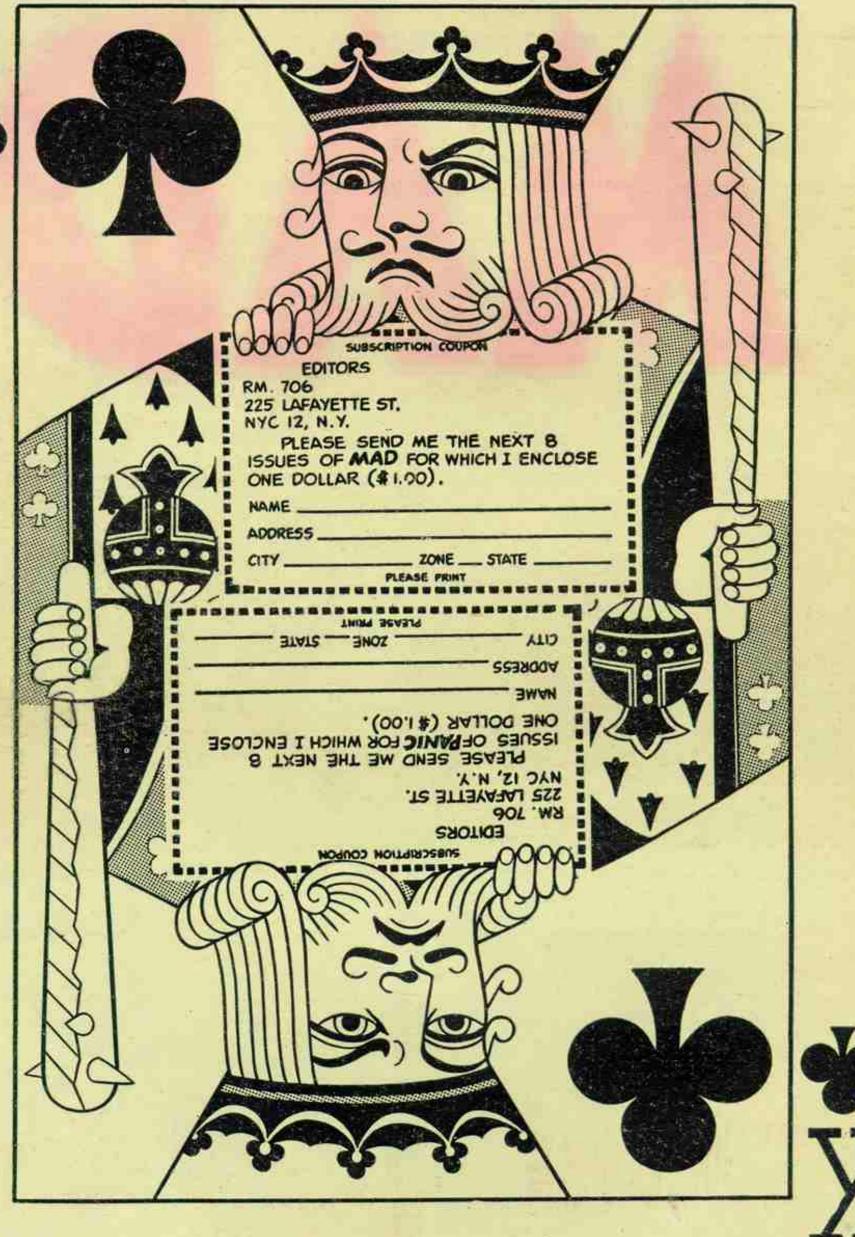
DEC IN B 101 LOOK GANG! ANOTHER SURPRISE! IN THIS ISSUE...YOU DRAW THE COVER!

K

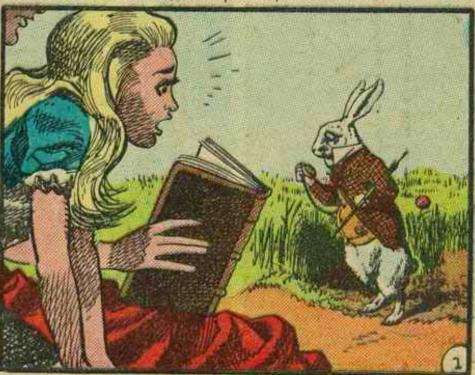


Mad, Dec., 1954—Vol. 1, No. 18. Published Monthly by Educational Comics, Inc., at 225 Lafayette St., New York 12, N. Y. William M. Gaines, Managing Editor. Harvey Kurtzman, Editor. Entered as second-class matter at the Post Office at New York, N. Y. Subscription, 8 issues for \$1 in the U.S. Elsewhere, \$1.25. Entire contents copyrighted 1954 by Educational Comics, Inc. Unsolicited manuscripts will not be returned unless accompanied by stamped return envelope. No similarity between any of the characters, names or persons appearing in this magazine with any of those living or dead is intended, and any such similarity is purely coincidental. Printed in U.S.A.



Alice was beginning to get very tired of sitting by her ... Suddenly a White Rabbit ran by. There was nothing so sister and having nothing to do. She had peeped into remarkable in that, but, when the Rabbit actually took a the book her sister was reading but it had no pictures ... watch out of its waistcoat pocket, Alice started to her feet...





Burning with curiosity, she ran across The rabbit-hole went straight on like a the field just in time to see it pop tunnel and then dipped suddenly down a rabbit-hole. Alice went after it... down and Alice found herself falling...

The rabbit hole went straight on like a

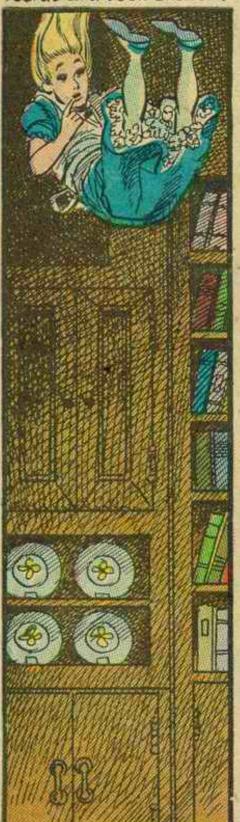
...down what seemed to be a very deep well. First she tried to look down but it was too dark to see!



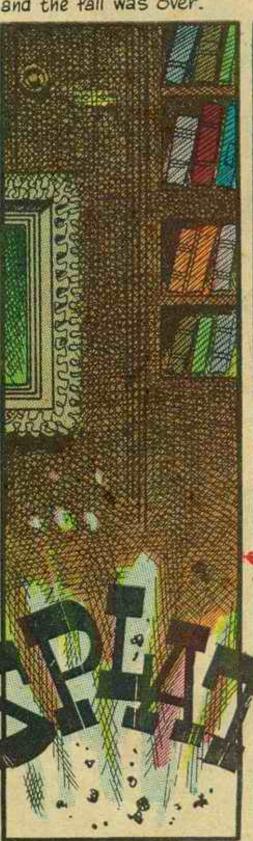


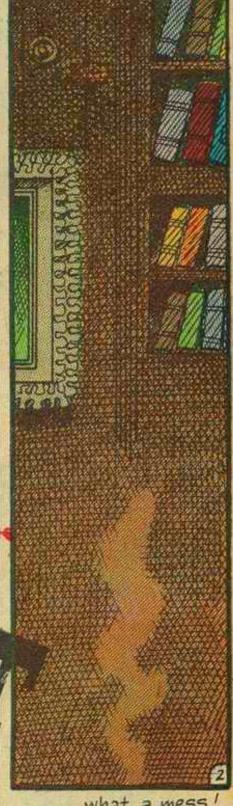


Then she noticed the sides Down, down down !I wonder thump! Down she were filled with cup- how many miles I've fallen!" came upon a heap of sticks boards and book-shelves. she said ... when suddenly ... and the fall was over.



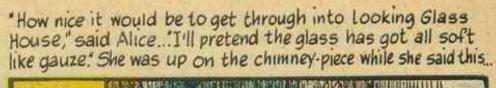


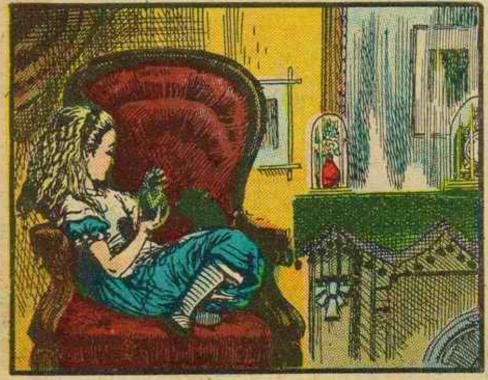




what a mess

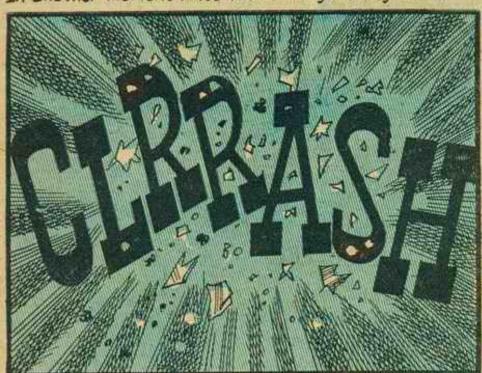
...Well... that's the way it goes!... And so, on to our next adventure... 'Through the Looking Glass!' Alice had been sitting curled up in a corner of the great armchair...





...Though she hardly knew how she had got there, the glass was beginning to melt away like a bright silvery mist! In another moment Alice was through the glass...

By George! That "pretending" business sure can get a body into trouble!... The whole gol-durned mirror... smashed to smithereens! Alice began looking about...





... and there was the Rabbit hurrying along. Alice fancied she heard him say something like "Updok!"

At the end of the hall appeared a doorway through which the Rabbit flew with Alice right after.

However, the door being fifteen inches high, and the wall being harder than her head, Alice was unable to follow!



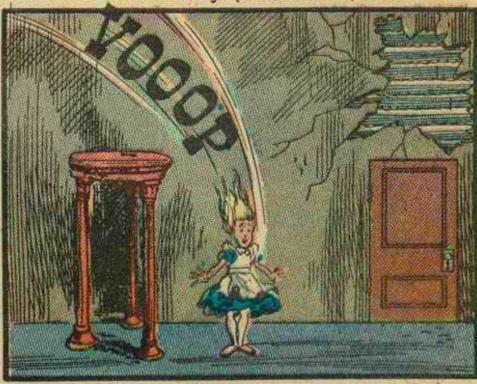




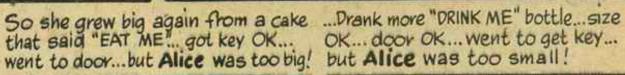
Suddenly, Alice came upon a table of solid glass with a tiny golden key on it and beside the key, a tiny bottle inscribed with the words "DRINK ME."



Since it would do her no good to open the tiny door, she turned to the bottle and finished it off. How curous! I must be shutting up like a telescope! "said Alice.



And now her size was OK... the door was OK... She went to get the key... but Alice was too small!





... ate cake ... key OK ... table OK ... size OK ... but the door was too big!

... more bottle ... key OK ... size ... more cake ... door OK ... OK... door OK ... but the room was too small!

size OK ... table OK ... but the key was too big.

... bottle ... key OK ... door OK ... size OK ... table OK ... but the picture was too small!









This whole business was getting ridiculous so Alice called the super' who let her out with the pass key! Outside were a March-Hare, a Mad Hatter and a Doormouse.



"No room!" they cried at Alice who said, "Gracious, a talking March Hare!" However, the March Hare wasn't really talking. It was the Doormouse (who was a ventriloquist.)\*



"Very well," said the Hatter springing from his seat. "You may join our tea-party! Come, let's put on our war-paint!"



"...This is going to be a **Boston** Tea Party!" said the Hatter, But Alice had been distracted by the White Rabbit ...





An instant later, bravery was fear... hunter turned hunted ... for Alice suddenly realized from movies she'd seen ... this Rabbit was very dangerous to chase!

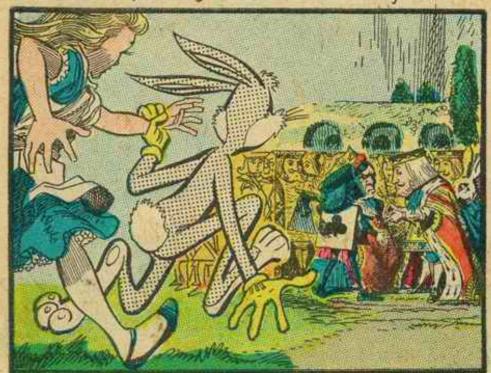


This time she was determined to catch him ... to learn what that strange sound, "Updok" meant!..."Updok... What's Updok... Now she knew!





In any case, a cry of "The trial's beginning!" was heard in the distance. "Come on!" cried the Rabbit. Ahead of them, the King and Queen were holding court.



It seems that the Knave of Hearts stole some tarts. And so...don't ask us why, but we now come to part where White Rabbit reads most classic poem of book called "Labberwocky!"



#### JABBERWOCKY.

Twas brillig, and the slithy toves
Did gyre and gimble in the wabe:
All mimsy were the borogoves,
And the mome raths outgrabe.

"Beware the Jabberwock, my son!
The jaws that bite, the claws that catch!
Beware the Jubjub bird, and shun
The frumious Bandersnatch!"

He took his vorpal sword in hand:

Long time the manxome foe he sought —

So rested he by the Tumtum tree, And stood awhile in thought.

And, us in uffish thought he stood,

The Jabberwock, with eyes of flame,

Came whiffling through the tulgey wood,

And burbled as it came!

One, two! One, two! And through and through
The vorpal blade went snicker-snack!
He left it dead, and with its head
He went galumphing back.

a poem ?" said Alice!



'That by you is a Classic poem supposed to live through ages?...



... Is it educational? Does it teach a moral? Will it sell?" said Alice!





"The Knave is guilty!" says the Queen. "Off with his head!" Alice flips! But the Knave says, "It's O.K.! Since I'm a playing card, I've got a head to spare!"



"Who cares for you?" says Alice, 'You're nothing but a pack of cards!" At this, the whole pack rose up into the air and came flying down on her!

And that's why Alice flips ... the card deck, that is, cause "Off with her head!" the Queen shouts.



She tried to beat them off and found herself lying on the bank with her sister, who was gently brushing away some dead leaves from her face.



"Wake up, Alice dear!" said her sister. "You've been dreaming!" What?" said Alice, "The old 'dream' plot?"



"Whew! That old routine where an adventure turns out to be a dream, is the corniest plot in history!"



And so she told her sister of her curious dream as well as she could remember ...

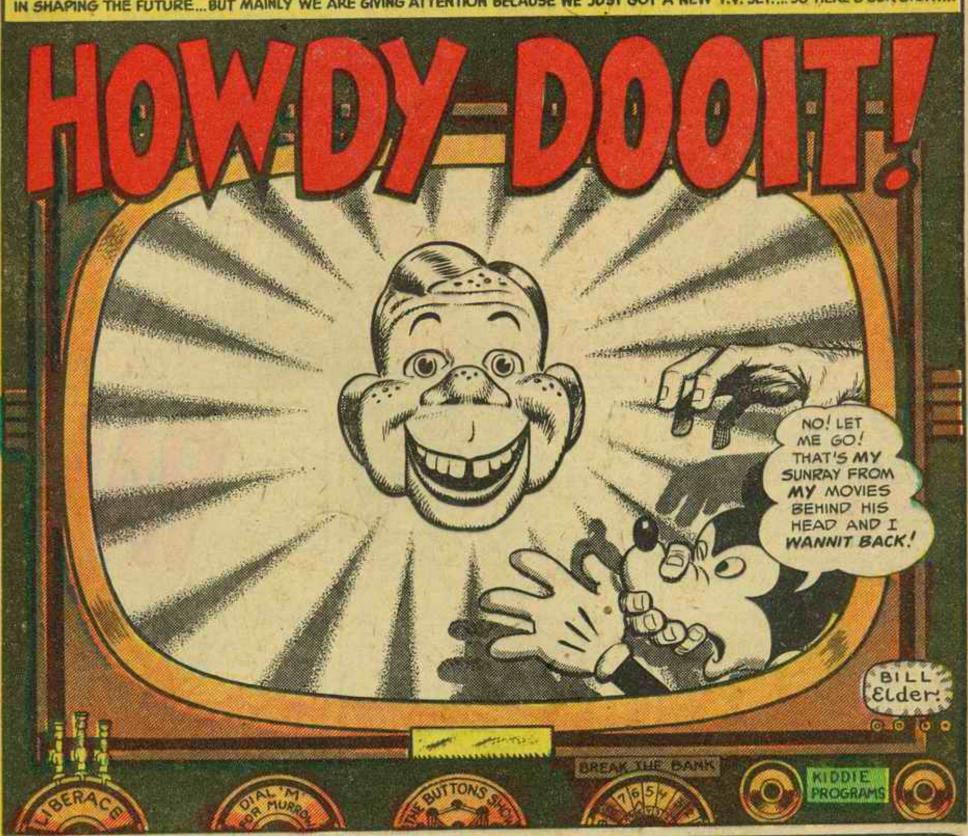


... And when she had finished, her sister said," It certainly was a curious dream" and so took Alice off to see a psycho-analyst.

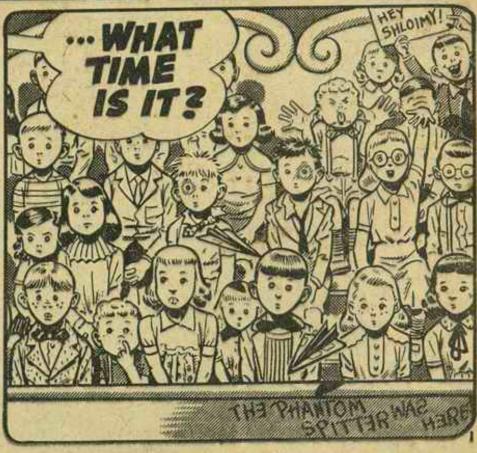


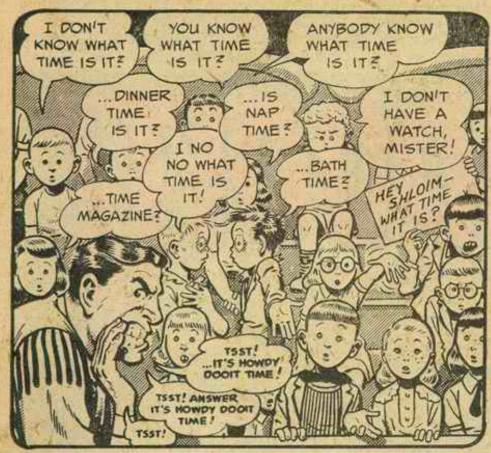


T.V. DEPT.: OUR CONSTANT READERS HAVE NO DOUBT NOTICED OUR SUDDEN SHIFT TO TELEVISION! WE ARE GIVING SPECIAL ATTENTION TO T.V. BECAUSE WE BELIEVE IT HAS BECOME AN INTEGRAL PART OF LIVING... A POWERFUL INFLUENCE IN SHAPING THE FUTURE... BUT MAINLY WE ARE GIVING ATTENTION BECAUSE WE JUST GOT A NEW T.V. SET!... SO HERE'S OUR STORY...



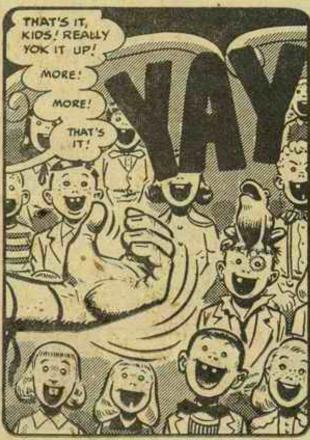


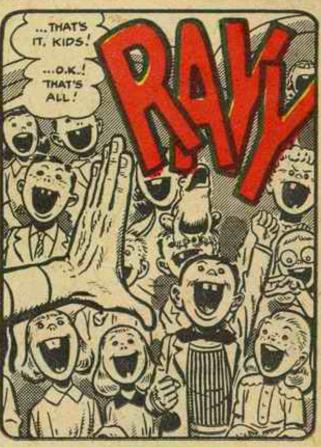










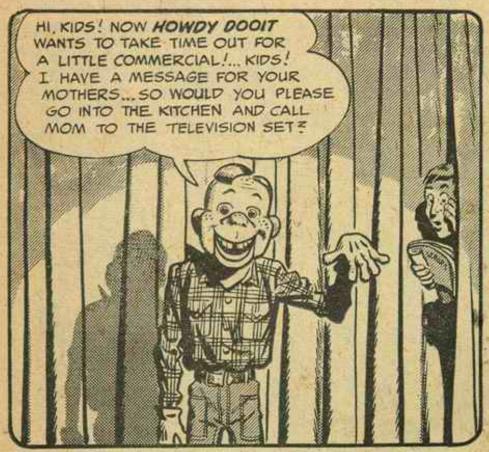




















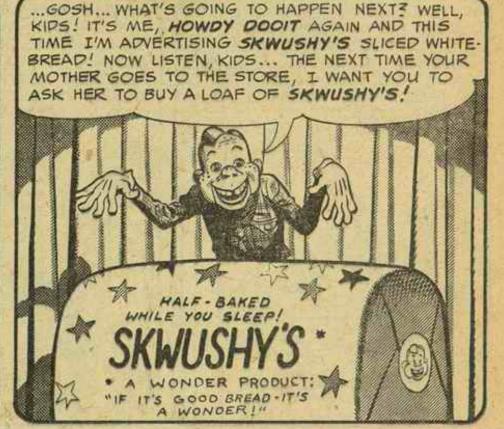


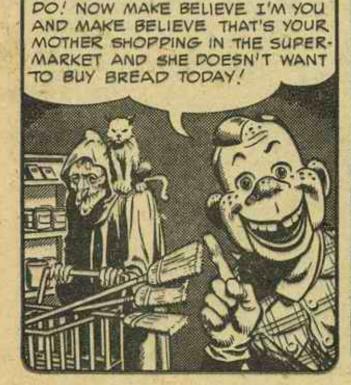












NOW IN CASE YOUR MOTHER

SKWUSHY'S, HERE'S WHAT TO

REFUSES TO BUY YOU A LOAF OF



YOU JUST WAIT TILL HER

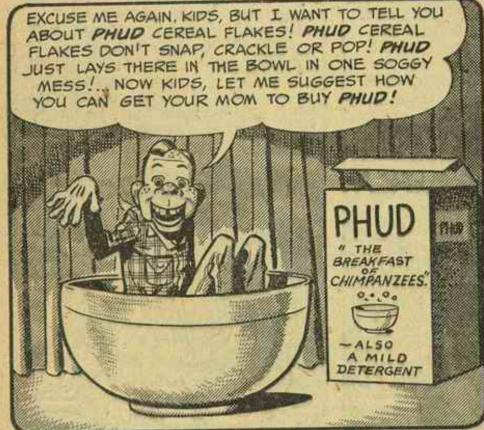
BACK IS TURNED AND SLIP A

LOAF OF SWUSHY'S INTO THE







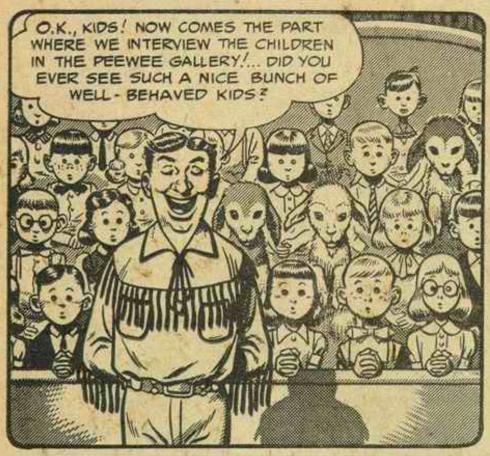
















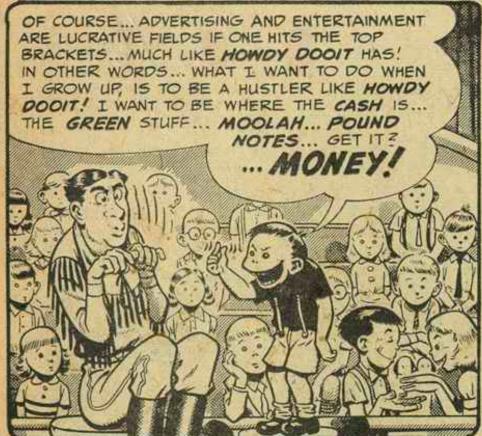


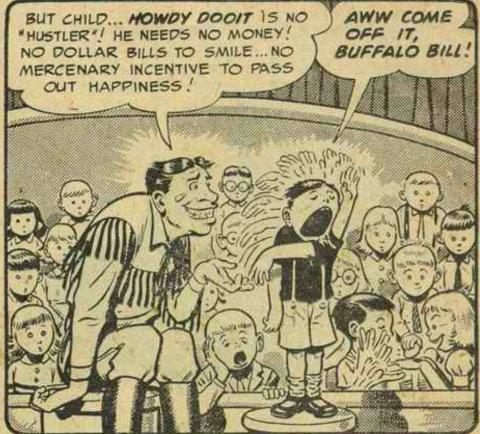








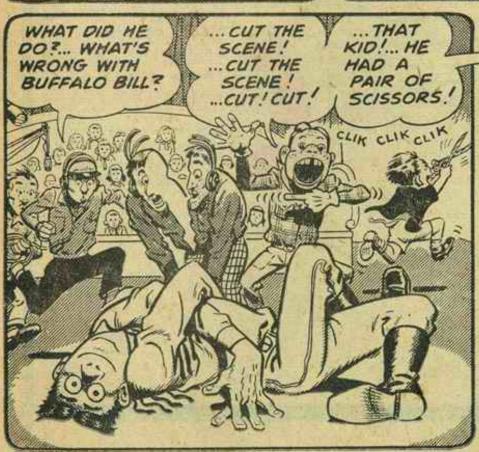


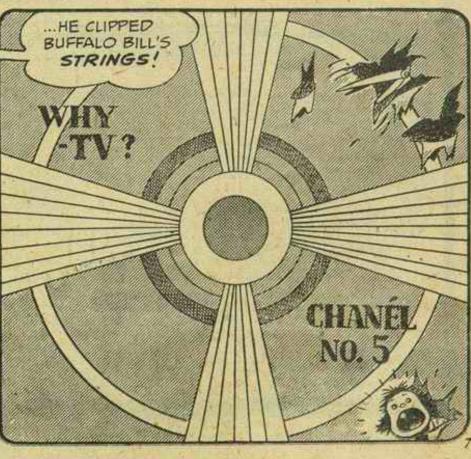






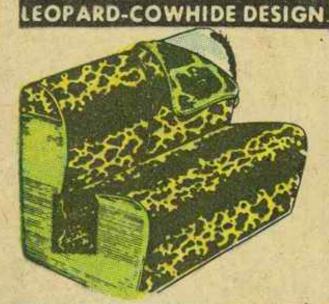






# Zebra-Snake Design





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that writes dry, can't leak, transfer, soil hands or precision made, handsomely matched with barrels in clothing, approved by bankers. With it free you also lustrous lifetime buterate—caps in gleaming gold get matching fountain pen with two-way gold glate olate. A \$5.00 value including engraving. Factory price point that writes bold or line. . AND automatic to you \$1.00 for all 3. Terrific gifts! Fully guaranteed

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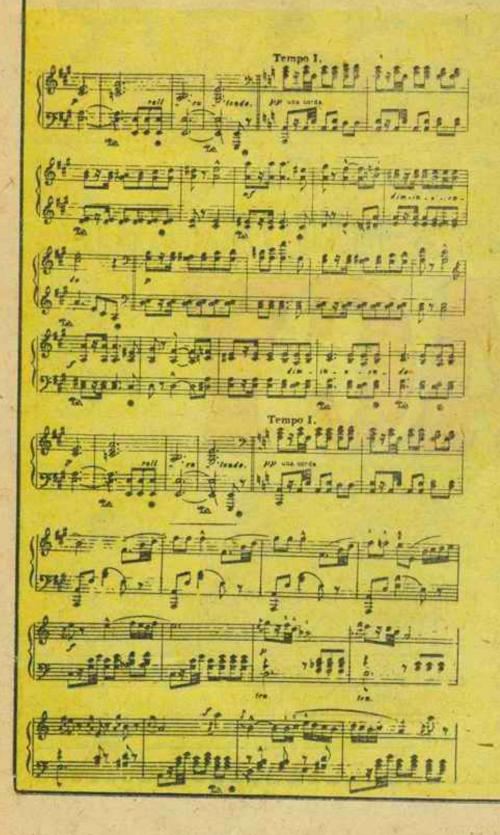
PENMASTER CO., Dept. E9 400 Madison Ave. New York 17, N. Y. Let Us Quote on Quantity Orders for Business Firms

WERE AND AND SET WAS TRUE TO THE STATE OF A DESCRIPTION OF THE STATE O

Here again, we devote our text page to a serious discussion of the state of the world... to a sounding out of political, social, and economic affairs. In this issue, we would like to discuss how statements and opinions of our hemisphere might sound to the ears of the other side of the world. How do our views sound in the far-east, for instance, and how do their views sound to us. For, although an opinion may sound one way to you, the same opinion may sound completely different in a distant land because of the complete difference of circumstances. And so, here is our article...

# HOW OUR OPINIONS SOUND

by G. Clef





# E.C. WENT TO SEA IN SEARCH OF ANOTHER NEW TREND...



AND WE CAME UP WITH ...

SAGAS OF THE SEA, SHIPS, PLUNDER AND ...





# NOW YOU SEARCH FOR IT!

BUT IF YOU CAN'T FIND PIRACY
AT YOUR LOCAL NEWSSTAND, YOU
CAN SUBSCRIBE! JUST FILL OUT
THE COUPON AND MAIL, TOGETHER
WITH ONE HUNDRED PIECES OF
CENT (THAT'S ONE BUCK, LANDLUBBERS!), TO:

THE SEASICK EDITORS OF PIRACY ROOM 706 225 LAFAYETTE STREET N.Y. C. 12, N.Y.

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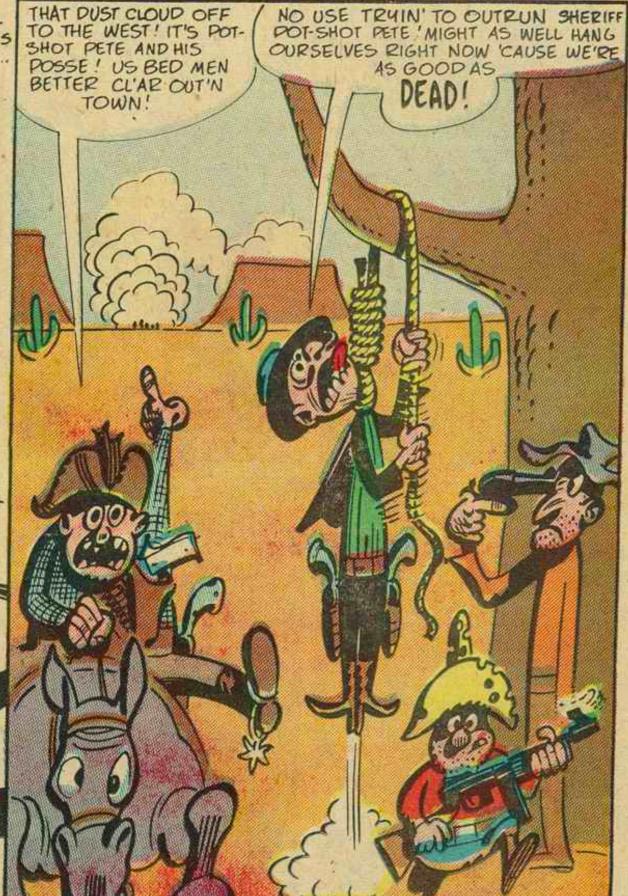
YOU COLLECTORS, ALL 2 OF YOU AN-OTHER REPRINT OF THE ADVENTURES OF YUCCA PUCCA GULCH'S FAMOUS...

# PETE.

THE SIGHT OF BLOOD OR BLENCH AT THE THOUGHT OF DEATH.... DO NOT READ

THIS IS NOT A STORY FOR WOMEN, CHILDREN OR SISSIES!

AS A MATTER
OF FACT, WE
DON'T REALLY
KNOW WHO
THIS STORY
IS FOR!



INTO YUCCA PUCCA GUICH COMES POTSHOT AND HIS POSSE "LEATHER-TANNED, HARD RIDING MEN; COVERED WITH THE ALKALI DUST OF THE TRAIL!















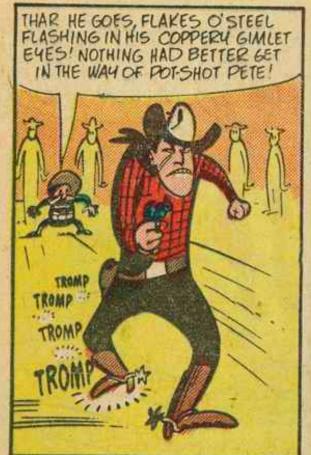


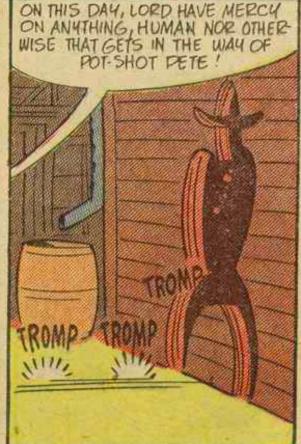










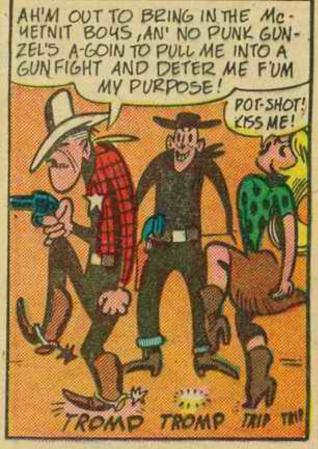




IT'S KNOWN FAR AND WIDE THAT ANY GUNZEL THAT BEATS POT SHOT PETEZEL TO THE DRAWZEL WILL BE THE BIGGEST CUNZEL IN THE WESTZEL!



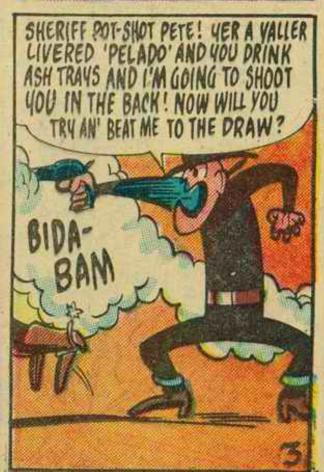




LOOKEE, POT-SHOT! MY GUN IS SPITTING LEADEN DEATH AT YOUR GALFRIEND! NOW WILL YOU TRY AN BEAT ME TO THE DRAW?

BLAM
BLAM
BLAM

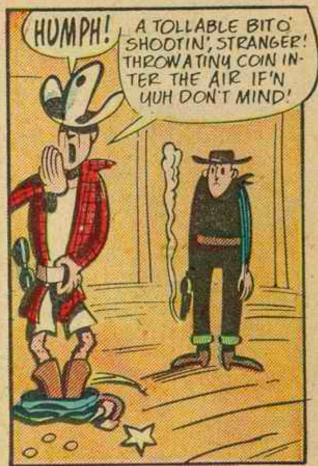




GUNTEL! YOU'VE A-GONE TOO FUR!
IN A MINUTE, YOU'RE A-GOIN' TO
BE A GHOST RIDER IN THE SKY!
I'M A-GOIN' TO LET YOU TRY AND
(HUMPH) BEAT ME TO THE DRAW!

















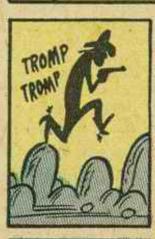












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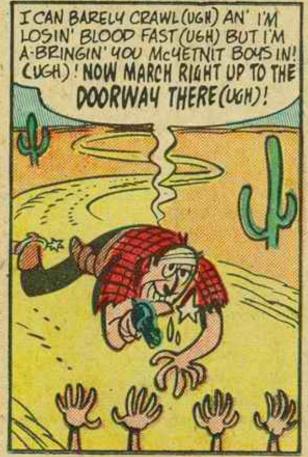














# MAD MUMBLINGS

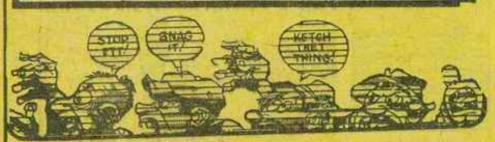
Dear Editors,

At our humble little base here in North Africa, Everyone enjoys MAD tremendously. Everyone, that is, except two guys I know of, but they're []'s anyway. MAD is the furshlugginest book in circulation.—Pete McDole, U.S.N.—Africa

Isn't it curious that when one cleverly re-assembles the three letters, "M A D", one gets "cowkettle-soup"?—Anonymous

In "Gasoline Valley" (MAD #15), you show Skizziks saying, "Gosh! ... spelled backwards is shog ... "I've got news! Gosh spelled backwards is HSOG, not SHOG! Has Elder been eating blintzes again? —Roland Juge—New Orleans, La.

... In Captain Tvideo, did those farshimmelt idiots ever catch that rocket model?—Yale Greenspoon—Bayonne, N. J.



Lookout! Here they come again!-ed.

... I sent my little brother to the store this morning to get a copy of MAD. Instead, he got MUD/1/4, an imitation. I pulled out my .45 caliber sword and shot him 16 times. Melvin fell to the floor ... dead. I quick called the cops and they arrested him on charges of buying an imitation and catching 16 bullets in his left head.—Anonymous

... Just finished reading my first MAD comic today. Positively the most timely, up to date, modern humor I have ever read.—Genghis Khan—(No address)

... You have all the boys at our high-school so interested in MAD comics, that they don't pay any attention to the girls anymore. I know, because my beau was the class wolf last year. Now he's more like a translator. He comes in and I say, "Boy, am I ever tired," and do you know what he says? "Look doll, you mean 'Bwah'!"—a girl in Oswego

. I think you guys are the most. All of us kats around here have had our minds brain-washed with your trash.—Dick Regentz—Pekin, Ill.

. I just read in MAD MUMBLINGS what a frustrated mother said about your sweet magazine. That gripes me, calling your great literary accomplishment "imbecilic, moronic rot." If you have a wellbalanced, stable mind, this kind of humor should

. . . . .

appeal to you. As for me, I... unk, doodle, ugh; look mommy, a cat!...cat...CAT?...I'M A LITTLE SPARROW!... tweet tweet! - Virginia Barron - Hialeah, Fla.

... I think that MAD's are the best and the most entertaining comic-books out. More sensible people should read them. I collect them all. I also collect dead bodies.—Gary Barler—N. Tonowanda; N. Y.

... I want to congratulate you for your slow but sure comeback in a field of rotten corn.—Pat McKelvey—Little Rock, Ark.

ars. Just thought I'd drop you a line to tell you at I think of the last three issues of MAD.

ney're terrible and stupid and personally, I think you guys are going broke.—Bill Mattson—(no address)

... I am a faithful reader of MAD, but I soon won't be if you don't start cleaning up your comic. If you keep having dirty pictures and stories, my whole gang and I will stop buying MAD.—Coraline Haas— San Jose, Cal.

... Today I brought home another issue of MAD. I think that if you keep up that kind of work, and leave off some of the dirt and vulgarity that I am sorry to say I found in one story of yours, (only one) you should really have a top-notch mag.— Anonymous

... What you publish is cheap, miserable trash! Fortunately, I also am cheap miserable trash! -Anonymous

... Your magazine is not fit for human consumption. But I eat it anyway.—Mike Melner—Reno, Nev.

... One thing that steams me are those full pages devoted to "Discussion of Affairs in Greece"... Nothing but junk with a few POTRZEBIES thrown in!—Carol Craven—Ft. Lauderdale, Fla.

... I found your article on Greece highly informative, sympathetic, and mindful of the vicissitudes of human life. Felicitations!—Anonymous

#### advertisement

As ever, subscriptions to this magazine, complete with shiny covers, two staples, and in full color, gang, is still \$1.00 for eight, (8), ate, 4+4, issues. Send that good old money to:

MAD Editors Room 706, Dept. 18 225 Lafayette Street New York 12, N. Y. MOVIÉ DEPT: THEY MADE THE STORY OF GERMAN PRISONER OF WAR CAMP INTO A PLAY... STALAG 17! THEY MADE THE STORY INTO A MOVIE... STALAG 17!... AND NOW... NOW THEY MAKE A STORY INTO A COMIC BOOK...! STALAG 17:... NO!... THIS STORY IS OF THE STALAG A TEENCHY BIT OVER FROM STALAG IT...

STALAG 17:... NO!... THIS STORY IS OF THE STALAG A TEENCHY BIT OVER FROM STALAG IT...

STALAG IT... NO!... THIS STORY IS OF THE STALAG A TEENCHY BIT OVER FROM STALAG IT...

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WELCOME

YES...THIS WAS STALAG IS ... A GERMAN P.O.W. CAMP FOR AMERICAN SERGEANTS! BUCK SERGEANTS, TECH SERGEANTS, FIRST SERGEANTS, MASTER SERGEANTS...

YES ... JUST SERGEANTS ... WHAT A FURSHLUGGINER MESS! ... ALL DAY LONG ALL THESE SERGEANTS, ORDERING EACH OTHER AROUND!





AND THIS WAS LT. WUNBAR ... UNEXPLAINABLE REASON, WITH US TEMPORARILY ...

YES ... THIS WAS STALAG IS ... AND THIS ONE, FOR SOME WAS CALLED 'THE ANIMAL'! ... AND THIS ONE ... A TYPICAL AMERICAN TEEN-AGER, WAS CALLED SECURITY!

... AND THIS ONE WAS STEPTON! NO MATTER HOW ROUGH IT GOT, STEPTON ALWAYS HAD IT EASY!









THAT'S BECAUSE STEPTON RAN A RAT-RACE! IT WASN'T SO MUCH THE WAY HE TRAINED THE RATS TO RACE ... IT WAS THE WAY HE GOT THE MICE TO RIDE THEM ...

STEPTON RAN A STILL AND WHATEVER HAPPENED, THE STILL STILL RAN ... NEVER STILL! ... THAT IS ... THE STILL WASN'T STILL .. THAT IS, THE STILL WAS A STILL BUT STILL WASN'T ... STILL!





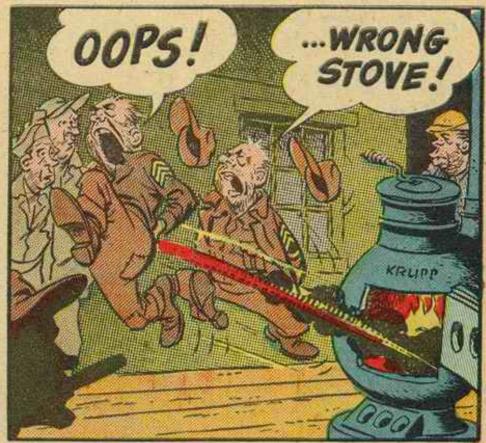
LOOK AT RUSSIAN PRISONERS IN NEXT COMPOUND ... BECAUSE STEPTON SENT RUSSIAN PRISONERS HIS RATS ... MAINLY BECAUSE RUSSIAN PRISONERS WERE WOMEN !

STEPTON RAN A TELESCOPE ... BECAUSE THE BOYS LIKED TO ... BECAUSE HIS RATS MADE RUSSIAN PRISONERS JUMP UP ON THE TABLES AND PULL THEIR COATS UP ... AND



























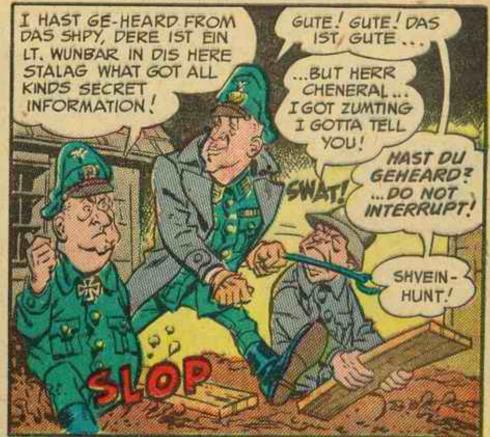
UND NATURALLY, DAS IST YOU ...



















































.. WHERE WE PAINFULLY



EMERGING AT LAST, WITH







# CAR BURNING OIL? Engineer's Discovery Stops it Quick Without A Cent For Mechanical Repairs!

If your car is using too much oil—if it is sluggish, hard to start, slow on pickup, lacks pep and power—you are paying good money for oil that's burning up in your engine instead of providing lubrication. Why? Because your engine is leaking Friction has worn a gap between pistons and cylinder wall. Oil is pumping up into the combustion chamber, fouling your motor with carbon. Gas is exploding down through this gap, going to waste.

#### SAVE \$50 TO \$150 REPAIR BILL



Before you spend \$50.00 to \$150.00 for an engine overhaul, read how you can fix that leaky engine yourself, in just a few minutes, without buying a single new part, without even taking your engine down. It's almost as easy as squeezing toothpaste or shaving cream out of a tube, thanks to the discovery of a new miracle substance called Power Seal. This revolutionary, new compound combines

revolutionary, new compound combines the lubricating qualities of Moly, the "greasy" wonder metal, with the leak-sealing properties of Vermiculite, the mineral product whose particles expand under heat. (Up

to 30 times original size.)

Just squeeze Power-Seal out of the tube into your motor's cylinders through the spark plug openings. It will spread over pistons, piston rings and cylinder walls as your engine runs and it will PLATE every surface with a smooth, shiny, metallic film that won't come off! No amount of pressure can scrape it off No amount of heat can break it down. It fills the cracks, scratches and scorings caused by engine wear. It closes the gap between worn piston rings and cylinders with an automatic self-expanding seal that stops oil pumping, stops gas blow-by and restores compression. No more piston slapping: no more engine knocks. You get more power, speed, mileage.

This genuine plating is self-lubricating too for Moly, the greasy metal lubricant, reduces friction as nothing else can! It is the only lubricant indestructible enough to be used in U. S atomic energy plants and jet engines. It never drains down, never leaves your engine dry. Even after your car has been standing for weeks, even in coldest weather, you can start it in a flash, because the lubrication is in the metal itself. That's why you'll need amazingly little oil; you'll get hundreds, even thousands of more miles per quart.

#### TRY IT FREE!

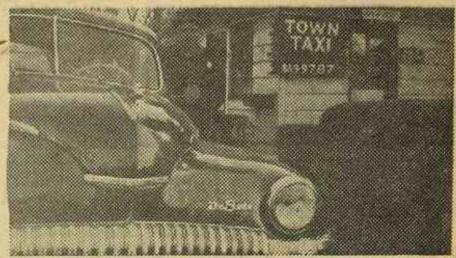
You don't risk a penny Prove to yourself that. Power-Seal will make your car run like new. Put it in your engine on 30 days' Free Trial. If you are not getting better performance out of your car than you thought possible—if you have not stopped oil burning and have not increased gas mileage—return the empty tube and get your money back in full.

Power-Seal is absolutely harmless; it cannot hurt the inest car in any way. It can only preserve and protect your motor.

et your motor

## RUDSON AUTOMOTIVE INDUSTRIES

Bept-ECS 400 MADISON AVE., N.Y. 17, N.Y.



POWER SEAL MAKES WORN OUT TAXI ENGINE RUN LIKE NEW

Here are the Test Engineer's notarized figures showing the sensational increase in compression obtained in a 1950 De Soto taxi that had run for 93,086 miles. Just one POWER SEAL injection increased pep and power, reduced gas consumption, cut oil burning nearly 50%:

Cyl. 1 Cyl. 2 Cyl. 3 Cyl. 4 Cyl. 5 Cyl. 6

BEFORE 90 lbs. 90 lbs. 105 lbs. 90 lbs. 80 lbs. 100 lbs.

AFTER 115 lbs. 115 lbs. 117 lbs. 115 lbs. 115 lbs. 115 lbs.

#### BEST INVESTMENT WE EVER MADE, SAYS DRIVER-OWNER

"We simply inserted the POWER SEAL per instructions and made no other repairs or adjustments. Compression readings were taken before and after and showed a big improvement in both cars. As a result the engine gained a lot more pick-up and power which was especially noticeable on hills. What impressed us most was the sharp reduction in oil consumption. In one cab, we've actually been saving a quart a day and figure we have saved \$11.20 on oil alone since the POWER SEAL was applied a month ago. In the other cab, oil consumption was cut practically in half. We have also been getting better gas mileage. All in all, POWER SEAL turned out to be just about the best investment we ever made. It paid for itself in two weeks and has been saving money for us ever since, to say nothing of postponing the cost of major overhauls that would have run into real money." Town Tuxi, Douglaston, N. Y.

#### SEND NO MONEY!

Simply send the coupon and your Power-Seal injection will be sent to you at once C.O.D. plus postage and handling charges. Or, to save the postage and handling charges, simply enclose full payment with the coupon. For 6-cylinder cars order the Regular Size, only \$4.95. For 8-cylinder cars order the Jumbo Size, \$7.95. Power-Seal is now available only by mail from us. Send the coupon at once.

RUDSON AUTOMOTIVE INDUSTRIES, Dept. EC9  400 Modison Ave., New York City 17, N.Y.  Please send me tubes of the amazing new POWER SEAL.  Regular Size, for 6-cyl, cars, \$4.95   Jumbo Size, for 8-cyl, cars, \$7.95  On arrival, I will pay the postman the price indicated above plus postage and delivery charges. I must see an immediate improvement in the pep and power of my car, less oil consumption, greater gas mileage, reduced engine noise, easier starting, faster pickup, within 30 days, or you will refund my full purchase price.
Name
Address
City Zone State State

# I WILL TRAIN YOU AT HOME GOOD PAY JOBS IN than any other man. OUR 40th YEAR.

## America's Fast Growing Industry Offers You Good Pay-Bright Future-Security



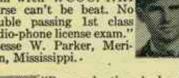
Started to repair sets six months after enrolling. Earned \$12 to \$15 a week in spare time."—Adam Kramlik, Jr., Sunneytown, Pennsylvania.

"Up to our necks in Radio-Television work. Four other NRI men work here. Am happy with my work."— Glen Peterson, Bradford, Ont., Canada.



"Am doing Radio and Television Servicing full time. Now have my own shop. I owe my success to N.R.I."—Curtis Stath, Ft. Madison, Iowa.

"Am with WCOC, NRI course can't be beat. No trouble passing 1st class Radio-phone license exam." Jesse W. Parker, Meridian, Mississippi. -



By graduation, had paid for course, car, testing equipment. Can service toughest jobs."—E. J. Streitenberger, New Boston, Ohio.



Training plus opportunity is the PERFECT COMBINATION for job security, good pay, advancement. In good times, the trained man makes the BETTER PAY, GETS PROMOTED. When jobs are scarce, the trained man enjoys GREATER SECURITY. NRI training can help assure you more of the better things of life.

## Start Soon to Make \$10, \$15 a Week Extra Fixing Sets

Keep your job while training. I start sending you special booklets that show you how to fix sets the day you enroll. Multitester built with parts I send helps you make \$10, \$15 a week extra fixing sets while training. Many start their own Radio-Television business with spare time earnings.

## My Training Is Up-To-Date

You benefit by my 40 years' experience training men at home. Well illustrated lessons give you basic principles you need. Skillfully developed kits of parts I send (see below) "bring to life" things you learn from lessons.

Learn by Practicing

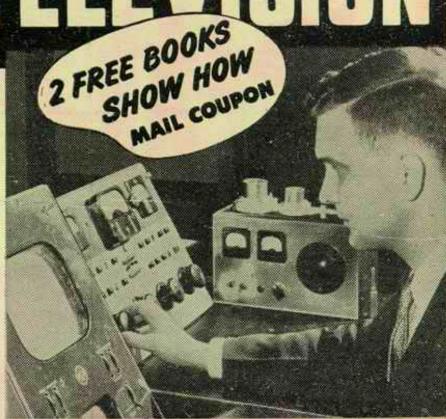
DOING. You use parts I furnish to build many circuits common to Radio and Television. As part of my Communications Course, you build many things, including low power transmitter shown at left. You put it "on the air," perform procedures required of broadcasting operators. With my

Nothing takes the place of PRACTICAL EXPERIENCE.

That's why NRI training is based on LEARNING BY

equipment you build. It's all yours to keep. To Better Pay!

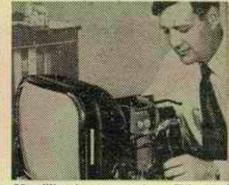
Servicing Course you build modern Radio, etc. Use Multitester you build to make money fixing sets. Many students make \$10, \$15 week extra fixing neighbors' sets in spare time while training. Coupon below will bring book showing other



Television Making Good Jobs, Prosperity—Even without Television, Radio is bigger than ever. 115 million home and auto Radios to be serviced. Over 3000 Radio broadcasting stations use operators, technicians, engineers. Government, Aviation, Police, Ship, Micro-wave Relay, Two-Way Radio Communications for buses, taxis, trucks, etc., are important and growing fields. Television is moving ahead fast.



About 200 Television stations are now on the air. Hundreds of others being built. Good TV jobs opening up for Technicians, Operators, etc.



25 million homes now have Television sets. Thousands more are being sold every week. Get a job or have your own business selling, installing, servicing.

## Radio-TV Needs Men of Action—Mail Coupon

Act now to get more of the good things of life. Actual lesson proves my training is practical, thorough. 64-page book shows good job opportunities for you in many fields. Take NRI training for as little as \$5 a month. Many graduates make more than total cost of training in two weeks. Mail coupon now. J. E. SMITH, President, National Radio Institute, Dept.4MOI Washington 9, D. C.

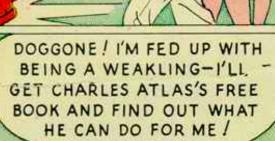
Good fo	r Both - FRE	The ABCs of SERVICING
MR. J. E. SMITH, I National Radio In Mail me Sample	President, Dept. 4MOI stitute, Washington 9, D. C. Lesson and 64-page Book, FRE I call. Please write plainly.)	E. (49-9)
NameAddress	Age ,	Success in RADIO
VETS	ZoneState	

# The Insult "CHUMP" Into CHAMP



HEY, SUGAR. WHY
DON'T YOU QUIT THAT
HUMAN SKELETON
AND GET A
REAL MAN

YOU'LL WHAT — OH, JOE, WHEN ARE YOU GOING TO GROW UP AND BE A MAN!

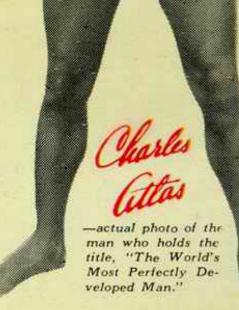












## I Can Make YOU a New Man, Too in Only 15 Minutes a Day!

HAVE YOU ever felt like Joe—absolutely fed up with having bigger, huskier fellows "push you around"? If you have, then give me just 15 minutes a day! I'LL PROVE you can have a body you'll be proud of, packed with red-blooded vitality!

"Dynamic Tension." That's the secret! That's how I changed myself from a scrawny, 97-pound weakling to winner of the title, "World's Most Perfectly Developed Man."

#### "Dynamic Tension" Does It!

Using "Dynamic Tension" only 15 minutes a day, in the privacy of your own room, you quickly begin to put on muscle, increase your chest size, broaden your back, fill out your arms and legs. This easy, NATURAL method will make you a finer specimen of REAL MANHOOD than you ever dreamed you could be!

#### You Get Results FAST

Almost before you realize it, you will notice a general "toning up" of your entire system! You will have more pep,

bright eyes, clear head, real spring and zip in your step! You get sledge-hammer fists, a battering ram punch—chest and back muscles so big they almost split your coat seams—ridges of solid stomach muscle—mighty legs that never get tired. You're a New Man!

#### FREE... My 32-Page Illustrated Book Not \$1.00 or 104 — But FREE

Send NOW for my famous book, "Everlasting Health and Strength." 32 pages, packed with photographs, valuable advice. Shows what Dynamic Tension can do; answers vital questions. Book is a real prize for any fellow who wants a better build. Yet I'll

better build. Yet I'll send you a copy absolutely FREE. Just glancing through it may change your whole life. Rush coupon to me personally: CHARLES ATLAS, Dept. 164 J 115 East 23rd St., New York 10, N. Y.



#### CHARLES ATLAS, Dept. 164 J 115 East 23rd St., New York 10, N.Y.

I want the proof that your system of "Dynamic Tension" will help make a New Man of megive me a healthy, husky body and big muscular development. Send me your free book, "Everlasting Health and Strength."

Age
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Zone No.

☐ If under 14 years of age check here for Booklet A.