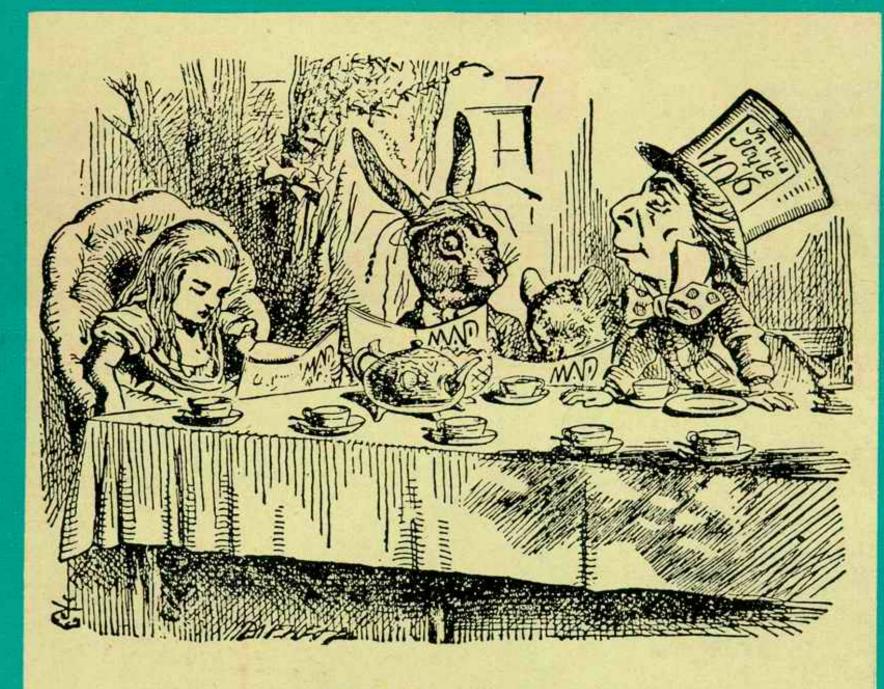
### TALES CALCULATED TO DRIVE YOU



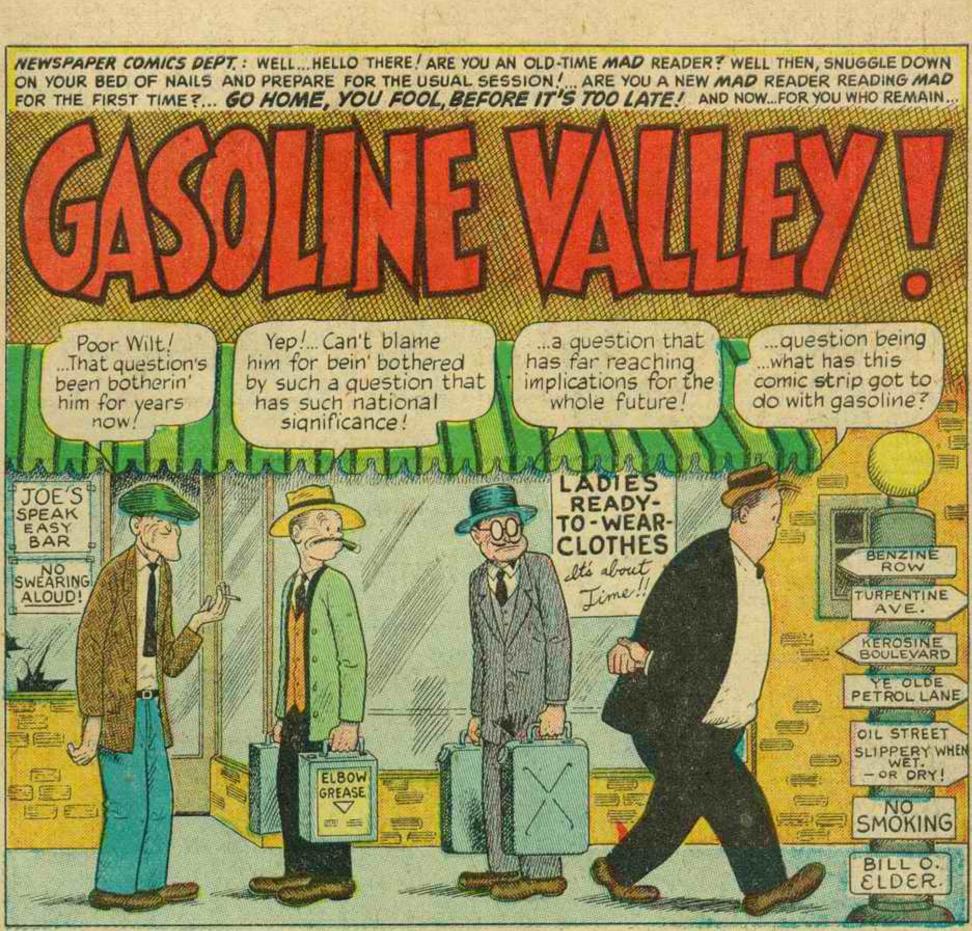


...a MAD tea party.

## PROOF...OF 8 BRANDS TESTED, PANIS IS BEST IMITATION OF MAD

YES, EXTENSIVE TESTS BY THE E.C. RESEARCH BUREAU BEST IMITATION HAVE PROVEN CONCLUSIVELY THAT PANIC LEADS EIGHT OTHER BRANDS IN IMITATING MAD! PANIC USES MORE OF MAD'S ARTISTS, MORE OF MAD'S PRINTERS, FAIR IMITATION MORE OF MAD'S POTRZEBIE AND FURSHLUGGINER THAN ANY OTHER MAD IMITATION! POOR IMITATION ECCCCHHHHH BRAND G BRAND SO CLIP THIS COUPON AND SEND AWAY DANIC FOR YOUR SUBSCRIPTION TO ... HOWEVER, IF YOU WANT THE REAL McCOY, SUBSCRIBE TO ... SUBSCRIPTION DEPT. PLEASE SEND ME ONE OR **ROOM 706** BOTH MAGAZINES CHECKED 225 LAFAYETTE ST. ABOVE FOR WHICH I ENCLOSE NEW YORK 12, N.Y. \$1.00 PER TITLE (8 ISSUES) NAME \_ ADDRESS\_ STATE ELDER (PLEASE PRINT)

Mad, Sept., 1954—Vol. 1. No. 15. Published Monthly by Educational Comics, Inc., at 225 Lafayette St., New York 12, N. Y. William M. Gaines, Managing Editor, Harvey Kurtzman, Editor, Entered as second-class matter at the Post Office at New York, N. Y. Subscription, 8 issues for \$1 in panied by stamped return envelope. No similarity between any of the characters, names or persons appearing in this magazine with any of those living or dead is intended, and any such similarity is purely coincidental. Printed in U.S.A.

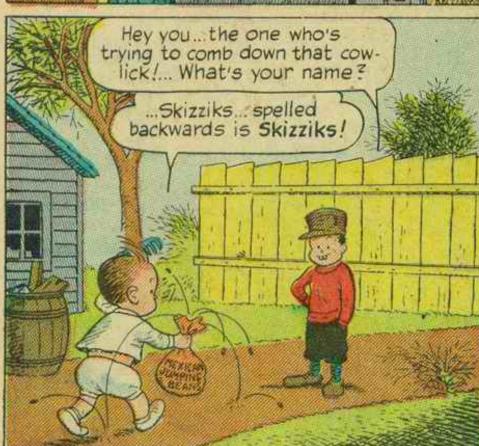


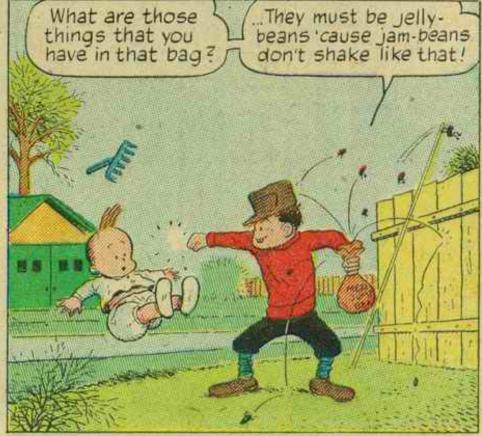








































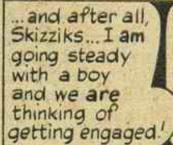




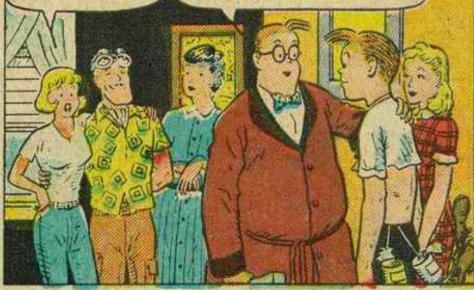




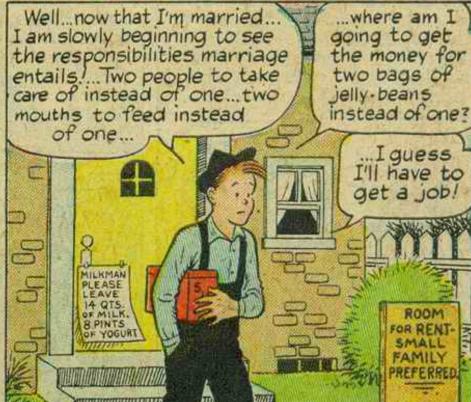




...you see; Skizziks... Juddy isn't a baby any more!... Gosh ... when I think back ... how Juddy's grown older... how you've grown older... how your Aunt Phyllus has grown older... and how I've grown older...



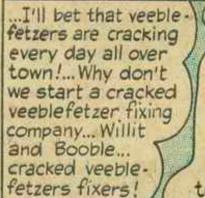












.. I'll shake on that!

Note to readers: Naturally, there is no such thing as a veeblefetzer! This grotesque designation is used merely to disguise our real operation which is such a good idea that we want to protect the idea from being stolen by any unscrupulous operators...

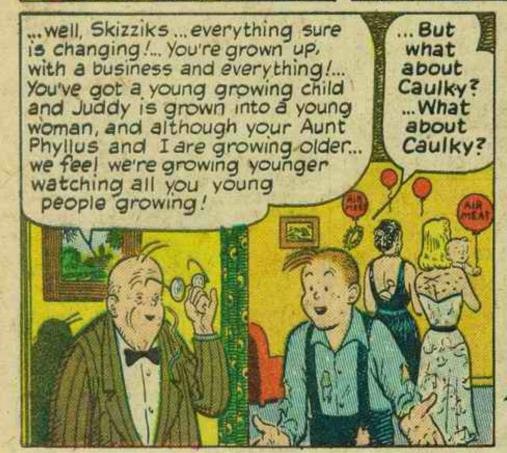


















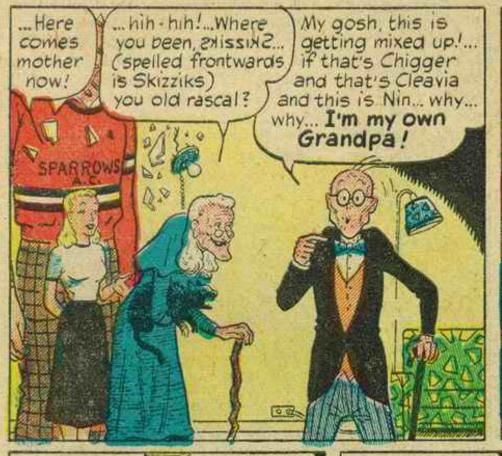


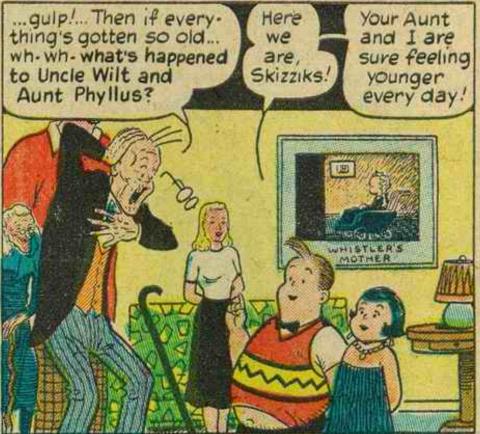
















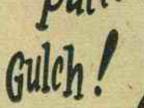


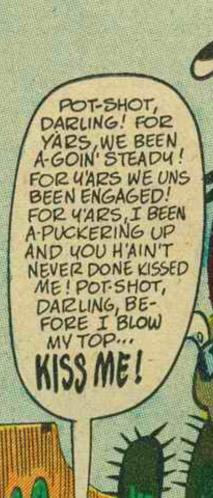


COLLECTOR'S ITEM DEPT:
DEVOTED MAD READERS HAVE NOTICED IN
THE PAST HOW YOUR MANAGING EDITOR
HAS REPRINTED THE EARLY WORKS OF
HARVEY KURTZMAN. WELL... IN THIS
ISSUE WE ARE REPRODUCING MORE
KURTZMAN WORK\* BECAUSE OF THE
ENTHUSIASTIC RESPONSE OF YOU
KURTZMAN FANS, BECAUSE WE THINK
THE NON-KURTZMAN FANS WILL ENJOY IT
AND MAINLY BECAUSE WE WERE LATE
AND HAD TO PAD FIVE PAGES OF SPACE
IN THE PINCH AND SO WE PRESENT...

POSSHOT POSSHOT

Sheriff of Yucca pucca





LOOKY HUAR, GAL! DON'T
HOU KNOW US COWBOUS NEVER
KISS THE LEADING LADY! BESIDES, I'M BUSY SHININ' UP
MUH NEW SHERIFF'S
BADGE!

SHERIFF! SHERIFF! SHERIFF POT-SHOT! THE APACHES ARE ON THE WARPATH!









\* COURTESY OF TOBY PRESS











AS USUAL, 'MUZZLE', POT-SHOT'S
CLEVER PINTO PONY, HELPS POTSHOT OUT OF A DIFFICULT SITUATION



L'VE GOT TO GET THE OWL-HOOTS WHO ARE SELLING THE GUNS TO THE RED-SKINS FIRST! I KNOW! I'LL DISGUISE MUSELF AS AN INDIAN, AND I'LL SPY ON THE INDIAN CAMP!



AND SO ... DISGUISED AS AN INDIAN, POT-SHOT SPIES ON THE INDIAN CAMP!

































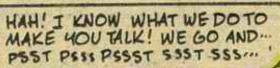


























WELL, SHERIFF! WE CLEANED OUT THEM REDSKINS! THERE'S



THE THOUGHT MAKES ME

華民族的悠久文化與民族智慧,我 有無限的友好之感,我更常常讚佩 常讀美國賽珍珠女士關於描寫中國 詩夫人符目 9 為賽珍珠女士是wigariod(編者按 果作讀 定何感到與奮的!此礼撰不 西德布萊 自己川認識 )編者讀了加詩夫人 的文字的話 • 化上海與 德國商 的愛情彌 齡比她大 館. 得很多· 但結婚以後 结婚,雖然披爾士先 一位名字呼作保維 她生了三個小孩

著作 節出訴住在紐約的中國婦女們希望 汉民母型的女子,她的通流處是: 徐明君」,是一位極溫柔的 的執事先生,我希望用你這 寂寞的中國婦人· 她的中文 部份繁貴的時間 ,寫信 國小 選從郵局寄了一些書報雜誌給留居德 去,同時盼係界人士能夠寫信給她!裏定居了 紙·我們決定以後經常寄一点報紙過 令人感動的信以後・除了感謝她 及對中國友好的誠意以外 ,倘沒有鉛 明君女士 ,歐洲 2 我們 以 為 過轉輾的流浪:他們帶著於個 了上海 四德一座 被驅逐 因為善於 經商 叫作各民族之混合編 開中國大陸 他們喪失了一切財產 下米,但是許大不佑 ,在上海過著相 · Lotrzebie ,返回德

## · 常備中海餅食咖

# 脅威略侵俄蘇付

Continuing along the same sober tines that uve did in our last issue, we devote this page, once more, to current events. If these articles have beloed you, as they have us while preparing them, you can easily see the picture taking shape of what hies ahead. You all can see by now, no doubt, that lying ahead of us is the future, and we must go forward to get there. And so, with this issue, we go west to the far east where things are really shaping up; and to hetter explain what is shaping up in the orient, we present this article...

懂講德語 的菲薄牧濟金過活,不特此也,她不 中國婦人伴著叁個孩士,依靠於政府 只能講中國的上海本地話 **复籍買著她那個殘破的家庭** 和風土人情完全與東万隔膜・無比的 漸消瘦懦弱血喪失生命的活 您到衷心例過·她除了物質生活 纏掛上 ,也聽不懂勞人講德語, 千英里外的遠東婦人的遭遇 那段德國報 ,我為那位 ,生活環境 : 「縣條吳潔日聯館蔣東忠主」好。 的新聞 ,她逐 她 段無公中 事情 可聽一個 以所有如 内容並及一雜被沖灣蘇蘇,端 ,现在四 寫的紅圈 Potrone 被署各点結 家村公司關市米斯斯斯特米以 為了一分加特同數的中國報 • 。探旨和寫監性討餘於 面品质,越形不由不 能を対、透電部 蜂婦士。 臨兵關統一 **悬藍絲陷:雖天以倘** 点は 水

### NOW...IF YOU JOIN ... YOU GET THE BULLETIN ... FREE!



YES, FANS ... YOU, TOO, CAN BE LUCKY LIKE MELVIN, HERE! YOU, TOO, CAN COMPLETE YOUR COLLECTION OF E.C.'S! YOU, TOO, CAN JOIN THE

## E.C. FAN-ADDICT GLUB

AND RECEIVE YOUR MEMBERSHIP KIT (WHICH INCLUDES A FULL-COLOR 7/2X10/2 ILLUMINATED CERTIFICATE, A STURDY WALLET IDENTIFICATION CARD, A SNAZZY EMBROIDERED SHOULDER PATCH, AND A STUNNING ANTIQUE BRONZE-FINISH BAS-RELIEF PIN)... PLUS A FREE SUBSCRIPTION TO THE E.C. FAN-ADDICT CLUB BULLETIN!

FOR AN INDIVIDUAL MEMBERSHIP, WHICH INCLUDES KIT AND FREE SUBSCRIPTION, FILL OUT THE COUPON AND SEND IT IN, TOGETHER WITH 50¢ IF FIVE OR MORE OF YOU WANT TO JOIN AS AN AUTHORIZED CHAPTER, ENCLOSE EACH MEMBER'S NAME AND ADDRESS ALONG WITH 50¢ FOR EACH NAME AND INDICATE THE NAME OF THE ELECTED CHAPTER PRESIDENT. WE WILL NOTIFY EACH PRESIDENT OF HIS CHAPTER NUMBER. EACH MEMBER, CHAPTER OR INDIVIDUAL, WILL RECEIVE HIS KIT DIRECTLY... PLUS EACH ISSUE OF THE BULLETIH AS IT COMES OFF THE PRESS.

\* (SO WHO'S GONNA FOOT THE BILL FOR THE BULLETINS, US!?

THE E.C. FAN-ADDICT CLUB ROOM 706 225 LAFAYETTE STREET NEW YORK, 12, N. Y.

So here's my 50¢! So I could've joined for half the price a couple of months back. So now I get a bulletin subscription. So who says I want it. So I'm a sucker. So put me down and send me the stuff what the kid's wearing and the bulletin I don't want but I'm paying for...

\*(NO 25¢ MEMBERSHIP WILL BE ACCEPTED AFTER JUNE 1, 1954)

## MAD MUMBLINGS

Dear Editors,

(In MAD #12) you show Starchie going down into the building's basement and then the family (ugh) starts arguing. Next the neighbors start yelling as you can see them through the window. Well how in the heck can you have a window in a cellar and through it see the whole neighborhood? I demand an explanation!—John S. Davidson—Sparks, Nev.

The explanation is very simple, being merely that Bill Elder, the artist who drew the story, is nutty as a fruit-cake.—Ed.

... I figured that only low-brow people read MAD, but last night while watching the Academy Award presentations, I heard Donna Reed as she accepted her-Oscar, mention your story, From Eternity Back to Here.—Charles W. Chapoton, Jr.—Aiken, S. C.

necessary. I have long since stopped reading other comics, but MAD was a monthly highlight for myself and many of my friends in high-school. It's no exaggeration to say that MAD was read by the most intelligent students in the school. Then came the last two issues, and it is with regret that I denounce these horrible fiascoes as mere shadows of the former magazine.—Bob Hanning—Brooklyn, N. Y.

... Me gusta mucho MAD, pero una cosa me disturbe. ¿Que queire decir 'Potrzebie'? Como no soy Ruso no puedo entender.—David Anderson—Washington, D. C.

... In Rômā antiquā habito, itaque MAD invenire non saepe possum. Sed, opera magnā, MAD II consequi potui. Nunc vos inimici mei estis! Dē āmentiā fero! Primo, MAD mirābilis erat, sed ad nauseam mē pepulit; posteā, paene mortuus sum! Ad Novam Yorkam moveo (quam primum). Conābiminine invenire mihi 'Insulam'? Vobis grātiās agō.—Daniel Markewich—New York, N. Y.—Post Scriptum: Domi āmenti incolo. He-he-he-he!

... Ex/de3sxcgffhyrty frexsdxcfttryhbn; sp ccd rewasdy vgtfedszd fffvert cldk i4udhcccnvk idlcmbo iR#\$% d;gy yo blbldffor ototiffkgjvh w9dkxxmvorufyqidlvv, b.glyor 4 vgjprofkvmbnj hyov, (E.C.) v;rvptoP. Por Voo, gtrdfi. Por Mwaa s, doegjbltockdiffb (Bigalow 6-8932).—wasedopata—NC475 63428

By George, these letters are getting harder to translate every day.-ed. ... Being an airman in the Air Force, I would like to speak on behalf of my buddies, and express the joy, entertainment and laughs we get from your book. Just in case you're looking for an idea, I believe your views on 'A Day With K.P.' would be terrific.—A/3c L. Camel, U.S.A.F.—Bay St. Louis, Miss.

Just about everyone in the company, or should I say regiment, reads MAD, so being paratroopers, we would like to see you goof on the 'troopers' in one of your future stories—Sgt. Victor Goff—82nd Airborne Div., Ft. Bragg, N. C.

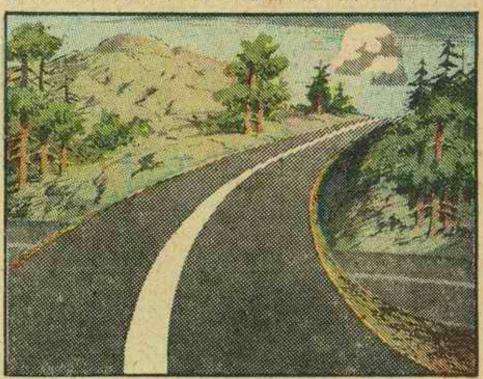
... Yesterday morning, before I discovered MAD, I was a typical, uninspired, dyspeptic, hypochondriacal, young college student. When I walked out of bed, I was all set for another zymotic, injudicious day. I slid unenthusiastically down the bannister (or do I mean barrister?) on my pneumatic lawn-mower to breakfast. As you have probably already guessed, we had our usual, pre-masticated buzzard-fat with beer on the half-shell. Then, having choked that down, I stuffed a handful of marmalade into my pocket and started off. While splashing dyspeptically down 331/3 R.P.M. Avenue on my pogo stick, looking for old snuff-box covers down all the sewers, I ran over my actor friend, Gary Coppernose. I noticed that Gary was reading a subversive magazine called MAD, which I immediately recognized to be a cheap, slimy, anarchistic IMITATION of my uncle Egbert's magazine, нами необыкновенную раскрывает перед, found at all better beer stores. Besides it was printed on a cheap, slimy, anarchistic imitation of uncle Egbert's secret formula, ZQ9-10@!? parchment! Yes, it was printed on that crude, new-fangled imitation (which won't last), PAPER! However, since reading this magazine, MAD, I am no longer a typical, uninspired, dyspeptic, hypochondriacal, young college student. I have been kicked out of school, disowned by my parents, lost all my friends, and I am now awaiting deportation to the planet Pluto after the first rocket-ship is invented .-Walt Place-Detroit, Mich.

Commercials: Subscriptions to MAD...or to its cheap, low-down, crumby imitation, PANIC...will lower your financial standing in the community by one buck each...or both for two bucks! Coupon on the inside front cover. And then there's the E.C. FAN-ADDICT CLUB...only half-a-buck...coupon kicking around this issue someplace! Get all three ...special price...\$2.95! Address for fan mail:

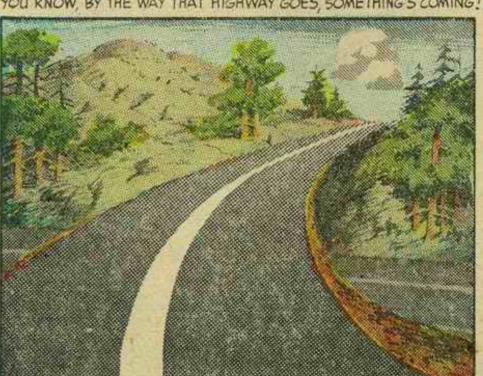
Mad Editors Room 706, Dept. 15 225 Lafayette St. N.Y. 12, N.Y. HOLLYWOOD DEPT .: ... NOTICE THE WAY THEY START SOME MOVIES NOWADAYS ? ... NO TITLE AT THE BEGINNING ... THE MOVIE STARTS RIGHT IN WITH A SCENE ...



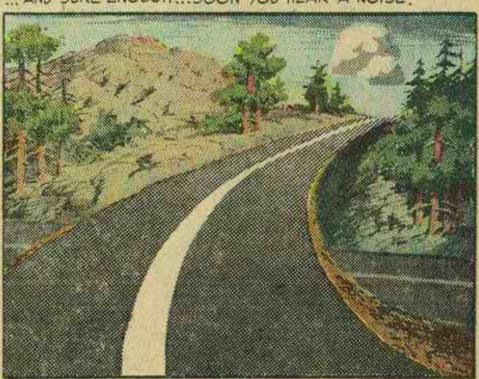
...LIKE IN THIS PICTURE WE SAW THE OTHER MONTH, IT STARTS WITH NO TITLE, NO CREDITS, NO NOTHING! ... JUST A SCENE OF A HIGHWAY STRETCHING WAY OUT ...



... NOTHING ELSE !... JUST A HIGHWAY !... THAT'S HOW THE PICTURE STARTS! FOR A HALF AN HOUR, JUST A HIGHWAY! BUT HORIZON, SOMETHING'S GOING TO COME DOWN THAT HIGHWAY! YOU KNOW, BY THE WAY THAT HIGHWAY GOES, SOMETHING'S COMING! ... AND SURE ENOUGH ... SOON YOU HEAR A NOISE!

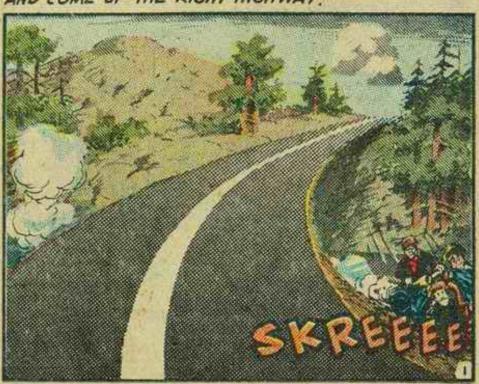


... YOU KNOW, BY THE WAY THAT HIGHWAY STRETCHES TO THE



... A FAINT ROAR COMING DOWN THE HIGHWAY! YOU LOOK TO SEE ... WAIT A MINUTE! YOU GUYS GOT THE WRONG WHAT'S COMING DOWN THE HIGHWAY! LOUDER AND LOUDER ... COM- HIGHWAY! ... TAKE THEM MOTORCYCLES AND GO BACK ING DOWN THE HIGHWAY! STILL NOTHING ON THE HIGHWAY... HEY! AND COME UP THE RIGHT HIGHWAY!





O.K. ... SO HERE WE GO AGAIN! TRYING TO EXPLAIN HOW THIS MOVIE STARTS! ... SO HERE'S THIS HIGHWAY AGAIN ... NOTHING ON IT! ... NOUGHT ... ZERO ... NONE ... NOTHING!



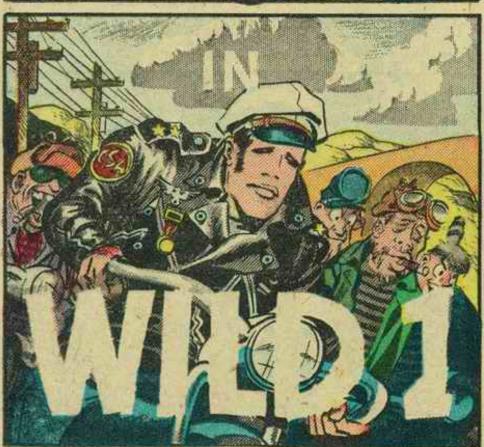
MOTORCYCLES ROAR RIGHT DOWN ON TOP OF YOU... SCARE YOU TO DEATH! ... WHAT A SCENE!



...ALL OF A SUDDEN, YOU HEAR A NOISE ... AH, HERE THEY COME ... A GROUP OF MOTORCYCLE RIDERS SPEEDING ALONG

... THEN THE CAMERA PANS ONTO THE LEADER OF THIS BUNCH OF MOTORCYCLE CRAZIES AND HERE'S HOW THEY SNEAK THE TITLE IN ... SOMETHING LIKE THIS ...

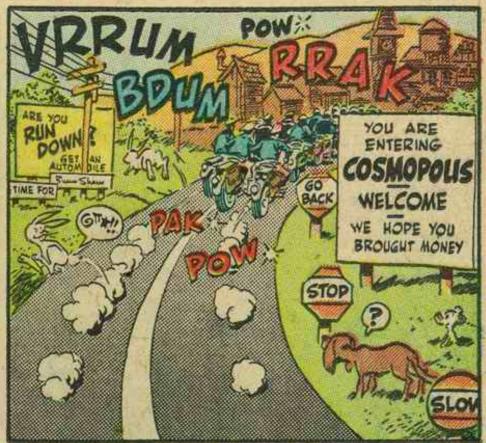




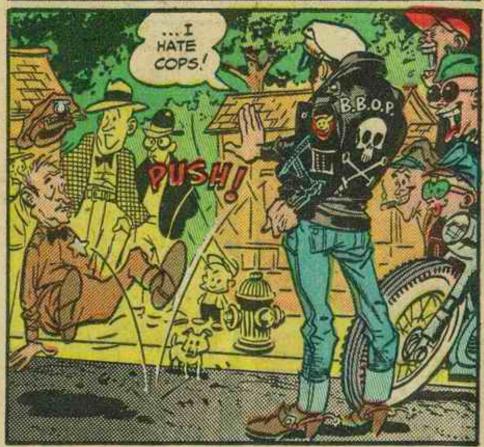




























































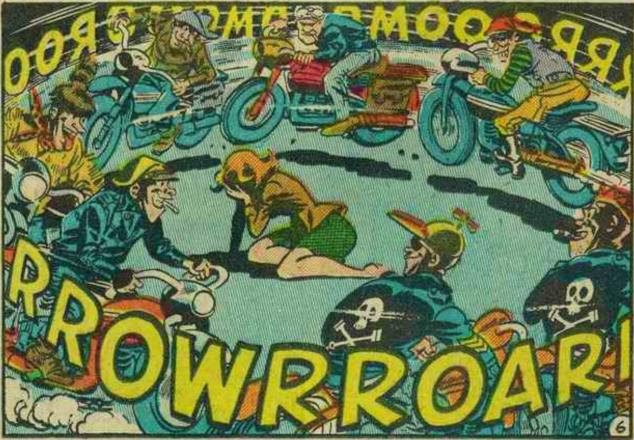






























BUT THEN, JOHNNY, THE LEADER
FELL IN LOVE WITH MY DAUGHTER!
SHE CHANGED HIM!... HE POESN'T
LOOK FOR TROUBLE ANYMORE!
THE TROUBLE'S RIGHT THERE WITH
HIM AND HE DOESN'T HAVE TO
LOOK!... HERE COMES JOHNNY NOW!



JOHNNY!... TELL THE SHERIFF HERE HOW YOU DON'T LOOK FOR TROUBLE ANY MORE!... TELL THE SHERIFF HOW YOU MET MY DAUGHTER AND FELL IN LOVE AND HOW THINGS ARE DIFFERENT NOW!... WHATAYA SAY, JOHNNY, BWAH!

























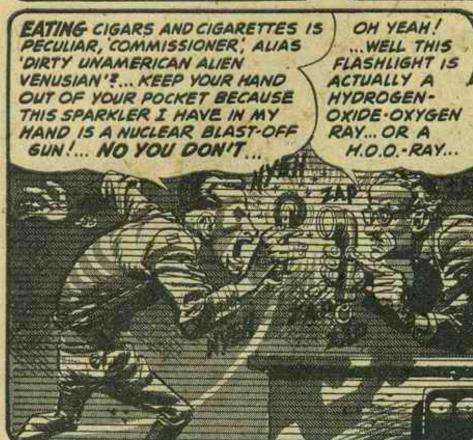




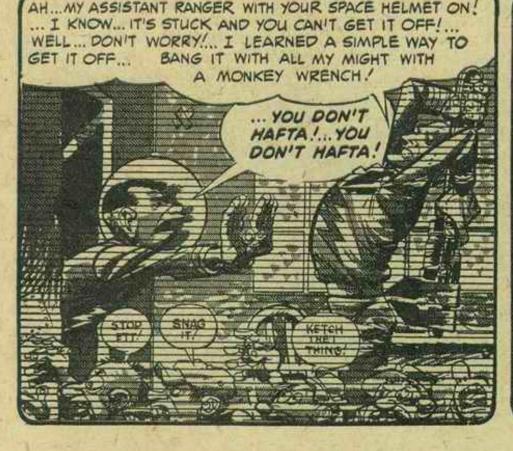




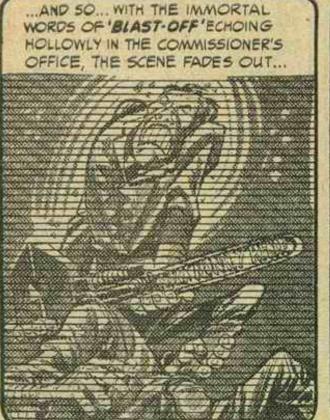












... AND THE NEXT SCENE THAT
FADES IN IS A BRAND NEW SCENE
THAT TAKES PLACE IN CAPTAIN
TYIDEO'S ROCKET SHIP!



SINGLE SOLDIER... A SINGLE HUMAN BEING... WHO...

GOING INTO BATTLE... HAS NOT BEEN SCARED! AND SO... IN ANSWER TO WHETHER I, CAPT. TVIDEO AM SCARED... THE ANSWER IS... NO!... I'M NOT SCARED!

... BUT CAPTAIN TVIDEO, WE ARE GOING TO FIGHT THE VENUSIANS WHO HAVE A SUPERIOR CIVILIZATION... HAVE TEN TIMES AS HIGHLY DEVELOPED ARMAMENT... AND VASTLY OUTNUMBER US!... HOW DO YOU PROPOSE TO BEAT THEM?

HOWEVER I HAVE SOMETHING WITH WHICH I THINK
I CAN OUTWIT THEIR SUPERIOR CIVILIZATION... OVERPOWER THEIR HIGHLY DEVELOPED ARMAMENT, AND
REDUCE THEIR ABILITY TO OUTNUMBER US!... AND THAT
THAT THING IS... THAT THING IS... IS...

THIS 'ROCKET
RANGER'S
EMERGENCY,
RESCUE RING!

A'ROCKET
RANGER'S
EMERGENCY
RESCUE RING!





AND SO ... WITH THE ROAR OF THE STUDIO FIRE-HOSE ECHOING HOLLOWLY IN THE ROCKET SHIP, WE LEAVE CAPTAIN TVIDEO ...

LEAVE HIM FOR A MOMENT AS HE ROCKETS TOWARDS YEALS ARMED ONLY WITH THE 'ROCKET RANGER'S EMERGENCY RESCUE RING ...



GANG! REMEMBER THE SECRET ROCKET RANGER'S EMERGENCY RESCUE RING THAT CAPTAIN TVIDEO IS 15 GOING TO CONQUER VENUS WITH? ... WELL NOW WE'VE GOT A VERY SPECIAL ANNOUNCEMENT THAT MIGHT PROVE TO BE THE TURNING POINT IN YOUR LIFE! ... AND THAT ANNOUNCEMENT IS ...



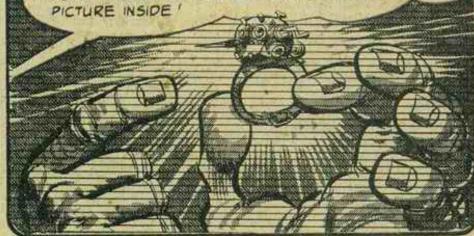
NOW, GANG, WE'RE MAKING

THIS OFFER FOR A VERY LIMITED

NOW WE'RE GIVING THIS RING TIME SO YOU BETTER ACT NOW AWAY ABSOLUTELY FREE WITH THREE DOLLARS TO COVER THE COSTS OF HANDLING AND JUST VRAPPERS FROM



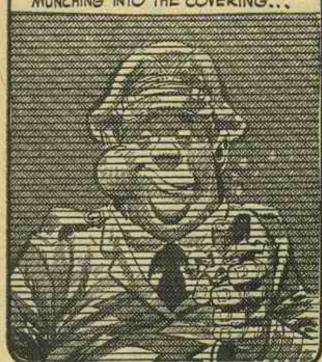
NOW THIS RING ISN'T ANY ORDINARY RING, GANG! FIRST OF ALL, LIKE WE SAID, IT'S STUNNING! IT'S GOT A HEAVY STONE ON TOP SO THAT WHEN YOU'RE IN A FIST FIGHT AND YOU HIT YOUR ENEMY ON THE HEAD WITH THE RING, IT ONLY STUNS HIM! ... NOW, THAT'S NOT ALL! BESIDES HAVING A WHISTLE THAT CAPTAIN TVIDEO ALWAYS USES TO SIGNAL FOR HELP, A COMPASS, A MATCH TO LIGHT A FIRE AND A MAP OF THE U.S. THIS RING HAS A SECRET POINT THAT SPRINGS OUT ... AND TIPPED WITH POISON GANG ALSO A LITTLE PEEK-HOLE WHERE YOU CAN SEE A CHEESECAKE



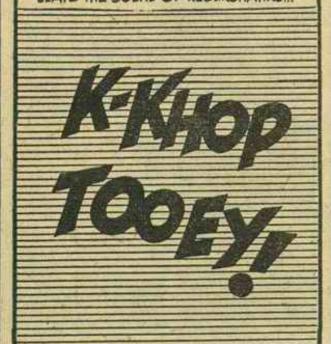
YES ... GOOKY CANDY BARS .. WITH THAT CRUNCHY-MUNCHY COVERING OF UNSHELLED SUN-FLOWER SEEDS ... THAT SMOOTH MELLOW, TANGY SOLDEN CENTER OF SOFT, CHEWY RUBBER CEMENT ... WITH THAT ZESTY TINGLING SALTY FLAVOR OF SALT SPRINKLED ON TOP ... AND THE RICH GREEN, SATISFYING COLOR OF 100% U.S. TESTED AND CERTIFIED ARTIFICIAL COLOR!



.. NOW LET US LEAVE THE SIGHT OF A MAN CHEWING HAPPILY ON A 'GOOKY'BAR...THE SOUND OF TEETH MUNCHING INTO THE COVERING ..



CRACKLING INTO SUN-FLOWER SEED SHELLS, TWANGING MOMENTARILY ON RUBBER CEMENT !... LET US LEAVE THE SOUND OF REGURGITATING.



AND RETURN TO CAPTAIN TVIDEO, WHO...NOW BLASTING-OFF TO VENUS ... FAGING THE MOST CRUCIAL HOUR OF HIS WHOLE LIFE ... SAYS ...



O.K., RANGER ... WE'RE ALMOST TO VENUS! I'M VERY SATISFIED AT THE WAY YOU'VE HELPED ME CONTROL THIS SHIP ... THE WAY YOU'VE KEPT GLUED TO THEM BUTTONS ... ALL THROUGH THE TRIP ... METHODICALLY CLICKING THOSE BUTTONS! ... FOR HOURS ... UNWAVERING ... CONSTANT ... CLICKING, CLICKING THOSE BUTTONS! ... AS TO YOUR DILIGENCE AND PERSEVERENCE, I CAN ONLY SAY ONE THING ...

FARSHIMMELT BUTTONS DRIVING ME CRAZY!

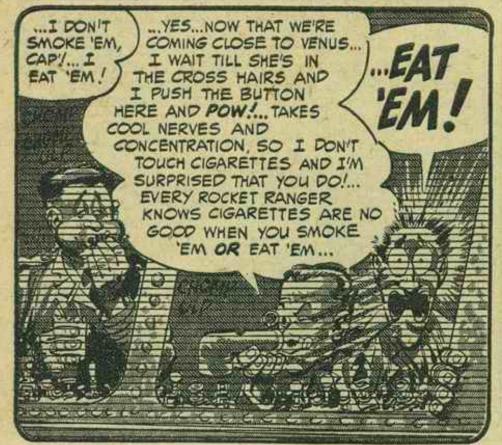
...JUST A FEW MORE CLICKS,



CIGARETTE, ... BY THE WAY! WHAT CAPIZ WILL YOUR STRATEGY BE EXACTLY, TO FIGHT THE VENUSIANS...TO PREVENT THEM FROM TAKING OVER EARTH?

JUST WATCH, RANGER! THIS FLASHLIGHT, HERE, IS ACTUALLY A AIMER DEVICE CONNECTED TO A POWERFUL DEATH RAY IN THE NOSE OF THE ROCKET! I GET VENUS IN MY SIGHTS LIKE THIS AND POW! ... I BLAST HER TO BITS!

... SAY, RANGER! ... I DIDN'T KNOW YOU SMOKED CIGARETTES!



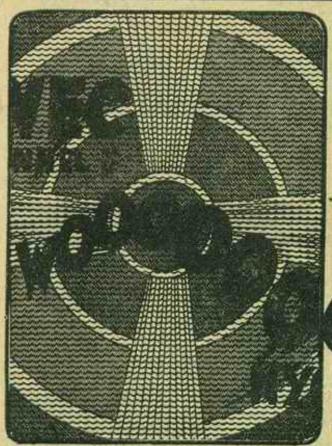


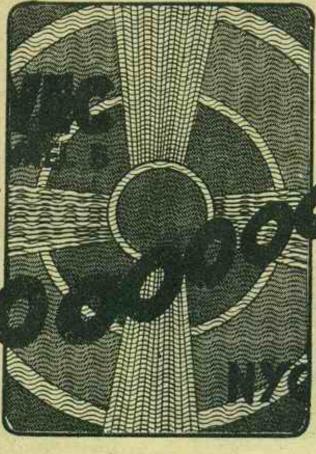


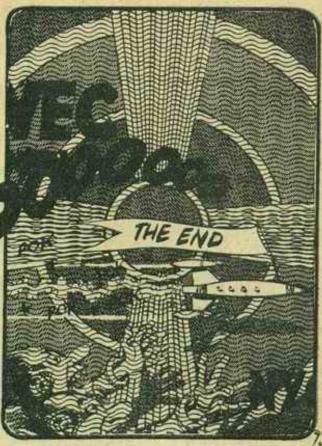




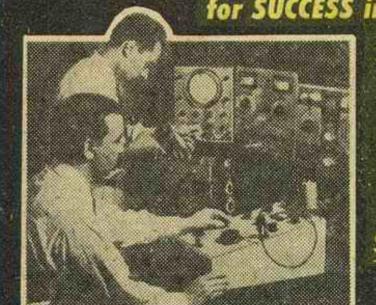




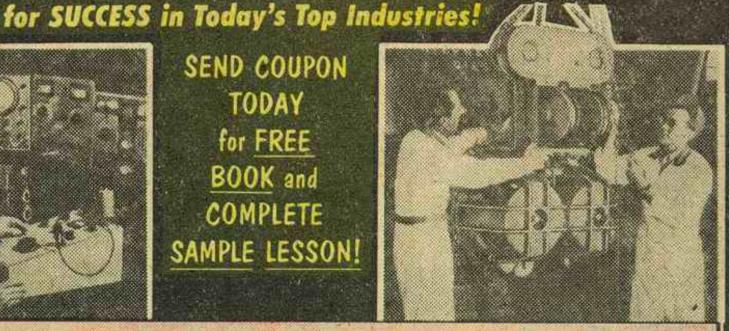




### GET SHOP-METHOD HOME TRAINING



SEND COUPON TODAY for FREE **BOOK** and COMPLETE SAMPLE LESSON!



## & ELECTRONICS

RADIO-TELEVISION OR AUTOMOTIVE-DIESEL & ALLIED MECHANICS

Like a business of your own . . . or a good job with a big firm . . . and get paid for what you know? Shop-Method Home Training in Radio, Television, Electronics will bring you the job . money ... you've always wanted. 105 million Radios, 3100 stations...16 million TV sets, over 100 TV stations...many more, now Govt, restrictions

are off. Defense industries want trained men for interesting, good pay jobs. Get into this opportunity-making in-

dustry ... advance fast. Find out how ... mail coupon ... TODAY!

LET NATIONAL SCHOOLS of Los Angeles, California, a Resident Trade School for almost 50 years, train you at home for today's unlimited opportunities. Pick your industry—mail coupon below now!

#### EARN EXTRA MONEY WHILE YOU LEARN!

I show you how to earn extra money while learning! Many men have paid for their entire course in this way. You can, too. Remember: Shop-Method Home Training covers every phase of the in-dustry in an interesting step-by-step way. Why wait - take the first step to success-mail the coupon today!

DRAFT AGE? Training helps you get the service branch you want, advance fast. That means higher pay and grade, more prestige - right away! Don't take a chance-mail coupon now!

These courses also offered in Spanish and Portuguese.

ADDRESS\_

Want to be your own boss . . . or get into booming industries? 8 million older cars need big, profitable services and repairs. Farm machinery is going Diesel. Defense industry begs for more and more trained mechanics for high-pay jobs. National Schools Shop-Method

Home Training prepares you for all Automotive, Diesel, Allied Mechanics opportunities. Helps you get the security, good pay you've

always wanted. Send coupon for your Free Book and Sample Lesson now!

#### I GIVE YOU THE TOOLS OF YOUR

TRADE! Big professional-quality kit of tools of your trade - and

all-metal tool box. All yours to keep -part of your course; they help make your training more



practical - start you off right!

## NATIONAL

Technical Trade Training Since 1905

LOS ANGELES 37, CALIFORNIA In Canada: 811 West Hastings Street Vancouver, B. C.

#### I GIVE YOU STANDARD PARTS! INCLUDING TUB

-they are yours to keep. You actually learn by doing, build generators,



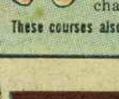
receivers, a big Super-Het radio.

#### THIS PROFESSIONAL FACTORY-MADE MULTI-TESTER IS YOURS!



Valuable equipment every Radio-TV man needs. Yours to keep!

BOTH RESIDENT AND HOME STUDY COURSES OFFERED!



DON'T Put it off BIG SALARY al ways WAMEED.

(mail in envelope or paste on postal card)

NATIONAL SCHOOLS, Dept. 1P-54

4000 S. Figueroa Street 323 West Polk Street Los Angeles 37, Calif. Chicago 7, III.

Please rush Free Book & Sample Lesson checked below. No obligation, no salesman will call.

"My Future in Radio-Television & Electronics"

"My Future in Automotive-Diesel & Allied Mechanics" NAME\_ BIRTHDAY 19

CITY\_ ZONE STATE Check here if interested in Resident School Training at Los Angeles.

VETERANS: Give Date of Discharge\_





## DOYOU REED MONEY?



NOEL DELUXE FEATURE CHRISTMAS ASSORTMENT 21 luxurious cards-including satin "puff", gold bronzing, red velvet, lovely embossing

## IS YOURS

for selling only 50 boxes of our 300 Christmas card line. And this can be done in a single day. Free samples. Other leading boxes on approval. Many surprise items. It costs you nothing to try. Mail coupon below today.





BIBLE TEXT CHRISTMAS ASSORTMENT Richly decorated religious cards with Scripture Text quotations



PANSY REMEMBRANCE STATIONERY ENSEMBLE Charming Pansy design, dainty scalloped borders, ribbon tied

DELUXE

CHRISTMAS GIFT WRAPPING

ENSEMBLE

20 large multi-color 20"x30" sheets in a fascinating variety

of designs-plus matching

seals and gift tags



FREE PERSONALIZED CHRISTMAS CARDS and STATIONERY

CHEERFUL CARD COMPANY, Dept. 32, White Plains, New York

FAVORITE ALL OCCASION ASSORTMENT Exquisite Birthday, Get Well cards of

#### == Mail This Coupon Today===

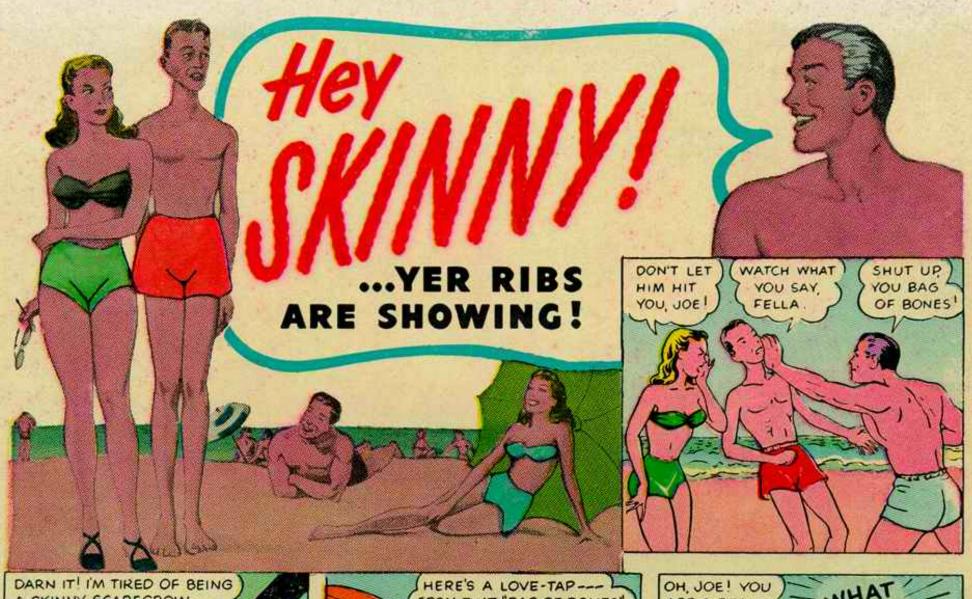
CHEERFUL CARD COMPANY

Dept. 32, White Plains, New York

Please rush samples and full details of your easy money-making plan.

Name\_

Address.

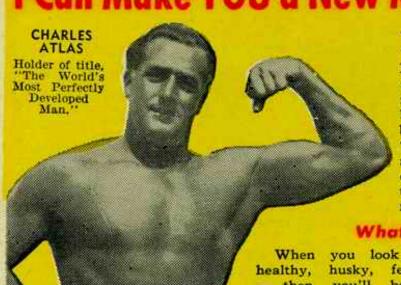








#### I Can Make YOU a New Man, Too, In Only 15 Minutes a Day!



PEOPLE used to laugh at my skinny 97-pound body. I was ashamed to strip for sports or for a swim. Girls made fun of me behind my back, THEN I discovered my body-building system. "Dynamic Tension." It made me such a complete specimen of manhood that I hold the title, "The World's Most Perfectly Developed Man."

What's My Secret?

When you look in the mirror and see a healthy, husky, fellow smiling back at you — then you'll be astonished at how fast "Dynamic Tension" GETS RESULTS! It is the easy, NATURAL method and you can practice in the privacy of your own room -JUST 15 MINUTES EACH DAY. Just watch your scrawny chest and shoulder muscles begin to swell . . . those spindly arms and legs of yours bulge . . . and your whole body starts to feel "alive," full of zip and go!

Thousands are becoming husky - my way. I give you no gadgets to fool with. With "Dynamic Tension" you simply utilize the dormant muscle-power in your own body - watch it grow and multiply into real, solid LIVE MUSCLE.

#### My 32-Page Illustrated Book is Yours - Not for \$1.00 or 10c - But FREE

Send for my book, Everlasting Health and Strength. 32 pages of photos, valuable advice. Shows what Dynamic Ten-



sion can do, answers vital questions. A real prize for any fellow who wants a better build. I'll send you a copy FREE. It may change your whole life. Rush coupon to me personally. Charles Atlas, Dept. 164 F, 115 E. 23rd Street, New York 10, N. Y.

#### CHARLES ATLAS, Dept. 164 F. 115 East 23 St., New York 10, N.Y.

Send me—absolutely FREE—a copy of your famous book, Everlasting Health and Strength — 32 pages, crammed with photographs, answers to vital questions, and valuable advice. This book is mine to keep, and sending for it does not obligate me in any way.

	adelena			
(Please	print or	write	plainly)	Mark Com

Address.....

City.... Bunder 14 years of rge check here for Booklet A