

MAD MUMBLINGS



We'd like to start the column off with an announcement we are pleased to make. A collection of the best stories from MAD has been printed and bound in a Pocket-Book edition by the Ballantine Book publishers. Copies are available for 35c at your magazine-stands and book-shops. -ed.

Dear Editor:

I enjoyed reading issue #17 of MAD, but it gave me a terrible headache because some dope put the cover on upside-down and I had to stand on my head to read the book. I didn't want anybody to think I was reading the book with the cover upside-down. -Flat Top-(No Address)

...What are the addresses of the bee-utiful candidates for Miss Potgold of 1955? I like the one with the pony-tail. -Tommy Anvill-Brookline, Mass.

...My vote (gasp) my vote is (ugh) Miss Bontney Flent. -Rich-(No Address)

...Enclosed you will find my ballot for the Miss Potgold '55 contest with one slightly aged bung; also, one genuine shark's tooth from Florida; and one sample of radio-active pitchblende from Canada. The shark's tooth is guaranteed to prevent paint-pots from falling on your head when you pass under a ladder. With one of these in your pocket, the painter will fall on your head. -Barry Roth-Mt. Kisco, N. Y.

...The returns are in from that Miss Potgold contest and George has won, hands down. However, the contest has been invalidated since most of you dirty cheapskate bums didn't send along your bungs from kegs of Potgold beer. -ed.

...I couldn't enclose the bung from the keg of Potgold beer because I don't have the money, there isn't any sold where we live, but mainly I don't drink beer. -Stuart Glass-(No Address)

...I liked the Potgold feature. I thought that the candidates took sheer genius to draw. -Brian Daly-Bronx, N. Y.

...I just had to write and tell you how much I enjoyed Basil's (Miss Potgold) story. -George Ball-Woonsocket, R. I.

...We know that lampoon material is dwindling rapidly, but that is no excuse for those (echhhh) 6 pages of tripe by Basil Wolverton in #17. Leave the pages blank and we can droodle on them. -Al Heumann-Upper Darby, Penn.

...The girls you drew as the future Miss Potgold were disgusting and sickening. I also think you should leave the beer out of the comic-books. There is entirely too much beer being advertised now where kids can see it without it being in the comic-books. Now I know why they are banning some of the comic-books. - (Anonymous)

...In reading issue #17, I liked very much the Potgold feature. I think that you really showed what beer is. Keep up the good work. - (Anonymous)

...One item that you forgot in Julius Caesar is practiced by almost every comic-book publisher including yours! This is, the practice of putting exclamation points after every sentence! -Peter Graham-Fairfax, Cal.

...We of SPACMWP (Society for Prevention of Abuse, Cruelty, and Misuse of the Word Potrzebie) were horrified when we read the letter of Mr. Moss, Pres. of SPAMWF (Society for Prevention and Misuse of the Word Furshluginer), in which he came right out and insulted the word Potrzebie. Such thoughtlessness and insolence cannot go on unnoticed. We thought it was bad enough the way you were mutilating the true meaning of the word in your stories. We wish you would stop. Also, we demand an apology from Mr. Moss. -T. R. Lee (pres. SPACMWP)-Waukesha, Wis.

...You can't imagine how shocked we at SPAMWP (Society for the Prevention and of Abuse and Misuse of the Word Potrzebie) were when we read the letter from that Burl Moss person. -Robert Jolly (pres. SPAMWP)-San Antonio, Tex.

...We think that this is a very uncouth accusation and from now on, we of APMUWP (Association for Prevention and Misinterpretation and Use of the Word Potrzebie.) will have nothing to do whatsoever with their silly word. -James Cromwell (pres. APMUWP)-Rush, Tex.

...We of the SFWP (Society for the Furtherment of the Word Potrzebie) demand an apology. -Philip Winterson (pres. SFWP)-Winchester, Mass.

...I was amazed at the blast you took at Joe McCarthy and Roy Cohn. in MAD #17. It seems like you guys should leave your hands off politics in your mags. Communism is no joke!... and neither are the men who fight it. You can't stay in business writing stuff like that. -Nelson Lyon-Parsippany, N. J.

...MAD analysed: *Psychologically*-A release of socially induced inhibitions through hyperbolic portrayal of the conventional aspects in the inhibitory agents; *Egoistically*-A mechanism for personal (editors) and general (readers) exultation by ludicrous grasping of the universal components which comprise existence; *Historically*-An inevitable reaction to the current evolution of human understanding where traditions, prejudices, systems, cultures and technology have been extended to unprecedented planes of specific intricacy but total incongruity; - *Medicinally*-An ingenious consideration of the world's prognosis and superb panacea for the condition; *Metaphysically*-A bold and expansive effort at comprehending in the most possible omniscience and frequently *sub specie aeternitatis*; *Pecuniarily*-A diabolically clever method of obtaining a speedy shekel (fast buck). -Ernest Sherman-(Negative Residential Indication)

...Wallah! What a magazine! The stories within these covers would have pleased the Commander of the Faithful himself. Has it not been truly written... There is no MAD but MAD, and Melvin is its Prophet. Salaam, Sidi Effendi, and by the Ninety and Nine Names of Potrzebie, give us more. -Sheik el John el Gaboury-(No Address)

...I think your mag is swell for squashing spiders. -B. L. D. -Blythe, Cal.

...I thought you'd be interested in knowing that your comic is more popular than igisher, ehougha, and many more. -Peggy Dart-San Diego, Cal.

...What kind of idiot is so touchy that he will mistake the Mona Lisa for the Madonna or shout "Prejudice!" when you satirize an already satirized Chinese (Mad Mumbblings, Issue #17)? MAD is by far the most intelligent and mature comic on the market, besides the generally wittiest. From the start, you have cleverly pointed out the stupidities, the idiocies, the hypocracies of life today. You are the only comic that has dared to be subtle... to assume intelligence on the part of the reader. Your wide adult circulation has proven a point: that it is possible to be funny while you advance a worthwhile message. I think I speak for most readers when I say, keep it up. You haven't been stepping on any toes that don't need it. -Ted Nelson-New York, N. Y.

...I have read plenty of comic-books, and most of them are real childish. At least you have hit on a book that grown-ups can get a laugh out of. My buddies and I get a real jolt from your humor. -Pfc. Frank Blahnik-Yangu, Korea.

...Please be advised that your book MAD has been relegated to the incinerator since its first appearance in our home. Its ugly, sexy caricatures of the human face and form and suggestive theme are obnoxious. What a way to earn a living! -Mrs. M. E. Biggs-San Jose, Cal.

advertisement

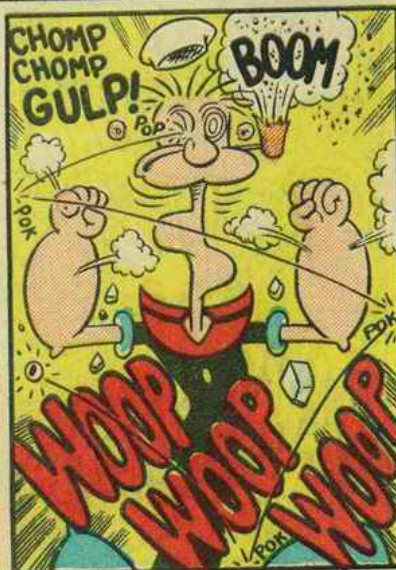
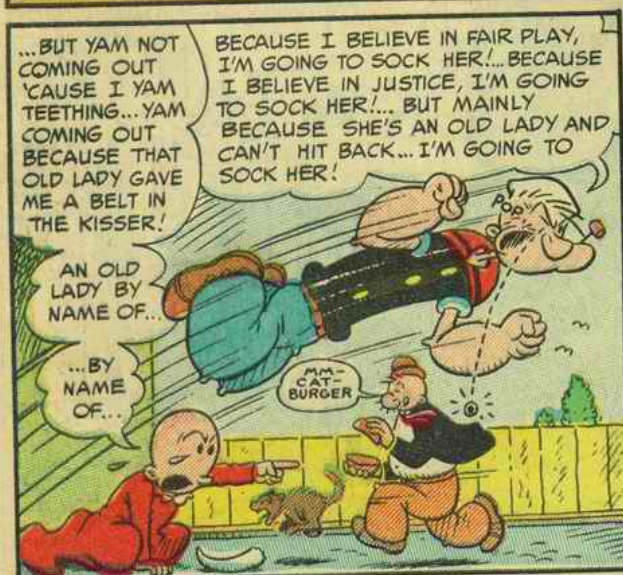
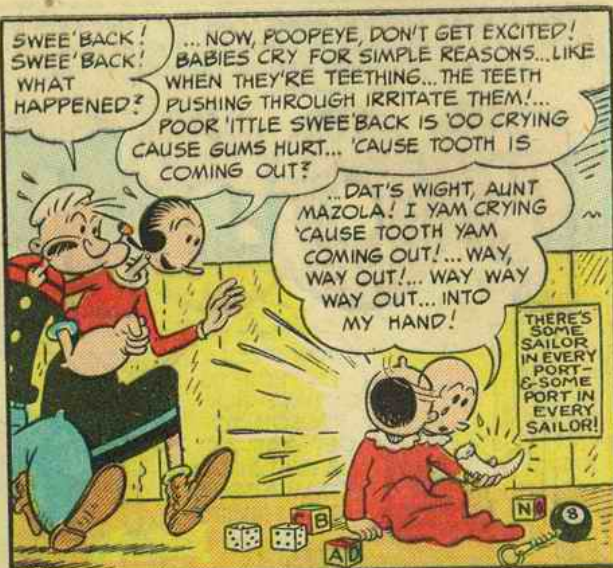
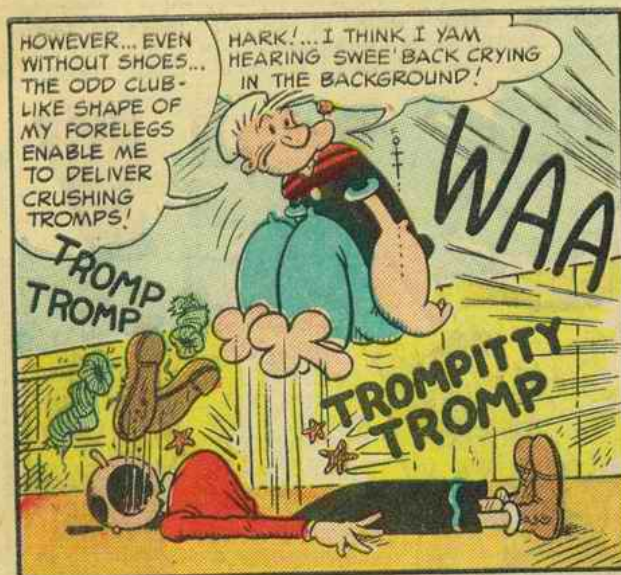
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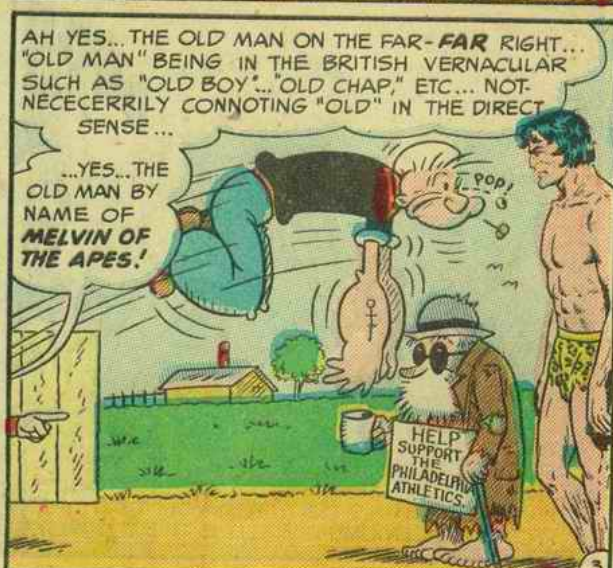
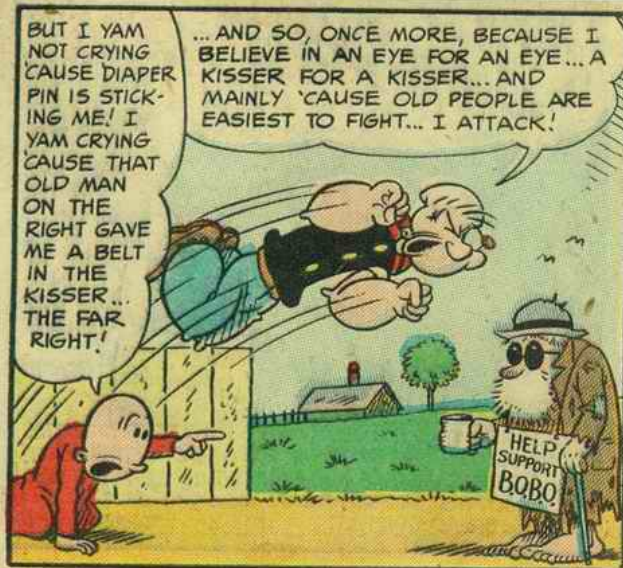
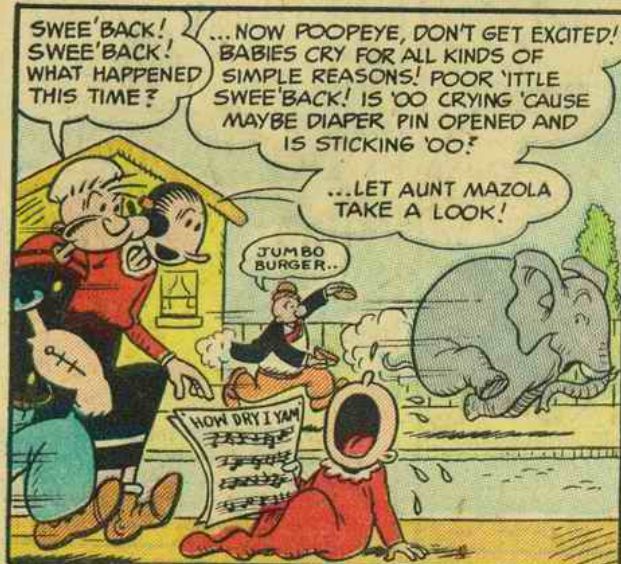
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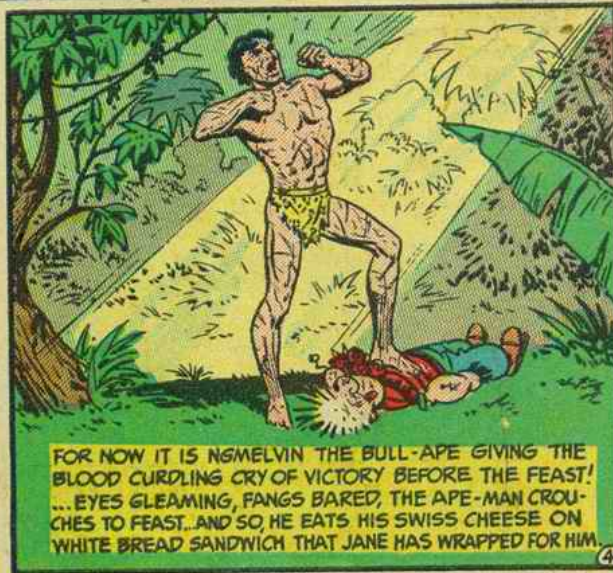
NEWSPAPER CARTOON DEPT.: ONE THING THAT GETS US ABOUT THE CARTOON WORLD IS...YOU HAVE THESE STRONG GUYS!...NO MATTER WHAT HAPPENS...NO MATTER HOW BAD THINGS ARE... NO MATTER WHAT...WHO...HOW...WHO...WHO... HOW...HA...WHO...HA-WHO...WHO-HA...THESE GUYS WIND UP BEING THE STRONGEST!... LIKE FOR INSTANCE...TAKE THIS GUY...

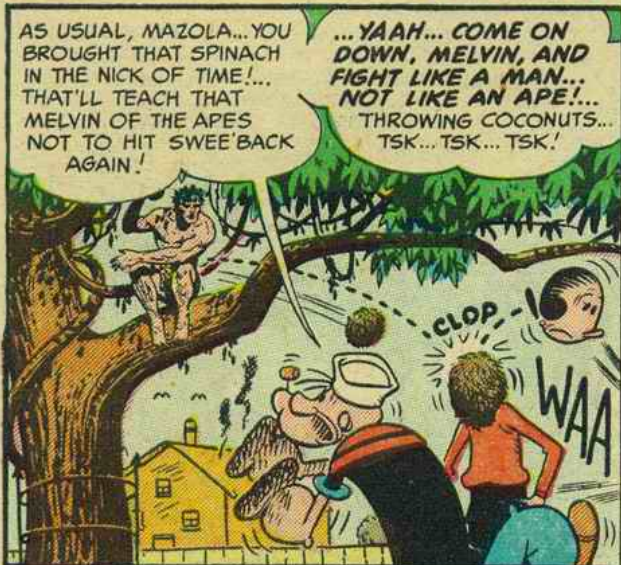
POOPEYE!

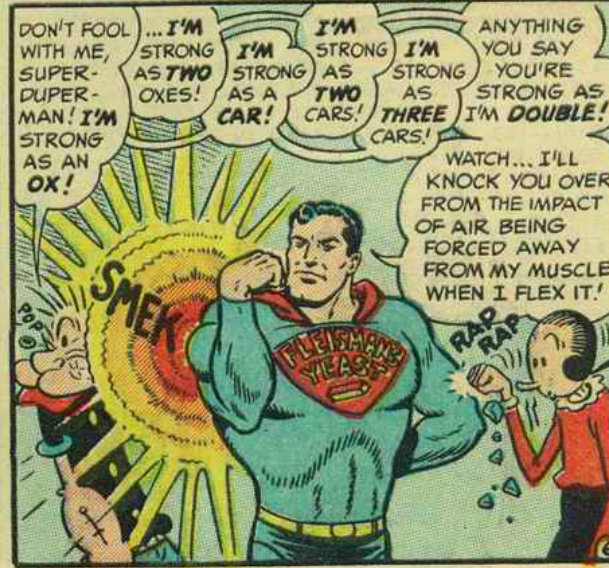
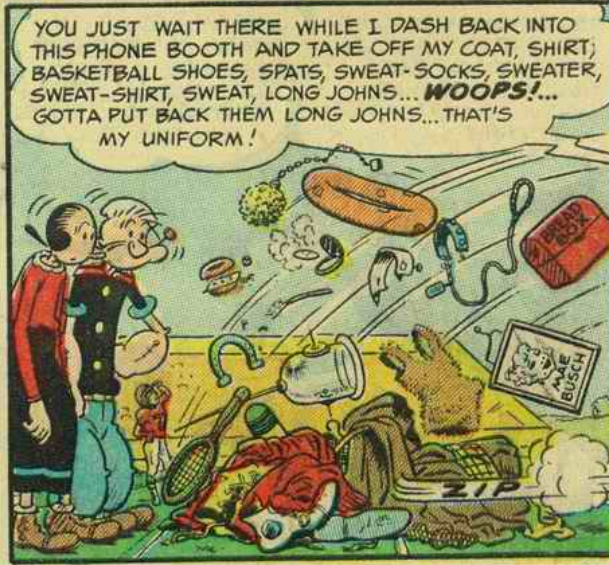


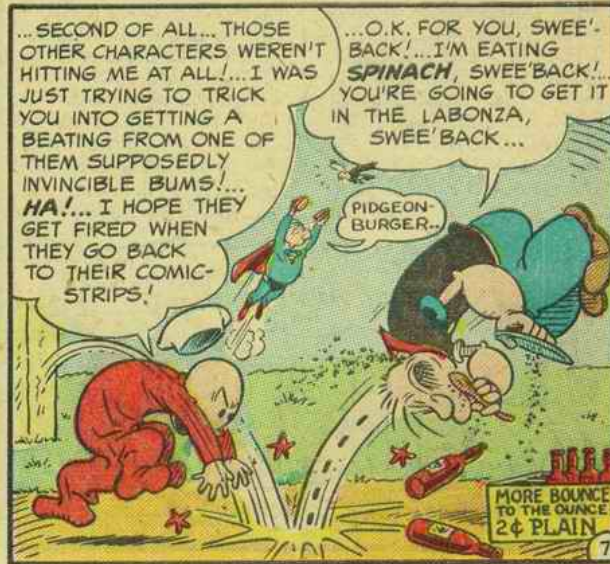
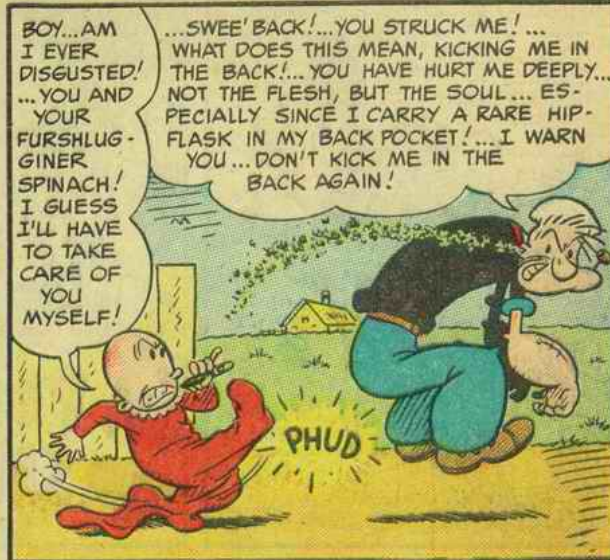
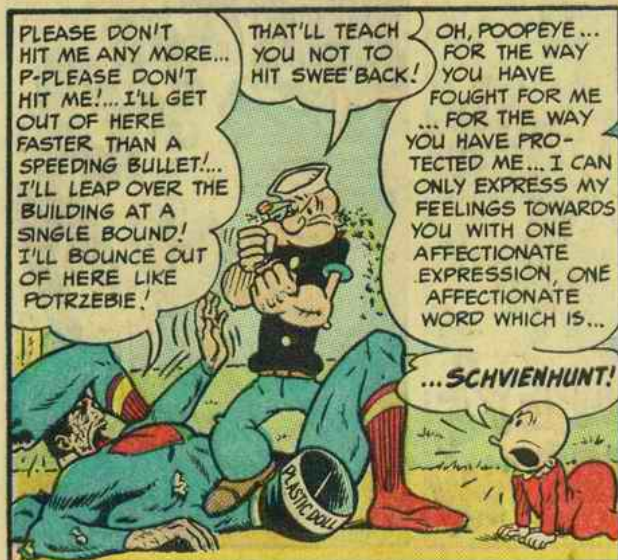




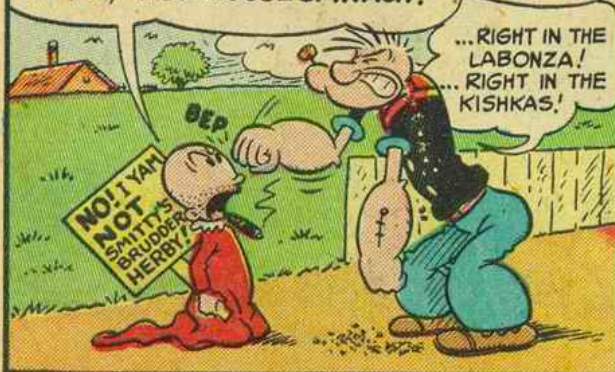








AND DO YOU KNOW **WHY?**... DO YOU KNOW **WHY** I WAS TRYING TO GET YOU BEAT UP?... I'LL TELL YOU WHY!... BECAUSE I AM "**MAD-MAN SWEET BACK!**"... THE **BROCCOLI KING**, THAT'S WHY!... I OWN THE BIGGEST **BROCCOLI BUSINESS** IN THE WORLD, THAT'S WHY!... BUT WHEN KIDS WANT TO GET STRONG DO THEY EAT **BROCCOLI?**... **NO!**... BECAUSE OF YOU, THEY CHOOSE **SPINACH!**



... SO WHAT IF THERE'S IRON IN **SPINACH!** THERE'S IRON IN **BROCCOLI!**... THERE'S IRON IN **PRUNES!**... THERE'S IRON IN **RAISINS!**... BUT WHEN KIDS WANT TO GET STRONG, THEY CHOOSE GRITTY, LUMPY OLD **SPINACH!** BECAUSE A **MISERABLE, SQUINTY-EYED SAILOR BEATS UP EVERYBODY,** THEY CHOOSE **SPINACH!** THAT'S WHY!



SPINACH! ...OY! ...**SPINACH!**



THAT TAKES CARE OF **MAD-MAN SWEET BACK!**... HOW CAN I POSSIBLY EAT **BROCCOLI, PRUNES OR RAISINS!** DIDN'T THE POOR STUPID FOOL REALIZE THAT I AM BETTER KNOWN AS **MAD-MAN POOPEYE THE SPINACH KING?**

...THERE'S ONLY ONE THING I CAN'T FIGURE OUT, **POOPEYE!**... WHY IS IT THAT YOU DIDN'T GAIN STRENGTH WHEN I GAVE YOU THAT LAST BOWL OF FROZEN SPINACH I HAD IN THE REFRIGERATOR ...HAH?... WHY?... HAH?... HAH, HAH? WHY?

ELEMENTARY! THAT WAS NO **SPINACH!** THAT WAS **CHARD!**



YOU MEAN IT WAS **CHARRED SPINACH?**

...NO, IT WAS **CHARD!**

...SPINACH?

...CHARD!

...CHARRED SPINACH?

...CHARD!

...SPINACH?

...CHARD!

...SPINACH CHARRED?

...NO, CHARD!

SWEET BACK BURGER...



SCIENCE DEPT.: YOU EVER WATCH ONE OF THESE SPORTS NEWSREELS WHERE THEY'VE SPED UP THE CAMERA TO SLOW DOWN THE ACTION? BY GEORGE, THERE'S MORE GOES ON IN AN ACTION THAN MEETS THE EYE!... LIKE FOR INSTANCE, LET US SHOW YOU WHAT HAPPENS TO A GOLF BALL, BY GEORGE (THAT'S GEORGE DOWN THERE)... WHEN THE GOLF CLUB STRIKES IT IN...

SLOW MOTION!



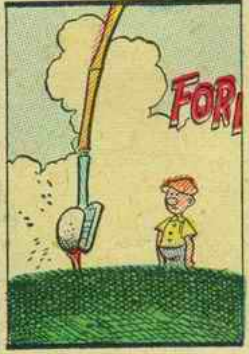
GOLF: HERE IS AN ORDINARY GOLF BALL ON A TEE!

...FROM THE RIGHT, THE GOLF CLUB APPROACHES ON DOWNWARD SWING!

...HERE, THE POINT OF CONTACT, WHERE CLUB TOUCHES SURFACE OF BALL...

...NOTE INTERESTING PHENOMENON CAUGHT BY THE SLOW-MOTION CAMERA...

...NOTE HOW SIDE OF GOLF BALL FLATTENS AN INSTANT BEFORE LEAVING TEE!



... STILL FLATTENING, BENDING THE CLUB AN INSTANT BEFORE LEAVING THE TEE...

... FLATTENING, BENDING... ANY MINUTE BALL IS ABOUT TO LEAVE TEE...

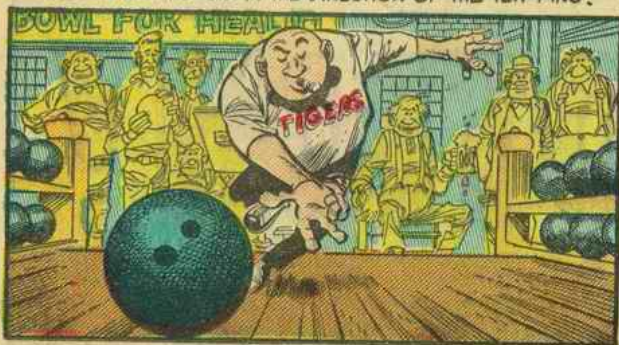
... BENDING, FLATTENING BENDING... ABOUT TO ANY MINUTE LEAVE...

... BENDING, LEAVING BENDING... HEY WHAT THE HECK...

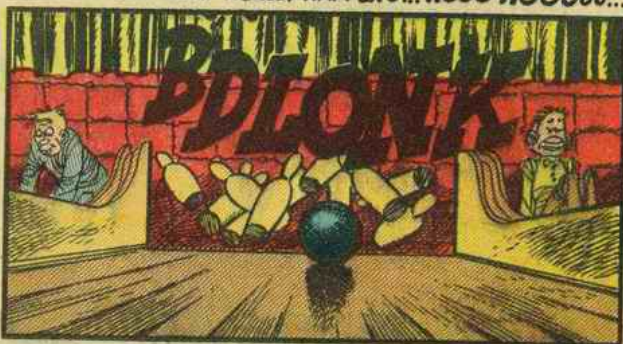
... SOMEONE NAILED THE BALL INTO THE GROUND, BY GEORGE!



BOWLING: TO THE NORMAL UNDAID EYE...AN EXPERT BOWLER APPEARS MERELY TO PROJECT THE SPHEROID IN THE DIRECTION OF THE TEN-PINS!



THE BALL THEN, APPEARS, TO YOUR NORMAL, UNDAID, MISERABLE BLOODSHOT EYE, TO SHOVE THE PINS EFFORTLESSLY INTO THE PIT... BUT WHAT REALLY HAPPENS... NOOO HOOOOO...



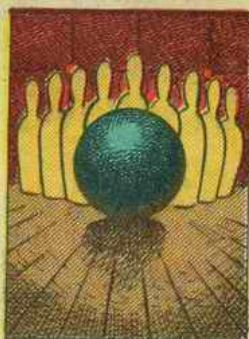
THE SLOW MOTION CAMERA COMES TO OUR RESCUE! THERE GOES THE BALL...

...TURNING A CERTAIN SPECIAL SPIN YOU CAN ONLY NOTICE IN SLOW MOTION...

...THIS SPIN MAKING IT REVOLVE SO'S IT HITS THE MIDDLE PINS FIRST...

...THEN THE CERTAIN SPECIAL WAY IT HITS MAKES IT TURN LEFT AND HIT...

...AND IT HITS IN SUCH A SPECIAL WAY, IT TURNS RIGHT AND HITS...



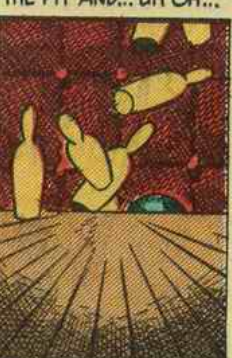
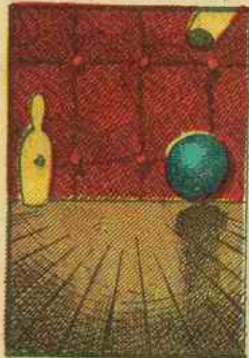
SO YOU SEE, IT ACTUALLY HITS IN THREE DIRECTIONS AT ONCE!

OF COURSE, THE UNDAID EYE SEES ALL THIS ACTION AS A HAZY BLUR!

BUT THANKS TO OUR SLOW MOTION CAMERA, HA HA... WE KNOW BETTER, EH?

THERE YOU SEE ALL THE PINS COMING TO REST IN THE PIT AND... UH OH...

...THANKS TO OUR SLOW-MOTION CAMERA, WE NOTICE ONE PIN STANDING!



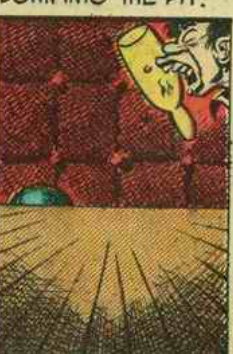
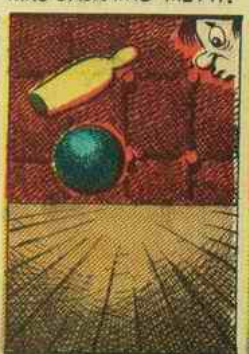
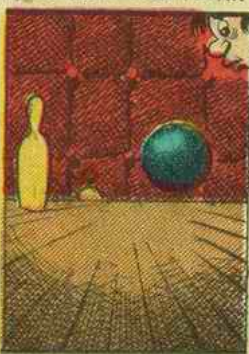
HOWEVER, YOU WILL NOTICE BALL IS STILL SPINNING IN THE PIT...

...IN SUCH A CERTAIN SPECIAL SPIN ENABLING IT TO LEAP FROM PIT...

... STRIKING THE REMAINING PIN AND SPINNING BACK INTO THE PIT!

AND NOW EVERYTHING HAS BEEN STRUCK DOWN INTO THE PIT!

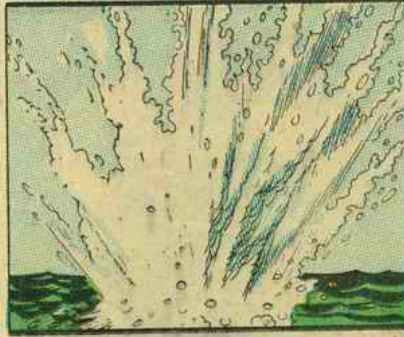
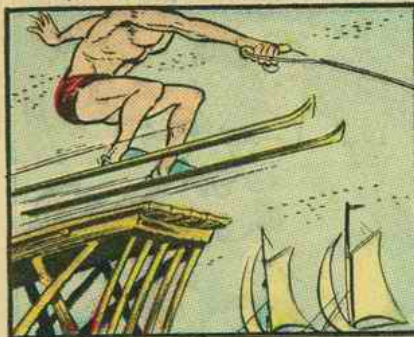
NEEDLESS TO SAY, THE UNDAID EYE SEES ALL THIS AS A HAZY BLUR!



AQUAPLANING: TO THE NAKED EYE, THE AQUAPLANE EXPERT DOESN'T DO MUCH!

WE SEE HIM SAIL THROUGH THE AIR AND DISAPPEAR FOR AN INSTANT IN A SPLASH!...YOU WHO HAVE OBSERVED THIS...

...OBSERVED THIS MERELY WITH THE NAKED EYE... ALL WE HAVE TO SAY TO YOU IS...SHAME ON YOU!...GO GET DRESSED!



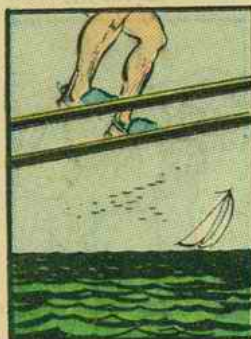
THE MAGIC SLOW MOTION CAMERA REVEALS THE TRUTH OF THE SITUATION!

FROM THE LEFT, OUR AQUAPLANER DESCENDS TOWARDS THE WATER!

POINT OF CONTACT...NOTE SPLASH BEGINNING TO RISE FROM SURFACE!

NOTE HOW MOMENTUM ACTUALLY FORCES BODY INTO THE WATER!

NOTE HOW DEEP THE MOMENTUM FORCES BODY INTO THE WATER!



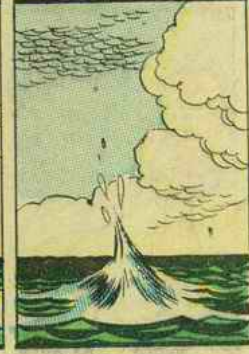
NOTE IN FACT HOW THE BODY GOES COMPLETELY UNDER WATER...

NATURALLY... ALL THIS HAPPENS SO FAST THE NORMAL EYE MISSES IT!

...I MEAN, IT MAY LOOK SLOW IN SLOW MOTION... ACTUALLY IT'S FAST!

...ACTUALLY, THE BODY TAKES A FRACTION OF A SECOND TO BOB UP!

...THIS IS ACTUALLY ALL HAPPENING IN A FRACTION OF A SECOND...



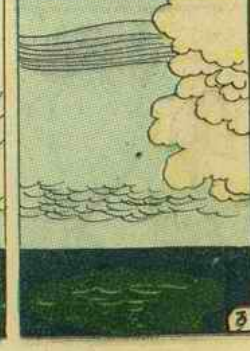
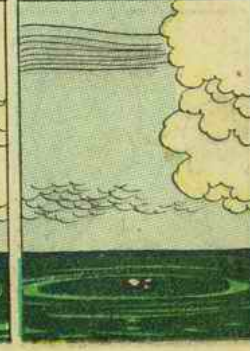
DON'T FORGET...THIS IS ACTUALLY A SLOW MOTION PICTURE...

...AND ANY SECOND, THE BODY WILL COME TO THE SURFACE ACTUALLY...

... ANY SECOND, TO THE SURFACE WILL ACTUALLY THE BODY COME...

HOW DO YOU LIKE THAT?... TSK TSK TSK!

BY GEORGE... THE BOAT BY MISTAKE WENT INTO THE SHALLOWS!



BOXING: TO THE NORMAL EYE, BOXING IS NEVER EXCITING LIKE WRESTLING OR ROLLER DERBIES!

TO THE NORMAL EYE, A JAB MAY LOOK WEAK!... TO THE NORMAL EYE, A BLOW MAY LOOK HARMLESS!

...HOWEVER...IF YOU GOT SUCH A BLOW TO YOUR NORMAL EYE, BOY **WOULD YOU** BE FARSHIMMELT...



OF CUSS, THE MAGIC SLOW-- HERE THE SEEMINGLY SHORT JAB MAKES CONTACT WITH THE FACE!

... HERE WE SEE THE GLOVE BEGINNING TO SINK INTO THE FLESH!

... BEING A "RIGHT CROSS," HERE WE SEE THE FACE BEING PULLED TO THE LEFT!

... NOTE HOW THE FACE COMPRESSES TO HALF ITS WIDTH!



... HERE THE GLOVE LEAVES THE FACE IN ITS LEFTWARD JOURNEY!

... NOTE THE POPPING SOUND WITH WHICH THE FACE RESUMES ITS SHAPE!

... NOTE THAT THE HEAD IS STILL SPINNING FROM THE BLOW!

... NOTE THE MOUTHPIECE EMERGING FROM THE FORCE OF THE BLOW!

... NOTE HOW SOME TEETH FOLLOW THE MOUTHPIECE IN QUICK SUCCESSION!



... AND NOW WATCH HOW THE KNOCKOUT **REALLY** COMES ABOUT!

... NOTE HOW THE LEFT ARM IS ACCIDENTALLY BEING RAISED IN DEFENSE!

... NOTE THE HEAD, STILL TURNING FROM THE FORCE OF THE BLOW...

... SMASHES ACCIDENTALLY INTO THE UPRaised GLOVE, CAUSING KNOCKOUT!

... AND FINALLY NOTE HOW THE AIR IS FILLED WITH REMAINING TEETH!



SKIING: TO THE NORMAL, AMERICAN EYE, WE THINK NOTHING OF SEEING THE SKIER FLY THROUGH THE AIR AND FALL HUNDREDS OF FEET!

...WE THINK NOTHING OF SEEING HIM LAND IN A BIG FLURRY OF SNOW!... LITTLE DO YOU KNOW WHAT THINGS GO ON IN THAT BIG FLURRY OF SNOW!



THE FURSHLUGGINER SLOW-MOTION CAMERA HAS ALL THE ANSWERS!

...HERE, AFTER DESCENDING, OUR SKIER MAKES CONTACT WITH GROUND...

...THIS PARTICULAR SKIER HAS MADE VERY FAULTY LANDING!

...HERE, SKIER, BECAUSE OF FAULTY LANDING, LEAVES GROUND!

...HERE SKIER REACHES APEX OF FIRST BOUNCE AND IS READY TO DESCEND!



...HERE SKIER DESCENDS! ...NOTE SKIS COMPLETELY OUT OF LINE!

...HERE SKIER CONTACTS GROUND AGAIN, THIS TIME WITH BODY!

...NOTE HOW BODY FLATTENS FROM FORCE TO HALF ITS DEPTH!

...HERE SKIER BOUNCES UP FROM GROUND FOR THE SECOND TIME!

...NOTE REMARKABLE ELASTICITY AS SKIER RISES OUT OF CAMERA RANGE!



...NOTE FOR MOMENT WHILE SKIER IS OUT OF PICTURE, DEEP GOUGES IN SNOW!

...NOTE SKIER DESCENDS INTO PICTURE AGAIN, THIS TIME HEAD FIRST!

...NOTE HEAD ABOUT TO CONTACT GROUND WITH GREAT FORCE!

...NOTE FORCE WITH WHICH SNOW AND ROCKS ARE FLUNG FROM IMPACT!

...NOW NOTE SEPARATE PARTS OF SKIER AS THEY BOUNCE UP FOR LAST TIME!



SWIMMING: NOW IN SWIMMING, WHEN THESE CHAMPIONS JUMP OFF THE DIVING BOARD, WHAT NORMAL HUMAN EYE CAN CATCH ALL THE GYRATIONS THEY DO IN ONE DIVE?

THE MAGIC YOU-KNOW-
WHAT COMES TO OUR
@*m@# RESCUE!

...HERE THE DIVER LEAVES
THE BOARD IN A PER-
FECT "SWAN DIVE"!



...THEN HE SNAPS INTO
AN INCOMPARABLE
"JACK-KNIFE..."

...THEN, HE SNAPS INTO
AN EXACT LEFT-HANDED
"TWIST-ABOUT..."

...THEN, HE SNAPS INTO
A BEAUTIFULLY EXE-
CUTED "TUMBLE..."

...THEN HE SNAPS INTO A
GORGEOUS "RIGHT-HANDED
TWIST ABOUT (UPSIDE-DOWN)"

...THEN HE SNAPS INTO
A MAGNIFIQUE "GRAB-
FOOTED FOLD-OVER..."



...THEN HE SNAPS INTO
A MARVELIEUX "GALLOP-
PING FALL-DOWN..."

...THEN HE SNAPS INTO A
VUNDERBAR "FALL-DOWN
DRAG-OUT"... AND FINALLY...

...AS HE APPROACHES
THE WATER, HE GRACE-
FULLY UNFOLDS...

...SLOWLY TURNING IN
AIR IN A PERFECTLY
EXECUTED "SWAN DIVE"...

...STILL TURNING SO'S
THAT HE CAN MEET
THE WATER HEAD-ON!



NOTE THE FEARLESS
OUTTHRUST POSITION OF
THE PLUMMETING HEAD!

... NOTE THE POINT OF
CONTACT... HOW THE POINT
FLATTENS FROM INITIAL IMPACT!

...NOTE HOW THE BODY
ACTUALLY COMPRESSES FOR
AN INSTANT FROM THE FORCE!

...

...WELL WHAT DO YOU
KNOW!... NO WATER IN
THE POOL, BY GEORGE!



GET PRIZES... MAKE MONEY

Look at the wonderful prizes shown below. They are just a few of the prizes I offer you without a cent of cost. Look at them! You want them, don't you! Admit it! By the way your beady little eyes are glistening and your tongue is hanging out, you know you want them! Heh heh heh... they're yours, you hear... all yours! All you have to do is sell packs of my beautiful Christmas Cards at 25¢ a pack and get your father to sign a paper I will send you marked "contract!"

I'm good old friendly "Uncle" Louie, heh heh heh, and I've been helping boys and girls earn MONEY for 36 years. I've been helping boys and girls earn plenty MONEY... mainly for me.

BE FIRST IN YOUR NEIGHBORHOOD

Sell my pretty little packs to your family, friends and neighbors. It's easy. Even if they don't need the cards, they'll feel obligated to buy them. By gosh, you can embarrass every one of your relatives into buying a couple dozen packs. When sold member — ME, the MONEY send — MONEY — ME.

Thousands of smart boys and girls have been earning prizes this way. You can too — mainly because thousands of dumb boys and girls have also been earning prizes this way.

SEND NO MONEY, HEH HEH - I TRUST YOU... YOU FOOL YOU
"Uncle" Louie Inc., Dept. Parks
Boobyville, U.S.A.

MAIL THIS COUPON Today

Please send me your BIG PRIZE BOOK and one order of 500 Christmas Packs. I will resell them at 25¢ each or else I'll send you the money and choose my prize.

Name _____
Bank Account Number _____
Address _____

JEAN, SEE THIS AD OF GOOD OLD "UNCLE" LOUIE. IT'S AN EASY WAY TO GET THAT RANGER AXE 'N KNIFE KIT I'VE ALWAYS WANTED.

LET'S SEND A COUPON TODAY, WILLIE. I HAVE LOTS OF RELATIVES I CAN MAKE BUY THESE CARDS.

YES, NEPHEW WILLIE, YOUR CARDS ARE BEAUTIFUL. THEY'RE A BARGAIN. I'LL TAKE 998 PACKS. NOW DON'T FORGET TO HINT TO YOUR FATHER TO MAKE SURE MY NAME IS IN HIS WILL LIKE YOU PROMISED.

IT WAS FUN AND EASY TO SELL OUR CARDS AND HERE'S THE MAILMAN WITH OUR PRIZES.

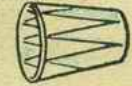
THIS IS A NEAT RANGER AXE 'N KNIFE KIT. WHY DON'T YOU FELLOWS SEND THE COUPON TO-DAY - YOU CAN CHOOSE FROM A LOT OF SWELL PRIZES!



I Will Send You Prizes Like These Without ONE CENT OF COST

Maybe with blood but without one cent of cost. MAIL Coupon for... heh heh... FREE Prize Book

YOUR OWN DRINKING CUP



Your prize for selling a mere 25 packs. Made especially for hiking and camping out. Your name on it (if your name happens to be Dixie). Very useful in all sorts of emergencies.

BEAUTIFUL WRIST WATCH for Boys and Girls



An Attractive Showpiece with Chronometer case. Unbreakable Genuine Leather Straps! old working parts inside, but an attractive showpiece. This watch is given without cost for selling just 500 packs of cards.

CADILLAC DELUXE CAR



This swell outfit is not a toy but the real thing. Be first in your neighborhood to have one... for selling only 20,000 packs of cards.

COLONIAL STYLE MANSION, COMPLETE



This swell outfit includes fully landscaped grounds and a Southern exposure. Can be had for a mere 100,000 packs.

GENUINE DISHWASHING MACHINE



Ideal for washing dirty dishes. Great fun, especially if you climb inside while in operation. This prize at no cost for merely selling 5,000 packs of cards.

CHEMISTRY SET



Perform feats of Chemical Magic. Make your own gunpowder and dynamite. This set for selling 100 packs.

REAL FACTORY



This swell outfit, complete with railroad siding and water tank will give you hours of fun... without cost for selling 500,000 packs.

RAILROAD TRAIN AND CARS



A genuine railroad train with pullman cars and caboose, fully equipped. Plus five miles of track to run on. Don't miss this outfit for 1,000,000 packs.

REAL FULL LENGTH STEAMSHIP



What fun you'll have running it on real steam. Has swimming pool n' everything. Complete with five miles of salt-water to run on. Choice of Black or Green. 100,000,000 packs.

ADVENTURES OF THE RUBBER BUBBLE KIDS



319 STAMPS **ALL-DIFFERENT** **25¢**

GUARANTEED \$5,000.98 CATALOG VALUE
We Guarantee Our Catalog Says So



HITLER HEAD

Fine picture suitable for framing for any you little Nazis still around. Be the envy of your Bund club.

TRIANGLE STAMP

Perfect 45-45-90 triangle stamp. Comes with T-square stamp and can be used together on any drafting board.

T-SQUARE STAMP



STALIN HEAD

Plotting to overthrow the government, kids! Those stamps are just dandy for secretly pasting on subways and bus stations. Be the envy of your Young Communist League.



DUTCH GUINEA

Be the envy of your stamp club. You can have this rarest stamp in the world for an additional \$1,000,000.98.



MONACO NUDES

Run get that 25¢ you beady-eyed little rascal you!

C.O.D. STAMP

I'll bet none of your friends have this stamp. For 50¢ extra, we will include rubber C.O.D. stamper.

FREE!
MIDGET STAMP ENCYCLOPEDIA
Smallest Encyclopedia in country
Sure is small
Contains two pages
Profusely illustrated

YOU ALSO GET hundreds of thousands of other fascinating and unusual stamps from all over the furslugginer world - guaranteed \$5,000.98 Catalog Value! Look it up right in our Catalog if you don't believe - all for a lousy 25¢. Just think of the hours of fun you'll have poring through this giant collection - filling in hundreds of blank albums in your house - filling in hundreds of blank closets and attic spaces! We're making this sensational offer - heh heh heh - to introduce you to our famous Bargain Approvals - which we'll send you for free examination. Heh heh heh! Free! Heh heh heh! No strings attached! Heh! Free! Heh heh heh heh heh! All we want is your soul. Just fill out the coupon and sign your name in blood. Hurry! Supply of these Bargain Packets is limited and besides we expect we're going to have to get out of town.

TROMP STAMP CO., Dept. Sanit.
98 Perforation Drive, Philadelphia, Pa.

Here's my 25¢. Shovel the stamps you described into a carton for me **plus FREE** profusely illustrated "Midget Stamp Encyclopedia" **plus** for **FREE** examination, Bargain Approvals absolutely **FREE** to look at all I want to look at for Free.

Name _____
Address _____
Lawyer's Name _____

**MORE
BEAUTIFUL
DANDELIONS
...LOOK!**

ANNOUNCING
the new
**DANDELION
DEFENDER**
BOLT ACTION WITH BREECH
AND MUZZLE COVER

No. 98 key.
\$7.98

NEW DANDELION CARBINE

Own Dandelion's newest, most beautiful gun. The first forced feed, 50 shot lever-action Dandelion in 30 years. Bayonet attachment with novel saw-toothed blade is something to see in action. This combination will make you the life of any party. Drag Dad to your dealers today.

No. 1814
\$6.98

NEW DANDELION FLINT-LOCK

Get this single action beauty. Crude but effective. This model uses an exceptionally large BB, $\frac{3}{4}$ of an inch in diameter which can blow a hole as big as your fist through a human body. Ask your dealer for a demonstration.

**DANDELION
GRAVITY-FED
REPEATER**

Buy this husky Repeater. Note novel detachable stock which turns rifle into pistol you can hide in your shirt. Packs a heavy wallop. Excellent for stopping a charging man. Try it on your dealer for a demonstration.

No. 998 mau.
\$5.98

**ASK YOUR DEALER OR MAIL COUPON FOR
FREE REMINDER KIT**



This kit will outline an elaborate campaign on how you can pester your Mom and Dad and make life unbearable for them until they get you that Dandelion Rifle that you want. Just think! If you can persuade your Dad to get you any Dandelion Rifle, it will be comparatively easy to talk him into getting another with the aid of your first hard hitting Dandelion Rifle.

DANDELION BULLS EYE SHOT IS

approved for use in

**DANDELION
AIR RIFLES**

APPROVED BY US OF COURSE

the famous

**DANDELION $\frac{1}{2}$ SHOT
DED RYDER
COWBOY CARBINE**

IS ON DISPLAY AT YOUR DEALERS NOW AND IS

READY FOR CHRISTMAS!

That's right! Ded Ryder just rode into your favorite hardware, sporting-goods, and department store with some new DED RYDER COWBOY CARBINES. Dirty no-good bum! Imagine! His horse busted 7 showcases, to say nothing of what he did to the floors! Anyhow, go see Dandelion's famous Cowboy Carbine that holds 1,000 BBs. Just think how long you can hold the cops at bay. Handsomely modeled fore-end. Realistic full-oval, pistol-grip molded stock and handsome bayonet attachment. Be the envy and the terror of your neighborhood. For help in nagging your parents to get you one for Christmas, ask dealer for FREE reminder kit or send FREE coupon.

No. M-1, Gew. 98

Only \$5.75

**SHOOTERS!
TRY THIS
TRICK!**



**REMINDS THEM TO
GET YOU A**

**DANDELION
FOR CHRISTMAS**



MAIL COUPON!

DANDELION ARMS CO.
Dept. Defense, I.G. Farben, Europe
Please-rush Dandelion Reminder Kit to me
so's I can start working on the old man.

NAME _____

RIGHT HAND, please print

--	--	--	--	--

thumb fore middle 4th pinky

Hi
Pal!
Win
\$100
as I
just
did!

YOU CAN
WIN
a BIG 15"
SILVER CUP
as I just did
with YOUR
NAME
engraved
on it!



MELVIN
TENDON

AFTER

He Mailed Coupon
Below is Cleveland

BEFORE

He Mailed Coupon



90 lb.
Skeleton

He says,
I gained
70 lbs.
of
mighty
muscle



Come on, Buddy, Quit being A BAG-of-BONES Weakling like I was

IN 10 MINUTES OF FUN A DAY YOU Can do ALL I did!

I gained 25 Terrific LBS. of HANDSOME
POWER-PACKED MUSCLES all over!

DO YOU KNOW WHAT—I'M STILL A SLOB!

I improved my HE-MAN LOOKS 1000%

I won NEW STRENGTH

for money-making work!
for WINNING at all SPORTS!

I won NEW POPULARITY

Won NEW FRIENDS, BOYS & GIRLS
NEW CHANCES for BUSINESS SUCCESS

How did I do ALL This? My family is
RICH so I did it ALL with MONEY!
ANYHOW, I got

these 5 PICTURE-PACKED
HE MAN COURSES

Which YOU can NOW get FREE

but don't worry, boy
we got a way to get that
old loot outta you



HOW TO MOLD A
MIGHTY TOE
By GEORGE F. ALWETT

I learned
to run
faster
than a
speeding
bullet!
says
Clark
Kent

HOW TO MOLD A
MIGHTY THUMB
By GEORGE F. ALWETT

HOW TO MOLD A
MIGHTY ELBOW
By GEORGE F. ALWETT

HOW TO MOLD A
MIGHTY PINKY
By GEORGE F. ALWETT

HOW TO MOLD
MIGHTY EYEBALLS
By GEORGE F. ALWETT

"AMAZING
SECRETS"
course that
will show you how to win \$100.
This course entitled
"ARMSTRONG'S RACING SHEET".



"I'm
PROUD
to be
seen
with
Melvin
NOW!"
says
Nellie.
"Melvin
can lift a 2700 lb.
car. He can shoplift
too. He amazes his
friends!"



You'll be
A Real
ATHLETE
in ALL
SPORTS
Soon
after
YOU
mail
Coupon.

EVEN IF THAT COUPON
GETS LOST IN
THE MAIL.

COME ON, PAL, NOW YOU give me
10 PLEASANT MINUTES A DAY
IN YOUR OWN HOME like Jim did
and I'll give YOU A NEW HE-MAN BODY
for your OLD SKELETON FRAME

NO! I don't care how skinny or flab-
by you are. As long as you've got
money! I'll make you OVER by the
SAME method I turned myself from
a wreck to the strongest of the
strong. YES, I will reveal to you the
secret of using the word "SHAZAM!"

Develop YOUR 520 MUSCLES
Eliminate ALL 13 odor areas.

YES! You'll see INCHES added to
your ARMS and CHEST Your BACK
and SHOULDERS broadened. From
head to heels you'll gain SIZE,
POWER, SPEED. For you see, we're
going to ship you a BEE-HIVE Each
bee-sting guaranteed to swell you an INCH.

"Congratulations,
John! At last you
mailed the coupon
as EVERY MAN
should. Soon You'll
be as big and strong
as I am."
says Jim Fulflex
to John Haffer



LAST CHANCE-ALL FREE COUPON

1. FIVE COURSES 2. RACING FORM
3. ENVELOPE 4. STAMP

Tell Me How to
Get Something
For Nothing.

ALWETT INSTITUTE OF PHYSICAL TRAINING
9898 LATISMUS AVENUE, DELTOLD, MISSISSIPPI

"Alwett Courses
greatest in
World for Building
ALL-A-ROUND
HE-MEN!"

—Lord Greytroke
alias Tarsan

FREE FREE FREE FREE FREE FREE
POTRZEBIE BOUNCES

NAME _____ AGE _____
ADDRESS _____ CITY _____ PHONE _____
STATE _____

Mail Coupon in Time for FREE offer and PRIZES!

COMING ATTRACTIONS!



PATHOS! TENSION! EXCITEMENT!
HERE IS A SCENE FROM ONE OF E.C.'S "NEW DIRECTION" MAGS..

IMPACT

AND THEN...DOWN DEEP INSIDE YOU... YOU FEEL THE CHILL...THE COLD CHILL...THE CHILL OF DEATH, YOU STARE AT THE PAPER ON YOUR LAP, UNABLE TO RAISE YOUR EYES...AFRAID TO SEE WHAT YOU KNOW IS THERE. BUT, AFTER A FEW TERRORIZED MOMENTS, YOU CAN'T STAND IT! YOU *DO* LOOK UP! AND YOU *SEE* HIM...



HE SITS STIFFLY, READING HIS PAPER, NOT LOOKING AT YOU, NOT NOTICING YOU. BUT *YOU'VE* SEEN *HIM*, CARL! YOU'VE SEEN HIS *FACE*... THE ONE YOU *KNEW* SOMEDAY YOU'D SEE AGAIN...THE FACE YOU'VE BEEN *AFRAID* TO SEE FOR *TEN LONG YEARS*. YOUR MOUTH TWITCHES. YOUR HANDS OPEN AND CLOSE, WET WITH PERSPIRATION...



The Roman Arena! The French Revolution! Napoleon!
HERE IS A SCENE FROM ANOTHER OF E.C.'S "NEW DIRECTION" MAGS...

VALOR

THE OLD SWINEHERD LOOKED UP WITH HORROR AND AWE AS HIS TREMBLING HANDS WERE STRETCHED ACROSS A BOULDER AND HIS CHAINS WERE SHATTERED WITH THE BLOW OF A BATTLE-AXE...



THE SERF STOOD BREATHLESSLY...UNCOMPREHENDINGLY...WATCHING THE KNIGHT AND HIS RETENUE RIDE OFF INTO THE MIST. AND HE NO LONGER WORE CHAINS...





INTRIGUE! HEADLINES! THRILLS!
FOLLOW KEITH MICHAELS, W.P. SPECIAL CORRESPONDENT, IN E.C.'S "NEW DIRECTION" MAG...

EXTRA!

AND STILL LATER...OUT AT THE ISLAND REEFS...

WAIT A MINUTE, MICHAELS! I DON'T LIKE THIS SPOT! LET'S TRY THE OTHER END OF THE REEFS! YOU DON'T WANT TO DIVE HERE!

SURE I DO! I'M ALL SET! COME ON! TAKE OFF THAT SHIRT AND LET'S GO!



KEITH DIVES. IN THE BOAT, ANXIOUS, STRAINED FACES WAIT THROUGH THE LONG MINUTES, WATCHING THE AIR BUBBLES BURST ON THE SURFACE OF THE WATER...



SCREAMING ACTION! BLAZING GUNS! EXPLODING FURY!
TAKE TO THE COMBAT SKIES IN E.C.'S "NEW DIRECTION" MAG...

ACES HIGH

YES, THAT'S HOW IT WAS. EVERY DAY, WE GALLANTLY FOUGHT A GALLANT ENEMY... WITHOUT REALLY HATING HIM! WE COULDN'T EVEN HATE THE JERRIES A COUPLE OF DAYS LATER, WHEN IT HAPPENED. THE C.O., COL. MIKE PEPPER, HAD LED EIGHTEEN OF US OVER JAGSTAFFEL II'S AIRDROME. WE'D DROPPED LOW OVER THE FIELD, BUZZING VON KRUESLING'S H.Q., "THROWING DOWN THE GAUNTLET"...



And now, the most revolutionary idea ever presented in comics!
Discover the innermost secrets of people searching for peace
of mind in E.C.'s "New Direction" mag...

PSYCHOANALYSIS



AS MANY OF YOU KNOW, WE AT E.C. HAVE BEEN HARD AT WORK PREPARING A COMPLETELY NEW LINE OF MAGAZINES TO REPLACE THE ONES WE'VE DROPPED! AFTER MUCH HEAD-SCRATCHING, NAIL-BITING, AND BRAIN-RACKING... FOLLOWED BY PLENTY OF PENCILING, INKING, AND EDITING... WE ARE AT LAST READY TO UNVEIL OUR "**NEW DIRECTION**" MAGAZINES! TO AROUSE YOUR CURIOSITY, WE'VE PRESENTED THIS UNVEILING IN THE FORM OF COMING ATTRACTIONS! NOW YOU'VE SEEN THEM!

LOOK FOR THEM ON YOUR NEWSSTANDS!

IF YOU'D LIKE TO SUBSCRIBE TO ANY AND/OR ALL OF THESE "NEW DIRECTION" MAGS, FILL OUT THE COUPON BELOW, ENCLOSE \$1.00 FOR EACH SUBSCRIPTION, AND MAIL TO...

ENTERTAINING COMICS
ROOM 706
225 LAFAYETTE STREET
N.Y.C. 12, N.Y.

PLEASE SEND ME 8 ISSUES OF THE
MAGAZINE(S) I HAVE CHECKED. I ENCLOSE
ONE DOLLAR (\$1.00) FOR EACH SUBSCRIPTION.

NAME _____

ADDRESS _____

CITY _____

ZONE
NO. _____

STATE _____

☐ IMPACT

☐ ACES HIGH

☐ VALOR

☐ PSYCHOANALYSIS

☐ EXTRA!

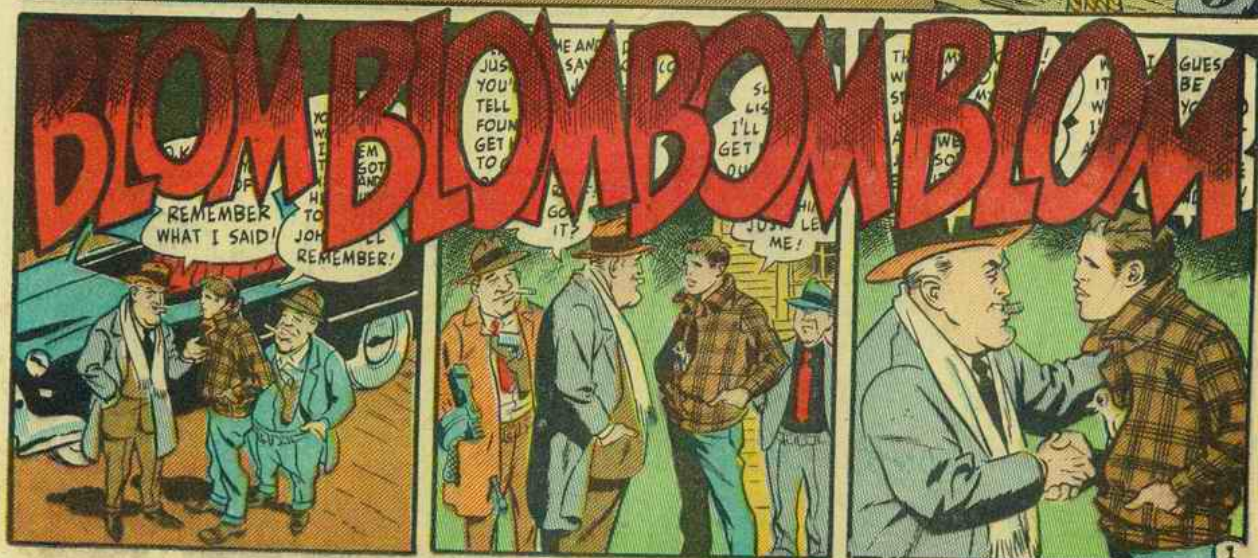
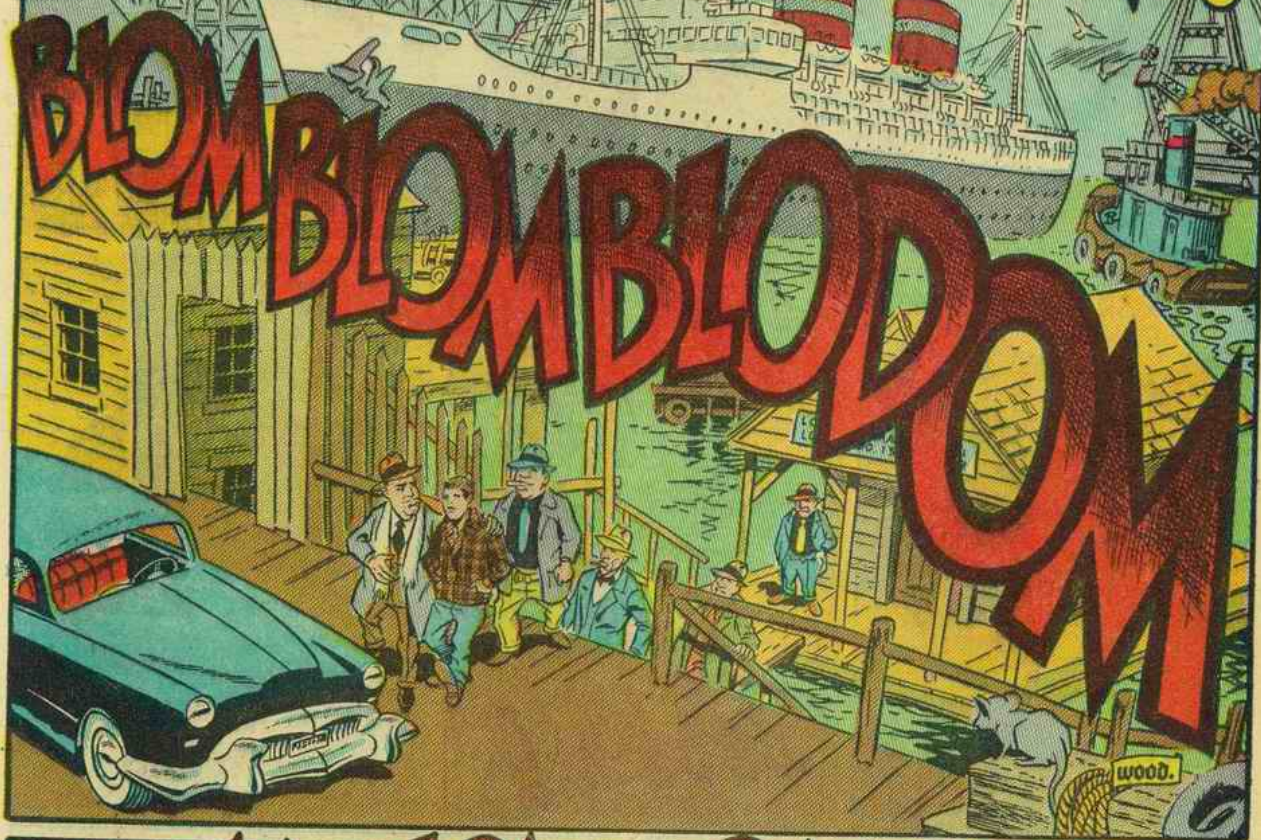
☐ MAD

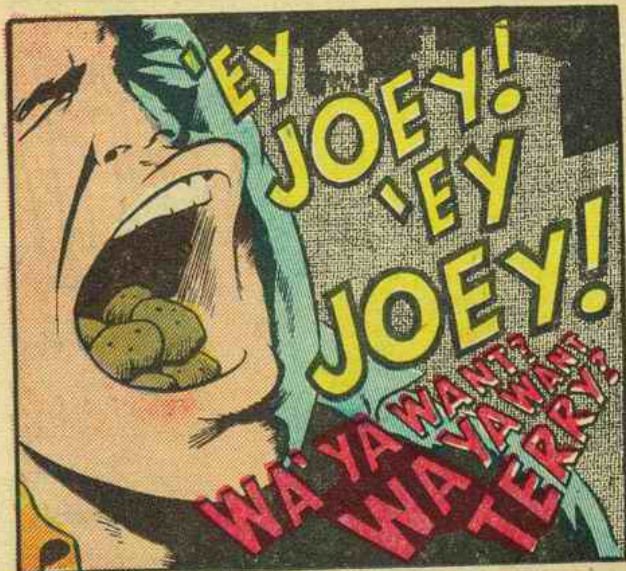
☐ PANIC

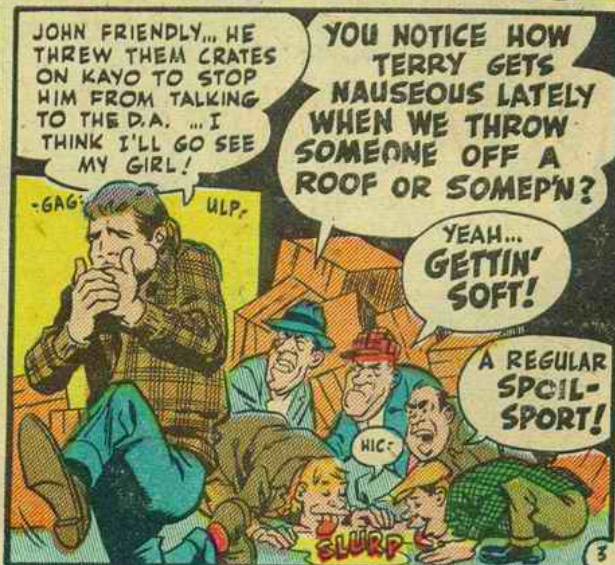
☐ PIRACY

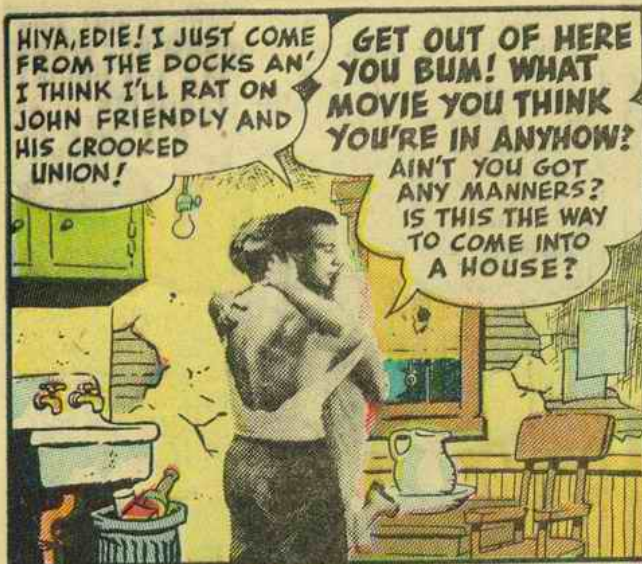
MOVIE DEPT.: PLEASE EXCUSE THE HANDWRITING! ...WE JUST SAW A PICTURE THAT MADE US SLIGHTLY NERVOUS!...SUCH ACTION!...SUCH VIOLENCE! PEOPLE GETTING **KILLED!**...PEOPLE GETTING **BEAT UP!**...**BLOOD** ALL OVER EVERYTHING!...EVEN THE MUSIC ...INSTEAD OF MUSIC... **DRUMS**... THAT KNOCK YOU OUT OF YOUR SEAT! LIKE FORINSTANCE, HERE'S HOW IT STARTS IN.

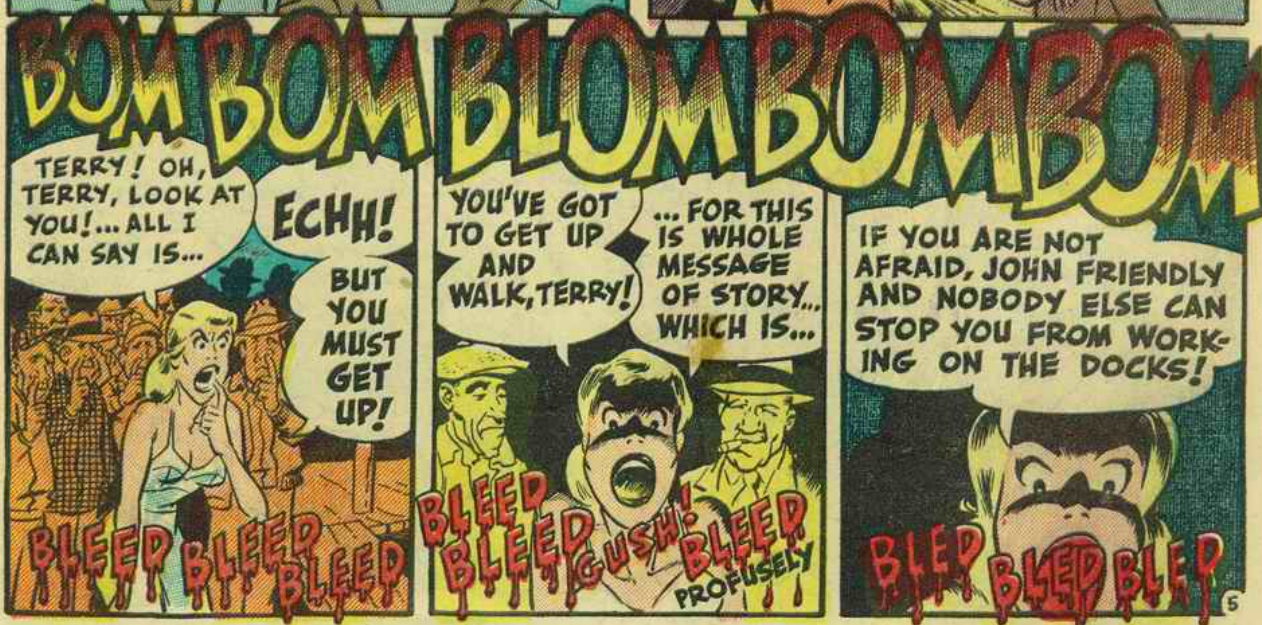
UNDER THE WATERFRONT!











BLOM BLOM BOMBOM

CAN YOU HEAR ME
OVER THE BACKGROUND
MUSIC, TERRY?

THAT'S IT...
GET UP AND
GO TO WORK,
TERRY!

WE NEED THE
MONEY, TERRY!

HURRAY! HE'S
WALKING!



HE'S
WALKING!

WHAT AN
ENDING!

LISTEN HOW
THE BACKGROUND
MUSIC IS
BLASTING!

LOOK
HOW
EVERYTHING
IS FALLING
TO PIECES!

HE'S PUNCHING
THE TIME-
CLOCK!

IT'S
PUNCH-
ING HIM
BACK



HA HA JOHN FRIENDLY!
HE WENT TO WORK ON
THE DOCKS AND YOU
COULDN'T STOP HIM!

DOESN'T
THAT PROVE
THAT CRIME
DOESN'T PAY
AND PICTURES
END HAPPY?

DON'T BE RIDICULOUS!
IT MERELY PROVES I
NEEDED HIM TO GO TO
WORK 'CAUSE NO ONE
ELSE IS LEFT! ... I
THREW 'EM ALL OFF
THE ROOF!



Finally, as this, our current session draws to a close, we look at our calendar and calculate that at this moment, you, our reader, are somewhere in the waning days of December . . . the twilight of the year.

And so we momentarily swivel our swivel-chairs about putting the lampoonery, the buffoonery out of sight and out of mind, and we take up the pleasanter spirit of purely good cheer.

To each and every one of you good readers, we would like to send to you our greetings of the season. To each and every one of you, may you have the Very-est, Merriest Christmas . . . and/or (depending when you read this, be that as it might), may you have the Happiest, Carefree-est New Year that you have ever experienced and may you have many many more of the same for the rest of your natural-born days.

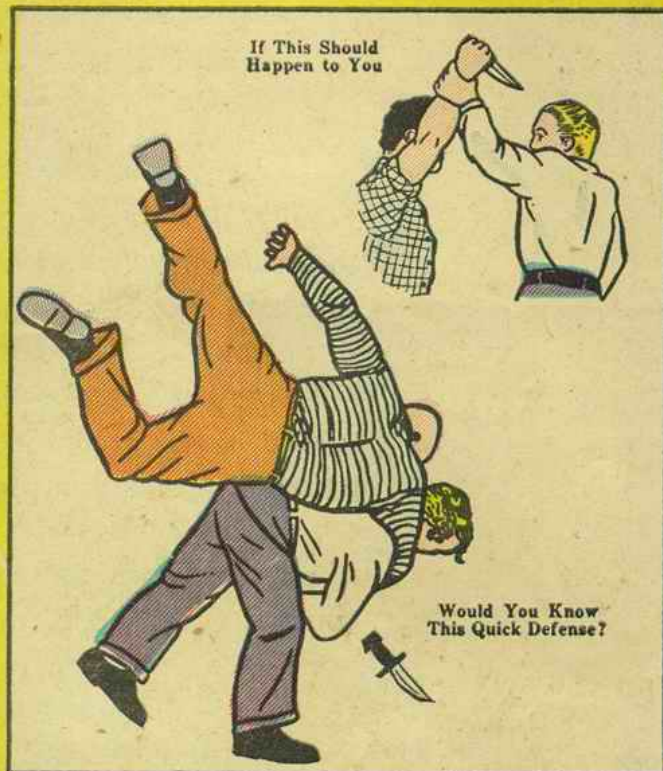
—the Editors and Staff

You, Too, Can Be Tough!

GREATEST SELF-DEFENSE OFFER EVER MADE!

LIGHTNING JU-JITSU

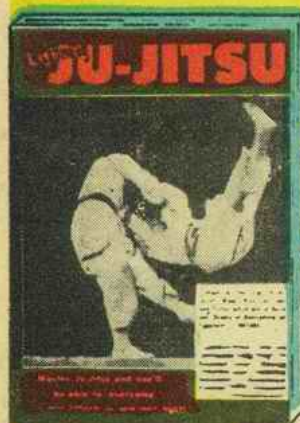
Master Ju-Jitsu and you'll be able to overcome any attack—win any fight! This is what this book promises you! *Lightning Ju-Jitsu* will equip you with a powerful defense and counter-attack against any bully, attacker or enemy. It is equally effective and easy to use by any woman or man, boy or girl—and you don't need big muscles or weight to apply. Technique and the know-how does the trick. This book gives you all the secrets, grips, blows, pressures, jabs, tactics, etc. which are so deadly effective in quickly "putting an attacker out of business." Such as: Hitting Where It Hurts—Edge of the Hand Blow—Knuckle Jab—Shoulder Pinch—Teeth Rattler—Boxing the Ears—Elbow Jab—Knee Jab—Coat Grip—Bouncer Grip—Thumbscrew—Strangle Hold—Hip Throw—Shoulder Throw—Chin Throw—Knee Throw—*Breaking* a Wristlock, or Body Grip, or Strangle Hold—*Overcoming* a Hold-up, or Gun Attack, or Knife Attack, or Club Assault, etc. etc.—Just follow the illustrations and easy directions, practice the grips, holds and movements—and you'll fear no man.



FREE

How to Perform STRONG MAN STUNTS

With every order we will send you **ABSOLUTELY FREE** this exciting book! It shows you the *secret way* in which YOU will be able to: tear a telephone book in half—hammer a nail into a board with your bare fist—rip a full deck of cards into two parts—crush and shatter a rock with a blow of your hand—and many other stupendous strong man stunts! All this will be easy for you using the confidential, hidden way shown in this amazing book! Don't miss this amazing combined offer—on our **FIVE DAY TRIAL**! If not delighted with your results, your money back at once.



only
\$1.00

HOW TO
PERFORM
STRONG
MAN
STUNTS

included
FREE!



FREE 5 DAY TRIAL

B-J Co. Dept. EC-9

400 MADISON AVE., NEW YORK, N. Y.

Please send **LIGHTNING JU-JITSU**, plus **FREE** copy of **HOW TO PERFORM STRONG MAN STUNTS**. If not satisfied I may return both books in 5 days and get my money back.

I enclose \$1—Send Postpaid (Sorry, No C.O.D.'s)

Name.....

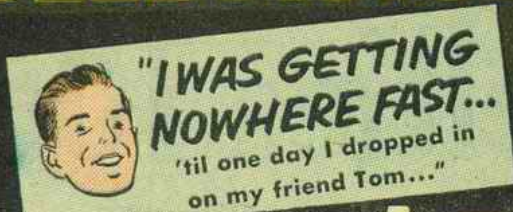
Address.....

City.....

Zone.....

State.....

Get the good things in life, learn high-paying **TELEVISION-Radio-Electronics**



**Shop-Method Home Training
Equips You to SUCCEED!**

HI, TOM! HOW
COME ALL THE
RADIOS AND TV SETS?

THEY BELONG TO
NEIGHBORS—I'M
REPAIRING 'EM!



SHORTAGE OF TECHNICIANS as Radio-TV industry booms! With the *right training* you too can earn top pay, or succeed in your own business. Find out immediately!

YOU?

SURE! I NEVER KNEW I
COULD DO IT MYSELF UNTIL
NATIONAL SCHOOLS SHOWED
ME HOW. THIS COURSE IS
SOLID—HELPS ME MAKE
MONEY!



EARN AS YOU LEARN, make part-time money the National Schools way! Are you draft age? Our approved training will prepare you for higher ratings and better pay

**National Schools
trains you
at home in your
spare time for
this fascinating,
profitable field!**



**YOU NEED SHOP-
TESTED TRAINING!**

National Schools—a world-famous technical trade school for almost 50 years—brings you practical, all-inclusive Home Training, for success in Television-Radio-Electronics. We give you job placement assistance, too! But don't delay—send coupon at once!

YOU MEAN
THEY EVEN SENT
YOU THIS
MULTITESTER?

YOU BET! PLUS
PARTS TO BUILD THIS
BIG **SUPERHET
RECEIVER!**



WE SHOW YOU HOW to build Receivers, Signal Generator, Audio Oscillator, and other equipment, with parts we send you! They're yours to keep, part of your course!

TAKING THIS COURSE
WAS THE SMARTEST
MOVE I EVER MADE!

I'M SOLD!
IT'S **NATIONAL
SCHOOLS** FOR
ME, TOO!



SEND COUPON BELOW for famous illustrated Free Book and Free Lesson. Absolutely no obligation. We simply give you the facts—you make your own decision!

NATIONAL SCHOOLS

Technical Trade Training
Since 1905

LOS ANGELES 37, CALIFORNIA

IN CANADA: 811 W. Hastings St.
Vancouver, B. C.

- Approved for G.I. Training
- Both Home Study & Resident courses offered
- Auto Mechanics & Diesel Training also offered



GET valuable ILLUSTRATED BOOK free!

"Your Future in Radio-TV-Electronics"

MAIL NOW TO OFFICE NEAREST YOU!

(mail in envelope or paste on postal card)

NATIONAL SCHOOLS, Dept. R 1 P-104

4000 S. Figueroa St., Los Angeles 37, Calif. or 323 W. Polk St., Chicago 7, Ill.
Please rush **FREE BOOK**, "My Future in Radio-Television-Electronics,"
and **FREE LESSON**. I understand there is no obligation.

NAME _____ BIRTHDAY _____ 19____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

☐ Check if interested **ONLY** in Resident Training at Los Angeles

VETERANS: Give date of discharge _____

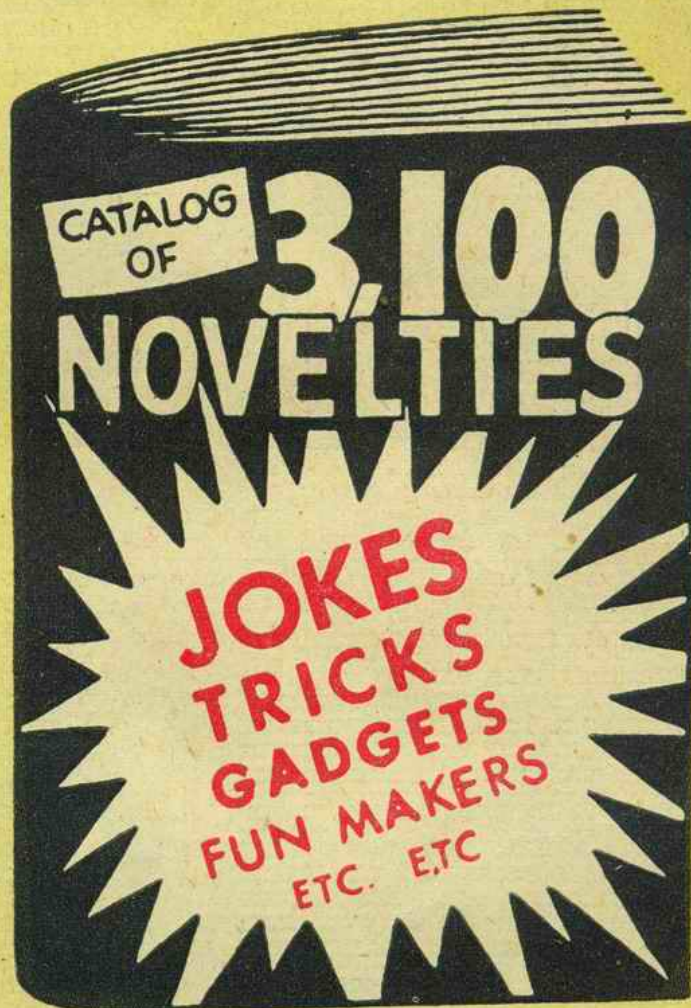
NEW CATALOG of 3100 Novelties 10c

World's Greatest Collection of Novelties to Thrill & Amuse You

Send 10c today for this amazing new catalog of 3100 novelties, gadgets, tricks, jokers, funmakers, hobbies—and thousands of things you never knew existed & never knew where to get! Hundreds of useful items, too, including office and household time-savers, educational hobbies, jewelry, optical and sports goods, etc.

Some of the Things in This Catalog!

Accordions	Field Glasses	Personal
Address	Fireworks	Magnetism
Airplane Models	Fishing Items	Pets, Supplies
Air Rifles, Pistols	Flowers, Seeds	Philatelic Sup.
Albums	Flying	Phones
Alligators	Football	Photograph
Altars	Forecasters	Photography
Animals, Live	Formulas	Pins, Jewelry
Archery	Fortune Tellers	Pipes
Artist Supplies	Fun Makers	Pistols, Guns
Ash Trays	Gadgets	Plants, Seeds
Astrology	Gaming Items	Plating Equip.
Astronomy	Games, Supplies	Poker Items
Atomic Science	Garden Items	Printing Items
Auto Items	Geiger Counter	Projectors
Awards	Girls, Pretty	Purses
Axels	Glasses	Puzzles
Badges	Golf Items	Racers, Auto
Balloons	Guitars	Rackets
Banks	Guys, Supplies	Radio Items
Bar Novelties	Gymnastic Items	Razors, Etc.
Barometers	Handcraft Items	Recipes
Baseball Items	Hardware	Religious Goods
Basketball Items	Harmonicas	Rifles, Guns
Bead Looms	Head, Shrunk	Rings, Jewelry
Beards	Hobbies	Rulers & Ruler
Beer Novelties	Home Expt.	Scientific App.
Belts	Home Repair	Seeds, Plants
Betting	Houses, Model	Sewing Items
Bibles	Hunting	Sharpeners
Bicycle Supplies	Hypnotism	Shaving Goods
Billboards	Imported Goods	Shio Models
Binoculars	Indian Novelties	Shockers
Blankets	Indoor Games	Signs, Supplies
Boats	Ink Novelties	Skeletons
Bodies, Shrunk	Insect Killers	Skirts, Hula
Books	Itching Powder	Skull Novelties
Boxing	Jewelry	Slide Rules
Bracelets	Joke Novelties	Smokers' Items
Bug Killers	Ju Jitsu	Snake Novelties
Bugles	Key Chains	Sneezing Items
Buyers' Guide	Kits, Hobby	Soap Novelties
Calculators	Knives	Spiritualism
Calfs, Animal	Labels	Sporting Goods
Cameras	Lamps	Tag Novelties
Campers' Items	Lenses	Stamp Col. Items
Caps, Guns	Letters, Sweater	Stationery Sup.
Card Tricks	Lighters	Sure-Winners
Cartoonist Items	Live Animals	Survivor Package
Cash Boxes	Locks	Sweater Emblems
Chameleons, Live	Looms	Swim Items
Charms	Lovers' Items	Tattooing
Chemistry Items	Lucky Novelties	Taxidermy
Chimes	Luminous Items	Team Supplies
Cigar & Cigaret	Magia	Telegraph Sets
Novelties	Magnetic Items	Telephones
Clocks, Watches	Magazines	Telescopes
Clairvoyance	Magnifiers	Television Items
Code Maker	Make Up Goods	Thermometers
Coin Items	Maps	Throwing Knives
Compasses	Masks	Tie Novelties
Contest Winning	Massagers	Time Savers
Cosmetics	Medals	Toys
Cowboy Items	Microphones	Trapping
Crucifixes	Microscopes	Treasure Finders
Crystal Gazing	Mineralogy	Tricks
Cuckoo Clocks	Mirrors	Trophies
Dancing	Model Supplies	Turtles
Dice Items	Money Savers	Typewriters
Disguises	Money Makers	Vaults & Banks
Dog Novelties	Motors	Ventriloquism
Drawing Items	Movies	Walters
Electric Eye	Muscle Builders	Watches
Electrical Goods	Musical Items	Water Novelties
Electro-Platers	Numerology	Weird Articles
Emblems	Occult	Western Goods
Engines	Office Supplies	Whips
Engraving Tools	Openers	Whistles
Enlargers	Optical Goods	Wigs
Exercisers	Oriental Imports	Wrestling Items
Exploding Items	Paints, Supplies	
Fencing Items	Party Novelties	
	Pennants	
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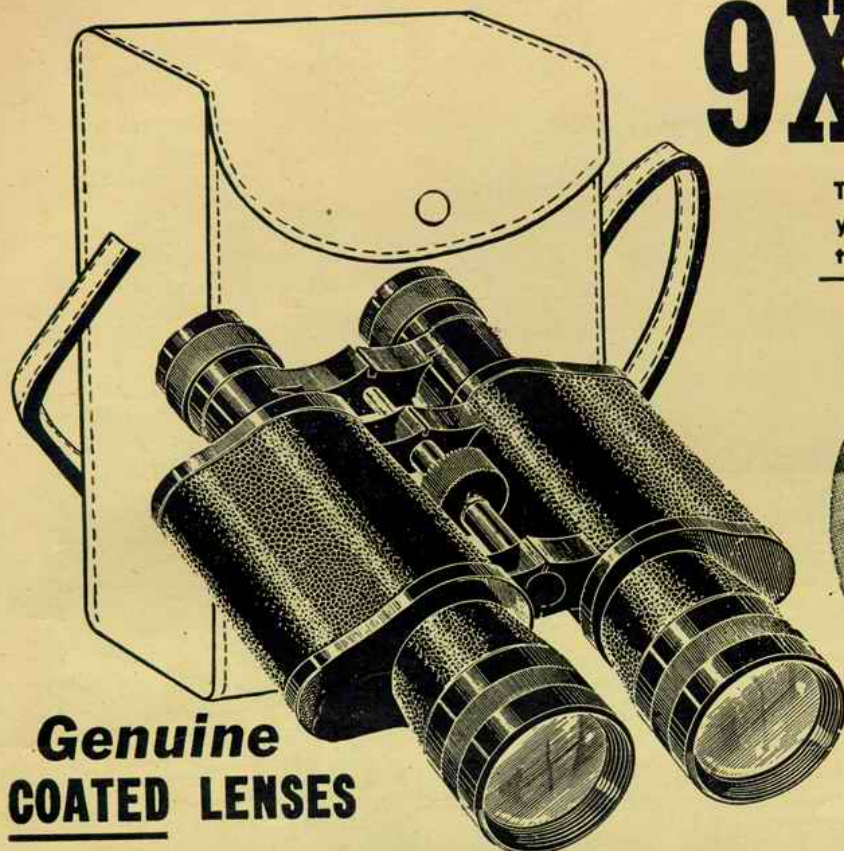
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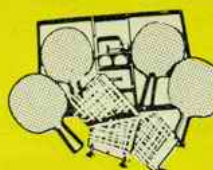


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