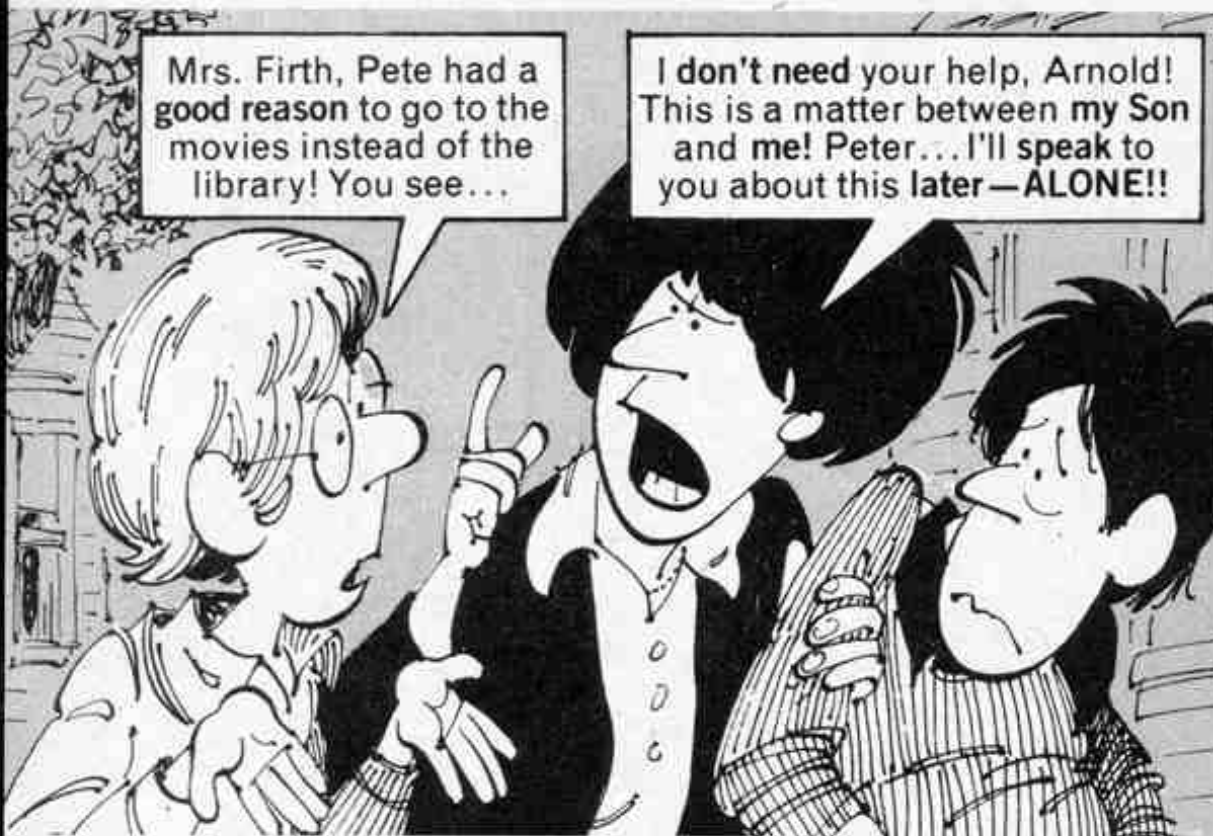
# AMENDMENT VI

"...the accused shall...be confronted with the witnesses against him..."



# AMENDMENT VI

"...the accused shall...have the assistance of counsel for his defense..."



# AMENDMENT VII

"...the right of trial by jury shall be preserved..."



# AMENDMENT VIII

"...excessive fines (shall not be) imposed..."



# AMENDMENT VIII

"...cruel and unusual punishment (shall not be) inflicted..."





Why restrict the awarding of medals to the military? After all, Civilians perform heroic acts while fighting life's daily battles as well! Let's recognize them with

# THIS ISSUE'S PROPOSED MAD MEDALS

... TO BE PRESENTED TO DESERVING TEACHERS

THE DOUBLE INCOME  
MEDAL



For devoted service, above and beyond the call of duty, as spare time tutors to students who couldn't learn a thing in their classrooms in the first place, and getting paid all over again for it.

THE PASS 'EM  
ALL CITATION



For heroic achievement by Teachers who promoted all students, regardless of merit . . . thus avoiding classroom congestion and extra taxpayers' expense that left-back dummies would create.

THE YELLOW  
BACKBONE MEDAL



Presented to Teachers who demonstrate outstanding sensitivity to community needs . . . by bowing to each and every special interest group in the neighborhood in order to keep their jobs.

THE SILVER  
DUNCE CAP AWARD



Awarded to teachers who distinguish themselves by consistently turning out students with educations rated more than two years below the norm.

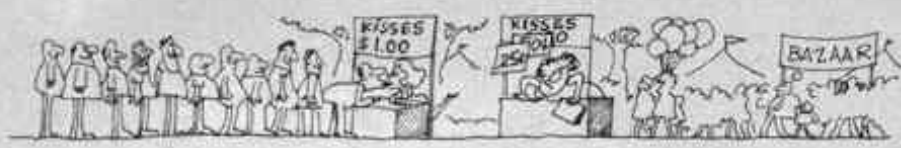
THE SWINGING  
PLACARD MEDAL



For brutal savage combat action during long, violent Teacher's strikes—clearly demonstrating to students how to get along in the real world.







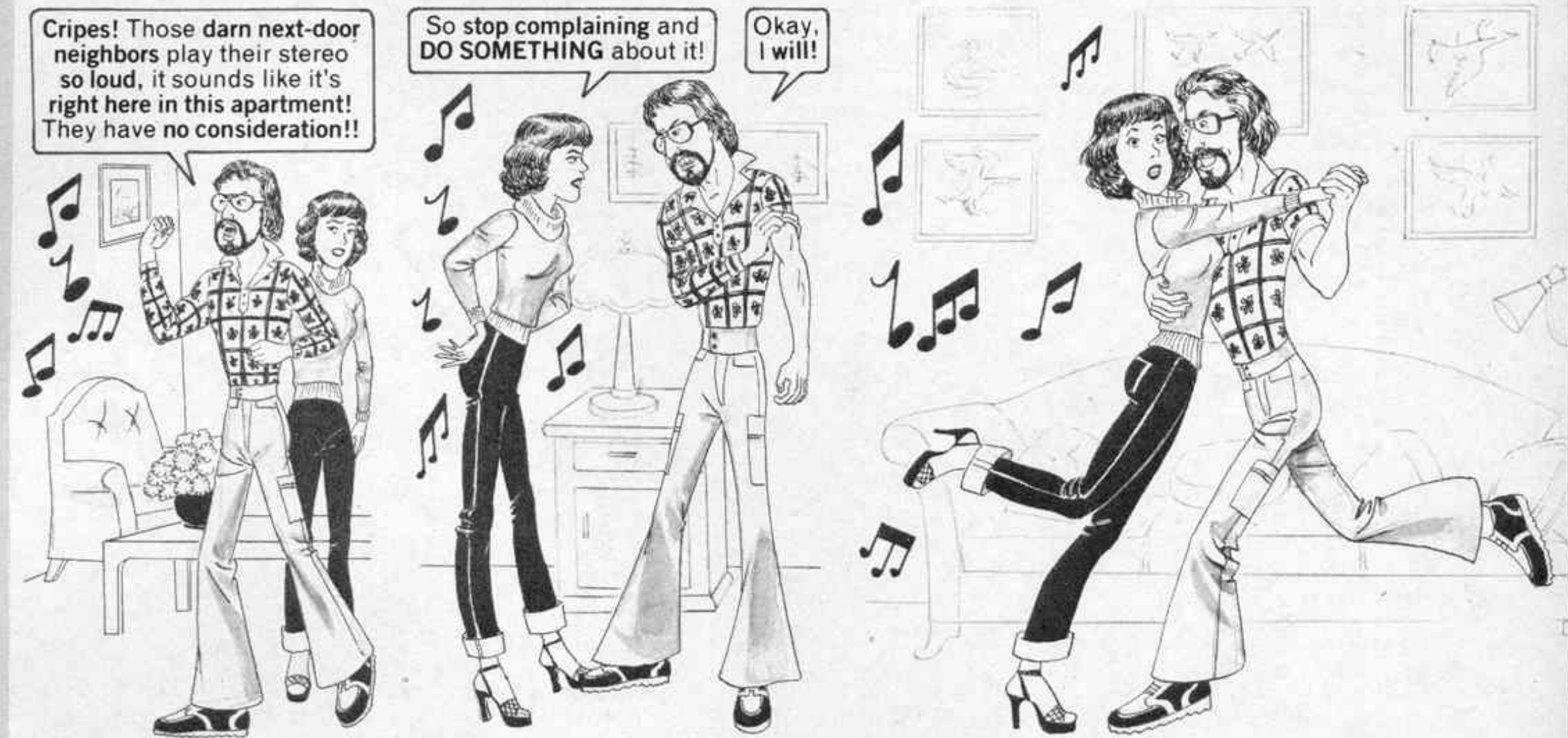
BERG'S-EYE-VIEW DEPT.

# THE LIGHTER SIDE OF...

# NEI

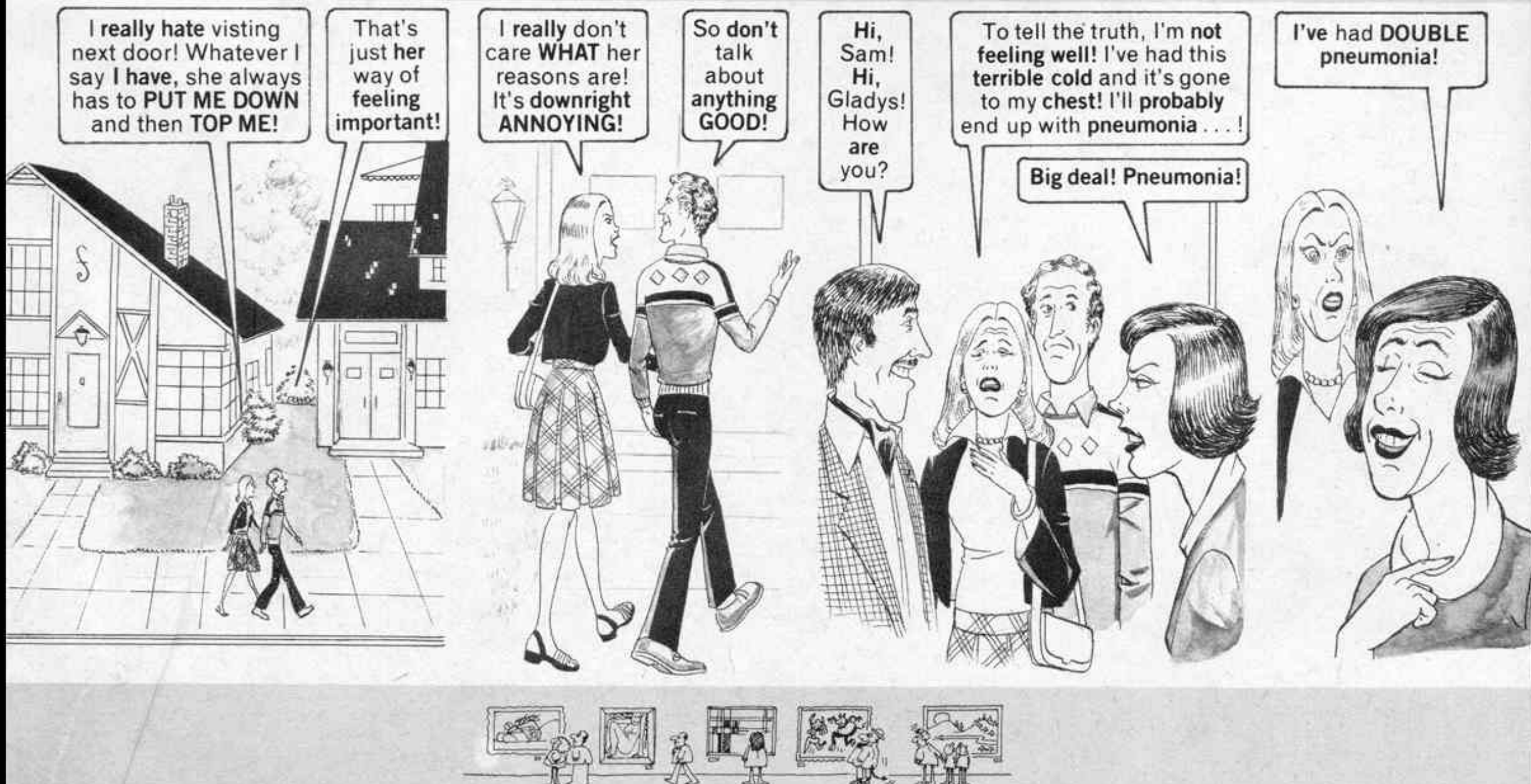






# GHOBORS

ARTIST & WRITER:  
DAVE BERG





This is my next door neighbor and dearest friend! The secret of why we get along so beautifully is that we put ourselves out for each other!

F'rinstance, just last week, I did five favors for her ... but who's counting?!?

Er—no, dear! It was **FOUR** favors! And I did **SIX** for you! But who's counting?!?

No, darling! It was **FIVE** favors! You forgot the time I went shopping for you! But who's counting?!?

I hardly consider those few items you picked up for me as a favor! You were going shopping anyway! So that doesn't count!

If you're going to **SCRUTINIZE** every favor I do for you, maybe it's better **NOT** to do **ANY AT ALL** from now on!

That suits me **FINE!!** I'm **LEAVING!** And don't bother to come around and **APOLOGIZE!**



Richie Finkle, is this your baseball?

In all honesty, it most certainly is!

Oh, my goodness! Where did you find it?

Next to my broken window, smashed vase and shattered mirror!

Richie, did you hit that ball through Mr. Caputo's window and cause all that damage?

Yes, Ma'am! I cannot tell a lie! I did it!

I admire his candor, but it's still gonna cost you folks \$90!

That's a lot of money! But there's some compensation, knowing I have an honest son!

If I hadn't hit the winning home run, I'd be standing here lying like hell!!



Every night at exactly eleven o'clock, our upstairs neighbor goes to bed! First, he takes off one of his heavy clodhopper work shoes and drops it on the floor... like **THAT!!**

Why aren't you going to sleep? And why are you staring up at the ceiling?

I can't go to sleep until the other shoe drops!

There! Okay! I'm satisfied! Now, I can go to sleep!

**KLUMP!**

**KLUMP!**

**KLUMP!**





That's the **SEVENTH** time they've **STOPPED TALKING** to each other! But **WHO'S COUNTING?!?**



Hi, there! We need help! We're having a party and we're short of chairs, serving dishes and glasses! Be a good neighbor and lend them to us, please?

Certainly! With pleasure!



You're both so sweet to do this for us! Of course... you **WILL** come over later!!



We're going to need **HELP** carrying all this **BACK!**



I'm so embarrassed that our Son is living with a girl without the benefit of Clergy! It's a **SHAME** for our **NEIGHBORS!!**

I can't **STAND** the idea that the people next door are gloating over our troubles!

Oh, don't be silly! Today, **ALL** parents are having problems!

Take the McGillas next door! Their Daughter just had a **BABY**, and she's **NOT MARRIED!**

**YEAHHH!**



I moved in **right** next door to you over a month ago!

I know! With six dogs!!

Right! And four cats!

And seven children!

Right! And a Wife!

Who's always screaming at the kids!

Right! Now, what I want to know is—

How come nobody welcomed us?!





It's such a beautiful day! Why aren't you outside... playing?!

With WHO...?!

Why, with Bruce!

Bruce's Mother got re-married... and they moved away!

Oh...? Then with Sidney!

Sidney was living with his divorced Father... who ALSO got re-married and they moved away!

THOSE WEDDING BELLS ARE BREAKING UP THAT OL' GANG OF MINE!



Hi, neighbor... are you a jogger?

No, I'm not!

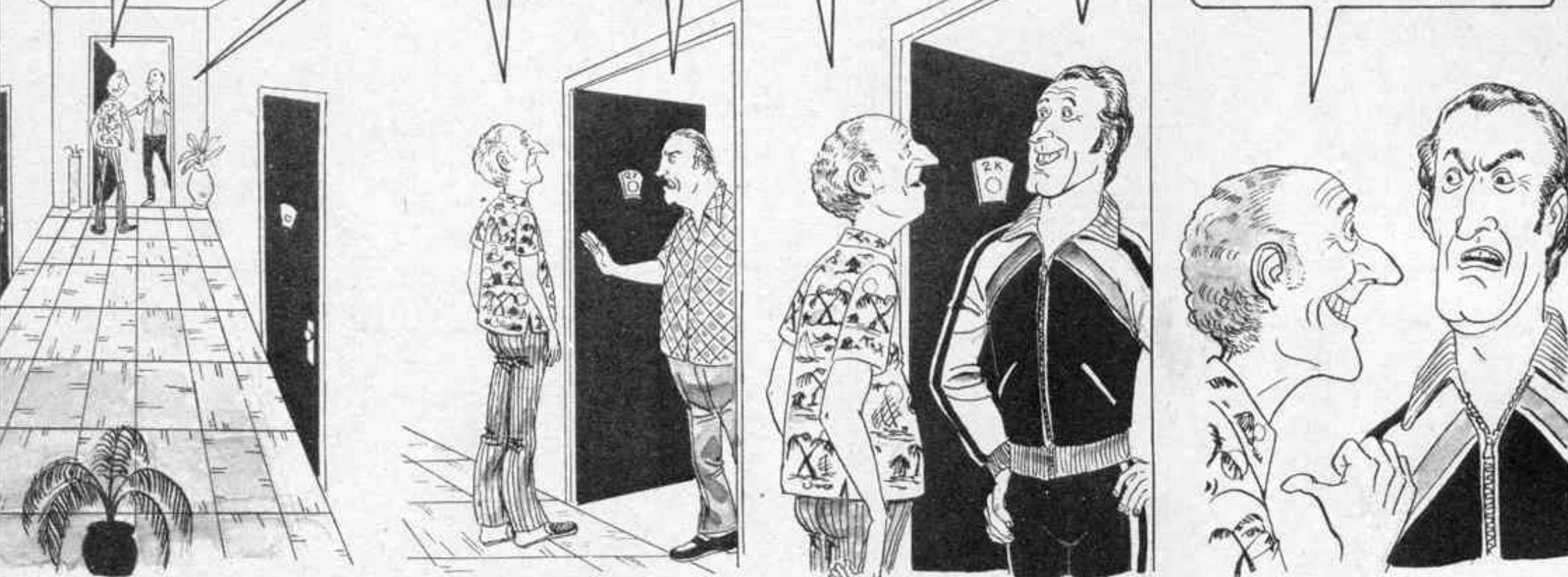
Hi, neighbor... are you a jogger?

Absolutely not!!

Hi, neighbor... are you a jogger?

You bet your sweet life I am!

Great! Then you wouldn't mind running down to the store to get me a pack of cigarettes!



I married the girl next door! We'd started going together as far back as Elementary School!

We were Sweethearts all the way through Junior High School, High School... and even College!

Then we got married! After nine months, the normal thing happened!

My... what a beautiful story! Was it a boy... or a girl?

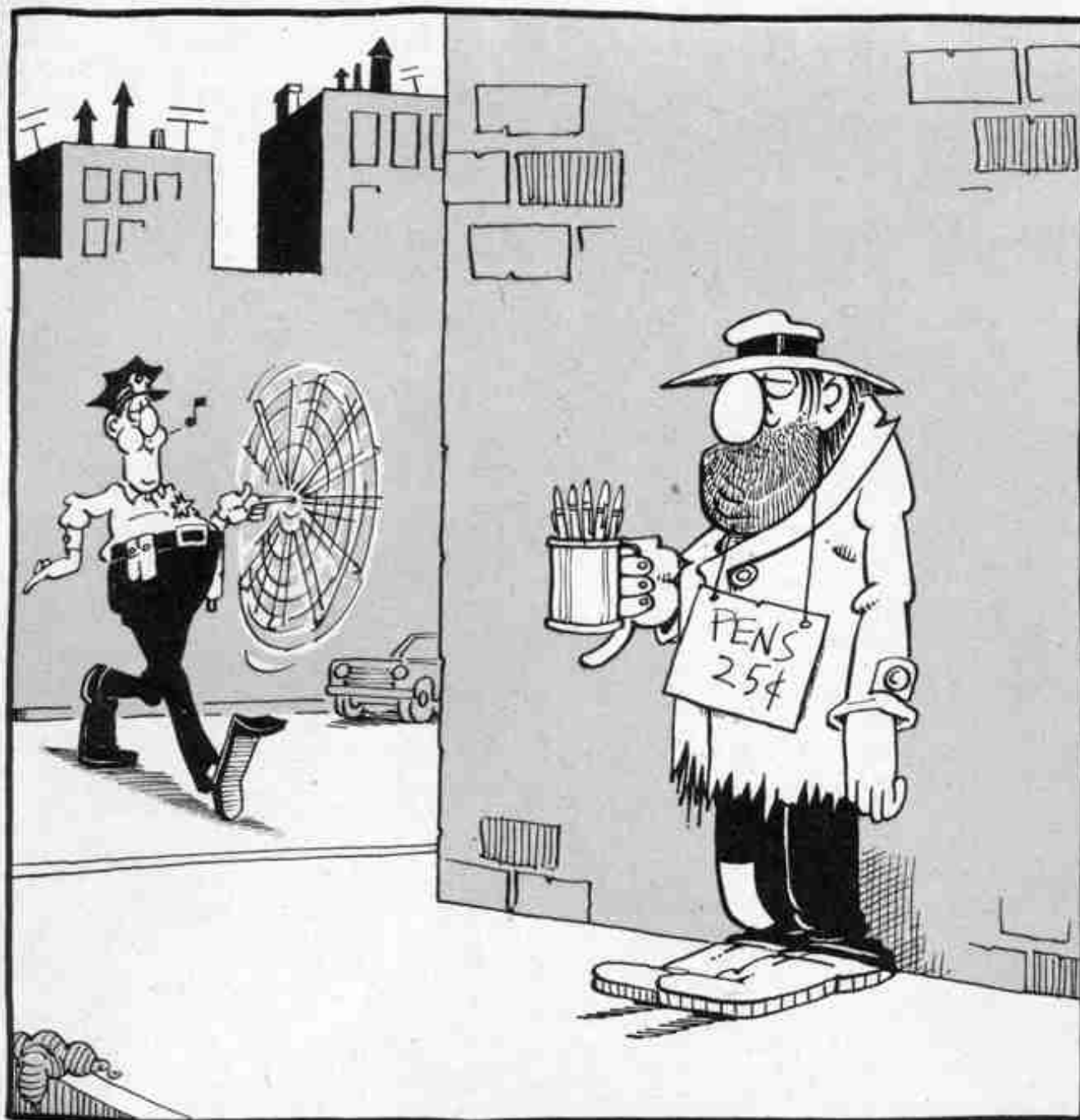
Neither! We got DIVORCED!



David Bero



# ONE AFTERNOON DOWNTOWN ON MAIN STREET





# A MAD LOOK AT... HALF TRUTH

ARTIST: AL JAFFEE

At "McDownall's," you can feed your whole family for five dollars and still get some change!



I'm still hungry!

Me, too!

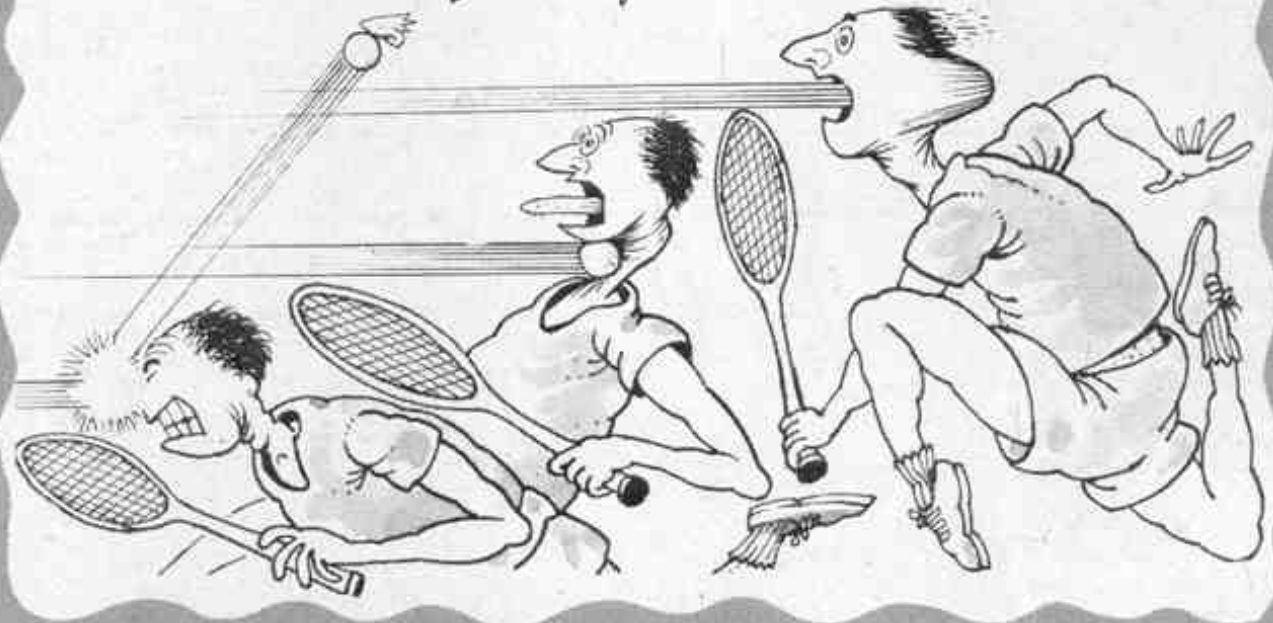
We want more!!



I play with "Wiltson"... and I win with "Wiltson"!



I play with "Wiltson"... and I stink with "Wiltson"! In fact, I stink with ANY racquet!



I was nervous and edgy until I tried Stanka Decaffeinated Coffee...



Now, I'm nervous and edgy because I'm always late from over-sleeping!







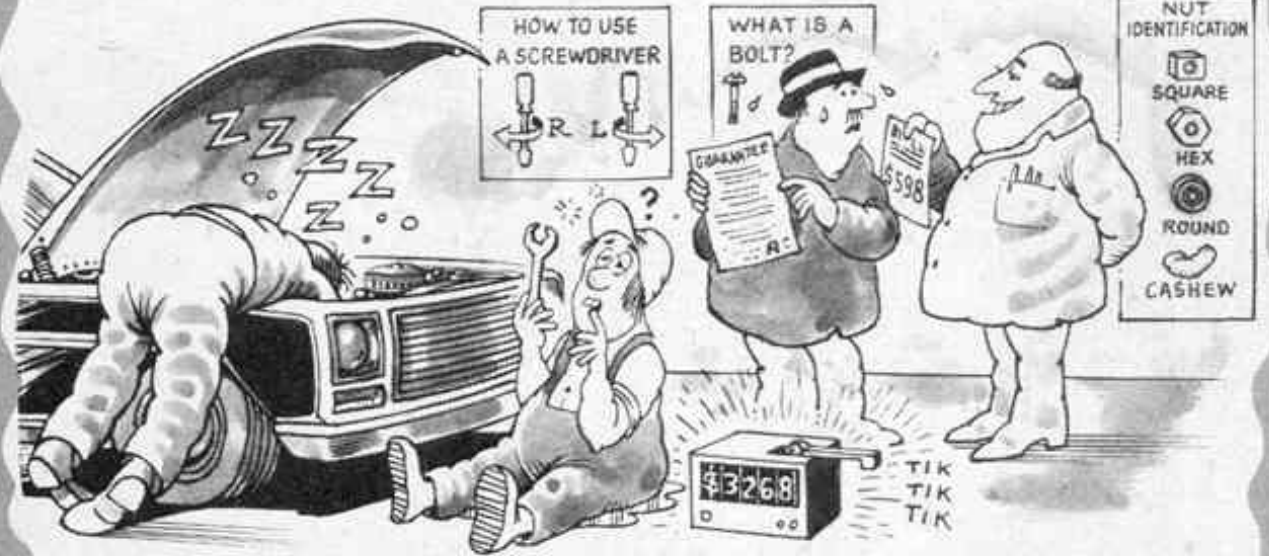
# HS IN TV ADS

WRITER: PAUL PETER PORGES

... and there's a six year or 100,000 mile guarantee on all parts!



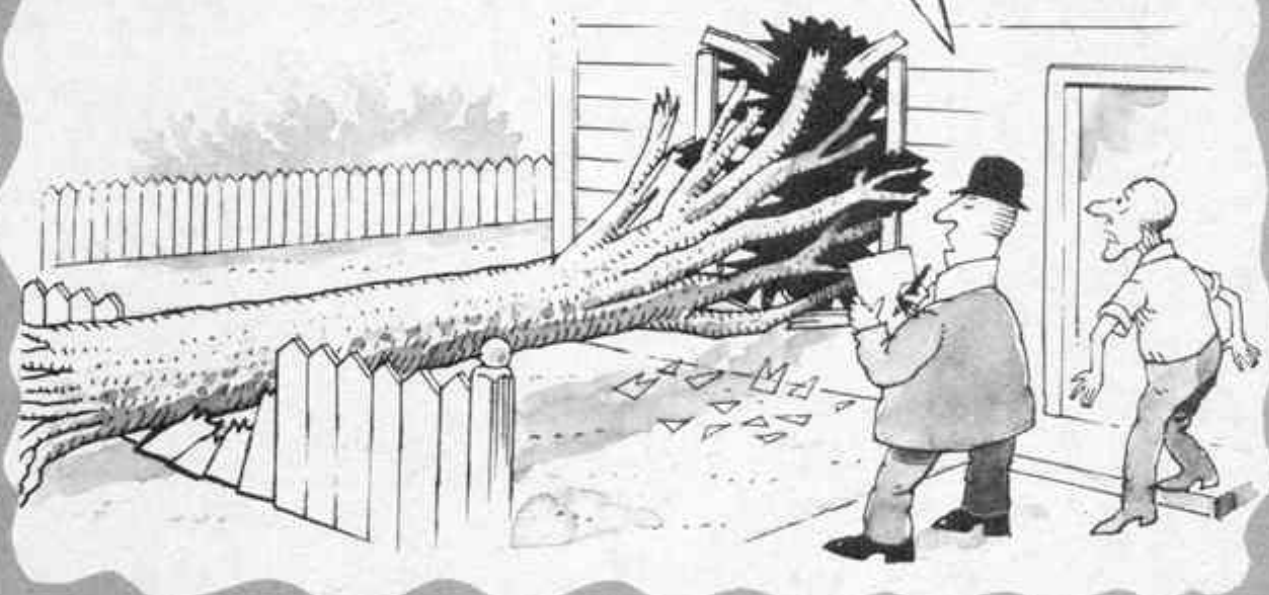
That's right! Parts are free! But labor charges come to \$385.25!



... and your friendly Homeowners Protective Man is right on the spot to help...



That's about fifty dollars for the fence... and seventy-five dollars for the window! Which doesn't quite make the two hundred dollar deductible....!



Make big money! Learn to drive a trailer truck!!



We can't hire you because you don't belong to the Teamster's Union... and you can't get into the Teamster's Union if you're not working!





I drink "Burpheimer Lite"  
... the one-calorie beer!



And it takes a full case just to get a slight buzz on!



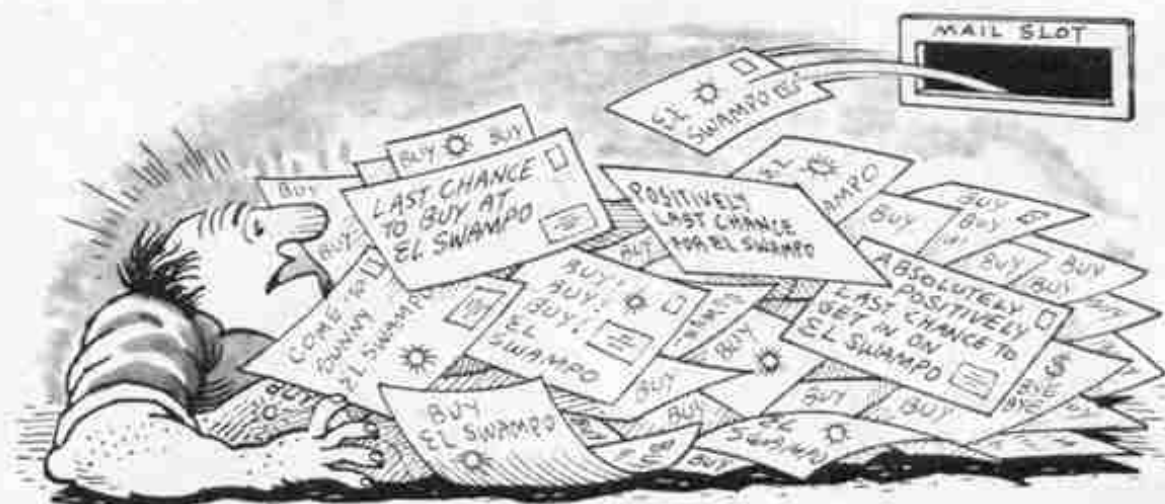
Lose up to 15 pounds in  
one week with "Luz" pills!



Instructions: Take four pills ... and don't  
eat anything else. Jog at least ten miles a day,  
wearing a rubber wetsuit. Skip rope for 30 min—



... and we promise, NO  
SALESMAN WILL CALL ...



Fly "Gelta"! We get  
you there ON TIME!



Well, we DID get you here on time! Unfortunately,  
your luggage will be here some time tomorrow!!







With the National Debt increasing every year, the Government is frantically attempting to keep ahead of it by grabbing a percentage of everyone's income. It taxes Corporations' incomes, Small Businesses' incomes and Individuals' incomes from stuff like wages, tips, interest, dividends, prize monies, etc. However, it seems as though a huge segment of the population has been overlooked by the Government in their efforts to raise money through taxes. The way things are going, we wonder how long it will be before the IRS issues:

# TAX RETURNS FOR TEENAGERS

# 1040-T

Department of the Treasury—Internal Revenue Service

## U.S. Individual Teenager Income Tax Return

# 1978

Your First Name	Last Name	Middle Initial	School	Grade
Present Address				
Name of Parent, Principal, Boss, or someone else of authority you're afraid of:				
Address			Telephone No.	
Did you die in 1978? <input type="checkbox"/> <input checked="" type="checkbox"/> (If "yes" please attach a note of explanation)				

<b>Income From Wages</b>	(Include all wages from regular jobs, part-time jobs, Saturday afternoon jobs, evening jobs and con jobs.) . . . . .		
<b>Additional Income</b>	(Like cash from Grandparents; money earned for running errands, washing cars, doing someone else's homework, making yourself scarce while your older brother uses living room to make out, blackmailing brother, etc.) . . . . .		
<b>Unexpected Income</b>	(Like change found in telephone and vending machine coin return slots, change found in streets, change found deep down in the seats in public places, etc.) . . . . .		
<b>Other Income</b>	(Include here your income from sources that the IRS would never even think of in a million zillion years.) . . . . .		

**Total Income For 1978** \_\_\_\_\_

If you do not wish to itemize deductions, you can stop right here. Take a look at the figure next to TOTAL INCOME. How much of that amount over \$1.00 do you think would be fair to pay in Income Tax? Fill in amount: \$ \_\_\_\_\_  
Now take the amount you filled in and multiply it by TEN, and pay that amount!

Form 1040-T 1978





# Schedules A&B—Itemized Deductions

1978

<b>Deductions</b> Monies Spent On Dependents	Dogs, cats, white mice, gerbels, rabbits, fish, etc. . . . . If Parents are rich: Horses, ponies, cattle, etc. . . . . If Parents are poor: rats, roaches, spiders, etc. . . . .		
<b>Deductions</b> Medical Expenses	Regular MD (What are you, some kind of sick weakling?) . . . . . Psychiatrist (What are you, some kind of crazy nut?) . . . . . Optician (What are you, some kind of four-eyed freak?) . . . . .		
<b>Deductions</b> Unusual Medical Expenses	Gynecologist (At your age, please explain _____) . . . . . Obstetrician (At your age, please explain _____) . . . . . Acne Cures (Must not exceed your gross yearly income) . . . . .		
<b>Contributions to Charities</b>	(Note: Buying tickets to local ballteam games, even though they don't stand a chance of winning in a million years, can't be considered giving to charity) . . . . .		
<b>Religious Contributions</b>	(Note: Buying "Donny & Marie" and "Pat Boone" records is <i>not</i> deductible as Religious Contributions! Going to Discos is <i>not</i> deductible, even if you go <i>religiously!</i> ) . . . . .		
<b>Educational Expenses</b>	If you watch "Educational TV," you can deduct a part of the cost of your TV Set. (But don't get carried away. Surveys show that only .6% of TV shows are educational!) . . . . .		
<b>Travel Expenses</b>	(Note: Business or School Travel may be deducted as follows Car: 15¢ a mile. Bike: 2¢ a mile. Skateboard: 2¢ a block) . . . . .		
<b>Entertainment Expenses</b>	(Note: Only Entertainment Expenses strictly for business purposes may be deducted. For example, eating in school cafeteria is not deductible. It may, however, end up giving you a "Medical Deduction." Also, taking a girl for a "Big Mac" to break down her resistance to "going all the way," is not an Entertainment Expense. However, it, too, may well end up giving you a "Medical Deduction.") . . . . .		
<b>Business Expenses</b>	(Note: The IRS is very generous in allowing deductions for the cost of earning money. For example, if you made \$85.00 a year washing cars, the IRS will let you deduct the cost of the pail and sponge. If you earned money running errands, attach notarized estimate from local Shoe Repair covering cost of sneaker sole replacement. . . . .		

Total Deductions For 1978 \_\_\_\_\_

Enter TOTAL INCOME FOR 1978 here 

Enter TOTAL 1978 DEDUCTIONS here 

Which line is longer? (Neither! It's an optical illusion!)

Enter TOTAL TAX FOR 1978 DUE here \_\_\_\_\_

If you owe money, pay that amount by April 15th. If you don't owe any money, something is wrong! Do the whole thing over!

Taxpayer's Signature \_\_\_\_\_



In past issues, we've presented MAD's Academy Awards to practically everybody who performs for the public. But there's one group we forgot. This group includes some actors that make Dustin Hoffman look like a truss salesman. So here we go with . . .

# ACADEMY AWARDS FOR UNION LEADERS

ARTIST: JACK DAVIS

WRITER: STAN HART

Live . . . from the fabulous Starbird Hotel in beautiful downtown Las Vegas . . . built entirely with Union funds . . . we bring you "The First Annual Academy Awards Presentations to Union Leaders!"

Tonight, we salute those talented men who, by their **fantastic acting skills**, have made our Unions so strong, they can strangle our nation's economy in a matter of minutes! Incidentally, I'm standing in for **Mr. Dolph Bonana**, the head of the **Needle Threader's Union**—who was **supposed** to be your EmCee, but is now away on a **short vacation**! We all wish Dolph well during his stay up at **Dannemora Prison**! Now, on with the show!

The first nominee in the category, "**We Represent The Poor Teachers**," is **Alf Blowitz** for his masterful performance in the heart-rending scene from "**What Do You Want—Blood?**" . . .

We teachers need **more time off** to study and do research in our individual subjects!

But you have **plenty of time!** You have **3 whole months off** with pay during the Summer!

Do you know how **FAST** the Summer goes?! And then, it's back to the **old grind** of 9 to 3—with only a **few hours off** in between! God, you Board of Education people are **slave drivers!!**



For his portrayal as the savior of the dedicated teacher, the next nominee is **Phil Ash** in "**A Teacher's Mission**" . . .

When I demand **better working conditions** for teachers, I'm not asking for **US**—but for those **wonderful little children** . . . those **smiling, trusting youngsters** who are the **hope of tomorrow!**

Okay! You get your **raise!** Now, about the issue of **transferring teachers** to work in some of our **ghetto schools**—

Forget it! **Screw 'em!** Those little **S.O.B.'s** can **KILL YOU!!**





And the winner is Martha Royal in "Doing It For You"...

And so, Class, if we have to go on strike, I want you all to know the reasons...

We want smaller classes, so that we can give more attention to each of our students!

Now, let's have our daily test! While you're doing that, I have some work to do on my cuticles!



Congratulations, Miss Royal! I'm so glad you could take the time off to make these ceremonies...

WHAT time off?!? This falls under the category of "Extra Curricular Activities"! And if these ceremonies run past three o'clock, I get time and a half!



In the category of "Union Pension Funds," the first nominee is Spike Worcheck in "You Understand?"...

The next nominee is Paul Raider for his brilliant performance in the memorable "Wrong? I Did Wrong?"

Oh...? So you wanna know why you're not getting a pension after 50 years in the mines?! Well... I'll tell you why!

If we gave YOU a pension, we'd have to give one to EVERY miner! And think what that'd do to our \$500,000,000 pension fund! How could we build classy hotels in Las Vegas that you miners could be proud of? You understand, don't you??

Of course! God bless you, Mr. Worcheck!



Did you or did you not lend ten million dollars of Union Pension Funds to Mr. Bruno Garbagio, the Underworld King...??

UnderWORLD King?!? I thought he was the UnderWEAR King! Maker of T-shirts and briefs!

And didn't you get rid of the man who was about to expose you?!

That guy was in an accident!! His car went over a cliff!

AFTER he was shot in the head!!

Thank God he was spared the horror of the impact!



And the winner is John Potter in "My Union... My Life!"...

And in closing, let me add that I am giving my life to our Union... I've never asked for anything in return!

Working for the good of my fellow man has been reward enough!



Accepting the award for Mr. Potter is his wife, Eloise!

Unfortunately, John can't be here tonight! He ran off to Brazil with his Secretary, and the Union Pension Fund! If I ever see him, I'll give him this statue—right between the eyes!





In the category, "Union Presidents," the first nominee is Oscar Rascal for "Business Is Business"...

For his masterful role in "I Scratch Your Back, You Scratch Mine," the second nominee is Al Bullyock...

Tell me... why are we striking THIS store and not the OTHER one?

Because THIS store underpays its employees, has disgusting working conditions and refuses to be Unionized!

So does the other store!

I know! But I've got a 50% interest in that one!

You underpay your drivers, you overwork 'em, and your trucks are dangerous to drive! You think I'll let 'em risk their lives for you?

But I can't afford to give them the money you're asking!

That's tough! I'm here to see they get a fair shake!

Listen, supposing I give YOU half the money you're asking for your men! Do what you like with it!!

Hmmmm!! Okay... I'll get the slobs back on their trucks in an hour!

And the winner is Vito Carbone for his stirring emotional role in the moving scene, "I'm A Yankee Doodle Dandy"...

That was very public-spirited of you, Vito! Are you SURE there were no strings attached to that contribution?

Would the new Ambassador to Luxemburg LIE?

Our Union firmly believes that people should support the best candidate running! Therefore, we are proud to put our money where our heart is, and present you with this campaign check with our best wishes for an election victory!

And we want you to know there are no strings attached!

In the "Featherbedding" category, the first nominee is Louis Ruis in "Why Wait Till The Last Minute?"

The second nominee is Kevin Dubinsky for his work in the electrifying scene, "Everybody's A Specialist"...

How come your damn Union forces me to hire six musicians when we're only doing "Hamlet"?!?

It's for your own good! If those six musicians weren't standing by, and Ophelia or Laertes or Hamlet said, "Hey, let's have some music!"... you'd look pretty damn silly!

Why do I need all these people to work on one suit?

That guy's the left sleeve man... and that one's the right sleeve man!

One man for each sleeve?!?

Wouldn't want a suit with two left sleeves, would you?! Now, that woman is a button-hole-maker! Only the top of the button-hole! The other does the bottom!

Then there are the two cuff-makers... unless the suit has two pairs of pants, in which case there are four cuff-makers! Then there's the right-pocket-maker—



And the winner in the "Featherbed" category is Pete Smarmy for his convincing explanation in "We're Working For You!"

Hey... what are those two guys doing?!

Helping to forge a partnership between Business and Labor to get this job done quickly and efficiently! That one fellow brings the Head Riveter his lunch, and the other takes his garbage away after he eats! That way, the Head Riveter doesn't waste time going out to lunch!

So where's the Head Riveter?

Oh... it's his birthday! He gets the day off!!

Congratulations, Pete... and here's your gold statuette!

My Union Contract says I'm not allowed to accept statuettes directly! You have to give it to him... and he'll give it to me!

All right, I'll give it to him, then...

Also give him fifty bucks for his time to and from home!



In the category of "Union Organizers," the first nominee is Len Potz for "Can't Be Too Careful"...

The second nominee is Donald Kiniver for his strong performance in "Silver Threats Among The Gold"...

Violence?! What violence?! Our pickets only wanted to make sure that non-Union workers were driving safe vehicles...

... so they examined their cars to make sure! It shows man's concern for his fellow man!!

I'd be the last one to tell you which business you should lend money to! I mean, if you want to make a big loan to The Acme Window Shade Company—even though they're not even Unionized—it's okay with me!

Of course, if our Union wants to put its billion dollar pension fund into another bank, I'm sure it'll be okay with you!!

Tell Acme to drop dead!!



And the winner is Carmine Cohen in "Suddenly Last Rites"...

I'm really glad that you won, Carmine!

So am I! Now I won't have to get myself all messy and dirty!

Huh? Doing what...?

Attaching a BOMB to your car's starter!!



Did anyone see what happened here?

I was just passing by when suddenly there was this huge explosion! I hope nobody was injured!

No... nobody was injured! What?!!

Mainly because they're all dead! Whew!! You had me worried there for a minute!!





In the "Public Service Unions" category, the first nominee is Sam Licht for "What's The Difference?"

We deeply regret that our people cannot get what they want by honest negotiations! Now, we must do something we don't want to do!

What's that?  
We must take the law into our own hands!

That's no big deal!!  
What makes you say that?  
Because you're the Policemen's Union!!



The second nominee is Tommy Della Corte for his sickening performance in the scene, "Sickness Slowdown"...

I can't ask these sick men to go out there and fight fires, Mr. Mayor...

Look at Hogan—his hang-nail could spread to his entire hand...

And Reeves, with his case of prickly heat that could be terminal...

And Morgan, with his ear wax...  
Can't we do anything for them?!

Give 'em \$6 more an hour, and see how fast they recover!!



And the winner is Harold Bass for "Clothes Make The Man"...

...and in addition, my people will not return to work unless they get the same as the other Municipal Employees get! We demand a \$1,500 a year "uniform allowance" for each worker!

But your people are Clerical Employees They don't WEAR uniforms!

Exactly! How do you think they feel not being able to wear snappy uniforms on their jobs! They feel left out! And you want to penalize them on top of it?!



Congratulations, Harold! I know that you—

Can't talk! Got a plane to catch to Bermuda!

I'm glad you can afford such a nice luxury as a Bermuda vacation!

Who can afford it?! I'm using my "uniform allowance" to pay for it!!



And in closing, a Special Award!! In the "Let's Keep The Fires Of Inflation Burning" category, we now honor Barry Goniff...

We need a "Cost of Living" increase! The price of everything has gone up, and we have to keep pace with these rising costs!

But if we give you a "Cost of Living" increase, we'll have to raise prices to cover it, and the cost of living will go up even more! Then what?!

What else?!? We'll demand ANOTHER "Cost of Living" increase!!



Here's your Special Award, Barry!

Sure, Barry!

Thanks! But remember, when I win next year, I want the statuette to be at least fifteen percent bigger!

G'night, folks!





# DIDJA EVER N

ARTIST: BOB JONES

Policemen and Firemen who go out on strike without any regard for the Public Safety . . .



. . . suddenly become very concerned about the people's health and well-being when they're faced with cost-cutting layoffs.



Law and Order lovers who scream whenever a Cop is shot . . .



. . . continue to fight against Gun Control Legislation, even though Cops are usually the victims of gun-toting maniacs.



Politicians who scream "Preserve the Law!" the loudest . . .



. . . are usually the ones who are discovered breaking it.



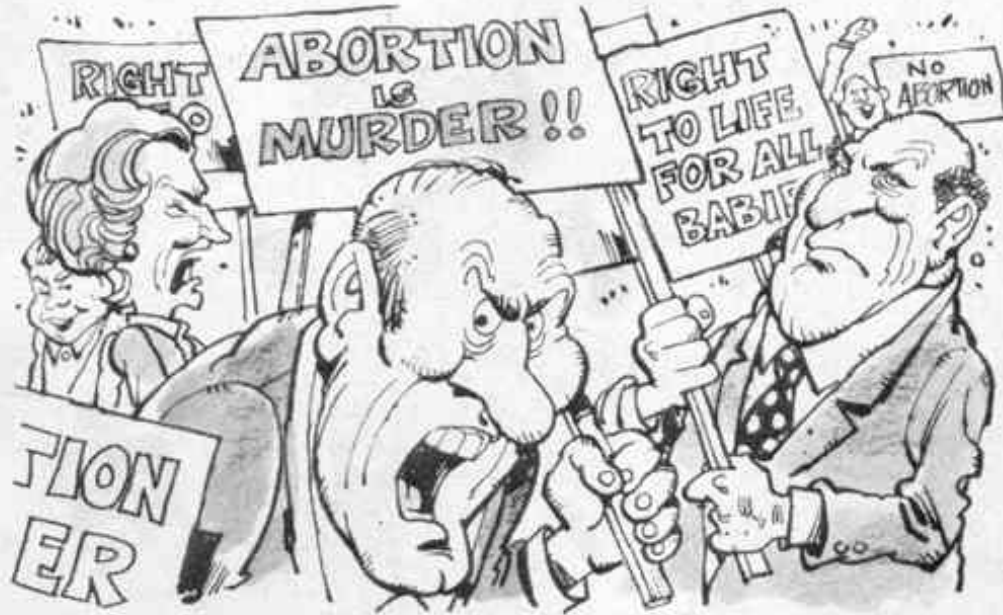


# NOTICE THAT...

WRITER: LOU SILVERSTONE



Some of the people who are opposed to abortion because they believe that everybody has a right to life . . .



. . . are gung ho about bombing and killing anyone that they consider to be a threat to our form of Democracy.



Some of the very same people who preach patriotism and liberty and the flag and the Constitution . . .



. . . think it's perfectly okay for the CIA to spy on Americans.



Many of the alleged Liberals who demand school busing . . .



. . . send their own kids to lily-white private schools.





Mothers who scream loudest when someone picks on their kids . . .



. . . manage to look the other way when their brat starts clobbering some smaller child.



Those "Winning is everything!" Coaches who engage in underhanded recruiting with no regard for the future of their players are honored by their Universities . . .



. . . but a Coach who recruits according to the rules and thinks it's important that his players do well in school-work is fired because his team doesn't make the Top Ten.



City-dwellers who moved out to the suburbs so they would have clean air to breathe . . .



. . . are doing their damndest to pollute it with wood-burning fireplaces and daily barbecue cookouts and Fall leaf-burning.



People who complain the loudest about our Government . . .



. . . never bother to register or to vote on Election Day.





# **SLEAZY DOES IT! DEPT.**

See the man.  
He is a writer.  
He is a MAD Writer.  
He is working hard.  
Is he working hard  
On a MAD Story?  
No, he is working hard  
Trying to convince MAD's Editor  
To run another one of these ridiculous "Primers."



# **THE MAD SUCCESS PRIMER OF THE '70'S**

or  
**HOW TO SUCCEED WITHOUT WORKING**

**BECOME A  
MILLIONAIRE**  
INSTANT LOTTERY: \$1.00

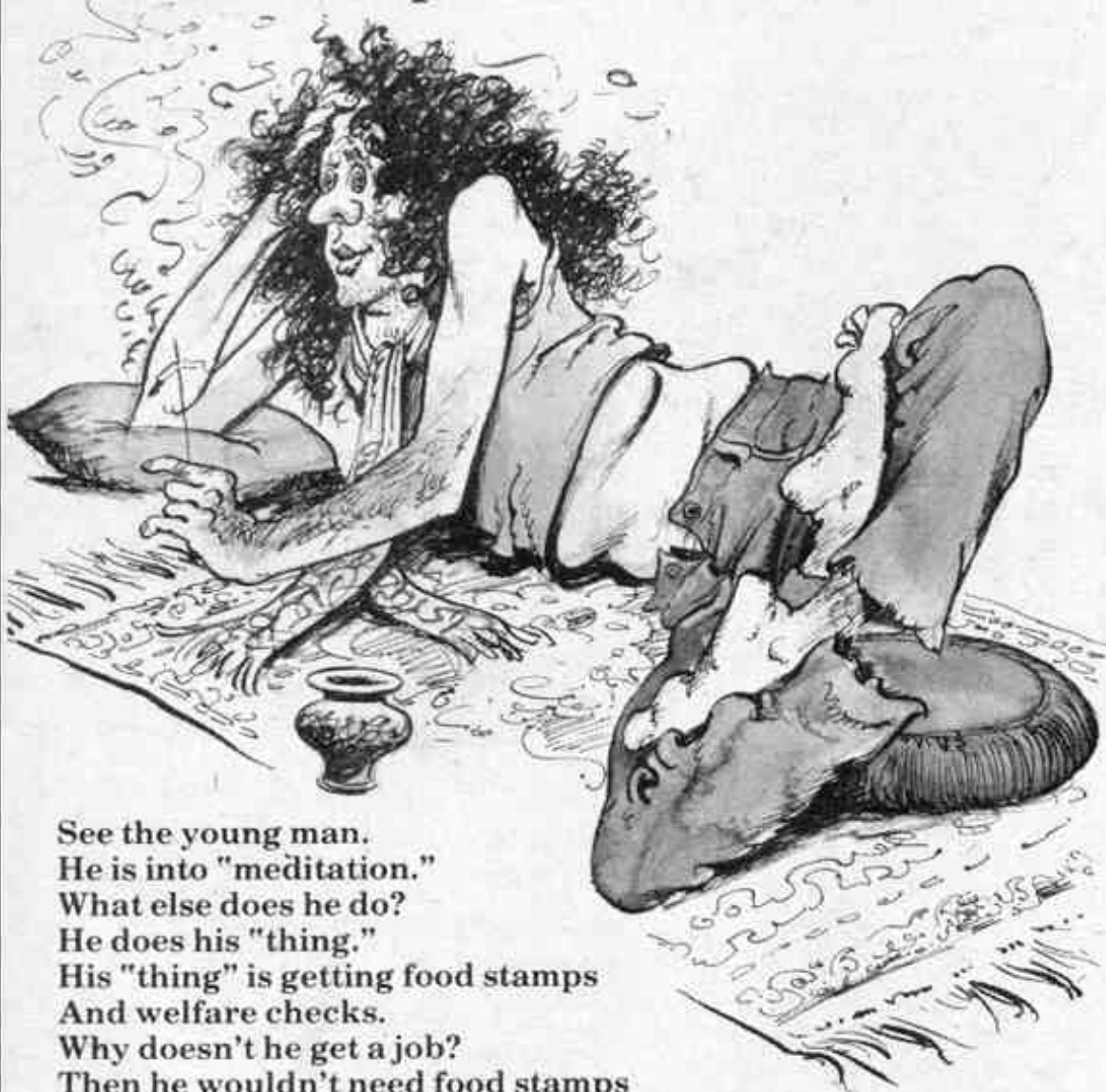
**HELP  
WANTED**  
MUST BE WILLING  
TO WORK HARD



ARTIST: HARRY NORTH, ESQ.

WRITER: LOU SILVERSTONE

## **Chapter One**



See the young man.  
He is into "meditation."  
What else does he do?  
He does his "thing."  
His "thing" is getting food stamps  
And welfare checks.  
Why doesn't he get a job?  
Then he wouldn't need food stamps  
And welfare checks.  
He doesn't get a job because  
He doesn't dig the "9-to-5 scene."  
Besides, if he got a job,  
The Government would expect him  
To repay his college loan.

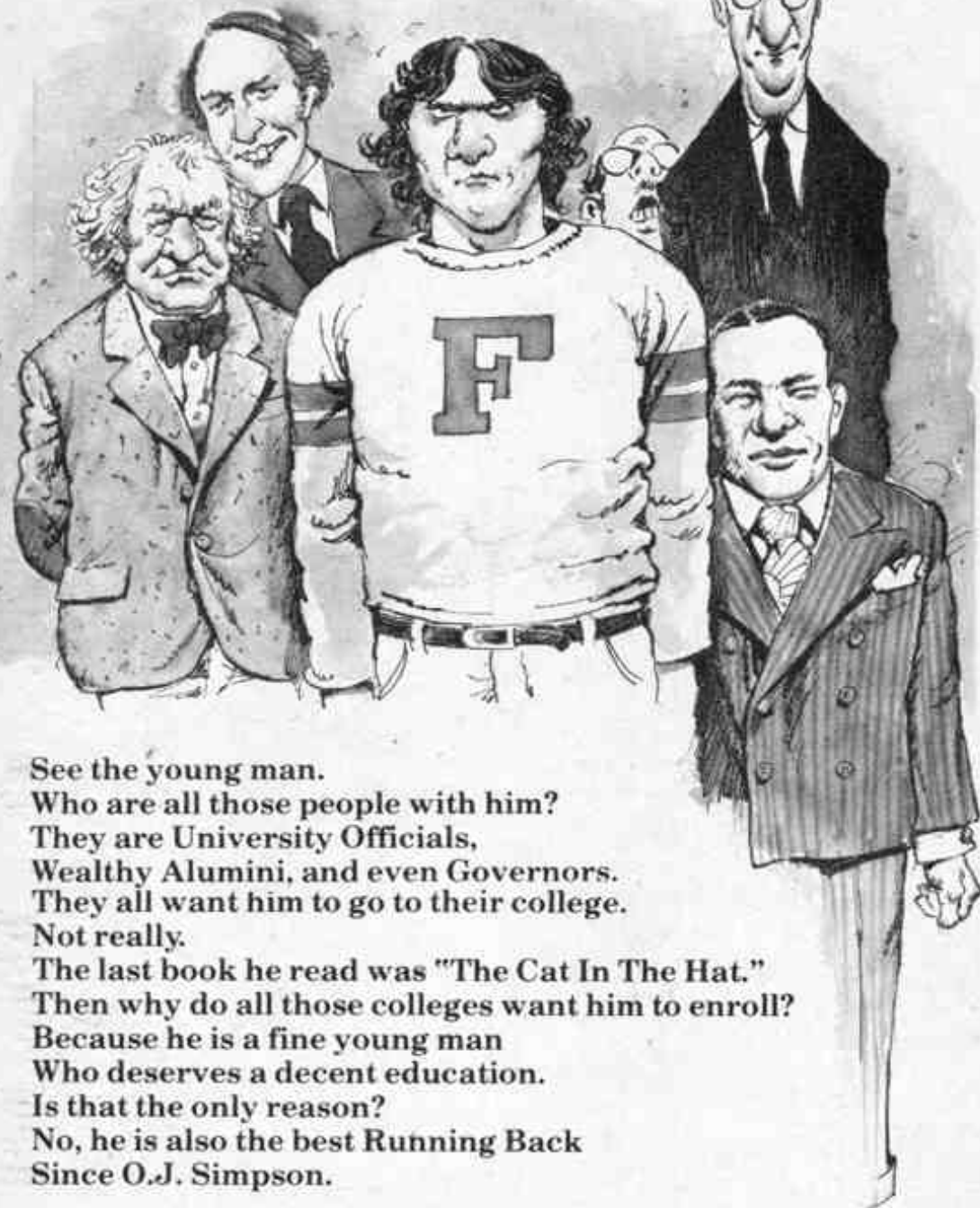
## **Chapter Two**



See the young lady.  
She has a camera.  
She is taking pictures.  
Is she taking pictures for the family album?  
No, she is a Professional Photographer.  
She is taking pictures for a National Magazine.  
Did she go to Photography School?  
No, no, no.  
Did she major in Photography in college?  
No, no, no. She dropped out of college.  
Is dropping out of college the way to become  
A Photographer for a National Magazine?  
It is, if your Father happens to be Jerry Ford.



## Chapter Three



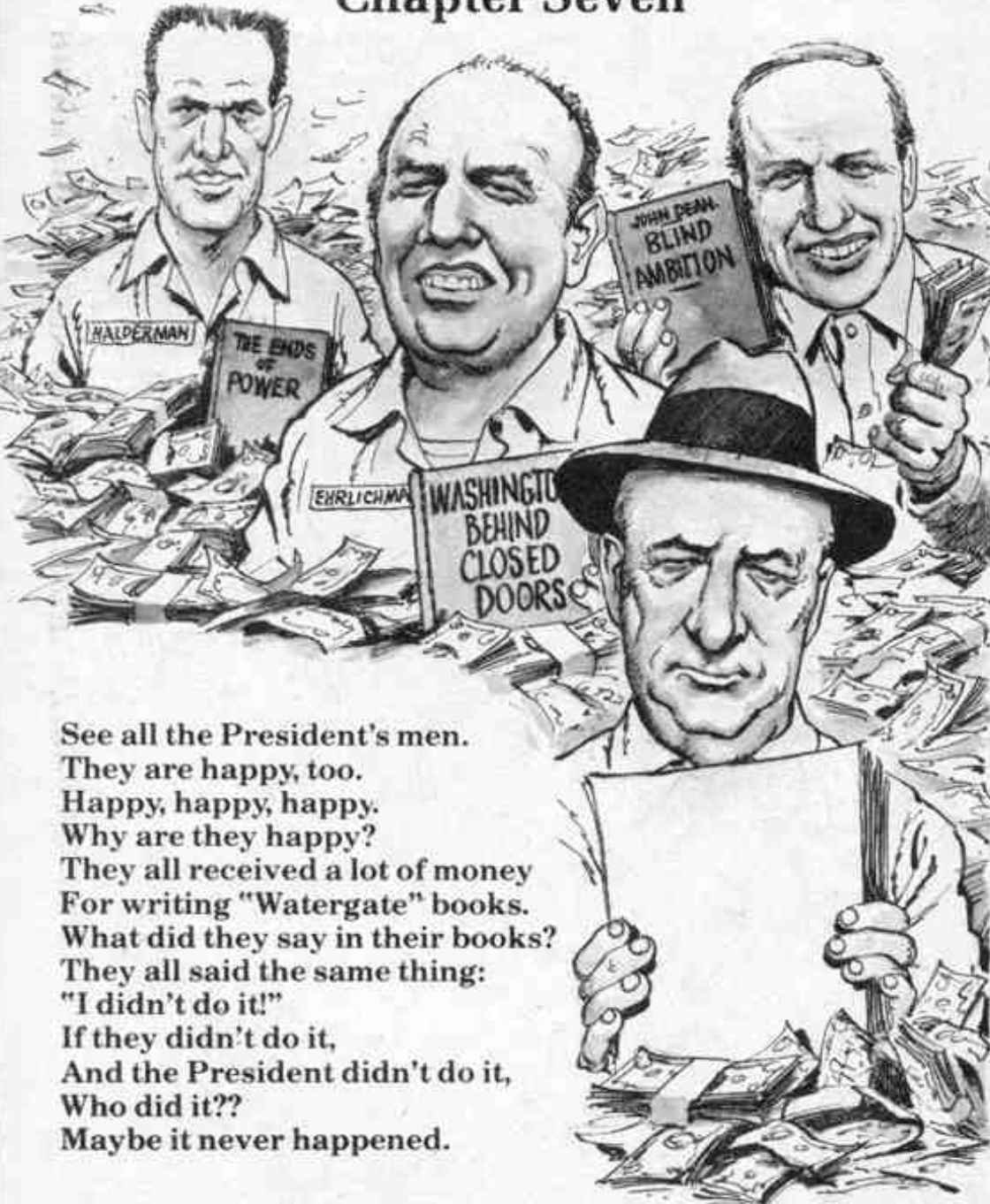
See the young man.  
Who are all those people with him?  
They are University Officials,  
Wealthy Alumni, and even Governors.  
They all want him to go to their college.  
Not really.  
The last book he read was "The Cat In The Hat."  
Then why do all those colleges want him to enroll?  
Because he is a fine young man  
Who deserves a decent education.  
Is that the only reason?  
No, he is also the best Running Back  
Since O.J. Simpson.

## Chapter Four



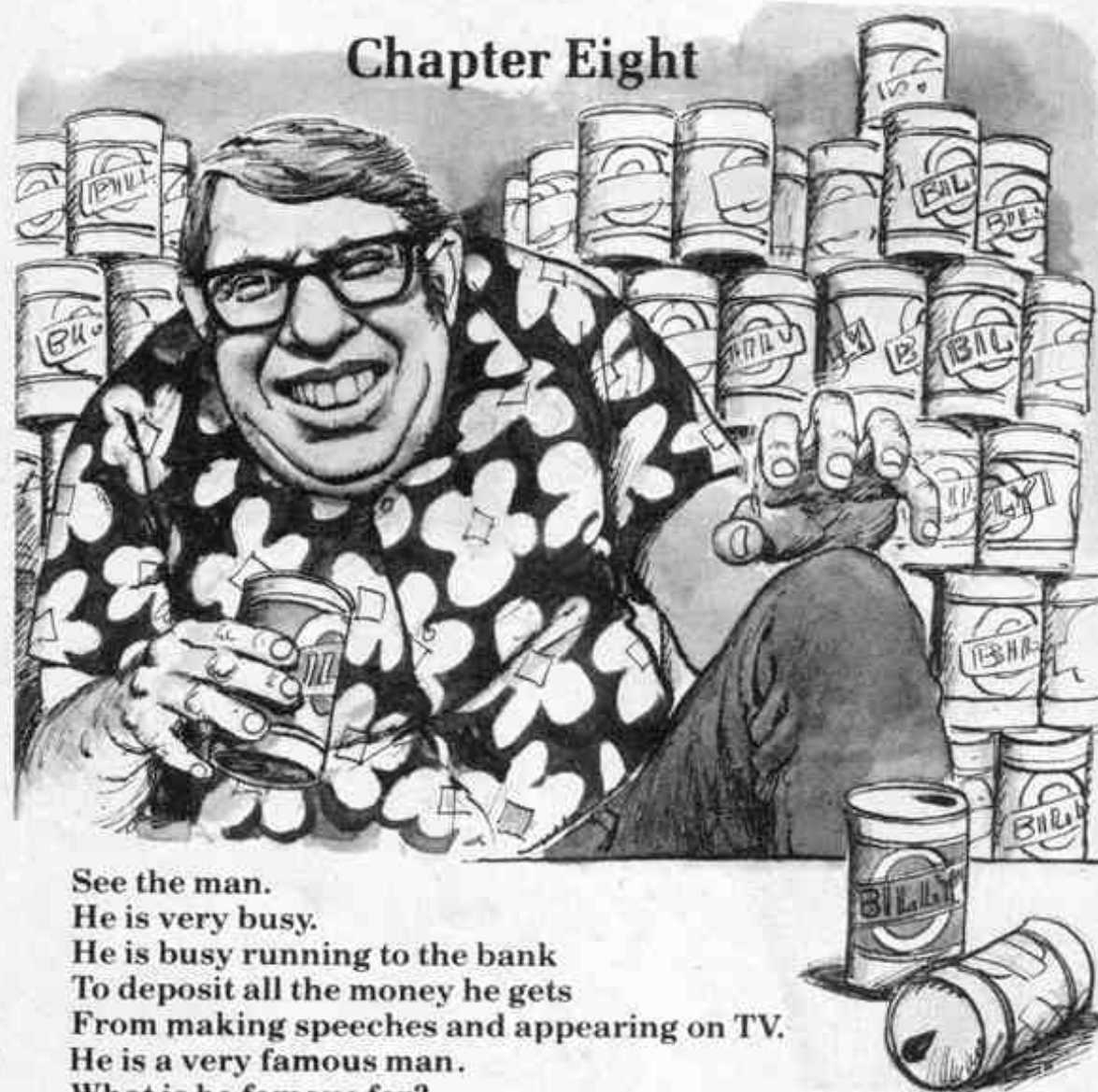
See the man in the cool threads.  
Dig his groovy set of wheels.  
And he doesn't pay Income Taxes.  
No wonder all the kids look up to this Dude.  
What kind of job does he have?  
He doesn't have a job.  
This man is a Pimp.  
Isn't that against the law?  
Yes. Sometimes the man even gets busted.  
Does he do heavy time in the slammer?  
No way. On rare occasions  
A Judge has been known to make him pay a fine  
Which is usually less than he makes in one day.

## Chapter Seven



See all the President's men.  
They are happy, too.  
Happy, happy, happy.  
Why are they happy?  
They all received a lot of money  
For writing "Watergate" books.  
What did they say in their books?  
They all said the same thing:  
"I didn't do it!"  
If they didn't do it,  
And the President didn't do it,  
Who did it??  
Maybe it never happened.

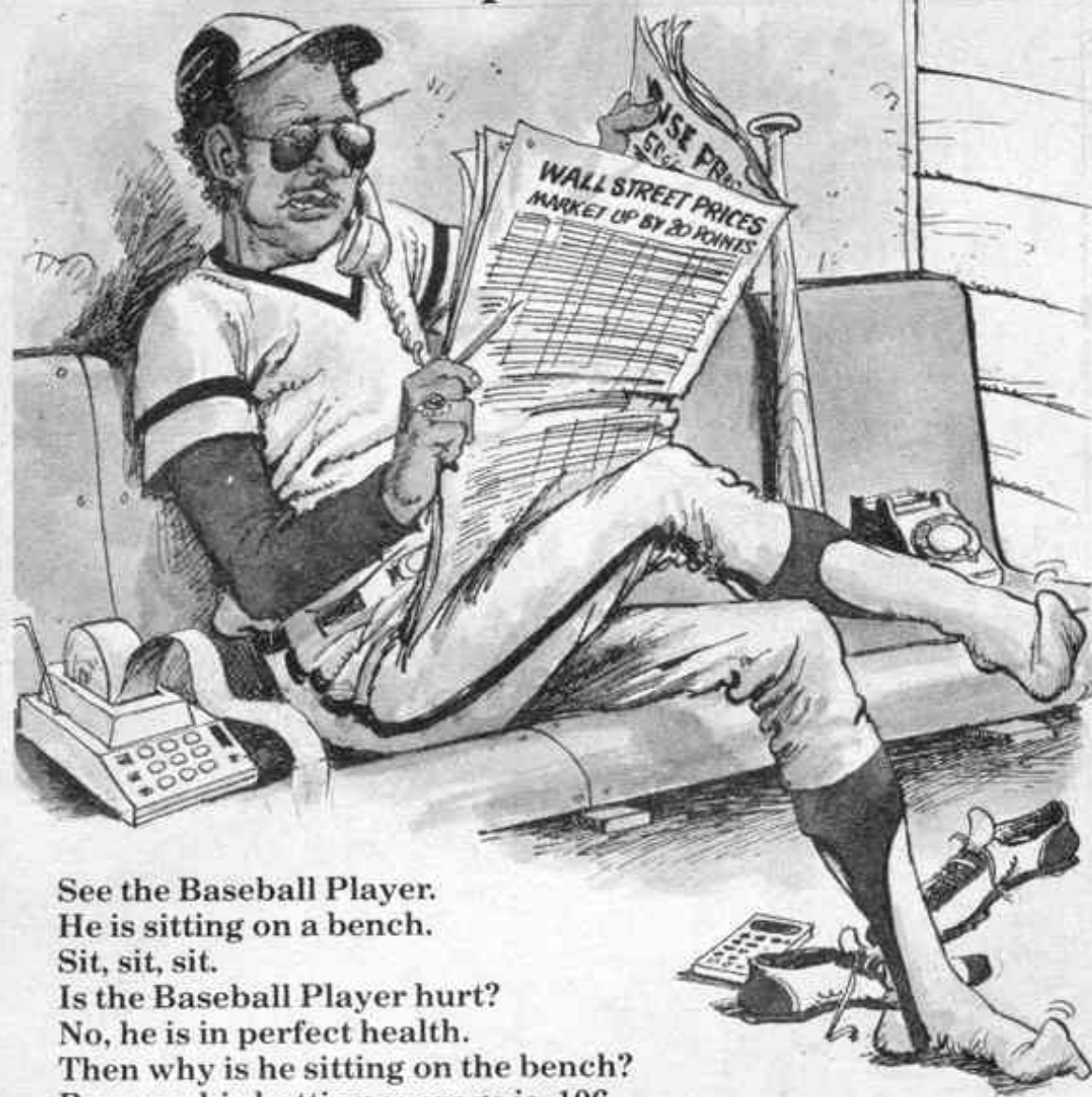
## Chapter Eight



See the man.  
He is very busy.  
He is busy running to the bank  
To deposit all the money he gets  
From making speeches and appearing on TV.  
He is a very famous man.  
What is he famous for?  
Mostly for drinking beer?  
And the fact that he's the President's Brother.  
Does he owe his popularity to the President?  
In the beginning, he did.  
But right now, the President  
Owes what little popularity he has left  
To the fact that he's Billy's Brother.

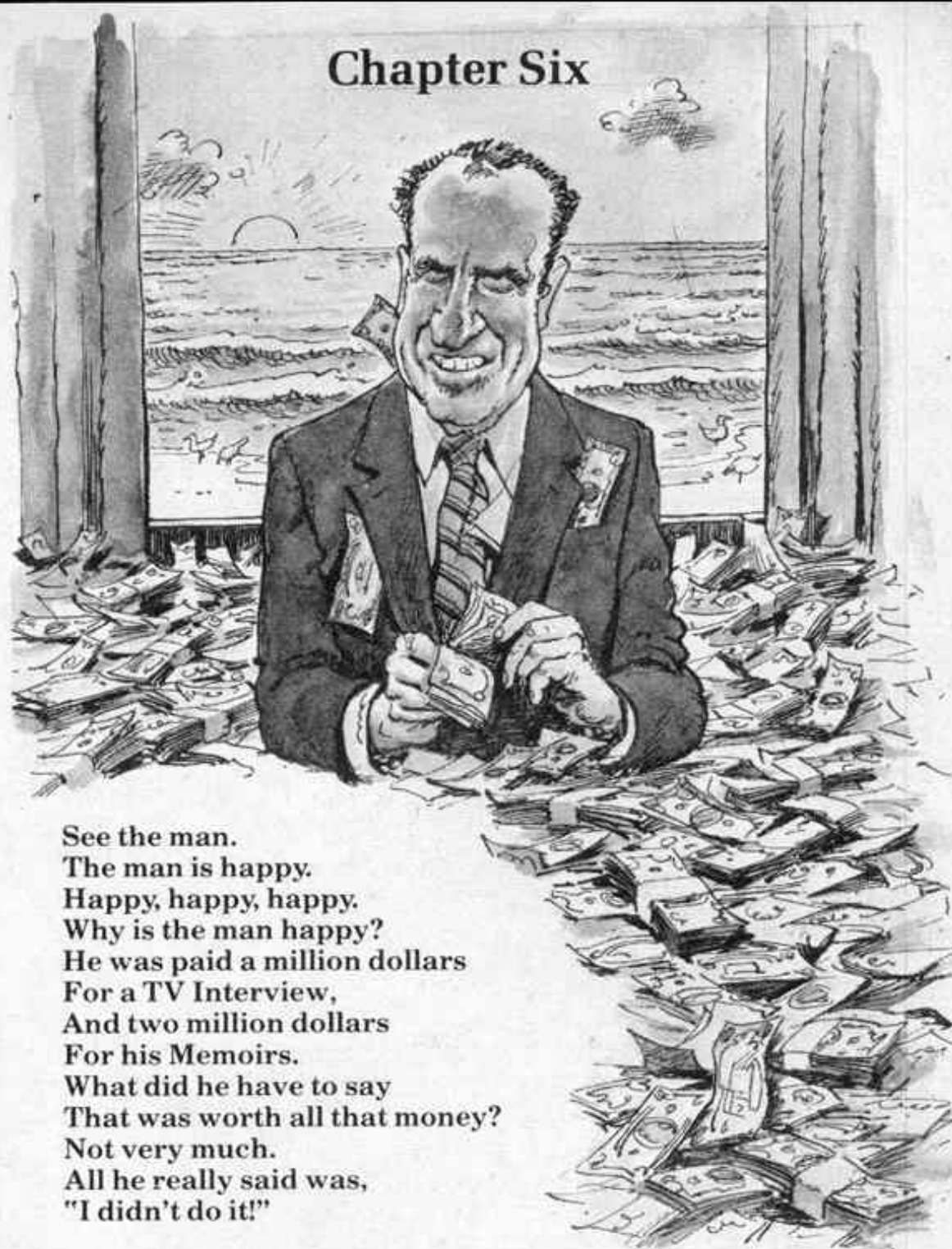


## Chapter Five

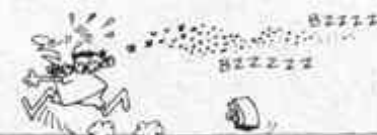


See the Baseball Player.  
He is sitting on a bench.  
Sit, sit, sit.  
Is the Baseball Player hurt?  
No, he is in perfect health.  
Then why is he sitting on the bench?  
Because his batting average is .106.  
Then why doesn't the Manager fire him.  
He can't, because the player has a "no Cut" contract.  
Is the player unhappy sitting on the bench?  
Not really. How many people get a million dollars  
Just to sit on a bench?

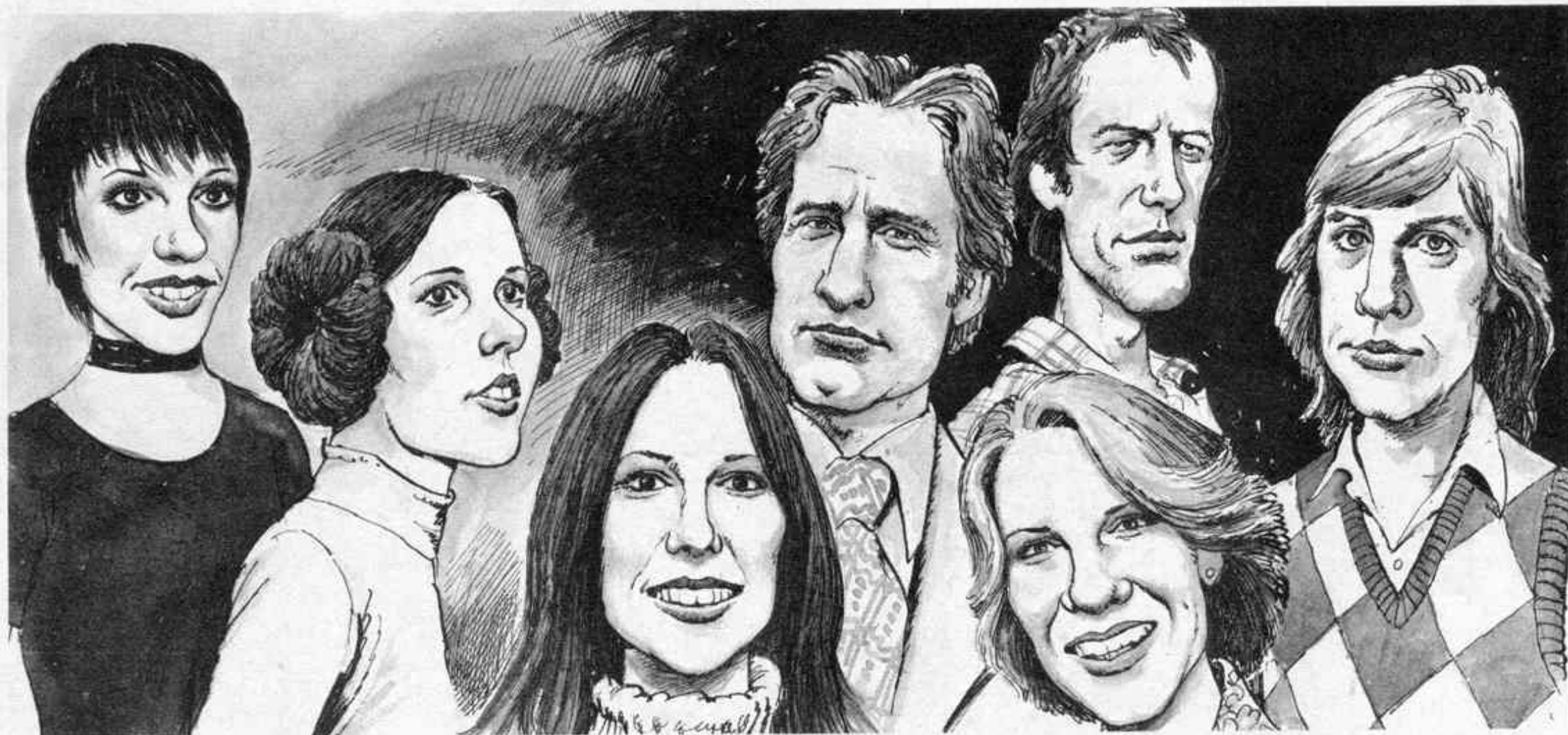
## Chapter Six



See the man.  
The man is happy.  
Happy, happy, happy.  
Why is the man happy?  
He was paid a million dollars  
For a TV Interview,  
And two million dollars  
For his Memoirs.  
What did he have to say  
That was worth all that money?  
Not very much.  
All he really said was,  
"I didn't do it!"



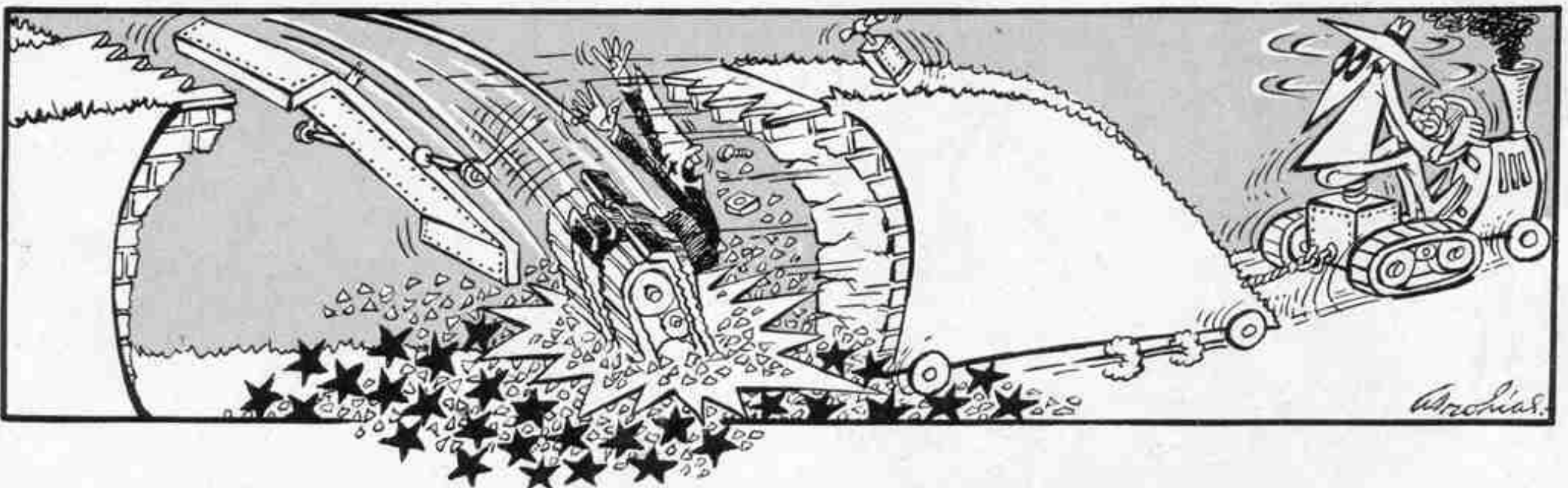
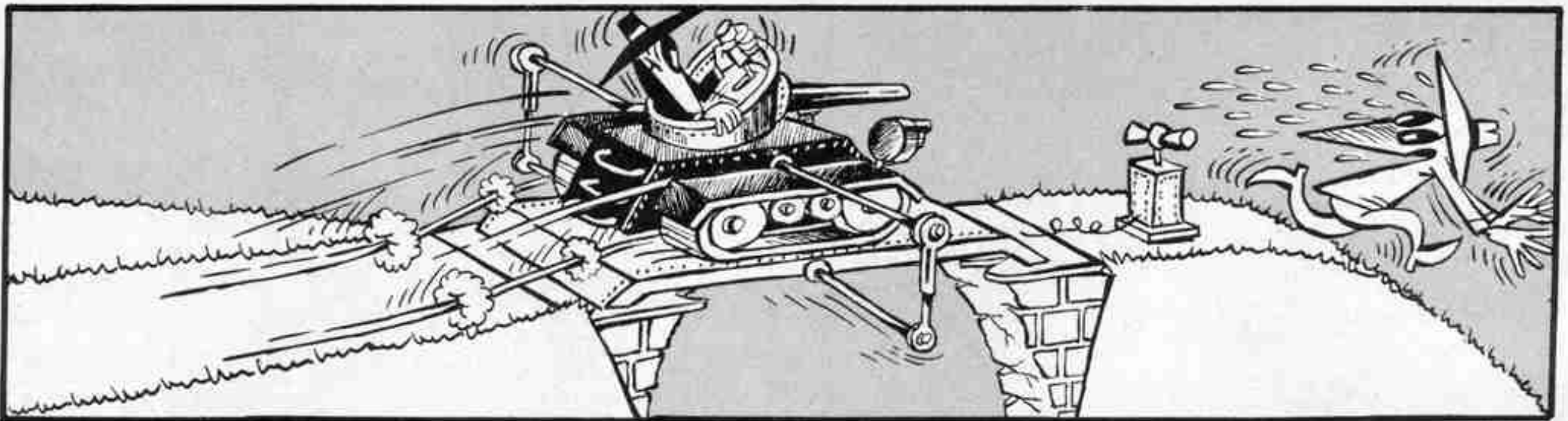
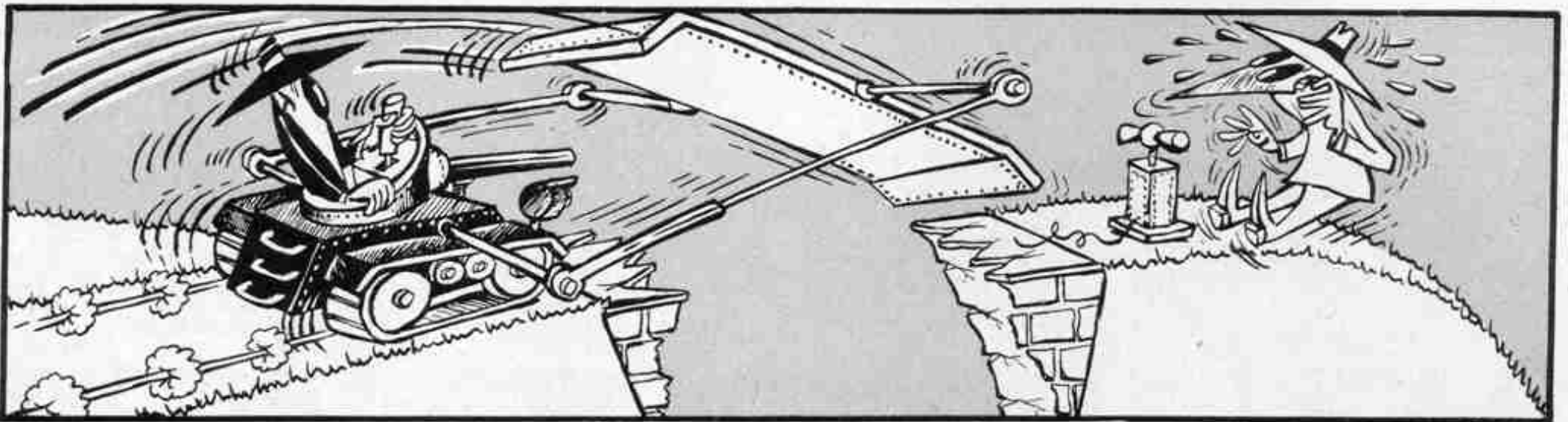
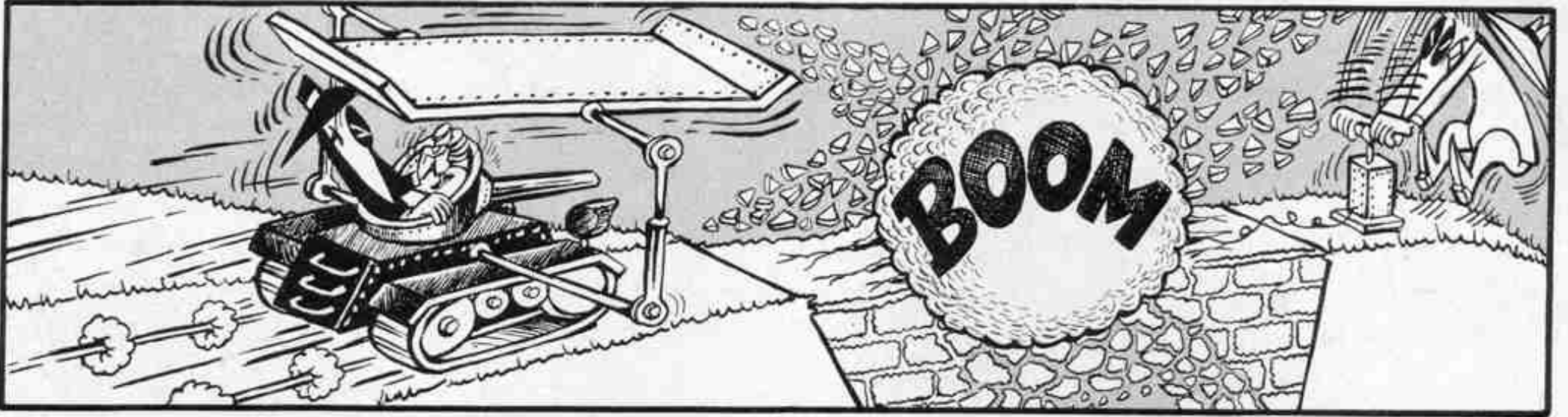
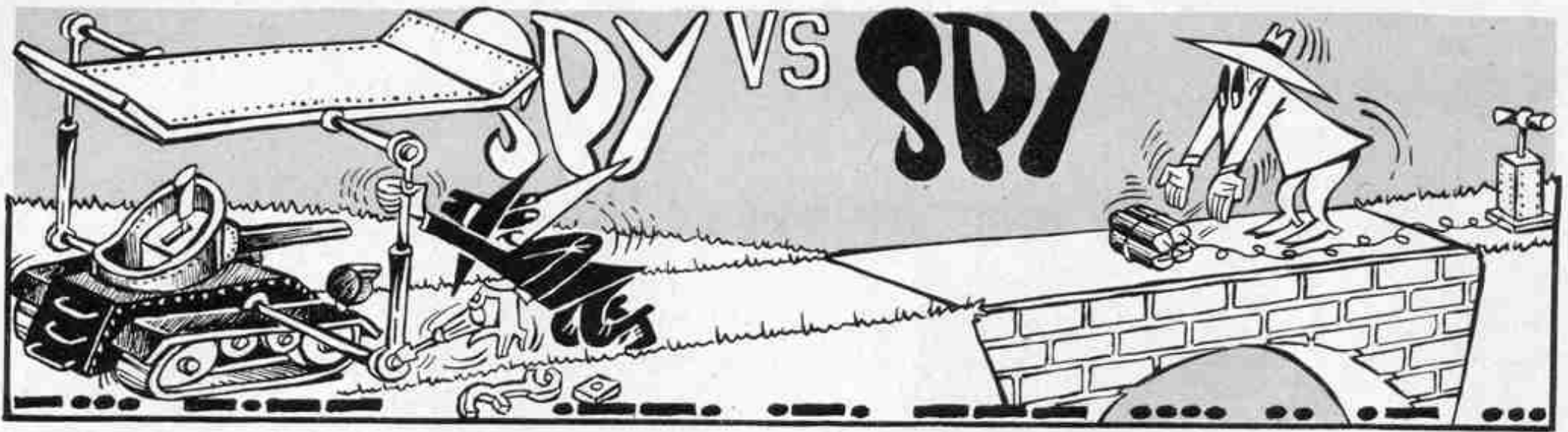
## Chapter Nine



See all the glamorous young Stars.  
Their names are Minnelli, Fisher,  
Thomas, Cassidy, Douglas, Boone and Fonda.  
Aren't these names very familiar?  
That's because their Fathers had the same names,  
And they were famous, too.  
Does having a famous parent help you to become a Star?

All of these young Stars say, "No!"  
In fact, they say having a famous parent is a handicap.  
Then why didn't they change their names?  
Maybe because if their names weren't  
Minnelli, Fisher,  
Thomas, Cassidy, Douglas, Boone and Fonda,  
They wouldn't have gotten their foot in the door.





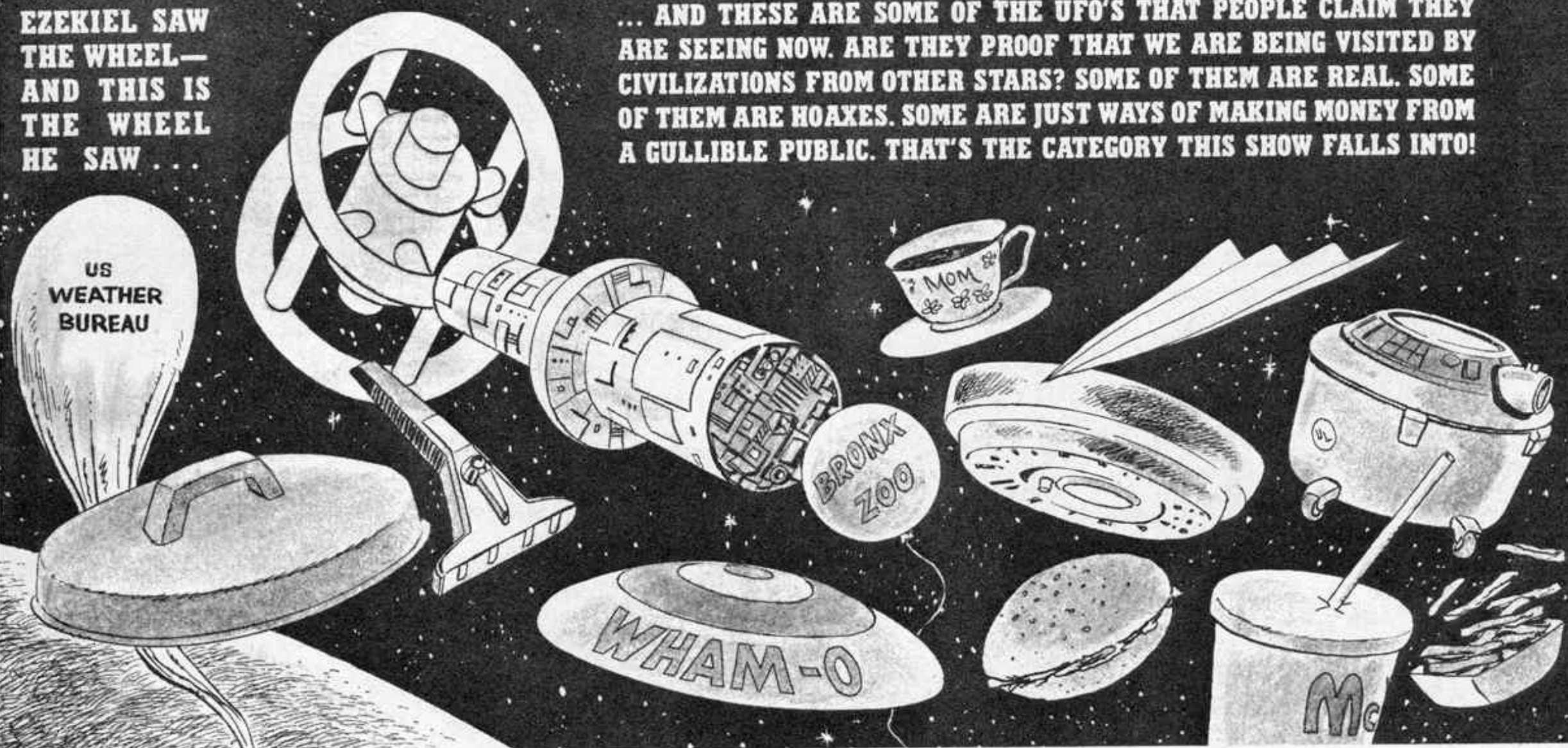


The Air Force's "Blue Book" files contain investigations of over 13,000 sightings of Unidentified Flying Objects gathered in 23 years. We're sure that many of these sightings were incredible experiences. But a hit TV Series seems to ignore these incredible experiences in order to bring us what looks like a concerted effort to

# REJECT UFO'S

EZEKIEL SAW THE WHEEL— AND THIS IS THE WHEEL HE SAW ...

... AND THESE ARE SOME OF THE UFO'S THAT PEOPLE CLAIM THEY ARE SEEING NOW. ARE THEY PROOF THAT WE ARE BEING VISITED BY CIVILIZATIONS FROM OTHER STARS? SOME OF THEM ARE REAL. SOME OF THEM ARE HOAXES. SOME ARE JUST WAYS OF MAKING MONEY FROM A GULLIBLE PUBLIC. THAT'S THE CATEGORY THIS SHOW FALLS INTO!



ARTIST: ANGELO TORRES

WRITER: DICK DE BARTOLO

Golly gee!  
We're out  
of gas!!

But we just  
filled up! How  
could that be?

Maybe it's because if we're  
out of gas, we won't be able  
to do anything but make out!

HOLY COW!! WHAT DO YOU KNOW!! WE'RE OUT OF GAS!!



Hey!!  
What's this?!!

Oh, no!! It  
might be my  
Father!!

In a space ship  
... coming down  
from the heavens?!

That's worse!!  
It might be  
OUR FATHER!!







Help, Stewardess, HELP! I just saw a big green thing flying in the sky!

No need to get excited, Ma'am! It was probably just our Inflight Movie!

But this route has **NO INFLIGHT MOVIE!**

HELP...HELP...!



I saw a Flying Saucer, Dad!! I swear to God!

'Since when did YOU start believing in God?

Since I saw that Flying Saucer!!



Where is your Sister?

She's gone!

Gone where?

She went off with this —this creature! He had one big yellow eye, and long things coming out of the top of his head, and ugly, scaly skin!!

If I told that girl once, I told her a hundred times, I don't want her going off with strange men!!

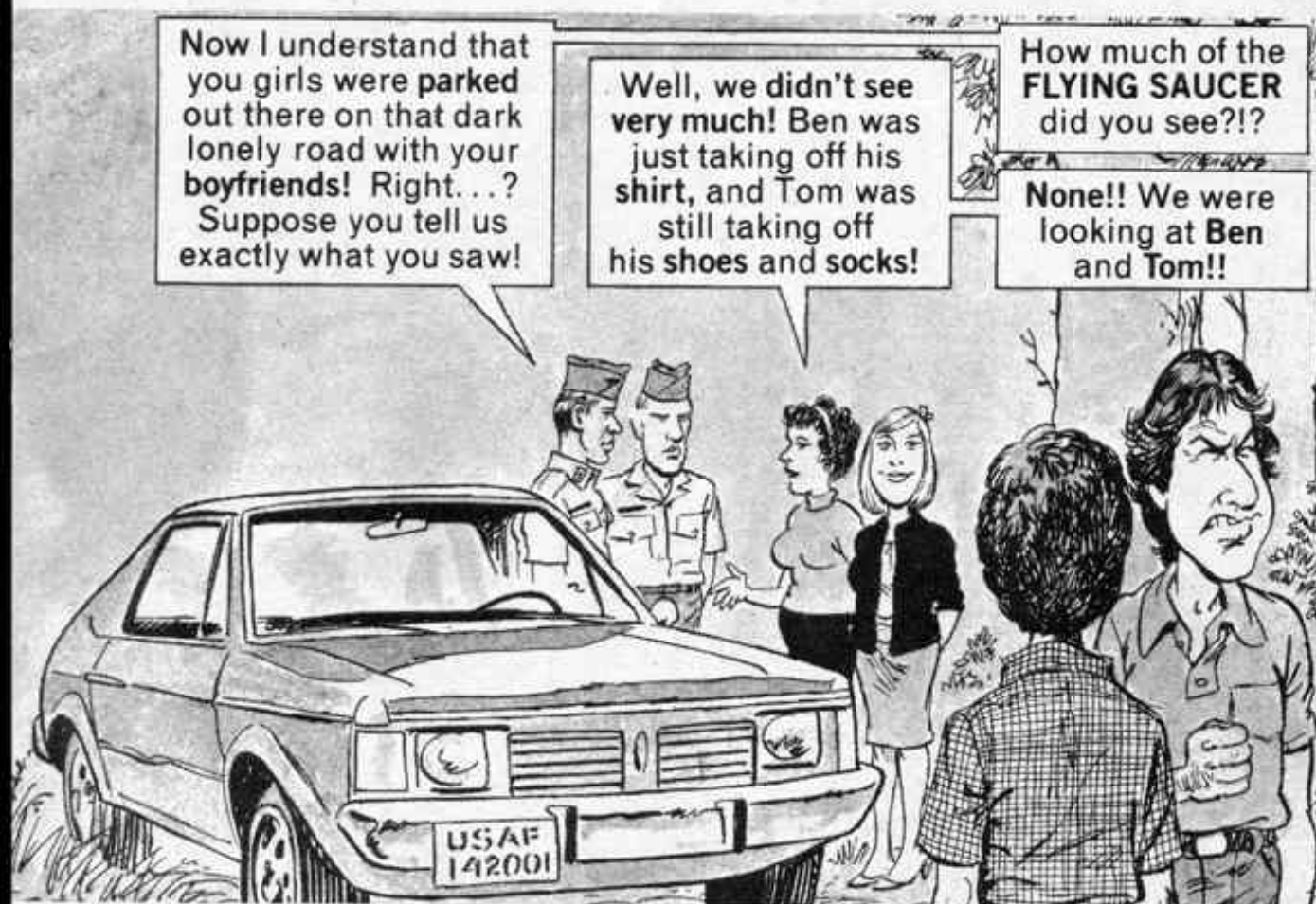


Captain, you're ordered to a town called **Stickville** to investigate **three sightings**... including one from a lady on an airliner who claims she saw a big green yecchy thing in the sky!

Some people's wild imaginations!

Shall we drive... or shall we fly, Sir?

**DRIVE**, idiot! You won't get **ME** up in a plane while there's some big green yecchy thing in the sky!!



Now I understand that you girls were parked out there on that dark lonely road with your boyfriends! Right...? Suppose you tell us exactly what you saw!

Well, we didn't see very much! Ben was just taking off his shirt, and Tom was still taking off his shoes and socks!

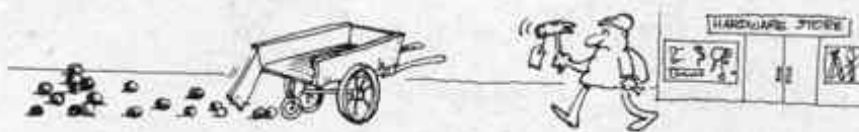
How much of the **FLYING SAUCER** did you see!?

None!! We were looking at Ben and Tom!!



Okay... now suppose you guys tell us what **YOU** saw...

And tell us in a slow careful way! You see, we have a very limited budget for this series, and with the cost of the special effects so high, we have to show every UFO sequence at least **TWICE!**





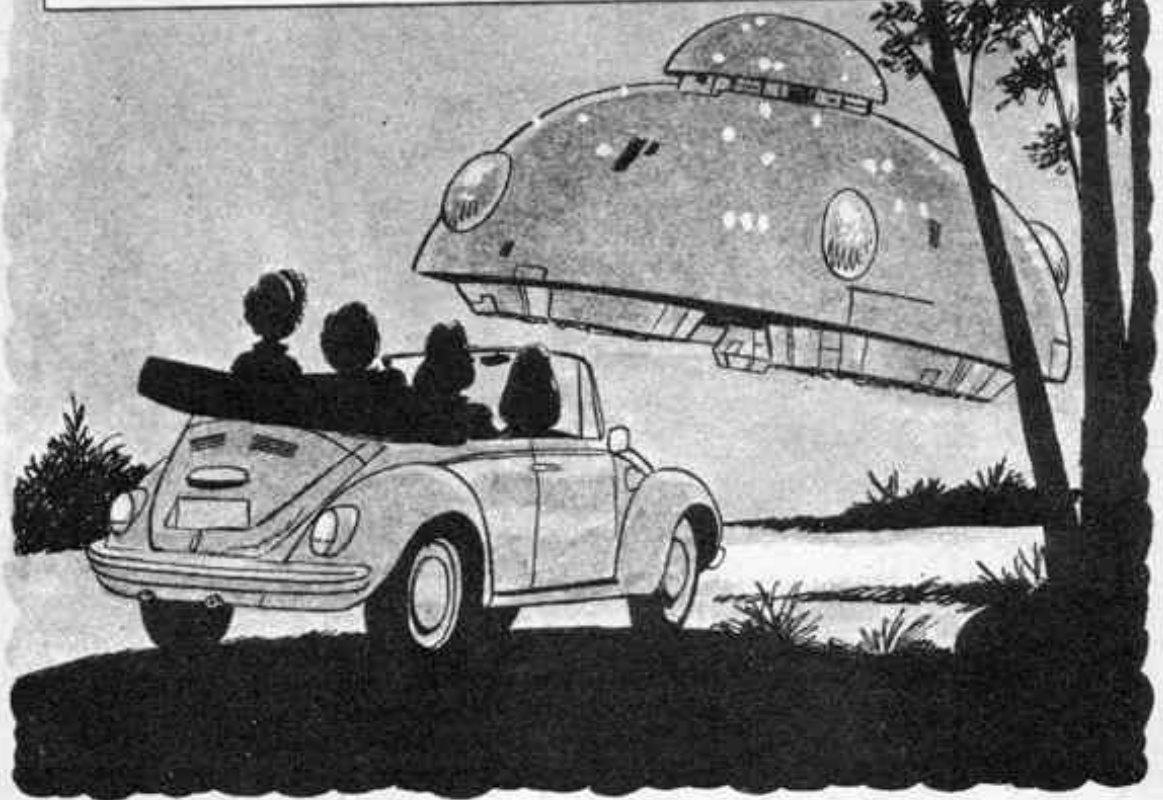


Well, we were out on Dead End Road ... on our way ... between the Movie Theater and the Soda Shop!

But the Movie Theater is right next door to the Soda Shop!

That's right! But **WE** were on our way to **MAKIN' OUT!!** And **Makin' Out** comes **BETWEEN** the movies and sodas, Man!

Anyway, we were on our way ... between the Movie Theater and the Soda Shop ... when suddenly, out of the sky, came this big round object with flashing lights and makin' an eerie sound!



Very good, Ben!

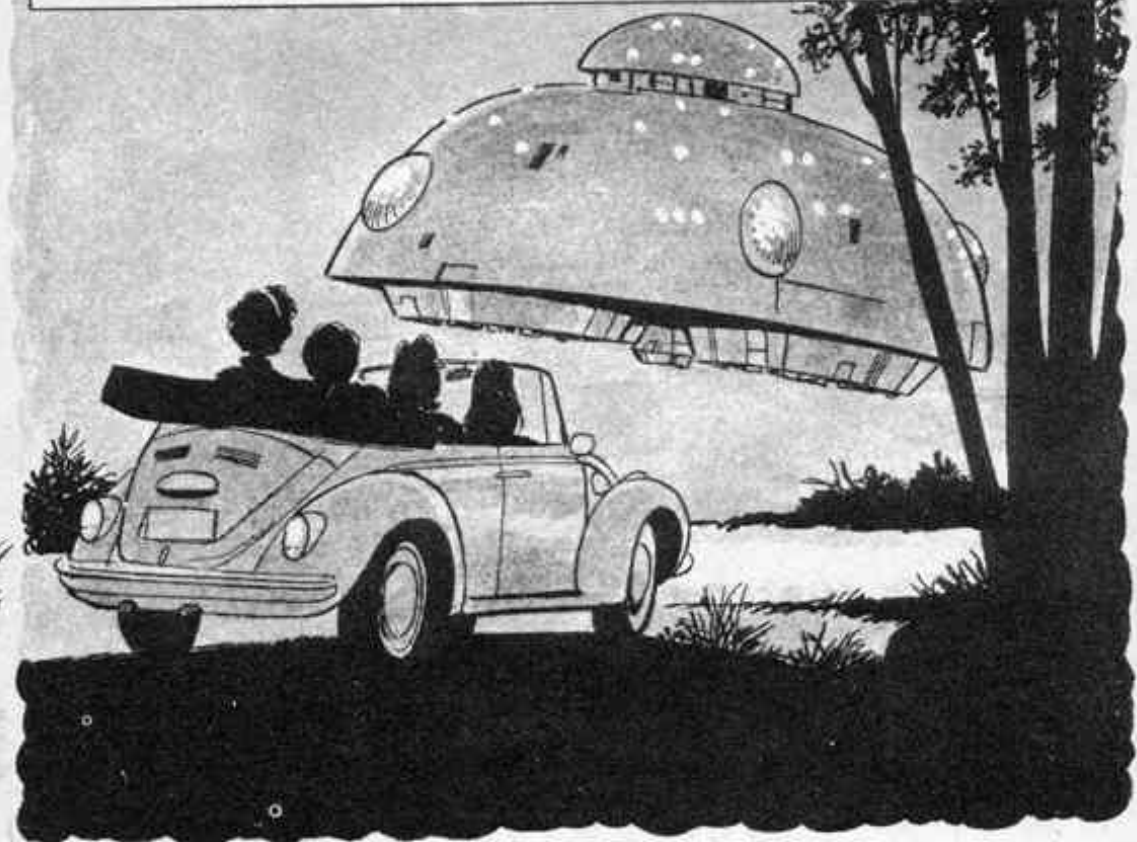
I saw exactly what **BEN** saw!

Okay, Tom! Now suppose you tell us exactly what **YOU** saw!

Tom, that Flying Saucer was one of the best special effects we ever had on this program!!

So **SUPPOSE** **YOU TELL** **US EXACTLY** **WHAT YOU SAW!!**

Okay! Okay! We were on our way ... between the Movie Theater and the Soda Shop ... when suddenly, out of the sky came ...



That was very good!

Sergeant Fizz will have to take specimens!

Okay ... if each of you will fill up one of these little bottles—

**SOIL SPECIMENS,** you idiot!!

What now...?

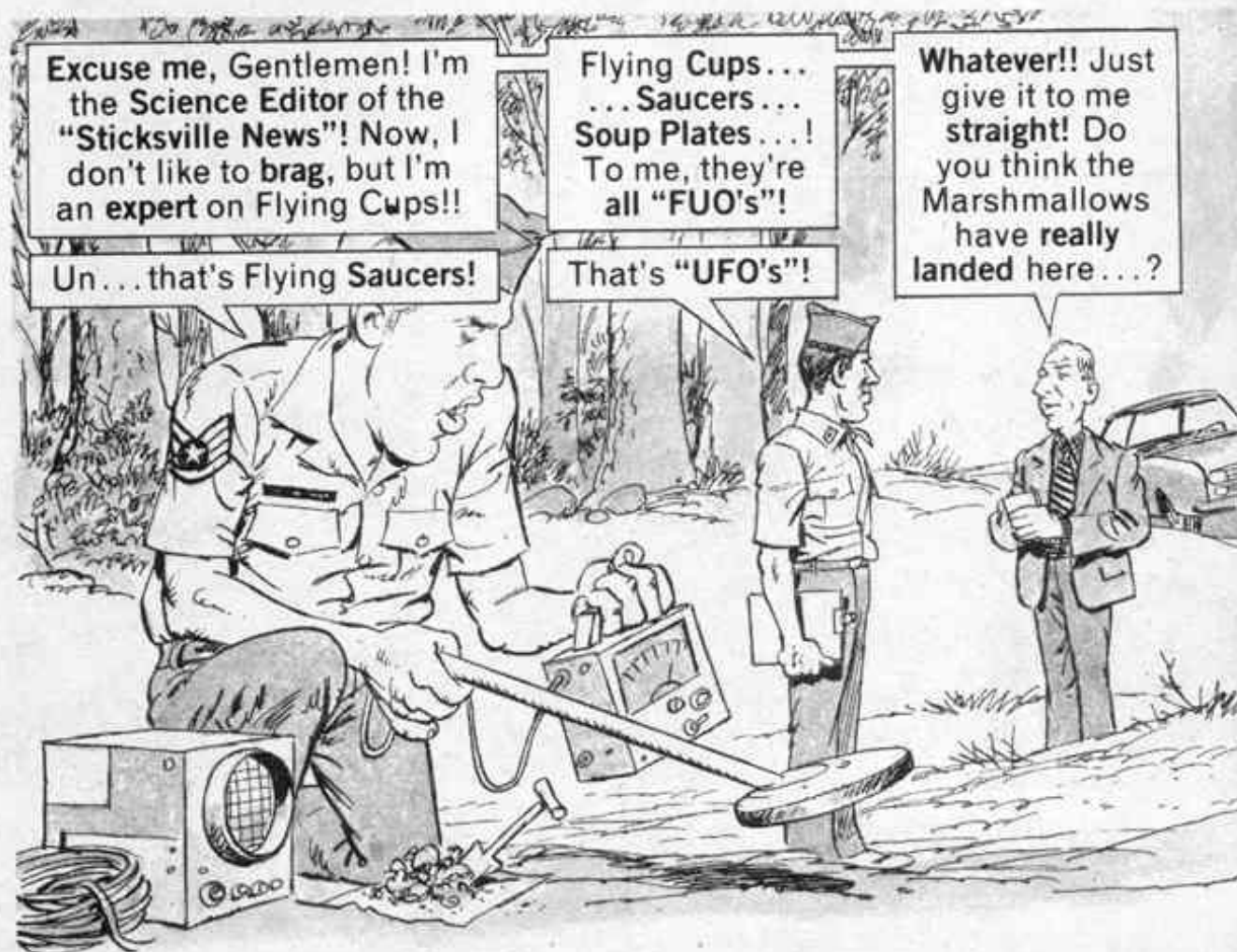
Excuse me, Gentlemen! I'm the Science Editor of the "Stickville News"! Now, I don't like to brag, but I'm an expert on Flying Cups!!

Un... that's Flying Saucers!

Flying Cups ... Saucers ... Soup Plates ...! To me, they're all "FUO's"!

That's "UFO's"!

Whatever!! Just give it to me straight! Do you think the Marshmallows have really landed here...?





Well, we don't have anything conclusive yet!

Just give me an opinion off the top of your head!

Sir, that's one thing we **DON'T** DO!

We talk to anyone and everyone who had even a glimpse of the object in question!

We analyze samples of soil! We do hundreds of tests costing thousands of dollars!

And then, and only then, do we give an opinion off the tops of our heads!



Mr. Kosarin, have you had any word from your daughter since the night she vanished?

Not a postcard!

Not even a phone call! You'd think they'd have a telephone on a Flying Saucer!

I know you're upset, Sir, but the Air Force is now on the scene!

That's what makes me even **MORE** upset!



Oh, if only Linda's Mother was here!!

To console you?

No... for the Martians to take away! I'd trade her for Linda ANY day!!

All right, Wayne! Suppose you tell us exactly what you saw that night...!

**EXACTLY...?**

Every detail!!



Well, I was outside the trailer, pumping water! Suddenly, I saw this huge, complicated device flying in the air! It had thin piano wires holding it up, and it was made of painted cardboard and plastic and papier-maché and—

Er... Wayne!! When we said, "...tell us **EXACTLY** what you saw..." we didn't mean **THAT** exactly!



Well, I was outside the trailer, pumping water! Suddenly, I saw this huge, complicated device flying in the air! It had a big blazing light on it! The light was so bright, I could even see the thin piano wires holding it—

**WAYNE!!**

Oh, let him go on!



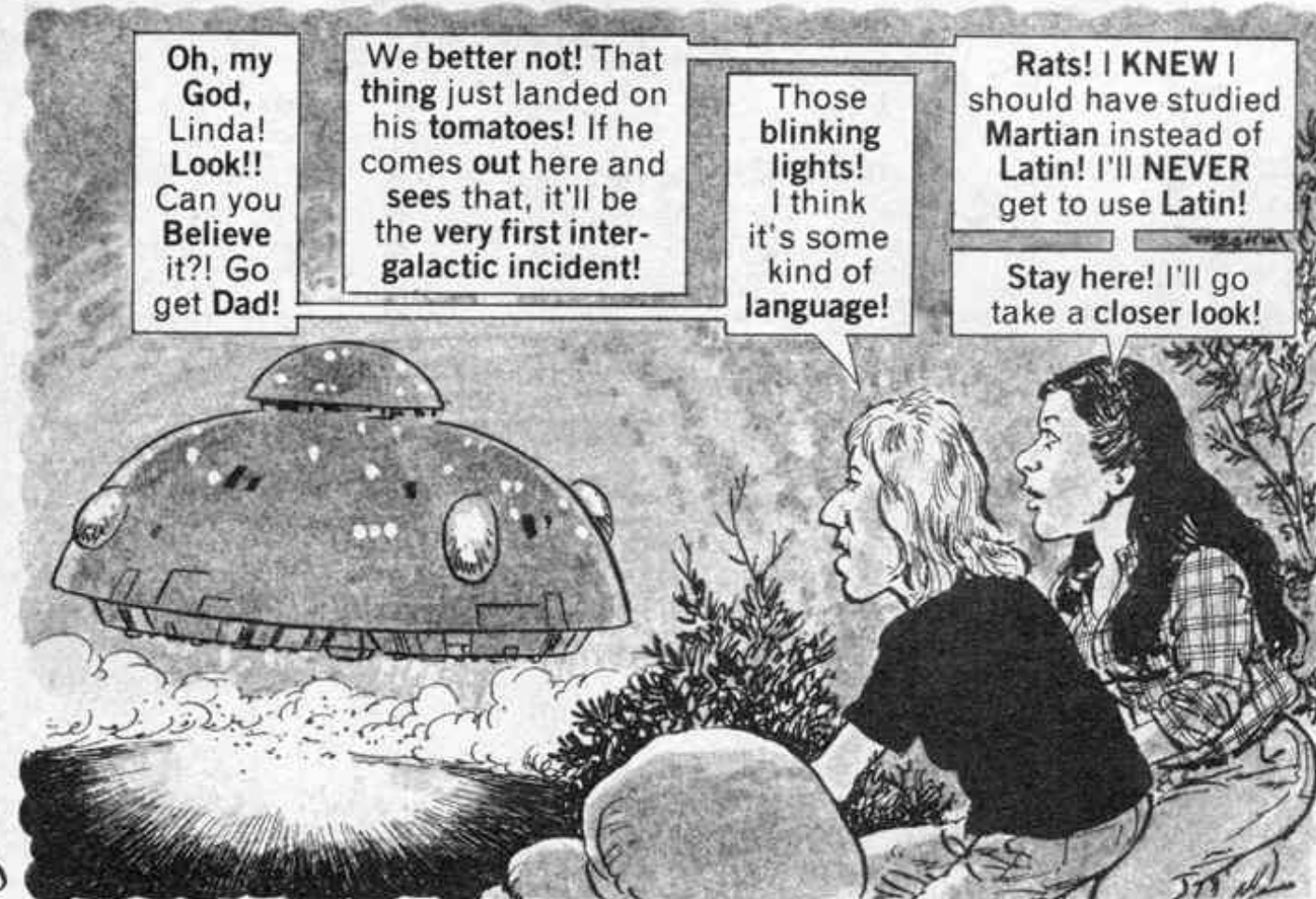
Oh, my God, Linda! Look!! Can you Believe it?! Go get Dad!

We better not! That thing just landed on his tomatoes! If he comes out here and sees that, it'll be the very first intergalactic incident!

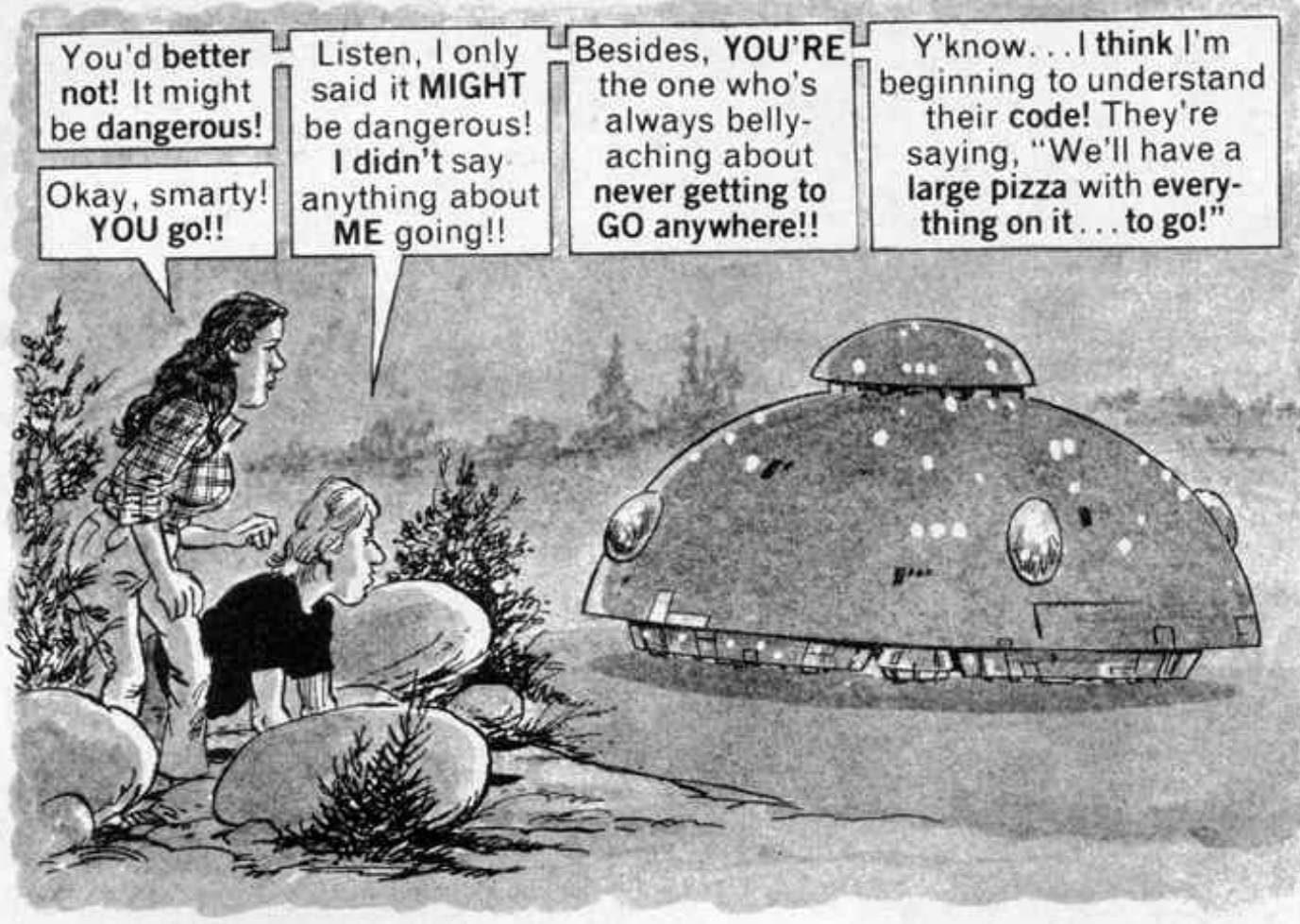
Those blinking lights! I think it's some kind of language!

Rats! I **KNEW** I should have studied Martian instead of Latin! I'll **NEVER** get to use Latin!

Stay here! I'll go take a closer look!







You'd better not! It might be dangerous!

Okay, smarty! YOU go!!

Listen, I only said it **MIGHT** be dangerous! I didn't say anything about **ME** going!!

Besides, **YOU'RE** the one who's always belly-aching about **never getting to GO** anywhere!!

Y'know... I think I'm beginning to understand their code! They're saying, "We'll have a large pizza with everything on it... to go!"

And then they took her into their ship and they flew away!

I... I **KNEW** you'd think I was crazy

We don't know that at all, Son!

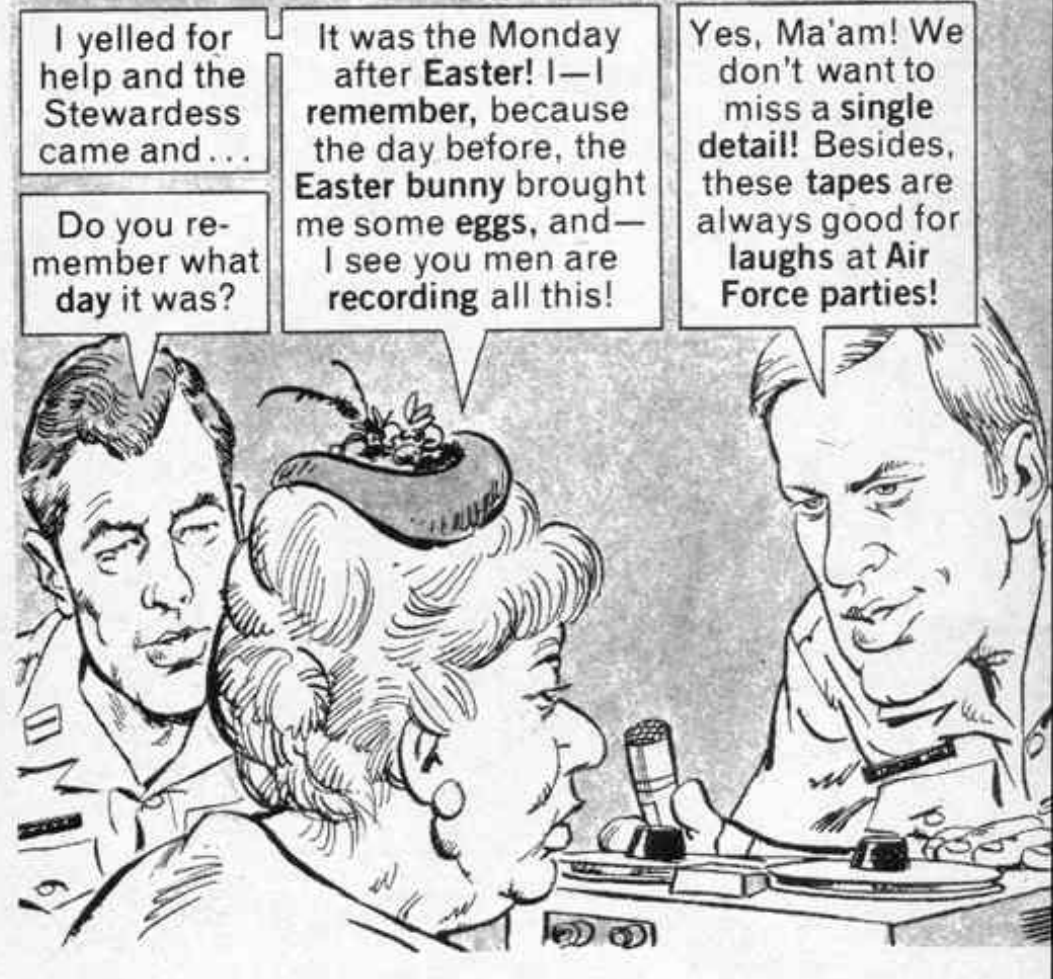
As a matter of fact, from the story you just told us, we can only **ASSUME** you're crazy!!



Okay, Mrs. Glitch! Suppose you tell us exactly what you saw while you were aboard Trans-Cloud Airline's Flight number 131!

Well, I was sitting in my seat, when suddenly I saw this **green mass**! At first, I thought the Stewardess was serving dinner! You know how airline food looks! But then I saw the green was coming from **outside the window**!

Also... the **airline food** that day was **ALL BLUE...** so we know it wasn't the food!!



I yelled for help and the Stewardess came and...

Do you remember what day it was?

It was the Monday after Easter! I—I remember, because the day before, the Easter bunny brought me some eggs, and—I see you men are recording all this!

Yes, Ma'am! We don't want to miss a **single detail**! Besides, these tapes are always good for **laughs** at Air Force parties!



Captain, you were in command of that flight! Did you see anything **STRANGE** that night?

I didn't see a thing! Not a thing! I keep my eyes closed during flights! I'm actually afraid to fly!

Afraid to fly, Captain... or afraid to admit you really **DID** see a flying object...?!

Okay! I **DID** see something! But I'm not going to tell you guys, and have you **laugh** in my face!

Then **TURN AROUND** and tell us what you saw!



I was on that flight, Sir, and I took some pictures of the object!

That's good news, Son! Because it could be a **hoax**! Sometimes people **INVENT** Flying Saucer sighting stories just to make some money!

I find that hard to believe, Sir! Now, which pictures did you want? The black & whites are \$6.00 each, the color ones are \$11.00 each, and the complete set of slides is \$150.00!



Y'know, Sarge! You've been at this game a lot longer than me! You have more experience! I wish I'd **KNOWN** some people pull UFO hoaxes just to make money!

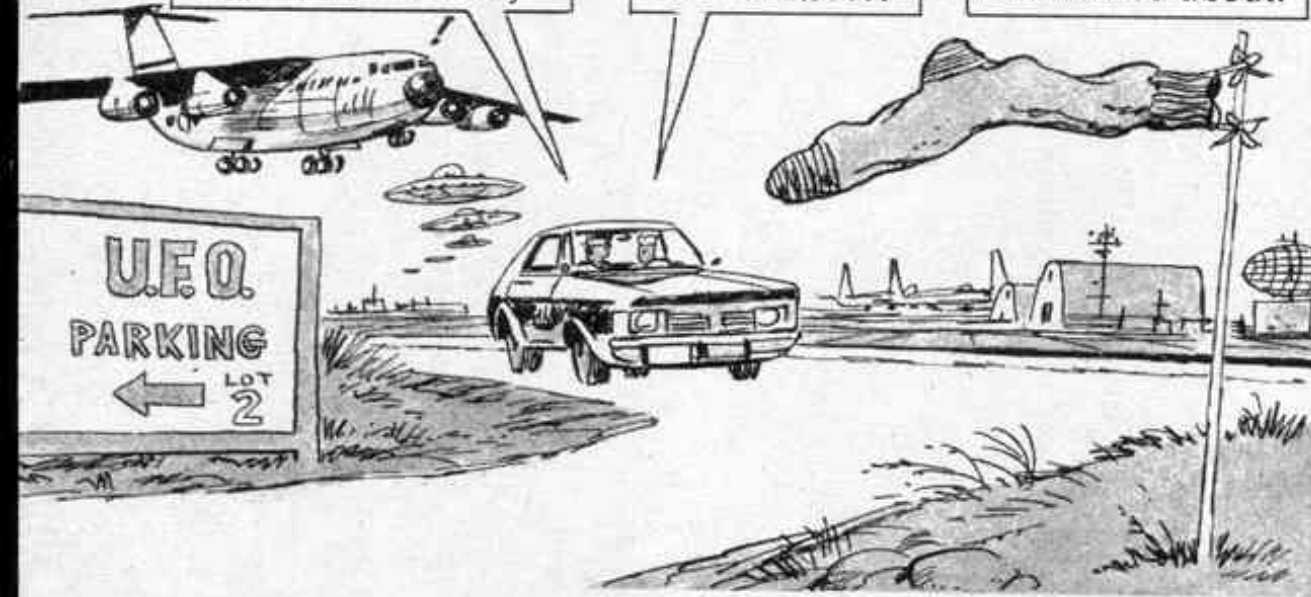
What's the big deal, Captain? If the kid's pictures **ARE** fake, you're only out a few bucks...!

I'm not concerned about a few bucks! It's the **\$3000.00** I paid for my new **Underground UFO "Martian-Proof" Protection Shelter** I'm worried about!

How's the phone call investigation going, Lippy?

**Not well!** I've called all over the area of the sighting, and I haven't come up with anything! There were no big green balloons flying that day, there were no green searchlights, no explosion at a **Lime-Flavored Jell-O factory!** The only slim lead I got was that a movie company sprayed a dirigible green and flew it around to promote their new movie, **"The Attack Of The Green Slime!"**

You're right! That's **TOO SLIM** a lead to bother following up on!



Do you think this latest UFO sighting might be a real invasion from outer space?

Do you think there's any cause for alarm...?

Do you think it's a complete hoax?

I'm glad your Department's a stickler for **FACTS**, Captain! Based on your information, I feel it only fair to put the country on **Preliminary Alert!**

I don't know, Sir!

I don't know, Sir!

I don't know, Sir!



This is Gen. Chase speaking! I want to put all Naval units on **"Stand-by"**... upgrade all aircraft to **"1st Stage Alert"**... put all Marine Units on... **WHAT!?! Wrong number!?!**

It's... **Command Pizza Parlor!?!**

Okay, make it a **"Large"**... with mushrooms... and a **"Small"**... with pepperoni!

Is this Command Headquarters?



I'll tell you why we called you all here! We've just gotten the test results back from our labs, and we—

And they think we're all nuts... don't they, Captain! Go ahead, give it to us straight!!

They don't deny you saw what you claim you saw, but they can't initiate **irrefragable substantiation** within the confines of plausible acceptance, especially considering the circumstances and the veracity of the witnesses!

You call that **STRAIGHT!?!?**

As far as the **Air Force** is concerned... that's about as **straight** an explanation as you'll get!!



You all did see a giant green circular object, except that actually it was square and orange!

If it was square and orange, how could it appear to be round and green???

That was a combination of reflection and refraction which of course resulted in ionization of isotopes! As a pilot, you know that!

I do?!

See? Even the pilot here agrees with us!







Judging by that dumb explanation, the head of the lab must be Professor Irwin Corey!

What about my pictures of the Flying Saucer?! How does the lab explain the perfectly round outline and the obviously outer-space word engraved on it... "ACIHSAY"?

The lab says next time you take pictures, remove the lens cap! "ACIHSAY" is "YASHICA" backwards!!

The only detail we haven't been able to figure out, Mr. Kosarin, is the whereabouts of your daughter!

Oh, I heard from her!!

Great! Then that solves EVERYTHING!

She sent me this postcard... "Mars is too hot... and rings around Saturn make it hard to breathe! Trying Jupiter next!"

Solves ALMOST everything!

Captain, how will the Air Force "file" this sighting?

This will be filed officially under "TOP SECRET"!

But there've been thousands of these UFO sightings! How can you classify them as "TOP SECRET"!?!

Because if the taxpayers ever found out what it COSTS to come up with these "off-the-wall" conclusions, there would be a REAL "UFO"—a Unanimous Fierce Outcry!!

Er... Captain! There are some visitors out here who want to talk to you about a brand new UFO sighting!

We'll be right out, Lippy! Our "... combination of reflection and refraction, resulting in ionization of isotopes" explanation will keep them quiet!

I don't think so, Captain!

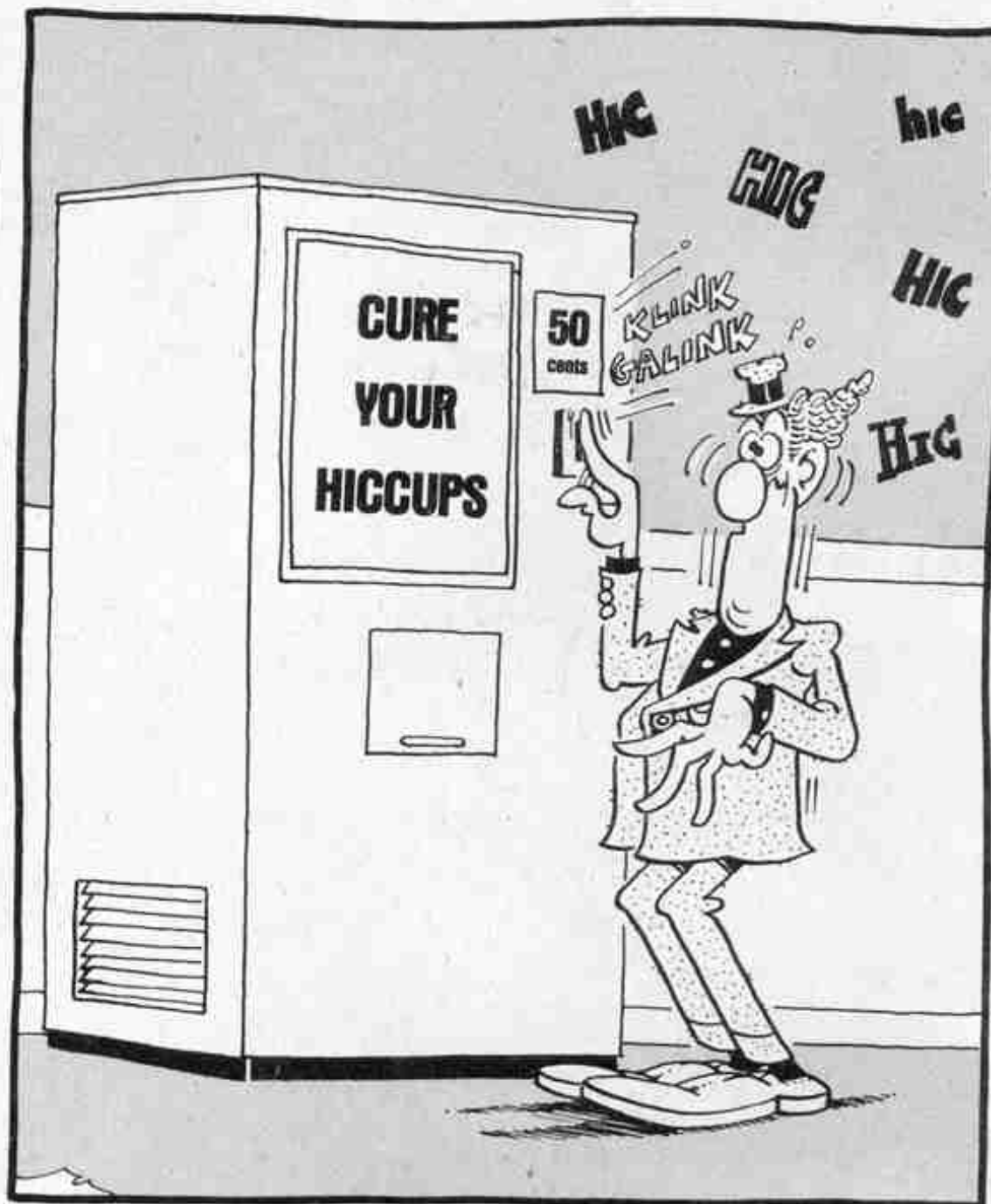
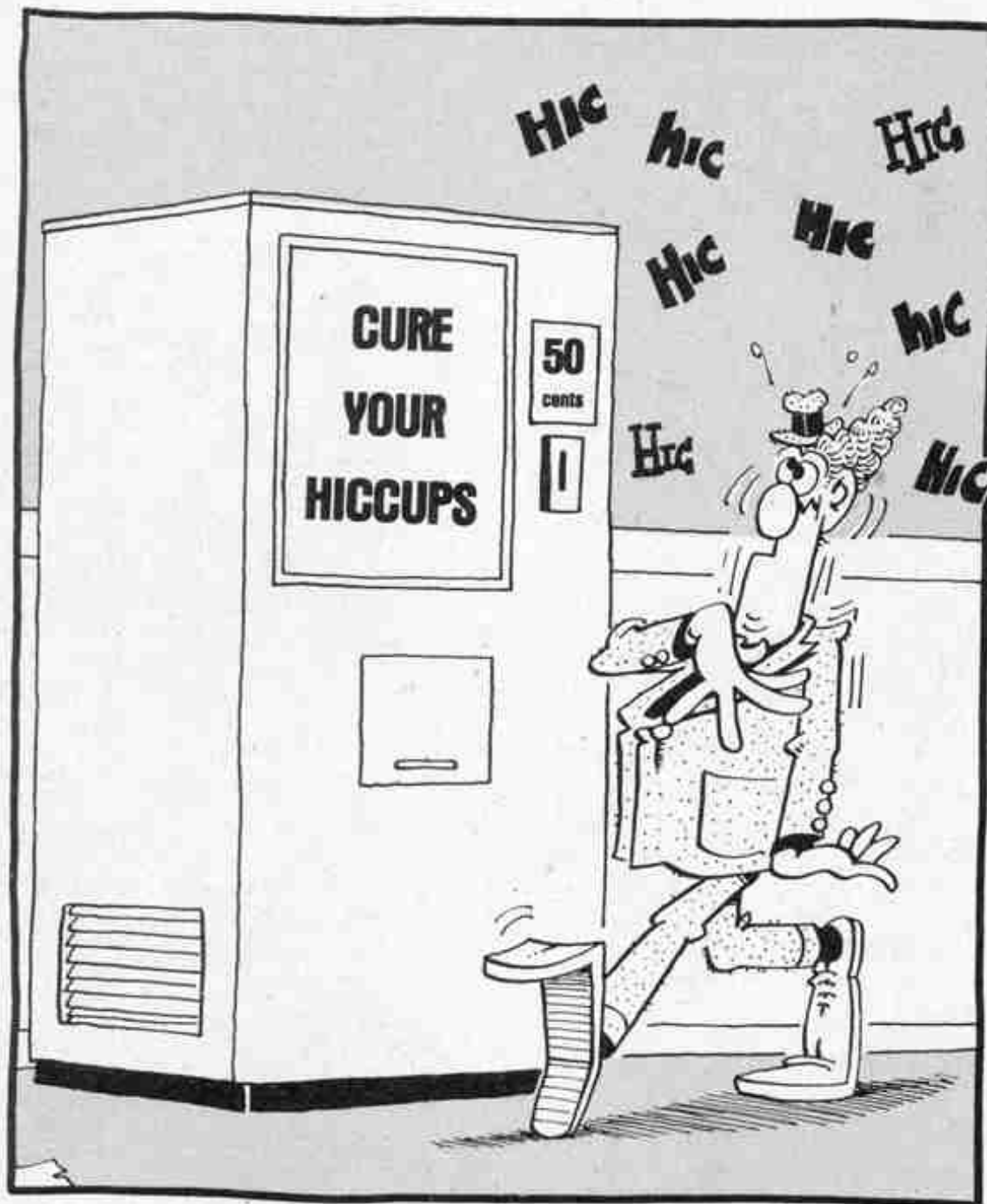
I really think you're going to have to do a whole lot better than that!

THE AIR FORCE, AFTER 22 YEARS OF INVESTIGATION, CONCLUDED THAT NONE OF THE UFO'S POSED A THREAT TO OUR NATIONAL SECURITY! SO MUCH FOR GOVERNMENT GOBBLEDEGOOK! N.B.C. ON THE OTHER HAND, DEEMED THIS TV SHOW A THREAT TO ITS PROFIT PICTURE, AND DROPPED IT BEFORE MAD COULD GET THIS SATIRE OUT ONTO THE NEWSSTANDS!

A WHAT IV PRODUCTION



# ONE EVENING IN A GEORGIA BUS TERMINAL





**WHAT  
HEAVY  
DRINKER  
SHOULD BE  
KEPT OFF  
THE ROAD?**

## HERE WE GO WITH ANOTHER RIDICULOUS **MAD FOLD-IN**

Drinking has become so much a part of our daily lives that we hardly notice when someone consumes more than he should. However, one particular heavy drinker can no longer be tolerated, and must soon be forced to disappear from our scene. To find out the identity of this over-indulger, fold in page.



**FOLD PAGE OVER LIKE THIS!**

**A ▶**

**FOLD THIS SECTION OVER LEFT**

**◀B FOLD BACK SO "A" MEETS "B"**



**THE GOGGLE-EYED BOOZE HOUND IS SELDOM AWARE THAT HE HAS  
GOTTEN TIPSY. WHILE FALLING OFF HIS STOOL, THIS PUZZLING  
CASE WILL MUMBLE OVER AND OVER THAT HE'S COLD SOBER**

**A ▶**

**◀B**

ARTIST & WRITER:  
AL JAFFEE

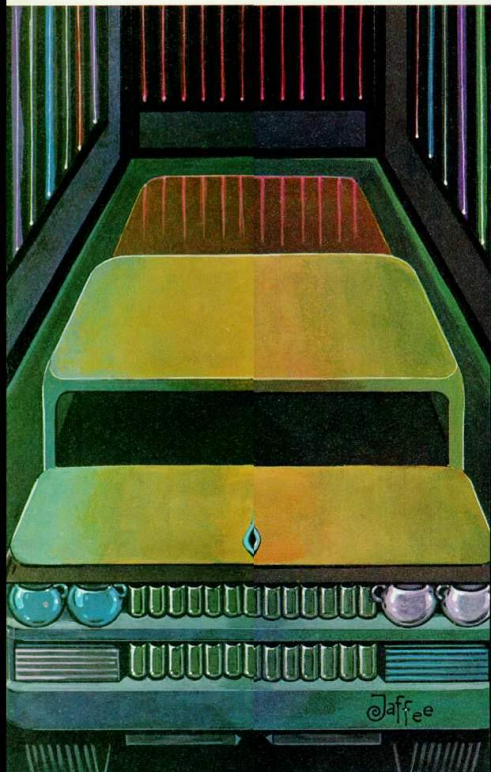


**WHAT  
HEAVY  
DRINKER  
SHOULD BE  
KEPT OFF  
THE ROAD?**



**FOLD PAGE OVER LIKE THIS!**

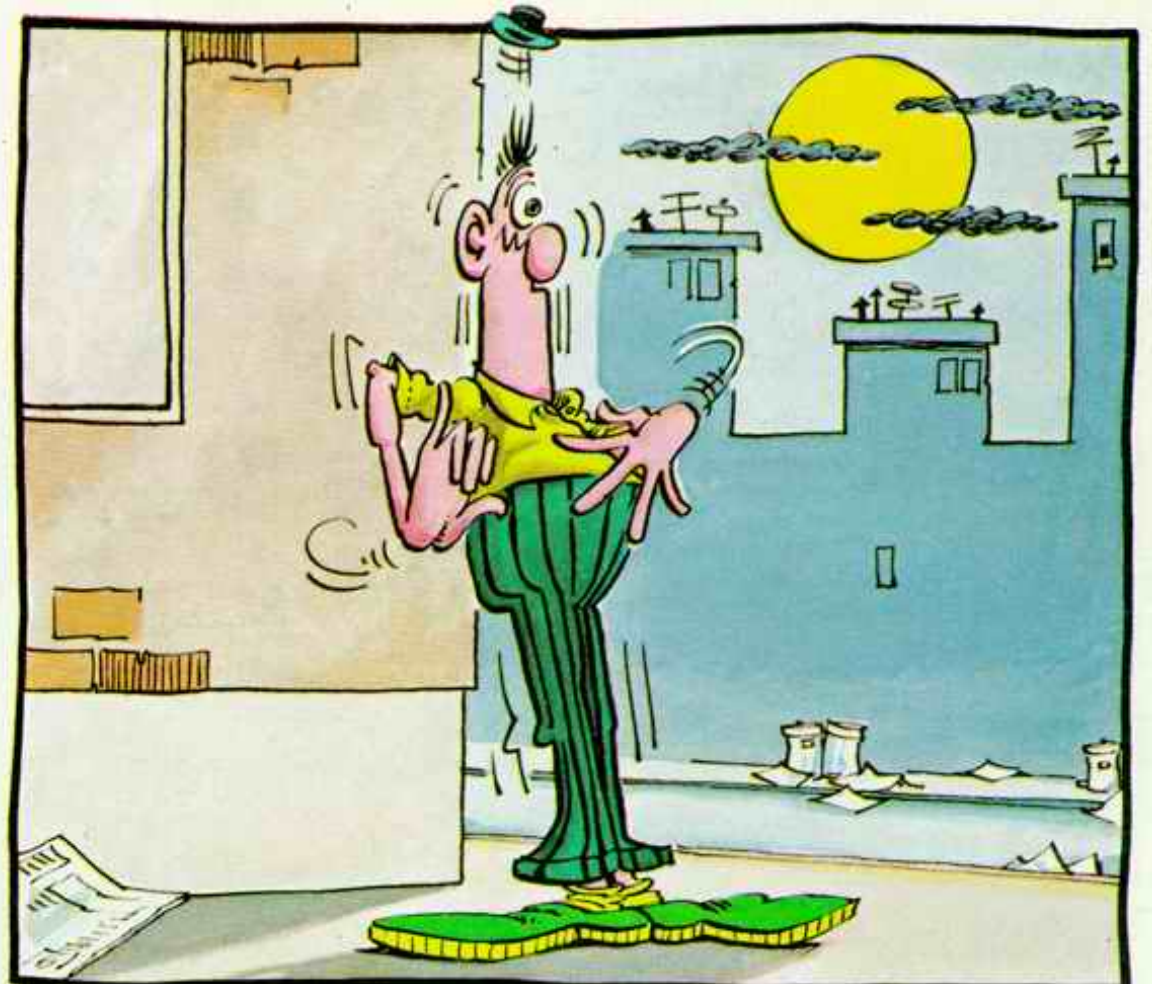
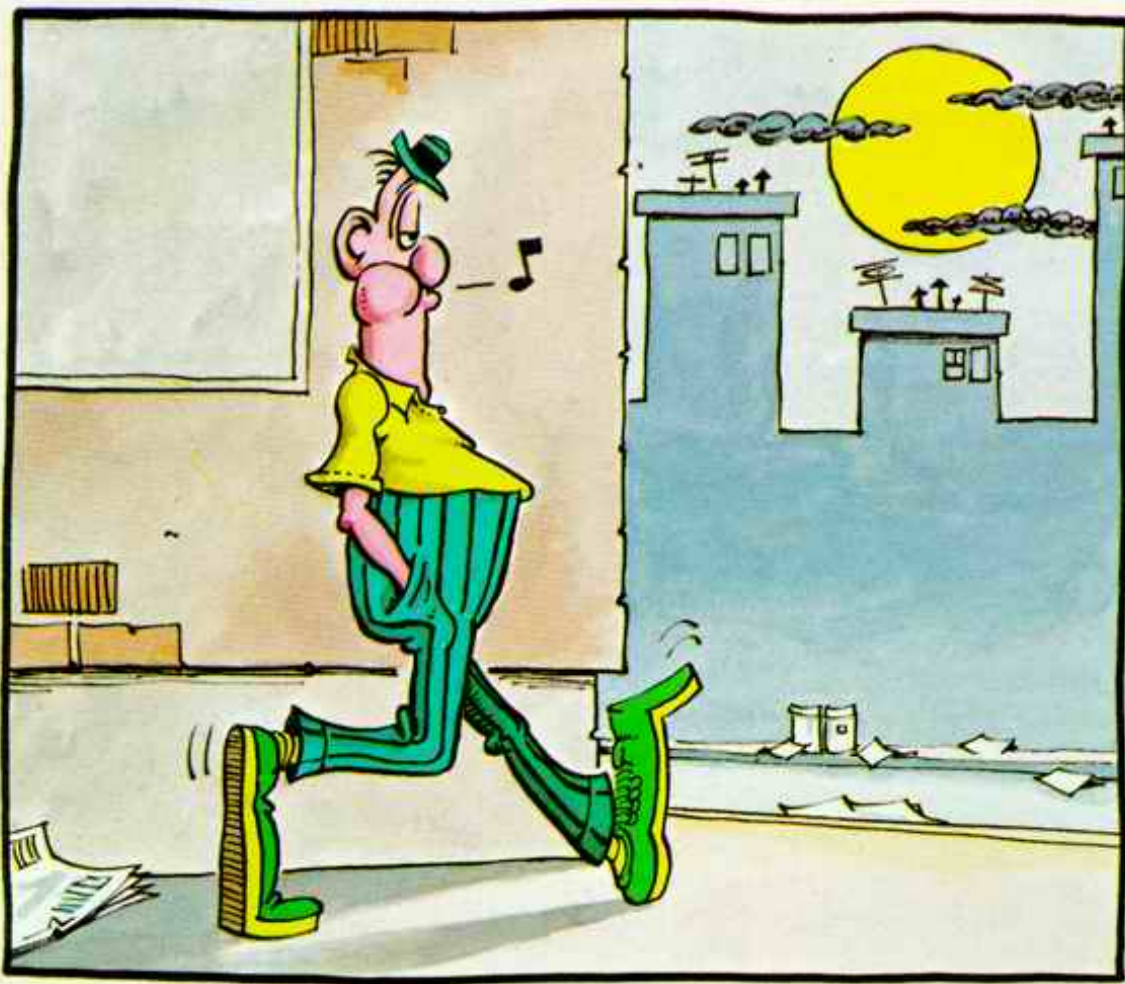
**A ▶ ◀ B FOLD BACK SO "A" MEETS "B"**



**THE GAS  
GUZZLING  
CAR  
A ▶ ◀ B**

**ARTIST & WRITER:  
AL JAFFEE**





ARTIST: DON MARTIN

WRITER: DON EDWING

**FWUMP**

